##  <br> chaing Comedy ofert <br>  <br> EMon Tues. and Wed. E NIGHT DOCTOR <br> Big Comedy Sketch lice New Management <br> hone 560 - Automatic 560 <br> Gentlemen's Valet ing, Pressing, Dyeing and Repairing es' Work a specialty es s. .ancerk for and deceliatyered shoretest notice. <br> w. BECK, 132 Market st <br> id \& Brown <br>  <br> E TEA POT INN" AS YOU LIKE IT" 34 Dalhousie Street wiffianing

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 GERMMA ARMY HASLOS CGNSDERABLE
OF ITS FRTS PUNCH
Military Critic Points Out That Barrier of Steel Remains in France and Cannot be Broken or Driven Back by the Enemy.


## RUSHING TROOPS




Expected That 400 000 Will Join the Army in France.


BRITISH SOLDIERS SINGING THE POPULAR SONG OF THE WAR

 A NEW MOVEMENT
It is Expected That Fierce Fighting Will Now be Seen on the Belgian Frontier-SituationLooks Favorable for the Allies.

##  THE PRESEVI BATILE

British Soldiers Name Them After Palatial Hotels---Description of the Wrecking of German Ammunition Train.

Thousands Were Delighted With Program at Armories There Was a Swing and Dash to Entire Affair Which Proved Charming-Canon Tucker's Fine Address.

THE VICTROLA AND THE TAMLY-No. 1


## Grandpa

and the Victrola are great friends. "I like to sit back and dream of the days gone by, while the Victrola, through its magic, recalls the old songs and singers to me.
"There's Tamagno and Plancon, Patti and Melba who still sing for me just as I used to hear them, at their best, although two are now dead and one has permanently retired from the stage. And the younger generation of singers,
although I have never had an opportunity of heating them personally, seem like old friends to me, so familiar have their voices become through their wonderfully beautiful Victor Records.
"All the rest of the family enjoy the Victrola just as much as I do. They
all have their favorite music and their favorite singers and musicians. It don't seem to me as though there could be anything that could give so much pleasure to everybody as the Victrola
does." does."

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With 15 double-sided, ten-inch
Other Victrolas from $\$ 32.50$ tor $\$ 300$ (on easy payments, if desired), and ten-inch, doublesided Victor Records at 90 c for the two selections at any in Canada.
Write for free copy of our 300-page Musical En
cyclopedia listing over 5000 Victor Records. to hear "It's a Long Way to Tipperary" the to hear ints a Long ay to inperary ecord
famous Bitish Marching Song, on Victor Record
No. 17639 -
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Complete Line Can be Had at the CHAS. H BROWN

The Exclusive Victor Dealer 9 GEORGE STREET
Drop in and Hear Your Favorite Selection

## Social and Personal

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BARGAIN HIST POR SATURDAYSSELLING
BICGER AND BETER BARGANS FOR SATURDAY

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The Trusts and Guarant Company, Limited


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FRIDAY，OCTOBER 16， 1914

## －\＄－Financial，Commercial and Real Estate－\＄－

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## Specials

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| Rates of Interest <br>  |
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Why Not Order Your Winter Coat Now and Have it Ready for the First Cold Snap ?

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The range of materials that you may select from is very
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|  |  | I AM AN OPTICAL SPECIALIST <br> Correcting eye defects by properly fitted glasses receives my undivided attention. I am equipped to do my work scien- |
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1 Bar of
than 4 cakes of any 5 cen -lrand and than 4 cakes of any 5 cent brand and means you can save 5 cents by using N.P.SOAP or $25^{\circ}$ on every dollars worth.

## Men's Stylish Suits and Overcoats Offered at the "Big 22" To-morrow <br> 

YOU cannot afford to miss this wonderful offering of these Beautifully Tailored SUITS and OVER-
COATS, this seaton's newest materials and coloring. The Overcoats are tailored with the new shawl collar, belted backs. The materials are rough tweed effects and chinchilla cloths in navy and grey shades

Other Stylish Suits and Orercoals, Priced al $\$ 7.50, \$ 12, \$ 15, \$ 16.50, \$ 18, \$ 20$
SPECIAL FURNISHING BARGAINS FOR TO-MORROW

Saturday in the Boys' Department


MEN'S FINE SHIRTS REDUCED TO 69c MEN'S RIBBED WOOL UNDERWEA MEN'S RIBBED WOOL UNDERWEAR
"Tiger" Brand Heavy Ribbed Wool Shirts and Drawers, snug fitting cuffs
75C MENS COMBINATION, FINE RIBBED WOOL Is and ankles, sizes 34 to to 4 4, extra value. Only..............
Scores. of other good lines to select from. MENS WOOL LINED MOCHA GLOVES
In tat shades, with warm wool lining and dome fastener, gusset in front, $\mathbf{\$ 1 . 0 0}$
Regular $\$ 1.25$ value. "Our Leader." Only.. Regular \$1.25 value." "Our Leader." Only............................. $\mathbf{\$ 1 . 0 0}$
 $59 / 25 \mathrm{C}$ pai $\qquad$

Brantford's Greatest Clothiers

The "Big 22" Clothing House


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## OKeefes

 = ALENot a headache in a barrelful-and never makes you bilious. It's extra mild
absolutely pure. solutely pure. May be ordered at 4 Colborme

PICTURES AND PICTURE FRAMING

The winter is approaching, and nothing helps to brightcan supply both pictures and frames.
Especially we invite you to see our water colors by
Wallace Nutting, ranging in price from 50 c to $\$ 5.00$. We
have a good assortment of mouldings these, and will guarantee prompt attention and good work-

STEDMANS BOOKSTORE
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## (\%) <br> 3 CRERTSSONGS: 

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$5 \substack{\text { courposs } \\ \text { Nive }} 98 \mathrm{c}$ Secure this $\$ 3.00$ Voleme





ROBERTS $\&$ VAN-LANE SHOE CO. made an assignment BORBRIDGE FOOT-FITTERS bought the stock and removed it to their store, 82 Dathousie St., Temple Building, and are selling it there at tremendous bargains---ask your friends, they have been there, bought something of course, because they could not help it, everything is selling so astonishingly cheap.

## $\longrightarrow$ EXTRA! EXTRA! EXTRA! Trunks, Bags and Travelling Equipment <br> will all be reduced in price to fill in where the Bankrupt Stock is broken, so you see we will have something for everybody at very attractive prices.

THE WAR HAS MADE LEATHER SCARCE

## J. S. HAMML

New Premiee: 44 an
CANADIAN AGE

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The
Wholesalers and manufacturers are scouring the country for leather at any price, and you can easily see that means higher priced shoes
and none of us wish to endure the winter in an unshod condition-so make haste while this great opportunity lasts-there is no reserve.屋
n's Patent Button and Lace, different lasts,
mostly Slater goods.
BANKRUPT SALE PRICE $\$ 2.98$ Men's Gun Metal Calf Button and Lace, nice
new goods. n's Vici Kid Button or Lace.
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 Men's frist quality Rubber Boots, regular $\$ 4.00$
and $\$ 5.00$.
 TRUNKS FROM - $\$ 3.06$ to $\$ 9$

Boys' Patent Button and Lace, $\$ 3.00$ to $\$ 4.00$
goods.
BANKRUPT SALE PRICE $\$ 2.28$
Soos Box Calt, Gun Metal and Ki, resuar 520
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Lies' Patent, Gun Metal, Button or Lace, dif-
ferent shapes, nice toes, regular $\$ 3.00$ to
$\underset{\text { BANKRUPT SALE PRICE }}{\$ 1.00} \mathbf{1 . 9 8}$

SUIT CASES - - 98 c fo $\$ 4.28$
ssess ind Chiltere's Box Calf Patent and Kic
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Baby Shoes, all colors,
 WE have in this stock pully 20 PAIRS OF WHITE RAWHIDE FOOT
BALL BOOTS, ENGLISH MAKE, TO SELL FAST WE HAVE
PLACED THEM AT........ $\$ 2.00$

CLUB BAGS . . . . 98c to $\$ 10$

## Borbridge Foot-Fitters

TEMPLE BUILDING
Sale Opening Saturday 8:30 a.m.
Remember Last Saturday's Crowd-Come Early


$\mathrm{O}^{\text {un }}$room has grown to such an extent that it was compuisory for us to make more room, consequently that meant extensive alterations. For the past six and a hal now that they are practically through we can lay claim to the finest store in the city. In to, we are going to hold A 30 DAY GRAND OPENING SALE. We promise you some rare values---BARGAINS THAT ARE BARGAINS.


## CRASH TOWELLING $\frac{20}{}$ priceas of Grey Striped Linen Crash Towelling BARGAIN

| READ THIS ! <br> $\mathbf{W}^{\mathrm{E}}$ have 22 pieces of Beautiful Flouncing <br> here they are <br>  <br>  <br>  |
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## WONDERFUL BARCANS IN READ-TO-WEAR

$\mathbf{W}^{\text {E promise you some rare bargains in Ready-to-Wear. Yes, all new goods-beautiful }}$ coats and suits of the very latest styles. Why not save a dollar or two morrow and we will show you that you can't buy your new suit or coat at a better price.
LADIES' BEAUTIFUL NEW WINTER COATS, ALL THIS SEÅSON'S
STYLES-This lot includes Curl Cloths, Tweeds Zibelines and effects. The values here are curequalled in the city at a far bigger price than what
we are going to sell theme we are going to sell them at
Cloths, Velours, NEW AND STYLISH COATS-Tweeds, Checks, Curl Cloths, elours, etc., etc. A1 are the very newest styles, and you have the choice redurand-new stock. Never have such beautiful coats been sold at
such reduced prices right in the middle of the season before. We are going
$\$ 8.95$ $\$ 13.50$ LADIES' SUITS IN BROADCLOTH AND SERGE A beautiful new stock of Russian, Basque and Tunic effects,
also plain tailored suits Coats are silk and satin lined and all
are very handsomely trimmed. Every suit has been reduced
for this $\$ 19.75$ and $\$ 2250$ for this sale. OPENING SAL
LADIES' COATS, THE VERY CREAM OF OUR STOCK-This lot includes coats of every description, from a plain coat to the fussy and more
elaborate styles. Shown in a variety of cloths and designs that is $\$ 16.50$
THE READY-TO-WEAR DEPARTMENT WILL BE TEEMING WITH BARGAINS DURE THEADY-TO-WEAR DEPARTMENT WILL BE TEEMING WITH BARGAINS
DRESSES ARE ALL REDNERSKIRTS, KIMONAL, WAISTS, CHILDREN'S COATS AND

Flannelette Bargains 75 Pairs Only Extra Large 12-4 Flannelette Blankets. These are Not Damaged Goods A They are Perfect the basement, hence tuality, We want you to vargain. $\$ 1.49$
Reg. price $\$ 2.00$. OPENING

Two Big Bargains in Kid Gloves 10 dozen Ladies' Fine Kid Gloves, in Grey, Tan,
White, etc., etc. Reg. $\$ 1.00, \$ 1.25$. OPEN-
ING SALE ......................... ING SALE ................................69C 8 dozen Ladies Long Extra Fine Quality Kid
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KIMONA WRAPPERETTE
ANGOLA KIMONA FLANNEL
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Bargains in Towelling









## 10 Dozen Ladies' Flannelette Nightgowns to Clear Saturray at a Bargain

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