# * YOU'LL BE SURE TO FIND IT IN "The MAIL and ADVOCATE" * THE MAIL EWDVOCATE. 

Official Organ of The Fishermen's Protective Union of Nervfoundland.


Allied Offensive Gains Impetus Gradually Pushing Germans Back


## Two Million Britons Under Arms;

 500,000 Fresh British Troops Ready For The Front In SpringBritain, With Only a Small Army In The Field, Is Spending The Huge Sum Of $\$ 250,000,000$ per Month On Her Troops A Larger Sum Than France Is Spending On a Far Bigger Army---Britain's Excellent Financial Position


One Hundred German Survivors Of Naval Fight Sent To England
 GERMAN CRUUSER SUNK OFF SCOTLAND SAYS RUMOR NOW CURRENT IN LONDON
rent here that a Germatr cruiser has been sunk off the coast of Scotland. It is also rumored that two British destroye There is no official confirmation of these
 French Official Report Outlines Much Progress all Along The Line


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$\qquad$

German Cruisers In Coast Raid Displayed The British Naval Flag

Argome, we mate alous German Forces

Leave Middlekeke
$\qquad$
 Have Family Row










Just Received a Large Shipment

## Windoz Glass

in all the most useful size
superior quality

## G. Knowling.

Austrian Casualties Totalled 13,000 In Series of Fights Around Cracow


## KEROSENE ENGINES!

FERRO KEROSENE ENGINES

| H.P. Engine with Reverse | $\begin{array}{l}\text { Regular Prtce } \\ \$ 312.80 \\ \text { H. Now Selling }\end{array}$ |
| :---: | :---: |
| $\$ 240.00$ |  | EVINRUDE DETACHABLE DORY MOTORS

## A. H. MURRAY

Bowring's Cove.

## Due to Arrive!

A Shipment of
Climax Diary Meal
Climax Molasses Feed Meal Get our Prices for Delivery from Ships

## Job's Stores Limited.

Write For Our Low Prices

## Ham Butt Pork

Fat Back Pork Boneless Beef Special Family Beef Granulated Sugar Raisins \& Currants

All Lines of General Provisions. HEARN \& COMPANY

Belgian Aviator Looped the Loop WhileGermans Vainly Shot at Him




## J. J. St. John

Readers of the Fistherman's Páper! We have the largest FLOUR Our prices will surprise 250 Barrels Pork and Beef, 150 Barrels Giranulated Sugar, ${ }^{150}$ Puncheons and Brls. Best Molasses. - AlsoTeas and all other Groceries. N.B.-GGods sent with
dispath to an part of
the City or Tryin.
J.J. St. John $136 \& 138$ Duck worth St.

## Things of Interest to You

\section*{Men Women Children} Eastern Brand Caps Handkerchiefs Wool Bonnets Maritime Brand Caps Rubber Sandals Warm Gloves Scotch Wool Gloves Woven Khickers Dolls of all kinds French Kid Gloves Tea Aprons Pinafores Cnglish Knit Mufflers. Lace Collars Jersey Suits | Canadian Rubbers | White Blouses | $\begin{array}{l}\text { Boys' Jerseys } \\ \text { American Ties }\end{array}$ |
| :--- | :--- | :--- |
| Bargains in Coats | Children's Coats |  | | American Ties | $\begin{array}{l}\text { Bargains in Coats } \\ \text { Fones } \\ \text { Foolen Sweaters }\end{array}$ Chisswen's Coats |
| :--- | :--- | Mechanical Toy

A Special Line of Christmas Calendars Only 7 cents Each

## Robt. Templeton

## The Elite Tonsorial Parlor,

Prescott Street, ne ar Rawlins' Cross,
F. ROBERTS, Proprietor,

Mr. F. Roberts, of the Elite Tonsorail Parlors

 On and ater to-day the Partors will be open


## SOME CHALLENGE:

 $\underset{\text { TTMME }}{T R L E D}$ CAILLE PERFECTION $\underset{\text { TTESTED }}{\text { STED }}$

The Trouble-Proof Engine. PERFEGTIVN Wat Teproo
ICNITION STSTEM. No Coils-No Baterere-No Tiner cond
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 nition system was subverged ont of the iter an
engine continued to run, showed the sam

1y dry, proving beyond any doubt our clain
AN ABSOLUTE WATERPROOF IGNITIO:
SYSEM.
Caille Perfection Motor Company Caille Perfection Motor Compan F. G. HOUSE \& CO., Columbus Building, St. Johnts Sole Agents and Distributors.


## TheSample BargainStore

J. P. MAHER \& COMPANY, LTD. 167 WATER STREET, EAST,


## Anderson's Great Removal Sale.

$\mathbf{S}^{\text {OME Bargains here that will make thoughtful Women sit up and }}$ reason, and tell their friends that our Removal Sale is in full swing swing.
It started last week with great vigor and thousands have already made their purchase, and are thoroughly pleased with our splendid offerings.

Removal Sale 2000 Women' Stylish Blouses $\$ 1.25$ for $\$ 2$ values handsome, White Silk Blouses, richly, embroidered fronts, long
sleeves, good values-truly a sleeves, good
wonderful bargain
$\$ 1.5 \mathrm{f}$ for $\$ 2.40$ values, perfectly
made, White Silk Blouses, high and low necks, Peter Pan and
other style collars, trimmed lace other style collars, trimmed lace and padded silk-wowred latest
broidery, like hand-work, latest style - genuine gift bargains.
We have hundreds of fashWe have hundreds of fash-
ionable Blouses, various fabionable Blouses, various fab-
rics, suitable for any occasion, rics, suitable for any occasi.
all manufacturers samples. See them an
at Sale Prices.

## NEW MODERN STORE in the WEST-can you wonder then

why we are giving-not a few cents off, but liberally cut prices, can
you wonder why we are offerin
that great Removal day comes.
hat great Removal day comes.
Full benefits of this great Removal Sale.

| Removal Sale | REMOVAL SALE FASHIONABLE FURS |
| :---: | :---: |
| Colored Blouses | $\mathrm{H}^{\text {ERE you will }}$ save money for you on |
| 55 c . for $\$ 1.00$ values. | Furs. We can give you a rich, |
| $\$ 1.15$ for $\$ 1.80$ values. | ar |
| $\$ 1.70$ for $\$ 2.50$ values. | mot real with eight tails, and superbly |
| These few examples of genuine- | lined with sunny brown satin. |
| ctions in Blouses--truth- | gth when folded as worn 35 |
| y stated, is what will make | ne- |
| ghtful buyers ponder, and | dollar Fur. Sale price \$1.4.- |
| then act quickly to secure these splendid bargains. |  |
| Some of the daintiest Blouses | $\longrightarrow$ |
| that you have ever seen, are, | Remova |
| amongst our manufacturers | Tots Knobby Coa |
| est style Samples. | mous tabris |
| ou will surely aim io buy | Velvet, Cordury, etce |
| every day that we remove to a |  |
| New Modern Store and cut the |  |

Removal Sale Women's Coats
 belts, pockets. Newest Styles, neatly trimmed. Worth from five to six dollars each-Wonderful bargains.

Removal Sale Price \$3.25.
Another lot of manufacturers Samples, worth from tee to fourteen dollars each.
Reds, Navy, etc., with belts, straps and pockets. All im Redted this season.
Removal Sale Price $\$ 6.25$.

All our Black Coats for Women are at Sale Prices We have Handsome Fur like Coats at greatly reduce prices. You'll find Coats here to suit every higure and every durse

Come and see them tò-day.
Electric Seal Fur Coats $\$ 25.00$ and $\$ 30.00$ each.
Anderson's, Water Street, St. John's, N. F.

## Rattan Chairs for every use

D
AME Fashion is as particular about the way
her house is furnished as she is about the her house is furnished as she is about the
way her gowns are made, and her lates craze is for Cane Furniture-The very newest de-
signs in Cane and Rattan Easy Chairs, "Odd" Chairs and Rockers, are now on view in our Sho rooms, and were only received from the maker ture is a deep cream tint shading to rich burnt
brown tones; which forms a very effective combination.
Now you are arranging your rooms for the Christmas Season, see our large stock of Can comfort and elegance, you will certainly find for a long time to fill some awkward space, or to make a real nest-for-rest by the fireside.

## U.S. Picture \& Portrait Co.

## Are YOU Building? <br> Use <br> Paroid Roofing

The Best Roofing on the Market. F. W. BIRD \& SON, Manulacturers.

The Direct Agencies, Ltd.<br>wholessile ontr.

Xinas Poultry:

TURKEYS, GEESE, DUCKS and CHICKENS

Due To-night.
wholesale only.
George Neal
,
Boy's and Girl's
Sell the Latest
War Budgets!
Published in Londo Pictures taken on taining 75 to 100 War Pictures Camps
the Battlefield, at the Volunteer Camps and the Navy. They sell at 12 c . and 14 c . each, and your customers will want a new you valuable prizes for selling them. Write for a dozen at once. We trust
pay us when sold. Do not delay, as we only appoint one or two boys in each town as agents.
Boys wanted in town every Thursday, Friday and Saturday to sell The Daily Mirror (weekly edition).
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WAR News AGENCY.

J. J. Rossiter Our Motto: "SUUM CUQQue."

$-\frac{\text { (To Ezery Man Hie Own.) }}{\text { (the Mal }}$



OUR PONTOFVIEW Well Done, Hodge's Cove
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| HOW THE GERMAN |
| :---: |
| PRESS SEES IT |



## Colin Campbell

85 Water Street.
Christmas Groceries, Fruit Etc.

hexzz goods.
 Euchred Pickles. . . Chili Sauce, Tomato Ketchup.
Tomato Chutney, Tomato Chutney, Chili Sauce, Tomato Ketchup.
Mustard Dressing. . ................... 20 cents. Prepared Mustard.
Lazenby's Preserved Ginger . . . . . . . . . . . 35c. Jar.
Morton's Preserved Ginger. . . . . . . . . 35c. Jar.
Lemon Cheese, 1 lb . Jars, Fresh Eggs, Cranberries, Heinz Mince Meat. BIRD'S EGG POWDER, 13c. PER TIN. Bird's Custard Powder, 13c. Pkg. CRISCO 30c. Tin.

> New Table Raisins,
3 lb . Boxes 3 lb . Boxes
1 lb . Packages. nd 1 lb . Packages.
Bernese Alps.
Thick Cream, Thick Cream, Knox's Gelatine. 40c. and 80c. per tin. Dessicated Cocoanut. Fresh Naples Walnuts.
Fresh Brazil Nuts. Fresh Brazil Nuts. Fresh Almonds. Fresh Barcelonias. California Oranges. Valencia Oranges, Almeria Grapes

## STEER BROS. <br> 'Phone 647 <br> grocerry

## G. Browning \& Son <br> Wish to announce that they are now in a position to deliver their full line of Plain and Fancy Biscuits.

## Commencing Xmas Day at THE CASINO

Special Engagement fora Short Season of that Extremely Popular Vaudeville Team Franklin and Hiatt

European Novelty Character Change Artists De Luxe. (Impersonators in Songs.)
The Numbers introduced are unique in character and presented with a style, finish and class unsurpassed. Miss Franklyn's male impersonations have been prono unced inimitable.

## With a Dandy Programme of All Feature Motion Pictures.

2-SHOWS CHRISTMAS AFTERNOON. 2-SHOWS EVERY NIGHT. 3-BIG CHANGES OF PROGRAMME EVERY WEEK.

## 20c. ADMISSION 20c.



## A Special Offering Of Table Linens.

We have made tremendous reductions in all Table Linens. Our splendid stock of these was never bigger
nor better than this season, all beautifully patterned denor better than this season, all beautifully patterned designs, and of exceptionally good quality.

## White Table Damask

Reg. Price 40 c . Now 32c. Reg. Price 95c. Now 75 c .
Reg. Price 50c. Now 40c. Reg. Price $\$ 1.00$. Now 80 c . Reg. Price 50c. Now 40c. Reg. Price $\$ 1.00$. Now 80 c .
Reg. Price 55c. Now 48c. Reg. Price $\$ 1.20$. Now $\$ 1.00$. Reg. Price 60c. Now 50c. Reg. Price $\$ 1.40$. Now $\$ 1.15$. Reg. Price 65c. Now 55c. Reg. Price $\$ 1.50$. Now $\$ 1.25$. Reg. Price 75c. Now 60c. Reg. Price $\$ 1.60$. Now $\$ 1.35$. 5 Pieces 72 inches American Special, 60c. yard. 10 Dozen White Mercerized Table Napkins. Reg. 14c. Now 10c.
White Linen Table Cloths as Follows Regular 90c. .Now 75c. Regular $\$ 1.50$. Now $\$ 1.20$. Regular $\$ 1.20$. Now 90 c . Regular $\$ 2.40$. Now $\$ 2.10$. Regular $\$ 1.30$. Now $\$ 1.00$. Regular $\$ 3.80$. Now $\$ 3.00$. A Lot of White Twilled Sheeting Reg. 35 c . yard. Now 28 c . Regular 60 c . yard. Now 50 c .
Reg. 50c. yard. Now 40 c. Regular 65 c yard. Now 55 .

## Marshall Bros


ove POLICY


INSURANCE POLICIES use?
Come in and talk the matter over
with us to-day. We have some Christ
mas suggestions. to make to you. suggestions to make to you.
PERCIE JOHNSON,


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OBITUARY s.micel tetrord.

## 

## Slaughter Sale

 Furs! Furs!
## Commencing to-day (MONDAY) 21 st instant

 We offer without reserve balance of FURS, consisting of
## ROYALFURCOLLtd. <br> JOB'S COVE.


"No man with eyes wide open can fail to appreciate the fine points of St. Lawrence Construction.

The St. Lawrence Two Cycle Marine Motor Engines,
Kerosene or Gasoline. From 2 to 55 H.P.-Complete with reverse gear. The St. Lawrence Faý and Bowen Four Cycle
Engines No. A. $6,7,8,9$ and $10-12$ to 35 Horse Power Engines No: A. 6, 7, 8, 9 and $10-12$ to 35 Horse Power
-are specially made to suit Newfoundland Fishing THE PRICE IS RIGHT. THE ENGINE IS RIGHT. Full particulars and Illustrated Catalogues with
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Look over your Furniture and see if it needs to be Repaired or Upholstered, if so, we are in a better position than ever to do it for you, having the best mechanics and a good line of upholstering goods to select from. Just let us know. We will do the rest.
POPE'S Furniture \& Mattress Factory George \& Waldegrave Sts., St. John's.
Estab. 1860.

## Stoves! Stoves!

Tinware! Tinware!

## STOVES

"Star Stirling," "Improved Success," "Improved Standard."
We also carry a large stock of
Tin Kettles, Boats Kettles, Measures and Funnels.
1 respectfully ask
the Members of the F.P.U. to purchase their Christmas and New Year stocks
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THE MAIL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, DECEMBER 22, 1914-6


