## PAGES

MISSING

# CANADIANGROCER 

ONLY WEEKLY GROCERY PAPER PUBLISHED IN CANADA THE MACLEAN PUBLISHING COMPANY, LTD.

## For Preserving, Push



## Three Very Popular Biscuits


P.F SHORTCAKE

Delicious shortbread biscuits. About 32 to pound. About $325,000,000$ sold first year.


AGENTS: British Columbia-The W. H. Malkin Co., Limited, Vancouver. Winnipeg-Ruttan \& Chipman, Fort Garry Court, Winnipeg. Toronto-The Harry Horne Co., 309 and 311 King St. West, Toronto. Ottawa and Eastern Canada-Frank L. Benedict \& Co., Read Building 45 St. Alexander St., Montreal.

## PEEK, FREAN \& CO., Limited, Biscuit Manufacturers LONDON - ENGLAND



TWO DOZEN SIZE
Each Broken Egg Costs You As Much As A Safely Delivered One, But-YOU DON'T GET PAID FOR IT STAR EGG CARRIERS AND TRAYS

Will stop this breakage, prevent miscounts, and will save you time and labor. These features will not only pay for the installation of STAR EGG CARRIERS AND TRAYS, but will guarantee you EGG PROFITS.
STAR EGG CARRIER DIVISIONS cost but little, and being renewed occasionally, will keep your STAR EGG CARRIERS at the top-notch of efficiency.
Our booklet called "SAFE EGG DELIVERY," explains the economy of the STAR system fully. May we send it to you?

IF YOUR JOBBER CANNOT SUPPLY YOU, WE WILL.
Star Egg Carrier and Tray Mfg. Co. 1500 Jay Street,

Ruchester, N. Y., U. S. A.


As Supplied To His Majesty

The King

As Supplied To The British House of Commons

## Who Wants to be a Camel?

It is a well-known truism that a camel can go eight days without a drink. Nature does not allow humanity such a lengthy space between drinks. To drink often is the demand of nature-and what drink is more delicious and refreshing than "Stower's" juice of the Lime Fruit-the drink that keeps the blood and digestive organs in excellent state.

## "STOWER'S" Lime Juice Cordial

is prepared from the freshly squeezed juice of the Lime Fruit with every impurity carefully removed It will not ferment and is sweetened with the best refined sugar.

The grocer is the man to supply the demand for thirst quencher, especially during the hot summer season Stower's Lime Juice Cordial should be the leader of every grocer who is desirous of having all the business that should come his way.

> Aríhur P. Tippet \& Company

Montreal
Toronto

## Canadian Grocers Find

 Welch's Grape Juice
## A Profitable Business Builder

From the very first day you put Welch's Grape Juice on sale you will find that it is a 'Repeat order"' article-it is proving profitable to all Canadian grocers who push its sale.
Welch's is the standard-we have always insisted on the highest quality and the
utmost purity in its production-that's why it has met with public favor from the very start.
Now is the time to stock "Welch's"we furnish, free of charge, attentioncompelling, attractive display advertising to all dealers who push "Welch's."'

- $*$ Write to-day for prices and names of Canadian distributors.

The Welch Grape Juice Company, Wettield, N.Y., U.S.A.

way

## -this is the package that gets the trade and holds it!

Gets the trade, because the great volume of newspaper and outdoor advertising we are doing is constantly creating new business of the better class, and

Holds the trade, beause in all this world there is no better, tastier, more easily digestible, or more nourishing breakfast food than
"FORCE"
TOASTED WHEAT FLAKES
Whole wheat flakes, cooked with barley malt, rolled, baked and toasted to a delicious crigpness.
Made by the H-O Co., Hamilton


## THE CANADIAN GROCER

##  <br>  <br> <br> BORDEN <br> <br> BORDEN <br> BRANDS

The name BORDEN'S is a strong guarantee in the sale of milk products.

Dealers stocking these brands are catering to the demands of the general public, thereby adding prestige to their business.


## Borden Milk Co., Limited <br> "Leaders of Quality" MONTREAL

Branch Office No. 2 Arcade Building Vancouver, B.C.



Here it is. MESSINA is the Brand. There is a lemony nip with this drink that is not noticeable with others, which is one of many reasons why it is the recognized leader on the market to-day.
Sound profit for you, besides the utmost courtesy from the manufacturers.
Let us hear from you.

## Correspondence from Western Agents Invited.

## HENRI JONAS \& CO.

 MONTREAL
## RED RIDING HOOD BRAND



## Samples and Prices from

Maritime Provinces, Quebec, Manitobs, Saskatchewan and Alberta-W. H. Dunn, 396 St. Paul Street, Montreal.
Toronto-Lind Brokerage Co., 47 Wellington St. E. Ottawa-E. M. Lerner \& Sons, 11 York Street. British Columbia and Yukon-Kirkland * Rose, 312 Water Street, Vancouver.

## YOU CANISAVE ONE DOLLAR A CASE

## by placing your order for

CHIVERS' PURE ENGLISH JAMS, ETC.
with us now:-
On all orders received for this line up to the 15th June, when our special introductory offer expires, we will give the special introductory prices.

> Chivers' Pure Strawberry $\$ 2.00$ doz. Chivers' Pure Raspberry $\$ 2.00$ doz. Chivers' Pure English Orange Marmalade $\quad \$ 1.65$ doz.

$$
4 \text { doz. cases }
$$

We have other sizes, $2 \mathrm{~s}, 5 \mathrm{~s}$ and 7 s .
You should drop us a card for our rebuilding sale prices on many lines. Our CANNED SALMON SPECIAL has brought us many orders.

## Fenwick, Hendry \& Co.

Wholesale Manufacturing Grocers
Kingston,
Ontario

## Dear Sirs:-

GETTING THE BAKED BEAN BUSINESS

Did you ever try a counter display of "Simcoe" Baked Beans, opening a fresh can for sampling purposes each day? The profit is certainly worth while.

You see, it's like this, the kitchen stoves are being "let out" now, and plain, economical foods are being bought. It's up to you to meet the condition. The principle of meeting this condition in business is at the bottom of all store success.

The housekeeper is in a receptive mood-she walks up to your counter - sees your display of those wholesome, appetizing "Simcoe" Baked Beans. The suggestion is immediately telegraphed to her brain, "Baked Beans means less kitchen drudgery and reduced cost of living." Addressing you she says, "Just the very thing, thank you for the suggestion. I will take a can, please."

Here's the psyschological moment for you: "Just one can? Certainly, certainly, but if you buy six cans you save so much and you have a meal always ready." So if you are a good salesman, you have sold her not one can, but six.
"Simcoe" Baked Beans, you will notice, are carefully hand picked. There are no stones or gritty substances in these Beans. Note the uniform size of the Beans and the flavor of same.
To ensure satisfaction, to your customers, be sure they are "Simcoe" Baked Beans.

Advertising matter that will increase sales supplied upon request.

## Yours truly

Dominion Canners Ltd.


## What is More Delicious Than E.D.S. <br> Raspberry Vinegar?



Especially in hot weather when thirsting appetites are ever seeking that beverage that will give them a cooling, quenching delicious drink.
The public thirst must be quenched, Mr. Grocer, and if you do not keep a stock and display well


## Raspberry Vinegar

you are overlooking an opportunity to "make good", with a trade that may mean regular business for you.
The finest berries and perfect care in the manufacture has made E.D. S. Raspberry Vinegar no exception to the high standard of the E. D. S. Products.
Now is the time to stock and display.
Made only by
E.D.Smith\&Son,Limited

WINONA - - ONTARIO
AGENTS:-NEWTON A. HHL. Tor: onto ${ }^{\text {MASON, H, DUNN, Montreal; }}$ B. COL W ELL, Hallfax. N.S.: J. Gibiss, Hamitton.


## The evolution of the professional "Dead-beat."

## How to Stop Him in Time

You, Mr. Grocer, are sowing the seed of Professional "Dead-Beatism" every day you allow carelessness to creep into the collection of your accounts. Here is the way it works-Mr. Jones, a good respectable citizen opens a small account with you, he pays up, is labelled a good pay, and runs another account. This time he allows it to run a week or so over time, pays a little on it, and so on week after week until he loses track of the real amount he owes. You think he is alright, he intends to be, but has become a little careless. You let him go without sending in his bill either from lack of time or from carelessness. When you do send it he is shocked; it has got beyond him, he quietly goes and you lose your money. Mr. Jones is then on the fair road to become a "dead-beat." He now has the nerve, he tries it again, he succeeds again-he is now a "Professional dead-beat"all because you were too lenient. Before you make any more "dead-beats," Mr. Grocer, look into the McCaskey one-writing Account system, and you'll change your ways. Your customer knows how his account stands at every purehase -he stops it in time and stays respectable-stays a "good-pay" and you hold his trade and lose no money.

Write to-day.
Nanufacturers of "Surety" Carbon Eack Counter cheok Ecolk.

## THE DOMINION REGISTER CO. <br> LIMITED

TOROMTO,
OMTARIO
Trafford Park, Manohestor, Eng.

## The Quality Behind the Name

 is the most potent factor in the selling power of any article of commerce.GiveTilthe consumer nothing but the PUREST and the BEST and you lay the foundation of a steady, permanent and ever increasing trade.


## Clark's Pork and Beans


are prepared only from the PUREST and the BEST of material.
The beans are carefully selected and of the highest grade, the ingredients of the sauces are absolutely the purest obtainable, and the method of preparation is the most approved and up to date. The result is the RQUALITY, which has made CLARK'S a household name to-day.

## Buy the Quality That Sells

## WM. CLARK, Montreal

## Shirviffs

## True Vanilla

has earned a great quality-reputation during the thirty years it has been upon the market. It is looked upon by housewives as

## The Leading Canadian Vanilla

For that reason it commands the largest sale in Canada, and pays good profits to enterprising grocers in all sections of the Dominion.

Shirriff's True Vanilla is made from the finest Mexican V anilla Beans, and aged until its exquisite flavor and bouquet are fully matured.

If you are not handling Shirriff's write us. We will arrange to have you supplied.


## Imperial Extract Co. Toronto

## PURITY

## and

 EFFICIENCYThese are the foundation of all successful products that remain in the market.

Its PURITY gives confidence to the user.

Its EFFICIENCY creates the gratification from success in use.

## IN NUTLARD

(The new French Lard)
The COOK has a Lard that is always SWEET.

The CONFECTIONER has an article that can be used in the most delicate confections.

The BISCUIT MANUFACTURER gets the lard that does not go wrong in the biscuits after they are sent out.

The GROCER a seller that never brings a complaint.

## Rocca, Tassy \& DeRoux MARSEILLE, FRANCE

## Canadian Agent :

J. RUSSELL MURRAY

6 St. Sacrament Street, - MONTREAL

## Anglo-British Columbia Packing Co., Ltd. H. BELL-IRVING \& CO., Limited, Agents, VANCOUVER, B.C.

## Sockeye

## Sockeye

Buy-

## SOVEREIGN BRAND <br> holly leaf brand

THE FINEST GRADE OF SOCKEYE SALMON

## More Than Ever in a Class by Itself

One of our 12 new models. Wouldn't it be a good idea then to look into the Coles? It ranks with the best and meets your price.
26 models of electric machines. Makere of Hand Coffee Mills for twenty-five yeare.

[^0]
## Rideau Hall Coffee



## PERFECTLY BLENDED AND ROASTED

-the coffee that you need not hesitate to stock and recommend to your best coffee-drinking trade. Put up in one pound and 25 e tins only. Rideau Hall Coffee is famous for its delicious flavor resulting from the perfect blending and roasting.

## Gorman, Eckert \& Co., Ltd. LONDON, ONTARIO

Western Selling Agente, Mason \& Hickey, Whnnipeg

## MODERM GROGERY EQUIPMENT

Adds an air of distinction to your store -and

## The "Walker Bin" System

will save $25 \%$ of your floor space and also of your expense for skilled salesmen.

Is this worth your consideration?
We manufacture the best in show cases and refrigerator counters.

Write now for illustrated catalogue and estimates.

## Walker Bin \& Store Fixture Go., Limited



Berlin,
Ontario

## KEEP POSTED ON SUGAR

Having been identified with Sugar for the past thirty years, and being in constant touch with all sections of this country and foreign markets, we are in the best possible position to keep you posted by mall and wire of any actual or contemplated changes and general gossip of the markets. Some of the largest concerns are subscribers, and we should like to place our proposition before you. For further information write

SMITH \& SCHIPPER CO., 138 Front Street, New York

When writing advertisers
kindly mention having seen the advertisement
in this paper. : : : :

## ROYAL SALAD DRESSING



## BRITISH and FOREIGN

## JAM \& MARMALADE PULPS <br> CITRONS, LEMONS AND BITTER ORANGES FRESH AND IN BRINE

SPANISH OLIVES IN BULK
ESSENTIẢL OILS LEMON, ORANGE, BERGAMOT

## F. C. GOODING \& CO.

 fruit packers and shippers 36 Eastcheap, LONDON, England cables ".goodingite london." all codes. Represented fí TORONTO by W. B. STRINGER
## Try it

## on your stoves

Get a trial tin of Gipsy Stove Gloss and have your own stoves polished with it. See the brilliant shine obtained with a minimum of rubbing. Then, when your next customer asks for stove polish, give her

## GIPSY STOVE GLOSS

She'll come again, sure. Your jobber will give you prices.

HARGREAVES,' (CANADA) 33 Front Street E., TORONTO



## Advertises Itself

In 1903 Hawaiian Pineapple first appeared upon upon the market in commercial quantities, a paltry hundred thousand cans-barely one can for every nine hundred people in the United States.

In 1907, only four years later, the output and sales were fifty times as great, an increase of $5,000 \%$. Up to this time, not one dollar has been spent for advertising.

## The Quality of the Product Has Advertised Itself

In 1908 the output was again doubled, Hawaiian Pineapple was advertised in some of the magazines for seventeen months (you may remember), and the demand was quadrupled in twenty months. Can you think of any other food product, the demand for which could have thus increased more than three hundred times in ten years with so little advertising?

Yet this $31,000,000$ cans is still scarcely enough to give each person in the United States one third of a can once a year.

All your customers who know Hawaiian Pineapple, want more than this eight times a month.

We begin packing again in July, but it will be well into the fall before future packing will reach your shelves.

Have you had your share this year?
Have you enough on your shelves to keep you going?

Always stock with Hawailan Fineapple, no matter what brand; so long as it comes from "canned right." At all jobbers-sliced, grated or crushed.

## HAWAIIAN PINEAPPLE PACKERS' ASSN.

## Two at the Price of One Bookkeeping Without Books



Systematize the credit end of your business and stop losing money. Stop losing customers, stop taking chances. Protect your accounts against mistakes and fire by using the Ullman Account Register and Safe.

The two at the price of one.


Write us to-day.
Hamilton Ideal Mfg. Co., Limited Hamilton, Ontario
Toronto Office: - $\mathbf{4 8 2}$ College Street

Every Household and Travelling Trunk ought to contain a bottle of ENO'S "FRUIT SALT"


A gentle natural aperient that stimulates the organs of elimination.
A delightful sparkling draught that children like, that invalids can safely take without
fear of griping or weakening effects.
Travellers need this valuable preparation to prevent sea-sickness, train-sickness, and
illness caused by sudden changes of water or climate.
If you suffer from Constipation, Biliousness, or Indigestion, the regular use of
will promptly correct the disorders and greatly improve your general health.
This world-famous aperient has been in use for forty years, and to-day stands unrivalled.
"It is not too much to say that its merits have been tested from Pole to Pole, and that its cosmopolitan popularity presents one of the most signal illustrations of Commercial enterprise to be found in our trading records."

## Sold by Chemists and Stores throughout the World

## Prepared only by

J. C. ENO, Ltd., FRUIT SALT WORKS, London, S.E.

## There Is Always Demand

As the convenience and quality of Brand's Essence of Beef are becoming more widely known -sales are bound to increase.

## BRAND'S ESSENCE OF BEEF

is a clear, amber colored jelly, invaluable to invalids and convalescents, which should be stocked by every first class grocer.
It is easily assimilated and can be retained by the most sensitive stomach. There is nothing better for a weak digestion.
"Brand's Essence of Beef" has a world wide reputation and-is right in the grocer's line.
Get wise to this opporuntity of further profit-making and be ready to supply your customers' requirements.
Give "Brand's Essence" the prominence it deserves and let your customers know you handle Brand's Specialties.


## Brand \& Co., Limited

Purveyors to M.M. the Late King Edward viI.
MAYFAIR, - LONDON, ENG.
mewtoll A. MIL, 25 Front st, East, torowite
M. MUBBARD, 27 Common St., MONTREAL MoLEDD a clarkson, vancouven


## Manufacturers' Agents and, Brokers' Directory

The Canadian markot is over three thoueand miles long and oxtonde from the peach belt to the Aretic Ocean. Manufacturere and morchante can not hope to cover this market satiefactorily or get the best out of their Camadian opportunitios without the ascictance of local agents. The following firms in all parts of Canada are propared to act as agente for good lines. The service department of the Canadian Grocor is at the disposal of firms wanting agents or of agente wanting agencies.
ontario.

Japan Teas on Spot Congou Teas on Spot Ask for samples.
W. H. MILLMAN \& SONS

Wholesale Grocery Brokers Toronto, Ont.

Import-Export 'Phones $\left\{\begin{array}{l}\text { Officeo } 2190 \\ \text { Roidenco } 1556\end{array}\right.$ NORMAN D. McPHIE MERCHANDISE BROKER COMMISSION MERCHANT MANUFACTURERS' AGENT

Handling General Grocery, Spice and Produce Lines

Federal Life Building : zxan yn HAMILTON, - Ont., Canada

## W. G. PATRICK \& CO. Limitod. <br> Manufacturers' Agents and Importers

77 York St.
Toronto

## W. G. A. LAMBE \& CO. TORONTO <br> Established 1885 <br> SUGARS <br> FRUITS

## THE MARSHALL

BROKERAGE COMPANY 67 Dundes St. LONDON, ONT. Wholesale Grocery Brokers. Fully equipped to aet as agents for Britinh, Amorican and Canadian groeny lines. WRITY U8.

## CONVENIENT, MODERN, WAREHOUSING

at Ottawa, tracks at the coor, connecClon whit stenners. Fireproot. Breteo Bond Fros. Write for low rates.
mommion waserirovenve 00 .
ce-s) Wieholas street . Ottive

WRETERN PROVINCES.

## ORR \& McLAIN

$$
\begin{gathered}
\text { Importers, Buyers } \\
\text { and } \\
\text { Manufacturers' Agents }
\end{gathered}
$$

Domestic and Foreign Agencies Solicited 507 Confederation Life Building. Winnipes
H. P. PENNOCK \& CO., Wholesale Grocery Brokers \& Manufacturers' Agents,
We solicit accounts of large and progressive manufacturers wanting live representatives.

WESTERM DISTRIBUTORS LIMITED Wholesale Commisston Merchante, Cus: toms Brokers and Manutactureri ${ }_{A}$ Agents. Cars Distribnted Warehouted and Forwarded. Warehouse on Transter Track Bussineas boiticited. Our position is your opportuntty.
Saskatoon
Western Canada

## Eastern Manufacturers Limited

Manufaeturers' Agents,
Saskatoon, Baskatchewan.
Cover Northern Saskatchewan completely. The jobbing trade in Saskatoon, Yorkton, North Battleford and Prince Albert is visited daily. We want to represent you in this large and growing territory.
G. C. WARREN Box 1038, Refine mPORTER, WHOLBSALB BROKER and MANUPACTURERS AGBNT.
${ }^{1}$ Trade Established. 15 Years Domestic \& Foreign Agencies Solicted

HOLLOWAY, REID \& CO. Cor. Vormillion Ave, and Eth St. EDMONTON - ALBERTA Importers and Manufaoturers' Agents
We specialize in Biscuits and Candios
We are still open for a fow sood Agencies

## Woollard \& Starratt, Limited Manufacturers* Agente, Wholesale Brokers and Importers <br> Room 200, Bruner Block, First Street West, CALGARY, ALBERTA. <br> Domestic and Foroign Agencies Solicited

## NORTH-WEST SPECIALTY CO.

Manufacturers Asente
Cover Baskatchewan completely, All large centres visited monthly. Open for agencles for all kinds of Store Pixtures and Specialties. Warehousing faclities.
Suite 109 Willoughby-Sumaner Bleck Saskateon, Saskatehewan.

WESTRERN PROVINCES-Continued.
Regina Office-1861 Scarth Street-Phone 2022 Calgary Office- 222 North Avenue-Phone M. 6276 Edmondon Office- 656 Third Street-Phone 6858

## W.H.EscottCo.,Ltd.

Wholesale Grocery Brokers 181 Bannatyne Ave., Winnipeg We Carry Stock
PHONE US | MAIN 6433 "We Have It"

AFTER 6 P.M, GARRY 2163
Carl O. Olsen \& Kloppe, Ambrosia and Albatross Sardines

JOHN J. GILMOR \& CO.
Wholesale Manufacturers' Agents and Commission Brokers
WINNIPEG, MAN.
Covering Manitoba, Saskatchewan and Alberta. We can give special attention to a few more first class lines, Domestic and Foreigh agencies sollicited.

## WATSON\&TRUESDALE <br> Wholesale Commisaion Brokers and Mannfeeturers ${ }^{\circ}$ Agente

WINNIPEG
MAN.
Demestic and Foreign Ageneles Bolleited.
H. G. SPURGEON WINNIPEG
Wholeaale Broker and Manufactarere" Canadian, Britioh and Forelga Ageneles 20 Chambers of Colited.
24. Chambers of Commerce
P.O. Box 1812.

The J.J. TOMLINSON CO. WINNIPEG
Wholesale Grocery Brokers.
Otice and Track Warehouse. 08 Alezander 今t. D.
Correspondence solicited on domentle and foredgn lines.

## FRANK H. WILEY <br> WHOLESALE COMMISSION MERCMAIT and:aroeeny broker

757-759 Henry Ave., WINNIPEG

## RUTYTAN \& CHIPMAN <br> WHOLESALE GROCMEY BROKERS MANUVACTURIRE AOMNTB <br> Fort Garry Court Mals, itrow. Winnipeg <br> Canada

## Manufacturers' Agents and Brokers' Directory <br> (Continned.)

Western Provinces-Continued.

## SIMPSON PRODUCE CO.

 Winaiper WHOLESALE LMan.Produce and Provision Merchants Bakers and Grocers' Specialties
Open For One or Two Good Lines Trackage, Warehouse, Splendid Storage

## LEADLAY LIMITED 332 Bannatyne Ave.,

 Winnipeg,Man.
Grocery Brokers \& Importers. "Foster-Clarkes Cream Custard.

Bertyigh cozumbia.

## MCLEOD \& CLARKSON

Manufacturers Agents and Wholesale Commission Agents
359-8 Camble Bto, Vancouver, B.C.
Can sive atrict attention to a few firnt-class Grocery Agencles. IIghest References.


The original and only Genuine Preparation for Cleaning Cutlery, 6d, and 1s. Canisters.
"wellimaton.
KNIFE POLISH
JOHN OAKEY \& SONs, Limitod ineminfacturere of
Emery, Black Lead, Emery, Glass and Flint Cloths and Papers, etc.

## SHIP YOUR CARS TO FERGUSON'S SIDING

Cars continually loading for all cities in the West and Northwest. Inland Revenue and Customs Bonds.
Our siding is on G.T.P. and C.N.R., inter-switching with C.P.R. and Midend Railway. Cars distributed carefully.
FERGUSON BROS., Warehousemen,
123 Bannatyne Ave., WINNIPEG, Can.
We have records in our vanlts covering ten years' satisfactory service.
C. E. DISHER \& CO.

WHOLESALE GROCERY BROKERS AND COMMISSION AGENTS
CANNED AND DRIED FRUITS, BEANS, SALMON
Viotoria VANCOUVER, B.C. Calgary

## The CAMPBELL BROKERAGE CO.

Mazafacturers' Adoato and Comaniasion Brokers. We have our own warehouse and trackage. Shipments stored and distributed. Can give special attention to a few good agencies.
357 Botty strat
Vanoouver B. C.

The CHAMBERLAIN-DOWNEY
Company, Limited.
Wholesale Jobbers \& Manufacturers' Agents.
Grocery, Confectionery and Tobacco Specialties. Correspondence solicited on Domestic and Foreign Lines.
TRACKAGE AND WAREHOUSE,
1214 Homer Street, Vancouver. B. C.
When writing advertisers, kindly mention having seen the ad. in this paper.

## E. O. CORNISH

COMMISSION AGENT Canned Goods a Specialty 821 Pender St. W., Vancouver, B.C.

## nEWFOUNDLAND.

T. A. MACNAB \& CO.
gT. JOHN'
MANUPACTURERSPAGENTS
and Cominssion mimechants
Importers and exporters. Prompt and
careful attention to all business. High-
eilt Canadian and forel gn reterences.
Cable addreas: "Macnab" St. John's.
Codes: A, B, C, sth edition, and private.

The failure to stock some standard commodity may be the means of a merchant losing trade.

## Mathieu's Nervine Powders


are recognized everywhere as a specific remedy in all cases of headaches, and they can be recommended by every merchant with perfect safety as an effective remedy. Don't lose trade by allowing your supply to run short.

If you don't know them, try Mathieu's Nervine Powders yourself at our expense as per coupon attached. For all forms of colds Mathieu's Syrup of Tar and Cod Liver Oil is recognized as a safe and effective cure.

$$
\begin{gathered}
\text { The } \\
\text { J. L. MATHIEU CO. } \\
\text { Propretore } \\
\text { Sherbrooke, P.Q. }
\end{gathered}
$$




## SYMINGTON'S COFFEE ESSENCE

The already large demand is fostered by continuous up-to-date advertising, and your customersappreciating the excellent quality, pure flavor and extreme handiness of Symington's Coffee Essence-will become regular users.

Remember there is no other Coffee Essence to equal SYMINGTON'S, and write for prices, showcards and full particulars to-day.
Thos. Symington \& Co, Edinburgh and London AGENTS :-Ontario-Messrs. W. B. Bayley \& Co., Toronto. Quebec-Messrs, F. L. Benedict \& Co., Montreal. Vancouver-Messrs. Shallcross, Macaulay- \& Co.

## 

and losing trade by selling salt of inferior quality, poorly packed and perhaps adulterated?
If you do not give your trade the best quality some one else will.
Don't let trade walk past your door. In salt sell them the pure and perfectly distilled-


RELIABLE


## Have no hesitation

in stocking and recommending

## "COW BRAND" BAKING SODA

It is noted for its strength, purity and reliability, and is a marked favorite with the cook.
See to your stocks. Order from your jobber.
 MONTREAL

Now packed in three different sizes of grain

## RED LABEL Fine Grain BLUE LABEL Medium Sized Grain <br> GREEN LABEL Coarse Grain

## Every Little Helps.

It may not seem important to pay much attention to selling small articles, but there is all the difference between a satisfied customer who has bought Reckitt's Blue, and another who has not got the Best.

Cairns' Scotch Jams, Jellies and Marmalades hold this distinctive position by reason of their superior quality and absolute purity.
Your customers will also give Cairns' products a permanent position on their tables if you in. troduce them to Cairns pure fruit delleacles.

By Royal Warrants By Royal Warrants
of Appofntment to His MAJESTY KING GEORGE $v$. HIS MAJESTY THE KING of Spain

HER ROYAL HIGHNESS THE CROWN PRINCESg of SWEDEN
and for 23 years To HER LATE To HER LATE
MAJESTY OUREN VICTORIA.

## Furuya \& Nishimura

 are daily receiving cable advices from their Shidzuoka Office concerning NEW CROP JAPAN TEAS. Quality and Prices are exceptionally favorable this year.

## 34 CARLOADS

 or 449,663 pounds of $T e a$ is the increase alone in the sales of
for the first 23 weeks of this year over the same period of 1912. This unmistakable evidence of the appreciation of Good Quality is all the more gratifying because it is shared in by our friends in the trade. It is proof positive that "Salada" is a real trade-winner-building trade that growstrade that pays.

## "SALADA"

## AIM FOR GREATER BUSINESS

The dealer should aim for greater business tomorrow. On the business done to-day-the quality of the goods sold, the satisfaction given -depends the business of the morrow.
In Jams, Jellies, Marmalades, Maple Syrup, etc., L. \& B. Banner Brand will put the business on a sound basis for to-morrow-the quality and price both satisfy.

## Lindners Limited

 940 Dufferin St., TOROWTO Phone Park 2985 REPRESEMTATIVES :The Ames B. Gordon Co., Toronto Watt, Seott a Goodaere, Montreal

Western Office at Winnipeg
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Window shown by Fraser, Viger \& Co., Montreal, to attract business from those who go camping.

## Value Placed on Selling Camp Eatables By Means of the Hamper-Montreal Firm Puts Up These to Suit Any Purse-Canned Meats, Fish, Fruits and Vegetables, Preserved Fruits, Olives, Etc., Among Big Sellers.

Now that the summer season is here the retail trade in many Canadian towns and cities have the opportunity of getting good business from those who go camping. This camping trade must be invited. Not much of it will come otherwise, and in this article is shown how a Montreal retail firm gets after it. Some merchants have the idea that summer is naturally a quiet time and they make no attempt to go after business. This is all a myth. Fraser Viger \& Co., of Montreal, do more business in summer than in winter.-Editor.

With the coming of June there comes into the heart of every dweller in the crowded cities, the longing for "camp life's a longing for the open air and the simple life. And in his seareh for recreation the camper gets into unfrequented places where the demands of the physical being can only be met by laying in large stocks of staple foods. Thus the camper is forced to buy his supplies in large quantities and usually his tastes run to those articles on which the profits are liberal, thus making this class of trade doubly attractive to the dealer.

## Catering to Campers.

In the May 30th issue was an article telling of the success of A. Grenier of Quebee City, in catering to this trade. Mr. Grenier derives a goodly portion of his large business from this source and by catering to the fancies and whims
of the campers has developed an extensive "hamper" business among the summer resorts that throng the Laurentians. Mr. Grenier states that these camps order from him year after year and the orders are usually for $\$ 75.00$ to $\$ 150.00$ worth of groceries at a time. Canned goods, pickles, preserves are favorites with the camper and are always found in the hampers.

## Prepared Hampers.

Fraser, Viger \& Co., Ltd., St. James Street, Montreal, cater to the "weekend" camper by preparing "ready-totake " hampers filled with all kinds of good things to eat. These are displayed in the window, and above is shown a photograph of one display. It might be stated that the photo seareely does the display justice as it does not reproduce the tempting qualities of the
viands. This firm has been catering to this trade for years and has in that time developed a reputation for these hampers which is diffieult to surpass. The hampers are filled with cooked meats in glass, olives, preserved fruits in glass, sardines in tins, catsup, biscuits in air tight packages, sugar in packages, tea, coffee, pepper, salt, bacon in glass, cooked ham, mustard in glass, and numerous other articles among which are cigars, cigarettes, chocolates and beverages.

## Sends Out List.

Other live dealers send out pamphlets listing the lines that would appeal to the camper. These are mailed to all prospective campers who can be found, and are enclosed in all hampers prepared by them and distributed wherever they would be likely to prove productive.

# Terms of the New Parcels Post Act 

Social Zones Have Been Made to Protect Retailers From the Oompetition of Order Houses-Rates Have Not Yet Been Fixed-Explanation of Measure in Speech of Postmaster-General Delivered in Commons.

The announcement that a Parcels Post measure had been introduced in the House of Commons and been carried came as a surprise to the commercial interests of Canada. A few days previous to the introduction of the measure, a dispatch had been sent out from Ottawa and published broadcast that there was every likelihood of the matter being left over until next session. However, the fact that the federal powers intended to act was demonstrated when the Postmaster General, Hon. Mr. Pelletier, introduced the bill in the House. Considerable discussion ensued, the measure finally being carried.

The terms of the new act were briefly explained in last week's issue. It is impossible as yet to explain all details as the Government was not in a position to give out explicit information. Rates have not yet been decided. The only information available is contained in the address of the Postmaster-General in introducing the measure before the house. His speech accordingly is reproduced in full:

Mr. Pelletier-The subject matter of this legislation has been under the consideration of the Post Office Department for quite a long time. My officers, as well as myself, have devoted a good deal of time and attention to it, having in view the idea that the time had come for Canada to follow the example of nearly all civilized countries and to have a regular system of parcel post. The bill now before the House is the result of that work; it is short, and speaks for itself. We have now on the statute book legislation which has been there for some time, and which relates to parcel post; this legislation is to be found in the Post Office Act, section 74. I wish to read this section in order to show the committee that the bill which is now under consideration does not contain any provisions exceeding the powers which are now vested in the Postmaster-General of Canada:
The Postmaster-General may establish and maintain a parcel post within Canada, and may arrange with the Government of the United Kingdom, any British possession, or any foreign country, for the reciprocal receipt, transmission and delivery of parcels; and closed parcels, other than letters, and not containing letters, may be sent by such parcel post, and when so sent shall be liable to such charges for conveyance and to such regulations as the Post-master-General, from time to time, sees fit to make.
The Postmaster-General, therefore, now has under the law the right to fix those rates. The bill provides that the weight of the parcel shall not exceed eleven pounds which is the postal union weight, and that it shall not be greater in size than seventy-two inches in length and girth combined. The fourth section provides that all charges for the conveyance of parcel post must be prepaid in postage stamps. Section 5 says:

The rates of postage applicable to post parcels shall be determined by the Postmaster-General, and all powers which the Postmaster-General now has with regard to mail matter are hereby vested in him for the parcel post system.

This, as will be seen, is practically a re-enactment of the provisions to be found in section 74 of the present Post Office Act. The bill moreover provides for the appointment of two supervisors or inspectors, who will have to help us to put the law into operation. In the last section of the bill we have provided that the Act shall come into force on a day to be fixed by proclamation of the Governor in Council. This is on the lines of the legislation adopted by the United States, wherein they deelared that the law should come into force at a later period; as a matter of fact it came into force on the first day of January of the present year.
We have tried to follow what we have considered to be the best features of the United States system. Other features of that system, while I shall not say that they are bad, have not been adopted, for obvious reasons. We are going to adopt the zone system, but not on the same lines as the system at present in vogue in the United States. In order to be well understood, let me state in a few words how the zone system is working in the United States. There they have eight postal zones, although we may say that they really have nine. What I would call the ninth zone is their rural mail system, to which a special parcel post rate applies. We have been unable to adopt this principle, because our rural system is not sufficiently complete. Their zones have been fixed as follows: The first zone includes all territory within such quadrangle in conjunction with every contiguous quadrangle, representing an area having a mean radial distance of approximately fifty miles from the centre of any given unit of area. The following six zones are determined under a somewhat similar plan, each one increasing : $n$ distance from the centre of a given unit of area, and extending outward $150,300,600,1,000,1,400$ and 1,800 miles, the eighth zone including all units of area outside of the seventh. Instead of using townships and counties as units of starting points, it was decided to divide the whole country into
blocks of units, each block being half a degree of longitude east and west. There are 3,500 of these units in the country. This is an admirable but a most complicated system which necessiates a great deal of knowledge and a great deal of work on the part of local postmasters, in order to ascertain what rate shall be charged for this, that or the other parcel.
We have thought it much more convenient to adopt the zone system on an absolutely different footing. Instead of taking any place in the country, as a point around which a certain line shall be drawn to form a zone, we are going to call the provinces the zones, with the exception of the three Maritime provinces, which will be for the purposes of this parcel post system, one province or one zone. The other provinces of Confederation will each form one zone. This, I think, will appeal to the committee as being much more workable and much more easily understood than the complicated zone system of the United States. We intend to have a local zone, somewhat similar to the rural mail zone of the United States, but not on the same principle. We intend having a twenty-mile zone irrespective of provincial boundaries. For instance, Ottawa and Hull will have a right to enjoy the rate for that local zone irrespective of whether the mail matter is posted in one province or the other. That will be the first zone, and it will be given a cheap rate. This is done in order to give the legitimate dealers and country merchants who have a right to send pareel post to their customers at a lower rate than people farther away, such as Eaton's, of Torornto, and other big departmental stores all over the country. I met a deputation of the Retail Merchants' Association who came here in order to oppose his measure and to try to persuade me that we should not go on with it. After discussing the matter and explaining different points, thev went away saying that not only had they no more objection, but that they were satisfied with this bill. This is the only exception in which provin-


Map showing Ottawa and Hull as the centre of a Parcel Post zone and the various towns and villages coming within the 20 -mile radius, These places may all send goods to Ottawa, and vice versa, at be subject to the higher rate. Parcel Post from Ottawe will
cial boundaries will not be considered. Outside of that, there will be a rate within the province, but outside of the twenty miles. The third zone will be outside of the province, and so on until we have reached all the provinees. When we have attained a certain limit, the province of destination will not be counted as a province for the purpose of this bill.

It must be understood that the Post Office Department does not intend to operate the parcel post system at a loss. I want to have it distinetly understood that we intend to run it on business principles. I am sure that we can do that with cheap rates, and at the same time have the system self-sustaining. If I am not disappointed, I think we may proclaim this law for the first of January, 1914, maybe before. There are a great many obstacles which we have tried to meet, and which I think we have met, but there are some in the way. We have to consider the position of our mail carriers, who now reeeive a certain remuneration for their work, and possibly, if the mail matter which is given them for transportation is very much increased, we may expect to be told that the former rates have ceased to be fair and reasonable, and we may have to increase them.

Another objection in the way is that many of our rural mail boxes are going to be tou small for parcel post. This is a big obstacle. We have considered what we would have to do in that re-
spect, and, of course, there are several things to be thought of. The farmer who has a box might be disappointed if he had to purchase a bigger box. We shall have to devise some means to meet that situation.

Mr. Proulx-The department might do as they do with registered lettersput a notice in the box that there is a parcel.

Mr. Pelletier-We have thought of that. Somebody has suggested that the farmer who wants to keep his box as it is, and for which. he has paid, should himself put a wooden box or something near the other box, where the parcels might be deposited. At all events, we will see what can be done about it. I was very much afraid that our space in the post offices of the country would not be sufficient. Judging by the experience of the United States, we have come to the conclusion that there is no great obstacle there, because even where there is very heavy parcel post matter at different points, it is found that the parcels come and go so quickly that the space required is quite moderate. In certain localities, however, the question of this space will be a very important one, which we will have to deal with between this and the time the bill comes into force.

Another important feature is the arrangement that we shall have to make with the railway companies for the transportation of our parcels. There is
now between the Post Office Department and the different railway companies a good deal of discussion, I shall not say friction, about the amount which the railway companies now receive for the transportation of the mails. I may say that the quantity of mail matter which is being taken care of by the different railway companies has increased enormously. This is due not so much to the increase in the number of letters as to the increase in the volumes called newspapers which are published. We have sometimes been obliged to have special cars added in order to take care of that part of the mail matter. Our friends, the owners of the newspapers, are enjoying a rate which I think we can not call a rate, because it is only a nominal price, onequarter of a cent. It is only in Canada that such a rate exists. We shall try to deal with this question at the same time that we make arrangements with the railway companies for the parcel post. We may be able to come to a satisfactory conclusion on the two points. At one time, these difficulties seemed insuperable-these and others which we have settled, and to which I did not refer. Those which have not been settled will have to be met and dealt with, because Canada is bound to have parcel post. Many suggestions have been made to me, and some people have been very insistent that we should have a flat rate for the parcel post. I must say that I am absolutely opposed to that. I believe it is of absolutely no use to try it.

I am now going to give the House a few reasons which I think will appeal to everyone as business-like. In the first place, it is necessary, in order to proteet the country merchants from being swamped by departmental stores and big city concerns, that a route of certain mileage and special rate should be granted from the different towns and villages throughout the country. It is, therefore, proposed to give a specially low rate for a radius of twenty miles all around said towns or villages, so that goods may be sent from the rural or town merchants to their customers in the surrounding country. This rate will be low so as to make it impossible for it to be applicable for all points within any one province, let alone on anything passing from province to province throughout the Dominion. Therefore, this alone will necessitate two distinet rates, which fact makes against the granting of a flat rate.
The argument has been advanced that inasmuch as Great Britain and other European countries have a flat rate, Canada should have the same thing, but the different conditions existing in Canada as compared with England and other European countries must be point-
(Continued on page 31.)

## Observations of a Traveler

Knight of The Grip Talks on Value of the Conservation of Motions-What Happened When the Clerk Went After the Loaf Sugar on Top Shelf-Filling Orders With Greatest Precision-Instances Where Goods Were Sold Above Demand.

Written by a Traveling Salesman for Canadian Grocer.
A series of articles is herewith begun on what a commercial traveler sees in his daily rounds of grocery stores. These observations will appeal to readers because of their reality and originality. The writer of them has been in many a retail store. The occurrences he describes have actually taken place. Being a man who sees the good things in the best stores his opinions are valuable. Read this series.-The Editor.
"Responsibilities," says Hubbard, "gravitate to the person who can shoulder them," but from the accompanying illustration it would seem that they sometimes gravitate to shoulders unable to hold them.

In my travels about the grocery stores of recent years, I have been struck with the poliey of many merchants in their endeavor to conserve motions by having a place for everything and everything in its place. Occasionally, of course, not much attention has been paid to proper shelf arrangement. One sees bulk tea hard by the tobacco, canned fruits in four or five different locations or eggs in the window in hot weather with the sun beating down upon them. But as intimated above these things are passing with the times and it is to be hoped will soon belong to the past.

## Spilling the Meal.

One of the amusing incidents recently run across is worth while relating because of both its humorous and moral sides. In the store in question a woman customer wanted some loaf sugar and there was no one there but a very young clerk. After a vain attempt to locate the sugar on the lower shelves, he went higher with the result that he discovered it but at the expense of a package of fine meal. The package fell over the edge of the precipice on the boy's head. The latter being hard, the package burst and the contents flowed on all sides of his anatomy to the floor.

## The Moral.

Here was an instance where more attention might have been given with profit to shelf arrangement and contrasts to its disadvantage with an incident in another store where order on the shelving was one of the features. Here all goods in glass such as jam, preserves, vinegar, wines, ete., were in the one section. Canned goods were in another with each line by itself; package goods occupied a third with the
various brands by themselves. There was no promiscuous array of different lines. Further than that the dealer said he made it a point to place those goods asked for most frequently as close to the order-taking sections of the counter as possible. This conserved movements. Customers were supplied with the greatest precision. Clerks were not always tumbling over one another to fill orders. Business was conducted smoothly at rush times, like Saturday night. The service was splendid and customers appreciated it. You too, will appreciate the reason why this man's business is going ahead.

## Great Time-Saving Method.

Talk about filling orders promptly on the conservation of motion plan! I know of one store where orders are filled in double quick time by a plan inaugurated by the proprietor. As the orders come in over the phone in the morning for the first delivery, they are passed on by the young ladies in the office to the grocer who employs six or seven salesmen. Each order is called out item by item and each article is put up by one clerk-the one who has been assigned a position nearest the article in question. In this way the orders are filled rapidly because no time is wasted through a clerk walking from one place to another for various articles.

## Olerks Who Sell Things.

It is most refreshing to call at the store where all the clerks are alive to the possibilities of salesmanship. Almost every well-to-do woman is willing to consider purchases over and above those goods she had actually decided to buy before arriving at the store. This is where the salesmanship must come in and it is an easy matter for the young man who understands his goods to inerease the store's sales. This applies to taking orders by phone as well as over the counter. I have seen elerks
 to all sides of his anatomy."
sell strawberries, rhubarb, pork and beans, sliced ham, canned vegetables, etc., in a short time to various customers who had no intention of purchasing these goods at first. He accomplished it by judiciously calling attention to these goods. "Would you care for anything for luncheon, pork and beans or nice cold ham 9 ". he would ask; or "we have some fine strawberries in this morning, would you like me to send you a box or two?"
If the clerk goes about it properly he need have no fear of a customer resenting his suggestions. She will rather appreciate his thoughtfulness.

## A Refusal to Cut Prices.

The man with backbone enough to refuse to cut his price because a competitor has done so, is to be commended. Sometime ago when in a country store, a farmer came in for a bottle of boiled oil. He wanted to know how much it would cost to fill it. The merchant measured it first and told him it would be a quarter.
"Oh, I can get it full for 15 cents at --'s," naming a store around the corner.
The dealer politely told him that he couldn't sell it at that price; it cost him more than that but if he could buy the oil for 15 cents he advised him to get it. The man went to the other store and got the oil, came back and purchased an axe on which the merphant seeured a fair prufit

# Strict Censorship of Credits 

The System Followed by a Saskatoon Merchant to Avoid Loss From Bad Debts-Every Applicant For Credit Must Give Information, Which is Entered on Slip, and Carefully Retained-Association Adopts the System.

It is acknowledged that the ideal way to conduct a business is to run it on the eash plan. Even those who are most skeptical as to the feasibility of the cash principle acknowledge that, if practical, it would be the proper system to adopt. It follows that, where a merchant does not see that it would be safe or expedient for him to refuse to give any credit, the next best thing is to most rigidly supervise the credit end of the business so that the amount carried on the books will be kept within reasonable limits and losses from bad debts reduced to the minimum.
This again will be accepted as a theory against which no objection can be urged. The trouble is that too many retail merchants accept it as a theory, but fail utterly to apply it in actual practice.
One merchant who has put the theory into practice in a most practical way is J. L. S. Hutchinson of the Saskatoon Hardware Co., Saskatoon, Sask. For over two years, he has used a blank form for filling in particulars about every customer who applied for credit. Complete information was taken down about the applicant, such as the amount of property owned, references, bankers, how long in town, place of previous residence, ete. These forms were always kept, and if the same person applied again, the fresh amount was entered on the old slip. By this system, it was always possible to tell at a glance how much each person owed to the company and to regulate the matter of further eredit from that basis.
Judging the worth of each applicant thus given, Mr. Hutehinson was in a position to set a credit limit, beyond which he would never go. This figure was entered on the slip. Subsequent events
might cause him to alter the amount, perhaps to allow a little more latitude to some customers who had proven honorable and worthy-more likely, however, to contract the latitude allowed in cases which had proven slow pay. Proved Successful.
The system proved eminently successful, resulting in a smaller total of book debts. It also helped to facilitate the work of making collections.

The results obtained therefrom were so satisfactory that the Saskatchewan branch of the Retail Merchants' Association decided to adopt the idea for the use of all its members. Mr. Hutch-

## Retail Merchants Association of Canada, Inc.

 saskatchewan branch.

Property Owned
References:

Bankers $\qquad$ Credit Limit. Goods to be used on Lot. . . .Block. . . . . . Plan. How long resided in (town).
Previously resided at.
Credit Granted by
Remarks:
$\qquad$
$\qquad$ SECRETARY'S REPORT.

Cards used for the entering of all credit accounts.


## J. L. S. Hutchinson.

inson prepared the blank forms now in use by the association, adopting the ideas that he had been using, but improving on them considerably. The form herewith shown is that used by the association.

The advantages derived from the system when used by a body of merchants will be apparent. A person cannot go from one store to another securing credit from them all. The system serves as a check and each merchant knows what customers owe to other stores in town. This enables them to judge whether it would be safe to extend credit in èvery case.

Mr. Hutchinson is convinced that such a system is necessary. He writes:
"This is a form that should be introduced in the entire Dominion of Canada and be used by all retail merchants. If they will see that it is used every time a new account is opened, they will find that they will reduce their bad debts to a minimum and help collections. They would have the full details any person should know in opening a new account."

## THE CANADIAN GROCER

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## TORONTO, JUNE 13, 1913

## THE BUSINESS SITUATION.

Generally speaking business in the grocery trade is fair. Wholesalers report sales on the whole to be almost equal to what they were a year ago, but that they are harder to obtain. Collections with many houses cannot be called excellent, many buyers wanting more time than ordinarily. This, of course, prevails to a certain extent every year, but probably a shade more than usual just now.

With warmer weather the fruit trade will pick up rapidly. Already a few Canadian berries are coming, and if weather keeps warm more will be in shortly. From some places frost is reported to have done considerable damage to fruits, but this is not at all general, and with continued favorable weather, with a few showers, both the fruit and grain crops should come along in good shape.

So far as markets are concerned, there is little change. Sugar is still on the weak side, and demand with the approach of the preserving season is picking up. Pork products are exceedingly high and will be for some time. But butter, fruits and vegetables will continue to show declines.

The retail grocer should, however, remember that people will continue to eat, and by means of a good, aggressive policy, sales can be kept up to what they were last year. At the same time a strong collecting campaign should be kept in motion as money is undoubtedly a little tight.

## PEPPER STILL ADULTERATED.

The Department of Inland Revenue has found by the analysis of 273 samples of white ground pepper that this commodity is one of the most adulterated of food stuffs. The report of the chief analyst shows that out of the 273 samples taken from merchants' stocks, 215 samples were pure, 53 were adulterated and 5 were doubtful.

Therefore 19 per cent. of the samples were adulterated and condemned. A similar investigation in 1910 showed only 17 per cent. of the samples to be adulterated. Therefore, the situation is not improving any and the increase is greatly to be regretted but the one ray of comfort is the fact that the chief adulterants are starches
which are intended to give bulk to goods when sold and are not calculated to be injurious to the consumer. However, the use of these adulterants is fraudulent and it is a practice that should be stopped. It would be well for the different grocers' associations to co-operate to eliminate this fraud.

## PARCEL POST BILL PASSED.

Parcels Post talk has bubbled and boiled for a long time and at last it has overrun the stew. For better or for worse it has passed the House of Commons and will come into effect on January 1 next if not before. The only important features we do not yet know about it, are the rates and these will come anon.

From present appearances it looks as if it would be a fairly good measure from the retail merchant's standpoint. Retailers, generally, are protected from the mail order houses by a local zone-circle twenty miles in radius from each post office, as is explained elsewhere in this issue. The remainder of each province is the second zone with the exception of the Maritime provinces which are considered as one. The local zones twenty miles in radius will be supplied with a low rate of postage so that the big catalogue stores, will only receive the benefit of the low rate within that distance of their place of business. In the remainder of the province the higher rate will apply. As yet neither rate has been named so that we cannot tell just how they are to compare with those of the express companies.

In his announcement of the particulars of the system, Postmaster-General Pelletier intimated that the opposition from the retailers against a flat rate-the same charge all over the Dominion-was pretty much the whole reason why he brought down the zone plan.

If, as Hon. Mr. Pelletier says, the system will be made to pay for itself, and if the rate within the twenty mile zone is small enough, then this measure cannot be severely criticised. Live dealers everywhere ought to benefit and plans should be prepared at once to make the most of it right from the start.

## PAYING AOOOUNTS PROMPTLY.

It is good business for the merchant to always keep the decks clear as far as paying accounts due is concerned. If he includes this among his policies he is going to make himself a better merchant. Every good merchant insists on paying his bills when they fall due, and because of his policy in this respect he insists on getting his own money promptly. This keeps the business on a good, sound basis always, improves his credit standing, and gives him a reputation for straight business dealings among all his associates.

It is of frequent occurrence to hear of farmers ask their grocer to wait for his money because they do not like to take it out of the bank where it is drawing interest. This is sometimes true even of well-to-do merchants. They hold off their creditors just as long as possible, thinking they are saving money and improving their standing. The fact, however, should not be overlooked that their ratings among commercial agencies, and the reputation among the business men with whom they deal, always suffer under such conditions.

But the strongest argument for the payment of accounts promptly, is that it keeps the dealer on the move getting in his own money, thus cutting down outstanding accounts to a minimum.

## THE CANADIAN GROCER

## GIVING OREDIT WHERE DUE.

Newspaper etiquette requires that when one paper uses an article from another-particularly when it is an expression of opinion and not a simple news item-due credit should be given. This has been long the existing custom, and when a newspaper man comes across an item of his own in a contemporary where no credit is given, he begins to wonder for how many papers he is working.

In a Western Canada trade newspaper lying before the writer, is a grocery department containing a page and a half of reading matter. This is made up of seven different articles. Out of the seven, six have been taken almost word for word from The Canadian Grocer. Not a bad record that-for the scissors! And in not one of the six cases has there been any semblance of an attempt to attribute the articles to this paper.

Readers will easily understand that anyone could turn out a paper on this basis, and will appreciate all the more the receipt of a paper like The Canadian Grocer which evolves its own policies and features and gives the trade something original every week.

## SALVATION TO SMALLER TRADES.

The Toronto Globe criticizes the parcel post bill on the grounds that "the restricted zone will discourage the sending of farm products from the producer to the consumer in the cities." The Globe overlooks the point that the zone system will tend to prevent the mail order houses from draining the money from the country districts and centralizing it in the large cities.

If the Globe and other ardent admirers of parcel post would but stop to consider this point, they would see that as money is drained from the country districts and brought to the large centres, never to return again, so much will those communities be weakened. We are continually reading in all these papers about country districts becoming impoverished, yet in the very next breath they advocate measures that tend to still further impoverish them. Did anyone ever hear of the large dailies criticising the mail order business for weakening country communities ? Yet there is all kinds of evidence that they have done so and there is no good reason why further power should be put into their hands by the government.

Neither The Globe, nor any other paper, can show that the original advocates of parcel post were the working men or farmers. The scheme is one apparently worked up by catalogue houses backed by large daily papers.

The restricted zone system-if the postage for the second zone is great enough-is going to be the salvation of the small, aggressive trader. He should be in a position to sell more goods to the farmer and at the same time, would not be further harassed by the distant big houses.

## ANOTHER THEORY GONE.

In reference to the theory that rats and mice have started fires in stores by knocking matches from shelving, a match manufaeturer writes Canadian Grocer as follows in reply to our letter:
"We know of no instance where rats or mice have caused fires by knocking down boxes of matches from shelves, nor have we ever heard of any of our eustomers or any one of the trade having had fires caused in the way you refer to."

A couple of weeks ago an article appeared in this paper stating that from experiments made with rats and matches, it was found that rats would not gnaw the tips
of matches, no matter how hungry or thirsty they were. If such be the case, and if, as we are to infer from the manufacturer's letter above, no fire has ever been known that was caused by rats or mice knocking matches from the shelving, we then have still another oldtime theory "busted."
N. B.-Since the above was written a letter has been received from a Grocer in Yarmouth, N.S., and which is printed on another page, giving an instance where mice had gnawed the pasteboard around the matches with which to build a nest. This dealer further found that one box had been ignited and proved to his satisfaction that fires are sometimes caused in this way. The old theory evidently, therefore, still holds good. Who can give further evidences? $\qquad$

## WHAT COST SHOULD INCLUDE.

The retailer who attains the highest degree of Success is the one who absolutely knows the cost of doing business. He is the man who has for all time to come discarded the old losing "rule of thumb" method of doing business and by the installation of a system knows at any hour just where he stands. He seeks out the factors that make for success and also those that tend to decrease his earnings. With the aid of modern office equipment this task has been reduced to the minimum but the information deduced enables the merchant to do business at a profit instead of a loss.

The average retailer estimates his cost of doing business and usually takes into consideration only three or four items while the live dealer finds twenty or thirty items that enter into his cost. These might be classed under the following headings. Rent, or depreciation if owned; salaries, including the employer; light; heat; ice. Delivery expense including all charges for repairs to harness, waggons, etc., feed for horses, shoeing and depreciation; Advertising; Printing; Postage; Stationery; Gifts; Allowances on accounts; Telephone and Telegraph tolls; Taxes; Interest; Discounts; Insurance; Bad accounts; Paper; Twine; Bags; Breakage and spoiled goods; Shrinkage and depreciation of goods; Repairs on fixtures; Depreciation; Goods stolen from store.

If the dealer keeps a careful watch on the above he will include about everything that should go to expense in running the business.

## EDITORIAL NOTES.

By paying his accounts promptly, a dealer's credit standing can never be criticized adversely.

The zone system in the Parcel Post is a splendid feature for the small town and country dealers.

Metaphorically speaking in the language of the grocery trade, the militant suffragette coming out of prison might be termed a "returned empty."

One of our market men states that tomatoes slumped at the week end. Which end of the tomato is that, we would like to know?

Even if a mouse never did start a fire-which now appears doubtful-can anyone understand why Noah allow. ed the grand parents to get away from the ark alive?

# Keeping Cash Book With Least Work 

Balancing and Distributing Accomplished With One Operation-Journalizing Combined With Cash Keeping-Great Saving of Time Effected-The Operation of Balancing Up.

I have the following inquiry:
"Will you please give the shortest and simplest way of keeping eash account in your next issue and oblige? I am a reader of The Canadian Grocer, and have been for a number of years."

I have handled this question a number of times, illustrating my own system fully; but undoubtedly it will bear further treatment.

All ideas of efficiency are based primarily on the short eut in all operations. Old style book-keeping, included a day book, cash book, usually a journal, and a ledger. Much of the work was duplicated, much of it almost copies one operation of another or others. Modern methods seek to eliminate all duplication of work. Large institutions, by using carbon paper, write many forms at one time. For example, the writing of an order produces also the ledger record, the shipping clerk's entry, the stock clerk's ticket and perhaps other records for the various accounting departments.

## Eliminate Unnecessary Work.

We do not require so many records in our business; but the object is the same-the elimination of every superfluous motion. So the cash book is now made to answer for cash book ond journal, and, in my own case, one bit of work, still commonly kept up in general practice, is eliminated. I refer to the "elosing and bringing down the daily cash balance." This feature while valuable in the case of large systems of accounting, is not necessary in your business and mine; hence we cut it out.

The book to use is a six-column jour-nal-(cash book is the same). The use of this book enables one to make the record and distribution at one operation. So, when we pay out $\$ 20$ for postage, that item is not only definitely recorded as a payment of so much cash, but it is also immediately distributed to Expense. The first wide column is used for the details and the remaining columns are used for the various "cardinal" or principal department or ledger accounts. The last (sixth) column is used for sundry items which do not recur with suffcient frequency to require the use of a special column.

The columns are headed, say as follows: Debit side: Cash, Mdse, Ex-
pense, Wages, Barn, Sunds. Credit side: Cash, Mdse, Disct, Stevens Block, Sund. You will note that you have the six columns filled out on the debit side, but that you are only using five columns on the credit side. This just happens that way-you have one more column on the credit side than you have use for at present; but that is not to say you may not have use for it in future.

## One Day's Transactions.

Now let us follow out one day's entries. We begin by gathering and segregating the cash register slips. These naturally run into a few regular groups. We have all the little daily payments for butter, eggs, express, lettuce, \&c., and these are conveniently assembled under the head of petty vouchers. Being i. the form of receipts, since you have the vegetable man, the oil man and the express man sign the form showing that you have paid them the money, these actually are vouchers. Being small matters of daily recurrence, they are petty vouchers. Thus you put them all together and add them into one bunch. If there is no special item or items of which you wish to keep individual account, they are all entered in one total. Then follow other items of merchandise expenditure, items paid in eash. Lastly, you refer to your check books for record of other items paid out on mdse account. Then your entries look like this:

## MDSE.

P. V. $\because$, Mfg. $^{\text {A. }}$.
A.
A. B. C. Mfg, Co.
${ }_{\text {Campbeli }}^{62}$........
EXPENSE.
Postage
Rent for June
wages
Sundry items
Melvin for June
BARN.
Repairs Wagon Works
STEVENS BLOCK.
Carpenter work

## CASH.


Cash, Mdse. Expense. Wages. Barn Sunds
Cash, Mdse, Expense. Wages. Barn Sunds $\begin{array}{ll}\text { C..... } & \$ 44.30 \\ \ldots 23.50\end{array}$
ful The writer of this article is one of the most successyears in the retall continent. He has spent animosipped
 which others may have metin if a special request is made names of inquirens will be

| 844.3023.50 | , ... | ...... | ..... |
| :---: | :---: | :---: | :---: |
|  | .,. | . . . . . | . . . . . |
| 30.38 | .... | .... | .... |
| 29.50 |  |  |  |
| . 92 | . . . . . |  | . |
| ..... | \$20.00 |  | ...... |
| ..... | 75.00 |  |  |
|  |  | \$14.00 | ..... |
| . |  | 50.00 |  |

 as follows:-
CASH.
Merchandise

96.44

If you add the totals of the columns on both pages you will find they balance. This indicates, usually, that your entries are correctly made. If the sides do not balance, then the work is faulty somewhere and you must find the error by going carefully over all the work.

You will see that the entries are immediately distributed to the several accounts without intermediate work, such as journalizing.

## Getting at the Sales.

Your question here is apt to be: How to get the mdse sales and check same with what the register shows. This is accomplished in this way:

Your cash has been counted and reconded either in some little book for that purpose or, in my way, on the reverse of the cheek stubs. Let us say that you have in the drawer $\$ 68.32$; in the local bank, $\$ 229.48$; in your market town bank, $\$ 38.44$. The total is put onto the reverse of the check stub as follows:

Bank

$\$ 229.48$

Northern Trust
38.44

0 H
68.32

\$336.24

On the previous day your cash balance was $\$ 451.48$. You proceed as follows:

You add together all sums paid out. This day you find the total to be \$316.68. Add to that your cash for TO-DAY-\$336.24. Your total is now $\$ 652.92$. Deduct from that total the moneys you have received from sources other than mdse - in this case, rents from the Steven's block of $\$ 105$. Now your remainder is $\$ 547.92$. Now deduct your cash on band of YESTER-DAY-say \$451.48. The remainder of $\$ 96.44$ is your sales for the day. If that
(Continued on page 30.)


Attractive provision display shown some time ago in the window of John Gilbert, Kingston, Ont. This would with profit form the basis of a good conked and smoked meat display at present time.

## Summer Season Splendid for Cooked Meats

## Now is the Time to Push Sales of These Lines With Pickles, Relishes, etc.Fine Provision Window Display in Kingston Store-Care Should be Exercised in Summer So Far as Showing Perishable Goods is Concerned.

Now that the season for cooked meats and hams of all kinds has come round once more, it is important that every retailer who professes to do anything in this department make a special effort both in window and interior displays and push sales of these lines to the uttermost. The tendeney especially during the summer months is for the housewife to buy as far as possible, food which is ready to place on the table or easily prepared and thus avoid necessity of standing over a hot stove, or in a hot kitchen.

## A Well Planned Window.

The accompanying illustration shows an attractive window display designed some time ago to bring business by Jas. Bankier, with John Gilbert, "The Family Grocer," Kingston, Ont. In this, Mr. Bankier has followed out simplicity and symmetry in display. The
one side of the window balances almost exactly the other side, and goods are arranged in such a way as to draw attention.

Lard and shortening in various quantities, various kinds of hams and bacons are shown, and accompanying these a suggestion of pickles, very desirable along with cold meats in warm weather.

Eggs too are shown in neat display so that the passerby can judge pretty much of the quality before attempting a purchase. Now that leggs are all bought on a "loss-off" basis, even greater opportunity than ever is given the retailer to push sales on this line and a new argument presented which is readily taken up.

## Care in Hot Weather.

During hot weather it has often been proved that to display is to sell. While this is true it must not be forgotten
that the sun and extreme heat are alike injurious to eggs and meats and for this reason displaying by window becomes a more complicated problem. It is, however, quite possible and a profitable practice to pursue and the man who uses greatest judgment in display is the man who is to realize greatest success from this end of the business.


## Grocers' Letter Box

Editor Canadian Grocer.-Will you please advise from whom I could buy at jobbing prices some cigar moistenersthat is, something to put in cigar cases to keep eigars moist?

Calgary, Alta.<br>W. K. K.

Editorial Note.-Jones Bros., Toronto, handle two varieties. Their agents in Calgary are Scott Bros., 712 First Street.


## HEAR TALK ON COFFEE

The Retail Grocery Clerks' Association of Vancouver, B.C., and their employers were the guests of James Beveridge, of Wm. Braid \& Co.,. Mr. Beveridge gave an extensive lecture on the origin, production, blending and marketing of coffee from early stages to the present day . At the close of the lecture, the tempting refreshments being ready, the clerks became distributors of sandwiches, coffee and cake.

## WHAT TURMERIC IS.

The Cub Reporter.-Which is correct, tumeric or turmeric, and will you kindly let me know something about this spice, its origin, ete.?

## HALIFAX CLERK.

Authorities all maintain that turmeric is correct; in no instance has it been found to read tumeric.

Turmeric consists of the ground rhizome or root of an East Indian plant of the same family as ginger. It is also grown in Zanzibar, China, and the Archipelago, both for native consumption and for export. Turmeric is insoluble in cold water, and only partly soluble in boiling water, but is quite soluble in alcohol and forms beautiful yellow crystals. It has been extensively employed as a dye stuff for silks and woollens, but the yellow color it produces is very fugitive; yet turmeric is a condiment as well as a dye, and when ground to an orange red powder is used as a stimulating seasoning. It is the principal ingredient in Indian curries, and is a favorite coloring substance used in making mustard compounds, pudding spice, chow-ehow piekles, ete.

## A MAN OF DEEDS.

When death and disaster, in the form of flood and fire, swept Dayton, John H. Patterson arose with the tide to the level of events.

Responsibilities gravitate to the man who can shoulder them, and dire diffi-
culties are taken care of by those who know how.
Patterson is the man who, more than any other, brought cosmos out of chaos.

When the flood was rising and nobody knew what the result would be, John H. Patterson began to wire for motor-boats. He did not ask, he demanded. And the motor-boats came.

Later, he wired for motor-trucks, and the trucks came to clear up the debris.
Patterson took all of the carpenters from the National Cash Register Com-pany-one hundred and fifty skilled woodworkers-and set them to work making flatboats.

The entire force of the great institution was at the disposal of the people who needed help. And not a man or a woman was docked or dropped from the payroll. Everybody had time and a third.

As for John H. Patterson himself, he worked in three shifts of eight hours each; and for forty-eight hours he practically neither slept nor ate. And then, by way of rest, he took a Turkish bath and a horseback ride, and forty winks, and was again on the job-this man of seventy who has known how to breathe and how to think, and who carries with him the body of a wrestler and the lavish heart of youth.-The Philistine.

## OBSERVATIONS BY THE OUB REPORTER.

Don't follow the others. Make the others follow you.

There must be brain and body teamplay to win success.

Get into the game with the spirit and see how much shorter the day will seem.

A cowl does not always make a monk; neither does an apron on a clerk always make a salesman.

The ideal clerk is not the one who has never anything to say; neither is he the one who talks all the time. He strikes a happy medium.

## KEEPING CASH BOOK WITH

 LEAST COST.(Continued from page 28.)
does not jibe with your register record, you must go over your work carefully until you detect the error. If you can not detect it, the amount must have been paid out without record; or the register "over-rung" without a memo having been made; or over-charge has been made; or the amount defalcatedstolen, or the sum lost. When you have exhausted all means of correcting the error, you must note on the register record the amount of the SHORTAGE or OVERAGE and then take into your cash account the EXACT AMOUNT YOU ACTUALLY HAVE-not the amount which, in theory, you should have. Thus will your record and your actual cash be made to agree.

The items of which that $\$ 96.44$ are made up are actual cash sales plus amounts received on account. This is done to save book-keeping. All merchandise outstanding on account is treated as if it were still on hand. When the bills are paid, such payments are treated as though the merchandise had only just been sold. This is much better than keeping daily track of the amounts sold on account and paid on accountsomething that is bound to get out of balance with the ordinary merchant.

## Much Posting Saved.

Now, the only posting which is done daily, or weekly, or any time between the first and end of each month is of the items which run into the sundry ("Sunds') column. The footings of all columns are carried forward from page to page, which operation will serve as a constant check on the correctness of the work. But the totals of all columns other than the Sunds are posted to their respective ledger accounts only once in each month. Then the trial balance is taken off as a further check on the work.

I am far from sure that this is clear; but feel that probably anything obscure can best be explained in answer to any further letters of inquiry with which I may be favored.

TERMS OF THE NEW PAROELS POST ACT.
(Continued from page 23.) ed out. The British Isles have an area of 121,390 square miles, as opposed to an area in the province of Ontario alone of 260,862 square miles, and as opposed to the Dominion of Canada in its entirety of $3,907,000$ square miles, and in this small space, less than half the area of the provinee of Ontario, there is a population of $44,000,000$ of people, as compared with $2,500,000$ in the province of Ontario, or roughly speaking, a population of $7,200,000$ in the whole Dominion. The conditions are, therefore, entirely different. In England you have thickly congested rural districts, large towns every few miles, and tremendous cities; in Canada you have a population of less than $8,000,000$ spread over a vast area, with few cities or large towns, and with vast spaces that must be traversed where no population exists. The conditions in England and other European countries are absolutely favorable to cheap parcel post, whereas in Canada, owing to small population, vast distances and other reasons already pointed out, the conditions at the present time are the least favorable for parcel post that could possibly occur. The United States, where physical conditions, area, etc., are similar to those of Canada, present a much more favorable ground on which to make comparisons, and the United States now, when it has a population of $90,000,000$ of people, an immense postal revenue, an enormous number of large towns and thickly populated rural districts, in granting this boon to the people has found it necessary to adopt the zone system. If the United States with its immense population and revenue and favorable conditions could not afford to give a flat rate, it would certainly be much more impossible in Canada, where the population is only about one-twelfth that of the United States and the revenue only about one-twentieth, to do other than the United States has done. As a matter of fact, the system which is now being introduced in Canada gives a flat rate within the confines of each province in the Dominion. In other words, we are giving, as compared with that in which England, a flat rate in an area twice as great as Britain gives parcel post, and where all the conditions as regards population, cost of transportation and labor are much less favorable than in Britain.
An argument that is very often used in favor of a flat rate is that letters are carried from the Atlantic to the Pacific at the same rate as is charged for one mile, and that if it is possible to carry letters at a two-cent rate from coast to coast, it would be quite possible to carry pareels at a similar flat rate,
and at a much lower charge than is now made. In considering this argument it must be taken into consideration that the price paid for the carriage of letters; even at the two-cent rate, is much greater per pound than the price paid on parcels, and to give a flat rate on parcels it would be necessary to have a minimum charge much higher than the public would be prepared to pay and much higher than the charges which it is intended to make. Moreover, the Postmaster-General has the exclusive monopoly of sending letters, and, therefore, gets the carriage of them all; in other words, gets the long as well as the short haul. But this would not be true regarding parcels, as he has in no sense the exclusive monopoly of sending parcels, so that the result would be, if a flat rate were fixed, that it would be quite possible for public carriers other than the post office to get the short and profitable haul by reducing the charges on special distances. It might arso be observed that the express companies that have carried on business similar to parcel post for a great many years have never adopted the flat rate system, which they would certainly have done if they had found it to their advantage from a business standpoint.

Australia has two rates-one for each State or province, and the other for the rest of the Commonwealth. The lowest rate is 12 cents or 6 d for the first pound, and 6 cents or 3 d for each additional pound, within each State. The interstate rate, or the rate outside of the province or State in which a parcel is posted, is 16 cents or 8 d for the first pound, and 12 cents or 6 d for each additional pound. These rates are much higher than those which we propose to charge, and there is a further limitation in the Australian pareel post, in that no parcel which exceeds three pounds in weight will be accepted for transmission to any point in the Commonwealth not served by railway, coach or steamboat. No such restrictions will exist in Canada, but any parcel posted at any point in Canada will be transmitted to any other point where there is communication of any kind whatever. In considering parcel post from an Australian standpoint, moreover, it must be remembered that practically they have settlement only about one hundred and fifty miles from the coast in extreme cases, that large portions of their country are unsettled and unpopulated, and that the towns along the coast are served by water rather than by rail or long land routes, which makes possible in Australia a very much cheaper handling of parcels than would be possible in Canada. The calculation made by the English statistician, Mulhall, some few years ago in regard to the comparative cost of land and sea service showed the
cost on the sea to be about one-twentyninth of that for railway service.
The express companies make their charges not on a fixed principle throughout the whole country, but on exigeney to suit conditions, where there is competition making a lower rate, and where there is no competition making a much higher rate. This is an elasticity which a Government department; such as the post office is, cannot easily indulge in. To illustrate this elasticity in which the express companies indulge in making their rates, the rate between Montreal and Toronto is one dollar a hundred, and between Montreal and Kingston, which lies half-way between the two cities, it is the same. Between Montreal and Pembroke, which is 100 miles shorter, the rate is 25 cents a hundred higher. Similarly, while the rate between Montreal and Quebec is 75 cents a hundred, the rate between Montreal and Three Rivers, which lies half-way between, is also 75 cents.
The only countries that can possibly be compared with Canada, owing to similar physical conditions and vast distances, are the United States, Australia and Russia, and in all these countries the zone system has been adopted, after careful consideration. South Africa, which is similar in proportions and physical features, has the merchandise rate of one cent an ounce, the same as in Canada, at the present time.
In order to give a flat rate, a high minimum charge would be required, and as the major portion of all parcels are sent to places within the confines of the province in which they originate, in order to give a comparatively low rate to a few people at a great distance, the interests of the people who are by all odds the greatest in numbers where the short haul would take place, would have to be materially sacrificed.
The last point to which I am going to refer is this: What are the rates going to be? That has not been definitely arranged. We shall arrange it in the simplest and most intelligent way possible. We expect that five or six lines placed in the hands of the local postmaster will explain to him the whole situation. We cannot think of giving this boon to the people of Canada for nothing, or practically nothing; it has to be self-sustaining. I have here comparative statements which have been very carefully prepared in the department, and which show the rates now charged by the express companies in the United States and in Australia, and the present rates upon our fourth class mail matter, which is the one approaching parcel post. This is a very long, tabulated statement, and I do not propose to take up the time of the House at this late period of the session by reading it.

## Current News of the Week

Quebec and Maritime Provinces.
The National Tobacco Co., with head office in Montreal, has been given a Federal charter.

The Caswell \& O'Rourke Store Co., Rock Island, Que., have installed a new steel biscuit tin rack.

The Molassine Co. of Canada, Ltd., has secured a Dominion charter, with head office in Montreal.
D. J. Purdy, wholesale and retail grocers, St. John, N.B., recently had a fire loss. This was covered by insurance.

The Star Dressing Co., manufacturers of hand cleaner, polishes, ete., have moved from rear 89 Inspector Street, Montreal, to rear 2099 Hutchinson Street.

## Ontario.

R. G. Marshall, a Hamilton grocer, has sold his business.
R. W. Humphries, tea merchant, Guelph, Ont., has assigned.
P. Tice, grocer, Hamilton, Ont., is succeeded by W. C. Whorley.

Gerald Larkin, of the Salada Tea Co., Toronto., is in Chicago this week.

The St. Thomas Dehydration Co., St. Thomas, Ont., has obtained a charter.
The Blezard Valley Co-operative Store, Blezard Valley, Ont., has obtained a charter.

The biscuit factory of D. S. Perrin \& Co., London, Ont., is rapidly nearing completion.
The A. M. Nanton Co. have let the contract for their stock factory at Fort William, Ont.

McParland \& Clare will open a grocery store in North Bay, Ont., in the Pardiac Block.
M. A. Gray, chemist in the Pillsbury Flour Co., Minneapolis, Ind., was in Toronto on Tuesday.

Mrs. A. Dale is starting a grocery and bakery business at 586 Dundas Street, Toronto, Ont.
C. Tuck, baker and confectioner, Toronto, Ont., has moved from MeCaul Street to Avenue Road.
W. D. Robertson, salesmanager of the Maple Leaf Milling Co., Toronto, left this week for a month's boliday.

Gresie Bros., of Honey Harbor, Ont., have sold their grocery and summer hotel business to Gardiner Bros.
W. W. Hutchison, manager of the Montreal office of Lake of the Woods Milling Co. was in Toronto last week.

Norman Hadskis is opening a grocery store at Fort Frances, Ont. He was formerly with The T. Eaton Co. at Winnipeg.
J. Mulholland, grocer, Toronto, is giving up his Yonge Street store, but will continue in business in his Avenue Road stand.

Thos. McKeown, who for some time has been on the outside staff of Davidson \& Hay, has joined the selling staff of Cudahy Packing Co.
W. R. Millman, of W. H. Millman \& Sons, grocery brokers, Toronto, Ont., returned last Wednesday after a ten days' trip to New York.
F. Mackie, grocer and general merchant, Vasey, Ont., has sold his business to G. Hall, and is now taking a trip through the West for his health.
J. Quick, grocer, Brighton Harbor, Ont., has sold to F. Langdon, and is about to open up in the summer hotel and grocery business in Presque Isle Point.

There is a law in Toronto to prevent merchants from sweeping their sidewalks in front of their stores after 8 a.m. Neither are merchants allowed to sweep refuse onto the pavements.

The ratepayers of Ingersoll, Ont., have passed a by-law assisting the Standish Manufacturing Co. of Toronto, who will erect a factory there for manufacturing washing soda, soap, etc.
Linton Loney has purchased the grocery business conducted by him for $H$. H. Thompson in the Rankin block, Main Street East, North Bay, Ont., and will continue the business as Loney \& Co.
Ed. Hazell, president of the Hamilton Retail Grocers' Association, and W. Smye, another Hamilton grocer, were in Toronto last week, and, among other things, took in the ball game with some of the Toronto grocers.

The Produce Association of Western Ontario met in London last week and decided to ask the Government to appoint egg inspectors for the various districts in the province, with a view to keeping down trading in bad eggs.
G. R. Adams, export manager of Richard Dickeson \& Co., Limited, London, England, is in Canada at the present time arranging for agencies for his firm's teas. He has been in Toronto during the past week, and will go from there to Winnipeg.
M. Aubin \& Sons, who have conducted a grocery business for some months on Superior Street, Sault Ste. Marie, Ont., have purchased Mrs. Barry's grocery business on Gore Street, and will in future carry on the business at the stand recently occupied by Mrs. Barry.
D. F. Hamlink, Goderich, Ont., proposes to erect a canning factory there, including two buildings, $40 \times 150$ and $35 \times 100$ feet, respectively. The ratepayers will shortly vote upon a proposition to lease him a site for 99 years at a nominal rental of $\$ 1$ a year and grant a fixed assessment of $\$ 2,500$.

## Western Canada.

Wm. Allison, a Winnipeg grocer, has sold to R. J. Lane.

Salmon \& Gray, grocers, Calgary, Alta., have dissolved, Mr. Gray continuing.
R. Hawes has bought Dan MeDonald's grocery and baker's business in Napinka, Man.
The Hudson Bay Co. has announced a final dividend of 30 per cent., plus a bonus of 10 per cent., making a total of 50 per cent. altogether.
S. T. Lodge, a Saskatoon, Sask., grocer, was a winner of a prize in a window dressing contest put on by the Robin Hood Flour Mills.

Following a petition circulated by the business men of Macleod, Alta., and signed by nearly every one in town, the Mayor has issued a notice to the effect that during June, July and August all business places must observe Wednesdays as half holidays. The by-law provides for penalties for any person failing to observe these holidays, and they will be imposed, he says, in every instance.
G. V. Hastings, general manager of the Lake of the Woods Milling Co., Limited, of Winnipeg, has resigned his position, to take effect September 1. He has been with the company for 24 years, and was prominent in the milling business before he entered the Lake of the Woods Company. His retirement from active service is a voluntary step on his part. He will be succeeded by W. A. Matheson, manager of the eompany's grain department at Winnipeg. Mr. Matheson has been with the company some 20 years. Mr. Hastings will spend about a year abroad on a holiday trip, and afterwards will continue to reside in Winnipeg.

## Association News

The Grocers' and Butchers' Association, of Brantford, Ont., will hold their annual pienic on Wednesday, July 16, at Niagara Falls. Arrangements with railways have already been made for special accommodation.

As usual, this association will join in with the Hamilton Association, meeting at the Falls, and as Toronto grocers are also celebrating that day in Niagara too, a day of excellent entertainment is expected.

Arrangements have also been made with the railways for accommodation to Buffalo for all who wish to spend the day there in preference to Niagara Falls.

Great are the preparations for the Hamilton Retail Grocers' Association picnic. This goes to Niagara Falls on July 16 and as this date and place have also been selected by the Brantford and Toronto associations, the big cataract will probably see more grocers there that day than ever before. The transportation Committee reported that they had engaged 45 ears from the Grand Trunk and 45 from the T. H. \& B. for the occasion.

A report was sent in that 5,000 pails had been purchased for the distribution of tea, milk, coffee and lemonade to be served free to all who are on the grounds. The Thirteenth Royal Band has been engaged and, to introduce a little comedy, a "rube" band will also be in attendance.

A programme that will, in all probability, have all preceding years beaten, has been arranged, and sports will be introduced that will appeal to every man, woman and child who desires that sort of recreation. All the amusements around the park will open at reduced fares.

A committee was appointed to canvass the city for new members, dividing it into eight distriets.

The officers in charge of the pienie are: J. Knox, chairman; J. Kirkpatrick, chairman of the transportation; $W$. Smye, chairman of printing; H. Taylor, chairman of musie; A. G. Bain, chairman of refreshments; J. M. Semmons, chairman of games.

The Association made a grant of $\$ 25$ to the Day Nursery of Hamilton, to which the addition of a kitehen was being made.

## A SOAP PIONEER GONE.

Passing of David Morton, in Business in Hamilton For More Than Half a Century.
Hamilton, Ont., June 10.-David Morton, soap manufacturer here for many years passed away on Saturday last at the age of 86 years. He was born in Scotland and learned his trade in Glasgow, coming to America in 1853. He resided in New York, Buffalo and Toronto for a time and then came to Hamilton. After working for Jno. Rudd for six months, he began the manufacture of soap in a modest way for himself.

He breasted successfully the difficult financial period of 1860 and in 1865 enlarged his plant, erecting the original building on the present premises. Three sons, John, Robert and David have followed in their father's footsteps and are all engaged in the soap manufacturing business, the latter being a traveler.

## U. S. LAW REGARDING CLATMS.

Canadian importers of goods from California or in fact from any of the United States, should read the following letter re the making of claims, received by a Montreal firm:
"The present form of Bills of Lading in use by carriers for Inter-State Traffic contains the following conditions:
"Claims for loss, damage or delay must be in writing to the carrier at the point of delivery, or at the point of origin within four months after delivery of the property, or, in case of failure to make delivery, then within four months after a reasonable time for delivery has elapsed. Unless claims. are so made the carriers shall not be liable."
"In view of a recent decision of the United States Supreme Court upholding these provisions, claims must be presented within the limit of time provided in the bills of lading in order that claimant may not be stopped from securing the relief to which he may be entitled."

In issuing a bulletin on Olive Oil, Chief Analyst A. MeGill, of the Inland Revenue department has defined standards for olive, cotton-seed, and salad oils. Either olive or cotton-seed oil may be sold as salad oil, he states, but when cotton-seed oil is offered as salad oil the fact that the article is cottonseed oil must be declared on the label.

# Letters to the Editor 

Editor Canadian Grocer.-Your issue of May 30th, page 26, contains an article on "The Mice and Mátch Myth," and gives an account of tests which were made and alleged to disprove the theory that rodents ever cause fires by nibbling match heads.

I maintain that the tests were misleading and prove nothing, for the mice do not attack the matches, as food nor do they intentionally gnaw the matches at all, but only accidentally in getting the paper wrappings with which to build their nests.

My attention was called by one of my young men, to a case of matches that he was opening some time ago, in which the paper and card board had been stripped from some of the packages, evidently to build a nest which was found in an adjacent box, and incredible as it seems, one of the packages of matches had ignited. But apparently being so closely packed and having no vent, only the héads had burned. But you can easily see how a conflagration could have started from such a cause.

ALEX .P. LEWIS,
Yarmouth, N.S.
Editorial Note.-This evidence throws a new light on the subject. Here is a case where apparently mice have by some means or other ignited a box of matches in a case. That they did not cause a fire, Mr. Lewis explains that there was evidently insufficient air. Had the fire occurred we never would have had his evidence.

By looking back at the experiments made by the experts which appeared in May 30 issue, it will be found that the rodents would not gnaw the mateh heads although they were exceedingly hungry.

Comparing the two it will be inferred that the mice do not chew match heads for the food they get from them, but accidently in their nest-constructing operations.

Canadian Grocer would appreciate hearing from others who have further evidence to present in this interesting controversy, either pro or con.

GOOD IDEAS EVERY WEEK.

## Mackean Publishing Co.

Dear Sirs:-Please flnd enclosed cheque for 52.00 for the subseription to the Canadian Grocer, and I wish to say that I am well pleased with your paper.
One thing i always take time to do is to read The Grocer from cover to cover. I get some good ideas from it each week.

Yours truly,
West Fort William, Ont, BARABE.

# Buyers Keeping Out of Sugar Market 

Situation a Puzzling One and Hard to Fathom-Famine Prices Predicted for Nuts in Fall-Prunes Again on Upward Trend-Beans Are Easier-Wholesalers Shading Prices on Canned Goods.

## QUEBEC MARKETS. <br> POINTERS- <br> Sugar-Market still weak. <br> Canned Apricots-Advanced. <br> Brazil Nuts.-Up 3c. <br> Molasses-Shade easier.

Montreal, June 11.-Pretty nearly the average June trade is passing with not much change from week ago. Call for sugar is improving the demand from eanning factories being reported quite heavy. Molasses are again a little easier and canned apricots have advanced about 5 per cent. owing to a shortage in the crop due to dry weather.

SUGAR.-Feature of the week in the sugar market was increased volume of business. The buying seems to be coming from canning companies and from dealers who are forced to stock up. The price of refined sugar here is still above parity with other markets and the cost of raw sugars to-day. The New York market on raw sugar declined last week which makes the comparative values of raws and refined more divergent. However, market here is not being influenced by other markets and is steady at $\$ 4.30$. Stocks in refiners' hands are reported heavy and with another big European beet crop, price of sugar cannot very well hold high for some time. Reports from Europe advise heavy seeding and favorable weather.


MOLASSES.-Price of Fancy Barbadoes again declined and has been offered to-day as low as $331 / 2 \mathrm{c}$ ex-wharf, but the average price is 34 to $341 / 2 \mathrm{e}$ with weak market owing to buyers holding off in anticipation of lower prices. Molasses are being offered from all possible producing points and even from several places that have never made molasses before. The general opinion of the trade is that prices will go lower and will in all likelihood find their way back to opening prices. The ex-store
price is steady at last week's advance but it is likely that it will follow any further decline in the ex-wharf price.


DRIED FRUITS.-There are no features in the dried fruit market this week as trading is rather dull. Raisins and currants are quiet with prices low.


TEA.-The quality of the new crop of Japans and Chinas is reported good and the price is 2 e per lb . lower than last year. United States buying is still in evidence.


COFFEE.-The market is entirely devoid of features as prices remain the same and trading is quiet.


SPICE.-The spice market is unchanged at last week's prices.


RICE AND TAPIOCA.-Prices remain steady with no indications of lower prices. Demand is fair and of sufficient volume to maintain present price levels.


NUTS.-The only feature of the nut market this week was the advance in Brazils which are now quoted at 19 to 20c instead of 16 to 17 e as formerly. This advance is due to shortage. Peanuts are selling exceptionally well and prices are firm. Other prices remain the same.


## THE CANADIAN GROCER



## ONTARIO MARKETS.

POINTERS-
Sugar-Situation doubtful.
Coffees-Easier.
Molasses-Hand-to-mouth buying.
Black Pepper-Advancing.
Nuts-All advancing.
Beans-Easier.
Collections-A shade slow.
Toronto, June 11.-Business generally is fairly quiet but with more marked signs of warm weather prevailing is picking up somewhat. The decidedly marked dullness which, until some weeks ago prevailed, appears to have let up pretty much, and although trading is still quiet, conditions are not likely to improve markedly before definite indication is given of this season's grain crops.
Collections continue a little slow, but dealers are still optimistic and claim that situation is somewhat better this week. There appears to be no working with banks at all just now on the part of the trade.
In Toronto, conditions too are somewhat dull. Reports being received daily of the percentage of money coming in show shortage over other years, but with prospects of finer weather dealers still stand optimistic, and predict an early betterment in the situation.
SUGAR.-"This is a good time to stay out of the market until various forces now bearing on sugar situation are worked out. Between present large output, and financial difficulty it is hard to come to a definite conclusion on the market. Should a new European war break out, or any disturbing condition arise which would affect the European beet crop, then market for raws would be disturbed and refined would likely follow in the same direction. But should no such disturbing element enter, and the predicted large crop be successfully harvested, a slump would appear quite possible or even probable." Such is the situation in sugar as seen by one of the trading brokers this week.
Buying is all hand-to-mouth, no one considering situation sufficiently settled to stoek up.
Year ago granulated in bags sold in Toronto at $\$ 5.35$, a difference of 95 cents as compared with $\$ 4.40$ ruling to-day.



SYRUPS AND MOLASSES.-Buying at present is decidedly of hand-tomouth variety. Large consignments are being received at Halifax and Eastern ports from the islands owing to inability to hold stocks in South. Situation, however, shows little change, save that buying is a little closer to actual requirements.
Last report from Barbadoes states that molasses are dull and neglected owing to lack of demand from Canada and United States. This, in turn, the report states, is owing to high price of Barbadoes sugar.


DRIED FRUITS.-Few prices are being quoted on new crop currants, but on whole, speculative basis is much same as year ago. Crop is reported somewhat smaller than that of last year.
Valencia raisin crop shows good increase over last year. Whether vines will yield as heavily as anticipated is uncertain as it takes some time to recover after two or three years of drought. Should crop be as large as expected, however, prices are likely to rule much lower this year.

Prunes continue to advance at coast, but, as yet, no change has been made in prices here.

Hallowee' dates advanced $1 / 4$ cent this week on primary market and packages are expected to go up $1 / 2$ cent about September 1.



TEA.-Teas of good quality on London auction are at the moment a trifle cheaper, but simply owing to a following off of quality. All big dealers predict a higher market. Some of the gardens in Assam have been hailed out rendering a scarcity more particularly in quality teas. At present, anything under 9s. 6d. is being keenly competed except in red, stocky stuff.
Colombo samples still continue uninteresting, so that few sales are being made there for this trade.
COFFEE.-Coffees are all weaker this week. Not only has there been a weakening on part of Brazil holders, but financial situation is also having decided bearing on market. Brazil offerings have been dull. No. 3 Santos have been sold for $141 / 4 \mathrm{c}$ for arrival, which is a reduction of fully 2 cents over a month ago. General feeling is that while coffees have reached a lower level than for some time, prospects are not now for a lower market, and there might even be a strengthening up again.


SPICES.-Further slight advance has been made on black peppers on primary market, but no change has here been effected. Cloves continue steady, but still with a tendency to weakness until new crop begins. Celery seed continues high, and likely to remain at present high level for some time yet.


RICE AND TAPIOCA.-Rice continues steady and high. Tapioca shows some weakening, but only slight. De mand for both is good.

 pretty well exhausted. Some Canadian H.P. are coming in again but prices are much lower. People having beans in storage have had to come forward and dispose of their holdings owing to banks getting after them.

As a result of satisfaction given this year by foreign beans, it is expected that next season people will look for these, turning more especially to Belgium and Austria.

Prices now are much easier, H. P. going at $\$ 2.25$ per bushel, and cheaper grades at $\$ 1.80$ to $\$ 2.00$.

## CANNED GOODS.

Toronto, June 11.-Some firms are now making marked reductions in prices of canned goods. Peas can be bought anywhere from 90 cents to $\$ 1.25$ according to firm offering. Corn ranges from 85 cents to 95 , and tomatoes from $\$ 1.20$ up. It is expected that there will be a good size carry-over on both peas and corn, and whether wholesalers carry tomatoes over or not, retailers are so heavily stocked that many of last year's pack are likely to appear for sale again next season.

## MANITOBA MARKETS.

## POINTERS

Prunes-Up $1 / 2$ cent.
Apricots-Firm.
Winnipeg, June 11.-Bright sunshine and thunder showers during past week have been most favorable to the growing crops and have had a stimulating effect on business situation and a general air of confidence now prevails.

Wholesale trade is showing some improvement and orders coming in show more inclination to stock up on part of retailers.

Collections are a little better and an improvement in this respect is anticipated now that seeding is finished and any farm reserves of grain will find their way on the market.

Industrial conditions here are satisfactory. City building permits are now between eight and nine million dollars and civic improvements are employing large number of men. There appears to be a sufficiency of farm help for present needs but many laborers could be employed in the country as soon as haying starts.

Fruit juices and hot weather speccialties are now good lines to feature.

SUGAR.-Sugar market in the East is reported a shade firm. There is a moderate demand at present which is not likely to increase until the preserving season begins.
 trade in syrups is passing. There is never a very active summer line but with always a little doing.


DRIED FRUITS.-An advance of $1 / 2$ cent on prunes will hardly come as surprise to readers of The Grocer and those who are in close touch with the Californian market anticipate further advances. Apricots are also higher.


TEAS AND COFFEES.-The retail demand for teas and coffees usually slackens a little during hot weather. No changes in prices are reported.

## Coffee-



Teas-
China blacks, ehoice
India and Ceylon, choice
China blacks, choice ...
India and Ceylon, choice
Japans, May pleking ...
Japans, cholice
NUTS.-Peanuts are firm following last week's advance and trade all round is a little more active. Shelled almonds are searce and expected to be high priced in near future.


## NEW BRUNSWTOK MARKETS. By Wire.

St. John, June 10.-This week shows few changes of interest. Dealers report encouraging business aided hy continued warm weather. Collections are better.

There is a little movement in most staples. Oats and oatmeal have advanced slightly. Sugar is weaker and changes are being looked for. Barrelled beef and pork probably will be higher shortly. Cornmeal is already higher,
bags now being quoted at $\$ 1.50$. Compound lard is up to $111 / 4$. Local advices are that flour may be lower before long. Eggs are slightly firmer and are quoted at 21 to 23 hennery. Butter is easier owing to better supplies coming. Few native vegetables have been received up to the present and trade is still taking American.


## NOVA SCOTIA MARKETS.

## By Wire.

Halifax, June 10.-Halifax grocery jobbers report business quite brisk for season of year. Many fishing vessels are arriving and taking supplies before proceeding to Banks. Receipts of butter are improving and price has eased off somewhat. Fruit is in good demand. Bananas have dropped quarter of a cent to $33 / 4$ cents per pound. Oranges are scarce and higher. About only stock now on market is Mediterreanan sweets which sell at $\$ 5.50$ case. Egyptian onions are up quarter cent to $21 / 2$ e. Pineapples dropped 25 cents to $\$ .25$ per crate. Sales of sugar are fairly heavy and price unchanged.



# Greater Firmness Prevails in Mill Feeds 

Surplus Being Worked Off and Advance Expected to FollowPrice of Wheat Ruled Still Higher-Flour Market Firm, But Shows Little Sign of Advancing for Some Time Yet-Cornmeal Firmer.

On Monday, July wheat in Winnipeg touched the high point of $991 / 4 \mathrm{c}$. Tuesday it fell off to $983 / 8 \mathrm{c}$, which even yet is an advance of $31 / 4 \mathrm{c}$ on the week. October wheat, too, is selling high, elosing at $917 / \mathrm{se}$ on Tuesday. With wheat continuing to hold up, millers are even more anxious to see an advance, but with buyers inclined to be bearish and buying only for immediate needs, advance has not yet taken place. Another opposing factor is that for export Canada continues out of line. At one time on Tuesday there was a difference of 9 c on price of wheat between Minneapolis and Winnipeg, giving Minneapolis a decided advantage on flour. Reduction on ocean freight rates has helped some to stimulate demand, but the change is not sufficiently marked to effeet any great business.
Should dry weather continue, demand for feeds increasing would rapidly take up all surplus, and cause prices to advance. This, leaving a slightly greater margin on feeds, would tend to hold off an advance in flour. Altogether the question appears to be one of time, but there is little doubt that at first opportunity millers will put up flour, and attempt to retrieve losses which they claim they have been incurring during past week.
Receipts of flour for the week in Montreal were 46,325 sacks, as compared with 92,218 sacks for same period last year. Exports for the week were 87,314 sacks, as against 126,938 sacks for the same week of last year.
The stocks of flour in store on spot in Montreal were:

| ne | 182,276 s |
| :---: | :---: |
| May 31-13 | 199,267 |
| June 8-12 | 152,474 |

## MONTREAL.

FLOUR.-Feature of week in flour market has been increased domestic demand for spring wheat grades. This seems to foretell heavier buying on part of jobbers and retailers. As their
stocks are low and prospects for lower prices seem very distant owing to high price of wheat, they have evidently thought it wise to lay in their storage stocks at present prices .
Export demand is poor, but in spite of this fact prices are being maintained firmly.

## Winter wheat, fancy patents, in bags ... is0 Straight roller, in bags ............... 450 Mantobs ist 8 . <br> Straight rollers, in bags ................ is <br> Manitoba straight patents, in bags <br> Manitoba strong bakers, in bags .......... inio in in in in

CEREALS.-Cereal market is firm at new level, and advance of last week is being well maintained. Demand is steady and of sufficient volume to assure prices keeping at higher level for present at least. Weather is favorable, and millers are inclined to belief that prices will go a little higher, but this will depend upon demand to a considerable extent.
Cornmeal is quiet and steady at last week's prices.
Receipts of rolled onts for week were 450 sacks, as against 2,250 for corresponding week last year. Exports for week were 2,400 sacks and 325 cases, as against 4,480 sacks and 4,163 cases for same period last year.


MILL FEED.-There is no change in local mill feed market except that demand is better and stocks are getting back to normal. Outside millers are cutting prices on bran and shorts, and about 25 cars of bran were sold here last week at $\$ 15$ and shorts at $\$ 18$, including bags. Local millers, however, refuse to meet this competition, as they are daily receiving bids from United States points that net them $\$ 17$ for bran and $\$ 19$ for shorts, and result is that they are holding prices up to that level for domestic business.


## TORONTO.

FLOUR.-"We have to make our bran sell our flour," stated one miller this week. "Up to Tuesday we sold bran in straight cars, but now will sell in none but mixed." Now that bran is so low, dealers are putting a condition to bulk sales, and thus building up a trade for flour at same time.


## Fancy patents, domestic consumption.... Straight roller, domestic consumption... Blended domestic consumption $\ldots \ldots . . . . .$. is 85 490 485 4515 515

CEREALS.-So firm do rolled oats hold at advance reported last week that even further advances are expected. "If the market continues to hold up, I wouldn't be surprised to see another advance again next week," stated one dealer. Oats are high, and, though demand is not brisk for domestic, yet export is picking up, and with States out of line, a good firm market is anticipated.
Cornmeal continues firm. One mill, which up to present has been shading as low as $\$ 1.671 / 2$, is now firm at $\$ 1.70$, and looks for continued firmness to prevail.


MILL FEEDS.-Demand from Continent has picked up to such an extent that millers are now cabling orders, but prices are not considered high enough here. One miller states: "Millers would be foolish to send bran to the Continent when there is a chance of the duty coming off to the States, and when, even now, a better price can be obtained there, duty and all."

Bran is much firmer this week. With increased demand surplus will soon be cleaned up, when an advance would be justified. "Within a couple of weeks Bran, in car lots, per ton
Bhorts, in car lots, per ton Bhorts in car lots, per ton Shorts, in car lots, per ton .............. 1900
Middlings, in car lots, per ton.......... 2100
Wheat moulee, in car lots, per ton...... 80


## Slump in New Potatoes; Pines Up \$1

Virginia Begins to Ship Potates Before Trade is ReadyCrop Heavy and Sizes Large-Florida Pines Now Only Variety on Market-California Fruits Arriving.

## MONTREAL.

GREEN FRUITS.-Fruit market was dull past week owing to unfavorable weather. Prices, however, are being maintained even under these adverse conditions. New fruits are arriving and auctions are well patronized by buyers. Cherries are higher this week owing to sbort supplies, but with car lots arriving the price will go lower. Apricots are making their debut at $\$ 1.95$ to $\$ 2.50$ per four basket crate. Watermelons are cheaper at 40 to 50 c each Cantaloupes are still coming by express but are not generally handled. This is also the case with Lawtonberries which are retailing here at 25 e per quart. Limes are cheaper at $\$ 1.75$ per box. Havana pineapples are very poor and Floridas are taking their place at much higher prices. Apples are practically off market. Bananas remain steady at last week's price.


VEGETABLES. -Vegetable market is lower this week owing to increased supplies coming forward. Most noticeable feature is sudden decline in new potatoes from $\$ 7.50$ to $\$ 4.50$ per bbl. and prices are weak at that low figure New green peas are arriving and command $\$ 3.50$ per hamper. Lettuce is much cheaper. Boston lettuce is selling at $\$ 2.00$ per crate, while curly lettuce is selling at 40 c per dozen bunches. Wax beans are cheaper at $\$ 3.00$ per hamper.

Florida tomatoes are cheaper, having slumped at the week end, owing to heavy stocks and little demand. It is expected that prices will advance again as soon as present stocks are cleared out. Cucumbers are cheaper, selling as low as 90 c per dozen.

| Asparagus, American, fancy, per crate.... ${ }^{550}$ |  |
| :---: | :---: |
|  |  |
| Beans, wreen, per hamper |  |
|  |  |
| Beets, new, per doz. |  |
| Beets, old, per bag |  |
| Cabbage, new, crate of 4 to 5 doa |  |
| Carrots, new, per doz, bunches |  |
|  |  |
|  |  |
| Celery, Bermuda, small crate ...... |  |
| Celery, Bermuda, large crate |  |
|  |  |
|  |  |
| Cucumbers, per basket |  |
| arlic, per bunch |  |
|  |  |
| Horse radish |  |
| Indive, French, per ib. |  |
|  |  |
| Lettuce, Boston, crate of $\mathbf{2}$ doz........... .... |  |
| Lettuce, curly, per doa heads.............. ..... |  |
|  |  |
| Onions- |  |
| Egyptian, per $\mathbf{l b}$. New, green, per dos, bunches. |  |
|  |  |
| Oyster plant, Oanadian .............. |  |
| Peppers, green, small basket |  |
|  |  |
| Potatoes- |  |
|  |  |
|  |  |
|  |  |
|  |  |
| sweet potatoes, basket |  |
| Rhubarb, per doz, bunches .................. 0 is |  |
|  |  |
| Spinach, per bbl. <br> Tomatoes, Florida, fancy, case ............ sö0 |  |
| Tomatoes, Florida, choice, case ............ ..... |  |
| Turnips, per bag ${ }^{\text {Water }}$ cress, per doz, bunches ................. |  |
|  |  |

## TORONTO

GREEN FRUITS.-Cuban pines now arriving in New York show so much waste that few are being brought on to Toronto. Stock now coming is all from Florida. Sizes are a shade smaller but quality is fine and firm, making them quite desirable. Prices range about $\$ 1$ per case higher than Cubans.
Lemons and oranges are still on upward trend. Only cool weather is keeping prices down. Seven cases of lemons sold last week in New York at $\$ 8$ per case, and a general advance on that market of 75 eents per case has been made during past week. With warm
weather, prices may be expected to go out of sight.

A Toronto broker during past week sold two cars of oranges to go to Buffalo. This, he claims, is first time in history of orange trade that oranges have been sent back from this side to supply American markets.


VEGETABLES.-Potatoes now arriving from Virginia and North Carolina have caused marked slump in prices, bringing figures down to $\$ 4.50$ per barrel. No further drop is expected just at present as crop and sizes are both good, and owing to supplies of old on market demand is not yet heavy. Shipping before trade was ready is said to have been cause of so great slump last week.

Cabbage is scarce, and will likely remain so till Maryland begins to ship. This will likely appear next week. Owing to outdoor grown lettuce now appearing, market is much easier.



# Cold Weather Keeps Prices on Fish High 

Mackerel Season Opening Well-Hauls Now Being Made Would Predict a Record Season-Indications Are For Lower Opening Prices on Frozen Halibut.

## MONTREAL.

FISH.-Fish market has few changes this week. First is the reduction in price of North Shore or Gaspe salmon owing to heavy receipts. These are in advance of demand, which is principally from summer resorts, and as yet is restricted owing to cold weather. Gaspe salmon is quoted at 13 e to 15 e this week, instead of 18 e to 20 e last week. Other change is a decline of 1 c per pound in brook trout to 25 e . Lobsters are advancing owing to close season in some parts and to fact that closed season will cover all lobster fisheries about end of June. Halibut fishing has been good, both on East and West coasts. It is stated that one firm alone on West coast has over $10,000,000 \mathrm{lbs}$. of halibut frozen, and there are a lot of frozen halibut on East coast as well. These heavy stocks assure the fact that opening prices on frozen halibut will be as low as last year, if not lower. Very few lake fish are arriving owing to stormy weather on Upper Lakes. Brook trout is also searce, but other fish are plentiful. Demand is brisker this week owing to Jewish holidays. At present supplies of pike and pickerel are short.



## TORONTO.

FISH.-Cold weather is claimed to be only reason for keeping prices up so high. "Should we have three or four days of nice warm weather," states one dealer, " a decline in whitefish, trout, pickerel, pike and herrings would be the result." Already halibut and pike are easier, and further declines are expected. Fresh seas herring are expected soon now. Last of frozen stocks have all disappeared, so that now there is little frozen stock in any line left.
Lake herring and perch are both scarce, and have been advanced to 8 c and 10c respectively. Mackerel are now appearing, and show fine stocks. Sizes are large, average weight being about $21 / 2 \mathrm{lbs}$. These sell at 23 c to 25 e each.

Restigouche salmon are beginning to come more plentifully, but prices still continue high. On whole, business is pretty brisk for season.
Roe shad, each FROZEN FISH.
Whitefish, per lb., straight 100
0
0

18 FRESH CAUGHT FISH.


Cod, 2 -lb. boxes, 12 to crate...............
Cod in loose strips, $25-\mathrm{lb}$, to box, $\mathrm{ib} . .$.
Shredded cod, 2 doz, plkss, to box......
Stinless,
SALTED AND PIOKLED.
Holland herring, per keg
Shrimpe, per lb.
1 ger
ghen cans
gallon cans
3 gallon eans.
Extra, per 1 l .
$\qquad$

## HALIFAX.

FISH.-Mackerel fishing off Nova Scotia this season gives promise of being the best for many years. Large shoals of fish are reported all along coast, and during latter part of week some large hauls were made. On Thursday a small fleet of vessels arrived here and landed 75,000 fish. This was best day's work for a long time. Fish are large and fat for so early in season, some weighing four pounds each. Fishermen received 15 cents a piece for them. A fleet of 35 American mackerel seiners are on the coast, and they also made good hauls.
Salmon are becoming more plentiful, and price is dropping. Last week 30 cents per pound was asked the consumer, and this week the price quoted was 18 cents.
Market is bare of lobsters. Recent storms have destroyed fishermen's gear, and as a result eateh will be smaller than anticipated. The salt fish trade continues dull.

# Buyers Look for Decline in Price of Hogs 

Claim This is the Only Chance for Them to Make Satisfactory Profits-Butter Market Easing Off and Declines Expected-"Loss-Off" System Has Tendency to Firm Up Egg Market.

Hogs have already dropped 25 cents below prices quoted week ago in Montreal and though late last week, prices soared in Toronto, a decline of 25 cents has been effected there also. Buyers are now looking for lower prices, and making a greater effort than ever to keep prices down. It is their contention that there is now no money in the packing business. Meats have about reached their limit, so that to make a profit they feel they will have to hammer down prices to a lower level.

Butter is easier this week with prospects of marked declines. Already a downward movement has set in in Montreal and prospects are for its continuance. Accumulations are increasing and at present high prices, storage men are not at all keen over laying away heavy stocks. Judging that market will likely be weaker later on, orders from Coast and North-west have also shown a falling off, so that an early decline in butter would seem quite probable.

So far, dealers find much satisfaction with way in which "loss-off" system of buying eggs is working out. Quality is showing an improvement, producers apparently being timorous for a little while at least when it comes to working off poor stocks. The hope is generally expressed that this improvment will continue to grow, and that the bad-egg business will be entirely eliminated.

Following table shows receipts of butter, cheese and eggs on Montreal market for past week, with comparisons:-

Season May 1 to June 7, $1913 \ldots, \ldots, 5013$ Season May 1 to June 7, $1913 \ldots . .77,320$
Season May 1 to June 8, $1912 \ldots . .76,635$

## MONTREAL.

PROVISIONS.-Hogs are more plentiful this week and as result, prices for live hogs deelined to $\$ 10$ to $\$ 10.25$ per ewt. While somewhat in contradiction, price of dressed pork remains firm at \$15. Roll baeon and square eut should-
ers each advanced a half cent per lb. Pienic hams are firm at $151 / 2$ e.
An advance on barrel pork has been announced for next week and it is probable that whole list may be revised with trend of prices upwards. Feature of market is plentiful supply of hogs and quietness of trading. Demand is quite brisk.


## COMPOUND LARD-


 SUNDRIES.

 $1006 \quad 102$

BUTTER.-Prices of butter declined one cent per pound on all grades following decline on country butter boards. On Saturday country boards declined again and it is probable that prices will decline at a moment's notice, as market is weak at present. Receipts of butter are increasing which is another fatcor tending toward lower prices.


EGGS.-There is no change in egg market as regards prices but wholesalers state that there is noticeable improvement in quality of eggs arriving. This is condition that has long been sought. Receipts of eggs so far this season are behind last year, but there was a surplus last year, and when this is taken into consideration, conditions are practically the same. Demand is steady.
Eassem hata in 80 dos. case, dos.
Selects, in casse, per doe थ........... .....

CHEESE.-Cheese market is featureless, and prices are steady at last week's quotations. Demand in London for old Canadian cheese is improving and prices are firmer. Country boards, however, are weaker and some have even declined. Stocks of eheese in hand are heavy and until these are reduced there will be few price changes.

## heese- Tarse int

\%

POULTRY.-Only feature of poultry market is arrival of spring broilers which are selling at $\$ 1.50$ per 3 lb . pair. Only other arrivals are fat hens, Otherwise market is dull and uninteresting.


Broilers, spring
Brifers, milk
Chickens, per
Duck, per
1b.
Fowl, per
:
Ducks, per lb .
Fowl, per Ib ,
Geese, per 1 b
$\quad$ iv.
Turteys, per ib.

- 1. 


## TORONTO.

PROVISIONS.-"Prospects are for a slight easing off in price of raw ma-
terial," said one dealer this week. "As it is we're not making anything now because of high price of hogs, and should raw material decline somewhat it would give us a chance to make at least a little margin. While meats are now high I don't look for any further advance because consumers won't stand for it. On the other hand, however, I anticipate no decline, but look for a strong steady market. The decline in hogs is not likely to be enough to cause any change in meats."
Last week hogs reached the high level of $\$ 10.10$ per cwt. fed and watered. An effort was made to keep figures down to levels of previous week but prices got away from buyers. Already a decline of 25 cents has been made from that high level, and further declines are now anticipated.


BUTTER.-An easier tone prevails in butter market this week although prices are quotably unchanged. So much dairy is offering that dealers have to discriminate in their values paying more than ever according to quality. Prices for buying are down now to about 24 cents, and owing to heavy make, selling prices are likely to drop in proportion. One dealer states: "Prices are now so high that to store would appear a poor gamble, In face of so much butter coming now from New Zealand and Australia present prices would allow too small a margin after holding all winter."
Some trouble is being found with fodder butter still offering. Feed supply in some parts has been so heavy that fodder butter was received even up to end of last week.


EGGS.-Scareity has been felt in eggs during past week causing firmer tone to market. Continued cold weather has induced storage men to store heavily, and
has also made quality better and increased demand. Should warm weather now come on deliveries would likely be heavier than at present.

Fact that eggs are now being bought by "loss-off"' system tends to reveal more distinctly number of bad ones, but quality is said to be well up to average.

## ${ }^{E_{k g s}}{ }_{\text {Btric }}$

.. 020023 ting ins-. Old cheese is now get 't be better hands, so that I wouldn't be surprised to see even higher prices," is one dealer's opinion of market situation. Though new is easier on outside boards, export has been heavy causing corresponding firmness on market here for old cheese.


POULTRY.-Prices tend somewhat upward this week. One dealer sold 200 cases of frozen fowl at 16 cents on Tuesday, and in small lots prices run even higher, to 17 and 18 cents. Most chickens offering now are of such a size and age that they have to go out as fowl. No great quantity of broilers has as yet been received. Setting marketable weight at $11 / 2 \mathrm{lbs}$. so far has kept down offerings, but quantities are expected shortly. Some fresh turkeys, (old Toms) are offering. Prices on these rule at about 18 to 20 cents.


## "Does it pay to inject system into

 the handling of collections?" repeated a Goderich, Ont. merehant the other day. "Well, I just guess it does."See here. I wind up my financial year on May 31. This year when I totalled up everything I was surprised and tickled to find that although my business for 1912-13 was away in excess of the year before, yet my total eash receipts, including collections, for the year were $\$ 100$ in excess of the entire business done.
"How did I do it? Almost as simple as falling off a log. Pretty close to 75 per cent. of my business is credit, and as rule I'm carrying $\$ 1,500$ on my books. This last year I invested in a typewriter and worked out a sort of follow-up system of collection letters for use with my eredit patrons. The result was that my cash reeeipts not merely kept pace with my business, but went ahead.
"It certainly pays to look after the collections in a systematic way. I calculate that my system has more than paid for itself, typewriter and all. My experience is that a lot of bad debts never become bad until they've been allowed to stand too long, and that a credit customer should be kept posted as to the amount owing, and, if he shows a tendency to become really delinquent, he should be gently but firmly looked after. My customers prefer systematic methods to the old hit-andmiss way."

## ——



Following items are from The Canadian Grocer of June 16, 1893:
"Lipton, the English packet tea man, is making arrangements to push his trade in Canada."
Editor's Note.-Thos. J. Lipton is today selling on the Canadian market. He is well known throughout the American Continent as an enthusiastic yachtsman.
"The warm weather had led to a somewhat better demand for lemons."
Editor's Note.-This was taken from our Montreal market report of 20 years ago, and serves equally well to-day as a gentle reminder to push lemon sales.
"The firm name of 'The Cowan Cocoa and Chocolate Co., Ltd.,' has been ehanged to 'The Cowan Co., Ltd., for the sake of brevity."
Editor's Note.-This is another of our long established Canadian firms. At the present time The Cowan Co. are erecting a new building on Stirling Road, enlarging their plant.

## WHERE LIES THE DIFFERENOE?

Jeweller (to grocer) -"1 beg your pardon, but didn't I see you put two or three finger rings and a scarf pin in your pocket 9 "
Grocer-"Certainly. When you come into my place aren't you always pieking up things and putting them in your mouth 9 "

# QUOTATIONS FOR PROPRIETARY ARTICLES 

## SPaCE in this department is $\$ 56$ PER inch PER yEar

BAKING POWDER. ROYAL BAKING POWDER.
Sizes. Per doz.
Royal-Dime .... ......... 095 140 $1 / 4-1 \mathrm{~b}$
$6-\mathrm{zz}$ 195
6-oz. 255
12-os. 385
1-1b. 490
3 -1b. 1360
$5-1 \mathrm{~b}$. 235
Barrels-When packed in barrels one per cent. discount will be allowed.
WHITE SWAN SPICRS AND CEREALS, LTD.
White Swan Baking Powder-6-lb. sise, $\$ 8.25 ; 1-\mathrm{lb}$. tins, $\$ 2$; 12-oz. tins, $81.60 ; 8$-os. tins, $\$ 1.20$; $6-08$. tins, 90 c ; $4-\mathrm{oz}$, tine, 65c; 5 c tins, 40 c .
BORWICK'S BAKING POWDER
Sizes. Per dos. tins.
Borwick's $1 / 6$-lb. tins .... .. 135
Borwick's $1 / 2-\mathrm{lb}$, tins .... .. 235 Borwick's 1-1b. tins .... .. 465

COOK'S FRIEND BAKING POWDER.
Cartons-
Cartons-
Per dos.
No. 1, 1 -1b., 4 dozen ...... 240
No. 1, 11b., 2 dozen ...... 250
No. 2, 5-oz., 6 dozen ....... 080
No. 2, 5-oz., 8 dozen ....... 085
No. 8, 21 -os., 4 dosen....... 045
No. 10, 12-oz., 4 dozen ..... 210
No. 10, 12-oz., 2 dozen .... 220
No. 12, 4-0z., 6 dozen .... 070
No. 12, 4-0z., 3 dozen ....... 075
In Tin Boxes-
No. 18, 1-lb., 2 dozen ...... 300
No. 14, 8-oz., 3 dozen ...... 175
No. 15, 4-oz., 4 dozen ...... 110
No. 16, 21/2-lbs. ....... .... 725
No. 17, ह-lbs. .... .... ..... 1400
FOREST CITY BAKING POW-
DER.
$\begin{array}{clllll}\text { 6-0s. } & \text { tins } & \ldots . . & \ldots . & \ldots & 0 \\ \text { 12-0s. } & \text { tins } & \ldots . & \ldots . & \ldots . & 125\end{array}$
16-08. tins .... .... .... 175
BLUE.
Keen's Oxford, per lb. .... 017 In 10-1b. lots or case .... 016
COUPON BOOKS-ALETBON'S.
For eale in Canada by The EbyBlain Co., Ltd., Toronto; C. O. Beanchemin \& Fils, Montreal, \$2, \$8, \$5, \$10, \$15, and $\$ 20$. All same price, one size or assorted.

## UN-NUMBERED.

Under 100 books ..each 004
100 books and over, each. $031 / 2$ 500 books to 1,000 books 008

For numbering cover and each coupon, extra per book, $1 / 2$ cent.

## CEREALS.

WHITE SWAN SPICES AND CEREALS, LTD.

White Swan Breakfast Food, 2 doz. in case, per case, $\$ 3.00$.

The King's Food, 2 dos. In case, per case, $\$ 4.80$.
White Swan Barley Crisps, per doz., $\$ 1$.
White Swan Self-rising Buckwheat Flour, per dozen, \$1.
White Swan Self-rising Pancacke Flour per doz., \$1.
White swan Wheat Kernels, per doz., \$1.50.
White Swan Flaked Rice, \$1.
White Swan Flaked Peas, per doz., 81.

## DOMINION CANNERS.

Aylmer Jams. Per dos. Strawberry, 1912 pack .... $\% 2.15$ Raspberry, red, h'vy syrup 215 Black Currant .... .. .... 200 Red Currant .... .... .. 185 Peach, white, heavy syrup 150 Pear, Bart., heavy syrup 1 77\%

## Jellies.

Red currant ............. 200
Black Currant .... .... .... 220
Crabapple .... ........... 16
Raspberry and red currant 200 Raspberry and gooseberry. 200 Plum jam .... .... .... 155 Green Gage plum, stonelens 16 Gooseberry .... ..... .... 185 Grope .... .... ..... .... 1 155

## Marmalade.



Lemon .... .... .... ..... 16
Pineapple .... .... ..... .. 200
Ginger .... .... ..... .... 225

## Pure Preserves-Bulk.

5 lbs. 7 lbs.
Strawberry .... ..... 06900
Black currant ....... 0 60. 005
Raspberry ...
14 s and 30 's per 1 lb .
Strawberry .... .... .... 18 Black currant .... .... .. 018 Raspberry .... .... .... 18
Frelght allowed up to see per 100 lbs.

COCOA AND CHOCOLATE
THE COWAN CO., LTD.

## Cocoa-

Perfection, 1-1b. tins, doz. . 450 Perfection, $1 / 2-\mathrm{lb}$. tins, doz, 240 Perfection, $1 / \mathrm{ll}$. tins, đos. 125 Perfection, 10c size, dos... 000 Perfection, 5-1b. tins, per 1b. 035 Soluble, bulk, No. 1, lb. .. 20 Soluble, bulk, No. 2, lb. .. 018 London Pearl, per lb. .... 022
-Special quotations for Cocoa in barrels, kegs, etc.

## Unsweetened Chocolate-

Supreme chocolate, $1 / 2 /=12$ -
lb. boxes, per lb. .........
Perfection chocolate, 20c
size, 2 doz. In box, dos... 180
Perfection chocolate, 10c
size, 2 and 4 dos. in box
per dos. .... ............ 090
Sweet Chocolate- Per 1b.
Queen's Dessert, $3 /$ 's and
1/2's, 12-lb, boxes. .... ..
Queen's Dessert, 6's, 12-1b.
boxes .... .... .... ..... 040
Vanilla, $1 / 6-1 \mathrm{~b}$., 6 and $12-1 \mathrm{~b}$.
boxes .... .... .... .. 035
Diamond, 8's 6 and 12-1b.
boxes .... .... .... .. 0
Dlamond, 6\%s and T's, 6 and
12-1b. boxes $\qquad$
Diamond, $\mathrm{K} / \mathrm{s}$, 6 and $12-\mathrm{lb}$.
boxes .... .... ..... .... 026
Ieings for Cake-
Chocolate, white, pink, lemon orange, maple, almond, cocoanut, cream, in $\%$ - lb , packages, 2 dos. in box, per doz... 090 Chocolate Confections-per $\mathbf{l b}$. Maple buds, E-1b. boxes .. 085 Milk medallions, 5-1b. bxs. 037 Chocolate wafers, No. 1 , 5-1b, boxes .... .... ..... 031
Chocolate wafers, No. 2,
5-1b, boxes ................. 026 Nonparell wafers, No. 1 , 5-1b, boxes .... .... .... 031 Nonparell Wafers, No. 2, 5-1b. boxes .... ......... 026 Chocolate ginger, $\mathbf{5 - 1 b}$. bxs. 031 Milk chocolate wafers, $5-1 \mathrm{~b}$.
boxes .... .... .... ..... 037
Cottee drops, $\mathbf{5 - l b}$, boxes .. 0.97
Lunch bars, 8 -lb, boxes .. 087
Milk chocolate, ©e bundies.
8 doz. in box, per box. .. 136
Royal Milk Chocolate. Be celres, 2 dos. In box, per box .... .... .... .... © 88

Nut milk chocolate, $1 / 2 / 3$, 6 -
lb. boxes, lb. .... .... ..
Nut milk chocolate, 3/8, 6-
lb. boxes, lb. .... .... ... 037
Nut mills chocolate, be bars,
24 bars, per box .... .... 085
Almond nut bars, 4 bars,
per box .... .... .... .. 08

## EPPR'S.

Agents-F. F. Rebson \& Co., Toronto; Forbes \& Nadean, Montreal ; J. W. Gorham \& Co., Hallfax, N. S.; Buchanan \& Gordon, Winnipeg.
In $1 / 4,1 / 2$ and $1-1 \mathrm{~b}$ tine, 14 -
1b. boxes, per lb. ....... 0 as
Smaller quantities .... ..... 087
JOHN P. MOTT \& CO.'s.
G. J. Estabrook, St. John, N.B.;
J. A. Taylor, Montreal, P.Q.; F. M. Hannum, Ottawa, Ont.; Jos. W. Huxley \& Co., Winnipeg, Man:; Tees \& Persse, Calgary, Alta.; Johnson \& Yockney, Edmonton; D. M. Doherty \& Co., Vancouver and Vietorla.
Elite, 10c size (for cooking)
dozen .... .... .... .. 090 Mott's breakfast cocoa, 2 dos, 10c sise, per dos. .... 085 Nut milk bars, 2 dozen in
box , .... ..... .... ..... 0 so
" breakfast cocoa, M/s
and $1 / 2$ 's .... .... ..... .. 036
" No. 1 chocolate ....... 030
" Navy chocolate, $\because 13$.

* Vanilla sticks, per grs. 100
". Diamond chocolate, 3/8. 024
* Plain cholce chocolate
liquors .... .... .... 2080
- Sweet chocolate coat-
ings .... .... .... ..... 020
WALTER BAKER \& CO., LTD.
Premium No. 1, chocolate, \% and $\mathbf{K}$-lb. cakes, 33 e lb.; Breakfast cocoa, 1-5, 3/4, 1/2, 1 and $8-1 \mathrm{~b}$. tins, s9e. lb.; German's sweet chocolate, $\%$, and $\mathbf{3 / - 1 b}$. caken, $6-1 \mathrm{~b}$. boxes, 26 e lb.; Caracas sweet chocolate, $1 / 4$, and $\mathbf{3}-\mathbf{l b}$. cakes, $6-1 \mathrm{~b}$. boxes, 32 c lb .; Aute aweet chocolate, 1-6 lb. cakes, 6 lb . boxes, 32 e 1 lb ; elinquieme sweet chocolate, $1-5-1 \mathrm{lb}$. calren, 6 1b, boxes, 20c. lb.; Falcon cocon (hot or cold moda), 1-1b, tins, ste lb.; Cracked Cocon, $\mathbf{3 / - 1 b}$. plys., $6-1 \mathrm{~b}$. bage, sic lb. ; Caracas tablets, be cartons, 40 cartons to box, $\$ 1.25$ per box.
The above quotations are f.o.b. Montreal.


## A Grocery Clerk

 should know the quality of every article he sells; and thus satisfy the consumer as as well as proprietor. That is successful selling.No trouble to know the quality of Fels - Naptha soap. Just use it right. Selling the best soap like Fels - Naptha, means a step forward for the clerk and employer.



## For Summer Appetites

In hot weather, when the appetites are just a little off, and there is a peculiar craving for something cool and satisfying, nothing touches the spot like
๑)

It is so deliciously cool, so light, so wholesome, so nutritious, so tempting and good every way, that it satisfies the summer appetite as nothing else can.

There is no other dessert worth serving that can be made without cooking and fuss, and in hot weather no housewife wants to cook and fuss more than is necessary.

Consequently, Jell-O is one of the few articles that sell as well in hot weather as at any other time.

THE GENESEE PURE FOOD CO., Bridgeburg, Can.
The name Jrum-O is on every package in big red letters. If it isn't there, it isn't Jewno.

PAYING LINES ARE WHAT YOU WANT. WE HAVE THEM TO OFFER.
EXTRACT OF MEAT (IN JARS) TURKISH DELIGHT TEALETS A New Line which consists of all the necessary ingredients viz. tea, prepared milk and sugar for making a cup of tea. SCHMOELE, RHODES \& CO. Established over 30 years BUYING AND DISTRIBUTING AGENTS WANTED

BY SAFEGUARDING YOUR CUSTOMERS YOU SAFEGUARD YOURSELF. THAT IS WHY IT PAYS TO SELL "THE GILMOUR ANTISEPTIC HAND CLEANER," THE YELLOW TIN AT TEN CENTS. NOT OVER-GRITTY, LIKE PRACTICALLY ALL OTHER PREPARATIONS. THE QUALITY INGREDIENTS USED-THAT'S WHY IT LEADS.

ASK OUR AGENTS:
Watson a Truesdale, Winnipeg; Fenwick a Hendry, -w. Kingston; F. E. Roberge, Ottawa ; or write

> THE GILMOUR \& CO., 604 PAPINEAU AVE., MONTREAL

## THE CANADIAN GROCER

CONDENSED AND EVAPORATED MILK.

BORDEN MILK CO., LTD.
East of Fort William, Ont.
Preserved- Per Case.
Eagle Brand, ea. 4 doz..... $\$ 00$
Relndeer Brand, ea. 4 dos. 600
Sllver Cow Brand, ea. 4 dos. 540
Gold Seal Brand, ea. 4 doz. 525
Mayflower Brand, ea. 4 doz. 525
Purity Brand, ea. 4 doz... 525
Challenge Brand, ea. 4 doz. 4,75
Clover Brand, ea. 4 dos..... 475
Evaporated (Unsweetened)-
st. Charles Brand, smail, ea. 4 dozen
Peerless Brand, small, ea
1 dos.
200
st. Charles Brand, Familly
ea. 4 doz. .... ..... .......
Peerless Brand, Family, ea. 4 doz. .... .... .... ..
Jersey Brand, Family, ea. 4 doz.
St. Charles Brand, tall, ea. 4 doz .... .... .... .... Peerless Brand, tall, ea. 4 doz. .... .................
Jersey Brand, tall, ea. dozen .... ....... St. Charles Brand, Hotel, ea. 2 doz.
Peerless Brand, Hotel, ea. 2 doz. .... .... ..... .... Jersey Brand, Hotel, ea. 2 doz. .
St. Charles Brand, gallons, ea. $1 / 2$ doz. .... .........
"Reindeér" Coffee \& Milk, ea. 2 doz. .... .... ....
"Regal" Coffee and Mllk,
ea. 2 doz. .... .... .... 450
"Reindeer" Cocoa \& Milk, ea. 2 doz. .... .... ...... $\& 80$

WHITE SWAN SPICES AND CEREALS, LTD.
WHITE SWAN BLEND.
1-1b. decorated tins, lb. .... 086
Mo-Ja, 1/2-lb. tins, lb. ....... 032
Mo-Ja, 1-lb, tins, lb. ....... 030
Mo-Ja, 2-lb. tins, lb. ....... 030
Presentation (with tumblers) 28 c per lb.

## MINTO BITS.

## mplagama blend.

Ground or bean- W.S.P. R.P. 1 and $1 / \ldots . . . .025030$ 1 and $1 / 6 \ldots . .$. . 032040
1 and $1 / 2 \ldots . . . .{ }^{2} \quad 037 \quad 050$
Packed in 30 's and 501b. case.
Terms-Net $\mathbf{8 0}$ days prepaid.

## FLAVORING EXTMACTS. gRIRRIFP

## Quintensential

1 os, (all lavors) dos.... 2 os. (all flavors) doz...... 105 oz. (all havors) doz....... 200 23 08, (all flavors) doz,... 230 ( os. (all flavors) dos...... 880

5 oz . (all lavors) dos...... 450 8 oz . (all flavors) doz...... 650 16 og . (all flavors) dos..... 1200 32 oz . (all flavors) doz..... 2200 Discount on application.

## CRESCENT MFG. CO.

Mapleine- Per doz. 2 os . bottles (retall at 50 c ) $\ddagger 50$ 4 oz. bottles (retall at 90 ) 680 8 oz . bottles (retail at \$1.50) 1250 16 os. bottles (retall at $\$ 3) 2400$ Gal. bottles (retail at \$20) 1500

## GELATINE.

Knox Plain Gelatine ( 2 qt.
size), per doz. .... ....... 130
Knox Acldulated Gelatine
( 2 qt . size), per doz. .... 130
CLARK'S PORK AND BEANS IN TOMATO SAUCE.
No. 1, 4 doz, in case doz
No. 2, 2 doz. in case ....... o 95
No. 3, flats, 2 doz. in case 115
No. 3, talls, 2 doz. In case 135 No. 6, 1 doz. in case .... .. 400 No. 12, 1/2 doz. in case.... 650
LAPORTE, MARTIN \& CIE. L TD., MONTREAL AGENCIES, BASSIN DE VICHY WATERS.
La Capitale, 50 qts. ......... 500
St. Nicolas, 50 qts. ........ 700
St. Nicolas, 50 pts ... 900
La Neptune, 50 qts. .. ..... 600
La Sanitas Sparkling, 60 quarts

800
Claret, qts., Crown, 50s .... 750
Claret, pts., Crown, 50s .. 510
Claret, qts., Cork, 50s. .... 7 50
Claret, pts., Cork, 50 s. .... 500
Champenolse, qts., Cork,
$50 \mathrm{~s} . . .$. .... .... .... 800
Champenoise, pts., Cork, E0s. .
Champenolse, sp., Cork,
120s .. .... .... .... ..
Lemonade Savoureuse, 50
sts...............
Lemonade, St. Nicolas, 50 qts, .... .... ........ .. pts. ..................... 5 Lemonade, St. Nicholas, 100 pts. ...... .... ..... .... 1000 Lemonade, St. Nicolas, 100 Splits

## CASTILE SOAP.

"Le Solell," 72 p.e. olive ofl
Cs. 200 7-oz. pleces es...... 750
Cs. $20010-\mathrm{oz}$. pleces, cs. .. 1200
Cs. $10010-\mathrm{oz}$. pleces, cs. .. 650
Cs. $50 \% \mathrm{lb}$. pleces, cs. .. 375
Cs. 50 11b. pleces, cs. ...... $\& 50$
Cs. 12 3-1b. bars. 1b. ...... 009
Cs. 25 11-1b. bars, 1b. ...... 008
Cs. "Le Lune," 65 p.c. ollve oll.
$\mathrm{Cs} .50 \%-1 \mathrm{~b}$. pleces, es. .. 335
Cs. 12 3-1b. Bars. 1b. .... 0 081/
Cs. 25 11-1b. Bars, lb. .... 008

## ALIMENTARY PASTES.

BLANC \% FILS.
Macaroni, Vermicelli, Animals. Small Pastes, etc.
Box, $25 \mathrm{lbs} ., 1 \mathrm{lb} . . . . . .$. . $0071 / 4$
Box, 25 lbs., loose .... .. $007{ }^{\circ}$ DUFEY $\%$ CO. BRAND.
Grape Juice, 12 qts. ....... 45
Grape Juice, 24 pts. ....... 500
Grape Julce, 36 splits .... 476

Apple Juice, 12 ats.......... 375
Apple juice, 24 pts. ....... \&50
Champagne de Pomme, 24 p 590 Motts Golden Russett-
Sparkling Cider, 12 qts.... 450
Sparkling Cider, 24 pts.... 475
Sparkling Cider, 86 sp..... 490
Extra Fins, 1001/2 ......... 1600
Apple Vinegar, 12 qts...... 240
These prices are F.O.B. Montreal. Imported Peas "Solell"

Per case
Tres Fins, $1 / 2 \mathrm{kllo}, 100$ tins 1350 Fing, tins, $1 / 2$ kilo, 100 tins 1250 Mi-Fins, tins, $1 / 2 \mathrm{kllo}, 100$
tins ..................... 1150
Moyens No. 1, tins, $1 / 2$ kllo, 100 tins

1050
Moyens No. 2, tins, $1 / 2$ kllo,
100 tins .................... 1000
Moyens No. 2 ................. 900 Frs. "Petit" Peas.
Fins, tins, $1 / 2$ kilo, $100 \ldots . .1000$ Moyens, tins $1 / 1 / \mathrm{kilo}, 100$.. 750 Asparagus, Hericots, etc.

MINERVA PURE OLIVE OIL.
Case-

| 12 litres | 00 |
| :---: | :---: |
| 12 quirts | 0 |
| 24 pints | 650 |
| $241 / 2$-pints | 425 |
| Tins- | Gal |
| 5 gals. 28 | 200 |
| 2 gals. 6s | 205 |
| 1 gal .10 s | 10 |
| 20s, 1/8 gal. | 2 |

CANNED HADDIES "THISTLE" BRAND.
A. P. TIPPET \& CO., Agents.

Cases, 4 doz. each, flats,
per case ... ............. 540 Cases, 4 doz each, ovals,
rer case ................. 540
INFANTE FOOD.
Robinson's patent barley, $1 / 2 \mathrm{lb}$. tins, $\$ 1.25$; $1-1 \mathrm{~b}$. tins, $\$ 2.25$; Robinson's patent groats, $1 / 2-1 \mathrm{~b}$. tins, $\$ 1.25 ; 1-\mathrm{lb}$. tins, $\$ 2.25$.

## BOAR'S HEAD LARD

 COMPOUND.N. K. FAIRBANK CO., LTD.

Tierces ...................... 0 10y
Tubs, 60 1bs. .............. 0 10\%
Palls, 20 lbs. .............. 0 10\%
Tins, 20 lbs. ............. 0 101/4
Cases, 3 lbs., 20 to case.. 0 111/4
Cases, 5 lbs., 12 to case.. $011 \%$
Cases, 10 lbs., 6 to case. . 011 F.O.B. Montreal.

## MARMALADE.

SHIRRIFF BRAND. "SHREDDED."
1 lb . glass ( 2 dz case). $\$ 1.90 \$ 1.80$
2 lb . glass ( 1 ds case). $3.20 \quad 3.00$
4 lb . tin ( 1 dz case).... $5.50 \quad 5.35$
7 lb . tin ( $1 / \mathrm{ds}$ case).. 8.608 .85

## "IMPERIAL SCOTCH:"

1 lb . glass ( $\mathbf{~ d z}$ case). $\$ 1.60 \$ 1.55$ 2 lb . glass ( 1 dz case). $2.80 \quad 2.70$ 4 lb . tin ( 1 dz case)... $4.80 \quad 4.65$ 7 lb . tin ( $\mathbf{1 / 2} \mathrm{ds}$ case)... $7.75 \quad 7.50$

## MUSTARD.

COLMAN'S OR KEEN'g.
Per dos.ting

| g. F., M-1b. | . |
| :---: | :---: |
| D. S. F., Y/-1b. | ....... 250 |
| D. S. F., $1-\mathrm{lb}$. | 500 |
| F. D. $1 / \mathrm{ll}$ b . | $0 \%$ |
|  | 14 |

Durham, 4-1b. Jar Per jar Durham, 1-1b. Ja $\qquad$ 0.75
0.28

VERMICELEI AND MACARONI D. SPINELLI C'Y., MONTREAL

## Fine.

4-1b. box "Special," box. 022
8-1b. box "Special," box. 044 5-1b. box "Standard," box 0 27\% 10-1b box "Standard," box 085 $60-\mathrm{lb}$. cases or $75-\mathrm{lb}$. bble,
per lb. .................... 0 25-1b. cases, 1-1b. pkgs.
(Vermicelli), lb. ........ 000
Globe Brand.
5-1b. box "standard," box 030 10-1b box "standard," box 060 $25-\mathrm{lb}$. cases (loose), 1b.. 006 $25-\mathrm{lb}$. cs. $1-\mathrm{lb}$. pkgs., lb. $0061 / 2$

## JELLX POWDERS.

 JELL-O.Assorted case, contains 2
doz. ......................... 190
Stralght.
Lemon contains 2 doz..... 180
Orange contains 2 doz..... 180
Raspberry contains 2 doz.. 180
Strawberry contains 2 dos. 180
Chocolate contains 2 dos... 180
Cherry contains 2 doz...... 180
Peach containg 2 doz...... 180
Weight 8 lbs. to case. Frelght rate, 2nd class.

JELL - O ICE CREAM POWDER
Assorted case, contalns 2
đos. .......................... 280
Straight.
Chocolate contains 2 dos... 280 Vanilla contains 2 dos..... 250 Strawberry contains 2 dos. 250 Lemon contalins 2 dos...... 250 Unflavored contalns 2 doz. 250

Weight 11 lbs , to case. Freight rate, 2nd class.

## SOAP AND WABHING POWDERE.

SNAP HAND CLIBANER.
3 dozen to box
6 dozen to box
30 days.
RICHARDS PURE SOAP.
5-case lots (delivered), \$4.15 each with 20 bars of Quick Naptha as a free premium.

Richarde Quick Naptha Soap.
Gendine. Packed 100 bars to case.

## FELS NAPTHA.

Prices-Ontario and Quebec:
Less than 5 cases........... 8,00
Five cases or more. 495

SAPHO MPG. CO., LTD., MONT-
REAL "SAPHO" INSECTICIDE.
1-16 gall., dos. ................ 200
M-gall., doz. ................. 600
1/2-gall., dos.
1080
h-gall, dos. 1920
1 gell., dos. .....
$1-16$ gall., groms
20 ©

## Don't Throw Money Away


by trying to cover the Western territory with salesmen who are only half acquainted with the ground, or who are totally ignorant of it. A territory only half worked might better be left alone. We have a large staff of representatives and five great warehouses in the best sections of the country, and are daily in touch with the entire Western trade.

Why not let us handle your accounts?

# Nicholson \& Bain Whoteale commition Merchants and Brokers 

 Head Office-WINNIPEG, MAN. Branches : Regina, Saskatoon, Edmonton, Calgary, Lethbridge
# LARD 

During the warm weather season the nicest way in which to handle Lard, both for yourselves and your customers, is in the One-pound Carton.

Our Lard is branded "Star Brand," and is guaranteed absolutely pure. Put up also in 3, 5, 10 and $20-\mathrm{lb}$. tins, 20 lb . and 60 lb . pails, and in tierces of 360 lbs. each.

Made under Government Inspection.

## F. W. FEARMAN CO. LIMITED <br> hamiliton

## Upton's

 PURE FRUITJAMScontain the last-and best-word in jams.
Price and quality equally attractive.
Ask your jobber or write us.

## T. UPTON CO., LIMITED

## Sales Dept.:

Factory at:
St. Catharines, Ont. Hamilton, Ont.

## THE CANADIAN GROCER

## "socliean." <br> THE DUSTLEES SWEEPING COMPOUND.

25 c Pall, 2 doz. In case ( $41 / 2$ 1bs.) enlarged size ......... $\$ 450$ 40 c Pall, formerly 50c, 2 doz.
in case ( 8 lbs.) ........... 720 75c pall, formerly $\$ 1.00,1$ dos. In case ( 17 lbs. ).... 675
"ANTI-DUST" SWEEPING POWDER.

2 lb. tins, 3 doz. crates, doz. 140 5 lb. tins, 1 and 2 doz.,
crates, per doz. $\qquad$
STARCH.
THE CANADA STARCH CO. LTD.
EDWARDSBURG BRANDS and
BRANTFORD BRANDS.
Boxes.
Cents
Laundry Starches-
40 lbs. Canada Laundry..
40 lbs., Canada white gloss, $1 \mathrm{lb}, \mathrm{pkgs}$.
48 lbs., No. 1 white or blue, 4 lb. cartons
.06
$48 \mathrm{lbs} .$, No. 1 white or blue,
3 lb. cartons
.......... . $00^{\frac{1}{2}}$
100 lbs, kegs, No. 1 white. .06 200 lbs., bbls., No. 1 white .06 30 lbs., Edwardsburg sllver gloss, 1 lb . chromo pkgs. . $071 / 2$ 48 lbs., silver gloss, in 6-1b. tin canisters ...............
36 lbs., silver gloss 6-1b. draw Hd boxes
100 lbs., kegs, silver gloss,
large crystals .............
28 lbs . Benson's satin, 1-lb.
cartons, chromo label ....
40 lbs. Benson's Enamel (cold water), per case.... 300 20 lbs. Benson's Enamel
(cold water), per case..... 160 Cellulodd-buxes containing
45 cartons, per case...... 360 Culinary Starch.
40 lbs. W. T. Benson \&
Co.'s prepared corn ..... .071/3/
40 lbs. Canada pure corn
starch ..................... . $051 /$
( $20-1 \mathrm{~b}$ : boxes $1 / \mathrm{c}$ c higher.)

## BRANTFORD STARCE.

 Ontario and Quebec.Laundry Starches-
Canada Laundry-
Boxes about 40 lbs.

## Acme Gloss Starch-

1-1b. cartons, boxes of 40
$\qquad$
First Quality White Laundry-
$3-1 \mathrm{~b}$. canisters, cs of $48 \mathrm{lbs} .061 / \mathrm{h}$
Barrels, 200 lbs. ............. . 06
Kegs, 100 lbs. $\qquad$ 06
Lilly White Gloss-
1-1b. faney cartons, cases 30
1bs. .......................... .071/2
$6-1 \mathrm{lb}$, toy trunks, lock and tey, 8 in case ..............
$6-1 \mathrm{~b}$. toy drum, with drum-
sticks, 2 in case..........
Kegs, extra large crystals, 100 lbs.
Canadian Electrie Stareh-
Boxes containing 40 fancy pkgs., per case

800
Cellulold starch-
Boxes enntaining 45 car-
tons, per case ............. 3

Culinary Starches-
Challenge Prepared Corn-
1-1b. plts., boxes of $40 \mathrm{lbs} . .05 \mathrm{M}$ Brantford Prepared Corn-
1-1b. pkts., boxes of $40 \mathrm{lbs} . .07 \mathrm{~h} / \mathrm{h}$ "Crystal Maize" Corn Starch-1-1b. pkts., boxes of $40 \mathrm{lbs} . .071 / 2$ ( $20-\mathrm{lb}$. boxes $1 / \mathrm{c}$ ) higher than (40's.)

OCEAN MILLS, MONTREAL.
Chinese starch, $48,1 \mathrm{lb}$, per case, \$4; Ocean Baking Fowder, $3-\mathrm{oz}$. tins, 4 doz. per case, $\$ 1.60$; $4-\mathrm{oz}$. tins, 4 doz. per case, $\$ 3.00$; 8 -oz. tins, 5 doz., per case, $\$ 6.50$; $16-\mathrm{oz}$. tins, 3 doz, per case, $\$ 6.75$ 5-1b. tins, 10 tins a case, $\$ 7.50$; 1-1b, bulk, per 25,50 and 250 lbs ., at 15 c per lb . Ocean blanc mange 488 -oz., $\$ 4$; Ocean borax, 488 oz., $\$ 1.60$; Ocean cough syrup, 36 $6-\mathrm{oz}$, , $86.00 ; 368$-oz., $\$ 7.20$; Ocean corn starch, 48 1-1b., $\$ 3.60$.

## SOUPS-CONCENTRATED.

 CHATEAU BRAND.Vegetable, Mutton Broth, Mulligatawny, Chicken, Ox Tall, Pea, Scotch Broth, Jullenne, Mock Turtle, Vermicelli, Tomato, Consomme, Tomato.
No. 1's, N5c per dozen.
Individuals, 45 c per dozen.
Packed 4 dozen in a case.
SYMINGTON'S SOUPS.
Quart packets, 9 varieties,

## doz.

Clear soups, in stone jars, 5 varieties, doz. ..........

SODA-COW BRAND.
Case of 1-1b., containing 60 packages, per box, $\$ 8.00$.
Case of $1 / 2-\mathrm{lb}$., containing 120 packages, per box, $\mathbf{\$ 3 . 0 0}$.
Case of $1-1 \mathrm{lb}$. and $1 / 2-1 \mathrm{~b}$., containing $301-\mathrm{lb}$, and $601 / 2-\mathrm{lb}$, packages, per box, \$3. Case of $\overline{5 c}$ packages, containing 96 packages, per box, $\$ 3.00$.

## SYRUP.

THE CANADA STARCH CO., LTD.
CROWN BRAND CORN SYRUP. 2-1b. tins, 2 doz, in case... 240 6-1b. tins, 1 dor. In case... 275 10-1b. tins, $1 / 2$ doz. in case. 265 $20-1 \mathrm{~b}$. tins, $1 / / \mathrm{doz}$. in case. 260 Barrels, 700 lbs . ............ 34
Half barrels, 350 Quarter barrels, 175 Pails, $381 / 2$

JAMES DOME BLACK LEAD.
fa size, gross ................ $\$ 240$
2à size, gross 250
NUGGET POLISHES. Doz.
Polish, Black and Tan .... 085 Metal Outifts, Black and
Tan ........................ 3 өб Card Outats, Elack and Tar. ....................
Creams and White Cleaner 110

## товacco.

IMPERIAL TOBACCO COM-

## PANY OF CANADA.

Chewing-Black Watch, 6s... 45
Black Watch, 12 s
Bobs, fs and 12s
Buliy, 6s
Curreucy, 61/3s and 12 s
Stag, 5 1-3 to lb..
Old Fox, 12s .......
Pay Roll Bars, 71/2s
Pay Roll, 7s
....
War IIorse, 6s .............
Plug Smoking, Shamrock, 6s,
plug or bar. $\qquad$
Hosebud Bars, 6s .......... 45
Empire, 6s and 12s........ 44
Ivy, 7s
.................... 50
Starlight. 7s .................
Cut Smokling - Great West.
Cut Smoking - Great West.
Regal Cube Cut, 9 s 59
70

2-1b. tins, 2 doz, in case.... 350 $6-1 \mathrm{~b}$. tins, 1 doz. in case.... 400 10-1b, tins, $1 / 2$ doz, in case.. 395 $20-1 \mathrm{~b}$. tins, $1 / \mathrm{k}$ doz. in casè.. 300
( 5,10 and $20-1 \mathrm{~b}$. ting have wire handles.)
Terms: 30 days net. No discount for repayment.
Frelght prepald on 5-case lots, to all stations in Quebec and Ontarlo (east of North Bay), and during navigation to ports as tar
as Sanit Ste. Marie, Inclusive.
To peints beyond North Bay we prepay freight to North Bay only.

## molasses

THE DOMINION MOLASSES COMPANY, LTD. Gingerbread Brand.
2s., Tins, 2 dos. to case.
Quebec, per case .......... $\$ 185$
Ontario, per case .......... 190
Manitoba, per case ......... 230
Saskatchewan, per case.... 2 (10
Atberta, per case ........... 270 Brittsti Columbla, per case 240

## DOMOLCO BRAND.

2s., Tins, 2 doz. to case. Quebec \& Ontario, per case Manitola, per case
Saskatchewan, per case ... 320
Alderta, per case ........... 330
British Columbia, per case. 310

## satces.

PATERSON'S WORCESTER SAUCE.
//2-pint bottles 3 and 6 doz .
cases, doz, ................. $\$ 090$
Pint bottles, 3 doz., cases, doz.
H. P.
H. P. Sauce-

Per doz.
Cases of 3 dozen

## H. P. Pickles-

Cases of 2 doz. pints..... 335
Cases of 3 doz, $1 / 2$-pints. . 225

## STOVE POLISH.

Paile, 25 lbe each .......... 1
LILY WHITE CORN SYRUP.
2-1b. tins, 2 doz. in case... 275
-lb. tins, 1 doz. in case... 810 $\mathbf{1 0 - 1 b}$. tins, $1 / 2$ doz. in case. 300 20-1b. tins, $1 / 6$ dog. in case. 295 ( 5,10 and $20-1 \mathrm{~b}$. tins have wire handles.)

BEAVER BRAND MAPLE

## TTEAE.

THE "SALADA" TEA CO. East of Winnipeg.

Wholesale $\mathrm{R}^{\prime} \mathrm{t}$ '
Brown Label, Is and 1/2s $\quad .25 \quad .30$
Green Label, is and $1 / 2 \mathrm{~s} \quad 27 \quad 35$
Blue Label, 1s, $1 / 2 \mathrm{~s}, \mathrm{M} / \mathrm{s}$, and $1 / 8 \mathrm{~s}$
Red Label, is and $1 / 2 \mathrm{~s}$.
Gold Label, 1/2s
Red-Gold Label, 1/2

## LUDBLLA CEYLON TEA.

Orange Label, $1 / 3$....... 24.50
Brown Label, $1 / 28$ and 1s. . 28 . 40 Brown Label, $1 / \mathrm{s}$...... 30 . 40 Green Label, $1 / 2 \mathrm{~s}$ and 18 . $35 \quad .58$ Red Label, $1 / 28$........... . . 40

MELLAGMA TEA.
MINTO BROS.
45 Front St. East.
We pack in 60 and $100-1 \mathrm{~b}$, cases. All delivered prices.

## Wholesale $\mathbf{R}^{\prime} \mathbf{t}^{\prime}$

Brown Label, 1-1b. or $1 / 2.25 \quad .20$ Red Label, 1-1b. or $1 / 2 . . . \quad .27 \quad .35$ Green Label, 18, $1 / 2$ or $1 / 4.30 \quad .40$ Blue Label, 18, $1 / 2$ or $1 / 4.35 \quad .50$ Yellow Label, 1 s , $1 / 2$ or $1 / 2.40 .60$ Purple Label, $1 / 4$ only... . 55.80 Gol/ Label, $/ 4$ only .... . 701.00

## JIMS AND JELLIES.

T. UPTON \& CO.

Pure Fruit Jams-Raspberry \& apple, Strawberry and apple, peach and apple, plum and apple, red currant and apple, black currant and apple, cherry and apple, apricot and apple, gooseberry and apple, huckleberry and apple, fig and apple, 12 oz . glass jars, 2 dozen in case $\$ 1.00$ per doz.; No. 2 tins, 2 dozen in case, $\$ 1.90$ per doz.; No. 5 tin palls, 9 palls in crate, 371 1-2c per pall; No. 7 tin pails, 6 palls in crate, $521-2 \mathrm{c}$, per pail ; No. 7 wood pails, 6 pails in crate, $521-2 \mathrm{c}$ per pall; 30 lb . wood pails, 7 1-4c. per lb.
Packed in assorted casea or crates if desired.

Pure Frult Jellies - Raspberry, strawberry, black currant, red currant and pineapple flavors, 9 - oz. glass tumblers, 2 dos. in case, 95 c per doz.; 12-oz. glass jars, 2 doz. in case, $\$ 1.00$ per doz.; No. 2 thn, 2 dos. in case, $\$ 1.00$ per doz.; No. 5 tin palls, 9 palls in crate, $37 / \mathrm{sc}$ per pall; No. 7 wood palls, 6 pails in crate, $521 / 2 \mathrm{c}$ per pall; No. 7, tin palls 6 in . crate, 52 yc ; $30-\mathrm{lb}$. wood palls, $7 \mathrm{k} / \mathrm{e}$ per lb . Packed in assorted cases or crates if desired.
Pure Orange Marmalade Guaranteed finest quallty. 12 . oz. glass Jars, 2 doz. In case, $\$ 1.10$ per đos.; 16-oz, glass Jars, 2 aoz. In case, $\$ 1,00$ per dos.; pint sealers, 1 dox. In case, $\$ 2.25$ per dos, No. 2 tins, 2 dos. In case, $\$ 2$ per dos.; No. 4 tins, 2 doz. in case, 35 e per tin; No. 5 tins, 9 in crate, $421 / \mathrm{e}$ per tin; No. 7 tins, 12 in case, $571 / \mathrm{se}$ per tin; No. 7 wood pails, 6 in crate, $57 \div \mathrm{jc}$ per pall; $\mathbf{3 0 - 1 b}$. wood palls, 8 e per 1 lb .

## JELLY POWDERS.

WHITE SWAN SFICE AND
CEREALS, LTD.

White Swan, 15 flavors, 1
doz, in handsome counter
carton, per dozen ....... $\$ 000$
List Price.
"Shirrifts" (all flavers), per
dos, ........................

## yEABT.

White Swan Yeast Cakes,
per case, 3 dos. Se pack-
ages

## Pineapples Down to RockBottom

The quality is now at its best and prices are low.

Get your preserving orders together and send to us.

We guarantee the best pineapples leaving Toronto.

LARGE GRADE
FINE COLOR RIGHT PRICE

## WHITE \& CO., LIMITED TORONTO and HAMILTON

## THE ARCTIC

A
Handsome Refrigerator

The Aretic, in addition to being a perfect refrigerator from the refrigerating standpoint, is a handsome store fixture.
It is beautiful hard. wood finish, and the hardware is solld brass.

We have a great variety of designs and sizes. It will pay you to investigate the merits of the Arctic before purchasing.


JOHIN HILLOOK \& CO., LIMITED
toromto, omtario

[^1]

# BANANAS 

Are your Banana Sales Increasing? If not-There's a Reason!-Handle Fancy Fruit-Push Sales. We handle the FANCY varieties of Bananas exclusively. Clean and Sanitary Ripening Rooms.

## Hard Fruit Good Color Prices Reasonable Prompt Delivery

Give us your standing orders and insure yourself the Best in Best condition at all times.

The House of Quality.

## HUGH WALKER \& SON <br> Established 1861

GUELPH
and
NORTH BAY

## A MAN IS KNOWN BY THE COMPANY HE KEEPS - A MERCHANT BY THE GOODS HE SELLS-

Every time you sell a package of

## HEINZ 57 VARIETIES PURE FOOD PRODUCTS

you give your customer one more proof that you are a quality grocer.

That's one reason why it pays to specialize on the 57 Varieties. The others are steady demand-easy sales and quick turn-over of capital.

H. J. Heinz Company



It is to the advantage of the individual user of Paper Bags to study carefully the Bag situation. By close comparison of the important features of Paper Bags of different makes, you will be convinced that the

## Continental

 Germ-Proof Grocery Bags(with reinforced Automatic Opening Square Bottoms) are without equal. Send a trial order to the nearest Distributor.

Satisfaction guaranteed by the Manufacturers:
THE CONTINENTAL BAG AND PAPER COMPANY, LIMITED

## OTTAWA

ONTARIO
DISTRIBUTORS:
ONTARIO-The Continetal Bag \& Paper Co. Ltd. Ottawa and Toronto. Walter Woods \& Co., Hamilton. MANITOBA, ALBERTA, SASKATCHEWAN-Walter Woods \& Co., Winnipeg.
NOVA SCOTIA, PRINCE EDWARD ISLAND, CAPE BRETON ISLAND-Thomas Flanagan, Upper Water street, Halifax.
NEW BRUNSWICK-J. Hunter White Agent, North Market, St. John.
BRITISH COLUMBIA-Smith, Davidson \& Wright Ltd., Vancouver.
QUEBEC PROVINCE-The Continental Bag \& Paper Co., Ltd., Montreal

## "Above the ordinary"



This is the verdict of thousands of housewives when speaking of the quality of CHINESE STARCH. This starch contains two oils, one to make the iron slip (ensuring a. better finish) the other to perfume the linen. Each package contains full 16 oz . not 12.

CHINESE STARCH is the starch that sells. Its merits are advertised by satisfied users who send other buyers to the store that hand-les.-Is yours that store Mr. Dealer 9

## OCEAN MILLS, MONTREAL

 O. Lefebvre, Prop.AGENTS:-Standard Brokerage Co.. Vancouver, B.C.; John J. Gilmor, Winnipeg, Man.; Harry Horne \& Co., Toronto, Ont.; Norman D. McPhle, Hamilton, Ont.; The Lawrence Nid. Co., Ltd.; St. John's, Nid. J. J. McKinnon, Charlottetown, P.E.I.; Boivin \& Grenier, Quebec, Que. Eug. Follot, St. Plerre, Miquelon; Scott, Boyd \& Co., Port of Spain. Trindad, B. W., I.; DesWholesale Grocers throughout the Dominion.

## ROSE QUESNEL

## A Pure Ganadian Smoking Tohaceo

specially selected and perfect in every respect. Delightfully cool and sweet in its natural fragrancy. and KING GEORGE Havy Plug A Chewing Tobacco
surpassing all others in quality and flavor. Deliciously sweet and nonirritating.
QUALITY backed up with extensive advertising make them profitable to handle.

## Rock City Tohaceo Co., Limited Quebec



Twenty-seven years of Eureka


## Refrigeration

Over a quarter century experience behind the manufacture of Eureka Refrigerators serves well to make this line the Standard of the Canadian Market. Eureka on a Refrigerator is a guarantee of perfection. The Eureka contains no zinc or galvanized iron or other offensive material likely to conflict with the Pure Food Laws. The Eureka way is the dry cold circulating air way.

WRITE FOR CATALOGUE AND PRICES

Montreal Representative
JAMES RUTLEDGE - Telephome St, Loule $30 \% 6$
Distributing Agents, WALTER WOODS th CN. Winaipeg Agrents at Fort Willism, Hamallton, Calgary, Moese Jaw, Rephatoon


## His Influence Counts

Give him a table salt that is always dry and fine-one that leaves the shaker evenly and without urging.

## WINDSOR Table Salt

makes a firm friend of every man because it is dry and fine, never cakes or clogs in the shaker and it flavors food as it should be flavored-with not a trace of bitterness.

## The CanadianSalt Co., Limited Windsor,



## Humpty

 Dumpty EGG CRATESCarload just received from the Patentee --- the Wholesale trade Supplied (and protected on price.)

> Walter Woods \& Co. HAMILTON and WINNIPEG

When Your Customers Ask For 'Soap Powder'

## B. T. ABBIITS 2 1776 SOAP POTVEP A. HEW ARTHES, Por mying labor derponso <br> New. Yonk

## SELL THEM "BABBITT'S"

not only because it pays you a good profit, but also because it will please them best, and, that means a lot of sales for you.
"BABBITT"S" is the original soap powder, has great cleansing power because of its concentrated form, and always gives satisfaction.

Premium Store 396 St. Paul St., Montreal, Canada

```
B. T. BABBITT, INC.
NEW YORK
```


## An Ounce of Prevention Is Worth a Pound of Cure

Owners of livestock, whether Horses, Cattle, Sheep, Pigs, Poultry, etc., appreciate this fact and subsequently use a stockfood to keep their animals in good condition.

## QUINQUINOL <br> STOCK FOOD

has won favor wherever it is used. It has been awarded diplomas at big exhibitions and is recommended by the Minister of Agriculture.

## Here is Where the Dealer Comes In

Quinquinol Stock Food offers you 50\% profit, with no chance of loss whatsoever. We guarantee no loss from sales.
Do you appreciate the trade and profits you can work up among your country patrons by handling this line?

One dealer in each town wanted
QUINQUINOL STOCK FOOD CO.
69 St. Timothee St.
Montreal


## Housecleaning Season is at hand

and with it comes the demand for Whitewash Brushes, in fact Brushes of almost all kinds. See that your stock of Keystone Brand Brushes is complete. They are the most reliable in the market.

Manufactured by
Stevens-Hepner Company

Limited

PORT ELGIN,
Ontario

## KILLS MOTHS

## And Brightens Floors and Rugs Makes Dustless Sweeping

For these reasons "Soclean'" Sweeping Compound is a re-order producer. See prices to the dealer. Use "Soclean'" in your store. It saves a lot of dusting and gives the stock a more attractive appearance. Leaves a pleasant odor.
Sold in barrels for use in stores and other large buildings.
Sell or use "Soclean" now. It will make and save money for you.


## SOCLEAN LIMITED, TORonto

The originators of the Dustiess Sweeping Compound in Canada Agents for Weatern Canade-J. J. GrLMOR \& CO., Whatpeg. Agenta for Montreal, suckinine a CO. Agents for Ottawa-W. R. BARNARD $\#$ CO.

## Thousands

## of Women


will soon be "putting up" preserves, fruits and berries. They use

## 土10101/20,

(Pure Refined Paraffine)
for sealing jars and glasses. Parowax means a good profit and a quick turnover.

If you are not handling Parowax you are losing a chance for good profits. Write for information to


## The Imperial Oil Co., <br> LIMITED

Toronto
Wianipeg
Malifax Montreal
Vancuvor
8t. John


Satisfies Every Consumer

because of the fineness of texture, flavor, and the fact that it does not cost any more than inferior brands, some of which are heavily advertised as the acme of perfection. There is absolutely no guesswork in Anchor Brand Flours, because they are manufactured on a basis consistent with the available high grade wheat harvested here West.
Test your trade with our free 3 -lb. samples and then make your purchases......merit wins.

## Leitch Brothers' Flour Mills, Ltd. <br> "ANCHOR BRAND FLOURS" <br> Oak Lake, Manitoba

## GOOD HOT DAYS

suggest to the sweltering public a cooling drinknone is so thirst-quenching or refreshing as


Raspberry Vinegar

It is popular with all classes, because it satisfies the test they put it to.
Get some to-day it is profitable, seasonable stock.

TheT. T. Lyitle EO. Lumited Sterling'Rd., Toronto


ST. VINCENT ARROWROOT has a large variety of uses in the household, also in biscuit and confectionery factories, where this wholesome food has been found a very desirable ingredient in biscuits and chocolates. It has been proven that the public favor the products which contain this food.
It makes an ideal breakfást and is the ideal diet for children and adults, and is a boon to the invalid. It also makes a dainty dessert, is healthful and nutritious.
Wherever introduced it has become immediately popular with an ever-widening circle of users. The demand has always exceeded the supply. We are offering enlarged supply to meet the growing demand. There's money in it for the wideawake dealer.


## "KING OSCAR"

The Hall Mark of Quality in Sardine-dom

## "KING OSCAR"



By Royal Permission
You can offer "KING OSCAR" Sardines to your most fastidious patrons without the least misgiving. They are of the highest quality and of uniform size, prepared and packed under the most sanitary conditions, and with the most painstaking care.
Kivg OSCAR Sardines are packed in the finest quality Olive oil in solderless cans. Canadian people know these widely advertised sardines as the "Sardines that make Stavanger famous." Take advantage of our wide-spread advertising, and introduce the real sardines of quality in your town.

They will help you win. Ask your wholesalers. CANADIAN AGENTS
J. W. BICKLE \& GREENING

HAMILTON,
(J. A. Henderson)

CANADA

THE

## British Columbian Fisheries, Limited

 Salmon PackersSALMON
BRANDS:-
"Location" "Dreadnaught" "Aliford Bay"

FISHING
STATIONS:Skidegate Aliford Bay Cumshowa

Manufacturers of
FISHMEAL, FERTILIZER, and SKIDEGATE DOG FISH OIL and RAT FISH OILS

25 Viotoria St. LOWDON, ENG.

Telegrams "Fishfoods" Vancouver


## PacificCoastFish

Order your requirements from the most progressive fish concern on the continent.

## The Canadian Fishing Company, Limited VANCOUVER, BRITISH COLUMBIA

Producers and shippers of all varieties of fish - fresh, frozen, smoked, salted and kippered.

Write us for prices and information.

## Quality and ServiceUnequalled

## Don't Let Your Pickle

## Business

 LagStock a brand of superb quality -ROWAT'S, the perfect pickles - back them up with your selling powers and your pickle business will forge ahead.

## ROWAT \& CO.

## Clasgow - Scotland

CANADIAN DISTRIBUTORS
Snowdon \& Ebbitt, 325 Coristine Bullding, Montreal, Quebee, Ontario, Manitoba and the Northwest; F. K. Warren, He. John, N.B.; C. A. Tilton, \& Co., Vancouver, B.C.



Order from your Jobber, or The Harry Horne Co., 309 King, $\underset{\text { W., Toronto }}{ }$ Leadlay, Limited, Bannatyne Ave., Winnipeg, Man.
in detail in detail. Our travellers carry unique
propositions.

NATION'S SPECIILITIES

Egg Powder Custard Powder Jelly Powder Health Saline

Agents required where not already represented

## E. J. NATION \& CO., LIMITED

Bristol, England

53 Iighost Anarts in Europe ant Ancilea WALTER BAKER \& Co'S 8 CHOCOLATE

Our Cocoa and Choeolate preparations are Abeelutely Pure - free from coloring matter, chemical solvente, or adulterante of any kind, and are therefore in full conformity to the requiremeate of all Pure Food Laws.
Waltor Baker \& Co. Limited Establlohed 1780
Montroal; Can. Dorchestor, Mass.

> When writing adverticors Idndly mention having soen the advertisement in this paper


Anti-Dust has made a wonderful leap into popularity. Try it on your own floors and you'll realize why.

Our Agents for Ontario:
MacLaren Imperial Cheese Co. Limited

The Sapho Mfg. Bo., Montreal

## "By Their Works"

Most products are judged by the work they do and the way they do it. Especially is this true in Washing Powders and Soaps.
The non-injurious and yet effective cleansing powers of

## "Young-Tom" Washing Powder

makes it "strong" with the housewife and it soon becomes well-known whereever introduced.
Young-Tom Washing Powder as well as other soap products of the YoungThomas Soap Co., allow the dealer a liberal profit and ensure multiplicity of sales.
Young-Thomas Soap Co., mmad Regina, Canada

## -brooms that last

are the brooms that pay

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