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## Baseball Tigers Play $\begin{aligned} & \text { Cubs To-day }\end{aligned}$ Tootball Program---


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| Multiplicity gives Economy - on - Cost <br> Skill and experience develop rapidity in a given grade of work. <br> Rapidity is the result of concentration and practice-the making of some one thing over and over again-thousands of times by the same person. <br> Such rapidity is only possible where there is multiplicity enough to dissect the work into oft-repeated units. <br> It is not possible in Custom Tailoring where each workman completes a whole garment to order. <br> Semi-ready Clothes are made for 150 stores in one big workshop. Each coat in the making is contributed to by thirty-one tailors -each one of whom has grown skilled and rapid in the making of one particular part of that coate <br> The completed garment is made quicker, better and cheaper that a Custom Tailor can make it. And a further result is great economy on cost. Systematic specialism is further protected by giving the wearer the benefit of that economy-on-cost -for the plaia price mark is fixed by the Company, |
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## PASTOR RUSSELL'S SERMON

## THE TORONTO WORLD.

OCTOBER 101900

SELLERS-GOUGH FUR COMPANY,<br>LIMITED<br>Exclusively" Furs of Quality=Exclu-

sive in Style=One Price


## THE

EXTENSION SALE

This event offers the strongest inducements for you to buy furs now-we are order that the building operations conhected with adding Nos. 248-250 to our present store may be gone on with. This sale has already proven a great noney-saving event to thousands of of 1 t. No matter what you choose what price you pay, the name of Sellers-Gough stands behind your purTHE SELLERS-GOUGH F FUR COMPANY,LIMITED
"FURS EXCLUSIVELY"
mindem
244-246-248-250 Yonge Street
Corner Louisa
NUSBAND'S DEADLY JEALOUSY




THE TORONTO WORLD

## The Dominion Bank

Pays Special Attention to Savings Accounts

NO MARKET FOR SOME SOUTH

## 1. SATURDAY MORNING <br> \$250,000.00 <br> CITYOF MONTREAL <br> IBOINTE Due 2nd July, 1948. Interest payabie 2nd Jan. and July. <br> Domimion Securtits CORPORATION LIMTITED <br> 

## Exchanges Are Demoralized

By Further War Scares
European Markets Are Sellers of Americans---Foreigners Almost Without a Market in Toronto.

es act






 shares were quite steady, and buyers waited for some to make slight
sacrifices in this depariment, but without sucess. sacrifices in this department, but without success.
HERBERT H. BALL.




## SAVINGS 4\% ACCOUNTS

TRUSTS AND GUARANIEE COMPANY, 43-45 KING STREET WEST, TORONTO ${ }^{\text {LIMITED }}$


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xater


QUITE "DISTINGUE"


There is a hat for every face, a hat which makes that face a shade more manly. You'll
find it in our store this moment and waiting for you.
The Dineen hat business has fifty years of ducing hat novelties in Toronto, and handling only exclusive designs.

Every hat we sell is positively unlike wha will be seen generally upon the streets to-day. Our hats are conspicuous in the crowd for their
individual style.



## DINEEN

140 Yonge St., cor. Temperance

| Nemay Noten From |  |
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| Oct, 9.-7 | row is the annual fietd day or the |
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|  | Several of the C.P.R. machnists in |
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|  | to keep up the fight and have agreedover the provided their brethren allove will do the same |
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| thanksgiving services were held last |  |
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| late willam Brown ot Nowth1 or whits to his, sister, catharine About, to what is medical attendance, the interest to be pald to theElla Abbs | birned |
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WILSON'S LATAKIA MIXTURE

QUEEN WEST WILSON, 98 QUEEN WEST


## The "Wine of Barley"

Ale, the wine of bar-
ley, is said to have or ley, is said to have or the ancient Egyptians. It was the favorite beverage of the An-glo-Saxons and the Dheir conversion to
Christianity they be teved that drinking it ormed one of the chiof felicities which who were admitted into the hall of Odin the great patron of bravery and culture.
Through all the ages ale has been used. Th e unconquerable Briton, the hardy, sturdy Anglo-Saxon
and Dane - they all recognized its worth -the "wine of barley" was their favorTan be said the same that is, pure ale - is the favorite beverage of the masses as well
as the classes. It is as the classes. It is to the taste and, when brewed in the good old-fashioned, way, as "East Kent" ale is ing deliciousness." For three genera tions the Holliday f a mily have been
brewing "East Kent" arewing in the quast Kent, lit-
ale brewery, which is tle brewery, which is landmarks in Guelph: should be brewed-as it was brewed in "the good old days." They use water which flows,
icy cold from a deep, icy cold from a deep,
clear spring; they use
the very choicest of the very choicest of they bring to bear
years of experience, years of experience,
with the result that "East Kent" ale is pronounced by those who are competent to judge to be the perale of Canada. In Toronto " East Yonge Street, and every household into Which it hasis once been introduced invariably
welcome it as weicom.
friend.

## =SIMPSON $=$ <br> Monday is Boy's Day

In the Clothing Store
some special lines in boys wear which represent the latest
productions by the very foreproductions most makers.

Boys' Twoo- Piece Norfolk Suits, made
from imported English tweeds, nicely blended colorings, browns .predominating, some
have faint stripe effect, they have box pleat
hat back and front and belt. plain knee pants,
sizes 25 to $28 \$ 3.00-29$ to $30 \$ 3.75$;
Boys' Fancy Overcoats. made in the lat.
est Rusian style, with neat Prussian colar,
the material is dork trey imported tweed,
medium heavy weitht finished with tweed
 Boys' and Youths' Black Frieze Overcoats, a firm material op strong deavive ed Codesterfield style. with silk velvet.
linings, sizes 29 to 33 , special price Monday $\$ 4.50$. Boys' Sailor Blouse Suits, in hand some imported tweeds,
with black and grey mixe digouns. nid neat invisible overplati,

Caps and Tams


Boys' Furnishings

 from 11 to 14 . fall and winter
weights, special Monday 45 c . Boys' Flennelette Nisht
Robes, sizes 10 to 14.4 sood
hewvy weiht quality, long heavy weight quality, 1ongs
fful size tarments. special
Monday 45 se . Boys' Cashmere Jerseys.
medium weilhts, buttonead: Boys. Heavy Wool sweat-
ers. all sizes, special Mon-
day 49.. Boys' Windsor Ties, all
silk. In checs, fancy and
plain colors. light mid and plain colors, light mind and
dark oolors. res. price 25.,
on sale Monday ioc each.

## Clock <br> OPP. Y.M.C.A

 Repairs Are still carefully attendedto by our clock specialist.
Telephone Main 2395 and Telephone Main 2395 and
our man will be promptly
Wanless \& Co
396 YONGE STREET TORONTO




Dr.Soper-Dr.White


### 5.00 MEN'S BOOTS 3.50



BOSTON

