



**A RICH FINE FLAVOR**



Sold in Four Qualities

**The Imprisoned Heiress**  
—OR—  
**The Spectre of Edremont.**

CHAPTER II.

He had proceeded but a short distance when he encountered his servants, and he gave his trophy into their hands, saying that he would retain it for the present.

"We will continue our journey now," he said. "It will be of no use to hunt for the fellow, since he must be more familiar with the neighborhood than we are."

The men begged to be allowed to look for their master's assailant, but their request was negatived, and they followed him back to the carriage.

The Lady Lorean received her brother with open arms and a shower of tears, declaring that she had feared that he would not return to her alive; but her weakness was only momentary.

His lordship resumed his seat beside her, the outriders, by the lady's orders, acted as guard, and the travellers resumed their way.

"Lionel," said his sister, calmly, "do you think that shot the result of accident?"

"I do not," was the quiet response. "There is a design about the matter at once apparent. Our way was obstructed, and it might have been foreseen that my servants would proceed in advance to clear the road, and that I should be left alone, as the driver would not be taken into account, his horses demanding his attention. It seems to me that another motive than gain lies at the bottom of this affair; yet I may be mistaken."

"It might have been the action of a madman," Lady Lorean said, as they wound along the road beyond the plantation. "In fact, I believe that it was. But here we are."

They had reached the entrance gates at the foot of the park. The lodgekeeper had already swung them upon their massive hinges, and the carriage rolled into the avenue leading up to the mansion, that was boldly outlined against the dull sky.

The travellers had been so long delayed by their unforeseen adventure that it was already early twilight.

The mansion was brilliantly lighted, in honor of their coming, from ground to attic—all save the wing nearest the sea. That part of the dwelling was wrapped in impenetrable gloom; the window upon its upper floor were closely boarded upon the outside, and it presented so desolate an appearance as to seem accursed.

But while the travellers gazed upon it the unboarded windows of the wing flashed out a great display of lights in welcome of their coming.

down and was killed. His father died by a fall from his horse. His grandfather was drowned. No male of the race ever escaped the curse.

"And the woman?"  
"It has always been the same with them—they have always experienced a period of suffering, terrible while it endured, but they have been happy enough afterward. Heaven grant that the misery of the Lady Alexina may not come from your hand! It is all to come, for her life hitherto has been cloudless."

"I will avert from her the curse of Egremont," said his lordship, confidently.

The Lady Lorean shook her head, implying that no one could avert on the heiress the doom of her race. The mile of drive from the lodges was a gentle ascent, and the carriage had proceeded slowly, but it now rolled to the front of the mansion, and halted beside the massive portico.

Lord Egremont made his appearance as it stopped, and came forward to assist the Lady Lorean to alight, and to greet his guests with the most unfeigned cordiality.

"Welcome to Egremont, my lord," said the earl, giving his arm to the lady and conducting her up the broad steps. "I have waited many years to say those words, to render to your lordship an account of my stewardship."

Lord Ashcroft blushed ingenuously at this allusion, and the earl then addressed himself to the Lady Lorean. Just within the door, at the head of the long wide hall, stood Lady Egremont in full dinner-dress, and she received her guests with the most impressive hospitality, declaring her delight at again meeting her dear Lady Lorean and his lordship.

The latter experienced a momentary embarrassment after these greetings scarcely to lift his eyes in the sudden fear of meeting those of the Lady Alexina.

But the heiress was not there. Lord Ashcroft was greatly relieved at this discovery, not caring to be seen by her for the first time in travelling attire.

Her absence seemed to him an indication of the most delicate modesty—trait he especially admired in woman—and of a retiring disposition, such as he had loved to attribute to his ideal. This idea was confirmed by Lady Egremont, who said:

"I could not persuade our dear Alexina to make her appearance, Lady Lorean; but she will meet you at dinner. She is such a shy, timid child that I quite dread her introduction into society."

Lord Ashcroft and his sister were then escorted to their respective apartments; and the former was guided to his by the earl himself. In the course of their remarks, the earl put his visitor at his ease by saying:

"Alexina has no gentleman acquaintances outside our immediate family, with the exception of the rector of the church ten miles distant, and he is a husband and the father of three children. I speak frankly, my lord—I believe Xina to have cherished an ideal which you will exactly resemble."

His lordship's countenance evinced his pleasure, and he said:

"I love your ward already, without having seen her, my lord, and it shall not be my fault if she does not love me. I pledge myself to realize her ideal so far as I am able, and it will be my greatest happiness if she will accept me as her future husband."

This ardent and rash avowal delighted the earl.

After a brief conversation, he named the dinner hour, and retired in high good humor to communicate to Lady Egremont the voluntary pledge of their guests, and his brightening hopes for their own future.

When the Lady Lorean and Lord Ashcroft descended to the drawing-room, announced by a pompous-looking servant, they were received by Lord and Lady Egremont with the greatest cordiality, and welcomed anew to Egremont.

"Lady Alexina, allow me to introduce to you Lord Ashcroft, the son of your father's dearest friend," said the earl, formally.

A faint murmur fell upon Lord Ashcroft's ear, and, shuddering at the fluttering of his heart, he summoned courage to raise his eyes and gaze upon his unknown betrothed.

(To be continued.)



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Try the recipe given here. One hundred just as good are to be found in free Carnation Recipe Book. Write for it.



**ONE EGG CAKE**—1 egg, 1/4 cup sugar, 1/4 cup butter or substitute, 6 tsp. water, 1 1/4 cups flour, 2 tsp. Carnation Milk, 2 tsp. baking powder. Cream the butter or substitute, add sugar gradually, and well beaten egg. Mix and sift flour and baking powder, add alternately with milk, diluted with water to first mixture. Bake in a greased shallow pan. Spread with Chocolate Icing.

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**Carnation Milk**  
From Contented Cows

**SIDE TALKS.**

By Ruth Cameron.

**SHE SAYS SHE NEVER FUSSES.**

"I never make a fuss over things that all me," a neighbor of mine said to me one day some weeks ago. "I don't believe in giving in to yourself and babying yourself all the time."

At the time of speaking my neighbor had a slight attack of indigestion and her remarks were apropos of that, and also very obviously apropos of the fact that her sister-in-law had gone to bed with tonsillitis.

That was some weeks ago. Last week my neighbor went to bed with a trained nurse and a doctor in daily attendance. She had an attack of tonsillitis.

**PAINS IN LEFT SIDE AND BACK**

Other Troubles Women Often Have Relieved by Lydia E. Pinkham's Vegetable Compound

Lachine, Quebec. "I took Lydia E. Pinkham's Vegetable Compound because I suffered with pains in my left side and back, and with weakness and other troubles women so often have. I was this way about six months. I saw the Vegetable Compound advertised in the 'Montreal Standard' and I have taken four bottles of it. I was a very sick woman and I feel so much better I would not be without it. I also use Lydia E. Pinkham's Sanative Wash. I recommend the medicines to my friends and I am willing for you to use my letter as a testimonial."—Mrs. M. W. Ross, 550 Notre Dame Street, Lachine, Quebec.

**Doctor Said An Operation**

Provost, Alberta. "Perhaps you will remember sending me one of your books a year ago. I was in a bad condition and would suffer awful pains at times and could not do anything. The doctor said I could not have children unless I went under an operation. I read testimonials of Lydia E. Pinkham's Vegetable Compound in the papers and a friend recommended me to take it. After taking three bottles I became much better and now have a bonny baby girl four months old. I do my housework and help a little with the chores. I recommend this Vegetable Compound to my friends and am willing for you to use this testimonial letter."—Mrs. A. A. Adams, Box 54, Provost, Alberta. G

price. Strange it takes us so long to learn the lesson it teaches.

Gloves generally match the stockings, and are of suede or soft doekin. Many ensembles have the dress coat, raised waistline is permissible of the lining silk of the coat.



**Guard Your Mouth**

Let WRIGLEY'S be the guardian of your mouth and throat.

It will combat trouble of various kinds. It helps to keep the teeth free from food particles that ferment and cause decay.

It has an antiseptic effect. It relieves acid mouth and thus not only prevents harm to the teeth, but serves to sweeten the stomach.

It stimulates digestion and helps to prevent the forming of gas that causes dyspepsia.

Read from a widely known medical work:

"Chewing gum aids tooth nutrition and the cleansing action is a definite benefit—it prevents dyspepsia. Good chewing gum is excellent for bad digestion."

Four brands—different flavors—all made from best ingredients obtainable. Sealed in its purty package—fresh, clean and full-flavored.

Her Point of View May Change. How does she know? Maybe she will be eager to die, and maybe she won't. It is my belief that whereas we can view death with great equanimity from a distance, as we draw nearer to it we are less enthusiastic, less anxious not to be a bother to anyone, and more anxious to "stay and see the show a little longer."

I have been surprised many times to find myself acting and feeling very differently from the way I should have prophesied I would act and feel under certain circumstances. And I don't suppose there is anyone of adult experience who hasn't had such a sur-

**WRIGLEYS**

**Why the Coal Bill Varies in Winter**

TORONTO.—The variability of Canadian winters may be due to the temperature and position of the Japan Current according to Sir Frederic Stupar.

Sir Frederic outlined the conditions which govern the kind of winter which may be experienced in south eastern Canada.

"In normal seasons," he said, "North Pacific cyclonic areas usually move south-eastward with their centres well off the coast until at about the latitude of Northern British Columbia they enter the continent, while anticyclonic conditions of moderate intensity with low temperature prevail in Yukon and the Mackenzie River."

Outlining the conditions which lead to abnormally cold winters, Sir Frederic explained that in certain years "the Pacific cyclonic areas are less intense and enter the continent further south, while great anti-cyclonic developments occur in the far north and sweep south-eastward over Canada, accompanied by severe cold waves, which not unfrequently reach the Atlantic coast."

"In other years the North Pacific cyclonic areas appear to be of such intensity that they force their way into the continent in high latitudes and actually prevent the formation of anticyclones and the low temperature which accompanies them. These conditions lead to mild winters in Canada."

"The Meteorological Service," said Sir Frederic, "is now investigating whether there is any connection between the temperature and position of the Japan Current and the behaviour of these cyclonic areas."

**Just Folks.**

By EDGAR GUEST.

I am not bound by conscience to achieve High goals beyond my strength or gift or skill. To plant my banner on a higher hill than those whereon my neighbours proudly leave their standards when the sun sinks down at eve; I hear no voices that urge greater will Or bids me strive for larger conquests still And vaster fortunes, blind to all who grieve, But something in my soul commands me thus: "Keep faith with God and man and play his friend!" Head not the cry of fame vociferous. But keep life's gentler manners to the end; Let others find in you those nobler things Which self-sought glory very seldom brings.

If one is youthful and slim, the quaint, raised waistline is permissible of the lining silk of the coat.

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MINARD'S LINIMENT FOR RHEUMATISM.

## France Will Settle Her Canadian War Bill Next Month.

4,000 Die of Bubonic Plague in India—  
Search for Missing Yacht Abandoned—  
Duchess of Atholl is Given a Ministerial Appointment.

SECUNDERABAD, B.I., Nov. 12. An epidemic of bubonic plague, which has already caused 4,000 deaths, has broken out in the native quarter of Trimaligiri, near here. One of the victims was a British soldier.

### LIBERAL RANK AND FILE NOT SATISFIED.

LONDON, Nov. 12. The steps taken by the Liberal party toward overhauling the Liberal party, which suffered badly in the last election, are not viewed with entire favor by those in the party ranks. About 100 Liberal candidates who were defeated in the recent polling met yesterday to talk over the situation. The candidates criticized the constitution of the committee of experts, which Mr. Asquith, the party leader, announced last Monday was working to meet the need for the overhauling of the party from top to bottom. Particular criticism was directed against the inclusion in this committee of some members whom the candidates regarded as largely responsible for the poor organization which is blamed for the Liberal collapse. A demand was made for wider representation and the appointment of independent investigators on the committee.

### FRANCE TO PAY CANADIAN DEBT.

LONDON, Nov. 12. The French Ambassador has informed the Canadian High Commissioner, Hon. P. C. Larkin, that on December 31 the Government of France will pay off the debt it owes to Canada in connection with the war, the amount totalling \$5,657,000.

### TRENTON ABANDONS SEARCH.

WASHINGTON, Nov. 12. The cruiser Trenton will give up her search for the missing motor yacht Lief Ericsson and return to her home port at New York. Capt. Kalfbus informed the State Department in a wireless message to-day. Capt. Kalfbus said a thorough search of the locality where the missing boat

was supposed to have been last seen failed to disclose any trace of her.

### DEAN SHREVE DEAD.

MONTREAL, Nov. 12. Very Rev. Dean Shreve, of Quebec, died in the Royal Victoria Hospital here at 12 o'clock to-day after a month's illness. For the past two weeks he had been entertained for the recovery of Dean Shreve, especially as a recently performed operation had been successful. Dean Shreve was born in Guysborough, Nova Scotia, the son of the late Rev. Chas. J. Shreve and Harriet H. Shreve. He was educated at King's College, Windsor, N.S., taking his B.A. degree in 1870, M.A. in 1873, and B.D. in 1891.

### LABOUR GOVERNMENT.

MELBOURNE, Australia, Nov. 12. The Victorian Labour Government was defeated to-day in the Legislature by a vote of 34 to 28, on a motion of want of confidence. The no confidence motion was moved by J. Allan, leader of the Farmers Party. The Legislature adjourned until November 18. The adverse vote against the Government was anticipated. The Labour Ministry of Victoria was formed in the middle of July last with G. M. Prendergast, Labour leader, as Premier and Treasurer. Premier Prendergast succeeded Sir Alexander Peacock, whose Government was defeated on a want of confidence motion, following which the Peacock Ministry resigned.

### TWO CHILDREN BURNED TO DEATH.

OWEN SOUND, Ont., Nov. 12. In a fire which destroyed their home, Helen and Loretta Featherstone, aged eight and nine years, respectively, were burned to death at five o'clock this morning, and their grandmother, Mrs. Fred Featherstone, with whom they were living, is seriously burned and may not recover. The fire, which broke out in a back kitchen, quickly spread to the back portion of the house and before the children could be got out they were suffocated and burned to death.

### BECK THE TARGET.

TORONTO, Nov. 12. The main volley of S. E. O. Scattell's broadside upon Hydro-Electric Commission resumed through Queen's Park yesterday. The target for the volley was Sir Adam Beck, Scattell's former chief, against whom he laid thirty-nine specific charges of irregularity arising mostly out of alleged expenditure of Hydro funds for personal or other purposes.

### MEXICO AND BRITAIN.

MEXICO, Nov. 11. The American Foreign Secretary, General Ron. S. Saenz, is unofficially informed that preliminary steps have been taken to bring about a resumption of diplomatic relations between Great Britain and Mexico through the friendly offices of the United States Government. The Mexican Government has always been willing, the Secretary added, to engage in decorous diplomatic discussions upon all points pending between the two countries.

### ISHMET PASHA ILL.

LONDON, Nov. 12. The condition of the Turkish Premier and Foreign Minister, Ishmet Pasha, who is ill, has become worse, says an agency dispatch from Angora. His doctors have advised him to take a rest abroad in which case he would relinquish office.

### PLACING THEIR TROOPS.

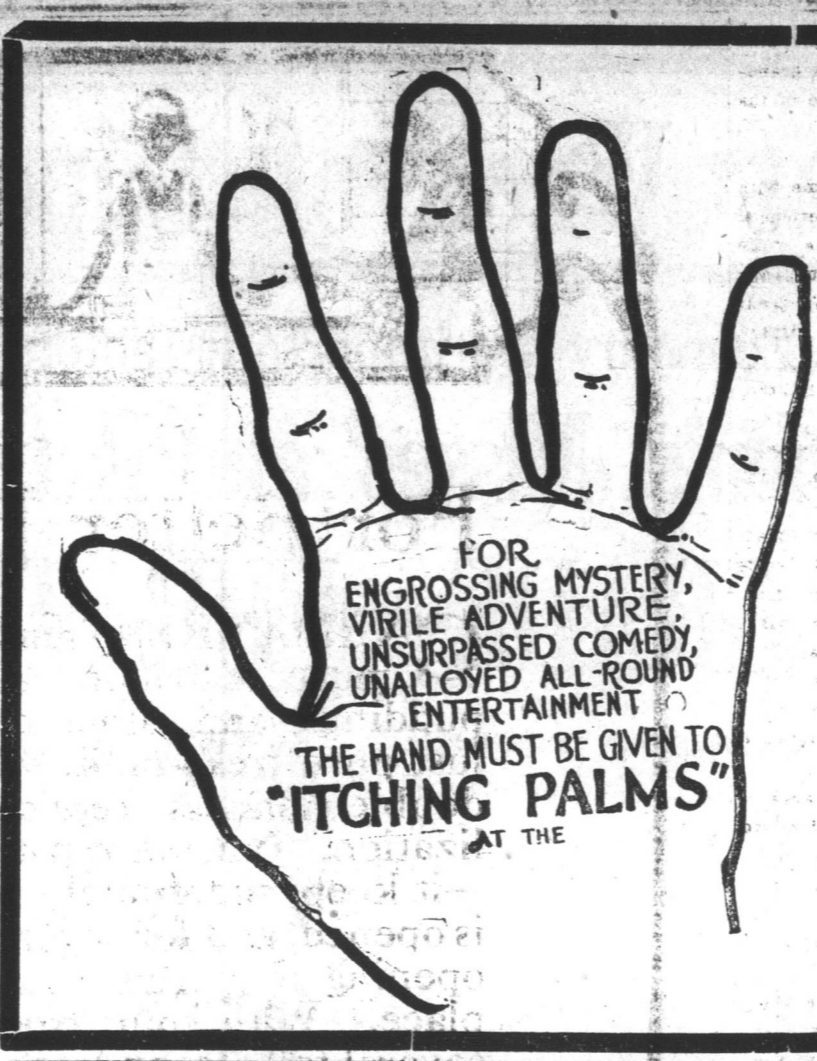
TIENTSIN, China, Nov. 12. The Chinese leaders, at their conference here, agreed that General Rong Yu Hsiang's troops at Peking should be prepared to advance to Hankow, while Chang Tao Lin, the Manchurian War Lord, intends to station 30,000 troops here and a similar number at Shanhai-kwa.

### DUCHESS OF ATHOLL GETS MINISTERIAL APPOINTMENT.

LONDON, Nov. 12. The Duchess of Atholl is the only woman among more than a score of ministerial appointments made public last night. The Duchess becomes Parliamentary Secretary to the Board of Education.

### NORTH POLE PLAN FAILS.

CHRISTIANIA, Nov. 12. The Norwegian explorer, Otto Sverdrup, to-day told the Berlingske Tidende that the latest message he had received from Raoul Amundsen's exploration ship, the Maud, was unfavorable. "I expressed the fear that the plan to drift past the North Pole in the ice floes would have to be abandoned," he said. Dr. Fridtjof Nansen is said to interpret the message as the Maud to mean the



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# "I WILL REPAY"

MONDAY  
TUESDAY  
WEDNESDAY

vessel has abandoned the drift and is now trying to get back to the Behring States. He believes the Maud has exhausted her oil supply and must depend on her sails to reach safety.

### THE REPUBLICAN MAJORITY.

WASHINGTON, Nov. 12. With the return of unofficial results from the 20th Pennsylvania Congressional District showing the election of a Democrat where the unofficial results had been sent to a Republican, the tie-up in the next United States Congress is complete and stands as follows: Republicans, 245; Democrats, 185; Farmer Labor, 3; Socialists, 1.

### NOT THE ERICSSON.

WASHINGTON, Nov. 12. A despatch reported to the Navy Department as having been sighted in the path taken by the missing yacht, Lief Ericsson, for which the cruiser Trenton is searching in the North Atlantic, was located as early as Sept. 5th, the department was informed to-day, and therefore could hardly be the wreck of the missing yacht.

### WATCHING CANADA'S EFFORT TOWARD CHURCH UNION.

WINNIPEG, Nov. 12. Should Church Union movement in Canada work out successfully it will mean a great deal for the union of the Protestant Church in the United States, according to Rev. A. C. Sinclair, D.D., of Bloomfield (N. H.), New Jersey, speaking before the Presbyterian Synod of Manitoba here last night. Dr. Sinclair was formerly Pastor of St. Andrew's Church, Winnipeg. Extending greetings from the Church in the United States, Dr. Sinclair said the Church Union movement in Canada had made a deep impression upon American Protestantism and was being watched closely. If it failed it would set back American Protestantism a generation. If it succeeded it would mean a great deal for union in the United States.

### U.S. TREASURY OFFICIAL TO STUDY BRITISH TAXATION SYSTEM.

WASHINGTON, Nov. 12. Secretary Mellon yesterday commissioned A. W. Gregg, Special Assistant to the Secretary of the Treasury to make a study of the British system of taxation in the hope that he may obtain ideas which will give the Treasury new possibilities in laying out a programme of taxation in future. Mr. Gregg will sail Saturday to spend a month or six weeks in England where he can gain first hand knowledge of the methods employed in levying and collecting assessments from which the British Government derives its revenue. It was emphasized that the Secretary did not have in mind plans to invoke any of the British methods immediately, but he felt the British had had more experience in raising revenue through direct taxes, and grounds for development of better American system might be developed therefrom.

### FADDISM IN RELIGION.

NEW YORK, Nov. 12. The Episcopal Church of St. Mark's, in the Bowery which, some time ago, won the disapproval of Bishop Manning, because of its rhythmic dancing service, will utilize psych-

analysis in the solving of personal and social problems of those who apply to it for such aid, it was announced yesterday.

### Sherlock Holmes and Others

MEMORIES AND ADVENTURES OF SIR ARTHUR CONAN DOYLE.

Not only real people have stories told about them. The same thing happens in fiction. There are many stories about Sherlock Holmes, for instance. Here is one told by the great detective's creator, Sir Arthur Conan Doyle, in his interesting book, "Memories and Adventures" (Hodder and Stoughton). A woman is said to have consulted Sherlock Holmes and told him that she was greatly puzzled. "In one week," she said, "I have lost a motor-horn, a brush, a box of golf balls, a dictionary, and a boot-jack. Can you explain it?" "Nothing easier," said Holmes. "It is clear that your neighbour keeps a goat."

There is a good story of a cabman who is supposed to have driven Sir Arthur to an hotel in Paris. "Sir," said the man, "I perceive from your appearance that you have been recently in Constantinople. I have reason to think also that you have been at Buda, and I perceive some indication that you were not far from Milan." "Wonderful!" Sir Arthur replied. "Five francs for the secret of how you did it."

### A Poor Testimonial.

As a boy, the author confesses, he was inclined to be wild, and his schoolmasters had no very great opinion of him. They could see no signs of any success for him in his career. At one time Sir Arthur talked about being a civil engineer. One master shook his head sadly. "Well, Doyle," he said, "you may be an engineer, but I don't think you will ever be a civil one."

The author tells an amusing story of the day Negro Republic of Liberia. At the time of the Franco-German War this diminutive State sent out its Customs boat, the only vessel its navy boasted, and stopped the English mail-boat in order to send word to Europe that it did not intend to interfere in the matter!

### Nothing to Pay.

At the beginning of his career, Sir Arthur started a practice in Southsea, and, as is usually the case, patients were slow in coming and fees were few and far between. Consequently, when an income-tax form arrived, he returned it showing that he had no income to tax. Back came the form with the words, "Very unsatisfactory" written across it. Sir Arthur, in turn, wrote: "I entirely agree," and sent the form back once more to the authorities.

The part which Sherlock Holmes has played in his creator's life is shown by an incident that occurred soon after the author was knighted. He received a bill from a tradesman made out in businesslike style, with the exception that it was addressed to Sir Sherlock Holmes. Sir Arthur demanded an explanation, and a clerk came to him to apologize. "I can assure you, sir," he said, "that it was a genuine mistake."

"How do you mean a genuine mistake?" asked Sir Arthur. "Well, sir," said the clerk, "my mates in the shop told me that you had been knighted and that when a man was knighted he changed his name. They told me that you'd taken that name, sir."

Sir Arthur was in Egypt as a war correspondent, and among his colleagues was another journalist who had a passion for buying camels for which his paper had to pay. The resulting bill was very heavy. It is said that when the South African War broke out and the same man was sent to the front, his editor remarked: "Well, thank Heaven there are no camels in South Africa."

### An Adjutant's Anxiety.

Conan Doyle went to South Africa as a surgeon. Before he sailed his unit was reviewed by the Duke of Cambridge. The Duke walked down the lines until he came to Sir Arthur. There he stopped. "What is this?" he snorted. "What is this? What is it?" Sir Arthur did not move and wondered what had happened to upset the Duke. There was much whispering in the Duke's suite, and finally he passed on.

The Duke was a stickler for etiquette, and it seemed that Conan Doyle's uniform buttons were plain gilt instead of having the usual crown. This had driven the Duke to the verge of hysterics!

On another occasion—during the Great War—Sir Arthur was also in the ranks being reviewed as a private of volunteers. The inspecting officer noticed Conan Doyle's South African medals.

"Hallo, my man," said the officer, "you've seen service?" "Yes, sir," said Sir Arthur.

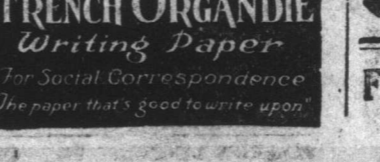
When the officer had finished the inspection he went back to the colonel and asked: "Who's that big man on the right of the rear rank?" "That's Sherlock Holmes," said the C.O.

"Good heavens," said the other, "I hope he doesn't mind me 'my man'ing him!"

The author has met many famous people. One was President Roosevelt. The President was travelling across America and was awakened in the middle of the night to address some farmers at a wayside station. "They have come sixty miles to hear you," said his secretary. "Very likely," said the ruffled President. "They would have come a hundred to see a two-headed cat."

Plaids are used for ensemble costumes, separate coats, and frocks. Very smart is the long, narrow vest of contrasting color or material.

For evening we note the use of a great deal of lace, beads and ostrich. Crystals, rhinestones, and metallic beads are used on evening gowns.



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Best North Sydney Screened Coal.  
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Old-Fashioned DARK FRUIT CAKE to-day.

**SPECIAL!**  
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Good-will is the friendly feeling patrons have for a store—and it is this good-will we cherish and strive to be worthy of.

For this week we have made an extra effort to offer even greater savings than during the opening days of this Sale.

You will find merchandise at prices the like of which no other store could afford to offer. Come! and let us thank you in the way of savings!

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Ready For Another Big Week-- New Shipment Silk and Cloth DRESSES

It is really no wonder why so many women buy their Dresses in this Store. For values such as these are truly phenomenal. Dresses for Street, Afternoon, Business, Travelling—in fact for every and any occasion. Poiret Twills, Hairline Twills, Charmeuse, Canton Crepes, Georgettes, Flat Crepes.

WOMEN'S, MISSES' and EXTRA SIZES.

# A Great Week of Super-Values

Style and Economy are important factors in this Sale.

## Women's, Misses' and Extra Size HIGH GRADE FUR-TRIMMED COATS

Our collection of Coats for this Sale is unmistakably individual—and undeniably smart. They are new in every sense of the word. Each garment shows detail of cut, color and fabric that proclaim this season's most favored mode. So come early and choose while selections are practically unlimited.

FUR TRIMMED COATS Actual \$24.50 to \$30.00 Values.

These Coats show clearly a sacrifice of Profits, and if you are a judge of values you will see this at a glance. All sizes for Misses, Women and Stouts.

18<sup>54</sup>

FUR TRIMMED COATS Actual \$35.00 to \$40.00 Values.

Choose from Blocked Chinchillas, Downy Wools, Cut Polaires, Sports models, Velours, Bolivia, and for only \$24.96

24<sup>98</sup>

FUR TRIMMED COATS \$45.00 to \$50.00 Values

Beautiful Silk lined, lavishly fur trimmed Coats. Wonderful values in Teddy Cloth, Suede, Fashionas, Moufflon and Squirrelette trimmed.

35<sup>00</sup>

Extra Floor Space, and extra Sales people in readiness to assist you in selecting.

# GREATER VALUE SALE.

SIZES :--Misses', 14 to 20. - - Women's, 36 to 44. - - Stouts, 46 to 54.

Extravagantly Fur Trimmed Coats Actual \$50.00 to \$55.00 Value.

in Lustrosa, Fashionas, Teddy Cloth, Fine Suedene, Chamovettes; all shades.

45.00

BEAVER & SQUIRREL TRIMMED COATS!

The fabrics are luxurious—soft as Chamois and rich as Velvet, in all smart new colors. The furs are the smartest and most flattering.

55.00

## Sale of—Plush Coats.

Beautiful Black Pressed Seal and Peco Plush Coats—big collars of contrasting colors.

Misses', Women's and Stouts. For the woman who cannot afford to buy a Fur Coat, she could not do better than buy one of these.

24<sup>75</sup>  
30<sup>00</sup>  
45<sup>00</sup>

### A Truly Wonderful Purchase and Sale of Women's and Misses' Stunning NEW HATS

NEW METAL CLOTH HATS—DANCE HATS—EMBROIDERED HATS—RICH LYONS VELVET HATS—FINE SILK AND VELVET HATS—POSTILLION STYLES—VELVET AND FELT HATS

Newest Colors: Hunter Green, Bobelin Blue, Henna, Black, Brown, Saddle.

4.98

Many Hats included in this Sale should not sell for Less than \$9.00 and \$10.00.

6.98

SPECIAL! 200 Hats \$2.88

### EVENING FROCKS

A limited collection of ultra smart Evening Dresses at

\$37.50

Just out of their tissue wrappings, and now ready for your inspection.

### 5.00 SKIRTS

at 3.98

\$7, \$8, \$9 SKIRTS

Beautiful Plaid, Pleated and Plain Skirts in Tweeds, Serges—all new colors and combinations.

5.54

### Fur Chokers

Beautiful Squirrel Chokers \$12.54

## Girls' Coats

Novelty Teddy Cloth. The color is Beaverette; all nice Walsh; ages 2 to 6 years . . . . . 4.98

Fine Heavy Tweeds. Side tie models; ages 6 to 14 years . . . . . 5.98

Beautiful Velour Cloths—nicely trimmed, Beaverette collar; ages 4 to 9 years. 8.98

A sturdy little Coat with a smart flare back, all nice colors; ages 7 to 14 years 10.98

Fine Velour Cloths—nicely tailored; ages 1 to 14 years 12.98

Our Leader in Girls' Coats—all very best materials; ages 10 to 16 years 14.98

The Largest and most Comprehensive Assortment of GIRLS' COATS in St. John's—and at the Lowest Prices in town—we believe, consistent with the quality of the garments involved.

## GIRLS' HATS

2.25 3.25

Over 300 just opened. A splendid collection of Smart Hats for the wee tots, Girls and Misses. All shades. Just the Hat for "dressed up" occasions.

## Girls' Rubberette Coats

Very best quality material in these Coats; all ages. With Hat to match. \$6.98

## Sale of FUR COATS

Here are some of our Guaranteed Finest Quality FURS at Prices that are amazingly low!

ELECTRIC SEAL COATS—Marmink Collar and Cuffs. All sizes. Values at \$160.00 . . . . . \$125.00

Northern Seal Coats—A very beautiful all Blk. model. Splendidly finished . . . . . 175.00

Hudson Seal Coats—with natural Squirrel trimming . . . . . 225.00

Highest Quality Natural Musk Rat Coats, in contrasting furs. . . . . 185.00

Hudson Seal & Squirrel trimmed Values at \$350. . . . . 250.00

STOUT WOMEN'S FUR COATS, at \$175.00 to \$220.00

**GREATER  
VALUE  
SALE!**

# OVERCOATS

**For Men, Young Men & Stout Men**

**Thousands and Thousands of Fashionable Garments for Every Man  
at Savings of THIRTY TO FORTY PER CENT.**

WINTER!—Snow, Sleet and Blustery Winds—will soon be here. Prepare for it by selecting your OVERCOAT in this SALE. A carefully-planned series of purchases—plus our usual underselling policy—assures you positive savings of 30 per cent to 40 per cent. More than that—by selecting your Coat NOW, you select from complete stocks—and you know “First Choice is Best Choice.” The selections are unlimited in this extraordinary event—as well as unlimited selections of Suits and extra Trousers for men and young men. Come and investigate and you'll agree that our policy of “Better Clothes for Less Money” is no ordinary slogan.

**Men's, Young Men's  
and Stouts**

**PANTS** \$2.65  
\$3.75  
\$4.75  
\$5.75

Over 1200 Pairs of Separate Pants, including every wanted shade and material; every size.

HEAVY ALL WOOL Overcoats	\$22.50 and \$25.00 Overcoats	\$27.50 and \$30.00 Overcoats	\$35.00 and \$40.00 Overcoats	\$45.00 and \$50.00 Overcoats	\$55.00 and \$60.00 Overcoats
<b>11.98</b>	<b>17.00</b>	<b>23.00</b>	<b>29.00</b>	<b>34.00</b>	<b>42.00</b>

## 'APPRECIATION WEEK' at London, New York & Paris Association of Fashion

AN APPRECIATION WEEK OFFERING.  
**1000 Suits**  
**Men's Underwear**  
Values at \$1.00  
Fine heavy fleeced Underwear, all sizes. These will not last long. Per Garment,  
**64c**

**Stylish Suits for Men and Young Men at Lowest Prices**  
A SERIES OF CASH PURCHASES HAVE BROUGHT US THE FINEST AND LARGEST STOCK OF SUITS WE HAVE EVER ASSEMBLED. HERE, TOO, SAVINGS AVERAGE FROM 30 P.C. TO 40 P.C. ALL SIZES FOR SLIMS, STUBS AND STOUTS.

# OVER 1800 NEW SUITS

MEN'S \$18.00 Value  
Fleece-Ribbed  
**Shirts and Drawers**  
**1.19**  
Per Garment.

**Boys' Combination  
Underwear**  
Values at \$2.20  
Extra heavy quality, well made, all sizes.  
**1.19**

SPECIAL!  
**Boys' Separate Pants**  
Values at \$3.00. Ages 6 to 16 years.  
**1.98**

**Student's Suits**  
or Boys' first Long Pants Suits—in a splendid collection of patterns. All sizes.  
**14.98, 18.00, 23.00**

**The Suits** **14.50 18.50**  
Splendidly tailored, fashionable models of Worsteds, Cheviots, Cassimeres, Blue Serges. An unlimited variety to choose from; many with extra trousers. And remember a perfect fit is absolutely guaranteed, any necessary alteration being attended to immediately, and free of charge. **26.00 34.00 40.00**

**Waists**  
Values at \$2.20  
Beautiful Pongee Silks and Cotton embroidered Waists—All Sizes.  
**1.28**

**80c Woolen Tams**  
For Misses and Girls—beautifully trimmed. Extra values.  
**55c**

**Princess Slips**  
Values at \$2.20  
Striped Lingette, every shade, every size; very necessary to complete your wardrobe.  
**1.50**

**400 Women's Coat Sweaters**  
Values at \$3.00  
Fine warm, comfy Sweaters. All sizes.  
**1.98**

**Special! : : Special!**  
**480 Pairs of CORSETS**  
SENSATIONALLY UNDERPRICED!  
All sizes including Stout sizes—every pair guaranteed to be worth double and treble the Sale Price. This is but another of our fortunate buying “scoops” and as usual we pass on the savings to you.  
**1.25 1.50 1.98**

**BASEMENT  
SALE**

**The Basement's Supreme Offering--  
COATS and DRESSES** Over 1400 Coats & Dresses for Women, Misses' and Extra Sizes

\$7.00 to \$10.00 DRESSES	<b>4.98</b>	\$12.00 to 14.00 DRESSES	<b>6.98</b>	\$10.00 to \$14.00 Coats and DRESSES	<b>8.98</b>	\$16.00 to \$20.00 Coats and DRESSES	<b>10.98</b>	\$24.00 to \$30.00 COATS. Sports and Fur trimmed	<b>14.98</b>
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These Sale Groups Will Cause Women to stand in breathless amazement when they see the actual garments. Their workmanship—Style lines—in fact every detail of their makeup—shows what marvelous values they are!

<b>Women's Flannel Nightgowns</b> Extra and heavy quality flannel, roomy cut, well finished.	<b>1.35</b>	<b>Kimonas</b> Values at \$3.00; best quality Flannel, Beautiful mixed shades.	<b>1.40</b>	<b>300 Sweaters</b> Slip-on and Side-tie models; great values.	<b>2.98</b>	<b>Rubberette Coats</b> Heavily lined. Prepared with the new Crack-proof preparation.	<b>7.98 8.25</b>	<b>Rubberized Tweed Coats.</b> Values at \$18.00. Ladies' fine Coats, silk lined.	<b>12.98</b>	<b>SPECIAL! 80 Only Ladies' Jersey Wool Dresses</b>	<b>6.98</b>
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Appreciation Shown with Values.  
**Boys' Overcoats & Suits**  
Mothers! You can save 30 p.c. to 40 p.c. in our Boys' Department, this week. Boys' Suits and Overcoats  
**6.98 8.98 10.98**  
Other grades up to \$17.00 for this week. It will pay you to come and see what we mean by “Better Clothes for Less Money!”



(Founded in 1879 by W. J. Herder.) The Evening Telegram PROPRIETORS.

All communications should be addressed to The Evening Telegram, Ltd., and not to individuals.

Thursday, November 13, 1924.

Another Mare's Nest

With little or no regard for accuracy with scant consideration for a private citizen's business, the Fishermen's Advocate in its issue of November 7th makes it appear that those concerned in the passing of the Alcoholic Liquor Act had personal gain in sight, and the conclusion arrived at is based on a false rumor regarding the sale of the Crosbie Hotel. This report was denied in the Telegram on Nov. 5th.

Even had a sale been made, it would never have occurred to anyone of ordinary mentality to suggest collusion, but the Advocate attempts to mislead its readers by supplying them with the following astounding revelations:—

"It is said that the Crosbie Hotel has been sold to an American Co. for \$150,000, and the Hon. Samuel Bell, brother-in-law of Sir J. C. Crosbie, is retiring from business and will enjoy the cream of life, etc."

"The Crosbie Hotel was purchased from the Crosbie family a few years ago for \$40,000, so we have been informed. The Boozie law has made it a valuable property and made Sir John Crosbie's brother-in-law a rich man."

There are other remarks of a similar kind, the obvious intention of which is to indicate that the Minister of Finance and Customs was very closely concerned in an imaginary transaction, and further that the whole Government lent themselves to an absurd conspiracy.

We have had the denial of this sale confirmed by the management of the Hotel in order to deal with the Advocate's effort to belittle the Government. The injury inflicted upon a private business by this article is a matter which can best be dealt with by the persons concerned. We cannot but recall, however, the hullabaloo that has been raised in Port Union whenever the slightest reference has been made to the Union Trading Company. Those who are so quickly aroused when their own territory is invaded, might at least set the example by acting in conformity with the principles which they so loudly preach.

Report Denied

As a result of a rumor on the street this morning that the unloading of the Rosalind at Heart's Content had not begun, we telegraphed the Magistrate at the Cable City for information and received the following refutation of the report:—

Editor Evening Telegram.

ROSALIND STARTED DISCHARGING ONE O'CLOCK YESTERDAY. FINISH AT NOON TO-MORROW.

C. G. RENDELL.

It is understood that the goods are being distributed by rail to the various destinations. The resultant loss to those who would have handled them here is too apparent to call for further comment, and the inevitable increase in the cost of the goods to citizens who purchase them because of the additional freight charges is also obvious.

The Strike Situation

SANITARY MEN BACK ON THEIR JOB

There appears to be very little actual change to-day in the strike of the Longshoremen, but various movements seem to indicate developments in the near future. The Employers' Association, which met yesterday and ratified their decision not to accede to the proposition of the Longshoremen or accept any compromise, met again to-day and passed a unanimous resolution to stand behind any laborer or truckman who goes to work now or before the strike is over, and they will see to it that they (laborer and truckman) will not suffer by any future action which the L. S. P. U. or Truckman's Union may take against them. A notice to this effect appears in our advertising columns. It is signed by the managers of 24 or 25 of the largest firms in the city. It is learned that a delegation from the L. S. P. U. called on Mr. McDermott at the Palace at noon to-day. The conference ended at 1 p.m. but neither party would give any intimation as to what transpired. It is however reported that a proposition was discussed to the effect that the strikers would return to work on the old terms for a short period and that a Conciliation Board be appointed to in the meantime bring about a settlement. Quite a number of the men who are out on strike—those who are employed at fish handling, etc., are talking to-day of demanding a ballot be taken on the strike. It is pointed out that during the recent trouble at Corner Brook a strike was called under somewhat similar circumstances and that subsequently when a vote was taken the men were 6 to 1 in favor of returning to work.

SANITARY STAFF RESUME WORK

The sanitary staff met last night and decided to return to work. At 9 o'clock this morning they returned to their occupations. Motor trucks in addition to the regular box carts were requisitioned to clean up the more than a week's accumulation of garbage. The general workmen of the Council—those employed on sewer and general work—however did not return. A number of Union truckmen returned to work this morning, principally at coal hauling, although at a meeting of the Union held yesterday afternoon it was almost unanimously decided to remain out with the L. S. P. U. About 20 or 30 of Mr. Charles Lester's truckmen assembled at his premises, Hamilton Street, this morning but gave him no satisfaction about their intentions. A further meeting of the men will be held to-day when it is understood they will be given the chance to return to work or have their places filled by others. Mr. Lester employs between 80 and 100 horses, which costs him about \$125 per day to feed. His week's wages bill amounts to between fifteen and seventeen hundred dollars, so that he is a considerable loser by the tie-up. Along the waterfront fish is being handled by store hands and crews of schooners. The S. S. Canadian Sapper began discharging at the Furness Withy pier this morning. The work is being performed by the ship's crew and permanent staff, including the manager. Perishable goods on B. S. Sapper, anchored in the stream, are being transferred to shore by the tug Monton and landed at the Furness Withy pier. Orders have been received to send the ship on to Halifax with the balance of her cargo should the strike not terminate soon.

S. S. Rosalind started discharging at Heart's Content yesterday at 1 p.m. Last evening 30 cars of freight had been moved and stored in the sheds. She will finish early to-morrow and return here for mails and passengers.

LATEST.

The L. S. P. U. and truckmen are holding a meeting in the C. C. C. Armory at the moment of going to press.

Another Liquor Seizure

Inspector General Hutchings received a message yesterday from Codroy stating that a seizure of liquor had been made at that place and that some forty packages were confiscated. It is likely that the parties responsible for the smuggling will be tried before Magistrate Square of Channel.

McMurdo's Store News

MERITOR HAIR BRUSHES. It's in the roots that your hair lives or dies. Smoothing the hair won't do. And yet much brushing is mere palm-ing. You must brush the scalp. The Meritor Hair Brush is made by hand to get down to the scalp. It exercises it and stirs up the circulation of the blood at the roots of the hair. Use it for say thirty days, five minutes morning and night and then look at the gloss and glow of your hair. Meritor Brushes are made for men and women in several patterns. Price \$2.50 to \$4.00.

THE STRIKE

What it Means to the Country—Why and How it Was Called—A Few Words to Those Most Interested, But Never Consulted, the General Public.

By ECONOMICUS. I.—Introductory.

The strike called by the Longshoremen's Union has now lasted ten days, and with no settlement yet in sight. The situation, at first inconvenient and annoying, is fast becoming intolerable. It has already meant considerable loss. Nearly the whole of that loss will inevitably be borne, not by the strikers, not by the employers, but by those outside the immediate quarrel, the general public. And if the strikers should succeed, if their demands are granted, the general public will have to pay the extra that is demanded. I do not purpose here to go into the reason for this: it is well known in business and economics, and in unavoidable. All we are concerned with now is the plain fact—the public, the country at large, will pay for this strike.

Therefore, plain Mr. and Mrs. John Citizen, when these men say they are striking against their employers, they are only telling half the truth, and that the less important half. They are striking against you; they are asking you to pay them higher wages. For, if they succeed, that is precisely what you will do. You will pay more for your food, more for your clothes, more for your household goods, more for almost everything you buy. Now, if you were paying less, for your clothes, your food and everything else than you should pay, well and good. No one wishes to be unfair and unjust, and you would probably pay cheerfully the increase demanded. But surely you are entitled to know whether these demands are fair and just, before you meet them; surely, if you are to pay the bill, you should be allowed to see it first and know what you are paying for. That is what I propose to show you in these few articles, dwelling on the unfeeling kindness and generosity with which he placed his profound Biblical and patriotic learning first acquired at Clare College, Cambridge, at the service of the students of Queen's College, where from 1884 to 1887 he held the position of Principal.

Memorial to Bishop Kelly

On Sunday, 9th November, at the morning service the Lord Bishop of Newfoundland dedicated a beautiful stained glass window placed in the baptistry of the Cathedral in memory of the Most Rev. James Butler Kelly, D.D., Bishop of Nfld., afterwards Bishop of Moray, Nfld., and Cuthbert, and Primate of the Scottish Church. His Excellency the Governor and Lady Allard were present. The window, which is the special gift of friends of the late Bishop, contains a beautiful representation of St. Stephen, Deacon and Proto-Martyr, crowned with laurel leaves, and clad in a green dalmatic over alb and deacon's stole, holding in his left hand a copy of the Holy Scriptures, with three stones symbolizing his Martyrdom, and in his right the palm of victory. Beneath is represented Our Lord as Chief Shepherd and Bishop, in his purple robe and holding the pastoral staff, delivering His charge to St. Peter; in the distance are seen the buildings and towers of Jerusalem. The figures are surrounded by rich canopy work, while the background is of ruby. The two inscriptions are as follows:—

"In memory of Most Rev. James Butler Kelly, Bishop Co-Adjutor, 1869-1873; Bishop of Nfld., 1873-1877; Primate of Scotland, 1901-1904." "May the Lord bless His throne with His presence and favour," (these last words were frequently quoted by the late Bishop.) The Dedication took place after the reading of the Second Lesson. Led by the Processional Cross the choir and clergy walked in procession to the Baptistry. The Bishop, his pastoral staff borne by his Chaplain, Rev. J. Brinton, was preceded by the Vice-Principal of Queen's and by the Secretary of the chapter, Rev. Canon Jones, sub-Dean, and Rev. Canon Bolt, Registrar, who were attended by the Church Warden bearing their staves of office. The solemn Hallowing and Dedication of the window and Commemoration of James Butler Kelly, Bishop, were followed by special prayers, including one for the donors, and another for the Divine Blessing on the Ministry of Symbolism in worship; lastly the window was solemnly blessed in the name of the Sacred Trinity. The procession returned to the Choir, to the singing of the hymn, "Lift the strain of high thanksgiving! Tread with songs the hallow'd way!" In the course of a particularly eloquent exposition on St. Paul's words in Eph. Chap. 4 verses 15-16 on the Church's unity in Christ, Canon Bolt pleaded for the corporate conception of Christianity as embodied in and working through the visible church. The realization of the conception, with its ideal of co-operation as contrasted with individualism and competition alone, would enable the church to fulfil her commission and work out her destiny—the building up of the nations "unto a fullgrown man, unto the measure of the stature of the fulness of Christ." The preacher made special reference to the twelve years' work of Bishop Kelly in this

Government Boats

Kyle left Port aux Basques 8.50 p.m. yesterday. Home left Brig Bay 2 p.m. yesterday. Sunday's express connects at Humbermouth. Portia at Argentia. Friday's train connects. Glencoe left Gaultois 1 p.m. yesterday. Argyle left Argentia early morning for Bay. Saturday's train connects for west. Malakoff arrived at Port Blandford 8.20 p.m. yesterday. To-day's train connects. Clyde arrived Lewisporte 2.10 p.m. yesterday. To-day's express connects for north. Prospero left Lewisporte 8.15 p.m. yesterday. Meigle left Rigolet 3 a.m. yesterday, coming south. Susu left Horwood 8 a.m.

Smuggled Liquor Arrives

The liquor recently seized by the Customs from the scho. Willie D. at Channel was brought to town by a freight train yesterday in charge of Customs Detective Tobin, and upon arrival conveyed to the Customs warehouse. The liquor is valued at \$4,000.

STEAMERS ON DOCK.—Yesterday, the sealing steamers Seal and Terra Nova entered the Dry Dock. The former will have a new stern frame, and the latter is to have a new rudder post placed in position.

NO DOCKET.—There was nothing of a criminal nature or otherwise to be disposed of in the Magistrate's Court this morning.

MINARD'S LINIMENT FOR RHEUMATISM.

Comments Endorsed

Editor Evening Telegram, City.

Dear Sir—Your mainly and fearless Editorial of yesterday has already had the desired effect and it will be noticed that the City Employees are at work this morning endeavouring to clean up the City after the last few days accumulation of dirt, ashes, etc., and you are to be congratulated for your utterance, and the "People's Paper" goes up another notch in the opinion of the big thinking public of the City and Outports.

Don't you think Mr. Editor that it should be possible under police protection and at least a reasonable cargo on board the Sapper, Sackem and Legar County, and help minimise the loss that some business men are meeting on their importation, and which must eventually react upon the consumer.

Speaking for ourselves we would like to say we are only small importers and are at present facing a loss of at least one thousand dollars on goods held on board steamers mentioned, and I submit that the authorities do something to protect importers who are without Unions and are peaceable enough to respect the Law, and those endeavouring to carry it out.

Yours truly, IMPORTER.

St. John's, Nov. 13th, 1924.

I see your lecture on the condition of the City has done good. The Sanitary men are all to work to-day cleaning up the ashes, and why was not this done before? I hope the Council will not pay those who went out. Why should we have men doing city work go out on strike because Longshoremen strike for more pay and shorter hours.

Jackie Coogan will be shown at the Nickel and Crescent both on Saturday afternoon.—nov13.21

Prohibition in Ontario

Baltimore Sun: Although the Ontario dry law is not comparable to ours either in the rigor of its provisions or in the complications of enforcement, it is akin in spirit. It breathes the same antagonism to the doctrine of personal liberty; it is based on the same theory of moral censorship; it exhibits the same fanaticism for forcible conversion. And in consequence a very few years of the practice of prohibition, as distinct from the theory, have cut the enormous majority in its favor eight years ago to almost nothing. Indeed, if the issue had not been complicated by a political feud between city and country, a result of the recent overthrow of Premier D'Urquy's farmer government, it is probable that Ontario would have been won over to the sale of intoxicating beverages under Government control at this jubilee.

From Cape Race

CAPE RACE, To-Day. Wind southwest, strong, raining; nothing sighted to-day. Bar, 30.02, ther. 50.

Seasonable Lines

For Daily Use

CUT MIXED PEELS—

1-lb. Cartons, liberal proportion of Citron, ready for use . . . . .35c. Pkt.

COCOA—

Van Houten's, Gold Label, 1/8s . . .30c. Can Van Houten's, Gold Label, 1/8s . . .55c. Can Lowney's . . . . .15c. and 20c. Can Bulk Cocoa. Per lb. . . . .15c.

PARSONS HOUSEHOLD (CLOUDY) AMMONIA—

Quarts, 50c. Pints, 35c. Half Pints, 25c.

STAPLE & STRONG PICKLES & CHOW CHOW—

10-oz. Bottles . . . . .25c. 16-oz. Bottles . . . . .35c.

WORCESTERSHIRE SAUCE—

Imperial, 1/4 Pint Bottles . . . . .14c. Imperial, 1/2 Pint Bottles . . . . .22c.

LIPTON'S ESSENCE COFFEE & CHICORY—

25c. Bottle. Lipton's Pure Coffee Essence—3-oz. Btls., 60c.

CANADIAN (JUNE) CHEESE—

Mellow and tasty. Just the thing for a snack . . . . .30c. lb.

C. P. Eagan

TWO STORES DUCKWORTH STREET & QUEEN'S ROAD.

Live Viper Found in Stomach of Nurse Who Died in Agony

CHUR, Switzerland, Oct. 15 (A.P.)—When the stomach of a young nurse who had died in terrible agony was opened a living viper was found. The patient had been put on a strict diet and the venomous snake, driven by hunger, had eaten the intestines of the young woman.

Only one explanation seems likely, namely, that the girl, while on a hike in the Swiss mountains, drank from a mountain brook and swallowed either a serpent egg or a small living reptile.

Discovered by Accident

Sheffield plate was discovered by accident in 1742 by Thomas Bolsover, a Sheffield mechanic.

It is said that he was repairing the handle of a pocket-knife composed partly of silver and partly of copper, and in making his repairs accidentally fused the two metals. He at once conceived the idea of uniting these two metals and using this as a substitute for making articles which hitherto had been made of sterling silver only.

He seems to have specialized in making small articles such as buckles, buttons, snuff-boxes, and match-boxes, some of which were only half an inch in diameter. He did not appreciate how important his discovery was, and consequently did not reap the full results from his remarkable invention.

SYMPATHY.

Ease the family's Sorrow, send FLOWERS. Wreaths delivered promptly. Prices reasonable. Phone 1513. Night Phone 2111M.

Valley Nurseries, Ltd.

mar6.sod

BORN.

At Moncton, N.B., City Maternity Hospital, on Nov. 6th, to Mr. and Mrs. Robert K. Oke, 273 Botford Street, a daughter.

On Nov. 13th, to Mr. and Mrs. J. G. McDonald, 61 Pleasant Street, a son (nee Maria Flood).

DIED.

This morning, at Edmonton, British Columbia, Cecilia, beloved wife of Gabriel Goddard, and daughter of the late Esau and Selina Blandford of Herring Neck, Newfoundland, leaving two sisters and five brothers to mourn their loss.

IN FOND BUT LOVING MEMORY

of my dear mother, Isabel Rickert, who died Nov. 11th, 1924. The roses in memory's garden. They never fade away; But the one that died ten years ago Is the one who miss to-day.

When the evening shades are falling, And we are sitting all alone; In our hearts there comes a longing, It is she only could come home?

Off and off our thoughts will wander: To her grave so far away; Where they gently lowered her body: Just ten years ago to-day. —Inserted by her son, Jack, and daughter-in-law.

ALL ALONG THE LINE

From Port aux Basques to Eclipse Harbor, the name of SAWYERS is a byword with all wearers of Oiled Clothing.

SAWYER'S Fishermen's Extra Strong, is made with a patented dressing. Every suit is seasoned before being shipped from the Factory.

SAWYER'S GIVES GREAT WEAR.

JOHN B. ORR, Agent

oct30, th.m.ey

For Small Salaries

We have a very appropriate Accident contract that pays your expenses while disabled whether it be a week, or a lifetime, and carries a large death benefit as well. If your salary still continues, you need extra funds for doctor, nurse, medicines, hospital, drives, etc., and this policy foots the bill.

We will pay you \$15.00 every week you are disabled, and if death is caused by accident, we pay \$3,000.

ALL FOR \$10.00 PER YEAR.

U. S. FIDELITY & GUARANTY CO. J. J. LACEY, Nfld. General Agent.

THE ANNUAL MEETING OF LLEWELLYN CLUB

for the election of Officers and other important business, will be held in Canon Wood Hall

TO-NIGHT, at 8 o'clock.

A hearty invitation is extended to all men in the Club to attend. nov13.11

Employment Notice

We are increasing our working staff in all Departments. We have vacancies for experienced Coat, Vest, Pants, Overall and Shirt Machinists, also for a few experienced and good hand sewers in the same Departments.

We have room for a few learners for hand sewing and for machines, those having some knowledge of sewing machines preferred. Steady employment.

Ideal working conditions and best rate of wages paid for willing workers.

APPLY, Newfoundland Clothing Co. Limited.

nov7.51

IMPORTANT ANNOUNCEMENT!

We take this opportunity of announcing to the public that we have been appointed Sole Distributors in Newfoundland for the famous

NASH CAR and the White Motor Truck

Space for winter overhaul and repair is being rapidly taken up, and we would advise clients to make reservations without delay. Remember our guarantee: Utmost Satisfaction or your money refunded.

Churchill Engineering Works E. ST. C. CHURCHILL, Proprietor. nov12.13.15

Forty-Five Years in the Service of the Public—The Evening Telegram.

Officers

At a lunch held at the election of officers was as follows:—

President—Vice-President—Secty.—Treas.—Executive Com. Nangle, Capt. Byrne, Lt.-Col. C. B. Dicks. All the members elected with C. B. Dicks, W. Clouston, W. Corner Brook, the new Secy.

Nebraska

REV. A. W. LEWIS

Cherry County, Nebraska, and eastern counties do not have a good Other countries this commodity the shifting, in the sand hills characteristic in Nebraska triumph of the caps.

The law of the stenders a great sixty acres, and for Moses K. and through his own law. As was less poor given to the whole section rather than to come into the done well; and the wealthier per capita, County, south.

Accustomed to the forests the felt stek in the ern Nebraska. This impressive walks through in sand bars, three eights of outrank the event. The very much best work of zely extraction plates and other objects in the us it proved these are nation. The tourists and Ford. The oblation of must shift the Hay is a system the rules and abraded on the Then too they

With a large sand and water handlers their. The prosody they valleys ponds or lakes others some whose sand snow. In rains or shine rises to the The key may higher ground Then the great and the pontaneous hill country Sahara. The habitable and valuable because secret of the ples are some- ture's reser- augmented in derneath the impervious the channel streams.

The lakes trout, Bass, heads, and "sports," which game. Septem thousands of ducks which waters of the less in danger October prairie Jack rabbits the young on tender and "march" have and with us "sports," not Many hope feet below the great oil reser- ready tapped Cook is now the survey of the interests.

"Some are greatness. And some have them."

"Most men are and by this unward count

NOTE.—The was formerly Presbyterian and has never foundland and

**Officers Mess of Nfld.**

At a luncheon meeting yesterday, held at the Sterling Restaurant, the election of officers for the ensuing year was conducted, which resulted as follows:—

- President—Major J. W. March.
  - Vice-President—Engr. Com. R. A. Howley (ret'd).
  - Secretary—Lieut. R. B. Herder.
  - Executive Committee—Lieut.-Col. T. Nangle, Capt. C. S. Frost, Capt. O. G. Byrne, Lt.-Col. C. MacPherson, Capt. C. B. Dicks and Lieut. H. Knight.
- All the former officers were re-elected with the exception of Capt. C. B. Dicks, who replaces Lieut. A. M. Clouston, who is now located at Corner Brook and Lieut. R. B. Herder, the new Secretary Treasurer.

**Nebraska's Sand Hills**

REV. A. W. LEWIS, D.D., LONG PINE, NEBRASKA.

Cherry County is four times the size of the average county of western Nebraska, and six times that of the eastern county. Yet even so it does not have a corner on the sand hills. Other countries have all they wish of this commodity. Undesirable as is the shifting, sterile, blighting sand, the sand hill country has interesting characteristics and as an object lesson in Nature of the wonderful triumph of life under heavy handicaps.

The law of the land gave to homesteaders a grant of one hundred and sixty acres, a "quarter section." Senator Moses Kinkaid in Congress carried through his bill to become a famous law. As this sand hill country was less productive permission was given to the homesteader to secure a whole section of land for ranching, rather than farming. Since that law came into effect many ranchers have done well; and Hyannis is said to be the wealthiest district in Nebraska per capita. Hyannis is in Great County, south of Cherry.

Accustomed to the fertile fields and the forests of the east I have literally felt sick in stomach and heart, passing through the sandy wastes of western Nebraska in the railway trains. This impression is deepened when one walks through fields that are prolific in sand burrs. These light, flat-topped, three eights of an inch in diameter, outrank the porcupine a hundred percent. The needles that stick out at a very angle are sharper than the finest work of man, with barb the soft extraction, and poison that irritates and stings like the hornet. The older and drier it is the more venomous it proves. Saffin slippers and shoes here are not suitable for parambulation. The auto roads are the terror of tourists and the vindicator of the Ford. The track is zig-zag and so obdurate in places that the driver must shift to "low" even on the level. He is systematically thrown into the ruts and the auto speeds, to the "abandoning joy of the passengers. Then too there is the Cactus.

Why do men from the east love the sand hill country? It has attractions and wonders, all its own. What are handbags to manhood?

The marvel of the sand hills lies in their valleys. Many of these are ponds or lakes the year around, but others seem as dry as the hillsides. Jack rabbits are always in order; and the young ones of the autumn are tender and good, quite unlike the "march hare." At this writing some are with us from Chicago. I mean the "sports" not the "march hares."

Many hope that beneath the water and beneath the pan, thousands of feet below the surface, there may be great oil reservoirs. Like those already tapped in Wyoming, Professor Cook is now engineering a systematic survey of this district in the oil interests.

"Some are born great, some achieve greatness. And some have greatness thrust upon them."

Most men must achieve greatness. They have the underlying requisite; and by this they triumph over every upward condition.

NOTE—The writer of the above was formerly pastor of St. Andrew's Presbyterian Church Harbor Grace, and has never forgotten his Newfoundland associations.

# Only Three Days More in Which To MEET MR. BILLSAVER

There are only 3 days left for you to take advantage of this great sale. Come along and meet Mr. Bill Saver while there is yet time, and be one of the many satisfied customers who have met him during his short visit.

## Special Reductions on Custom Made Tailoring

During this Sale we offer you a special reduction on all Made-to-Measure Clothing. This is an opportune time to get your new Suit and Overcoat. Our stocks are complete in the very newest materials.

- Tweed Suits.**  
A splendid selection of new Tweed and Worsted Suits, made-to-measure in any style you require.  
Regular Prices per suit: \$35.00, \$37.50, \$40.00, \$42.50, \$45.00 and \$55.00.  
Special Bill Saver Sale Price, less 10%.
- Serge Suits.**  
All Wool, Indigo Dye, British Navy Serge, bought direct from manufacturers. These Serges are unequalled in qualities, and our prices are the lowest in the country. Made to measure.  
Regular Prices per suit: \$40.00, \$42.50, \$45.00, \$47.50, \$50.00 and \$55.00.  
Special Bill Saver Sale Price, less 10%.
- Winter Overcoats.**  
A splendid assortment of new Coatings for Winter—Blanket Cloths, Naps, Meltons, Beavers and assorted mixed Tweeds, Fit and satisfaction guaranteed. Made to measure in any style.  
Regular Prices: \$35.00, \$38.00, \$40.00, \$42.50 and \$45.00.  
Bill Saver Sale Prices, less 10%.
- Special.**  
Have a Winter Overcoat made from Riverside Coating and you will never regret it; a special feature is its wonderful qualities, and for warmth it cannot be surpassed. Made to measure.  
Special Bill Saver Sale Price . . . \$32.50

## Wool Blankets at Very Special Prices

Now is the time to buy your Blankets. Our entire stock of beautiful Wool Blankets offered during Bill Saver Sale at special reductions. This will be absolutely the last opportunity for the season to buy Wool Blankets at reduced prices, an opportunity you should not miss.

- All Wool Blankets.**  
These are guaranteed all pure Wool, a Blanket we can heartily recommend for its wonderful wearing qualities.  
Reg. 54 x 70. Reg. \$ 8.25 pair. Sale Price . . . \$ 7.43  
Size 60 x 78. Reg. \$ 9.95 pair. Sale Price . . . \$ 8.96  
Size 66 x 88. Reg. \$11.55 pair. Sale Price . . . \$10.40  
Size 70 x 88. Reg. \$13.20 pair. Sale Price . . . \$11.88  
Size 75 x 90. Reg. \$16.50 pair. Sale Price . . . \$14.88  
Size 84 x 90. Reg. \$18.10 pair. Sale Price . . . \$16.29
- Part Wool Blankets.**  
These Blankets are 70 p.c. Wool and guaranteed to give satisfactory wear.  
Size 50 x 70. Reg. \$ 5.50 pair. Sale Price . . . \$4.95  
Size 54 x 70. Reg. \$ 6.50 pair. Sale Price . . . \$6.21  
Size 60 x 78. Reg. \$ 8.25 pair. Sale Price . . . \$7.43  
Size 66 x 88. Reg. \$ 9.60 pair. Sale Price . . . \$8.64  
Size 70 x 88. Reg. \$11.00 pair. Sale Price . . . \$9.90
- American Cotton Blankets.**  
Soft fleecy Blankets, made from high grade California Cotton, Grey and White with Blue and White striped borders.  
Size 50 x 72. Reg. \$2.65 pair. Sale Price . . . \$2.39  
Size 60 x 78. Reg. \$3.30 pair. Sale Price . . . \$2.97  
Size 72 x 80. Reg. \$4.30 pair. Sale Price . . . \$3.87
- English Cotton Blankets.**  
Made from best quality Cotton, extra heavy weight; assorted borders.  
(White).  
Size 54 x 72. Reg. \$3.50 pair. Sale Price . . . \$3.15  
(Grey).  
Size 50 x 72. Reg. \$2.35 pair. Sale Price . . . \$2.12
- Cotton Crib Blankets.**  
Made from high grade Cotton in a soft fleecy finish; White with assorted borders. Warm and comfy for baby.  
Size 27 x 34. Reg. 55c pair. Sale Price . . . 50c.

## Footwear for Women at Sale Prices

Our entire stock of Women's, Children's and Misses' Boots and Shoes, will be offered at special reductions during our Bill Saver Sale. Buy your needs during this sale and save money.

- Women's Boots.**  
Black and Brown Vici Kid and Calf Boots, laced style, Cuban and military heel, medium toe; all sizes.  
Reg. \$3.55 pair. Sale Price . . . \$3.20  
Reg. \$5.00 pair. Sale Price . . . \$4.50  
Reg. \$5.00 pair. Sale Price . . . \$4.50
- Misses' Boots.**  
Box Calf and Dongola, laced styles, in Black and Brown, round toe, military heel, sizes 11 to 2.  
Reg. \$3.15 pair. Sale Price . . . \$2.84  
Reg. \$3.45 pair. Sale Price . . . \$3.11  
Reg. \$3.60 pair. Sale Price . . . \$3.24
- Child's Boots.**  
Sizes 6 to 10, round toe, natural fitting, Black and Brown, laced style.  
Reg. \$2.70 pair. Sale Price . . . \$2.43
- Infants' Boots.**  
Laced and buttoned styles, Black and Brown, natural fitting shape, lift heel; sizes 5 to 6.  
Reg. \$1.15 pair. Sale Price . . . \$1.04  
Reg. \$1.45 pair. Sale Price . . . \$1.31  
Reg. \$1.90 pair. Sale Price . . . \$1.71  
Reg. \$2.40 pair. Sale Price . . . \$2.16
- Women's Shoes.**  
Black Vici Kid and Gun Metal, also Tan Calf, Cuban and military heels, medium and round toes; all sizes.  
Reg. \$3.70 pair. Sale Price . . . \$3.33  
Reg. \$4.40 pair. Sale Price . . . \$3.96  
Reg. \$6.40 pair. Sale Price . . . \$5.76



Mr. Bill is a very genial gentleman and represents practical savings for you on every purchase you make. A wonderful selection of household goods and wearing apparel of all kinds, all offered at greatly reduced prices.

## Special Value in Men's Underwear

- Men, it will soon be time to don your heavy Underwear; now is the time to select it—while our Bill Saver Sale is in progress. We are showing all weights in Stanfield's, also in English all Wool Garments, at prices that you should take immediate advantage of.
- Men's All Wool Underwear.**  
English manufacture, made of soft wool in a very fine knit. These are pure wool, and are warm and comfortable without being too heavy; all sizes.  
Reg. \$2.00 gar. Sale Price . . . \$1.78  
Reg. \$2.55 gar. Sale Price . . . \$2.27  
Reg. \$4.55 gar. Sale Price . . . \$4.10
- Stanfield's Underwear.**  
Assorted weights in Stanfield's Wool Underwear, suitable for Winter wear; sizes 34 to 42.  
Special Prices per garment: \$1.75, \$2.50, \$3.70 and \$5.25
- Boys' Winter Underwear.**  
A very special bargain in Boys' Wool Underwear, suitable for Winter wear; made of soft wool in a heavy knit; sizes 20 to 28 inches.  
Special, per garment . . . . . \$4.00
- Men's Shirts.**  
Made from strong Percals, white grounds with assorted coloured stripes; sizes 14 to 16½; double cuffs and starched collar band.  
Reg. \$1.25 each. Sale Price . . . \$1.13  
Reg. \$1.60 each. Sale Price . . . \$1.44  
Reg. \$1.80 each. Sale Price . . . \$1.62  
Reg. \$2.00 each. Sale Price . . . \$1.80  
Reg. \$2.25 each. Sale Price . . . \$2.03
- Stanfield's Combinations.**  
Medium and light weights, suitable for Fall and Winter wear; all sizes.  
Special Prices per suit: \$3.30, \$3.85, \$4.20, \$4.50 and \$5.00
- Stanfield's Medium Weight.**  
Ideal for present wear; fine knit in all sizes.  
Special per garment . . . \$1.55 and \$2.50

## New Fall & Winter Coatings Specially Reduced

Our New Coatings for Fall and Winter comprise one of the best and biggest assortments we have ever shown, showing the newest weaves and colorings, in beautiful and original effects. Buy your Coatings during our Bill Saver Sale and save money.

- Blanket Coating.**  
Wool Coating in shades of Fawn, Brown, Navy, Sage, Wine and Terra Cotta; 54 inches wide, exceptionally good value. Reg. \$1.95 yard. Sale Price . . . \$1.76
- Blanket Coating.**  
All Wool; shades of Grey, Brown, Sage, Navy and Wine; 54 inches wide; these make up splendidly and are splendid value. Reg. \$2.55 yard. Sale Price . . . \$2.30
- Velour Coating.**  
The season's most popular material; shades of Fawn, Taupe, Mid-Fawn and Jade; 54 inches wide; very special value. Reg. \$3.00 yard. Sale Price . . . \$2.70
- Black Sealete.**  
New Sealete of a very superior quality; 48 inches wide; exceptionally good looking.  
Reg. \$7.75 yard. Sale Price . . . \$6.98  
Reg. \$9.50 yard. Sale Price . . . \$8.55
- Cream Bear Skin.**  
48 inches wide; of good quality fur, suitable for Children's Coats, Caps, Pram Covers, etc. Regular \$5.00 yard. Sale Price . . . \$4.50
- Nap Coating.**  
Of very special quality, with an exceptionally good pile; 54 inches wide; in Navy only.  
Regular \$3.00 per yard. Sale Price . . . \$2.70  
54 inches wide, in Grey only.  
Regular \$2.75 per yard. Sale Price . . . \$2.48
- Wool Coating.**  
Heavy Wool Coating, shades of Scarlet, Fawn and White; 56 inches wide; ideal for Children's Coats. Regular \$3.35 yard. Sale Price . . . \$3.00
- Costume Tweed.**  
A splendid selection of New Costume Tweeds, in Fawn and Brown mixtures; Grey, Fawn and Brown Checks; 54 inches wide. Reg. \$2.45 yard. Sale Price . . . \$2.20
- Black Astrachan.**  
Closely woven with a heavy pile; splendid finish; looks well and wears well; 48 inches wide. Reg. \$4.25 yard. Sale Price . . . \$3.83
- Dress Velvet.**  
A new arrival in pretty Dress Velvet, 34 inches wide; splendid quality with a superior silk finish; in all the new colors for Fall and Winter. Regular \$3.25. Sale Price . . . \$2.93

## Men's & Boys' Suits Greatly Reduced

During our Bill Saver Sale we will offer exceptional value in Men's and Boys' Suits. These are made in loose, graceful lines, in easy fitting models so popular this season. A splendid assortment to choose from.

- Men's Tweed Suits.**  
3 button coat, plain and cuff bottom, Pants, in assorted pretty mixed Tweeds; sizes 3 to 7.  
Reg. \$13.75 suit. Sale Price . . . \$12.53  
Reg. \$14.75 suit. Sale Price . . . \$13.28  
Reg. \$16.25 suit. Sale Price . . . \$14.63  
Reg. \$18.75 suit. Sale Price . . . \$16.88  
Reg. \$19.50 suit. Sale Price . . . \$17.55  
Reg. \$21.50 suit. Sale Price . . . \$19.35  
Reg. \$24.75 suit. Sale Price . . . \$22.28  
Reg. \$26.75 suit. Sale Price . . . \$24.03  
Reg. \$28.75 suit. Sale Price . . . \$25.88
- Men's Serge Suits.**  
Special quality Navy Serge, 3 button Coat, plain and cuff bottom, Pants; sizes 3 to 7.  
Reg. \$21.25 suit. Sale Price . . . \$19.13  
Reg. \$25.50 suit. Sale Price . . . \$22.95  
Reg. \$28.50 suit. Sale Price . . . \$25.65  
Reg. \$37.50 suit. Sale Price . . . \$33.75
- Men's Mackinaw Coats.**  
Made from heavy Mackinaw Cloth, as worn in Canada, patch pockets, storm collar, assorted sizes. A splendid choice of Cloths in new designs.  
Reg. \$12.50 each. Sale Price . . . \$11.25  
Reg. \$15.50 each. Sale Price . . . \$13.95
- Boys' Rugby and Sport Suits.**  
A selection of splendid Tweeds in hard-wearing qualities; to fit ages 10 to 17 years, short open leg pants.  
Reg. \$ 9.10 suit. Sale Price . . . \$ 8.19  
Reg. \$10.00 suit. Sale Price . . . \$ 9.00  
Reg. \$12.00 suit. Sale Price . . . \$10.80  
Reg. \$16.50 suit. Sale Price . . . \$14.85
- Boys' Long Pants Suits.**  
The first Suit with long trousers is a mile stone in a boy's life. We are showing very attractive Suits in best quality Tweeds in assorted mixtures; to fit ages 13 to 15 years.  
Reg. \$11.50 suit. Sale Price . . . \$10.25  
Reg. \$14.50 suit. Sale Price . . . \$13.05  
Reg. \$16.00 suit. Sale Price . . . \$14.40  
Reg. \$18.00 suit. Sale Price . . . \$16.20  
Reg. \$20.25 suit. Sale Price . . . \$18.25  
Reg. \$22.50 suit. Sale Price . . . \$20.25  
Reg. \$27.25 suit. Sale Price . . . \$24.55
- Boys' Wee Sport Suits.**  
To fit ages 2 to 9 years; made in England from best quality English Tweeds.  
Reg. \$ 6.75 suit. Sale Price . . . \$6.08  
Reg. \$ 7.55 suit. Sale Price . . . \$6.90  
Reg. \$ 8.75 suit. Sale Price . . . \$7.88  
Reg. \$ 9.45 suit. Sale Price . . . \$8.51  
Reg. \$10.20 suit. Sale Price . . . \$9.15

## Men's Footwear Greatly Reduced

In our Men's Boot Department you will find almost every accepted model for Fall and Winter. Footwear that is styled for comfort as well as dressy appearance. Buy your Footwear while our Bill Saver Sale is progressing, and save money.

- Men's Gun Metal Boots.**  
In wide pointed and semi-pointed toe. All leather; all sizes, in both Balmoral and Blucher style, with rubber heels.  
Reg. \$5.35 pair. Sale Price . . . \$4.82  
Reg. \$5.55 pair. Sale Price . . . \$5.00  
Reg. \$6.20 pair. Sale Price . . . \$5.55
- Men's Waterproof Boots.**  
Black and Brown, Blucher style, bellows tongue, fitted with very heavy sole, guaranteed all leather.  
Reg. \$4.00 pair. Sale Price . . . \$3.60  
Reg. \$4.80 pair. Sale Price . . . \$4.32  
Reg. \$5.60 pair. Sale Price . . . \$5.04  
Reg. \$5.90 pair. Sale Price . . . \$5.31
- Men's Brown Calf Boots.**  
Blucher and Balmoral styles, wide and semi-pointed toe, all leather; fitted with rubber heels; all sizes.  
Reg. \$5.00 pair. Sale Price . . . \$4.50  
Reg. \$6.10 pair. Sale Price . . . \$5.49  
Reg. \$6.60 pair. Sale Price . . . \$6.04  
Reg. \$7.50 pair. Sale Price . . . \$6.75
- Men's Calf Boots.**  
Black Box Calf, wide fitting, with very heavy sole, rubber heels; all sizes.  
Reg. \$7.50 pair. Sale Price . . . \$6.75  
Reg. \$8.00 pair. Sale Price . . . \$7.20

**BUY & SAVE WHERE YOU SEE ME DISPLAYED—Bill Saver**

### Seasonable Hosiery

In our Hosiery section you will find almost every kind of Hosiery required for Fall and Winter wear. A splendid opportunity to secure your Hosiery needs for present and future use at a great saving.

## THE ROYAL STORES, LTD.

### Fashionable Gloves

Your Glove needs can be supplied during Bill Saver Sale at a splendid saving. This is an opportunity you should not miss. You will find in our selection, every wanted shade for Fall and Winter.

# Sensational Week of Values

## THE POPULAR PRICE STORE

—because the merchandise it offers is the kind NEWFOUNDLAND'S thousands of people want. Dependable quality—priced low. Compare and be assured of our price leadership.

## Another Dress Sensation for Children & Misses

Ages 3 years to 12 years.  
100 DRESSES! While they last—everyone nicely made and nicely embroidered; also some with braid trimmings in pleated and plain styles, made of a nice quality Serge, just in time when every mother wants a nice little School Dress at the least cost. In order to satisfy as many of our customers as possible, we will limit each purchase to two dresses.—None to dealers.

**2.98**

# AT THE BROADWAY

For this week we have planned a programme of Values second to none. Our PEERLESS SALE which finished last week with hundreds of keen shoppers visiting our stores daily, has proved to us how popular the response is when we advertise a special event. Thousands of people who have bought during this Sale will testify to the genuineness of our prices and the reliability of our goods. For this week we are going to place on sale thousands of new garments for the entire family at prices which will once more prove beyond doubt our supremacy in honest value giving.

A SPECTACULAR EVENT

## Dresses

NEVER BEFORE EQUALLED!

This is not an ordinary Sale of "Three Ninety-Eight to Seven Ninety-Eight" Dresses, but the finest \$10.00 and \$15.00 garments you ever saw. A few weeks ago we couldn't have bought these Dresses at the prices we are selling them for to-day. But to-day, thanks to our cash buying, we are able to offer you garments of quality at a tremendous saving.

## New Fall DRESSES

Practically every favoured style, color and trimming effect will be found in these wonderful assortments. Each and every garment made with painstaking care.

<b>The Fabrics:</b>	<b>The Trimmings:</b>	<b>The Styles:</b>
Bengalines. Flat Crepes. Creme Satins. New Flat Crepes. Hairline Stripes. Creme-de-Chine. Fine Serges. Faint Twills. Plaid Woolens. Jacquard Crepe. Tricotine.	Wide Belts. Cire Ribbons. Laces. Buttons. Silk Braid. Panels. Plaids. Monograms. Embroidery. Beads, etc.	New Long Sleeves. Belted Frocks. Coat Models. Straight Lines. Tailored Dresses. Sport Dresses. Medium Sleeves. Slender lines.

REGULAR SIZES 16 TO 44. EXTRA SIZES 46 TO 52.

### CORSETS.

Every one easily worth up to \$2.75, but on account of being soiled we clear them at

**59c**

### EXTRA FINE CREPE BLOOMERS

With elastic waist and umbrella knee; everyone perfect. Worth up to \$1.00 a pair. On Sale for

**44c**

### WOOLLEN CAPS.

Ladies' pure Wool Caps, with nice buckle on side, in colors of White and Brown. On Sale for

**69c**

### BLOUSES.

White Voile Blouses, nicely embroidered. Sizes 36 to 46. Values to \$1.50. On Sale for

**49c**

### INFANTS' ALL WOOL TEDDY SUITS.

3-Piece Novelty Suits for the babies: Pants, Sweater and Cap. Reg. price \$4.50. On Sale for

**3.48**

## Smart Coats for Women, Misses, Stouts 5.98 7.98 9.98

EXTRAORDINARY VALUES AT

**25.00**  
Values to \$40.00

THE FAVOURED STYLE FEATURES OF THE SEASON.

**45.00**  
Values to \$65.00

ALL THE NEW FUR TRIMMINGS, FABRICS AND COLOURS.

**65.00**  
Values to \$100.00

Seldom do you find Coats so beautiful—so excellently and so exquisitely fur trimmed—at anywhere near our Sale Price. Only a backward season, causing manufacturers to give us unusual price concessions, enables us to offer such sensational money-saving values! Truly, the styles are most alluring—the fabrics are the very newest—and the linings are the finest you have ever seen. Styles that lend the fashionable slim lines so much in demand to-day.

**MATERIALS:**  
ANGOLAINE.  
REPOLIN.  
MOROVAN  
SUEDINE  
LUSTROSA  
PRIMEVELLA  
VELSUEDE.  
MARVELLA.

**FUR TRIMMINGS:**  
SQUIRREL, BEAVER,  
MARMINK, OPOSSUM,  
JAP MINK, SEAL,  
MANDELL,  
DYED OPOSSUM,  
BEAVERINE  
and many others.

**SHADES:**  
BLACK, BROWN,  
NAVY, GREY,  
PENNY RUST,  
ROOKIE,  
CINABAR,  
TAN, MALAY,  
DUSK, Etc.

## Extra Special!

To-morrow from 9 to 11 a.m. only—50 new DRESSES, some slightly damaged. Worth up to \$20.00. On Sale for \$2.98 only. Only one to each customer.

**2.98**

### Our Gent's Store, a Store for Men's & Boys' needs only

A REMARKABLE SALE OF

## Men's Fine Suits

One of the finest assortments of Men's, Young Men's and Stout Men's Suits we were ever able to gather, and one of the finest shown in St. John's will greet your eye once you enter our Gents' Store. For this week we are going to set every man talking, by offering the finest AMERICAN CUT CLOTHES in the finest materials, at prices you will never see again for such quality clothes. We defy any store in St. John's to show better quality Suits than ours and at such low prices.

THREE SPECIAL GROUPS FOR THIS WEEK ONLY.

**16.98** WE SAVE YOU \$5.00 to \$15.00 On Your Suit. BUY NOW!  
**24.98** NOT A BETTER STOCK in the City to CHOOSE FROM.  
**35.00**

If you are in Doubt of the Quality, Come and See for Yourself!

### EVERY DAY FINDS MORE AND MORE PEOPLE TRADING ON "CASH ST."

Every day finds more and more people getting acquainted with our GREAT STORE, and realizing how much it actually costs to trade on "CASH MORE AVENUE"—here they pay cash as we do and realize the savings that a strictly cash system, such as we have makes possible. Why don't you make it a point to get acquainted with our low prices and the savings always to be found here?

Boys' Coats and Suits at great Savings to Parents COATS SUITS.

Ages 5 years to 17. GREATLY REDUCED. AT SPECIAL PRICES, \$4.98 to \$14.98. Ages 6 years to 17. Single and 2 Pants, \$5.98 to \$14.98.

### EXTRA SPECIAL ATTENTION PARENTS!

Just received only 65 fine Boys' Oliver Twist Suits for boys of 3 to 8 years of age in a good strong Dark Brown Tweed. We guarantee these to be worth up to \$4.90.

**2.98**

### EVERY MAN SHOULD VISIT OUR GENTS' DEPARTMENT

IF HE WANTS TO SAVE.

**MEN! How to save at least 10 to 20 Dollars on Your Winter Overcoat**  
**20.00** British-Made Cloths American Tailors Plus Result— **25.00**

## Overcoats

AT PRICES NEVER BEFORE QUOTED FOR SUCH QUALITY COATS—EVERY COAT SILK LINED.

**30.00** FINEST SOFT, ALL WOOL FLEECE AND BLANKET CLOTHS, IMPORTED FRIEZES AND DUFFEL CLOTHS, STYLES, COLORS AND SIZES FOR ALL MEN. **35.00**

Each Group includes some of the finest makes and are stamped with the maker's guarantee of complete satisfaction. Not a better range in St. John's to choose from. Come! See them! Compare!

### SALE OF MEN'S FINE SHIRTS.

The ready response we always get when we announce a Special Sale of Shirts will sure be doubled when the news spreads of this remarkable Sale of fine Shirts: Striped Percales, Shirts with self-made collars. In fact every design for everyone's taste. Sizes 13 to 19½. Values to \$2.75.

**1.49**

### Belts

Composition Rubber Belts in Black and Tan with fine Buckles, selling everywhere up to 35c. On Sale for

**19c each**

### LEATHER HAND BAGS.

Fine strong Leather Hand Bags, everyone lined with leather. Priced at less than half the price you pay elsewhere. Values to \$24.00 for

**9.98 to 14.98**

### MEN'S SUSPENDERS.

A fine strong Suspender. The well-known President brand included. We guarantee every pair to be worth double and more than our Sale Price of

**29c**

### LADIES' AND MEN'S UMBRELLAS

The last Sale we had in Umbrellas we were completely sold out in less than two days. To-morrow we place on sale another sensational purchase of fine Umbrellas for men and women at a price we are sure will clear them quick. If you want one of them we would advise you to come early.

**1.95**

### MEN'S WALKING STICKS

A fine assortment just received and placed on sale at our low standard price. Values to \$7.00. On Sale for

**\$1.98 to \$3.98**

LOWEST PRICES OUR CHIEF ATTRACTIONS

# The Broadway House of Fashion

Our  
Separate  
to Men  
only.

For  
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A real  
Striped  
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Fine  
Pants  
for \$2.75  
less than  
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time to

nov 13, 1924





# Sensational Week of Values

—AT—

Our Gents' Store, A Separate Store Catering to Men's and Boys' needs only.

## THE BROADWAY

Men! Visit our Men's Shop, see for yourself the quality goods we carry, and convince yourself of our "Lowest in the City Prices."

For the following days of this week we offer a most complete stock of Men's and Boys' Wearing apparel at prices you will at once see as "Sensational"—Never since we opened our New Gents' Store have we been able to gather such a fine stock at such low prices. When we say "sensational values" you can rest assured you will not be disappointed. Come! Make us prove it!

### Shirts

A real sensation! Men's fine Striped Percales; some worth up to \$2.00, but on account of broken sizes, we are selling them at . . . . .

98c

### Heavy Wool Socks

Here, men, stock up on these fine heavy Wool Socks. You will never get them at this price again. Values to 75c. for . . . . .

39c

### Braces

Hundreds of dozens received and once more we are offering them at half their wholesale price. You will find some have been sold up to 75c. On sale for . . . . .

12c

## A SENSATIONAL

# O'COAT & SUIT SALE

VALUES TO . . . . . \$35.00

VALUES TO . . . . . \$35.00

VALUES TO . . . . . \$35.00

Although our Men's Store has been known for great values since we opened our new Store, we can easily say this Sale right in the heart of the season will cause an uproar in the men's trade. —and never in a long time have we been able to make such a sensational Buy and Sale of such fine clothes at such low prices.

## The Coats

Splendid all Wool materials, in a great variety of patterns and styles. Coats to fit young and old. All Wool, American Plaid backs are included in this great sale. Smart three-piece belts, or belt all around, or roomy Ulsters are among these lots. Come! Prepare yourself for the winter at half the price!

### Mens' Pants

Fine Heavy Grey Tweed Pants, selling everywhere for \$2.75, offered to you at less than wholesale cost. If you need a good pair of working pants now is the time to buy.

1.98

### Mens' Sweaters

Here we offer again at a ridiculous price men's fine heavy Sweaters in Brown, Maroon and Light Browns, in all sizes up to 44 for another sensational price of

2.49

### Boys' Flannel Blouses

Now is the time to buy your boy a nice warm Blouse, easy to wash and at a price you will at once see as sensationally low.

79c

10.00  
AND  
20.00

## The Suits

Never have former prices been so disregarded as in this Sale. Fine clothes, tailored to fit and give complete satisfaction to the wearer. Made by some of the best ready-made clothes factories in America, these Suits represent the very best clothes men and young men have ever been able to purchase at such low prices.

Fine Tweeds, Worsteds, Cheviots, Cassimeres, are only a few of the materials these Suits are made up in. Styles include young men's semi-fit clothes, conservative 2 and 3 button models, College models for students and many others too numerous to mention. If you need a Suit come see our stock first.

# The Broadway House of Fashion

## Great Britain's Wheat Imports

Gross imports of wheat by Great Britain fell from 13,954,000 cwt. in July to 12,366,000 cwt. in August, but the value per cwt. rose by 9.2%. Imports of flour fell from 748,000 cwt. to 646,000 cwt. and the value per cwt. rose by 11.4%. According to advices received by the Bankers Trust Company of New York from its British Information Service, the cereal year ending August 31, taken as a whole, resulted in imports of wheat into Great Britain of 125,992,000 cwt. as against 115,347,000 cwt. in the previous year and 115,600,000 for two years previous. These figures include flour reckoned in terms of wheat. Barley imports in the crop year just ended amounted to 20,071,000 cwt. as against 17,064,000 cwt. in the previous year, and imports of Indian corn aggregated 35,833,000 cwt. as against 35,126,000 cwt. in the year previous. Taking wheat flour separately, the quantity imported decreased from 14,850,000 cwt. in 1921-22 to 10,618,000 cwt. in 1923-24, or about 28.5%. In terms of wheat, it formed 17.8% of British imports in the earlier year and 11.7% in the latter year. In the order of importance, sources of supply of wheat and grain in the year just ended were: Canada, 30.96%; United States, 25.54%; the Argentina, 23.86%; Australia, 9.73%; India, 6.27%; other countries, 3.64%. The importance of the United States as a source of supply diminished from 35.47% in 1922-23 and from 39.03% in 1921-22; Australian imports also showed a large decrease from 1921-22 when they amounted to 22.41%, but an increase from 1922-23 when they amounted to only 4.37%. Imports from India fell off from 10.94% in 1922-23, but increased from 0.15% in 1921-22. Other countries all showed increases, Argentina increasing from 18.51% in 1922-23, and 16.34% in 1921-22; and Canada increasing from 28.88% in 1922-23 to 21.47% in 1921-22. Changes in supplies of Indian corn were important. In 1921-22 Great Britain received 18,845,000 cwt. from the United States direct or through Canada, 13,339,000 cwt. from Argentina, and 591,000 cwt. from Roumania; but in 1923-24 only 2,011,000 cwt. came from the United States, while 20,642,000 cwt. came from Argentina, and 3,941,000 cwt. from Roumania and supplies from other countries, including South Africa, more than doubled.

## London's Missing Motto

London has a coat of arms, but no motto. The Council decided upon its coat of arms in 1914, but there was a difference of opinion on the choice of a motto, and the question was shelved. Ten years have passed without any effort being made to supply the omission. From time to time suggestions have been offered, and just at present everybody seems to be doing it. A professor of Cambridge puts forward "Urbs Urbium" (The City of Cities), which is neat without being gaudy, and also true.

"The Flower of Cities All" But London, as several critics have pointed out, is something more than a city. It is, if you want to see Latin, "civitas"—a State, a community, a commonwealth. On these lines "Britannorum Focus—the Britons' heart, has been evolved. Latin is the usual heraldic language, but this is the day of innovations, and many think that whatever motto is chosen should be in the tongue of the people. If this course is adopted by the Council what could be better than William Dunbar's praise of London in the fifteenth century?—"The Flower of Cities All." Others favour a motto of wider significance, such as "Heart of Empire," "Mother of Empire," and "Mother of Nations."

Send the children to see Jackie Coogan at the Nickel and Crescent on Saturday afternoon, Nov. 13, 21.

## Sun Used to be Called "Holy Lady"

In the language of the Hottentots, just as in Teutonic, the moon is "he," the sun "she," and rules, tribes in both hemispheres still make the moon masculine and the sun feminine. On the other hand, a mediaeval writer says the sun used to be called "Holy Lady." For the aborigines of North America, the peace pipe is the gift of the sun. In the council the pipe is always passed around, following the sun's course. The Natchez lived under a monarchy and the royal family, children of the sun, like the race of the Incas of Peru, stood high above the common people. In Mexico the sun was pre-eminent over all the other gods. In the Hebrew sacred books there are solemn denunciations of sun worship, for the heathen all around paid adoration to that luminary, and some of the Kings of Judah and Israel favored the worship of the sun. It is clearly set forth by the writings in 2 Kings.

MINARD'S LIMENT, THE ATHLETIC'S REMEDY.

## This famous old English Remedy for Coughs and Colds

Each teaspoonful dose a skilful concentration of balsamic and antiseptic principles of supreme value in complaints of the throat, chest, and lungs.

### Key's Compound Essence

OF LINSEED, ANISEED, SENEGA, SQUILL, TOLU, ETC. Registered LINSEED COMPOUND Trade Mark. Sold by All Chemists and Geo. Knowling, Ltd., T. McMurdo & Co., Ltd.



## "Pleasure Mad," at the Nickel To-Night

BARKER'S NEW FILM HAILED AS HIS BEST.

"Pleasure Mad," the Metro-Louis B. Mayer picture, which is at the Nickel to-day, will afford moviegoers of our city another opportunity to marvel at Reginald Barker's genius as a director. In other cities where it has been shown this stirring society drama has been hailed as marking a new epoch in the career of the man already famous for his productions of "The Eternal Struggle," "The Old Nest," "The Storm" and "Heart's Affaire." The cast includes Mary Alden, Huntley Gordon, William Collier, Jr., Frederick Truesdell, Norma Shearer and Winifred Bryson. "Pleasure Mad" is based upon Blanche Upright's novel, "The Valley of Content," with scenario by A. P. Younger and photography by Norbert Brodin.

"The Arab," Rex Ingram's first Metro production since "Scarabosche," is coming to the Nickel Theatre on Monday. "The Arab" is an exciting story of the love of a Sheikh's son for the daughter of an American missionary; the attempted massacre of the Christians by the Governor of the Turkish province; and their rescue by the Arab's own warriors.

Ramon Novarro and Albe Terry have the chief roles, and it is said that both appear to better advantage than ever before. The background and costumes are authentic, since Mr. Ingram took his company to Northern Africa to obtain the real atmosphere. "The Arab" is based on Edgar Selwyn's famous stage play.

## Came to Port to Land a Sick Man

S.S. Bosworth, three days out from Montreal and bound to Hamburg, arrived in port last evening to land her Chief Engineer, Thomas Heagle, who is suffering from diabetes. On arrival Dr. Tait boarded the ship and after an examination ordered the sick man to hospital. He was conveyed ashore in the tug Moulton and conveyed to the institution in the ambulance. The Bosworth is owned by the Canadian Pacific Railway. She is 6,551 tons gross, 4,140 net tons, and was built in 1919 by J. L. Thompson & Sons, Sunderland. She is 413.5 feet long, 55.5 ft. beam and 24.4 feet deep. Messrs. Furness Withy & Company are the local agents.

## Autograph Albums

We have a dainty new line of these now showing in assorted. Leathers all with nicely decorated covers lettered in gold and with gilt edges and tinted leaves. These come in a large variety of sizes and are selling at prices from 55c. to \$6.50.

## SEE THEM AT BYRNE'S Bookstore

## Gibraltar and Suez

Providence Journal: The British military base on Spanish soil may be compared to that at the Canal. Spaniards, to whom British trade and friendship are of great economic and political importance, long since ceased to feel any sense of injury to their national sovereignty because of Gibraltar. Egyptian statesmen of the new days have a large work ahead of them developing their regenerated nation. Why should they waste energy nursing a grievance because a few British are camped on their borders? The foreign soldiers are attending strictly to the business of promoting the interests of civilization.

## Unlucky Tuesday

From time immemorial, Tuesday was regarded as the unlucky day of the week in Turkey and the lazy Turk would make use of this tradition on the slightest pretense to get rid of work. He would go begging a job on Tuesday, and if the indications were that the job he had in hand would end on Tuesday he would strip it along until Wednesday. But this old superstition is finding its way into the discard by reason of the fact that a great many propitious events in the past half-dozen years have taken place on Tuesday, notably the treaty of Lausanne, which was regarded as very favorable for the Turk.

Tunics are varied—they may be long or short, narrow or flared.

## Let's Get It Enlarged!

"It's the best snap we ever had of Baby, and the boys look so alive. Let's get Tooton to enlarge it at once, before the film gets scratched."

The Kodak Store makes a feature of enlargements. All sizes may be obtained, and the best results from any negative are guaranteed.

Get Tooton's prices on enlarging. Like the enlargements—they're O.K.

## TOOTON'S

PHONE 131

The Kodak Store, Water Street, St. John's.

**WE OFFER NEW ISSUE—**  
**COSMOS IMPERIAL MILLS, LIMITED.**  
**6 1/2 P.C. 1ST MORTGAGE BONDS**  
 Due November 15, 1924. Price 99 and interest.  
 ASSETS AS AT JUNE 30, 1924:  
 Fixed Assets, including real estate, plant machinery and equipment \$2,112,489  
 Net current Assets (after deducting all current liabilities) 1,101,660  
**\$3,214,099**  
 Total Bond Issue—\$1,000,000.  
 Over \$2,214,099 of bonds of this issue outstanding.  
**JOHNSTON & WARD,**  
 Members Montreal Stock Exchange, Toronto Stock Exchange.  
 Board of Trade Building, St. John's, Newfoundland.  
 nov5.11

**WE OFFER NEW ISSUE—**  
**COSMOS IMPERIAL MILLS, LIMITED.**  
 6 1/2 P.C. First Mortgage Bonds, due November 15, 1924.  
 PRICE 99 AND INTEREST, TO YIELD 6.57%.  
 EARNINGS:—After providing for depreciation and Govt. taxes.  
 Eight-year average—1916-1923, inclusive \$15,946.51  
 (4.85 times Bond Interest requirement)  
 Five-year average—1919-1923, inclusive \$86,797.00  
 (4.71 times Bond Interest requirement)  
 Year ending Dec. 31st, 1923 \$54,171.61  
 (5.44 times Bond Interest requirement)  
**JOHNSTON & WARD**  
 Members Montreal Stock Exchange, Toronto Stock Exchange.  
 Board of Trade Building, St. John's, Newfoundland.  
 nov7.13.15

**"ITT"**  
**'Green's Sole Preserver'**  
**Makes the Soles Outlast the Uppers.**

Save Your Soles,  
 Save Your Families Soles,  
 And so Save Your Money.

No more hobnails, boot protectors, rubber pads or other unsightly fixtures on your Boots and Shoes.

Green's Sole Preserver is a transparent liquid, a few drops of which applied to the soles of Boots will make them outlast the uppers.




**Try a Tin 35c. a Tin.**

Sufficient for several pairs of Boots.  
 DO NOT APPLY ON DAMP LEATHER.

**G. Knowling, Ltd.,**  
 SHOE STORES. SOLE AGENTS.  
 sept11.th.ey

He is satisfied—so will you be if you use  
**MUSTAD'S**

HIGHEST QUALITY  
**FISH HOOKS**  
 aug6.10.s.ty



**NEW POLICIES**

The new Crown Life Policies embody all the latest and most modern features known to life insurance. They afford the policyholder the most complete protection obtainable. Enquire about these new features.

**CYRIL J. CAHILL**  
 MANAGER FOR NEWFOUNDLAND.  
 Law Chambers, Duckworth St., St. John's.

**CROWN LIFE**  
 INSURANCE COMPANY  
 oct23.th.s.tu.1f

**FOR SALE**

Best American Sole Leather, Upper Leather, English and American, Manila and Steamed Tanned Rope, all sizes. Best Italian Hemp Lines and Twines. Chains, Anchors and Grapnels. Lubricating Oil.

Men's and Boys' Long and Short Boots, 100% Leather—all going at Rock Bottom Prices.

We also buy Brass, Copper, Lead, Old Rope, Cow Hides, Calf Skins, Sheep Skins, Raw Wool and all kinds of Raw Furs.

**HIGHEST PRICES PAID.**

**NORTH AMERICAN FUR, HIDE & METAL COY.,**  
 WATER STREET WEST.  
 oct29.1f

**Stock Market News**

**TO-DAY'S NEW YORK OPENING.**

American Smelters	85 1/4
Baldwin	122 1/2
Anaconda	89 1/4
Great Northern	67 1/2
Kennecott	49 1/2
Kelly Springfield	15 1/2
Marine Pfd.	41 1/4
Marland	49 1/2
Pan-American "B"	55
Punta Sugar	44 1/2
Sinclair	18 1/2
Southern Pacific	103 1/4
Studebaker	39 1/2
Sub. Boat	7 1/2
Union Pacific	145 1/2
U. S. Steel	114 1/2

**MONTREAL OPENING.**

Brazilian	53 1/4
Can. Steamships Pfd.	56 1/2
Laurentide	81 1/2
Spanish River Pfd.	111 1/2
Can. Steel	81 1/2
Breweries	62
Montreal Power	183 1/2
Abtibi	56 1/2

**STUDEBAKER FINANCING CORPORATION.**

(From Boston News Bureau, Nov. 6.)  
**NEW YORK**—Industrial Acceptance Corporation has been organized to take over and continue the business of financing sales of Studebaker automobiles from factory to dealers and from dealers to individual purchasers. Arthur J. Morris, who began this business more than five years ago, will be president of the new company and the staff associated with him will continue the activities of the new corporation, which will be confined exclusively, as heretofore, to Studebaker sales.

Volume of business to be taken over by the new company was in excess of \$62,000,000 in the year ended July 31, 1924. Transactions financed in the preceding year amounted to more than \$26,000,000. At the present time this financing of Studebaker automobiles is at the rate of 60,000 cars a year.

Since the inception of the business which is to be carried on by Industrial Acceptance Corporation credit losses on approximately \$150,000,000 of obligations, purchased or discounted, have been less than 1-7 of 1%.

Industrial Acceptance Corporation will continue to operate under its wholesale plan, covering sales from factory to dealers and under its retail plan covering sales by dealers to individuals.

Outstanding notes of retail purchasers average \$300, and have an average maturity of five months. Established credit lines are in excess of \$28,000,000 at the present time.

Initial financing of the new company is expected to be announced shortly by a banking group.

**Flying Sleeping-Cars**

**TO PERSIA BY AIR.**

The German Junkers and Trans-Europa air groups now claim that by next year, or early in 1926, they will have in regular operation a 3,000-mile aeroplane route which—Junkers' experts at Dessau declare—will not only be one of the most strategically important of all airways but also one of the richest commercially.

German airmen are to fly in relay, night and day, from Stockholm in Sweden to Bushire on the Persian Gulf, with air-stations en route at Leningrad, Moscow, Tiflis, Baku, and Teheran.

The engineers are considering plans for re-fuelling "expresses" while in flight, "tank-planes" ascending and supplying them with petrol through flexible-tube connections.

In one type of luxury-plane intended for service between Stockholm and Teheran the saloon, accommodating 16 travellers, will at night be converted into an aerial sleeping-car, cushioned settees becoming beds and privacy being secured by curtains.

**STEEL INDUSTRY AT BETWEEN 60% AND 65%.**

No Indication of Increase or Decrease in Next Few Weeks—Stronger Price Competition.

Pittsburgh—The steel industry continues to operate at between 60% and 65% of capacity, or substantially the same as in September. There is no indication of increase or decrease in the next few weeks. There is no talk of discounting the election, but no little talk of orders being released immediately afterwards, however, but some previous experiences do not encourage full dependence on such prognostication. A holiday lull is supposed to be natural for the steel market, but in each of the past two years a buying movement started at just about that time.

Finished steel prices in the Pittsburgh district are slightly easier, bars are quotable \$1 a ton lower and shapes \$2 a ton lower. In the past few weeks the decline in average prices at Pittsburgh has been small, almost inconsequential.

Concessions being made in prices realized at mills average considerably more than was technically necessary in connection with the setting up of various basing points removed from Pittsburgh, following abandonment of the "Pittsburgh Plus" system where it obtained. This is significant and possibly menacing. Mills remote from various territories have shown more willingness to absorb freights in order to make sales in those territories than might have been expected, and there are cases of mills going farther than that, cutting the new base prices when even to meet them involved considerable absorption of freight.

In other words, there is stronger, or might be said looser, price competition than for a long time. The expression "blind competition" has even been used in trade circles.

With New York Central's 150,000 tons, rail buyings on this movement for winter rollings, totals about 450,000 tons, which will help to give the mills winter rollings. Freight car buying since Sept. 1 has been of decidedly fair proportions, though very close prices are being made. There are similarly close, and therefore attractive, prices on fabricated steel.

**C. P. R. Liner**  
**Makes Speediest Run**

**EMPRESS OF FRANCE CROSSES ATLANTIC IN RECORD TIME.**

QUEBEC, Nov. 1.—Five days, three and a half hours was the time made by the Canadian Pacific liner Empress of France, which docked here last night on her last trip of the season to her port, Capt. E. Griffiths, R.N.R., her commander, stated that the voyage had been a splendid one in every respect. The steamer sailed from Southampton at one o'clock on October 25th, and at 6.30 o'clock last night the passenger gangway had been placed on the liner, making it possible for Montreal passengers to arrive in that city six hours later.

To assure this rapid service in landing, two special C.P.R. trains left with the saloon passengers for Montreal, Toronto and Chicago, travellers for the latter city arriving this evening. This amounts to practically the same rapid service from the port of Quebec as that enjoyed by passengers arriving at New York.

Among the saloon passengers going to Chicago was Samuel Insull, president of the Commonwealth Edison Company of Chicago, who came by St. Lawrence route, fully convinced that he would reach Chicago ahead of a party of friends who chose to return home via New York.

As a result of the fast voyage of the Empress of France it is very improbable that he will be disappointed.—Montreal Star, Nov. 1.

**TO-DAY'S MESSAGES.**

**SALE OF \$30,000,000 C.P.R. BONDS RUMORED.**

TORONTO, Ont., Nov. 12.—The Toronto Telegram carries a local story to-day on its financial page to the effect that the C.P.R. will sell \$30,000,000 of bonds within the next couple of days. The Telegram says: "It is understood that the object of the issue will be consolidation of the railway company's lapd accounts."

**POLITICAL CAMPAIGN ON IN GER-MANY.**

BERLIN, Nov. 12.—President Ebert succeeding Dr. Wilhelm Marx as chancellor and the latter's election to the President of Germany is now being reckoned with in political circles as not an improbable sequence of the forthcoming Reichstag elections. With Government leaders off on prolonged stumping tours and all the major parties engaged in drafting platforms, the campaign ending December 7th may be said to be well underway. Chancellor Marx is booked for a spell binding trip which will keep him on the road until the eve of election, while foreign minister Stresemann and other members of the cabinet are also swinging around the circuit in an effort to stimulate popular interest in balloting.

**DECIDED FURTHER SEARCH FOR TILL.**

WASHINGTON, Nov. 12.—Convicted that further search in the north Atlantic for the missing American motor yacht Leif Ericsson would be futile the cruiser Trenton has decided to abandon the search. The report from the Trenton follows: "After exhaustive analysis and conference which included Capt. Bartlett, have decided that a single vessel searching in a vast area for a very small craft last heard of two months ago must confine her search to most likely locality based on probable location. Definite plan was drawn up accordingly, and the search conducted without success. Am returning to the United States convinced that in view of the elapsed time since the Ericsson was last seen and the heavy weather that has prevailed, further search at sea is futile."

**SCHR. QUICKSTEP A TOTAL LOSS.**

HALIFAX, N.S., Nov. 12.—News reached here to-day of the loss Monday night at Jeddore E. Harbor of the schooner Quickstep owned and sailed by Capt. Eastman of North Sydney. The vessel was loaded with deals from Halifax for Sheet Harbor and ran on Jeddore Bar when she lost steerage way in a dead calm. She will be a total loss.

**AT THE NICKEL--Thursday, Friday and Sat.**

FROM THE VALLEY OF CONTENT  
 TO THE WHIRLPOOL OF WEALTH

LOUIS B. MAYER  
 Presents



**A REGINALD BARKER PRODUCTION**

**PLEASURE MAD**

BY HENRY UPRIGHT

GREAT AS A NOVEL AND STAGE PLAY; GREATER ON THE SCREEN

The Cast Includes

**MARY ALDEN, HUNTLY GORDON**  
**WM. COLLIER, Jr. NORMA SHEARER**  
**WINIFRED BRYSON WARD CRANE**

EXTRA ATTRACTION:

Hal Roach Presents "HIS RASCALS" in "THE COBBLER" An Our Gang Comedy.

Admission: Night, 30c. Afternoon: Children, 10c. Adults, 20c.

NOTE: JACKIE COOGAN in "LONG LIVE THE KING" will be shown at the Nickel and Crescent both at Saturday Matinee.

MONDAY:—Ramon Novarro and Alice Terry in "THE ARAB," the Big Rex Ingram Production.

**WE ALL AGREE**  
 that "prevention is better than cure," so why wait until you are taken with an attack of Bronchitis or severe cold? Take

**NYAL CREOPHOS**  
 now, and build up your strength, so as to be able to resist the inroads of disease. By taking it beforehand, you are adapting preventive measures.

\$1.00 per bottle.

**PETER O'MARA,**  
 THE DRUGGIST,  
 THE REXALL STORE.

**"Quality Tailoring for Men"**

**W. H. JACKMAN**  
 39 Water Street,  
 St. John's Newfoundland.

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 Authorized Agents for

**HOBBERLIN'S**  
 Made-to-Measure  
 Suits and Overcoats  
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 in Canada and United States. Write for leaflets and free list of inventions wanted by manufacturers. Free report as to patentability.

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 A size for Every Business  
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**It May Be Raining Dogs—But Not Cats**

By **CY HUNGERFORD**



WE AIN'T QUITE SO DUMB EZ SOME FOLKS THINK!

TAIN'T GONNA RAIN—NO MORE—NO MORE!

IN THE BUILDING FORMERLY OCCUPIED  
BY BISHOP & SONS AS THEIR DRY  
GOODS STORE, 339—WATER ST.—339

# "THE FAIR"

"A Man's and Boy's Clothing Shop"

IN THE BUILDING FORMERLY OCCUPIED  
BY BISHOP & SONS AS THEIR DRY  
GOODS STORE, 339—WATER ST.—339

# GRAND OPENING SALE!

Commencing on Thursday, Nov. 13, at 9 O'Clock sharp

"The Fair," the first and only Man's and Boys' Clothing Shop in the country, makes it's initial bow to the public to-morrow, Thursday morning, at nine o'clock. With the opening of our doors a new era of convenience, service and value-giving for the male members of the family begins.

Our many years of successful business experience (in the United States) plus the power of ready cash on the markets, has enabled us to gather together for your approval a most up-to-date line of Men's, Youths' and Boys' Clothing at prices that will immediately stamp this Store as the one and only for Quality and values in the country. You are most cordially invited to come!

Wonderful Values  
FOR OUR  
Grand Opening!

600 Pairs  
Boys' Pants

Values at \$2.00  
Unlined, fine Tweeds. Ages  
7 to 18 years. Fine wear-  
resisting fabrics. Values at  
\$3.00 ..... **1.09**  
Full lined, well made! Won-  
der values ..... **1.75**

Boys' Union  
Underwear

Boys' best quality Combina-  
tion Underwear. All sizes.  
Wonder values ..... **89c**

Extra Special!  
200  
Men's Ties  
**29c**

These Ties are values at \$1.00

200 Men's & Boys'  
Caps  
Values at \$1.75. Good styles  
—extra good quality ..... **98c**

WE WANT TO SEE YOU--

## MEN! YOUTHS!! BOYS!!!

If you can't come to this Sale send your women folk—send your mothers—wives—sisters or daughters. But don't fail to attend. This Store is now offering you Brand New Seasonable Clothing at prices that you cannot possibly hope to see duplicated elsewhere.

## Overcoats

FOR MEN AND YOUNG MEN

1400 Overcoats in this Sale

THREE OPENING SPECIALS!

**16.50 24.00 35.00**

Coats for young men, business men, conserva-  
tive men, tall and short men. All the  
latest 1924-1925 models—every one strictly  
all Wool and each carefully hand-tailored.  
Men! This is the greatest Overcoat offer  
of the year.

SPECIAL!  
100 MEN'S OVERCOATS.  
Not one Coat  
in the lot  
worth less  
than \$15.00. **9.00**

## Men's Suits

ALL WOOL WINTER MODEL—WITH EXTRA TROUSERS.

Buy your Suit here	<b>11.80</b>	Every Pattern.	<b>26.00</b>
in our Grand Open-	<b>15.75</b>	Every Style.	<b>28.00</b>
ing Sale—for here	<b>15.75</b>	Every Make.	<b>28.00</b>
is an offering that	<b>19.80</b>	For Young Men.	<b>28.00</b>
tops anything you	<b>19.80</b>	For Business Men.	<b>32.00</b>
ever heard of.	<b>21.00</b>	For Conservative	<b>32.00</b>
		Men. For every	<b>37.00</b>
		Man.	

Our Boys' Clothing Department leads  
in presenting smart Clothing for the  
boy at reasonable prices.

## Boys' Suits, Overcoats

Boys' \$16.50 All Wool  
Two Pants Suit. **11.50**  
Norfolk models, tailored  
to perfection. 7 to 18  
years.

Special!  
Boys' Suits  
Ages 3 to 8. Fine heavy  
Tweeds. Values at \$5.00 **2.49**

Boys' Suits Ages 9 to 17 yrs. A beautiful range of Sample Suits for boys. <b>\$8.50</b>	Boys' \$12.00 Chinchilla Polo Coats Finest quality make. 3 to 8 years. <b>\$8.00</b>
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Boys' Fine Overcoats  
Ages 9 to 18 years.  
Values up to \$23.00 Values up to \$18.00  
**12.50 4.50**  
All Wool Fabrics, all Wool lined. Won-  
derful values in these two groups.  
These are highest quality Coats.

Some Grand  
Opening Specials!

200 Pairs  
Men's Pants

Values at \$3.50  
Men's Good strong Work  
Pants; all sizes, all shades,  
wonder values. **1.95**

500 Men's  
Flannel Shirts

Fine heavy Flannel Shirts,  
all shades of Grey, Khaki,  
Brown; all sizes. **1.59**

400 Pairs  
Men's Socks

Values at \$1.20.  
Men's pure Woollen Socks,  
Heather mixtures. Two prs.  
to a customer. **39c**

1200 Pairs  
Wool Socks

Fine heavy Socks, Dark  
shades. Values at 50c. **16c**

300 Men's  
Dress Shirts

Values up to \$3.00  
Materials: Irish Poplins, Imported Madras,  
Woven Stripe Madras, Oxfords and Pongee  
and other fine materials. Some have col-  
lars attached in neck band style.  
**99c**

## MEN'S and BOYS' CLOTHES --- Greatest Values Ever Achieved!

Opening Sale brings Unparalleled Savings on High Quality Clothing from famous makers. Our spacious Men's and Boys' Clothing Department is one of the largest and finest in the country—airy, daylight, easily accessible—a full staff of competent salesmen are in readiness to serve you—Don't fail to be here when the doors open.

**Fishery Experts Meet in Montreal**  
FRENCH, U.S. AND DOMINION AUTHORITIES CONVEY FOR FALL SESSION

OTTAWA, Nov. 4.—The fall meeting of the North American Committee on fisheries investigations took place at the Mount Royal Hotel, Montreal, November 7. The members of this committee are: W. A. Pound, director of Fisheries, Dr. A. Huntsman, director of marine biological stations on the Atlantic Coast and Prof. J. P. McMurrich, Toronto University, representing Canada; Henry O'Malley, Commissioner of Fisheries, Dr. A. Bigelow, oceanographer, and Willis H. Rich, assistant in charge of scientific enquiry of the U.S. Bureau of Fisheries, representing the United States; Dr. J. Davies, representing Newfoundland, and Dr. E. Le Danois, representing France. France requested to have representation on the committee in view of its interest in the fisheries which it is conducting from St. Pierre and Miquelon.

Before the appointment of this committee in 1920, such investigations as were being conducted into fish life by the countries concerned were carried on independently, although most of the problems were common to the three countries.

The present body was created as a result of a conference called at Ottawa by the Department of Marine and Fisheries. Already the cod, haddock, mackerel, halibut and other fisheries have come up for consideration and co-operative work in the study of their history has been arranged for and is going on.

**Stars With Twin Sisters**

**MYSTERIES OF ASTRONOMY SOLVED BY TELESCOPE.**

We are accustomed to look upon the stars as distant suns that shine always with the same light. But stars are not nearly so well-behaved as this. There are hundreds whose brilliance waxes and wanes in the most amazing way. The most curious of them all is Algol, normally a bright star in the constellation of Perseus. Until telescopes were invented its ways had puzzled astronomers for thousands of years.

For nearly three days it is only a little less brilliant than the biggest stars; then its light begins to fade, and for twenty minutes it sinks into quite a tiny point of light, returning at the end of that time to its usual splendour.

We now know the reason for these pranks. Another huge star, cold and dark, circles round it at dizzy speed, and every sixty-nine hours its bulk comes between us and Algol, shutting out most of its light.

Colours in the Night Sky. Other stars seem to have regular periods of flaring up into terrific heat followed by a slow decline into dullness. The changes may occur as often as once a week, or they may need centuries for their fulfilment.

The most beautiful of all stars when seen through a telescope are those whose light is coloured. Some are bright red, others yellow, blue, or green. Some of them appear to undergo changes of colour. In these cases it is usually found that the star is not one, but a pair of suns of different hues, which swing round one another. Whichever of the couple is nearest to us at the moment gives the prevailing colour, which changes as the stars alter their positions.

The most astonishing thing on looking through a big telescope for the first time is to discover how many of the apparently single stars are really groups. Quite a small glass shows the middle star of Orion's sword as a pair. A larger instrument doubles this number, and such a telescope as that of the Mount Wilson Observatory turns the single star into a cluster of no fewer than nine.

Some of the star groups consist of individuals which are really much farther apart than they seem when viewed through the telescope, for sometimes one is almost directly behind another, though countless millions of miles farther away from us. In other cases the members of the cluster form a close alliance, circling round each other like partners in a dance.

If a pair of stars are found behaving in this way you may feel sure that they represent a narrowly-averted celestial collision, such as causes new stars to flare up from time to time.

For centuries the pair rushed towards each other at ever-increasing speed, but instead of meeting head-on they were diverted from their courses by some outside force, and merely glanced past each other at short range. Then the enormous attraction exerted by each came into play. Neither could escape from it, and they began to swing round each other.

The speeds at which some of these twin suns move are almost incredible. They make a complete turn in a few hours. When we remember that the earth must hustle along at about seventeen miles a second in order to get round the sun once in 365 days, we can realize something at the speed at which these gigantic blazing globes rush through space.

Van Houten's Cocoa best and goes farthest.—Oct 13, 1924

# MARSHALL'S

## EXHIBITION SALE CONTINUED!

At our Store you will find a most wonderful display of Seasonable Merchandise—a volume of Bargains to pick from—Values which cannot be equalled elsewhere. Everything is specially priced and so arranged as to make shopping easy for those who attend this Final Exhibition Sale. We ask you to shop early, as this Sale only lasts a few more days.

### Floor Coverings

At attractive prices and values that can't be beaten.

### English Floor Canvas

Two yards wide, painted back with double varnished face. Floral and Carpet patterns. Special Sale Price for this week

\$1.25 yard

### English Linoleum

Third quality, exceptionally long wearing. All new patterns. A wide range to select from.

Regular Price . . . . . \$2.00 yd.  
Sale Price . . . . . \$1.75 yd.

### English Linoleum

First quality Heavy cork filled, will wear to the boards without breaking. Guaranteed to give every satisfaction. Various patterns to select from.

Regular Price . . . . . \$2.55 yd.  
Sale Price . . . . . \$2.39 yd.

### Hall Canvas

One yard wide, Plain Brown and Fancy patterns with border.

Regular Price . . . . . \$1.00 yd.  
Sale Price . . . . . 88c. yd.

### Stair Canvas

18 inches wide.

Regular Price . . . . . 40c. yd.  
Sale Price . . . . . 35c. yd.

### Stair Oil Cloth

From 25c. to 52c. yard.

### Shelf Oil Cloth

Very Special.  
10c. and 12c. yard.

### Pound Blankets

Extra quality in Striped and Checked.  
Special Value . . . . . \$1.20 pound



FOR THE BEST VALUES

in CURTAININGS—See us.

### Cream Lace Curtains

Special Line.

Regular Price . . . . . \$2.20 Pair  
Sale Price . . . . . \$1.97 Pair



### Fancy Madras Muslins & Curtain Nets

to beautify your windows.

### Colored Madras Muslin

Reg. 70c. Sale Price . . . . . 59c. yd.

Reg. 52c. Sale Price . . . . . 48c. yd.

### White Curtain Net

A splendid lot to select from. Prices range from

33c. yard to 74c. yard.

### English Chintz

Very strong quality, suitable for coverings or hangings.

Reg. 66c. Sale Price . . . . . 59c. yd.

Reg. 53c. Sale Price . . . . . 48c. yd.

### American Cretonne Draperies

A good assortment at attractive prices.

Reg. 35c. Sale Price . . . . . 32c. yd.

Reg. 32c. Sale Price . . . . . 28c. yd.

ENGLISH ALL WOOL BLANKETS



at Special Mark-down Prices.

Reg. \$ 6.60. Special . . . \$ 5.98 pr.

Reg. \$ 8.50. Special . . . \$ 7.49 pr.

Reg. \$11.50. Special . . . \$ 9.98 pr.

Reg. \$13.50. Special . . . \$11.49 pr.



### Our Entire Stock of Distinctive Millinery

is offered to you at Special Sale Prices during this Sale.

### Dress Goods

All New Goods in Serges, Tweeds, Gaberdines and Striped Materials.



### Melton Cloth

in shades of Brown, Grey, Black, Dark Green, Heather and Navy Blue.

Special Prices from 69c. to \$1.59 yd.

### Black and Navy Serges

From \$1.15 to \$3.50 yard.

### Pin Stripe Tweed

in Brown and Navy Blue.  
Reg. \$1.65. Sale Price . . . \$1.49 yd.

### Mottled Tweed

Special . . . . . \$1.65 yd.

### Heavy Dept.

All seasonable goods offered at prices lower than ever.

### Table Damask

Extra wide width, Satin finish. Real good value.

Regular Price . . . . . \$1.00 yd.

Sale Price . . . . . 79c. yd.

### Striped Winceyette

Extraordinary value, serviceable for Pyjamas.

Regular Price . . . . . 60c. yd.

Sale Price . . . . . 54c. yd.

### White Flannel

Regular Price . . . . . \$1.10 yd.

Sale Price . . . . . 96c. yd.

### Striped Flannel

Just the thing to make warm Shirts for winter wear.

Regular Price . . . . . 85c. yd.

Sale Price . . . . . 79c. yd.

### Fancy Blouse Flettes

Fancy Checks and Blue Bird designs.

Regular Price . . . . . 48c. yd.

Sale Price . . . . . 43c. yd.

### White and Blay Fleece Calico

Good thick quality at Special Sale Prices.

26c. 28c and 31c. yard.

### Striped Flannelettes

Reg. Price 32c. Special . . . 26c. yd.

Reg. Price 35c. Special . . . 32c. yd.

Reg. Price 40c. Special . . . 36c. yd.

### Apron Checks

in double widths.

Special 39c. and 49c. yard.

### Mottled Flannel

In shades Pink, Brown, Blue and Grey.

Good value at . . . . . 35c. yd.

Special Value . . . . . 28c. yd.

### Passenger Flights in Europe Show Very Few Accidents

LONDON, Oct. 10 (A.P.)—Only six deaths have been recorded in the last five years of English commercial aviation. More than 50,000 passengers were carried during that time, and about 4,000,000 miles flown.

The English commercial air services have had a remarkable growth, starting with a total of 20 passengers for 1919 and steadily increasing. Most of the passenger service was done between London and Paris, where six trips are now made daily. The routes to Berlin, Moscow and Cologne are now being operated daily and carry on the average of two passengers. The freight capacity of the planes is usually taken several days in advance.

The Imperial Airways, the national syndicate, is preparing to add 3,000 miles daily service to the 1,660 miles it now operates. The new routes include Zurich-Rome and Paris-Madrid.

The price of air travelling has been reduced from ten to seven cents a mile.

Jackie Coogan in "Long Live the King" will be shown at the Nickel and Crescent both Saturday afternoon.—Nov 13, 24

### The Growth of Unemployment

London Daily Telegraph: The army of unemployed has been increasing since the end of June last, and there are indications that it will go on growing as the winter, with its seasonal disturbances, advances upon us. Practically every industry is suffering from depression. The latest figures of the Ministry of Labor, for the week ending September 29, are the most disquieting which have yet been issued. The number of workless men, women, girls, and boys rose in that period by 18,510, reaching a total of 1,198,800. The preceding week had shown an increase of 16,250. How far these figures can be regarded as exhaustive we do not profess to pronounce; but it has been suggested on high authority that many persons in enforced idleness are now included.

Pearline Cleans Pots, Pans and Kettles quickly.—Oct 9, 1924

If one wears furs a great deal, one appreciates the collarless neck.



### ELLIS & CO., Limited,

203 WATER STREET.

### FRESH SUPPLIES JUST RECEIVED

English First Prize Cheddar Cheese.  
English Wiltshire Loaf Cheese.  
Cream Gouda Cheese.  
New Gorgonzola Cheese.  
Finest Stilton Cheese.  
New Pimento Cheese in tins.  
New Roquefort Cheese in tins.  
Ingersoll Cream Cheese in packages.  
Parmesan Grated Cheese in bottles.

### Fresh Smoked Finnan Haddies.

California Navel Oranges.  
Porto Rico Oranges.  
Macintosh Red Apples.  
Roman Beauties Apples.  
Grape Fruit.  
Bartlett Pears.

### Fresh Extra Eggs.

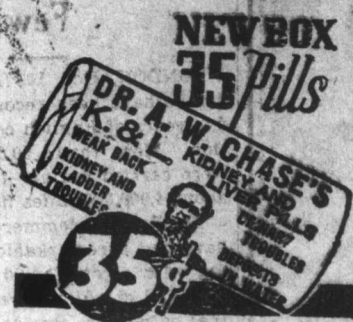
Honey Dew Melons.  
Emperor Red Grapes.  
Almeria Green Grapes.  
Bartlett Pears.  
Cranberries.  
Dessert Apples.  
Palermo Lemons.  
Smyrna Fresh Figs.

### New Crystallized Fruits.

Rose & Violet Leaves

**"Was Freed of Gall Stones And Persistent Backache"**

Mr. Alexander Bradley, R.R. No. 1, Carp, Ont., writes:



**Dr. Chase's Kidney-Liver Pills**

GERALD S. DOYLE, Sole Agent.

"I suffered from gall stones, and commenced taking Dr. Chase's Kidney-Liver Pills. I feel safe in saying that these pills completely overcame the trouble, as it is some years since I was afflicted in this way, and I have not suffered from gall stones or even backache since. I have also found Dr. Chase's Nerve Food excellent for heart trouble and shortness of breath."

**Grand Bank Notes**

Grand Bank this season of the year is a remarkably busy town, and its little artificial harbour is the scene of continual loading and discharging. The vessels of to-day are followed by those of to-morrow, and thus the great chain of events continues. In spite of the rush of work, however, the inbred love of the sea, has such a grip on these sons of the sea that the sight of a sail will bring crowds down to the pier to watch the new arrival manoeuvre its passage into the harbour.

A very familiar face seen at nearly every turn in the winding alleys, around the business premises, is that of our Member, Clyde Lake, who is very busy these days purchasing large quantities of fish. Not only has he been dealing largely in dry fish, but he is purchasing a great deal of green fish for Gloucester firm, thereby relieving the overstocked premises and causing a great flow of ready cash.

On the whole things seem to be booming here in industrial and business centres, and everything seems to be taking on a new lease of life. The sun of prosperity seems to be rising, causing the clouds of gloom and depression to gradually fade away.

Even the social atmosphere is becoming purer and more invigorating. The Young Ladies' Guild are on the offensive making obstacles flee before them, for with hot suppers, soup suppers, etc., they seem, by hook or by crook, to be determined to get control of the checkers. Their latest attempt was made Thursday, Oct. 23rd, when the annual Harvest Festival was held by which means they raised the amount of \$525.00, which goes towards the new Academy.

The male element, encouraged by their more optimistic and energetic sex, have also made a move, for on Wednesday, Oct. 23rd, they started a drive and raised \$250.00 or more which also goes towards the debt incurred by the building of the new Academy.

On Sunday, October 26th, there was a great Rally of the Sunday School forces at which the children performed nicely. One of the items was an address by Miss M. Forey on the subject, "Who is my neighbour," which was well thought out and showed the broader application of the term to-day. The choir rendered special music, its numbers being augmented by a large number of talented young people. There was a large congregation at all three services.

Grand Bank is also the scene of many visitors. Among the persons at present visiting the town are Misses Roberts and Wrixon of Epworth. Mrs. Fred Penney of Carbon-ear is also visiting her old home and friends and still realizes that there is "no place like home."

Mr. Roy Clarke who has just recently come from Canada to stay, has left for Corner Brook where he is taking a venture in business. His father, Mr. C. L. Clarke, a well known business man of Grand Bank is at Corner Brook supervising the construction of a business place at present. We wish Mr. Clarke every success in his new sphere of action.

CORRESPONDENT.

**Sudden Rise of Lake Waves Due to Freedom From Swell**

TORONTO—Suddenness with which storms blow up on the Great Lakes can be directly attributed to the absence of swell on these inland seas, paradoxical as it may sound, in the light of the researches of Vaughan Cornish, D. Sc., authority on strategic geography and a well known traveller.

Dr. Cornish conducted experiments on the relative speed of wind and waves on a voyage which he made from Southampton to Trinidad. The speed of the wind was measured with an ordinary anemometer, and the velocity of the waves was determined indirectly by estimating their period. Due allowance was made for the speed and direction of the line from which the observations were made.

"The speed of the wind ranged from 14 to 24 miles an hour," said Dr. Cornish. "That of the waves was in all cases less, the difference ranging from 1 to 8 miles an hour."

This difference in velocity does not depend upon the absolute speed of the air currents, the scientist stated, but it was corrected with measurements which were made on the swell prevailing at the same time.

**An Old-Fashioned Holiday Cake**

MRS. BELLE DORRIS. Old-fashioned pound cake with raisins—an ideal holiday cake. During this festive season there are many demands for informal teas, suppers, etc. Pound cake—keeps moist and fresh so long; particularly when filled with raisins, it is just the cake to keep constantly on hand for these emergencies. It is suitable for any occasion, afternoon teas, luncheons, midnight spread, or served with ice cream. Follow the directions very carefully and you will have a delicious cake.

- 1 cup butter
- 1 cup sugar
- 5 eggs
- 2 cups sifted flour
- 1/2 teaspoon baking powder
- 1 teaspoon each lemon and vanilla flavouring
- 1 1/2 cups raisins

Cream the butter until waxy; add sugar gradually, beating until mixture is very creamy and white. Beat eggs until very light; sift flour and baking powder after measuring. Add about 1/2 cup of flour, stir into mixture then add a portion of the eggs. Continue to add these ingredients alternately, beating batter between each addition until smooth. Reserve about 2 tablespoons of flour to which add raisins; then carefully fold into mixture with flouring. Pour into an ungreased papered loaf cake pan and bake in a very moderate oven about 1 hour if a brick shape pan is used, or 45 minutes if in a square tin. Seeded raisins should be cut in two with scissors.

**NO REST**

All day, as through the town I went, I'm saying, with a sigh, "You in a hurry waste your time, my friend—I do not wish to buy." For blooming maids with eyes like stars, and men with princely airs, would sell me books and motor cars, and handbags and all well things. "High pressure salesmanship" is here, and it has come to stay; and it's becoming an ordeal dear to every weary jay. I have some kopecks salted down. I'd keep the roll intact, but all the agencies in town have jotted down the fact "Go forth," the managers exclaim, to salesmen blithely and say, "pursue that guy and climb his frame, and bear his fall away. Pursue him on the mountains high, and chase him down the shore, and if he says he will not buy, pursue him all the more. So far I've guarded well my wad, the roll that cost me dear; but as I take my walks abroad the super-salesman's near. He shadows me from dawn to dark, and in the end, I know, I will not have a German mark, or any other dough. For who can ever more withstand the schemes to get his kope, when pressure salesmen, smooth and bland, are always on his trail?—I sometimes envy any man who's short of silver bones, whose poor four dollars in a can are all the coin he owns. For he can walk the village street, contentment in his soul; no super-men on sager feet will chase him for his roll.

**Fads and Fashions.**

One notes the redingote for street wear.

A few flat fur scarfs are being worn.

The irregular hem-line is noted for evening.

Buttons used for trimming are of dainty size.

Ostrich fringe is used in self or contrasting color.

Pearl earrings, quite long, are worn for evening.

One's envelope bag may be of bright red or green.

The small collar shows a decidedly Chinese influence.

The long, close sleeve is a feature of the tailored mode.

**65 Million People Have Bought**

**Ingersoll WATCHES**



WHAT a great tribute to any article to say that more people have chosen it than any other!

Ingersolls have been chosen by 65 million people—in all parts of the world, in all walks of life.

The annual production of Ingersolls practically equals all other American makes combined.

AYRE & SONS, LTD., Distributors.

**At Home in an Ant-Heap**

INSECTS WHICH HAVE NURSES FOR THEIR YOUNG.

No creature works harder than the meadow ant. What a rush it is, too, biting out rooms and passages, and carrying each speck of earth to the top of the heap in its mouth.

There is no end to the insects' labor. More rooms are needed; the queens are busily engaged laying eggs by hundreds; the eggs hatch in a few days, and the tiny ants grow rapidly.

The eggs when first laid are like

**First National Attraction—STAR MOVIE TO-DAY**



William Collier, Jr. and Mary Philbin in "The Age of Desire"

It's a Cry from a Mother's Heart for a once unwanted son, a renunciation of the riches and luxury she had bargained him for. It grips the soul. A son's mistake and a repentance.

**ADMISSION: 20 cts.**

**MONDAY--CORINNE GRIFFITH**

**"Lillies of The Field"**

A Truly Wonderful Production.

Coming--Norma Talmadge in "Ashes of Vengeance."

**CASINO THEATRE**

H. WILMOT MARJIE  
**YOUNG - ADAMS Company**

LAST AND FINAL WEEK OF PRESENT ENGAGEMENT

**"The Call of The Woods"**

With Marguerite A. Young and Thos. J. Walsh (St. John's Own Boy) in the leading roles.

FRIDAY NIGHT:  
The season's dramatic hit, and in the opinion of many the greatest of them all.

**"The Veiled Woman"**

Repeated by popular request. Get your seats now.

SATURDAY MATINEE AND NIGHT  
The greatest of all moral lessons:

**"Ten Nights in a Barroom"**

With H. Wilmot Young as Joe Morgan. During the evening Mr. Young will recite "The Face on the Barram Floor" and "Rum's Maniac." Farewell speeches by members of the company.

SPECIAL MATINEE SATURDAY--FUN IN GALORE AND CHILDREN'S CONTEST--DON'T LET THE KIDDIES MISS THIS.

There is a constant state of war between the farmer and the meadow ant.

As the farmer is busy pulling down the smaller ant heaps with his machine, and digging out the larger, the ants are just as hard at work rebuilding their homes, or starting new nests close by.

The ant has certain advantages. Thousands of laborer-ants start work at daylight and continue until dark, and there is a constant stream of enthusiastic and skilled recruits.

For their size, the ants are herculean in their strength; they will carry twice their own weight quite easily.

Except for their love for their eggs, larvae and pupae, and their queens, they are a savage, callous crowd. Sometimes they help each other, but very seldom; they are more likely to walk on the wounded than to succor them.

Some ants vary the monotony of life by having slaves. The red ant (Sanguine) is the robber ant in this country. They go out in an army and raid the nest of the meadow ant, or some other timid variety. They bite their way into the nest, seize the larvae and pupae in their mouths, and scurry home.

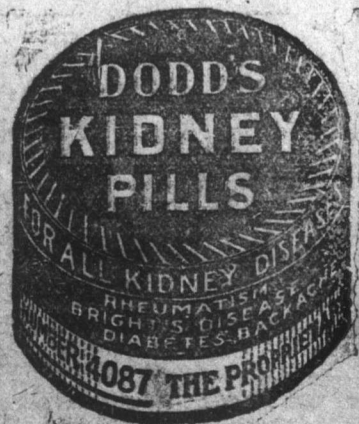
The slaves have to wait on their captors, and even carry them about in their mouths. They go out and collect food, and in case of war fight hard for their adopted home.

Evening slippers are of metal cloth, kid, or brocade.

**MUTT AND JEFF**

IT APPEARS TO BE A MUD-SLINGING CAMPAIGN THIS YEAR.

By Bud Fisher



# COKE

For Sale.

Suitable for Furnace & General use.  
Immediate delivery guaranteed.

St. John's Gas Light Co.

nov10.21

BARBADOS, B.W.I.

## WILBERT TAYLOR

Wholesale Commission Merchant.  
CONSIGNMENTS SOLICITED.  
CODFISH, HERRINGS and SALMON  
EXPORT  
SUGAR, SYRUP and MOLASSES.

I am prepared to render account sales with the signed Sales Notes of the purchasers, as I sell the goods consistent with market conditions, so that by this method, every shipper receives full benefit until the consignment is closed.

REFERENCE: THE COLONIAL BANK.  
CABLE ADDRESS: TAYSONS.  
oct13.3m

## ARRIVED AT LAST



by Montreal boat, a shipment consisting of nearly two thousand bottles of

## Bricks Tasteless

Have same quantity following next week, and double the quantity the week after, making a total of over

### 7,000 Bottles

which will be here before the end of November.

BRICK'S TASTELESS is evidently come to stay, it is not one of those "come-to-day and gone-to-morrow" Patent Medicines. It is a good reliable tonic that does its work every time and people who have taken it always take it again when they need a good TONIC and BUILDER.

## Dr. F. Stafford & Son

(Sole Agents for Newfoundland.)

NOTE TO DEALERS.—Owing to the manufacturers of Brick's Tasteless having some difficulty in getting their supply of empty bottles in time, they were unable to make shipment to us till this week. The shipment just in will hardly be sufficient to fill all the orders we have on hand complete, but the greater portion of each order will be sent out in a day or two and the balance when other shipments arrive next week.

Cudge thy brains no more about it, but BUY, for popular opinion has long since decided in favour of the charming quality and superb finish of the famous

## Skipper Brand Stainless Cutlery

Manufactured by

S. Hibbert & Son, Limited,  
SHEFFIELD, ENGLAND,  
and Sold by the leading Hardware Stores of St. John's,  
Newfoundland.

sept17.eod

## Governor at the Normal School

(Concluded.)

It is not my intention to weary you with the details of the titanic struggle that followed during the next four years, suffice that England, when she first entered the war, was quite unprepared, and was unable to enforce either the neutrality of Belgium or prevent the invasion of France. Large areas of both countries were at once occupied by the enemy. The Commission of which the late Lord Bryce was Chairman has set forth in detail the atrocities inflicted by the Germans on the brave and sorely tried Belgians. Similar enormities were inflicted on the population of the captured French provinces.

It is likewise unnecessary to follow the varying successes and reverses of the opposing forces on land and sea; but the wonderful contributions in men, money and supplies from every corner of our vast Empire not only astonished and discomfited our enemies but established misgivings which later affected their morale. On the high seas an outrageous and intemperate enemy submarine campaign was initiated and resulted in the loss of a large number of our mercantile marine and thousands of valuable lives. A sailor who was saved from the Tuscania when she was torpedoed expressed the indomitable spirit of his profession when he said at a meeting of the British and Foreign Sailors Society, "Don't think the Germans are going to frighten us or any other seamen from our calling. Let them sink away. If there's a ship left we'll sail her, and when there are no more ships, by the Saints we'll swim it." Unprotected women and children on passenger ships likewise perished in this nefarious warfare. Many merchant steamers of neutral nations were also sunk. The creation of this particular type of "frightfulness" not only accentuated the German menace but was in a large measure responsible for bringing the United States into the war. Hospital ships were likewise torpedoed, and as these dastardly crimes were frequently committed at night the miseries of the sick and the wounded were thereby added to. Not only were the horrors of war multiplied in this way but the Germans introduced a new method of warfare in the shape of poison gas which was as cruel as it was diabolical.

At one time in 1917 the food situation in the United Kingdom was so critical that supplies were within a few weeks of exhaustion, but the situation was saved by the indomitable pluck of the mercantile marine. In November of that year His Majesty the King appointed by Proclamation the first Sunday of the New Year as a day of National Prayer throughout the Dominions. I extract the following therefrom:—

To My People:—  
The world-wide struggle for the triumph of right and liberty is entering upon its last and most difficult phase. The enemy is striving by desperate assault and subtle intrigue to perpetuate the wrongs already committed and stem the tide of a free civilization. We have yet to complete the great task to which, more than three years ago, we dedicated ourselves. At such a time I would call upon you to devote a special day to prayer that we may have the clear-sightedness and strength necessary to the victory of our cause.

This victory will be gained only if we steadfastly remember the responsibility which rests upon us, and in a spirit of reverent obedience ask the blessing of Almighty God upon our endeavours. With hearts grateful for the Divine guidance which has led us so far towards our goal, let us seek to be enlightened in our understanding and fortified in our courage in facing the sacrifices we may yet have to make before our work is done."

In the following—March (1918) owing to the military-collapse of Russia thereby enabling Germany to bring her released armies to the Western Front an attack was made with overwhelming odds on our Third and Fifth Armies and for several days the fate of civilization veritably trembled in the balance. Notwithstanding that our men fought magnificently the line was dented and we were forced back. To quote the words of the Prime Minister in the House of Commons:—

"With superb valour and grim determination they faced overwhelming odds of the enemy; they retired but they were never routed, and once more the cool pluck of the British soldier, that refuses to acknowledge defeat, saved Europe."

This action paved the way to subsequent Peace and the final triumph of Right which came on 11th of November, which thereafter became Remembrance Day.

On the eve of Remembrance Day, 1924, does it not make one feel proud to think that those men who on every battlefield during four long years fought so courageously, that those supermen who held out so gallantly through the period of deadly peril already alluded to and checked the rush of those hordes of Hun and thereby saved the cause of the Allied Nations were our own flesh and blood. The remembrance of their heroic deeds should stimulate us to a renewed sense of our duty and our responsibilities? We must never al-

## "STAFFORD'S DRUG STORE NEWS"

Special for Farmers.

For the past few years we have been making up a Cough Mixture for Horses and which has been used by various farmers in the city with excellent results.

We have now decided owing to an increased demand to put this Cough Mixture on the market, and you can purchase a large bottle at Stafford's for \$1.00, and we are sure it will produce good results.

low the fact to be forgotten that 900,000 men, the flower of the Homeland and the Dominions Overseas made the supreme sacrifice and willingly laid down their lives for the Great Cause. To the above has to be added the tens of thousands throughout our vast Empire who become permanently incapacitated in establishing that precious gift of freedom which we treasure next to life itself. And then, too, there are the dependents of those men who during the Great War did their duty not only on the Western Front, or Flanders fields, at Gallipoli and elsewhere, but wherever the enemy were to be found, on land, on sea, in the air, and under the water, and "nobly fighting, nobly fell." Ought not Remembrance Day with these things in our mind to bring out the best that is in us, and the determination to fulfil, each in his particular way and to the maximum of his ability, the trust that was committed to each one of us by those who gave their all for us? It is a never ending responsibility until we ourselves cross the Great Divide.

Remembrance Day ought likewise to remind us that we were mercifully spared from a cruel, materialistic, relentless, and unscrupulous foe. We owe to the Great God of Battles hearty, self prayers of gratitude that in conjunction with our Allies we were permitted to attain victory over the enemy, and the blessings of Peace. We have indeed a right to rejoice, and it was appropriate that yesterday, Sunday, should have been proclaimed as a Day of Thanksgiving.

See the coal savers in our window (next door to Crescent Theatre) install one, and save ¼ of your coal this winter. H. & M. BISHOP, Phone 617. nov1.1m

## Insects Are Good to Eat!

FAST STORES OF FOOD THAT WE NEGLECT.

Why don't you eat insects? Nearly every vegetable and animal contributes something to the world's food store, yet insects are neglected and—according to some authorities—wasted.

Why is this? It is not because insects are not good to eat. In past times they were eaten and relished by many races, and even to-day some tribes in Asia and elsewhere make them a part of their diet. Europeans eat snails and frogs, and crabs and lobsters, which are not very different from insects; but the only article of food we actually obtain from insects is honey.

In the Bible there are several instances of insects as food. Moses tells us of the Jews eating four kinds of crickets, and John the Baptist lived on locusts and wild honey. The ancient Greeks also ate locusts, and to this day, many of the peoples of Africa and Arabia regard this insect as a great delicacy.

Moths on the Menu. In North Africa the natives collect huge numbers of grasshoppers, which are eaten raw, as well as boiled or fried. Insects not consumed at once are dried in the sun and stored for future use.

The ancient Romans used to eat the larvae of beetles. Fabre, the famous entomologist, tried the experiment himself. "Roasted," he said, "they are juicy, tender, and tasty. There is a certain flavour of roasted almonds, with a vague aroma of vanilla." The aborigines of Australia eat moths, which they catch at night by means of torches, while in Mexico there are certain tribes which make bread from the eggs of water-bugs. In Central America, also, honey-bugs are a popular sweetmeat.

## An Appreciation

The Parish Hall, Conception, was the centre of attraction on the night of November 9th, when the pupils of the Convent Schools held their annual entertainment, and presented to an appreciative audience the charming Operetta "Snow-White and the Seven Dwarfs."

It would be invidious to make distinctions where all did so remarkably well, but Rita Kenny who personated the Prince; Kitty Buck, Snow White; Mary Keating, Queen; deserve more than passing mention for the writer amateurs. "The Dwarfs," too, call for their own word of praise, their unique and quaint costumes lending color to the scene, while their almost faultless rendition of the "Stuttering Song" took the audience by storm.

But perhaps nothing appealed so much to the hearts of those present than the "Good Night Drive" by the tiny tots who did their parts with all the charm and beautiful simplicity of childhood. Only those who, with open and impartial minds note from year to year the increasing ease and grace of the pupils, can fully appreciate the benefit that operettas of such a high class as those that have been presented to the public the past few years have on the rising generation from an educational point of view.

Great indeed must be the labor entailed, but then, great also must be the satisfaction that success brings with it. To the good Sisters who work so unsparringly, as well as to their pupils, who reflect such credit on their teachers, he writes extends sincere congratulations.

## IVORY SOAP

is the most Economical Soap

## "Itching Palms" at the Majestic

MYSTERY DRAMA PHOTOPLAY A BIG FEATURE.

Suspense, thrills and speed are the three cardinal virtues of "Itching Palms," revealed at the Majestic Theatre to-day.

With a lovable grandmother in the person of Gertrude Claire, a manly young hero such as Tom Gallery can so well play and a heroine whose every appearance on the scene seems equivalent to a breath of Springtime, whereby is meant Virginia Fox, all with plenty to do, no wonder fans at the opening performances were galvanized into enthusiasm.

Mention must also be made of Tom Wilson, who as Mac, plays one of the most meaty roles of his interesting career on the screen; Victor Fotel, who is seen in an entirely different vein of characterization, and Robert Walker, who, as the rascally physician, handles a difficult role with rare skill.

The story has to do with the disappearance, under tragic circumstances, of a babe of greenbacks from the post office of the little town in which the action is laid. On the recovery of this money hinges the honor of a proud though poor family, of which only the grandmother and the granddaddy survive. The later, due to a family quarrel, has become a wanderer and in his travels afoot across continent meets a certain Mac, apparently a typical vagabond, a great friendship between the two resulting. The expedients to which they resort in order to eat are good for many hearty laughs. In the great crisis of the play, when his boon companion is in danger of losing the girl that is to be his wife through an injury sustained in a fall, Mac reveals his true identity, proving a surgeon and a Godsend under the circumstances.

The play was ably directed by James W. Horne, creator of "The Hotentot" and Ethel Clayton's latest, "Can a Woman Love Twice?" It was produced by F. B. O.

## Don't Get Bald Because You Do Much To Prevent It



# "K"

## Built for Lasting Wear

LADIES' HIGH CUT K. BOOT  
Leather lined.  
An ideal Fall and Winter Boot.

GENTLEMEN'S K. BOOTS  
Double wear in each pair.

K. SHOES.  
Distinctive in Style.  
Perfect in form and fit.

# F. Smallwood

THE HOME OF GOOD SHOES.  
Sole Agent for "K" Footwear in Newfoundland.

## ON "LISGAR COUNTY"

### BARRELS and HALVES of

# Whole Wheat Graham Flour

## Rolled Oats and Oatmeal

HARVEY & CO., LTD.

# \$5.00 a Pair

## Sale of Ladies' High Cut "Evageline" Boots

Reduced from \$8.00, \$9.00, \$10.00 per Pair to  
**Only \$5.00**

275 Pairs of Ladies' Evageline High Cut Boots, for only . . . \$5.00 per Pair.  
About forty different styles to select from.

FREE!—With each pair of Evageline Boots purchased at our stores during the next 10 days, we give FREE of charge a pair of Low Rubbers to fit the boot purchased.

Imagine, Ladies! \$5.00 will purchase a pair of High Cut, High Grade Evageline Boots with a pair of Low Rubbers to fit same. Secure your size to-day!

# F. SMALLWOOD, Ladies' Dept

THE HOME OF GOOD SHOES.

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# Cohen's Modern Emporium

335 Water Street

A Record-Breaking, Value-Giving

## Sale of Coats

This is one of the most outstanding Sales Cohen's has ever featured. A Sale so unusual in values that we confidently state that every Coat affords a saving of many dollars. See them! Compare them! Practically all of the Coats featured are

### New Arrivals!

Featuring the newest reproductions of the smartest Paris inspired modes. Each Coat possesses the luxurious appearance of high cost creations in every detail.

Three Special Groups To-Morrow

Magnificent Models of Luxurious Fabrics.

# 13.48

Lavishly Adorned with Quality Furs.

The unmistakable stamp of character and quality is conspicuous in every coat.

Master Creations in the manner of their beautiful Fur trimmings.

# 24.50

The Materials:

Chinchilla  
Rippelo.  
Brytonia.  
Bolivia.  
New Zelia.  
Cut Polos.

The Furs Include:

Tibetan.  
Lazo Fox.  
Opposum.  
Viadka-Squirrel.  
Marmink.

# 31.50

**RICH LUSTROUS CLOTHS**  
Soft and warm, in the shades that are most popular for Fall and Winter.

**OTHER COATS.**  
at lower and higher prices.  
Every new shade and style here.

Whether you want your Winter Coat immediately or not you should attend this Sale—Choose a smart Coat at a tremendous saving—a deposit will reserve it for you till wanted.

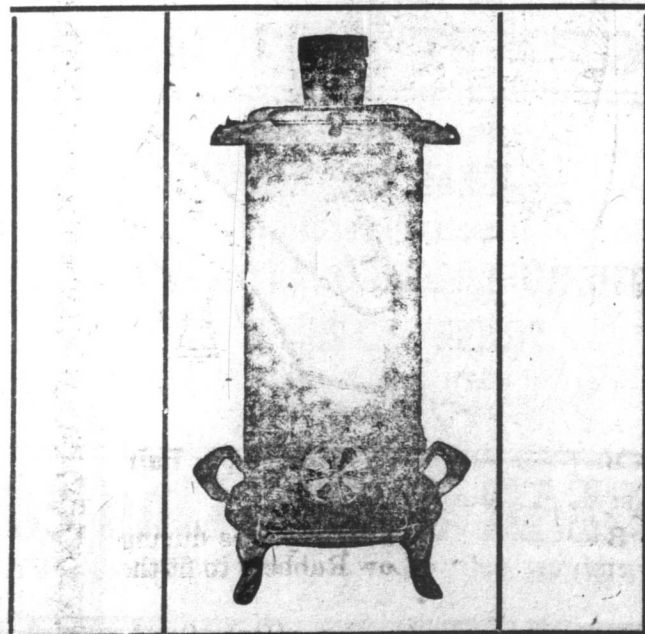
Look for the Sign

# Cohen's Modern Emporium

The Embassy of Paris Fashions

335 Water Street, Corner Store, Bishop's Bldg.

## See Our Hall Stoves



**Wm. J. Clouston, Ltd.**  
PHONE 497 184 WATER STREET

## Knowling's Glass and China Department

SPECIAL OFFERINGS.

TEA SETS—Finest English China, in 21 and 40 Pieces. From 4.48 to 28.00

TEA SETS—Japanese Ware, 40 Pieces, artistically decorated and Gilt finish. Special Price 9.80

TOILET SET—In all one colour, comes in different shades, all yellow, all Pink, all Blue. The Set: 11.50 12.50 15.00

TOILET SETS—Floral decorations, best durable Ware procurable, in 5 and 6 Pieces. From 7.25 up

TOILET SET—To arrive, in assorted shades, for 4.50

DINNER SETS—In 26, 40 and 54 Pieces, in Rose Decoration, Dark Blue Band, Red Band, Queen's White and Arcadia patterns, for 9.00, 15.00, 27.00 up to 50.00

And a new line of one colour Ware in Coffee Pots, Cocoa Pots, Tea Pots, Chocolate Set, Berry Sets, Salad Bowls, Floating Bowls, to be had in all Yellow, all Pink, all Blue, all Green.

**G. KNOWLING, Ltd.**  
CHINA & GLASS DEPARTMENT.

**THE TRAINS.**—Tuesday's express try express went out at 1 p.m. The arrived Port aux Basques 8 p.m. yesterday. The local Carbonar train arrived at 12.25. The incoming express left Port Blandford 7.45 a.m. and is due at St. John's 11.15 a.m. The regular cross country train left at 3.30 p.m. The regular cross country train left at 3.30 p.m.

## Local Star in "The Call of the Woods"

GIVES GOOD PORTRAYAL OF DIFFICULT ROLE.

A large audience greeted the Young-Adams Company's production of "The Call of the Woods" at the Casino last night. The play is entirely different from anything we have seen in a long while, being a story of the Canadian North woods depicting the life of the backwoodsmen and the French Canadian. The leading roles in the play are Hilda and Dave, which have been excellently interpreted by Marguerite Young and our own boy, Thos. J. Walsh, well known in local theatres who is now a member of the above mentioned company. For the role of Dave Ferguson, Mr. Walsh is admirably equipped physically for this particular character, and judging from his performance last evening he will have little difficulty in achieving success as an actor. Needless to say he carries with him the whole hearted good wishes of every person in last night's audience. Miss Young as Hilda gives a wonderful account of herself as the French Canadian girl, and her dialect and vivacity put things over in good style. Edgar Harris Jason as Willis Ferguson gives a performance well worthy of recognition. Ed. Strauffer was quite humorous and interesting as Doctor Quackenbush, and clearly demonstrated his ability as a character actor. Mabel Leverton, Edna Du Fresno, Fred Durand and Joe Lyonell are splendid characters along their respective lines. The whole bill is appropriately mounted with artistic settings, and we advise all who could not see the play last night to take it in to-night when it will be repeated. See your own St. John's boy and give him a rousing reception in "The Call of the Woods."

The vaudeville and music last evening were features in themselves, and this also will be repeated with to-night's bill. On Friday night "The Veiled Woman" will again be played. This, you will remember, was the opening bill of the Young-Adams Company and was played one night only, and as the stores were open at the time, there has been a unanimous request to repeat it. Seats are now selling for "The Veiled Woman" and also for the Saturday matinee and night performances, which will be the old tried and proven success, "Ten Nights in a Barroom." During the performance on Saturday night Mr. Young will recite "The Face on the Barroom Floor" and "Rum's Maniac."

## W.M.S. Convention

The twenty-third annual Convention of the Woman's Missionary Society—St. John's District—of the Methodist Church was opened in George St. Church on Wednesday, Nov. 12.

Morning session commenced at 11 a.m. with Mrs. Hutchings, District Supt., in the chair. After devotional exercises, the reports from the Auxiliaries, Circles and Bands were given, showing that good work had been done during the past year, and with wonderful promise for the coming year.

The afternoon session proved very interesting and instructive. Mrs. (Rev.) Howe, of Bay Roberts, led the meeting in prayer and praise, after which Mrs. L. Drover gave an inspiring talk on our duty as Christ's stewards. Christians must not only pray, but also pay.

Miss Jean Taylor delighted all with that wonderful solo "Angels ever bright and fair."

Mrs. J. Peters, who has recently returned from attending the Board of Missions in Toronto, presented some very interesting facts about the work done there.

Mrs. (Rev.) Godfrey, who has spent some years in India with her husband, held those who were privileged to hear her, spellbound and amazed at the wonderful pictures which she drew so vividly of the lives which our sisters in that far land lead. The evening session was presided over by Rev. R. E. Fairbairn, pastor of George St. Church. After the Chairman's remarks Wesley Circle delighted the audience with a beautiful Missionary selection.

Mrs. Peters then presented a wonderful report of the work of the Mission Board in Toronto, which included every branch of the work, both Foreign and Home Missions.

Miss Rhyna Carter then sang a beautiful solo, after which Mrs. (Rev.) Nicholl, of the Congregational Church, who has spent some time in Africa, gave the address of the evening. In a very short time, by wonderful word pictures, she brought all her hearers to Africa with her, and there showed them the life of the missionaries, their hardships and trials, also their great joy in bringing souls to Jesus Christ. Convention closed with the Benediction by the Pastor of the Church.

## Blagdon's Big Trout

AVERAGE WEIGHT OF 3 LBS. 5 OZ. FOR 847 FISH.

In the past season anglers at Blagdon Lake, Somerset, have caught 847 trout weighing 2,817 lb., a remarkable average of 3 lb. 5 oz.

## "LUXURA" Orange Pekoe Tea

Ladies in St. John's who have used "LUXURA" Tea have already discovered the following facts about it:

1. That it has—used in the same proportion as any well-known tea—a greater strength than other brands, consequently, a smaller quantity gives a greater result.

2. That it has a distinctive and matchless flavor that appeals at once to the fastidious palate.

These are two FACTS you can easily verify by ASKING YOUR GROCER TO SEND YOU A PACKAGE OF "LUXURA" TO-DAY.



F. M. O'Leary, Distributor

Muir Building, St. John's

## GOSSAGE'S SOAP

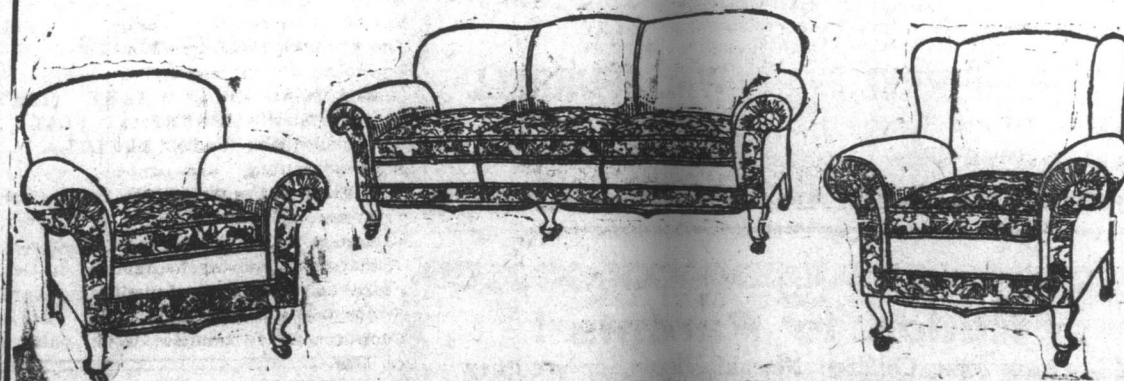
Like the British Navy—  
The Finest Ever Put Into Water

Free Lathering Soap



## THE BEST MATERIALS — DESIGN — WORKMANSHIP!

These are the three essentials to good Furniture.  
This 3-Piece Suite for \$200.00



**POPE'S FURNITURE FACTORY**  
George and Waldegrave Streets.

Eighty-eight of the trout weighed 5 lb. or over, twenty-seven 6 lb. or over, and ten 7 lb. or over.

No other water in the kingdom has yielded such a large number of splendid trout.

**MINARD'S LINIMENT RELIEVES PAIN.**

If your hair is long, it is arranged very close to the head.

In most cases the waist line is still really the hip line.

Tunic drapery is particularly good below the long body.

The circular skirt lends grace to the figure when dancing.

A brush feather is used at the side of a small satin hat.

Dyed silk laces are used for both dinner and dance frocks.

We begin to think the scarf is a fixed feature of the mode.

**MINARD'S LINIMENT FOR HEAD-ACHES.**

Forty-Five Years in the Service of the Public—The Evening Telegram.

# Lipton's Groceries

— AT —  
**The Royal Stores Ltd.**

AT LOWEST PRICES. WHOLESALE & RETAIL

**LIPTON'S BISCUITS**  
in all the favourite kinds.

**LIPTON'S JELLY TABLETS, in 1-Pt. Pkts**  
in all the leading flavours.

**LIPTON'S ESSENCE OF COFFEE AND CHICORY**  
in 5-oz. and 10-oz. Bottles.

**LIPTON'S COCOA, in 1/4-lb. & 1/2-lb. Tins**  
This Cocoa is the Pure Essence of the Cocoa Bean and commands very high testimonials for Quality.

**LIPTON'S SCOTCH ORANGE MARMALADE**  
in 1-lb. Glass Jars.

**LIPTON'S LIME JUICE & LIME JUICE CORDIAL**  
in 1-Quart Bottles.

**LIPTON'S GRAVY BROWNING.**

# Royal Stores, Ltd.

GROCERY DEPARTMENT.

# Iron and Steel

**Bars Plates  
Tubes Girders  
Sheets Angles**

For Forward Delivery.

Wholesale Only.

**Wm. Heap & Co., Ltd.**

'Phone 1830-1831.

# Sacrifice Sale of CAPS

(TRAVELLER'S SAMPLES)

Fall and Winter Styles, worth more than double the price. Now selling at

**\$1.20 Each.**

Amongst the lot is a number of Heavy Caps suitable for men at lumber and construction work.

**E. D. SPURRELL**  
365 Water Street  
St. John's.

**WM. SPURRELL**  
210 Duckworth St.  
Branch: Grand Falls.

# Notice to Parents!

Have your Children Normal Vision, or are they suffering from EYE STRAIN?  
This is a very important question and demands your immediate attention.

The future success of your child may depend upon your action now.

Children suffering from Eye Strain are working under a great handicap, which properly fitted Glasses will correct.

Begin the school year right. Have your children's eyes examined by us, and if necessary PROPER GLASSES FITTED.

**R. H. TRAPNELL, Ltd.**  
Jewellers & Opticians, 197 Water Street.

# In the Realms of Sport

## INTER CLUB BILLIARDS.

Masonic Players Take Slight Lead in Opening Games of Tournament.

The annual billiard tournament between the Masonic and B.I.S. Clubs, opened last night in the Masonic rooms in a very fitting manner. There was a large attendance present, standing room being at a premium. Mr. D. R. Thistle, President of the Masonic Club, made a short address, in which he welcomed the B.I.S. players to their rooms, and hoped that the tournament would be as successful as those held in the past. Hon. W. J. Higgins, President of the B.I.S., followed, and made a fitting reply on behalf of the B.I.S., and concluded by voicing the sentiments as expressed by the previous speaker. His Worship Mayor Cook, who very generously donated a handsome cup for competition, declared the tournament open by breaking the balls.

### First Game.

The first game was between G. Rabbits (Masonic) and W. Skinner (B.I.S.). From the beginning Rabbits played a steady game, and made some pretty shots. Up to the 200 mark he was nearly 100 points ahead of his opponent, but after this he did not improve his position. At no time during the game did Skinner get the balls going and his exhibition was somewhat disappointing to the B.I.S. supporters. The game ended, Rabbits 350; Skinner 268.

### Second Game.

The second game was played by W. J. Martin (Masonic) and W. J. O'Neill (B.I.S.). This game was very close throughout, Mr. Martin winning by the close margin of 18 points. The game was a rather slow one, both players being unable to get to their regular form, and no big breaks were made. The concluding scores were, Martin 350; O'Neill 332. The following are breaks for both games:—

G. R. Rabbits (Masonic)—350—11, 34, 12, 11, 19, 11, 25, 11, 11, 17, 23, 35, 27, 22, 22—291.  
W. B. Skinner (B. I. S.)—368—11, 16, 11, 19, 13, 18, 11, 14, 13, 22, 10—154.  
W. J. Martin (Masonic)—350—10, 18, 16, 18, 13, 14, 12, 11, 10, 12—134.  
W. J. O'Neill (B. I. S.)—332—14, 23, 14, 10, 15, 13, 10, 10, 11, 16, 10—149.  
To-night's games are:—7.30, D. R. Thistle (Masonic) vs. E. Phelan (B. I. S.); 9.00—J. Edwards (Masonic) vs. T. Ryan (B. I. S.).

## COMMERCIAL BOWLING LEAGUE—LAST NIGHT'S RESULTS.

Ayre & Sons vs. Nail Co.			
	1	2	3
Ayre & Sons	103	127	107
Nail Co.	124	108	135
J. Stone	109	108	76
C. R. Ayre	108	96	93
444 439 411 1294			
Nail Company			
	1	2	3
J. Murray	108	87	77
L. Kavanagh	69	90	96
W. Amminson	135	124	130
J. O'Reilly	105	82	116
417 383 419 1219			

## Doll That Talks

and Sings

A New York toy maker has invented a doll that can recite poems and sing up-to-date songs.

A motor beneath the doll's clothing controls a small disc phonograph, so that nursery rhymes, recitations, or short songs can be turned on at will. The body of the doll is fitted into a strong box, to hold the phonograph in position, and the motor is actuated by pushing to and fro a lever hidden beneath its clothes. At the end of the record the reproducer is lifted automatically and returned to the starting point. This movement engages a brake which stops the motor.

In the front part of the doll's body (hidden by its clothing) are openings behind which is a short horn or megaphone connected with the reproducer.

## Mystery of Sea

PLANKING WITH NAME "TDA" WASHED ASHORE AT FLAT POINT, CAPE BRETON.

The lightkeeper at Flat Point, Cape Breton, has reported to C. H. Harvey, Agent of the Marine and Fisheries, that there was washed ashore on Oct. 29th, a strip of vessel planking of hard wood, seven feet long, four inches wide, and two inches thick, painted

## A. Harvey & Co. vs. Imperial Tob. Co.

	1	2	3
J. Walsh	145	116	145
W. Arns	104	118	121
R. Smith	165	91	56
A. Mosker	119	146	185
538 471 517 1521			

## Imperial Tob. Co.

	1	2	3
D. McCrindle	144	71	96
D. McCrindle	94	105	78
W. Hamlyn	125	89	90
C. McKay	89	152	87
452 417 351 1220			

## Geo. Neal vs. G. Knowling, Ltd.

	1	2	3
G. Knowling	94	72	55
R. Newell	110	127	108
H. LeGros	134	129	73
J. Johns	107	96	107
W. White	145	47	340
1202			

## Neal's

	1	2	3
M. Savage	60	83	106
W. J. Oakley	108	81	82
T. Picco	96	83	108
W. R. Neal	96	101	124
362 359 400 1194			

## C. A. Hubley vs. G. P. O.

	1	2	3
G. P. O.	90	138	78
O. Skiffington	83	98	100
H. R. Parsons	117	63	133
W. Newbury	130	125	149
H. Raynes	420	424	460
1314			

## Hubley's

	1	2	3
W. Hawk's	119	66	93
C. A. Hubley	69	55	96
J. Ryall	71	124	140
W. Jones	73	100	105
322 345 435 1101			

## TIED IN LAST ROUNDS.

NEW YORK, Nov. 6.—Quintin Romero, of Chile, and Sully Montgomery, Centre College football star, drew in the sixth round final to a series of heavyweight fights in Madison Square Garden last night.

Montgomery, in his first important professional bout, outboxed the Chilean in the first three rounds, and almost dropped his opponent in the fourth with a right to the jaw. Romero took the last two rounds. Montgomery tired rapidly and was badly beaten in the final session.

The holding of the Chilean as a draw was not only considered a feather in Montgomery's cap, but many of the 8,000 spectators of the bout disagreed with the decision, holding that Montgomery had outpointed his rival. Romero had to extend himself all through the last three rounds to get a draw. He had to call on all his experience to avoid a knockdown in the fourth round when the Texan staggered him and sent him careening about the ring with a terrific right to the jaw just a few seconds before the bell ended the round. Romero pressed a furious attack during the fifth round, but he was unable to knock out his rival, Montgomery, who's from Fort Worth, Texas, weighed 204 pounds; Romero weighed 199 1/2.

black with the name "Tda" painted on it in yellow. The lettering, apparently done by an amateur, is three inches long. It is thought that the planking has not been long adrift, as the wood is freshly broken off. The prevailing winds for the past ten days have been North East and North.—Chronicle.

## Why We Quarrel

A well-known pathologist has recently made an interesting discovery. He has found that bad temper has the curious effect of increasing the amount of sugar in the blood by from 10 per cent. to 30 per cent. in the course of a few minutes.

That is why an angry man wants to fight the object of his rage. He becomes hot-blooded because this accession of carbonaceous material intoxicates his muscular system. The strange thing is that this rapid change is due to a tiny gland about the size of a pin. When it functions normally a person remains calm and even tempered. If the essence exudes too lavishly, hatred, passion, and quarrels ensue.

## A Noah's Ark Island

What may be described as a Noah's Ark Island is now under the protection of the U.S. Government in Gatun Lake, Panama Canal.

The island, which is officially called Barro Colorado Island, was formed when the Chagres River was dammed to form Gatun Lake. All forms of animal life gathered on its high ground to escape the rising waters. It abounds with ant-eaters, sloths, armadillos, peccaries, tapirs, agoutis, and other animals.

Many scientists are quartered there for research work. The island is six square miles in extent and is only two miles from the Panama Canal.

A very conservative skirt length is ten inches from the ground.

# Another FAIR!

During this week we will have our Store nicely decorated and will place on Exhibition our entire stock of Imported and Local goods comprising the very best brands of Cut and Plug Tobacco, high grade Pipes and the best Imported Cigarettes and a full line of Smokers' requisites.

During this week Our Store will remain open until 11 p.m.

**JAS. P. CASH,**

Tobacconist,  
oct2, eod, tf Water Street.



**SPECIAL!**  
**"MUMS"**  
50c. per dozen and upwards.

The Valley Nurseries,  
oct21, eod, tf

# WALL PAPERS

Opened to-day, an excellent assortment of

**Wall Papers and Borders**

This is the best lot yet offered for sale.

All new patterns at prices that cannot be duplicated.

Don't miss the opportunity of securing some Wall Paper to beautify your home.

The Adelaide Store  
(Where the Cars Stop)  
Open Every Night.  
oct31, eod, tf

# ATTENTION HOUSEHOLDERS!

TUNGSTEN.

40 Watt Bulbs @ . . . . .	30c.
25 Watt Tungsten Bulbs @ . . . . .	35c.
25 Watt Bulbs @ . . . . .	25c.
75 Watt Bulbs @ . . . . .	80c.
100 Watt Bulbs @ . . . . .	85c.
Curling Irons, only . . . . .	\$2.00
Electric Irons, only . . . . .	\$5.45

We also have in stock—shades, shadeholders, tape, sockets, snap switches, and to arrive a supply of portable table lamps at a remarkable low figure. Watch the paper for price. For convenience of our customers in the East End these bulbs can be purchased at G. T. Hudson's, 148 Duckworth Street, opp. Custom House.

**ALFRED A. HUDSON,**  
365 Duckworth Street.  
oct13, 1m, eod

The very small "wrap-around" hat may be finished with "rabbit" ears.

# Conference on Unemployment

Estimated that 800 Men will have to be cared for this winter.

(Halifax Morning Chronicle).

Estimates made when a delegation from the City Council conferred with the Provincial Government, placed the unemployed to be cared for this winter in Halifax at 800 men. The delegation, which was headed by Mayor Murphy, included Aldermen Finley, Blisset, H. W. Cameron, and Munis; and C. C. Blackadar, chairman of the Poor Association. The proposal on the part of the City Fathers was that the City would operate the stone yards, and utilize the material in a street opening and extension programme for the city. In view of the fact that work of this nature done in the winter would cost more than if done regularly at other times of the year, the City delegation proposed that the Provincial Government should assist in carrying the increased cost.

While the whole matter was discussed tentatively, it was understood when the conference was over that members of the City Council wanted to know the reasons why the Government should establish a precedent in assisting Halifax in paying the cost of street extensions. If it were done for Halifax the Provincial Government might be compelled to do it for a number of other communities in the Province where unemployment was serious.

The operation of the stone yards would employ 125 men, which would be only a small proportion of the number of men that are expected to be out of work when winter has once set in. It is feared that Halifax will have to carry this year as in the past a large amount of unemployed which migrate to the city from outside districts. Under such circumstances the municipal authorities of the County are freed altogether from the responsibility, or any share of the cost of maintaining such people.

The matter of Federal Government construction work being started, especially on the unfinished ocean terminals was considered, but as nothing but tentative proposals were made, the conference adjourned to meet again at three o'clock when the Provincial Exhibition will be discussed.

## On a Ship Afire

Among the many duties that fall to coast guard cutters is the discovery and destruction of derelicts. Often these are harder to find than the proverbial needle.

But Lieut. Rae B. Hall of the U.S. Seminoles had no difficulty in finding one derelict. She was afire, with a pillar of smoke mounting to the sky. Volunteers were asked to put a line aboard. The Lieut. has a handy way of doing that sort of thing, so he stepped forth and took command of the boat's crew. There was a heavy sea running and it took deft seamanship to get aboard the hulk, but finally the crew clambered over her rail. She was afire below decks and burning merrily.

It looked like a ten minute job to make a line fast up forward and get back in the boat. But ten minutes stretched to an hour and darkness fell into the bargain. Then it was found that the small boat from the cutter had broken away and left her crew aboard the burning derelict. At that moment the line parted, just to complete the cycle of events.

The night was thoroughly black by this time and the cutter lost to sight somewhere ahead. The men had no way to signal and no lights for their own use. The fire did not shoot up high enough to indicate their position for the cutter. The wind was mounting into a gale. They could not go below. They had nothing to eat or drink. No help was in sight before morning.

Only one human comfort remained—cigarettes. Careful rationing preserved it until morning, when there was the cutter, bearing down on their course, bringing a new line, a warm breakfast, cozy bunks and heart's ease.

## Under Five Sovereigns

London. (C.P.)—Having lived under five sovereigns, England's oldest "Derby and Joan" are in the limelight. Mrs. Sophy Taylor, of Chislefield, Kent, has just celebrated her 100th birthday, and her husband became a centenarian last April.

## Wedding According to Ukrainian Custom

Smoky Lake, Alta. (C.P.)—Celebrated according to the old Ukrainian traditions was a recent wedding here. It began on a Wednesday evening, the young people gathering at dinner at eight o'clock, and Ukrainian dishes being served. Then old folk songs were sung and dancing went on in the open air, a platform hedged by evergreens having been erected and the revelers made the most of the



# Campana's Italian Balm

You may keep your hands white and beautiful regardless of household or wind or weather, by the use of CAMPANA'S ITALIAN BALM, the popular toilet article in Canada for over forty years.

This article has become the biggest seller of its day, and almost wholly to personal recommendations.

Its delicate odor, its healing qualities and its economy makes it an invaluable household article.

Buy a bottle from your druggist to-day.

It can be procured from our wholesale agent, MR. CHAS. JAMIESON, P.O. Box 842, St. John's, Nfld.

A regular Canadian priced 15c. sample bottle will be mailed to any address on receipt of 10c.

**E. G. WEST & CO., - 80 George St.,**  
Wholesale Druggists, Toronto, Ont., Canada.



# It's Different!

Try a tin of Fry's Pure Breakfast Cocoa—to-day. You will enjoy that delicious chocolate flavour so much that you will not want to go back to any other cocoa. It's different.

Everybody likes Fry's, from the children to the old folk. And it is really good for all—rich in nourishment, invigorating, strengthening, sustaining. True, it ought to be good—it has been continually improved for nearly 200 years.

**Fry's** PURE BREAKFAST **Cocoa**

sept18, eod, tf

# GET IT AT GEAR'S

REPAIR YOUR ROOF WITH GEAROID ROOFING

MADE ESPECIALLY FOR US BY

THE RUBEROID CO., LTD., OF CANADA

PRICE: \$3.25 A ROLL

WITH NAILS AND CEMENT.

Call or Write to—

**GEAR & CO., Limited**  
PHONE 404. 340 WATER ST.

five piece orchestra. Next morning the bride, bridegroom and bridesmaids went to the local Orthodox Church and were married. After their return home, the time had come for the elderly and married couples for enjoyment. They all had lunch, sang and danced. The revelers made merry until Friday morning. It was easily one of the largest wedding ceremonies ever held in New

Canadian communities. Over 400 guests were present.

The French are fond of white plaids for the full-length vest. Plaids are in large designs, but of a delightful indistinctness. A fur neckpiece is generally worn with the collarless neck.

MINARD'S LINIMENT USED BY PHYSICIANS.



# BAIRD'S INFORMATIVE VALUE PAGE

Accurately Outlines a Sure and Certain Guidance to Profitable Shopping

As the season advances--the Store's usefulness broadens. The following preferential values, because of their unusualness, must of necessity assert their influence on the thrifty

## FRIDAY, SATURDAY & MONDAY



**NEW VALUES in the New Season's HOSIERY**  
ALL NEW LINES.

**LADIES' HOSE**—Lustre Wool Hose. And it's a beautiful line, showing up all the newest Hosiery effects in Clerical Grey, Log Cabin, Fawn and White, Congo and White, plain, seamless finish in Silk and Wool. Special **\$1.25**

**SPORT HOSE**—Broad ribbed Wool Hosiery, with plain knee tops; shades of Sponox, Mouse, Light Grey and Brown. Excellent value line. Special **\$1.75**

**SPORT HOSE**—Charming Hosiery with a highly mercerized finish, broad rib effect; shades of Grey, Camel, Nude and Brown. Our Special **69c.**

**CASHMERE HOSIERY**—Plain and ribbed fast Black Cashmere Hosiery; Fall weight, brings you wonderful quality and wonderful value. Our **79c.** Special

**DANCING SHOES**—Ladies' finest Patent Leather Dancing Shoes, in Black only, Cuban heel, fairly broad toe. Our Special **\$2.65**

### A Column of Economies

Read every item of it

**WADDLED QUILTS**—We offer two lines which we have just unpacked. Good serviceable weighty art covered quilts, plain sateen borders in assorted shades, centres of floral designs. Reg. \$7.50. Special **\$6.95**  
Reg. \$9.00. Special **\$8.45**

**COTTON BLANKETS**—A line of thoroughly well fleeced Cotton Blankets for your consideration this week. 100 pairs of them 65 x 76, striped borders. The Pair **\$3.45**

**SCRIMS**—Plain White, Ecu and a host of fancy flowered Scrims at **15c.**

**LIGHT SHADES**—Round, Oval and Square wire frames for electric bulbs. Each **19c.**

**HUCK TOWELS**—White Huck Towels, with Crimson borders, hemmed; each **19c.**

**SCRUBBERS**—Coarse Crash Scrubbing Cloths. Each **15c.**

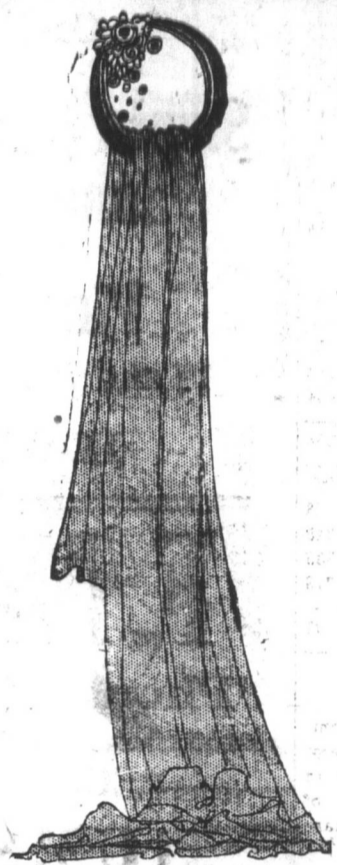
**TABLE MATS**—Oblong and round with Green Felt tops. Each **14c.**

**BLOOMERS**—Children's sizes, in plain Pink and plain Black Jersey. The Pair **25c.**

**COAT SWEATERS**—Heavy Wool Coat Sweaters with deep roll collar, belt and side pockets. In Fawn and Brown trim. Special **\$2.65**

**LADIES' GLOVES**—Fabric gloves, in Grey and Fawn fleeced; others in White. Up to 30c. pair, for **19c.**

**FLEECED BLANKETS**—Cot size in Greys and Fawns, striped borders, worked edges. Each **45c.**



### Dress Plaids, Tweeds and Costume Cloths REDUCED

**DRESS PLAIDS**. 40 inch Wool Dress Plaids, in pretty mixtures of Greys and Browns mostly. This is the season for Plaids. Reg. to \$1.50 yard. Special **\$1.29**

**DRESS TWEEDS**. 3 pieces of 54 inch Wool Tweeds, favoring Fawn and Grey mixtures; suitable for Coat or Costume. Regular \$2.50 yard. Special **\$2.28**

**COSTUME CLOTH**. Just a piece of 54 inch Grey Wool Costume Cloth, extra heavy and makes up prettily. Clearing, the yard **\$1.49**

**CARACULE**. 52 inch Myrtle Caracule, reduced from \$3.30 yard. To-day **\$2.49**

**BOLESTER RUGS**. Special size plain Wool Rugs; shades of Brown, Camel and Rose, small assortment, wool fringed. Size 24 x 36. Special **\$1.48**

**BOLESTER CASES**. 45 inch Circular Bolster Cottons of good strong texture. Special the **65c.**



### We aim to make a wonderful WEEK-END OF IT--with great big heaping Values from THE SHOWROOM

**LADIES' SKIRTS**—Pleated and plain Serge Skirts in assorted shades; belt and pockets; nice Fall time Skirts for house or street wear. Were \$5.75. Special, **3.75**

**LADIES' COATS**—A very special lot of Ladies' Black Cloth Coats; straight line models with Fur collars and side-tie effect, lined; shades include Grey, Fawn, Brown and Plaid. All new. Our Special, **11.98**

**CHILDREN'S COATS**—Sung-fitting Blanket Cloth and Tweed Coats; to fit 4 to 7 years. Some with fur Collar, belt and side-tie effect, all lined; shades include Grey, Fawn, Brown and Plaid. All new. Our Special, **4.49**

**UNDERWEAR**—Ladies' Fleece Jersey Vests and Underpants, in pure White, square neck, long and short sleeves, nice comfortable weight. Special **78c.**

**CHILDREN'S BLOOMERS**—White fleeced Jersey Bloomers, to fit 2 to 10 years, elastic waist and knee. These are heavily fleeced. Special **59c.**

**WOOL NETS**—Children's finely knitted Wool Sets, Coat, Cap and Leggings to match, two tone effects, undoubtedly a real bargain. Regular \$3.50. Special **\$2.59**

**JUMPERS**—Ladies' and Misses' Knitted Wool Jumpers, in shades of Copper, Sand, Jade, Nile Green, Navy and Saxe, long sleeves, round neck and girldie. New! Special **\$1.69**

**PETTICOATS**—To fit from 6 to 12 years. They are well made from White Flannel, body buttoned behind and flounce button-hole edged. Special **59c.** Reg. 80c. Special

**Ladies' Hats**  
Close-fitting Suede Hats in shades of Rose, Purple, Fawn and Brown. Suede trimmings and fancy stitchings. This season's Special **3.10**

**There is a Cheerful Glow from these Hearth Rug Values**

**HEARTH RUGS**—Just 16 of them, extra large size Rugs reduced in price just to make room. Light and Dark mixtures. Were \$10.50 each. Special **\$8.25**

**HEARTH RUGS**—A line of plain Green, Gold and Crimson Hearth Rugs, with self-borders, always good looking Rugs and these are extra double weight. Regular \$9.50. Special **\$8.95**

**HEARTH RUGS**—15 only of reversible Turkish patterned Hearth Rugs, great wearing quality, fringed ends. Were \$8.00 each. Special **\$6.25**

**STAIR CANVAS**—18 inch Stairway Canvas, painted or plain Hessian back, nice limp finish. The **42c.** yard

**STAIR DRUGGETS**—21 inch Druggets, choice of fancy striped and conventional patterns, striped borders, reversible. The yard **55c.**

### Sale of strong, serviceable, good looking utensils in Aluminum The Housewife's Pride

Delightful utensils for the kitchen, easy to keep clean and a pleasure to own. We feature for this week: **Boilers, Saucepans, Double Boilers and Buckets at Special Prices.**

**BOILERS**—Curled edge with covers. 6 inch size **\$1.04**  
8 inch size **\$1.54**  
9 1/2 inch size **\$2.40**  
11 inch size **\$3.39**  
12 inch size **\$4.38**

**BOILERS**—Plain edge with covers. 7 inch size **\$1.92**  
9 inch size **\$2.69**  
10 1/2 inch size **\$3.74**  
12 inch size **\$4.39**

**LIPPED SAUCEPANS**—In heavier than usual Aluminum; secure handles. Special **90c, 95c, 95c.**

**SAUCEPANS**—The same reputable quality is maintained throughout the entire assortment. 7 1/2 inch, without cover **\$1.25**  
9 inch **\$1.49**  
9 inch **\$1.59**  
11 inch **\$2.30**

**ALUMINUM DOUBLE BOILERS**—Two very handy sizes; compact and durable. Special **\$1.75 and \$2.40**

**ALUMINUM BUCKETS**—10 inch size with strong handle and wood grip. Special **\$1.69**

**LIPPED SAUCEPANS**—Assorted sizes, just what you need daily. **29c, 39c, 49c.**

### White Star Fingering Wools

4-Ply Wools in ounce balls; pretty Heather mixtures as well as plain shades; nice for making up affairs the season calls for. Special

**3 balls for 39c**

### Pretty English Tapestries

Double width English Tapestries of great durability; 3 pieces of nicely arranged colour blendings go on **\$2.35** Special

**DOOR MATS**—Pretty little Axminster Door Mats, showing strong colour mixtures, fringed ends. Our Special **\$1.19**

**DOOR MATS**—Cocoanut Door Mats with Black and Coloured striped borders; nice for hallway or front door. Special **\$1.75**

### Chintz Special

We have chosen a half dozen pieces of 36 inch Chintz for disposal of this week, pretty floral patterns. Reg. 65c. yard. Special **55c.**

**ART SATENS**—Some rare, serviceable Art Satens appear this week, 30 inches wide; nice assortment. The yard **45c.**

**BROWN BLANKETS**—Single Dark Brown Blankets, make nice weighty go-between Blankets for this season. 64 x 76 size. Special **\$1.65**

### Stair Carpets

Standard 5/8 width, several lines of which we place on sale this week. Every price a special price, the range comprises nice colour blendings. Special

**\$1.49, 1.59, 2.19, 1.19**

### Introducing The "BILTMORE" HATS for Men

The first shipment of which has just reached us. They're nobby, smart and distinctive, head and shoulders above the average line and we bespeak for them a preference by smart Dressers.

**THEIR BEST HAT**—For Fall time they specialize in Velours—shades of Pearl, Navy, Mid-Grey and two shades of Fawn; silk lined, real Austrian Velour, blocked in Canada. Special **\$10.50**

**SOFT FELTS**—The Regent Brand is a new line with us and we like it immensely; shades of Fawns, Greys and Brown; shapely hats at a very moderate price. Special **\$4.75**



### Sale of Beautiful White Quilts

Just unpacked some remarkably good White Quilt values. Quilts that every housekeeper would find possess. Beautiful Marcella patterns, all sizes and prices. The latter are particularly attractive considering the Quilts they bring you:

**\$2.19, \$2.59, \$3.19, \$3.49, \$4.49, \$4.89, \$5.98**

**PILLOW COTTONS**. We offer an extra range of 40 inch Circular Pillowings, pure White, strong in texture and under-priced for this Sale. Reg. 70c. Special **65c.**  
Reg. 75c. Special **69c.**  
Reg. 80c. Special **79c.**

**WHITE DAMASKS**. Beautiful quality bleached Table Damasks, up to 70 inches wide, bought advantageously, hence this notable **98c.** value. Special

# James Baird LIMITED

### Men's & Boys' Warmer Caps

**MEN'S CAPS**—In snug looking Velours, stitched peak, banded and pleated back; shades that look good. **\$2.50**

**BOYS' JERSEYS**—Sizes 24 to 32, in snug fitting Wool Jerseys, button shoulder, Heather mixtures. Special **\$1.75**

**BOYS' TOP COATS**—In Light and Dark Tweeds, pleated and belted back, nice looking style for little chaps. **\$8.35** Special

**WOOL MUFFLERS**—Plain Wool Mufflers for men, neat with fringed ends. Special **98c.**

**BOYS' CAPS**—Nice for little chaps, Black Push with ear protection, white inside. **\$1.50 value, 95c.** Special

**MEN'S GLOVES**—Beautifully fine in texture, in finish and appearance, dressy, Grey shade, fabric **\$1.20** Special

**BOYS' CAPS**—In Pullman style, the best for cold weather wear, choice of Greys and Browns, lined **95c.**

**SLIP-OVERS**—Men's two-tone Wool Slip-Overs, in Blue and White, Camel and Grey, Grey and Myrtle, V neck with sleeve. Oh! so comfortable. Special **\$4.75**

**On the Spot  
November 13th**

**"WAGNER"  
APPLES**

ALL GRADES

**Nos. 1, 2, 3 & Domestics  
Prices Right.**

**GEO. NEAL**

Beck's Cove Phone 264      Limited      Water St. East. Phone 17



**YOUNG MAN!**

You who represent that great throng of good dressers. We are anxious to have your verdict. We are ready with our Fall and Winter Suitings and Overcoats, and a special line of Overcoats that we are showing at from

**\$40.00 to \$55.00 each.**

We want you to see them, because THEY ARE DIFFERENT.

**W. P. SHORTALL,**

THE AMERICAN TAILOR,  
ST. John's, Nfld.

800 Water Street Phone: 477. P.O.B. 445.

**Our Stock for the Coming Winter:**

consists of the

BEST NORTH SYDNEY SCREENED COAL.  
BEST LEHIGH VALLEY AMERICAN ANTHRACITE  
BEST WELSH ANTHRACITE (Specially Selected).  
Secure your requirements now.  
PRICES RIGHT.

**M. Morey & Co., Ltd.**

Phones: Office 376. Yard 1426. P.O. Box 1052. St. John's.

Prepare for the indoor months.

Ask your Dealer for "MATCHLESS"

Inside Paints, Enamels, Stains, Etc.

NOW IS

THE TIME

Try our Flat and Gloss White, Gold, Aluminum and Black Enamels (for radiators, piping, etc). Superb "MATCHLESS" Floor Stains, etc., etc.

**The Standard Mfg.  
Co., Ltd.**

sep13,11

To Our Numerous Outport Customers!

**Stafford's  
ESSENCE OF  
GINGER WINE**

will be in greater demand this year than ever, judging by our sale last year which beat the three previous years combined, and we would suggest that you place your order either through your wholesale house or from us direct during the next couple of weeks so as we can have same delivered to you the early part of December. Last year lots of orders were received too late and goods could not be sent out in time for the Xmas Trade.

We have STAFFORD'S GINGER WINE ESSENCE packed in cartons of 3 dozen, and we guarantee absolutely no breakage in transit.

MANUFACTURED BY

**Dr. Stafford & Son**

CHEMISTS and DRUGGISTS.

**COAL**

Best American Household Coal

<b>\$12.25</b> per ton	Sent Home	<b>\$3.40</b> per quarter
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**CASHIN & CO'Y**  
Bishop's Cove

nov1, eod, ff

**Exhibition Week  
SALE**

Fancy China TEA SETS . . . . . \$2.90 and up.  
White China TEAPOTS . . . . . 33c. and up.  
CUPS & SAUCERS . . . . . 10c. and up.  
TEA PLATES . . . . . 7c. and up.  
DINNER PLATES . . . . . 15c. and up.

**S.O. Steele & Sons, Ltd.**

Opp. Seamen's Institute.

Phone 192      100 Water St.

**NEW  
SUITINGS**

**in light colours  
and weights for  
Autumn wear.**

A splendid variety to select from.  
Samples submitted to you on receipt of postal.

**John Maundel**  
TAILOR & CLOTHIER  
ST. JOHN'S, N.F.

Forty-Five Years in the Service of  
the Public—The Evening Telegram.

**Grapes, Onions etc.**

Due Monday ex S.S. "Sachem"  
from Liverpool:

**"Almeira" Green Grapes**  
Heavy Clusters.

**Silverpeel Onions**  
Cases 130, Large.

**Staple & Strong's Pickles  
and Chow Chow**

**Pineapple Cubes**

1s and 1 1-2s, each 4 doz. tins.

LOWEST PRICES.

**F. McNamara**

Phone 393. Queen St.

**Ladies' Warm Hose**

For Cool Weather.

— AT —

**Henry Blair's**

Ladies' 41 Rib Cashmere Hose—Our Star Brand. Shades: Coating, Nigger, Quaker Grey, Mole and Black . . . . . 95c. per pair

Ladies' Fancy Rib Cashmere Hose—Our Countess Brand. Shades: Coating, Mid-Grey, Nigger, Mole, Tan, Black— . . . . . 95c. per pair

Ladies' Special Fancy Rib Cashmere Hose—Shades: Nigger, Coating, Grey, Mole, Black . . . . . \$1.25 per pair

Ladies' Latest 41 Rib Marl Wool Hose—Shades: Nigger and White and Black and White . . . . . \$1.55 per pair

Ladies' Art Silk and Wool Mixture Fancy Rib Hose—The very latest . . . . . \$1.80 per pair

**HENRY BLAIR.**

**NOW IS THE TIME**

to install a COAL SAVER on your furnace or hall stove, and save a quarter of your coal this winter. Those who had them last winter are delighted with them.

SEE THEM AT

**H. & M. BISHOP.**

Phone 617.

oct14, eod, ff

**Welsh  
Anthracite Coal.**

We have the very Best Quality.  
Also SCOTCH HOUSE COAL—All Lump  
and NORTH SYDNEY SCREENED.

**W. H. HYNES.**

aug23, 11, eod

**Nfld. Government Railway.**

**HUMBERMOUTH-BATTLE HARBOR STEAMSHIP SERVICE.**

Passengers leaving St. John's on express, 1 p.m. Sunday, November 16th, will connect with S.S. HOME at Humbermouth, for regular ports en route to Battle Harbor.

**PLACENTIA BAY STEAMSHIP SERVICE.**

Passengers leaving St. John's on 8.45 a.m. train, Saturday, November 15th, will connect with S.S. ARGYLE, at Argentina, for regular ports en route to Lamaline.

**SOUTH COAST STEAMSHIP SERVICE.**

Passengers leaving St. John's on 8.45 a.m. train to-morrow, Friday, will connect with S.S. PORTIA at Argentina, for regular ports on above route. (Ship will not call at St. Mary's or St. Joseph's this trip).

**FREIGHT NOTICE.**

**GREEN BAY STEAMSHIP SERVICE.**

Owing to S.S. CLYDE being off schedule, freight for ports of call on above route, as advertised in Directory, will be accepted Monday, November 17th, instead of to-day, Thursday.

**Nfld. Government Railway.**

**Farquhar Steamship Cos.**

REGULAR SAILINGS OF STEEL STEAMSHIP "SABLE I."  
Leaves Boston— . . . . . Nov. 15th for Halifax  
Leaves Halifax . . . . . 11 a.m. Nov. 7th. Nov. 21st for St. John's  
Leaves St. John's . . . . . 4 p.m. Nov. 11th. Nov. 25th for Halifax  
Leaves Halifax . . . . . 11 a.m. Nov. 15th. Nov. 29th for Boston  
S.S. AMANDA leaves Boston on October 25th, and Halifax, Oct. 29th, for St. John's.

Passengers from Montreal, Boston, etc., arriving at Halifax by express train Thursday night, will connect with steamer leaving Halifax for St. John's.

Passengers from St. John's arriving at Halifax by "Sable I." Thursday, midnight, will connect with Friday morning's express train leaving Halifax for Montreal, Boston, etc.

Fare: \$80.00 to Halifax; \$51.50 to Boston, includes meals and accommodation.

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