

The Evening Telegram, St. John's, Newfoundland, July 25, 1912-2


## URE AIT Co.

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## AIR'S

## Saving Prices

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 Manager

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## AIR.

The Canada Life.


We know of an Issue of Bonds of Public Utility Corporation

Shop in New York Pay in St. John's.

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sare beng shown in inew Yorksk betst siores,
1 FRENCH FINISHEO LINSN, in colors of Copen-
The suris are in Tan and white only-
the new NORFOLK style now being worn by
$\begin{aligned} & \text { walk. } \\ & \text { No first choice in these goods-they are all }\end{aligned}$
$\begin{aligned} & \text { eautiful. Come when you can-but come be- } \\ & \text { ore they are all sold to avoid disappointments. }\end{aligned}$
HE RIGHT HOUSE.

F. B. McCURDY \& CO,


The Unreasonable Maid.


Fads and
Fashions.


Is Sickness
a Habit?


Newffilt

## baskets FRESH RIPE

 CHERRIES, onl Ripe Tasmanian APPLES 30c. dozen.a Oranges. Jamaica Oranges, Swee
and Juicy, 30 and 40 C and Juicy, 30 and 40c.
California ORANGES, Large, Ripe Fruit, 45 and 6oc. doz
BANANAS
Big Bananas, 35c. doze
New Vegetables. New Beets, New Carrots,
New Radish, New Tur-
nips, New Turnip Tops,
Nova Scotia Cabbage, P.E.I. Potatoes.

THE CANADIAN BANK OF COMMERCE.

## Head office

Capital .... $\$ 15,000,000$ Rest.... $\$ 12,500,000$ at
A
branch of this Sank hater has been established in 5 St. John's

Savings' Bank Accounts.



F. E. DENCH, Manager.

## TINNED SALMON!

## Choice No. 1 Salmon,

A. H. MURRAY, O'OWyer's Cove.

Calld Inspect Our
STOCK 0 F
Wedding
Presents.

## JOSEPH ROPER.

 A RARE CHANEE
$\qquad$ 54.50 up
51.00 up

Men's Tweed Suits, from
Bors' Twead Suits, from.

$\$ 1.00$ up
si.
60 oup
styles. up
WILLIAM FREW, Water St.
Every body's doing it.
Doing What?
Drinking Golden Pheasant Tea.
J. B. Mitchell, Selling Agent.

TheBIG Furriture Store.
June medines


The Erening Teiegram, St. John's, Newfoundland, July 25, 1912... 4


Consternation in Troutlann!

 $\qquad$ Sporting an Outing Depts.

REPRESENTING
Dale \& Co., Ltd., Montreal, MARINE and FIRE UNDERWRITERS,

- FIRR The British Dominions Gen. Ins. Co., Lid. Tessier \& Co., Agents.


## American Dresses

Going out at COST PRICE!


House Dresses, in Ginghams, for $\$ \mathbf{1 . 2 6}$, forme price $\$ 1.80$.

Exquisite White Lawn, a over Embroidery and Vo Dresses, from $\mathbf{\$ 2 . 9 0}$ to $\mathbf{5 . 0 0}$, worth from $\$ 4.00$ to $\$ 8.50$

These are indeed rare bar gains and you'll feel repaid for any extra effort you may make to See Them.

Values in
 Galate, , \&e, in
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## S. MILLEY.



Take up the paper Ex S.S. 'Stephano,

| And read over the | Thursday, July 26th, |
| :---: | :---: |
|  | New Cabbage, |
| "STAR" but you | Jamaica Oranges, |
| can give you a good cup of | Bananas, |
| ar" Tea | Cal. Oranges, |
|  |  |
| 40 c. 1 b . | CORNED BEEF. |
| For 5-1b. parcels |  |
| per cent discount |  |
| allowed. |  |

C. P. Eagan, Duckworth St.

MAN IS MEASURED by the amourit of service he can render to his country; so this Store must be measured by the amount of service rendered to the Shopping Public. Our Store news presents daily brief and concise statements of a very few of the Bargain Items which are to be found in every section. The information is accurate, nothing is guessed or assumed, and when you come to this Store you find the merchandise exactly as represented. Furthermore, back of every transaction is the "ROYAL" guarantee of satisfaction-satisfaction is the basis on which every sale in this Store is made.

## SPECIALTIES IN

The Boot and Shoe Department.





ns. Co., Ldd.
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## SOMS

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| CROCKERY. |  |
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Wedding Bells.

## Wedaing Bell

ERIDAYY BARGAIISS

IT'S A GREAT TIME

TO BUY

Ladies' and Children's Gloves.
Four Winners This Week.

Ladies' Kid Gloves.


Children's Gloves.
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| MORE BOOT LACES |  |  |
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Remarkable Offerings in Showroom.

|  hair nets. |  |  |
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| "quenswa"M Harir Net |  | MISSES NIGHT DRESSES <br> 20 Doz. Misses Night Dresses |
| al <br> DIES' HANDKERCHIEFS. |  |  |
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The Evening Telegram, St. John's, Newfoandland, July 25, 1912-6

To-Day's News.

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## OUR REPEAT ORDERS. <br> selling which has arrived in time for the Regatta and Holiday <br> Beautiful Bordered Muslin, only 12c. yd. Marie Batiste, in dainty patterns, 14c. yd. Fancy Pique Welts, latest patterns, 45c. yd. <br> One Piece Dresses. <br> Exquisite and Novel Ideas, <br> Exclusiveness of the Highest Order, Enough to satisty the most critical taste. <br> PRICES-Fancy Ginghams, only $\$ 1.40$. White Musins- $\$ 2.50, \$ 4.50, \$ 6.50$ and $\$ 7.00$ <br> Ladies' Ready-to-Wear Hats * MARSHALL BROTHERS. <br> 

##  <br>  <br>  <br> Supreme Court.

$\underset{\text { Gpportunity }}{\text { Germany Seized }}$
 Invited to Attend
Congress at Congress
Boston.


Tte Evening Telegram, St. John's, Newfoundiand, July 25, 1912-7

## great Glearance sale

Don't Miss the Big Sale at the Home of Good Shoes ! to that was to give Shoo e luyers a chancen to save money. Work it was intended contining
sale tor another ten days, and have placed on our counters Boots to fit the boy
and

The Greatest Shoe Event of the Year
Grey; regular price $\$ 1.50$, sale price $99^{\mathrm{C}}$.
Job Lot of Ladies' Shoes, worth $\$ 1.20, \$ 1.40, \$ 1.60$; only 85 c .
6o pairs Ladies' Dongola, Blue, Patent Tip; reg. $\$ 2.20$; sale price $\$ 1.50$. $\quad{ }^{100}$ pairs Men's House Slippers, in Tan and Black; reg. $\$ 1.50$; sale price
$\$ 1.20$. en pairs Men
sale price s. 2.00

$$
\begin{aligned}
& \text { We have a great variety in Boys' and Misses' Shoes, in Tan and Black; } \\
& \text { reg. price from } \$ 1.20,1.40 \text { to } 1.60 \text {; sale price } 70 c c_{1} \$ 1.10 \text {, to } \$ 1.30 \text {. } \\
& \text { Our Counters are laden with Boot Bargains ready for your inspection. Don't miss this }
\end{aligned}
$$

F. SMALLWOOD'S, The Home of Good Shoes,

## You Save Money at Collins'

During the Next TEN Days. four specials
Table Oil Cloth,
Ladies' Hosiery

| Now 180 |
| :--- |
| Now 20 |

Boys' Wash Pants,
Boys' Single Pants,
Men's Summer Socks ${ }^{\text {Black }}$ - from 8 Ca .

## P. F. COLLINS, <br> 299, 301 Water Street.

A. \& S. RODGER.

Boys' Shirts
Cool, Comfortable, and Dressy Assorted Coloured Stripe Tennis Sizes 11 to 14.

## Prics 45 cts. to 65 cts.

Men's Tennis Shirts--Special Line, 80c.
A. \& S. Rodger.

Advertise in The Evening Telegram

## A Friendly Hint to the Tourist.



## Cable News．

## cancersix

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## Great CLEAN UP Sale！

Crockery and Glassware，Etc．，

Remember These Things Must Co
Glassware，etc．Crockeryware．Pictures，etc．
One Third to One Half Off．One Half Off．Under Half Price．

B00KS，etc．，are vanishing at next to nothing prices．

Don＇t think it over too long but jump at this chance of Saving Big Money．

## C．L．MARCH CO．，Ltd．

## MAGAZINES．Cable News．



SUMMER FOOTWEAR



## Women＇s White

Duck Shoes，

## 75c，\＄1，\＄1．50，\＄2．00．

PARKER \＆MONROE，Ltd．

## pxecmonia rife－several peo－＂THE TELEGRAM．

 Stuckless and Mrrs．Farle are now in chased in Boston，from the Eagle


Child＇s Tan Calf
Barefoot Sandal From 55 cts．

Childs＇Red，Tan and Black Slippers and Boots

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| The Laying of the Corner Stone$\qquad$$\qquad$$\qquad$$\qquad$ |  |
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## BARIR

Some Specials
Notion Sale
At Friday and Saturday Prices，




Special in
Gloves，19c．

Ladies＇Suede Gloves， 49 C

Ladies＇Colored Kid Gloves

Men＇s 6 rey Suede Glove

Underwear， 29

Boy＇s Balbriggan
Underwear， 24 c
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Talcum Powder．

The Evening Telegram, John's, Newfoundland, July 25, 1912-9


## Great BARGAIN Sale,

 OPENING DAY:THURSDAY, AUGUST 1st.
 Eant $L$ to will be manted in phain fugree

Special atention is aclled to our Dress Depr. Lustres, all shades, 5 yard lengths, 48 in. wide, $\$ 1.75$. Good value for $\$ 2.50$ Costume Tweeds and Meltons in great variety. Our extra special lot $\mathbf{\$ 1 . 6 0}$ for 5 yard lengths.
 A Special Feature will he our 20c. Counter.
 Remember Thursday, Aug. 1st.

## Roberit Templeton,



We cañ show you
tHE GQens you THE CUT and STYLE and TEE EXPERT WORKMANSEIP. The largest stock of TAILORING G00DS in the city All goods UP-TO=D ATE Mail orders given prompt attention. Samples and selfmeasuring cards sent to any address. JOHN MAUNDER,


## Electrical Department.

reid nfld. cc.

|  | Read This: <br> The Lighting of the Home, Electric Light vs. The oil Man. <br> Hot so much difference In the Price. <br> But a great difference In the Service. | Homes |
| :---: | :---: | :---: |
| High-Class |  | Wired on |
| Heating |  | Easy Terms |
| Devices. |  | NeII |
| Arisisic |  | Showrooms |
| Lighting. |  | Now Open. |
| Fixtures | ELEETRICAL DEPT. R. N. CO, Angel Building. | Ph |
| All Prices. | Send for the Estimate Man. | 240 |

Big Sale of Summer Goods, 1-3 OFF REGULAR PRICES!


## Ladies'

White and Colored Dresess, Colored \& White Underskirts, White Costume Skirts, White Night Dresses and


Knickers, White Princess, Dresses,
Camisoles and Brassieres.
Misses' \& Childs' White and Col'd Dresses, Child's Rompers, White Pique Coats and Pelisses, Cream Cashmere Coats and Pelisses.

## Little Boys'



## Stylish Clothes!



Clothes that are
Styish and say
Old Scoteh Whisky.
 we are Making.

Get out ot the
 when you get it. We keep only the
Clothes where yourre assured WE Kepp ony the of the Most up to Date REST North Sydney Tailoring in the City. home at current rates Our cutter direct from New

CHAS. J. ELLIS, | MOLLALX \& $C^{\prime}$ Y. |
| :---: |
| Ladies wishing to have |

DO YOU WANT
MOONEY'S CREAM SODAS, Mooney's Assorted Fancy Biscuits, Jacob \& Co.'s Assorted Fancy Biscuits, Hartley's Assorted Jams,
Choice French Coffee-tins and loose Symington's Coffee Essence,

J. J. ST. JOHN.

P円REMAS
"THROUGH NEWFOUNDLAND WITH THE CAMERA"
Contains 115 Splendid Photos taken all over the Island
The Holloway Studio,

## p. . Box 336 SLATTERY'S phone 52z

The Leading Wholesale
Dry Goods House
of ST. JOHN'S. We STOCK:
All kinds of Men's All kinds of Re- All kinds of Men's and Boys' Fleceed gular Piece Goods \& Cotton Tweed and SL ATTERY BUILDING Duckworth and George's Streets St. John's.

## FOR SALE!

Sulphate of Ammonia
20 PER CENT. OF Nitroocen. vmas momex mem
ST. JOHN'S GAS LIGHT CO.

## "The Women's Book" <br> 




$\square$
:

 GARRETT BYRNE, Cabloage, Banamas, Turuins.

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Due Thustay moming, ex s.s. "Slephono,"
00 hareles N. S. F. Fresh CuIGGreen CBBaGE-\arge harels.
``` 100 bunches, Bananas.

600 bunches Swedish TUuNMPS, 250 bunches ClRRPoTS. 15 harels Samiaca orakges. 10 cases Califonia oravies. Geo. NHAI.
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