## Thre Chatluffeturn zetratid.

NEW SERIES

## Carter's Bookstore <br> We AreSure

Fancy Goods, Toys, Dolls, Gi Books, Calendars Xmas Card Booklets, China and Glassware

Souvenir Coods \& Nic-Nacs

GIRHAT VARIHTY
CARTER \& CU., Ltd. Bookselters and Stationers.

## Hering, Hepring.

 $\Rightarrow$ स We have now in stock 200 Half Barrels of HerWrite us for prices. Special Price to Dealers.

Codfish and Hake $\Rightarrow$ 准 ${ }_{\text {rev ous Eurkea Blend Tea }}$ Sold only by us, price 25 cents per lb . Highest market prices gi
ter in exchange for Groceries,
gents for Millview Carding Mill
R. F. Maddigan \& Co.


## ROBERT PALMER \& CO

Charlotidotown Sasid and Door Factiory

Mantuburese of Doors \& Fames Sabies \& Fand

## Our Specialties

Gothic windows, stairs, stair rails, Balusters, New osts, Cypress Gutter and Conductors, Kiln dried Spruce ROBERT PALMER \& CO. PEAKE'S No. 3 WHARF.

## HELD HIGH

In the Estimation of Practical Painters.

## Sherwin-Wllliams



Will eover 500 or more square feet of surface in avera condition, two coats to the gallon. Fvery gallon ig a
standard measure. It io made to paint buildings wih.
stant

Best and most durable House Paint made.

SIMON W. CRABBE.

stoves and Hardware, Walker's Oorn

All Moncton Make




Tid HUMPRREY CLOTAING STORE Opera House Building WINFIELi SCOTT, Manager.

## OUR HOLIDAY STOCK

For this season is an exceptionally large and fascinating
one, The Rtock of Watchespand Clocks presents many very
practioal gift possibilities. Ladtes Noteses in plain but
tasteful cases-the al ways dependable Watham. Movement wit give a great many jearent of exceellent service, moder-
tely priced at $\$ 8$ and $\$ 9$. Ladies Wathes in ately priced at $\$ 8$ and $\$ 9$. Ladies' Watches in handsome
gold filled cases, Waltham or-Klgin . Movement, either in plain or handson ely engraved. tin and uses- great variety of exquisite styles, at all the
way from $\$ 3$ to $\$ 5$.
Bracelets. - An exceedingly fine line, in various ew and favored-some silver and others gold-filled, $\$ 1.50$
o $\$ 10.00$.

Special Bargains Solld Siliver Thimbles. Oc and 50 c -elegant goods in every respect. As a special
Christmas attraction we offer you choiee of any thimble in

Other erft Goods of solfd silver.-Coffe Spoons and Tea Spoons, in cases, Salt Cellars, Sugar Tongs
Buiter Knives, Sugar Spoons, Napkin Rings, and a- long liss of other good gifts in silver. Enquiry free.
E. W. TAYLOR

Suggestions for Xmas Gifts.

Many people spend a god deal of their time
worrying about what they will give their friends for
Xmas, as they seem to have almost everything they
Did it Ever Occur to you that a Perhaps your friend would like to have a
comportable Rooker she cond call her own; or
cour friend be a gentleman, a luxurious Morri yourir in which he could enjoy a comfortable read o smoke. 告e have these, and add greatly to thei
things ast and would
comort, and be constant reminders of your thought

JOHN NEWSON

## TEA, GROCERIES,

 ProvisionsQuick Turn Over
Big Business

Good Fat Herring
McKENNA'S,



## A Happy and Prosperous New Year to all our Customers.

We likewiseextend thesame cordial greeting to all those whom we EXPECT to be customers during 1904.

It is scarcely six months since the New Firm started business, and although greatly hindered during the first few months, on account of a shortage in all lines of stock, which, of course, could not be replaced at short notice, we have suc ceeded past our most sanguine expectations. Our store is now completely stocked with a NEW and thoroughly reliable stock, and it will be our aim during 1904 to add to and improve upon it in every possible way. In a wora, we wil be satisild wivil nothing less than a first-class store in every respect. We have made several important changes in the store itself, having now a much larger and better ventilated office-a decided improvement in the Cash Desk-a complete renovation upstairs for the accommodation of our "Perfection Brand Clothing," and a magnificent system of lighting, besides several minor improvements.

Our Christmas Trade has been enormous, and we feel deeply grateful to our numerous friends in city and oountry who helped to make ours a Merry Christmas indeed!

Again wishing that the coming year may bring you one and all good health and material prosperity.

We are, yours gratefully,
SENTNER, TRAINOR \& CO.


## New Pattern








D. A. BRUCE.


# THE CHARLOTTETOWN HERALD <br> WEDNESDAY, DEC. 30, 1903 <br> THEY COME TO OUR Great January CLLARAICR <br> <br> Prince, King's and Queen's will be represented. <br> <br> Prince, King's and Queen's will be represented. <br> <br> General Dry Goods, Clothing, Furnish <br> <br> General Dry Goods, Clothing, Furnishings and Furniture. 

ings and Furniture.}

The important Bargain event which all Charlottetotwn and country has so eagerly awaited will take place 2nd day of January and continue for twenty-one days

This Great Clearance Sale will be better than any of its predecessors. Fvery piece and parcel of Goods is thoroughly dependable and trustworthy. There is not an offering on this page that does not deserve your attention Throughout the entire'store the savings average a full third. Depend upon it there'll be bargains here in plenty. Admirable as last year's sale was, this year's will be superior. First comes first choice, so come for your Hát and Coat.

Remember sale begins SATURDAY MORNING, 9 a. m.

## PATON'S

Discounts as Under.
AT PATONS

| 25 per cent. | Stockings, Men's Cap |
| :---: | :---: |
| Ready-Made Clothing. (Speoified.) | Men's Fur Caps, Hankerchiefs, |
|  | Evening Wear, Glengary Caps, |
| Furs Specified, | Wool Gloves, |
| Roman Sateen, | Valises, |
| Striped Sateen, | Braces, |
| Ginghams, |  |
| White Cottons, | jerseys, Flannel |
| Towelings, $\quad$ Silk and Wool Underwear |  |
|  |  |
| Grass Cloth, Standields Underwe |  |
| Glass Cloth, | Fleecy Underwear, |
| Fleecy Cotton, Night Shirts, |  |
| Lawns, $\quad$ Corsets Specified, |  |
| Apron Cloths, $\quad$ Wool Underw |  |
| Figured Flannelettes, $\quad$Combinations, <br> Drawers, |  |
| Cretonnes, ${ }^{\text {a }}$ / All Wool Hose. |  |
|  |  |
| Damask,Chintzes, |  |
| Drills,Cottonades,ata |  |
|  |  |
| Moleskins, $\quad$ Figured |  |
| Tuckings, |  |
| Toilet Covers, $\quad$ Crepelines Plaids, |  |
| Sheeting, Leltons, |  |
|  |  |
| Stockingnettes, |  |
| Linens, Bleached and un- Silks, |  |
| Dress Goods, Specified,Serges |  |
|  |  |
| Satin Cloths, |  |
| Ladies' Rainproof Cloths | Crepes, |
| Men's Glores, | Shawls, |
| Mitts, | Fiench Flann |
| Socks, | Fancy Silks, |

