

EATON'S DAILY STORE NEWS
FARMERS' DAY--EVERY DAY-IN THE IMPLEMENT SECTION

 The great advantage of seeing the goods you're buying, the examination and inspection
you're permitted to make before purchasing, the comparison possible, where you may weigh you re permitted to make before purchasing, the comparison possible, where you may weign
the merits of one implement against the other, a nd the gratification of being perfectly satisfied before purchasing, make a visit to the implement section in the basement one of the most important incidents of your visit to Toronto.
 come and see them, get our prices, get our suarantee of satisfaction. Yout appreciate, far more the
money saving our prices mean when you se and examine the thor ough construction, the hish-grade,
reliable makes, and the confle ence you can place in every article wo ofer you.


Women's Seal Grain Hand Bags, $\$ 1.00$
 sada the frames are mostly blaok leatione covered The monotinge sere githe Some have round batomes, others broten botoms. Thes,
orre and all
orery

## Children's Hand Bags

The kind of dainty yet serviceable bags that you must go to Ger Small beaded bags, large enough to carry the belongings of the little miss, are carried by strong chains and are colored to match ks and blues of the young girls' dresses. Prices 150 to 60 c . Tiny Leather Bags-Are decorated with embossed flowers, ani mals, etc.,
100 to 350 .

A Beautiful Ribbon Display The Fall season of 1910 sees an increased demand for ribbons fo
ny putposes-immenise bows for millinery seem to be a style fee ture, while for dress trimmings, coiffure arrangements, and fancy work there's hardly ever been so much ribbon used. We are splendidl ready to meet the requirements in every line, and our showing is a
ource of interesting style information for every one interested in


Satin and Taffeta Ribbons, Yard 15c


Black Furs Well to the Fore


 50 Empire Mufis, in Western Sable-This fur is coon dyed to represent Alaske sablo-lined with
satin, and equipped with wrist cord and down bed. Special price .................. $\$ 5.00$ 15 Large Shawl Ties, in black Belgian hare-a fur of strong resemblanee to blaek fox 84 inches
6 inches wide, trimmed on each end with three long tails, and lined throughout with soft black
Special price

## Hudson Seal Coats $\$ 110$ to $\$ 145$






## Visit the Fancy Goods Section


 the reach of all Burap, eranh and other faricicio of heary texturo






Collection of Fancy Goods--25c





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Canvas-covered Trunks
Halkinch hardwood datats, brases bound, with tray and dorereal




F
ee the Great New Feature in Sewing Machines at the "EATON" Exhibit in the Prohibit in the Pro-
cess Building


## Pearl Sunbursts at Low Prices








See Eatonia Footwear Being Made at the Exhibition One of the most interesting ighth of the Exxibition, to many, io the manifaturur. of Ratomi







Bread and Butter Plates Engial Oinima Bread and Butur and Tee plates, in the gold and durable china. To clear, each ...............

Haviland China Dinner Sets



The Art of Brass Piercing
Bienas Pierecing is growing in its popplasity as a recration tor



 Moant of the mounted arities are overed all over with metal, otherr




 we have everer neeceasify requirement for this fasesinating art at prices within the reach of all.
We cordially invite your ingpection of our extensive stock.

## Baseball Rocotaters $\%$. Lacrosse





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The Leading Live Stock and
Horse Market of Canada.
PENS ENTIRELY UNDEIR ROOF
WRITE FOR

Premium List For Fat Stock Show BE SURE TO BILL YOUR STOOK TO Union Stock Yards, West Toronto Station RICE Q WHALEY U Live Stock Commission Dealers S

Buffale Connection, Rice \& Whaley
Bill Stock in your own name to our cari.
REFERENCE-DOMINION BANK, Ph
LESMEN-H. G. Whaley ; John Black, Phone Junction 643 David Robertion, Phoond Junction 648 . DUNN \& LEVACK Live Stock Commision Dealers in in attle, Sheep Lambs, Calves Western Cattle Market and Union Stook Yards,

 CO UGLHIN \& CO. Room 9. Union Stock Yard






## NEW Toronto - Montreal EXPRESS

 CAMADIAN PACIFIC RALLWAYLv. WEST TORONTO 9.45 p.m. Lv. NORTH TORONTO 10.00 p. m. Dally Exoept Sunday, Commenoing Monday, Sept. 5 th Arrive MONTREAL 7.00 a.m. THROUGH ООAOHES, SLEEPERS, ETO., FOR OTTAWA AND MONTREAL

## WESTBOUND


Arrive Wost Toronto $8.05 \mathrm{a}, \mathrm{m}$.







For Men-Overcoats and Suits






For Women-New Fall Suits

 yary piliom




 Mises' skirts, of black Mis skirts. Morsted made old suank and white shepherds cheok


Men's Felt Hats




To-morrow Will be Farmers' Day at the Fair


Between this store and the farm there is indissoluble connection. Four links of the chain forged by experience, and tested by competition, are:
Quality $\begin{aligned} & \text { Ask any farmer's wife or daughter in the country and she will tell you there is something } \\ & \text { substantial about Simpson's goooss, they feel right when you handle them, and you are in no danger of being } \\ & \text { taken in by Shoddy or Sham. Then there's the }\end{aligned}$ Style
Service
Simpson's are up-to-date. They have no old goods to palm off on you. Everything fresh and new,
the latest patterns and weaves direct from the looms of the world. in the store, whether it's the care of your parcels, the satisfying of your appetite, or the assist-
ance of your chooce of goods, is cheerful and painstaking. You feel at home although it is a big store, be-
cause its service is bighearted cause its service is big-hearited.
Economy
Good varue, fair prices, free exchange if not satisfied - these insure a saving to all who trade
here, week in and weke out Then therest the advantage of special sales like the Blanket Sale now on, when

tremendouslots secure lowest price | $\begin{array}{l}\text { tremendous } \\ \text { tion time. }\end{array}$ |
| :--- |

Be sure to get our new Fall and Winter Catalogue, and read about our Free Delivery of Goods throughout the Dominion.


## While You're in the City, Don't Forget the Home and

## On our Fourth Floor you will find the best appointed Drapery Department in Canbest appointed Drapery Department in Can- ada. The stock speaks for itself; a big new shipent shipment of French Upholstery Fabrics from the world's foremost manufacturer of these goods, has just been opened up, and includes some remarkable reproductions of antique Tapestries. Colonial Drapery Fabrics are so superior to any other line of Silkaline, Cretonne to any other line of Silkaline, Cretonne, Taffeta, Denim, Sateens, etc., that a comingly small when the art value of the goods are considered; indeed they are not more than you pay elsewhere for ordinary printed drapery fabrics. The sale of colonial drapery

Here's a Typical Example of the Values We're Offering To-morrow

 No poone or mali orcerare


Tum SIMIPSOMN:
 stores for the winter.
$\$ 4.00$ BLANKETS FOR $\$ 3.09$.



If 85.60 SAXONY BLANKETS 84.25 .
 palrs at sale price Thursday, pair, $\$ 4.25$.
SOMETHING NEW IN FANCY LINENS AT ONLY

 sach, 88 .
THE NEW BEARSKINs, SILK SEALS, CARACULS, ETC.
 enter than make your chbice now. For chilldren the ne
white and fancy bearkifis, sealettes, etc.; for ladies, ell seals and sealettes, which promise, very, strong. for thif
winter, carreculs, etc. Grand display upstairs, corner
wit Heen, and Yonge, Weedinesdayn, of intlay upstairs, corne to every visto
Bearskins, yard, si.25 to s4.00.


Suitings and Dress Fabrics



 dresses and sults, thoroughily sponged and spot-proot, 52
inch. Yard, sion




 new long coats:-
Cintron
Suede Finlish.
Sinish.
Suede Finish,
Glare Finish:
Guaranteed Qual

Persian and Dresden Silks




Our Carpet Department is also on the of Wilton and Axminster Rugs an assortment
of sembling genuine Persians, that they are often mistaken for such. These you will not find in any other store in Canada. If you are in. terested in real Oriental Carpets you will know how scarce Bokharas are. Our stock of fine large pieces is by far the largest and best in Canada. They are displayed in specially arranged section of the Carpet De partment, which is full of carefully selected Eastern floor coverings, very reasonably priced. It's worth your while to spend an hour on the fourth floor, even if you do not wish to buy.
Here's Good Carpet Value for

## To-morrow




