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Did you ever stop to consider that to reach buyers you must appeal to public opinion? How can you do so more effectually than by having in stock goods that are in demand at the right price? The reason why we are selling NEW FAsHIONABLE COO low figures is our business. It is your business to buy them. An object lesson is worth volumes of talk. See our stocks of `GENERAL DRYGOODS, MEN'S FURNISHINGS $\rightarrow$

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