## We Extend to Our Friends and Custorners THE SEASON＇S GREETINGS BOWRING BROTHIFRS，Ltd．




Maritime Drug Store
XMAS GIFTS!
DAINTY! USEFUL! INEXPENSIVE !
COMBINATION SETS-
Renct ivory sep Only a few Sets left. Lowest Prices PERFUMES-Favorite Odors.
From . . . . . . . . . . . .
c. to $\$ 10.00$
FANCY SOAPS-In Dainty Boxes. BATH SALTS . . . . . . . . . . . . . . . $\$ 1.30, \$ 1.50$ VANITY CASES-In great variety.
From .. .. .. .. .. .. .. .. . 40 c. to $\$ 2.50$ SPECIAL THIS WEEK! LUXOR-Large Single Compact.
Regular $\$ 1.50$. Special Price
LUXOR-Small
Regular 75 . Single . Cocial Price
LUXOR-Medium Double Compact
GET YOURS WHILE THEY LAST
$\qquad$ =
"nvorsux
COAL!
NOW DISCHARGING
2,000 Tons Best Screened North Sydney
Steamer now loading WELSH ANTHRACTTE.
welsh anthractie, american anthractite
$\underset{\text { coal ofice phone } 1867 \text {. }}{\text { A. }}$ \& Co., Leekt core.


## Notice

OUR NEW SHOWROOM
 Eiectrical Applianees.
 WE OFFER A FEW HOLIDAY SPECIALS Japanee Boudoir Lamps,
North-an Electric Irons.
Universal Tensters Universal T uasters Stoves Universan Percoiators....
Univeral Grilla-3 Heals Univer $=1$ Keixtes ..... Curling Iruns
Universal Elecrite Iron IUR MOTTO: "SERVICE ? ${ }^{5.5}$
Nfid Light \& Power Co.,
 Don't Say Paper, Say the Evening Telegram.


South Africa Plans to Annex Colonies
 bechtaxluwd aid
swnamivi. sтаддихр


If your Christmas Gift to Her-or Him is a Camera, youre giving all-the-year-round pleasure and interest. We have a really
magnificent assortment of Cameras of all grades and sizes, many of which are listed below, but there's one gift we hadn't space
 tube of Kodak Photo Paste, 1 50-1eaf Kodak Album, an instruction book and one year's free subscription to "Kodakery", a monthly



Folding

Brownies


Vest Pcokef Autographic


Graflex Cameras





Printing and Developineng Outfit-Complete



Pack Premos




Box Brownies



## Cartridge Premos

A high-class Camera, compact and thon
oughly dependable. Just the very: thing oughly dependable. Just the very thing
for Him to sip in his pocket when you want to get some Christmas ssow sewn
Let us show you the Cartridge Premo. Let us show you the Cartridge Premo.
No. 3.A S. Lens. Price .. 16.00
No. 2.C R.R. Lens No. 2.C R.R. Lens Price ..
No. 3.A R.R. Lens

TOOTON'S 309 Water Street

## THE KODAK STORE

## Christmas rreetings!

aest Wishes to you, one and all
w could you wish for more? SW could you wish for more?
hearty welcome, should ou cak
su'll find at STAFTORD'S Store

A visit to either of our Stores will convince you A visit to either of our Stores will convince you
that we have a wonderful variety of goods,
amongst which you will have no difficulty in amongst which you will have, no difficulty in
selecting a suitable XMAS GIFT. We have
gifts that will suit Father, Mother, Sister, gitts that wil suit Father, Mother, Sister,
Brocher and Baby. These goods are all new
stock just in.
Attractive Goods. Prices Irresistible

HERE ARE SOME OF THEM: Toilet Articles

Soaps, Talcums, Face Powders, Compacts, Com- bination Packages in attractive Boxes, Bath Salts, Infants' Toilet Sets, including Brush, jalts, Infants' Toilet Sets, including Brush,

Comb, Soap Box, etc. Perfumes in Fancy Boxes Comb, Soap Box, et
from 45 c . to $\$ 5.00$

## Stationery

A special line of good paper and envelopes in
attractive boxes at prices from 60 c . up to $\$ 4.00$.
Te have an excellent assortment in this line. wand ece bemement yon ant tuy?

## Rubber Goods




Chocolates

We also have in stock Gillette, Auto Strop and
Durham Safety Razors. Combs, Tooth Brushes, Durham Safety Razors, Combs, Tooth
vail Brushes, Hair Nets, all shade GIVE US A CALL。
Dr. F. Stafford \& Son
Theatre Hill
Water Street, West.
 North Sydney Coal!
Now landing ex S.S. "Nyhavn" Choiec Sereened North Sydney Coal
Henry J. Stabb \& Co.


## LONOON, NEW YORK \& PARIS ASSOCIATION OF FASHION

For Ten Days Only-An Astounding Dress Event! CHOICE OF 1000 An unprecedented event in quality, style and price. Every Dress in our entire stock at a saving of 10 p.c. up to 50 p.c. Street Dresses Dinner Dresses Afternoon Dresses Jersey Dresses Evening Gowns ALL REDUCED

## MEN! 1 \& 2 Pants-Suits <br> OVERCOATS

## Values that stand the supreme test of Close Comparison

The remarkably low prices offered by this Store are the direct results of our larger purchases-plus greater selling, combined with an inflexible determination to make this-
ST: JOHN'S GREATEST VALUE - GIVING SHOP

Choose from the Largest Assortment in the Gity

Beginning TO-DAY, We Will Establish a Ladia Coat Sale Unprecedented in the History of the Retail Stores of the Country.
 High Grade
 Fir Trimme


Coats of Distinction! Individuality! $\$ 40$ - $\$ 50$ - to $=\$ 60$ The finest COATS that high-grade fabrics, exclusilve furs and expert tailoring can produce. All sizes.


## Xmas Gift Suggestions! <br> LADIES' WAISTS-

The largest and best value collection that it has ever
been our good fortune to place on Sale at
 CAMISOLES-

Heavy Crep Values at \$1.50
FUR NECKWEAR -
A real Gift-Serviceable and Practical-sure to he
apprecixred .......................... $\$ 11.98$ BOLDOR CAPS-

An cconomical Gift, in Crepe-de-Chine and lace
trimmed ............................ 25 c. PRINCEES SLIPS—Very best Jersey Silk . ..... $\$ 4.98$ PETIICOATS-Two-tone flounces . . . . . . . . $\$ 3.29$ TEDDY BEAR SUITS-A real Gift in . . . . . . $\$ 5.48$

OH! BOY! We've got a knock-out for a Christmas Special--

## Boys' Suits Overcoats

nothing like these values elsewhere in Boys' $\$ 15.00$ All-Woot School Overcoats $\$ 11.98$ The materials are warm and durable. Excellent tailoring. Sizes 9 to 18 years.
Boys' other ALL WOOL OVERCOATS $\$ 7.00$ up to $\$ 14.98$

 | $\begin{array}{c}\text { Overcoats } \\ \text { and Suits }\end{array}$ | $\$ 5.50$ to $\$ 14.98$ | $\begin{array}{c}\text { Raincoats and } \\ \text { Cap- } \$ 6.98\end{array}$ |
| :---: | :---: | :---: | $\$ 4.50$ to $\$ 8.98$ Ages 9 to 18 yrs. ${ }_{\text {Ages }} 5$ to 16 yrs



An Economy Ghristma Special Parents Wom Miss-
Girls' Coats
NEWER WINTER STYLES. Sizes 7 to 16 years. Cleverly fashioned of Vel-
ours, Overplaids ours, Overplaids, Polo Coats
mostly fur trimmed. All
shades. Kiddies Coat Ages 4 to 8 years. $\quad 4.09$
adcloth, Velour, Mixtures, Polos, fully lined and
best fur trimming best fur trimminga

## Serge Dresse

 Ages 2 to 16 years Any little girl would love these Dress Any mother would appreciate their vad

Fine Guaranteed
FUR COATS
A Real Gift-One that either mother, A Re, wife or daughter will long remen
tend appreciate. ,
We Doubt whether you will ever by another such opportunity to procure oly
superb Coats at the amazingly low prit


EXTRA AATRACTION:
TWO-ACT CHRISTIE COIIEDY, with BOBBY VERNON.
COMING:-"NELLLE THE BEAUTIFUL CLOAK MODEL." HAROLD LLOYD, in
"HIGH AND DIZZY" and ELINOR GLYN'S STORY. "THREE WEEKS.
Christmas Giifts!
TEA SETS,
DINNER SETS,
BIBLESS TEAPOTS,
ROSE BOWLS,
MOUSTACHE CUPS \& \& SAUCERS
SHAVING MUGS,
FIRE-PROOF GLASWARE, BABY ILATES
MUGS, VIEW-WARE, ETC., ETC.


## 

$$
-
$$

$$
\mid \text { S.0.Steele\&Sons,Ltd. }
$$




## -

| Scientists Find Blood Does Not Show Race | A Few Christmas Shopping Hints <br> from the |
| :---: | :---: |
|  |  |
|  |  |
|  |  |  |
| ceime |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | chat nity in |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | nomes mineo wen : 2.55 |
|  |  |
|  |  |
|  | $\cdots$ |
|  |  |
|  |  |
|  | harat lemem rean 15c. (Rich, Cut Glass) |
|  |  |
|  |  |
|  |  |
| The Big Value Raffle is opposite the Post Office, in the Anderson building. dec $23,1 \mathrm{i}$ |  |
| Loot Christmas |  |
|  | - 1 K |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| - |  |
|  |  |
|  | cemen |
|  | 为 |
|  |  |
| ot to | Clarke's Fairy Ligh's |
| mo |  |
| diminn oferam | EA SEM |
|  |  |
|  |  |
|  |  |
|  |  |
|  | sionanivivime ime ina |
|  |  |
|  | \%ot |
|  | ine Royd nuoies, wud. |
|  |  |
|  |  |
|  |  |
|  | GROGKERY DEPARTMENT |
|  |  |




0

## Last Minute Hints for Her

Beautiful Blouses.
Beaution Blouses.
 Lined Kid and Sueded Gioves, Unimed Kid and Suede Gioves.
 Wool Gioeres pel

Wool Gauntets.
 siness ner per
Silk Hosiery.


At splendida assor
mixtures
ricies, per pair





 Felt
A big variety to
Slippers.


Decorating Flowers


## Crepe-de-Chene Handkerchiefs.

Handkerchiefs
 White Lawn Handkerchieff. Lissue Handkerchiefs.
borders.
Special, each
French Ivory
 Gift Stationery.
If frices
Hert boxes,
pries
box
 Brush and Comb Sets.
Prices per set Dressing Cates
Well
Priceses, eacith
ail Work Baskets. Prive Work Raskets on legs.
Pork Baskets. Fitted. silik inied.
Worke. each. .. .. .. .84.25, 5.75, 9.75 and 10.50
Not fitted, skets. Black and Colored Hand Bags.
 Suede Hand Bags

Books for Kiddies $\underset{\substack{\text { THE Whitman mother goose- } \\ \text { Price, each } \\ \text {....... ............ .. .. .. } 81.00}}{ }$






Charming Linens.















Xmas Dressings.


 0




Last Minute Hints for Him

## Tunic Shirt

 Prrces, eachEnglish Shirt
Excentionally Exglish Shirts.

 Silk Scarves. In ath assortment of plain colors and very pretty stripe
 Men's Socks.
 Men's Silk Handkerchiefs.
Hemstitched, plain and intialed Prices, each..........1.25, 1.40, 1.756 and 200
 Excelda Handkerchieff.
Platr White and white
price, each Men's Pull-A-Part Cuff Links.
The Ideal stud for soott double culfs:

| The $\begin{array}{c}\text { real stud for soft double } \\ \text { Pricest, per par } \\ \text { President Suspenders. }\end{array}$ |
| :--- |

President Suspenders:
One pair in a pretty gift bo
Felt Hats.
Shades of Brown, Gre, Find
shapeps all sizzes.. ......s8.30, 3.75, 4.20, 4.35 and 5.25
Mences, Velour Hats.
Men's Velour Hats.
 Men's Winter Caps.
 Boys' Winter Caps.
Assorted Tweeds, newest
Merres, each
Mlowes.
$\xrightarrow[\substack{\text { Men's Kid Gloves. } \\ \text { Tan Cape } \\ \text { Prices per pait wool } \\ \text { pind }}]{ }$
$\begin{gathered}\text { Tan Cape Kid, } \\ \text { Prices, per part } \\ \text { Suede Gloves. }\end{gathered}$
Grey and Brew. Suede, unined, all sizes. A very
dreesy giove

 | Grey and |
| :---: |
| strap |
| Bricest per part, wool lined throughout, some with |

 In brown and gre
Mritcos per par
Men's Pyjamas.




 Shaving Sets.
Prrces, per set .

Knife Shat rpeners.
Shateo, each
Price, each

## Military Brushes. Military, each Brush Case

. 81.185


Fountain Pens \& Pencills.
The Royal Stores, Limited



 thon women there isitat somem that
 metality of marragi


$\qquad$



 Sising. (asterses) have no intention ot

 Canon Donaldang:I Iesirr the omis.
 $\underset{\substack{\text { cinat toman Liaw } \\ \text { Obes intereres }}}{ }$ $\qquad$


 oot momen nhiare the the woridiation in the marriage serviee ig esestial
hisbands with rines.










 t meew who objeceted to wering ring Canon Hepher satd thero were
 $\substack{\text { worntid } \\ \text { sonetel }}$

 Thep proposal was defateded by
Trabe miofity
 Bistopos. Preses. to Deal mita Qene

 It was pointed out hat noir anu-




## Warm,

Unusually Low Priced All Wool Flannel Offerings, in Greys, Fawn, White, Fancy, suitable for making Warm Winter Wearables for
MEN'S, WOMEN'S AND

## CHILDREN'S UNDERWEAR

Such as Pyjamas, Under Shirts, Top Shirts, Linings, Etc. In spite of the recont advances in wool these offerings are far below prices of the past few years

| White Wool Flannel | Very special quality, very fine weave, all Wool Flannel, suitable for Children's and Ladies' Underwear, also Infants. Would be good valué at 1.30 to 1.45 . Sale <br> Price Now Yard | White <br> Wool Flannel | Special Value, good strong Cloth, suitable for Boys' and Men's Undershirts, Women's Underwear, 30 inches wide; all Wool. Worth 1.20 to 1.35 . <br> Only <br> 76 | Grey <br> Woal <br> Flannel | 30 in . wide, specially suitable for Boys' and Men's Top Shirts, Women's and Children's Bloomers, etc. Good strong Cloth, will wear well. Really worth 95 c to 1.00 . SPECIAL <br> values <br> Yard <br> 69c | Fawn <br> Wool <br> Flannel | Fine Twill, 30 inches wide all Wool, suitable for Boys and Men's Shirts, Pyjamas, Ladies' a n d Children' Bloomers, Bodices, etc Value 1.40 to 1.60. A rea bargain. Special Price Yard |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Make Your Own Garments and Save Half the Price

Ptrinad $\begin{aligned} & \text { For Men's and Boys } \\ & \text { Shirts, Pyjamas }, \text { ett }\end{aligned}$
Striped $\begin{aligned} & \text { Shirts, Pyjamas ,etc. } \\ & \text { For this Sale we have } \\ & \text { specially priced these }\end{aligned}$
Mod
Fanal 1 wis 88

White $\begin{aligned} & \text { Specially suitable for } \\ & \text { Infants } \\ & \text { fine quality; very very }\end{aligned}$ SAXOIV $\begin{aligned} & \text { in price; } 28 \text { in. wide; } \\ & \text { to } 1.10\end{aligned}$ Window Famme $=83 \mathrm{c}$
Come and test the Fine Quality of these Bargains and be convinced of the Genuine Values we are offering in these Goods.

## G. KNOWLING, Ltd ${ }^{\text {soceswam }}$

 G. KNOWLING, Ltd. $=1.1 . \mathrm{m}$.


Catching Jungle
Beasts Alive

## Hardware Department A FEW XMAS SELECTIONS

Men's, $10.25 \& 11.00$
Women's pair
8.60 pait Women's. $\quad .8 .60$ pair Childrens ${ }^{\text {SKI }}$ POLES- $-2.50,2.60$ pair SKI POLES- $1: 85,2.65,3.30$ pair
SKI STRAPS
2.50, $2.65,2.75$ set

 | .20 pair |
| :--- |
| .050 |
| pair |
| pair |

gLides And sLeds


## $\Rightarrow$

girls frame sleds
 $\underset{\substack{\text { each. } \\ \text { BABY SLEIGHS } \\ \text { 12.30 and } 14.00 \text { each }}}{\text { St }}$ 12.30 and 14.00 each
With wheel attachment DOLLS SLEIGHS .. DOLLS SLEIGHS $\ldots .2 .50$
BABY GUARDS .1 .20 ea
${ }^{\mathrm{Cig}}$
GIFTS FOR SMOKERS Cigar Cases. $.2 .20 \& 2.50$ ea Cigarette. Cases,
955,0
575 each,
5.20,
3.50 .0 Cigarette Cigarette $\begin{aligned} & \text { Holders- } \\ & 13 \text {. up to } \\ & 1.50 \text { each }\end{aligned}$
 G. B. D. Pipes, 1.90, 2.50, 2.75 Case Pipes. $2.30,2.25,4.30$,
5.00 and 5.50
each. 5.00 and 5.50 each.
Pipe Cleaners

Pipe Cleaners
Tobe. dozen pkts.
Tobacco Tobacco. Pouches. $35,45,65$,
$70 c$. 1.10 each. Ash Trays. 1.65 , 2.55 and 3.10 ea.


## Skates

## H 5 <br>  Union Acme Union Buld Buld Union Hockey Bulldog Hocke Chaldog Hockey Champion Hocke Varspity Hockey Climax Hockey Climax Hockey. Regal F. W. Hock Mic Mac F.W. Hockey Dunne's Tube Hockey HOCKEY STICKS Juvenile Hockey Stick Boys' Expert Hockey | 222 Steach |
| :---: |
| 6 Stec.each | Boys' Red Hockey Sticks. each Amateur Hockey Sticksc.each 95. Rover Hockey Sticks Hockey King Hockey Sticick- Goalkeeper's Hockey Sticks , 

A GiFT FOR ANY MAN | 1.00, $5.00,5.50,7.50,12.00$ |
| :--- | Gillette Safety RazorsAuto Strop Blades- $1.0,50$, $5.00,1.50$ each Auto Strop BladesGillette Blades. 55 c . \& $\& 1.10 \mathrm{pkt}$ Uncan Hair Cutter . 3.00 ea

## SILVERWARE ETC.

electro plate ware Toast Racks, 2.20, 2.30, 2.80, 3.80, 4.30, 6.00 each

Toast and Butter Toast and Butter
Butter Dishes Butter Dishes
$1.35,1.50,2.5$ 1.53, 1.50, ..50, 4.50 each. Marmalade Jars-
$2.00,2.20,3.00,3.75,4.50$ ea. Marmalade and Toast . .9.30 Baby Mugs ...4.50, 5.25, 9.00 Carver Rests
Breakfast Cruets-
$3.90,4.10,4.50,5.30$ each. Salad Bowls and ServersS.80, 6.50, $6.60,8.00,11.50$ ea. Entree Dishes-
$16.50,17,50$ and 24.50 each. 16.50, 17,50 and 24.50 each.
Cake Baskets ... . $8.00,11.70$ Cake Baskets $\cdot \| . .8 .00,11.010$
Muffin Dishes ..... 10.00
ea. Dinner Cruets - . . .7.20, 9.60
Flower Vases-
FHower $\left.\begin{array}{l}3.20,7.45 \text { and } 18.00 \\ \text { Tea Sets, } 3 \text { pieces- }\end{array}\right]$ Tea Sets, 18 pieces-
$18.00,22.50$,
36.00 set Sugar Dredgers- $\quad 1.90,2.80,3.20$ Spirit Flasks-
2.60,
2.90,
$3.20, ~ 4.70, ~ 4.95$, 6.00 up Pickle Jars- ${ }_{4.80}$, 5.00, 7.30 each.


> FLATWARE Coffee Spoons, in $1 / 2$ doz. ${ }_{2.00}$ Tea Spoons-
$1.10,1.60,3.50,3.90,5.50$, 1.10, 1.60,
7.65 dozen. 7.65 dozen.
${ }^{\circ} \mathrm{Cl}$ lock T Te
$0^{\circ}$ Clock Tea, in $1 / 2$ doz- 1.65 and 3.90 doz
$2.20,3,40,7.70,8.20$ and 10.40 doz.

## Table Spoons

2.45, 4.40, 6.90, 10.95 doz . Berry Spoons ....... 2.15 ea . Cream Ladles, $1.20 \& 2.20 \mathrm{ea}$.

Pie Server Butter Knives . . 80c. \& 1.80 ea Cold Meat Forks .. ..1.35 ea Bread Forks ......... 2.20 ea. $\begin{array}{llll}\text { Childs. Sets-Spoon, } & \text { Knife } \\ \text { and Fork } & . . & .10 & \& \\ \text { and } & 4.00\end{array}$ | Baby Spoons ...... .....70c. |  |
| :--- | :--- |
| Baby Food Pushers |  | Baby Food Pusher 6.20, 7.60, 9.50 ish Eaters, $1 / 2 \mathrm{doz}$. in case-

13.00 case. Pickle Forks . . . . . . . 1.00
Butter Spreaders, 1 doz. in Butter $\left.\begin{array}{c}\text { Spreaders, } 1 / 0 \text { doz. in } \\ \text { Case }\end{array}\right) . . .10 .25$ case Dessert Forks-
$2.20,3.40,8.60,9.20 \mathrm{doz}$ Table Forks-

| $2.45,4.40 ~ \& ~$ |
| :--- | 1.45 doz.

Sugar Tongs .. . . . . . 2.00 ea.

Christuas cutlery Dessert
$2.40,3.25$ Kives
$7.25,8.00 ~ d o z$
 Stainless Dessert Knives IXLL
 IXL. Fruit Kinive . 2.50 Cos doz.
Grape
Sets of Carvers. 2 pieces Case Carvers. 30,3 nieces, 3.10 set
niect Pen Knives- ${ }^{-10}$ c. up to 3.00 ea $\begin{array}{r}\text { Kitchen Kife, Stainless } \\ \text { 24c. ea. } \\ \hline\end{array}$

## BRUSHES Pro-phy lae-tic Hair <br> BRUSHE Pro-phy-lae-tic Hair

Pro-phy-lae-tic Hair- 80 -
Proc, 1.20
Prophy-lac-tic Military 2.00
2.00 Pro-phy-lac-tic Clothes ${ }_{1.30}^{2.00}$ ea Military Brushes, in Hair Brushes ${ }_{2.40,}$, $3.60,5.70$ up Shaving Brushes.

## FLASHLIGHT

 Ever-ready in two and th 1.20, 1.45, 1.60 an 1.20, 1.45, 1.60 and 1.70 each Focusing Type-
## $.60 \& 3.25$

## THERMOS BOTTLES

Pint size, Enamelled-
Pint size, Enamelled -
Pint size, Enamelled-
1 Pint Refill 3.50 ea.
.1 .20 ea.

Leather goods Pocket Books Bill Folds ......00 \& 2.50 up Tobacco Pouches ....70c. ea. Cigar Cases .. 2.20 \& 2.50 ea. Razor Strops (Auto Strop)-

## Also a nice selection of the following items

| Vantine's Perfumes <br> Vantine's Vanity | Nickel Kettles- <br> 4.25, 4.30, 4.50 each |
| :---: | :---: |
| Manicure Sets | Aluminum Kettles- |
| $2.65,3.25,4.90,6.65$ up | 1.65 and 1 |
| Dressing Case Sets- | Aluminum Percolaters |
| $3.20,3.60,7.00 ~ u p ~$ c... 3.20 ea | nd |
| a. | Carpet Sweepers- |
| ckel Table Lamps .. 5.35 ea. | 8.30 and 9.50 each. |
| ass Table Lamps $\quad 8.20$ ea. | dar Mops .. . . . 2.25 ea. |
| Boys' Watches . 1.45 \& 1.75 | Oil Heaters . . 9.70, 12.95 each |
| BELLS and CHIMES | ELECTRIC GOODS |
| Shaft Chimes | Irons . . . . . . . . . 5.60 \& 7.20 |
| 1.35, 2.70, 3.20 and 3.80 set | Percolaters . . . . . . 11.5 |
| Saddle Chimes- | Curling Irons . . 1.25 , 3.45 each |
| 1.90, 3.80 and 5.30 ea . | Heaters .. .. .. .. .. . . 6.00 |
| am Bells . . . . . . 15 c c. ea. | Shades, in 01 |
| lished Rim Bells- | Blue, Green, 65c. up to 2.00 |
| 14, 18, 26, 32, 38c. ea. | Candle Shades- |
| dy Straps - <br> $1.35,1.30,32.10, .3 .10$ ea. | 15c. up to 65 c . each |

G. KNOWLING, Limited




AMIDST THE TURMOIL OF THE HOLIDAY RUSH I STOP FOR A MOMENT TO EXTEND TO MY INNUMERABLE FRIENDS ALL OVER THIS DOMINION

## The Season's Greetings

May your Christmas be the merriest ever. May your
New Year be chock full of Good Luck, Good Health and Good Fellowship, is the sincere wish of

GEORGE F. KEARNEY

## JUMP AT THIS CHANCE

Special Prices for The Holiday Season!


## A Dig Assortment of Christmas Toys, etc.

 Cane Raiman tringe
12 Post carij Laxtern, 10.00
Nicholle \& Inkpen Co., Ltd.


Nickel X mas $_{\text {mas }}$ "Xellio The Beantiful Cloakk Hodelv"







 $\left.\right|_{\mid} ^{\text {see this coneay. }}$

|  |  |
| :---: | :---: |

Prime Gorgonzola Cheese, per lb., 55 c .

|  |  |
| :---: | :---: |

McVitie $\mathcal{E}$ Price Shortbread, asstd., tin 1.20

|  |  |
| :---: | :---: |

McVitie and Price Asstd. Fancy Biscuits, per lb., 80c

## The Royal Stores, Ltd.



Canadian Content Under the Present System


$=$

## $\left.\right|_{p} ^{\text {ned }}$

## Our Hardware Department

HOUSEHOLD FITTINGS
neatway shoerack, nickel plated-Takes the place of Shoe Bags, Boxes, Shelves, etc. Your
shoes are always right to hand when using one of

ALEXANDER STAIR
CARPET HOLDERS Easily fixed, holds carpet tirmly, zo need to take them
off to clean carpet. Jutt ssido them upo

ECONOMY METAL WEATHER STRIP For Windows, Doors, etc. Con bo installed by anylody. We will be very pieased to demonstrate either of
these fittings to you.

## G. KNOWLING

 Limited
"Peter the Great," is the story of the epic rise of Russia's greatest manthe man who made her a nation, the Czar who as a boy toiled in the shipyards as a common laborer and shipyards as a common laborer and
fitted himself to be one of the greatest rulers of men the world has ever known.

Christmas Day--

## 'The Eleventh Hour'

## CAST

 Peter I, Czar of RusEudoxia, his wife

Emil Jannings Eudoxia, his wife . . . .....Cordy Millowitsch
Czarevitch, Alexis, his son . . . Walter Janssen Menschikov, Prime Minister, .Bernhard Goetzke
 Aphrossinia, Alexis' sweetheart, Alexander Sorina Nicodim, Patriarch of Russia Fritz Kortner
The Jester ...... .. .. . Siegfried Behrisch

GET READY FOR IT!
"The Covered Wagon"
Emerson Huff's last and greatest work which startled the world.
$\qquad$
Majestic - Big Features - Majestic "Peter The Great"


For CHRISTMAS!
Sample Boxes LADIES' Handkerchiefs

Wopth \$1.50 Box



MILLEY'S


## "ARMADA" CHRISTMAS AWARD!

> If the persons holding the following "ARMADA", Tea coupond sistributed the the reent Industrial Mercontile Fair will presen the at our office any time this
> week they will reecive their prizes:
> HARVEY \& CO., LTD.
> HAR



## Our Best Wishes to All For A Very Merry Christmas BOWRING BROTHERS, LIMITED

We are showing a lot of useful and appropriate articles for Christmas Gifts. Read down our list--you certainly will find something for your prospective giving. Shop early and make your selection easy.

| Gents' White and Fancy Silk Mufflers <br> " Coloured Wool Scarfs. <br> " Fancy Ties, in Fracy Gift Boxes. <br> " Plain and Knitted Silk Handkerchief: <br> " Fancy Dress Shirts, Silk Front. <br> " Dressed Linen and Soft Collar: <br> ", Tie Pins and Sleeve Links. <br> " Lined Kid Gloves. <br> " Silk and Wool Socks. <br> ", Brace and Suspender Sets, in fcy. Gift Boxes. <br> " Carpet, Velvet, Suede and Leather Slippers. |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |



Ground Sweet Almonds Glace Cherries Mince Meat ( 1 lb . Glass) Marshmallow Cream Marshmallow Cream ....
Custard Powder (1 lb. tin Custard Powder ( 1 lb . tin)
Custard Powder ( $1 / 2 \mathrm{lb} . \operatorname{tin}$ ) Custard Powd
Isinglass
Gelatine, Knox
Nestles Cream (large tin)
Nestles Cream (Small tin)
Table Jelly, Nu Jell
Table Jelly, Chivers

##  <br> Flatware

Berry Spoons . . . 2.15 ea.
Gravy Ladles .... 1.70 ea. Cream Ladles . Soup Spoons. Pickle Forks Oyster Forks $\quad .80 \mathrm{c}$. 62. Baby Food Pushers, 5fe. Child's Sets, 1.20 to $4 . c 0$ Baby Forks .. .. 2.30 ea. Tea Spoons .. . . 2.00 set 6 Dessert Spoons . . 3.60 set 0 Takle Spoons . . 4.00 sm 6

| ". Welt and Velour Hats. <br> Ladies' Silk Tunic Blouses, with Slip and Skirt to <br> " $\quad$ Camisoles. <br> Silk and Wool Vests <br> . Lined Kid Gloves, fur tops <br> Doeskin and Suede Gloves. White and Coloured Gauntlets |
| :---: |



## CHASE and SANDBOURNS

"Seal "Brand" COFFEE demonstration is now on. Come in and try a cup, also a piece of MOIRS' genuine Sponge Cake.
15c. pkt
.23c. pkt
Table Jelly, Easy Jell . . . . . . . . . . . . 14c. pkt.

AVAVAVAVAVAVAVAVAM

| Sideboard C |
| :--- |
| Tray Cloths |
| Christmas |
| Purses, Wal |
| Hair Brushe |
| Prerfunes, F |
| Cushion Cov |
| Velvet Pile |
| Marcella B |
| Eider Quilts |
| Mechanical |
| lots of |




holly wreath and laurel rope
TURKEYS, GEESE, CHICKEN and DUCKS

Sideboard Cloths, assorted.
Tray Cloths, D'0 Christmas Paper Serviettes.
Purses, Wallets and Hadt. Hair Brushes, Bracelets, etc.
Perfumes, Fancy Cushion Covers and Pillow Cases, Winter Curfaìns.
Velvet Pile and Tapestry Table Covers. Velvet Pile and Tapestry Table Covers. Marcella Bed Spreads.
Eider Quilts, Table Linens and Napkins. Mechanical Toys, Dolls, Trains for the kiddies and
lots of other articles too numerous to mention.
FRESH FRUITS.


SCHWEPPES
Non-Alcoholic Wines . . 40 \& 60c. bot. Lemonade Ginger Beer Soda Water (Large)

25c. bot.
25c. bot.
Soda Water (Splits)
.20c. bot.


## Iron and Steel

 Bars PlatesTubes Girders
Sheets Angles
For Forward Delivery. Wholesale Only.

Wm. Heap \& Co., Ltd. 'Phone 1830-1831.


## In the Realms of Sport




We wish all our Customers and Friends
A Right Merry Xmas
and a
Bright \& Prosperous New Year

The Standard Mfg. Co., Ltd.

St. John's, Newfoundland

## 

## OUR OWN CAKE!

If you want to get one of our Delicious Dark Cakes for 10c.
attend the Lotteries being conattend the Lotteries being con-
ducted nightly at Bishop's Store by the Square Deal Club or at McRae's Store by the K. of C. Club.

East End Baking Co.



\section*{St. John's Meat Go., Ltd. <br> 

Increase in
Passenger Traffic




 Pivers Delightul Perfume
nideal iftst at KIESLEY'
Religion in Education


## FINAL WEEK OF SUPER-VALUES

Planned for those who delayed their Christmas Shopping until now, presenting to you a Christmas Gift, in the form of Great Savings on all your purchases.---Note the Prices and plan to be here TO-MORROW.

## Infants Sacks

The finest gift you could give Baby, so unusual yet inexpensive, of alt Wool, heavy fleece
lined, with fancy embroidery. Some have hoods, others are
plain. These Sacks are to be plain. These Sacks are
had at this store. Only 2.983 .253 .98

TOYS! TOYS!
Toys that are sure to please the youngsters
in great variety, at the lowest-in-the-cit in great variety, at the lowest-in-the-city
prices. No matter where you live it will pay you to obe here -Jumping Dogs -Pop Guns -Motor Cars -Aeroplanes:

49c. -Doll Beds

35c. Outs
25. -Rake S

60c. -Charie Chapin Balls . 18 c .
.35c. - Horns, Mandolins, Blow-
18c. -Games, Lott, 3 Pieces . 25c.
Men's Overcoats
IVENS UVEICOALS
great reductions: COST Diskegarded:
$\begin{array}{ccc}\text { Reg. } \$ 15.00 & \text { Ree. } 819.00 & \text { Ref. } 825.00 \\ \text { Now } & \text { NOW } \\ \text { NOW }\end{array}$
$11^{.00} 14^{.98} 19^{.98}$

Basement Specials! Ladies' Damaged Underskirts
Ladies', Perfect Underskirts. Ladiess Underpants
LLdies Skirts. Re
Lens.
Lent Mends Khaki Shirts. Clearing Mens Khakt Shirts. Clearing 1.0 N.
Silver Plated Trays. Reg. to $\$ 4.00-\ldots$

## Misses' Coats 3.98 and 4.15

Boys' Suits
New. Just in. Any size you want
TWO PRICES:
$3.98 \quad \mathbf{7 . 5 0}$
Dresses! Dresses!
6.75 and 7.25

COME! SEE THEM:

## COHENS Modern Emporium

Where Every Day is Bargain Day 335 Water Street, Bishop's Building

The Store on the Corner


THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND, DECEMBER 23, 1924-19

FOR XMĀS GIFTS

REAL WORTH WRIST WATCHES <br>ce gesprom s20.00 to $\$ 33.00$<br>Solid Gold Cases, with 15 -jewelled movements<br>A PROM 825.00 to 855.00<br>is always aceentable . We have them From sin.00 to siz siz.00 PEARLS.<br>We are showing Prench Indestructible Pearls, in buatruyll purboses FROM 56.00 to 815.0 FRENCH IVORY. In this popular line we excell in quality and quantity What monorram anamide in Wakes an colour desired. WALKING STICKS.<br>\(\underset{\substack{Eest grade. S. Siver mounted and Horm handes.<br>Ranging in price}}{ }\)<br>FROM 87.50 to 812.00 Other grades from s.25 to s6.0¢ SIGNET RINGS.<br> CUFF LINKS.<br>abradorite, Gold-filled and Solid Golk FRoM s.0.0 to tin make an acceptable Xmas Gifi With solid ebony backs. Genuine hogs' bristles, in Leather Case FROM 86.00 to s10.00 FROM $\$ 66.0$ to 11.00 isist to our Store will helop you solve your Xmas problems. R. H. TRAPNELL, Ltd.


Christmas Suggestions HIGH GRADE CHRISTMAS GIFTS OFEERED AT
VERY ATTRACTIV PRICES.



 Kielley's Drom Kielley's siore

 Plate Glass

Reduction!
 pany will carry ylass insurance at
the rates prevalifing $/$ In the thast.
Yet us wind widew are phis liability, unless insured.
U.S. FIDELITY \& GUARANTY CO.


We extend to our Friends and fill Customers
The Serson's Greelings.
H. E M. BISHOP.

ADVERTISE IN THE EVENING TELEGRAM.

 ?
1

MARKET NEWS


Gold.


Mel/irdo's
Christmas Sto:e News!

 PERFUNE AS GIFTS UuSHIS\& TOILETARTICLES PERFU
we have

$\qquad$
BATH SALTS and SOTS

AT OUR CANDY COUN ER


WHULE SHOPPING VISIT OUR STORE AND WE ARE SURE TO PLEASE YOU:
ecio, $12,1,1,6,1,1,2,0,2,2,23,24$


## The FINEST GIFT of ALL! THE NEW COLUMBLA

A Creation that reackes the pinnac'e of Phorograph Perfection. A musical instrument that has no parallel in Quality.

The highest quality of workmanship, fine clarity of tone, and noteworthy beauty of design are all to be found in this substantial and wholly satisfying type of Columbia Grafonola. Finished in Red Mahogany, Brown Mahogany and Walnut. Fitted with new auto-

## $\$ 150$ to $\$ 300$



тик roours paper Don't say Paper, Say "EVENING TELEGRAM."


## HOCKEY BOOTS <br>  <br> We have just opened up our Hockey Boots. Our Hockey and High Laced Skating Boots are pictures to look at, not to talk of the service they will give. <br> Ladies' and Gentlemen's, Boys' and <br> F. SMALLW00D <br> THE HOME OF GOOD SHOES <br> S00000000000000006006000000

RAW FURS!




 W. H. CAVE,





Into the Discard Go Wasteful Designs

|  |  |
| :---: | :---: |
|  |  |
| 隹 | Itspum wit |
| \%eximemmin |  |
|  |  |
|  |  |

Marshalls' Garage CHRYSLER SIX.

 Opening Announcement!

The Thomson Leafher Co'y
200 WATER STREET where a selection of Men's, Boys' and Youths'

ANTI RUBBER BOOTS can be seen. The public is assured that an all Leather
Boot can be guaranted to keep out w witer, ice or sow.
Ton The new process. of manufacturing COSTS NO More
thut does away with the present necessity of buying and wearing out Ibers every four weeks:
CALL AND INSPECT OUR FOOTWEAR. 200 WATER SVREET

## Eggs! Egs! Eggs!

TO-DAY
Ex S.S. "Rosalind," One Hundred (100)

Cases New York


30 Dozen Each, Strictly Fancy Quality.
LOWEST PRICE?
F. McNamara
'Phone 393. Queen St.


## COURTNEY'S

 BEAUTY PARLOR 2 PRESCOTT ST.
 fULL HEAD OF HiP






