




# ORIGINAL ONCE-A-YEAR <br> PROFIT-SHARING SALE! 

## Commencing Thursday Morning, April 10th, at $90^{\circ}$ clock Sharp

If you want to share in the astounding values, if you want to buy good Clothes of dependable quality, this Great PROFIT-SHARING SALE offers you an opportunity that you will not be able to duplicate for some time. If you are contemplating buying New Clothes for Easter, be sure to visit this SALE as soon as possible.

## 300 Coats, Capes and Wraps

 Nowhere in St. John's will you find such astounding values.Among these you will find garments that are worth as high as
$\$ 20.00$. There are Sport Coats, Long Coats, Capes, Dolmans, $\$ 20.00$. There are Sport Coats, Long Coats, Capes, Dolmans, Wraps and also a few Silk Suits. We could easily sell this lot
wholesale, at double the price we are offering them to you. We
We also have a very nice line of LADIES' COATS in TRICOTINE, POIRET TWILL, VELOUR, POLO, CAMEL'S HAIR, BOLIVIA, Etc., Etc., in all the latest styles and shades at from $\$ 7.50$ up to $\$ 52.00$. Nowhere in St. John's can these be duplicated.


## Galaxy of Spring Colors and Styles at Very Lew Prices! <br>  98c and $\$ 1.49$

| Ladies' Shirtwaists <br>  $\$ 1.98$ each Don't fail to see our New Waists. We have them in all the new materials and styles. |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |

Truly amazing at these low prices! Latest styles, newest and most popular materials: Straws, Silk combinations, Hair-Cloth, imitation Milans combined with other materials, Feathers, flowers,


## Serge, Wool-Crepe,

 Poiret and Tricoline
## Dresses

We have just received a new shipment of Dresses, in Navy, Black, Brown and Grey. Sizes from $16-44^{\prime \prime} .5 .08 \mathrm{up}$
The very newest styles, from

## Tr Cer New Skirts

In Serge, Plaids, Prunellas, Baronet Satin, Roshanara Crepes, Wool Crepes, etc., etc., in a variety of Spring shades, and Plain styles.

SPECIAL NOTICE TO JUNE AND EASTER BRIDES: Make four selections now while this PRofitsharing SALE is in progress.

## New Costumes

In Navy, Black, Brown, Fawn and Grey, in Box and Long Coat effects, embroiiered, headed and plaie. Also a nice assortment of Stouts in Black and Navy only. You will find the very SUIT you are looking for here, at very, reasonable prices

## Men's and Boys' Suits

BUY THE BEST and it will cost less-we'll prove it! Don't be misled by exaggeration when buying Clothes. Good clothing is always wanted and always procurable. Doesn't have to be adver-
tisfd extravagantly to win buyers. Goodness knows there is poor clothing a-plenty in the world, but none of it ever sees the inside of this Store. That good clothing COSTS LESS we're ready to tisfd extravagantly to win buyers, Goodness knows there is poor clothing a-plenty in the world, but none of time you will give us the opportunity
prover
SPECIALIY, LOW-PRICED FOR THIS. PROFIT-SHARING SALE !!

|  | \$1.60 each |
| :---: | :---: |

## Men's Shirts




the evening teliegram, st. Johns, newroundland, April 8 , $1924-7$


## Captain Gosse

 of Vancouver.
## Itorview With Sir M. P, Gashin on the Activities of This Great Newfoumallander.

## 

## 






 cowazaz $\pm=2$ misw mix






##  <br> 

 $=$ an

тn roopussipan. Don't say Paper, Say "EVENING TELEGRAM."

| Aprii8-24 |
| :---: |
| Green Cabbage |
| Winesap Apples |
| Calif. 0 ranges |
| Cranberries |
| Due ex.Rosalind Thursay: |


| $\$ 175.00$ for $\$ 12.50$. n accident contract with us, costing $\$ 12.50$. Late January he sustained a fractured leg causin $\qquad$ even weeks total disability and his claim cheque from us is $\$ 175.00$. heir comin Why not protect YOURSELF to-day? <br> U.S. FIDELITY \& GUARANTY COT J. LACEY, NFLD. GENBRAL AGEN $\qquad$ |
| :---: |
| We are now delivering the <br> BEST COAL <br> on the market, a <br> $\$ 12.50$ per Ton. <br> This Caal is uniform gize, ontains no slack and no rock "Mhis sot jut <br> Also, North Sydney (Screened) $\$ 13.50$ per Ton. Anthracile Coal-all sizes. |
| A. H. MURRAY \& CO., Limited, Canal office Phone 1887 . <br> Beck's Cove. |

The Drawing Power of Our Bargains
is Stronger Than Ever!
why xot proprit by mux yxpruikce of ori Many Satistied Customers







 Bon Marché Casistore 266 WATER STREET.


Hard Wearinc
Made by a Firm of World-wide Reputation for Excellence $\&$ Uniformity of Quality

## JOB'SSTORES.Ltd.

Agents.


