

## NORFOLK NEWS


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## Your Fall Hat sWaitingFor You Here

 sputain 99 c . צis.igwe can save you money Children's Underwear
$\qquad$
Ladies' Vests and Drawers Fleece-Lined Gloves

75 c , 35c, and 30c
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 KARNS'

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CANADA'S VICTORY LOAN, 1918

## DECORATIONS and window display

The Publicity, Decorations and Window Display Committees enlist the hearty co-operation of
rekeepers, shopkeepers, manufacturers and citizens of Brantford generally in giving the maximum
Here Are Some Ways You Can Help


## FLAGS AND BUNTING


SECOND-Citizens having dead walls or fences will be doing a patriotic thing in plating them at the disposal of the Publicity Cominittee, en which to place posters, placards, signs, banners, and co-
operate with your neighbors in getting streamers across the streets. THIRD-Storekeepers can greaty aid the Publicity Committee by lending as generously as pos-
sible window and store space for cards, announcements, mottoes and posters, cards on waggons, or using parcel or mail sturfers and stchs.

WOULD YOU BE WILMING TO PAINT A SIOGAN ON YOUR WINDOW? ANY AND ALL OF THESE CONCESSIONS will have the heartiest appreciation of the Publicity,
Decorations and Display Committees, and will prove mediums that will bring magnificent results in a carnpaign which is going to help clinch VICTORY-a means that may wake many a passer-by to a fuller
sense. of his responsihility to the men in the trenches-a keener apmreciation of what Victory sense लlanders-means to his home in Canada. PRIZES WILL BE GIVEN for the Best Decorated, Private. Home, For the Best Decorated
Residence Block, and for the Best Decorated Show Windlow: Watch for further announcement.

LET US DO ALL WE CAN WITH ALL OUR MIGHT TO MAKE THE THE YICTORY LOAN CAMPAIGN THE SUCCESS IT MUST BE.
On Behall of Brantford Victory Loan Publicity Committee OLD POST OPFIGE BUIIDINA.

TELEPPHONE 1000.

## Always Fresh

Our stock of fruits, canned Goods, biscuits, etc., is always fresh and of the highest quality.
Our motor truck delivery assures you of prompt service.
If you want it good, at the lowest prices, and want it immediately, telephone 2260.

## WM. SMITH

Ie MARKET STREETAD POOD BOARD LICENSE NO. 9-103BEL BEL PHONE 2260.


THE COURIER


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$\qquad$ W=
$\& \mathrm{CO}$
OGIL VIE, LOCHEAD \& CO
EGonomies in Urgent Aultumn Needs!

| Winter Underwear Warmth and Comfort ${ }^{\text {a }}$ <br>  <br>  <br> Ladies' Wool Vests <br>  match at ..... 22.25 Combinations |
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\begin{aligned}
& \text { Children's Sleepers }
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## Women's Winter

## Saturday in Staple Section


 Spot and Floral Deeionn
Ten pieces of Faney Flan Ten pieces of Fance Finan
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for, per yard $\ldots .50 \mathrm{c}$

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 EXCEEDINGLY ATTRACTVYE PRICES in
LADIES AND MISES' DRESESS Matie tron Tratecta sink, Poopin, Foularid and pusey willow


 Flannelette Gowns Womer's White Falanel-






## Warm Satiffac



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|  |  | A Large Collection of Comforters $\qquad$ |
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|  | Children's Sweaters Sat. Very fiteresting Bedining |  |
| Men's ${ }^{\text {and }}$ ( Boys' Wool Underwear |  | tumityentrin wion zod |
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|  Mers Dark Working Shirts |  |  |
|  |  | New Clowe Fror Pall |
| at 85c | A nice asoortment of Tadies Urion Blankete b | and wher |
| Mens sooten |  | (tater |
| grey best quality. ghak | . | All |
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| gents for sard Corset |  | Patter |




INFANTS" SUPS
 Childreís's Brushed Wool Suits, Sweaters


Children's Coats, Wool Suits, Sweaters and Underwear

For the Cold Weather
Children's Coats, in corduroy, vilvet, citton, plush, hear
cloth and Bebe lamm, tere, well lined, Sizef $\$ 2.98$ to 4 years. At $\$ 6.00$ to $\$ 3.50$, and
$\begin{aligned} & \text { CHIDRENS UNDERSKIRTS } \\ & \text { OF WHITE FLANNELETTE }\end{aligned}$
Childrens shite Flannelete Undeesiarte.
$\begin{aligned} & \text { Sizes } 1 \text { it } \\ & 75 c \text { and }\end{aligned}$



CHILDREN'S W OOL SWEATERS
rose, Copen, white,
87.50 to 82.75 to


## WANTED

Mower Builders Binder Builders

Drop Hammer Men

## For Excellence In Optical Service



> Bulldozer Men MUSEET-HRRRIS CO.

> | DROP IN PRICE |
| :--- |
| Tungsten | Tungsten Lamps 25 and 40 watt ............ ${ }^{40 \mathrm{c}}$

50 met.
100 watt.................. 80 c
> BUY NOW WHILE THE
BUYTNG's $600 \mathrm{D}^{\text {Th }}$

## T. J. Minnes

 Phone 301 King st. FIRE ! FIRE ! FIRE ! Many fires are ecassed by smoksChimineys and furnace pipes. Le Branticerd yours tity Window
Brant

Cleaner

## UPLOL STERING  

## Notice to Creditors:

Any person having claims
against the estate of the late against the estate of the iate
Mrs. Ahton B, Cutcolife are re-
quested to send full particulars quested to send full particular
of the same to the undersigned
on or before the 31 st day of Oc on or betore the s1st day of
tober, 1918.
A. E. WATTS. Court House, Brantford.


## ters <br> , 19 CaRD


ANKETS, $\$ 8.75$


FLANnelettes in lengths of 2 to 8 .
$\$ 2.75$
$\$ 1.35$
$\$ 1.75$

tillinery, in all the
$\$ 5.00$

| WIRES \& QUMNRAN clothing formen and boys "TH/E BB/G $22^{* 9}$ |  |  |  |  |  |  |  |  |
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| QUALITY and VALUE HERE, THE CORNERSTONES UPON WHICH WILES AND QUINLAN are lon to <br> the present world conflict has the future as well as the present. The values we are giving now in All-Wool Overcoats and Suits will be remembered long after <br> WHEN SELECTING SUITS <br> Young Men are gratified by the great nu mbers of high-grade models shown here for Men of quiet taste We always have an abundance of conserva- tive suits. The great point is at the "Big 22 " you can buy the best tive suits. The great point is at the "Big 22 " you can buy the best $\varphi$ makes of all-wool Suits, any style, size or color, at $\$ 15.00, \$ 18.00, \$ 20$.- <br> IN BUYING OVERCOATS <br>  <br>  <br>  at the "Big 22" for $\$ 35.00, \$ 32.50, \$ 30.00, \$ 25.00$ or |  |  |  |  |  |  |  |  |
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GENERAL HAIG
p. A GREAT LEADER
${ }_{1}$ Has Prove ing Days.
he ranks second to non An American Expert Pays a Tribu










##  It Has Proved a Revelation $Z^{\text {To Milliman of }}$ Tea D Pitheress "SAMAD" Pich in Flavor - Absolute in Purity. Sealed Packets Only i. Black-Green or Mixed    <br> Fok GREk It urfer Icasel W    <br> War Efficiency and National Prosperity

## More than a billion and a half dollars distributed in Canada for exported agricultural produce and the products of labor in the fiscal year ending March 31, 1918, has kept Canada busy and prosperous in spite of the war.

 ANADA'S production in such enormous quantities twas made possible only by the money received through Canada's' War Loans. Canada thus was enabled to assist the Allies in their purchases here by establishing financial credits for their use in this country.CANADA'S war loansinot only have suskept the whe

anada's own war expenditure for the fiscal rear 1918 was $\$ 342,762,000$.
And the bulk of all these expenditures, the oundation of Canada's prosperity and war affectiveness, was made possible only because
the subscribers to Canada's war loans furnished he working capital.

CANADA must keep this great work going -must produce as never before; must done to bring victory and a lasting peace to 2 But Canada to-day (thanks to her great export trade), is in a better position now than ever, to carry on.
The Victory Loan 1918 will keep Canada busy, will enable her to maintain her grea export business; and it will make Canad will not be diminished and her determination will not be diminished and her determination
to work, fight and win will be stronger than has ever been before: $111:$

> Get Ready Now to Buy Victory Bonds


## The Market Square Merchants ARE READY TO SERVE YOU IN NEARLY EVERY LINE, CLOTHING FOR MIN, SHOES, LADIES READY-TO-WEAR, AND DRUGS ARE ALI REPRESENTED. DAL. HOUSIE STREEI BETWEEN MARKET AND GEORGE STREETS, IS WHERE THESE LIVE MERCHANTS ARE LOCAT ED. WATCH FOR TISS PAGE EACH FRIDAY, AND ITS BARGAINS.



Have Taken 7,000 Prisoners and Over 100 Guns in Recent Fighting; Haig Announces Enemy Resistance Overcome


FRESH RETREAT BY ENEMY IMPENDITG


## COURIER "Classified" Advertising Pays




| MALE HELP <br> WANTED <br> Machine and Drill Press <br> Operators Helpers Handy Men and General Laborers. <br>  COCKSHUTT PLOW CO, Ltd. <br> Misceilianeous Wants <br>  <br>  <br> Cons to-day, 8c stamp. Auto Knitte Company, Dept. C 12, 607 Colleg Noronto, Ont. $\qquad$ <br>  $\qquad$ <br>  |  |
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Estate Properties For Sale





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## S. G. READ \& SON Limited

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Values
and Brant
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F. L. SMITII
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 L.J. PARSONS

For Sale
For Sale


