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Dovely Gift

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eo. Macdonald 3 COLBORNE ST.


## 4. $\operatorname{SHEARD}$ <br> , masime <br> ANTFORD CARTAGE CO. <br> Bataza and farceis <br> ryice Guaratited <br> NUMBERS <br> pic <br> AVES <br> NEWS", NUAL," etc. <br> le at <br> DOKSTORE <br> nochames. <br> E COODS <br> Acting by batatord

Kitchen Overall and Shirt
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ma Brand Com Syr up
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NADA STARCH CO.
H-CLAASS PRINTING
JRIER JOB DEPT.

## BRANTFORD DAILY COURIER


"Tommies" at "Ex" Camp
Rounding Into Condition


ean a whole lot when you consider the reduction of your coal guaranteed to give satisfaction Made in Brantford by Brantford workmen.

FOR SALE BY-

## W.S. STERNE <br> 120 Market Street <br> Bell Phone 1857

HE DAILY COURIER, BRANTFORD, CANADA

Xmas Store News| J. M. Young \& Co. | Xmas Store News SPECIAL SALE OF FRENCH KID GLOVES serast weak we made a special purchas fromat Frenob ageney in Canade of



|  | Buy Your Xmas Linens No While the Selection is at |  |
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## J. M. YOUNG Q CO.

## FURNITURE AT CLIFFORDS

BIG FURNITURE HOUSE, NO. 78 COLBORNE ST.
We are talking Brass Beds to let you see that we are
still living and giving our customers half of our profits on this big sale of High-Class Brass Beds. They are marked in plain figures in our show windows. While passing stop and and inspect them. Never such barBains were offered in the history of our business in the
Brass Bed line. Don't miss this sale. You will be pleased when you make your parchase of one. Oblig-
Phone 15 CLIFFORDS Phone 15

GLOVES and colors. Theses
tid. They come in $=79 \mathrm{c}$

## inens Now

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## cex

## cy Ribbons for Xmas




CO.


IMPERIAL BANK OF CANADA



## SIR JOHN FRENCH

FOR SALE !
มaso fill widiz


THE COURIER




## ）

 Monday，November 30， 19Still more or less of a mystery ounds events of less of a memsentery sur．


 varning given in official circles that
the people were to accept such rum
wuth reser rs with reserve．From what can
be taken from the strictly－censored
 ected has not yet happened．Reas．
uring is the news that Grand Deal Ninholas is is reeviving very heavy rein－
Nicements，and in the the operations
cements，and in the operations now
proigess
be felt．the weight of numbers is
be felt．
With the extended report of milit－
operations in France sent by sir ary operations in France sent by sir
John Frenh and the favorabe out look against the enemy in Poland，
Galitia and East Prussia，there should be considerable optitism throughout
the British Empire．General French
Ditiny plainly outines what the Germans against Russia were to be postponed untit the conquest of France was com－
pleted
The
chief makes the tish com onander－in－
statement that this plan has been frustrated，in thite of a heavy loss of life among all
troops．If the German plan has fail
ed－and it was a plan that was evolved after years of prepaparation and
study by
alt the military genius which study by ail the military genius which
the Empire culd command what re－．
mains for the future to unfold？The mains for the future to unfold？The
defenders of France have by no means mpt scarcely has been made to stance it will dep will be the reserve sirength of Britu
which will be thrown into the balance Iten the debacle will come．
It is quite It is quite tocte be expectede to
troken morale among the
bren death in recent weeks by the thousand
in tuite attempts to break through
the iron lines of the Allies．These
in iron lines of the Allies．These more numerous，and they indicate nat the Kaisers＇s machine is cracking
fom the strain put upon it．On the
 the allied troops is that kind of spi right，and it is one ofs the resus
of a good soldies
With of a good soldier．With Kitchenerf
now rushing hundreds of thousands
of much to look forward to soon in
land
loperations where the life bloo of the Empire is being shed．
With the approach of the civic affairs natarually begin to com－com
mand unusual aattention，although there is no reason why civic represen－
tatives and pepole alike should not
the year round take the same degree teres businese Jist at prest mu nicipal business．Just at present th
City Council has a problem to face the miatter of retrenchment，and
similiarly situated with many oth cities and towns throughout Canada． In this respect，however，it might be
mentioned that Brantord＇s credit is mentioned that Brantlord＇s creadit
unusully high，and were it tot for
the general situation，there would he general situation，there would
no
reason to worry whatever about retrenchment of any kind in public
works，official salaries，or ortherwis．
It
It that retrenchment is not necessary， and that the city is quite able to pay
ts way．Not having an adequate e－ ort from the Council committee dion，and which，it is said，has made
 roblem the aldermen have to settle －night，and it is said the task is be．
set with dififultits．If it can be shown
that a considerable recuuction in the ost of civic service can be effected，
ond that this money will be applied to ecessities，then the plan of retrench at if retrenchiment is being made fo
tetrenchment＇s sake alone，at the cost of efficient service，the plat cannot be
considered desirable
sugesests that complete reports orief



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They Are Made In Brantford

$\mathbf{W}^{\mathrm{E}}$ wish to announce the fact of our having secured exclusive right to manuracture and sell throughout the Dominion of Canada the newil inverted．but thoroughly tested invention，consisting of a slate surface asphalt shingle，the shape of which is patented（Canadian Patent No．155563）．
It is called the UP OR DOWN SHINGLE－the shingle with a point to it， which point is the whole thing

If the point is laid up，the appearance of the roof is in square shape practically the same as slate；if the point is laid down，the appearauce is dia． mond shapes．The combinations of the two shapes in red or in green，or in both colors，is innumerable，making these shingles the most attractive，as well as most durable，roof to be had．

The material of which they are composed is practically indestructible，as vell as fire proof；conservatively speaking，equal to two ordinary shingle roofe They cannot crack or break．，Their very nature prohibits curling up．Pro－ tection from all conditions of the weather is absolute．

Knowing，as we do，that they are sure to give full satisfaction，we recom－ nend them to you in every possible way，and would be pleased to furnish samples and price upon application．

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Address all communications to
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Brantford Roofing Co．，Limited，Brantford，Ont．

MONDAY，NOVEMBER
LOCAL CARPETBALL WINNERS．
 RICKLAYERS MEET．

 DRAGOONS WON
 $\pm=2$ $\pm= \pm=$



 ．A．BROTHERHOOD





MONDAY，NOVEMBER ${ }^{130,} 1914$
THE DAILY COURIER，BRANTFORD，CANADA

 1 More Shopping
DAY
SHOTMAS

## －

Eurrylhùy Titkra

As made in the Russell \＆Company Shop，they are the daintiest imaginable．Sometime，periap，
found these airy confections somewhat cloying to the palate． That was because th
pastry－making art．

Cream Rolls，Cream Puffs and Marguerites bought here are light，flaky paste shells generously
cious melting cream of most delicious flavor．

We make these and dozens of other varieties of high－解 pastry and cakes，using best materials only

Try a dozen to－day for dinner or tea． The familv will appreciate the treat．
N．B．－We do catering for small and large parties．


## CROMPTON＇S

## The Profit Sharing Sale Continues！






and $\$ 5.75$
FREE TRIMMING SERVIC
$\qquad$
Christmas Greeting and Post
Cards－－Refined and
Artistic















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## 


atag audience
at brant theatre
WAR STARIES
H．J．Osborne Spoke on＂English
Last Night．

ceate is assured．Last night the wonderiul escape in the fightinge



## 10，






| New Fancy Rib－ bons for Christ－ mas Gift Making <br> Possibly a workbag or a pretty handkerchief case for a friend，and they also make the most attractive girdles， vests and trimmings． 19c to $\$ 1.50 \mathrm{yd}$ ． －Centre Aisle | Fine Cut Glass and Silverware <br> Wonderfully Low Prices Cut Glass Salt and Pepper Shakers，stering Regular value $\$ 1$ per pair．Special．． 59 C <br> Cut Glass Bowl， 8 inches <br> in diameter，Venetian pat－ tern，alternating whirling <br> tings，scalloped edges．Reg－ ular $\$ 4.50$ ．$\$ 2.98$ Special $\ldots . . . .182 .9$ |
| :---: | :---: |
| Butterick Doll Patterns at 10c <br> For the Doll＇s Christ－ mas wardrobe，mostly in sets． $\qquad$ |  |
| Shop Early and Choose Better |  |
| Those who do their Crioy the best chioice． |  |
| Goods are fresher an salespeople less hurried． |  Round Casserole，burnis |
| There is time to |  |
| Make out your list of | with rionn Guersey tery linings． |
| suggestions with the aid of our advertising，and you will |  |


| E．B．CROMPTON \＆CO． | ＂The House of Quality and Good Value＂， | E．B．CROMPTON \＆CO． |
| :--- | :--- | :--- |

## 




## $\mathbf{H}^{\text {AVE YOU READ THE INTERESTING LIT－}}$ TLE BOOKLET ABOUT EDDY＇S WON＂TOLLET PAPER CABINET？In not write us for one．Recently a booklet was returned to Edyt＇s whe flyleat：－ <br>  <br>  All you need do to secure one of these beautifuly fin－ ished，nickle－plated Fixtures is to buy your regular ished，nickle－plated Fixtures supply of Toilet Paper from us． <br> Eddy＇s agent in brantrord <br> J．L．SUTHERLAND

## MADE IN KANDYLAND

## TOFFEES

BUTTER SCOTCH
A delicious Toffee，made from pure granulated 20 c
PEANUT BRITTLE
MAPLE CREAM
SEA FOAM
Made from pure granulateded suger and honey，a delici： $5 \mathbf{C}$
＂HREHOUND CANDY＂Kureakold＂
For Pure Candy Come to＂KANDYLAND＂
TREMAINE
The Candy Man



## "Pep-Peppermint"

Stutter when you say it and get in two "Peps"-for this is double strength Peppermint chewing gum - lots of Pep! It's like a Peppermint Lozenge with a long lease of life -it la.s.s.s!

You'll get joy supreme from
WRIGLEYS
DOUBEENIN:
 WPIGLEYS SPEERMWIW
Sold around the world.
SPEARMINT $\begin{aligned} & \text { gives you the flav } \\ & \text { fresh mint leaves. }\end{aligned}$
fresh mint leaves. has the delicious flavor of PepDOUBLEMINT $\begin{aligned} & \text { has the delicious flavor of } \\ & \text { permint-double strength. }\end{aligned}$ Take your choice - both are smooth-chewing and savory $-1.0 \cdot n \cdot g$ l.a.s.t.i.n.g pleasure and benefit at very small cost: 5 cents.
$\Longrightarrow$ See how much better you will feel when you "chew it after every meal."

## Is The Literary Digest in the Pay of the German Kaiser?

A' few Canadian newspapers, with more of a desire to be reckless than to bc ight or truthful, have, we feel, with malicious intent, published calumnies of the basest description, reflecting upon The Literary Digest.

These newspapers have asserted that this well-known weekly has been "sub sidized by German gold," that it has gone "into the service of the German Kaiser," that it is "under German control," and that "German bribe money has made it an organ for the spread of German culture." Then, assuming that Canadians are so soft-headed that reading The Literary Digest will straightway destroy, the

The publishers of THE LITERARY DIGEST unqualifiedly and unreservedly brand as absolutely false in every detail each and every one of these charges, or any others that have been made or may be made of, a similar nature. There is not one scintilla of truth in them.

The business direction and the editorial policy of the magazine are precisely the same to-day as they have been for the past twenty-five years. It is published by Funk \& Wagnalls, 'Americans for generations, who have a world-wide reputation famous English reference works which are in the libraries of every intelligent fam ily in Canada.

The Literary Digest circulates as widely and freely in England and France o-day as it did before the war commenced, not a single protest having been heard. It has remained for an insignificant coterie of the Canadian press to attempt to exercise paternal guardianship over Canadian people by decreeing what they shall what they shali not will relish, let alone countenance, such a relationship once they
minded know all the fatts.

## The Kaiser is Not Paying Our Bills

One of these journals plumbs the cepths of the ridiculous when it sneeringly, asks why we are making such a lavish expenditure of money in advertising in Canadian newspapers, unless this money has been furnished by the Kaiser

## Why This Advertising Campaign Now?

Every intelligent man knows that advertising is the life-blood of any business, and with all modesty, we admit that legitimate and judicious advertising has always success which we may now enjoy

The advertising that we are doing in Canada is merely an extension of a campaign which was inaugurated in the United States before the war began and which has been extended to Canada, because in these times such an impartial joumal as THE LITERARY DIGEST should be in greatest demand by the greal masses as they na: adians, vitally concerned as they are
turally are for reliable news from all sides of it. Therefore, every dictate of common "horse-sense" and good business logic prompts us to remind the Canadian people of this fact. That is our reason for this advertising and

## Why We Have Not Yet Resorted to Legal Process

Knowing the utter falsity of these newspaper friends throughout Canada, it has not been an easy matter to rest quietly under them. We realize, however, the high tension under which all the people we realize that nearly 50,000 of Canada's young are laboring at the present time; we realize that nearly 50,000 of men are in Europe or on their way there prepared mother country which every real
uphold the principles of loyalty and love of the mor
Canadian feels. We do not forget the anxiety for these loved ones that shadows
many homes from Halifax to Vancouver. Were it not for these considerations and the fact that these absurd, yet annoying, charges would inflict their injury upon us long before they could be checked by legal process, we should rest our case with the Canadian courts to bring these detractors to justice. However, we are pursuing meantime

## The Literary Digest Will Give $\$ 10,000$

| \$1,000 | to the | Canadian | Patriotic | Fund | Torante |
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| \$1,000 | 1 | 11. | $f{ }^{\text {if }}$ | 16 | OHawa |
| \$1,000 | 4 | 16 | 4 | 18 | Winnipeg |
| \$1,000 | 16 | 1 | fif | 1 | Hamilion |
| \$1,000 | 16 | 4 | 4 | 4 | Quebee |
| \$1,000 | 1 | \% | 4 | 11 | Edmonton |
| \$1,000 | 6 | 6 | 4 | 46 | Vancouver |
| \$1,000 | 4 | 4 | 4 | 4 | Halifaz |
| \$1,000 | 18 | 4 | 4 | 6 | Montreal |
| \$1,000 | 8 | 4 | 4 | 0 | St. John |

Under the simple condition that any or all of the newspapers which have so recklessly slandered us will come forward with evidence that will prove to the satisfaction of the Canadian Newspaper Press 'Association:

That the editors or publishers of THE LIT ERARY DIGEST have ever received, directly or indirectly, a German mark, a Britishshill. ing, a French franc, or a Russian copeck, or other money of any kind or in any amount for the purpose of influencing anything that has been said or left unsaid in the columns of THE LITERARY DIGEST,

Now is the time for these newspapers to convince their readers that their charges have been based on evidence or have been uttered simply to poison the mind of the Canadian public against The Literary Digest. By making good their assertions they can also add a material contribution to the cause for which they, are presumed to have such a zealous regard.

## Ringing Words From a Canadian Editor

The big, fair-minded Canadians who have been reading The Literary DiGEST for many years will doubtless agree with the editor of the Saskatoon "Phoenix" who says: "The outcry against The LITERARY DIGEST is evidence of sheer bigotry and stupidity. As a collector and condensor of universal opinion, it is one of to ost valuable magazines published on the Continent. It s of he man whose busines he eager but busy reader, to the student of world politics, to the man whose business it is, or who makes it his business, to know the trend of opin anti-British sympathie The Literary Digest are gifted with a preternatural instinct for discovering what their prejudices desire."

## Get the Literary Digest This Week!

We urg inse of the Canadan pohic ARv Digess to commence reading it now! They will find in it all side of the wai impartaly reported. They will also find that the same poicte extend to are iopics on wor
amusenens.
Get his week's number at your newsdealer and learn what ap interesting and helpful publication this will be to you.



## The




