

FRENCH LIVE THE GERMAN OUT OF GRIVESNES

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THE LONDON ADVERTISER, LONDON, CANADA.

FRIDAY EVENING, MAY 10, 1918.

128 COLUMNS

HOME EDITION

PRICE, TWO CENTS.

THE LONDON ADVERTISER

FRENCH FORCE STORMS TOWN; HAIG RETAKES SOME GROUND

Grivesnes Park, in the Somme Sector, Is Carried by the Poilus.

British Will Back Section of Area Lost to the foe Thursday.

Paris, May 10.—French troops yesterday captured Grivesnes Park, five miles northwest of Montdidier, the war office announced.

The French took 258 prisoners. They organized their new positions, notwithstanding German resistance.

AN IMPORTANT SUCCESS. With the British Army in France, the operation by which the British regained a counter assault the small portion of Grivesnes Park, which the Germans had captured yesterday, was a significant success.

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ENEMY BALKED. WITH THE BRITISH ARMY IN FRANCE, the operation by which the British regained a counter assault the small portion of Grivesnes Park, which the Germans had captured yesterday, was a significant success.

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COMPLETELY RESTORED. LONDON, May 9.—A close of the fighting this morning in the La Fere sector, the British have succeeded in regaining the ground lost to the enemy on the night of the 7th.

BANK MANAGER GIVEN FIVE YEARS IN PRISON. Toronto, May 10.—Louis M. Maynard, manager of a local branch of the Dominion Bank, was sentenced today by Judge Macdonald to five years in the penitentiary for embezzling \$50,000 from the bank.

THE WEATHER. LOCAL TEMPERATURES. Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 73; lowest, 42.

TOMORROW—FAIR AND COOL. Toronto, May 10.—A. M. Forecasts. The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today: Highest, 65; lowest, 57.

THE WEATHER. LOCAL TEMPERATURES. Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 73; lowest, 42.

"MARGARET" ARRIVES WITH MILITARY BEAU DANCING ATTENDANCE

"She" Is Now at Queen's Park as Result of Blighted Romance, First "Her" Own and Then That of Police-Man Who Fell in Love With "Her."

Local drug stores would do well to stock a new stock of powder-puffs. Why? Because Margaret is with us! She arrived in London last night, and has taken apartments in this city. Oh, yes, she's going to stay here for some time!

HUN TERMS OFFERED WILSON THROUGH FRIEND TURNED DOWN; PEACE DRIVE BADLY BUMPED. Prof. Herron Tells Embassies Prussian Military Evil Is Going To Be Crushed For Ever.

LONDON, May 10.—A story of how an attempted German peace offensive was turned down by the British, according to the Daily Mail, Professor Herron is described as a friend of President Wilson.

IN MEMORIAM. May 10 will long continue to be observed as a day of mourning by the many loyal and admiring friends of the late Lieut. Joe Walters, son of Mr. and Mrs. J. D. Walters of 1029 Richmond street, who on this date one year ago gave his life for the cause and for his country.

LONDON BAKERIES DOING EVERYTHING TO OBEY REGULATION. Inspector Expresses Satisfaction With Local Efforts.

E. F. Waddell, inspector for the Canada Food Board in the district of Brantford and North of Lake Erie, has been in the city during the past few days inspecting the bakeries.

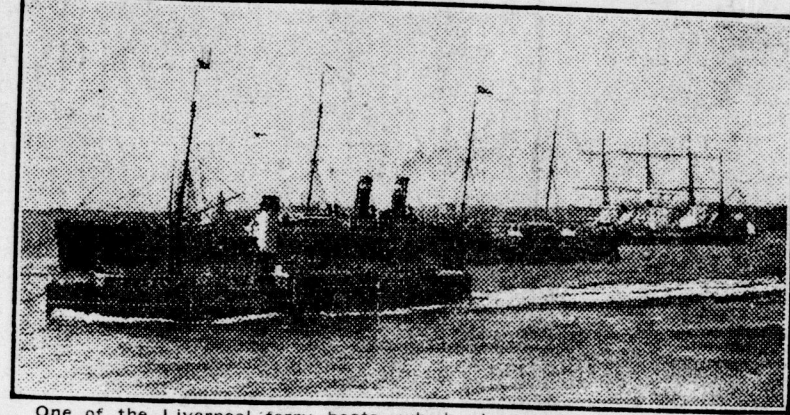
FRENCH FLYER'S FEAT BREAKS ALL RECORDS. Paris, May 10.—Six German airplanes were brought down yesterday by Sub-Lieut. Rene Fonck, the war office announced.

GENERAL MAURICE DISCREDITED, SAY THE GOVT. PRESS. London, May 10.—The action of the House of Commons in turning down the Anquith motion by a large majority generally accords with the views various newspapers expressed previously to the statement.

SMASHED IN WHEEL. Ankle Fractured and Leg Broken When Boy Tries to "Catch" Wagon.

"Catching on" to a delivery wagon on his way home from school yesterday afternoon, Jack Taylor, 1088 Mabel street, had his leg broken and his ankle smashed by being caught in the wheel of the wagon.

IN RAID ON ZEEBRUGGE



One of the Liverpool ferry boats, which played such gallant part in the British naval raid on Zeebrugge.

HUGE DELEGATION OF FARMERS WILL TAKE COMPULSION FIGHT STRAIGHT TO THE PARLIAMENT

AMERICAN ARMY TRAIN WRECKED; SCORES INJURED. Two Cars Filled With Soldiers Go Through Southern Trestle.

Columbia, S. C., May 10.—Between ten and fifteen soldiers were killed, and many probably were injured, when a passenger train carrying soldiers from the 321st Infantry and the 317th Machine Gun Company, fell from a trestle near Camp Jackson today.

FINANCIAL PROBE INTO COMMISSION DESIRED BY MAYOR. \$10,000 For Coal Will Be Checked by Council.

The board of control today passed upon the bylaw allowing the city to turn over to the utilities a sum of \$10,000 to carry on the city coal yard.

GREAT TRIANGLE DRIVE NOW PAST 3 MILLIONS. Toronto, May 10.—Over \$2,000,000 has been subscribed for the Dominion-wide red triangle drive of the Y. M. C. A.

GERMANS WITH FINNS MOVING ON PETROGRAD. Amsterdam, May 10.—No Germans are participating, or will participate, in the advance by Finnish troops on Petrograd.

BOLSHIEVICH CONSUL WHO "KNOCKED" RECRUITING IS GIVEN FIVE YEARS. Edinburgh, May 10.—For making speeches prejudicial to recruiting, John MacLean, consul in Glasgow of the Russian Bolshevik Government, in the high court yesterday was sentenced to five years' penal servitude under the defence of the realm act.

AUSTRIA'S FINANCIAL SITUATION DESPERATE. London, May 10.—Vienna newspapers represent the financial as well as the political situation in Austria, as being most desperate, says a Telegram to the Morning Post.

BOLSHIEVICH RAID CHOKES UP ENTRANCE TO THE U-BOAT BASE

MEWBURN SAYS KNOWS NOTHING OF LABATT JOB. Appointment Was Made Long Before He Took War Portfolio.

SUBS UNABLE TO REACH BASE. London, May 10.—Regarding reports that German submarines have been unable to enter Flemish ports and have had to return to Germany, Reuters, Limited, says it is unable to obtain confirmation in naval quarters.

LIBERALS PREVENT YUKON VOTE REPORT FROM BEING BURIED. Ottawa, May 10.—The privilege and session committee held a special session this morning in an attempt to bury the report of that committee in the disputed election in the Yukon.

WHO WILL BE ONE TO WEILD AXE ON PAVING SUPT.? More Complications in Case of Firing Hunter.

CURZON INTIMATES FRESH WITHDRAWAL BY BRITISH FORCES. London, May 10.—Speaking to the Prime Minister, Lord Curzon, the member leader in the House of Lords and member of the British war council, said that grave times were ahead, and that the British soldiers might have to give ground.

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"Older than the Dominion of Canada"

Why Not Now?

Do not postpone the opening of a Savings Account. Opportunities may come or misfortune may befall you. There is nothing better for meeting these than a savings account.

The amount of one dollar will open your account. The interest rate is

3 1/2 %

per annum.

Huron & Erie

MORTGAGE CORPORATION

Chartered 1864

MARKET SQUARE BRANCH

London

Walter T. Westby, Manager

ABERDEEN MOTHERS' CLUB ELECTS YEAR'S OFFICERS

Annual Meeting Held on Thursday Evening.

The annual meeting of the Aberdeen Mothers' Club was held on Thursday evening in the kindergarten room of the school. The following officers were elected: Honorary president, Mrs. Dickson; president, Mrs. F. Logan; first vice-president, Mrs. Blackwell; secretary, Mrs. Rumball (acclamation); treasurer, Mrs. Swan (acclamation); Janitor, Mrs. Brown; Red Cross convener, Mrs. Cook and Mrs. Creighton. Reports showed that the club had had a most successful year. The following donations were made: \$10 to the Children's Shelter; \$10 to the Victorian Order of Nurses; \$10 to the Salvation Army; \$20 was also paid to the Children's Shelter in September last. An unstated amount is to be donated to the Child Welfare Association.

At the close of the business meeting, a short musical program was given by Miss Carothers, Miss Shane, Miss Rose, Miss Scott and Willie Allen. Refreshments were served. Mrs. A. E. Tait, president of the Union Mothers' Club, occupied the chair.

REGISTRARS CALLING FOR VOLUNTEERS TO AID IN BIG TASK

School Teachers Will Be Enlisted as Deputies.

SEVERAL SHIFTS NEEDED

Long Registration Day Would Impose Too Great Strain On One.

Following the school of instruction held in the city yesterday by E. A. Ball of Bradford, superintendent of the Southern Ontario district for the man power and woman power registrars appointed for Western Ontario, the local appointees, W. C. Fitzgerald for East Middlesex, and R. A. Bayly for London, are engaged today in getting their plans in shape.

To The Advertiser Mr. Fitzgerald said: "I intend first of all to approach the school boards of East Middlesex in regard to the use of the schoolhouses for registration day, and to ask the school teachers to give their assistance, so far as acting as deputies on registration day is concerned. The Government considers this as definite patriotic service, as contributing to the various patriotic funds, and making Red Cross supplies. I am hoping that a number of people qualified for the work will volunteer their services. While the city registrars have one school board to interview concerning the use of schools, I will have 90 or so in East Middlesex, as many board schools there are.

"The population of East Middlesex is about 25,000, and it is estimated owing to the number of questions to be asked each person and the forms to be gone through that one deputy can register about 100 people. The 25,000 includes young people under 16. At the meeting of registrars yesterday, with Superintendent Ball, quite a difference of opinion was manifested in regard to the percentage of the population made up of boys and girls under 16. Superintendent Ball mentioned 15 per cent, while others took the view that the percentage would run as high as 25. I think myself that it will run somewhere over 15 per cent. In any case we will need a large number of registrars. The day will be a long one, from 7 in the morning until 10 o'clock at night, and consequently no one could be expected to work through the whole time.

Mr. Fitzgerald is using his own law office at 110 Dundas street as registration headquarters.

R. A. Bayly, registrar for London, stated that he first proposed making a survey of the city to find out how many registrars will be required in the different divisions. Registration is going to be a big day's work, he said, with 15,000 people to be registered. That will mean several hundred deputy registrars.

THE SPRING DRIVE

Our boys are going "Over the top" and into "No man's land" this spring. No one has any doubt of their ability to get there. There will also be a spring drive on this side of the ocean, because March is the year's "blue Monday." It is the most fatal month of the year. March and April is a time when resistance usually is at its lowest ebb. It is a trying season for the "rundown" man. But medical science steps in, and says, "it need not be!" We should cultivate a love of health, a sense of responsibility for the care of our bodies. Do not allow the machinery of the body to clog. Put the stomach and liver in proper condition. Take Dr. Pierce's Golden Medical Discovery, to be had at most drug stores in tablet or liquid form, tablets fifty cents a vial, composed of native herbs. This puts the stomach and liver in proper condition. You may be gladdened by, no spring, no elasticity, no vim, but as soon as you have put the body into its normal physical condition—the machinery, as it were—you will find new vim, vigor and vitality within you. A little "pep," and we laugh and live. Try it now. Send for a free literature. Write to Buffalo, N.Y., or branch office, Bridgeburg, Ont., 10c for trial package. The prime necessity of life is health. With spirit and energy you have the power to force yourself into action. The Golden Medical Discovery is the spring tonic which you need.

Again it will be necessary to have two or three shifts for the day, from 7 a.m. to 10 p.m., continuously. The idea all over the Dominion is to ask for the use of the schools and for the teachers to volunteer their services. It is possible the schools here will not be a large enough number of registration centres. In any case it is probable the large plants, like McCleary's, will have regular places in their own shops. It is not necessary to register in any particular place as it is to vote special place in an election, consequently one may register any place that is most convenient.

A patriotic appeal will be made to the city council, board of trade and various organizations to co-operate in every way possible.

BANQUET GIVEN TO 270 RECRUITS OF Y'S "EARN" ARMY

Local Campaign Comes to Official Close.

The Earn and Give Campaign conducted by the Y. M. C. A. to raise money for the aid of the military, "Y's" war effort, came to a close in London by a rousing banquet in the Y. M. C. A. given to the recruits and officers by the headquarters staff on Thursday evening.

Hill 100 was captured by battalion number one, with one recruit extra, late Thursday afternoon, according to dispatches made public at the banquet. Battalion number two captured Hill 81, and battalion number three reached Hill 81. While the campaign was officially closed, battalions two and three are going to capture Hill 100 before they give up. It is believed the objective will be reached shortly.

The 270 recruits, after doing justice to the substantial banquet, enjoyed several songs under the leadership of A. D. Jordan.

Capt. (Rev.) A. Graham, who was elected chaplain of the London army of the Earn and Give Campaign, in a short address, congratulated the boys on the successful way in which the work had been conducted. Brig-Gen. E. E. Reid, who was brought to the banquet, addressed a few words to the boys. Speeches were also given by Lieut.-Cols. G. F. Campbell, H. B. Keenleyside and Major Milton Walker.

Brig-Gen. Reid was presented with the insignia of his rank by E. E. G. Davis. The following officers were presented with the badges corresponding to their ranks by Brig-Gen. Reid: Lieut.-Cols. H. B. Keenleyside, William H. Turner, Majors Beattie Johnston, Milton Walker, Capt. L. Mills, R. Harper, M. Bedford, M. Clinger, First Lieut. Walter Northcote, F. Bendle, H. B. Butterworth, H. Bryant, M. D. Campbell, M. Wilson, B. C. Beamer, F. Kennedy, Second Lieut. J. G. McLean, A. Grant, Second Lieut. W. C. Brown, C. Bridle, Edwin Dunn, J. MacGregor, W. Richards, B. McDonald, Cecil Gould, Harry White, Corps. Phoebe Higgins, T. Langford, E. Gerry, H. White, G. H. Sessions, W. Ollerhead, S. Macpherson, C. Killingsworth, E. Stannard, T. Crittle.

GOES TO ASYLUM

Frank Bolton, 172 Hyman street, recently adjudged insane by a board of alienists, Dr. Bolton's appearance in the county jail to the London Hospital for Insane.

It was proven at the time of the inquiry that Bolton had performed operations on his wife and children for certain imaginary afflictions.

Bolton believed himself to be a master surgeon and informed Crown Attorney McKillop at the hearing that he had discovered new methods in surgery which would revolutionize the world. How Bolton managed to administer the anesthetic to his wife and children and how any of the family survived is a mystery to physicians who investigated the case.

Reliance Garage Service Station

Don't Worry About High Blood Pressure!

Arterio-sclerosis is often caused by the condition of the blood vessels, which have been overworked by the continual pulling on their muscular walls by an emotional and restless mind. If you "have driven" your mind, your physical powers, something has to give way, to much physical or mental work without sufficient rest it's pay, pay, pay—and you feel like an old man. Hacking's Heart and Nerve Remedy is just the right medicine for the worn-out nerves, for overworked heart beats, dizziness, sleeplessness, and the many other troubles that come with high blood pressure. Do not become unduly alarmed, you're not done yet if you start this treatment today! 50c a box, 6 for \$2.50. From your dealer or by mail, C. B. Hacking, Phm.B., Listwood. 80u

Western Ontario's Mail Order House

Interesting Sale of Smartest New Suits

One-Quarter to One-Third Off Saturday

If you are one of the women who have waited, you are indeed fortunate. Through this you have sacrificed the pleasure of early wearing, but we shall try to recompense you through this offer of some of the smartest styles of the season at very interesting prices. We have combed the stock and taken from the racks all odd suit styles with but one or two sizes left. These will be grouped into one lot and priced at a reduction of one-quarter to one-third in order to make a speedy clearance of all broken assortments.

Suits of serge, Delhi and Jersey cloths, in colors of rose, sand, green, navy, copen, taupe and brown, in all sizes up to 38 bust, mostly the new smart belted styles; coats are silk lined; collars in tuxedo, tailored or convertible, some with outer collar of silk; skirts two-piece, shirred at waist, and five only Jersey cloth suits in sport styles. Sale prices Saturday \$16.50, \$19.50, \$25.00, \$30.00, \$35.00 to \$45.00

CLEARING OF MIDDY BLOUSES, SATURDAY, HALF PRICE.

One table, odd lines and sizes, Middy Blouses and Norfolk Coats, three-quarter sleeves, also a few long sleeves, all white and white trimmed with colored collars, all sizes in the lot. Special, each 37c, 49c, 75c, 79c and 87c

TAFFETINE PETTICOATS, \$1.59.

Five dozen only Taffetine Petticoats, good quality, deep flounce of accordion pleating and tucks at bottom, all seams double-stitched, with draw tape at waistline, in black only; lengths 34 to 40. Special \$1.59

CHILDREN'S COOL UNDERWEAR.

Ribbed Cotton Vests, low neck, sleeveless or short sleeves, for ages 4 to 12 years. Price 20c to 30c

White Ribbed Cotton Drawers, tight knee or lace trimmed, ages 4 to 12 years. Price 35c

White Cotton Bloomers, finished at waist and knees with elastic band, ages 4 to 10 years. Price 40c

Knitted Cotton Waists, sizes 4 to 12 years. Price 45c

TOILET PAPER, Saturday 3 for 25c

5,000 rolls of our famous old brand, "The Satisfactory," large rolls. While this quantity lasts (and you will be wise to procure a year's supply at this price) 3 for 25c

Saturday Special at Candy Counter, 19c

100 lbs. most delicious Chocolate Butter Creams. While they last Saturday, half pound 19c

Saturday in the Basement

Cut Glass Sherbets 49c and 69c

Cut Glass Butter Dishes 59c

Cut Glass Bud Vases 15c

Cut Glass Salt Dips, boxed, Per pair 75c

Cut Glass Salt and Peppers, boxed \$1.50 per pair

Oil Mops, 20 only 49c

Cedar Oil 25c bottle

Self-Wringing Mops 49c

Wood Chopping Bowls, 11c each

Dustbans 25c per can

COTTON SPECIALS.

100 pairs Ready-to-Use Sheets, size 70x90. Special \$3.50 pair

500 yards Bleached Longcloth, 36 inches wide. Special quality 20c yard

20 yards for \$3.75

EARRINGS LESS THAN HALF PRICE, 37c PAIR.

Assortment of Seed Pearl Earrings in white, pale green, flesh, slightly damaged, 20 pairs only. Saturday half price 37c pair

Also 15 pairs of pierced ears in pearl or brilliants. Saturday 37c pair

Special line of Coin Purses in oxidized finish with Japanese or Oriental design, for Canadian coins. Special \$1.39

A few Silver Mesh Bags with folding gate top, studded with brilliants. Special \$1.39

BUY SOAP NOW.

Ivory Soap, an excellent laundry, toilet or bath soap 3 for 20c

Oatmeal Toilet Soap 4 for 25c

Rose Glycerine Transparent Soap 2 for 25c

Large Bath Tablet, buttermilk, violet, sandalwood, oatmeal, glycerine, etc. 15c each

Williams' Shaving Soap 10c each

Oatmeal, Olive Oil, Cucumber and Genuine Castile Soap 5c each

Pearl's Unscented Soap 15c each

Vinolia Boracic and Cold Cream Bath Tablet 19c each

Special S. & I. Tooth Paste, in peppermint or wintergreen flavor 19c each

Dupont's French Toothbrush, special 15c each

Special line of Borated Talcum, violet, carnation, sweetheart and arbutus. Special 10c each

High-Grade Suits for Men

\$19.95

In quality, in style, and also in workmanship. These features are all combined in the Men's Suits we will offer on Saturday at this very low price. They are worth very much more. They are tailored by one of the best custom tailors in Canada. The materials used are Tweeds and Worsted and Fox's All-Wool Irish Blue Serge. They will wear and retain their shape. The best of trimmings are used. They are in shades of grey, browns and assorted mixed colors. Made up in body-fitting, belted and the conservative 3-button sack. The sizes are from 34 to 44.

Marked For Special Saturday \$19.95 Sale at Price

Small Boys' Suits Saturday \$3.95

This is also a very attractive feature for Saturday. About 50 suits to select from at this very moderate price. Tweeds and Worsted, in greys, browns and check patterns, Junior Norfolk style, close fitting or low cut neck, straight knickers. Some have belt all around and some belt on back. These suits will give service and are marked away below regular.

BRING THE BOYS SATURDAY. IT WILL PAY YOU. SIZES FOR BOYS 3 TO 7. PRICE \$3.95

Sale of Men's Neckwear

Half-Price and Less

3 for \$1.25

MEN'S TIES.—50 dozen handsome Four-In-Hand Ties, all new, in extra good quality silk, foulards, and crepe; floral designs, checks, plain, stripes, and Jap patterns. Large flowing ends. This sale of ties should interest you. They are a very attractive lot, and will give satisfaction. They are marked very low, half and less than half regular value. Saturday 3 for \$1.25

Single Tie, 47c Each

SEE WINDOW DISPLAY.

ICE CREAM.

To take home, Smallman & Ingram quality. Our own make; 20c pint. At Soda Fountain.

Special Purchase of Balbriggan Underwear

To start the season we have cleared a quantity of Balbriggan, Dimity and Porous Knit Summer Shirts and Drawers and Combinations at about one-third off. These will be on sale Saturday morning, together with a number of broken assortments from last season's stock. A most opportune time, the beginning of the season, when you need the goods. Get your supply Saturday from this sale.

Shirts and Drawers, 59c

Balbriggan Shirts and Drawers, in white or natural shade, some short and some long sleeves. Fine Dimity shirts and drawers, no sleeve and short drawers. Sizes from 34 to 44. Sale price Saturday 59c garment

COMBINATIONS, \$1.18 SUIT.

Balbriggan Combinations, Crepe and Dimity Cloth, also fine Mesh. Some long sleeves and ankle; others sleeveless and knee length; natural and white shades. These lines will be grouped at one price. Sizes from 34 to 44. Try these cool comfortable union suits this summer. Sale price \$1.18 suit

BOYS' ODD VESTS AND DRAWERS.

A limited quantity in 26 and 28 sizes. The vests are porous knit; the drawers are balbriggan and porous. Clearing price Saturday 39c garment

Where women's interests are supreme—

Under the heading, "For and About Women," the interests and activities of the modern woman are taken care of daily in

The Mail and Empire.

There the feminine reader sees the diversified concerns of her sex reflected in brief, informative articles of timely interest. Children and War Savings, Domestic Service Reform, An Interesting New Wardrobe, Central Kitchens, and An Independent Family, are a few of the topics discussed in recent issues. Part of the same page is "On Duty," in which current social events are chronicled. Any woman who wishes to keep informed on what is going on in her own particular sphere may do so by reading daily "For and About Women" and "On Duty." On Saturdays "Woman's Kingdom" is an additional feature especially interesting to women readers.

\$4.00 per annum by mail—\$5.00 delivered.

Order through dealer, local paper or direct.

THE MAIL AND EMPIRE CIRCULATION DEPT., TORONTO.

London Branch Office: 169 1/2 Dundas Street, W. O. Loughlin, Manager. Phone 3872.

A Snowy Table Top

proclaims the good housewife.

Taylor's BORAX SOAP does more than cleanse—it WHITENS. Saves your strength, your time and your temper. Keeps the woodwork clean and spotless, the glass towels and dish cloths white and shiny, the china and glassware brilliant and sparkling. Softens the water, washes clothes whiter, does not shrink woollens, and cannot injure the most delicate white or colored fabrics. Order a bar to-day. Sold everywhere.

48-D

GREAT INTRODUCTION SALE

In order to introduce ourselves to the people of London and vicinity, we are offering great values for the next ten days, in Ladies' and Misses' Coats, Suits, Dresses, Skirts and Waists. We are making these special prices with the object in view of becoming better acquainted with the ladies of London, and we offer the following great reductions during this big sale.

COATS of All-Wool Tweed, made in smartest styles, regular \$17.50 and \$19.50, for \$12.75

COATS of All-Wool Serge and Poplin, in all shades and half lined, regular \$23.50, \$25.75, \$27.50, for \$17.50, \$19.50, \$21.50

SUITS of wonderful value up to \$37.50. Sale price \$14.75, \$17.50, \$19.75, \$21.95

DRESSES of Crepe de Chine, Silk Poplin and Serge, regular up to \$27.50, for \$11.95, \$13.50, \$17.50

SKIRTS up to \$10.00, for \$1.59, \$2.50, \$3.75, \$5.95

WAISTS regular up to \$6.95, for 95c, \$1.50, \$2.69, \$3.95

The Justrite Ladies' Wear

254 DUNDAS STREET. NEXT TO STANDARD DRUG.

Robinson & Graham

Quality Meat and Fish Shop

We have an extra supply of choice veal for Saturday's trade.

Shoulders Veal to Dress	20c lb.	Thick Breasts Veal to Dress	20c lb.
Stewing Veal	15c lb.	Veal Shanks	10c lb.
Mild Pickled Shoulders	20c lb.	Fresh Spare Ribs, while they last	10c lb.
Shortening	28c lb.	Choice Cheese	30c lb.

SPECIAL

Choice Dairy Butter	45c lb.	Strictly Fresh Eggs	38c dozen
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GREEN GOODS—Lettuce, Radish, Onions, Parsley, Celery, Asparagus, Cucumbers, Tomatoes, Cabbage.

CHEESE—Cream, Pimento, Oka, Roquefort, Swiss, Old White and Yellow, Limburger.

MAKE THIS BRIGHT SANITARY STORE YOUR STORE.

206 DUNDAS STREET.
PHONE 6186.

REGISTRAR EXPLAINS CENSUS PROCEDURE IN WESTERN ONTARIO

The procedure to be adopted in taking a registration of the man and woman power of the Dominion in June, was outlined in detail to thirteen registrars from Western Ontario who gathered at the city hall yesterday afternoon and had the act explained fully by E. A. Ball of Brantford. Mr. Ball was appointed superintendent of registrars for the district, to be known as Southern Ontario. This district comprises that portion of Ontario between the Niagara and Detroit Rivers, south of the old line of the Grand Trunk, and embraces 21 electoral districts.

In explaining to the registrars the act and the work that would be required, Supt. Ball stated that the registration would be made on Saturday, June 15,

or Saturday, June 22, the Government not having decided definitely yet on the exact day.

Wrong Impression.

The impression that the act included male and female persons from 16 up to 60, was wrong, said Supt. Ball. No age limit had been set by the Government. No matter how old a person, male or female, foreigner or otherwise, all were compelled to register under the act on the day to be named in a proclamation by the Government. The plan was that adopted at elections would be followed out in the registration.

Women school teachers, women clerks and persons in all lines of work would be called upon to render assistance the day set for the registration.

Name Assistants.

Registrars will be called upon to name deputies and assistants to secure booths and an ample supply of cards and certificates. Each person who registers will be called upon to answer 13 questions or more. These will include name in full, age, address, occupation, and such questions as "Can you get home at night from your work?" "Can you do farm work?" "Were you born on a farm or in a rural community?" "Can you handle horses?" "Can you drive a tractor?" "Are you a retired farmer?" and "Would you be willing to work on a farm?"

One of the registrars remarked when the questions were read that the Government apparently intended to look to the production of foodstuffs.

The above list of questions is to be asked of males only, a distinctly different set of questions to be asked of women.

Sworn to Secrecy.

Supt. Ball stated that all the registrars, deputies and assistants would be sworn to secrecy so that when a woman gives her correct name and address, no fear that the secret will be divulged. Public schools and other buildings will be utilized to take the poll.

A person will be able to register at any place in the Dominion of Canada so that no excuse for failure to register, except illness, can be accepted.

The penalties provided were mentioned by Supt. Ball.

In large factories deputy registrars and assistants may take the poll there, in order to facilitate matters.

Based on the figures handed out at Ottawa, to Supt. Ball, which allows 25 to 30 per cent for persons under 16 years of age, it is expected 45,000 persons will register in London.

Supt. Ball stated to the registrars at the meeting that further instructions would be mailed to each registrar from Ottawa.

**QUERIES REGARDING
MILITARY SERVICE**

Send in Your Problems and They Will Be Answered From Official Information by The Advertiser.

INTERESTED. Q.—1. At what age is a young man, whose father, on account of being born in Germany, was disfranchised in the last Dominion election, liable to be called for service?

2. Can he be called as soon as he is 19 years old, or can he not be called until he is 21 and has the franchise?

3. Where must a person apply for a permit to go to the United States?

A.—1 and 2. The sons of all persons disqualified on those grounds from voting, who had not on polling day (December 17, 1917) attained legal age (presumably 21 years), are exempt from combatant military service, but are liable to call for noncombatant service should their services be needed. Should they be called for noncombatant service, they would come in under the same age regulations as other men.

3. Write to John Rieger, Dominion Immigration Office, Carling Block, London, Ont.

S. C. R. Q.—1. Does the cancellation of exemptions between the ages of 20 and 22 mean absolutely no exemptions whatever, or are members of the Mennonite Church exempt from this call?

2. If they are not exempt, why were they barred from voting at the last election?

3. Is there any agreement in existence between the Government and the Mennonites in relation to taking up arms in time of war?

A.—1. Members of the Mennonite Church, and of other religious denominations, who secured exemption on conscientious grounds, are only entitled under the act to exemption from combatant service. Up until the present they have enjoyed exemption from all military service, but under a recent ruling from Ottawa, those between the ages of 20 and 22 will have their exemptions partially cancelled, and will be held strictly to the provisions of the act, and will be called upon when needed to perform noncombatant service. Even if in category 2, they will be called upon to perform the noncombatant duties usually assigned to B men.

2. They were not barred from voting, but if they voted they thereby made themselves ineligible to obtain exemption from combatant service.

3. Under an order-in-council of August 13, 1873, certain Mennonites came here from Russia on an agreement that they would be exempt from military service. Under an order-in-council of December 6, 1913, certain Doukhobors settled in Southern Manitoba on the same understanding. The people, who came here under these agreements are exempted (excepted) from the act, in other words the act does not apply to them. They are, however, only in certain colonies in the West, and others of these denominations elsewhere in Canada are not excepted, but must be exempted, or serve.

D. S. Q.—1. Would it be possible for a man in category E to get into any branch of the army, such as a clerical position?

2. If the Northwest Mounted Police are to be sent overseas, would it be possible for a man in category E, who is a good rider and horseman, to get into this branch? To whom should he apply?

A.—1. No; a man in category E is only fit for discharge from the army.

2. Category B men may be taken. You might apply to the commissioner of the Royal Northwest Mounted Police, Regina, Sask.

Lemons Beautify!

Strain lemon juice well before mixing and massage face, neck, arms, hands.

Here is told how to prepare an inexpensive lemon lotion which can be used to bring back to any skin the sweet freshness of which it has been robbed by trying atmospheric conditions. Wind-chafe, roughness, tan and redness are warded off and those tell-tale lines of care or of age are softened away.

The juice of two fresh lemons strained into a bottle containing three ounces of orchard white makes a whole quart of the most remarkable lemon skin beautifier at about the cost one must pay for a small jar of the ordinary cold creams. Care should be taken to strain the lemon juice through a fine cloth so no lemon pulp gets in, then this lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as freckles, sallowness and tan, and is the ideal skin softener, smoothen and beautifier.

Just try it! Get three ounces of orchard white at any pharmacy and two lemons from the grocer and make up a quart pint of this sweetly fragrant lemon lotion and massage it daily into the face, neck, arms and hands, and see for yourself.

"Y" SECRETARY BACK AFTER CAMPAIGNING FOR OVERSEAS FUND

Spent Six Weeks in Red Triangle Canvass.

E. R. Wilson, general secretary of the local Y. M. C. A., has returned to the city after spending six weeks with the National Council of the Y. M. C. A. campaigning in the interests of the Red Triangle Fund for the raising of \$2,500,000 for war work overseas. Mr. Wilson has had charge of the seventh district of Ontario, including the counties of Bruce, Grey and Dufferin, and states that great interest has been manifested in the campaign by citizens of these counties.

In Bruce County, 30 out of 32 Reeves and deputy Reeves voted for a Y. M. C. A. grant and a total has been raised there of \$11,000. Grey County has given \$25,000, the full amount asked for by the national council, three-quarters of a mill on its assessment. Dufferin County, at a special meeting, was unanimous in granting \$5,000.

Among those identified with Mr. Wilson in securing the grants were R. M. McKeown, M.P.P., Oranville; Capt. Carson, Brantford; Lieut. Prith, M. Keastner, warden of Bruce County, and J. A. Boyd, Markdale, warden of Dufferin. Mr. Wilson spent several days in addition organizing for the campaign in Waterloo County. Wilmont Township at a meeting grant-

The PLAZA HOTEL NEW YORK

FIFTH AVENUE AND FIFTY-NINTH ST.

Exclusive, quiet and homelike, with an unhampered view of Central Park in all its beauty. Within easy reach of all theatres and shops. To reserve rooms, or to secure further information address FRED STERRY, Managing Director. RT-34515

BURIAL AT SARNIA TODAY.
SARNIA, May 9.—The funeral of J. Patterson of the Presbyterian Church, Donald Oallum, which will be held from his late residence on North Christina street on Friday afternoon to Lakeview Cemetery, will be conducted by Rev. J. Patterson of the Presbyterian Church.

Jap-a-lac Demonstration Now On

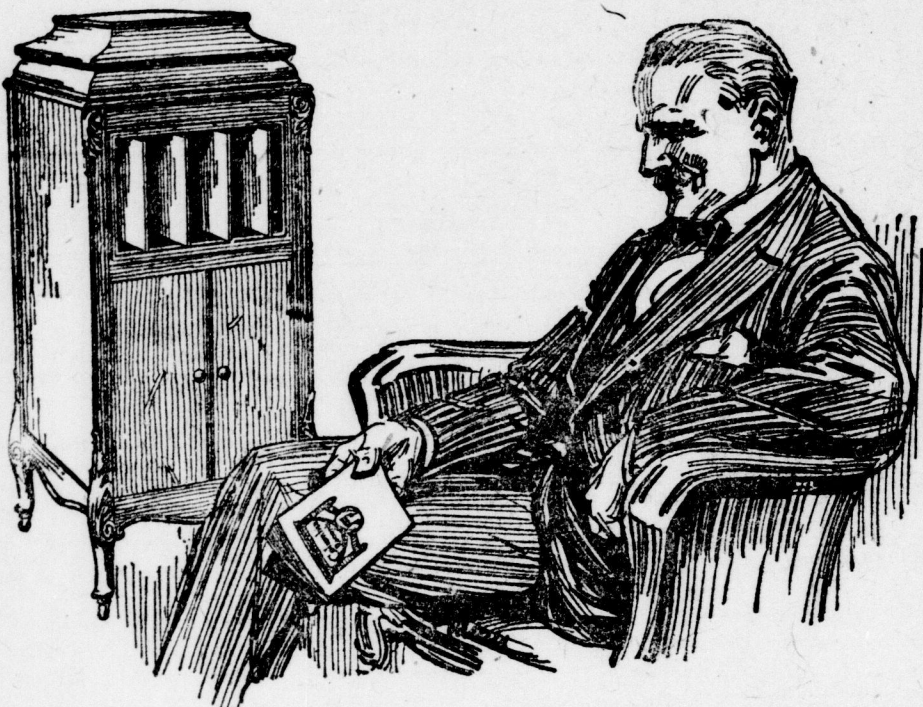
Come in and ask the expert how to make your old furniture look like new. JAP-A-LAC, in all colors, 30c to \$1.35 per can. We have a full stock of Martin-Senour Paint, 100 per cent pure, in all colors. Also Linoleum Varnish that will not turn white with water. Half-pints 40c, pints 75c. Brushes for all purposes, 5c up to \$2.00.

Screen Doors and Windows are in great demand just at the present. Bring your measurements in and let us fix you up for the summer, while our stock is at its best.

Screen Doors, complete	 \$2.00, \$2.75, \$3.25, \$3.50
Screen Windows.. 30c up to 1.00	 25c up to 45c per yard
Screen Wire, in all sizes	 6c yard, up to 35c per yard
Poultry Netting	 12c per foot
Flower Guard	 \$6.50 to \$25.00
Lawn Mowers	 35c to \$2.25
Grass Shears	 45c to \$1.50
Rakes	 45c to \$1.00
Hoes	 \$1.60 each
Bucoo Cultivators	 \$1.35 and up
Spades	 \$1.35 and up

Buy the kiddie a pair of Roller Skates. We have them at prices ranging from 85c up to \$3.50.

J. G. STEELE & CO.
204 DUNDAS STREET. PHONE 750.



Takes you out of yourself and away from your troubles

"Whoever bathes his soul in the waters of great music is made strong again."

Recho/venaid

These are stirring—strenuous times when every innocent diversion that can give us a mental holiday should be taken advantage of. It is true efficiency to do so.

Don't think you are doing your duty by looking glum and serious. It is patriotic to laugh—to cheer your soul—to feel at your best—to enjoy the uplifting sweep of the great music of the ages as placed in your home by the

Columbia Grafonola and Records

This great musical instrument has many imitators—some cheap, some expensive—but all dear in the point of service as compared with the original Columbia Grafonola. In finish of cabinet—in perfection and smoothness of motor—in tonal beauty—in the exclusive Columbia tone control leaves—the Grafonola remains indubitably master.

Priced from \$24 to \$300

In oak and mahogany—you are sure to find the Grafonola you want. Any one you choose will be a superb musical instrument. And any Columbia dealer will gladly tell you all about them and play many records for you—whether you are ready to buy at the time or not.

New Columbia Records out the 20th of every month.

Food will win the war—don't waste it.

Columbia Graphophone Co.
Toronto, Ontario



Columbia Grafonola Price \$100 65

FOR SALE BY

WM. McPHILLIPS Clean Record Service
Every Record is inspected before being sent out.
189 DUNDAS STREET. PHONE 1028.

COLUMBIA RECORDS AND GRAFONOLAS ON SALE AT
HARMONY HALL 4 Doors North of Dundas, 421 Richmond Street.
Peoples Outfitting Co. 240 DUNDAS STREET. PHONE 5616
COLUMBIA GRAFONOLAS AND RECORDS

The Wright Piano Co., Ltd.
352 DUNDAS STREET. A. M. DOUTHWRIGHT, Manager.
Columbia Machines and Records. "Wright Pianos Are Right Pianos."

NORDHEIMER'S

227 DUNDAS STREET, 2 Doors West of Majestic Theatre.

to feel Fresh and Fit

—you must keep your stomach well, your liver active, the bowels regular, and your blood pure. Your physical condition depends on the health of these organs. When anything goes wrong

just take

a few doses of Beecham's Pills and avoid any serious illness. They are a fine corrective and tonic for the system, and a great help in maintaining good health. A single box will prove the remedial value of

BEECHAM'S PILLS

Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 25c.

Potatoes at home make more wheat for the Allied armies. It is your war.

165 Women's and Misses' Suits In a Remarkable Sale SATURDAY At \$19.95, \$24.75 and \$29.75

The best values we have ever offered in May, for the models are the newest and smartest and cannot be replaced in our stocks to sell at these prices. The materials are all pure wool in the finest of serges, poplins, gabardines, delhi and taffetas. The colors are navy, black, open, green, sand, tan, grey, purple and brown. The styles are tailored, belted, pleated and flared models, braid and button trimmed. All sizes.



New Crepe de Chine Waists Special at \$2.98

A special purchase of Crepe de Chine Waists of unusually good quality and marked considerably below their real worth; a remarkable value at \$2.98; sizes 36 to 44; in every shade—white, rose, maize, flesh and black.

New Silk and Wool Sweaters

in a most wonderful assortment of shades and styles, direct from New York \$8.75 to \$30.00

Beautiful Spring Coats at \$15, \$17.50, \$25, \$35

In the face of the present cost of all-wool fabrics, the above prices constitute a remarkable offer. Every coat reduced in price from regular stock. Shown in serges, tweeds, poplins, silks, velours, delhi and tricoots. Many fancy silk lined, and with the new draped and adjustable collars. Every coat is a strictly "Artistic" quality garment.

Just Arrived—New Duchess Satin Coats

Only one of a style, in navy, taupe and brown. Made in the most elaborate styles, trimmed with maribou fur, fully lined with the very best Skinner's satin.

Specially Priced, \$57.50 and \$65

300 Trimmed and Untrimmed Hats 1-4 off --Saturday--

This sale includes all new models in black, white, navy, brown, tan and grey; every new style is included; smartly trimmed Hats for street and dress wear. Remember, your choice of any hat in the store. Make your own selection and deduct 25 per cent from the original marked price.

Artistic Ladies Wear Co.
(SHOP OF FASHION) 211 DUNDAS ST.



Remember
Mother
on Mothers' Day,
Sunday, May 12.

Important

Remember
Mother
on Mothers' Day,
Sunday, May 12.

Offerings in Women's Summer Apparel

Free and complete stocks of women's and misses' apparel are now here, and add their cheerful beauty to our general assortments from which selections can be made with such happy advantage.

Women's Serge Dresses

In Burgundy, Navy, Brown and Black. All sizes. Regular \$11.00. Saturday, \$8.95 each

Girls' Serge Dresses

From 6 to 14 years. Navy serge, Middy style, and pleated; \$8.50 values. Your choice of these \$4.95 and \$6.45

English Moire Coats

in black. All sizes. Prices \$14.50 to \$30 each

Women's Poplin Raincoats

In navy, black and sand. All sizes. Regular \$6.50, for \$4.95

Women's Tweed Raincoats

Regular \$15 coats, clearing at \$12.50 each

Misses' Raincoats

with hood attached. Navy and sand colors. 6 to 14 years. Sale price \$2.95 each

SURPRISE REDUCTIONS IN ALL OUR WOMEN'S SUITS AND COATS.

Summer Blouses

which will interest you. The collection is so varied that you will find it a simple matter to select just the model you most want from this showing of beautiful blouses. A particularly good blouse of Habutai Silk, large hemstitched collar of self, wide hemstitching on either side of front, fancy cuff fastened with two pearl buttons. Sizes 36 to 44 \$2.75 each

Popular Priced Blouses of Fine Voile, exceptionally good design, tastefully embroidered, and trimmed with Val lace; cuffs finished with insertion and lace. Sizes 36 to 44, at the moderate price of \$2.00 each

House Dresses

Made of good print and gingham. Nice assortment of colors. Sizes 36 to 42. Our special \$1.39

HOUSE DRESSES, in prints and chambray, nice assortment of patterns. A good full dress \$2.00 each

LADIES' DRESSES, black percale (fast colors), well made, sizes 36 to 40, for \$2.00. Good value. Oversizes, each \$2.25

Kimonos

Good floral patterns, fast colors, cotton chilies, nicely made, useful to slip on. Special price \$1.50 each

Tea Aprons

Daintily trimmed, made of good lawn. Four special lines 29c, 35c, 45c and 59c each

Ladies' Cambric Gowns

Nicely trimmed, slipover style, round and V-neck. Good value 89c

C-C a la Grace Corsets

Made of good coutil, rustproof steels, medium and low bust, four hose supporters. Extra value \$1.50

Corsets made of good coutil, steel filled, medium bust, long hip, four hose supporters. Clearing at 79c

Waists

A special in O. S. sizes, material of crossbar voile, large collar trimmed with lace, fancy cuff, a bargain, sizes 46 to 50. \$2.25 each

Four dozen Voile Waists, assorted designs, regular \$1.25 and \$1.50, sizes 36 to 44. While they last 98c each

Three dozen of O. S. Petticoats, specially made for stout ladies, cut with plenty of fullness over the hips, good quality of black sateen, color guaranteed, deep flounce of accordion pleating. Old price \$1.50 each

Middies

of jean and duck, clearing line of coat and pullover, white, large collars, also white with colored collars, regular \$1.50 value, sizes 34 to 44 98c each

Children's New Spring Dresses

Children's Chambray, Repp and Gingham Dresses, pretty styles, in colors of pink, tan and blue; sizes 3 to 6 years. Price \$1.00 each

Chambray, Plaid and Stripe Gingham, all new styles, good washing materials, assorted colors; sizes 8 to 14 years. Special prices \$1.75, \$2.00 and \$2.25

A large assortment of Children's School and Play Dresses, in gingham and percale, neat colorings; sizes 2 to 14 years. Prices 75c to \$1.25

J. H. CHAPMAN & CO.

239, 241, 243 Dundas Street

Phones 791, 2882

SWIMMING POOL IS NEEDED FOR GIRLS, SAY "Y" REPORTS

Gymnasium Equipment Also Must Be Secured.

ANNUAL MEETING HELD

Scope of Work in London Surprises Even Those in Attendance.

No citizen of London who had the privilege of being present at the inspirational meeting of the Y. W. C. A. held last evening at "Lennore" ever questioned the usefulness or power of that institution. The year's report read were a revelation of the work done by that organization so unostentatiously and yet so thoroughly. The right of the Y. W. C. A. to have what it wants has been apparently justified by what it has already done with so little help. More funds to carry on the work are necessary, especially for a gymnasium and swimming pool, are needed, and the past generosity of the citizens of London guarantees the donation of these funds.

"We shall have in the Y. W. C. A. canvass for funds. This time is a time for real service and sacrifice, and we are glad to give it. We may not all go to France, but there is a great field of service here at home. We know that the girls of our cities are sent out with a true knowledge of Christian principles they will go well prepared to fight the battles of their life."

Rev. D. C. MacGregor conducted the devotional exercises, and Miss Graham seconded it. Both expressed their surprise of the work being done.

The report of the finance committee, submitted by Mrs. C. H. Ziegler, was in itself an appeal for financial support from the citizens of London. "The association does not appeal to the public for funds to carry on the boarding houses, which are self-supporting, but it does ask for support in connection with the community work, such as travelers' aid, girls' work, etc.," said Mrs. Ziegler. Last year the circulation of the amount asked for in the campaign, and as a result the Y. W. C. A. now carries a deficit, although not a large one as the previous year. The revenue for the year amounted to \$21,449.71, double that of last year, but the deficit of \$12,737, as against last year's deficit of \$1,500.

Mrs. Hughes read the report of the boarding houses, which are self-supporting, the Wellington House, boarding 35 girls, the Central House, boarding 40 girls, from 40 to 45 women and girls. Since its opening, the Central House has also accommodated 1,500 transients and has had to turn away many, owing to lack of room. The new quarters have already proved themselves too small, and soon another building out will have to take place. It is the intention of the association to soon establish an all-night service at the Central House, so that girls arriving at all hours of the night may be accommodated.

3,772 Met at Depot. The travelers' religious, extension and educational committees reported through Mrs. Henderson. "The workers at the depot to protect and warn travelers against undesirable persons, as well as to give them information desired, has resulted in an average of 5,772 persons during the year, proving her work invaluable," said this report. "Bible classes and prayer meetings are arranged for by the religious committee. The association has a special industrial secretary, Miss Archibald, to look after the industrial young women of all city. Senior clubs in the different factories and junior clubs of teen-age girls have been formed. There is also a political club for the grown-ups, which has proved itself most successful. Miss Mona Fitzgerald, physical instructor, has formed many gymnasium classes and swimming classes, 453 girls putting up with the cold and inclemencies of the season last winter to take advantage of this branch of the Y. W. C. A. extension work. If the association had a swimming pool and gymnasium of its own, both so badly needed, the work would undoubtedly increase greatly. Ladies and gentlemen, we must have a swimming pool and gymnasium before next winter."

The general secretary, Miss Luke, gave her report, showing something of what the aims of the association should be. "We must face conditions as they are, not as we think they should be. The struggle of girls to keep straight under the worst conditions is the greatest example of the struggle of the age. Opportunities for social intercourse between men and women under favorable conditions should be provided. The music and the brilliant lights of places of questionable character entice the young people, and we should not ignore this fact, but be ready to face it and work on a business basis in competition with such places. London must have a women's building where women and girls of all classes will meet and contribute to its support."

Club's Activities. The report of the "Empire Club," one of many industrial clubs, was most inspiring. It was read by Miss Boyer, the president, and showed what excellent work the girls have been doing in a social way among themselves and as Red Cross workers and gardeners. The Empire Club, a junior club, composed of 20 girls from 12 to 14 years of age, was ably reported by their president, Miss Freda Day of the Western University gave a brief outline of the work being done there. This branch of the Y. W. C. A. was formed only last year and was greatly influenced by the delegation which attended a Y. W. C. A. conference at Toronto.

Miss Slade reported for the Normal School branch, pointing out the success of the work there, and specially mentioning the rural conference arranged by the Y. W. C. A. The High School Girls' Club, perhaps the most flourishing of all, was well represented by Miss Margaret Gennill, who gave a most interesting account of the work accomplished there of the social spirit created among the girls and of the inspirational meetings held, of the accomplishment of a clubroom on the third story of the Collegiate and of the patriotic work done.

MINISTERS APPROVE SOCIAL COUNCIL FOR UNITING ALL BODIES

Indorse Scheme for Local Branch at Meeting Today.

The organization of a London branch of the Social Service Council of Canada approved by the members of the Ministerial Alliance, and the various local organizations interested in social service on the grounds that it will co-ordinate efforts and prevent overlapping at the same time giving the strength of unity.

The difficulty anticipated by several, however, that it would mean simply more meetings to attend, has been largely removed through the explanations made by Rev. Dr. Shearer and Rev. Peter Bryce of Toronto, who are meeting with the Ministerial Alliance and

representatives of several other organizations this afternoon in the Y. M. C. A. The aims and work of the Social Service Council of Canada and of the province have been explained, and the importance of organization in the larger city centres. It has been pointed out that in carrying through any reform, such as bettering of the criminal laws, laws affecting child welfare, mothers' pensions, etc., the natural channel and

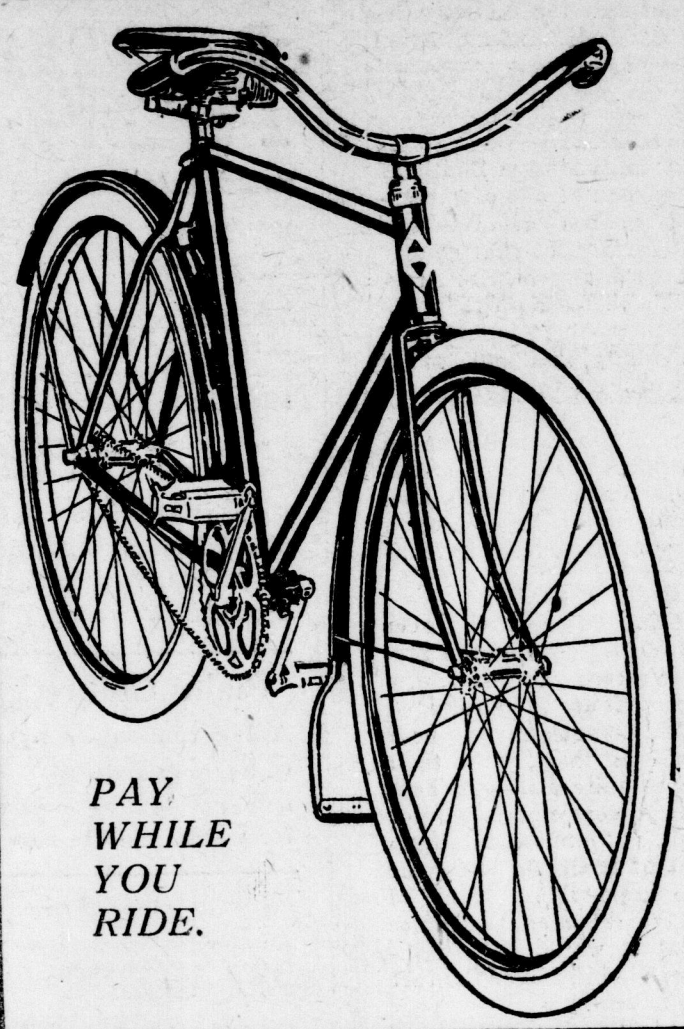
the most effective one through which organizations can work and carry weight is the National Council of Social Service, approached through provincial and local organizations.

Rev. Dr. Shearer, convener of the board of social service and evangelism of the Presbyterian Church in Canada has been approached in regard to taking the secretaryship of the Social Service Council of Canada, which is interdenominational. He has not given his answer yet, pending the meeting of the General Assembly of the Presbyterian Church in this city in June, when the question of releasing and finding a successor for him will loom large in deliberations.

WILL SUMMON GROCERS

Since receiving a copy of the recent

order of the food controller, making it compulsory for all retail grocers to take out a license before June 1, Chief of Police W. T. Williams has announced his intention to strictly enforce the new order. Chief Williams stated today that any retail merchant who had not conformed with the order by June 1 would be summoned to the police court.



PAY
WHILE
YOU
RIDE.

FARMERS! TAKE ADVANTAGE OF THE BICYCLE!

A bicycle costs nothing to operate. A bicycle is an investment, not an expense. A bicycle will take your children to school and save your time driving them. A bicycle will save your horse many trips to town for small wants. A bicycle will keep your horse at work in place of running errands that small boys can do on a bicycle. A bicycle solves the HIRED HELP PROBLEM—give the hired man or boy a bicycle and he will give you better service—it will give him a chance to run into town in the evening and make him more content with farm life. In these days of greater production you will find the bicycle a big help, a great time-saver and a convenience. The utility of the bicycle has never been questioned—it will pay you to think this over. And when you buy a bicycle, buy a good one. You know by experience that it pays to buy good machinery. The same with bicycles.

The BRANTFORD RED BIRD ROADSTER

sells for \$45 and \$50. It may cost a few dollars more than the cheap mail order kind, but it is worth more. Besides they are made in Canada by the very men that buy your products, which keeps Canadian money in Canada. If you buy the other kind it takes your money to men in another country who do not buy your products, as most of the job mail order bicycles are either made in a foreign country or the parts are, and merely assembled here.

BICYCLE & MOTOR SALES

425 Wellington Street Canada's Largest Bicycle Dealers Phone 3182



A Clothing Value Achievement Without An Equal In Canada

Careful comparison with what you can get elsewhere proves that an actual saving of at least \$10 is offered in our one-price made-to-measure suits and topcoats for men and young men. The secret lies in the fact that we specialize. Every customer, no matter what Tip Top store he goes to, gets a superb fitting garment.

\$17.50

Spring Suit or Topcoat

Made-to-Measure

But for our wholesale direct-from-maker-to-wearer tailoring method and tremendous outlet from coast to coast, this remarkable value would not have been possible.

A. C. BOCKNER, Manager.

A Chain of One-Price Stores from Coast to Coast

TIP TOP TAILORS

The Largest One-Price Tailors In Canada

205 Dundas St., London.

All Clothes Made-To-Measure

Orders should be placed now for 24th of May delivery.

Avoid possibility of disappointment by getting your order in early.

London Advertiser

Member Audit Bureau of Circulation.

MORNING EDITION. Outside City, 12c per week. By Mail \$6.00 per year.

NOON EDITION. Outside City, 12c per week. By Mail \$6.00 per year.

EVENING EDITION. Outside City, 12c per week. By Mail \$6.00 per year.

TELEPHONE NUMBERS. 3670 Private Branch Exchange. From 10:00 p.m. to 9:00 a.m., and holidays, call 3670. Business Department; 3671, Editors; 3672, Reporters; 3673, News Room.

Toronto Representative—P. W. Thompson, 57 Mail Building. U. S. Representatives—New York: Charles H. Eddy Company, Fifth Avenue Building. Chicago: Charles H. Eddy Company, People's Gas Building. Boston: Charles H. Eddy Company, Old South Building.

THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Friday, May 10.

UNDELY DELAY IN M. S. A.

"There has been undue and unexpected delay in the operation of the M. S. A. from causes upon which it is not necessary to dwell."—Premier Borden.

SIR ROBERT BORDEN has made it clear that his Government does not intend to consider the request which has come from all over the country, that the order declaring the abolition of all exemptions of men between certain ages be amended; he insists that it is the only possible way to cope with the situation, and gives the above-quoted excuse for the action.

There will be unanimous agreement with the part of his statement which stigmatizes the delay in the operation of the M. S. A. as "undue," but when he adds "unexpected," he is not speaking for a large proportion of the people of the Dominion. There were thousands who refused to vote for the Union Government and conscription because they did not believe it would be enforced fairly and effectively under Sir Robert, and the premier's admission is taken as justification for their doubts.

Premier Borden says it is not necessary to dwell upon the causes of the delay. Perhaps not, since up to the present time such revelations have not been forced from the Government; but his words would have revealed the truth more clearly had he said it was not politically expedient to dwell upon the causes.

It is the duty of Sir Robert Borden to give a full explanation of these causes of delay, since he admits that they are responsible for the recent order-in-council. The nation has demanded to know why this peremptory call is necessary, and it does not cover the case to say what he has said; he might just as well have said the men were required overseas, and let it go at that. It is fruitless to blame, as some are blaming, Quebec for the failure of the M. S. A. If there is blame there, it lies with the tribunals, and with those entrusted with carrying out the law, not with the people at large, and these tribunals and officials were Government appointees.

The premier's statement of reasons for the issuing and enforcing of the no-exemption order, condensed into a few words, is simply this: If the army is crushed, the production of foods will be futile; we must have the men to prevent the army being crushed. It is equally true and logical to say that if the armies are victorious, and there is no food for them, they will starve to death.

The nation is being called on to sacrifice to a tremendous degree: surely it is asking little that the Government which makes the call also sacrifice something, and tell the whole truth about the so-called necessity and its causes. No good Canadian will refuse to fight if he knows he is essential, but every Canadian wants to know why he is conscripted.

WHAT IS CANE SUGAR?

WHAT IS CANE SUGAR? If the food controller's orders concerning the use of sugar are to be enforced, a definition is imperative, since "cane" sugar is specified in the restrictions.

If this only applies to sugar made from the sugar-cane, it will be an easy matter for confectioners or housewives to obtain beet sugar in quantities, and to use it in any way they please. Furthermore, it will be very difficult to prove any infraction of the law, since it will be necessary to establish the fact that cane sugar was the ingredient used illegally.

Perhaps the word "cane" is meant to cover and include all varieties, and, if this is the case, the wording of the order should be altered immediately, since in its present form it is misleading and likely to cause misunderstanding.

MORE WASTE OF MONEY.

INEFFECTUAL as protests may appear, the necessity constantly arises of pointing out instances of inexcusable waste of money by the military authorities at Ottawa. There is no dearth of these examples of poor and careless administration, but even to the callous it must appear as almost beyond belief that it requires more than six weeks for one department to "put through" privates' discharges from the army after the men have been declared physically unfit for military service by the army medical board, and after their commanding officer has indorsed and sent to the capital their discharge papers for approval. During this time the men must continue to wear the uniform and are kept on the pay-roll, although given leave from their units and freed from duties. For one private thus kept waiting for six weeks the country has to pay \$1.10 a day, plus 50 cents subsistence allowance, or a total of \$67. Multiply these figures by scores of similar cases and the total becomes large enough to be serious.

It is not, however, the sum of money concerned which makes it so discreditable to the department so much as the evident lack of system and method which exists. Once a man has had all the necessary examinations and has been found unfit by those who have personal knowledge of his condition there can be nothing but formal acquiescence in the finding by the Ottawa authorities. Does it take six weeks for them to make up their minds? or are the communications from outside points left lying around in pigeon-holes to gather dust until someone accidentally pulls them out and condescends to have them brought to the attention of the proper official? The latter seems the more probable.

Let it not be imagined that this long delay and waste of money exists only in the case of

men who have been overseas and have suffered from injuries or disease; for these it might be thought there was sympathy, which dictated their being kept on the pay-roll as long as possible. The same is true of men who have been in the army only a few weeks or months and who have broken down in training and in some instances the money paid these for the time of waiting amounts to more than they earned while training. There is no suggestion that the military departments at Ottawa are under-manned and over-worked. Is the trouble due to too many "cooks" spoiling the meal?

WHO IS RIGHT?

WHO IS RIGHT? County Judge Smith of Essex County, chairman of one of the exemption tribunals at Windsor, makes the statement that farmers of that county who are protesting against the new M. S. A. regulations have not been able to back up their objections by facts. He declares there is no shortage of farm labor in the county, and that many youths who offered to work on the farm have been told their services are not required.

In its official report on crop conditions on May 6 the Ontario Government Department of Agriculture makes this statement: "High school boys are said to be helping materially, although there is a decided shortage of experienced men."

TO THE ORIGINAL FIRSTS.

THERE WILL BE nothing but rejoicing over the fact that about 50 per cent of the first contingent men of Western Ontario who were allowed home on furlough are to be retained for home service, and will no longer have to bear the brunt of battle. All of them, with their wives and families, would be quite willing to hear from the doctors that they were not fitted for more active service, so long as there is no dangerous wound or impairment of health to make the future enjoyment of life impossible. Many of them would cheerfully have returned to France had they been called, but it would be superhuman to feel anything but gladness over the fact that no more is required of them.

What a pity the stay of all furloughed men of the original firsts could not be made permanent! They have all done their share and earned their release, but stern necessity demands that they do more. The military service act has not sent enough men to France to allow of the withdrawal of those survivors, who suffered in 1914, 1915, 1916 and 1917. Its failure to come up to expectation means much to those who must go back to France.

Short as has been the visit of those who will be leaving again in a few days, it has been worth while. It has brought joy to those who have watched and waited for over three years, and has renewed the spirit of the men themselves. Others have shared in the pleasure of greeting the unwearied heroes, and will share in the pain of parting. Some there are, in London, as in other places, whose loved ones could not come, because they have made the great sacrifice, but these sorrowing ones do not grudge their more fortunate sisters the joy of reunion; rather they share in it.

Good luck to those who are again to face danger overseas! May each one come back again safe and sound when the war is won.

EDITORIAL NOTES.

There is a chance that Constantine's illness will prove fatal. Let's hope the kaiser becomes infected.

Finland's freedom has been saved by Germany, says von Payer. That's a new role for the Huns.

Sir Sam Hughes is not so amenable to discipline in the House as he wished soldiers to be during his regime.

If there are over 500,000 Americans in France the outlook is decidedly bright. That is a respectable little army in itself.

Austrians discover an American force on the Italian front. They're getting nervous and seeing foes all around them.

Mexican bandits slay four British subjects, and it is not unreasonable to suppose that German gold paid them for the murders.

The charge has been made that Canadian farmers would not unite, but there seems to be little division of opinion on the cancelling of exemptions.

As punishment for the kaiser, how would it be to attach to him an iron cross weighing about 150 pounds, and make him wear it until death relieves him?

The Irish Nationalists and Sinn Feiners have one thing in common with the Ulsterites—they both distrust the Government. One fears conscription will be enforced without home rule, the other suspects home rule without conscription.

It was a bright thought of an Advertiser reporter to name the soldiers deputed to meet incoming drafted men "Blue-Bonnets," because of the blue band on their caps. It has appealed to the authorities, and is now used in official orders.

Farmers continue to wait on the Government with a view to having the no-exemption law amended, in spite of all refusals. They remember so many times that the Government has promised one thing and has done the opposite that they are not discouraged.

The Advertiser does not publish anonymous letters. From time to time it becomes necessary to make this statement, as letters are received, interesting in themselves, but bearing no name to assure the good faith of the writer. Every letter must be signed, but the name will not be published if its omission is requested.

OR POWER IN NOVELTY?

A few of Pershing's veterans from France drew a bigger crowd in New York for the Liberty Loan than the Charlie Chaplin-Douglas Fairbanks combination, which shows there's still a lot of hope for democracy.

SOLIDIFYING THE EMPIRE.

[Detroit News.] Instead of loosening, the war has solidified the bonds of empire. Canada's tie to Great Britain is purely sentimental, but nevertheless it is peculiarly strong. Already self-governing, the Dominion has no reason either to seek independence or any other change in her status, except, perhaps, closer union with the empire as a whole. As for annexation to the United States, that is desired neither in this country nor Canada. So far as Canada is concerned the vote against such a step, despite the natural sympathy between the two countries would be overwhelming. In this country—in spite of our Champ Clark—there is a definite feeling that both Canada and the United States are doing quite well as they are.

ARTHUR'S--- 662, 662 1-2 DUNDAS ST. EAST ---ARTHUR'S
PHONE 3213

May Time---and Flowers Are Blooming Among the NEW WASH MATERIALS

for Your Summer Frock or Coat

Warm days have been so long delayed in their coming that they will probably arrive with a rush. Our Wash Goods Department is ready for them—are you? There is a splendid array of dainty materials. The prices, too, are wonderfully moderate, considering the extreme advance in the cost of cotton. Many could not be duplicated at the price for which we are selling them, so early selection will prove worth while.

American Voiles, 39c

40-inch American Voile in a range of plaids, checks and floral designs in pink, sky, black, rose, both white and colored grounds. Extra value 39c yard

Parkhill Gingham, 35c

American-made Gingham, noted for their washing qualities, in a big assortment of plaids, in pinks, blues, browns and greens. We are showing the most fashionable designs obtainable. Splendid value, 35c yard

May Flower Voiles, 59c

These are shown in dainty little conventional designs, in pink, blue, green and tan, also darker grounds in navy, saxe, grey, purple, tan, 40 inches wide. Exceptional quality 59c yard

Plain Colored Voiles, 45c

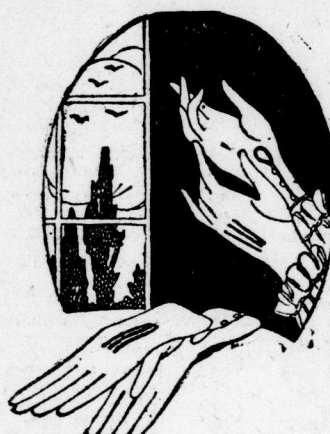
A big run on Plain Colored Voiles, in white, grey and sand. This material is 40 inches wide, nice even weave, much used for waists and dresses. Special 45c yard

Plain Colored Voiles, 50c

Fine-Quality Voile, in flesh, sky, mauve, black, very soft finish, 40 inches wide, particularly good for waists and dresses. Special value 50c yard

New Plaid Voiles, 95c

The vogue of Plaid Voiles is stronger this year than ever. We are showing this number in tan and green, tan and rose, blue and white and tan and white; 36 inches wide. Special 95c yard



SPECIAL VALUES IN SEASONABLE GLOVES

Lisle Gloves, 59c

Good Quality Lisle Gloves, in black or white, two dome fasteners, self-stitched points, sizes from 6 to 8½. Extra value 59c pair

Silk Gloves, 85c

Good Quality Silk Gloves, in white or black, double-tipped fingers, with self or contrasting stitched points, two dome fasteners, sizes 5½ to 8½. Special 85c pair

Silk Gloves, \$1.00

Better Quality Silk Gloves, in black or white, double-tipped fingers, self or contrasting stitched points, sizes 5½ to 8½. Extra value, \$1.00 pair

Chamois Gloves, 85c

Good Quality White Chamois Gloves, medium weight, two dome fasteners, sizes 6 to 7½, self-stitched points, good wearing and washing quality. Special 85c pair

Girls' Smart Dresses, 2 to 14 Years

2, 4 AND 6 YEAR DRESSES AT 59c

Children's Print Dresses in a range of plain colors and checked patterns, both light and dark. Special value 59c each

2, 4 AND 6 YEAR DRESSES AT 75c

Children's Print and Gingham Dresses. Included in this lot are a number of sample dresses, one-third less than regular, light and dark colors 75c each

PRINT AND GINGHAM DRESSES AT 98c

To fit girls from 2 to 14 years. Here is a range of Light and Dark Colored Print and Gingham Dresses that we cannot repeat when these are gone. Make your selection early 98c each

GINGHAM DRESSES AT \$1.50

Plaid Gingham and Plain Chambray Dresses, in a range of designs and colors, including several sample dresses, one-third less than regular, sizes 2 to 14 years. Special \$1.50 each

GIRLS' CHECKED GINGHAM DRESSES, 45c

For little tots 2, 3 and 4 years, Gingham Dresses, in blue and white and black and white check. Special 45c each

ALL-SILK SWEATER COAT, \$21.50

Heavy Quality Accordion-Striped Sweater Coats, in purple and white, green and maize, convertible collar, two pockets and sash \$21.50

662, 662½ DUNDAS STREET.

OPEN EVENINGS



WASH SILK WAIST, \$2.50

Jap Silk Waists, in white, black, rose, pink, maize. Extra value. \$2.50 EACH

LONDON EAST. PHONE 3213.



Copyright, 1917.

Modern Nursery Rhymes.

Choke a babe, choke a babe, soldier
Choke it and kill it as fast as you can.
Cut it and hack on it Kultur's big "K".
And you'll get an Iron Cross for your work today.

Oh!
"I see that an Indiana man was fined for calling a telephone girl a came," said the Old Fogey, as he looked up from his newspaper.
"Maybe he wanted her to get a hump on," commented the Grouch.

Quick, Doc, the Eichloridel
"The man won't talk," Reporter Land Announced. "I don't know what to do."
Said I: "Just use an X-ray, and You're sure to get an inter-view."

Foey!
"Why do you use such a long cigar holder?" asked Smith.
"The doctor told me to keep away from tobacco," replied Jones.

Gosh!
A woman doing housework is a puzzle to us men;
She slaps the dust round with a whiz.
So it will fall again.

The Wise Fool,
"Monroe (N. C.)" quoted the Sage.
"How about those who have written their own obituaries?" asked the Fool.

Bloey!
He swore off swearing, did Hank Hix.
And then, someone the luck;
His wife insisted that he fix
A window sash that asked the Fool.

But Doesn't it Give You a Tummyache?
[Monroe (N. C.) Inquirers]
McCorkie Brothers, painters, are doing interior painting just now for every person in the county.

Correct.
Once upon a time there was a working man's wife who admitted that her hus-

band supported her the way he should. As you say, all fairy tales begin with Once Upon a Time.

The Horrors of War.
Before the war coconuts cost only \$5 a thousand in Honduras. Now they cost \$5.25 a thousand.

Oh, Joy!
"I dreamed of the Kaiser," the Irishman said.
"And I dreamed I was fillin' the bastie full of lead;
An' so many big bullets in him I did put,
It took sixteen men to carry him out!"
—Luke McLuke.

"I had a more elegant drama yet than that," said Pat.
"I've wan o' them Huns got so deaf to his call he couldn't get carried at all, sir, at all!"
—Newark Advocate.

The K's Have It.
K. K. Kaye lives in Union County, N. C.

Betcha.
Hammer says that the fellow who is always playing a mouth organ must have a taste for music.

Help!
I went to a dance for the deaf and dumb. It made me want to fight!
I felt as if a gymnastium.
For I swung dumb bells all night.

Very.
Isn't it appropriate that Seal Brothers should be in the fur business in Cincinnati?

Oh, Joy!
Some of these days we are going up to Barnesville, Ohio, and see Joseph Leap.

Names Is Names.
Carrie Broom Lives in Waxhaw, N. C.

Our Daily Special.
Always Put Off Until Tomorrow the Things You Shouldn't Do at All.

Luke McLuke Says.
A man always knows where his enemies stand. But he can't say that much for his friends.

If time were money, there is a loafer in every neighborhood who would own the regional bank.

We are glad we do not dance. Life is too short to learn the bolero all over

Comfortable—because they help the figure by gently supporting it.

D & A Corsets are fashioned on Canadian women and help to increase the beauty of the figure without harsh pressures. The D & A embody the latest and most fashionable designs and sell at half the price of imported corsets. Made by the Dominion Corset Co., makers also of the La Diva Corsets and the D & A "Good Shape" Brasieres.

Sold by best dealers, everywhere.

317 Illustrated catalogue and corset style book sent free on request—address our nearest office.



DOMINION CORSET CO., QUEBEC—Montreal—Toronto

again every time a new dip or drag comes out.
The man who has good health, good appetite and good digestion is worth a million dollars. But you can't get the darn fool to believe it.
When a married man in a small town is seen out walking with a girl, the first dressed in a hurry in order to be first to bring the glad tidings to the man's wife.
Why is it that a tailor doesn't seem to care a hoot in Halifax how his own clothes fit?
Did you ever know a practical joker who was a good enough loser to stand for the tables being turned on him? Neither did we.
Some of the modern flats are so small that a man who has to go to a bar at home when he occupies a berth in a sleeping car.
Any man who can live up to his wife's expectations needn't do any worrying about his chances of getting to Heaven. You can cut a man by ignoring him completely. But it is different with the Grace on your lawn.
When a boy refuses to eat candy and a girl refuses to eat pickles, hurry up and get the doctor.
Any wife can tell you that a husband is a boob who thinks that five dollars ought to buy twenty dollars worth of groceries.
Right now, an amateur gardener believes that the Kaiser is the biggest liar on earth. But about a month from now the amateur gardener will admit that the man who made the pictures in the Seed Catalogue is almost as big as the Kaiser.



Summer Style Book, 25c

The New Butterick Summer Quarterly is in. This beautiful book contains over 600 designs for women and children. The price is 25 cents, and includes a coupon good for 15 cents on any pattern.

Stop that cough!

don't let it master you, for a continuous cough is dangerous. Attack it with a remedy that will quickly stop irritation of the respiratory organs and at the same time build up the body for permanent resistance. Ask your druggist or dealer for—

Robert's
35¢
Bottle Cod Liver Oil & Tar

We Are Showing "Different" Women's Suits

Purchased a short time ago and delivered immediately. They are a very happy combination—latest style ideas and old quality serges—at reasonable prices—\$42.50 to \$50.00.

SILK SUITS—JUST ARRIVED.
\$35.00 to \$50.00.

NEW WASH DRESSES.
\$7.50 to \$20.00.

WHITE WASH SKIRTS.
\$1.69 to \$9.00.

Brick & Dundas, Limited
LONDON. 188 DUNDAS STREET. ST. THOMAS.

ADELE GARRISON'S NEW REVELATIONS OF A WIFE

Is There Something for Madge to Fear Personally?

If I had been more experienced in wearing what Dicky calls a "poker face," my countenance would never have betrayed to the people sitting around the dining-table that I had seen the German flag peeping from the blouse of one of the women at the table. And before I could control myself my face had flushed and my eyes had flashed in anger at the woman who had dared display the enemy flag on American soil.

In my anger I forgot discretion, and I smothered the flame of anger in my eyes with a blanket of feigned cordiality.

"Oh, yes, indeed!" I returned, speaking in a louder tone than that which I ordinarily use, in order that the people at the table should hear me. "I've just seen the German flag, and I'm sure it's the same as the one I saw in the paper."

My old table by the window was one which commanded a view of the mill. I waited with a little catch of my breath, due to a vague sense of something unknown menacing in the air, for the woman's reply.

"Why, surely, Miss Graham. Everything shall be as you wish. Shall I show you my own lavatory now?"

I didn't stop to analyze the impulse which made me reluctant to follow her to her own apartment. I only answered promptly and carelessly.

"Oh, it isn't worth the bother, Miss. I'll just freshen up in the little lavatory off the hall, which I remember perfectly."

As I spoke I turned and walked toward the lavatory of which I spoke. I knew that if Miss. Hoffer didn't wish to show her hand openly she wouldn't try to persist in her invitation to use her own lavatory instead of the public one provided for the female guests.

With lightning-like quickness she had taken but a half-dozen steps, Pete, tittering at my heels, when she called out shortly:

"Miss Graham, one minute, please!"

I turned as she came hurriedly up to me.

"A thousand pardons, but I must tell you, we cannot allow your dog inside. He can stay on the veranda, can he not?"

I looked at her fixedly.

"Isn't this a new regulation?" I asked slowly. "I distinctly remember seeing dogs in here at different times last year. And my dog is very quiet. He will disturb no one."

"Last year, yes," she said. "But we had so many complaints about them that we had to make a rigid rule against them. I am so sorry, but you will see how it is. I am sure."

Pete Won't Desert.

She didn't look in the least sorry, but she was inflexible. I yielded instantly. "It doesn't matter in the least," I said, although the vague feeling of

DEREHAM WOMAN IS HONORED BY FRIENDS

At Dereham about 75 of the Epworth League members gathered together and presented their president, Mrs. Samuel Morris, with a handsome rocker. An address expressing the appreciation of the members of the league was read by Miss Leola Hoffer, and the members of the league and Epworth League. Mrs. Morris replied fittingly.

A Farmer's Daughter.

Dear Miss Grey:—Where the readers are asking for lonely soldiers' addresses. Would you please send me one, as I would like very much to write to one. I am a farmer's daughter, and we are pretty busy just now. Well, what do you think about the war now, Miss Grey? I will sign

Ans.—A COUNTRY LASS.

Ans.—An address has been mailed as your request. We are always pleased to hear from the "Country Lassies."

DAILY BIBLE QUESTION CLUB

Suggestive Question on the Uniform Lesson for Sunday, May 11, 1918.

ONLY GOLDEN TEXT: "What is our limit, if any, in asking God to supply our needs?" (This is one of the questions which may be answered in writing by members of the club.)

14. Verse 48. What is the ground for assurance, that God, in some gracious way, answers every persistent prayer?

15. Verse 49. What lesson may we learn from those who rise to stop the boisterous petitions of this blind man, and when his prayer was answered congratulated him?

Golden Text—He humbled himself, becoming obedient even unto death, yea, the death of the cross. Phil. 2:8. CHRIST'S CRUEL DEATH HAS HALLOWED ALL SUFFERING.

It was divine humility for Christ to come to the earth, but to humble himself, and become obedient even unto death, seems to press upon us his humility even in a more forceful manner. Apart from the greatness of the work which he accomplished by his death, one of its by-products, so to speak, is that it has hallowed, or sanctified, all human suffering. Our brave soldiers, laying down their lives by hundreds of thousands, are, within certain limitations, doing what their elder brother did for them. All our woes and sufferings which are caused by the sickness of sin or others, are of a sacrificial nature. We realize that present suffering is future good, and that the brave and the true are laying down their lives for the great cause of righteousness as Jesus did.

POLLY AND HER PALS.—Pa Was Too Willing to Miss Her.



Page of Interest to Women



SOCIAL AND PERSONAL

Readers are invited to phone all news of this kind to the Society Editor, phone 3670.

Mr. and Mrs. F. B. Hertel announce the engagement of their second daughter, Manda Clara, to Wilbur B. Kumball, the wedding to take place early in June.

Mrs. A. M. Hoeman and son, Jack, have returned from a three weeks' visit in Toronto and Hamilton.

Miss Florence Lake, of Omaha, Nebraska, is spending two weeks in town, the guest of Mrs. Massey, King street.

Mrs. Marshall of Cedar Terrace, is in Toronto for a short time.

Mrs. Marshall Hawkins and little son have gone to Hamilton, where Rev. Hawkins is pastor of St. James Church.

Many Londoners will regret to hear that Mr. and Mrs. F. A. Fitchett have left London for Montreal, where they will reside.

On Tuesday evening a quiet wedding was solemnized at the Talbot Street

Baptist parsonage, when Miss Mary Chessar of Norfolk, Virginia, was united in marriage to Private Harris Voelass, a war veteran. The young couple were understood to reside in the city. Rev. H. H. Bingham performed the ceremony.

Miss Edith Renwick has returned to Hamilton after spending some months with her aunt, Mrs. Whitman.

At the home of Mr. and Mrs. Roberts, a pretty wedding took place when their daughter, Gladys, was united in marriage to Charles Earl Peirce of Toronto. Miss Jessie Roberts assisted the bride, and the groom was assisted by his brother, Mr. Albert Peirce. Rev. H. H. Bingham officiated. The young couple left for Toronto, where they will reside.

On Thursday, at the Egerton Street Baptist Church, Mrs. J. Stellas was united in marriage to

Private H. H. Bingham officiated. The young couple will reside in the city.

Judge and Mrs. Gauld, of Hamilton, have returned home after a short visit in town.

JIMMY COON STORIES

By Dr. Warren C. Partridge.
Copyright 1917 by George Matthew Adams.

WHAT THEY HAD TO EAT AT THE PARTY.

Great Grandpa Mr. Snapping Turtle had a huge plank to play on Jimmy Coon and Teddy Possum to pay them for cheating him out of the refreshments at Mrs. Coon's Reception to her new daughter-in-law, Mrs. A. Jimmy Coon.

So Mr. Snapping Turtle said to Jimmy Coon and Teddy Possum, who were standing with him on the big half-sunken log extending out into Mirror Pond, "You know young Mr. Tadpole, my good neighbor. He is a wonderful fisherman. He will help me to get refreshments for my nice party, to which I have invited you tonight."

And Jimmy and Teddy ran out their red tongues and smacked their lips, when they heard that young Mr. Tadpole was such a splendid fisherman. For Jimmy Coon and Teddy Possum were terribly hungry.

They had hunted all day, and when they went to a party they seldom ate anything all that day, so that they could

eat more at the party.

Their mothers had taught them food conservation, and that they must save all the food they could.

And Great Grandpa, Mr. Turtle, spoke up. "Now Jimmy and Teddy, if you will excuse me a moment, I will go and get some food for you."

And Jimmy and Teddy ran out their red tongues and smacked their lips, when they heard that young Mr. Tadpole was such a splendid fisherman. For Jimmy Coon and Teddy Possum were terribly hungry.

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under the auspices of the Municipal Chapter, a patriotic march has been composed and dedicated to the Daughters of the Empire by Prof. Venita. Arrangements are being made for the publication of this music, which will be devoted to the memory of the late Mr. Coleman. Conveyer Press Committee.

BIG TAG DAY FOR RETURNED SOLDIERS' CHAPTER SATURDAY

More Funds Necessary to
Supply Families With Food
and Clothing.

The C.E.P. Returned Soldiers' Chapter, I.O.D.E., and Great War Veterans' tag day, postponed on account of the big patriotic drive, will be held next Saturday, for the purpose of obtaining funds for relief work among the families of returned soldiers. This chapter needs every support, as its work is extensive and entirely necessary. Children's clothes, layettes, coal, food and nurses' fees are among the calls which this chapter must meet. The members visit the various families of returned soldiers, in an endeavor to find out where help is needed, and how that help may best be given. Unlike the other chapters of the I.O.D.E., it is a home-working chapter, and brings its influence to bear directly upon the families in London.

It is hoped that, although the patriotic fund was a great drain on the finances of London citizens, something will remain to take over the rough spots for the family of the returned soldier.

Children's Mercerized Lisle Thread Socks, in white, with fancy tops, smart stripes of brown, blue, pink, black and open, sizes 5 to 9. At 39c pair

Children's Silk Lisle Colored Socks, in sage, blue and black, with white stripes at top, also in white with red and black tops, sizes 7 to 9½. At 50c pair

Children's White Silk Lisle Stockings, fourply heel and toe, sizes 4½ to 9. Price 45c pair

Children's White Ribbed Cotton Hose, spliced heel and toe, sizes 6 to 10. At 35c pair

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Saturday Offerings at Gray's

Special Saturday Values in
the
Linen Section

Hemmed Tablecloths, ready for use, splendid for everyday use, saving you better cloths, 13½ yards long. At \$1.25 each

Fancy Damask Bordered Huck Towels, in a large size, with rose, ivy and scroll borders. Price 50c each

Initialed Embroidered Pillow Cases, hemstitched. Very special value at \$1.95 pair

Embroidered Day Slips, open at both ends, some scalloped all round, others scalloped on ends. Only \$1.98 pair

Fine Satin-Finish English Marseilles Bedspreads, large double-bed size, extra good value \$5.50 each

Our advice is, buy now, as this special price will not be duplicated in the future.

36-inch White English Longcloth Cotton 20c yard

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GIANTS TAKE EIGHTEENTH GAME--LEAFS TRIMMED BY BINGERS

MAYER WEAKENS IN SIXTH, GIVING NEW YORK 9TH STRAIGHT

Reds Trim Cards—Pirates Overcome by Chicago.

NEW YORK, May 9.—The New York Giants closed their home stay today by defeating Philadelphia, 4 to 1. In their first series of games with eastern teams New York won eighteen games out of nineteen. The only game lost was to Brooklyn. Mayer today pitched well for Philadelphia until the sixth, when five successive hits enabled New York to score three runs.

PIRATES DEFEATED BY VAUGHN OF CHICAGO

PITTSBURGH, May 9.—Chicago won today's game, 6 to 2, and thereby divided the series with Pittsburgh. Sanders, starting the game for Pittsburgh, gave

Traction Company

Cars leave week-days: *6:10, 7:30, *9:00, *11:00 a.m., *1:00, 1:30, *3:15, *5:15, 6:15, 8:30 and 11:00 p.m.
Cars leaving at 6:10 a.m. and 1:30 p.m. are mixed and carry St. Thomas passengers only. Cars marked * are through to Port Stanley.
Sundays cars at 10:00 a.m., 1:30, 5:00 and 9:00 p.m. after May 1.

LONDON AND PORT STANLEY RAILWAY

Timetable Effective Sept. 20.
TO ST. THOMAS: 12:20, *2:20, *4:20, *6:20, *8:20, *10:20, *12:20, *2:20, *4:20, *6:20, *8:20, *10:20, *12:20.
TO PORT STANLEY: *4:20, *6:20, *8:20, *10:20, *12:20, *2:20, *4:20, *6:20, *8:20, *10:20, *12:20.
*Daily, except Sunday.
*Limited trains London to St. Thomas.

CUNARD LINE

PASSENGER SERVICE BETWEEN HALIFAX AND BRISTOL

Money remittances made by mail or cable. Apply to local agents or the Robert Reford Company, Limited, general agents, 59 King street, Toronto.
MAY 31
CADDOCK DEFEATS THE POLE STAR ON POINTS

Chicago, May 9.—Sergeant Earl Caddock, of the national army, and world's champion heavy-weight, the Polish title-holder, in two hours last night, but was awarded the decision on points.

Forethought and Good Judgment Used

Travellers show preference for Scenic Route; Busy Men use Night Trains

Nowadays, forethought, and a lively sense of public appreciation play an important part in the construction of a railroad. The Canadian Northern made a happy choice in the selection of its route between Toronto and Ottawa: skirting the shoreline of Lake Ontario and the Bay of Quinte; over the heights of land between Napanee and Sydenham; and through Rideau Lakes region, adds zest to the daytime journey in Spring or Summer. Considerable day and night trains, stopping at principal intermediate stations, have made the route very popular.

For tickets, reservations, literature and information apply to E. B. Clarke, 416 Richmond street, London, or write R. L. Fairbairn, G. P. O., 68 King street E., Toronto.

CANADIAN NORTHERN

Look well for our store and you will look well when you come out.

Your Spring Suit

Order it now and let us have it ready for the 24th of May.
Everything a man could wish for in clothes to be found here at prices ranging from

\$20.00 to \$48.00

SELAK MERCHANT TAILORS

DUNDAS, CORNER CLARENCE.

Fred and Jess Cannot Stage Fight in Utah

SALT LAKE CITY, May 9.—The proposed Willard-Fulton fight will not be held in Utah. It was announced at the office of Governor Simon Bamberger here today. The laws of the state will not permit of the contest being held.

way to Harmon after he had yielded four runs on five hits in six innings. Harmon also was unable to stop the visitors, four hits in succession scoring two more runs. Vaughn pitched well, and although his support wavered at times, he was always equal to the task of retiring the side. Pittsburgh played listless ball.

CINCY WINS IN NINTH WHEN SMYTH MUFFS FLY

ST. LOUIS, May 9.—Smyth's miff of Cincinnati's easily gave Cincinnati another ninth-inning victory over St. Louis today, 6 to 5. The score was tied, 5 to 5, in the eighth. He stole second and scored on a single by Groh, after Packard had struck out Wingo and Eller.

MARQUARD WINS FIRST OF YEAR, BEATING BRAVES

BOSTON, May 9.—Marquard won his first game of the season here today, pitching Brooklyn to a 3 to 1 victory over Boston. He held the home club to six hits, three of them coming in the first inning and accounting for the Braves' one tally.

WEATHERMAN SLANTS

American.
St. Louis at Boston, cloudy, 3:15 p.m.
Cleveland at Washington, cloudy, 4:30 p.m.
Detroit at New York, clear, 3:45 p.m.
Cincinnati at Philadelphia, clear, 3:45 p.m.
National.
Cincinnati at St. Louis, cloudy, 3:30 p.m.
New York at Pittsburgh, cloudy, 3:30 p.m.
No other games scheduled.
League.
Rochester at Jersey City, clear, 4 p.m.
Syracuse at Newark, clear, 2:30 p.m.
Buffalo at Baltimore, clear, 4 p.m.
Toronto at Binghamton, cloudy, 4 p.m.

AWFUL ATTACKS OF HEART TROUBLE

Eased by Second Dose of MILBURN'S HEART AND NERVE PILLS

One of the first danger signals announcing something wrong with the heart is the irregular beat or violent throb. Often there is only a fluttering sensation, or an "all-gone" sinking feeling, or again, you may experience a smothering sensation, gasp for breath and feel as though about to die.

In such cases the action of Milburn's Heart and Nerve Pills in quickening the heart, restoring its normal beat and imparting tone to the nerve centres, is beyond question, marvelous.

Mrs. Frank Asenau, Newcastle, N. B., writes: "I had awful attacks of heart trouble for the past five or six years, and as I had tried many kinds of medicine without getting any better, I decided to give Milburn's Heart and Nerve Pills a trial, and to my surprise I found ease from the second dose. I continued taking them until I had used six boxes, and now I feel as well as can be."

"At present my sister is taking them for nervousness, and finds great comfort for her use."

Milburn's Heart and Nerve Pills are for sale at all dealers, or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.



BINGERS FIND CRABBE EASY, TRIMMING LEAFS BY SCORE OF 8 TO 3

Orioles Defeat Buffalinos, Hustlers Beat Jerseys and Bears Wallop Syracuse.

BINGHAMTON, May 9.—Binghamton again was the victor in the second game of the series with Toronto, winning by the score of 8 to 3. Crabbe was no puzzle for the Bingers, while Toronto had their hands full connecting safely with Bills, a Binghamton boy, John Riley, the local centre fielder, was the star performer of the game, making two almost impossible catches in deep centre.

SINGLE ENDS GAME IN ELEVENTH INNING

NEWARK, May 9.—Cather's long single, with Shay on second, drove in the winning tally for Newark against Syracuse today in the eleventh inning. The final score was 4 to 3. Newark had a three-run lead up to the eighth, when Jensen weakened, and with a base on balls forced in the tying run, the lead.

BROGAN ONLY ALLOWS JERSEYS THREE HITS

JERSEY CITY, May 9.—Rochester defeated Jersey City 5 to 1 today's game, making it an even break on the series. The local players were unable to solve Brogan's delivery, and obtained only three hits. Maloney and McGraw.

ORIOLES TAKE CLOSE GAME FROM BISON

BALTIMORE, May 9.—Buffalo tied up the score at four all in the first half of the ninth inning today, but Shannon, with one man out in the latter portion, drove the ball over the fence, clearing on first and second. Lawry scored for the latter base, winning the game for Baltimore.

Sportlets

BY REX

Some Philadelphia players mauled an umpire for giving a close decision at the home plate. And yet some people call Philadelphia's "Quakers."

Jennings' crew of man-eaters are peculiar cusses. They invariably manage to clean up on the first three leading teams or the American League whenever they play them, but when it comes to handling the tail with a wallop, the Tigers fall dismally.

Lacrosse is nominally our national pastime, but to the average man hockey would seem more appropriate as the national Canadian sport.

An awful ode to Ruth, of Boston: Ruth, Ruth, the son of-a-gun, Hit a ball and away he run. Thought he smashed the pill for a circuit clout.

Till the umpire yelled at the home plate: "Out!"

Ruth has an extraordinary faculty of knocking out home-runs when they are least expected and least desired by opposing teams.

Frank Baker specialized in home-runs, but he generally got in his work at a time when a circuit clout made little difference in the outcome of the game. Frank's ability with the stick earned for him the title of "Home-Run" or "Battering Baker." Ruth's ability in the same direction will probably earn him the name of "Ruthless Ruth."

The success of "Jawny" McGraw as a manager may be ascribed to his knack of preparing for the unexpected. Mugsy rounded up the best married ball players of the big leagues last fall. The result is that while the draft law has nearly depleted other teams of their most valuable players, McGraw's aggregation remains intact.

The bowlers date the depreciation of bowling enthusiasm after the summer tourneys of 1916. They forget that "enthusiasm" could not be purchased north of Detroit or south of Montreal after September 16 of the same year.

It must be admitted that Toronto bowlers put one over on the W. O. B. A. Two years ago the Queen City club said: "Try holding your tournaments on the qualifying system and then tell us how it worked out." The local sportsmen tried it and almost ruined the W. O. B. A. forever. Evidently Toronto believes in proving by another's experience.

The evening of the International League was as lucky for the Leafs as the number 13 is for the superstitious. To lose a game after a seventeen inning struggle is not the essence of joy, but to be deprived of the best four of the best men from the lineup through inability to obtain permits to cross the border is to use the vulgar expression: "Tut, luck!"

Six thousand persons attended the opening game between Toronto and Binghamton. Who said that Binghamton was a Big Ham Town?

An umpire was badly mauled for ruling a player out at the home plate, when the score was even in the ninth inning. When will umpires learn to be diplomatic?

When a state in the United States declares to allow the Fulton-Willard fight, the Giants stop winning the National League pennant, when the game of cricket becomes popular in Canada, nobody will be interested, for the day of the millennium will have dawned.

BASEBALL AT A GLANCE

INTERNATIONAL LEAGUE.

Won.	Lost.	P.C.
Newark.....	2	0 1.000
Baltimore.....	2	0 1.000
Binghamton.....	2	0 1.000
Jersey City.....	1	1 .500
Rochester.....	1	1 .500
Toronto.....	0	2 .000
Buffalo.....	0	2 .000
Syracuse.....	0	2 .000

NATIONAL LEAGUE.

Won.	Lost.	P.C.
New York.....	18	1 .947
Chicago.....	13	5 .723
Pittsburgh.....	9	9 .500
Cincinnati.....	10	12 .455
Philadelphia.....	11	14 .421
St. Louis.....	7	13 .350
Brooklyn.....	6	13 .316
Boston.....	5	14 .263

AMERICAN LEAGUE.

Won.	Lost.	P.C.
Cleveland.....	12	3 .771
Boston.....	12	3 .771
New York.....	11	2 .850
Chicago.....	8	7 .533
St. Louis.....	8	9 .471
Washington.....	10	10 .500
Detroit.....	9	11 .450
Philadelphia.....	7	11 .389

YANKEES TRIM MACK'S MEN IS SECOND FRAME

PHILADELPHIA, May 9.—Philadelphia knocked Russell out of the box before a man was retired in the Athletics' half of the first inning today, but in the second inning New York did the same thing to Gregg, taking the lead.

Miller's homer in the eighth was the only run scored off Adams, who scored Gregg. Score: R. H. E. New York..... 1 5 0 0 0 0 0 1 1 1 2 1 Philadelphia..... 3 0 0 0 0 0 0 0 0 0 0 2

Two sacrifice flies, one by Johnston in the 8th and another by Foster in the 10th, gave Washington a 4 to 3 victory over Boston here today. Ruth made three doubles, a triple and a single in five times at bat.

Score: R. H. E. Boston..... 1 0 0 0 0 0 1 1 0 3 2 2 Washington..... 0 0 0 0 0 0 1 1 1 1 1 1

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BOLAND'S WILDNESS IN THE FIRST TWO SPASMS TRIMS TIGES

Cleveland Moves to First Place—Senators Beat Sox.

CLEVELAND, May 9.—Through Boston's defeat today by Washington Cleveland took the lead in the American League race by winning from Detroit. The teams played off a postponed game. Boland's wildness in the first two innings gave the Indians their victory. After holding Detroit to four hits Morton developed a wild streak in the ninth and was taken out. Score: R. H. E. Cleveland..... 0 7 0 0 0 0 0 2 1 3 5 1 Detroit..... 0 7 0 0 0 0 0 2 1 3 5 1

YANKEES TRIM MACK'S MEN IS SECOND FRAME

PHILADELPHIA, May 9.—Philadelphia knocked Russell out of the box before a man was retired in the Athletics' half of the first inning today, but in the second inning New York did the same thing to Gregg, taking the lead.

TWO SACRIFICE FLIES GIVE SENATORS VICTORY

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Score: R. H. E.

MAU TAKES ON NEW JOCKEY AND TRAINER

Baltimore, Md., May 10.—The mere fact that Wilfrid Mau yesterday purchased George Starr from Sandy Mc-

Naughton was something of a story around the Pimlico racetrack, but the real sensation of the day came when it became known to one or two of Mr. Mau's more intimate friends that the former Montreal turfman not only had purchased George Starr, but along with the horse had acquired the most prom-

ising jockey of the year, and also had taken on a new trainer. After today, Sandy McNaughton, who sold George Starr to Mr. Mau, will take over Omar Khayyam, Westy Moran and fifteen other horses, that have been under the care of Richard T. Carnahan. Trainer McNaughton takes with him into the Mau stable, Charles Kummer, the apprentice rider, who McNaughton developed, and who sprang into prominence at the end of the season in Maryland last fall. By many good judges, Kummer is considered the most promising young rider in the east.

Mr. Mau confirmed the engagement of McNaughton and Kummer after Sandy had denied that he had sold the jockey.

First race—Little Maudie, 112 (McAtee), \$4.50, \$2.30, out, won; Sweetie, 112 (Buxton), \$2.20, out, 2nd; Dunedin, 112 (Troise), out, 3rd. Time—1:32 4-5. Unwise Child ran.

Second race, 3 years and up, mile—Julia L., 105 (Emsor), \$2.20, \$1.20, \$7.70, won; Mill Race, 90 (Denys), \$15.80, \$8.40, 2nd; High Low, 95 (Rowan), \$12.40, 3rd. Time—1:15. Unstable, Derwish, Miss Kruter, Dr. Swords, Poor Butterfly, Sunny Hill, Maxin's Choice, Seckman's Journey ran.

Third race, steeplechase, two miles—Louvola, 147 (Byers), \$4.70, \$2.80, \$4, won; W. P. Kneebekam, 144 (Turner), \$8.20, \$4.60, 2nd; Ormshead, 144 (Crawford), \$7.30, 3rd. Time—3:27. Sixty-Four, Brand, Jack Carl, The Carpent, Dorris, Com Gaunt ran.

Fourth race, the Spring Juvenile, two years, \$2,500 added, 4 1/2 furlongs—Madam Byng, 112 (Lyke), \$85.50, \$18.20, \$4.50, won; Don Jour, 112 (O'Brien), \$4.70, \$2.80, 2nd; Blue Laddie, 118 (Robinson), \$2.20, 3rd. Time—1:54 4-5. Blairgowrie, Ophelia, Mahony and Star Penin ran.

Fifth race, the Woodberry Handicap, 3 years, purse \$300, one mile—Jack Hare Jr., 125 (Peak), \$6.30, \$4.50, \$3.50, won; Flage, 115 (Robinson), \$9.60, \$5.60, 2nd; Reocunt, 112 (Troise), \$6.40, \$3.20, 3rd. Time—2:29 4-5. George Starr, Hampton, Zululand, Mary Maud, Colonel Chubb ran.

Sixth race, the Jockey Club selling handicap, 3 years and up, \$700, 6 furlongs—Kirstie's Cub, 98 (Callahan), \$83.70, \$25.50, \$13.30, won; Langden, 102 (McAtee), \$5.30, \$4, 2nd; King John, 106 (Kummer), \$2.50, 3rd. Time—1:14 2-5. Adele, Favour, The Pin, Bierman, Master Karma, Theresa J., Eddie Henry ran.

Seventh race, the Jockey Club selling handicap (second division), 3 years and up, purse \$700, 6 furlongs—Louise V., 100 (McGray), \$5.80, \$2.50, \$2.90, won; Cadillac, 105 (Lyke), \$5.50, \$3.30, 2nd; Back Bay, 99 (Emsor), \$3.60, 3rd. Time—1:14. Hondo, Wonderland, El Mahdi, Jackmount, Election, Pierre au Feu and Swoon ran.

MAY WITHDRAW 1917 CHAMPION FROM DERBY

Binghampton, N. Y., May 10.—Sun Brar, champion winner of the 1917 turf, will probably be withdrawn from the Kentucky Derby, according to a telegram received from Willis Kilmer, owner of the colt, which states that he has not been training satisfactorily and will be shipped east to get into condition for his eastern engagements.

WILL NOT REBUILD.

Toronto, May 10.—It is announced today that the Royal Canadian Yacht Club will not rebuild its island quarters, which were partly destroyed by fire, until after the war.

DONLIN WILL INSTRUCT SOLDIERS IN BASEBALL

New York, May 10.—Mike Donlin, for years an idol of Giant fans, is to go to France as a baseball instructor for the soldiers. He is to be appointed to that position by the committee on training camps activities, and expects to go overseas in the near future.

LEAF'S WEAK INFELD WILL BE STRENGTHENED

Toronto, May 10.—President J. J. McCaffery announced this morning that he had practically completed arrangements to bolster up the Leafs' weak infield. He expects to secure Shortstop Conway now with the Boston Braves at once, and several other players of repute.

The Dominion Ladies' Outfitters Co.

269 DUNDAS, CORNER WELLINGTON.

Big Clearing Sale

WE OFFER YOU

A Saving of Half and More

ON ANY HAT, SUIT, COAT OR DRESS IN OUR STORE.

Every garment to go regardless of former price or loss of profit. Be sure to be here Friday or Saturday if you wish to save money, and at the same time get the most attractive garments to be found in this city at these prices.

EXTRA SPECIAL LINE OF GENUINE PANAMAS

In several different styles. Regular value \$2.98; for Saturday at.....98c. Be Sure and See Our Coats, Suits, Skirts and Dresses Before Buying.

HERE ARE SOME ARTICLES You Need on the Farm at This Season of the Year

Milk Cans and Strainers

Factory Milk Cans, with or without centre band, 25 gallons, \$11.00; 30 gallons, \$12. Delivery Cans, body made of 18-gauge tinned iron, with heavy steel bottom, extra strong handles, 8 gallons, \$7.00; 10 gallons, \$7.50. Milk Strainers, in all sizes, see our special for delivery cans.....\$1.25

GALVANIZED WASH BOILERS, No. 9.....\$2.25
I. C. tin, copper bottom.....\$3.25
X X, our own make.....\$4.50

STEP LADDERS

In 4, 5, 6-foot, 2 qualities, plain.....20c per foot

Best, with steel brace to hold solid, pail shelf, iron rods under the steps, never-spread.....25c per foot

GARDEN TOOLS

Rakes, blued, 12-tooth.....45c
Rakes, blued, 14-tooth.....50c
Rakes, weldless, 12-tooth.....85c
Rakes, weldless, 14-tooth.....90c
Rakes, weldless, 16-tooth.....1.00
Rakes, straight, 12-tooth.....\$1.10
Rakes, straight, 14-tooth.....\$1.25
Rakes, straight, 16-tooth.....\$1.40

SPADES

Blackcat.....\$1.35
Olds.....\$1.50
Fox.....\$1.50

LAWN RAKES

20-tooth.....\$1.00 24-tooth.....\$1.25

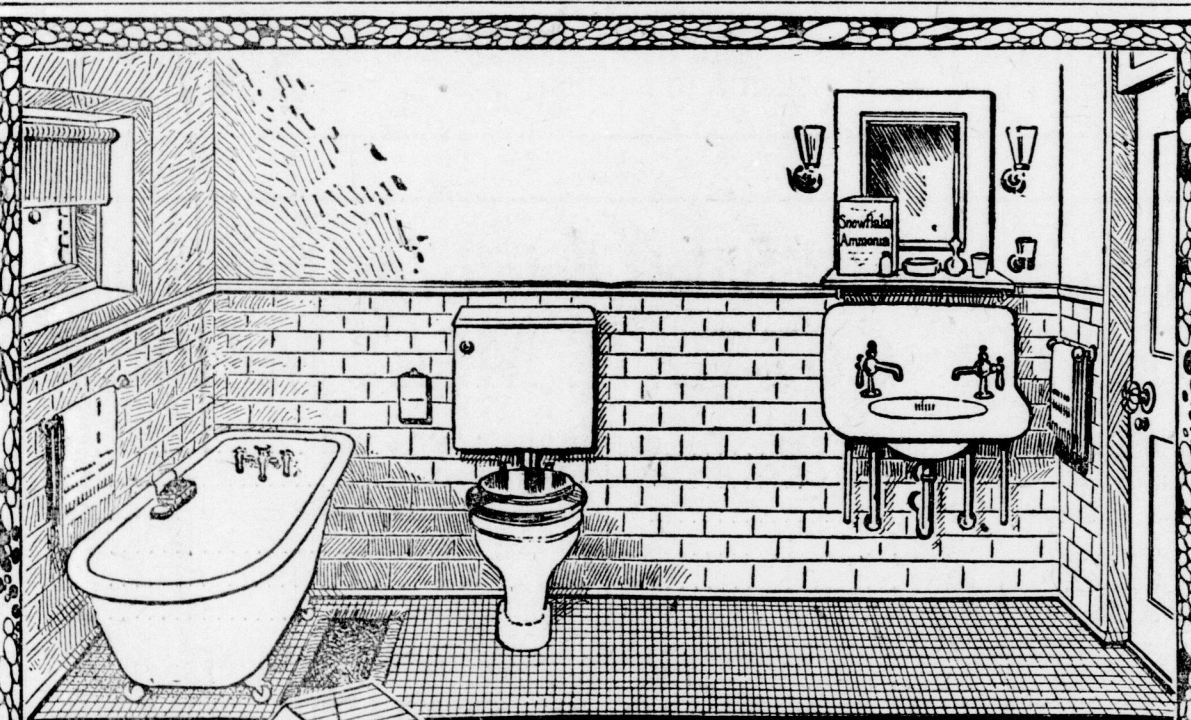
HOES

Blued.....45c | Socket.....90c
Solid Field.....90c | Ladies'.....75c
Carrot.....\$1.00

DAIRY PAILS

In all sizes and qualities. Ask for our own make X X tin, heavy steel bottom.....\$1.25
Galvanized Pails 53c up to \$1.25

J. A. BROWNEE : 385-7 Talbot Street



Spotlessly Clean!

Snowflake Ammonia Did It!

Snowflake added to the bowl will keep it free from all odors and stains.

Added to the bath it will make the hardest water soft. A teaspoonful makes the bath delightfully refreshing.

Sold in 10c and 15c packages at all Grocers

THE STORE WITH THE STOCK

R. H. & J. DOWLER, LIMITED

Where War Prices Do Not Prevail.

Sale of Men's Suits

\$22.50

85 Men's Grey English Serge, absolutely pure wool Suits, of positively present \$30.00 values. These handsome suits are made and trimmed by men who know what is required to make a coat retain its shape. See our west window. Better still, come in and try them on.

English Tweed Raincoats

An extraordinary showing of absolutely all-wool tweed, rubberized coats, two-way collars, patch pockets and some with belts, in the new handsome green and brown mixtures for motoring, street and business wear. Raincoat and swagger spring coat in one.

\$11.65, \$16.50, \$18.00
\$20.00 and \$24.00

Other special lines also at.....\$5.95, \$7.50, \$8.65 and \$9.65

MEN'S ENGLISH TWEED SUITS, \$12.65

These are regular \$20.00 values and are far superior in tailoring and fit to the cheap tailor suits at \$5.00 to \$6.00 more.

MEN'S TROUSER SPECIAL

At fully a third less than present wholesale prices. Hand-tailored, five pockets, belt loops and cuffs. Also without cuffs.....\$2.89

\$2.00 Black and White Stripe Trousers, in all sizes. Extra special.....\$1.28

Other lines at equally great savings.....\$3.25, \$3.75, \$4.25, \$4.50, \$5.00 to \$7.50

SILK CAPS

Mr. Automan, see our nubreakable peak silk caps, silk-lined, light weight, handsome check and fancy tweed caps for the dressy young fellows \$3.00, \$2.50, \$2.25, \$2.00, \$1.75, \$1.50 \$1.00. Special lines also at.....38c and 69c

YOUNG MAN—DON'T FORGET!

Before placing your order at the high-priced or the low-quality tailors to see our delightfully snappy and magnificent range of

20TH CENTURY AND SOCIETY BRAND

Spring Suits for particular young men. There has never been such chic garments shown on the continent before. We are fitting out practically all the dressy young men of the city this season.

SPECIAL—MEN'S BLUE AND BLACK SUITS, \$14.65, \$18.00, \$22.50, \$25.00, \$27.50

Of the old-quality serges, in absolutely pure wool, with English wool serge linings, haircloth and canvas-stayed. Every suit means a clear saving of at least \$10.00.

YOUTHS' FIRST LONG SUITS, \$9.65, \$11.65, \$13.65, \$15.65, \$17.65

These have been designed specially for Dowler Stores in smart garments, with lots of pep, belter coats, narrow trousers, with belt loops and cuffs, green, brown, grey, tweeds, Scotch, Irish and domestic makes, and in fast color Irish serges.

BOYS' BLOOMERS

Strong and durable, governor fasteners, quality for boys is real economy. You can economize in price too here.

HATS! HATS! HATS!

We are fitting out nearly all the good dressers with our new spring hats. The Borsalino, the King, the "Griffred,".....\$6.00, \$5.00, \$4.00, \$3.50, \$3.00, \$2.50 and \$2.00

"SONS OF THE SOIL" SUITS

Strong Durable Khaki Suits, to stand the wear and tear of the school boy farmer; all sizes and only.....\$3.00

Our Enlarged Boys' Department

Is actually overflowing with the choicest array of Boys' wear shown by any house in Canada.



Special Sale of Boys' Suits
\$7.90

Scotch, English and domestic tweeds, and a big range of home-spuns. This is a great opportunity to outfit the boys at a big cash saving.

Children's Buster Suits, ages 2 to 5 years, at particularly keen prices.....\$1.59 to \$6.80
Rah-Rah Hats for the little chaps.....50c, 75c, 95c, \$1.25, \$1.50
Buster Suits for hard wear, ages 2 to 8 years.....\$1.59
Boys' Gingham Blouses.....29c
Boys' Fine Black Rib Hose.....35c
Boys' Untearable-Black 1-1 Rib Hose at.....40c
Boys' Firemen's Black Rubber School Raincoats. Sale.....\$2.89
Boys 65c Blouses, in good cambric cloths.....43c

EXTRA SPECIAL---TEN-DAY SALE OF MEN'S FURNISHINGS

Saturday morning we will reveal to the buyers of Men's Furnishings in this city a plan laid by us six months ago for this great sale. You'll say "It's great!" when you have an opportunity to purchase your whole season's supply of Furnishings at absolutely less than the present wholesale prices. We challenge any store in Ontario or any firm in Canada to lay down in this store from any maker or any wholesale, house, for present or future delivery, the lines we offer at the prices quoted below.

MEN'S FLANNELETTE NIGHTGOWNS

Assorted sizes and stripes, made with turn-down collar. Regular \$1.25 and \$1.50.....98c

MEN'S SPRING UNDERWEAR EXTRA!

250 Combination Suits, natural shade, spring-needle knit, fine, combed cotton, sizes 34 to 44. Ten-day sale.....\$1.69

MEN'S \$2.00 COMBINATION SUITS, \$1.29

Ten Day Sale. White flat knit, combed cotton combinations, sizes 34 to 42, short sleeves and ankle length, perfect fitting, French neck, full-fashioned seams.....\$1.29

MEN'S \$1.50 COMBINATION UNDERWEAR, 98c

Natural shade, Balbriggan, short sleeves and ankle length. Ten-Day Sale.....98c

EXTRA!

2,400 Garments Men's Fine Merinos, spring weight, shirts and drawers, natural shades, size 32 to 46; sold this season everywhere at \$1. Dowler Ten-Day Sale.....59c

REAL BARGAINS IN MEN'S SOCKS—EXTRA!

Men's 75c Silk and Wool-Plated Hose. Colors are black and royal, black and white, black and purple, and plain white. Ten-Day Sale.....57c
Men's 45c Silkoline Seamless Hose, guaranteed fast black.....35c
Men's English Silk and Wool Socks, seamless; the last chance to buy these; secure your supply.....85c
20c Black Cotton Work Socks.....3 pairs for 35c
Fawn and Grey Mixed Work Socks.....2 pairs for 22c

LOWER COST OF LIVING—MR. WORKINGMAN

These prices will appeal to your good judgment.

EXTRA!

Sandow \$1.25 Work Shirts, big, roomy bodies and sleeves, sizes 14 to 17 1/2. Ten-Day Sale.....85c
H.25 Engineer Dark Blue Shirts, double-stitched, sizes 14 to 17 1/2.....85c
Railway Signal Navy Blue Shirts, with separate collars, all sizes.....\$1.25
"Chicago" Extra Reinforced Black Sateen Shirts, double shoulders and back, sizes 14 to 17. Each.....\$1.25
High-Grade Black Sateen Shirts, very scarce goods, 14 1/2 to 17, extra quality, every shirt guaranteed. Each.....\$1.50
Men's Double Front and Back Black and White Striped Work Shirts.....\$1.00
Men's Khaki Satin Drill Work Shirts, wears like a pig's nose, sizes 14 to 16 1/2. Each.....\$1.50

EXTRA!—MEN'S PYJAMAS

60 Suits Men's Pyjamas, assorted sizes and fabrics. Regular \$1.50 to \$2.00.....98c

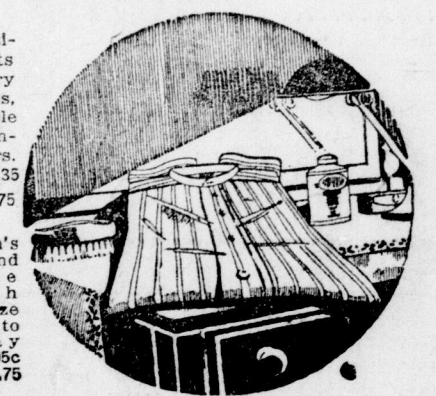
WORK MITTS AND GLOVES

For railroadmen, farmers, linemen, mechanics.....65c, 75c, 95c, \$1.15, \$1.25

GREAT SAVINGS ON MEN'S FINE SHIRTS

20 dozen positively \$2.00 Shirts this season's very newest patterns, new French double cuffs and guaranteed fast colors. Ten-Day Sale.....\$1.35
3 Shirts for \$3.75

35 dozen Men's Fine \$1.25 and \$1.50 Negligee shirts, French soft cuffs, full-size bodies, sizes 14 to 17. Ten-Day Sale.....95c
3 Shirts for \$2.75



176 AND 178 DUNDAS STREET, LONDON.

:: R. H. & J. DOWLER, LTD. ::

LONDON, ST. THOMAS, WINDSOR.

THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING THE HOUSEKEEPERS' BUYING GUIDE

"New Blood in the Old Stand."

Friends, Patrons, and Those We Hope To Make Friends and Patrons

Just a word to interest all. We have put in new appointments, enabling us to give a **FIRST-CLASS MEAT AND FISH SERVICE** to the people of every section of our city. We employ only efficient help. All our orders are handled by experienced butchers who know how to cut and handle Meats to satisfy the most particular people. We know it's a pleasure to get things to eat in an appetizing form and we see that you get your Meat and Fish, bought here, of such quality and in such shape as to make you feel like eating. We have three deliveries daily. For the special convenience of our friends in London South we send out two special deliveries on Saturdays—one at 9 a.m. and the other at 1:30 p.m. Phone your orders early and insure quick delivery. There's Meat Satisfaction in dealing at Burbanks', the "old shop with the new life." Try it once and you'll notice the difference. Look at these prices and test the quality with your order. We'll be pleased to serve you, and you will be pleased with the service.

Choice Blade Roast of Beef
(bone removed), only, 28c
per lb.

Choice Prime Rib Roast of Beef
(bone and rolled free), lb. 30c, 32c

Fresh Cut Lean Beef Cut-
tings (solid meat),
per lb. 25c

Hamburger Steak (ground
while you wait), lb. 25c

Eat Fish!

Choice fresh caught
Whitefish, per lb.,
25c

Pickering, Perch, Her-
ring and Halibut.

Shoulder Roast Cut of the
Choice Milk-Fed Veal,
(bone removed, pocket
for dressing), per lb. 28c

Choice Fillet of Veal,
per lb. 32c

Pickled Picnic Hams,
per lb. 33c

Smoked Picnic Hams,
(4 to 8 lbs), per lb. 34c

All kinds of canned specialties
and relishes.

Roy Burbanks

The Store of Quality and Efficient Service
513 DUNDAS STREET. PHONE 2986.

Give your laying
hens our FRESH
GROUND BONE.

PEANUT BUTTER
Have you tried our
made-while-you-wait
PEANUT BUTTER?
Delectable, delicious.



Seeds

There is going to be the greatest production
of vegetables in 1918 the citizens of London have
ever produced.

Will you do your bit to increase this produc-
tion?

If you will, you need Reliable Seeds—Depend-
able Seeds—those that with your help will pro-
duce big crops.

Flower Seeds

Don't forget to have a few beautiful flowers,
as in years past. They give a pleasing touch to
the surroundings of every home. We have the
best.

Spraying Materials

It's a mistake to forget to spray your Fruit Trees and Small Fruits. You cannot have
either quality or quantity unless you spray. Begin now. Call and see our expert on
spraying—he will advise you.

Shrubs, Roses, Climbers, etc.

A full line. Space will not allow us to mention what we have, but they are the best
varieties and will grow. Our catalogue gives a full list. Have you had one? If not call
550 and we will mail you a copy.

Garden Tools

Make the labor of gardening lighter by using a Planet Junior Wheel Machine for
sowing, hoeing, cultivating, raking, etc. Once used you will wonder why you never
thought of one before. See them. Also Hand Hoes, Rakes, Spades, Shovels, Pruning
Shears, etc., all at right prices.

DOMINION SEEDS, LIMITED

PHONE 550. (Formerly Darch & Hunter Seed Co.) 119 DUNDAS ST.

THE MARKET CASH AND CARRY STORE

When You Buy Here You Carry Away More Goods for the Same Money.

FINEST DAIRY BUTTER.
..... 45c to 47c
Medway Creamery, large rolls 50c
Fresh Eggs 40c
Armour's 3 X Oreo 37c
Fresh Headcheese 20c
Cracked Eggs 35c

Cooked Ham 60c lb.
Sliced Breakfast Bacon 47c
Cottage Roll Bacon 40c
New Colored Cheese 28c lb.
Old White Cheese 32c lb.
Carnation Milk, large size can 18c
Seeded Raisins, 15 oz. two for 25c

Freemont Beans with Pork 20c
Horseradish Relish 15c
3 lbs Pure Lard \$1.05
JAMS.
16 oz. Pure Raspberry 30c
4-lb Pails Pure Raspberry 30c
4-lb Pails Apple and Rasp-
berry Jam 60c

PAUL L. DOIG, 6 Market House

"THE CASH AND CARRY STORE"

Redpath's, 5-pound cartons 50c
Corn Syrup, 16-pound pail 35c
Corn Syrup, 5-pound pail 40c
Home Jam, 4-pound pail 50c
Harvest Brand Tomatoes, 2 tins 45c
Aylmer Peas, 2 tins 35c
British Columbia Salmon, lb. tin 20c
Peanut Butter, per lb. 28c

Prunes 2 lbs. 25c
50c Liquid Veneer at 35c
Maple Leaf Salmon, 1/4-lb. tin 20c
Lemons, per dozen 30c
Cornstarch, per package 12c

Creamery Butter, per pound 50c
Domestic Shortening, lb. carton 20c
Oleomargarine 24c
Seeded Raisins, two for 25c
Campbell's Soup 15c
Brazil Nuts, per lb. 15c
Crisco, per lb. 32c

FRANK SMITH, MARKET LANE

HOUSEKEEPING IS A BUSINESS. ECONOMICAL COOKING IS A SCIENCE.

Our Consumers' League

BY ISABEL C. ARMSTRONG.

Indignation is life among the farmers' wives of the district over the order-in-
council whereby surplus holdings of flour and sugar must be turned over to
dealers under penalty of the law. The writer came upon a wretched little group
of country women a few days ago just in time to hear what they had to say
on the subject.

"You are an editress," said one to the writer person, "and the food con-
troller is coming next week. Why don't you get after him. He might listen to
you."

"I'll go to jail," said another, firmly, "before I'll turn over the sugar we
have in our sugar bin, just for the purpose of buying it back in small quantities
and letting the middleman profit to this extent. Early in March, we did as we
have been in the habit of doing for economy's sake, bought one hundred pounds.
The greater part of it is left, and we have been depending on it to help in pre-
serving our early fruit and doing the spring preserving of the present. I think
it is absolute nonsense to make us cart the sugar back. The rational way would
be to allow consumers to keep what they have in stock and prohibit dealers from
selling more than a certain amount to each customer after this. Mrs. D—
here, feels exactly the same way about it as I do," said the speaker. Then Mrs.
D— spoke for herself.

"For years," she said, "we have bought sugar, flour and things like that in
quantity, because it has been much cheaper for us in the long run to buy that
way, and also prevented the risk of our running out of supplies. We have a
good amount still on hand, and it is just as Miss W— says, we feel it is im-
position to ask us to turn it back to our dealer and, in buying it in small quan-
tities, pay for the wrapping paper and twine, and the extra cost in general of
purchasing in the smaller quantities. We are perfectly willing after this to buy
after any rational method the food controller suggests, if it is going to serve the
best interests of the country in the war. The part we object to is taking back
what we have on hand."

"We have been educated to know that it is more thrifty to buy in larger
quantities," said a city woman, "and I can tell you, we have need of all the
thrift we can exercise to make ends meet. When I was a young girl living on
the farm we always bought sugar by the barrel, and when I got married I
started out housekeeping by buying sugar in hundred-pound lots. Last year
the whole song was 'A back-yard garden in every city lot. Eat all you can and
can all you can't.' And the eating and canning applied to fruits in season as
well as vegetables. Like Jane Wiggins, I filled up all the bottles and jars avail-
able to help out the food situation, and have been planning to do the same this
year. I wonder what provision I will be allowed in the way of sugar for pre-
serving and canning."

One woman after another, city housewife as well as country housewife, ex-
presses her entire willingness to meet conditions hereafter by buying in quan-
tities permitted by the Government. Not a single one has been found who can
see any excuse for the regulation about turning back sugar and flour in stock.
As one country woman points out, it will mean giving up a good part of the
day for her husband to take it to town at this busy season when so much is
depending on the farmer, and when the soldiers and Allies are depending to
such an extent upon the crops that are to be.

It begins to look as if "a lively time will be had" by the food controller
when he pays his visit to this city, if many of the women of the district come
in to hear him and ask him questions, provided they express their opinions as
freely to his face as when he is at a safe distance in Ottawa.

BABY SAVING REAL WAR SERVICE.

"The Germans have a new army of about 500,000 coming on every year,
according to the most reliable statistics obtainable," was the statement made
a few days ago by a repatriated Canadian officer, the first to reach this city
after a long term of imprisonment in Germany. Germany, the efficient, is
one country which fully recognizes the value of the conservation of its man-
power. Since the army coming on each year of approximately 500,000 young
men means so much to Germany in holding on in the war, it isn't by any
means surprising that Germany, the efficient, has been giving efficient atten-
tion to the conservation of its child life during the years of war. England is
becoming thoroughly aroused to the importance of definite efforts along the
same lines, and up-to-the-minute United States is making baby saving a big
feature of its war work. Baby saving, over across the line, indeed, is given a
leading place as a branch of war service. All over the United States, moreover,
the first week in June is to be observed as "Baby Week," when exhibits will
be held, and a nation-wide campaign launched to educate the public, concerning
the importance of saving the babies, building up the nation, and repairing the
wastage of war. Apropos of the fact that the first week in June is to be observed
as "Baby Week" in the United States, it is an interesting co-incidence that the
London Child Welfare Association has decided upon the last day of that week,
Saturday, June 8, as the date on which to hold a Child Welfare tag day, and
has received permission from the civic Powers That Be accordingly.

WHAT LONDON HAS DONE.

London made a magnificent start in the direction of child saving with the
big Child Welfare Exhibit of the week of February 10 to 15, which aroused inter-
est not only throughout the city, but attracted attention all over Western
Ontario. Following the exhibit, a weekly clinic for sick children was promptly
organized, and the children who had been in the clinic of welfare week,
and other doctors associated with him who had become familiar with the
need in London. Victoria Hospital offered quarters there for the clinic and the
assistance of nurses. Good service has been rendered, but, more and more,
doctors and nurses have been impressed by the inadequacy of the machinery to
cope with the situation. It has been like attempting to beat down a wall with a
small sized furnace. When a furnace not nearly large enough for the house is in-
stalled much fuel is used, not to say wasted, for very little return in the way
of comfort. The use of heat energy used up are entirely out of proportion to
the results achieved.

In order to make the sick children clinics effective, the imperative need
has made itself felt of a nurse to follow up cases, show mothers how to carry
out the doctors' instructions, give advice regarding the general care of pa-
tients and to reach cases which would not otherwise have been brought to
their attention. The nurse is needed for educational work, and it is to raise
funds to secure this nurse that the tag day is being held.

IS A NURSE NEEDED?

"Is the nurse really much needed?" was asked of one of the doctors who
has had much to do with the child welfare movement here.

"Without the nurse," said the doctor, "we are about in the same position as
a surgeon with his arm off at the elbow."
If democracy means anything, it should mean an equal chance for every-
one, an equal chance for recovery in sickness through proper medical care and
intelligent nursing, an equal chance for the poor little poor child and the poor
little rich child to have adenoids removed and the other defects
set right which might otherwise shorten the lives or prevent poor little poor
child and poor little rich child from growing up healthy-bodied, alert-minded
men and women and useful members of society. Some day, the state is going
to make its own the responsibility of the care of the physical welfare of its
citizens. A start in this direction has been made through medical inspection of
schools and school dentists and nurses, through the establishment of depart-
ments of public health.

Why should children be sick if it is possible to keep them well? That is
another question which is being raised by the scientific people who have been
conducting the sick baby clinic. Important as this sick baby clinic is, they
realize that it is of still more importance to have a "well baby" clinic, to which
all sorts of little minor defects were detected and some real big ones which re-
quired attention. Mothers from out of town who brought in their children have
been especially generous in expressing appreciation. One community, within ten
miles of London, has been so impressed with the wisdom of keeping children
well that inquiries have been made concerning the possibility of securing a
doctor from London, experienced along the lines of Child Welfare clinics, to go
out once a month and hold a well baby clinic for the community. This is just
one evidence of the way London's exhibit in February has set people thinking
and acting in different parts of Western Ontario.

HER HAND TO THE GO-CART.

Since London has given the lead, the eyes of outside places will naturally
be turned to London to see what comes next. London's reputation in connection
with the successful Child Welfare Exhibit of the past winter has gone far and
wide in Ontario, and traveled to distant provinces which are writing down to
the Forest City to see how such things are done. Having put her hand to the
plow — or more properly speaking, the perambulator in this case, London
isn't going to fall short in her splendid task of saving little lives from ruthless
slaughter, not willful murder, but destruction through ignorance, lack of proper
home or medical care, lack of proper food or because of the wrong kind of food,
or because of the lack of a Child Welfare nurse. The fair summer-time is the
time when the visits of the Little White Hearse multiply, and hearts and homes
are bereft because of the little blossoms which perish. Now is the time to pre-
pare to meet with the big summer offensive of the enemies of babyhood, the
Forest City to see how such things are done. In every ten children born in London
before the milestone of the first birthday is reached, the M. O. H. points out
that "IT WILL COST LESS IN CASH TO PAY A SALARY OF \$900 TO
A WELFARE NURSE THAN TO PAY THE FUNERAL EXPENSES OF THE
LITTLE ONES WHO WILL DIE FROM PREVENTIBLE CAUSES UNLESS
ALL IS DONE THAT POSSIBLY CAN BE DONE TO SAVE THEIR LIVES."



We Want MORE BUSINESS

We have the room. We have the service. The more business we do the
cheaper we can sell. We want to cram every person possible into this building
Saturday. We want to jam it to its utmost capacity. We hold the key to
cheap food prices in London, and offer you below prices and quality that will
fairly startle you. Be here early, have your mind made up just exactly what
you want. Say it quick, have your change ready, and we will demonstrate to
you how to handle a great day's business.

RIB ROAST 30c
BEEF 28c
20-LB. PAIL
PURE LARD \$6.20
STEWING VEAL,
PER LB. 18c

SHOULDER ROAST
BEEF, PER LB. 28c

BREAST VEAL, pocket
to dress, **PER LB.** 20c

ANDERSONS

THE BIG FOOD STORE
AUTO DELIVERIES SATURDAY 8, 9 and 11 a.m., 2:30, 4:30 and 6 a.m.
PHONES, 1643-1644. 1, 2, 3, 4, 5 MARKET HOUSE.
Store opens Saturday morning, 6 a.m.; Store closes Saturday night, 10 p.m.

LONDON'S PRICES LOWEST FOR EGGS, BUTTER AND CHEESE

APRIL LABOR GAZETTE SHOWS PRICES IN LONDON CONSIDERABLY CHEAPER
THAN AVERAGE. EGGS ARE CHEAPER THAN MEAT, AND YOU SHOULD EAT
MORE EGGS AND SAVE THE MEAT FOR THE SOLDIERS AT THE FRONT.
GROCERS CAN ALWAYS DEPEND ON GETTING STRICTLY FRESH EGGS HERE.

SPECIALTIES—STRICTLY FRESH EGGS, CHOICE CREAMERY BUTTER, PRIME
OLD CHEESE, SHORTENING, OLEOMARGARINE, FANCY DRESSED POULTRY.

C. A. MANN & CO., 78 King St. Phone 1577

ONN'S FOR FRESH-CAUGHT FISH

For FRIDAY and SATURDAY
HERRING, PERCH, PICKEREL, WHITEFISH, CODFISH, HADDOCK, FLOUNDERS,
PERIWINKLES. We are the largest specialists in fish in London. We always have all
kinds of fish in season. Special auto delivery Friday.

ONN'S THE OLD RELIABLE ONN'S
FISH AND POULTRY DEPOT.

Extra Special Sale Choice Veal and Pork at THE CUT-RATE MEAT MARKET

Sugar-Cured Shoulders of Pork 32c
Sugar-Cured Pickled Bacon 42c
Best Corned Beef 27c
Smoked Side Bacon 44c
Smoked Picnic Hams 34c
Smoked Cottage Rolls 40c

Filletts of Choice Veal 33c
Legs of Veal 30c
Shoulder Roasts, pocket dressing 28c
Stewing Veal 18c
Loins of Veal 28c
Small Sausages, best 20c

HEARTS, LIVERS, TONGUES, SPARERIBS, TENDERLOINS, ETC.
WE DELIVER TO ALL PARTS OF CITY DAILY. FAULDS & DAWES PHONE 5750.
THE CUT-RATE MEAT MARKET. MARKET HOUSE.

HOUSEKEEPERS—WHEN YOU READ THE ADS ON THIS PAGE YOU
ARE ADVISED OF THE LOWEST PRICES OBTAINABLE ON TABLE
SUPPLIES. IT PAYS EVERY HOUSEKEEPER TO READ THESE ADS
CAREFULLY.

The Saving of Money

You can't get away from the blunt truth—you must save purposefully and regularly in
order to get ahead. Men who trust to luck, or to circumstances, or to increase in salary,
to produce a surplus of ready money, usually have no reserve fund. This is why THE BANK OF
TORONTO invites young men and others to open with it a Savings Account now. Don't look
at the interest which Banks pay; but consider well just what the building up of reserve fund
means to you, interest or no interest. Your whole future is likely to depend upon your ability
at a time of opportunity to put your hands on a sum of ready money.

THE BANK OF TORONTO

Head Office: Toronto, Canada. ESTABLISHED 1855
FOUR OFFICES IN LONDON:
Cor. King and Richmond Streets. Cor. Dundas and Adelaide Streets.
Cor. Richmond and John Streets. Cor. Dundas and Taitot Streets.

Your Doctor Orders Iron Capsules

Because he knows that practically every man and woman living needs iron for his or her system. He knows that the only way to take iron is in a capsule, in order that the system will absorb it. He knows that pills and tablets frequently do not dissolve in the lining, causing ulcers, and are often evacuated from the system whole.



The new French gelatin capsules are just what the doctor would order for you if you have backache, women's ailments, anemia, chills, sleeplessness, ringing in the ears, headaches, are constipated, or any of a dozen troubles caused from lack of iron in the system. They have cured others and will cure you.

Each box contains nearly three weeks' treatment, and is guaranteed to help you.

Why not try one today?

At All Drug Stores

Or by mail, \$1.00.

TONAL IRON COMPANY

Box 184, London.

Alkali in Shampoo Bad for Washing Hair

Don't use prepared shampoos or anything else that contains too much alkali, for this is very injurious, as it dries the scalp and makes the hair brittle. The best thing to use is just plain mulled coconut oil, for this is pure and entirely greaseless. It's very cheap, and beats anything else all to pieces. You can get this at any drug store, and a few ounces will last the whole family for months.

Simply moisten the hair with water and rub it in, about a teaspoonful is all that is required. It makes an abundance of rich, creamy lather, cleanses thoroughly, and rinses out easily. The hair dries quickly and evenly, and is soft, fresh looking, bright, fluffy, wavy and easy to handle. Besides, it loosens and takes out every particle of dust, dirt and dandruff.—Adv.

ENEMY BUYS U. S. NOTES FOR UKRAINE PURCHASES

London, May 9.—The Central News says that enemy agents are purchasing large quantities of United States notes for shipment to Austria by way of Switzerland, to be used for the purchase of this year's crop from the Ukraine. Russian peasants, it is explained, will only accept American notes in payment for their product.

AUTO BESIDE RIVER INDICATES SUICIDE

Winnipeg, May 9.—Percy Scott, chief accountant for the McLaughlin Grain Company, Winnipeg, is missing. His automobile was found last night on the banks of the Red River, north of Winnipeg. His personal and business papers, a big sum of money and other things from his pockets were on the seat of the car. The river is being dragged for his body.

ACCLAMATION MAY BE GIVEN CALDER IN NORTH OXFORD

Popular Missouri Man Liberal Convention Choice.

WOODSTOCK, May 9.—At a largely-attended convention of the Liberals of North Oxford here this afternoon to select a candidate to contest the riding for the seat in the Legislature left vacant by the elevation of Hon. N. W. Rowell to the Federal House, John Calder of East Nissouri was the choice. Three ballots were necessary before he secured the necessary number of votes. His candidature was afterwards made unanimous on motion of two of the defeated aspirants. He is the first farmer who ever received the Liberal nomination.

Those nominated were: G. F. Mahon and Dr. Sinclair, Woodstock; Robert Webber, Hickson; John A. Calder, East Nissouri; Dr. A. N. Holton, Innerkip; D. R. Ross, Embro; John F. McLevin, Hickson; and John Krug, Tavistock. The latter withdrew.

The result of the third ballot, which elected Mr. Calder, was as follows: John A. Calder 146, G. F. Mahon 55, R. A.

Webber 17, Dr. Sinclair 44, D. R. Ross 4, and John McLevin 4.

John A. Calder, the nominee, is a well-known farmer of East Nissouri. He has been a member of the township council for some years, and has been an active worker in the Liberal party. He is a cousin of Hon. J. A. Calder of the Dominion cabinet.

In accepting the nomination Mr. Calder said the farmers at large were becoming weary of professional politicians and their hot air and compared them to German gas shells. He paid a glowing tribute to the boys in France, and pointed to the obligation devolving on those at home, not only to see that the soldiers are well looked after but also that their dependents want for nothing. He promised, if elected for North Oxford, that the farmers would be well looked after.

The convention marked the first appearance here of the leader of the Ontario Opposition, William Proudfoot, K. C. He addressed the convention briefly, and refrained from entering into any lengthy discussion of political questions, putting them aside with the remark that there would be plenty of time when the war was over to talk politics.

Scores Government. He scored the Government for not having appointed a man to the important position of minister of agriculture, instead of having Hon. Mr. Hoarst looking after the work. The Opposition was willing to take over the work and appoint a head to the agricultural department.

He pointed to many weaknesses in the educational policy of the Hoarst Government. Speaking of woman's franchise he said he was not yet in a position to state what effect it would have on the Liberal party. The party, however, was responsible for bringing forward the measure giving women a vote, which the Government had adopted.

Referring to party politics, the Liberal leader said he hoped the time would never come when men would return to the old party parties, with their narrow prejudices. Mr. Proudfoot pointed out the agreement reached between Mr. Hoarst and himself in regard to the by-elections that the riding would be left in the hands of the party holding it previously.

Historic Riding. Mr. Proudfoot spoke of historic old North Oxford, which has had as its representatives such men as the late Sir Oliver Mowat, Andrew Pattullo, Col. Munro and N. W. Rowell. He impressed upon his hearers the necessity of greater production. He was in doubt whether the farmers as a whole were in earnest in their cry for more help. He said he had secured 100 men from Huron County, but was only successful in placing two of them. The consensus of opinion among the farmers in attendance today was that Mr. Calder would be elected by acclamation to the seat. It is expected that the farmers' clubs of North Oxford, which meet here on Sat-

urday to choose a candidate, will endorse his candidature and thereby avoid a contest.

RIGID U. S. BILL NOT AIMED AT CANADIANS

WASHINGTON, May 9.—The House bill authorizing rigid restrictions to travel to and from the United States was passed today by the Senate after amendments were added to make it clear the measure is not intended to interfere with commerce between the United States and Canada. The bill's purpose is to give the Government power to control the movements of German agents and other undesirable.

ROWELL SAYS SECRETARY OF COMMITTEE WITHHELD LETTER ABOUT LABATT

OTTAWA, May 9.—Hon. N. W. Rowell, at the meeting this morning of the House committee on pensions, emphatically denied that a letter from H. Stevens, member for Vancouver Centre, protesting against the pension awarded Col. R. S. Labatt, a member of the board of pension commissioners, had been placed on the records of the committee without first being read to the members. He also announced that he had made the letter public, and stated

Combining Won't Rid Hair of Dandruff

The only sure way to get rid of dandruff is to dissolve it, then you destroy it entirely. To do this, get about four ounces of ordinary liquid arvon; apply it at night when retiring; use enough to moisten the scalp and rub it in gently with the finger tips.

Do this tonight, and by morning, most, if not all, of your dandruff will be gone, and three or four more applications will completely dissolve and entirely destroy every single sign and trace of it, no matter how much dandruff you may have.

You will find, too, that all itching and digging of the scalp will stop at once, and your hair will be fluffy, lustrous, glossy, silky and soft, and look and feel a hundred times better.

You can get liquid arvon at any drug store. It is inexpensive and never fails to do the work.—Adv.

LES

Zam-Buk ends the pain, and stops bleeding. Try it!

All dealers, 50c. box.

Zam-Buk

OAK HALL

Is At Your Service With Spring Clothes That Measure Up To Requirements.

Suits of An Outstanding Degree of Distinction For the Man of Conservative Taste

We've just the model for the man who avoids extremes, but who wants the little perfections of detail that mark his clothes as stylish and high class. In this particular model we have Smooth and Unfinished Serges, Plain Grey and Oxford Mixtures, Neat Worsteds. A great variety of patterns suitable for quiet and refined tastes. All excellent values today.

\$18.00, \$20.00, \$25.00, \$28.00, \$30.00.

For the Brisk Young Men Who Prefer the More Vigorous Styles

FOR YOUNG MEN In Sizes 35 to 39.

The chic fabrics, the shorter form-fitting coats, with soft roll lapels, in plain, half-belt and full belted models. Handsome and well-tailored, in fancy worsteds, tweeds, mixtures and serges.

\$18, \$20, \$25 up to \$35.

TOPCOATS and RAINCOATS

TOP COATS, in fly front conservative style, three-button through, loose fitting and full belted models. Sanford tailoring. At \$15.00, \$18.00, \$20.00, \$25.00 up to \$35.00

RAINCOATS in a great variety of tweed effects, in sizes 34 to 44. Special values at \$10.00, \$12.00 to \$18.00

Let Your Boy Enjoy a "Healthy Pride" In His Appearance With Our Help

If this store has a specialty, it is clothing boys, handsomely and economically.

MANLY SUITS FOR BOYS.

We have every cut that's right, and even today can dress the boy in a good-looking, stylish, durable suit, at a moderate cost. Our prices run in sizes from 8 to 17 years. Something like this.

\$6.95, \$7.95, \$8.50 to \$18.00.

JUNIOR SUITS FOR REGULAR LITTLE FELLOWS.

This is a special department with us. Couldn't begin to tell you all about the many attractive models. We have them in Serges, Homespuns and Fancy Tweeds. Sizes 20 up to 25. At \$3.95, \$5.00, \$6.50 to \$10.00.

WASH SUITS.

Our assortment of Tub Suits is now at its best. Splendid time to make your selections for the summer months. A big variety of choice styles. Some with extra knickers and cap to match. Prices from 85c to \$3.95.

New Spring Furnishings

We've everything a high-class furnisher can supply, and you'll find that our prices are as pleasing as our furnishings.

Choice Shirts \$1.00 to \$6.50
Beautiful Neckwear 50c to \$2.00
Big Variety of Hosiery 35c to \$1.00
Men's Felt Hats \$2.50 to \$5.00
New Panama Hats, \$3.95 to \$6.50
Kiddies' Hat 50c to \$2.00

Gloves, Underwear, Pyjamas and Jerseys at Square-Dealing Prices

OAK HALL

Why the Great German Push Has Failed

Victory is the bag of oats continually dangled in front of the German people, remarks the Chicago Daily News; "they never get it but they believe it is never far away." Thus while the kaiser declares flamboyantly that "the people who wish to destroy us are digging their own graves," the desperate German thrust in the battle of the western front fails disastrously; Gen. Ludendorff announces that "the idea of forcing success by the employment of masses must be abolished absolutely" because "it only leads to unnecessary losses," and, as the New York World notes, even the Berlin battle-bulletins begin to read as though it was an Allied offensive which is being victoriously resisted by the Germans.

Meanwhile, American battalions are fighting valiantly on a sector of the Pictary front which blocks the way to Amiens, and the process of fusing the Allies into one invincible army—the greatest ever commanded by a single general—is being accelerated and completed in the furnace of the German offensive.

There is a searching analysis and review in THE LITERARY DIGEST for May 11 of the great drive on the western front, showing all its many angles and drawn from all sources of available information.

Other articles of interest to the Canadian public in this number are:

The Big Men at the Head of the War-Work

Public Opinion, as Reflected in the Newspaper Press, on Schwab, Stettinius, Baruch and Ryan, the Captains of Industry, Whom President Wilson Has Placed in Charge of Important Branches of War-Work.

To Kill or Use Our German Press
A Flanking Drive for Suffrage
Where the Kaiser Lost His Chance
Our Ignorance of New Food-Plants
A New Tonic for Tired Souls
Paying Employees to Exercise
Pictures to Teach Strategy
An Index to the German Mind
The Kaiser Confronted by Christ and Napoleon
Important News of Banking and Commerce

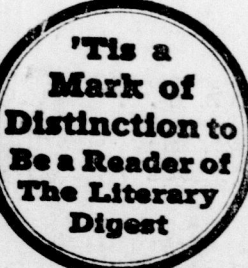
A Fine Collection of Illustrations, Including Cartoons, Maps and Half-Tone Photographs.

"The Digest" the Most Trustworthy Historian of the War

Now that the armies of the Allies are locked in a death grapple with the invading Hun, armies of which our own "boys in khaki" are an integral and active part, it becomes a matter of vital importance for each one of us to know as nearly as may be just what is transpiring at the front, how the battle is going along those three hundred odd miles which mark for us the Frontier of Freedom. The daily papers give some idea of the situation, but

their statements today are not infrequently colored by an optimism that has to be modified tomorrow. The only real way to get the facts accurately is from a careful summary of all reports made after the event, when time has been given to obtain perspective. Such a summary you have weekly in THE LITERARY DIGEST, the columns of which form a unique condensed history of the struggle. Read it and know the truth.

May 11th Number on Sale Today—All News-dealers—10 Cents



The Literary Digest

FUNK & WAGNALLS COMPANY (Publishers of the Famous NEW Standard Dictionary), NEW YORK

FLEET FOOT

ARE SO ATTRACTIVE AND COST SO LITTLE

FLEET FOOT Shoes are the most stylish Summer shoes you can put on your feet. They are easier and more comfortable, too, and they cost less than any other, comfort, style and wear considered.

Ask your dealer to show you the "Fleet Foot" line—the many attractive styles for men, women and children—the most complete line of summer Foot-wear ever made.

None genuine unless stamped "FLEET FOOT" on the sole. The best shoe dealers sell "Fleet Foot"

CANADIAN CONSOLIDATED RUBBER CO. Limited

HEAD OFFICE MONTREAL

28 Service Branches throughout Canada

CEETEE UNDERCLOTHING

Guaranteed Not To Shrink

GENERAL CONFERENCE MUST BE MET BY LAW

Dr. Chown Opposes Suggestion of Postponement.

TORONTO, May 9.—Rev. Dr. S. D. Chown, general superintendent of the Methodist Church, has issued a statement opposing the suggestion for the postponement of the general conference, which is due to meet in September next.

Dr. Chown declares that under civil law the general conference should meet every four years, and it would be illegal to postpone it. Also that there are important questions to be dealt with, which cannot be put to one side.

INJECTION BROU

THE LOGICAL TREATMENT Direct—Quick—Effective FOR THE MOST OBSTINATE CASES Sold by All Druggists.

IRISH HOME RULE BILL NOT TO BE INTRODUCED BEFORE WHIT SUNDAY

LONDON, May 9.—Andrew Bonar Law, speaking for the Government, in the House of Commons today, announced that the home rule bill would not be introduced before Whitsunday (week of 19th).

BRITISH MINE-SWEEPER SUNK.
LONDON, May 9.—A British mine-sweeper struck a mine and sank on May 1, the admiralty announces. Three officers and 23 men were lost.



Convenience

The AutoStop Safety Razor is always ready for use—the edge is uniformly keen and it is a simple matter to keep it so.

It stops, shaves and is cleaned without taking apart.

This explains why the AutoStop is universally used and liked by the boys overseas.

Give your soldier an AutoStop—it's the gift he needs.

AutoStop Safety Razor Co.
Limited

83-87 Duke St. Toronto, Ont.



WHOLESALE DISTRIBUTORS OF
AUTO-STOP RAZORS
FOR WESTERN ONTARIO.

THE HOBBS HARDWARE CO.
LONDON, ONT.

BOLT OF LIGHTNING CAUSES RAZING OF MILL AT ALVINSTON

Flax Concern Destroyed at a
Loss Around \$10,000.

BIG LEAMINGTON FIRE

Section of the Wigle Business
Block Guttled—Blaze
at Dorchester.

[Special to The Advertiser.]
Alvinston, May 10.—The Alvinston flax mill, owned by McCull & Co. of Petrolia, was struck by lightning during the storm of Thursday evening, and totally destroyed with its contents. The loss is estimated at around \$10,000 by the local representative, J. G. Brannhill. In addition to the flax and machinery, a large quantity of new in the building was destroyed. The loss is partially covered by insurance.

The fire was an exceptionally fierce one, and by the time the alarm was given the whole building was in flames. It was a large frame structure, and with the bone-dry contents made the best type of fuel. Chicken houses and other outbuildings in the vicinity were also destroyed.

Between fifteen and twenty employees are thrown temporarily out of work by the fire. No decision as to rebuilding has yet been made, but it is expected here that a new and larger mill will replace the destroyed structure.

LEAMINGTON BLOCK GUTTED.

[Special to The Advertiser.]
Leamington, May 10.—Fire, thought to have been caused by an overheated gas stove, broke out in the barber shop of Cecil Casper about 2 o'clock this morning. The adjoining shop of George Tilley and the apartments were also completely destroyed. The property was owned by Mayor Wigle and valued at \$2,500. Alex. Michie's drygoods and boots and shoes store was badly damaged with smoke and water. A torrent of rain a few minutes after the alarm was given saved the entire block from destruction. The buildings and contents are well covered with insurance.

DORCHESTER HOUSE BURNED.

Dorchester, May 10.—Fire caused by the accidental overturning of a lantern caused the complete destruction of the Walter Hunt house on Bridge street, late yesterday afternoon. The house, a frame one, was unoccupied, but Mr. Hunt was in the attic at the time the blaze started. He escaped. The loss is partially covered by insurance in the Dorchester Mutual Insurance Company.

WESTERN ONTARIO BRIEFS

MOUNT BRYDGES.—S. J. Bond has purchased the imported stallion "Kings Arms" from W. J. Moss of St. Mary's.

SARNIA.—On charges of assault preferred by John Currie, Arthur Russell and James Mason were each fined \$2 and costs.

HENSALL.—Spring crops in this district have been put in better than in many years and prospects are for a bumper yield.

THORNHILL.—Wm. Barber has purchased 100 acres on concession 5 of London Township from J. McNaughton for \$3,200.

HIGHGATE.—G. B. Pitton, who has been accountant at the Molsons Bank, has resigned and enlisted. Fred Evans of Ridgetown, is taking his place.

CLIFFORD.—Dr. Black is removing shortly to Leicester to take the place of a doctor who is going on active service.

No hopes are held out for the recovery of George Henderson of Brussels, who was injured when a passing auto

To Those Fortunate Ones

Who come first we offer 240 Rugs at a discount of 20 per cent, and some less. Exactly where the Rugs lie is where the builders commence. They must go first. Here are a few of the bargains:

28 only 9x12 Wiltons, all assorted colors. Regular \$45.00 to \$75.00, for, each
\$39.50

14 only 9x10 ft. 6 in. Brussels, Regular \$30.00 to \$39.00, for, each.
\$26.50

22 only Seamless 9x12 Ingrain Union Rugs. Today's price \$14.00, sale price, each,
\$8.95

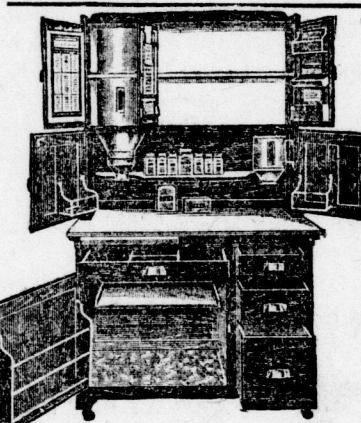
32 only Axminster Mats, 27x54, Oriental designs. Today's price \$5.00, sale, price, each,
\$3.65



100 Canadian Soldier Dolls

Standing two feet high, nine inches wide, dressed exactly as a Canadian soldier, brass buttons, khaki clothes, removable cap; a real soldier boy. On sale Saturday morning. Must be carried away. No phone orders taken at this price.

\$1.89 Each



A \$45.00 OAK KITCHEN CABINET

Made of solid oak, white enamel interior, aluminum sliding top, roller front doors, full set of glass utensils, flour sifter bin, bread box, sugar bin.

12 only to be sold at this price. None will be sold to other dealers.

**FUMED OAK
BUFFETS**
\$19.00 Each

**1,000 40-WATT
TUNGSTEN
LAMPS**
3 for \$1.00

REBUILDING SALE

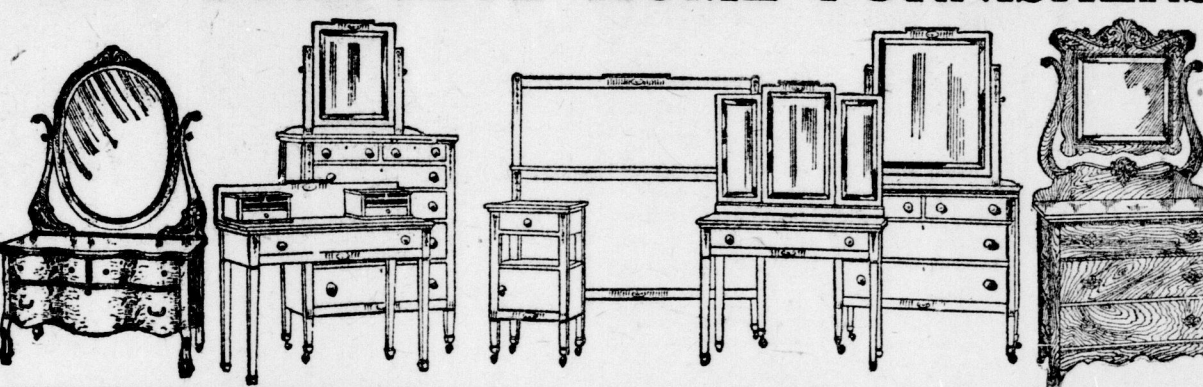


The builders will arrive next week. Then the dust and dirt. You need the goods. We need the room. You can have Furniture at practically manufacturers' prices.

While Other Stores Are Reducing Size, KEENE BROS., London's Best Furniture Store, Is Obligated To Build Larger

This is the second addition within three years. Through fair dealings, with one price to everyone, giving the public service and better values, we have steadily grown until now we branch out into London's

BEST COMPLETE HOME FURNISHERS



Quarter-Cut
Oak Princess
Dressers for
\$26.90

A Black Walnut Dressing Suite

Four pieces—Dresser, Dressing Table, Bed and Chiffonier. Exactly as here shown. Sale price, complete, for... \$98.00

Odd
Dressers for
\$11.90

BEDROOM FURNITURE

Covers an enormous space on our floors. For a quick clear-out you can have your choice at Building Sale Prices.

Keene Bros
WHERE YOU SAVE MONEY

KING ST. LONDON ONT.
125-7

Drapery Bargains

Before the builders arrive the greatest sacrifice of Curtains and Drapery Materials yet made in London will take place. Buy now what you expect to need for the next few years. You'll never be sorry. Look at the prices. See the goods.

60 pairs nice neat Lace Curtains, for 39c a pair

800 yards good quality Art Bordered Scrim for 11c a yard

About 900 yards Bungalow Lace Net, worth 25c a yard, for 16c a yard

Over 1,000 pairs of Nottingham Lace Curtains to be sold for less than \$1.00 a pair

About 350 pairs to be sold for less than \$2.00 a pair

Marquette, Voile, Fillet Lace, Madras, Cretonnes, Portieres, all to be sacrificed. It's your chance to save money.

Dine in Comfort

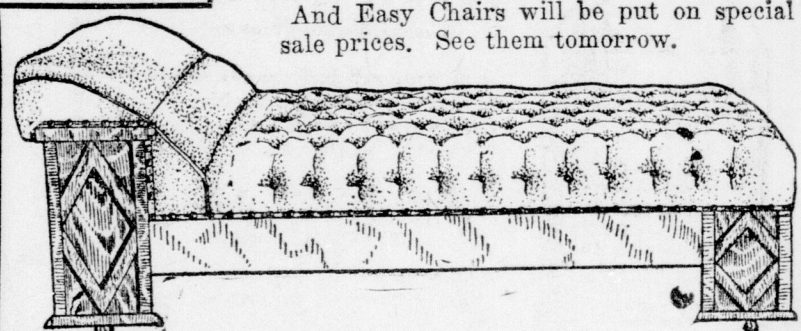
We carry the largest number of Dining-room Chairs in Western Ontario. During this sale you can easily save \$5.00 on a set of six Dining-Room Chairs.

\$7.75 a Set to \$33

And every set guaranteed to be exactly as represented.

All Tapestry Couches

And Easy Chairs will be put on special sale prices. See them tomorrow.



This Leatherette Couch for \$19.75
All Couches at Building Sale Prices.

Here's help in decorating your home inside and outside



People judge you

by your home. A beautiful home, well decorated outside and inside is not only a pleasant place to live—but commands the respect and admiration of your friends and neighbors.

Good decorating results require good taste plus good finishes, plus proper skill in applying. You can get expert advice on all three if you consult us about

Lowe Brothers

Paints, Varnishes, Enamels, Stains

In the selection of paint for the exterior it is economy to use Lowe Brothers "High Standard" Liquid Paint. It is scientifically-made paint that gives perfect protection with lasting beauty.

"High Standard" Paint spreads and goes farther than cheap paint—sets in a close tight coat—resists years of wind, sun and wet—fails only by gradual wear—leaves a good surface for repainting.

For the walls and ceilings, use Lowe Brothers

If you have a decorating problem we'll be glad to help you.

"High Standard" Mellotone. Its rich colors rest as well as delight the eyes. It is fadeless and washable—not easily scratched or marred—and decidedly economical.

For refinishing furniture, floors and woodwork, Lowe Brothers Varnish comes in colors to match usual finishes. Easy to use—economical.

For varnish that wears, retains its brilliancy and depth of lustre, choose Lowe Brothers "Little Blue Flag" Varnish—one for every purpose.

For solid colors on old floors use Lowe Brothers Hard Drying Floor Paint.

The Purdom Hardware Co.

124 DUNDAS STREET, LONDON. PHONES—2800, 2801.

overturned his car six miles north of Seaforth.

At a meeting of the Presbytery of Bruce held at Paisley, the resignation of Rev. Thomas Wilson as pastor of Knox Church, Walkerton, was accepted.

Pte. John Browning, a returned soldier, who was found at Chatham last winter with his feet frozen, had his left foot partially amputated and his right one taken off at the ankle. Every effort was made to save his feet.

Unusual activity in the sale of Lambton County farms is reported from Sarnia. The prices are considered exceptionally good.

A court-martial at Brantford yesterday heard behind closed doors the charge against Pte. Percy Prince, a member of the C. O. R. Depot Battalion, who was accused of having thrown himself in front of a train last February to incapacitate him for military service.

Reports from Guelph say that farmers of that district who had big stocks of flour have been ordered to ship it back to Montreal in order that it may be sent overseas.

The Y. M. C. A. canvass in Western Ontario passes its objective. At St. Mary's the \$15,000 goal campaign objective was passed. Of this 80 per cent goes to the patriotic fund. Returns from Chatham say that the Kent County and city returns are now over \$26,000, with more to come. Preston had an objective of \$3,500 but collected \$4,342. Brantford went over its \$25,000 figure by \$10,000.

The Blenheim Council will investigate charges of Magistrate Whittington that Chief of Police Earl gave out private information.

City Engineer A. B. Manson of Stratford has resigned to go overseas as an officer of the Canadian Engineers.

WORLD NEWS BRIEFS

Cheese factories around Brockville fear that they may have to close down because of the draft law.

The Dutch diplomat Colyn denies making a trip to England as a German peace emissary.

The pope has ordered masses over the whole Catholic world for St. Peter's Day.

Berlin police forbid all mass meetings.

The suffrage question may start a serious crisis in Prussia.

Russia has approved the Berlin Treaty.

The Earl of Derby says that Gen. Poch will surely bring victory for the Allies.

The Swiss press is very grateful for the sending of food from the United States.

Eighteen persons have been killed by a tornado in Iowa.

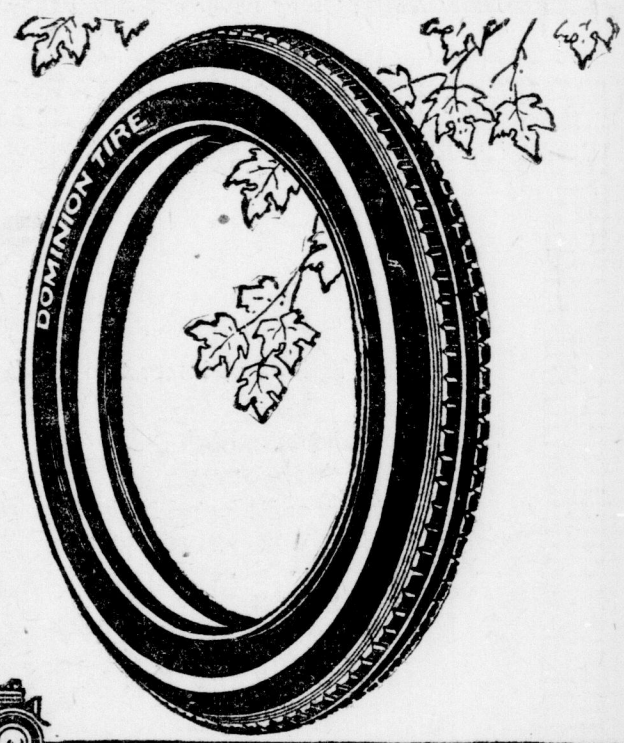
Two steamers are ashore in the lower St. Lawrence, and aid has been sent them.

France will join in the celebration of Mothers' Day on May 12.

Cuticura Soap
and Ointment for
Skin Troubles

DOMINION CORD TIRES

The Supreme
Achievement in
Tire Building



To those owners of stately limousines and costly touring cars, who want the utmost in easy riding, safety and sustained speed—we recommend our supreme achievement in tire building—"DOMINION CORD" TIRES.

The key principle of its construction is this—Tens of thousands of slender sinewy cords in many compact layers—each cord and each layer laid parallel one to another and each imbedded in pure rubber so they cannot touch—each separate cord and layer bringing its individual strength to the tremendous sum-total of power and resistance.

This construction makes a tire-structure and tire-wall so yielding and resilient as to absorb the shock of many road obstructions. There is the luxury of easy riding—a greater assurance of safety, and freedom of puncture and blow-out—the luxury of fine appointment—and finally, the luxury of possessing the utmost in equipment, the finest tires in the world.

Built in the same Canadian factory, by Canadian workmen, who make

"NOBBY," "CHAIN," "DOMINION," "GROOVED," "PLAIN" TIRES

"DOMINION" Tires are GOOD Tires

"DOMINION CORD" Tires are sold by the best Canadian dealers.

CANADIAN CONSOLIDATED RUBBER CO. LIMITED

Manufacturers of Motor and Truck Tires, Automobile Accessories, Bicycle and Motor Cycle Tires

HEAD OFFICES:
MONTREAL



Branches in the largest
cities throughout Canada

CAT'S PAW CUSHION RUBBER HEELS

Why make living so much harder
Than a kindly Fate now deals?
Make it easy—take it easy—
Wear a pair of "Cat's Paw" Heels.



50¢ A PAIR PUT ON
"Cat's Paw" Series, No. 8—Watch for No. 9

LLOYD GEORGE WEATHERS GALE IN THE HOUSE

Motion For Committee To
Investigate Charges Lost
by 293 to 106.

THE PREMIER IS CHEERED

Quotes Papers To Prove He
Got His Facts From
Gen. Maurice.

London, May 9.—The Lloyd George ministry has won vindication in the British Parliament at a time when defeat would have meant a Government crisis. A motion by former Premier Asquith asking for the appointment of a special committee to investigate sensational charges made by Major-Gen. Frederick R. Maurice, published earlier in the week, was voted down by a vote of 293 to 106.

Stirred by the imminence of a cabinet crisis, the people of London crowded the public galleries long before the debate opened. The diplomatic and peers' galleries also were thronged. Immediately after the introduction of Mr. Asquith's motion the premier took the floor and spoke in defence of the Government. He refuted the charges of Gen. Maurice, and declared that statements made in his recent speech, to which Maurice's charges referred, were made on information received from Gen. Maurice's department of the war office. He showed also by documentary evidence that the extension of the British line was made because of pressure exerted by France, and that the decision was taken on the advice of the military authorities, in agreement with Field Marshal Haig, the war cabinet having interfered in no way in the matter, although it approved of the dispositions.

When the premier left the House he was loudly cheered. While Mr. Asquith disavowed any intent to put the present Government to a crucial test, it was felt that in the event of an adverse vote the Lloyd George cabinet would have quit office. Mr. Lloyd George asserted the figures which he had given were taken from official records at the war office. Since that time he had made inquiries on this point, he added, and the figures were not inaccurate.

Breach of Discipline.—Gen. Maurice made a flagrant breach of discipline. Mr. Asquith should have deprecated it. If his motion is carried, Mr. Asquith will again be responsible for the conduct of the war.

Lloyd George quoted a document from Maurice's department issued nine days after the premier's speech, confirming that the combatant strength of the British army was greater in January, 1918, than in January, 1917.

Regarding the extension of the front, the premier said, Maurice was at Versailles, although not present in the chamber. The extension was never discussed there, Lloyd George said, it being already an accomplished fact. Lloyd George said the statement regarding three British divisions being in Egypt was made at a Cabinet meeting. Maurice, he said, was present, but did not correct him.

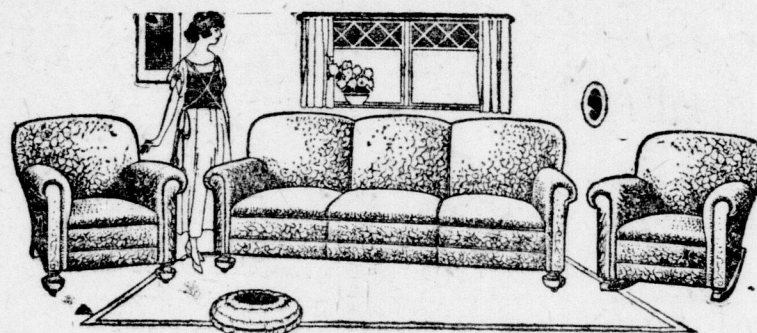
ENDS MAURICE'S CAREER.—The principal point of the premier's defence was that the disputed statements had been based on information furnished by Major-Gen. Maurice's department of the war office, and that Major-Gen. Maurice never had questioned them while he was in daily conference with the cabinet. He said that Gen. Maurice had ceased to hold office "for good or bad reasons."

Personal feeling between the former premier and his successor was evident, and it appears to increase progressively with each of the clashes incident to their positions as head of the Government and leader of the Opposition. The status of the controversy, as it now stands, is virtually that the defence has been heard, but the accuser has not. Whether he ever will be doubtful. The case of Major-Gen. Maurice is in the hands of the army council, and there seems little doubt that his distinguished military career has been ended by his own action.

REMOVAL SALE

Extraordinary Economizing Opportunities

The lease on the store in which our drapery department is located expires in a short time and we have to move it into our furniture store. This furniture store of ours is just packed from basement to roof with furniture of all descriptions. We knew that owing to the scarcity of raw materials and labor that furniture prices would increase in leaps and bounds, SO WE BOUGHT THE LARGEST STOCK OF FURNITURE EVER CARRIED IN WESTERN ONTARIO and now we have to sell a big part of it AT ONCE to make room for our drapery department. This will be your last big opportunity to purchase Furniture, Rugs, Linoleums and Draperies at 1914 prices and less.



Stuff-Over Tapestry Chairs and Suites

An immense stock to be sold at very low prices.

Forty Chairs and Rockers in tapestry, ranging in price from \$15.00 to \$75.00
Ten Chesterfields at from \$60.00 to \$150.00
This splendid stock is all on sale at discounts ranging from 20 to 35 per cent. Come and see them while the selection is greatest.

250 Curtain Stretchers
On Sale \$1.49
at - - \$1.49

500 Pathe Records
10-inch, English Make,
Regular \$1.25
While They Last
49c

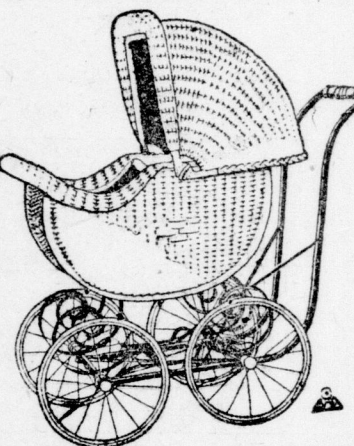


Our Entire Stock on Sale at Less Than Present Mill Prices

This will probably be your last opportunity to buy good Rugs at old prices. We are fortunate in having a very large stock on hand, and can promise you a splendid choice.

Not a gingerly clipping of a few cents off each Rug, but such a deep cut that the manufacturer might like to purchase all of them at our present prices, for it would leave him a margin to again sell them at his wholesale prices. If you have a rug want, now is the time to satisfy it.

Wilton and Axminster Rugs, in 9x12 sizes. Range from \$35.00 to \$125
Brussels Rugs in 9x12 sizes. Range from \$25.00 to \$40.00
Tapestry Rugs in 9x12 sizes. Range from \$15.00 to \$30.00
Crest Grass and Rag Rugs in 9x12 sizes. Range from \$10.00 to \$25.00



Two Carloads of Baby Carriages at Reduced Prices

Our entire Basement is crowded with everything that's new in reed and wood carriages.

Grey, ivory, brown, white or natural.

Prices on Reed Carriages range from \$20 to \$60.

See our beautiful display of Sulkies, Strollers and Folders.

The finest stock in Western Ontario to select from, and all at reduced prices.

Full Reed Carriage, \$28

SPECIAL

100 De Luxe Mattresses, felt and fibre, with imperial roll edge; worth \$10.00. On sale at \$7.50

Ontario Furniture Co., Ltd.

226, 228, 230 Dundas St. London's Largest Homefurnishers

SPECIAL

200 Rag Mats, size 27x54 inches; regular \$2.50. On sale at \$1.49

Save On Draperies and Curtains

Our stock must be reduced to at least one-half its present size in a few weeks.

Everything Is Reduced for Quick Selling

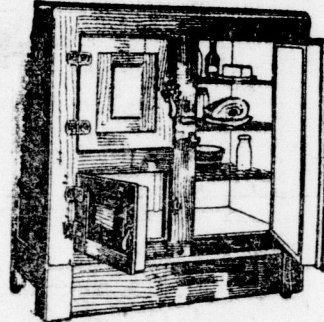
CRETONNES, in all the latest patterns and shades, at from 35c yard up
MARQUISSETTES AND VOILES, with plain or fancy edges, from 19c yard up
CURTAIN NETS, all qualities and patterns, from 12 1/2c yard up
ENGLISH MADRAS, regular 35c yard, for 24c
LACE CURTAINS of every description from 75c to \$7.00

ALL AT ONE-THIRD OFF.

Arabian Net Curtains from \$2.50 to \$20.00, at One-Third Off
Marquisette and Voile Curtains from \$2.00 to \$15.00, at One-Third Off
Window Shades, Brass Poles, etc., all at big reductions.



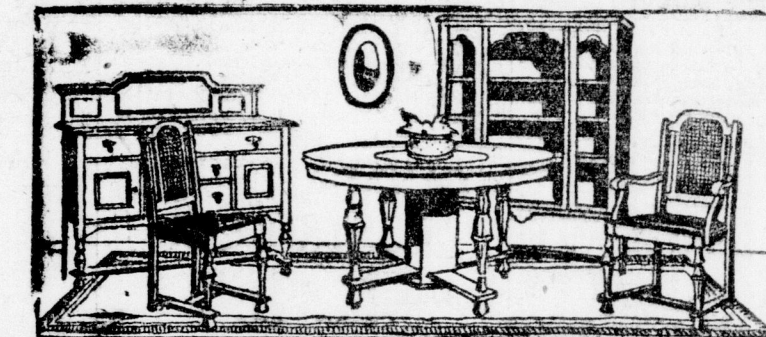
Refrigeration With Sanitation



Your ice bill and your doctor bill are closely related. In warm weather deterioration quickly sets in—it is unsafe to use foods not kept cold before preparing. To keep it cold is not enough, however. The principal on which our refrigerators are constructed is based upon many experiments conducted by refrigerating engineers. Every means for producing circulation of cold, dry air is embodied in it. See our splendid display.

Prices \$12, \$15, \$18, \$22, \$25, \$30, \$35 to \$65.

If You Need Dining-Room Furniture, This Is Your Chance



We have never had such a splendid stock as we have right at present. In the various woods in the different periods we have everything you could desire.

WALNUT SUITES in William and Mary, Queen Anne, Adams or Colonial designs, fifteen different suites, from \$100.00 to \$400.00

FUMED OAK SUITES, in all the latest designs, complete suites, from \$60.00 to \$200.00

GOLDEN OAK SUITES, beautiful patterns, complete suites, from \$50.00 to \$200.00

Discounts Ranging From 10 to 40 Per Cent

A million men have changed to MENNEN'S SHAVING CREAM

WHY do you think over a million men have changed their habits and departed from the old order of shaving soaps they had used for years—to Mennen's?

If you think it is because Mennen's is simply another soap, you are wrong. Mennen's is different and better—get that—different and better.

The Shave Companion
MENNEN'S TALCUM
For Men

After shaving is the big time when every man's face feels better for a dust of Talcum, and so Mennen's have produced a Talcum for Men that has a neutral tint. It is antiseptic and protective, and is of the Mennen high Quality plus its distinctive color, perfume and package.



It is because Mennen's Shaving Cream is proven to be an easier and pleasanter method of shaving.

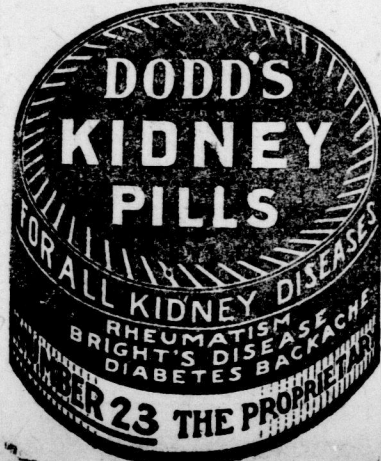
Buy a tube to-day. Squeeze half an inch on your shaving brush, saturated with hard, soft, cold or hot water—it does not make any difference and we promise:

—that you will have an immediate creamy lather
—that you don't have to rub it in with your fingers
—that short, brisk work with the brush will make your beard like gentle down
—that afterwards your face will feel great.

The Complete Mennen Line

Shaving Cream
Dentifrice
Talcum for Men
Borated Talcum
Sen Yang Talcum
Violet Talcum
Flesh Tint Talcum
Unscented Talcum
Cream Tint Talcum
Mennen's Baby Soap
Cold Cream
Tar Shampooing
Cream
Kora Konla
Ruvia

G. MENNEN CHEMICAL COMPANY, Factory: MONTREAL
Sales Office: HAROLD F. RITCHIE & CO., LIMITED, TORONTO



ALBERTA WANTS ROADS TO GRAZING SECTIONS

Medicine Hat, Alta., May 10.—The Western Stock Growers' Association in convention today, foreseeing the possibility of the elimination of the stock raising industry by the encroachment on the grazing lands by the farmers, passed

GERMANS ARE BENT ON DESTRUCTION OF AMIENS

Continue to Pour Shells Into City Though No Troops Are There.

London, May 9.—The city of Amiens is being systematically destroyed by the German artillery fire, in spite of the fact that there are no allied troops in that place, and it is of no military value since the Allies have constructed new lines of communications outside the city. The venerable cathedral, one of the finest in Europe, is reported to have been struck by shells and to be in peril of destruction.

SIR BRIAN MAHON IS LEAVING AS CHIEF OF THE ARMY IN IRELAND

London, May 10.—Lieut.-Gen. Sir Brian Mahon, commander-in-chief of the forces in Ireland, announced publicly last night that he was to leave Ireland. He said that he did not know who his successor would be. This confirms rumors current for several days that important changes in the military command in Ireland are pending. The departure of Gen. Mahon is believed will be regarded in Ireland as

Everywhere and Always



ENO'S FRUIT SALT



A spoonful of Eno's Fruit Salt in a glass of water makes a delightful drink—cool, sparkling and effervescent.

ENO'S "FRUIT SALT" is the best tonic and digestive regulator ever prepared—a safe and valuable remedy at all times. Be prepared for emergencies by always having a bottle in the house. Ask your Druggist for ENO'S—the only genuine "FRUIT SALT"—and beware of imitations!

Prepared only by J. O. ENO, Ltd., "Fruit Salt" Works, London, Eng.
Sole Agents for North America: HAROLD F. RITCHIE & CO., Limited, 10 McCaul Street, Toronto

an indication that the Government has decided to proceed boldly with Irish conscription.
BAD STORM IN MICHIGAN. Detroit, May 10.—An electrical storm followed by a high wind swept eastward over the lower peninsula last night, and at midnight wire communication with points north and west of here was cut off.

BUYS WELL-BRED STEED

WILMINGTON, May 9.—Malcolm McNeill has bought Fearnaught, the horse bred by Lord Rothschild, England, and imported by Frank Cockburn, Brampton.

AMUSEMENTS, LECTURES AMUSEMENTS, LECTURES

WINTER GARDEN

The Winter Garden will close, SATURDAY NIGHT, MAY 11, 10-PIECE ORCHESTRA

THERE WILL BE DANCING AT THE WINTER GARDEN ON SATURDAY NIGHT -- MAY 18 One Night Only.

Dancing At SPRINGBANK WED. NIGHT, MAY 22 MAY 24

OFFICIAL OPENING OF AMUSEMENT PARK

WINTER GARDEN May 10, 11, 18.

MAJESTIC

THE THEATRE - THE SHOW - THE ORCHESTRA - TODAY AND SATURDAY.

The Actor of the Hour.

CHARLES RAY

IN "Playing the Game"

MONDAY AND TUESDAY.

ELSIE FERGUSON

in "THE LIE"

An Artcraft Super-Production.

PATRICIA

TODAY AND SATURDAY

Feature Photographs and High-Class Vaudeville.

THE BALLY HOO THREE

Variety, Novelty, Comedy, Dexterity. Circus La Petite.

Gladys Brockwell

in "FOR LIBERTY"

A Timely American Drama in Five Parts

Little Mary McAllister

in "The Little White Girl"

MR. AND MRS. DREW—COMEDY.

TAG DAY

Saturday, May 11

C. E. F. Chapter and Great War Veterans, for relief among returned families.

Passports to United States

Persons who contemplate a trip to United States this summer will be wise to secure Government passports soon for season.

F. B. CLARKE

LONDON STOCK EXCHANGE. 418 Richmond Street, Next Bank of Commerce, London, Ontario.

PROFESSIONAL CARDS.

DANCING - PALACE ACADEMY. Every Monday, Wednesday and Saturday evening. London's popular pleasure resort. Orchestra, floor and program the very best. Lessons any time. Phone. Dayton & McCormick.

HENDERSON'S JUVENILE PIPE BAND—No adult players, all girl and boy pipers, drummers, dancers, entertainers. Secure early. Address Mrs. Henderson, 31 Wellington street, London.

LONDON JUVENILE PIPE BAND—Expert dancers and entertainers. Concert engagements accepted, whole or part program provided. Solo booker. Pipe-Major Macdonald, 180 Colborne, London. Phone 4215.

PHONE 2195 REGARDING MINERAL baths and massage treatments for various ailments. Experienced attendants.

SAM MUNRO, CANADA'S JUVENILE Harry Louder, dancer. Concerts accepted. 101 Waterloo street. Phone 3199.

MUSIC FURNISHED FOR PARTIES, balls, banquets. Phone 1265. Tony Vito's Italian Harpers, 12 Queen's avenue.

GLADYS COMBER, PIPER AND dancer. Leader of Henderson's Kiltie Band, 421 Ottawa, Phone 4217.

ROBERT HANNAH, ELOCUTIONIST, entertainer, concert engagements. 367 Princess avenue. Telephone 3725.

GEORGE A. STEER, ELOCUTIONIST and soloist—Concert engagements accepted. Care The Concord Hardware Company, London.

HORSES, CATTLE, ETC.

For Sale or Wanted.

FOR SALE—GOOD DURHAM COW. Apply P. F. Love, London, R. 4. Phone 660 Ring 3.

FOR SALE—ONE YEARLING REGISTERED Shorthorn bull also one grade new milch cow. W. R. Westlake, Arva.

FOR SALE—THREE COWS with calves. Apply Peter Crossley, R. 3, S. 6, London.

FOR SALE—GRADE HOLSTEIN calves, from good producing Holstein dams and registered Holstein sires; also few Grade Durham calves. For prices write E. C. Pauline, R. R. 4, Thedford, Ont.

WAGONS AND CARRIAGES.

DELIVERY WAGONS BUILT TO order. See our second-hand wagons. Abbott's Carriage Factory.

THAT SON-IN-LAW OF PA'S.

Just Think! Getting Paid for This! Oh, Joy!

IN THIS HERE ACCIDENT INSURANCE POLICY YOU TOOK OUT—I AM SURE YOU GOT THE HANG OF IT—THIS CLAUSE NO. 5.

AW—LET ME LOOK AT IT, OLD TOP.

WHY—THIS IS QUITE SIMPLE, IT SAYS "FOAM ANY INJURY TO THE FEATURES OF THE INSURED—THAT'S ME—CAUSED BY ASSAULT WITH MALICIOUS INTENT, THIS COMPANY WILL PAY THE BENEFICIARY—THAT'S YOU—SUMS UP TO \$1000."

I SEE—IN PLAIN WORDS, IF YOU, AS TH' INSURED, WAS T' GET A WALLOP IN TH' NOSE, I, AS TH' BENEFICIARY, WOULD GET PAID FOR IT. IS THAT IT?

THAT IS CORRECT, FAWTHAW.

IN OTHER WORDS, WHAT HERE-TO-FORE HAS BEEN BUT A PLEASANT PASTIME, IS NOW MADE A SOURCE O' PROFIT AS WELL? WHAT COULD BE SWEETER?

ADVERTISING RATES.

Amusements—Fifteen cents per line each insertion. Meetings—One cent per word each insertion. Births, Marriages and Deaths—One insertion, 50 cents. Each subsequent insertion, 25 cents. Cards of Thanks—Fifty cents each insertion. Articles For Sale, To Let, Help Wanted, Situations Vacant, Board and Lodgings, Lost and Found, Rooms to Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent per word. No advertisement less than fifteen cents. An extra charge of ten cents is made for all transient advertisements that are charged.

MEETINGS.

BRICKLAYERS' AND MASONS' Union kindly attend the funeral of our late brother, Robert Jackson Adams, on Saturday at 3 o'clock, from Harrison's undertaking parlors, 671 Dundas street, to Mount Pleasant Cemetery.

REGULAR ASSEMBLY—RICHARD Coeur de Lion Preceptory, No. 4, Knights Templar quarters, Masonic Hall, 239 Dundas street, Friday, J. H. Moran, P. Preceptor; S. Baker, registrar.

BORN, MARRIED, DIED.

BORN. OUR—Born, to Mr. and Mrs. James B. Orr, Victoria Hospital, May 10, a daughter.

DIED. ADAMS—On Thursday, May 9, 1918, beloved husband of Emma E. Adams, died at his residence, 101 Dundas street, from W. Harrison's undertaking parlors, 671 Dundas street, to Mount Pleasant Cemetery.

ANDERSON—At his late residence, lot 4, concession 2, London Township, on Wednesday evening, May 8, 1918, Frederick D. Anderson, beloved husband of Edith C. Anderson, aged 54 years. Funeral strictly private from the above address Saturday, 2:30 p.m., services at 2 o'clock, interment at Mount Pleasant Cemetery. Please omit flowers. 794

FLOYD—At the family residence, Grosvenor street, on Friday, May 10, 1918, Eliza Elliott, widow of the late Samuel Floyd, aged 83 years. Funeral private. 800

GOTT—At his late residence, lot 15, concession 7, Westminster Township, on Thursday, May 9, 1918, Thomas Gott, dearly beloved husband of Selma Gott, in his 61st year. Services at 2 o'clock, Friends and acquaintances please accept this intimation. Interment at Glanworth Cemetery. 800

NOTES—At the family residence, 48 Guild avenue, Jane, beloved wife of James S. Notes, in her 70th year. Funeral on Saturday at 3 o'clock, services at 2:30, interment at Mount Pleasant Cemetery. 790

MEETINGS.

"Why Germany Cannot Rule the World" A Masterly Address Will Be Given by DR. JAMES M. GRAY

of Chicago. AUTHOR, LECTURER, DEAN OF MOODY INSTITUTE.

SUNDAY, 4 P.M. AUDITORIUM

Dr. Gray and Dr. W. H. Griffith, President of the Moody Institute, Toronto, will deliver addresses on "THE WAR AND THE SPIRITUAL LIFE."

Monday and Tuesday, 8:30 and 9 p.m. Open to the public. Collection. 800

ALL DELEGATES

Including United Farmer Delegates. Will Meet at the County Buildings, London

Monday, 11 o'clock, for organization. Will leave via C. P. R. at 1:40. Arrangements have been made for special rates from London. Stop three hours at Toronto to meet United Farmers of Ontario.

REGULAR MEETING OF ST. John's Lodge, 2094, A. P. and E. M. in Masonic Hall, Queen's avenue, this (Friday) evening, 7:30. General business and degrees. Visitors welcome. P. S. Campbell, W. M.; J. E. Keenleyside, secretary. b

CANADA'S FOOD CONTROLLER

H. B. Thomson

Will Address the Citizens of London on the Subject of "CONSERVATION AND ELIMINATION OF WASTE"

WESLEY HALL TUESDAY, MAY 14

Public Cordially Invited No Admission Fee

LONDON COUNCIL, No. 233, ROYAL Arcadium, meets tonight, 8 o'clock, K. of P. Hall, corner Dundas and Clarence streets. Samuel M. Jepson, secretary.

HAGS' COMMAND: NO MORE HETTING. Our brave men fighting backs to a wall. Those not fighting can pray God, who is the strong wale, not to retire from us at this time. City Mission tonight.

MALE HELP WANTED.

WANTED—MAN TO RUN EXTRA-FOR. Steady work. Apply Parisian Laundry. 800

WANTED—MAN TO DRILL WELLS at Glanworth. Apply by telephone, my expense. W. A. Butler, Canadian Bulk Products Company, Limited, Phone 684. 381 Admirable street, Woodstock. 800

WANTED—GOOD BENCH HANDS. Apply Belton Planning Mill, Rectory street. 800

PLUMBER AND TINSMITH WANTED—Steady job, at good wages. Apply to Oscar Wieler, Huntsville, Ont. 800

WANTED

DRILL HANDS MACHINE OPERATORS BAR LINERS BENCH HANDS HELPERS LABORERS

Massey-Harris Co., Ltd. Brantford. 801f

LEARN RAILWAY TRAFFIC and get into the Freight and Ticket Offices of Canadian Railways. Big demand, account your business. Instruction given entirely by mail. Write Dominion School Railroading, Toronto, mention this paper. 11-12

BOYS WANTED ON SATURDAY at house. W. Marshall's meat market, market house. b

BLACKSMITH

Accustomed to general machine work for large manufacturing firm; steady employment, highest wages.

Apply Box A. care of H. E. SMALLPEICE, J. P. 32 Church Street, Toronto. b

CUTTERS

On Men's Fine Shoes Steady work. Good wages. E. T. WRIGHT & CO., INC. 800

TEAMSTER WANTED. APPLY Dalry's Coal Office, 13 York street west. 790

CARTON PRESS FEEDERS WANTED—Must be experienced. Apply 800

WANTED—SALESMAN FOR ONE OF our delivery routes. Apply Johnston Bros., 202 Ottawa avenue. 790

FIRM WANTED FOR STATIONARY boiler. Apply Sherlock-Manning Plumber Company. Phone 178. 800

TEAMSTERS WANTED AND YARDMAN. William Buchanan, Mainland street and C. P. Railway. 790

MAN ACCUSTOMED TO HANDLING machinery, saws, etc., in wood box factory. Good wages to right party. Apply Box 46, Advertiser Office. 790

MEN WANTED FOR BOTTLING DEPARTMENT. Apply at Labatt's Brewery, corner Dundas and Talbot streets, London. 790

YOUNG MAN, 16 TO 17 YEARS OLD, for office work. Box 62, Advertiser. 790

COOPERS WANTED, STEADY EMPLOYMENT. The Mitchell Cooper Company. 790

CARPENTERS - APPLY T. R. Wright, 500 Princess, after 6 p.m. Phone 1494. 790

WANTED—PHONOGRAPH REPAIR man, one with working knowledge of phonograph motors preferred. Apply at once 261 Dundas street. 790

ATTENDANTS WANTED - APPLY, stating age, height, weight and experience, if any. Chief attendant, Home-wood Sanatorium, Guelph. 790

WANTED - MAN TO ACT AS JANITOR and help in piano and phonograph shipping room. Apply at once 261 Dundas street. 790

WANTED - FIREMEN FOR ROAD, firing on Grand Trunk at Sarnia, between 7 and 10 a.m. Apply to J. H. Hay, locomotive foreman, Sarnia Road, Sarnia, Ontario. 790

COMBINATION BLACKSMITH and woodwork repairer; state age, experience and wages expected. Reid Bros., 204 Dundas street. 790

WANTED—MEN AND BOYS, GOOD wages. London Box Company, 309 Bathurst. 790

A RELIABLE SALESMAN WANTED in every town and district in Western Ontario where not represented. Spring planting list now ready. Send for terms and new catalogue. Start now at best selling time. Storie & Wellington, the Fonthill Nurseries, Toronto, Ont. 251f

WANTED

MACHINISTS, MOLDERS, BLACKSMITHS, FOR MARINE WORK. Apply

The John Inglis Co., Ltd. 14 Strachan Avenue, Toronto. May 14.

MARRIAGE LICENSES

MARRIAGE LICENSES ISSUED BY W. G. R. BURTON, 59 Dundas. 800

MARRIAGE LICENSES ISSUED BY H. J. CHILDS, druggist, 632 Dundas. 800

ACCOUNTANTS.

WM. H. WILLIS, PUBLIC ACCOUNTANT—Audits, investigations and estimates. 384 Burwell street. Phone 2720. 800

ADVERTISING RATES.

Amusements—Fifteen cents per line each insertion. Meetings—One cent per word each insertion. Births, Marriages and Deaths—One insertion, 50 cents. Each subsequent insertion, 25 cents. Cards of Thanks—Fifty cents each insertion. Articles For Sale, To Let, Help Wanted, Situations Vacant, Board and Lodgings, Lost and Found, Rooms to Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent per word. No advertisement less than fifteen cents. An extra charge of ten cents is made for all transient advertisements that are charged.

MEETINGS.

BRICKLAYERS' AND MASONS' Union kindly attend the funeral of our late brother, Robert Jackson Adams, on Saturday at 3 o'clock, from Harrison's undertaking parlors, 671 Dundas street, to Mount Pleasant Cemetery.

REGULAR ASSEMBLY—RICHARD Coeur de Lion Preceptory, No. 4, Knights Templar quarters, Masonic Hall, 239 Dundas street, Friday, J. H. Moran, P. Preceptor; S. Baker, registrar.

BORN, MARRIED, DIED.

BORN. OUR—Born, to Mr. and Mrs. James B. Orr, Victoria Hospital, May 10, a daughter.

DIED. ADAMS—On Thursday, May 9, 1918, beloved husband of Emma E. Adams, died at his residence, 101 Dundas street, from W. Harrison's undertaking parlors, 671 Dundas street, to Mount Pleasant Cemetery.

ANDERSON—At his late residence, lot 4, concession 2, London Township, on Wednesday evening, May 8, 1918, Frederick D. Anderson, beloved husband of Edith C. Anderson, aged 54 years. Funeral strictly private from the above address Saturday, 2:30 p.m., services at 2 o'clock, interment at Mount Pleasant Cemetery. Please omit flowers. 794

FLOYD—At the family residence, Grosvenor street, on Friday, May 10, 1918, Eliza Elliott, widow of the late Samuel Floyd, aged 83 years. Funeral private. 800

GOTT—At his late residence, lot 15, concession 7, Westminster Township, on Thursday, May 9, 1918, Thomas Gott, dearly beloved husband of Selma Gott, in his 61st year. Services at 2 o'clock, Friends and acquaintances please accept this intimation. Interment at Glanworth Cemetery. 800

NOTES—At the family residence, 48 Guild avenue, Jane, beloved wife of James S. Notes, in her 70th year. Funeral on Saturday at 3 o'clock, services at 2:30, interment at Mount Pleasant Cemetery. 790

MEETINGS.

"Why Germany Cannot Rule the World" A Masterly Address Will Be Given by DR. JAMES M. GRAY

of Chicago. AUTHOR, LECTURER, DEAN OF MOODY INSTITUTE.

SUNDAY, 4 P.M. AUDITORIUM

Dr. Gray and Dr. W. H. Griffith, President of the Moody Institute, Toronto, will deliver addresses on "THE WAR AND THE SPIRITUAL LIFE."

Monday and Tuesday, 8:30 and 9 p.m. Open to the public. Collection. 800

ALL DELEGATES

Including United Farmer Delegates. Will Meet at the County Buildings, London

Monday, 11 o'clock, for organization. Will leave via C. P. R. at 1:40. Arrangements have been made for special rates from London. Stop three hours at Toronto to meet United Farmers of Ontario.

REGULAR MEETING OF ST. John's Lodge, 2094, A. P. and E. M. in Masonic Hall, Queen's avenue, this (Friday) evening, 7:30. General business and degrees. Visitors welcome. P. S. Campbell, W. M.; J. E. Keenleyside, secretary. b

CANADA'S FOOD CONTROLLER

H. B. Thomson

Will Address the Citizens of London on the Subject of "CONSERVATION AND ELIMINATION OF WASTE"

WESLEY HALL TUESDAY, MAY 14

Public Cordially Invited No Admission Fee

LONDON COUNCIL, No. 233, ROYAL Arcadium, meets tonight, 8 o'clock, K. of P. Hall, corner Dundas and Clarence streets. Samuel M. Jepson, secretary.

HAGS' COMMAND: NO MORE HETTING. Our brave men fighting backs to a wall. Those not fighting can pray God, who is the strong wale, not to retire from us at this time. City Mission tonight.

MALE HELP WANTED.

WANTED—MAN TO RUN EXTRA-FOR. Steady work. Apply Parisian Laundry. 800

WANTED—MAN TO DRILL WELLS at Glanworth. Apply by telephone, my expense. W. A. Butler, Canadian Bulk Products Company, Limited, Phone 684. 381 Admirable street, Woodstock. 800

WANTED—GOOD BENCH HANDS. Apply Belton Planning Mill, Rectory street. 800

PLUMBER AND TINSMITH WANTED—Steady job, at good wages. Apply to Oscar Wieler, Huntsville, Ont. 800

WANTED

DRILL HANDS MACHINE OPERATORS BAR LINERS BENCH HANDS HELPERS LABORERS

Massey-Harris Co., Ltd. Brantford. 801f

LEARN RAILWAY TRAFFIC and get into the Freight and Ticket Offices of Canadian Railways. Big demand, account your business. Instruction given entirely by mail. Write Dominion School Railroading, Toronto, mention this paper. 11-12

BOYS WANTED ON SATURDAY at house. W. Marshall's meat market, market house. b

BLACKSMITH

Accustomed to general machine work for large manufacturing firm; steady employment, highest wages.

Apply Box A. care of H. E. SMALLPEICE, J. P. 32 Church Street, Toronto. b

CUTTERS

On Men's Fine Shoes Steady work. Good wages. E. T. WRIGHT & CO., INC. 800

TEAMSTER WANTED. APPLY Dalry's Coal Office, 13 York street west. 790

CARTON PRESS FEEDERS WANTED—Must be experienced. Apply 800

WANTED—SALESMAN FOR ONE OF our delivery routes. Apply Johnston Bros., 202 Ottawa avenue. 790

FIRM WANTED FOR STATIONARY boiler. Apply Sherlock-Manning Plumber Company. Phone 178. 800

TEAMSTERS WANTED AND YARDMAN. William Buchanan, Mainland street and C. P. Railway. 790

MAN ACCUSTOMED TO HANDLING machinery, saws, etc., in wood box factory. Good wages to right party. Apply Box 46, Advertiser Office. 790

MEN WANTED FOR BOTTLING DEPARTMENT. Apply at Labatt's Brewery, corner Dundas and Talbot streets, London. 790

YOUNG MAN, 16 TO 17 YEARS OLD, for office work. Box 62, Advertiser. 790

COOPERS WANTED, STEADY EMPLOYMENT. The Mitchell Cooper Company. 790

CARPENTERS - APPLY T. R. Wright, 500 Princess, after 6 p.m. Phone 1494. 790

WANTED—PHONOGRAPH REPAIR man, one with working knowledge of phonograph motors preferred. Apply at once 261 Dundas street. 790

ATTENDANTS WANTED - APPLY, stating age, height, weight and experience, if any. Chief attendant, Home-wood Sanatorium, Guelph. 790

WANTED - MAN TO ACT AS JANITOR and help in piano and phonograph shipping room. Apply at once 261 Dundas street. 790

WANTED - FIREMEN FOR ROAD, firing on Grand Trunk at Sarnia, between 7 and 10 a.m. Apply to J. H. Hay, locomotive foreman, Sarnia Road, Sarnia, Ontario. 790

COMBINATION BLACKSMITH and woodwork repairer; state age, experience and wages expected. Reid Bros., 204 Dundas street. 790

WANTED—MEN AND BOYS, GOOD wages. London Box Company, 309 Bathurst. 790

A RELIABLE SALESMAN WANTED in every town and district in Western Ontario where not represented. Spring planting list now ready. Send for terms and new catalogue. Start now at best selling time. Storie & Wellington, the Fonthill Nurseries, Toronto, Ont. 251f

WANTED

MACHINISTS

DERMATOLOGY.

MARINELLA SYSTEM FOR FACE, scalp, chirophy. Removal of superfluous hair permanent. Miss Beattie, corner Talbot and Fullerton. Phone 2627.

RUPTURE APPLIANCES.

NEW INVENTION IS GUARANTEED—J. V. Egan, specialist, 445 Yonge street, Toronto.

ARCHITECTS.

WILLIAM G. MURRAY, ARCHITECT—Dominion Savings Building, top floor. Phone 1557, house 1554.

H. C. McBRIDE, MEMBER ONTARIO Association of Architects, 1400 Bank Building, Phone 262.

ARTHUR H. NUTTER, ARCHITECT—16, Dundas East, Dundas and Richmond. Phone 656.

WATT & BLACKWELL, MEMBERS Ontario Association of Architects, Bank of Toronto Building, London; Lister Chambers, Hamilton.

JOHN J. ARCHITECT AND CIVIL ENGINEER, 415 RICHMOND STREET.

INSURANCE.

G. M. GUNN & SON (GEORGE C. GUNN)—General Insurance, Fire, life, accident and automobile insurance.

AUCTIONEERS.

F. J. AUGER, AUCTIONEER AND Real Estate Broker, 141 First Street, weekly auction sales, see ad. each week.

ROSE & SHAW, LICENSED AUCTIONEERS, 141 First Street, every Saturday, or phone Dorchester. Specialty, farm sales.

NOTICE.

Is hereby given that a bylaw was passed by the Council of the Corporation of the City of London on the 15th day of April, 1918, providing for the issue of debentures to the amount of \$10,000 for the purpose of paying for the construction of storm sewers in the City of London, County of Middlesex, on the 1st day of May, A.D. 1918.

Any motion to quash or set aside the same or any part thereof must be made within three months after the first publication of this notice, and cannot be made thereafter.

Dated this 2nd day of May, A.D. 1918. S. BAKER, Clerk.

NOTICE.

Is hereby given that a bylaw was passed by the Council of the Corporation of the City of London on the 15th day of April, 1918, providing for the issue of debentures to the amount of \$25,000 for the purpose of paying for the construction of storm sewers in the City of London, County of Middlesex, on the 1st day of May, A.D. 1918.

Any motion to quash or set aside the same or any part thereof must be made within three months after the first publication of this notice, and cannot be made thereafter.

Dated this 2nd day of May, A.D. 1918. S. BAKER, Clerk.

NOTICE.

Is hereby given that a bylaw was passed by the Council of the Corporation of the City of London on the 15th day of April, 1918, providing for the issue of debentures to the amount of \$5,000 for the purpose of paying for the construction of storm sewers in the City of London, County of Middlesex, on the 1st day of May, A.D. 1918.

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AUTOMOBILES AND TAXIS.

1917 FORD FOR SALE, WITH EXTRA equipment. Apply 452 Oxford. 80c.

HOP TAXI—PHONE 3911—NEW and 7 passenger cars. Open day and night. Phone 2155.

MARLEY & HEXTLE, TAXIS—and 7 passenger cars; day and night service. Phone 2155.

AUTO AND TRUCK REPAIRING AND painting by experts; prices right. John R. Munro & Son, corner Albert and Richmond. Phone 5414.

AUTOMOBILE OWNERS—SPRINGS made and repaired. Carriage and wagon painting. Cook's Repair Shop, 347 Ridout street. Phone 5143.

WATT & BLACKWELL, MEMBERS Ontario Association of Architects, Bank of Toronto Building, London; Lister Chambers, Hamilton.

JOHN J. ARCHITECT AND CIVIL ENGINEER, 415 RICHMOND STREET.

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BUSINESS CARDS.

BRASS BEDS, CHANDLERS AND all kinds of brass, refinished like new. New Method, 347 Adelaide street. Temporary Phone 1765.

W. H. RAE, CARPENTER, BUILDER and contractor, shingling, alterations, jobbing and patent rooming. Houses raised and moved. Country and city work solicited. 339 Grey street. Phone 4488.

ALLIES DYE CLEANING, PRESSING, expert work, experienced tailors. 312 Dundas. Phone 5414.

LEWIS, 101 KING, BUYS AND SELLS all kinds second-hand house furnishings for cash.

FOR GENUINE PLUMBING REPAIRS at state blackboard. 432 Dr. King street. Phone 2598. Heavy overcoat for sale.

MORRIS FOR DYE CLEANING, pressing, repairing. 431 Wellington street. Phone 2598. Heavy overcoat for sale.

MCGLOD & GREY, REAR ADVERTISERS—First-class literary and boardings. Bus parties our specialty. Phone 1277.

National Brass, Limited Nickel-Plated Bumpers NOTHING LIKE A GOOD FRONT. 22V

ROOFING. SLATE, CHAVEL AND CEMENT roofers. 1st for iron roofs. Walter Scott, 660 York street.

SLATE ROOFING—OUR SPECIALTY is state blackboard. Whitaker, 551 King street.

MEDICAL CARDS. DR. JOHN S. SCHRAM, CORNER Scotch and Talbot streets. Speciality: Midwifery diseases of women and children.

DR. VEEKES, 436 WATERLOO—Hours, 1 to 2, and 7 to 8.

DR. PINGEL, LONDON—ELECTRIC treatment of diseases of a specialty.

DR. NORMAN R. HENDERSON, CORNER Park and Dufferin—Eye, ear, nose and throat.

DR. GEORGE MCNEIL—OFFICE AND residence, 24 Queen's avenue. Speciality: diseases of women and surgery.

J. B. CAMPBELL, M.D., S.P.E.C.I.A.L.T.Y.—Diseases of men and surgery. 1-4, 7-8, and appointment.

DR. BROWN, EYE, EAR, NOSE AND throat. Office, 436 Waterloos. Appointments preferable.

DR. KARN, SPECIALIST GENTILE—Diseases of men and women. 421 Richmond street, London.

DRS. FERGUSON & FERGUSON, 343 Dundas street. Speciality: Midwifery and diseases of women. Dr. J. I. Ferguson, 421 Dundas street.

DR. HOLMES, 341 RICHMOND—SPECIAL treatment of diseases of a specialty. Hours by appointment.

DR. STURMUS THOMPSON, PARK avenue, corner Queen's. Eye, ear, nose and throat.

DR. A. A. MCLEAN, CORNER DUNDAS and William—Speciality: diseases of stomach and children, and non-surgical treatment of women.

DR. G. L. LARKE—EYE, EAR, NOSE and throat. 341 Dundas street.

R. W. SHAW, M.D., L.R.C.P. AND M.R.C.S. (England), 237 King street.

DR. W. M. SHOEBOTTOM, 620 RICH-mond, corner Hyman. Speciality: surgery, diseases of women.

DR. D. H. ALEXANDER, 225 QUEEN'S avenue. In addition to regular practice, will give special treatment for cure of hemorrhoids and piles.

DR. BURDON, M.D., L.R.C.P. AND S. (Edinburgh)—Diseases of women, children. 461 Waterloo. Phone 258.

DR. W. J. STEVENSON, 339 DUNDAS street. Speciality: diseases of women and surgery. Phone 510.

DR. HUGH A. STEVENSON, 391 DUNDAS street—Special attention X-rays.

OSTEOPATHIC PHYSICIANS. FOR RETURNED SOLDIERS—441 Waterloo. Tuesdays and Fridays, 7 to 8.

FOR CHILDREN—CATHOLIC CLUB, 520 Richmond, Tuesdays and Fridays, 2 to 5.

FURNITURE AND PIANOS CARE-fully moved at \$2 per van load. Phone 2623.

DATE-MOVING VANS—FURNITURE and pianos carefully handled. W. R. Flowers, 863 1/2 Carleton street. Phone 4092.

S. J. HENDERSON'S LARGEST moving vans and storage. Phone 1254. Residence, 573 Adelaide.

BROUGHTON, THE OVERSEAS CLOTHING, crating and shipping. Phone 1444.

BRIGGS' FURNITURE STORE—Clean and dry. Prices reasonable. The Forest City Moving Vans. Phone 1162. 97 Carling street.

ON MOVING DAY, REMEMBER "DAY the Mover." Motor vans. Fireproof storage at reasonable rates. Residence, 430 Richmond. Phone 2587. H. F. Day.

WANTED. ELECTRIC MOTORS—WILL PAY cash for second-hand electric motors. Send in name-plate and particulars. Fisher Electric Company, 43 Britain street, Toronto.

DENTAL CARDS. DR. J. M. FREZELLE, DENTIST—Over McLaughlin's drug store, opposite old city hall.

DR. MARVIS, SPECIALIST—EXTRAC-tion and root canal. Painless method. 213 Dundas street.

DR. S. M. THOMAS, 252 1/2 DUNDAS street. Phone 2085.

DR. FRED L. WOOD Artificial Teeth, \$6.00. No charge for extraction. Open evenings, 8 to 9:30. 201 1/2 DUNDAS STREET, OVER BELTZ & CO. PHONE 1077.

VETERINARY SURGEONS. WILLIAM J. WILSON, VETERINARY—Horse and dog hospital. 84 King street. Phone 788.

W. McDONALD, VETERINARY SUR-geon, 688 Riverway avenue. Phone 688. Phone 1786.

SIGNS. GIBBONS, HARPER & GIBBONS—Barristers, etc., Imperial Bank Building. Sign George Gibbons, K.C., Fred E. Harper, George S. Gibbons.

T. W. SCANDRETT, BARRISTER, solicitor, notary. Money to loan. 38 McCulloch, Murphy & Gunn—OAK HALL BUILDING.

MISCELLANEOUS. PURDON & PURDON—BUILDING, DOMINION SAVINGS, 1st Floor, corner of Richmond and King streets.

MACPHERSON & PERRIN, BARRIS-ters, solicitors, notaries public. 140 Queen's. Phone 1254. D. H. Tennent, Gordon H. Tennent.

GRAYDON & GRAYDON, BARRIS-ters, solicitors, notaries public. 140 Queen's. Phone 1254. D. H. Tennent, Gordon H. Tennent.

U. A. BUCHNER, BARRISTER, SOLI-citor, corner Talbot and Carling. Phone 1000. Money to loan.

MECHANOTHERAPY. CHARLES SIDNEY IRELAND, mechanotherapist and chiropractor. Chronic and nervous diseases. Office of late Dr. Drake. Phone 186.

USED CARS FOR SALE. OVERLAND ROADSTER 1914 FORD TOURING 1914 One Chalmers Chassis for hearse, am-bulance or truck.

BEEMER & CO., LIMITED, 131 QUEEN'S AVENUE. Distributors for Cadillac, Chalmers, Gray-Doff Motor Cars and White Trucks.

USED CARS FOR SALE. CHALMERS TOURING 1916 CHALMERS ROADSTER 1913 FORD TOURING 1917 OVERLAND TOURING 1916

BEEMER & CO., LIMITED, 131 QUEEN'S AVENUE. Distributors for Cadillac, Chalmers, Gray-Doff Motor Cars and White Trucks.

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USED CARS FOR SALE. CHALMERS TOURING 1916 CHALMERS ROADSTER 1913 FORD TOURING 1917 OVERLAND TOURING 1916



CHARLES RAY in "Playing the Game" A Paramount Picture

At the Majestic today and Saturday. Also a Majestic screen telegram showing views in Canada, and a Lonesome Luke comedy, "Pipe the Whiskers."

AUDITORIUM PROVES TOO SMALL TO HOLD COMMUNITY SINGERS

Part Singing Introduced at Thursday's Chorus.

Several ambitious women were attempted with very fair success by the chorus in the "Patriotic Song" sung in the Y. M. C. A. last night, which was the "Patriotic Chorus" from the "Patriotic Song" which was sung in the Y. M. C. A. last night, which was the "Patriotic Chorus" from the "Patriotic Song" which was sung in the Y.



WEGNER'S

20TH SEMI-ANNUAL

60-Day Sale

Is off to a good start.
\$25,000.00 stock of Men's
Clothing, Furnishings, Hats
and Caps to be reduced at
once.

Get your supply now and you
need not worry.

HAT BARGAINS

25 dozen Moore's English Fur
Felt Soft Hats, dark grey, all
sizes, slightly damaged by water cross-
ing the ocean, \$3.50.
For only **\$1**

Come Quick. These will not
last long.

WEGNER'S

THE HEART OF LONDON
371 Talbot, Opposite Market
Open Evenings

"The hand that rocks the cradle
is the hand that rules the
world."

Mother's Day

A day on which to show your
love and appreciation in a tan-
gible way.

A Box of Peters
Swiss Chocolates

WILL GIVE HER PLEASURE.
They are beautiful goods,
packed in a box specially suit-
able for the occasion.

PETERS SHOPS



MOTHERS' DAY, MAY 12.
Don't Forget
to send Mother a Greeting
Card. We have a perfect
line to choose from.
Hay's Stationery
173 DUNDAS STREET.

JOHN A. NASH
"My Jeweler"
Has Perfect Diamond Rings.
\$35.00 to \$250.00.
New Store: 206 Dundas Street.
Where You Will Eventually Buy.
Consult us about your Electrical
appliances. We carry a complete stock
of estimates given on wiring contracts.
Western Ontario Electric Co.
237 Dundas Street Phone 4071
T. TAYLOR E. L. CAMPBELL

NINE DEFAULTERS IN
THURSDAY'S LIST AT
MOBILIZATION CENTRE

18 Volunteers Too, Only One
Being in E Category.

Twelve of the sixteen volunteers
who reported for service at the local
mobilization centre Thursday were
first-class fighting men and were plac-
ed in Category A-2; two were placed in
B; three in C, and one was found unfit
for service and placed in Category E.
Nine volunteers came from Detroit;
two from Windsor; one from Cleveland,
and six London boys signed up.
Six defaulters under the military ser-
vice act, two men who were appre-
hended, and another who surrendered
himself, appeared before the medical
board Thursday, and were sent to the
W. O. R. for service.

The following is a list of Thursday's
volunteers: M. G. Donohue, R. F. C.

London: G. Bindner, R. F. C.; London:
Wm. King, S. A. C.; Detroit: Willis
Lucas, W. O. R.; Detroit: C. Perry, C.
E.; Detroit: P. Douglas, W. O. R.; De-
troit: E. C. Johnston, Construction, De-
troit; T. Ringgold, W. O. R.; Detroit:
T. L. Hart, W. O. R.; Detroit: T. Mon-
stock, W. O. R.; Detroit: M. Avedisian,
W. O. R.; Detroit: J. F. G. Adams,
Cleveland; G. T. Hall, W. O. R.; Wind-
sor: R. Crawford, 63rd Battery, Wind-
sor; C. J. Steele, R. F. C.; London: J.
G. Riley, R. F. C.; London: Henry
Fisher, T. W. and D. London: R. A.
Kelly, C. E., London.

PERSONAL MENTION

Charles S. Ireland, doctor of mechano-
therapy, who recently graduated from
the American College of Mechano-Ther-
apy at Chicago, one of the largest drug-
less colleges in the world, has located
in London, occupying the offices of the
late Dr. F. P. Drake, 371 Wellington
street.

WILL MEET MONDAY.

The representatives from the various
farmers' organizations of this district,
including the delegates from United
Farmers' Clubs, who are going to
Ottawa, will meet at the county build-
ing Monday morning for organization and will leave
via the C. P. R. at 1:40.

S.O.S.—"Save Our Supplies"



Selling-Out Sale

The people of London and surrounding district appreciate
the values given at this S. O. S. sale, and come back again,
because the same goods cannot be bought today at the price at
which they are sold.

\$40,000.00 STOCK MUST BE SOLD.

Raincoat FREE—Reg. Value \$12.50

Every customer making a purchase of one dollar or
over tomorrow (Saturday) between 8:30 a.m. and 4:30
p.m., will be presented with a numbered coupon. A draw-
ing will take place at 4:30 on Saturday afternoon, and
the person in the store holding the lucky number drawn
will be given a Man's Raincoat, valued at \$12.50, abso-
lutely free.

Mr. W. Finbner 457 Charlotte street, won the Rain-
coat on Saturday, May 4, with Ticket No. 4552.

10 Dozen Pairs of Pants

Special for Saturday, to be cleared at these prices—\$1.95, \$2.95,
\$3.69, \$3.95, \$4.69, \$4.95 \$5.69, \$5.95, \$6.69 and \$6.95.

MEN'S SUITS

There will be big excitement in the Clothing Department
of the "Giant" tomorrow. Every suit at these prices a bargain.

\$13.50 Suits, S. O. S. ... \$9.95 \$21.00 Suits, S. O. S. ... \$14.95
\$16.00 Suits, S. O. S. ... \$12.45 \$30.00 Suits, S. O. S. ... \$21.45
A number of other Suits to clear at \$8.75, \$10.75, \$12.75, \$13.75,
\$15.75, \$17.75, \$19.75 and \$22.50.
Best values and assortment in Western Ontario, bought direct
from the makers. Get your coat tomorrow and save the mid-
dleman's profit.

RAINCOATS

A large quantity of every style some with belts and others
without; all colors and sizes. Better come Saturday and buy
your Raincoat. Prices that save middleman's profit—
\$4.95, \$7.95, \$9.95, \$11.95, \$12.95, \$14.95, \$16.95, \$19.95, \$23.50.

The GIANT
Clothing House

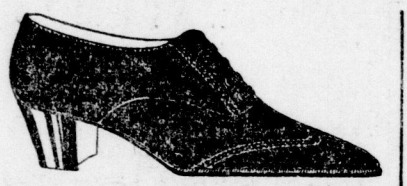
Look for the Big Black and Yellow S. O. S. Sign.
120 DUNDAS ST. OPEN EVENINGS UNTIL 9 O'CLOCK.

Pumps and Oxfords, \$2.48

IS just what we are showing for Friday and Saturday Spe-
cial, of Patent Calf and Vici Kid Pumps and Oxfords, with
ALL SIZES IN THE 200-PAIR LOT, AT ... \$2.48

One Other Special for This Week

About 60 pairs of TAN PUMPS AND OX-
FORDS and a few pairs of BLACK, good
sizes, at ... **\$1.98**



TAN CALF WALKING OX-
FORDS, also BLACK VICI KID
with low, comfortable heels
\$7.00

TAN CALF WALKING PUMP
\$8.00

ALSO BLACK CALF, a beauti-
ful style, low heels ... \$7.50

BLACK VICI KID WALKING
PUMPS, turn soles and a neat
low heel, also in patent ...
\$4.00, \$4.50, \$5.00



LADIES' GREY AND BROWN
STRIP PUMPS. Louis heels
BLACK KID TONGUE PUMPS
\$6.50
Same style in patent, also pat-
ent Oxford turn, Louis heels
\$7.00
IVORY KID LACE BOOTS
\$7.50
Also same style in pearl or
battisette grey, Louis heels.

MEN, LOOK THESE OVER!

MEN'S TAN OR BLACK
OXFORDS, goodyear welts,
round or pointed toe, all
sizes in the lot ...
\$2.98, \$3.48, \$3.89

MEN'S TAN OR BLACK
LACE BOOTS, all goodyear
welt soles, on new round and
English lasts, all sizes \$4.89

CASSELMAN BROS.

THE SHOP OF QUALITY, VALUE, SERVICE.

The Best Goods Procurable
Handled Carefully and
Properly and Sold at
a Reasonable Price.

The above has built the increas-
ing popularity of Rowat's grocery.

THE PURE MAPLE
We guarantee our sugar and syrup
from the sap of Canadian maples.
Per gallon, \$2.75. Per bottle, 60c.
Sugar, pound cake, 30c.

AUNT JEMIMA'S FLOUR
A better quality of Pancake and
Buckwheat Flour. Try them.
15c per package.

ROWAT'S COFFEE
The best quality. The war tax
now imposed of 5 cents per pound
on importation of coffee neces-
sitates the price being 50 cents
per pound after May 15th.

PRESERVED GINGER
An importation just arrived, after
waiting months. Order early. It's
delicious as a confection or dessert.
Sugar content 50c a pound.

OVERSEAS BOXES
Let us remind you of some things
that please the boys "over there."
We have sample boxes.
From \$2.00 to \$5.00.

CALIFORNIA WALNUTS
Budded nuts of large size and
superior flavor.
50c per pound.

GURD'S GINGER ALE.
"The old reliable." Bought when
people want the best.
Dry or Sweet, 1.00 per dozen.

T. A. ROWAT & CO.
250 Dundas St. Phone 3051-3052.

QUERIES REGARDING
MILITARY SERVICE

Send In Your Problems and They
Will Be Answered From Official
Information by The Advertiser.

A. F. Q.—I am 21 years old, cat-
egory A, exempted as a farmer. This
exemption having been cancelled,
am I entitled to exemption because
of having one brother killed at the
front? If so, where and when would
I apply for it?

A.—After reporting for service, you
can apply for leave of absence through
your commanding officer, and if ap-
proved by the minister of militia you
will get it.

D. E. Q.—A young man, British-
born, went to the United States and
took out first papers. He was draft-
ed over there, and got the privilege
of joining the U. S. army. After
two months in it, he was rejected.
He then went back to Canada, and
went farming. He is still liable to
the United States draft and can he
be taken back?

A.—If, when the convention agree-
ment between the United States and
Canadian governments goes into effect,
and he were called upon to re-
turn to his own country (assuming that
he is now a citizen of the United
States) and if he were able to show that
he was unfit for service here, it is un-
likely that he would be required to go
back.

O. B. Q.—I, I am exempted, and
over 23, and my exemption is still
good. Can I enlist in the artillery
for a while?

A.—Yes, though if you are in cat-
egory A, your leave will expire before
June 1.

L. B. H. Q.—How old a man can
join the flying corps as a cadet?

A.—The age limits are 18 to 25, but in
special cases men are accepted between
25 and 30 years.

J. J. McK. Q.—I have returned
from France just ten days ago, and
have not got my discharge. I am a
trackman, and will not be able to
follow my trade any longer. What
am I entitled to as pension? What
will I have to do to get it? Will a
discharge button come to me with
my discharge paper?

A.—The amount of your pension will
depend on how great is your disability.
The medical board, working in con-
junction with the board of pension com-
missioners, will decide that. Write to
Lieut.-Col. G. W. Nelson, officer com-
manding District Depot No. 1, The
Armories, London, Ont., regarding your
discharge and pension. To get a button
you will need to apply to Major C. O.
Fairbank, Wolseley Barracks, London,
Ont., for a form to be filled out after you
get your discharge.

INQUIRER. Q.—Has a farmer's
son, who has been exempted as long
as he is farming, the privilege of
drawing gravel to build up the road
when he can't work on the land, or
in spare time between seeding and
planting?

A.—Yes, he may occupy his spare time
at anything he wishes, as long as he re-
turns to his farming when the proper
time comes.

W. L. Q.—I, a farmer, aged
21, with a brother overseas, a chance
for leave of absence?

A.—If he is being categorized A, he
may secure leave regardless of his
brother's service. In addition, any man
can apply for farm furlough, which expires
before June 1.

1. It may be for a stated time, or in-
definite.

2. Those who were disfranchised by
the wartime elections act because of
being born in an enemy country, and
their sons who on polling day (Decem-
ber 17, 1917), were not of legal age (pre-
sumably 21 years) were exempted from
military service.

3. No: he must report before notified
to do so by the registrar, to secure his
choice.

X. Z. T.—Regarding immigration
regulations write to John Riggs,
Dominion Immigration Office, Car-
ling Block, London, Ont.

The
Purdom Hardware

SOLE AGENTS FOR LOWE BROS.' HIGH STANDARD PAINT AND MELLOTONE.



Old English Wax and Brightener

It is so very easy to keep your floors beautiful when you follow this simple, in-
expensive method. No matter what kind of floors you have—hardwood or softwood, var-
nished, shellacked or painted—you can keep them so beautiful your friends will always
admire them, and you can do it with surprisingly little effort, at a cost of only a few
cents a month, by using Old English Floor Wax, costing 75c per pound, and Brightener
at 65c per pint.

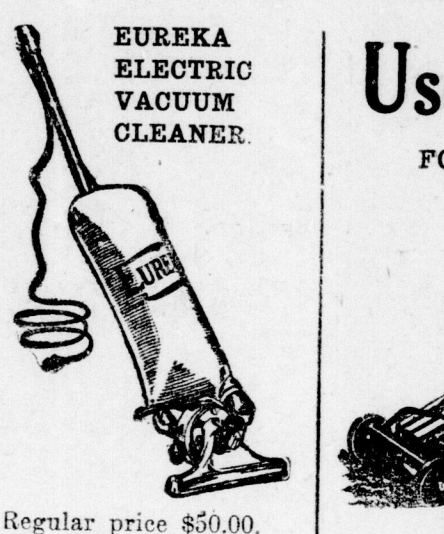
Necessities for the Vacant Lot Gardeners and Others
GARDEN TOOLS

Spading Forks \$1.50 up
Rakes 45c up to \$1.50
Hoes 45c up to \$1.00
Spades \$1.35 up to \$1.75
Pull-Easy Cultivator \$2.25 each
Solid kind \$1.00 each

WHEELBARROWS.
Boys' \$1.50
Light \$4.50
Heavy \$5.50
Trowels 15c up



Bucco Cultivators, \$1.50 Each.



EUREKA
ELECTRIC
VACUUM
CLEANER

Use Chi-Namel Varnish

FOR RENEWING OLD FLOORS AND FURNITURE.

Made in many colors.

PRICE, 25c PER CAN UP.

COMPLETE GRAINING OUTFIT, \$4.50.

TAYLOR-FORBES LAWN MOWERS.
Daisy. Star. Woodyatt.
12-inch \$6.00 14-inch \$8.00 14-inch \$9.00
14-inch \$6.50 16-inch \$8.50 16-inch \$9.50
16-inch \$7.00 18-inch \$10.00



CLIMAX WALL
PAPER CLEANER

Will remove all soiled
marks from the paper.
Price 20c can. Just a
few cans left.

The Purdom Hardware Co.
124 DUNDAS STREET TWO PHONES, 2800, 2801

THE CANADA AUTO DEVICES CO. SAYS
PARTRIDGE TIRES ARE
PREFERRED
SO DO THOSE WHO HAVE THEM.

ENGLISH RHEUMATISM
CAPSULES
REMOVE THE CAUSE OF ALL
FORMS OF RHEUMATISM.
Taylor's 6 Cut-Rate Drug Stores

RESORTS IN THE CANADIAN PACI-
FIC ROCKIES.
Banff, Lake Louise, Field and Glacier
are in the heart of the Canadian Pacific
Rockies, and on the main line of the
Canadian Pacific Railway. zxy-June

There's a Ruddy
Store Near You
DROP IN SOME TIME
Sample Our Goods,
733 RICHMOND STREET.
308½ DUNDAS STREET.
874 DUNDAS STREET.

We Are Continuing
Our Sale of
Matches
and Teas
at the Old Prices
FOR FRIDAY AND SATURDAY.

We are giving our customers the
benefit of our stocks in hand before
the duty went on. Not more than
two packages matches (6 boxes),
and three pounds of tea with each
order for other goods.
Extra fancy Rice Pineapples, 25c
each, \$3.00 per dozen; 35c each, \$4.00
dozen.
Pastry Flour, 24 pounds \$1.50
Rolled Oatmeal, 3 pounds 25c
Large tin Baking Powder 25c
Maple Syrup, pure 30c
Grapefruit Marmalade, 2 jars 25c
Orange Marmalade, 1-lb. jar 25c
Imported Wax Beans, Sweet
Potatoes, Young Carrots, New
Beets, New Cabbage, Head Lettuce,
Cucumbers, Mushrooms, etc.

John Diprose

MEAT DELICACIES APPROVED BY THE
GOVERNMENT INSPECTOR

The finest cattle, hogs and sheep raised in Ontario contribute to Ingersoll
Meat Products. Every slice is passed upon by Canadian Government inspec-
tion, which certifies to its purity and quality, and the approval of the house-
wives of London is shown by the steady increase in the demand for this better
meat. Here at this store you can get this delicious meat at as low or lower
prices than the ordinary meats. NEVER LET PRICES BE YOUR BUYING
GUIDE. Why not have the best when it costs no more?

DON'T MISS THIS! PHONE EARLY!
Chuck Roasts Beef, 28c Lb.

THIS IS EXTRA CHOICE QUALITY.
EXTRA CHOICE PRIME RIBS, 35c lb.
EXTRA CHOICE PRIME ROASTS, 30c lb.
Fresh Ground Hamburg, 25c lb.
Fresh Choice Beef Cuttings, 25c lb.
Shoulder Pork Chops, choice, 38c lb.
Choice Cottage Cheese, 38c lb.
Picnic Hams, smoked, 35c lb.
Fresh Spareribs, special, 22c lb.
Tenderloin, Calves' Liver, Beef Liver,
Pork Liver, Oxtails,
EXTRA CHOICE FRESH FISH,
CAUGHT IN LAKE ERIE—Whitefish,
Perch and Pickerel. FRESH SHIP-
MENT JUST ARRIVED TODAY.

STEWING VEAL, 15c LB.

Wilson's Arcade Fish and Meat Market
"The Store of Government Inspected Meat."
Richmond Street and Market Square.
Phones: 5600-5601.



HURRAH!

This Store Leads With One of
The Largest Stocks

OF UP-TO-DATE RELIABLE FOOTWEAR, AT
MONEY-SAVING PRICES, EVERY DAY IN THE
YEAR, BUT HURRAH FOR FRIDAY AND SATUR-
DAY.

Saturday we are going to break all past records for
bargains. Don't hesitate. Come with the crowds. See
our Dundas Street and Market Square windows.

LOOK, LADIES, DON'T MISS THIS BARGAIN

60 pairs of Patent Leather Shoes, with 9-inch mat calf
laced tops, pointed toes, semi-Louis heels, all sizes;
\$5.00 values. Special for Saturday \$2.98

75 pairs of Women's Fine Kid High Laced Shoes,
pointed toes, Louis heels, a bargain at \$4.00. Out they
go Saturday at \$2.50

Big lot of Women's Patent
Kid and Gunmetal Pumps,
Oxfords and Strap Slip-
pers, go at \$1.98 and \$1.45

THIS WAY, MEN, FOR
RELIABLE FOOT-
WEAR BARGAINS.

150 pairs of high grade
sample shoes, several
styles and leathers; \$7.00
to \$9.00 values; sizes 6,
6½, 7 and 7½. On sale
Friday and Saturday \$5.95

Men's Fine Black Calfskin
Laced Shoes, neat styles
and good fitters. Special
for Saturday \$3.98

Men's Good Solid Work
Shoes. On sale Friday
and Saturday \$2.98

Men's Tan Grain Work
Shoes, viscolised soles.
Every man knows their
wearing qualities \$3.98

Boys' Mahogany Lace
Shoes, recede toes, aeme
soles and rubber heels;
\$6.00 value. On sale Fri-
day and Saturday \$4.98

Misses' Dark, Brown Kid
High Lace Shoes, made on
the sport last, they're real
beauties; \$4.50 value. Out
to \$3.69

Running, Outing, Bowling
and Tennis Shoes at
money-saving prices.

SATURDAY SPECIALS.

Children's Low-cut Run-
ning Shoes.
75c value, Sale price 48c
Youths' 85c value 59c
Boys' \$1.00 value 69c
Men's \$1.15 value 79c

The PEOPLES SHOE STORE

"WHERE QUALITY COUNTS WE WIN."

131 DUNDAS STREET.

12 MARKET SQUARE.