## The St. John Standard, <br> NEW BRUNSWICRK, CANADA.

## Another "Lucky Strike" Sale Winter Overcoats

## Commences on Friday, Nov. 21

We conducted our last "Lucky Strike" Sale one year ago and it proved to be the biggest Overcoat Event St. John has ever seen. We are go-
ing to make this sale, LUCKY STRIKE, No. 2, far greater in every respect. Our Buyer on his Annual Fall Trip to the Upper Canadian markets, was fortunate enough to get in touch with a large Clothing manufacturer, who had a great quantity of Overcoats on his hands, owing to the slump in business in the West. This manufacturer needed the money muich more
than the Overcoats, and offered them to us at only a small portion of their reoular Factory prices. As this was a cash transaction and adder than the Overooats, and offered them to us at only a small portion of their regular Factory prices. As this was a cash transaction, and added to our
immense Regular Stock, it would give us too many Overcoats. We are going to clear them out, commencing on FRIDAY, November 21st, at PRICES immense Regular stock, it would give us too many Overcoat
THAT WILL ECHO THROUGHOUT NEW BRUNSWICK.
We want all of our Old Customers to take advantage of these Remarkable Bargains, but we are especially anxious to attract hundreds of
New Customers to our Store on this record-breaking occasion; and one thing is sure, these Money-Saving Prices will do it. Every Sale will either New Customers to our Store on this record-breaking
make us a New Customer or draw an old one closer.

## MEN'S OVERCOATS

These Coats from the Cheapest upwards are the Very Newest Styles, including the Double Breasted Button Thro' Model with Belted Back


Chesterfleld Style, worth \$8. Sale price
Men's Fancy Mixed Tweed Overcoats, Con-
vertible Collar Style, worth $\$ 8.50$, Sale
Men's Mixed Tweed Convertible Style Over coats, worth $\$ 9$. Sale price .-. .. $\$ 6.00$ Men's Fancy Mixed Tweed Overcoats, Ulister
Style, worth- $\$ 10.00$. Sale Price $\$ 7.00$

## NOTICE:

Men's English Tweed Convertible Collar OverMen's Black Melton Overcoats, Chesterfield Men's Fancy Mixed English Tweed Overcoats, Men's Scotch Tweed Heavy OvercolMen's Scotch Tweed Heavy Overooats, Con-
vertible Style, worth $\$ 15, \$ 16.50$,
 ton and Beaver Overcoats, Velvet Collar,
Chesterfield Style, worth $\$ 15, \$ 18$ and Chesterfield Style, worth $\$ 15$, $\$ 18$ and
some $\$ 20$. To clear ........ $\$ 13.50$

Men's Fancy Colored Tweed Overcoats, Great for Young Men, worth \$18, Sale Price --

OOKI Your Choice of a Lot of Regular $\$ 2000$ and $\$ 22.00$ Overcoats, $\$ 14.00$ . $\$ 14.00$





YOUR LIST COMA BILL
Coals Alike in Appearanc Only-Vary Greatly in Value. ?年

> AMUSEMENTS.

FIVE MINUTE CUBE
If STOMCH IS 8 ad


## BOYS' OVERCOATS


Great Over-Production Sale of Underwear, Shirts, Socks, Sweaters, Gloves, etc.


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WDO NOT FORGET THE PLACE HENDERSON \& HUNT
17-19 Charlotte Street
St. John, N. B.





## MARKET QUOTATIONS ON STOCKS AND BONDS

DAY'S SALES ON CURRENT PRICES FIRM UNDERTONE PREVAILS; MONTREAL
MARKET


Attractive Municipal
$\$ 25,000$ Town of Trenton, N. S. $5 \%$ Debentures due
Price
88
$1 .-2$ and
Interest



 EASTERN seccurities co., Ltd.
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## BALATA BELTING

The Best for Laundries, Dye-Houses Exposed Situations
D. K. McLAREN, LIMITED

## "Scotia" <br> Debenture Stock






F. B. MCCURDY \& CO.

105 frince Wm. Street, ? St. John, N. B.

Street Cars Running
To Red Head Road Courtenay Bay Height lots are now in great demand, and all prices will be increased December st .
$\$ 15$ to $\$ 25$ will secure lots, $\$ 3.24$ to $\$ 8.60$ monhly pays for it
Good water supplied free to builders Good road and
sidewals
itowh on property. Good honet contract -no red tape or


D. A. Burrham, 96 Prince Wiliam Street, Tel. Main 1 ,
G. w. Badgley, 128 S. Peter Siree;; Montreal

The Merchants' Bank of Canada Capital and Reserve fund, $\$ 13,178,075.00$

Total Assels Over $\$ 80,000,000.00$
195 Branchere and Agencies Throughout Canada.

QuOTATIONS FOR NEW YORK AND THE MARITIME BOSTON CURB


And Safety $6 \%$ mortance bondo municipal sor suarties SAFE INVESTMENT
 - - B T Actual Proved Earnings


## DailylinvestmentNemf Three Different BABY BONDS for $\$ 299$    ${ }^{\text {rentiant. }}$ <br>  <br> bond issue and aurements. and <br>  $2=$  Yerred on our monthly plan.    <br> CITY OF MAISONNEUVE $51-2 \%$ Sctool Bonls Price $100 \& \mathrm{hlt}$. <br> ATLANIIC BOND COMPANY, LIJ 

 DOMINION FIRE INSURANCE CO.


## FOR SALE

Self-contained House in Lan. caster
 FAIRWEATHER \& PORTER, No. 67 Prince Wm. St. Teh Main 503

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|  |  | Maritoba White Oals CARLETON COUNTY HAY AND STRAW




Wishing to increase their facilities are invited to communi JARVIS \& WHITTAKER, - - St. John

| w. L ROLERTSON, c. E. 8. B. YouNG, D. - a ROBERTSON \& YOUNG Civil Engineers and Land Surveyors DESIGNB-SURVEYS-REPORTS-VALUATIONS. "Phone grog-1t 109 PRINCE WILHAM STREET. |  |
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| THOMAS BELL \& CO., St. John, N. B. <br> PUGSLEY BUILDING, 45 PRINCESS SThEET Lumber and General Brokers SPRUCE, HEMLOCK, BIRCH, SOUTHERN PINE, OAK, CYPRESS, SPRUCE PILINA and CREOSOVED PILING. |  |
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THOMAS BELL \& CO., St. John, N. B.
Lumber aulioina, 45 princess stheer
SPRUCE, MEMLOCK, BIRCH, BOUTHERN PINE, OAK,


FIRE INSURANCE AGENTS

Ai Lowest Wholesale Prices

New figs! New figs! Fifty aeed
a L Goodwin. Merket Bullang
Wall Boards price Low. Gandy \& Allison


## EXCHANGE

## H R Walker Royal. 


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## A Splendid Opportunity for Investment

 THE GULF SHORE SILVER BLACK FOX \& FUR CO., LTD. having applied for incorporation with a capitalization of FORTY FIVE THOUSAND DOLLARS, have in breeding 2 pair genuine silver black, 2 pair silver grey, 2 pair patch crosses, and nine pups.It is proposed to issue 450 shares at par value (One Hundred Dollars each) and owing to the low cost of capitalization this should prove an attractive investment with good returns.
PROBABLE FINANCIAL RETURNS:

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\begin{aligned}
& \text { Figuring an average of } 21-2 \text { to a litter there should be } \\
& 5 \text { Silver Black Pups at } \$ 5,000 \text { each }-\quad . \quad \$ 25,000 \\
& 5 \text { Silver Grey Pups at } \$ 2,500 \text { each }-\quad 12,500 \\
& 5 \text { Crosses at } \$ 500 \text { each }
\end{aligned}
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As all expenses for the first year are included with the original cost of the foxes, there is practically no expense to be deducted from the very low average of pro no expensenty of $100 \%$ for the first year.
in the vicinty
October auction sales of fox furs (report of C. M. Lampson \& Co.'s sale of furs in London.) On the 27th, 28th, 29th and 30th of October, 1913:

SILVER BLACK FURS, $40 \%$ Higher Than Last Year.
CROSSES, : : $\quad \mathbf{~ B L O \%}$ Higher Than Last Year.
Now is Your Opportunity for Investment--Not One Dollar of Watered Stock FOR FURTHER PARTICULARS APPLY TO
GEORGE WAIT, Sec'y Treasurer, Collector of Customs, Chatham, N. B.
JAMES H. ADAMS, Pres., Matapedia, P.Q. H. MONT JONES, Director, Furrier,St.John, N. B



A WORLD
SERIES FOR STANLEY CUP?

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## FOOTBALL <br> ATHLETICS: BOWLING





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| HARVARD AND | WILL PLAY |
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TO MANAGE

## BRASS BEDS

Are you one of those who have always looked yoon







 and inspect them anway, while the veriety is in laree.
Please note, also, that we sell guranateed springs and Peast noves, asi, fora we bei,
A. E. EVERETI, 91 Charlotte Street


IN 85 YEARS
Things have changed. Yet for this length of
Royal Blend Scotch
has retained its high reputation - best in the begiming

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## City Council Decides To Ask Discussion of West Side Proposals

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of Sale Broken.

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"UINEE THE PIMS" GNE WICH DELBHIT Sacred Cantata in Ex Eyening Rendered by Choir of Sixty Voices.
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 | "Hands Across the Sea"" | $\begin{array}{l}\text { Popular Society at the }\end{array}$ |
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| Party, Tells of Trip in | $\begin{array}{l}\text { Cathedral High Tea's }\end{array}$ | 2 Travel Talk.

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Charles Miller's Kiln, Pokiok, Caught Fire and S
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 n. P. T. MeGrath, Passing Through City, Discusses Recent Election and its Result - NewfoundlandProsperous and has no Desire to Unite with CanProspe.

 next rear The Extribition Directors Agree Upon One to Open
on September 4th - R. O'Brien President

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Young People of Victoria Spend Pleasant Time at Social Reunion.

## BEAVER BOARD

A Substitute for Lath and Plaster, and Lasts as Long as the House.
BEAVER BOARD looks better. |BEAVER BOARD offers a better BEAVER BOARD is sanitary. BEAVER BOARD is a better Fire BEAVER BOARD lends itself to any Retarder. color scheme. Get Prices and titerature BEAVER BOARD is n
ly affected by moisture.

## W.I.THORNE ${ }^{2}$ CO.LTO. MARKET SQUARE $\varepsilon$ KING ST.

## THE KNABE <br> "THE WORLD'S BEST PIANO"


 dir the worla The Knobe plane wae "THE WORLD's BEST PIANO" so yorre aso and io toocay W. Wo sell the Knabe planos at the Now York retail pricest, plues ene cont of tranamiacion from Now York Wo are oole Canadian reor
WILLIS \& CO., LTD. - Manufacturers - MONTREAL WILLIS PIANO \& ORGAN CO. HALIFAX AND ST. JOHN


## Labour Greatly Lightened

The WASHING MACHINE does away with the old wash-day bles, and saves both your strength and your health. It is not necessary to send your clothes to a laundry, or have a
nan to do your wash; with an up-to-date WASHING MACHINE the week's wash may be done in a few minutes and done well.

Prices $\$ 4.25$ to $\$ 9.50$ Each WRINGERS, (all sizes) Prices $\$ 3.00$ to $\$ 10.00$ Eaph Emerson \& अisher Std.

Sale of Ladies' Cape Gloves at 90c a pair
Advance Christmas Showing of Ladies' Novelty Bags Commencing This Morning SEE SHOW WINDOW, KING STREET. SEE SHOW WINDOW. KING STREET. The time is drawing near when selections must be made for holiday presents
and nothing could be more acceptable than gifts of these dainty shopping bags, The advantages of early shopping are well understood by the experienced gift buyer, so why not come now while satisfactory choice is made certain by large and com-
plete assortments. Leather Shopping Bags, Suede Shopping Bags, Moire and Beaded Bags, Rhinestone Bags, French Gill, Bags, Silver Bags, Gun Metal Bags, Visiting and Calling Bags
and Card Cases. Prices from .-........-...- $\$ 1.00$ to $\$ 18.00$ each Automobile Fitted Bags These beautiful Automobile Bags are made of soft leather and filted with
or toilet articles, Drawing cord at top to fasten closely and securely, Prices
 BAG DEPARTMENT-FRONT STORE.

New Goods of Holiday Usefulness

| er, satitis and wool. Pair $\$ 1.35$ to $\$ 2.25$. | Embroidered Waist Girdles and <br> Ends. <br> Persian Waist Girdles. | Real Hair Switchese. Each 31.65 10 <br> Rhinestone Shoe Buckles. |
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|  | Persian waist Girdies. ${ }^{\text {Wide }}$ Patent Leather Beits. | Novolty Laces and All |
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