



## THE <br> $!$

Enough different from every other store to be distinctive，and enough better to be held in supreme admiration by merchants and
shoppers everywhere．This business stands head and shoulders above other businesses，and the pace we set is the measure of activity for stores all over Canada．If you question that，study the daily papers．If you think differently，make your own comparisons．

As good a test as you can put a store to is to see how people o wealth and taste consider it．We get the crowd，as a matter of course．We also get the trade of fashionable folk who insist on get ting the newest and best of everything．This store surpasses every－ thing done before in the collection of and it doesn＇t take long for people to find that out．Not very long ！ Stand in the centre of the store any day and youll see whole their wants．No such care was ever taken before to make the ser－ wice perfect，and nothing that we can say will tell nearly as much as a half－hour spent among this Babylon of trade．You ought to see if
lonly to see．But few people are satisfied to go away without buying

## something． <br> Everything for Fall Wear！

## This business is big enough to comprehend every possible

 clothing need of man，woman and child．That fact has larger in－ terest just now because of greatly enlarged selling space devoted to Shoes and Clothing．We believe that the way for a merchant to sell lgoods is to have them，be able to manage their hande every want，and that＇s what we emphasize now in connection with
## Men＇s Shoes Ladies＇Shoes －Ladies＇Shoes

－Men＇s Clothing Children＇s Shoes－Hats and Furnishings． Shoes are located on the floor above Clothing in the enlarged Queen find that nothing has been skipped that can insure quick and satisfac－ fory shopping，and salespeople are only too glad to show goods whether you care to buy or not．Such things as these ought to have particular interest for Friday and Saturday shoppers ：－



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| Clothing． <br> Men＇s suits，in pure all－wool Englist and Scoteh tweeds，single and dou－ and Scotch tweeds，single and dou－ ble breasted，sacque atyle，in the lat－ est shades of greys，brown and neat heather mixtures，ten different＇pat－ terns，coat and vest Mned throughout with all－wool farmer satin linings and very best trimmings to match，pants， extra well made and perfect fitting， sizes 36 to 44 ．．．．．．．．．．．．．．．．．．．．． 10 Men＇s．Watorproof Coats，with 27 －Inch detachable fly front cape，In all－wool black cashmere Paramatta，seams and edges silk stithed．bottoms rubber faced，slzes 38 to 46 ，guaranteed not $\qquad$ grey frieze，checked tweed linings anc Interkined with rabber，wind resisting and weterproof，deep storm coliar， half belt，tab for throat，slash pock－ $\qquad$ frieze，blue and कrown colors，tweed lined，sizes 22 to 28 ，speclal |
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It＇s easier to say that we sell everything．Easier to tell what we don＇t keep than what we do．What we want particularly is to have
people come and see for themselves．Good music，a good lunch room and places to rest when you get tired．Come to－day if you can！I you can＇t，come to－morrow．
Store Closes Regularly at 6 orm and Address for Fall Catalogite
T．EATON Co．
190 YONGE STREET，
TORONTO․

| THE TORONTO WORLD ONE CENT MORNING PAPER NO． 88 YONGE－STREET，TORONTO．Branel Ofice ：－No． 13 Arcade，\＃am：itor |
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A CLEAR－GUT OPINION NOW．

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## Afraid of Failing．．．

any，many times many，many times sought our aid and our choes －and got it－to save themselves from failure．
$\qquad$ give you great bargains for your cash． pose of this immense stock by the 15 th of the month

## A GRAMD RALLY ON

 SATURDAY，SHOE BARGAIN DAYHelp us to sell
5000 pairs to－morrow Help us by helping yourselves liberally to the shoe barga
buying for future needs． These few sample prices will not give you as good an idea of your chance as would a disit to the
store－and mark，there are two other shoe stores just
below us－don＇t get in the wrong store


## GUINANE BROTHERS

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## 號

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For Sale Only by
MICHIE \＆CO 486 King－street West

## TOTRONTHO





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## Wix

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JOHN CATTO \＆SON


## Building Service．

## THE JULIET GOLD MINE．

##  

The Stock of the English－Canadian Gold Mining Company is Now for the first time offered to investors－－Investors participate in all the
profits of the Company，including the Juliet Mine，now owned by profits of｜the Company，including the Juliet Mine，now owned by
Them－One of the Best Mining Sites in the Rossland and Trail Creek Districts－The Management in the Hands of Well－known Business Men．
Thist Company has been incorporated with a capital of One Million Dollars，divided into \＄1，fully paid stock and non－assessable．The objects of the Company are to buy，sell and deal in mines and develop and work such mines as they may procure and consider worth
operating．Shareholders participate in all profits resulting from same．This Company has already procured the Juliet Mine，which is considered one of the best mining claims in British Columbia．The Juliet consists of a full claim of about 52 acres，and is situated in the now
celebrated Rossland and Trail Creek mining district，within a stone＇s throw of the Columbia River on the one side．with a railway on the other with a first－class stunnel site，and convenient o Trail Creek smelter．The Company hold a clear title to this property． which is considered by experts to be a sure indication of gold in paying quantities．The
Juliet now shows large deposits of the precious metal，and from all reports obtainable the Comp nny believe this property alone will yield to its shareholders a return equal to or greater than that of any other mining property in the Rossland distriet．The affairs of the Company
will be amply and personally looked after by a superintendent resident at Rossland，and by officers and trustees in Toronto and Spokane．These officers are uñder no salary or remunera－
tion of any kind，but are each sharcholders in the Company，and depending upon future re－
300,000 shares of the capital stock，fullv paid up and non assessable，have by by－law of the Company been set apart for de－ velopment purposes．These shares are now，until further notice， ther assessable．As these prices are likely to last but a few days intending purchasers are advised to act promptly． The following are à few of the shareholders from whin
John Henderson，Manager Lyman Bros．\＆Co．，Toronto；Prof．E，B，Shuttleworth，Toronto
 Agricultural Ass．Co．．．Toronto J．H，Denton，Barrister，Toronto；Ira Batos，of Dr．Chas＇s Medi－
dine Company，Toronto；R．J．MoKee，of McKee．Smith \＆Co．，Toronto；Thomas Dewson（re－

 ronto W．J．G．oold，Blicyole Manufac
Judge P．F．Culnn，Spokane，W ash．
Esa，Gentioman，Manohester，Eng．
Mr．S．J．Sharp has been appointed broker for the sale of stock，with offices at 78 Yonge
street，Toronto，and will cheerfully furnish any further information regarding the JULIET at his office or by letter．Correspondence solicited．
THE ENGLISH－CANADIAN GOLD MINING COMPANY，

## Auction Sille

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## High

 Grade Hyslop Bicycles $=$ THISMORNING contine min1




OAK HALL，Clothiers，

115 to 121 King Street East，Toronto，Right Opposite the Cathedral Door．


Men＇s Suita WE OFFER－
A tableful of Men＇s Suits，the last from many lots that have been $\$ 6.00, \$ 7.00, \$ 7.50, \$ 8.00, \$ 9.00$ and $\$ 10.000$ As suits they are perfect and all right，but as merchandise ${ }^{2}$ sort．We are going to sell them at

## $==43.95==$

The Stuffs are Tweeds and Serges．Such a clearance
couise makes a money loss，but to accumulate odd lots would kad to greater loss．Hence this chance to get a good suit cheap．

## Mon＇s Pants

 antailored，$\$ 1.00, \$ 1.25, \$ 1.50, \$ 2.00, \$ 2.25, \$ 2.50, \$ 3.00$ ，

## A GREAT EXHIBIT OF

BILLIARD AND POOL TABLES is being made by Sanuel MAv \＆Co．，at their new
showrooms， 74 York street．
Two large flats filled with tables of various styles and sizes，and a large stock of


DOUGH MIXERS
DOUGH BRAKES
G．That PENDRITH

THE TORONTO WORLD FRIDAY MORNING SEPTEMBER 111896


