



| full selection of <br> Victor <br> Victrals and <br> Victor |
| :---: |
| obtainale |
| AT |

Come to Simpson's for your Victrola The STMMIDSOMN Cont Limited

## Victor Recorns

timatr pieawnet. Eround noor acmo Hear Alma Gluck Efrem Žimbalist Whaley; Royce \& Co.



## ETEATON'S DAILY STORE NEWS

## Something Here Worth Reading-

## Men's Suits in Special Clearance Today at $\$ 13.50$ Each

Suits That Look Well and Wear Better-.-For the Man Who Appreciates Well Tailored Clothing

Tailored with a view to the needs of the average man-suits that possess enough style and appearance, combined with good wearing qualities that recommend them strongly. But the value is most undoubtedly the greatest feature, for $\$ 13.50$ is a remarkable . Today they are offered at this price-come to our Men's Clothing Department and see for yourself..
Well-styled Suits, made from extremely serviceable tweeds, in our own shops. Greys in quiet stripe and mixture patterns. Three-button sacque coats. Five-button vests. Trousers fashionably cut, easy-fitting and hang smoothly, Well tailored to the last detail with durable linings and interlinings. Sizes 36 to 44 . Today, price
Regular Numbers That Are Good Value
Men's Tweed Suits that serve good looks and economy, too. In fancy mixture greys; neat black and brown stripe; pin check pattern, in dark grey. Three-button sacque coat with good style features. Good quality linings and trimmings. Price ........ 15.00

## OSE YOUR

 Recoris Alma Gluck Zimbalist Royce \& Co. GGE STREETTer IN CANADAD WASTE WASTE LLAN TOROHTO


Boys' and Giris' Plated Cashmere StockIngs, to Clear,

Pair, 25c
For this item we cannot
take phone or mail take phone or mail
orders, the quantity being limited.
This is a splendid chance to secure a good supply of hosiery at much below usual price. They are ribbed, black plated cashmere hose, in splendid weight for spring, and summer wear, Seamless, extra ply in places getting . hardest wear. Sizes $81 / 2$ to 10 , Greatly reduced price, pair i. . . ........ 25


## "Clothes' Make the Man"

May or may not be true, but these clothes will certainly make your boy FEEL like a man. For there's something so "well-dressed looking" about blue serge that adds an extra smartness to these suits. At this price, foo, the value is out of the ordinary-so come early this morning. They are in natty style, single-breasted, with patch pockets, box pleats running down back, with belt at waist. They are in a dark blue diagonal weave, well formed shoulders, well-cut lapels, serviceable body lining, and full-fitting bloomer pants, with buckle at knee ${ }^{2}$. Sizes 29 to 35 . Today . . . . . . . . . . . . . . . . . . . . . . . . . 10.00

Your
Price

Umbrellas for Boys and Girls Priced at 89c
Boys and girls appreciate having umbrellas of their own, and it's most necessary that they should possess one, since their umbrellas receive so much "knocking about," in school days. They have good serviceable cotton covers, mounted on strong frame and steel rod. The handles are in the straight style for girls and the crook shape for boys. Price, each, 89 -Main Floor, Yonge st. $^{\text {M }}$
T. EATON CR

##  "WISE <br> Are Covered By These Men's Hats <br> Whether your tastes lean toward the sedate stiff hat or the ever-popular fedora, you'll find something here to suit you. And all up-to-the-minute models, too; you can depend upon that. Here are a few representative values: <br> Just Arpived From Eng-land-men's Stiff Hats at. $\$ 2.25$ Each They're stylish, comfortable models, with medium full crown, slightly rolling brims, pencil edge and well-fitting sweatbands. Sizes $61 / 2$ to $73-8$. rolling brims, pencil edge and well-fitting sweatbands. Sizes $61 / 2$ to 7 3-8. Each ... ........................................................................ <br> Soft Hats For Men, Each \$3.00 Spring is here now, so there's no excuse for that old winter hat. Up-to-the- minute men are donning their spring headwear-if you haven't got yours already, see these fedoras at $\$ 3.00$. The he's a large assortment of styles and colors, including welted, bound and pencil-edged brims, medium or high crease crowns, and shades of welted, bound and pencil-edged brims, medium or high crease crowns, and shades of light or dark green, grey and black. Sizes' $65 / 8$ to $73 / 8$. Each. <br> Boys' Caps at 75c Each In Donegal effects, golf style, with four or eight-piece tops, and with or out outside baads. Grey, brown and fawn, Sizes $63 / 8$ to $71 / 8$. Each $\mathbf{7 5}$ 

## Every Boy

Needs a Shirtwaist to Go Under His EATON-Made Shirtwaists at 50c Each
The fact that these waists are "EATON"-made accounts for the remarkably low price, for naturally
we can sell our own factory products much cheaper we
than those from outside manoufacturers. Of Of fine
shirting materials, white grounds, with stripe of bue. shirting materials, white grounds, withs stripe of blue,
black and mave, in close pin, double and group. black and mauve, in close pin, double and group.
line effects, with soft attached double collars and buittoned soft single cuffs. Breast pocket. Sizes
10 to 15 years. Each.............. 50

## Other Good Values

 Men's Pyjamias in spring weight flannelette andfine cottons. The flannelettes are in military styie,
with frog fronts, and the cottons are in primts and with frog fronts, and the cottons are in primts and
shirting materials, in neat black and white and blue shirting maáerials, in neat black and white and blue
and white stripes; also in plain shades of blue, pink; tan and white, with stole front, white facings, pear
buttons. Sizes 34 to 46 . Price, per suit, 2.00 Men's Cotton Merino Underwear, made in the Men's Cotton Merino Underwear, made in the
light natural shade, just the garment for this weather. Have beige facings to match and closely ribbed cuff
Sizes 34 to 44 Per garment and ankles. Sizes 34 to 44 . Per garment, . 68






The Toronto W orld





THE WOMAN WHO CHANGED
BY JANE PHELPS



## PAGE EIGHT

## Baseball Move Meting.…HorseShow Holiday $\div$. Bowling More Bowstor

SCHEDULE DRAFTED
FRIDAY IN GOTHAM


## Buffalo to New YorkSign a Pitcher. Treven somen  ond




等

䢒





$\qquad$
$\qquad$

## 



##  <br> IF it is a question of qualityED. MACK CLOTHES are the logical answer. If style, fit, fabric, workmanship and finish count with you this is your Clothes Shop. We are maintaining our usual high standard of linings and trimmings. <br> Suits and Topcoats Ready Tailored $\$ 18$ and up

ED. MACK, ,ummo



ED. MACK, иumirzd 167 YONGE STREET - Opp. SIMPSON'S

PENNY ANTE
The Fellow Who Doesn't Watch the Draw
BY GENE KNOTT


SIX-MAN HOCKEY IN BOWLS POURING II BIG CUP SERIES FOR THE SOLDIERS


St. Matthew's Club Ele Officers and Select Skipo
for Campaign.






 RUSSEL'S CONQUEROR
AT SPORTMEN'S







 and
promotion on meeris



 revolt in kazan. London, April 9 -Kazan province in



## Whisons "TheNational Smole"



$$
3 \mathrm{for} 25
$$

ANDREW WILSONA.OMem


Dineen's Exclusive Bargains Millinery and Women's Wear


A display of newly ar rived suits in serge and standing excellence

Ours is an exclusive display of Millinery and Women's Wear. The stock is most choicely assorted, representing the product of a most particular and exclusive source of style creations. $\$ 14.00$ Georgette $\$ 5.95$
Crepe Waists for

Georgette Crepe Waists, in all the new shades: maise, white, flesh, black, grey, and other colors. Embroidery, beads. tucked and lace trimmed, small roll and large colars, regular price up to $\$ 14$. Special for today $\$ 5.95$

## w. DINEEN Commen 140 Yonge St.

## ARCHBISHOP LANG

 PUTS IN BUSY DA| ARCHBISHOP LANG | der |  |
| :---: | :---: | :---: |
| TS IN BUSY DAY |  |  |
|  |  |  |
| Visising Prelate Carried Out |  |  |
|  |  | ${ }_{\text {PRO }}$ |
|  |  | OF WINTER STORMS |
|  |  | sif reatere |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | der |  |
| dre |  |  |
|  |  |  |
| coid |  | miner |
| How to Make a |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |



## Fry's Pure Gocoas

LMOST everything you eat nowadays costs
more than it used to-except FRY'S COCOA. - Here, at the same price, you get the fine, rich, delicious nourishment that has made FRY'S famous exclusive, the result is a Cocoa of exquisite flavour, very soluble and economical. Your money can hardly buy an equal quantity of nourishment in any other food. You can easily prove this by getting a tin of FRY'S to-day.

Truest economy-use FRY'S

 :-:

## By Sterrett






## At Simpson's--New Homefurnishings of Character and Beauty

## Grand Saving Opportunities in Staple Furniture

 Buffet, Wiliam and Mary design; 50 inch e ase; fitted
What large plate mirirot. Regular $\$ 30.75$, for $\$ 24.50$.

 Exteusion Tables, of solid oak; fumed finish only,
top, extends to 6 feet.
Regular $\$ \$ 44.50$, for $\$ 10.95$.


Order Awnings, Window Shades and Reupholstering Now!
During the anuual housceleaning time
here are always odd pieces of furniture or there are sutes that teed the services of the up.
wholetere, and there is no better time to have
hol holsterer, and there is no better time to have
the chang made than during this month. All
work is execuated by skilied mechanics and is guaranteed to be satisiscactory. Phone Main 7841 , Drapery Department,
and our men will call to give you an estimaté
 Now tot the time to pliace ysur
ordor to the new
tocks of the new awnine



Slightly Imperfect White Ename Iron
sizes only. Regular $\$ 4.50$, for $\$ 2.75$
Mattresses, of fifre and jute feit; both sides and ends; heavy twill ticking; deeply tufted; in good grade of art tick-
ing , $\$ 4.25$ Springs, all steel frames; woven wire fabric, with cable ing. Pairs, mixed feathers, encased in good grade of tickIng. Pair, 95 c . 1 bs . per pair; extra fine chicken feathers; size

Come Today and Share Wall Paper andPaints为
 NEW Chinrz wativiteration neonome New veruve Thestry wail piperas,

 Hicm rimizi Kin mite micancier







1Semi-Indirect Fixtures $\$ 8.55$




 25c Toweling Clearing at 18c Yd




A Vacuum Cleaner is a Necessity in Your Home
A. New Story by Eleanor H. Porter Oh, Money! Money!










Splendid Value in Axminster Rugs
 We arourdy Oilcolot Only 48c Per Yard.

Onempocial in Congolemem Rege, 55.95 Each
, ind

## Hower SIMMPSON Company



## Furniture--- Wall Paper---Draperies

Frequently the furnishings of a room call for decorations of a quiet type. Sometimes the most simple treatment gives excellent results. Your
own ideas will be carefully carried out, or if you prefer to have us submit suggestions we will do so

Note the advantages our Home-Lovers' Club offers to those who have plans for more or less expensive refurnishing and decorating-.-cash prices, plans for more or less expensive charges. See the Club Secretary, 4th Floor.

## Attractions in the Men's Store

For Men and Coming Men
Men's Suits $\$ 28.00$



## Stout Men's Spring Overcoats

 cheviot, with particuiar attention, being given to snug-fitting con
so much in demand by the particular man, in sizes: regular 36
44 , stouts 42 to 46 . 44, stouts 42 to 46 . Today's price, $\$ 24.00$. $T$. ${ }^{\text {all }}$ and Stout Men's Trousers, especially designed for these types; made from an ail-wool worsted, in a neat black and grey
stripe; well tailored; finished with 5 pockets and belt loops. Stout,
sizes 42 to 50 ; tall, sizes 32 to 44 . Can be finished up to 37 inches sizes 42 to 50 ; tall, sizes 32 to 44 . Can be finished up to 37 inche
in length; cuff or plain bottom. Today's price, $\$ 5.00$.

|  |
| :---: |
|  |  |
|  |  |
|  |  |



Boys' Suits That Are Superbly Tailored From the Best of Materials and Trimmings
Boys' Junior Norfolk Suits, in a grey, with tan and green overcheck pattern; made with yoke back and
front, with box pleats extending from, yoke to waist; pockets have top flaps buttoned; buttoned up to neck;
detaehabie white pique collar; knee pants; lined throughore Sizes to

Boys' Suits at $\$ 6.00$.
Boys' Suits, $\$ 10.50$.
Finest little Junior Norfolk

styles in atits oren and fawn flaked pat| $\begin{array}{l}\text { styles in a grey, with blue and } \\ \text { green mixed overcheck pattern; }\end{array}$ | $\begin{array}{l}\text { with green and fawn flaked pat- made in single-breasted, } \\ \text { tern } \\ \text { butto }\end{array}$ |
| :--- | :--- | glash pockets; all-around belt, with

slation model; yoke back and slash pockets; all-around belt, with
buckle; buttoned up to nek, and
fastens with cord and tassel fastens with cord and tassel at
throat; detachable pique collar; throat; detachable pique collar;
knee pants lined throughout. Sizes
3 to 8 years, 86.00 yoke
buck
out,
ing
l buckled
out, beltit
ing kine
$\$ 10.50$.

## Down Come Storm Doo Up Go Screen Doors




Sale of Women's Low Shoes, 500 Pairs Today \$3.95 Pair
 Womit Hish Cut Colered K Ka Boout
 Men's Boots at \$4.95. These boots are 57.00 and
 \%ax Boys' "Active Service" Boots. Bervice" Brand Guas
anteed Boots, of calic



Fawn mixed Donegal tweed with fancy green and brown pai model, Norfolk style poke met and front; all-around stitched bel at waist; bloomers lined througl out; belt loops, 4 pockets; ex
panding knee bands.
Sizes 29 panding knee
$\mathbf{3 5}, \mathbf{\$ 1 4 . 5 0}$.
2. Toarrect neting lasts, with plain vamp and Imitation stitched toecal
"Active Service" Boots.
Girls" Patent Leather

