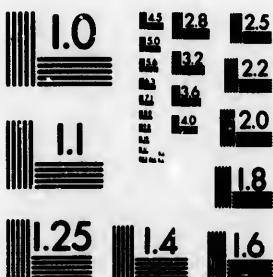


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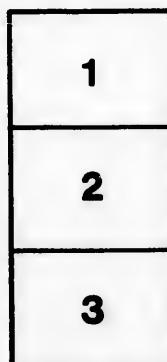
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C. P. REID & CO., SOLE AGENTS

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C. P. REID & CO.,
30 Wellington Street East.

C. P. REID & CO., SOLE AGENTS

TORONTO

Business Sketches,

BEING

DESCRIPTIVE NOTICES

OF THE

Principal Business Establishments

IN THIS CITY.

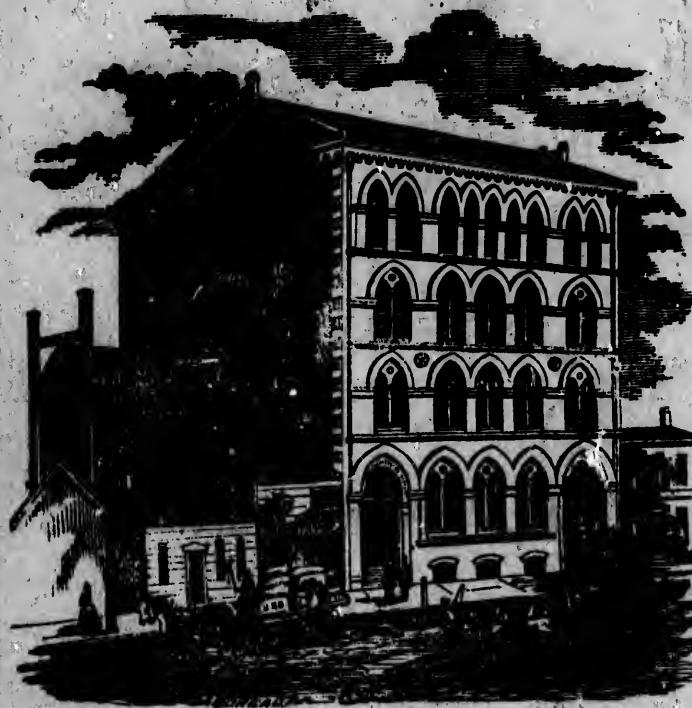
FOR THE CELEBRATED DUTCH LION HOLLAND GIN.

TORONTO:
THE DAILY TELEGRAPH PRINTING HOUSE,
DAILY TELEGRAPH BUILDING, BAY STREET.

1867.

IMPORTERS AND DEALERS IN
WINES & LIQUORS. (See page 5.)

JOHN MACDONALD & CO.,
IMPORTERS OF DRY GOODS



AND

MANUFACTURERS,
28 and 30 Wellington Street,
21 and 23 Front Street,
TORONTO.

FOR DEPARTMENTS, SEE LAST PAGE INSIDE COVER.

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IMPORT

JOHN MACDONALD & CO.

21 & 23 Wellington Street - 28 & 30 Front Street.

TORONTO

Business Sketches.

BEING

DESCRIPTIVE NOTICES

OF THE

Principal Business Establishments

IN THIS CITY.

TORONTO:

"THE DAILY TELEGRAPH" PRINTING HOUSE, 81 YONGE STREET.

1867.

IMPORTERS OF DRY GOODS AND MANUFACTURES.

See first and last pages inside cover.

IMPORTERS OF DRY GOODS AND MANUFACTURES.—(See inside pages of Cover.)

JNO. CHARLESWORTH & CO.,
PRINTERS & PUBLISHERS.

WHOLESALE IMPORTERS

Geoffrey Cox & Co.

BRITISH AND FOREIGN DRY GOOD MILLINERY, &c.

MILLINERY, &c.

44 YONGE STREET

TORONTO.

175384

HARRIS'S BUSINESS SKETCHES.

WICHIEELA MOPORTER

G. & J. W. Cox & Co.

It must be acknowledged that Toronto is well supplied with Dry Goods Establishments. We have houses engaged in this line of business that are not only a credit to the city, but to the Dominion, and that would not lose anything in being placed alongside many of the leading firms of the large cities in the neighboring Republic. Of our Dry Goods and Millinery Establishments, that of Messrs. G. & J. W. Cox & Co. may justly be called one of the most enterprising. Their house is certainly one of the best in Toronto, for the simple reason that in point of size, amount of trade, and immensity of stock, it is one of the largest in the city. The well known sign of the house is the Golden Bonnet, which is a conspicuous object on King Street East directly opposite St. James' Cathedral. The extent of the premises will at once be seen when we state that they occupy Nos. 115, 117, 119 and 121, thus taking in what would form four ordinary establishments, and constituting one of the largest and most extensive retail houses in the Dominion of Canada. Occupying such unusually large premises, of course the business done by the house is of a correspondingly extensive character. This is indeed the case. "The Golden Bonnet" is known far and wide, and the reputation of the firm is second to that of no firm in the city. The trade they do with residents of Toronto is very great, yet it is of comparative insignificance alongside the country trade of the house, which is unsurpassed by any house in the Dominion. The Messrs. Cox understand the true secret of success in trade, and have mastered the philosophy of making money by pursuing a legitimate and straightforward course. Every genuine business man knows that in judicious advertising the grand secret of commercial success lies hidden. Advertising is an art; simple as it may seem; and it requires a man of keen perception, tact, judgment and a peculiar ability to advertise in such a way as to reach the public successfully, and receive in return a reward commensurate with the outlay and labor expended. There are many business men in Toronto who understand not only the theory

but the practice of judicious advertising, and foremost among them are the proprietors of "The Golden Bonnet." We have never spoken to them on the point, nor have we in any way learned what their views are, yet we feel convinced that if asked to what they chiefly attribute their success in business and their present high commercial standing, they would answer, in the words of Barnum, "To a judicious use of printer's ink." In their advertisements they never attempt to deceive or mislead the public. If they advertise cheap goods, they are cheap goods. If they announce anything special, it is to be found in their establishment when asked for. By pursuing this course, they have gained the confidence of the public, and so long as that confidence remains unshaken, their business must increase and prosper and grow more extensive day by day. A visit to their establishment is sufficient to satisfy any one of its extent, and of the immense business done therein. The stores they occupy are excellently fitted up, are kept in the most perfect order, and at all times of the year contain one of the largest and best assorted stocks to be found in any retail house in the country. It is no half-and-half house, in which you can get nothing but have to go some where else for that. In it you can procure anything in the line. Fancy and staple dry goods of every description fill the shelves and drawers. Silks and satins; calicos and cottons; woollen goods, mixed goods and all kinds of goods; gloves, shawls, flowers, and anything you may want is to be found therein. The Millinery Department is very complete, is ably and efficiently managed, and always contains the latest novelties in Paris and London fashions. Owing to the immense trade they do, the facilities they have for procuring goods, and the excellent arrangement that is displayed in every branch, they are enabled to sell at much lower prices than many other houses in the city. Their motto is "small profits and quick returns," and in carrying out and acting upon this motto, "The Golden Bonnet" has earned a name for cheapness, combined with excellence, that is greatly to be envied. In conclusion, we need only say to every reader of these lines, do not forget "The Golden Bonnet." If you are not already a customer of the house, which you most likely are, we advise you to become one immediately. In recommending the establishment, we know that we are fully justified, and we know also that one trial will convince any one that we have not spoken too strongly in what we have said. In prices and in the quality, every satisfaction is guaranteed, and if you cannot be pleased and satisfied at "The Golden Bonnet," we know not where you can. Remember the place, "The Golden Bonnet," Nos. 115, 117, 119 and 121, King Street East, opposite the Cathedral.

OF TORONTO.

Wholesale Liquor Establishment.

C. P. REID & CO.

The wholesale liquor establishment of Messrs. C. P. Reid & Co., No. 30 Wellington Street east, has been in operation many years, and is so well known to the public, not only of this city, but of the country generally, that it is almost needless to say anything in favour of it. It is always supplied with a choice and well assorted collection of wines and liquors, which to judge from what epicures speak of their flavours, no one can find fault with. People will drink they have drunk ever since old father Noah came out of the ark, and exhibited the truly sailor characteristic of "getting on a bender" as soon as an opportunity offered. It is bad to follow Noah's example in this respect and yet it is right so St. Paul says, "to take a little for thy stomach's sake," now and again. Physicians tell us that pure wines and liquors not only produce no bad effects, but are beneficial to the system, when used with that moderation which should characterize us in all things. To procure good and pure wines, therefore, is something that every man who uses them should do. This can be done at the house of C. P. Reid & Co. They are direct importers, procuring and selling none but the best and most favorite kinds and brands. They import French and Spanish wines direct from the manufacturers, and also deal extensively in those of England and Holland. They supply many of the largest retail dealers in the Province, and the wines sold by them are well known for their purity and general good qualities. Their cellars are constantly stored with the choicest brands, a single enumeration of the names of which would make the teeth of the lover of such delicious beverages water. The ancient looking cobweb covered bottles, which are to be seen in their stock, indicate good things. The business done by Messrs. Reid & Co., is perhaps, the largest of the kind done by any firm in the Province. The length of time they have been in operation, and the high terms in which they are spoken of by those who have had dealings with them, are sufficient to show the position they occupy. To old customers of the house we need say nothing, while to those whose patronage they have not yet enjoyed, we cordially recommend them as fully deserving of a trial, feeling confident as we do, that they will give every satisfaction.

Wholesale Grocers.

ESTABLISHED 1811

MESSRS. G. MICHIE & CO.

One of the oldest houses in Toronto, in fact, we may say, one of the oldest in the province, is that of Messrs. G. Michie & Co., No. 1 Front Street. It has been in operation for a third of a century, though it has not during all that time been under its present name. It was formerly the house Alex. Ogilvie & Co., a name well known to the old business men of Canada. The house was opened about thirty-three years ago, and though many firms have come and gone since that time, it has remained and has held its position as one of the leading establishments of the country. Under the present firm of George Michie & Co. it occupies an enviable position. We need scarcely say that the line of trade in which the firm is engaged is that of general groceries, wines and liquors. George Michie & Co. rely upon no one for their supplies but the foreign dealers, or manufacturers, from whom they import direct. They are, in fact, one of the oldest importing firms in Canada, and were engaged in the importation of groceries long before many of the firms around them came into existence. The trade they do is sufficient proof of the excellence of their importations. Having been for so many years in operation they know exactly what is suited for this market, and never make the mistake, which some merchants who do not know the requirements of our people do, of bringing into the country many articles for which there is no demand, thereby involving a loss under which more houses than one have gone down. George Michie & Co. keep constantly on hand a stock of general groceries, embracing everything in their line required by the people of Canada. The business they do is a very large one, and is in connection principally with the old retail firms of the province, with whom they have traded for many years. Their connections in this respect are substantial and reliable, and ensures for them as good a trade as is enjoyed by any house in the province engaged in the same line. The position they occupy amongst the commercial community is an enviable one. We know of no house possessed of a better standing, or having a more honorable reputation. It is pleasing to find these old houses still flourishing amongst us, and keeping pace with their younger competitors, which, at the same they show beginners what may be won by perseverance, industry and honest dealing. We trust that the long-established house of George Michie & Co., will continue to flourish and prosper, and that at the end of another thirty-three years it will occupy a still higher and more enviable position.

1900 (Section W)

Beaver Drug Mills and Laboratory.

No. 3, Bay Street, N. E. P. T. M.

MESSRS. LYMAN, ELLIOT & CO.

This establishment is situate on Palace Street, and is owned by Messrs. Lyman, Elliot & Co., the well known druggists of Toronto. It was put in operation some four years since, by the junior partner of the firm : at first on an experimental scale only, but having overcome the trials and obstacles incident to a new undertaking it now assumes an important position as the only manufactory of chemicals, on a large scale, in the Province. At present, employment is given to eleven hands and a steam engine of twelve horse power. The grinding room is fitted with three paint mills for the preparation of white lead and colours in oil for painters use. A large business is done in ground white leads, and during the twenty years that they have been supplied, a very excellent reputation has been secured for them. A Grist mill for grinding spices, &c., and an iron mill and copper for coarse comminution. Ranged on one side are also four drug mills, called "chasers," where powders are reduced to an exceedingly fine state of division. A drying room where by exposure to a gentle heat the various substances are rendered sufficiently friable for powdering, renders the grinding department complete. In an adjoining building is an evaporating room furnished with copper, stone and iron pans, heated by steam, for the preparation of extracts, and solutions prior to crystallization, and in a detached building the operations, fusion and the more dangerous manipulations requiring fire are carried on. We now pass to the bonded factory, an apartment immediately under the supervision of an officer of Excise. Here those preparations are made, of which alcohol forms the basis, such as the various ethers—chloroform, tinctures and the like. The spirit employed is allowed to be used free of duty, while the manufactured articles passing out, are subject to the same charges as if imported from another country. This place is very complete in all its arrangements, containing a large number of stills and percolators with all the apparatus requisite. A large store room occupies part of the upper flat of the building. There is also a bottling and packing room, a mechanists and carpenters shop for necessary repairs, and the office and experimental laboratory. The entire establishment is very complete in all its arrangements, and reflects the greatest credit on all concerned.

Ontario Tobacco Manufactory.

A. SHACK, 84 & 86 YORK STREET.

A few years ago tobacco manufacturing was a branch of trade almost unknown in this country. We relied entirely on the States for our supply of the "weed," and every pound of tobacco used in Canada came from across the lines. We are glad to say that this is the case no longer. The raw material is still furnished by the States, but is worked up here among ourselves and thus all the profits of the working are made in the country. One of the leading houses in this branch of manufacturers is that of Mr. A. Shack, of No. 84 and 86 York Street. Mr. Shack commenced operations in Toronto about nine years ago, and at the present time occupies a prominent and even leading position. His establishment is an extensive one—occupying the greater portion of Capt. Strachan's block—and doing an immense trade. This building was until lately occupied by Messrs. J. F. Withers and Co., and bought out by Mr. Shack. The amount of tobacco worked up may be imagined when we state that ordinarily about eighty hands are employed, and occasionally, during the busy season even a greater number is at work. The leaf is purchased in the south and imported to Canada in the raw state, is worked up into all kinds of tobacco such as suit this market, and then sold to the dealers throughout the country. Mr. Shack supplies hundreds of merchants, in the west and north, through his connection with the largest grocers in Montreal and Toronto. The most remarkable feature of the trade, however, is that his predecessor did a large business with the far-off sister colony of Australia, thus proving that the manufacturers of our country are becoming known and appreciated abroad, even at the very opposite quarter of the globe. The tobacco turned out by this house is well and favorably known, and the finest brands are remarkable for their purity and excellent flavor. It is pleasing to know that this is really the case, and that in our own country we can make tobacco quite as good as the best imported from across the lines, which has been the case with Mr. Shack for the last two years, having principally manufactured bright tobacco. All home manufacturers should be encouraged and supported us by so doing we build up trade in our midst and do away with the necessity of relying upon our neighbors for those articles which we can make at home. We trust that the encouragement, Mr. Shack, has so far received, will be continued, and that he will receive the support his enterprise and energy entitle him to.

Queen's Hotel.**CAPT. THOS. DICK, LANDLORD.**

In this country, where people are always on the move, and travellers from abroad are numerous, it is a matter of necessity that we should have good accommodations and comfortable hotels. Nothing does a city more benefit than to have it known far and wide that it possesses fine hotels, affording the most ample accommodations for strangers. Such a reputation will induce travellers to visit a place, who would remain away were they told that the hotels were badly managed and poorly fitted up. We are glad to know that in this respect Toronto stands well, and our reputation is in a great measure due to Capt. Thomas Dick, of the Queen's Hotel, who is known throughout the country as the proprietor of one of the best hotels in Canada. About five years ago Capt. Dick assumed the management of the Queen's. At that time the house was not unknown, but it did not hold the reputation that now belongs to it. The Queen's is situated on Front Street, between York and Bay, occupying a fine position and commanding a beautiful view of the harbor and lake. It is in close proximity to the railway stations and steamboat landings. The building is a large and commodious one, possessing accommodations for two hundred and fifty guests. It is excellently furnished from top to bottom, with very fine drawing and sitting rooms, large, airy, well lighted sleeping apartments, and one of the finest dining rooms in America. In fact, in all respects the Queen's is a thoroughly metropolitan hotel, and compares favourably, in its apartments and management with the great hotels of New York, Boston and Philadelphia. At the east end of the house there is a very beautiful garden for the use of the guests, and in the east wing there is that which everyone looks for in these times, a fine billiard room. In all respects the Queen's is a model hotel and has a reputation second to that of no house in Canada. Plans are now being prepared by Gundry & Langley, for adding an extra story to the main building with a handsome cupola, and two wings on the east and west sides of the building, giving accommodation for 250 guests, or 60 more than can be taken in by any hotel in the Dominion. Capt. Dick is one of the most courteous and gentlemanly of landlords, and makes his guests feel thoroughly at home. Anything we might say in praise of the house would be simply superfluous, as it has earned for itself a reputation which speaks for itself. The Queen's is a credit to Toronto, of which our citizens are justly proud, and we know that so long as it remains under its present management it will maintain its reputation as one of the best hotels in the Dominion of Canada.

also by
W. Steele & Co.
Tobacco Manufactory.

THOS. STEELE, NO. 78, AND 80 YORK STREET.

It is only since the advent of the Southern war that much indeed hardly any attention was paid to the manufacture of tobacco in this city. Since then the trade has grown from infinitesimal to gigantic proportions, and in this city in particular many hundreds of men, women, boys and girls are employed. Prominent among these firms is that of Messrs. Thos. Steele & Co., successors to S. S. Preston & Co., who were one of the most extensive tobacco manufacturers in Canada, is situated on York street near the corner of King. The building which consists of two houses being thrown into one, has a frontage on York Street of sixty feet by fifty-five in depth, and is four stories high, the entire of which is occupied by the different departments which are necessary in manufacturing tobacco from the raw state till it is ready for use. The engine which runs the works is of sixteen horse-power, and is placed together with a cutting machine in the cellar below the building. On the basement is situated the office, bonded warehouse, shipping room and press room where the press is worked by hydraulic power. This department also contains one large ram bender, six compressors and twelve retainers and moulds for making ten-and-a-half lbs. The second story is divided into two compartments, the first of which is the rolling and drying room, in which the leaf tobacco after being prepared is placed on a platform where men are employed turning it with forks made for the purpose, much in the same manner as hay. On the third story are situated the shaking out and easing room, and the warehouse where the tobacco after being eased is kept until it is sent down to the bonded store. The fourth story is used for drying the lumps, getting them in the right order for the pressing room. Messrs. Steele & Co., sold over three hundred boxes monthly of tobacco last year, and their business is rapidly increasing. On an average they employ one hundred hands regularly.

Wholesale Dry Goods.

W. COX & CO., LTD.

Cox & Co., WELLINGTON STREET.

TORONTO, NOV. 08, 1861.

One of the latest additions to the business houses of Toronto, is that of Messrs. Cox & Co. The house was opened in March, 1860, in its present stand, No. 28 Wellington Street, east. Though of such recent formation the firm is already well known to the business community, not only of our city, but also of the country generally. In fact, from the way in which it is spoken of one would imagine that it had been in operation for many years, and was one of the institutions of the country. It now does a large and increasing trade with the west and north, in addition to supplying many of the retail merchants in our own city. The branches to which the firm devotes particular attention are millinery and fancy dry goods. These they import largely. In general dry goods houses the lighter, or what are termed "fancy dry goods," are usually neglected, and in a great measure lost sight of, and thus customers in search of such articles often experience much difficulty in finding them. The endeavour of Messrs. Cox & Co., is to remedy this evil by keeping constantly on hand a large, well selected, and well assort ed stock of fancy dry goods, from which purchasers can supply themselves with the least possible trouble and no difficulty. In addition to this they deal extensively in millinery, taking good care that their customers shall be supplied with the newest and best fashions. They also manufacture straw goods, mantles, and other articles which are made under the supervision of ex periented persons, specially to supply the demands of this market. It is a fact which cannot be disputed, that where a firm devotes its attention specially to any one branch of trade, the articles will be better and more suited to the wants of cus tomers, than if they were selected in a house engaged in all branches. For this reason the establishment of Messrs. Cox & Co., is deserving of special notice. That it is succeeding is evident from the fact that its business has been steadily on the increase ever since it was commenced. Country dealers visiting this city during the fall, should prior to purchasing elsewhere give Messrs. Cox & Co. a call. By doing so they will be enabled to examine a stock of goods which for quality, style and moderate price is second to none in the city.

Patent Fire and Burglar Proof Safes.**J. & J. TAYLOR, 198 AND 200 PALACE STREET.**

The establishment of Messrs. J. & J. Taylor, No. 198 and 200 Palace Street, which he has acquired a wide-spread celebrity, on account of their patent fire proof safes, is established over eleven years, during which period they have turned out a larger number of safes than any other manufacturer of the kind in America. The building which is three stories in height and has a frontage of one hundred feet on Palace Street, by forty in depth, is entirely occupied by workmen employed in this particular branch of trade. The office is situated on the first floor, in the rear of which is a room where the safes having been painted, japanned and varnished before being sent out of the establishment. The visitor first enters the fitting up department where the different plates are placed together and riveted. In this room which is fitted up with all the necessary machinery for carrying on the trade, there are constantly eighteen hands employed. The second story is the machinery and working department where the plates are made, the room is fitted with punching, drilling machines and lathes, designed by Messrs. J. & J. Taylor, specially for the work, and constructed on the premises. The third story is where the locks are made, in which are to be found all the necessary machinery and tools for this part of the business. The safes made by J. & J. Taylor, are warranted, both fire and burglar proof, and the manufacturers produce certificates to that effect from Banks, Exchange offices and various mercantile establishments throughout Canada and the Lower Provinces. To give some idea of the immense strength of these safes, one was manufactured lately for the Quebec Branch of the Bank of Montreal, which when packed weighed over five tons, and contained in its composition over three tons of cast steel, and the lock of this safe could be changed one hundred million times. The works are driven by a machine of 15 horse power, constructed by Medeals of this city. The proprietors employ fifty hands constantly, and turn out one safe a day averaging in price from \$60 to \$1000 and more. Messrs. Taylor do a large business in Canada, also in P. E. Island and Nova Scotia. It may be in place to mention here that there is a great advantage in purchasing their Canadian made safes. Not speaking of the quality, American safes have to pay a duty of twenty per cent, and the charge for transit is naturally high, but perfect security may be attained at a lesser price by purchasing safes from those whose position and experience is a sufficient guarantee for every article that leaves their workshops.

China, Crockery, Earthenware, &c.

HURD, LEIGH & CO., 72 YONGE STREET.

Messrs. Hurd, Leigh & Co., who have been established over ten years, as wholesale and retail China and Crockery dealers; No. 72 Yonge Street, do one of the largest trades in Upper Canada, in this peculiar branch of business. The first floor is used as a store room which is constantly supplied with a varied collection of all descriptions of china, earthenware, such as breakfast, dinner sets, and toilet utensils of different patterns and prices to meet the wants of the customers. The second floor is the decorating and finishing department where a number of hands are employed in painting and gilding china, being the only establishment in Canada, where this beautiful and delicate process is carried out. In this portion of the building twelve hands are constantly engaged. A solution of pure gold is used for gilding purposes, which on being laid on the china at first has a dark hue, the other necessary colors are then put on, after which the china is placed in a furnace where it is subjected to intense heat. On being taken out the gilding is a dull yellow colour, after which the articles are put in the hands of the finishers and burnished with agate or bloodstone. Messrs. Hurd, Leigh & Co., constantly employ twenty hands. Families requiring chinaware for furnishing purposes or otherwise are sure to meet with anything in the line at their establishment. The *Journal of the Board of Arts and Manufactures for Upper Canada*, speaking of the firm, says:—"This elegant ornamental art was introduced into Canada for the first time, by Messrs. Hurd, Leigh & Co., Yonge Street, Toronto. The exceedingly beautiful wares of the English Potteries are so attractive to all who have the least taste that almost every family regards the possession of a set of beautiful china as among the first requisition of housekeeping. Unfortunately, however, the loss by breakage in transporting this class of goods from England to this country, is so great as to raise the price of the articles above the convenience of many to purchase. The Messrs. Hurd, Leigh & Co., familiar with the pottery business in all its practical details resolved to remedy this state of things by importing their fine porcelain without the ornamental work, and having the artistic embellishment executed here at their own establishment. They accordingly sent to England for a family of artists who had been educated at a school of design in connection with the potteries, and had long experience in working for some of the best establishments."

Business Sketches and Illustrations

Gordon & Co.

Fancy and Staple Dry Goods.

No. & F. Rooney, 60 YONGE STREET.

By energy and perseverance, men of business habits and undoubted integrity, from a small commencement are sure to reach the desired goal of independence, but to do this it is necessary that the stand taken by the young and aspiring merchant in a small way, on his opening business, should be adhered to throughout life and that no deviation should be made from it, except to increase his stock and promote his customers. This can truly be said to have been done by Messrs. N. & F. Rooney, who, by their unceasing assiduity to business and their ever anxious desire to please the public have secured for themselves not only a large but a profitable business. Supplied as they always are with goods of the choicest quality, the wholesale establishment of Messrs. Rooney & Co., No. 60 Yonge Street can compare with any other store of the kind in Ontario. Of Irish linens, linings, Scotch tweeds, black cretian silks, Irish poplins and tabinets, there are always a large assortment on hand which are carefully selected from the best markets of Great Britain and France, where one of the partners proceeds twice a year for that purpose. The establishment is a three story building in one of the principal thoroughfares of the city. The first floor, which has frontage of 40 feet by 120 in depth is used as a warehouse, and is filled with a well assorted stock of Linen, Silks and Dress Goods. Here also is the office, where the business of the establishment is conducted. The second story is appropriated solely as a warehouse for the storing of woollens and tailors' trimmings, and on the third floor is the woollen and flannel department.

Wholesale Wines and Liquors.**GORDON & Co.**

About two years ago the wholesale wine and liquor house of Messrs. Gordon & Co. was opened in this city. The firm at the present time do business at No. 36 Wellington Street east. Though such a short time in operation they have already worked their way into public favour, and now occupy a highly favourable position in the Province. Their business is not, in any way, mixed up with groceries, as is often the case, they deal exclusively in the one branch, and are, therefore enabled to devote more time and attention to it than if they had half-a-dozen other branches to look after. They are direct importers of all the wines and liquors they sell. They import French, Spanish and Hungarian wines of the purest quality, and most famous brands. Those who purchase from Messrs. Gordon & Co., can rely upon getting none but the genuine articles. They also import Irish and Scotch Whiskies, old Tom Gin, and pure Jamaica Rum; and in addition thereto are extensive dealers in Guinness' famous Dublin stout, London Stout, and Bass' Pale Ale, all of which are shipped direct to them from the manufacturers, the packages never being broken until they pass into the hands of customers. Those who purchase from Messrs. Gordon & Co., may thus be confident that they get as pure an article as if it was chosen from the cellars of the manufacturers. The business done by this firm is increasing. They sell wholesale entirely, and supply many of the retail dealers throughout the city and country. A large trade, however is done with private families, and most of the gentlemen of our city, have their stock replenished from the cellars of Messrs. Gordon & Co. Those who have not already dealt with them should give them a trial at once. A call at this establishment will convince intending purchasers that Messrs. Gordon & Co. sell excellent liquors, at fair and reasonable prices, and expecting, as we know they all have, a fair share of that patronage and liberal support due to men who are determined to give satisfaction to their customers. Orders addressed to them will receive the best attention, and merchants from the country and gentlemen wishing a supply of liquors for their houses, should pay Messrs. Gordon & Co. a visit, and assure themselves of the truth of what we have stated. The firm are courteous and obliging, and are determined not to be outdone in serving those who may patronize them.

Paper Manufacturers.FOR CREDIT AND NOTE.**BUNTIN BROTHERS, YONGE STREET.**

It is not long ago since the newspaper publishers of Canada had to look to the United States for their supply of paper. It was an article, the manufacture of which progressed slowly here, and it does not require an old man to remember when the first paper mill was opened in Canada. In course of time, as the country advanced and newspapers multiplied, the demand for printing paper became greater than the supply furnished by a foreign market, and the necessity for producing the article at home became apparent. Factories were accordingly put in operation in different parts of the country; they succeeded and increased, and at the present time we are actually sending large quantities to the States, from which we formerly received our supply. Perhaps the greatest paper manufacturing company in the province is that of Buntin Brothers. In 1856 this enterprising firm opened a house in this city, and they have now similar establishments in Montreal and Hamilton. Their mills are at Valleyfield, Lower Canada, on the banks of the St. Lawrence. They employ 150 hands constantly and turn out about five tons of paper per day. They do not confine themselves to the manufacture of printing paper, but also make writing and wrapping paper of all the various kinds and qualities. To the printers of Canada their paper is well known, as they supply more publishers than any other house in the country, and never fail to give perfect satisfaction. They also manufacture envelopes of all kinds, sizes and colours, at the rate of 150,000 per day, and yet this immense amount is not sufficient to meet the demand. Messrs. Buntin Brothers are, of course, entirely wholesale dealers, and in addition to the paper manufactured by themselves, there may be found in their establishments all kinds of English, French and Prussian paper, which they import direct from the makers. They do an immense trade, for, in addition to publishers, they supply hundreds of retail stationers throughout the Province, and in fact, have a constant and increasing demand for all they make and import. The firm of Messrs. Buntin Brothers is a credit to the Dominion. Newspaper publishers and job printers in the Dominion will find the goods manufactured by this firm to be of excellent quality and sold at moderate prices, and the testimonials of those who deal with them are such that recommend them to the printers of the Dominion.

PATER MUSICAL INSTRUMENTS
Fox's Iron Clad Piano Fortes.

STEVENSON & CO., AGENTS, NO. 6 & 7 ROSSIN HOUSE BLOCK.

"Music has charms to soothe the savage breast, and know of no instrument more calculated to do so than one of 'Fox's Iron-clad Pianofortes,' in which the sweetness of tone combined with strength of sound are supreme. No other instruments manufactured on the continent of America for several years it was difficult to purchase any kind of a fair Pianoforte for less than £70 to £80, but now an excellent instrument possessing all the qualities and improvements necessary to make it not only an ornament to a drawing room, but a source of amusement to all, can be purchased at half the price and less from Mr. Fox's Messrs. Stevenson & Co., the energetic Agents for these far-famed instruments, keep their show rooms at the Rossin House, where they have constantly a number of Mr. Fox's superior Pianos on hand, which for manufacture, durability, preservation of tone and sweetness, are unequalled by any other manufactured in the Province. Last year they took the first prize at the Provincial Exhibition. The instrument which was awarded the honour, being purchased by a gentleman at a high figure, which he took to Delhi in preference to those which he might find in Europe. Leaving the show rooms, which have a frontage of 30 feet on King Street (by 100 in depth), you enter the office, emerging from which is the packing department, where the pianos that have been sold are carefully put up in cases and shipped to their respective destinations. A side door opens into the storing department, where there are constantly from forty to fifty instruments on hand of various prices, all of which for manufacture and durability, are unexcelled in the Province. The show room in itself is worth visiting, being that handsomest of the kind in Upper Canada. Its floors are covered with a beautiful Brussels carpet; the walls are surrounded with mirrors and the enchanting compositions of Mozart and Rossini are daily heard within its precincts. As honest manufacturers the firm deserve a large patronage, and from the high opinion which has been formed by those who have dealt with them we feel no doubt, that they will continue to receive the liberal and well-merited encouragement they have met with since their agency has been established in this city.

Soho Foundry.**DICKEY, NEILL & CO., 22, 23 & 24 BEVERLY STREET.**

This extensive establishment extends from Queen Street 400 feet back on Beverly Street, and from thence 280 feet across towards Maria Street, covering over three acres of ground. After passing through the office, the visitor is first conducted to the machine shop, which is 100 feet long by 44 feet wide, in which a number of hands are constantly employed in erecting and putting together steam engines out of the plate, and other portions of machinery made in the different sections of the buildings. At the time we visited it a forty-horse power engine (the order of which had only been given two months ago,) was ready for removal, which in all its details, as far as mechanical ingenuity suggested, was admirable in its construction. This engine was built to the order of Jacques & Hay, being the second they have ordered within two years. We also noticed an engine of eighty horse-power of superior manufacture, which was being made for Fletcher, Peckham & Hoag's steam saw mills, at Collingwood, which, when completed, will be the largest in Upper Canada, it being estimated that it will cut 150,000 feet of lumber daily. There is also a smaller engine of thirty horse-power in course of construction for the same mill. Amongst the works at present, in addition to those already noticed, are a twenty-five horse-power machine building, for Mitchell of Penetanguishene, to drive a circular steam saw mill, another for McGaffney of Aurora; a fifteen horse power engine for Scott & Stollery, contractors for the new wing to the Provincial Lunatic Asylum of this city; a smaller engine for Mr. Sroat, brewer; and a number of other orders which it would be superfluous to mention. In this department may be seen a large number of lathes, planing and drilling machines, preparing for steam saw mills, for which they have an extensive order constantly on hand. Leaving this department you enter the erecting workshop which is solely applied for the purpose of heavy work, a building of three stories high confined to the construction of large castings and machinery. Adjoining this department is the boiler shop which is ninety feet in length by forty in width. It contains three superior and powerful machines which at considerable expense have been made, under the design of the proprietors. The first the visitor sees is used for shearing plates, second for rolling, and the third embraces a pair of rollers sufficiently large to take in six feet of iron in width. In this department four smiths' fires are constantly kept burning for the purpose of planing iron, and a large assortment of boiler plates

constantly on view. Two locomotive boilers and four tubular boilers four feet in width by twenty-eight feet in length, were in course of construction and have since been shipped for Collingwood. The premises of Messrs. Dickey, Neil & Co., are extensively laid out, centrally located and admirably adapted for the display and storage of the various products of their manufacturing establishment, and in no manner is this more exemplified than in their pattern rooms, where wheels of all sizes, from six inches in diameter to eighteen feet, and other models corrected with the trade, may be seen at all times. Some idea of the extensive and valuable contents of this department may be known when we state that it is insured for \$20,000, and that three men day and night are constantly employed to watch it. Of ornamental fencing, of which the proprietors took the first prize at the late Provincial Exhibition, there is a large variety embracing the latest patterns, some of which are most unique and chaste in workmanship. Leaving this portion of the building you next enter the foundry, which is seventy feet long by fifty-five in breadth, containing two furnaces, which on an average melt 60cwt. of iron per day, and the different machines in connection with this department alone, are capable of completing a casting of eight tons on any occasion when ordered. Between the foundry and machine shop is situated the engine room, where a thirty-horse power engine drives the works. Last year over seven hundred tons of pig iron, was used in the manufacture of machinery for the Province, and close on one thousand tons of coal burnt, by which the public may form a fair estimation of the patronage which Messrs. Dickey, Neil & Co., from their superior manufacture have secured for themselves. In twenty five different establishments in this city the machinery is driven by their build of engines, and on the Northern Railway alone they have erected more than fifty steam engines and mills, most of which are in successful operation to-day. Altogether the facilities possessed by this firm for manufacturing are unsurpassed, and the works are a credit to Toronto. The proprietors employ constantly over one hundred hands, and by their politeness and universal endeavour to please all, have secured for themselves one of the largest trades in the city.

Tobacco Manufacturers.

JOAB SCALES & CO., 72 ADELAIDE STREET.

These gentlemen have two establishments, the principal one of which is situated at No. 73 Adelaide street, and the branch manufactory, which it was found necessary to have in consequence of increased trade, which has only been opened since the 1st March, is on the corner of York and Adelaide Streets. The main establishment on Adelaide Street, has a frontage of eighty feet by one hundred and ninety feet in depth, is three stories in height, and is the largest tobacco manufactory, as far as trade is concerned, in Upper Canada. A twelve horse power engine which drives the works is on the first floor of the building, in which is also the press rooms, bond warehouses, A. & B., and the sweat house, where the tobacco is placed previous to its being subjected to the preparation which it undergoes before it is sent to the finishing department. On the second floor are two drying rooms, one for leaf and the other for lump tobacco. A covering room and the machine department, which contains an ingeniously contrived lumping machine, invented by J. D. King, with improvements suggested by the proprietors, and a steam crusher. The third floor is used for shaking out, casing, and stemming rooms, which are divided into different compartments suitable for such purposes. In the rear of the building is a large shed which is used for storing tobacco leaf that is constantly filled with the best quality of tobacco imported from the states. In this establishment, from 125 to 140 hands are constantly employed. The branch establishment, situated on the corner of York and Adelaide Street, is a handsome brick building three stories high. On the basement story are to be found the pressroom, cutting, stemming and drying departments, and the sweat house. The second floor is where the machine is worked, and also contains a lumping room, third floor, and casing leaf and stemming department. Seventy hands are occupied here daily, and to give some idea of the extent of the business, the main establishment, last year, sold over 500,000 lbs. of tobacco, of their own manufacture, and the branch has put out, since it is established, a hundred boxes per week. J. S. & Co., have made extensive addition to the York Street establishment, by which they are enabled to greatly facilitate the manufacture of tobacco.

Billiard Table Manufacturers.

ESTABLISHED 1859.
RILEY & MAY.

The beautiful game of Billiards has become one of the greatest sources of innocent and healthy amusement for our people. It is the king of indoor games, and it is pleasing to find that it is constantly increasing in popularity. In the billiard world Canada occupies an enviable position, from the fact that one of our countrymen holds the champion cue of America, and has nobly defended it up to this time, with splendid success, against all comers. A few years ago, billiard tables were a novelty in the land, but it cannot be said that they are so any longer. Our American cousins introduced them amongst us, and now we beat them at their own game. Seeing the growing love for the game and the increasing demand for tables, Messrs. Riley & May, of the Revere House, with commendable enterprise, a short time ago commenced the manufacture of them in this city. Hitherto we were supplied entirely by the United States, but the necessity no longer exists for one going to a foreign maker for them. The tables turned out by this firm are in every particular equal to those made in the States. The most experienced workmen are employed, the very best of material is used, and the tables for finish, beauty and accuracy, cannot be surpassed. Through a special arrangement the celebrated combination cushion, patented by Mr. Michael Phelan, are used in every table turned out by Messrs. Riley & May, and thus the tables are quite as good as those made by Messrs. Phelan & Coblendar, of New York. In addition to the tables themselves the firm are prepared to furnish cues, markers, tips, balls, chalk, cloth, and all kinds of billiard materials, at much lower rates than they can be imported for, and of as good a character. They also manufacture bagatelle tables. It is the duty of Canadians to support native industry of all kinds, and we are glad to learn that this is being done in the case of Messrs. Riley & May. This firm have placed four new handsome tables in the Rossin House billiard parlor, which, for exquisite workmanship are equal to any tables ever produced in the United States and which are worth inspecting. Their hands are kept busy to supply the demand, and that the tables are all we have said is evident from the fact that they are highly recommended by all who ever used them. The factory is situated at No. 82 York Street, and is a four story brick building. The billiard parlor of the house is a handsome two story building, on York street, with entrance through the Revere, and is supplied with ten tables.

Plumber and Gas Fitter.

GEO. HARDING, KING STREET EAST.

Mr. G. Harding, who has been established in this city for over twenty years, and has earned for himself a reputation in both the Provinces, as one of our most skillful master Plumbers Steam and Gas Fitters, still keeps his old stand No. 77, King Street west. The store, which has a frontage of near fifty feet, in one of the most business parts of King Street, is two hundred feet long by thirty feet wide, in which are to be seen the latest improvements in all articles connected with plumbing. Gas fitting, brass founding, iron pipe work and copper. Mr. Harding makes a speciality of constructing beer pumps, of which he always has a large supply on hand. The latter article are of a superior quality, and as native manufacture, for utility and durability can compete with any other establishment in the country. At the rear of the building a handsome glass partition divides the shop and office from the warerooms, in which may be noticed baths, brass castings and finishings, portable water-closets, and all other articles pertaining to the business, adjoining which are the lacquering rooms where the chandeliers and other goods made are japanned previous to being placed in the wareroom. At the rear of the lacquering room is the mechanics department, where an engine of six horse-power, to which is attached three lathes, does the turning work of the establishment. Mr. Harding imports the greater portion of his raw produce from England, Philadelphia and New York, and as he purchases the best in the market and that the establishment is carried on under his immediate supervision those who favor him with orders may rest satisfied that the work, confided to him, will not be only well executed but deserving of that patronage which his enterprise and perseverance entitled him to. Amongst other articles which we noticed in Mr. Harding's establishment, especially deserving of notice was some very handsome screen for covering steam pipes, designed by the proprietor, which for design and elegance worthy of mention. Mr. Harding constantly employs a large number of hands in his workshops, and the amount of work done in the residences of gentlemen, not only in the city, but throughout the Province of Ontario, is sufficient evidence that the style of work turned out must be first class. This establishment is in the twentieth year of its existence.

Hat and Cap Manufactory.

MCCROSSON & CO., 111 KING STREET EAST.

Hats and Caps are usually allowed to be one of the most necessary and useful articles of domestic apparel. They not only cover that which sometimes is objectionable of bare head, but protects luxuriant locks from sun or storm, heat or cold. Hats are however not an endurable article, they are liable to be smashed sometimes, and a shower of rain sometimes totally destroys their outward appearance, but there are hats which are above smashing by rain, which by their superior manufacture and construction can endure more hardship than perhaps any other protector of the cranium that can be found in the Dominion. These can be purchased at Messrs. McCrosson & Co.'s Hat and Cap Mart.

The old established wholesale and retail warehouse of Messrs. McCrosson & Co., is established at No. 111 King Street east, and from the well known reputation that these gentleman have acquired, it is not astonishing that their business has yearly increased, and that at present they are the largest manufacturers in Hats and Caps made of silk, felt, fur and cloth, in Upper Canada. Their front store, which is elegantly fitted up, is filled with an assortment, embracing hats and caps of all descriptions and sizes, and at the extremity of the store, in order that customers may have an opportunity of perceiving whether they are fitted or not, is placed one of the handsomest pier glasses in the city. In the different rooms up stairs, are the departments where the hats and caps are manufactured, in which there are employed in summer time thirty hands, and in winter when the demand is larger near double that number. Messrs. McCrosson & Co., do a large wholesale business in the country, and supply most of the principal hatters, west of Toronto, with articles in the trade. The firm have opened a branch establishment at No. 92 Yonge Street, which is also well stocked, and has, since opening, been favored with extensive patronage. From the fact that the gentleman at the head of the firm is an eminent practical man, it is alone a guarantee that the goods sold must be of good workmanship. The firm are doing a large and lucrative business and their stock being well selected, Messrs. McC. & Co. amply merit the confidence they have won.

Bookseller, Stationery and News Warehouse.

A. S. IRVING.

Mr. A. S. Irving, a few months since, removed from the corner of Jordan Street, to more extensive premises, at No. 35 King Street West, fitted up at considerable expense, and has everything in the stationery and bookselling line that can be required. The shop presents a handsome frontage on King Street, and is constantly supplied with all the leading magazines, periodicals, books and newspapers published on this Continent or in Europe. Every train that arrives in this city brings Irving the latest papers from New York, and by the English mail he is supplied twice a week with the *London Times*, and most of the English periodicals and magazines. Some idea may be conveyed of the extent to which Mr. Irving imports, when of *Bow Bells* alone he takes 22,000 copies per annum. The front store is filled with the latest publications, and an elegant variety of albums, of which peculiar branch in the business Mr. Irving makes a speciality. In the rear of the department is the office, and wholesale warehouse, which is crowded with all descriptions of stationery, account books, albums, and other articles belonging to the trade. Judging from the facilities for conducting business in every department of the establishment, we should say that there is no establishment of the kind in this city where parties can be better suited. Mr. Irving's prices are moderate and terms liberal. The latest news and most recent publications are always looked after with interest by the literary world, and although many parties profess to be supplied with the earliest intelligence, we know of no establishment in the city that is more qualified to furnish the same than that of Mr. A. S. Irving. This gentleman, for many years has been long and favorably known to the inhabitants of Toronto as one of their most enterprising business men, who, by his anxiety to please the public and unremitting endeavors to meet the wants of his customers, has secured for himself the large and liberal patronage to which he is entitled. We should mention that Mr. Irving, in addition to his regular arrangements, has special and exclusive connexions with English publishers for the supply of those cheap English publications which are now, we are glad to say, taking the place of similar issues of the American press. To the country news dealers the advantage of being supplied with the issues with promptitude and dispatch is invaluable, and those who patronize Mr. Irving will find that no effort on his part will be wanting to always keep ahead of time.

Singer's Sewing Machine.

NORRIS BLACK, AGENT, 18 KING STREET EAST.

The Singer Sewing Machines have for several years been known as among the most economical in price and most useful articles of the description constructed on this continent. Mr. Black, who is agent for this ingenious invention, has his shop room at No. 18 King Street east, where persons are constantly engaged, sewing and stitching with the machines in question, and demonstrating their practibility to such parties as may be desirous of purchasing. These machines, from their perfect construction, are adapted for every kind of sewing, for shoemakers, for tailors, and for family use; they work well from the heaviest leather to the finest cambric. The No. 2 manufacturing machine is unequalled for leather and clothing manufacturing. Mr. Black has lately received a model of a newly invented manufacturing machine, designed expressly for delicate leather work, which uses a shorter and finer needle than any other yet made. The new family or letter A. machine is a beautiful piece of mechanism, it runs almost without noise, is extremely simple, makes a beautiful stitch alike on both sides; uses a very short, straight needle. It in fact seems to be faultless. It is furnished with the latest attachments for hemming, braiding, tucking, cording, binding, trimming, &c.; and last, though not least, with a most ingenious yet simple apparatus for embroidering; it weaves a braid of one, two, or three colours, and stitches it on at the same time. It seems to us that all persons needing a family machine, or for light purposes, should see the new Singer Family Machine. The New England Wax-Thread Machine, Mr. Black is also Agent for them, and keeps a full supply on hand. They are indispensable for shoe manufacturers. There are three sizes, A post, B post, and C post. The C is not used for siding up heavy boots, the B for general work, the A for fine calf work. The large sale of these machines in the Provinces and the United States, is sufficient proof of their usefulness for family purposes. Mr. Black, it must be remembered, is a practical mechanist, and machines purchased by him can, if out of order, which, we may state, is a matter of rare occurrence, be repaired promptly and efficiently. Intending purchasers should examine the Singer Machine.

Mr. Black's address is 18 King Street East, Toronto, Canada.

General Fancy Goods.**J. M. DRANSFIELD & Co.**

This is a new firm. Their establishment is situated at No. 51 Yonge Street. The branch of business in which they are engaged, though not a new one, has heretofore been mixed up by other merchants, with general dry goods, and has, therefore, not been attended to properly, or with full advantage to either purchaser or seller. They are importers of and dealers in Haberdashery, Berlin Wools, and general Fancy Goods, which they dispose of by wholesale only. This is, we believe, the only house in Toronto, where trade is confined exclusively to this branch, and the advantage, therefore, of such an establishment to retail dealers, will readily be acknowledged. Though of comparatively recent formation we are glad to learn that the firm of Dransfield & Company is doing well, and that its business is constantly extending and increasing. This is evident from the fact that, while a short time ago they occupied somewhat confined quarters, they now have a large well fitted up store, at No. 51 Yonge Street, the premises formerly occupied by the late Provincial Telegraph Company. Their stock is large, excellently selected, and well kept up. They import direct all kinds and colors of Berlin and fleecy wools, yarns of every variety, English and German working canvass, perforated card-board, wool work, traced, begun and finished, knitting, netting and crotchet, besk, floss, silks and chenille, braids of every description in silk, mohair and cotton, gold and silver wire, needles of every conceivable kind and style, buttons, tapes, cords, threads, whalebone, elastic, laces, rubber goods, paper collars, and, in fact, an almost endless variety of fancy goods. Messrs Dransfield & Co., thoroughly understand the business in which they are engaged, and keep a stock specially suited to the requirements of the Canadian market. Experienced buyers leave for Europe every year, and from the connections of the firm, they are enabled to buy on highly advantageous terms, so that to country dealers Messrs. J. M. D. & Co., can offer favourable terms. The success they have so far met with augurs well for their future, and we feel confident that in the course of a few years, the firm will occupy a prominent position among the business houses of our Dominion. Retail dealers will do well to note the name and number of this establishment and give it a trial.

R. M. Wanzer & Co's Sewing Machines.**L. C. MENDON, AGENT, No. 3 ROSSIN HOUSE.**

Messrs. R. M. Wanzer & Co's Noiseless Sewing Machines was only invented in 1865, since which time the celebrity that it has acquired has caused the firm, at a large outlay, extensively to enlarge their manufactory at Hamilton, where one hundred hands are constantly employed in constructing and finishing these neat and handy family machines for the market. By the improvements which they have introduced the take up wire and noisy gearing is avoided, the machine running with ease and rapidity, being able to be worked in a drawing room without the slightest annoyance to parties engaged in conversation or musical practice. It is adapted to all and every variety of work from the finest lawn and softest kid to the coarsest pilot cloth and heaviest leather, and altogether, is one of the most complete, ingenious and perfect pieces of mechanism in the line extant. Messrs. Wanzer & Co., have secured for their agent in this city Mrs. L. C. Mendon, a first-class operator, who is thoroughly conversant with the different kind of machines, the working of which she is at all times ready to explain to those desiring of learning the art. By Mrs. Mendon's politeness and generosity in dealing with the working classes she has rendered herself exceedingly popular amongst the business community and parties desirous of purchasing an indispensable family article at a reasonable price, would do well to give Mrs. Mendon a call. A first prize was awarded to the Wanzer machine at the late Provincial Exhibition for stitching, an extra prize for embroidery, and an additional prize as the best manufacturing machine. The machine combines usefulness with utility and can be purchased at a reasonable rate. When this notice was about to go to press, we received intelligence of the triumph of Wanzer & Co's. machines at the great Paris Exposition, and certainly the firm have reason to be proud of their victory. The signal triumph attained by Canadian mechanical skill and ingenuity at Paris, and in a department of all others commanding the most extended and determined competition, from many of the leading cities of Europe and America, is worthy of more than a passing notice, and particularly as our own city is specially honored by the achievement. Since the first introduction of the sewing machine, which may justly be distinguished as one of the most important and truly beneficial inventions of the age, an unlimited amount of ingenuity has been expended upon the original principle, producing con-

stant improvements, until perfection quite has been attained. As the public have already been informed, the first and highest prize medal at the Paris Exposition of 1867, in the competition of Sewing Machines, has been awarded to the Family Shuttle Sewing Machine, manufactured by R. M. Wanzer & Co., of Canada. This award has not been given in the Canadian list just published, in consequence of the Hamilton machine having been exhibited in the English department. Messrs. Wanzer & Co. received an order from the Canadian Board of Commissioners of the Paris Exhibition to wait for the delivery of the machines by the time they were required. But previous thereto an order had been received from the Home Government, through their European head office in London, which had been met by the shipment of a full set of their various machines, magnificently finished. In consequence of such circumstances, Messrs. Wanzer & Co. were not represented in the Canadian department, as their presence would obviously have been. The machines were displayed in group 6, class 57, of the English department, under the special charge of R. M. Wanzer, Esq., the senior member of the firm, who had the high honor of exhibiting the workmanship and operation of the machines to their Majesties the Emperor and Empress of France personally. The Family Machine is the one most in ordinary use, and for excellence therein the highest prize was awarded; consequently the success of the celebrated Canadian Manufactory could not have been more complete and satisfactory. The importance of this great and well deserved triumph of Messrs. Wanzer & Co., may be estimated in some degree by the sudden and overwhelming increase of orders for the European demand. Following immediately upon the announcement of the award, an order has been received from a single house in London for ten thousand of the Prize Machines, and the enterprising firm will be put to their utmost efforts to keep within distance of the demands upon them. Mrs. Mendon has ordered a large number of these machines for the fall trade, and families who wish to have a first-class sewing machine, should give Mrs. Mendon a call. We feel convinced that those who do this will find her affable and obliging, and an agent of a machine well worth purchasing.

Gillen Threads, Dry Goods and Fishing Tackle.

J. LECKIE, 35 COLBORNE STREET.

The establishment of Mr. J. Leckie, No. 35 Colborne Street, is particularly celebrated for its fishing tackling, of which there is always a large variety on hand, the Seine, Sturgeon twines and Gillnet thread, which are imported direct from England and the United States, are of the best make and most effective mechanism. Mr. Leckie is also a jobber in staple and fancy dry goods, of which he has always a large stock on hand, filling the front shop and three store rooms overhead. He makes it a point to import all his goods, the consequence of which is that his store is always supplied with such a stock of these articles as to allow the purchaser the fullest choice, and at same time the advantage of obtaining the best article at a moderate rate; also, cotton ducks and drills for sails and tents. Mr. Leckie is a young man who has been long and favorably known to the business community of this city, as a good sound, enterprising and practical business man and from what we know of him and his business, we are satisfied that he will give satisfaction to those who may patronize him.

Importers of Groceries, Wines, &c.

R. JORDAN & CO., ROSSIN HOUSE BLOCK.

The Rossin House has been long known as one of the most extensive block of buildings in Toronto. Messrs. R. Jordan & Co., wholesale and retail Grocers, occupy the corner store of this block, fronting on King Street and extending down York Street 63 feet. The shop, which presents a handsome appearance, is of this depth by 23 feet in breadth, and is constantly supplied with the choicest of Wines, Liquors and Groceries, imported from England and the Continent. Messrs. Jordan & Co., also do a large trade in Crosse & Blackwell's celebrated pickles, Guinness XX Stout, imported direct, and all articles appertaining to groceries. The exterior of the store is very attractive, not only from its size, but from the excellent and artistic manner in which the different articles are therein displayed. The cellars of this establishment are very large, extending under York Street to the corner of King, thus affording the proprietors a facility in the warmest weather of keeping their wines and liquors in a proper state. They constantly employ six hands in the store.

Wholesale Confectionery Establishment.

W. HESSIN, 179 KING STREET EAST.

This well-known establishment which is solely confined to the manufacture of confectionery in the wholesale line, has been established over ten years, during which period it has earned for itself a reputation which daily increases. Besides manufacturing confectionery, Mr. Hessian is the only party in Upper Canada who prepares candied orange, lemon and citron peel, of which he is the largest seller in the market. In rear of the shop wherein is stored all descriptions of confectionery, is situated the working department, in which may be seen from patent self-acting revolving pans, which are used for the purpose of making lemon drops and candies, other articles appertaining to the trade. The first door is occupied by a number of persons who go through the process of preparing these articles before they are brought down to the finishing department, and in a building at the rear of the workshop five parties are constantly engaged in stamping the name of the proprietor on the lozenges and other articles prepared. The business is exclusively a wholesale one. Mr. Hessian does a large trade in the Dominion, and from the universal satisfaction which he has given will, no doubt, continue to secure the patronage of those who have heretofore given him orders.

Hardware, Glassware, &c.

THOMSON & BURNS.

The house of Thomson & Burns, No. 3 Front Street, has been in operation about twelve years, and is well and favourably known. The firm deal in Earthenware, Hardware, Glassware, and Fancy Goods, and are large importers of these articles. Their business is entirely wholesale, and they have a large connection throughout the Province. A pleasing and satisfactory feature of their business is that its increase is constant and steady. This is most flattering, and shows that those who have patronized the house received every satisfaction. A glance over their establishment is sufficient to convince one that a very large trade is done, and that the business is rapidly growing. Their premises are commodious, extensive and convenient; the house is well stocked, and contains the very choicest selection, of such articles in their line as are sure to meet with a ready sale. To those country merchants who have not done any business as yet with Messrs. Thomson & Burns, we would say, "Do so at once." We feel confident that every satisfaction will be given, and that those who once commence dealing with them will not find it necessary to make purchases of the same kind of goods at any other house.

R. St., Shoes and Trunks.

A. LESLIE, 81 KING STREET EAST.

Mr. A. Leslie has been long and favourably known to the inhabitants of this city, as a manufacturer of boots and shoes of the latest fashions, and also maker of Trunks and portmanteaus, in which he does a large trade. The shop presents a handsome exterior on King Street, its plate glass windows being filled with novelties in the boot line. In the interior of the store can be seen an extensive assortment of ladies' and gentlemen's boots, shoes, gaiters and slippers of every style, usually kept in first-class stores, of which he has a very large stock and hard at all prices. Mr. Leslie also makes a specialty of trunks and valises of every description, which are made to order on the premises, and as he never uses in their construction anything except the best of leathery parties requiring an article of the description may rest satisfied in obtaining that which is solid and well finished, combined with moderate prices by calling at his establishment.

Stationery and News Depot.

R. S. THOMPSON, 49 KING STREET WEST.

Mr. R. S. Thompson, who, a few years ago, commenced on a diminutive scale, but at present carries on a prosperous trade, solely attributable to his assiduity in business and politeness to customers, has his establishment at No. 49 King Street west. Mr. Thompson is constantly supplied with the latest publications, and all articles appertaining to stationery. Mr. Thompson has always a large and well assorted supply on hand of Stationery, Magazines, the principal periodicals, and also deals in fancy goods and novelties of which he has a large variety. To the latter Mr. Thompson has paid special attention, and while his store is one of the points which eager devourers of news and fiction patronize, still in the "novelty" line Mr. T. is the acknowledged "head centre." The Proprietor intends shortly to lease more extensive premises, finding that the room he has at present is not sufficiently large to meet the wants of his numerous customers.

WILLOW, WOODEN WARE AND FANCY GOODS.

JOHN D. LINTON, 23 KING STREET WEST.

Mr. Linton, although not many years in his present stand, No. 23 King Street West, has been for over twenty years in this line of business. This store, which is about 50 feet in depth by twenty-one in breadth, presents a handsome frontage, and is crammed inside with all descriptions of willow and wooden ware, house furnishings, brushes, combs, fireworks, toys and fancy goods. The greater part of the wooden and all the willow work is manufactured on the premises. The fancy goods, which are of a superior order, are imported from Germany and France, and in short, there is hardly any description of this class of articles, of that cannot be found there. Mr. Linton also deals largely in children's carriages, which for elegance of construction and strength are worthy of notice. A number of hands are employed in the workshops, constructing wicker work baskets, cradles, chairs, &c., of which there is always a large assortment on hand.

IRONMONGERS AND HARDWARE.

THOS. HAWORTH & CO., 8 & 10 KING STREET EAST.

This wholesale and retail Ironmongers and Hardware establishment, which has been established for over twenty years, extends back one hundred and twenty feet from King Street, and has a frontage of forty-eight feet. In the rear of the premises is a spacious yard, for storing iron, etc., which has an outlet on Yonge Street. In the basement is the shop which is filled with an extensive assortment of all description of hardware. In fact, for furnishing various trades with articles required in their business, Messrs. T. H. & Co. affords every facility. The first story is devoted to wholesale purposes, and is one of the largest ware rooms of the kind in the city, being forty-eight feet broad by seventy in depth, with six windows fronting on King Street. Messrs. T. H. & Co. also deal in Saddlery, and do a large country business. They employ eight hands, and import nearly all their ready-made goods, direct from the English and Scotch markets. They make a specialty of Iron Bedsteads, of which they have an extensive variety always on hand.

Boots and Shoes.

A. BLACHFORD, 107 KING STREET EAST.

Mr. Blachford succeeded Brown & Childs in their business when they left this city for Montreal, and by his assiduity to his trade, and the excellent quality of the work he turns out, does one of the largest businesses in Toronto. The shop, which is a very handsome one, is forty feet long by twenty in breadth, and without exception, is the most elegantly fitted shoe store in the city. Mr. Blachford always keeps a large stock of ladies' gentlemen's and children's boots and shoes on hand, and also makes to order. In the workshop, thirteen skilful journeymen are constantly employed in making boots and shoes to order. From the heaviest description of boot to the finest kid slipper, and patent leather dancing pumps are constructed under the direction of an experienced foreman, who, from his experience in the business, secures the advantage of having good work, and a good fit. Mr. Blackford sells entirely for cash, which enables him to sell at very low prices.

Tailor and Clothier.

H. MATHESON, No. 16 KING STREET EAST.

Matheson's Clothing Emporium, which has been established since 1849, has recently been newly decorated and painted, is one of the best known amongst the clothing establishments of the city. Mr. Matheson has always on hand a large variety of ready made goods, which are got up under his own superintendence. Employing forty hands yearly, and the Proprietor being a practical cutter himself, having been engaged in that business for thirteen years in New York, also in a leading establishment of San Francisco, he is prepared to receive orders for suits of clothes, which he guarantees will give general satisfaction. Being in receipt of all the latest Paris, London and New York fashions, and employing only skillful journeymen, he undertakes his orders with the confidence, that those who favour him by their patronage, will return again. Any one requiring a suit of clothes made of good material and obtained at a moderate price, would do well to patronize the "Emporium."

BUSINESS SKETCHES

The Entomological Association Society
Dry Goods, Clothing, Boots & Shoes.
Court Street, T. WARD, AGENT.

SHAYER & BELL, NO. 2 ST. LAWRENCE BUILDINGS.

The Dry Goods and Clothing establishment of Messrs. Shaver & Bell, at No. 2 St. Lawrence Buildings, has two entrances, one from King Street and the other from the Market Square. On King Street the shop presents a handsome interior, having a frontage of forty feet. The interior, extending back as far as the market, and from its central position, the excellent quality of the goods afforded for sale, and the large assortment these gentlemen have on hand of ready-made clothing, all descriptions of dry goods, and boots and shoes, of their own manufacture, it is not to be wondered at that they meet with a liberal share of patronage. The present Proprietors who entered into partnership last fall, have made considerable improvements in the building, affording increased room for customers. Here everything can be purchased that is required by either ladies or gentlemen, except hardware, groceries and drugs, at fair and reasonable charges. They constantly employ fifty hands, engaged in making ready-made clothing and boots, and are worthy of a visit from any one requiring articles in their line.

Saddler & Emboutier.**Wholesale and Retail Grocery.**

W. STRACHAN & Co., KING STREET EAST.
This attractive wholesale and retail establishment, situated at the corner of Nelson and King Streets, is occupied by W. Strachan & Co., and into which they moved a few months since. It has been entirely refitted, and now is one of the handsomest wholesale and retail Groceries in the city. It extends back from King Street 120 feet by 40 wide. With regard to the interior, a better furnished or more neatly fitted up establishment of the description, it would be difficult to find. On going in you enter the grocery, which is filled with a large stock of all descriptions of groceries and provisions; in rear of the grocery is situated the store room, which are well lighted and commodious, and underneath the entire length of the building are the cellars, which are stocked with a choice lot of wines and liquors. It only remains to say that, as far as groceries are concerned, Strachan & Co. have on hand every requisite that goes to make the reputation of a first-class wholesale and retail grocery.

The European Assurance Society.
 D. & G. Goodfellow, Agents
 W. T. MASON, AGENT, COURT STREET.

The above association empowered by special acts of the Imperial and Canadian Parliaments for the assurances of lives, amanities and the guarantee of fidelity in situates of trust, is an institution the advantage of which the Canadian public are not yet aware of. The subscribed capital of the company is £300,000 sterling. The annual revenue from premiums is £150,000 sterling, and the assets are over £500,000 sterling. The society, in addition to the business usually transacted by Life Assurance Companies, is specially constituted to grant bonds of indemnity to bankers, merchants, public companies, municipal corporations and others against losses occasioned by the indidelity of employees. To employers the society offers great advantages, not only securing to them full payment of any loss sustained, but affords the means of avoiding the comparative uncertainty attending in private studships. To employers the society presents the advantage of enabling them to obviate the unpleasant necessity of resorting to personal funds, for by the payment of a small annual premium, they can become their own independent sureties.

Saddlery Emporium.

THOMAS THOMPSON, W.

For Saddlery of every description, and superior finish, the establishment of Mr. T. Thompson, on the corner of King and George Streets, is deservedly one of the best in the city. All the work constructed is made and furnished on the premises, in which there are constantly fourteen hands engaged, attending to the numerous orders which Mr. Thompson receives, not only from the city, but the surrounding counties. Those who have to do with horses in any way, will find here, in great variety, every style of harness required, either for riding or driving, purpose, bits and bridles of every kind, and spurs of military regulation and training gear. The harness is of all sorts, and is mounted on plate, brass, or iron, to suit the orders of customers. Mr. Thompson has exhibited at several of the Provincial exhibitions in which he has taken many prizes, and from the first-class work manufactured on his premises, and the liberal terms on which he supplies his goods, any one requiring articles in the saddling line may depend on being satisfied by leaving their order at his emporium.

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 St. James Co. 1810

Wojesze Gooers.

Boiler Works.

BIRMINGHAM, MELBOURNE STREET.

NEIL CURRIE, ESPLANADE STREET

The establishment of Mr. Neil Currie, situated on Esplanade Street near Church Street dock, is one of the most complete in Canada; and as evidence of the fact that from it good work is turned out. The oil regions and the mining districts of Canada have only to be looked at and the quality of the machinery used will be found to be of the very best description. No man is better deserving of success, both from business talent and from the superior quality of the work which he manufactures, than Mr. Currie, and he has fought the battle of perseverance under every possible discouragement, but his labor has not been in vain, nor with that business tact characteristic of the nation to which he belongs, he is now reaping what he richly deserves - a reward for his labor. He produces boilers, stills, iron agitators, tanks, &c., and some of the largest oil establishments in the country have been fitted up by him. In the different branches of his business he employs between thirty and forty men, and a visit to his works would be the most interesting to the stranger. The machine shop is fitted up with all the modern mechanical appliances for finishing all kinds of work and with an extensive blacksmith shop, he is able to turn out work of the best description, and on short notice. His facilities are unsurpassed, and the works are a credit to the enterprise of the proprietor, and gratifying evidences of our progress in the mechanical arts. It is sixteen years since Mr. Currie commenced business in this city, and he is a thoroughly practical man of business, gives personal supervision to his works, and every article made is keenly inspected before being sent out of the shop. He has manufactured a new style of boiler and engine, adapted expressly for boring and pumping oil wells. Mr. Currie imports his boiler plate from Great Britain, and he keeps on hand an ample stock of tubing, fire brick, &c., &c. Mr. Currie's principal business is in manufacturing boilers for Steamers, and stationary boilers, and he also supplies the trade, particularly manufacturers of engines, with boilers to attach to the engines they manufacture. His workmanship is to be found throughout the Province, and those in want of machinery of any description and especially those who are engaged in gold mining, where quartz crushing machines are required, will do well to call on Mr. Currie.

Wholesale Grocers.

Dollie W. refic

REFORD & DILLON, WELLINGTON STREET.

MELL GULF, WELLINGTON STREET

One of the largest and most reliable wholesale grocery firms in Canada is that of Messrs. Reford & Dillon, whose establishment is situated at Nos. 12 and 14 Wellington Street east. The house has been in operation in this city for a long time, though it is only about four years since the firm first appeared under the present name. Their establishment is a most extensive one, occupying as it does one of the largest business buildings in the city. At all times of the year their stock is large and well selected, and embraces general groceries, teas, sugars, coffees, spices, &c. They import direct, and do as large a trade as any house in Canada, engaged in the same branch of business. Though to each department every attention is paid in order that their numerous customers may be well and satisfactorily supplied, they devote special attention to teas, and it is owing to this circumstance, no doubt, that the teas of Messrs. Reford & Dillon are so favorably known, and find such ready customers among the retail grocers of the Province. There is one fact most connected with the business of this firm, of which country merchants should take particular notice. All sorts of country produce, such as butter, wheat, oats, barley, &c., are received and sold by the firm, the proceeds being applied on account without charging any commission for the transaction. This is a great advantage to country merchants, which, while ensuring the ready sale of their shipments, saves them the exorbitant commissions which they would otherwise be compelled to pay. The firm of Reford, Dillon & Co. is so well known throughout the country that anything we might say in its behalf would be simply superfluous. The extensive and constantly increasing trade which is done by the house, is of itself sufficient proof of the standing it has gained and of the universal satisfaction it gives its customers. As we have said above, teas, and sugars are the principal part of the business of this firm, and their efforts have lately been very much directed towards the importation of their goods from China and West Indian Islands direct, so that country merchants can rely on their stocks being of the very best descriptions. We need only say that knowing well the position of the leading houses of our city, that of Messrs. Reford & Dillon is second to none, either as regards extent of business, financial standing or general excellence. See also Mr. C. M. Miller.

Boot and Shoe Manufacturer.**CHILDS & HAMILTON, WELLINGTON STREET.**

The manufactory of the above gentlemen is well known in our Dominion, as furnishing a quality of work that for excellent workmanship and superiority of material used cannot be surpassed in any factory in Canada. In this small space we can but take a passing glance at their establishment, which is situated at No. 7 Wellington Street. The premises are very large and commodious, being four stories high, exclusive of the basement. The first flat is devoted to the office and general safesroom, and the walls are surrounded with shelves and drawers in which are deposited samples of all the varieties of boots and shoes manufactured. Every kind of work is represented here. Boots and shoes of all descriptions, from the infants to the adults, are here to be found worked up in the very best style. An idea of the diversity of contents of the wareroom will be best arrived at when it is stated that no fewer than one hundred and fifty different styles are here represented. On the second flat are the warerooms and the sole leather cutting room. In the latter room machinery plays a prominent part. The sole of a boot or shoe is cut out at one snap from a side of leather, and a machine of the die stamp likewise strikes out in an instant a heel of any size. On the third story a number of young women are engaged in operating upon sewing machines. The uppers of boots and shoes are here adjusted, piece by piece, and the whole then sewn together. There is an ingenious machine to be seen working in this department which works the eyelets into ladies' boots with the greatest rapidity and as artistically as could be effected by the human hand. The work of the sewing machines is more beautiful than the human hand could possibly effect, and is as strong as it is showy. Men are also employed here cleaning and polishing the finer class of boots manufactured. Here also several powerful sewing machines are at work, used principally for the heavier class of leather, and operated upon by men. The fourth story is occupied as a finishing and treiling room, and for the storage of leather. Boots and shoes recently manufactured are brought here to have the pegs which may protrude removed, and a general polish imparted to them previous to their being taken down stairs to the store. Messrs. Childs & Hamilton use in their establishment principally Canadian manufactured leather, along with the best English French and American descriptions, and country dealers during the present fall should pay them a visit.

Book and Shoe Manufacturer

Chairs & Hammock, Wellington Street.

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Wholesale Clothing Manufacturers.

THOS. LALLEY & CO., WELLINGTON STREET.

Within the last few years the wholesale clothing business has received considerable impetus in this city and is progressing so rapidly that many houses who have been engaged in have been closely pushed to keep up with the demand of the country dealer. To this business Mr. Thomas Lailey has especially devoted his attention and commenced business first in the premises situate at No. 39 Yonge Street, in the year 1853. His premises however were soon found too limited for his increasing trade and he therefore moved to the spacious four story pressed brick building on No. 11 Wellington Street West, first door east of the Commercial Bank Building. The warehouse is four stories high, and on the first or ground floor will be found a very complete assortment of woollen cloths, tweeds, &c. of British and American manufacture. The second and third flats are devoted to ready made clothing of which there is one of the most complete stocks in Ontario. The upper story is used as a cutting and manufacturing room and about one hundred hands find steady employment in manufacturing for the firm. Mr. Lailey's thorough knowledge of the ready made clothing trade, being well posted as to its requirements enables him to compete with the leading houses in Montreal, and the stock kept by him will be found to be good saleable styles at prices which enable the country dealer to have a fair profit. The stock of British manufactured goods are bought either by Mr. Lailey personally or an experienced buyer in the English markets, and with the western merchants the house is considered one of the finest in the trade, a result alike creditable to the business enterprise of the firm and the discernment of the trading community. As we have before stated the members of the firm are practically acquainted with their business and this alone is one of the best guarantees which any house seeking public confidence can offer.

America's best and largest dealers in Canada, and the firm's agents in the United States.

Wholesale Importer of Watches.**A. W. RUSSELL, YONGE STREET.**

The beauties of the Russell watch, now the most celebrated in Canada, and well known not only to the trade but to the public. With the latter in purchasing the idea is always to get a watch that for durability of workmanship and excellence as a time keeper, and in buying a Russell watch there is no doubt that splendid value is obtained. Mr. Russell first opened business here in the fall of 1862 from the fact that the war had created a perfect stagnation in the watch trade. His present office is in the American Express buildings and is admirably suited to the trade. The rooms are suitably fitted up to display to advantage the samples of the different varieties of goods, affording to his customers a comfort, ~~not generally regarded by~~ the trade. Mr. Russell had a great deal to contend against in establishing this present business. The retail trade had been dealing with the same houses for upwards of twenty years, which were principally located in Montreal. His customers had to be seduced from these importers, and to do this, it was necessary to supply goods at moderate rates, and of a thoroughly reliable character. The Montreal houses had, to a certain extent, abused the confidence of the retail trade by selling inferior and unreliable goods. When the genuine article purchased in the legitimate course of trade, was offered, and a corresponding price demanded, it required at first all the powers of persuasion and business tact, to effect sales. It has taken four years to convince the trade that Mr. Russell could import for them as advantageously as the Montreal houses, and to establish, as it were, Toronto as the centre for Western buyers. His efforts, however, have at length been highly successful, for there is now hardly a watch maker, of any pretensions whatever, in Western Canada who does not deal with him, and a great many almost exclusively. The celebrated watches manufactured by Thos. Russell & Son, chronometer makers to the Queen, (of which firm Mr. Russell is a partner,) he makes a specialty of. The watches have gained a wide spread reputation in the Province for being superior and reliable time keepers. His stock of watches and jewellery is very extensive and well assorted, embracing all the different varieties of English and Swiss watches, fine gold, plated, and the other kinds of jewellery; offering to the Western trade one of the best assortments both in respect to value and variety. As Toronto is the most central market, and the most accessible from all points in Upper Canada, it offers great advantages to the Western buyer. This fact is fully sustained from the fact

that not one of the retail trade west of Kingston now go to Montreal to purchase stock, either in the spring or fall; all now make Toronto their centre or market." To Mr. Russell this is in a great measure due. — The superior manufacture of his goods, and consequent entire satisfaction which they afford, especially the Russell watch, together with a judicious outlay in making the public aware of the advantage possessed by him has done much to bring about this very desirable state of affairs.

Wholesale Dry Goods.

MESSRS. HOSKINS & CLELAND.

Their establishment is situated on the south side of Wellington street, near Yonge street, in one of that row of handsome four-story white brick buildings occupied by Messrs. Gordon & McKay, and Childs & Hamilton. The first floor which runs the depth of the building, a distance of seventy feet by thirty-five feet front, is occupied with the private office of the firm on the left, and the general business office on the right, while at the rear of the flat is the entering department. The flat is well filled with goods, principally staples such as grey cottons, denims, flannels, Canada tweeds, shirtings, and bagging. To the right we have entrance to the ground floor with the bonded warehouse, and ascending a stair-way, we find ourselves among dress goods, haberdashery, hosiery, alpacas, cobourgs, and thread. These goods are shown off to great advantage, and along the east side of the flat are ten tiers of shelving, handsomely cased for the hosiery, &c., and which extend from the front to the rear of the flat. In the same flat we have tailors' trimmings, Scotch tweeds, silecias, French merinoes, and denims. In the second flat the display of ribbons is rich and varied. We find here also parasols, mantles, trimmings, bonnets, muslin and jadomets, lace, crepes, nets, falls, &c. The upper flat is entirely devoted to the display of straw goods, wigs, feathers, pattern bonnets and shapes, with bonnet ornaments and trimmings. We heartily wish for the firm a continuance of that success which has so far crowned their efforts.

MILLER & CO. AND DRY GOODS.

HANDBRIDGE & MILLER,
WHOLESALE DRY GOODS.

The above business is carried on by Messrs. HANDBRIDGE & MILLER, who have recently established themselves at 10 Yonge Street, corner of Melinda Street, and are rapidly increasing their trade. This firm have for many years carried on a very extensive dry goods and clothing business on King Street East, with unsurpassed success, but finding that their business was increasing at a rate which required increased facilities, they opened two years ago at the corner of Yonge and Melinda Streets, the business on King Street being under the management of Hughes & Company. The Yonge Street warehouse is devoted exclusively to the wholesale trade, and during the short time that they have been engaged in it they have done a large and increasing business. The warehouse, which is their own property, is built more with a view to ample storage accommodation and usefulness than ornament. It comprises only three stories and basement, each flat extending back a very long way, forming one unbroken ware room. Entering on Yonge Street, the first flat is occupied with staple dry goods, such as white and grey cottons, prints, bagging, &c., and also contains counting house, private office, entering and packing room. In the basement are stored the heaviest class of goods, and on this flat are the extensive bonded warehouses. The second story is one unbroken ware room, a broad archway uniting what originally was two rooms, forming an excellent and well lighted sale room. Here are stored dress goods, silks, linens, muslins, and all classes of fancy goods. The third story is taken up with woolen cloths of all description, from the medium price Yorkshire to the finest West of England cloths, Scotch tweeds, &c., &c. Each department is under the charge of a competent head, the whole being under the superintendence of Mr. Patrick Hughes, the senior partner of the firm. Mr. B. B. Hughes, a member of the firm, goes regularly twice a year to England to buy goods, and from his long experience as a buyer, merchants can rely upon always finding a good assortment of the newest patterns and designs on hand. A visit to the warehouse, and a look through the immense stock of goods there exposed for sale, will go far to convince the Western merchant that before visiting Montreal, as many do, they will find in this city and at the above house, a stock which can be bought on excellent terms.

Business is done as follows: 1. Quotations of about one-half of the value of old business, or of old business, if there

Millinery and Fancy Dry Goods.

HENDERSON & BOSTWICK, WELLINGTON STREET.

The wholesale millinery and fancy dry goods business never did receive a fair share of attention from wholesale men until the firm, which we now notice, took hold of that line of business, and by steady perseverance has brought it up to its present prosperous condition. They have done their utmost to give country dealers satisfaction, and by the way in which western dealers have been treated they have given Messrs. Henderson & Bostwick what was certainly their due—a large share of trade. The warehouse comprises two handsome white brick buildings on the northwest corner of Wellington and Jordan Streets. The main entrance to the warehouse is in the building (No. 18) on the corner, and on entering we find ourselves in a flat of about 85 by 20; the front portion being divided off into offices for the clerks; and a private office for the firm. In the centre we have immense tiers of boxes containing hair and soft Felt Hats, and in the second half of the flat we find a fine display of Show Goods and Boys' Cloth and Tweed Caps, Hats, Bonnet Shapes and Blocks, &c. In the second flat, devoted to the sale of Fancy Straw, Millinery and Lace Goods, with a splendid assortment of Ribbons, Flowers, and Feathers, which are shown off to peculiar advantage from the effective manner in which the room has been arranged. The flat consists of two rooms, large size, a lower flat, all painted pure white, which shows off the goods to advantage. In the third flat we find the Cap Department in full operation. We leave this department and ascend to the fourth story, on which we find the Mantle Department, all busily engaged in making up Mantles in velvets, tissues and silks, which cannot be but admired for their make and workmanship. In the flat adjoining we find ourselves in the Straw Department, where numbers are engaged in sewing the plaits into hats and bonnets, stiffening and pressing. This department is a noticeable feature in the house, it having been only brought into operation last year, and is, we believe, the only Straw Mfg. factory in Ontario. This house employs one hundred and fifty hands in the different departments at the present time, under experienced heads. A very noticeable fact in relation to all these different manufacturing departments is that all goods are made to order, nothing for stock, as the demand is so great it is impossible to do more than fill the orders. The

BUSINESS SKETCHES

heads of the firm are men of thorough experience in their business, well known to the trade of Western Canada, and merchants who deal with them will find it highly advantageous.

Stoves, Lamps, House Furnishings, &c.

A. RUTHERFORD, KING ST. EAST.
 Mr. Rutherford occupies the premises and carries on the business of the late Mr. J. H. Richey, and has in stock a large variety of the latest styles in Stoves, Lamps, Japan Ware, and House Furnishings. The establishment is situated directly east of the St. Lawrence Hall, and those wishing to purchase Stoves at a rate as low as can be sold by the manufacturer, or Coal Oil Lamps in all styles, at low prices, Japan and Tin Ware, of superior quality, and a host of other articles which, to use the stereotyped expression, are too numerous to mention. To Coal Oil Mr. Rutherford gives special attention. The bright glow which Petroleum has diffused throughout the Dominion, and its universal adoption throughout the entire Province, as the most economical, the most brilliant and serviceable light for the homesteads of the people, has caused for Coal Oil a reputation which has spread far and wide in British America, and now, although its use is but known only a few years in Britain, many there use it in preference to gas, not only on account of its being far cheaper but less liable to explosion or accident. Mr. Rutherford offers Oil to the public at a reasonable rate, and from Mr. Rutherford's well known reputation as a merchant of standing and integrity, the public may rest satisfied that they will be served with the best article in the market.

Business & Antislavery

Wholesale Dry Goods.

Moffatt, Murray & Co.

Here we have another of the old, firmly-established and reliable houses of our city. The firm of Moffatt, Murray & Co. is well known throughout the province, and it would be hard to find a house occupying a better position. The establishment is situated in that centre of our wholesale houses, the lower end of Yonge street, the numbers being 36 and 38. The building is a large and commodious one, and specially fitted up to suit the business of the firm, by whom it has long been occupied. They use the entire three stories and basement, and have not ~~an inch more room than they require~~, as is evident from the crowded condition of each flat, especially at the busy seasons of the year. Owing to the length of time that they have been engaged in business, they know exactly what is suitable for this market; their stock is thus always of the most appropriate character in every particular, and an amount of judgment and taste is displayed in the selection of goods from which many other houses might receive a good lesson. In style and fancy dry goods, the display is always of the most complete and extensive character, and the retail country or city merchant who could not suit himself from the stock of Moffatt, Murray & Co. would indeed be hard to suit, or totally ignorant of the real wants of his customers. As is the case with all of our large houses, they have an experienced and reliable buyer who visits Europe twice a year, and, as we have remarked above, his purchases reflect every credit on his taste and judgment. He knows exactly what is suitable for this market, and keeps up the supply with the utmost care and regularity. In addition to these foreign fabrics, the firm deal extensively in goods of Canadian manufacture, and we are glad to hear from them that these latter articles find a large and continually increasing sale. A glance over the establishment is sufficient to show that the business done by the firm is very large. The three flats are well filled with everything in the dry goods line, from the delicate fabrics of India to the coarse, heavy goods that are made in our own factories. The goods are excellently arranged and classified, and kept in such a way that the country merchant will experience the least possible difficulty in making his selections. In fact, in all respects the business is efficiently and ably managed, and the details carefully carried out. Altogether, the firm of Moffatt, Murray & Co. is a credit to Toronto.

NOTIONS TO
BUSINESS SKETCHES
OF LAMBERTVILLE.
Simpson's Knitting Factory.

W. HAMILTON & CO., PRINTERS.

JOS. SIMPSON, PROPRIETOR.

The St. Lambertville, though many miles from the seat of the Western Manufacturing Company, by the enterprise and energy of Mr. Simpson, has become one of the most successful manufacturing establishments in the State. The St. Lambertville is situated on the Front street, about one-half mile from the Lehigh river. It is pleasing indeed, to find the manufacturing interests of our city increasing and prospering at a more rapid rate than ever before. It speaks well for our people, that seldom does any manufacturing establishment fail of success, if it is properly, efficiently and carefully managed, and is conducted by men who have had experience in whatever the branch may be that they have undertaken. During the past few years, several new branches of manufactures have been opened here, nearly all of which have proved successful; among those is the Knitting and Yarn factory of Mr. Simpson, on Front street. The manufacture consists of woollen shirts, drawers, jackets, hose and yarns, and a visit to the factory is both interesting and instructive. The primary portion of the work is done on the upper flat of the establishment, a spacious building at the east end of the row in which Messrs. F. & G. Perkins' establishment is situated. In the upper flat is the picking-room, where the wool is first made ready for the carding machines on the same floor. After the wool has passed through the primary operations, it reaches the second flat, in which are situated the spinning machines, and under the superintendance of men of thorough experience in the business. The wool then reaches the knitting machines on the first flat, after which it is handed to girls to cut out and finish up. The machines are really beautiful pieces of mechanism, and are perfect in every respect. This class of woollen goods are becoming very popular with Western traders, and Mr. Simpson deserves the greatest credit for the energy and enterprise he has shown in pushing his business. To the trade, it is obvious, immense advantages are offered by manufacture of these goods in our city, as they can now supply themselves with a first class article at a cost considerably less than the imported article. We are glad to know that Mr. Simpson has met with the greatest possible success. It is as much as he can do to meet the orders he is constantly receiving, and in order to do so more effectually, he has found it necessary to enlarge his factory. We trust that this prosperity will continue, and encourage and support men of enterprise and energy, who will best advance the interests of our Dominion.

St. Lawrence Foundry.

Simpson's Kitting & Foundry

W. HAMILTON & SON, PALACE STREET.

for Simpson's Foundry

The St. Lawrence Foundry, which has been carried on for so many years, by the enterprising proprietors, Messrs. Hamilton & Son, is situated on Palace street, nearly opposite the old jail, and with its workshops and buildings, cover an area of near five acres of ground. On entering the main entrance, the office where the business part of the firm is carried out, stands on the left, opposite to which is situated the bolt shop, which is about 50 feet long by 40 wide; this portion of the building is alone devoted to making bolts, in the construction of which two furnaces, worked by a fan blast are constantly in operation. On an average, Messrs. Hamilton & Sons turn out three tons of bolts per day. Two bolt cutting and three nut tapping machines are placed in this workroom (these screwing machines were constructed in the establishment), which can thread 1500 screws per day, its peculiarity being that the operation is done with one cut. Leaving this department, you enter the machine shop, which is 100 feet long by 50 in width. In this room there are three very superior planing machines, and ten turning lathes, all which are driven by an engine of 28 horse power, made on their premises, and boiler made by N. Currie, of this city. It also contains another screwing machine of most ingenious pattern, designed by Messrs. Hamilton & Sons, which is capable of threading 1500 screws per day, the advantages it promises over those ordinarily made, being, that it does the work with one single cut. In this department, engines, hydraulic rams, and all sorts of tobacco machinery, and jobbing work is carried on. At present, Messrs. Hamilton & Son are preparing an improved hydraulic ram and pump, with a set of retainers, and a new description of compressing box, entirely composed of iron, for J. D. Lewis & Co., tobacconist, on Nelson street. In the workshop twenty-four men are employed constantly. Over the workshop is situated the model and pattern rooms. At the eastern end of the model room may be seen a rotary fan, the largest in the province, and a triplicate pumping fan, for putting on extra blast when the furnaces are going. Of models there is a large and varied collection, it being estimated that there is over \$20,000 worth of pipe models and gearing, wheels and pulleys of every description; two men are constantly employed in this department, for the purpose of pointing out and showing the different models required by customers, descriptive of giving

orders. Adjoining the model room is the pattern shop, where the models are made, which ^{consists of} circular saws and an upright saw. In this room there are two carpenters and eight pattern makers constantly employed. In the rear of the main building is the foundry, which is 100 feet long by 70 wide; it contains three furnaces, and can smelt twenty tons of iron per day; sixteen moulders and five core makers are working here. In the foundry may be seen two sets of iron boxes for making rollers, each of which cost about \$200, and three large cranes. Messrs. Hamilton & Son have at present in hand, a large quantity of work for the Hamilton and Toronto Rolling Mills. Adjoining the foundry is the blacksmith's shop, which contains six fires, driven by a fan blast, where 12 blacksmiths are at work. In the yard is a large shed, which is filled with a numberless variety of fencing patterns and models, and turbine water-wheels, of which they make a speciality, which are constructed of all sizes, from eighteen inches in diameter up to six feet. A large triangular drop is also to be seen here, which is used for breaking wheels; it is forty feet high, the drop alone weighing twenty cwt. Messrs. Hamilton & Son, from their extensive facilities and long experience in the trade, are enabled to execute any orders they may be entrusted with at the shortest notice and in a superior manner.

Tobacconist.

MR. W. KLOPP, 27 KING STREET WEST.

This well known dealer in Cigars and Tobacco has been established over five years, during which time, from the quality of the goods which he has supplied, and his universal civility, he has acquired a large custom. Mr. Klopp is always furnished with a choice selection of cigars, one of which only requires to be smoked to ensure a return. From his long experience in Germany and the Continent, in a similar trade, he is enabled to select a quality of leaf which is far superior to any other of the kind which is going in this province, which he disposes of on terms which will not only be acceptable to the habitual smoker, but also be remunerative both in price and quality to the trash which in other places are offered as first class leaf. Mr. Klopp has also on hand, a large selection of meerchaum and other pipes, imported direct from Germany, which he disposes of at reasonable rates. He employs six hands constantly in the manufacture of cigars, which are got up in a superior style, and from the general quantity of goods which Mr. Klopp supplies, he will no doubt continue to secure that patronage to which he is so fully entitled.

Carriage Works.

C. F. HALL & CO., KING STREET WEST.

Where we find the manufacturing interests in a healthy and prosperous state, we are sure of finding all other branches flourishing. A few years ago the manufactures of our city were at a low ebb, and a corresponding depression existed in every branch of trade. We are glad to be able to state that this is no longer the case. Our manufacturing interests have improved wonderfully of late, and made gratifying progress, such as promises well for the future. Among the establishments which have kept pace with the progress of the times, is Hall's Carriage Factory, at No. 163, King-street west. It is, we believe, the largest and most extensive works of the kind in the Province, and does a business which few, if any, can equal. The proprietors of these large works are practical men. They understand the business thoroughly, having had that best of all teachers—experience. In all particulars the establishment is a complete one, and contains facilities for doing every kind of work peculiar to the trade, in the most complete and satisfactory manner. None but the most experienced and capable workmen are employed; all their work is overseen and done under the direction of skilled foremen, while in addition thereto the proprietors exercise a personal supervision over the entire establishment, making it thus almost impossible for poor work to be turned out. Everything is good, strong, substantial and perfect as it can be. Their carriages are no slight affairs, made merely to catch the eye and sell well; they are always what they are represented to be, good and durable. It seems that there are fashions in carriages as there are in what we wear, and no establishment in Canada has better facilities for turning out "the latest thing on wheels" than Messrs. Hall & Co. They are constantly in the receipt of drawings of the latest English and American designs, and are prepared to build in accordance with any pattern the taste of purchasers may decide upon. The show room will always be found to contain a choice stock of carriages and sleighs, built in that complete, substantial and elegant manner peculiar to all the work turned out by them. If a purchaser finds nothing in the stock to suit his taste, his order will gladly be taken and filled with the utmost promptness, and in a manner that will not fail to give every satisfaction. Do not forget the name and address—Hall's Carriage Works, No. 163 King street west, Toronto.

Wholesale Dry Goods.

Phenix Insurance Company.
A. R. McMaster & Brothers.

CATHERINE FORTIER, AGENT FOR THE
PHENIX INSURANCE COMPANY.

Confessedly the most widely-known Dry Goods house in Upper Canada (or Ontario, as we must now call it), is that with which for over thirty years, the name of William McMaster has been associated as principal. Toronto was a very small and unimportant town when this house was first opened, and the business done in those days was small in proportion. The original site of the establishment was on the corner of King and Yonge streets; but in course of time the business swelled, and increased, and prospered, until it outgrew the capacities of the premises and made a change necessary. Accordingly, in 1849, the present warehouse, next the Bank of Montreal, at the foot of Yonge street, was commenced, and in the following year the firm entered into occupation of it, and have remained there ever since. The building, though not a strong one, was in those days looked upon as a great ornament to the architectural beauties of the city; and, indeed, we may even now consider it as such in a certain sense, when we remember the business that is done therein and the benefits that thereby accrue to our city. The warehouse is a large commodious one, and at the time it was built, people wondered what purpose the firm could turn such extensive premises. They were not long left in doubt, for, in the course of a few years, the business had increased to such an extent that the premises, large and extensive as they are, were too small rather than too great, to meet the demands of the immense trade of the house. To say anything in praise of a house so well and widely known, would be simply superfluous. It speaks for itself. The progress and success of the firm are, we believe, almost unparalleled, in the history of this country, and reflect the highest credit on those who have, during so many years, and among so many dangers, continued on their course of uninterrupted prosperity. The connections of the house are of the most extensive kind, and enable it successfully to hold a leading position in the trade, such as may well be envied. When the house was first opened, the firm was Wm. McMaster & Brother, then Wm. McMaster & Nephews, and now it is A. R. McMaster & Brothers. From the first its course has been onward and upward, and the high position it now occupies is so well known throughout the country, that anything we might say, by way of praise, would be simply repeating what every one already knows.

W. Joseph D'A. Gooch

Phenix Insurance Company.

A. R. McMaster & Rotollier

CAPT. FORTIER, AGENT, FRONT STREET.

To a city so largely engaged in lake and river navigation as Toronto, good inland marine insurance is a necessity. We have hundreds of vessels plying between our port and others on the lakes and rivers, and a vessel seldom leaves our harbour without having the interests of the owners of both the cargo and the hull well protected by insurers. Of the many reliable and well-established companies doing business in our midst, we wish to refer specially to the Phenix Insurance Company of Brooklyn, N. Y., which is largely engaged in inland Marine Insurance. Captain Chas. G. Fortier, well and favourably known throughout the country, is general agent for the company, his office being situated on the corner of Church and Front-streets. The exhibit of the company's affairs, as published a short time ago, is one of the most favourable that has ever been made by any insurance company in America. The capital actually paid up amounts to \$1,000,000, in addition to which there was a surplus on hand on the first of January, 1867, of \$666,416.02. The property of the company consists of cash in bank, real estate, government and state securities, and lands and mortgages on unencumbered real estate of the most valuable description. The capital is thus all well and safely invested, and is constantly increasing in value, owing to the judicious management displayed by those at the head of the company. An idea of the extent of the business done by this company during the year 1866, may be judged when we state that the entire income from all sources amounted to the enormous sum of \$2,181,839.82. This is an extraordinary and most satisfactory exhibit, and few companies in the world can surpass it. For this reason, as well as for others, we cordially recommend the Phenix Company to the public, but especially to owners of vessels and shippers of produce of all kinds. Captain Fortier, the courteous and efficient agent, is well known through his long connection with the insurance business. He is prepared to accept risks on the most favourable terms, and to pay all losses properly incurred, with promptness. Do not forget the office on the corner of Church and Front streets, visit us

British American Commercial College.**MUSGROVE & WRIGHT, PROPRIETORS**

A practical business education has now become a necessity to every young man contemplating a business career and without this education young men are destitute of the first requisites to success. The business education which the British American Commercial College, of Toronto, imparts, is a source of pride to the proprietors, and their graduates are at the present time filling positions of honour and responsibility in some of the highest Mercantile Houses and Banking Institutions of our country. The success attending this institution during the past eighteen months has been highly satisfactory to its proprietors. Under the able management of Messrs. Musgrove and Wright, a large number of young men have completed a course of instruction which will go far to fit them for business pursuits. The design of this institution is to educate young men for business, and prepare them for the practical duties of accountants, by giving them a thorough and practical knowledge of business life and business habits, and the great system of actual business is thoroughly and systematically carried out. By this system the student becomes an actual merchant, recording in the day-book, cash-book, bill and bill-book, the day's transactions, journalizing and posting the same, thus obtaining a clearer and more perfect knowledge of the science of book-keeping than mere theory can give. A young man graduating at this Commercial College is examined and his diploma signed by a board of examiners, composed of practical business-men, a sufficient guarantee of efficiency and employment. In our leading commission dry goods, banking, exchange and other mercantile houses will be found young men who have graduated at this institution, and the high manner in which their services are spoken of goes far to prove the advantages apprehended in referring to this institution.

Wholesale Dry Goods.
BRYCE, MCMURRICH & CO.

MESSRS. BRYCE, MCMURRICH & CO.

a necessity career and of the first which the to, imparts, their gra- de honour tile Houses success at- teen months Under the ght, a large of instruc- ness pursuits. ing men for all duties of practical life, and the and systematic becomes k, cash-book, balizing and more perfect mere theory. Commercial y a board of h, is sufficient our leading other mercan- graduated at ed their sele- ntages appear-

The firm of Bryce, McMurrich & Co., is known as one of the oldest wholesale Dry Goods houses in Canada. It has been in operation in Toronto for more than one quarter of a century, having been opened in the year 1833. During this long period it has earned for itself a name and a business equalled by few houses in the province. The trade done therein is not of a local nature, it is not confined to the city of Toronto and country immediately surrounding it, on the contrary, the customers of the house are to be found in all parts of the Dominion, but especially throughout the western and northern portions of the province of Ontario, where the name of Bryce, McMurrich & Co. is known almost as well as it is here among ourselves. The establishment is situated at No. 34, Yonge street, and though the exterior is not so imposing in appearance as that of other of our wholesale houses, a visit to the interior is sufficient to convince one that an immense business is there transacted each year. The building is a three-story one, exclusive of the basement, and is of great depth, the total area covered by it being thus of great extent. The entire three flats are used, and the only fault is, that if anything they are too small, and therefore over crowded. The building is in all parts well filled with goods of every description—native and foreign, belonging to the branch in which the house is engaged. The firm is one of the heaviest importers in the province of Ontario. All kinds of dry goods are comprised in their stock imported direct by the firm, and purchased specially for this market by a resident partner whose experience enables him to do ample justice to the business in all its branches. In addition to this, however, the house is largely engaged in the sale of Canadian made goods, both woollen and cotton, the manufacture of which Messrs. Bryce, McMurrich & Co. were among the earliest promoters. They do a large trade in Canadian tweeds of all kinds, and have constantly on hand an excellent and large assortment. To the old customers of the house we need say nothing, while to those who have never dealt there, we cordially and strongly recommend them to visit this establishment.

TO TORONTO
BUSINESS SKETCHES

Jewelry, Fancy Goods.

Joseph Davies, KING STREET EAST.

J. G. JOSEPH & CO., KING STREET.

Toronto is certainly the central market for jewelry and fancy goods, and during the last few years those engaged in that business have had no reason to complain. Evidence of that fact is amply testified by the very handsome establishment which we now notice, and which, we unhesitatingly say, is equal in beauty, internal appearance, and variety and value of stock to any establishment in the Dominion—or even any establishment on this continent. To Canadians this may seem as somewhat too much flattery for an establishment in our Dominion, but those who read this notice have but to ask those who are posted, and the stern truth of what we say will be made apparent. This firm is among the oldest houses in the above trade in Toronto, and have been established over thirty years, and since they first commenced to the present time the business has steadily increased, until it is now second to none. For a number of years the firm confined themselves entirely to the retail branch of their business. To purchase an article from them was a guarantee of its genuineness, and this, on account of the difficulty those not acquainted with the trade experience in judging valuable articles, established their reputation. The retail branch is situated on King-st. three doors east of Yonge, and is considered one of the best business stands in the city. The firm have fitted it up in the most elegant and costly style. The first floor extends some 80 feet in depth, and contains one of the finest stocks of watches, fine gold jewellery, silverware, electro-plate and general fancy goods in the province. The second floor is approached by an elegant winding staircase, and is fitted up as a show room for cricketing and archery goods, croquet, bagatelle boards, and various other games and fancy ware. This may be considered, and really is, among the handsomest stores in the city, and Toronto may feel proud of it. This rear portion is fitted up as a workshop, where are manufactured every description of silverware, jewellery, &c. This is the only firm in Toronto who manufacture silver cups, &c. for presentation, on their own premises. Strangers who visit the city should not leave without going through the establishment, to show which always affords pleasure to the firm. The retail branch is under the immediate superintendence of Mr. Lash, the junior partner, whose amiable manner is alone enough to induce customers

Retail Drug Store.**JOSEPH DAVIDS, KING STREET EAST.**

Drug Stores have always had the reputation of being tasty and handsome, and it would certainly be difficult to find a more select drug store than that of Mr. Joseph Davids, No. 81 King St., east of the St. Lawrence Hall. The window itself, always sure to attract attention, indicates by the manner in which some of the articles of his business are displayed, the neatness, order and tastefulness to be found in the interior of the establishment. The various articles requisite in any place of the kind can here be found. Drugs and chemicals, of all descriptions, perfumes, select patent medicines, toilet articles, cosmetics, most favorably known as adjuncts to beauty, and, in fact, every thing else indispensable to the business. Altogether this is a store which the public may support, not only with perfect confidence, but also with profit.

Queen City Shaving Parlour.**G. W. CARTER, 35 KING STREET WEST.**

This Hair Cutting and Shaving establishment, which is owned by Mr. G. W. Carter, who also is lessee of the barber's shop at the Queen's Hotel, was fitted up some time ago, at a considerable expense, and now is one of the most elegantly furnished shaving saloons in the city. The tonsorial department is furnished with four of Archer's patent shaving lounges, each of which has a large looking glass placed in part of it, in order that the party who is being operated on may have an opportunity of seeing all that goes on. Three chairs were imported directly from New York, and for ease and comfort cannot be excelled by any other that have been invented. Mr. Carter employs constantly, in both shops, five men and boys, who have been carefully selected as skilful hands from cities on the other side, and he has taken particular care to retain no party amongst his employees, unless they are first class workmen. His shop, in addition to being furnished with all articles connected with hair dressing, is also provided with the Princess Mary Hair Restorer, guaranteed to restore hair to its original color in fifteen days. The beneficial qualities of this lotion has been so highly spoken of by all those who have tried its efficacy, that it is needless to repeat a recommendation that has been certified to by so many.

Retail Dry Goods.

MERRICK & BROTHERS, 47 AND 49 KING STREET EAST.

Few persons, we think, will feel inclined to contradict us, when we say that one of the finest stores not only in Toronto, but in the Province of Ontario, is that of Merrick Brothers. It is situated at Nos. 47 and 49 King street East. The firm has been in operation for many years, and is one of the best known houses in the city. Formerly, the Messrs. Merrick occupied premises a few doors west of their present establishment, but as these became too small for them, they were compelled to move. They therefore procured the present store, which is at once an ornament to our city, a credit to its proprietors, and a standing proof of the commercial prosperity of Toronto. The store is fitted up in the most beautiful and costly manner, and with taste which it is to be regretted more of our merchants do not display. The windows are composed of massive panes of plate glass, made in England, and imported specially by the firm, at a very large outlay. The dressing of their windows by the clerks of the house is always really artistic in its beauty, and the most casual observer finds it impossible to pass without stopping to admire the rich, beautiful and costly goods displayed therein with such excellent taste. The interior of the store is in perfect keeping with the beauty of the windows. The ceiling is tastefully frescoed and painted, the shelves are well arranged, and everything in and around the establishment is scrupulously neat and perfect. Order, it is said, is one of nature's great laws, and Messrs. Merrick show the value they attach to it, by adopting it. Everything in their beautiful store has its place. There is no confusion, no want of arrangement, no mixing up of this, that and everything, as is only too often the case. You ask for what you want, and in an instant it is before you, in as perfect order as if it had just come from the manufacturer's hand. The class of goods kept by Merrick Brothers is of the most superior and fashionable descriptions. One of the firm visits Europe twice a year, and thus secures at the earliest possible moment, all that is new in Millinery, Mantles, Shawls, and Dress Goods of all descriptions, as well as in general Dry Goods. Thus, their stock is ever new, fresh and good, and replete with everything that is novel and most sought after by the ladies. The entire establishment is under the personal superintendence of the proprietors, who have a large staff of experienced clerks under them.

The business done by the house is very large, especially among the more fashionable circles—the "upper ten"—who find the style of goods kept by Merrick Brothers particularly suited to their wants. The Millinery and Mantle department is paid special attention to, and is under the management of capable and experienced persons. They have lately added to their former business a Tailoring department, under the management of Mr. Rutherford, formerly of Stovel & Co., and keep constantly on hand a supply of Tweeds, Doeskins, and Fashionable Costings, and, in fact, everything to be found in a first-class Furnishing House. Altogether, the establishment of Merrick & Brothers, is a model one, and no matter how strongly we might speak in favor of it, we would fail to do it justice.

Golden City Billiard Parlour.

JAMES McGINN, PROPRIETOR.

This elegantly fitted and extensive Billiard Parlour has been established over three years, and is conducted under the management of Mr. J. McGinn, who, by his universal politeness and anxiety to meet the wish of those who favour him with their patronage, have, from a small commencement acquired for himself a reputation above reproof. The Golden City Billiard Parlour is situated No. 41 King street west, and is the favourite resort of many of the best amateurs of the cue in the city. The billiard room, which is 100 feet long, by 32 in breadth, contains five first class billiard tables, built in Buffalo, possessing the latest improvements, with patent cushions, and all the furnishing requisite for first class tables. Around the room are placed benches, which are covered with hair cloth and padded, for the accommodation of visitors, which are so arranged that they do not interfere in the least with those who may be playing on the tables at the time. Attached to the billiard room is an excellently fitted saloon, which is always furnished with the choicest of wines and liquors. From the well known reputation of the proprietor, and the orderly manner in which the establishment is conducted, any party visiting it may rely on not being disappointed.

Dry Goods, Millinery, &c.**JOHN KAY, KING STREET.**

The names of "Betley & Kay" are as familiar throughout this portion of Canada as household words. It is a quarter of a century ago since these gentlemen commenced business in this city ; in fact, we might almost call them the pioneers of the dry goods trade, as they were nearly the first to open out on anything like a ~~large~~ ^{large} ~~small~~ ^{small} and unimportant town when they commenced business, and commercially, as well as in other ways, it has made great onward strides since that time. During all these years, our city has experienced many changes ; many firms have come and gone ; many have started in business, have had their day, and have disappeared ; and yet the old pioneer house of Betley & Kay still remains, firmer than ever, through age and experience, and, we might almost say, looked upon as one of the institutions of our city. For fear there might be any stranger who does not know where the house is situated, we will tell them that it is in the very centre of business, namely, on the corner of King and Yonge Streets. The building is rather a dingy one outside, for it is somewhat time-stained, having been built many years ago before half of the blocks that now ornament our streets were thought of. It is a good, strong, substantial building, however, and has an appearance of solidity well suited to the firm by whom it is occupied. Entering the store we find its shelves and counters filled with goods of the best and choicest descriptions, all, of course, imported direct. The stock is one of the largest to be found in any retail house in Canada, and embraces everything in the Dry Goods line, from the coarsest cottons to the very finest and most costly fabrics of Eastern manufacture. The entire building is occupied by the firm, and everything is arranged with the utmost order and regularity. The house has long been noted for its Millinery and Mantle department, which is most complete in every particular, and is under able management. While the establishment will be found complete in all respects, we must direct special attention to this branch, which we do with every confidence, well knowing that it is deserving of all we might say in favour of it. There is another branch, not at all attended to in many houses, which is herein given special prominence ; we refer to the Carpet department, in which carpets of all descriptions, from the cheapest to the most costly, can be procured at any and all times. We are aware that anything we might say could not add one particle to the fame or popularity of the house of Betley & Kay, or as we

should call it now, the house of Mr. John Kay. It has already earned for itself a name and reputation unsurpassed in any house in Canada, and does a trade of the most extensive character, especially among the wealthy and fashionable class of our citizens. Long as it has existed among us, we trust that its prosperity will continue and increase day by day and year by year.

Aetna Life Insurance Company.

JOHN GARVIN, AGENT.

Mr. John Garvin is Agent for this well known company, and his office is situated in Whittemore's Buildings, Toronto street. The Aetna was established in 1820, the head office being at Hartford, Conn., and at the present time it may safely be said that it occupies a position second to no life assurance company in America. As an evidence of its popularity, and of the public confidence that is reposed in it, we must only refer to the fact, that during last year it issued 15,748 policies, covering risks amounting, in all, to upwards of \$45,000,000. This is certainly, an extraordinary record, and we doubt if any other company can equal it. Owing to the large dividends which have been declared, the cost of insuring in this company is reduced to about one-half the ordinary rates. For instance, at the age of 30 the cost of a policy for \$2,000, in most companies, is about \$47, while in the Aetna it is for the first year only \$25.32, and in the second and each succeeding year it is \$26.76. These low rates are mainly owing to the fact, that the funds of the company are all invested on this continent, where the rate of interest is about double that paid in Europe. Thus from their invested funds they derive a larger income than those companies whose money is invested in foreign securities. Another capital feature of the Aetna is the endowment plan. Under the company's endowment tables the assured, should he live to a specified time, receives the policy himself, the result being that he receives a fast saving's bank interest on his money, while at the same time there is the advantage that, should he die before the time specified, His Heirs will receive the policy. This is an excellent feature, and should be sufficient of itself to commend the Aetna to all intending assurers. Do not forget that Mr. Garvin is general agent for Western Canada, and that his office is in Whittemore's Buildings, Toronto street.

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Forwarding and Commission.**W. D. MATTHEWS & CO., FRONT STREET.**

One of the leading Forwarding and Commission firms in our city is that of W. D. Matthews & Co. This firm has been in operation many years, and at present does business at No. 18 Front Street, in the old Corn Exchange buildings. The gentlemen composing the firm are no novices in the business; on the contrary, they have had many years' experience, and are thoroughly acquainted with the forwarding and commission trade in all its branches. They are extensive operators on change, and deal largely in grainy flour, and produce of all kinds. The lengthened experience they have had has made them thoroughly acquainted with all the peculiarities of the market, and has taught them how best to take advantage of a rise or fall by preparing for it beforehand. In no business are shrewdness, cool judgment, and foresight more required than in this. Without these qualities, however sharp a man may be otherwise, he need never hope to succeed as an operator on change. The market is liable to go up or down at any moment, and it is therefore absolutely necessary, in order to secure success, that a dealer should be able, in some measure, at least, to anticipate these events and be prepared to meet them when they come. The success that has attended the house of W. D. Matthews & Co., and the extensive operations that they perform during each year, show that they fully understand the business, and also know best how to meet and turn to account the vagaries of the market. They do a trade that is really immense in its proportions, especially with the eastern markets. They were one of the first firms in Toronto to open up a business with the maritime provinces. They expected that confederation would bring such a trade about, and thus afford a new market for Upper Canadian products, and they accordingly prepared for it. At first their operations were few and of small value, but by degrees they increased, until a few months ago, the firm decided to establish a branch house in Halifax, the better to facilitate their operations in that market. Mr. Hamilton accordingly removed to that city, and we are glad to learn that the results of this step more than meet the anticipations. It will thus be seen that this firm have peculiar facilities for operating successfully in both this province and that distant portion of our Dominion, which it is expected will in a short time become our chief market for the sale of our surplus produce. The enterprise and energy of Messrs. Hamilton & Matthews are deserving of every encouragement, and we trust that they will meet with long continued success.

The Temple of Fashion.

W. D. WALLACE & CO., TRUSTEES.
B. GRAHAM, KING STREET EAST.

The Temple of Fashion, in the St. Lawrence Hall buildings, is a very attractive place of business, replete with the staple and fancy dry goods, and comprising a large varied and extensive stock. The clothing department is under the charge of an experienced cutter, and all orders are warranted to give satisfaction; and care is taken to execute them in the style desired. The stock has been purchased on the most advantages terms, in the best British and Foreign markets, and parties purchasing or ordering suits will have the advantage that is always to be had from shrewd, energetic, and reliable business men. Mr. Graham being a direct importer, he is enabled to supply customers on as advantageous terms as can be offered elsewhere.

Retail Dry Goods.

WILLIAM MITCHELL, 134 KING STREET EAST.

The Dry Goods house of Mr. William Mitchell, situated at No. 134 King Street East, opposite St. Lawrence Hall, is well known to the Toronto public, and no less so to the farmers and others from the surrounding country, who do business in this city. Though not one of the most showy establishments on King Street, those who patronize it, and their name is legion, know that it possesses many excellent features to recommend it to the public. The chief of these is that while all the goods sold are just as they are represented, and are of precisely the same quality as those to be found in houses further up the street, they are sold at much lower prices. The proprietor is enabled to do this through the fact that his current expenses, such as rent taxes, &c., are very much less than those of many opposition establishments. Cheapness combined with good quality is the very strongest possible recommendation in favour of any house, and there are few houses in Toronto more deserving of it than that of Mr. Mitchell. The stock of goods kept constantly on hand is large and varied, embracing everything in the line of Staple and Fancy Dry Goods, imported direct from the best European markets. On account of the advantages in the way of low prices and excellence of quality, we strongly recommend the house of Mr. William Mitchell to the patronage of the public.

MONTEGO BAY,
JAMAICA.

O. WARDELL.

O. T. PARSONS & BROS.,
Auctioneers &c.

The pleasant sound of Wardell's voice as he daily bids country folk welcome, and at the same time holds forth untold temptations to them to buy whatever is under his hammer, is enough to induce the veriest stranger to become a purchaser. His establishment, at the north west corner of Nelson and King Sts., is one of the curiosities of the city, and is filled with an assortment of goods that put us in mind of the days of the early settlers. Indeed it is a place for every thing, from the tiny needle to the heavy handspike, from the ancient jewsharp to the modern piano. Boots, shoes and dry goods have all their allotted spaces. Concertinas, watches, jewelry, and cutlery, &c., are on the shelves ready to be offered to the highest bidder. Those who attend auctions generally look out for bargains, and they can depend on falling in with rare purchases at Orl Wardell.

Oil Refinery.

PARSON BROS. FRONT STREET.

Coal Oil has no particular charms, but to the householder nothing is more indispensable than good cheap and abundant light, and therefore coal oil finds a large and ever yawning market. It is one of the most important businesses that has sprung into existence, and much enterprise and capital are invested in it. The general public little think of the various processes through which coal oil passes before it can be placed in the lamp that occupies the centre of the table. To see the vast amount of labour and care that has to be given it before ready for use, one should visit the refinery of these popular gentlemen, Messrs. Parsons & Bros., on Don and River Streets. The refinery consists of a commodious brick building and three still houses. The main building, where the distilled oil is deodorized, contains an engine, tanks, pumps and pipes, all devoted to the process of refinery. They manufacture over three hundred barrels per week and the demand is increasing rapidly, and their trade being extensive, and at first hand, the firm is in a position to transact business on terms the most advantageous to their customers.

O. T. PARSONS & BROS.

Montreal Type Foundry.**C. T. PALSGRAVE, PROPRIETOR.**

Few there are who possess any knowledge of the manufacture of those "little silent messengers of thought"—those tiny atoms which go to make up the world of information. It may not be uninteresting, therefore, to take a run through the establishment owned by Mr. C. T. Palsgrave of Montreal, and situate on the corner of Lemire and St. Helen's streets, in that fine city. In the top story of these extensive premises, the metal undergoes its first process, where the lead and other metallic substances are melted in a large cauldron, and afterwards run into pans, and as soon as cooled taken to the next story below, where the type is cast. The type casting machine is furnished at the top, with a small pot, where the metal is kept melted by fire underneath. The metal is then pumped through a small aperture on the outside of the pot by means of a cylindrical plunger. A crank, turned by hand, communicates with the plunger, the molten metal is drawn from the pot through a small nipple, into the mould, which is closed at one end by the matrix of the type. The latter cools as soon as formed, and is expelled down an inclined plane into a box at the side of the machine. The "jet" or little piece of metal at the extremity of the type is then broken off by boys, and the body of the letter is then smoothed by being rubbed on stone tables. The types are then given to a young woman who smoothes the face of any letter projecting over the body, after which the types are "set up and dressed," that is, made perfect and of uniform height. Type which are in the slightest degree defective, are picked out, and they are then packed up ready for sale. In addition to the casting of types, "leads," "brass rules," and other articles used in a printing office, are turned out. In another room the electrotyping and stereotyping is carried on, and there is also a department where every machine used in the foundry is made. Mr. Palsgrave has stored over 10,000 matrices, in which the type is cast, and the value of which is over \$20,000. The second story of the building contains the ware-room where the type is deposited ready for market, and where a variety of ink, printing presses, &c., are packed away. About forty hands are employed in the foundry. The Toronto branch contains a varied assortment of type, and orders from country parties are punctually attended to.

Retail Dry Goods.

W. H. Dow, KING ST., CORNER OF YONGE STREET.

This is another of our first-class business houses, doing a fine city trade, and supplied with a varied and attractive stock. Messrs. W. H. D. & Co.'s importations this season are more extensive than usual, and comprise a fine lot of cottons, shirtings, prints, ribbons, sheetings, towellings, gloves, hosiery, crapes, laces, mourning goods, and a choice stock of plain winceys and imported English wools. Their selection of dress goods is very complete, while their shawls and mantles and other goods, suitable for fall and winter wear, have been selected with great care, and are equal in quality to any in the market. In flannels—white, red and fancy—a full stock will be found, together with an assortment of gentlemen's furnishing goods, such as plain and fancy cambric shirts, drawers, collars, cuffs, suspenders, ties, &c. The sum of money that might be saved our lady friends in the purchase of wearables is enormous, simply by making purchases in the right places. The leading firms in the retail dry goods line have been built up by selling goods at reasonable prices, and in our judgment these are the stores to patronize. The establishment we now notice, is, we believe, one of these, and the popularity they have attained by selling choice goods is an exemplification of the truth of our statement. None but the best of fabrics fill their counters and shelves, and hence ladies in making their purchases for the season, should not omit calling and examining for themselves. Mr. W. H. Dow, the head of the firm, has for many years been engaged in business in this city, and has always had the reputation of selling an excellent and reliable article of dry goods at a moderate price. Some years ago his establishment was entirely renovated, repainted and refitted. The antiquated brick front, which for so many years graced the south-west corner of King and Yonge sts., being removed and a handsome front of cut-stone of very substantial design, taking its place. While these external improvements were being made, the internal fittings of the store were also altered, giving much larger space, and embracing three long counters on the west, south and east sides with shelves around the three walls, replete with a stock of goods equal to any on King street. A change was also made in the firm, and since that date no effort has been lacking on the part of Messrs. William H. Dow & Co. to import stock which can be recommended to the public. They aim at always having on hand whatever may be demanded, and are always prepared to fill any town or country orders, no matter how varied or extensive.

The Canadian

W. H. Dow, M.L.A., GOVERNOR OF TORONTO,
and his wife, and their family, are now in residence at 101 King Street, Toronto.

Stationers and Bookbinders.

BROWN BROS., 81 KING STREET,

Men of genuine enterprise are always a benefit to the community, and in calling attention to the extensive establishment of Messrs. Brown Bros., we feel that they can be looked on as men who really have pushed themselves upward and onward in their line of business till they have at last reached a point unsurpassed by very few in the trade of bookbinders and general stationers. They have, during the last two years, competed most favourably with American publishers in the issue of diaries, and to such an extent has that particular branch of trade been affected, and so well do the "Brown Bros." diaries take with the public, that very few of American manufacture can now be found in the Province. They are engaged largely in the manufacturing stationery branch of the business, and have lately considerably enlarged their premises, their steadily increasing business absolutely needing the whole of the large four-story premises they occupy. They manufacture and keep on hand an extensive assortment of account books of every description. The "Pocket Book" and "Wallet" branch of their business, quite a new thing in Canadian manufacture, is fully appreciated, and is rapidly extending. They also deal in paper and general stationery, and personally superintend the bookbinding branch, in which they have always been unrivalled. Country booksellers will find it therefore highly advantageous to order through this firm not only the supply of account books, pocket books, diaries for 1868, but also general stationery, and the assortment will be found to be one of the largest and most varied in the city.

A. J. COOPER,
Bookbinders,
101 King Street, Toronto,
Manufacturers of
Account Books, Diaries, &c.,
and Stationery.
They also bind
Government Books
and other
Public documents
and have a
large
assortment
of
books
and
stationery
in
stock.

Fancy Goods, &c.

R. C. BOTHWELL, 112 YONGE STREET.

This gentleman commenced business amongst us about three years ago, introducing more prominently than ever had been done before—the trade in rubber goods—such as combs, jet and rubber jewellery. A select stock of gold jewelry will also be found at this establishment, as well as an assortment of purses, china ornaments, satchels, albums, musical boxes, gilt combs, and many other articles which go to make up the stock of a first-class fancy goods store. The quality of goods offered for sale can be relied on as being first-class, and indeed so varied is the stock that a visit, and that only, can enable any one to appreciate its extent, and the skill and taste evinced in the production of the different styles that meet the eye. Mr. Bothwell's fall stock has been opened, and country dealers generally who wish to have a select stock at fair prices should visit the establishment.

Leather and Shoe Findings.

THORNE, PARSON & VENNER, FRONT STREET. In the leather trade in Canada a large amount of capital, and a large amount of men are employed. The country is studded with tanneries, and the amount of business done is really astonishing. One of the most prosperous houses in the trade, and one that is doing an extensive and rapidly increasing business, is that of Messrs. Thorne, Parsons, & Venner, who occupy one of those extensive warehouses on the south side of Front Street, opposite Manning's Block. The building is three stories high, and each of the flats contain a large quantity of leather. In one department will be found sole leather which there is great variety. There is also to be seen a assortment of upper leather, sheep skins, calf skins, all beautifully finished, and seem to be the perfection of the tanner art, light, glossy and pliant as a glove. To sum up the whole, the firm have a vast assortment of leathers of all kinds, soles, uppers, calf skins, together with findings. The firm possess many facilities for carrying out their business thoroughly, not easily to be found elsewhere.

Every Good &c.

Grocer, Confectioner, &c.
R. O. Bellamy Esq., 102 Bay Street

EDWARD LAWSON, 93, KING STREET EAST.

Within the past few years the trade in confectionery has increased so much that it is now considered one of the most important business in the city, and outsiders would be surprised to hear of the large amount of capital required, and the number of people who find employment in the various establishments in this city. To speak, however, of individual firms, we find first on the record in teas, confectionaries and general groceries, the establishment of that live and genial business man, Mr. Edward Lawson, sign of The Queen, and situate at No. 93 King street, near Church. The house is large and commodious, the lower or underground portion being devoted to the manufacture of biscuits, the demand for which has increased yearly. In this department a number of hands are engaged, and in the manufacture of biscuits every care is exercised in order to ensure satisfaction and palatableness as articles of food. The flour, it is needless to say, is the best to be found in the market. In the store on the first flat will be found an extensive assortment of general groceries, teas, sugars, &c., which are of excellent quality, and can be relied as being pure and unadulterated. The operation of baking is somewhat the same as the other manufactures, and to see the cakes placed in the oven, thin and unsubstantial as they appear, and then to witness them coming out plump, round, appetizing Boston crackers, creates in the mind of the spectator the momentary idea that what he saw put in, and what he sees taken out, cannot be one and the same thing. The greatest care is taken to keep the flour, dough, the oven, &c., free from all extraneous substances, and to this as well as to other causes may be traced the reputation which the products of his establishment have acquired in the Dominion. As with biscuits and crackers, so with confectionery, and with machinery of the latest invention and most modern appliances, the confectionery is considered equal to any in the province.

Phoenix Foundry.
Western Canadian Manufacturing Society.

JOHN MCGEE, PROPRIETOR, YONGE STREET.

This well-known establishment, which has been in existence for nearly ten years, is situated on Yonge street, and from the excellence of the work, and the anxious endeavors of the proprietor, not only to please but satisfy his customers, regarding the orders entrusted to him, have acquired a reputation for skilful artizanship, and perfection of execution second to none in the city. The premises which occupy a frontage of about one hundred and fifty feet by near three hundred and seventy in depth, covering in extent over four acres of ground, are entirely devoted to the workshops and buildings appertaining to the establishment. On entering from the main street the wholesale and retail store, filled with stoves and tinware, a department about 70 feet long by 30 feet wide, meets the attention of the visitor; there are to be found stoves of all descriptions, and matters relating to ironmongery which may be required in any household. At the end of the store is the business office, at the back of which is situated the foundry, a building about one hundred and twenty-five feet long, by seventy in breadth, where thirty hands are constantly engaged in casting mouldings. Ascending from the foundry you enter the first floor which is divided into three departments, embracing the mounting shop, carpenter's shop, and pattern depository, where over \$18,000 worth of models may be seen in this section of the establishment between ten and twenty hands are employed daily. The third floor is totally devoted to the manufacturing of tin into articles of household use, such as pails, cans, saucepans, and such like commodities daily required. On leaving this part of the building you enter the forge and machine shops where a number of skilful hands are constantly employed at work, emerging from this the visitor finds himself in an extensive yard where a large quantity of cord wood, and over six hundred tons of pig iron No 1 Gartsherrie is carefully and neatly stored. Mr. McGee, by his invariable endeavor to oblige customers, and the excellence of his work has secured for himself a large share of public patronage, and the fair prospect of an increase in the future.

Western Canada Permanent Building Society.

T. W. S. LEE, SECRETARY AND TREASURER.

This Society, under the management of Mr. W. S. Lee, is a superior medium for the investment of capital. The stock and mortgages being pledged for the security of all deposits, and the institution being under the management of seven Directors, who are well known to the commercial community, excellent guarantees are thus afforded for the investment of moneys left on deposit or invested in shares. In the original organization of the Society the aim of its promoters was to establish an institution for the safe and profitable investment of trust and other funds, from which a regular and permanent half-yearly income would be required, obviating any trouble in collection, or uncertainty as to time of payment. With this end in view, they based their operations on first-class mortgages on Real Estate; and further, to insure regularity of income, resolved to declare out of the profits realized, a dividend of ten per cent. annum, payable half-yearly, and not to exceed that rate, which resolution they have steadily adhered to. The net profits of the Society, since its organization, having exceeded the fixed rate of dividend, the directors have allowed the surplus profits to remain invested, as a Guaranteed Fund, which may be divided, as a bonus, at some future period. During the past two years the directors have largely increased their sphere of operations, and this, together with the increased facilities offered to borrowers, has caused a large demand on the Society's funds. To meet this demand the directors have resolved to issue a limited number of Capitalized Shares, of fifty dollars each, which shall bear a half-yearly dividend from the date of subscription. The shares of this Society are exempt from the usual fluctuations which operate so prejudicially on Bank Stock, and as the institution is empowered to purchase its own stock previous to its becoming fixed capital, consequently the Society offers such superior facilities to investors for realizing their capital when required, as is afforded by no other system. The Saving Bank Branch. The object of this branch is to enable persons of regular income to accumulate, by gradual savings, a capital which may be resorted to in case

of emergency. The deposits bear interest at the rate of six per cent. per annum, compounded half yearly, which may be made for long or short periods; and any desired amount may be paid in, from time to time, to accumulate till required. The great increase in the number of deposits made during the past, as compared with any previous year, affords conclusive proof that the benefits derivable from this branch of the institution are appreciated, and that the public are satisfied that under no other system can money be so securely deposited. To Borrowers this Society affords a mode of re-payment, which enables the borrower, with ordinary exertion and care to redeem his property, by payment of the mortgage debt in small instalments, derived from the produce of his industry. The payment required by the Society, per annum, which pays off both principle and interest of the loan in ten years, is little more, and in some cases even less, than has frequently been paid for interest alone. The Rules of the Society have been amended so as to give its Members the advantage of all the late improvements in the working and management of Building Societies. 1st.—By promptly meeting small periodical payments on his loan (which no individual Mortgagee would accept) the Mortgager is gradually paying off both principle and interest. 2nd.—He is not subject to the caprice of any individual who may sacrifice his property by enforcing payment unexpectedly. 3rd.—Should he wish to sell, exchange, or redeem his property he can do so at any time on certain equitable principles. 4th.—From the extent of the Society's business, the Directors have been enabled to effect arrangements which have very materially lessened the cost attending the investigation of titles and the preparation of the legal documents connected with the loans made by the Society. The borrower can elect the period of re-payment, either monthly, half-yearly or yearly. No management Fee is charged, and the fines are reduced to the lower rate charged by any similar institution.

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Fancy and Staple Dry Goods.

W.M. ARTHURS & CO., 25 KING STREET EAST.

In noticing our leading dry goods establishments, we have endeavoured to studiously avoid the practice of "puffing" up houses of any kind whatever, and these notices, therefore, are merely plain unvarnished statements concerning houses whose reputation needs no puff, but who, from the articles they dispose of, are known to the public of Toronto as good and reliable houses, which we can with confidence bring before the notice of the thousands who will read this publication. The establishment that we are now passing through is that of Messrs. William Arthur & Co. formerly Thomas & Arthur, and is a house at which ladies can rely on getting goods of a quality unsurpassed in the city. In fact there are few establishments on the street which even claim to keep on stock the superior class of goods offered by this firm. This firm are importers and retail dealers in fancy and staple dry goods, 25 King-street, and keep constantly in stock a large and varied assortment of fancy and staple goods, of the newest and most fashionable designs, and devote special attention to the departments of gloves, hosiery, ties, shirts, underclothing and the various elegant requisites of the fashionable toilet. Their stock of hosiery and gloves is well selected, and one of the most extensive and varied in Canada, of the latest styles, from the London and Paris makers. It consists in part of ladies' and gentlemen's French kid gloves, of the most celebrated makes, ladies' riding gloves and gauntlets, gentlemen's driving and walking gloves of every description, gentlemen's white shirts and shirt collars in all the newest shapes, gentlemen's fancy flannel and fancy silk shirts, ladies' and gentlemen's silk underclothing, ladies' merino and wool underdresses. The stock of dress goods will be found to be in price, quality and newness of design equal to any in the market, while in the more expensive styles of silks, ball-room dresses, &c., the patterns are *recherche* and beautiful.

Tailor and General Outfitter.

W. S. FINCH, KING STREET EAST.

This old established store, which has acquired for itself a reputation for good work, from all those who have favoured it with their custom, is situated No. 6, King street east, a few doors from the corner of Yonge street. A good suit of clothes is not only becoming, but denotes, in some instances, (not all) the respectability of the party who wears them, and when such can be obtained at a reasonable rate, a good fit being insured, no person should be without one. This can be done at Mr. Finch's establishment, where constantly a number of hands are employed in cutting out and completing the numerous orders he has on hand. He makes it his business to purchase goods of the best quality, chosen from the English markets, which, from his experience as a practical workman, he is well enabled to select. Suits of cloths are either made here to order or can be had ready made, of which there is always a large and varied selection on hand. Mr. Finch's charges are reasonable, and from the patronage heretofore bestowed him in the past, we predict a successful career in the future.

Family Groceries.

GRIFFITH & HORNIBROOK, YONGE STREET.

This establishment is an attractive place of business, and was originally started under the auspices of Mr. Thomas Griffith, a gentleman well known as one of the most systematic and best business men in Toronto. On Mr. Griffith entering the wholesale business, however, some two years ago, Mr. Hornibrook, a gentleman thoroughly posted in the business, was taken into partnership and now manages the business. The shop inside is fitted up with much taste, and everything that can attract the eye, or appeal to the palate is admirably arranged. Altogether the interior is a marvel of neatness and display. The cellar contains an ample supply of the purest liquors, and in the store will be found one of the best stocks of family groceries in Ontario. They offer to the public a choice lot of teas, old hyson, souchongs, oolongs, twankays, gunpowders of the best and rarest qualities. Their sugar—loaf and crushed, and syrups—pulverized and bright muscovado is an excellent article.

List of General Officers.

W. S. LINDEN KING, SECRETARY.

Cabinet Makers.

The premises of Messrs. Hartill & Lockington, are situated on King St., two doors east of the cathedral of St. James, and as this firm are deserving of particular notice, it may not be considered out of place to lay before the reader, in a few lines, a sketch of the progress of their business. The firm first commenced business about ten years ago in a small work shop on Spadina Avenue, but after doing a small but increasing trade for a few years, they added to their establishment by taking a large brick building on Queen St., in front of their shop, and opening out in it a superb stock of furniture. Finding that as time went on, that trade continued to roll in upon them in increased volume, they rented in addition to their Queen St. store, the very fine warehouse next to Messrs. J. G. Beard & Sons, King St. east. The premises are capacious enough to all external appearance, but an inspection of the interior would impress the visitor with a somewhat different idea, for although they are three stories in height, and although every available foot of space is economized, yet they are scarcely found sufficient for the purposes of Messrs. Hartill & Lockington. The ground floor is used as a show room, and in it will be found furniture manufactured by the firm, and remarkable alike for the taste of workmanship, and excellence of material. Chairs, sofas, lounges, centre tables, bureaus, side-boards, dining tables, book cases, secretaries, &c., can all be seen on this flat, while in the second floor are a variety of chamber sets, marble top tables highly finished, luxurious and attractive. The price of the chamber sets vary from \$18 to \$200. The third flat is stored with mattresses, chairs, beds, &c., all of neat and substantial workmanship. By energy, attention and a thorough system of management, the firm have placed themselves in good position in this city.

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Confederation.

R. T. DODD, 18 KING STREET WEST.

Jewellers, &c.

The first store in the United States a large proportion of the confectionery trade, put to an inferior and subdivided business, is in Boston, and this firm confederation has been carried on till the day previous to the formation of the new state of New Hampshire, where it has been well known **W^m WHARIN, & Co., KING STREET EAST.** This house is one of the best in the city of Boston. Mr. Dugdale, of Cambridge, The jewelery business in Toronto is another branch of trade that has made rapid strides towards perfection, and among the leading establishments of this city, in fact of the Dominion, is one which holds, deservedly, a high position, that of Messrs. William Wharin & Co. (William Wharin and William L. Wilkinson). Their store is situated at No. 11 King street east, six doors east of Yonge street, and will be found replete with a large, varied and handsome assortment of fine rich jewelery, jet goods, electro-plated ware, gold and silver watches, parlor, dining, and office clocks, in ormolu, marble, gilt, bronze, &c., &c. The firm give special attention to the watch trade, and have every facility for furnishing fine gold and silver watches, of the best English and Swiss manufacture, and they have also on hand a large assortment of the celebrated American watch. Special care has been given to the selection of watches, none being offered for sale but such as can be relied upon to be correct time-keepers. To their assortment of electro-plated ware we would draw special notice, their stock includes every variety of tea and coffee sets, water kettles, cruetts, spoons, forks, &c., and plate suitable for presentation, in design and workmanship as near perfection as the highest art can render them. We can safely assert, that articles better made, or more highly furnished, it would be impossible to procure either in the United States or elsewhere. A visit to their establishment will convey a better idea of what can be procured there, than any description, however voluminous. Their special aim is to keep good articles at fair and reasonable prices, trusting by this means to uphold the reputation already gained, and to secure a continuance and increase of the liberal support heretofore accorded them.

Leave at a moderate price.

Confectionery.

R. T. POCKNELL, 33 KING STREET WEST.

The fact that in the United States a large proportion of the confectionery used is not of a pure, but of an inferior and adulterated article, is notorious, and many confectioners doing a large and lucrative business have carried on the nefarious work to such a degree that the authorities have been compelled to take cognizance of the fact, and laws have been passed against those who manufacture adulterated articles. This applies to the United States, and has, we believe, been carried on to some extent in Canada. Mr. Pocknell, the enterprising manufacturer of No. 33 King street west, is, we know, an exception to the rule, and during the few years that he has been engaged in business in this city, he has gained for himself the name of turning out goods made of pure and unadulterated articles. His stock of candies will be found to be, for quality, quantity and cheapness, well worthy the attention of trade and public generally, and country merchants wishing to place on their shelves a stock that they can recommend to customers and the public, should not fail to give Mr. Pocknell a call. His prices are moderate, and those who have patronized him are satisfied that they have received good value for their money, and have not been imposed upon in either price, quality or workmanship.

Printing Paper, &c.

W.M. BARBER & BROS.—GEORGETOWN, ONTARIO.

Another branch of manufacture of increasing importance in Canada is the manufacture of paper—not of printing paper alone but of wall papers of every description and quality. In the manufacture of newspaper, book and coloured printing papers, the firm of Wm. Barber & Bros., of Georgetown stands prominently forward as being one of the first and most enterprising in Canada. Under the most difficult circumstances they have brought this branch of manufacture to its highest point, and turn out paper which for quality and general excellence is not surpassed, nor can be by any mill on the other side of the water! Their mill is fitted up with the most approved machinery, and no expense is spared nor effort lacking to give satisfaction to customers. Newspaper proprietors throughout the Canadas can rely on the firm for manufacturing all paper of good value at a moderate price.

General Builder, &c.

J. W. PHILLIPS, HAYTER STREET.

During the last six months a great many new buildings have

been erected in this city, and at the same time a large number have been altered and so modernized that they really become new buildings. In these many improvements the hands of good handcraftsmen are necessary, and as the

gentleman who heads this notice is one to whom has been entrusted some of the most important carpenter and builders' work in the city, a few words about his new and substantial factory may not be out of place. We should state that prior to the present fall Mr. Phillips occupied as a factory and workshop a small unpretending wooden erection

on the corner of Hayter and Terrelay streets, but, in time trade increased until he was forced to erect his present commodious premises, directly in rear of the old building. The factory fronts on Hayter street, and is built of red brick

with white facings and arches, and has stone copings and corbels. It is 80x102, and on the first flat floor is the engine room, 24x24, containing one of C. H. Waterous & Co.'s, of Bradford, splendid engines, forty horse-power, with a boiler made by Currie, of this city. The engine is certainly, one of the finest made, and, although of immense power, is perfectly noiseless in movement. To the left of the engine room is the drying kiln, secured by iron doors. The latter room is 20x22.

In the main shop, on the first floor, everyone is busy, and between the "hum-lum" of the planing machines, the seething noise of the saws, and the chips and dust, which fall to the ground as each machine performs its duty, the scene is really an exciting one. The planing machines are capable of running through at least 20,000 feet per day, and are nice pieces of mechanism.

Another machine to be noticed is that for making mouldings for doors, &c. Four large circular saws are used for cutting the lumber, and a number of saws used for the purposes of scroll work. On this flat will also be found a room 40x25, where a number of men are employed at lathes, doing every kind of general turning.

The second floor is 80x66, and at the east end of it can be seen a number of workmen at their benches, turning out all kinds of joiners' work, which is remarkable for its clean and workman-like appearance.

The west end of the room is fitted up with machines for turning out sashes, doors, blinds, &c., of which latter by a

large stock is always kept on hand in the stock room directly in the rear, a room measuring 40x60. On the whole, an immense quantity of work is turned out of Mr. Phillip's factory, and from the patronage he has heretofore received, there is no doubt that with increased facilities he will receive, what he deserves, tenfold support from the public.

Coppersmiths, &c.

Booth & Son, 81 RICHMOND STREET.

The superior quality of the work turned out by the firm has gained for themselves not only an enviable reputation in the Dominion of Canada, but also in the neighbouring Republic. Their shops are situated on Richmond street, near Knox's church, and are fitted up with the most modern machinery, to enable them to turn out every description of sheet copper and brass work. Several of the largest breweries in the city have been fitted up with the celebrated Bandelot Beer Coolers, while our leading distillers have alcohol stills, worms, &c., made on the most recent and improved principles, manufactured by this firm. For a distillery at Windsor they lately manufactured two large apparatus for making pure spirit, each of which are worth about \$3,000. The Bandelot beer cooler is an article which no brewer should be without. It is gotten up in every superior style, and can be seen in use, as manufactured by them, in the William street brewery, Don brewery, Copland's brewery, Dow's brewery, Montreal, besides others in Sarnia, Fergus, and Stratford. The brass and copper work manufactured by this firm has been placed in competition with that of the principal firms in Canada, and has invariably carried off prizes and diplomas. A large and well-selected stock of sheet copper is kept on hand by the firm, and is disposed of on terms offering superior advantages to purchasers. Messrs. Booth & Son are also manufacturers of confectioner's pens, dyers' kettles, in fact of every conceivable article of brass and copper work that can be manufactured. This manufactory is considered quite an institution amongst us, and those who are desirous of encouraging native enterprise should support it by giving their patronage.

W H Paper Co.

Home District Savings Bank.

ADJOINING THE COMMERCIAL BANK, WELLINGTON STREET.

The establishments of Savings Banks, where small amounts of money can at any time be deposited and withdrawn, offers to a considerable portion of the community, a boon which can scarcely be over-estimated, and has often been the means of preserving to the depositor a considerable fund, which would otherwise have been uselessly squandered. This and similar institutions have undoubtedly accomplished much good in this respect. There is considerable truth in the well-known adage, "Take care of the pence and the pounds will take care of themselves." It is small sums that are recklessly and improvidently wasted, which, if allowed to accumulate and bear interest, would eventually be a handsome amount in the end. By affording those who are not in the position to lay by large sums of money, an opportunity to deposit small amounts, which they can at any time withdraw if they wish, and on which a fair rate of interest will be allowed, the Savings Bank is entitled to rank as a practical benefactor to large classes of our people. The advantage offered in providing for a "rainy day," and laying up the amounts not at present needed against the time of sickness, old age or adversity, should be appreciated by all. There are very few young men in situations that they receive anything like adequate remuneration for their services, who could not spare a few dollars every month to deposit, and even a great many who have a wife and family dependent upon their exertions, by a little occasional self-denial might do the same, and thus contribute greatly to their future advancement and prosperity. It is perhaps hardly necessary for us to say that the Home Savings Bank possesses every guarantee of stability and security that can be offered. The Commercial Bank, one of soundest monied institutions in Canada, which is located in the adjoining building, being responsible for the safety of all amounts entrusted to the Savings Bank. The business is in a highly prosperous condition, and under the efficient and popular management of Charles Scadding, Esq., Actuary, the institution has attained an eminently satisfactory position.

Wall Papers, &c.

ALEXANDER HAMILTON, KING STREET EAST.

To decorate the house is one of the first objects of every family, and for the gratification of this desire there is no place to which one can be referred with more satisfaction than the establishment of Mr. Alexander Hamilton, King Street, east of the St. Lawrence Hall. Mr. Hamilton has been a long number of years established in this city, and he is looked on as a man who can be relied upon to do work entrusted to him. The first floor of the house is devoted principally to wall papers, window blind patterns, and other styles of decorative wall paper. The designs from art and from nature are as profuse as a painter could desire, or the most fastidious wish to possess, and in richness and beauty defying description. As a wholesale and retail importer of room papers, dealers will find that Mr. Hamilton's stock is worthy of attention, and also that he is determined by low prices and prompt attention to merit an increased share of patronage. The other branch of this establishment to which we will refer is the house decorating and painting, and is one in which Mr. H. stands prominently successful, not only from his own knowledge of the business, but also from the first-rate class of workmen that he employs. It only remains to add, that any order with which he may be favored will be carried out in such a manner as to give that satisfaction which alone is an inducement for citizens to patronize the establishment.

Merchant Millers.

F. D. CUMMER, 871 FRONT STREET.

Mr. F. D. Cummer, who has been established about four years, devotes his time solely to the business of a commission agent for the sale of Canada lumber, wood, staves, and the disposal of grain. He advances liberally on all consignments of flour or other articles left in his charge, and generally obtains the best prices in the market. Mr. F. D. Cummer is the proprietor of an extensive flour mill, north of Yonge street, and he also owns an extensive saw mills at Nanticoke, Lake Erie, from which, during the season, he receives large quantities of prime timber of all descriptions, ready for the market. As a commission agent, Mr. Cummer has earned for himself the universal respect of his fellow citizens, and from his obliging and business-like habits he rank in his own line as A 1 commission merchant in this city.

Family Sewing Machines.**G. W. GATES & CO., PROPRIETORS.**

The firm of Messrs. G. W. Gates & Co. who for some years past carried on a large and prosperous business in this city, are just now selling a new machine—one of Canadian ingenuity—which for reliability, care, quietness of movement, and real worth, has a strong claim for patronage on the part of the Canadian public. The machine, known as the "Queen's Elliptic," is adapted to a very wide range of purposes for family sewing, and possesses points of excellence and acknowledged merit, of which a short notice may not be out of place. The "Queen's Elliptic" makes the elliptic twisted lock stitch, being beautiful, durable and elastic and will perform every description of sewing without readjustment. It is claimed that the thread will not rip or unravel though every fourth stitch be cut. Its principle of tension is different from others, no loose loops being left to be doubled up into the seam by the formation of the succeeding one. It sews directly from the common spool, no winding of bobbins or filling of shuttles, being a great saving of time and labour. It has a underfeed, instead of an upper, which gives it the great advantage of carrying all kinds of goods under the needle, which is a very important thing in doing all kinds of work, and in stitching curved seams. It has a self-adjustable yielding pressure foot, which will pass from the finest cambric to the heaviest woollen goods, and it will hem-fell, tuck, bind, run, quilt, braid and embroider in the most superior manner. It will sew alike on all kinds of material, from the finest linen bosom to the coarsest woollen goods, and every kind of sewing silk and thread, from the finest silk to the coarsest cotton and linen, can be used, and we warrant it to sew as handsome, fine and tight a seam, equal to any of the high-priced machines. It is impossible for this machine to drop a stitch, with the new revolving looper, while other cheap machines are liable to skip or drop stitches whenever the work is uneven, or when it is necessary to run one seam across another. The great advantage in this machine, consists in using the revolving hook, instead of the rack motion looper which goes forward half way and then back, and is liable to drop stitches in changing fabrics or going over cross seams. All this is remedied by using the revolver looper. It cannot be

excelled for beauty of stitch, elasticity of glam being adapted to all fabrics, are free from liability to break in washing, ironing or wear. The above are some few of the points of this machine which the reader will see at a glance renders it a very useful article. Indeed, Messrs. Gates & Co. have to congratulate themselves on having a machine which they can offer to the public as part of Canadian invention and Canadian manufacture. All orders should be addressed to the firm at their general salesroom, 14 King street West, where they will meet with prompt attention.

The Bryant, Stratton and Odell Toronto Business College.

J. D. ODELL, PROPRIETOR.

This institution is one of the international chain of forty-six business colleges located in the principal cities of Canada and the United States. This chain of colleges is one of the extensive combination of educational institutions successfully united for reciprocal benefits to both the schools themselves and their students. The years of its existence, and its unparalleled growth and popularity, seem conclusive proof of the wisdom of its organization and ability of its conduct. The Toronto "link" is the only representative of the associated colleges in Ontario, so that those who derive the benefit of their wide reputation, the large experience of their teachers, and skill of their managers, have no choice in the Province but to go where both interest and inclination are likely to lead them—to the chief city and capital. Amid the bustle and stir of a commercial centre, where its customs and duties are familiar, is the place to learn business, if you would know it thoroughly and practically, and also to obtain employment when once fitted to enter its arena. This college has every advantage—new and pleasant rooms, furnished with everything for convenience and use; teachers of experience and ability in their specialities, and a course of instruction compiled from the best ideas of the oldest and most able in the profession. There will, hereafter, by a pride and watchfulness in its character and conduct, as the sole proprietor, Mr. J. D. Odell, has immediate charge, and both his reputation and pecuniary interests are staked upon its merits and success.

Confectionery.

C. E. COLLIER & CO., CORNISH STREET.

This well known wholesale establishment, which has been established during the past year, does a large trade in confectionery, supplying many houses, not only in the city, but in the surrounding country, with all description of confectionery. On the ground floor is the general business shop, where every kind of lozenge, rich candies of varied description, horehound, and everything appertaining to the confectionery trade, are for sale. At the back of this, and in the basement, is the manufacturing department, in which large copper boilers are placed for the purpose of boiling down the material. There are also other apparatuses here fixed, some on revolving axles, which are used after the material is taken from the boilers. A number of hands are constantly kept at work at this business, and one of the proprietors is always on the premises superintending the work. Messrs. Collier & Co. only use the best material, and from the excellent quality of the goods they turn out, have acquired for themselves a well earned reputation as confectionery merchants.

Woollen Mills.

BARBER BROS., STREETSVILLE.

The rapid progress that Canada woollen manufactures have made during the past ten years, has not only surpassed that of our American cousins, but has, we truly believe, tempted our own people to be vain over the fact. Instead of our wholesale merchants being compelled to go for such goods to the United States and England, we find the tables turned, and the American merchant is only too glad, not only to come over here and buy a stock from the mill, but actually to pay a high price to secure every piece of goods that some of our mills can't make. It must be a matter of pride, therefore, to us Canadians to know that in our own country, we can turn out all wool cloths, Canada tweeds, flannels and blankets that are equal to any ever made. Such are the styles of goods manufactured at the extensive woollen mills of Messrs. Bartin Bros., of Streetsville, a pleasant village situated about seven miles from the Port Credit station of the Great Western, and twenty-two miles distant from the metropolis of Ontario. A visit to the mills will not only be satisfactory but instructive, and to purchasers of goods we can assure them that they will find the firm one of the most liberal in the Dominion.

CONTINUATION.

Dry Goods and Clothing, E. D.

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need and doing a great deal of business among New and
old citizens, and is well known throughout the city, and
is considered to be one of the best dry goods and clothing
shops in the city. The building is a large one, well
adapted to their wants, and is well built out of
brick and stone, and is well finished throughout.
The well known establishment which has been in exis-
tence over eighteen years, is situated in the most central
part of King street, and lately has been entirely refitted anew
by the enterprising proprietors with a view of extending
their business which is daily increasing. The building pre-
sents a frontage of 28 feet on King street by 120 in depth,
and the exterior is handsomely decorated. Entering from
the street you find yourself in the retail department where
a number of hands are employed as salesmen. In this
department may be found all descriptions of dry goods,
carefully selected from the home and foreign markets, in
fact there being nothing in the line that cannot be obtained.
At the rear of the main store is the fancy department, where
a large assortment of hose, gloves, gents' furnishings,
laces, ribbons and trimmings are always on hand. Above
this is another room appropriated solely to silks, velvets
and mourning goods. The basement of the building is oc-
cupied as a bonded warehouse, and also contains the tailoring
department. Ascending by a handsome staircase you find
yourself in the millinery room 128 long by 28 wide, with
a plate glass front looking out on King street. In this
portion of the building every description of bonnets, hats
and millinery of the latest fashion are to be found in the
front portion, whilst the rear is appropriated as a wareroom for
the sale of cloaks, mantles and shawls, of which class of
goods Messrs. W. A. Murray, & Co. always have a large and
extensive stock on hand. The second and third stories are
use as work rooms where fifty seamstresses are employed.
In all, Messrs. Murray & Co. have engaged in their establish-
ment between eighty and one hundred hands, and from the
excellence of the material they offer for sale, their reason-
able prices and the marked attention they pay to their
customers, they have secured for themselves a well earned
reputation as being the proprietors of a first-class dry goods
establishment.

CONTINUATION OF THIS PAGE.

~~W. H. M. & CO.~~
Hatters and Furriers

J. GILLESPIE & CO., CORNER OF YONGE AND MELINDA STS.
~~TRADE TOWN IS ON THE 100 & 110 FT. LINES~~

The fur trade and the different branches of commerce connected with it, is one of peculiar interest to Canadians, as being perhaps the earliest industrial pursuit carried on in the provinces now included in the new Dominion, and the chief object of the hardy pioneers who first pushed their way into the prairie forest in advance of the march of civilization, and though the fur-bearing animals are nearly extinct in the settled portions of the country, the backwoods and the immense regions stretching to the north and west still furnish the hunter and the trapper with the objects of their adventurous calling, and continue to supply our markets with the rich and varied products of the chase. Notwithstanding the encroachments of civilization and the continual thinning out of the fur-producing animals, it is probable that for many years to come British America will continue to be one of the chief countries from which the supply of fur is derived. The establishment of Messrs. J. Gillespie & Co. is one of the principal stores of this description in Toronto. It is well located in the business portion of the city, in a fine new building of white brick, faced with stone on the lower story. The portion occupied by them is situated directly on the corner of Yonge and Melinda streets, and has a frontage of twenty-five feet on the former, extending seventy feet to the rear. The building is three stories in height, exclusive of a large basement, which is used as a packing and cutting room, and for the reception of case goods. The offices, general and private, are conveniently situated on the ground floor, in the rear of the building. The remainder of the first flat is occupied by felt goods of which there is a fine display. This forms the principal branch of the business, and the firm have a full and carefully selected assortment which will well repay inspection. The second story is mainly devoted to straw goods, which are also to be seen displayed in every variety. The third flat contains the fur goods which appear to great advantage and the stock on hand comprises everything in demand in this line, and is unsurpassed for quality and richness. A new patent hoist is in use, constructed on the dumb waiter principle. It is cased in and has doors opening onto each flat, and is found to be a great convenience. The establishment was, until lately, located further down Yonge street, but their increasing trade rendered necessary a removal to their present commodious warehouse.

Wholesale Groceries, Wines and Liquors.

J. GRIFFITH & CO., CORNER OF YONGE AND MELINDA STS.
THOS. GRIFFITH & CO., 39 AND 41 FRONT STREET.

One of the best establishments in the wholesale grocery and liquor business is that of Thos. Griffith & Co., Nos. 39 and 41 Front St., where a first-class assortment of everything in this important branch of the commerce of Toronto will be found. The buildings, which are of brick, are three stories high and have a frontage of about seventy feet by one hundred feet in depth. On entering the establishment it at once becomes apparent, from the aspect of affairs, that the firm are doing a flourishing business, as every one is busily engaged in his department. On the ground floor we find the heavy goods and the staples of the trade, such as teas, sugars and sundries, tobacco, soap and spices. The firm shows some very fine and well flavoured teas, and also some excellent brands of tobacco. On the next flat there are more teas in addition to fancy goods, liqueurs, gins, royal, Italian and John Bull bitters, a well selected assortment of the different kinds of cigars, &c. The shelf and fancy goods will well repay inspection by any one interested, as they are of a first-class description and carefully selected. In the front of the same flat is the sample room, where samples of the varied contents of the establishment are tastefully and temptingly displayed for the benefit of intending buyers, who should certainly look at this excellent stock. Ascending to the third story of the building we observe the customs bonded warehouse in one part, while the remainder is occupied by currants, wooden ware of various descriptions, carbonate of soda, bottled fruit of different sorts, and soda in barrels. The spacious cellar underneath contains the liquors and wines, comprising whiskey, rum, gin, port, sherry, &c., &c., and also vinegar, and a portion of the heavy goods. The various liquors which are on hand are some of the best and purest brands the market affords. The present firm have carried on business for about one year. Mr. Griffith, the senior partner of the house, is also the head of the firm of Griffith & Hornibrook, which is doing a heavy retail business in the same line on Yonge street. The success of the business operations of the house is largely due to the business tact and management displayed in their affairs, and the industry and energy which they have brought to bear on the undertaking.

Merchants-Groceriee Wines & Distilleries

Provision and Commission Merchants.

MORRISON, TAYLOR & Co., No. 1 MANNING'S BLOCK, FRONT STREET.

The present firm are successors to Thompson & Morrison, who for many years carried on a large and successful business as provision and commission merchants in this city. On the retirement of Mr. Thompson the firm was continued under the present proprietors, who, by their universal attention to all orders left in their hands, and their untiring energy have acquired for themselves the respect of all who know them, no better evidence of which can be given than the fact of their rapidly increasing business. The premises occupy a frontage of 28 feet on Front street by 75 feet in depth, the different departments of which are admirably arranged for the carrying on of the business, the principal part of which consists of curing pork, packing eggs for exportation, and buying and selling every description of grain and provisions on commission. The basement is used as a shipping warehouse and store-room for hams, eggs and flour, of which description of goods the firm ship a large quantity yearly. The room above are used as a storage department. The cellars are fitted up as a curing department, where yats and all the necessary commodities for cutting up and pickling pork are on hand. A large smoke-house in connection with the establishment is on Queen st., where the pork, after having been salted, is sent for curing. The proprietors always obtain the highest price in the market for cured meats, and during the summer are principally engaged in packing eggs, doing probably in the line the largest trade in the Province, over 4,000 barrels having been shipped by them this season. Six hands are steadily employed on the premises, and as the proprietors only purchase superior pork, masters of vessels and country store-keepers will find it advantageous to give them a call.

Wholesale Groceries, Wines & Liquors.

Provision and General Merchandise

W. & R. GRIFFITH, CORNER OF CHURCH AND FRONT STS.

MORRISON TAYLOR & CO., TRADERS IN WHOLESALE GROCERIES, FRONT

The traveller proceeding along Front street, and taking notice of the various buildings which meets his view in this direction, cannot fail to remark particularly a handsome, substantial structure on the corner of Church and Front streets, fronting on the latter. It is built of white brick, and its handsome finish and imposing appearance render it one of the finest buildings for the purpose in the city. It measures 58 by 100 feet, and is the property of Messrs. Wm. & Robert Griffith, wholesale grocers and liquor dealers, and was purchased and entirely renovated by them expressly for the purposes of their business, and there is not a more commodious or better arranged establishment in the grocery line. The facilities for doing a large trade are unequalled, and the result is that the business of the firm is in a highly flourishing condition. The office, shipping and sample rooms are situated in convenient positions in the store, and are well and handsomely fitted up. Looking around we notice huge piles of tea-chests full of their important staple of the grocer's trade. The firm show a particularly extensive and well-assorted stock of teas of the best quality, and the other portions of their stock-in-trade are also of the best description. A large cellar underneath the building contains liquors and wines of various descriptions, which in quality and price are in keeping with the rest of the establishment. The enterprise and energy displayed by such firms as that of Messrs. W. & R. Griffith is fast revolutionizing the trade of Toronto and the west. They import direct from the old country, instead of getting their goods through Montreal as was formerly the almost universal practice. The effect of this is that the trade of the West instead of going entirely to Montreal, is becoming more and more centred in Toronto, and contributing to build up the capital of Ontario, instead of going to enrich the East. The talent for business and the enterprising spirit exhibited by Messrs. W. & R. Griffith in this matter is highly commendable, and their example in this respect will, no doubt, be largely followed, as by this means the wholesale men are enabled to present better and cheaper goods to their retail customers than if they continued to rely upon Montreal for their supplies.

W. D. Dredge & Co.,
Wholesale Stationery and Account Book Manufacturers.

Business of 53 Yonge Street, Toronto.

A. DREDGE & CO., 53 YONGE STREET.

Mr. A. Dredge, for many years well known in Montreal and Quebec as having one of the largest wholesale stationery establishments in Canada, moved to this city about thirteen years ago, and established himself at No. 53 Yonge street. He first commenced only on a small scale, but at present enjoys not only a large share of patronage from the excellence of his manufacture, has acquired a reputation for good work throughout the Province. The premises present a handsome exterior, having a frontage of 26 feet on Yonge street by 72 in depth. The front shop, at the rear of which is the office, is appropriated for the general sale of stationery in all its branches. Messrs. Dredge & Co. being agents for the well-known ink manufacturers, Messrs. Slater & Palmer, of London, have the basement part of their building filled with all descriptions of inks and writing fluids. On the second floor is the binding and paper-rolling department. Here is to be seen fourteen machines for paper-cutting, ruling, embossing, rolling, sawing, backing, stamping, and board-cutting presses. All of their machines, the most of which are manufactured by Sheridan, of New York, have the latest improvements. In this portion of the building twenty hands are constantly employed. The third story is devoted to the construction of envelopes of every description, which are turned out with a dispatch and neatness almost incredible to a person who did not understand the working of the four machines they have in this department. Messrs. Dredge & Co. also do a large business in bookbinding, and were winners of the first prize for the description of work at the last Toronto fair. Any party requiring goods in the stationery line, or bookbinding, will find all they require at this establishment.

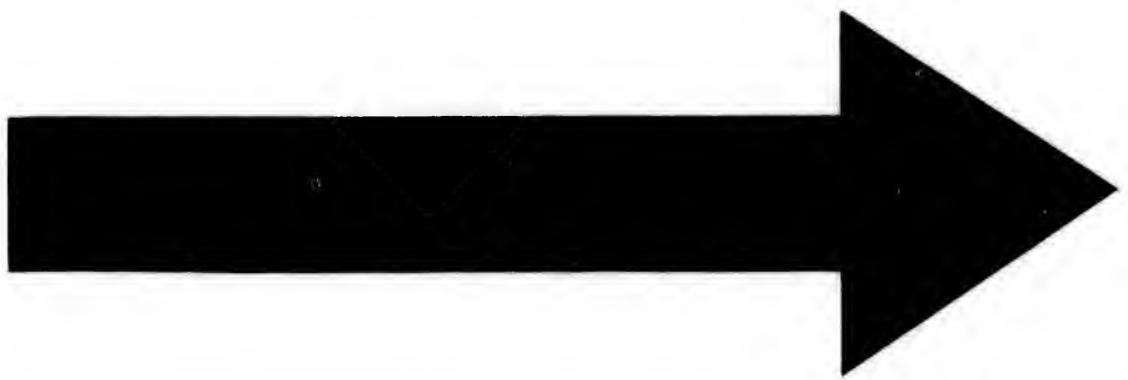
Wholesale Dry Goods.

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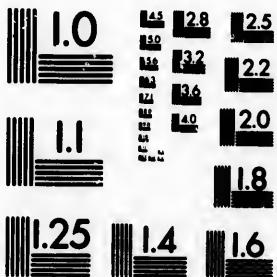
JENNINGS & BRANDON, 38 YONGE STREET.

A. DREDE & CO., 38 YONGE STREET.

Messrs. Jennings & Brandon, well known to the commercial public as extensive wholesale dealers in dry goods of every description, have opened their establishment on the premises lately occupied by Mr. W. R. Harris, hardware merchant, which after being burnt down were entirely rebuilt and refitted with additional improvements, and at present is not only one of the largest but handsomest wholesale stores on Yonge street. The premises have a frontage of twenty five feet on the main street, by eighty in depth, in rear of which is a large and extensive warehouse used for the purpose of storing bonded goods. The first floor is filled with staple dry goods of every description carefully selected by experienced buyers from the English and foreign markets. The second floor is appropriated to the fancy dress and dry goods department, in which a large and varied selection of that class of goods is always to be found. The selection of dress goods is particularly noticeable, and shows that the buyer had been thoroughly posted in the requirements of the Canadian market. The third story is used as a depot for show goods and millinery where every description in the fancy line can be seen. The cellars are devoted as store-rooms, in which coarse goods and packages of bonded goods on landing are placed. Messrs. Jennings & Brandon constantly employ a number of hands, and from their attention to trade, and the excellence of the goods offered for sale, they have acquired a large and extensive trade considering the short time they have been in business, - and the keen and close competition which prevails in the trade. Intending buyers will find no establishment more replete with goods of a *recherche* and first-class character, this which bears a excellent reputation in commercial circles for the manner in which their heavy business is managed by the firm and those in their employ.



**IMAGE EVALUATION
TEST TARGET (MT-3)**



23 WEST MAIN STREET
WEBSTER, N.Y. 14580
(716) 872-4503

**Photographic
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Corporation**

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Wholesale Groceries, Wines and Liquors.

CHARLES MOORE & CO., 5, 7 and 9 WELLINGTON STREET
WEST.

The wholesale grocery and liquor trade of the West, and more particularly in this city, has year by year been growing in prominence and importance, and the number of those who engage in it increasing, until at present it has become a powerful interest in the community. It is not a field which affords much opportunity for rapidly acquiring wealth, neither is it liable to the variations and fluctuating tendencies which are noticeable in some other branches of commerce, being on a sturdier and more permanent basis than the trade in dry goods and other articles which are continually varying in style, finish and price. If, however, it offers fewer openings for speculation or dudley hits than other businesses, it is one which will generally repay the man who, by a steady adherence to it, and always choosing his stock with care, obtains the reputation of keeping the best qualities on hand at moderate prices. Messrs. McCreary & Co. have every facility for a large and successful trade in this line. Their place of business is at Nos. 5, 7 and 9 Wellington street West, and consists of the main building, 3 stories high and measuring forty feet in front by eighty in depth, together with large and commodious store houses for the storage of their extensive stock. The department devoted to that article incapable of containing no few than 400 hogsheads of sugar, of which there is generally a large stock on hand, of superior quality. The teas, coffees and general groceries are to be seen in large assortments in the main building, and will be found on the first floor. There is an excise bonded warehouse of considerable capacity on the second story, containing tobacco and other dutiable articles of home manufacture. On the top story there is a custom bonded warehouse for imported goods in the rear of the flat. The cellars which are roomy and spacious contain the wines and liquors which are of the best quality and from the leading manufacturers of those articles. The firm is composed of Messrs. Charles Moore and Berry Moore, and have been in business for about fourteen years in this line. Before moving to the store they at present occupy, their place of business was on Yonge street. The building is owned by the senior partner of the house, and was erected by him especially with a view to the requirements of the business, and is well adapted to the purpose.

iquors.

GTON STREET

Wholesale Groceries Wines and Spirits

Photography.

CHARLES MOORE & CO., 9 KING STREET.

J. H. NOVERRE & CO., KING STREET.

The most important business in the city of Toronto is that of photography, which has been introduced here within the last few years, and is rapidly increasing in popularity and extent. Not many years since photography was unknown, and when Daguerre first brought out the daguerreotype system, the world was unanimous in pronouncing it one of the most scientific and beautiful processes for obtaining life-like portraits that had ever been discovered. At that time the process of daguerreotyping, which is now nearly done away with, was exceedingly expensive, in some instances as much as two or three guineas being paid for a small likeness. One of the disadvantages of this system was that, in course of time, the likeness would become faded, and also that they were liable to the effects of weather. This difficulty has been overcome by the discovery of the beautiful art of photogravure, by which the likeness of any one can be taken by a process not only durable, but at a trifling expense. The carrying out of the process is, however, very difficult, and unless it is done by a professor of the art, the likeness frequently proves a failure. It is therefore desirable to seek out a skillful artist if a true likeness is required, and for this qualification Messrs. J. H. Noverre & Co. have earned for themselves a reputation second to none in the Province. Their rooms, which are situated on King street, are to be found on the second and third flats, are handsomely furnished, and contain a large collection of photographs of all sizes, amidst which are recognizable many of our most prominent citizens. They make a specialty of cabinet photographs at present, which are fast taking the place of the *cartes de visite*, formerly so fashionable. The cabinet photograph is decidedly an improvement on the former, and presents a much handsomer appearance. These can be had at the low price of \$5 per dozen, executed in superior style, and guaranteed to be a correct likeness. Any one requiring a true representation of himself or friends, cannot do better than favour J. H. Noverre & Co. with a call.

It is a well-known fact that the best way to secure a portrait is to sit to the painter in his studio, and have him paint it from life. This is the best method, but it is also the most expensive. The next best method is to sit to a good painter in his studio, and have him paint it from life. This is the best method, but it is also the most expensive. The next best method is to sit to a good painter in his studio, and have him paint it from life. This is the best method, but it is also the most expensive.

Wholesale Groceries, Wines and Liquors.

Gordon's Selective Co.

JAMES E. SMITH & CO., CORNER OF CHURCH AND COLBORNE
STREETS.

OFFICE IN EDINBURGH FIFE ASSURANCE COMPANY
BIRMINGHAM WELLSINGTON STREET

The grocery and liquor business of Messrs. James E. Smith & Co. is carried on in a large four story brick building, situated on the corner of Church and Colborne streets, and measuring 73 by 31 feet. The firm is one of the best known and most extensive dealers in their line, and the business tact and capacity shown in the management of their extensive and steadily increasing business, has given them a highly enviable position in the commercial community, whers they have long been esteemed as men of thorough integrity and established reputation. The present firm have been in business about ten years. The tea, sugars and general groceries are stored on the ground floor in large quantities, and for excellence and cheapness are unsurpassed. The upper flats are devoted to the reception of shell and fancy goods, and there is also a bonded ware house in one of the upper stories. Underneath the building is the largest cellar in the city, for the storage of wines and liquors, capable of containing 800 barrels. The stock now on hand comprises some splendid brands of champagne, port, sherry, brandies, &c. besides whiskey, gin and rum. The firm are also agents for a first-class British fire insurance Company, in fact one of the best in the world - the Imperial which has a capital of £1,600,000. As a test of the standing of this institution we may mention that the £100 shares of its stock are now quoted at the extraordinary sum of £750 each! This should commend this company to the attention of insurers, as it is seldom that a company can boast such a very favourable report of its stock. James E. Smith & Co. also represent the City of Glasgow Insurance Company, a reliable and thoroughly sound Scotch institution. Both of these Companies have since their introduction into the Dominion, done a large amount of good business, which testifies to the popular appreciation of stability. They are certainly well represented so far as Toronto is concerned and cannot fail to commend themselves to the confidence of the commercial public.

Wholesale Groceries Wine and Liquors

Colonial Securities Co.

JAMES E. SMITH & CO., GROCER AND CONFECTIONERY
STREETS.

OFFICE IN EDINBURGH LIFE ASSURANCE COMPANY'S
BUILDINGS, WELLINGTON STREET.

The object of this well-known institution is the encouragement of emigration from the old country to Canada, by rendering assistance to settlers in the shape of loans at reasonable interest on good security on improved farms, for five years, and to furnish an investment of the surplus unexpended capital of England. The Company in fact act as agents for the purpose of effecting loans, and transferring the amounts from the lender in England, who is seeking a profitable investment, to the borrowers in this country in want of capital to work his land or conduct his business. The great drawback to the success of any undertaking in this country is the want of available capital for the prosecution of the work, while in the old countries, particularly England, money is abundant at a very low rate of interest. The Colonial Securities Company are engaged in so diverting this unemployed capital, for which there is no demand at home, to a sphere where it is really a necessity. Besides this branch of their business, the Company has considerable property for sale in different parts of the country. The Company are successors to the Canada Agency Association of London, England, lately in the same line of business. They occupy an office in the third story of the Edinburgh Life Assurance Company's Buildings, Wellington Street. For further particulars application may be made to the able secretary of the institution, R. J. Chipman, Esq., at the office, and also to the Director, John J. Egerton, who is a member of the Board of Directors of the Bank of Scotland.

Wholesale Dry Goods,

JOHN CHARLESWORTH & CO., 44 YONGE STREET.

The firm of John Charlesworth & Co. has been established for the last ten years, at first by the present proprietor of the firm himself. The business that they carry on is pushed on with a vim and energy characteristic of a thoroughly enterprising house, and they are long and familiarly known to western merchants as being a firm that can be relied on in making purchases. Their extensive premises are situated on Yonge street, west side, near Wellington, and have a frontage of fifty feet, and extends back a distance of over seventy feet, in the rear of which there is a large yard, with sheds for the purpose of passing out goods in rear. The first flat is occupied as the general business department, where heavy goods of all descriptions, cotton, small wares, hosiery and stapling, are kept, the office being in the rear. The second room is filled with all descriptions of ribbons, hosiery, dress goods and fancy goods. Ascending to the second flat, you enter a department in which will be found flowers, feathers, straw hats, bonnets, mantles, mantle-trimmings, shawls, Berlin wool, goods, felt hats, bonnet fronts, and millinery trimmings. On descending by a different staircase, you enter another department, where all kinds of cloths, neckties, braces, tailors' trimmings, &c., can be obtained, and adjoining this is the manufacturing mantle and cutting room. Below this, on the first floor, is the packing and receiving room. Experienced buyers are constantly in the European markets, and every steamer brings out an assortment of goods, such as will suit the requirements of the trade of Canada. Western merchants who may favour the house with a call will find a large and excellent assortment of goods equal to that of any house in the city, and at prices which cannot fail to command attention. Like all who succeed in business enterprises, the house of Charlesworth & Co. have attained their present position in the commercial world to-day, by the unremitting attention which they bestowed on their business, and the persistent application by which they have mastered every detail, and made themselves thoroughly conversant with the principles of the trade.

W. J. Pease & D. G. Good,

Messrs. F. & G. Perkins & Co., whol-

WHOLESALE GROCERS, &c., 41 & 43 FRONT STREET.

The firm of Messrs. F. & G. Perkins & Co., have been in business in Toronto since 1815, and are now the oldest established firm in the city. The firm was founded by Mr. F. Perkins, who, in 1815, commenced business in a small shop on King street, opposite the old Bank of Upper Canada. In 1825, he removed to a larger shop on Front street, and in 1845, to the present large warehouse, which is one of the largest in the city. The firm consists of Mr. F. Perkins, his son, Mr. G. Perkins, and a partner, Mr. W. J. Pease. The firm has always been conducted on a large scale, and has always maintained a high standard of quality and value. The firm has a large stock of all kinds of groceries, including tea, coffee, sugar, flour, meal, butter, cheese, eggs, &c. They also import a large quantity of foreign goods, such as cotton goods, silk, wool, &c. The firm has a large number of customers, both in the city and in the surrounding country, and is well known throughout the province. The firm is well managed, and is likely to continue in business for many years to come.

Hobday's

Wholesale Dry Goods.

118 KING ST. W.—Bldgs. & Warehouses—G. HARDY & CO.

J. G.

adventure and success in business. G. L. to the establishment of the
 DODDIE & CARRIE, No. 8 WELLINGTON STREET,
 a Scotch house. The first office is built of grey-colored brick
 till recently unimmaculate, of whitewashed stone, which has
 been painted now has before it a quibbling emblazoned sign
 of the extensive dry goods establishment of Messrs. Doddie
 & Carrie, situated on the south side of Wellington street
 next door to the Royal Insurance Building. The building
 occupied by them is three stories in height and measures 30
 feet by 55. The office is situated in the rear of the first flat
 front of which is occupied by heavy goods—prints, grey
 cottons and smallwares. The second story is mainly de-
 voted to men's goods and shawls of which the firm have
 a very large and well selected assortment purchased with
 great care in the best markets. The firm, in fact, pay special
 attention to this important branch of their business, and their
 stock is well worth seeing, as it contains some fabrics of a
 very fine quality. Ascending to the third flat we come
 upon a varied assortment of imported and Canadian tweeds,
 flannels and blankets which will compare with that of any
 other establishment, and in which the firm are doing
 a large and prosperous trade. The firm is composed of
 Messrs. James A. Doddie and Robert Carrie, both thoroughly
 capable and experienced business men. The senior partner com-
 menced in wholesale and retail business in 1853 at No. 30
 King street. The present firm was established on the 1st
 January of the present year, and have established a large
 connection throughout the country, owing to the first-class
 reputation of the house for the quality of the goods they
 sell, and the honorable and straightforward character of
 the firm. The number of Western buyers who find it equally
 to their advantage to purchase in Toronto as to look to
 Montreal for their supply is rapidly increasing, and Messrs.
 Doddie & Carrie receive their full share of the custom which
 in former years went to the East. With the facilities they
 possess for doing business they should continue to command
 an excellent trade.

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Foundry.

J. G. BEARD & SONS—BEARD'S WHARF AND 118 KING ST.

The establishment of J. G. Beard & Sons, for the manufacture of stoves and hollowware, is situated on the elevator wharf, belonging to the firm at the foot of Nelson street, a highly advantageous location for manufacturing purposes. It is a large frame building just erected and very large and commodious. It has a frontage of 140 feet and reaches back 120 feet on the wharf. The front portion of the building is three stories in height. Entering from the street we find ourselves in the spacious and handsomely furnished show-room, where the manufactures are displayed to great advantage, and which, together with the general and private offices occupy the whole front of the building on the lower flat, extending back about 25 feet. The stock of manufactured goods, besides comprising everything in the stove line, all of the most recent styles and thoroughly well made, comprises hollow ware, sugar kettles and agricultural furnaces. Two new stoves which have recently been turned out are to be seen here. One is a parlour stove for wood of new and tasteful design and exquisitely finished, and the other a large box stove for heating halls, &c. All the modern improvements are to be seen in connection with the different kinds of stoves and ware. Next to the show room and offices, as we go farther to the rear, comes the finishing room, where the work is completed by being put together. This room is larger than the show room and also stretches across the whole building, being 33 feet in depth. The remainder of the ground floor is used as the moulding and cleaning rooms, where the first stages of the work is prepared. This portion of the establishment is not divided into stories, being open up to the roof, and although covering a very large area of ground not needing any pillars or supporters for the roof. A glance at the beams and rafters will convince anyone of the extremely solid and substantial character of the building, and the care that has been taken to give it a certain degree of strength. The top stories of the building are devoted to storing purposes, the goods not wanted for the show room being placed there. Outside the main building to the rear is the engine room, 24 feet square, with a cupola measuring 14 by 20 feet. An inclined plane leads from the edge of the wharf to the cupola, so that fuel and iron can be taken straight up from vessels lying at the wharf, an arrangement which tends greatly to facilitate the business of the establishment, and effects a considerable saving of expense. The whole building has a very neat and

handsome appearance, and reflects great credit upon the proprietor, and also upon Mr. Daniel McDonald, the contractor under whose superintendance it was built. The upper story in front is lighted by ~~Adging windows and door~~ from the roof. The number of hands employed in the manufacturing department is about thirty-five, and they are able to complete from fifteen to twenty stoves per day. In addition to the articles already mentioned, a supply of which is kept constantly on hand, the firm manufacture engine fittings, of which they have filled numerous orders for the Grand Trunk. The proprietors have of late found themselves entirely unable to fill the orders for stoves which have been pouring in upon them from all quarters. The supply is entirely inadequate to meet the demand, as their make of stoves are well known in the market as an excellent article. Besides their manufacture, the firm have a store at No. 118 King street, next to St. James' Cathedral, where a large retail stock is kept on hand. The manufactory was formerly situated on the corner of Queen and Victoria streets, but owing to the increasing trade which found its way to the establishment, was very lately removed to the present spacious building, which was put up specially with a view to the requirements of the business. All interested in this branch of manufacture, should not fail to inspect it. It is a model of its kind, and is said to be one of the best in Canada.

Toronto Savings Bank. This institution has recently undergone a change, and now bears the name of Mr. Lewin W. J. Macdonell, Manager, Church Street. The Toronto Savings Bank is one of the oldest and most successfully managed monetary institutions in our city. It was started many years ago, and has long been securely and firmly established. The gentlemen connected with it are all men of experience, and in their efforts and the care, caution, and energy displayed by them, the success of the institution is evident. At the present time, Mr. W. J. Macdonell is Manager. The good results that arise from such institutions, in which even the smallest sums are received, have long been acknowledged, and certainly we know of none that has proved so beneficial as the Toronto Savings Bank, in assisting the poor, hardworking man in saving and making good use of his earnings. The funds are all well invested, and the bank is managed with such care that both depositors and shareholders may rest satisfied that their money is safely and well employed.

pon the contractor upper story in om the roof. turing -depart- complete from the articles constantly on which they have the proprietors fill the orders remian from Tall meet the market at the firm have es: Gathedral manufactory and Victoria found its why is that presenti with a view to in this branch as it is diffi- a firm exist from Montreal, Chateau Frontenac, and the rest of the city, all securely and gily it are all care, caution, institution Macdonelboe institutions, so long been it has proved assisting the od uses of his the bank its shareholders and well and I am and all

Wholesale Druggists, &c. The business in drugs and chemicals has largely increased in this city during the last three years, from the fact that Toronto is now beginning to be looked on as the best market by the traders and merchant of Western Canada. Well-assorted stock and moderate prices have also constituted in a great measure to give the drug business in Toronto a healthy impetus. Before the American war, a large proportion of the drugs and chemicals sold in this city were either American or brought in bond in the United States, but we are glad to say that the importation is a constantly decreasing, and with the capital and reputation of such a firm as the above, Toronto will make its mark with Western merchants. This firm, a branch of the house of Messrs. Kenny & Co., Crathern, Montreal, have been established in this city about twelve months, and during that period they have done a highly satisfactory and flourishing trade, the business being under the management of Mr. Lewis, to whose energy much of the success of the firm in this city is due. The warehouse is one of the most commodious on Yonge street, being 30 feet front, running back a distance of 90 feet. Entering on Yonge street we find ourselves on the main floor, which is fitted up to suit the requirements of the trade. This flat contains a general department of drugs, chemicals and druggists' sundries, perfumery, dry, toilet goods, &c., to enumerate which would be impossible. In the centre of this department is the counting-room of the firm, and in rear of this the packing-room for the shipment of goods in the cellar. Will be found a large stock of oils, while the upper floor contains dry-stuffs, paints, oilmen's supplies, various colours, earthenware, glassware, dietetic articles, seeds, proprietary articles, &c. &c. The firm have the best facilities for importing from the English markets, and from the large commercial connexion they enjoy, it is evident that the articles they sell are of a reliable quality. By their attention to business, the excellent quality of their chemicals and other goods, and their liberality in dealing with customers, we can confidently say that the business must rapidly increase.

Pianos, Music, &c.

MESSRS. A. & S. NORDHEIMER.

The leading house in the Dominion engaged in the publishing music and the sale of musical instruments of all kinds is that of Messrs. A. & S. Nordheimer. Not only does it hold the first place as far as Canada is concerned, but there are few houses in America, engaged in the same business, that occupy a higher position, do such an extensive business, or are so widely known. The Messrs. Nordheimer commenced business in this country many years ago, when, on account of the limited demand that necessarily existed for music and musical instruments, in a young country, the opening of such an establishment might fairly have been considered a rather venturesome experiment. By perseverance, energy and industry, the undertaking proved a great success. While other houses lived and died, that of Messrs. Nordheimer increased and strengthened, until at the present time it is one of the most extensive and most reliable houses in the country. The premises occupied at No. 15 King street, east afford great convenience, and having been specially fitted up for the purpose, are suitable and convenient in every particular. The shop is devoted to sheet and book music of all kinds, containing all the popular music of the day, both European and American. Here also may be procured musical instruments of every variety and of all makes. Hardly a day passes but some new piece of music is issued by this house. A few years ago all our music came from the States, but the superior facilities that the Messrs. Nordheimer possess render this no longer necessary. They still intend to supply our people with excellently printed music at much lower prices than the imported article can be furnished. The rear portion of the first flat is occupied by the offices of the firm, while the show-room for pianos and melodeons is on the second flat. Here are to be found instruments from all the noted manufacturers of Europe and America—Chickering, Steinway, Dunham, Mason and Hamlin, and all the other famous makers of pianos and melodeons are herein represented by instruments, the brilliancy of tone and beauty of finish of which prove that they are indeed the genuine article. Their instruments are sold at the lowest possible rates and satisfaction is in every instance guaranteed. It is almost unnecessary to say anything in praise of a firm so well known, yet we would advise all who are desirous of procuring the best instruments made to examine the specimens to be found in Nordheimer's show-room.

Piano Music etc.

Messrs. A. & S. Nordström

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British American Assurance Co.

HEAD OFFICE—CHURCH STREET

The British American Assurance Company was founded in 1821, and has since increased its business and extended its operations to all parts of the world. It is now one of the largest and most successful insurance companies in the world, and is well known throughout the commercial world.

The company's object is to provide protection against loss by fire, including houses, farm-houses, hold-furniture, detached country residences, farm-houses, and buildings and their contents, during marine voyages, in shipping, or navigating, and the parts of navigation, including steam-boats, or their cargoes. The utility of fire-insurance has been so frequently pointed out and felt by those who, for the sake of paying a small premium, on their property, that it would be useless to discuss its advantages. Suffice it to say that no person possessing property, and paying regard to preserving it from fire, and water, should fail in availing himself of the services of this company. Since the company has been established, the business has been daily increasing. The paid-up capital and surplus is safely invested, and the risks are taken at the lowest figure, consistent with safety. Claims are liberally adjusted and promptly settled, and branch offices are to be found in all the principal localities throughout the United States.

The company's motto is "Safety First." Their interests are no less than those of the world, and they have a large number of agents in every part of the globe. They are well known for their integrity, prudence, and experience, and are highly regarded throughout the commercial world.

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3864, 3866, 3868, 3870, 3872, 3874, 3876, 3878, 3880, 3882, 3884, 3886, 3888, 3890, 3892, 3894, 3896, 3898, 3900, 3902, 3904, 3906, 3908, 3910, 3912, 3914, 3916, 3918, 3920, 3922, 3924, 3926, 3928, 3930, 3932, 3934, 3936, 3938, 3940, 3942, 3944, 3946, 3948, 3950, 3952, 3954, 3956, 3958, 3960, 3962, 3964, 3966, 3968, 3970, 3972, 3974, 3976, 3978, 3980, 3982, 3984, 3986, 3988, 3990, 3992, 3994, 3996, 3998, 4000, 4002, 4004, 4006, 4008, 4010, 4012, 4014, 4016, 4018, 4020, 4022, 4024, 4026, 4028, 4030, 4032, 4034, 4036, 4038,

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Money Letters, and Communications respecting Advertisements, to be addressed to the Secretary. Other Communications to be addressed to the Editor-in-chief, W. A. Foster, Esq.

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and Hoops,

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Caps,
ed Collars,

EET,

INDEX

ADVERTISEMENTS.

Business Cards..... 102, 103

AUCTIONEER.

O' Wardell

BILLIARD TABLES.

Riley & May

James McGinn

BOILER WORKS.

N. Currie

DEPARTMENT.

Dr. G. L. Elliott

441

DISTILLERY.

Goudreham & Worts.... 107

DRUGS.

Lyman, Elliott & Co..... 7

Kerry, Crathern & Co.... 96

DRY GOODS.

(WHOLESALE.)

John Charlesworth & Co 2

Cox & Co..... 11

N. & F. Rooney ... 14

J. M. Dransfield & Co... 28

J. Leckie 29

Thos. Lailey & Co. 39

Hoskins & Cleland 41

Hughes Brothers 42

Henderasen & Brewster 43

Moffatt, Murray & Co. 45

A. R. McMaster & Brown .. 50

Bryce, McMurrich & Co... 63

J. Gillespie & Co. 84

Jennings & Brandon 89

John Charlesworth & Co. 94

Dobbie & Carrington 96

J. Robertson, Son & Co... 114

(RETAIL.)

G. & J. W. Cox 8

Shaver & Bell 34

Merrick & Bros. 56

John Kay 58

Wm. Mitchell 61

W. H. Dow & Co. 84

Wm. Arthur's & Sons 71

W. A. Murray & Company 88

FANCY GOODS.

R. C. Bothwell 88

FOUNDRERS.

Dickey, Neil & Co. 86

Wm. Hamilton & Son ... 47

John McFee, M. Wm. 68

J. G. Beard & Sons 97

GROCERS.

G. Michie & Co. 6

Jefford & Dillie 37

Thomas Griffin & Co. 85

W. & R. Griffith 87

Charles Moore & Co. 90

James E. Smith & Co. 92

John E. Smith & Co. 96

COMMISSION.

Mercantile Agency

W. D. Matthews & Company

F. D. Cummer

Thomas Drysdale

Justus Dunn

B. A. Commercial

Bryant, Stratton & Odell

COMMERCIAL COLLEGES.

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COPPERSMITHS.

Booth

GROCERIES.

	PAGE.	PAPER.	PAGE.
(RETAIL),		Buntin Bros.....	16
Griffith & Hornibrook	20	Bute Bros.....	75
R. Jordan & Co.....	20		
William Strachan & Co..	34	PHOTOGRAPHY.	
Edward Lawson.....	67	J. H. Neverre & Co....	91

HAIRCUTTING.

G. W. Carr.....

PIANOS.

A. & S. Nordheimer..... 100

HARDWARE.

Thomas Haworth & Co..

PLUMBERS.

George Harding..... 22

HARDWARE, GLASSWARE.

Thomson & Burns

PROVISIONS AND COMMISSION.

Morrison, Taylor & Co.... 81

HATS AND CAPS.

McCrosson & Co.....

DAIRY.

Thomas Thompson..... 35

HOTELS.

Queen's Hotel.....

SAFES.

J. & J. Taylor..... 12

INSURANCE.

European Assurance

SAVINGS BANKS.

Home District..... 78

Phoenix of Brooklyn.....

Toronto, Savings

98

Aetna Life

SEWING MACHINES.

L. C. Mendon..... 27

British America.....

Norris Black..... 25

London Fire..... 05

Gates, & Co

80

Scott & De Grassi.....

STATIONERS.

Brown Bros..... 65

R. N. Gooch.....

A. Dredge & Co.....

88

E. Chaffey & Co.....

STOVES, TINWARE, &c.

A. Rutherford..... 44

JEWELRY AND WATCHES.

TAILORS.

H. Matheson..... 33

A. W. Russell..... 40

B. Graham..... 61

J. G. Joseph & Co..... 54

W. S. Finch

72

William Wharin & Co..

TOBACCO.

A. Shack & Co

A. Shack & Co

8

Thos. Steele.....

10

Job Scales & Co.....

20

(RETAIL).

Wm. Klopp..... 48

KNITTING FACTORY.

TYPE FOUNDRY.

C. T. Palgrave..... 68

Jos. Simpson

WALL PAPERS.

Alexander Hamilton 79

LEGAL.

WOODEN WARE.

J. D. Linton..... 32

Morrison & Sampson... 109

Joseph David.....

55

LEATHER.

WOOLLEN MILLS.

Barber Bros..... 82

Thorne, Parsons & Vennor.. 66

LIQUORS.

PRINTING HOUSE.

The Daily Telegraph.... 110

C. P. Reid & Co..... 5

The Monetary Times.... 113

The Daily Telegraph.... 111

NEWSPAPERS.

THEATRE.

Theatre Royal..... 18

PAGE
ros..... 16
ros..... 75

HY.
verre & Co..... 91

Nordheimer..... 100
& So.

Harding..... 22
AND COMMISSION.
Taylor & Co... 84

Thompson..... 35

ANNS. 12

strict..... 78
Savings..... 98

CHINES.
London..... 27
Jack..... 25
Co 80

S. 12
ros..... 65
te & Co..... 88

NWARE, &c.
orford..... 44

son..... 33
m..... 61
ch 72

& Co 8
ele..... 10
les & Co..... 20
RETAIL).
pp..... 48

ORY.
grave..... 68
RSNT XMAS TKT
er Hamilton 79

RE.
on..... 32
yds..... 66
LVS. 10
10. 82

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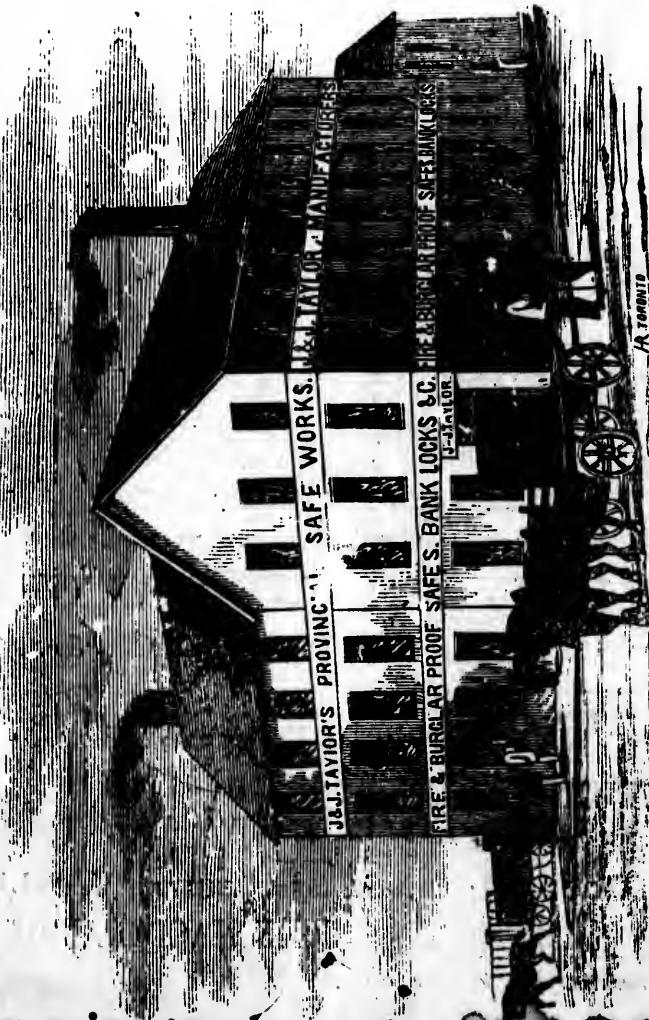
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