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Wewaw The Toronto World

# BRTIISH TROOPS TAKE MORE TRENCHES AT FOSSE WHIT F FRENCH AVIATORS BOMBARD LUXEMBURG 

Russia Sends<br>Ultimatum to Bulgaria--Anglo-French Expedition to Land at Saloniki- New Campaign Started Against Turks---Canadians Carry Out HENRY FORD'S OWN STATEMENT $\begin{aligned} & \text { Suceesful Demonstration Against the Germans. } \\ & \text { Given to The Worview }\end{aligned}$

 IF FORCED TO TAKE SIDES"
 CAMADOMFFEIT RUSSIA HAS GIVEN BULGARIA CNUSESELEEE 24 HOURS TO END PLOTTING

Demonstration Carried Out by
Divisions With Artillery,
Rifles Mans Rifles, Machine Guns.
OFFENSIVE DEVELOPS Fierce Fighting by Allies
Amid Brilliant Sunshine Amid Brilliant Sunshine
and Torrential Rains.
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## FADS AND FANCIES

IN NEW JEWELRY Newest. Features of the Sea
son Reflect Styles of Years Ago.
THE "PLATINUM CRAZE"

## Illustrated in Unique Pins





Nimich


## Problems of Existence and Their Solutions <br> $$
\begin{aligned} & \text { Their Solutions Interpre } \\ & \text { ed to Students. } \end{aligned}
$$

Old friends an new friends unite in saying

 Whictetathe thendant unique thro the the







MADE IN CANADA
There are wheat foods and wheat foods, some "flaked," some "krumbled," some "puffed," some ground into meal-but there's only one

## SHREDOED WHEAT

It is made at. Niagara Falls of the choicest selected Canadian whole wheat, steamcooked, shredded and baked. It is made in little loaf form so the housewife can serve it in many ways-a staple breadstuff as well as a breakfast cereal-always pure,
always the same price. lways the same price.
Shredded Wheat is made in two forms, BISCUIT
and TRISCUIT-the Biscuit for breakfast with and TRISCUIT- the Biscuit tor breakfast with
milk or cream, or with friutso Triscuit, the wafer-
toast, delicious for luncheon toast, Celicious for lyncheon with butter or ooft
cheese, or for any meal as a substitute for
white flour bread.




DROPPED DEAD IN CHURCH.
MONTREAL, Oct.
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bight austrians arrested.

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## TODAY

You may Embellish Your Home with these Aristocratic Tumblers, each piece exquisitely ornamented with band and YOUR OWN INITIAL in Sterling Siver. For the mere clipping and presenting of one coupon from any issue of this paper during this campaign and the required expense
price, named below, this magnificent tableware is yours practically as a gift from the

## TORONTO WORLD

40 WEST RICHMOND STREET, TORONTO, AND 15 EAST MAIN STREET, HAMILTON



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By Sterrett

As They Say, Some Things Can't Be Done
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## MONDAT MORNING <br> YEEE SORONTO WORLD <br> Baseball <br> Plans to Govern || Rughy Union Season World's Series Rugby $\begin{gathered}\text { Union } \\ \text { Opens This Week }\end{gathered}$

OCTOBER 41915

PLAYERS WHO WILL FIGURE INSERIES
Red Sox Will Have Nearly the Old Line Up-Record of League Champions.



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ONTARIO RUGBY
UNON SCHEDULE
Toronto and Hamilton to Play Double Series-Tigers
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EATON'S


Travellers' Samples of High-Grade Medium Weight Overcoats Offered at Less Than Cost of Production,
$\$ 20.00$
THERE ARE ONL OT COATS IN TH OT, AND THEY ARE 0 ONLY. BEAUT ULLY TAILORED
OATS - EVERY OU CAN IMAGINE OUUL BE CAR THERE ARE SLIP FIELD STYLES, IN n the very newest colors. NEARLY EVERY COAT IS AN IND DUAL MODEL, AND IF YOU N OPPORTUNITY 40, HERE IS RICED FOR EARLY TIEP COAT AT $\$ 20.00$.
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TT EATON TORONTO CANADA

MoNDY MoRNin
TWOFAVORITS
WIN AT HILLCREST

| TheW orld's Selections | PETER SCOTT WINS | Today's Entries | WESTON WON FINAL FROM ORANGEVILLE |
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| \$1,000.00 Reward |  |  |  |
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| will be paid to anyone proving the Lord Tennyson Cigar not to contain a high-grade, all-Havana filler |  |  |  |
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|  |  |  | DR. WHITE |
| is the Greatest 5 c Cigar in the World. |  |  |  |
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| Our stocks of Havana Tobacco enable us to give if the smoker such quality as he has never before been able to obtain at the price. |  |  |  |
|  |  | Mebesemins trovererotas |  |
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| S. DAVIS \& SONS, LIMITED, |  |  |  |
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That Son-in-Law of Pa's
It Looks as If Ma Were K eeping an Eye on Pa



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## BETHLEHEM STEEL WHEAT ADVANCED PASSES RECORDS ON SHARP DEMAND

 \begin{tabular}{c|c} General Motors，Too，Kept \& Official Announcement <br>
Pace on New York Stock \& Poor French Crops Stimu－ <br>
Exchange． \& lates Trading．

 

Pace on New York Stock <br>
Exchange． \& $\begin{array}{c}\text { Poor French Crops Stimu－} \\
\text { lates Trading．}\end{array}$ <br>
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\end{tabular} PETROLEUMS ALSO UP

HIGH FREIGHT OFFSET
American Woolens，U．S．Cast Rains in Canada and Fore－ American Woolens，U．S．Cas



OVERCROWDING ON ST．LAWRENCE YET Wagon Section Too Small to
Handle Business and Some
Stay Out．


RECORD OF SATURDAY＇S MARKETS NOT MANY POTATOES
 Ontario Crop．



THECANADIANBANK OF COMMERCE

CAPITAL $\$ 15,000,000$ RESERVE FUND $\$ 13,500,000$ PANAMA－PACIFIC INTERNATIONAL EXPOSITION FEBRUARY 20TH，1915，TO DECEMBER 4TH， 1915 his Bank，having its own branch at San Francisco，Cal．，is ofier special facilities to visitors to the Panama．－Pacicico，International
osition．
Branches at Portland，Seattle，Vancouver，Victoria and er points on the Pacific Coast． Drafts，Money Orders an

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16 King Street West，Toronto
N．Y．Stocks and Chicago Grain Mining Shares \＆Unlisted Securities


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Industrial，Railroad and Mining
Stocks Boorght and Sold

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## BOARD OF TRADE

Official Mark

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## TODAY IS FULL OF SHOPPING OPPORTUNITIES AT SIMPSONS

Particularly for Young Men
The new short coats seem to have been designed this season particularly for the young men. There is a smart and jaunty air about them that appeals especially to the young man. They are tailored from heavy English coatings, in shades of dark green, light green, medium shades of brown, plenty of light grays. Some of the fabrics shoy a plaid pattern on the inside, as these coats are un! ned except for a satin lining in the sleeves and across the shoulders.

The features are their shortness, the box back, the soft roll lapels. They all button through and some show a | velvet collar. The prices. |
| :--- |
| range from .......s |

## For Immediate Wear

We are showing a smart topcoat, smartly tailored, in fawn English covert cloth.
This coat is cut single-breasted with a box back, w.th vent. Patch pockets with flaps, including an outside ticket pocket. Sizes 35 to $40.12 .50 ~$
Price

Men's Hunting Coats $\$ 2.25$
 MEN'S WORSTED AND TWEED TROUSERS 300 Pairs of Excellent lish woisteds and tweeds, witht five pousers, in Eng.
straps; gray and brown stripe patkets and belt traps; gray and brown stripe patterns; sizes 32

## THE BOYS' OVERCOAT.

1200 of the snappiest Models shown this season;
double-breasted ulster, with shawt and notch con-
vertible


## Men's Negligee Outing Shirts 43c

With separate collar,-and pocket on shirt, in a fine soisette cloth, in white, with fancy plaquet front and cuffs; these are slightly counter-soiled; all coat styles, in sizes $\$ 4$ to $161 / 2$. No phone orders accept.
ed. Regular $\$ 1: 50$. Monday Men's Fleece Underday ....... . . . . . . . 43 Men's Fleece Underwear, natural shade; shirts
and drawers to match; sizes 34 to 44 : Monday .50 Boy', Wool Flece Undoreer Boys' Wool Fleece Underwear, natural finish,
irts and drawers; sizes 20 to 32 . Monday ... 29 Men's Sweater Coats, wooi and cotton mixture;

NO SOFT HAT, FOR STYLE AND COMFOR CAN SURPASS THOSE MADE IN LESSANDRIA, ITALY, B
BORSALINO The finest of fur felt, and in beautiful colors of grays, greens, browns, tan, navy, etc.; bands to
match in perfect harmony; good selection of popumatch in perfect
lar shapes at

Pearl Gray Soft Hats light weiglt ...... 4.00 up-to-date shapes, in fine American fur felt with black or olive, color silk bands. Monday A Hat of Cloth, fits the head as snugly as a cap

## When You Buy Boots

 buy them where the prices are as right as the boots, and both are assured by the repu-tation of our big department. Come Today and be fitted carefully and well. These
specials make it a maiter of MEN'S BOOTS TODAY $\$ 2.95$


WOMEN'S "CLASSIC" BOOTS, MCKAY SOLES, TODAY, $\$ 3.45$.


## SEAMLESS WILTON RUGS---SOME HALF PRICE










BIG BOYS' BOOTS, TODAY, $\$ 1.49$.

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1.49


## TODAY'S BASEMENT SALE




[^0]

Chintzes and
Other Drapery
Fabrics

For 25 c in the
Meat Market Today



[^0]:    The Robert Simpson Company, Limited

