

WEATHER FORECAST.

TORONTO (Noon)—Fresh north-west winds; fair and cold. Friday—Increasing northeast winds, followed by snow.

The Evening Telegram

SUBSCRIPTION RATES:

Local and Canadian, \$6.00 per year. Great Britain and U.S.A. (including postage) \$12.00 per year. "Increase your profits by advertising in The Evening Telegram."

VOLUME XLVII.

\$6.00 PER YEAR.

ST. JOHN'S, NEWFOUNDLAND, THURSDAY, JANUARY 29, 1925.

PRICE: TWO CENTS.

NUMBER 23.

MARINE FIRE LIFE ACCIDENT & SICKNESS PLATE GLASS, AUTOMOBILE.

IF YOU REQUIRE

INSURANCE

APPLY TO TESSIER'S INSURANCE AGENCIES,

Box 994, St. John's.

REASONABLE OFFER REFUSED for the following goods at **PERCIVAL'S AUCTION ROOMS,** Adelaide Street. Victoria Cooking Stove 7, 1 Mahogany Round Table, 1 Oak Morris Chair, 1 Smeer Hand Machine, 1 Violin (new), 1 Mandolin, 1 Shop Counter with marble slab, 1 Shop Counter 15 ft. long, 1 Butcher's Block and Meat Pump, 1 Galv. Kero Oil Tank and Pump, 1 Small Dayton Scale, 1 Meat Scale, 1 Cooker, 2 B. 2 Baby Sleighs, 1 Set Sewing Gloves, 1 Lawn Roller, 1 Set Sewing Machine, 1 Folding Desk Chair (new), 1 Wharfedale Table 6 leaves, 1 Solid Oak bevelled mirror, 1 Set Encyclopaedia Britannica, 1 Set History of the World, 1 Office Safe, 3 Baby's Rock, 2 Cox's Gent's Fur Caps, 1 Fox Fur and Muff, 1 Coaster Slide, 1 Venetian Shop Window Blind, 1 Hanging Parlor Lamp. Jan 29, 21

Paid in Full!

That is the way all losses are handled by the dependable companies we represent.

Fair, Square and Satisfactory Adjustments

with no uncertainty or red tape delays—That is our method.

GEO. H. HALLEY, LTD., Agents.

'Phone 658. P.O. Box E5078 Jan 12, m, th, fr

FOR SALE or TO LET!

That well known 3-Storey Dwelling House and Shop, corner Cochrane Street and Duckworth Street, containing 13 rooms and shop; also 2-storey building partially used as bake house; also Long Shed. This is a good opportunity for a hotel company promoter to acquire a good site for hotel as the property is in close proximity to Furness Withy S. S. Co., Canadian S. S. Co. and Red Cross S. S. Co. offices. For further particulars apply **E. WILLS.** Jan 8, th, sa, fr

It Grows Hair

or Your Money Back! Thousands of women are growing new hair and putting an end to scalp ailments with the new Van Ness method of treatment. Van Ness Liquid Scalp Massage makes it easy to give the scalp proper care and to have a head of abundant and glorious hair. The rubber nipples on the patent applicator feed the treatment directly to the hair roots and at the same time gently massage the scalp. Ask us about our money back 90-day treatment plan. We give you a positive guarantee.

J. J. FEEHAN, Druggist, Jan 16, 16, 28 St. John's, Nfld.

TO-NIGHT

POSITIVELY THE FINAL PERFORMANCE.

"The Merry Cobbler"

AT HOLY CROSS.

Last opportunity to see the Success of the Season.

FOR HEAT and COMFORT USE

CASHIN'S AMERICAN LUMP COAL

\$12.25 per ton sent home.

CASHIN & CO.

Bishop's Cove. Phone 1046. Jan 5, eod, fr

FINANCIAL STABILITY!

If you question our ability or willingness to pay just claims, the following facts should interest you: During 1924 we paid for claims of all classes, \$13,210,000. Since 1896, total claims paid are \$145,520,000. In Newfoundland alone, this Company has paid \$15,260 including four death claims, one of \$4,000 and three each of \$1,500, and no company, the world over, has a better record for promptness in settlement.

We realize fully the value of the word SERVICE, and we give it 100 per cent., and SERVICE should mean almost as much as PROTECTION.

Our List of Nfd. Claims Paid, is FREE for the asking. **U. S. FIDELITY & GUARANTY CO.** J. J. LACEY, Nfd. General Agent.



BUICK'S LEADERSHIP

In winning and in maintaining year after year, for the seventh consecutive year, the first choice of space at the American National Auto show, Buick has demonstrated conclusively that the true value of any automobile is reflected in the consistency with which the public buys it.

Since the introduction of the 1925 Buick models public patronage has increased to an even greater degree.

BERT HAYWARD, Jan 29, 5a Water St.

THE CONTINENTAL FIRE INSURANCE COMPANY OF NEW YORK.

ASSETS (Actual Market Value): \$51,988,627.96.

Doing business in Newfoundland for the past 15 years.

For 71 years the CONTINENTAL has dealt squarely with all claims and has paid all honest losses promptly, cash without discount to all honest claimants.

FRED J. ROIL & CO., Real Estate & Insurance Agents, Smallwood Bldg. Duckworth St. Oct 3, fr

MINARD'S LINIMENT FOR ACHES AND BRUISES.

Always at your Service Percival's Auction Rooms, Adelaide Street.

QUICK SALES

for Household Furniture and Merchandise of every description. If you have anything to sell by auction or private sale, 'Phone 1960 and express will call.

W. E. PERCIVAL, Jan 2, 25i Auctioneer.

Seasonable Goods!

NEWLY ARRIVED—Gentlemen's Spat Gaiters.

NEWLY ARRIVED—All English make Hats.

NEWLY ARRIVED—All Wool English Socks, superior qualities.

NEWLY ARRIVED—Ladies' All Wool Golf Stockings.

NEWLY ARRIVED—Real Irish Linen Handkerchiefs.

J. J. Strang, Tailor and Outfitter. Jan 20, fr

Preliminary Notice!

The Star of the Sea Ladies' Association are holding a

Fancy Dress Valentine Dance and Card Party, Wednesday, Feb. 12th.

Keep this date open for a good time at the Star. Jan 29, 11

The Old Colony Club.

His Excellency the Governor and Lady Allardice have graciously extended an invitation to all members of the Old Colony Club to an illustrated address, at Government House, Saturday afternoon, Jan. 31st. Subject: THE FALKLAND ISLANDS. Time: 3.30 o'clock. This invitation is strictly confined to members.

F. McNEIL, Hon. Secretary. Jan 29, 11

NOTICE.

There will be a Meeting of the Star of the Sea Ladies' Association this Thursday evening, Jan. 29th, at 8.30 o'clock.

A. J. BUCKLEY, Secretary. Jan 29, 11

BRIAN DUNFIELD

BARRISTER, SOLICITOR, NOTARY.

Board of Trade Bldg. St. John's. Telephone 422. Oct 29, 6mo



INCORRECT and CORRECT POSITION.

Have his eyes examined. Prevent Round Shoulders, Eye Strain, etc. **H. B. THOMSON, Opt. D.** Ophthalmologist and Optician. Office: Water St. (over T. J. Duley & Co's Store).

HOURS: 9.30 to 5.30. RESIDENCE: 191 Gower St. Hours 7 to 8 p.m.

Repairing and replacing Lenses a specialty. Save the pieces. 'Phones: 1681-1897. Jan 29, eod

MILK.

Milk is your best food, drink more of it. But be sure your supply is clean. Yours for cleanliness.

A. V. ROSS, Jan 13, 31, eod 'Phone 305.



HOW TO HAVE A LOVELY SKIN. Every woman can have a lovely skin if she gives it intelligent care. The skin is as fragile, as sensitive in its response to conditions as rare flowers. Like them, it must be tended, watched over. But a few moments each day are enough to create a skin of satin texture and exquisite bloom. Jan 27, 29, 31

Mercantile Hockey TO-NIGHT, at 6.15.

Bowring Bros., Ltd., vs. A. Harvey & Co., Ltd. GENERAL ADMISSION: 25c. General Skating at 7.30.

AUCTION SALE

The West End Auction Rooms **SATURDAY,** January 31st, at 10.30 O'Clock,

we will sell by Public Auction the balance of our

DRY GOODS

on hand, together with a quantity of

Household Furniture & Effects

Persons wishing to send goods for this, our first Auction, will kindly do so by noon on Friday.

JOSEPH FITZGIBBON, LICENSED AUCTIONEER. Jan 29, 11

Splendid Opportunity

to replenish your coal stock with **ALL LUMP NORTH SYDNEY** NOW LANDING a small cargo of the very best **NORTH SYDNEY SCREENED** ex. S.S. "ANDORA" 'PHONE: 297.

The United Coal Co'y Jan 28, 31

VAN HOUTEN'S COCOA

The Standard Cocoa of the World. Pure, Soluble, Delicious. Can be obtained at any first-class store.

STANLEY K. LUMSDEN, Agent. Jan 29, 31, feb 2

COAL!

NOW LANDING: 1000 TONS BEST QUALITY **WELSH ANTHRACITE—\$20.00** IN STORE: **NORTH SYDNEY SCREENED. AMERICAN ANTHRACITE.**

A. H. Murray & Co., Ltd 'Phone 1867 Beck's Cove. Jan 27, 29, 31

DR. DICKSON,

Dentist,

Gear Bldg., 340 Water St., has resumed practice, after a review of his work at New York Dental College. Jan 27, fr

NOTICE.

A Meeting of the Inter-Club Bowling League will be held at King George V. Institute, Tuesday next, Feb. 3rd, at 8 p.m. New Clubs wishing to enter are requested to have their applications sent in for this meeting.

T. MANNING, Act. Sec.-Treas. Jan 29, 31

LOST—Yesterday Afternoon, a Black Astrakhan Mitt between Garrison Hill and Court House Steps, by way of Cathedral and Duckworth Streets. Finder please return to 22 William Street and get reward. Jan 29, 11

LOST—One Chain Pine Wrench on New Gower or Duckworth Street. Finder will be rewarded on leaving same with BISHOP & AUSTIN, Plumbers, 111 New Gower St. Jan 29, 11

STRAYED—A Boston Terrier, white with black spots, answers to the name "Jiggs." Finder will be rewarded by leaving same at R. J. COLEMAN'S, McBride's Hill. Jan 28, fr

COLLECTIONS—Persons desirous of having their accounts collected either in the City or Outports would do well to communicate with P. P. L., c/o this office. Can furnish excellent credentials. Can guarantee results. Jan 27, 41, eod

BIG EARNINGS, Steady employment for barbers. Become expert in 8 weeks. Write Motor Barber College, Department "O" Halifax. Jan 17, eod, fr

FOR SALE—Stamps, 30 complete sets, Cabot Issue; 30 complete sets, Coronation Issue; 30 complete sets, Caribou Issue; apply 400 Water Street, opp. Knowling's West End. Jan 28, 31

FOR SALE—One Small Pony, Harness and Driving Sleigh; apply at 215 Pleasant Street. Jan 29, 31, th, sa, m

FOR SALE—A Small Hand-pump Elevator, capable of lifting 5 or 6 hundred pounds; in good condition; apply Telegram Office. Jan 19, fr

FOR SALE—One Covered Delivery Slide, in perfect condition. For further particulars apply this office. Nov 21, fr

FOR ADOPTION—A Healthy Boy, 10 years old; reason for adoption—mother dead, nobody to care for child. Anyone interested write to RETURNED SOLDIER, c/o G. P. O. Box 2154. Jan 27, 31

WANTED—Whiskey Syrup and Beer Bottles. 'Phone 424 and horse will call. T. J. KENNEDY, 13 Williams' Lane. Jan 24, 1mo

Help Wanted.

DOMESTIC HELP.

WANTED—A Capable Maid, must understand plain cooking, household kept; good wages, references required; apply between the hours of 7.30 and 9 p.m. to MRS. MAYERS, Ordinance St. Jan 29, fr

WANTED—A General Maid; apply to MRS. T. J. MURPHY, 327 Water Street West. Jan 29, 31

WANTED—A General Maid, two in family; apply 26 Brail's Square. Jan 28, 31

WANTED—A Nursemaid to come every day, from 9 a.m. to 6 p.m., to take care of child, age 4 years; apply 70 Hayward Ave. Jan 28, 31

WANTED—A General Servant, must be competent; small family; apply 45 Parade St. Jan 27, 31

WANTED—A Working Housekeeper; apply between 7 and 9 p.m. to S. DIAMOND, over Maunders Tailoring Establishment. Jan 27, 31

WANTED—A Maid for general housework, must furnish references. MRS. C. C. PRATT, Waterford Bridge Road. Jan 24, fr

WANTED—A General Servant; apply MRS. JOSEPH P. MOORE, 178 Hamilton Avenue. Jan 23, fr

Fashionable Writing Paper

The newest is

"Richelieu"

Bordered Stationery, Linen Finish.

This comes in three different tints—each sheet of paper and each envelope being finished with a neat narrow border line. Your choice of

Lavender, Blue or Pink,

67c Box

Garrett Byrne, Bookseller & Stationer. Jan 15, eod, fr

S. G. Collier Company, UNDERTAKERS.

I beg to inform the public that I have acquired the business which for thirty years was carried on by S. G. Collier, Esq. I intend to continue the same business at the same address—

80 GEORGE STREET.

I have associated with me as Undertaker, Mr. W. J. Barrett, who has had twenty-six years experience.

All calls will receive prompt and careful attention. Day Phone 614 Night Phone 1696

ALFRED A. HUDSON. Jan 28, mo

FOR SALE

AT A BARGAIN, **Splendid Water Street PREMISES,** for residence and store. For particulars apply

HOME ESTATE CO., LTD. Jan 29, eod, fr

MINARD'S LINIMENT, THE ATHLETIC'S REMEDY.

The Aroma of "SALADA" TEA

betokens the perfect blend. Superb in flavor - Try it today.

The Heir to Beecham Park

CHAPTER V.

What memories filled the mind of each as they stood thus face to face—the traces of the world's buffets in their worn lineaments—memories of two young forms with hope and vigor shining in their glowing eyes, determination and ambition strong in their hearts.

"Welcome—a thousand times welcome!" said the squire, after a moment's silence. "I received your letter this morning. We expected you to-morrow."

"Yes, I thought so; but I am not an orthodox person at all. I break through all rules and regulations. I look like a tramp. Ask this young lady if she does not think so," he added, abruptly.

Vane's face flushed—she was inwardly much annoyed; but Sir Douglas continued, speaking easily, and her contusion was unnoticed.

"I was eager to see you, Sholto, and I started off almost as soon as I dispatched my letter. I have had a great wish to see you for the last month."

"I am heartily glad to meet you once more," the squire responded, and his face looked brighter than usual.

"But how have you come, Douglas?" "On foot," returned Sir Douglas, calmly. "My man will arrive with my traps in about an hour's time."

"On foot from Chesterham! You must be tired out. Come to my study. What volumes of anecdotes we could write, Douglas, of our respective lives! Vane, my dear, will you come with us?"

"No," replied Miss Charteris, with a forced smile. "I will go and tell mamma that Sir Douglas has arrived."

She moved away gracefully as she spoke; Sir Douglas looked after her. "That is George Charteris' girl!" he asked.

"Yes. She is very beautiful, is she not?" returned the squire, dreamily. "Hum!" observed Sir Douglas to himself. "She may be; but—"

The sentence was left unfinished and the strange guest followed the squire into the house.

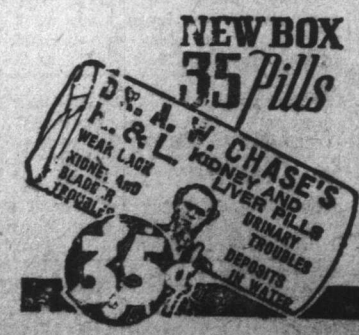
"How unchanged it all is!" he remarked, as he entered the great hall. "I seem to have stepped back into my boyhood again, Sholto. Ah, we don't wear as well as bricks and mortar, old fellow! Only a few short years, and we are both wrecks of what we were!"

They had entered a smaller apartment at the back of the building, one used by the squire as his study and own special sanctum. Books and pamphlets were carelessly strewn about; and the room, in its plain appointments, told clearly and distinctly the character of its owner.

The squire pushed forward a large chair to the window, and Sir Douglas, sitting in it, peered himself in it, whilst the squire settled himself at the table.

"Was Freed of Gall Stones And Persistent Backache"

Mr. Alexander Bradley, R.R. No. 1, Carp, Ont., writes:



Dr. Chase's Kidney-Liver Pills 35 cts. a box of 35 pills, Edmondson, Bates & Co., Ltd., Toronto

GERALD S. DOYLE, Distributor.

"I suffered from gall stones, and commenced taking Dr. Chase's Kidney-Liver Pills. I feel safe in saying that these pills completely overcame the trouble, as it is some years since I was afflicted in this way, and I have not suffered from gall stones or even backache since. I also found Dr. Chase's Nerve Food excellent for heart trouble and shortness of breath."

"There is not a soul," Sir Douglas replied, in low tones. "Don't cross me in this, Sholto; to your son I would willingly give all I possess. Heaven grant he may derive greater happiness from it than I have done!"

There was a silence between the two men; then the squire said, gently: "You look worn and tired, Douglas. Must you leave England again so soon?"

"Yes," Sir Douglas returned briefly. "My search is not ended; if nothing else will support me, revenge will." He paused for an instant, then went on quickly, "Sholto, old fellow, don't think me mad or wild; there is a spot in my past which even you can never see. Only this much I will tell you, that, though I am a cynical, dry, hard creature now, there was a time, a brief heavenly time, when my life was as full of joy and vigor as your son's is now. The memory of that dead joy, the memory of my terrible wrong—for I was wronged—has destroyed my life's happiness. I live only for two things—to be revenged and to be satisfied."

He rose from his chair as he spoke, and strode rapidly up and down the room, while the squire watched him tenderly and sorrowfully. He read the depth of trouble in the grief-distorted face; but he did not seek to know this or learn in any way the truth of his cousin's strange career. Sir Douglas suddenly stopped in his hurried walk.

"I am not myself to-day, Sholto," he said, relapsing into his dry manner. "My return to your old home, where everything speaks of the past, has worked badly on me; but the weakness is gone, and—don't be alarmed—it will not come again."

The squire said nothing, but stretched out his hand and grasped his cousin's in silence. Sir Douglas turned away as their fingers loosened and threw himself into his chair again.

"I shall stay with you for a week or two, Sholto," he went on, presently. "I want to make friends with Stuart—and then I shall disappear. I trust your wife will not be alarmed at my rough appearance; I believe I have some decent coats among my things—I must look them out."

"Constance will welcome you warmly," though he shifted his papers nervously about as he spoke.

"More especially when she knows what has brought me," was Sir Douglas' muttered thought.

Then he turned the conversation on other things; and the two men, were soon lost in an argument, talking as easily and naturally as though fifteen days, not years, had elapsed since their last meeting.

Meanwhile, away in the Wood grounds, the picnic was progressing well. Margery had spread her snow-white cloth on the turf and placed the dainty cakes and apples upon it; and, despite Stuart's grumbling, he ate heartily of the simple repast.

"I call this heavenly!" he exclaimed, as he lay on the grass, leaning on his elbow, and watched Margery feed the dogs.

"It is nice," she agreed, turning her great sapphire eyes on him; "but I do all the work and you picnic, Mr. Stuart. I am afraid you are very lazy."

"I know I am," confessed the young man, "but you forget how hard I have always worked, Margery," he added.

Margery shook her wealth of red-gold hair, and laughed a sweet, musical laugh that rang through the summer silence.

"Worked," she repeated—"you worked! I don't believe you really know what work means."

"I do seem to have led a purposeless life when I think of it," Stuart observed, reflectively. "The hardest day I ever had was when I went tiger-shooting."

"Tiger-shooting!" repeated the girl, palling. "Oh, Mr. Stuart, it sounds so dreadful!"

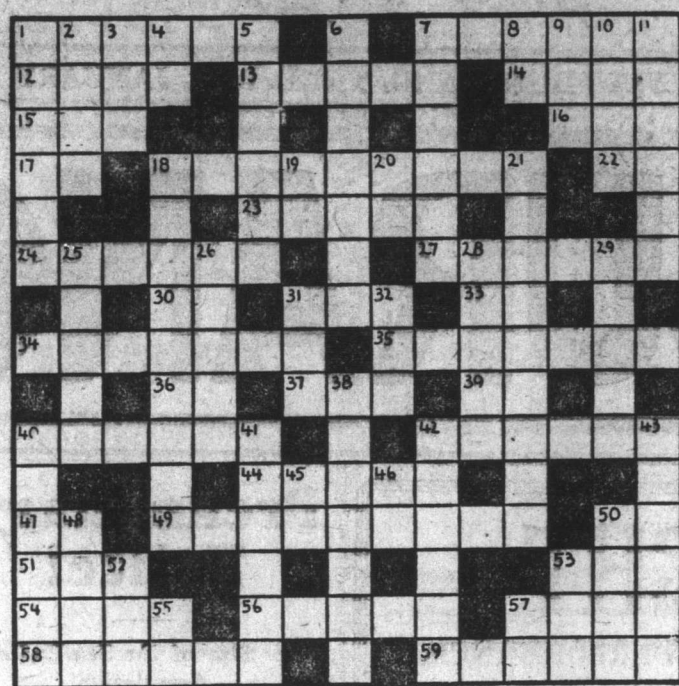
"You are a little coward, Margery," Stuart laughed. "By Jove, though, how you would have enjoyed some of the things I did! I am sure you would be a good sailor. Margery, how would you like to be out at sea and not a speck of land in sight?"

"I have read of the sea; but I have never seen it," Margery said, simply. "But I think I should like it; there must be such a grandeur and beauty in rolling waves and great moving waters. I wish you would tell me something about it, Mr. Stuart."

Stuart moved into a sitting position and leaned his back against the trunk of a giant tree.

(To be continued.)

CROSS-WORD PUZZLE



SUGGESTIONS FOR SOLVING CROSS-WORD PUZZLES Start out by filling in the words of which you feel reasonably sure. These will give you a clue to other words crossing them, and they in turn to still others. A letter belongs in each white space, words starting at the numbered squares and running either horizontally or vertically or both.

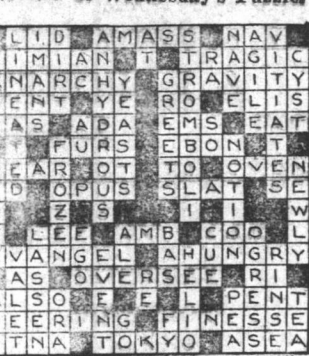
HORIZONTAL

- 1—Separates lengthwise
- 7—Refrain
- 12—A flap
- 13—Additional
- 14—To lie in ganial heat
- 15—Help
- 16—A vegetable
- 17—Steam-road (abbr.)
- 18—Plenty
- 22—Thoroughfare (abbr.)
- 23—Modern invention
- 27—Cessations from strife
- 30—Note of the scale
- 31—American District Telegraph (abbr.)
- 33—Man's name (abbr.)
- 34—Grain foods
- 35—Counteracting acidity
- 36—Large ocean vessel (abbr.)
- 37—By
- 39—Latin for "and"
- 40—A thick rope
- 42—A terrapin
- 44—Straight up
- 47—Proture
- 49—Looking for
- 50—Before Christ (abbr.)
- 51—Grassy meadow
- 52—By
- 53—Merit
- 55—Striking part of a whip
- 57—Automobiles
- 58—Negotiation
- 59—Lungs for

VERTICAL

- 1—To make stiff
- 2—Two
- 3—A sewer
- 4—Prefix meaning "not"
- 5—Fix firmly
- 6—Ornamented with knobs or but.
- 7—Not able
- 8—Out of date (abbr.)
- 9—Kneck
- 10—Employs
- 11—Glees over the ice
- 13—Discourse
- 19—A continent (abbr.)
- 20—A three-toed sloth
- 21—Striving to equal
- 25—Scene of combat
- 26—Let
- 28—A honey badger
- 29—A part of society
- 31—Poisonous reptile
- 32—Black liquid
- 38—One who chooses
- 41—Small town
- 43—Real estate
- 45—Close
- 46—Intermission
- 48—Team carrier (abbr.)
- 52—Patriotic society (abbr.)
- 55—Physical division of the globe (abbr.)
- 57—Army of the Civil War (abbr.)

solution of Wednesday's Puzzle.



Health and Beauty

We live in an era more or less artificial, and one in which we "naturally" become unnatural. One of the penalties we have to pay for living and conducting ourselves other than how we should is to suffer from insomnia or sleeplessness occasioned by over-fatigue, unhealthy excitement and a disturbance of rational routine.

We rise late because, in the morning, we are unrefreshed by slumber, and do not feel inclined to commence a strenuous day. We breakfast late, we are not healthily hungry at lunch time, and so on, right through the day, our programme is dislocated.

An evening of dancing or entertainment concludes at a late hour, after

PAINS IN LEFT SIDE AND BACK

Other Troubles Women Often Have Relieved by Lydia E. Pinkham's Vegetable Compound

Lachine, Quebec.—"I took Lydia E. Pinkham's Vegetable Compound because I suffered with pains in my left side and back, and with weakness and other troubles women so often have. I was this way about six months. I saw the Vegetable Compound advertised in the 'Montreal Standard' and I have taken four bottles of it. I was a very sick woman and I feel so much better I would not be without it. I also use Lydia E. Pinkham's Sanative Wash. I recommend the medicine to my friends and I am willing for you to use my letter as a testimonial."—Mrs. M. W. Ross, 680 Notre Dame Street, Lachine, Quebec.

Doctor Said An Operation Proved, Alberta.—"Perhaps you will remember sending me one of your books a year ago. I was in a bad condition and would suffer awful pains at times and could not do anything. The doctor said I could not have children unless I went under an operation. I read testimonials of Lydia E. Pinkham's Vegetable Compound in the papers and a friend recommended me to take it. After taking three bottles I became much better and now have a healthy baby girl four months old. I do my housework and help a little with the chores. I recommend the Vegetable Compound to my friends and am willing for you to use this testimonial letter."—Mrs. A. A. Adams, Box 54, Provost, Alberta. G

Why the Pound Rises

Sir Herbert Hambling, Deputy Chairman of Barclays Bank, says in the Weekly Dispatch:

"It is very desirable, in view of the favourable financial outlook, that the man in the street should understand why the £ is rising at all.

"All sorts of factors which might, at first sight, be thought to be irrelevant have helped to bring the rise about. The acceptance of the Dawes Report has had a good deal to do with it. The successful issue in this country of the Greek Refugee Loan, which was eagerly oversubscribed by British capital, has also played its part, and so has the Reconstruction Scheme in Hungary, by which it is hoped that at last this part of Central Europe has passed over the shifting sands of insolvency on to solid financial ground.

"We may congratulate ourselves on the flourishing condition of the £, but we must not thereby allow ourselves, as an industrial nation, to rest on our oars. We must remember that we have many tasks ahead of us.

"British prices are still higher than those ruling in America, and this difference will have to be removed before confidence in a par rate can be established. We have still to cheapen our production costs, to improve our export trade, and, above all, to settle down to work."

Toy Balloons Help Science

It is proposed to release thousands of toy balloons this spring from fifteen stations, extending from Northern Connecticut nearly to the Canadian border, in an attempt to investigate the winds responsible for the westward spread of the gipsy moth, states the "Fruit Grower."

It is when the gipsy moth is in the caterpillar stage that movement occurs. The caterpillars have long hairs, and it is thought that these, together with the silk which the larvae spin, help to buoy them up in the wind, which sometimes carries them from half a mile to five miles from their starting place.

To learn about the winds concerned, 7,000 hydrogen-filled toy balloons were sent up some months ago. Each balloon bore a numbered tag requesting the finder to return it with a record of the time and place where found. Over 400 tags had been returned by the end of the season. They were found practically throughout Southern New England, a number being picked up on both the eastern and southern coasts.

One balloon was found off Yarmouth Cape, Nova Scotia, a drift of about 400 miles in eighteen hours. One season's work was thought insufficient to justify definite conclusions, however, and the investigations are to be continued on a more extensive scale.

Anti-Smokers' Opium Scare

WILD CHARGE AGAINST BRITAIN. (Daily Mail Diplomatic Correspondent.)

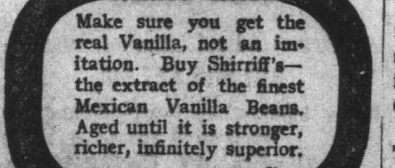
Viscount Cecil leaves London on Monday to represent Great Britain at the resumed opium conference at Geneva.

Little attention has been paid to this conference here, but in the United States comment in the Press has been on a large scale. Much of this was, no doubt, due to the activities of the "Anti-Narcotic League," a wealthy organization which has for its eventual aim the extirpation of tobacco and is proceeding towards it by way of a campaign against drugs.

Certain newspapers have taken advantage of the opportunity to present Britain to their readers in her perennial role of the world's malefactor.

Complaints have been that the drug evil in the United States was encouraged by cheap drugs and that it was "English over-production of opium" which "makes cheap drugs easy to get."

Least any such statement should in-



EASY TO TAKE



Phoradone Cough Cure

is the easiest and most palatable Cough Mixture that we know of to take for the cure of Coughs and Colds.

The proper time to take a mixture of this sort is immediately you feel you have taken cold. Don't wait until you have a cough for two or three days and then commence taking it.

In addition to our regular 35c. bottle we are now putting up what we call a "Family Size" bottle and which you can purchase for 60c., it contains double the amount of the 35c. one and is the best size to always have in the house.

TRY A BOTTLE.

Sold in nearly all general stores, or,

Dr. F. Stafford & Son

Theatre Hill and Water Street West.

Important: With every article purchased in either of our stores from 10c. upwards, we give a coupon. The coupons are worth 1c. on every 10c. worth purchased. After you have collected sufficient they can be used as cash to purchase any priced box of Moirs' Chocolates we stock. We have them from 45c. up to \$4.00

Misses' and Child's Boot Bargains

Misses' Skuffer Boots Tan Calf, Buttoned and Lace. Sizes 11 to 2. Only ... \$2.75 pr.

Misses' Brown Calf Cloth Top Lace Boots Sizes 11 to 2. Only ... \$2.50 pr.

Child's Black Calf Blucher Boots Sizes 6 to 10. Only ... \$2.00 pr.

Child's Black Button Boots Sizes 6, 7 and 8. Only ... 99c. pr.

Misses' Blk. Skuffer Boots Button and Lace. Sizes 11 to 2. Only ... \$2.50 pr.

Child's Skuffer Boots. Black and Brown. Sizes 6 to 10. Only ... \$2.00 pr.

Child's Black Kid Blucher Boots Sizes 6 to 10. Only ... \$2.00 pr.

Misses' Black Calf Blucher Boots Sizes 11 to 2. Only ... \$2.50 pr.

F. Smallwood

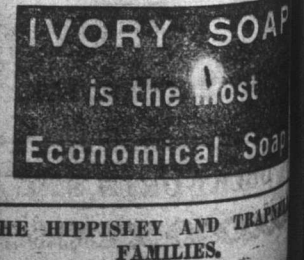
THE HOME OF GOOD SHOES 218 & 220 Water Street.

fluence opinion, it may be well to say that British opium (from India) is not sold or sent at all to the United States.

The opium in America comes from Turkey, Persia, and China, and even from the Philippines. Indian opium is sold only to the Governments of our own Eastern Colonies under guarantee against re-export. None goes into the private market.

India, by agreement with China in 1906, began to reduce her export of opium to China, and it ceased entirely in 1913.

The Chinese then began an increased cultivation of the poppy, and now produce for themselves and for illicit export to other countries. The aim of the British delegates at



Germany Again Attempts to Queer the Allies' Pitch

Herriot Makes a Forceful Speech on France's Policy—Another Scrap Takes Place in the Balkans—Primate of Canada Denounces Sunday Dances.

FRANCE LOOKING FOR SECURITY PACT

PARIS, Jan. 28.—The French Government has received from Berlin cable information indicating that the German Government will, within a day or two, make a move to feel out both England and Belgium on the question of a security pact among the three.

lies on this subject and you know how even the sublimate words and best sentiments risk at times being interpreted in a regrettable way. What I do is solemnly repeat once more what M. Vivian has said, what M. Poincare has said. France does not intend to repudiate her debts. It is not the Government, over which I preside, attached as it is to respect for treaties and conventions, that will dissolve the principle of debts which France has contracted. That being said we have the right after the speech filled with such useful figures by M. Dubois and M. Marinis to appeal to the sentiments of solidarity of our Allies and friends. Conversations with them have begun. It would be ungracious and ungrateful not to thank those who are aiding us in these conversations.

MISSIONARY GATHERING.

WASHINGTON, Jan. 28.—President Coolidge headed the 11st of speakers at the opening session of the day of the Foreign Missions Conference of North America, described by attending heads of the Christian Missionary forces throughout the world as the most representative gathering of missionary interests since the Edinburgh Conference, 1910.

DENONCES SUNDAY TEA PARTIES.

WINNIPEG, Jan. 28.—It has been brought to my attention that there are afternoon teas held on Sunday in Winnipeg, followed by dancing, said His Grace Archbishop Matheson, Archbishop of Rupert's Land and Primate of all Canada, in a sermon here last night, on the occasion of the Women's Auxiliary Convention. His Grace denounced the practice, stating he was not a Puritan and was broadminded in the matter of dancing under right auspices, but could not countenance such practice as had grown up.

ANOTHER COLD WAVE STRIKES NEW YORK.

NEW YORK, Jan. 28.—The third great cold wave of the winter continued to sweep the eastern states to-day. A heavy toll of deaths followed in its wake and many cities reported disastrous fires.

WAR VESSELS ORDERED TO ESCORT MERCHANT MEN.

WASHINGTON, Jan. 28.—United States war vessels in Shanghai waters have been ordered to escort United States or British merchant ships which desire to leave Shanghai at night in the face of the guns of the Woonsoong fort commanded by General Wang.

LOST ON THE BANKS.

BOSTON, Jan. 28.—Two fishing schrs. arriving to-day from the Banks, reported a loss of

CUTICURA HEALS LARGE PIMPLES

On Face, Itched and Burned. Lost a Great Deal of Sleep.

"I had pimples on my face for several months. They were hard and large, and the skin was sore and red. The itching and burning almost set me crazy at night and I lost a great deal of sleep. The breaking out caused disfigurement. I tried many different remedies but found no relief. I almost despaired of help when I tried Cuticura Soap and Ointment and in a short time I was completely healed." (Signed) Miss Annie Fischer, Box 46, Weston, Saskatchewan.

Clear the pores of impurities by daily use of Cuticura Soap and occasional touches of Cuticura Ointment, as needed to soften, soothe and heal. They are ideal for the toilet, as is also Cuticura Talcum.

MEMBERS OF THE CREW IN THE STORMS OF LAST WEEK AND THAT ELL GOODICK OF SALEM, WHILE ON WATCH YESTERDAY ON THE DECK OF THE SCHOONER ORTHA S. SPAINY, RETURNING FROM GEORGE'S BANKS, WAS SWEEP OVERBOARD AND LOST.

Jarvis Muse, of Yarmouth, N.S., a member of the crew of the schooner Governor Marshall, was lost in the great storm of Tuesday, January 20. He was out in a dory hauling trawls and failed to return. No trace of his boat was found.

DEAD FROM EATING TINNED FRUIT.

WINDSOR, Jan. 28.—John Campesau, 45, of Tecumseh, near here, was poisoned and died after eating tinned food and his wife and three children are critically ill from the same cause. The nature of the poison could not be ascertained.

MEN'S REPRESENTATIVE REACHES SYDNEY.

SYDNEY, Jan. 28.—Dr. J. W. Robertson, of Ottawa, appointed by the Minister of Labor to represent the men on a conciliation board appointed to deal with the wage dispute between Besco and its Cape Breton employees, arrived in Cape Breton to-day and was given a good reception by the miners in spite of their published objections to his appointment. Officials of the U.M.W. and others signified their intention of giving Dr. Robertson all the co-operation required.

\$10,000 FIRE.

SUSSEX, N.B., Jan. 28.—A fire about 3.30 a.m. at Sussex Corner, two miles from here, did \$10,000 damage, destroying two residences and a general store, barn and contents, including three horses. Insurance about \$3,500.

SAYS 1925 OUTLOOK GOOD.

TORONTO, Jan. 28.—Addressing the 34th annual meeting of the Dominion Bank at the head office here to-day, Sir Augustus Nanton, President, said the business outlook for 1925 was good. C. A. Berger, General Manager, said that the bank failures and consequent publicity would have a good effect in impressing officials with the importance of their responsibilities.

BRITISH SCHOONER SEIZED.

NEW LONDON, Conn., Jan. 28.—U.S. Commissioner Earl Mathewson, at a hearing this afternoon at the Customs House, held Capt. Arthur Poynter, of the British schooner J. Duffy and the seven members of the crew, for the U. S. District Court, on charges of violation of the Prohibition Act. Poynter's bond was set at \$1500 while the members of the crew were held in \$500 each. The J. Duffy with a large cargo of liquor on board was seized during the last week in December, off Cornfield Point gas and bell buoy, by the coast guard destroyer Downes.

GLORIA SWANSON MARRIED.

PARIS, Jan. 28.—Gloria Swanson, motion picture artist, who has been in France making a picture, was married at noon to-day to Marquis De La Palisse De La Coudray. She was divorced several years ago.

RICHARD HUDNUT THREE FLOWERS COMPACT.

With Puff and Mirror. Meets the requirements of those wishing an individual box of Rouge or Powder. Supplied in all Popular Shades.

SIDE TALKS.

By Ruth Cameron.

DO YOU MIND HURRYING?



Do you mind hurrying? Give me the answer to that query and I think I can tell you on which side of 30 you are.

I think there are very few young people who mind hurrying. There is a certain exhilaration about having to rush. It is a stimulant that brings one's fullest powers into action and gives one a heightened sense of being alive—when one is young!

But in the after 30 years (I say after 30 years because it seems to me that that is about the time when the average person begins to 'slow up a bit, though the stage comes to some later and to some earlier) we don't react as well to that stimulant.

Paralyzes Instead of Stimulates. Instead of exhilarating it is apt to make us nervous. Instead of bringing our fullest powers into action, it is likely to confuse and even paralyze our capacity.

"Don't hurry me, you make me nervous." "I can do a lot of work if I'm not hurried, but I can't rush the way I used to—" how often one hears middle-aged people saying such things as that.

And the young people listen and wonder (as I used to wonder when I heard my mother say them) why the older folks can't hurry if they really want to, and tell themselves that they will never get such fuddyduddy notions.

The Middle-aged Ought to Understand. Which isn't at all surprising, considering. But here's something that does surprise me a bit. That the middle aged man or woman who feels himself slowing up, who can't rush the

way he used to, hasn't more understanding and sympathy with the old person in whom this process has gone still farther.

"Why didn't you keep that door from slamming?" cries the daughter impatiently to her father who has stood by and seen the door slam when she told him the baby was asleep and she didn't want it wakened. "You saw it coming and you just stood and looked at it."

Apparently she thinks that her father's just standing and looking at it was total depravity, when it was only the result of the fact that his motor reactions are not so quick as her.

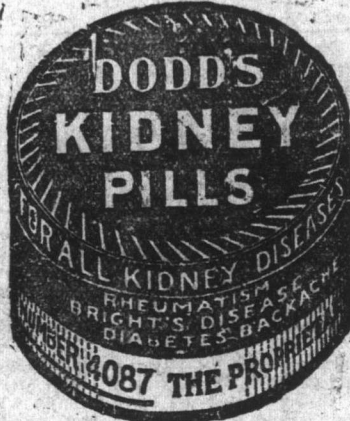
Or the daughter who drives a machine says that she would take her mother shopping oftener but her mother is so deliberate getting in and out that she never can get anything done. "I never saw anyone so slow," she ends with evident resentment of this unnecessary peculiarity on her mother's part.

The Clock Doesn't Tick Slowly On Purpose.

Old folks don't choose to be slow. It isn't something they do to exasperate younger people. Any more than a clock that is running down ticks more slowly as the hours go by to be annoying.

It's just a part of them and the more thoroughly we realize that the more patience and sympathy and understanding we shall have.

I don't mean that even that will make us altogether patient and considerate. In the pressure and hurriedness and tension of the daily life most of us lead we shall probably have moments of impatience and irritability. But we shall make more effort to control them and when we fail to control, to make it up afterward.



Just Folks.

By EDGAR GUEST.

PADDY'S MOTHER ADVISES HIM.

It's little you know of the girls, my lad, so listen awhile to me. Don't give your heart to the first sweet thing that is pretty and fair to see; Don't lose your heart when the cheek is pink and there's beauty in the smile.

For there's more to a wife than a pretty face, and there's more to a wife than style; And there's many a lass with a quiet way which the gay boys overlook. Who will warm your heart as the years roll by with the meals that she can cook.

Let the gay lad go for the butterfles, but hark to your mother now, Somebody paid for the gowns they wear and the ribbon that binds the brow; And any young fool can spend your gold and work you to your grave. But what you'll want in the years to come is a wife who has earned to save;

Oh, a pretty face and an empty head is a poor man's bitterest fate. And what you'll need as the days go by is a wife who will keep you straight.

The fun of youth is a treacherous thing, and care is a cruel blast. And the beauty you saw in the days of spring though the winter cannot last; Oh, the smile of a flirt may be good to see, but Paddy, my lad, beware! Think more of the ways of the girls you meet and less of the clothes they wear; And don't you fall for the pretty face or the cut of a stylish gown. But look for a wife who will help you up, not one who will drag you down.

Trinity College of Music

PRACTICAL EXAMINATION.

Junior Grade—Mary Adams, St. Joseph's Convent, Holytown.

LICENTIATE.

Mary Velch (Full Diploma) Mercy Convent, Military Road.

ASSOCIATE.

Marjorie Howell (Teachers' Certificate) Pres. Convent, Carbonear; Molly Kelly (Rudiments) Mercy Convent, Military Road.

HIGHER LOCAL.

Honours—1. Mary Hall, Mercy Convent, Military Road; 2. Josephine Kennedy, Mercy Convent, Military Road.

ADVANCED INTERMEDIATE.

Honours—Florence J. Ferguson, Mercy Convent, Military Road; Angela White, Mercy Convent, Military Road. Pass—2. Margaret Godden.

INTERMEDIATE.

Honours—1. Ida M. Pike, Presentation Convent, Carbonear; 2. Magdalen Hogan, Pres. Convent, Carbonear; 3. Loretta Furlong, Mercy Convent, Military Road; 4. Lillian May R. Blandford, Mercy Convent, Military Road; 5. Mary Martin, St. Joseph's Convent, Holytown; 6. Eleanor Jones, Pres. Convent, Hr. Grace; 7. Marjorie Push, Pres. Convent, Carbonear.

Pass—3. Berdina Currie, Pres. Convent, Hr. Grace.

ADVANCED JUNIOR.

Honours—1. Mary Sullivan, Mercy Convent, Military Road; 2. Agnes Connolly, Miss Collins, Victoria St.

Pass—3. Agnes C. O'Dea, Mercy Convent, Military Road; 4. Catherine

Summers, Mercy Convent, Military Road.

JUNIOR.

Honours—1. Bruce M. Humphries, Miss Collins, Victoria St.; Mercedes Marshall, Mercy Convent, Military Road; 2. Kathleen Fitzgerald, Mercy Convent, Military Road; 3. Elizabeth O'Keefe, St. Patrick's Convent; 4. Mary de S. Goff, Pres. Convent, Carbonear; Marguerite Murphy, Mercy Convent, Military Road; 5. Mary Rita Smythe, Pres. Convent, Cath. Sq.; 6. Mary Williams, Mercy Convent, Military Road; Estella Bennett, Pres. Convent, Cath. Square; 7. Margaret Reddy, St. Patrick's Convent; 8. Triffie Parsons, Pres. Convent, Carbonear; Gerard M. O'Brien, Pres. Convent, Carbonear; 9. Georgiana Forward, Pres. Convent, Carbonear; 10. Dorothy B. Furneaux, Pres. Convent, Harbor Grace; 11. Gertrude M. Adams, St. Joseph's Convent, Holytown; 12. Geraldine E. M. Goodland, Pres. Convent, Hr. Grace; Jennie L. Goodwin, Pres. Convent, Hr. Grace; 13. Grace C. Wills, Miss Collins, Victoria St.; 14. Mercedes Dunphy, St. Patrick's Convent.

PREPARATORY.

Honours—1. Marjorie Hammond, Miss Collins, Victoria Street; 2. Mercedes O'Keefe, St. Patrick's Convent; 3. Thos. C. Hawkins, Miss Collins, Victoria St.; Mary A. Murphy, St. Patrick's Convent; 5. Mary A. Bailey, Pres. Convent, Cath. Sq.; Nance Talk, Miss Collins, Victoria St.; 6. Mary S. Goodland, Pres. Convent, Hr. Grace; 7. Gertrude Hogan, Pres. Convent, Carbonear; 8. Margaret M. Janes, Pres. Convent, Cath. Sq.; Nellie T. Lane, Pres. Convent, Cath. Sq.; 9. Evelyn M. Butler, Miss Collins, Victoria St.; 10. Margaret Guy, Pres. Convent, Carbonear.

Pass—11. Julia Kavanagh, Presentation Convent, Carbonear; Mary Harrington, St. Patrick's Convent; 12. Hannah Coady, Pres. Convent, Cath. Sq.; 13. Helen Ash, Pres. Convent, Carbonear; Jessie Rowe, Pres. Convent, Carbonear; 14. Margaret M. Hayden, Pres. Convent, Hr. Grace; Nellie J. Earle, Pres. Convent, Carbonear; 15. Eleanor Coady, Miss Collins, Victoria St.; 16. M. C. R. Hogan, Pres. Convent, Hr. Grace.

At sixteen fine stationery has a special charm.

FRENCH ORGANDIE Writing Paper

Complete Change of Programme STAR MOVIE TO-DAY!

Richard Barthelmess in a First National Attraction

THE ENCHANTED COTTAGE

Jack Dempsey in "FIGHT and WIN"

The Colored Artists in an Entire Change



Use LUXURA Always

When you've at last struck a tea that is Uniformly delicious and economical (so many aren't), adopt it as a permanent member of your pantry stores. Remember—a GOOD cup of tea covers a multitude of minor defects and "Luxura" ALWAYS ensures you a perfect cup.

"TASTE THE LUXURY OF "LUXURA."

F. M. O'Leary, Distributor

MUIR BUILDING : ST. JOHN'S

Jan 28, 29, 31

Campbell's Concentrated Soups!

JUST RECEIVED BY S.S. ROSALIND:

150 Cases ASSORTED SOUPS, comprising Veg. etable, Tomato, Vegetable Beef, Ox Tail, Chicken, etc., all one price 15c. Can

WESSON SALAD & COOKING OIL—Pint and Gallon Tins.

PURE APPLE CIDER—1/2 Gallon Glass Bars.

KRAFT CHEESE—In 4-oz. and 8-oz. Cans, viz., Limburger, Pimento, Welsh Rarebit, Camembert, Roquefort, Cheddar, etc.

WINESAP TABLE APPLES—Fresh & apply in the poppy sizes—125's, 138's and 150's.

Maraschino Cherries—8 and 16-oz. Bottles

Pancake Syrup.

George Washington Prepared Coffee.

Large California Navel Oranges.

Medium and Large Grape Fruit. Ex. S.S. DIGBY: Spanish Valencia Oranges. Spanish Onions. Palermo Lemons. Rinso.

C. P. Eagan

TWO STORES DUCKWORTH STREET & QUEEN'S ROAD.

SNOODLES—



Fuzzy Fur Flew From The Bald Baby's Barbershop.



By CY HUNGERFORD



Advertisement for Key's Compound English Remedy for Coughs and Colds.

Advertisement for Dr. M. F. Hogan, Dentist, 142 Water Street.

Annual Meeting.

BELL ISLAND STAR OF THE SEA ASSOCIATION.

Rev. E. J. Rawlins was re-elected President of the Bell Island Star of the Sea Association, at the annual meeting of that organization, which was held on Sunday afternoon, the 25th inst. The session was marked for its businesslike programme, and the proper manner in which the various items were carried out.

The Officers Report.

The organization, which is now entering on the tenth year of its existence, accomplished a great deal of progressive work during 1924, and the report of the Executive was most interesting, and showed the many modifications and improvements introduced during the past session. A billiard room, new billiard table, completion of the interior of the hall, completion and painting of the theatre flat, and added membership, were the outstanding features of the report.

Special reference was made to the close interest in the welfare of the Society manifested by the Patron, his Grace the Archbishop, and the appreciation of Rev. J. J. McGrath, P. M. in the Association's interest and co-operation in parish matters, while messages exchanged between Major Peter Cashin, President of the St. John's body, and the Bell Island Association were also read.

Interesting and appreciative speeches of a deep fraternal character were made by P. F. Power, J. P., Hon. President; Capt. Leo Murphy, Hon. President; and Bros. Wm. F. Billingsley and W. J. Power, all former officers, who reviewed the progress made during the past year.

Election of Officers.

Bro. W. F. Billingsley was elected Chairman to conduct the installation of officers and he was assisted by Bros. J. J. Carew, R. R. Costigan, J. Connors and J. A. Hughes. The result of the balloting was as follows:— President—Rev. E. J. Rawlins, re-elected.

Vice-President—Andrew Murphy, re-elected. Hon. Commrs.—re-elected. In Asst. V.P.—Daniel Steele, and Asst. V.P.—John Connors.

Secretary—R. R. Costigan. Treasurer—R. D. Walsh.

Asst. Treasurer—John Power. Fin. Secretary—F. J. Burke, re-elected.

Grand Marshal—John Gunn. Deputy Grand Marshal—Ed. Bowden.

Chairman Building Committee—Jas. Hammond.

Chairman House Committee—J. T. Murphy.

Chairman Amusement Committee—J. Connors.

Of the first officers, who were instrumental in organizing the Association on Bell Island, only one has resumed his office for nine consecutive years, Treasurer R. D. Walsh, who has entered on his tenth term in that position.

The annual meeting has been generally characterized as a highly successful one, and the prospects are indeed bright for a most prosperous year—full of many progressive measures—under the recently elected Executive.

M.C.L.L.—Fifty-eighth Session meets tonight, Jan. 29th, at 7.45 sharp, in the rooms of the M.C.L.A., Queen Street. Order Resolved: That labour's revolt and suspicion of the employing class is historically justified. Admirative: Messrs. Geo. A. Grimes, Geo. Soper, Wesley Moore, Negative Messrs. J. News, S. J. Tucker, Herbert Butt. Visitors welcome.—Jan 29, 11

PUNKTOWN

Some native leaves by every train, a young man or a maid, to face the world of stress and of strain, and strive to make the grade; and Punktown, in the wind and rain, looks lonely and decayed. We educate boys and fit them for the fray, we share their simple griefs and joys, and referee their play, until the village quiet cloys, and then they move west. They dream of destinies so great, and glory seems so near! Each will be master of his fate, there is no doubt or fear; and one who'd run the ship of state will be the auctioneer. And one who'd sail the storied seas and rest in far lagoons, will spend the long years selling cheese, and codfish, krant, and prunes; and one who'd conquer fell disease will rise to summits high and bleak, the dippy ones are crowned wise, the genius called a freak, and still they go, the wistful fry, and their destinies to seek. And Punktown, desolate and sad, sees all her children go, their spirits brave, their faces glad, the big wide world to know, and wistfully about the grand old man wears to and fro. It is the small town's tragic fate to rear young Tom and Nell, and then escort them to the gas, and say to them, "Farewell! When you have reached a high estate I'll throw my hat and yell!"

Green Maud leads a nation—Queen Maud Sardines lead the world.—Jan 23, 15

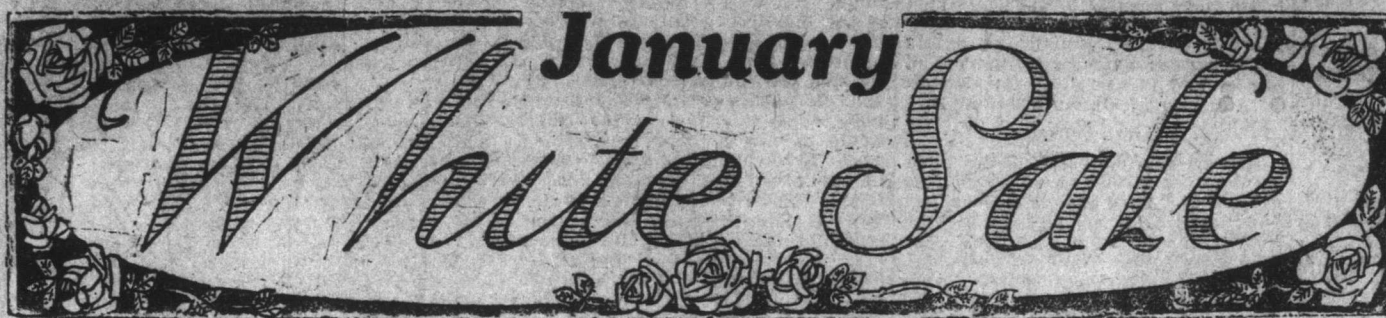
Friday & Saturday, the Last Two Days of Our

Quality Sheeting

Plain Sheeting. White sheeting of very fine quality. 70 inches wide, Reg. 90c. per yard. Sale Price ... 78c. 78 inches wide, Reg. 95c. per yard. Sale Price ... 88c. 78 inches wide, Reg. 11.10 per yard. Sale Price ... 96c.

Twilled Sheeting. 64 inches wide, Reg. 95c. per yard. Sale Price ... 88c. 70 inches wide, Reg. 11.20 per yard. Sale Price ... \$1.05. 88 inches wide, Reg. 11.30 per yard. Sale Price ... \$1.14. 80 inches wide, Reg. 11.45 per yard. Sale Price ... \$1.27.

Blay Sheeting. 60 inches wide, Reg. 70c. per yard. Sale Price ... 61c. 68 inches wide, Reg. 80c. per yard. Sale Price ... 78c. 68 inches wide, Reg. 90c. per yard. Sale Price ... 78c. 70 inches wide, Reg. 95c. per yard. Sale Price ... 88c. 72 inches wide, Reg. 11.10 per yard. Sale Price ... 96c.



White Jap Silk

Washes and launders beautifully. 28 inches wide— Regular \$1.20 per yard. Sale Price ... \$1.08. Regular \$1.65 per yard. Sale Price ... \$1.40. 36 inches wide— Regular \$1.45 per yard. Sale Price ... \$1.28. Regular \$1.65 per yard. Sale Price ... \$1.40. Regular \$2.00 per yard. Sale Price ... \$1.70. Regular \$2.50 per yard. Sale Price ... \$2.12. Regular \$3.00 per yard. Sale Price ... \$2.55.

In announcing the last two days of our great January White Sale, we wish to thank the many prudent shoppers who attended the last 10 days and made it such a tremendous success. To those who did not take advantage of the special savings effected during this event, we would advise them to get here early to-morrow and secure their needs in white goods for present and future use.

Remember, Friday and Saturday—the last two days of this great shopping event.

Dainty White Underwear at Special Price Reductions



Cambric Chemise.

V neck, sleeveless, some trimmed with embroidery and edging; others with beading and ribbon; assorted sizes. Reg. \$1.45 each. Sale Price ... \$1.24. Reg. \$2.20 each. Sale Price ... \$1.97. Reg. \$2.85 each. Sale Price ... \$2.43.

Brassiers.

In fancy dotted and plain, neatly trimmed, elastic at sides and bottom, some to hook at back; others in front, tape straps, assorted sizes. Reg. 55c. each. Sale Price ... 47c. Reg. 75c. each. Sale Price ... 67c. Reg. \$1.00 each. Sale Price ... \$83. Reg. \$1.15 each. Sale Price ... \$98.

Cambric Knickers.

Trimmed with embroidery frill and insertion, embroidery and beading with ribbon, fine lace, etc. Some with elastic at waist; others to tie at back, in both closed and open styles. Reg. 80c. pair. Sale Price 68c. Reg. 90c. pair. Sale Price 77c. Reg. \$1.00 pair. Sale Price 85c. Reg. \$1.20 pair. Sale Price \$1.02. Reg. \$1.50 pair. Sale Price \$1.25. Reg. \$1.70 pair. Sale Price \$1.45. Reg. \$2.20 pair. Sale Price \$1.57.

Cambric Nightgowns.

Square neck, round neck, short and long sleeves, nicely trimmed, some slip-on style, others to button; assorted sizes. Reg. \$1.85 each. Sale Price \$1.40. Reg. \$1.90 each. Sale Price \$1.62. Reg. \$2.55 each. Sale Price \$2.17. Reg. \$3.00 each. Sale Price \$2.55. Reg. \$3.50 each. Sale Price \$2.98. Reg. \$4.25 each. Sale Price \$3.61. Reg. \$4.75 each. Sale Price \$4.04.

Voile and Cambric Camisoles.

Some buttoned in front, others to slip over head, trimmed with embroidery, insertion and embroidery, lace insertion, etc., assorted sizes. Reg. 50c. each. Sale Price 43c. Reg. 70c. each. Sale Price 60c. Reg. \$1.00 each. Sale Price 85c. Reg. \$1.20 each. Sale Price \$1.02. Reg. \$1.45 each. Sale Price \$1.25. Reg. \$1.65 each. Sale Price \$1.40. Reg. \$1.85 each. Sale Price \$1.58.

Cambric Underskirts.

A big assortment to choose from, some trimmed with embroidery frill, beading and ribbon, others with plain frill and embroidery edge, some with elastic at waist; others hemmed at top, to tie at back. Reg. \$2.20 each. Sale Price ... \$1.87. Reg. \$2.85 each. Sale Price ... \$2.43. Reg. \$3.50 each. Sale Price ... \$2.98. Reg. \$4.25 each. Sale Price ... \$3.61.

Winceyette Chemise.

Round and square neck, sleeveless, nicely trimmed with silk embroidery, insertion and beading with ribbon, scalloped around neck; others plain scalloped edge overlaid with silk, others with lace edging around neck and sleeves, etc., assorted sizes. Reg. \$2.00 each. Sale Price ... \$1.70. Reg. \$2.50 each. Sale Price ... \$2.00. Reg. \$3.00 each. Sale Price ... \$2.13.

Wool Blankets Greatly Reduced

Wool Blankets.

When you buy your Blankets at this store you can depend fully on the quality even though we have reduced prices, such as you see here. Size 50 x 70. Regular \$ 5.50 pair. Sale Price ... \$4.95. " 54 x 70. Regular \$ 6.90 pair. Sale Price ... \$6.21. " 60 x 78. Regular \$ 8.25 pair. Sale Price ... \$7.35. " 66 x 88. Regular \$ 9.60 pair. Sale Price ... \$8.61. " 70 x 88. Regular \$11.00 pair. Sale Price ... \$9.90.

Pure Wool Blankets.

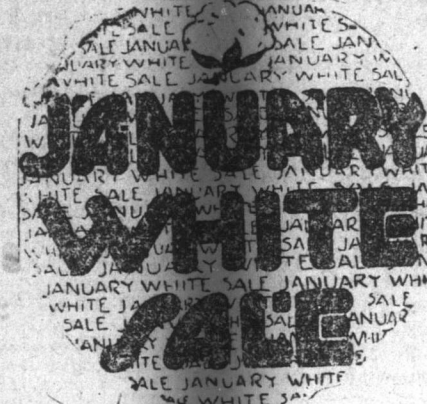
These are recommended for their warmth and wonderful wearing qualities, and are guaranteed 100 per cent pure wool. Size 54 x 70. Regular \$ 8.25 pair. Sale Price ... \$ 7.43. " 60 x 78. Regular \$ 9.95 pair. Sale Price ... \$ 8.98. " 66 x 88. Regular \$11.55 pair. Sale Price ... \$10.40. " 70 x 88. Regular \$13.20 pair. Sale Price ... \$11.88. " 75 x 90. Regular \$16.50 pair. Sale Price ... \$14.85. " 84 x 90. Regular \$18.10 pair. Sale Price ... \$16.29.

Crib Blankets.

Pure Wool Crib Blankets, the kind you need for baby this cold weather; size 40 x 48. Reg. \$4.95 pair. Sale Price ... \$4.46.

Cotton Blankets.

Made from high grade California Cotton with a soft fleecy finish, white with assorted borders. Size 50 x 72. Regular \$2.70 pair. Sale Price ... \$2.48. " 60 x 76. Regular \$3.30 pair. Sale Price ... \$2.97. " 72 x 80. Regular \$4.20 pair. Sale Price ... \$3.87. Size 50 x 72. Regular \$2.55 pair. Sale Price ... \$2.39. " 60 x 76. Regular \$3.30 pair. Sale Price ... \$2.97.



Pretty Blouses

Voile and Muslin Blouses. Long and short sleeves, Peter Pan collar, nicely trimmed with fine pleating and coloured muslin. Reg. \$3.25 each. Sale Price ... \$2.75.

White Jap Silk Shirts.

Splendid quality, with two-way collar; will stand a lot of washing. Reg. \$ 3.30 each. Sale Price ... \$2.80. Reg. \$ 3.55 each. Sale Price ... \$3.27. Reg. \$ 3.90 each. Sale Price ... \$3.47. Reg. \$ 4.15 each. Sale Price ... \$3.60.

Crepe De Chene Smocks.

Round neck, half sleeves, hand-embroidered fronts, trimmed with beads. Reg. \$5.00 each. Sale Price ... \$4.25. Reg. \$6.35 each. Sale Price ... \$5.30.

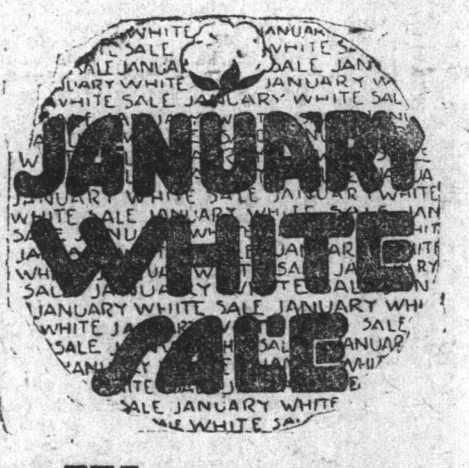
White Quilts and Sheets

White Honeycomb Quilts. Made from all hite cotton, in very pretty designs, assorted sizes; fringed. Regular \$2.85 each. Sale Price ... \$2.49. Regular \$3.20 each. Sale Price ... \$2.79. Regular \$3.75 each. Sale Price ... \$3.19. Regular \$4.50 each. Sale Price ... \$3.83. Regular \$5.20 each. Sale Price ... \$4.42.

White Crochet Quilts. Assorted, neat designs, made from all White American cotton, hemmed, assorted sizes. Regular \$2.50 each. Sale Price ... \$2.26. Regular \$3.50 each. Sale Price ... \$2.97.

Marcella Quilts. A big assortment to choose from, in beautiful designs, splendid finish, assorted sizes. Regular \$3.80 each. Sale Price ... \$3.23. Regular \$4.25 each. Sale Price ... \$3.61. Regular \$4.85 each. Sale Price ... \$4.12. Regular \$5.75 each. Sale Price ... \$4.89. Regular \$7.25 each. Sale Price ... \$6.16.

White Sheets. Plain sheets, hemmed ready for use, of excellent quality. Size 2 1/2 x 2 1/2 yards— Regular \$5.45 pair. Sale Price ... \$4.83. Regular \$6.75 pair. Sale Price ... \$5.74. Regular \$8.30 pair. Sale Price ... \$7.35. Size 2 1/2 x 2 1/2 yards— Regular \$6.50 pair. Sale Price ... \$5.59. Regular \$8.75 pair. Sale Price ... \$7.44. Hemstitched border, very special quality; size 2 x 2 1/2 yards. Reg. \$5.75 pair. Sale Price ... \$4.89.



Beautiful Curtainings

Curtain Strim.

Assorted widths with pretty borders, in plain and assorted floral designs. Regular 17c. per yard. Sale Price ... 15c. Regular 25c. per yard. Sale Price ... 22c. Regular 28c. per yard. Sale Price ... 24c. Regular 30c. per yard. Sale Price ... 26c. Regular 40c. per yard. Sale Price ... 35c.

Curtain Net.

A wonderful selection to choose from, in new and very pretty patterns, assorted widths. Regular 40c. per yard. Sale Price ... 35c. Regular 55c. per yard. Sale Price ... 48c. Regular 65c. per yard. Sale Price ... 57c. Regular 75c. per yard. Sale Price ... 66c. Regular 85c. per yard. Sale Price ... 74c. Regular 90c. per yard. Sale Price ... 79c. Regular \$1.10 per yard. Sale Price ... \$1.06. Regular \$1.25 per yard. Sale Price ... \$1.10. Regular \$1.50 per yard. Sale Price ... \$1.31.

Casement Cloth.

This is a very pretty Casement Cloth, plain cream with inserted insertion, and pretty edging. 24 inches wide, Reg. 70c. yard. Sale Price ... 61c. 54 inches wide, Reg. 90c. yard. Sale Price ... 79c.

Wash Fabrics Lower Priced

Very substantial price reductions have been made on heaps of beautiful Wash Fabrics. Thrifty people have been flocking to this department to buy their needs for Spring and Summer as well as for present use. Voiles, Muslins, Gingham, etc., all offered at special sale prices.

White Muslin. Pretty stripe and cross-bar designs, assorted widths. Regular 22c. yard. Sale Price ... 19c. Regular 30c. yard. Sale Price ... 26c. Regular 40c. yard. Sale Price ... 34c. Regular 45c. yard. Sale Price ... 37c. Regular 50c. yard. Sale Price ... 43c. White Dotted Muslins. Shower of Hall and Polka patterns, assorted widths. Regular 40c. yard. Sale Price ... 34c. Regular 45c. yard. Sale Price ... 37c. White Pique. Fine, medium and heavy cord, 27 inches wide. Regular 60c. yard. Sale Price ... 51c. Regular 70c. yard. Sale Price ... 60c. Realfast Linen. White, 35 inches wide. Reg. 45c. 39c. Shades of Pink, Pale Blue, Sage, Grey, Apricot and Hello. Regular 50c. yard. Sale Price 43c. Prele ... 43c.

Special Corset Value

Job Line Corsets. Medium bust, nicely trimmed, fitted with four elastic suspenders, all sizes, Wonderful value. Reg. \$3.25 pair. Sale Price ... \$2.00. Corsets. A splendid selection from all the leading manufacturers, assorted styles, all sizes. Regular \$1.30 pair. Sale Price ... \$1.17. Regular \$1.50 pair. Sale Price ... \$1.33. Regular \$2.00 pair. Sale Price ... \$1.58. Regular \$2.50 pair. Sale Price ... \$2.05. Regular \$3.25 pair. Sale Price ... \$2.50. Regular \$3.75 pair. Sale Price ... \$2.95. Regular \$4.50 pair. Sale Price ... \$3.65. Regular \$4.85 pair. Sale Price ... \$4.29.

Maids Aprons

Maids' Aprons. With Bib and two Pockets. Regular \$1.00 each. Sale Price ... 85c. Regular \$1.50 each. Sale Price ... \$1.02. Regular \$1.45 each. Sale Price ... \$1.24. Regular \$1.70 each. Sale Price ... \$1.45.

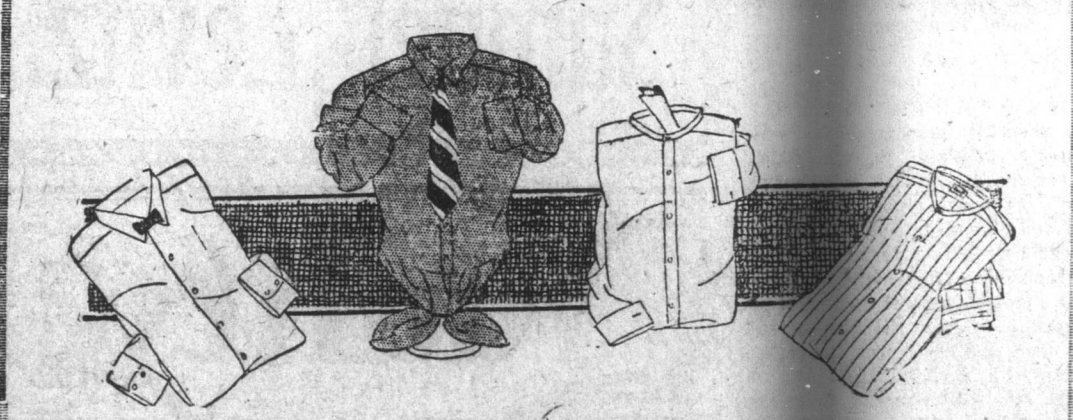
Women's KNIT Underwear

Stanfield's Underwear. Vests are high, round and v neck, long and short sleeves; pants are ankle and knee length in both closed and open styles; sizes 36 to 44. Reg. \$2.30 garment. Sale Price ... \$2.08. Reg. \$2.55 garment. Sale Price ... \$2.25. Reg. \$2.80 garment. Sale Price ... \$2.50. Reg. \$3.10 garment. Sale Price ... \$2.79. Reg. \$3.65 garment. Sale Price ... \$3.20. Reg. \$4.15 garment. Sale Price ... \$3.70. Reg. \$4.75 garment. Sale Price ... \$4.20. Stanfield's Vests—Strip. Reg. \$1.10 each. Sale Price ... 99c. Reg. \$2.10 each. Sale Price ... \$1.88. Reg. \$2.35 each. Sale Price ... \$2.10. Reg. \$3.20 each. Sale Price ... \$2.96. Stanfield's Bloomers. All sizes; 36 to 42. Splendid quality. Regular \$1.20 pair. Sale Price ... \$1.08.

Women's Summer Vests.

Good quality Jersey knit, with strap and short sleeves. Reg. 35c. each. Sale Price ... 31c. Reg. 45c. each. Sale Price ... 40c. Reg. 50c. each. Sale Price ... 44c. Reg. 55c. each. Sale Price ... 49c. Women's Summer Pants. Jersey knit, knee length, open and closed styles. Reg. 55c. each. Sale Price ... 48c. Regular 60c. each. Sale Price ... 54c. Reg. 65c. each. Sale Price ... 59c. Reg. 70c. each. Sale Price ... 62c. Women's Bloomers. Summer weight, elastic at waist. Reg. 35c. per pair. Sale Price ... 34c.

Men's Wear at Sale Prices

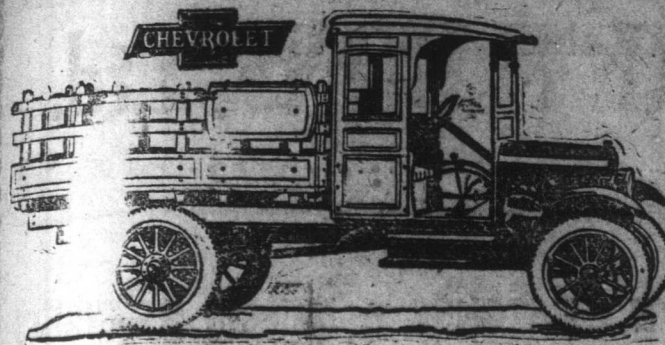


Percale Shirts. Tunic style, White grounds with assorted colored stripes, double cuffs and starched collar bands, sizes 14 to 17. Reg. \$1.25 each. S. Price \$1.10. Reg. \$1.35 each. S. Price \$1.20. Reg. \$1.60 each. S. Price \$1.45. Reg. \$1.80 each. S. Price \$1.63. Reg. \$2.00 each. S. Price \$1.70. Reg. \$2.20 each. S. Price \$1.90. Men's Underwear. Stanfield's Underwear for men. Winter weight, all sizes; well made; perfect fitting garments. Special per garment ... \$1.71. Special per garment ... \$2.35. Special per garment ... \$2.64. Special per garment ... \$3.10. Boys' Underwear. Heavy Winter weight, sizes 20 to 28 inches; exceptional value. Special to clear, per garment ... 64c. Men's Pyjamas. Flette and Wincey Pyjamas for men, trimmed with silk frogs and pearl buttons, Military collar, assorted sizes. Reg. \$2.35 suit. S. Price \$2.00. Reg. \$3.55 suit. S. Price \$3.20. Reg. \$4.50 suit. S. Price \$3.95. Men's Nightshirts. Made from fancy striped Flette, assorted grounds, pretty stripe effects; sizes 15 to 18 neck. Reg. \$2.50 each. S. Price \$2.20. Reg. \$2.65 each. S. Price \$2.35. English Shirts. Made from Percale and extra strong Twill, double cuffs, starched collar bands, sizes 14 to 17. Reg. \$1.80 each. S. Price \$1.63. Reg. \$2.25 each. S. Price \$1.95. Reg. \$2.55 each. S. Price \$2.35. Reg. \$3.00 each. S. Price \$2.70. Reg. \$3.50 each. S. Price \$3.15. Stanfield's Medium Weight. All sizes, fine soft finish. Reg. 1.85 garment. S. Price \$1.67. Reg. 2.50 garment. S. Price \$2.35. English Underwear. All wool, medium weight, assorted sizes. Reg. 2.00 garment. S. Price \$1.58. Reg. 2.35 garment. S. Price \$2.07.

White Linen Coats

For Barbers, Grocers, Stewards, etc., all sizes. Regular \$3.50 each. Sale Price ... \$3.15. Grocers' Aprons. Well cut and finished. Regular \$1.20 each. Sale Price ... \$1.05.

The Royal Stores, Ltd.



LOW HAULING COSTS.

The CHEVROLET One-Ton Truck is adaptable for all kinds of hauling. There is ample power in the Chevrolet valve-in-head engine for every use, and to pull a maximum load over any kind of road or up any steep hill. It is speedy, and provides fast, heavy-duty service at the lowest operating and maintenance cost.

There is a type of body available for any work you wish to do, and we shall be glad to advise you on the type best suited for your needs.

The CHEVROLET is the world's lowest-priced One-Ton Truck into which is incorporated the standard three-speed gear mechanism which is most essential for economical hauling in hilly districts. Leading in high mileage on petrol, oil and tyres, and fully living up to Chevrolet reputation for unequalled economy, the Chevrolet Truck deserves your earnest consideration before you make your purchase.

Write for catalog and come in and we will show you this staunch looking truck.

BERT HAYWARD, Water Street, opp. Ayre & Sons, Ltd.

CHEVROLET

\$40,000.00 Adjustment Sale

Reason Why — In order to adjust our Stock to present day market conditions and to give our loyal customers an opportunity to buy Staple Lines in General Dry Goods.

25 p.c. Less — We are offering our whole Stock, consisting of Men's Tweed Pants, Work Shirts, Negligee Shirts, Sox, Overalls, Caps, Piece Goods, Apron Check, Pyjama Cloth, Hosiery, Sweaters, Ladies' and Child's Hosiery, Tweeds, Serges, Tickings, etc., at 25% Less than previous market values.

Personal Visit — Our Stock comprises so many different articles that we cannot quote comparative prices, but we do say CALL and you will be glad you came along.

TERMS — Our success in business has depended entirely on our ability to purchase Goods in the markets of the world at strictly Cash Prices, and we extend our SELLING FOR CASH ONLY has reduced prices to our customers far below the possibilities elsewhere.

BonMarché WATER STREET ST. JOHN'S

McMurdo's Store News

CRISTOLAX. Cristolax, the wonder Malt Extract with Paraffin. This preparation successfully displaces the old-fashioned drastic purgatives and aperients, and has none of the bad effects so common to those. It is particularly valuable for infants, children, invalids and the aged. It is in the form of granular crystals and may be taken dry from a spoon or spread on bread and butter, but as it mixes freely with milk or water, it is more frequently administered in this manner. Price 10c.

Ask for Queen Maud Sardines in pure virgin olive oil. — Jan 23, 1925

Personal.

Mr. Mel. Thompson, Advance Representative for The 'Ayle' Marks Players, arrived this morning by the express.

N.B.S. Officers Installed

The 38th installation of officers of the Newfoundland British Society took place last night in the presence of a large number of members of the Society and Ladies' Auxiliary. Past President Bro. Lawrence, assisted by Bro. Stephen Tucker, performed the ceremony. The following officers were installed: President—Chas. W. Bowden. Vice President—Harry Cowan. Secretary—Arthur Miller. Treasurer—Geo. H. Cook. 1st. Committee-man—Bro. William Bugden. 2nd.—Committee-man—Bro. Walter Heale. 3rd.—Committee-man—Bro. Orlando Peckham. 4th.—Committee-man—Bro. William Butler. 5th.—Committee-man—Bro. Harold Hammond. 6th.—Committee-man—Bro. Ronald Newsham. 7th.—Committee-man—Bro. Lewis Bursay. 8th.—Committee-man—Bro. Wm. E. Rowe. 9th.—Committee-man—Bro. John A. Adey. Marshal—Bro. Harry Butler. Deputy Marshal—Bro. Wm. Heale. After the installation a hearty vote of thanks was accorded the installing officers, and interesting and inspiring speeches were made by some of the brethren, after which followed a social hour in the adjoining room by the members, whilst the good ladies made preparation for the inner man. Nothing was lacking and all enjoyed themselves to the uttermost. The Toast List, which was interspersed with songs and recitations was as follows:— The King—Prop. the Chairman; Resp. God Save the King. Song—Mrs. Harold Johns, President of the Ladies' Auxiliary. Nid. British Society—Prop. Bro. Past. Vice President, M. Lawrence; Resp. Bro. Wm. Bugden. Recitations—Bro. Wm. Bugden, (encored). Sister Societies—Prop. Bro. G. H. Cook; Resp. Bro. Walter Heale. Recitation—Bro. R. Hammond. Absent Friends—Prop. Bro. George Hammond; Resp. In Silence. Three Soles—Wm. Hammond, (encored). Wives and Sweethearts—Prop. Bro. Wm. Butler; Resp. Bro. H. Cowan and Bro. W. Hammond. Song—Bro. Harold Hammond. The Club—Prop. Bro. H. R. Cook; Resp. Bro. Thos. Dowden, Wm. Benson, Henry Butler. The Albert Edward Branch—Prop. Past Vice President Lawrence; Resp. Bro. G. Hammond. Recitation—Mrs. Wm. Rowe, (encored). N. B. S. Ladies' Auxiliary—Prop. S. J. Tucker; Resp. Mrs. Harold Johns, President; Vice-President Mrs. G. H. Cook. The President—Prop. Bro. Arthur Miller, Secretary—Prop. Bro. Charles Bowden, President. The affair was one of the best for many years, and its success was mainly due to the efforts of the Ladies' Auxiliary. The Executive in taking their new duties, ask the fullest for this old and time honored institution. —Aud Lang Syne and the National Anthem brought the evening to a close.

Old Collegians' Clinic Drive Begins

The Old Collegians began their subscription campaign yesterday. On the previous night there was a meeting of the campaign organization, when the workers were addressed by the President, Mr. Arthur Mews, Mr. S. T. Harrington, the Principal of the College, and Mr. J. C. Hogg, Science Master. Mr. Soper gave final instructions to the collectors, after which the names of prospective members were allotted. Three days are being spent in rounding up members, yesterday, to-day and to-morrow, and it is hoped that the canvassers will meet a hearty response. The Association is responsible for the School Clinic, and the funds to be raised will be largely devoted to that purpose. The value of this work cannot be overestimated, for through it many of the tragedies of childhood may be averted. The following letter, written to the Chairman of the Mouth Hygiene Movement of America, tells a story that is only too frequently repeated, and illustrates the need of the School Clinic:—

Still Enjoying Good Health at Eighty-one

Newfoundland Man Attributes This to Dodd's Kidney Pills. He first began using Dodd's Kidney Pills twenty-four years ago.

Fortune Harbor, Nfld., Jan. 28. (Special)—No place seems to be too small to furnish at least one person who is prepared to say that he owes his health to the great Canadian Kidney Remedy—Dodd's Kidney Pills. Mr. Richard Quirk, a well-known and highly respected resident here, is one of them.

"About 24 years ago I had a very severe attack of kidney trouble. I was so ill for three months, with an aching back that I was almost if not quite a cripple. I began using Dodd's Kidney Pills and in six months, I was completely relieved. I am now in my 81st year and am still in good health and strong, which I firmly believe I can attribute to the use of Dodd's Kidney Pills so many years ago."

Dodd's Kidney Pills have been successfully used for Rheumatism, Lumbago, Diabetes, Lame Back, Heart Disease and all illness caused by faulty kidneys.

Gent's good English Spats, at SMALLWOOD'S. — Jan 23, 1925

Advertisement for William de Mille Production 'THE MARRIAGE MAKER' featuring Agnes Ayres and Jack Holt. Includes a circular illustration of a couple embracing.

Advertisement for Majestic Theatre 'TO-DAY' featuring 'THE MARRIAGE MAKER' and 'The Marriage Circle'. Includes names of actors Agnes Ayres and Jack Holt.

Great Changes in City

If you want to know how the city of St. John's has changed in appearance you should see the two pictures on exhibition in Bowring's new grocery store window. It is difficult to imagine it is the same town. Everything appears to have changed, particularly the residences. These old homes you will say certainly had little in common with the modern residence of St. John's to-day. That is so far as the external appearance goes, but if that ancient picture could show the interior of these old homes, it would be found that in one respect whatever, many of them were like unto the average home in St. John's to-day, in as much as you would see there the same familiar package of PEARLINE—the famous washing powder which was in daily use in St. John's nearly half a century ago. The town has changed, the people have changed in many respects, but as far as PEARLINE is concerned, there has been no change. It is to-day what it was in the days of our Grandmothers—the finest washing Powder. —Jan 29, 1925

Horse Races Feb. 11th

At the Annual Meeting of the Nfld. Horseman's Association held last evening in the Board of Trade Rooms, last year's officers were all unanimously re-elected:— President—Mr. Gerald Harvey. 1st Vice-President—Hon. F. McNamara. 2nd Vice-President—Mr. Geo. R. Williams. Sec. Treasurer—John D. O'Driscoll. A committee of the following gentlemen was formed:—Messrs. G. Harvey, D. P. Duff, H. Macpherson, Hon. F. McNamara, Thos. Curran and M. Butler. (with the power to enlarge) to look after this year's prizes and to classify the horses for the ice-meet, also to act as a Track Committee to select a site early in the spring for a proposed 'Half mile straight away.' It was proposed that the Association be incorporated. Five new members joined the Association which now shows a membership list of 80, and everything looks very promising towards summer racing. It is to be hoped to have the Track completed and ready for racing by July. Mr. Judge announced that Sir R. A. Squires very kindly offered a cup for this year's races. The President called upon the Sec. Treas. to present the cup won by Mr. Harvey for the Free for All Trot to Mr. Judge, who in turn thanked Mr. Harvey very sincerely. The races are set for February 11th, weather and ice permitting. It is hoped to have a series of races this year.

The School Clinic

Dr. Charles J. Howlett, President of the Newfoundland Dental Board, replying to a request from the President of the 'Old Collegians' for a few notes on the School Clinic, says that he is indeed 'pleased to help the good cause in any way possible.' Most 'movements in Newfoundland for the improvement of education have their opponents who can give excellent reasons for their stand. There is not a sound or sane objection to the establishment of school clinics. The greatest blessing that medicine and dentistry can bestow on humanity is that of prevention of disease. The school clinic is to-day the most potent factor in existence for preventing the spread of disease, not only amongst children, but amongst all those with whom children come in contact. Having started this work it will be only a short time when you should have nearly every child in your school with 'clean mouths and sound teeth.'

Advertisement for Stafford's Liniment for All Aches and Pains. Includes an illustration of a bottle and text: 'FOR SALE EVERYWHERE—20c. Per Bottle. MANUFACTURED BY Dr. F. Stafford & Son, Chemists & Druggists, St. John's, Newfoundland.'

Drive Going Strong

THE OLD COLLEGIANS AND THE CLINIC. Despite the burning of the College the Old Collegians decided that the School Clinic should continue and they are now making a drive for the necessary funds. There is not an Old Collegian but is anxious to do his part. If you have not been called on please ring up Headquarter's Office, phone No. 480. The collectors are meeting with great success and many commendations are being given with respect to the work. Collectors will find Mr. Albert Soper, the Organizer, in the class-room at the rear of Gover Street Church to-night and to-morrow night between the hours of 8 and 9.30.

Advertisement for REXALL Cherry Bark Cough Syrup. Text: 'A reliable treatment for Coughs, Hoarseness, Sore Throat and Bronchial Catarrh. Where a remedy is needed to loosen a cough, try REXALL Cherry Bark Cough Syrup. Price 55c. Bottle. PETER O'MARA, THE DRUGGIST, THE REXALL STORE.'

Comic strip 'MUTT AND JEFF' by Bud Fisher. Panels show characters talking about beauty parlor visits and a girl's appearance.

Vertical text on the far left edge of the page, including 'Ltd.', 'AT', 'we offer', 'figures', 'and', 'and', 'ears.', 'ersey', 'belt.', 'rices', '75', 'OWN', 'S', 'CIAL!', 'ige', 'pe Race', 'Telegram', 'RACE. To-day', 'weather how', 'at midnight', 'in sight to-day', 'Maud Sardines', 'as good.'

CORTICELLI WOOL ALL SHADES. 19c. Per Ball. EXTRA SPECIAL STRIPED FLANNELETTE 19c. Per Yard.

MARSHALL'S Leading With Bargains! The most amazing VALUES ever offered FOR OUR SPECIAL SALE DAYS—FRIDAY, SATURDAY AND MONDAY.

JAPANESE KNITTING SILK 4-Ounce Slips. \$1.10 Per Slip. BIG VALUES IN DARK SCRIM, CRETONNE & MUSLIN REMNANTS 22c. Per Yard.

ENGLISH CURTAINS. White & Cream Lace, 2 1/2 yards long. Reg. Price \$2.20 Sale Price \$1.97 pr. SPOT MADRAS CURTAINS Frilled edge. Reg. Price \$4.00 Sale Price \$3.48 pr. WHITE X-BAR SASH CURTAINS Reg. Price \$1.20 Sale Price \$1.05 pr.



MEN'S VELOUR HATS Reg. Price \$5.25 ea. Sale Price \$4.75 ea. MEN'S FELT HATS Reg. Price \$3.30 ea. Sale Price \$2.98 ea.

Durham Duplex Razor Blades 75c. Pkt. Boys' Flette. Rompers \$1.15 Pair. Boys' Suit Specials Regular \$7.00 Suit. Sale Price \$4.98 Suit. Regular \$8.00 Suit. Sale Price \$5.50 Suit. Regular \$9.00 Suit. Sale Price \$5.97 Suit.

RUBBERS FOR EVERYBODY. Men's Rubbers Special \$1.50, \$1.60 and \$1.80 Pair. Women's Rubbers Special \$1.05 and \$1.10. Boys' Rubbers (Size 1 to 5) Special \$1.15. Misses' Rubbers (Size 11 to 2) Special 89c. Youths' Rubbers (Size 9 to 13) Special 98c. Child's Rubbers (Size 3 to 10) Special 79c.

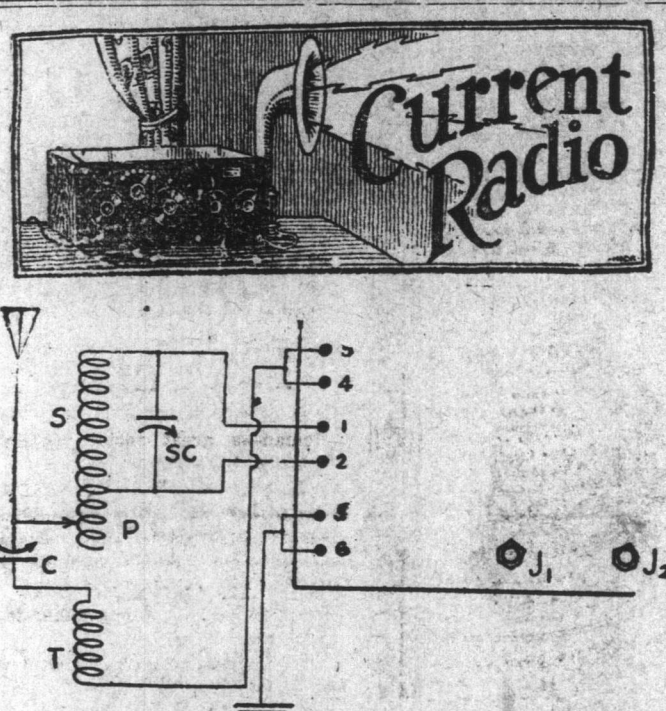


Men's Police Braces 36c. Pair. Boston Garters 39c. Pair. MEN'S SUIT SPECIALS Reg. \$19.50 Suit Sale Price \$13.39 Suit. Reg. \$20.00 Suit Sale Price \$14.00 Suit. Reg. \$24.00 Suit Sale Price \$17.00 Suit.



SALE OF MEN'S SHIRTS. MEN'S FANCY SHIRTS Special Values from \$1.29 to \$2.50 each. MEN'S WORK SHIRTS Grey Flannelette. Special \$1.39 ea. Khaki Flannelette. Special \$1.45 ea. Blue Flannelette. Special \$1.56 ea.

DRESS GOODS. Winter weight Striped Skirtings, in shades of Brown, Grey and Blue. Reg. Price \$1.25 yd. Sale Price \$1.09 yd. Checked Tweeds. Reg. Price \$1.10 yd. Sale Price 98c. yd. GABERDINES Reg. Price \$3.30 yd. Sale Price \$2.97 yd. MELTON CLOTHS Special. From 64c. to \$1.50 yd.



Hook-ups for the Detector-Amplifier Unit 3. The Reinartz Set

In hooking up the detector unit for the Reinartz circuit, both the top and bottom sets of posts on the panel are "shorted," but connections are made from each set to some part of the circuit. The Reinartz coil, as stated in a previous article, does not have to be a spider-web. In this particular instance, it is an ordinary layer-wound coil, and will be found just as satisfactory in every respect as the spider-web type. We cannot use one of our standard primaries and secondaries here, so directions for making the coil are in order. All three coils—"T," "P" and "S"—may be wound on the same four-inch tube. "T" is the first one to put on, and is 25 turns of No. 22 d.c.c. wire. Leave a gap of about a quarter of an inch, and then start in winding the coil from "P" and "S." This is all

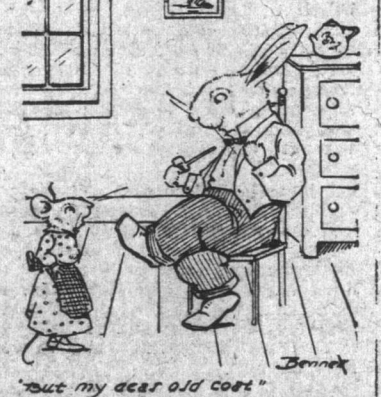
crosses of 7,315,000 tons in the amount of coal transported. 764,665,000 passengers were transported, excluding the number of passengers carried by the London Tubes and Metropolitan District Railways of London. Inclusive of such traffic there were 923,645,000 passengers carried, an increase from the business for the corresponding period of the previous year of 6,004,000 passengers.

Installation of Officers DIAMOND JUBILEE LODGE, No. 294, S.O.E.B.S.

By Monday's train, Bro. N. Andrews, D.D.S.F., proceeded to Harbor Grace for the purpose of installing the officers of the above Lodge. The District Deputy was accompanied by Past Presidents W. P. Butler and G. T. Phillips, Vice-President Dr. A. Bishop, J. Harvey, E. Long and H. Barnes. Arriving at Harbor Grace, the visiting brethren were taken in charge by the reception committee and conveyed to the LeDrew Hotel where a sumptuous dinner awaited them. At 8 p.m. the District Deputy and the following acting Grand Lodge Officers, Bros. E. Simmons, P.D.D.S., P. W. H. Harris, P.P., J. Fox, P.P., W. P. Butler, P.P., G. T. Phillips, P.P., and Dr. A. Bishop, Y.P., were received by the Lodge. The following officers were then installed by the District Deputy amid much enthusiasm among the brethren: W.P.P.—Bro. A. J. Goodland. W.P.—Bro. R. Sheppard. W.V.P.—Bro. T. J. Murphy. Chaplain—Bro. W. B. Walters. R.S.—Bro. A. W. Heath. F.S.—Bro. E. E. Parsons. Treasurer—Bro. C. C. Butt. Surgeon—Bro. Dr. Cron. 1st Guide—Bro. Arthur Ash. 2nd Guide—Bro. J. C. Payne. 3rd Guide—Bro. H. L. Yelman. 4th Guide—Bro. M. Wells. 5th Guide—Bro. H. Kitchen. 6th Guide—Bro. W. Stevenson. The District Deputy, at the request of the newly installed W.P., presented Bro. W. B. Walters with a Jewel of Merit for meritorious services as Chaplain for the past seventeen years. Bro. Walters, in a few well chosen words, thanked the brethren for the honor conferred upon him. The most pleasing event of the evening was the conferring of the rank of President upon Bro. E. E. Parsons for excellent services rendered the Lodge during his 20 years of office. Bro. Parsons thanked the

Little Jack Rabbit By DAVID CORY.

Yes, sir, as I mentioned in the last story, Old Man Weasel had caught hold of one of dear Uncle Lucky's cottails. "No use now to try to run away," thought the poor old gentleman bunny. "One can't run fast and drag somebody else along at the same time." "Ha, ha!" growled the wicked weasel between his teeth, for he knew better than to open his mouth and let the coat-tail slip out. "Now I have you just as sure as lollypops grow on the lollypop tree." "But sometimes when we are most sure of a thing something different turns out. Indeed it does. And this is just what happened at that very moment—Uncle Lucky hopped right out of his coat, and away he went in his shirt sleeves and pink waistcoat. Head over heels sprawled Old Man Weasel, so tangled up in the coat that when he did get it out through the left sleeve. "Goodness gracious meebus!" panted dear Uncle Lucky, on reaching the little white gate in the picket fence around his red-roofed house on the corner of Lettuce Avenue and Carrot Street. "I'm glad it's dark so that no one will see me without my coat," and with another hop or two, and maybe four, he turned the knob on the kitchen door. "What is the matter? And where's your coat?" cried poor frightened Little Miss Mousie, jumping off the chair at the foot of the table, where she had been patiently waiting for dear Uncle Lucky's return. "Where!" answered the old gentleman bunny, turning the key in the lock and fastening the catch on the window. "I called at the Old Bramble Patch and fell asleep after tea. Dear me, Old Man Weasel almost caught me in the woods. If I hadn't slipped out of my coat I wouldn't be here. But my dear old coat," and with a sigh poor Uncle Lucky dropped into a chair. "Don't worry about that," almost



monds; resp. Bro. G. T. Phillips, P.P. Song—Bro. Pike. Sister Lodges—Prop. Bro. C. C. Butt; Resp. Bro. (Dr.) A. Bishop, "Dudley." Visiting Brethren—Prop. Bro. E. E. Parsons, P.P.; Resp. Bro. W. P. Butler, P.P. Diamond Jubilee Lodge—Prop. Bro. W. P. Butler, P.P.; Resp. Bro. R. Sheppard, W.P. Song—Bro. John Harvey. The Chairman—Prop. Bro. G. T. Phillips, P.P.; Resp. Bro. R. Sheppard, W.P. The past year has been a successful one for Diamond Jubilee Lodge, and great credit is due the brethren for the excellent services rendered. The gathering dispersed with the singing of the National Anthem and Auld Lang Syne, and was voted by all as the most successful gathering ever held by the Lodge. The visitors returned to town by train Tuesday afternoon.

Important Warning!

There is only one "Congoleum" and you will know it by the Gold Seal pasted on every pattern. "Congoleum" is a registered trade name and the exclusive property of The Congoleum Company. If you want genuine "Congoleum" take care to ask for it by name and refuse imitations. The Gold Seal pasted on every Congoleum Rug is a guarantee of highest quality and an assurance that you are getting value for your money. Congoleum Rugs are waterproof, dust-proof and sanitary, they lie flat, will not turn up at the edges, and do not require to be tacked to your floors. At house cleaning time you can take them up in a few minutes. With Congoleum Rugs on your floors, you have no troublesome sweeping or beating to do; five minutes with a damp cloth will suffice to make a Congoleum Rug look like new. In addition to the above good points, Congoleum Rugs may be had in the most beautiful patterns and colorings imaginable and at quarter the cost of a carpet square. Congoleum Rugs are more stylish than floor canvas; people of refinement prefer Congoleum Rugs. Ask for the booklet "Modern Rugs for Modern Homes." Any Dry Goods Store will give you one FREE. jan29,1925

Paris Puts Bobbed Hair Into Discard

PARIS.—(A.P.)—Bobbed hair and over-bright complexions, hard hats and barbaric jewelry appears to be on the decline, and cigarettes and slang among the feminine smart set are less aggressively indulged in than in past seasons. Such are the conclusions which a male observer has reached after attending numerous recent Parisian social functions. Hard-boiled manners and a high complexion were found to be all wrong as a setting for dresses made of soft kasha in pastel shades, soft silks and muslins and hats with flower lines. The trend of the hour is toward subtle charm and softness. Color, however, is playing a much greater part in Paris fashions than at any time previous since the Armistice. Black dresses have become less popular and light colors have been steadily on the increase. The short dress has had a new

lease of life but is slightly tails the back. Sleeves for evening are also more popular and the arm is no longer considered an afterthought in dress. The ban on black is also less common and very dresses are rarely seen except at the show girls.

Ask Grandmother, she knows PEARLINE has never been equalled as a washing powder. Ten cents at all Grocery Stores. jan29,1925

A really nice lighter, more even texture and finer flavour results when a mixture of Brown & Polson's Corn Flour and ordinary flour is used. Try it next baking day. jan27,29,31

British Railroad Statistics During the nine months ended September 30, 1924, the receipts of the British railroads were £79,498,000, a decrease of £3,424,000 from the receipts for the corresponding period of 1923. According to advices received

by the Bankers Trust Company of New York from its British Information Service, the railways during this nine months transported 284,558,000 tons of freight including 154,005,000 tons of coal and other fuel, 49,900,000 tons of minerals, 1,785,000 tons of live stock, and 46,560,000 tons of general merchandise. Increases of 4,500,000 tons in other items were offset by de-



Wonderful Reductions! LADIES' BOOTS.



- LADIES' EVANGELINE BOOTS—High Lace, High Heel. Regular \$10.00. Sale Price \$8.00. LADIES' EVANGELINE BOOTS—High Lace, Cuban Heel. Regular \$10.00. Sale Price \$8.00. LADIES' HIGH LACE BOOTS—Cuban Heel. Regular Price, \$6.75. Sale Price \$5.00. LADIES' HIGH LACE BOOTS—High Heels. Regular Price, \$6.75. Sale Price \$5.00. LADIES' BLACK BUTTONED BOOTS—Cuban Heels. Only \$1.48 pair.

F. SMALLWOOD, THE HOME OF GOOD SHOES. 218 & 220 Water Street.

CROSS WORD CHARLIE

GOING UP!

CROSS WORD PUZZLES? I'VE WORKED OUT A MILLION OF THEM.

LET'S SEE, IT A MINUTE YOU GOT THIS ONE WRONG - AND SO IS THE BOTTOM ONE ALL BAWLED UP.

A FOUR LETTER WORD MIGHT BE DROP OR IT MIGHT MEAN ANYTHING - NOW LET'S FIGURE THIS THING OUT RIGHT - TRY SWIM!

WHAT'S THE MATTER WITH THE ELEVATOR SERVICE? NO ELEVATORS RUNNING? WE HAVEN'T GOT ALL DAY! SOME SERVICE!

port of Six Meeting... the Annual Meeting... Association... report... FLEMING... the Sixth... Newfoundland... We have... the Horse, in... is to be regret... in the past... of our most... a member... since it was... ber of horse... al showed the... he was held... Annual... 17th, although... then take... but found it... conditions. The... big horse... anxious to be... used in a satis... at the last... which were... Exhibition Race... Renna Mann... 125 2-5, 127... for All Pae... winning twe... Rick Maid."... wing only one... Bred Trot of... ran entered... lass B. Trot... red horses, and... t heat against... 127 2-5, 128... came the P... proved a real... to be run off... six horse... took list heat... llian" the suc... next two, giv... 127 2-5, 129... 15... ended our... year. following... for All Pae... ed by Mr. Gen... owners... h Judge. lass B. Trot—1st... lly Sunday... driver Willie... Won by "Bo... 3rd Prize \$30... Stratton," own... for All Pae... Mr. Miller... and Gentleman... very appropriat... officers leav... the following... of Devon... who was Cor... of the Nid... ampbell who... Sir John Cros... and Mr. H... treasure. No... in opposit... brethren who... to encourage... it was th... first... with the result... Mr. Gerald Har... president, Hon... Devon... would involu... they before... so it was... at first... eted and ent... and start... away which... and w... The first dut... should be to... five to go the... early in the... gentlemen, f... for the year... of the As... drive through... Yours very... JOHN D... Wedding... ery pretty ve... 25th, 1924, a... between Winif... J. Foley, for... and. The bride... of white satin... breath and ve... white. The bride... ter Foley, and... assisted by... Mr. John Fol... (Sister and... After the... to the home... where cuppe... Margaret Foley... lauffer to quite... and friends... was given by... ck Lauffer of... our of the brid... until the wea... bring. The b... the recipients... useful presents... a nice dinner... Grand Sir, Br... and groom ar... na's Nid. The... as Stenora... for S. G. F... at present on... Clarkson &... Mr. and M... wedded bli...

Report of Sixth Annual Meeting of Horsemen

The Annual Meeting of the Newfoundland Horsemen's Association held last night the following report was presented by the president:

"GENTLEMEN—It gives me much pleasure to read the report of the Sixth Annual Meeting of the Newfoundland Horsemen's Association. We have 75 lovers of the horse, and it is to be regretted however, that in the past month we have lost a member of the late Martin O'Hara, the person of the Association. The large number of members who attended his funeral showed the high esteem in which he was held.

The Annual Meeting took place on the 17th, although we endeavored to have them take place on February 1st, but found it impossible owing to conditions. The track on the day of the event was in a wretched condition, however, the horse men and women, and their sweepstakes, in a satisfactory manner, decided at the last moment to run the races, which were won as follows:—
 "Rena Mann" winning in two heats from "Native Mann".
 "Mott" for All Pace—2 entries. "Mott" beating two of 3 heats from "Maid" Time: 1.22, 1.23, 1.25

Only one entry for the Walsh Trot or Pace, Frank Walsh, game, entered his youngster in the race, and carried off three heats against a field of six. Trot time: 1.20 1-5, 1.24 2-5, 1.26 1-5. Trot came the Free for All. All proved a real thriller, five heats to be run off to decide the winner. The horses participated: "Mollie" took 1st heat, "Blue Jay" the 2nd and "Mollie" the 3rd. "Mollie" gave her the race. Time: 1.12 1-5, 1.10 3-5, 1.07 2-5, 1.13 1-5.

Ended our series of races for the following prizes have been presented:—
 "All Test—Silver Cup, presented by Mr. Gerald Harvey. Won by "Mott", owner and driver—Mr. John Judge.
 "Rena Mann"—1st Prize \$50.00—Frank Walsh, driver—Willis Reid. 2nd Prize \$25.00—"Bob", driver—Frank Walsh. 3rd Prize \$20.00—Won by "Abstraction", owner and driver—K. J. Straton.

"All Pace"—1st Prize \$50.00—"Mott Miller", owner and driver—John Duff.
 "Gentlemen, that this would be every appropriate time, before the officers leave their posts to the following gentlemen as Honorary members of the Association: Mr. A. H. H. who was Convenor of the first meeting of the Nfld. Horsemen's Association held in February 1920. Also Campbell who was our first President. Sir John Crosbie our first Vice-President and Mr. H. J. Brownrigg our Treasurer.

It is opportunity to thank all gentlemen who did everything possible to encourage the sport of Horse racing. It was thought of early in the year that we should have a half-mile track with the result that the President, Mr. Gerald Harvey, and our first President, Hon. F. McNamara of "Devon Farm", but found that it would involve a very large sum of money before the track would be opened, so it was decided that we should at first get the general public interested and enticed in "The Sport Kings" and start with a half mile track away which would be excellent and would encourage the sport. The first duties of the incoming officers should be to select a committee to go thoroughly into the matter early in the spring.

The committee, concluded my report for the year 1924. Wishing all members of the Association a very happy drive throughout 1925.
 Yours very truly,
 JOHN D. O'DRISCOLL,
 Secretary.

Wedding Bells

A very pretty wedding took place on the 25th, 1924, at Brooklyns, New Brunswick, between Winifred B. Cleary and J. J. Foley, formerly of Newfoundland. The bride wore a wedding dress of white satin with over lace, tulle and veil, and carried a bouquet of white carnations and a basket of white carnations and a basket of white carnations and a basket of white carnations.

The bride was given away by her father, Mr. John Foley, assisted by Miss Bridget Foley. The groom was assisted by Mr. John Foley, assisted by Miss Bridget Foley. The bride was given away by her father, Mr. John Foley, assisted by Miss Bridget Foley. The groom was assisted by Mr. John Foley, assisted by Miss Bridget Foley.

Train Notes

An express which reached the city this morning was delayed on the country due to the truck carrying a west bound freight train. The delay was also caused through the progress of the rotary plow was operating in advance of the train.

The Carbonar train was not expected to reach the city before 2 p.m. but it was open right through the night. The train was not likely to be interrupted any in her progress, and it is to be hoped that the members of the line and coal across the line.

CLOSELY CLIPPED PRICES

ON NEEDS OF THE MOMENT

Which Must of Necessity Attract The Eyes of The Thrifty Shopper

Wander where you will through our big Store to-day and you will find hundreds of worth-while values assembled for our Mid-Winter Sales. Every item timely, and many items repriced for quick clearance, no idle hours here, every day sees some special endeavour for the week ahead, and with every department contributing, its best—each succeeding week has many advantages for Shoppers at Baird's. Note the following for

BOYS' PANTS

Great range of Boys' English Wool Tweed Pants, open knee style, lined throughout, made from ends of good quality Tweed; best we have handled; sizes to fit 6 to 17 years. Prices range from

1.65 to 2.45

FRIDAY, SATURDAY and MONDAY

Visit the Store Just for Economy's Sake

Interesting New Values from THE HOME LINEN SECTION

TEA CLOTHS—30 x 30 size, in strong White Damask, with wide hemstitched border; ser-viceable. Reg. \$1.50. **\$1.08** Fri., Sat., & Monday
TEA CLOTHS—Beautiful quality Tea Cloths, nice plain centre for embroidery, wide hemstitched border. Reg. \$2.00. **\$1.75** Fri., Sat., & Monday
BUREAU SETS—Four piece lace and insertion trimmed Sets for your bureau (assorted) for size Sets. The Set **79c.**
GREEN BAIZE—36 inch Green Baize, for bags, secretaries and many other uses. The **\$1.10** yard
CIRCULAR CUSHIONS—These are good serviceable Cushions, 18 inches in diameter, covered with coloured Corduroy Velvet and Art centres. Regular \$3.00. **\$2.49** Friday, Saturday and Monday

PILLOW CASES—Hemstitched and embroidered, strong White Cotton Pillow Cases, 22 x 34 size; motif centre. **Friday, 65c.** Saturday & Monday, each
PILLOW CASES—A limited stock of these good serviceable Pillow Cases, hemstitched and embroidered. Clearing at **73c.**
TABLE NAPKINS—A clearing line of good grade White Damask Table Napkins, 20 x 20 size; hemmed. **Friday, Saturday, & Monday, each 29c.**
TABLE NAPKINS—8 dozen only of medium size Table Napkins, 15 x 16; nice for children; **14c.** hemmed. Special, each
APRON DOWLS—52 inch "Nurse Edith" White Apron Dowels, renowned for its durability. **Special Friday, Saturday, & Monday 75c.**



BANNOCKBURNS

Canadian Bannockburns in very nice Heather mixtures; exceptionally good looking and good wearing for Men's and Boys' Winter Suits; double width. The yard for Friday, Saturday and Monday,

3.85

MEN'S ENGLISH WOOL UNDERWEAR, Etc.

ALL WOOL UNDERWEAR—Men's all-wool Underwear in Shelland and Natural shades; just the very best of warm, comfortable underwear for Newfoundland Winter wear; sizes 36 to 42 inch. Reg. \$4.80 garment for **\$4.48**
 Reg. \$5.25 garment for **\$4.75**
 Reg. \$5.50 garment for **\$4.95**
FLEECE UNDERWEAR—Winter weight fleece-lined Underwear, flexible rib, Cream shade, long sleeved Shirts, Pants ankle length. The garment **\$1.25**
BOYS' OVERCOATS—Dapper for little chaps from 6 to 8 years. double breasted models with full belt and full skirt; just 24 of them, specially repriced for clearance. **Friday, Saturday and Monday \$8.35 to \$9.25**

BOYS' UNDERPANTS—White Fleece Jersey Underpants, to fit 8 to 15 years; a very special range that we are featuring at **49c.**
SOFT COLLARS—Semi-Soft Collars in a nice medium peak front style. Reg. 25c. collars. **Special 3 for 50c.**
BOYS' REEFERS—Navy Nap Reefers to fit 7 to 12 years; English make and consequently snug affairs; brass buttons lined throughout. **Two Special Price \$6.95 \$9.25**
BOYS' SLIP-ONS—Sleeveless all Wool Slippers, in Fawn shade, Venck; just what a chap needs for outdoor sports; sizes 28 to 32. **Friday, Saturday and Monday \$2.10**

DRESS SALE

in Jersey Silk, Crepe-de-Chene



Very handsome models in Black only, rich looking Dresses, showing round neck, short sleeves and side panels, etc.; all straight line effects; sizes range from 16 to 38 bust. It's an opportunity you should avail of. Reg. \$10.00 Dresses for

4.98

BUNGALOW APRONS.

Sensible Aprons for the housewife, in Ginghams and Striped Cottons of great durability; short sleeves, round or square neck; self-trimming. Reg. \$2.50. **Special. \$1.98**

SHOWROOM

Showroom Values at this Season are particularly good. Present needs can be obtained in many cases below regular prices. Note the following—Investigate.

LADIES' UNDERWEAR. Children's White Jersey Bloomers, to fit 6 to 10 years; real winter weight; elastic at waist and knee; the pair **59c.**
RIBBON VELVETS. An assortment, one quarter to two inches wide; shades of Navy, Brown, Purple, Gold, Black and White. Up to 60c. yard. **9c.**
LADIES' COLLARS. In Net and heavy Lace; Cream shade; suitable for afternoon dresses or jumpers, etc. Regular \$1.40. **Special 75c.**
CAPS and BONNETS. An assortment of Wool and Silk Caps and Bonnets, White trimmed, Pink and Pale Blue ribbon, and crochet edging. **69c.**
NIGHTGOWNS. Ladies' White Flannellette Nightgowns, round neck, long sleeves, galon trimmings, buttoned front. Regular \$2.25. **\$1.98** Special
BONNIE "UP" VELS. Just slip them on, no pinning, tying or adjusting; a assorted shades; each **15c.**



Girls' & Boys' Knitted Wool Suits

These are just the suggestest and most comfortable little Suits for girls or boys from 2 to 4 years; all wool; each set comprising Sweater Over-pants, Mitts and Cap to match; in shades that look well; heavy knitted quality; Saxe, Sand and Brown; new this season. Regular \$5.50. **Friday, Saturday and Monday 4.85**

FOOTWEAR

We have singled out the following Special Values for this week's selling event—they're good, every one of them, extra good

MEN'S BOOTS—In Dark Tan shade made of light weight leather, equipped with rubber heels; a very natty boot. **Special \$4.28**
LADIES' SPATS—High-buttoned high-grade shapely fitting Felt Spats in all wanted sizes; shades of Navy, Brown and Grey; very comfortable and very necessary. **Friday, Saturday and Monday \$2.18**
WOOL GLOVES—Children's fancy Fabric Suede Gloves, in pretty shades: Beaver, Grey, Brown and Black; 2 dome wrist. **Special 85c.**

INFANTS' BOOTS—Laced and Buttoned styles in mixed shades of good grade Kid; sizes 1 to 4. **Reg. 50c. Friday, Sat. 39c.** Sunday and Monday
INFANTS' BOOTS—In Dark Tan and Black Dongola Kid, laced and buttoned style; sizes 3 to 6. **Special \$1.18**
YOUTH'S BOOTS—In Dark Tan Calf, sturdy Boots for wearing in rubbers, fitted with rubber heels. Sizes 9 to 13 1/2. **Clear. \$1.98** Friday and Monday
CHILDREN'S GLOVES—Children's fancy knitted Wool Gloves, with gannet wrist; assorted sizes. **Friday, Saturday and Monday 69c.**

GENTLEMEN! Our Unbeatable 17.75 BUSINESS SUITS

are gaining favor daily; faultlessly finished, carefully tailored, well found in linings and possessing a shapeliness like many much higher priced suits; your size, your style, your pattern is certainly among them.



Ladies' Coat Special

Special Reduction Sale of Ladies' Winter Coats in Silvertone, Plaids and Plain Cloths, with and without fur collar, side tie effect and buckle; all 1924 fall styles; assorted sizes. Regular up to \$18.00. **Special \$11.98**



Royal Society Art Needlework

HALF PRICE. Gorgeous finished pieces, a pleasure to own: Children's Dresses, Aprons, Gown Towels, Scarves, Centres, Buffet Sets, Luncheon Sets and Cushions, etc.; some in Tan, others in White. Great range of prices.
DUST CAPS. Just simple little Pink and White, Sky and White Mueslin Dust Caps; elastic to fit head; neck; sary. **Special 14c.**

Hosiery

Unquestionably the Popular Rendezvous for the BEST HOSIERY VALUES along the street

GIRLS' & BOYS' HOSE—Fast Black Cotton Cashmere Hose, in assorted ribs; sizes range from 6 to 9 1/2 inch. **Clearing 29c.**
LADIES' HOSE—Plain and ribbed Wool Cashmere Hose, in assorted shades; an excellent line. Reg. \$1.40. **Friday, Saturday and Monday \$1.30**
CHILDREN'S GLOVES—Natural Chamolis Gloves in assorted sizes, washable, two-button wrist, dressy looking. Reg. to **90c.** \$1.30. **Special**
FELT SLIPPERS. Ladies' particularly good quality all Felt Slippers, in pretty Greys and Browns; assorted styles with soft padded Chamolis soles. Sizes 7 1/2 to 4 1/2 only. **Special \$1.08**

LADIES' HOSE—Fashionable Silk and Wool Hosiery; shades of Clerical Grey, Brown, Log Cabin, in Fawn and White. Regular \$1.30. **Friday, Saturday and Monday \$1.19**
SPORTS' HOSIERY—Delightful Hosiery in rich looking Heather, Greys, Browns, Coaling and Black, plain and ribbed; one of the best values we have ever offered in high grade English Sport Hosiery. Reg. to **98c.** \$1.25 pair. **Special**
LITTLE ONES GLOVES—Cute warm all Wool gannet wristed Gloves for little folks; deep Shetland shade. To **59c.** Clear

Miscellaneous

FACE CLOTHS—Plain White Turkish Face Cloths, 12 x 13 size; nice quality; each **11c.**
FACE CLOTHS—A better grade in White Terry Cloth with coloured border; each **16c.**
SUDE SHOES—Two very pretty styles in Brown and Grey, fancy strap styles, perforated, openwork and plain toe; some show rubber heels. Our **Special \$2.95**
HOMESPUN—58 inch Dark Grey Canadian Homespun; great for men's or boys' top coats. **Friday, Saturday and Monday, the yard \$2.98**

STOCK MARKET NEWS

NEW YORK, Jan. 28.
 (Furnished by Johnston and Ward, Board of Trade Bldg., Water St.)
TO-DAY'S NEW YORK OPENING.
 American Smelters 99 1/2
 American Tobacco 87
 Butte 20 1/2
 Anaconda 24 1/2
 Cuban Cane Sugar Com. 59 1/2
 Coudersville 33 1/2
 Fiske 11 1/2
 General Electric 48 1/2
 Great Northern 70 1/2
 Ind. Alcohol 81
 General Petroleum 46 1/2
 Intero Nickel 24
 Inter Petroleum 25 1/2
 Kelly Springfield 15 1/2
 Marine Pfd 48 1/2
 Pacific Oil 24 1/2
 Pan American "B" 70
 Punta Sugar 44
 Sinclair 23 1/2
 Simms 23 1/2
 Southern Pacific 105 1/2
 Studebaker 42 1/2
 Shell Union 27
 Texas Oil 48 1/2
 Tobacco Products 74 1/2
 Union Pacific 149 1/2
 U. S. Steel 127 1/2

Montreal Power.
 Brazilian 57
 Nat. Breweries 17 1/2
 Montreal Power 17 1/2
 Can Steel 83 1/2
 Spanish River Com. 109 1/2
 Spanish River Pfd. 125

Brilliant Cast in "True as Steel"

AILEEN PRINGLE and HUNTLY GORDON HAVE LEADS.

Another of the large and brilliant casts for which Goldwyn is noted, appears in Rupert Hughes' latest production, "True as Steel," the feature attraction now at the Nickel Theatre. Aileen Pringle, the Goldwyn film discovery, who came to public attention through her work in "In the Palace of the King," and scored such a sensational hit as the Queen in Elinor Glyn's "Three Weeks," plays the leading feminine role in the picture.

Opposite her is Huntly Gordon, brilliant New York stage actor, who was brought to the films about a year ago. His interpretation of the middle-aged business man, the type of part in which he excels, is all that could be desired.

Norman Kerry, one of the most popular of the screen's leading men, is seen in a new type of role for himself, that of the husband of a business woman—a great social success but a business failure.

A touch of comedy is injected into the picture by Louise Fazenda, clever screen comedienne who brightened many Mack Sennett pictures before going into more serious effort. Miss Fazenda plays a stenographer to Miss Pringle.

Cleo Madison, one of the first big stars of the screen, has an important role as the wife of Huntly Gordon, and gives her usual finished performance. Eleanor Boardman, another Goldwyn discovery, plays the daughter.

Another famous name in the cast, especially to stage fans is that of William H. Crane, who was induced by Major Hughes to put on make-up once more for a part in "True as Steel." He recently acted in Goldwyn's "Three Wise Fools."

Shipping.

S.S. Julius Holmblad, which arrived Tuesday from Port Union with a part cargo of fish, hauled to the premises of Jas. Baird, Ltd., yesterday, where she will load a further quantity and then berth at the Furness Withy Company's pier to complete for the Mediterranean.

S.S. Melrose Abbey, which arrived last week after a stormy trip from Glasgow, finished discharging her cargo at A. H. Murray & Company's premises yesterday and will haul into Hickman's to-day to load fish from the Nfld. Shipping Company for Spain and Italy.

S.S. Florence Swyers, which left here ten days ago has arrived at Burin where she will load codfish from the A. E. Hickman Company for the European market.

S.S. Yankton, which went ashore on Dixonside Ledge, is not in dock at Boston. As far as is known she is damaged only a little below the engine room and her repairs will not take much time.

Schr. Tishy has cleared from this port for Barbadoes, taking 455 casks and 72 drums, and 60 barrels codfish, 13 casks haddock, 4 barrels salmon and 9 barrels herring, all shipped by Messrs. Jas. Baird, Ltd.

S.S. Digby sailed for Halifax and Boston at 6.30 last night, taking a fair cargo besides mail and passengers.

Schr. Flowerdew, which has cleared from Pernambuco, took on board 1,600 half drums, and 2,000 drums, or a total of 5,714 2 1/2 quintals codfish, shipped by Messrs. James Baird, Ltd.

Judgment for Defendant

In the matter of the Old Foleo Co-operative Stores, Ltd., vs. The Dominion Atlantic Insurance Co., His Lordship Chief Justice Horwood has given judgment for the defendant with costs, namely for plaintiff; Morine, K.C. for defendant.

THE HIPPLEY AND TRAPNELL FAMILIES.

Green Cabbage

JUST IN:
**40 Hampers
American Green
Cabbage.**

HEAVY CLUSTER GREEN GRAPES.
SILVERPEEL ONIONS—Cases.
VALENCIA ORANGES—300.
CALIFORNIA ORANGES—216
P. E. I. POTATOES.
P. E. I. PARSNIPS.

GEO. NEAL

Limited.
Bock's Cove Phone 264 Water St. East. Phone 17

Special Value Items!

LADIES' Ready-to-Wear WINTER HATS
Now less than Half Price.
Only 1.50, 1.90 and 2.25 each.

MEN'S TWEED WINTER CAPS
Good Values at 1.25, 1.45, 1.75 & 2.25 each.
Splendid selection of Boys' Winter Caps of all kinds.

LADIES' CORSETS
Good quality at Lowest Prices.
Prices from 1.25 pair only.
BIG BARGAIN in **WOOL SCARVES** for men and women. Every colour necessary represented here. Full Size. Price Only 98c. each.

HENRY BLAIR.

WANTED TO BUY

Newfoundland Government Bonds
All Issues.
Prices on Application.

BERNARD D. PARSONS,

INVESTMENT BROKER.
Phone 1731. 12 Muir Bldg.

GOODS NOW IN STOCK.

400 Bbls. APPLES—Kings, Baldwins and Stars.
50 Boxes Nova Scotia Wagner APPLES—125's.
50 Boxes California APPLES (Red Stock)—125's.
150 Kegs GRAPES (Green).
70 Cases ORANGES (Valencia's)—300's.
200 Bags ONIONS—Silver Peel.
Also, PARSNIPS, CARROTS and BEETS.
PRICES RIGHT.

BURT & LAWRENCE

14 NEW GOWER STREET.

BABBITT'S BORAX SOAP

Makes Washing a Pleasure.

It's entirely different from any other Soap.

Have you tried it? If not include Babbitt's on your next order to your grocer, and be convinced.

J. J. ROSSITER

Telephone 549-2094

Jan 17, eod, tr

USEFUL HOLIDAY PRESENTS IN

Gent's Furnishings

for your Father, Brother or some one else's Brother, consisting of

Beautiful Shirts, Scarfs, Neckwear,
Bows, Suspenders, Arm Bands, etc.

In our Tailoring Department we are specializing on a beautiful line of OVERCOATINGS at reduced prices.

E. D. SPURRELL 365 Water Street St. John's.
WM. SPURRELL 210 Duckworth St. Branch: Grand Falls.



"SPECIAL"

EX. S.S. SACHEM FROM LIVERPOOL—
A new and varied line of OVERCOATINGS of the choicest and most refined colours, which we are selling at a Special Discount for the winter months.

W. P. SHORTALL,

THE AMERICAN TAILOR,
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SANITATION DEMANDS "STANYL"

Germs lurk in cracks and crevices

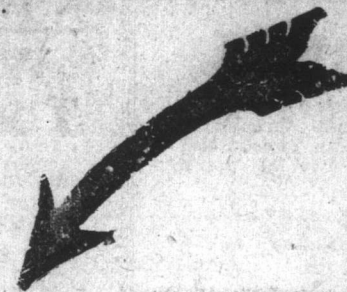
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Jan 3, tr

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Are advancing in price in sympathy with the sharp upward swing in GRAIN values and higher figures on all FEED PRODUCTS during the Winter months—the heavy consumption period are not at all unlikely. We were fortunate in securing large stocks of these commodities before the "rise" in quotations, and are prepared to continue selling them—while they last at our usual "live and let live" margin of profit.

Get Our Feed Prices.

F. McNamara

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Morey's Coal is Good Coal.

Dec 30, eod, tr

Money Well Spent!

When your festivities are forgotten, one of MAUNDER'S OVERCOATS will remind you that your money was well spent. We have them (not from Mitchell's Gardens) but from the best English Woollen Houses. The choicest range yet shown; no two alike.

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Cudgel thy brains no more about it, but BUY, for popular opinion has long since decided in favour of the charming quality and superb finish of the famous

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Manufactured by

S. Hibbert & Son, Limited.
SHEFFIELD, ENGLAND,
and Sold by the leading Hardware Stores of St. John's, Newfoundland.

Sept 15, eod

Nfld. Government Railway.

South Coast and St. Mary's Bay Steamship Service

Freight for the above route for S.S. PROSPERO, will be accepted at the Dock Shed to-morrow (Friday) from 9 a.m. to 5 p.m., and up to noon on Saturday, for the following ports of call: Bay Bulls, Cape Broyle, Ferryland, Fermeuse, Renewes, Trepassy, St. Mary's, St. Joseph's, Marystown and regular ports of call to Port aux Basques.

NOTICE.—Will parties who have Shippers' Guide T-461, apply to General Freight Department for latest supplement.

Nfld. Government Railway.

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(Freight Only)

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Leaves Halifax . . . Jan. 26th Feb. 7th for St. John's
Leaves St. John's . . . Jan. 30th Feb. 10th for Halifax & Boston
Leaves Halifax . . . Feb. 2nd Feb. 14th for Boston.
HALIFAX—ST. PIERRE, MIQ.—ST. JOHN'S, Nfld. SERVICE
(Passengers and Freight)

Leaves Halifax Jan. 30th Feb. 13th for St. Pierre & St. John's
Leaves St. Pierre Feb. 2nd Feb. 16th for St. John's
Leaves St. John's Feb. 5th Feb. 19th for St. Pierre & Halifax
Leaves St. Pierre Feb. 7th Feb. 21st for Halifax.
Subject to change without notice.

FARE: \$30.00 between Halifax and St. John's; \$35.00 between Halifax and St. Pierre, including meals and accommodations.

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Dec 24, tr, eod

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Dec 26, eod, tr

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Jan 8, 8m, eod