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 TORONTO, Midnight—Moderate to fresh. S. W. winds; fair and mostly warm.
 ROYAL'S Noon—Bar. 29.50; ther. 75.
 Drink Welch's Grape Juice.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

EIGHT PAGES TO-DAY.

THE EVENING TELEGRAM.

FOR LATEST

WAR NEWS

SEE 5th PAGE.

VOLUME XXXVIII.

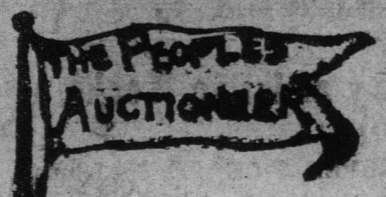
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ST. JOHN'S, NEWFOUNDLAND, WEDNESDAY, AUGUST 16, 1916.

\$3.00 PER YEAR.

NUMBER 188.

Auction Sales!



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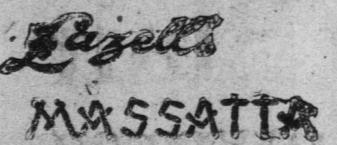
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Toilet, Bath or Laundry.
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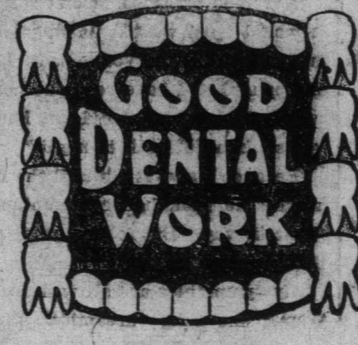
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Come and see me and I will try and suit you.

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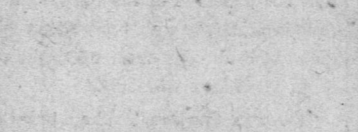
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FIRST-CLASS DENTAL WORK in every branch—Crown and Bridge work, Fillings, Sets that defy detection. Our methods are painless, price satisfactory. Our growing list of patrons proves our dental service to the public. Examination free. Try our service.

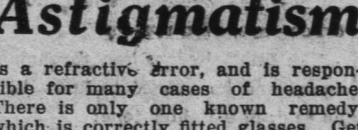
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may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

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By order,
JOHN L. SLATTERY,
 aug16.2i Sec.-Treas.

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 aug16.19.21.26.28.31

TO LET—Office or Sample Room, part of Central Water Street Store, north side; apply this office.
 aug7.1f

FOR SALE—At a Bargain, one Rubber Tired Buggy, with hood; one Superior Pony and Harness, also one Side Sleigh and one Catamaran; will be sold separately or all together. Apply M. N. HITCHEN, Topsail Road, opp. G. P. Cemetery.
 aug16.31

PICKED UP—In middle Conception Bay, a part Cod Trap and part Leader, in damaged condition. Owner can get same upon paying expenses. LERWELLYN WARREN, Chance Cove, Trinity Bay.
 aug16.5f

LOST—Yesterday, on Military Road, a Gold Brooch. Finder please return to this office or 128 Military Road and get reward.
 aug16.11

LOST—On the road around Conception Bay, the Bottom of a Side Lamp of a Motor Car. Finder will be rewarded on returning same to this office.
 aug16.21

WANTED—Schooner, capacity 150 to 200 tons, to load scrap iron at St. John's for Halifax. A. H. PROWSE, 3 Queen's St. aug16.21.m.w

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WANTED—A Housemaid; apply at this office. aug16.1f

WANTED—Immediately, a Young Lady Assistant; references required; apply A. TOOTON, Kodak Store, Water Street. aug16.1f

WANTED—An Expressman for Grocery; steady employment, good wages; apply this office.
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WANTED—Capable Man, one who understands butchering preferred; apply M. CONNOLLY, Duckworth St. aug16.1f

WANTED—A Teamster; must be a sober man and able to read and write; apply CONSOLIDATED FOUNDRY CO. aug16.1f

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WANTED—A Boy, about 14 years of age, to make himself useful about store, also act as Messenger; apply ALEX. SCOTT, New Governor Street. aug16.1f

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WANTED—Immediately, an Experienced Maid; good wages; apply between 7 and 8 p.m. to MRS. A. E. HICKMAN, 90 Military Road. aug16.1f

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our feet, sir, just try our
 to have your feet hurt
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 are here to. Our comfort
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 all turn your feet over to
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 S, \$7.50 per pair.
WOOD,
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Vegetables
 be astonished how easy it is to
 and better crops when you use
Garden Tools
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Brothers,
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 ople daily.

Doctor Tells How To Strengthen Eyesight 50 per cent In One Week's Time In Many Instances

A Free Prescription You Can Have Filled and Use at Home.

Philadelphia, Pa. Do you wear glasses? Are you a victim of eye strain or other eye weakness? If so, you will be glad to know that according to Dr. Lewis there is a real hope for you. Many whose eyes were failing say they have had their eyes restored through the principle of this wonderful free prescription. One man says, after trying it: "I was almost blind, could not see to read at all. Now I can read everything without any glasses and my eyes do not water any more. At night they would pain dreadfully; now they feel fine all the time. It was like a miracle to me." A lady who used it says: "The atmosphere seemed hazy with or without glasses, but after using this prescription for fifteen days everything seems clear. I can even read fine print without glasses." It is believed that thousands who wear glasses can now discard them in a reasonable time and multitudes more will be able

to strengthen their eyes so as to be spared the trouble and expense of ever getting glasses. Eye troubles of many descriptions may be wonderfully benefited by following the simple rules. Here is the prescription: Go to any active drug store and get a bottle of Bon-Opto Tablets. Drop one Bon-Opto tablet in a fourth of a glass of water and allow to dissolve. With this liquid bathe the eyes two to four times daily. You should notice your eyes clear up perceptibly right from the start and inflammation will quickly disappear. If your eyes are bothering you, even a little, take steps to have them now before it is too late. Many hopelessly blind might have been saved if they had cared for their eyes in time.

Note: Another prominent physician to whom the above article was quoted, said: "Bon-Opto is a very reasonable remedy. Its constituent ingredients are well known to eminent eye specialists and widely prescribed by them. The manufacturer guarantees it to strengthen eyesight 50 per cent in one week's time in many instances on the average. It can be obtained through any good drug store at the end of the very best prescription in the world. It should be kept on hand for regular use in almost every family."

WHEN LOVE Came Too Late.

CHAPTER X. In The Moonlight.

The two Penstone girls, of course, drew back, and declined, with distinct emphasis, the mere idea of riding. "All right, then, said Bertie. "Come on!" and the young people set out. Annie and Mary, in their eagerness to vent their amazement and pent-up enthusiasm, caught him timidly, but effectually, by either arm, and began at once:

"Oh, Lord Granville, did you—now, did you ever hear anything like it? Wasn't it simply wonderful?" etc., and poor Bertie, closely arrested, saw his goddess walk on with Faradeane.

He did not offer his arm, and they went on in silence for some minutes. An attempt to describe the varied emotions which swept through Olivia's sensitive heart would be impossible.

The spell of his voice was on her still; the fascination of his dark, handsome face still held her in thrall. Women admire men for many qualities: their strength, their good looks, their courage, their art, sometimes—but not often, alas!—their wisdom. And to-night, under the moonlight, Olivia was full of admiration for this man whom the gods had dowered with so many gifts. He had proved his courage in risking his life for Bessie, his face was handsome enough to haunt the dreams of a sculptor, and to-night he had exercised a power of imagination and voice and influence that had moved a crowded audience.

Think of it! An impressionable girl, full of poetry, and ready as wax to receive an impression, and wonder not that as she walked beside him she felt magnetized, attracted, fascinated. She was pale still, still slightly tremulous, and her breath came slowly and heavily. Lines of the exquisite poem into which he had breathed life and reality still rang in her ears. She could find nothing to say that would not have sounded to her ears hideously commonplace.

And it was he who first spoke. "Miss Vanley," he said, "I have an uncomfortable feeling of guilt."

She looked up at him instantly, with that look which a woman turns upon the man on whom her mind is fixed. "Guilt!" she echoed.

He smiled at the almost tragic tones of her voice.

"Yes, I have an uneasy feeling that I have made you uncomfortable with my uncanny performance."

"No," she said, slowly, "not uncomfortable."

"It was a stupid thing to do," he went on. "Stupid and unsuitable to the bulk of the audience; but my ex-

use—well, my only excuse is that I knew no other piece, and was too well, too lazy to learn any other. I will never recite it again."

"No?" she breathed. "Don't say that. It would be a waste. It was beautiful—beautiful—and yet so sad. I—"

She paused. "I have read the poem—everybody has; but I did not know it was so dreadful until to-night."

"Because I give it with all the usual tricks," he said, half-contemptuously. "That is why. But it is a great piece of verse—and dreadful."

"My sympathies are all with Eugene Aram," she said, dreamily. "It is wrong, I know."

He looked at her for a moment in silence.

"Yes, it is wrong," he said. "One should not sympathize with the man who commits a crime; but I understand. His sufferings were almost an expiation."

She shuddered slightly.

"Yes, and he was sorely tempted. But do you think that it is—natural? That an educated man should commit such a crime—"

"Education!" he said, slowly; and in the aftertime which cast such an awful shadow over her life, she recalled his words. "Has that anything to do with it? Education teaches us to conceal our passions; it does not, cannot destroy them! No, under the thin veneer which civilization plasters over us, lie the old savage instincts, and if you scratch your man of refinement deep enough, you will find the passions of the barbarian still existing. Given a temptation fiery enough, and your man of rank, position, education will fall."

"That is terrible," she breathed; "and you think that any one—any one—could be tempted to commit—murder?"

"His dark eyes rested on her. "It depends on the temptation," he said, as if rather communing with himself than answering her. "Some men could not be induced to commit even an indiscretion for the sake of all the mines in Peru, but for another motive—the one motive—lust of power, ambition, revenge, love—"

he paused, and the word rang in her brain—"he would descend to any crime—aye, even murder."

The faint shudder ran through her again, and he seemed to know it, for he said, in a lighter tone:

"But this kind of morbid talk is shamed by such a night. What a lovely moon! It reminds me of those lines of Heine:

"Goddess of our sleeping hours
When silver tints the drooping flowers,"

and he repeated in a low, musical voice, that seemed to sing the words, the whole of the short poem; surely one of the sweetest in the German tongue.

Olivia unconsciously drew nearer to him, and the words, the voice, dis-

pelled the faint terror that had throbbled through her.

"I don't know it," she said, almost piteously. "I seem to know nothing. All my life has been spent half asleep—"

"Ah, don't regret it!" he said, gravely, with a touch of sadness in his voice. "Your life has been a beautiful dream! May the awakening never come! Don't speak of it remorsefully! To me it seems so precious—"

He paused. "It is a perfect life for one like yourself. Do you see that star?" He stopped, and pointed upward. "Would you drag it from its place and its calm serenity to flicker in an oily lamp? Keep your pure and beautiful life as long as you can! Some day—"

He stopped.

"Some day?" she murmured, gently. "Some day," he continued, "the temptation will come to you, the star of my thoughts, to descend and become a part of the hard and cruel world. Stay in the heaven of your present serenity, Miss Vanley!"

It was strange talk in this prosaic, practical nineteenth century; but it did not seem strange or forced to Olivia. She drank in every word, and, if she did not at once feel its meaning, mentally stretched out her hands and sought for it.

Just to keep him talking, to hear the deep, musical voice again, she said:

"Is the world so wicked, then?"

"Wicked and foolish," he said; "and its folly is worse than its wickedness. I have made one discovery as I passed through it. Do you know what it is?"

"No," she murmured, drawing nearer to him.

He laughed softly, and pushed his hat from his brow with a half weary gesture. "It is this: That though wickedness may go unpunished, folly never does. A man may commit a crime—many—and pass through the world undetected and unpunished, but if he commit a folly, Nemesis follows and closes upon him at once. And the moral of this is—"

He stopped.

"That it is wiser to be wicked than foolish," she said.

"Exactly!" he assented, with a strange smile.

Bertie and the two Penstones had passed them, and reached the turning to The Dell, and here Olivia and Faradeane overtook them.

"I don't think I ought to go any farther," he said, half-stopping; "your father has had enough of us to-night."

"No?" she said. "Why?" She paused, half timidly. "Why should you go; it must be lonely at home."

"It is lonely," he said, with a smile half sad. "No one but I can tell how lonely."

"Why do you—?" she began, and then stopped again.

"Why do I live like a hermit and a recluse?" he said, gently. "We have some of us ceased to be masters of our own actions, Miss Vanley; I am so unlucky as to be one of those unfortunate."

She looked up at him with the timid, shrinking glance of a woman whose heart aches with sympathy, and yet who has not power to give it.

"If I—I if my father—could do anything," she murmured.

He held out his hand and took hers, and he held it, not pressing it, but enfolding it in his strong, shapely one.

"You have done much already," he said, in a low voice, "more than you can guess; yes, much more. Good-night, Miss Vanley."

Obeying an impulse, one of those impulses which were rare with her, she raised her beautiful eyes to his.

"That is my aunt's title," she said, with a faint, flickering smile. "My name is Olivia."

He looked at her for a moment gravely, and yet with a sort of troubled wistfulness; then he said, in a low tone as hers:

HUSBAND OBJECTS TO OPERATION

Wife Cured by Lydia E. Pinkham's Vegetable Compound

Des Moines, Iowa.—"Four years ago I was very sick and my life was nearly spent. The doctors stated that I would never get well without an operation and that without it I would not live one year. My husband objected to any operation and got me some of Lydia E. Pinkham's Vegetable Compound. I took it and commenced to get better and am now well, am stout and able to do my own housework. I can recommend the Vegetable Compound to any woman who is sick and run down as a wonderful strength and health restorer. My husband says I would have been in my grave ere this if it had not been for your Vegetable Compound."—Mrs. ELAENOR JAZZKSON, 708 Lyon St., Des Moines, Iowa.

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Write to the Lydia E. Pinkham Medicine Co., Lynn, Mass., for advice—it will be confidential.

him all the way to yourself! Now, that isn't fair, is it, Mary? What did he talk about, Olivia?"

"I don't know," said Olivia, dreamily.

They found Aunt Amelia and Bartley Bradstone waiting for them in the hall, the former still shimmering with excitement over the success of her concert, and the latter glaring sullenly, with suppressed rage and jealousy.

All through the meal, which was a kind of "scratch" supper, while Annie and Mary and Bertie, all speaking very fast and at the same time, were giving the squire an account of the sensation Mr. Faradeane had created, Bartley Bradstone and Olivia sat in silence. Now and again he glanced at her thoughtful, dreamy face in a half watchful, half suspicious manner; but she seemed to be quite unconscious of his presence, and presently got up and went to the piano in the adjoining room and began to play softly.

"That's a sign that we can take ourselves off to the smoking-room; come and have a cigar," said the squire, and as he passed Olivia, he gently patted her cheek. She put up her hand and took his and laid her face against it, but said nothing, and the two men left the room.

"I shan't smoke," said Bertie, as he reached the door. "I shall stay and talk to these children," nodding at Annie and Mary, but he glanced at Olivia as he spoke.

Bartley Bradstone dropped into the chair the squire motioned him to, but he seemed uneasy and restless, and after a moment or two, he got up, and clearing his throat, nervously said:

"I am glad we are alone, squire, for I wanted to speak to you on a private matter."

The squire glanced at him with a return of the apprehensive, hunted look in his eyes.

"Yes! What is it? Wait a moment till I have lit my cigar. Now," and he seemed to pull himself together, like a man prepared to receive bad news, or an unwelcome shock.

Bartley Bradstone grew pale; he was evidently as ill at ease as the squire.

"I—I want to speak to you about Miss Vanley—Miss Olivia," he said.

A tremor passed over the squire's face, and he lowered his eyes.

"About Olivia?" and his voice sounded dry and husky.

"Yes," said Bartley Bradstone. "I don't suppose you have been blind to the fact that I sincerely admire, and—indeed, that I—well—he stammered—"I love her, and I want you to give her to me for my wife."

As he spoke the last word, his voice suddenly dropped and grew hoarse and indistinct. So much so that the squire, who had not expected such deep emotion, started and looked up at him. Bartley Bradstone's face was perfectly white, and his eyes were fixed on the floor.

(To be Continued.)

MINARD'S LINIMENT CURES DAN-DRUFF.

MINARD'S LINIMENT CURES DISTEMPER.

Evening Telegram Fashion Plates.

The Home Dressmaker should have a Catalogue Scrap Book of our Fashion Plates. These will be found very useful to refer to from time to time.

A SMART BREAKFAST COSTUME.



Blouse and Cap—1780. Petticoat—1728.

Comprising Pattern 1780, which consists of a blouse and cap, and Pattern 1728, which may serve as a morning skirt or a petticoat. Silk, crepe, gingham, percale, challie or washable satin could be used for these models. The skirt has full gathered portion joined to a hip yoke section. The blouse or sack could be of contrasting material. The Pattern of the blouse, which includes the cap, is cut in 7 sizes: 22, 24, 26, 28, 30, 32 and 34 inches waist measure. It requires 3 1/2 yards of 36-inch material for the sack and 3/4 yard for the cap, for a Medium size. The skirt is cut in 7 sizes: 22, 24, 26, 28, 30, 32 and 34 inches waist measure. It requires 3 1/2 yards of 36-inch material for a 24-inch size. This illustration calls for TWO separate patterns, which will be mailed to any address on receipt of 10 cents FOR EACH pattern in silver or stamps.

A JAUNTY SPORT COSTUME.



Blouse—1761. Skirt—1756.

Striped taffeta in green and blue was used for the smock, and green Jersey cloth for the skirt. Tub silk, linen and washable satin is also nice for this style. The skirt is a three-gore model with lap tuck at the front seam. The smock has front yoke portions and big pockets. Pattern 1761 furnishes the model for the smock. It is cut in 7 sizes: 22, 24, 26, 28, 30, 32 and 44 inches bust measure, and requires 3 1/2 yards of 44-inch material for a 36-inch size. The skirt is cut in 7 sizes: 22, 24, 26, 28, 30, 32 and 34 inches waist measure. It requires 3 1/2 yards of 44-inch material for a 26-inch size, which measures 3 1/2 yards at the foot. This illustration calls for TWO separate patterns, which will be mailed to any address on receipt of 10 cents FOR EACH pattern in silver or stamps.

No.

Size

Address in full:—
Name

This Dry Cleaning Process Has a Wonderful Scope.

Our process has a wonderful scope for cleaning all sorts of garments and material. Elaborate or fragile texture, as laces, silks, chiffons, and all tender materials, which cannot be cleaned by this process without injury.

Ungar's Laundry and Dye Works,

HALIFAX.
Messrs. NICHOLLE, INKPEN & CHAFE, St. John's, Agents for Newfoundland.
aug7,31.ecd.

Keep the Home Fires Burning Every Day!

But in the nights, and when you are away from home, you can

Use one of our Alcohol HEATERS, at 50c. each.

It's a wonder. Boiler is complete with handle and cover, there is a tripod and a tin holder of solid alcohol (nothing to spill). Everything is compact. Tripod folds up and so does boiler handle, and the boiler will contain tripod and alcohol holder and a cup and saucer. Alcohol refills cost 15c. each. These Heaters are useful at all times, but especially for

Infants and sick people at night.
Anyone who hates laying fires in hot weather.
Picnicers, trouters and owners of motor cars, motor cycles side-cars and motor boats.
Travellers on the railway or elsewhere.

Henry Blair

Spring Suitings!

Have just opened our new Spring Suitings. We were fortunate in securing a splendid range of

English Worsteds and Irish and Scotch Tweeds.

Notwithstanding the scarcity of the woollens and the drawbacks in freights, we are able to show as good a selection as before the war. The latest in cut, the best in make. Write for samples and self-measuring cards.

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St. John's, N.F.

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Size

Advertise in the TELEGRAM

French Army Great

AMERICAN BEHIND ALLIED WRITES OF AMAZING ARMED RESOURCES FOR OFFENSIVE WARFARE.

German Driven From Air, Verdurin Attack Lacking in Planning Offensive of French British—Over Five Hundred of Railway in Operation Close With Factories Covering

By WYTHE WILLIAMS. Paris, Aug. 5.—All this week I have been with the French Army on the Somme as a guest of the General Staff. The second anniversary of the war I passed on the battle near the centre of the great offensive. It was the first time during the war that a correspondent accredited to the French has been officially permitted to witness an action so intense on so gigantic a scale.

At the battle of the Labyrinth a year ago I was the first to special correspondent to visit the Somme, and with extraordinary facilities combined with good luck I was able to get a better view of the operations than any civilian up to the present moment. It was by my greatest experience of war I am sure to witness a superb, overwhelming. If any American has the idea that France has been beaten by the Verdurin and must now depend on the Allies to win, it should be forgotten, for what I saw on the Somme is the greatest human effort in all history. The French army day is better, stronger, and more than ever it was. I necessarily confine all my remarks to the French army only.

GREATER THAN VERDUN. It is not necessary to go back to this war to compare human effort. This French effort on the Somme will become bigger than the bigger than Artois and Champagne greater than Verdun. And, viewing it from all sides, studying from every angle of understanding, am certain that it is only just beginning. Why I say it will prove more than anything that has happened in all history. The French army day is better, stronger, and more than ever it was. I necessarily confine all my remarks to the French army only.

What impressed me most about its steady grinding, its awful precision, Verdun, with all its horror and its grandeur, had a feeling that while I was with the beaten army, an army that was discouraged and hopeful, yet it was an army that was only holding Germany after all. This time the feeling was so strong it amounted to positive conviction that this army knew the war was winning—that when the offensive on the Somme is over Germany will be finally and thoroughly whipped.

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Having forty years' work in the above lines to give perfect satisfaction to the imported artists hands will have prompt

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French Attack on Somme Greatest Human Effort in History, Says Williams.

AMERICAN BEHIND ALLIED LINES
WRITES OF AMAZING ARRAY OF
RESOURCES FOR OFFENSIVE
WARFARE.

German Driven from Air and Out-
manned in Big Guns—Witness of
Verdun Attack Lacking in Carefully
Planned Offensive of French and
British—Over Five Hundred Miles
of Railway in Operation Connecting
With Factories Covering Hundreds
of Acres.

By WYTHE WILLIAMS.

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army only.

GREATER THAN VERDUN.

It is not necessary to go back of
this war to compare human efforts.
This French effort on the Somme
will become bigger than the Marne,
bigger than Aisles and Champagne,
greater than Verdun. And, after
viewing it from all sides, studying it
from every angle of understanding, I
am certain that it is only just begin-
ning. Why I say it will prove greater
than anything that has happened in
this war is based upon the absolute
feeling that settles upon one the mo-
ment one gets with the army, and
which keeps getting stronger every
minute. On all my previous trips to
the front I have had another feeling,
a feeling that while I was with an un-
beaten army, an army that was unde-
coured and hopeful, yet it was an
army that was only holding Germany
after all. This time the feeling was
so strong it amounted to positive con-
viction that this army knew that it
was winning—that when the offensive
on the Somme is over Germany will
be finally and thoroughly whipped.
What impressed me most about it
is its steady grinding, its awful im-
placability and, at the same time, its
deadly precision. Verdun, with all its
horror and its grandeur, had an ele-

ment of wildness about it that one
notices an utter absence of on the
Somme. At Verdun the Germans at-
tacked time after time with blini
fury, while the French held with the
same sort of courage that often bor-
dered on despair. At that time the
German correspondents spoke of the
clockwork precision of their assaults,
and they firmly believed that the Ho-
zenzollern triumph would come at
that point. But the French put the
clockwork out of order, and Verdun
can only stand out now like Pickett's
charge as the high-tide mark of Ger-
man aggression. And now the French
tide of triumph is only mounting on
the Somme.

SCENE OF DEVASTATION.

At present the Germans have retired
a short distance to keep their feet out
of the wet, but just as slowly, almost
as imperceptibly but quite as surely
as the tide of the ocean itself that
wave of blue uniforms is advancing
steadily forward, bringing death and
destruction to everything living and
inanimate in its way. It is true, tides
mount to their high mark, then re-
cede, but I venture the opinion, based
on words that have been said to me
by a general who knows, and on
what I have seen, that what the tide
of this advance reaches its limit the
receding wave will be the victorious
French army marching home.

Although the salients formed by the
advance into the German lines per-
mit an enfilade of artillery fire behind
the new trenches that is dangerous
for careless visitors, we left our auto-
mobile well in the rear and walked
across the conquered ground to a
plateau before which was the panora-
ma of the entire action. Far to the
north we could see the British fire at
Pozières, nearer were the fragments
of Pricourt, Hardecourt and Prisse.
Just to our left a few blackened
stumps marked all that was left of
Hardecourt. German shrapnel con-
stantly exploded over the ruin. Be-
hind us lay the dust of what had been
the village of Bequincourt and Dom-
pierre. We had actually to be told
that villages once existed on that
leoprous looking ground. It was only
just with a bit of rubble here and
there and all discolored to a brown-
ish yellow by the picric acid from
bursting shells. To our right was
Estrees. Behind it the flames leaped
high from the burning chateau of
Denicourt, then being vigorously
shelled by the French. Directly be-
fore us was Peronne.

We walked a little way across the
fields to see what remained of the
line of German trenches. There was
nothing. I had seen ruined trenches
before. At the Labyrinth I saw re-
sults of artillery fire that then seem-
ed appalling, but they were small
compared to what I saw now. Then
the artillery fire only destroyed the
upper crust, and the top of trenches
carved in. On the plain of Sauterre
we found deep-down under ground
shelters ripped to pieces by shells.
And the ground all about was the
same sickly brownish yellow from
picric acid.

We walked further on. Our guide

said it was a village—a village of
considerable size. He pointed to a
heap of tortured-looking rubbish.
"The church," he said. "It was a
fine old chapel, of the fourteenth
century."

AN UNRECOGNIZABLE TOWN.

I asked, amazedly, if we were walk-
ing over the ruins of a town. Like
ruined trenches, I have seen cities
even when there is not a single house
which remains intact, but, neverthe-
less, some semblance of urban for-
mation remained. There were walls,
big piles of debris, also streets and
sidewalks. Of this town, however, not
a single thing remained. We could
not even follow the line where the
main street had been. There was not
a scrap of any object from which one
could recognize what it had been be-
fore.

While we were visiting the exter-
minated town the artillery fire began
growing heavier. We went back to a
vantage point on the plateau. From
the extreme right, where the chateau
was still blazing in toward the cen-
tre, a distance of several kilometres,
the French were concentrating their
fire for an infantry attack. It was
the famous curtain of iron in full ac-
tion—the first time it was ever seen
by any correspondent. Although
throughout the entire afternoon there
had been bombardment of the entire
front, especially intense on this par-
ticular sector, all the destructive
forces were now unloosed.

The general bombardment seemed
like rolling thunder, that never stop-
ped completely, but when apparently
it was about to die away into silence
it would again spring up and rever-
berate over another portion of the
valley. But now before us there was
just a constant unending roar, thro'
which one seemed to have a sense of
heavy pounding. If one could im-
agine a giant stable in which 1,000
mad horses were all kicking against
the stalls, while in the rafters over-
head were 1,000 spitting, fighting cat-
s, one might get some realization how
the "rideur de fer" sounds. But even
this illustration is inadequate, for it
is one's inner sensibility rather than
the ear that is affected most. The
concentrated pounding seems to act
directly on the brain and I could
easily understand why men in the
trenches often go mad.

A welcome relief to the roar of the
heavy guns were the rapid crack of
the near-by mitrailleuses and the
sharp barks of the seventy-fives,
which arose above all the tumult,
and, as before, all along the line we
could see the spurt of their fire in an
unbroken line.

DESTROY EVERYTHING.

What had just commenced on that
sector was the same as had happened
to the village behind us. The order
had been given to destroy everything.
So as we watched the human sacrifice
was going up in the roll of smoke and
the roar of guns. And it could con-
tinue so for hours. When it would be
over the infantry would again ad-
vance "with their rifles over their
shoulders." For the German losses
have been so great and the French so
small as to be one of the wonders of
the war. The colonel of one regiment
said to me:

"During the entire offensive I lost
four men killed and fifty wounded.
Those who were killed were careless."
In the last great advance on Sun-
day the German losses were estimat-
ed at 10,000 against 700 French killed
and wounded.

We did not watch the curtain of
iron very long. A message came from
the general commanding the division
for us to clear out—and it was only
by the mercy of God and the fact he
did not know we were there that we
had been neither killed nor excluded
long before. We explained our iden-
tity to the messenger, who explained
that the general recognized our cre-
dentials, but was merely interested
in not having us there. He pointed
to where the general and his staff had
come to view the operations. I figured
that we had a better place from
which to see than he, but I was quite
willing to go, especially as at that
moment several shells came uncom-
fortably close.

We retired toward the rear along a
new road built since the offensive be-
gan. I have already mentioned the
precision with which the attack was
being conducted. It never impressed
me so much as during this walk.
There would be horizontal strips of
ground extending along both sides
from the road averaging say, 200
yards in depth. These strips had
once been successive German trench
lines and the area of barbed wire en-
tanglements. Nothing remained. The
barbed wire barricades, the trenches,
and underground shelters, all had

You get the joy of Prince Albert tobacco rolled into a cigarette!



Prince Albert is sold through-
out Newfoundland, gener-
ally in the 1/2-lb. tin and half-
pound tins.

QUICK as you hook Prince Albert up to
the "papers" and a match, the joy's
flavor and fragrance and coolness come
across! And you realize you never before
rolled such pleasure into a cigarette! And,
besides, the patented process by which Prince
Albert is made cuts out bite and parch! Prince
Albert has always been sold without premiums
or coupons. We prefer to give quality!

PRINCE ALBERT

the international joy smoke

is the kind of tobacco you've yearned for; the kind you can
churn-it with through thick and thin—and smoke a lot of with-
out any sort of a comeback! It's so good and friendly! The
next thing you do, get some P. A. If your dealer cannot supply
you, ask him to secure it through his wholesaler.
And when you start to roll Prince Albert it stays put and you
don't lose a lot every crack out of the box!

Prince Albert will meet your smokeappetite fair and square in a
jimmy pipe as well as in a cigarette! It's a revelation in
tobacco, and mighty well worth your time proving what we
tell you is an absolute fact!

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C., U. S. A.

been tossed and torn and pulverized.
But beyond these strips nothing had
happened. There it was still a beau-
tiful rolling meadow, peaceful and
undisturbed. The lines marking the
end of the curtain of fire were as
straight as if fenced off in advance.

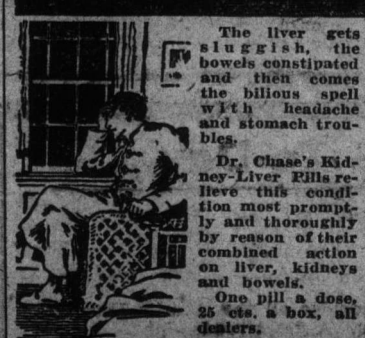
GERMANS DRIVEN FROM AIR.

The proof is strikingly clear at the
front of the manner in which the Ger-
mans have been driven completely
out of the air. On previous trips I
found the exposing air forces always
fairly evenly matched, one side or the
other sometimes showing a slight su-
periority. On this trip I saw only one
German aeroplane, while great fleets
of French machines circled constan-
tly over the enemy lines. This one
German aircraft at the moment I saw
him through my glasses was fleeing
desperately for his life, pursued hotly
on all sides.

Later I happened to notice flying
very high a baby Nieuport machine,
its pilot performing all sorts of antics
in the air. I watched it for a long time
through my glasses and was com-
pletely fascinated. The pilot would
first loop the loop and then plunge
straight downward on the nose of the
machine. Following that he would be
content to fly on the side or upside
down for a few moments, following
this usually with a wide volplane and
another loop the loop. Later, I hap-
pened to mention these manoeuvres
to the captain of an aeroplane escad-
ron.

"Oh, that was so and so," he replied

Bilious Headache



Dr. Chase's
Kidney-Liver Pills

mentioning the pilot's name. "It was
he who brought down that one Ger-
man who crossed our line to-day. He
was just celebrating his victory all to
himself on his way home."

One afternoon on the front I count-
ed twenty French observation balloons
very close to the line. With the naked
eye I could find no balloon on the
German side, but finally with my
glasses I found three, showing very
vaguely in the far distance. I was
told by an airman that whenever the
German balloon observers now see the
French machines they immediately
take to their parachutes, for their own
airmen simply will not come out to
give battle.

NOT TO SAVE—TO WIN.

Naturally I am not permitted to
write anything concerning the num-
ber of French troops on the Somme.
I may be allowed to say that up to
now the entire action has been fought
with a very small number of infantry,
so complete has been the work of the
artillery. Up to now no reserves have
been necessary. This is not to be
misunderstood as to imply that there
are few soldiers there. On the con-
trary, there are enormous reserves,
including the crack troupes de choc
of the entire army that up to now
have simply watched and waited for a
greater offensive movement than has
yet arrived. Among these are the
Garde Francaise that has saved the
day on so many battlefields of this
war. Its next move will not be to
save the day, but to win it.

All the activity behind the lines,
road professions, movement of troops,
numbers of munition and food can-
nons, including a few Red Cross am-
bulances, I believe it a safe estimate
is at least five times greater than dur-
ing any previous offensive. All the
roads from Amiens, which is the base
town for both French and British, are
one continuous moving line of motors,
causing a constant cloud of white
dust, almost as dense as the smoke of
the battle line. All the main roads
have been widened, so that there is
a new road at the side exclusively for
foot troops. In fact, the main roads
are now one of the most interesting
sights of the war.

Some further idea of the magni-
tude of the preparations may be
gathered from the fact that over 500
miles of railroad were built and 1,800
wells were sunk in this particular re-
gion before the first attack began.
But the greatest of all proof gives us
of the gigantic proportions on which
(See 7th Page.)



In this day and generation this sign:

Please shut the door!

has no place on an office door.
Take it down and put up this one:

Please don't close this door.
It closes itself. It is equipped
with a YALE Door Check

And we have the right size and style
of Yale Door Check to make good on
the new sign. Shall we send someone
around to show it to you?

Martin Hardware Co., Ltd.

Advertise in The Evening Telegram

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boiler will
and saucer.
are useful
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INS, N.F.
ohn's, Nfld.
EGRAM

American Fabrics!

Just received from New York a small shipment of CRISP NEW SEASONABLE GOODS, consisting of Beach Suitings, Roman Stripe Waistings, Fancy Silks, Silk Caps, &c. As portion of this lot is little late in arriving, we have marked the whole at very low prices to clear.

- PALM BEACH SUITING,**
wide stripe effect, 35c. yard.
- CORDUROY,**
white only, 32 in. wide, 65 cts.
- SIRIPE WAISTING,**
Roman stripe, 25c. yard.
- SILK CREPE,**
brown and navy, 70c. yard.
- BENGALINE,**
brown only, 80c. yard.
- 32 in. GINGHAM,**
wide equal stripe, 20 cts.
- ROUTING FLANNELS,**
32 in. wide, equal stripes, 20 cts.
- SILK CAPS!**
Small lot of Children's and Misses SILK FISHER CAPS, assorted colors, plain and fancy. Good value for 75c. Now offered for 30c.

GEO. KNOWLING.

aug14.11.f.m.w.f

Evening Telegram

W. J. HERDER, - - - Proprietor
H. A. WINTER, B.A., - - - Editor

WEDNESDAY, Aug. 16th, 1916.

The American Railway Strike.

One does not need to be an American or to have interests in the United States to hope earnestly for the success of President Wilson's efforts to avert the threatened railway strike; for the effect of the threat, if carried out, would be not merely to tie up the whole railway and transport system, but to paralyse trade and industry completely, with almost world-wide consequences. To outsiders the subject matter of the dispute is not so interesting as the manner in which it has been conducted, and indeed to judge by the comments of some parts of the Press the same is true among Americans themselves. In these huge conflicts the "rights" of capital and labour respectively cannot be made the subject of legal analysis: the question is not as to the validity of any contract but as to the terms which either side is strong enough to compel the other to accept.

In this case the Railway unions have certainly relied upon their assumed strength to the extent of far exceeding at least their moral rights. They put themselves in the wrong at once by refusing the offer of arbitration which the companies, who have acted with great moderation throughout, made to them. They have, however, had sufficient sense of the displeasure of the public to offer to submit the matter to Federal mediation, which appears to mean the arbitration of the President. The latest messages seem to indicate that there are good chances of a speedy and satisfactory settlement.

All these union strikes are attended with more or less practical difficulties and, where they are of any moment, legal ones as well. The public, as a rule, looks on them from without as tests of strength and is not always concerned as to the issue. But this is an exception. Here the unions have made a ruthless effort to impose their

will upon the employers by a duress not merely against the latter but against the people as well. To the threat of complete dislocation of trade they added the refusal to arbitrate their claims, and by so doing alienated far more sympathy than they enlisted. If now the President's mediation is unavailing and the strike goes into effect—a very unlikely contingency—we must admit—the people are bound to be heard. If the legal theory of a conspiracy in restraint of trade cannot be successfully invoked in the Courts, the State will sooner or later be empowered to intervene, as the French Government did with great effect some years ago. In all countries the great mass of the people are beginning to see that this growing evil can only be combated, and their own interests protected, by some means which will at once decide a dispute of this nature by reference to the moral and legal rights of the disputants and not permit it to be settled, as is so often the case at present, according to their relative strengths and staying powers.

Rev. Cracknell for Active Service

Rev. W. E. R. Cracknell, Curate of St. Thomas's Church, leaves shortly for the Old Country, where he will go on active service. Though preferring a position as Chaplain in the Navy, the young clergyman is quite willing, and is able, to take any position the Home Authorities might offer him. Rev. Cracknell since coming to this country has made a host of friends, who while wishing him god-speed will watch his career with interest. He is the second clergyman from St. Thomas's Parish to go on active service within the past six months. Rev. Arthur Clayton, the Senior Curate, is now in France.

A brother of Rev. Cracknell and a member of the Coldstream Guards, a young soldier of exceptionally strong physique, standing over six feet, was killed in action a few months ago while fighting in France.

The C. M. A. is serving tea on Wednesday, 16th, from 3.30 to 6 p.m. on the grounds of Mr. Leonard Earle, head of Kenna's Hill, "Alkadena." Admission 20c., including tea.—aug14.2i

Engine Driver Dies at Hospital

FROM INJURIES RECEIVED YESTERDAY.

At 3.30 o'clock yesterday afternoon, Mr. John Facott, of 34 Brazil's Square, met with a serious accident at A. Goodridge & Sons' Ltd. waterfront premises, from which he never recovered, passing away at the General Hospital about 9 o'clock last night. It happened that the deceased, who was in charge of the gas engine used for running an elevator and fish screwing plant, was at the time working around the engine when the sleeve of his coat got caught in the belt, which whirled him around the pulley and threw him to the floor. His cry for help was heard by a number of men who were working on the plant and Messrs. James Whelan, Stephen Rogers and Donald Burridge rushed to his assistance. The engine was immediately stopped and picking up the unfortunate man, they carried him into the open air. Constable Everett, who was doing duty on Water Street, was quickly on the scene and rendered valuable assistance. Dr. Burden was summoned and quickly responded, and on examination found the poor fellow in such a broken condition, that he called the ambulance and had him removed to the hospital. About six o'clock his family was sent for, but unfortunately a few minutes before they arrived he became unconscious, from which state he never recovered. From the very beginning it was evident that death was not far off and as a consequence a full examination was not made, as it would be of no avail. Later it was discovered that his left arm was broken in two places, several ribs broken, his head and legs severely injured and internal injuries as well. The late Mr. Facott was for many years employed in the Nfld. Boot & Shoe Factory, but desiring a change of occupation he took over his late position about seven weeks ago. He was fifty years of age and leaves a widow, one daughter, Ida, and one son, Philip. To the bereaved family the Telegram offers sympathy. The funeral takes place from his late residence to-morrow afternoon.

Does Catarrh Bother You? Are Your Nostils Stuffed?

Why not give up that snuff and stop dosing your stomach? The one sure treatment is "Catarrhazone," sure to cure because it goes where the disease really is. Certain to cure in your case because it has restored tons of thousands worse than you are. Catarrhazone is a thorough cure because it destroys the causes as well as the effects of the disease. Relief is prompt, cure is quick with this powerful remedy which is guaranteed to cure Catarrh in any part of the nose, throat, bronchial tubes or lungs. To insure a cure, use only Catarrhazone and beware of dangerous substitutes meant to deceive you from genuine Catarrhazone which is sold everywhere, large size contains two months treatment, costs \$1.00; small size 50c.; sample size 25c.

Here and There.

St. Ivel Cheese, small tins, at ELLIS'.

LOADING HERRING.—The schr. Ida M. Clark is now at Exports loading herring for Halifax.

Turkeys, Ducks and Chicken at ELLIS'.

COMING WITH SALT.—The Margie Sullivan, having on board cargo of salt, sailed from Lisbon yesterday for this port.

Fresh Irish Hams and Bacon at ELLIS'.

SCHERS, REACH OPORTO.—The schooners Lillian, Coriad, Pretty Mary and Edith M. Cavel reached Oporto yesterday.

Fresh Native Strawberries and Cream, also Choice Ice Cream, at WOOD'S CANDY STORES.—jly25.tf

FITTING OUT CZARINA.—Ship's contractor Mr. John Taylor, has a large number of men working on the yacht Czarina fitting her for the fish export trade.

GIANT JUNIOR SAFETY RAZOR.—Be sure and get 7 blades with your Giant Junior Safety when you buy it. Price 50 cents with 7 blades.—ju24.tf

FOR MEDICAL TREATMENT.—Mrs. Butler, an elderly lady belonging to Foxtrap, came in on the train yesterday for medical treatment at the hospital.

Orders taken for "Belgian Hares" (and killed to order) at ELLIS'.

Here and There.

COX'S GELATINE.—Mark the brand. The housewife's choice and the old favorite that stands every test. For sale at all first-class grocers. In-stock on getting Cox's.—juno24.tf

BAND CONCERT.—At Bowring Park this afternoon between the hours of 2.15 and 5.45, the C.C.C. band will be in attendance and will furnish its usual high class music including many popular airs.

The Garden Party at Portugal Cove in aid of the R. C. Church Building Fund will take place on Wednesday, August 16th. aug14.3i

GOING IN FOR STRIPES.—A number of volunteers who have been receiving instructions from Capt. O'Grady for non-com's stripes, will shortly go in for examination.

JAM POT COVERS, 1 and 2 lb. sizes, wholesale and retail, at THE POPULAR STORE, 128 New Gower St.—aug11.6i.cod

TERRA NOVA'S DEFEAT GRAND FALLS.—In the football match at Grand Falls yesterday between the Terra Novas, champions of the City League and the Grand Falls team, the former were victors by 4 goals to one.

RETURNS HOME.—Mr. John Ross, of the Western Union Cable Co., of Heart's Content, who was visiting the city on his vacation, returned to his home at Hr. Grace by last evening's train. Jack is a son of Thos. Ross, Esq., of the second city.

SPECIAL TO FORD CAR OWNERS.—Just received a shipment of Nathan Detachable Seat Covers and Genuine Mohair one-man Tops for Ford Cars. GENERAL MOTOR SUPPLY CO., Geo. M. Barr.—jly24.tf

PRIVATE SECRETARY.—Hon. R. Watson has been appointed Private Secretary to His Excellency the Governor. The appointment is to be temporary until such time as a competent permanent official can be secured. Mr. Watson gives his services without salary.

GOODYEAR TIRES.—In stock the following sizes non-skid: 28 x 3, 29 x 3 1/2, 30 x 3 1/2, 31 x 4, 35 x 4 1/2, 33 x 4, 700 x 80, 650 x 65. GENERAL MOTOR SUPPLY CO., LTD., Geo. M. Barr.—jly24.tf

"WELCOME HOME" FOR GALLI-POLI HERO.—Private Bert B. Harris, a returned Gallipoli hero, will be tendered a hearty welcome home by the officers and members of Leeming Lodge, L.O.A., at their regular meeting to-morrow night. Private Harris, who enlisted in the early days of the war, underwent an operation at the General Hospital to remove him fit for active service. Leaving here with the second contingent he was among the boys that were sent out east, where during those trying times at Gallipoli he became a victim of jaundice and enteric, and was transferred to the base hospital at Egypt, from there to England and finally was allowed to return home.

BE READY for the cold weather. Get in your supply of Fuel. GAS COKE is an excellent substitute for hard coal. We have COKE of best quality, made from Pennsylvania Coal, which we are selling at \$8.50 per ton at the Gas Works, or \$9.20 per ton sent home. Send in your order now. ST. JOHN'S GAS LIGHT COMPANY. aug10.tf

AT THE CRESCENT.

To-day the Crescent Picture Palace presents Miss Edna Mayo and Darwin Karr in "Bit of Lace," a powerful dramatic feature produced in three reels, and a stirring border drama: "Black Eagle," an Edison feature with Margaret Prussing and Richard Tucker, and a very funny Viagraph comedy "The Cold Feet Getaway" with Harry Fisher and Albert Roccardi. Professor McCarthy plays the latest waltz and one-steps including: "Frow-Frow," "Bugle Call Rag," "Meadow Brook Fox Trot," "The Waltz We Love," etc., etc.

Minard's Liniment Co., Limited. Gentlemen—I have used MINARD'S LINIMENT on my vessel and in my family for years, and for the every day ills and accidents of life I consider it has no equal. I would not start on a voyage without it, if it cost a dollar a bottle.

CAPT. F. R. DESJARDIN. Sscr. Sorke, St. Andre, Kamouraska.

Orders taken for "Belgian Hares" (and killed to order) at ELLIS'.

British Theatre—Week of August 21st.

THE ROSLEY LILLIPUTIAN COMPANY

FOR ONE WEEK ONLY.

WITH JACK, MARIE AND BONNIE ROSSLEY,

ST. JOHN'S FAVOURITE PERFORMERS.

In NEW SONGS, DANCES, SKETCHES and many Novelty Acts.

ALSO SPLENDID PICTURES.

Admission, 10 and 20 cents.

CHOICE SELECTION

Of this Season's Newest in
READY-TO-WEAR

White Felts

FOR LADIES.

Smart and Up-To-Date
New York's Latest,

 \$1.60 each.

SEE THEM
IN OUR WINDOW.

S. MILLEY

Trepassey Garden Party.

The Garden Party in aid of the new R. C. School recently erected at Trepassey, opened at 3 p.m. yesterday and was largely attended, a number of visitors from the city being present. Refreshments and teas were served, in the afternoon and at night a big dance took place and was kept up till an early hour this morning. The affair will be continued to-day when another enjoyable dance will be held. Rev. Fr. O'Flaherty and the Sisters of Trepassey Convent with a number of lady workers of the congregation, are doing everything to please their guests and their efforts no doubt will be appreciated in a practical manner. The contractor for the new building is Mr. Edward Doran, who has constructed several public buildings in the country, but none more handsome than the structure mentioned.

A Sad Case.

By the shore train that reached town yesterday, Miss Emma Bishop, 17 years of age, belonging to Port de Grave, came in to enter the hospital suffering from a severe internal complaint. The patient, who is in a very weak state of health, was conveyed in an open boat from Port de Grave to Kelligrews, where she was transferred to the train. During the trip on the water, which lasted several hours, the sufferer rested on a rude constructed stretcher. She was accompanied by her father and aunt.

Everyday Etiquette.

"Is it proper for a girl to thank a man who has taken her to some entertainment?" asked Edna. "Yes, she should thank him for the pleasant evening," helped her aunt.

Minard's Liniment Cures Diphtheria.

Efficiency! Health! Happiness!

Conserve your health, hit the high water mark of 100 per cent. of efficiency, and live on the hill of happiness, by eating wholesome food.

Stewart's Homemade Bread.

Knowledge acquired by years of practical experience, scientifically combined with the very best of ingredients, makes Stewart's Homemade Bread the most wholesome, nourishing and satisfying bread on the market to-day.

WE WILL DELIVER IT TO YOUR DOOR FREE FROM OUR OVEN EVERY DAY.

JUMPED FROM 40th FLOOR

Man Plunges to His Death From the Singer Building. New York, Aug. 10.—From the fortieth floor of the Singer building, nearly 600 feet above the street level, a man plunged to death to-day into the midst of a Broadway lunch hour crowd.

He was identified as Albert Goldman, 49 years old. His body was identified by letters. One of the letters was signed by the superintendent of a sanatorium, acknowledging Goldman's application for admission to the institution for treatment.

MINARD'S LINIMENT IS MBERMAN'S FRIEND.

Free

Welch's

When you buy Welch's Quality Grape Juice you are getting a cent or two a bottle. Five cent bottle of Welch's Quality Grape Juice. I have plans for starting with WELCH'S along with the Imperial. The chance of this year I will give for labels from WELCH'S to be given for the following:

3 Labels from 10c. bottle

5 Labels from 15c. bottle

10 Labels from 25c. bottle

15 Labels from 35c. bottle

30 Labels from 50c. bottle

If tickets are preferred, half the number of labels is needed.

Labels from the outside redeemed for Cash—their ticket having a Cash value.

IN ADDITION TO THE GREATTEST NUMBER FROM WELCH'S GRAPE JUICE DATE AND DECEMBER (If a Lady) AN ODD MAY FURLONG FOR AND TO COST \$15.

If a gentleman, ask JOHN ANDERSON FOR Labels can be redeemed. Stoppers are received. Remember: WELCH'S only. Those from other bottles in the waste-paper basket. NOW GET BUSY! SAVE THE LABELS! SAVE THE TICKETS!

P. E. CLARK (Sole Agent) COMMERCIAL CHAMBER aug16.19.22.26.29.35.38.41

War News

Messages Received Previous to 9 A.M.

KING GEORGE AT THE FRONT. WITH THE BRITISH ARMY IN FRANCE, via London. King George has been at the front for a week. He left to-day for land. His departure was the formation the majority of the troops had of his presence. As a precaution his visit was kept as a secret. He was accompanied by JOHN ANDERSON FOR Labels can be redeemed. Stoppers are received. Remember: WELCH'S only. Those from other bottles in the waste-paper basket. NOW GET BUSY! SAVE THE LABELS! SAVE THE TICKETS!

After a visit to the front, King George to-day issued a general order to the army in France, expressing appreciation of the splendid and cheerful confidence of all, and through his personal visits to the scene of the later desperate fighting, his understanding of the sacrifices made upon the courage of the and the physical endurance to assault and capture positions pared during the past two years were stoutly defended to the realize not only the splendid genius of their originators and hearts and hands of the Everywhere there is proof that men and women are playing part. I rejoice to think that noble efforts are being headed by all classes at home, an allusion to the happy relations between the Allies' armies and relations where they are King George concludes his as follows: "Do not think that your fellow countrymen, for bravery and endurance they have displayed during the bitter conflict. These sacrifices not been in vain. The Allies will never be laid down our cause has triumphed, more than ever proud to guide you to victory." The speech is the first information King George had been to France. On his last previous October, 1915, the King was by a fall from his horse specting troops.

JABLONITZA CAPTURED. PETROGRAD. The Russians have captured Jablonitza one of the most gateways through the Carpathian the Hungarian plains and nearly 1,500 additional prisoners, according to the official statements by the War Office to-night.

NOTHING OF IMPORTANCE. PARIS. The French official this says: "Apart from a some cannonade south of the Somme the right bank of the Meuse no important events to report whole front."

FRENCH WAR BILL. PARIS. The war bill of France to July was 29,000,000,000 francs, according to figures available to the miscellaneous expense Government 10,000,000,000 francs.

SITUATION UNCHANGED. LONDON. The official communication this evening says there has been no important events to report whole front.

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SITUATION UNCHANGED. LONDON. The official communication this evening says there has been no important events to report whole front.

A Big Holiday Attraction at THE NICKEL To-Day.

Francis X. Bushman and Beverly Bayne in

"GRAUSTARK."

From the novel by GEORGE BARR McCUTCHEN, produced by Essanay in six powerful acts. The cast includes all the favorite Essanay players—Edna Mayo, Bryant Washburn, Sydney Ainsworth, Ernest Maupin, Lester Cuneo and Richard C. Travers. A great production. Friday—MARY MILEY FINTER, the highest salaried juvenile actress in the world, will be featured in a five part drama entitled "THE FAIRY AND THE WAIN."

Monday—ETHEL GRAYTON in GEORGE ADE'S FAMOUS PLAY, "THE COLLEGE WIDOW," in five parts by Lubin. Coming—CHARLIE CHAPLIN in his great two act comedy, "POLICE."

Monday—ETHEL GRAYTON in GEORGE ADE'S FAMOUS PLAY, "THE COLLEGE WIDOW," in five parts by Lubin. Coming—CHARLIE CHAPLIN in his great two act comedy, "POLICE."

August 21st. COMPANY BOSSLEY, Novelty Acts. cents.

CTION R elts

ate st, each.

EY

y! Happiness!

high water mark of 100 on the hill of happiness,

art's made ad.

as of practical experience, the very best of ingredi- made Bread the most satisfying bread on the

TO YOUR DOOR FRESH EVERY DAY.

was identified as Albert Gold- 60 years old. His body was identified by letters. One of the letters was signed by the superintendent of a sanatorium, acknowledging the man's application for admission to the institution for treatment.

ARD'S LINIMENT LINEMAN'S FRIEND.

Free Nickel Tickets WITH Welch's Grape Juice!

When you buy WELCH'S GRAPE JUICE you are buying QUALITY. When you buy inferior brands of Grape Juice costing a cent or two a bottle less than WELCH'S, why not buy a five cent bottle of Red Ink instead and be done with it. You won't notice the difference in the flavor.

WELCH'S GRAPE JUICE has come to stay, and next season I have plans for starting some premium scheme in connection with WELCH'S along the lines of that one so excellently conducted by The Imperial Tobacco Co. (Nfld.), Ltd. For the balance of this year I will exchange tickets at The Nickel Theatre for labels from WELCH GRAPE JUICE bottles; one ticket will be given for the following number of labels:

- 3 Labels from the Half Gallon size, or 5 Labels from the Quart size, or 10 Labels from the Pint size, or 15 Labels from the Half Pint size, or 30 Labels from the "Nip" (4 oz.) size.

If tickets are preferred at any of the Five cent theatres only half the number of labels given above are required for one ticket.

Labels from the outports received through the mail will be redeemed for Cash—the number of labels required for one Nickel ticket having a Cash value of 5 cents.

IN ADDITION TO ABOVE: TO THE PERSON COLLECTING THE GREATEST NUMBER OF THE TIN CAP STOPPERS FROM WELCH GRAPE JUICE BOTTLES BETWEEN THIS DATE AND DECEMBER 1ST I WILL PRESENT—

—(If a Lady) AN ORDER ON MISS MAY STRICK OR MISS MAY FURLONG FOR A HAT TO BE CHOSEN BY WINNER AND TO COST \$15.

—(If a Gentleman) AN ORDER ON GEORGE KEARNEY OR JOHN ANDERSON FOR HOSIERY TO THE SUM OF \$15.

Labels can be redeemed at any time. Stoppers will be received at any time after November 1st. Remember: WELCH GRAPE JUICE Labels and Stoppers only. Those from other brands of Grape Juice will be dumped in the waste-paper basket as quickly as received.

NOW GET BUSY! DRINK WELCH'S GRAPE JUICE AND SAVE THE LABELS AND CAPS.

P. E. OUTERBRIDGE, (Sole Agent for Newfoundland)

COMMERCIAL CHAMBERS. TELEPHONE 60. aug16.19.22.24.29.sep2

War News.

Messages Received Previous to 9 A.M.

KING GEORGE AT THE FRONT.

WITH THE BRITISH ARMY. IN FRANCE, via London Aug. 15. King George has been at the front for a week. He left to-day for England. His departure was the first information the majority of the troops had of his presence. As a matter of precaution his visit was kept secret. There was no display or big reviews as on the occasion of his visit last fall. The King simply went about doing all sections of the army at work and the fields it had won.

After a visit to the front King George to-day issued a general order to the army in France, expressing his appreciation of the splendid condition and cheerful confidence of all ranks, and, through his personal visits to the scene of the later desperate struggle, his understanding of the demands made upon the courage of the men, and the physical endurance required to assault and capture positions prepared during the past two years, which were stoutly defended to the last.

He realized not only the splendid work done in immediate touch with the enemy," says the general order, "but also the vast organizations behind the fighting line, honorable alike to the genius of their originators and to the hearts and hands of the workers. Everywhere there is proof that at the men and women are playing their part. I rejoice to think that their noble efforts are being heartily seconded by all classes at home."

After an allusion to the happy relations between the Allies' armies and the populations where they are quartered, King George concludes his message as follows: "Do not think that I and your fellow countrymen forget the bravery and endurance the armies have displayed during the two years' bitter conflict. These sacrifices have not been in vain. The arms of the Allies will never be laid down until our cause has triumphed. I return more than ever proud of you. May God guide you to victory." The above despatch is the first information King George had been to the front in France. On his last previous visit in October, 1915, the King was injured by a fall from his horse while inspecting troops.

JABLONITZA CAPTURED.

PETROGRAD, Aug. 15. The Russians have captured Jablonitza one of the most important gateways through the Carpathians to the Hungarian plains and have taken nearly 1,500 additional prisoners, according to the official statement issued by the War Office to-night.

NOTHING OF IMPORTANCE.

PARIS, Aug. 15. The French official this evening says: "Apart from a somewhat lively cannonade south of the Somme and on the right bank of the Meuse there is no important events to report on the whole front."

FRENCH WAR BILL.

PARIS, Aug. 15. The war bill of France for the month of July was \$9,000,000,000 francs according to figures available to-day, and the miscellaneous expenses of the Government 10,000,000,000 francs.

SITUATION UNCHANGED.

LONDON, Aug. 15. The official communication issued this evening says there has been the usual artillery bombardment at vari-

ous places along the British front, but that the situation is unchanged, and there are no important incidents to report.

COMPLETE UNDERSTANDING ARRIVED AT.

LONDON, Aug. 15. An official announcement issued this evening is to the effect that at a recent conference at Palianza, Italy, between the British and Italian Ministers, a complete understanding was reached on all points discussed. The statement says Italy was assured of a supply of coal that is indispensable for war purposes, and that careful consideration will be given to the question of supplying Italy with other British products essential to the successful prosecution of the war.

ANOTHER BRITISH LOAN.

NEW YORK, Aug. 15. An official announcement of a new \$250,000,000 loan to Great Britain, the negotiations for which have been in progress for some time, will probably be made within a few days, it is stated in financial circles here. The loan, according to an official summary of its terms obtained from banking sources, will be in the form of two year five per cent notes secured by collateral. Unlike the Anglo-French loan no conversion privileges will attach to the present loan which will be a direct obligation on the British Government.

ITALIAN SUCCESSES.

ROME, Aug. 15. On the Carso pitevan and to the east of Gorizia, along the Isonzo front, the Austrians have suffered further reverses at the hands of the Italians. To-day's official statement says Austrian entrenchments in both these regions were captured.

SLOWNESS ON WESTERN FRONT EXPLAINED.

PARIS, Aug. 15. The apparent slow rate of progress by the French and British forces on the Western front since July 1st, compared with that of the Russians on the Eastern front, it is explained in military circles here, is due to the methodical nature of the Entente offensive against a line of strongly fortified positions, extending virtually from the North Sea to Salonika, and the fact that the infantry must wait till the artillery has done its work. The front of the Central Powers on the Western theatre of the war is more strongly fortified than the front with which the Russian armies have had to deal, so the latter are in a better situation for manoeuvring on a large scale. One of the principal drawbacks against the Entente Allies on the west front is the nature of the Teutonic positions which prohibit the use of the wings of the Allies' armies. The Russians, however, face no such obstacles. The Russian operations, it is explained further, have not been planned with political considerations such as necessarily have arisen on the Western front owing to the co-operations of the various entente armies. The methodical if relatively slow policy of the entente leaders on the west front has been justified by the fact

BANANAS DAMAGED BY STORM.

KINGSTON, Jamaica, To-day. Great damage was done the banana plantation island by a storm which has been raging since midnight last night.

FALL OF PERSIAN MINISTRY.

WASHINGTON, To-day. The fall of the Persian Ministry was announced by the State Department in a despatch to-day, which said that the Persian Minister Wessouh El Dan Leh has been ordered to organize a new Ministry. Officials and diplomatists are at a loss for an explanation of the development, as it was thought the recent Anglo-Russian agreement as to Persia had removed the main causes of friction.

SPANISH AND ALLIED CONFERENCE.

PARIS, To-day. Premier Romanones of Spain, conferred to-day with French and Italian Ambassadors and the Portuguese Minister, says a despatch to the Temps from San Sebastian. The Spanish Premier directed the Spanish Minister at Lisbon to have his papers and come to San Sebastian for a conference. Premier Romanones also had a long conference with the Austrian Ambassador. Despatches from San Sebastian through Paris yesterday, announced the holding of a lengthy conference between Premier Romanones and the Austrian Ambassador on Saturday and Sunday. The despatches, however, have no clue as to the purpose of the conference.

GREAT ALLIED PROGRESS.

LONDON, To-day. The Russians have captured Jablonitza, one of the principal gateways from Galicia to the Hungarian plains. Petrograd reports their offensive in this direction is continuing. This is the first news of an advance by the Russian southern army since the conquest of the Austrian Crown land of Bukovina was completed. Further to

that the losses in the field now were much smaller as compared with those of the earlier days of the war. Since July 1st the entente losses have been only about one-fifth what they were during the push in the Champagne last fall or during the first months of the battle of Verdun, it is claimed.

BRITAIN'S AMMUNITION SUPPLY.

LONDON, Aug. 15. Reviewing the work of the Munitions Department of the Government in the Commons to-day, Edwin Samuel Montague, Minister of Munitions, after telling of the immense increase in the output of all kinds of guns and munitions by the Department, informed the House that all kinds of machine guns for the armies in the field are being supplied entirely from home sources. The quality of the guns and munitions, he said, was equal to the quantity, the artillery having during recent fighting acquitted itself to the entire satisfaction of the British army and having as well received the praise of the present Commander of the Munitions. This statement, he added, is particularly true of the heavy guns and howitzers. Minister Montague pointed out that half the engineering resources of the country was required for the navy but he declared very shortly Britain would have provided for her own requirements and be able to devote herself exclusively to the wants of the Allies. With regard to machine guns, already he has been sending large amounts of guns and munitions to her allies and in addition was sending to France one-third of her production of shell steel, transferring also to her allies metals necessary for munitions to the amount of 2,000,000 pounds monthly. The production of shells was now 94 per cent greater than it was in 1914, and there was now being produced in four days, he declared, as much howitzer munition as was produced during the whole of last year. Referring to the German press reports that the present offensive had made irreparable inroads upon the allies stock of ammunition, Montague said it was true that last month's expenditure of ammunition was more than double the amount that would have been considered adequate during eight months ago, and that during the week preceding the July offensive the amount of ammunition consumed exceeded the entire British production during the first eleven months of the war.

10.30 A.M.

STRIKE SITUATION STILL SERIOUS.

WASHINGTON, To-day. President Wilson's efforts to bring the railroad managers and Brotherhood leaders together to some form of a settlement of their differences which threaten the nation with a wide railway strike has, after a two days conference, progressed only to the point where the ground work for further negotiations has been laid. Hope of arbitration of all the issues waned to-day, but the brightening of the possibility of a settlement being reached by the railroads concerning the principle of an eight hour day, both sides are holding a lateral issue by some form of negotiation as yet undefined.

COUNT ANDRASSI WANTS HUNGARIAN INTEGRITY.

LONDON, To-day. Count Julius Andrássy has refused to succeed Baron Von Burian as Austrian Foreign Minister without guarantees from the Emperor that the political integrity of Hungary shall be respected, according to a Rome despatch received to-day. The despatch says the Emperor hesitates to concede such guarantees. Reports from Vienna by way of Genoa states that Baron Von Burian has already resigned, but no official confirmation of his resignation has been received here. Keen interest is shown in the possibility of Count Andrássy taking office as Foreign Minister, as he is supposed to be a strong advocate of Austria making a separate peace and was formerly credited with being a warm admirer of England and English institutions.

FADS AND FASHIONS.

Some of the prettiest and most fashionable shoes have patent leather toes and gray kid tops. The middy has made itself so important that it is now fashioned of taffeta or crepe de chine. There are many adaptations of the smock used in fashioning the frocks for country wear. Sports skirts for the coming season will be in checks, plaids and stripes, besides plain colors. Veils now serve as trimming to the hat, being gracefully draped from the brims of the plain hats. Evening gowns are likely to have short waists, just as tailored dresses will probably have long ones. A few dresses are finished at the neck with a crushed band of tulle tied in a flaring bow at the back. A skirt of plaid with inset panels of plain material affords a means of making a narrow skirt wider. Nothing is prettier than skunk fur for trimming the green costumes we shall surely see in the autumn. What could be more dainty than a wide drooping hat with crown of tiny ruffles made of narrow ribbon? There is nothing more becoming than fresh color, and at present entire frocks are made of dainty materials in it. The Lady Sybil left Port aux Basques at 3 o'clock this morning.

TO VISIT HER PARENTS.

Miss Lilian Russell, eldest daughter of Mr. R. C. Russell, H.M.C., who for six sixteen years has been a trained nurse at New York, will shortly arrive on a visit to her parents.

DR. F. STAFFORD & SON.

St. John's, Nfld. Manufacturers of 3 Specialties: Stafford's Liniment, Stafford's Prescription "A," Stafford's Phoratox.

FROM CAPE RACE.

Special to Evening Telegram. CAPE RACE, To-day. Wind W, light, weather fine. The s.s. Meigle passed in 5.50 pm, westward, not being sighted to-day. Bar. 29.54; Ther. 60.

ASK FOR STAFFORD'S LINIMENT AND TAKE NO OTHER.

ORGANS!

Estey, Bell, Miller and Chicago Cottage Organs, suitable for Chapel, School and Home. These instruments are very attractive in price, down to as low as \$45.00.

"The Stewart Phonograph"

is the great fascination of the present time. This beautiful little songster will run off any size record and give the utmost purity of tone in its recitation. Selling for only

\$10.00 with 5 Records.

If you cannot visit our Showrooms and see these instruments, just ask us to send you illustrations and we will be pleased to mail them promptly.

We are displaying a great variety of Sheet Music in our window. Have a look in and see the latest productions, vocal and instrumental.

AYRE & SONS, Limited.

A REMINDER

That this week you can get

Men's Khaki Shirts for 90c.

Men's Khaki Handkerchiefs for 15c. and 25c.

Men's Black & White Sateen Shirts for 85c.

Also, some Highly Attractive Bargains in

Ladies' HATS,

A. & S. Rodger's.

Summer Footwear!

GIRLS and BOYS Our New Openings comprise everything to assure you of real foot comfort during the warm weather. LADIES and GENTS

FOR MEN Vici Kid Boots \$2.40 pair Satin Calf Laced Boots \$2.80 pair Other Grades to \$4.50 pair FOR WOMEN Our Special \$2.70 pair (Pat. Leather, Cloth Top, Butt.) Others, Laced and Buttoned, Black and Tan, to \$4.00

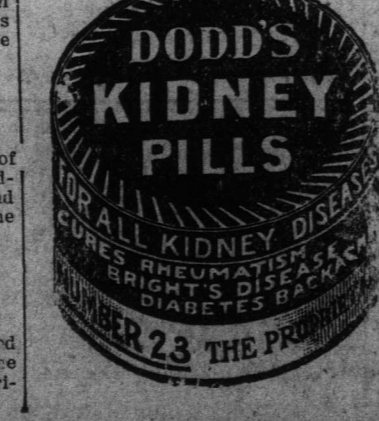
FOR THE LITTLE TOTS. WHITE BUCK BOOTS, \$2.00 pair. Butted, sizes 5-8. TAN BLUCHER BOOTS, \$1.70 up. Sizes 5-8, Spring Heel. WHITE CANVAS SHOES, Child's 2 Strap Pumps, 85c. up. Misses' 2 Strap Pumps, \$1.10 up.

WOMEN'S SHOES. WHITE 2 STRAP PUMPS, only \$1.20 pair. BLACK 3 STRAP SANDALS, \$2.15 pair. Patent Leather—dainty shape. Oxfords, Pumps and Strapped Sandals, \$1.75 to \$2.85.

SEE WINDOW. SEE WINDOW.

BISHOP, SONS & Co., Limited.

'Phone 484. Dry Goods Dept. Mail Orders receive careful consideration.



White Nainsook

23 pieces marked at 20c., 24c. per yard.
All nice firm goods.

Poplins

12 pieces of the latest American designs in colors of Saxe, Pale Blue, Pink, Khaki, White. Price 38c. yd.

White Silk Muslins

A very charming display, the quantity is limited, too; 6 pieces at 33c. yard.

Ladies' Petticoats

A clearing lot of 2 dozen. Originally \$3.50. Reduced to \$2.80 each.

Come Right Along

and see for yourself the many attractive lines we have opened up the past few days. Nothing is to be gained by putting off purchasing, as all late advices show goods to be still tending upwards. We enumerate a few only of the many Bargain Lots to be seen at our store.

CURTAINS! CURTAINS!

We are showing an extra special clearing lot of 140 pairs Job Lace Curtains. We have marked them at very low prices to clear, viz:

80 cents to \$1.60 per pair.

LACE CENTRE CLOTHS.

127 only, and marked as follows:

35cts., 40cts., 45cts. each.

MARSHALL BROTHERS.

Percale Remnants

A little lot picked up by our Buyer much under present market prices. Two prices only: 15c. and 16c. yard.

Fancy Seersuckers

in the following effects:
BLUE STRIPE,
PINK STRIPE,
GREY STRIPE.
Price 20c. yard.

SPECIAL CUTS

have been made on all Summer Muslins, Prints, etc.

To Keep Our Fibre Strong.

By RUTH CAMERON.



Into the home of a friend of mine whose life had been moving very smoothly for several years there came a severe illness. It meant bitter anxiety and tremendously hard work for her. The danger is past. I met her the other day. She looked tired but happy. "It must be such a relief to have the anxiety over," I said.

"Yes," she said, "it was terrible while it lasted. And yet, do you know, I don't regret it as far as my part is concerned."

"Why?"

"She Had Been Living Too Soft a Life. It woke me up. I was living too easily. It was making me weak. You can't imagine how hard it was for me at first to give up my night's sleep and how I resented it that I should have to suffer from anxiety. When I realized how I was feeling, I was ashamed of myself. That's not the way I used to be, and I hope it's not the way I'm going to be."

I respect that hope, and yet I wonder. If her life goes back into the smooth channels in which it has been flowing, will she not grow soft again? We all hate hardship and anxiety and demands upon our courage and fortitude, and yet we seem to need them to keep our fiber strong. Perhaps now she is so wise that she realizes her danger, she may keep out of it, but most of us do not have the vision to see the danger of our state. A soft life is the height of many a one's ambition. Perhaps we are more fortunate than we know that we so seldom attain it.

A Familiar Type of Woman.

The other evening we sat opposite a group of well-dressed, middle-aged women on the trolley. They were coming home from an entertainment of some sort and they wore silk suits and immaculate white gloves and smart little hats. Their skins were fair and they had few wrinkles. They were the women of men who had done well in business.

I said as much to the Wants-to-be-cynic. "Yes," he said, "and I don't like them. They look to me like women who have had too soft a life. Look how rapid their faces are. They don't look as old as they are because they aren't as old in living as they are in years. I'll bet the men who've worked to make their lives soft are twice as worth while and interesting."

Perhaps the Cynic did these particular women injustice. But the type of woman he describes certainly exists.

We Crave Ease As a Child Craves Sweets.

We all crave ease and prosperity as a child craves sweets. And too much ease and prosperity are just as bad for us as too much sweets for the child.

Too soft a physical life makes the body fat.

Too soft a mental life makes the wits fat.

And too soft a spiritual life gives us fatty degeneration of the character. Ease is like a drug. The soft life develops the woman who won't have children because she's afraid of the pain and trouble. It produces the man who will sacrifice his convictions and compromise with his principles to save his ease and comfort.

Do you remember the warning of Phillips Brooks? "Do not pray for easy lives. Pray to be stronger men."

'PHONE 480 For Prices.

- Due S.S. Florizel:
 - 50 brls. New Potatoes.
 - 50 brls. Green Cabbage.
 - 10 crates Ripe Tomatoes.
 - 10 brls. New Turnips.
- Also
- Table Apples, Table Plums.
 - Ready for Delivery:
 - 100 cases Tinned Peaches.
 - 70 cases Tinned Pears.
 - 100 boxes Evap. Apricots.
 - 100 boxes 3 Crown Raisins.
 - 150 boxes Seeded Raisins.

Soper & Moore,

Retail and Wholesale.

Gone but Not Forgotten

Corporal Herbert Taylor, 1st Nfd. Regiment, beloved son of Herbert and Maggie Taylor, killed in action, July 1st, 1916, Somewhere in France, at the age of 20 years. He leaves a father, mother, one brother, three sisters, as well as many dear friends to mourn his departure.

He gave his young life for others. "Greater love hath no man than this; that a man lay down his life for his friends."—adv.

Note of Thanks.

"Dear Sir,—Through the medium of your paper we desire to express our sincere thanks to His Excellency the Governor and Lady Davidson, Hon. J. P. Bennett, Rev. F. R. Matthews, W. Vey, H. Martin, A. N. James, F. Harvey, Esq., and the many other kind friends from whom we have received expressions of sympathy for the loss of our dear boy, Corporal Herbert Taylor, who laid down his young life fighting in defense of native land and Empire on July 1st, 1916, in France.

Yours, etc.,
H. TAYLOR AND FAMILY.
—adv.

Published by Authority

His Excellency the Governor has been pleased to appoint Hon. Robert Watson, to be Acting Private Secretary (unpaid).

His Excellency the Governor has been pleased to recognize, provisionally, Mr. Richard J. Devereaux, as Honorary Consul for Cuba, at St. John's.

Department of the Colonial Secretary, August 15th, 1916.

Ran-dom Reels.

By HOWARD L. RANN.
"Of Shoes and Ships and Sealing Wax of Cabbages & Kings."

THE MEXICAN DOLLAR.

The Mexican dollar is a painful excuse for real money which circulates in Mexico about as fast as bath soap. The Mexicans formerly used this dollar as a medium of exchange, but now its use is restricted solely to paying debts owed to ungrateful Americans, who are given their choice of accepting it or lying far from home with poorly concealed reluctance.

When that noble scion of Mexican aristocracy, V. Carranza, became President of Mexico the Mexican dollar could be sold in New York for thirty-three cents, but there were few takers. Carranza soon found that there were not enough of these dollars to go around, so he began the manufacture of paper dollars which had nothing back of them except a strong current of air. This made a very satisfactory form of money, however, and was rapidly exchanged for dry goods and groceries whenever supported by a machine gun.

The Mexican paper dollar is now worth two cents, at which rate it requires a ten-ton truck to haul the price of a pair of shoes to town.

A popular abbreviation of the Mexican dollar in this country is the Mexican quarter. This form of Mexican vice ought to be barred from our shores, as it is frequently used to short change our people at circuses and one-night stands. It is enough to give a patriotic American citizen 1,000 feet of convulsions to pass out a solid, homemade dollar and get back a handful of Mexican currency that wouldn't buy one's way into a nickle-odeon.

The Mexican dollar is not much thought of at home. Nobody tries to hoard it up in large piles unless he is mentally deranged. It is no good except to pay the foreign investor, who usually has a family at home and prefers to draw his breath at the expense of his salary. At the present rate of exchange an American can go into Mexico with a \$5 bill and accumulate a set of Mexican currency that would fill a silo twenty feet across. This teaches us that there are times when it is better to have collateral than ready money.

There are three things which Mexico needs more badly than anything else. They are running water, the Turkish towel and sound money. Uncle Sam may have to supply all three before he gets through. In the meantime, the use of the Mexican dollar in this country should be confined to solvent purposes, such as strapping it to the watch fob or dropping it into the collection box.

Fashions and Fads.

The vests in the new separate coats are apt to have extremely high choker collars.

Some of the new separate coats have small yokes, with fullness springing from them.

There is no prettier way to trim a little girl's frock than with bands of little material.

A frock of ecrú net trimmed with bands of embroidered net makes a delightful summer frock.

McMurdo's Store News

WEDNESDAY, Aug. 16, 1916.
To-day we are able to announce that our stock of American Cabbage Seeds has arrived and is now on sale. Our list is now complete and includes Early Spring, Footless Brunswick, Early Summer, Early Jersey Wakefield, Charleston Wakefield, Succession, Flat Dutch and Drumhead. Price 30c. an ounce.

Reids' Boats.

The Argyle left Marystown at 4.30 p.m. yesterday.
The Dundee left Greenspond at 2.40 p.m. yesterday.
The Clyde left Twillingate at 2.45 p.m. yesterday.
The Ethel leaves Humbermouth tonight.
The Home left South West Arm at 3.20 p.m. yesterday.
The Glance left Fushrough at 5.45 p.m. yesterday coming east.
The Kyle arrived at Port aux Basques at 7.20 a.m. to-day.

Health Hints.

Have you ever noticed a bread wagon with the doors wide open and the dust and dirt from the street blowing in over the bread? Just stop and think of the dirt, and you will always ask your Grocer for Lynch's Bread wrapped and sealed by machinery in a dust and germ-proof wrapper.—jy18.14

Train Notes.

Yesterday's outgoing express is due at Port aux Basques on time tonight.

The incoming express with the Kyle's passengers, left Port aux Basques shortly before 8 a.m. to-day.

The Trepassey train reached the city at 3.30 a.m. to-day.

Here and There.

ST. THOMAS'S PICNIC.—St. Thomas's annual Sunday School Picnic took place at Smithville yesterday and was enjoyed by over five hundred pupils and their teachers.

OUR VOLUNTEERS.—Chas. Pardy, Wood Island, was the only volunteer to offer his services to King and Country yesterday. In the afternoon several soldiers were inoculated, and the men received their fortnightly pay.

MAGISTRATE'S COURT.—(Before Mr. Morris, R.C.)—The captain of a schooner lying at Bowring's premises, looked action against a member of his crew for assaulting him last evening. The sailor was arrested and released this morning, both parties being adjudged to blame.

PORTIA'S PASSENGERS.—The s.s. Portia sailed this morning with the following first class passengers: Messrs. J. Kerr, E. White, S. Essi, Sam Essi, J. Burke, E. Bedel, F. Moray, M. Gibbons, W. Goodridge, W. Pugh, K. Nash, Fr. Hawkins, Corporal Vail, Masters White (2), Mesdames Kerr, Collins, Ross; Misses White, Sparkes, Rompkey, Pittman, Bailey, Bedel (2), Kennedy, Power, Downey, Coady, Mouton, Farnoux, and 20 steerage.

DIED.

Last night at the General Hospital, John Escott, aged fifty years, leaving a widow, one daughter and one son to mourn him; funeral on to-morrow, Thursday afternoon at 2.30 o'clock, from his late residence, 24 Brazil Square.

Columbia Records

On the Top Wave of

Popularity.

COME AND HEAR THEM. THEY ARE SIMPLY MAGNIFICENT.

10" Double Disc Records, 75c.

- A1920—Along the Rocky Road to Dublin by Marguerite Farrell.
- He's the Son of an Irishman by Marguerite Farrell.
- A1923—My Mother's Rosary by Harry McClaskey.
- Memories by Harry McClaskey.
- A1899—M-O-T-I-E-R by Henry Burr.
- A1899—Never Nearer Heaven in My Life by Henry Burr.
- A1896—Little Gray Horse in the West by Mary O'Rourke.
- His Lullaby by Mary O'Rourke.

The Original Michael Casey Records.

- A1886—Casey at the Dentist's.
- Casey as a Doctor.
- A1908—Casey Takes the Census.
- Casey's Description of His Fight.
- Hear Al. Jolson sing these:—
- A1917—You can't get along with 'em or without 'em.
- Yaska, Hoola, Hickey, Doola.

Patriotic Records.

- P22—Your King and Country Want You.
- Fall In.
- P26—Drake's Drum.
- There's a Land.
- Accordeon Solos by John Kimmel.
- A1917—Medley of Irish Jigs.
- Medley of Irish Reels.
- Violin, Cello and Flute Trios:
- A1866—In the Gloaming.
- Home Sweet Home.

12" Double Disc Records.

- Cyrl Maude in Original Monologues.
- A5746—Dinky.
- \$1.25—A Telephone Reconciliation.
- Exclusive Columbia Records by MADAME CLARA BUTT.
- The Celebrated Contralto, Price \$2.50 each.
- 7104—God Shall Wipe Away All Tears.
- 7105—The Promise of Life.
- 7118—The Lost Chord.
- 7109—Husheon.

Thousands of others. Get a Catalogue.

U. S. Picture and Portrait Co.

Graphophone Department.

aug11.6

Your Boys and Girls.

In teaching little girls to cook it is essential to make the work attractive and interesting to them, and to prevent discouragement from failures it is better to use the smallest quantity of materials. The cooking of a single chop or frying a few slices of bacon is much more apt to prove a triumphant success than a bigger undertaking.

The measurements are not hard to learn; the average little girl will soon grow quite adept at dividing the teaspoon lengthwise for a half spoonful, and making another dividing line at right angles, but a little nearer the handle than the dip, to allow for the tapering of the spoon, for the quarter spoonful. The youthful cook will entertain a 300 proving that three level teaspoonfuls make one level tablespoonful, and that two cups of milk just fill a pint measure and four cups a quart measure.

Danish Steamer With 150 Children Pleinckers on Board Seized by German Torpedo Boat.

Copenhagen via London, August 5.—The Danish steamer Ydun, bound from Frederikshaven, Jutland, for Copenhagen, is reported to have been seized by a German torpedo boat and taken to Swinemunde. Aboard the Ydun were 150 children returning from a holiday in Jutland.

Speaking of Beverages!

Here's to the friend of the thirsty! The best and most refreshing drink you can obtain is a good, honest, always-the-same. Tea like HOMESTEAD.

It's mildly exhilarating, promotes digestion and has no after-clap of insomnia, headaches or nausea.

"There's a smile in every cup of Homestead."

C. P. EAGAN,

ROCKWORTH STREET & QUEEN'S ROAD.

Ex S.S. 'Stephano,'

Aug. 3, 1916.

Canadian Green Cabbage.

Fresh Tomatoes.

Bananas.

American Turnips.

Messina Lemons.

California Oranges.

New York Corned Beef.

Campbell's Soups.

Gong Soup Tablets, 5c. ea.

Special doz. price.

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MID-SUMMER CLEARANCE SALE.

As usual, we are now marking the **BALANCE OF OUR SUMMER STOCK** at Prices that **WILL INSURE A QUICK CLEARANCE.** At this Sale we will offer Goods that are difficult to obtain and are really worth much more than we are marking them.

Our Bargain Offerings Include:

BOYS' KHAKI BELTED TWO-PIECE SUITS.
8 to 16 years. All one price **\$2.20**

MISSES' MUSLIN DRESSES.
Slightly soiled. Reduced from \$1.50 and \$3.00 to 72c. and \$1.10.

BOYS' WASH SUITS.
New clean stock, 65c., \$1.26 and \$1.50.
Worth from 80c. to \$2.50.

MEN'S STRAW HATS.
New goods, this summer's style.
\$1.00 Hat for 60c.
\$1.20 Hat for 75c.
\$1.40 Hat for \$1.00

FOR GIRLS: MIDDY BLOUSES.
Very new styles. Were \$1.60. Now only **\$1.24**

MISSES' WHITE PIQUE TAMS,
only 28c.

All Lines of SUMMER GOODS Reduced to Cost.
NO APPROBATION!

WHITE BURSON HOSE.
Ladies' sizes. **27c**
40c. value

LADIES' READY-TO-WEAR HATS,
from \$3.00 to \$5.00. Now all one price **\$1.58**
All Hats under \$2.00 now **60c**

CHILDREN'S WHITE STOCKINGS,
all sizes, 14c. to 25c.

LADIES' FLESH COLOUR SILK SLIPS,
\$2.00. Now **\$1.55**

Big Reductions in LADIES' & CHILD'S WHITE CANVAS SHOES.

BOYS' WHITE LINEN HATS,
reduced from 30c. to 18c.

INFANTS' WHITE PIQUE and CREAM LUSTRE COATS,
95c. to \$1.80.

ROBERT TEMPLETON, - - 333 Water Street.

French Attack on the Somme.

(Continued from 3rd Page.)
The offensive will be continued as our visit to the Paro des Buttes, which is only one of eight similar munitio depots situated directly behind the line, just out of shell range and connected with the batteries by new railroads and a continuous train of auto camions.
The shell supply at this depot literally covers acres and the number of shells of all sizes is staggering. I am not allowed to give exact numbers, but I may be permitted to state that in an average day there several hundred both freight cars and auto camion loads are sent forward. And remember this is only from one gare.
The most surprising thing about the depot is the fact that one sees no shells at first. An enemy aeroplane could never recognize the place for what it is. The vast majority of the shells are below ground, while those above are under a canvas roof of the same color as the ground and ar-

anged with sloping sides so as to cast no shadows. The captain in charge of this depot frankly informed me that he was not a soldier but a business man and it is on thorough business principles that the entire work is carried forward. In other words I never could get any coherent idea as to where the shells came from or how they are taken to the batteries. This man, who before the war was general agent for several American firms and owner of a large silk industry, showed us just how the materials are brought in, just what tracks and loads are for shells of different sizes, just how his force of several hundred men unload, load up again, and keep this enormous supply of cannon fodder in constant motion. For the first time I was struck, with the fact that the organization behind the lines is just as important as the organization and bravery of the men at the front.

GENERAL'S MESSAGE.
At the entrance of the depot and through the yard I read notices addressed to the workmen, signed by the general, which reads:
"Be of good heart and strong hand. Your work is the most important in the victory."
Aside from shells this depot receives and transports many strange commodities for the trenches. At least they were strange before the war. One sees thousands upon thousands of beds for bomb proof shelters, window shades for huts, cast iron observation turrets with sights for rifles and mitrailleuses, curved cast iron tops for underground tunnels, acres of rolls of barbed wire, posts for barbed wire and tar roofing paper. There are also miles of flooring for trenches, trench beams, plank, stakes of every sort made into unheard of forms to fit the needs of underground life.

In the centre of the flare is a large barracks where the men live and rest. The factory system is employed. A foreman is detailed to take so many men for a certain job. He goes to the barracks and checks them off. When they finish they are required to return there.
Attached to each depot is a fleet of armed aeroplanes which patrol above day and night. Although one sees hundreds of new hangars all over the countryside, it is the new big guns that one often sees rearing their huge snouts aloft that are really the most striking new feature of the offensive. It has been my privilege to see French big guns many times since my visit to Le Cressot, when France first began the combat with Germany by the manufacture of monster cannon, but on this trip I was amazed at the number of them—not only the number, but the fact that they are nearly all mounted on railway trucks, and can be moved here and there like light artillery. They are all equipped with flying buttresses at the sides, which when jacked up, bring the weight of the gun entirely off the track, thus preventing the spreading of the rails when the gun is fired.

THE BIG GUNS.

I visited several of these monsters. The first was named "Birdie," the name being painted on her sides. She was a most appalling looking object, but her crew regarded her tenderly, evidently considering "Birdie" a most appropriate name. She was in fact a 400 millimetre (15.7-inch) mortar, throwing a projectile so heavy that only twelve could be carried in an ordinary freight car. "Birdie" has not yet been in action, but when I saw her she was ready and waiting. Her twin companion is "Desire," of similar appearance and calibre. This unlovely pair are the main constituents of a train which carries some dozen armament cars, each loaded with a dozen shells, each kept at a certain temperature. Each gun has a crew of twenty-two men, but the entire train crew is 200 strong. The train equipment includes a complete wireless outfit and two aeroplanes for scouting and defence.

On the next track to this train was another outfit, the star performer of which was "Julie," a coast gun, over 300 millimetres (11.8-inch) calibre, and the longest gun ever mounted on a train. "Julie" has a revolving platform, so that she can turn completely around if necessary. She has the tremendous range of 25 kilometres (15.6 miles). As a matter of fact, "Julie" on account of her long range, is used chiefly against the German munitio depots, bridges, convoys, and other places picked out in advance by aeroplanes rather than in throwing her projectiles against trenches.

Before I close I would say something of the valor of the colonial troops, including the Foreign Legion, which has done so much for France on many battlefields. On the Somme deeds which would before have been called deeds of heroism have long ago become the everyday business of the French army and war now is just plain business with the Frenchman on the Somme from La Maisonnette clear back to Amiens. That city, "the capital of the Allies," as it is called, now presents the busiest scene in its history. Early in the war the Germans entered Amiens and looted it for a million francs ransom, but Amiens has made it back many times over with the extra business brought by this offensive. Every industry is working overtime.

Eczema Now Curable

A wonderful new discovery for the cure of skin diseases called the D.D.D. Prescription for Eczema has finally convinced physicians throughout Newfoundland and Canada that eczema is curable. D. D. D. is a scientific preparation, compounded by a famous skin specialist. It is a simple antiseptic wash, a reliable home remedy that should always be kept on hand. Apply this D. D. D. Prescription to the skin and instantly the awful itch is gone. The worst moment the liquid touches the skin, the agonizing, tantalizing itch disappears. This soothing wash penetrates the pores, kills and washes away disease germs and restores the skin to a thoroughly healthy condition. Don't delay your cure; get a bottle of D. D. D. Prescription to-day. Sold Everywhere.

THE ROAD HOG.

The road hog drives his team of mules along the middle of the way, oblivious to all the rules that govern every decent jay. Behind him, in your car, you ride, and loot upon your horn a blast, expecting him to turn aside, and give you a room to journey past. The road hog slowly looks around, perched on the summit of his load; he does not heed the warning sound, he holds the middle of the road. And you must trail along behind, still tooting in an angry pitch, or else, with murder in your mind, get past by plunging through a ditch. The road hog makes you sore and hot, but there is nothing you can do, for if you plug him full of shot, a rustic cop will collar you. When folks in motor cars offend, or violate some trifling law, they have no advocate or friend—a full, round punishment they draw. But some old rube can hog the road, and bring disaster to our cars, and jays will throng to his abode to hand him nose-gays and cigars.

The Buddy Boot.

Capt. Morgan Henderson, of Samuel Harris, Ltd., Grand Bank, needs no introduction to either banking masters or banking crews. When he makes a statement, they may depend upon its being absolute fact. When he highly recommends the Buddy Boot to fishermen, they understand he knows from experience that the Buddy Boot is the kind that they have always been looking for, and the kind that will ensure the greatest amount of satisfaction.—aug12,w.r.f

Italians Are Justly Proud.

Of the Splendid Work of Their Army Against the Austrians.
London, Aug. 11.—A Daily Chronicle dispatch from Milan says: "The army that succeeds in battering down the defences of the Isonzo will be justly able to boast itself the first army in the world."
This judgment, attributed to the late Lord Kitchener, during his visit to the Italian front, is cited with proud satisfaction in the Italian press to-day.

Incandescent Gas Lighting.

The remarkable economy of the incandescent gas lamp is by no means either its chief—or even an important—claim for popularity. It meets better than any other source of artificial light the requirements of ideal light.
In the color of the light produced it is far superior to any other illuminant in general and universal use. The investigations of acknowledged authorities indicate that for the approximation of artificial daylight the gas mantle has at least one and one-half times the value of the carbon-filament electric lamp.

Our Great Summer Sale.

Now in full swing. Wonderful Bargains in ONE-PIECE DRESSES, DRESS MUSLINS, PERCALES, LADIES' BLOUSES, LADIES', MISSES' and CHILDREN'S GINGHAMS, ETC., ETC.
Call to-day and see our Great Bargain Offerings.



WALT MASON

Custard Powder.

Bird's in packets, assorted. —Morton's in tins, 1/4 lb. & 1/2 lb.

Coleman's Mustard D.S.F.

1/4 lb. 1/2 lb. 1 lb. tins.

Barry's Chicory, 7 lb. tin.
Fry's Cocoa.
Seal Brand Coffee.
Instant Chocolate.
Tibble's Vi Cocoa.
Robinson's Gfroats.
Kellogg's Corn Flakes.
Wine of Bennett.
Junket Tablets.
Sliced Pineapple.
Peaches (in Glass).
Jelly Powder (Pure Gold).
Blanc Mange Powder.
Fruit Padding.
Fruittella.
Fruit Salad (Glass).

TEA. Royal, Crown, Our Best.

A fresh supply of our Celebrated Teas just received.
Shredded Wheat Biscuit.
Gold Reef Cream.
Thick English Cream.
Strawberries (Glass).
Cherries in Marachino.
Fruittella in Syrup.
Butter!
For something choice try BLUENOSE, 1 and 5 lb. tins and 2 lb. slabs.

Bowring Bros., Ltd.

'Phone 332. Grocery. 'Phone 332.

SLATTERY'S.

We are in a position to supply the trade with a fine lot of

Denims, Cotton Tweed,

and in a few days
A Splendid assortment of Percales,
besides several Job Lines,
All at Very Low Prices.

W. A. SLATTERY.

Slattery's Bldg., Duckworth & George's Sts.
P. O. Box 236. St. John's, Nfld. 'Phone 522.

Our Great Summer Sale.

Now in full swing. Wonderful Bargains in ONE-PIECE DRESSES, DRESS MUSLINS, PERCALES, LADIES' BLOUSES, LADIES', MISSES' and CHILDREN'S GINGHAMS, ETC., ETC.

Call to-day and see our Great Bargain Offerings.

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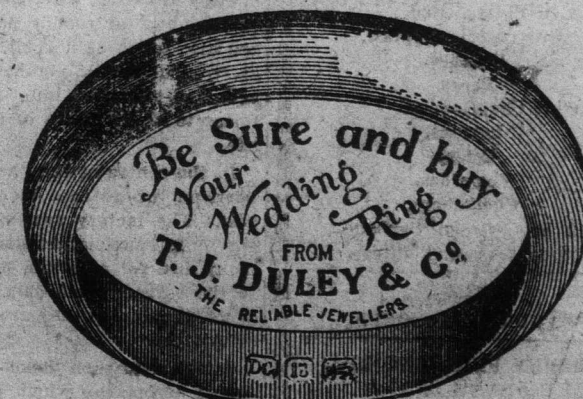
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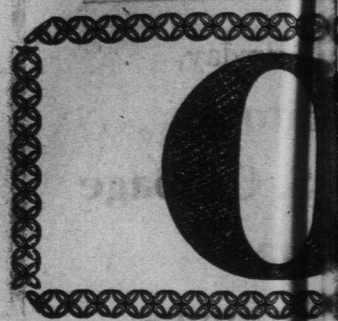
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TORONTO, Noon.—Moderate to fresh S. W. winds; and warm.

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VOLUME XXXVIII



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