## OATS，CORN MEAL and BRAN！

 Sold at Bowringe Retail Store．
## FURS！FURS！

Most Wonderful Bargains ever offered to the St．John＇s Public． Sale commences on To－Morrow，Wednesday，at 10 a．m．，and will be continued for one week． STOCK CONSISTS OF THE FOLLOWING

## Ladies＇Muffs，Collars and Coats，in various Furs． Gents＇Coats，Gloves and Collars．

Tis 40 PER CENT．FOR CASH．NU APPROBATION．2य3 A few FUR COATS，suitable for Coachmen，regular price，$\$ 25.00$ ；sale price，$\$ 15.00$ ．

## THE ROYAL FUR COMPANY，Limited， JOB＇S COVE．

| iuctoo saliss： | Rossley | FASHONBOAS |  |  | $\left\lvert\, \begin{aligned} & \text { CHALLENGE！－I hereby } \\ & \text { challenge T．Woods to a three } \\ & \text { skatie }\end{aligned}\right.$ |
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| FREREME |  | FASHIONBCOKS． | The Groer Mro Can Suply and Mro Pustrs |  |  |
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|  |  | Reference Bools | St．John＇s 10 Haliiax and New York． |  | WANED A Working |
| Landing | Livery Stable |  |  | ＝$=$ m | Wante－Tiomamidem |
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## DONT MAKE <br> THE SAME MISTAKE

Start Right-Save Money-and Get Well By Taking

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MANGATONE ELOOD AND NENE TABLETS Purity and enrich
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DOES YOUR WATCH
REQUIRE ATTENTION?
 PROMPI and UP-TO-DATE RESULTS
are at your service. There is in oguess or boy work, but
competent men handle the business our customers send

## W. \& R. ENGLISH, <br> Watchmakers \& Jewellers

406 Water Sireel.
St. John's, Newlemndland
Improvements.
Ask Your Grocer for
"EXPRESS"
and "LION"

Brands,
Highest Quality CONDENSED MILK.

Put up in an up-todate factory in Char-
lottetown, P. E. I, from the Rich Milk of the garden of the St. awwrence. Navies by the CHARLOTTETOWN CON LENSED MILK CO., LTD.
HARVEY \& CO., LTD., Agts.

in your
New Years' Resolutions NEW-KNIT
Unshrinkable Underwear? Not too late yet.
The Mild. Knitting Mills, Ltod
Alexander Street.

## Be vise!

Have us frame all those unframed pictures you have left un.
framed, they quickly get broken, torn or soiled and the cost of
rramed, they quickly get bronen, torn or souted
having good neat frames on them is very tittle.
Promptness and Dependability.
HOLLOWAY STUDIO, Ltd.
Corner Bates' Hill \& Henry Street.





White Cambric Nightdresses.


Our Great January White Sale is flourishing; it has already established a new record for brisk selling. It is not surprising when you consider the values offered, and note the low prices marked.

Come to the Store, ask to see the goods, and observe the excellent qualities in every instance. Then you will understand why our White Sale

Promises to Break all Records.

## Grand Display of Dainty Whitewear.




## If we should print some of the Enthusiastic Outbursts to be Heard on Every Side any of the days the past week you would surely be justified in thinking it was all "Just AdverFLANNERETTES, WHITE SHIRTINGS, SHEETINGS. TABLE LINEN and CURTAIN NETS

in St. John's sounds like mere platitude, but any of your friends who have paid us a visit for these goods the past two weeks will tell you this is so.



Our Orders for Invictus Shoes of Geo. A. Slater Fame also the Faultless-Fitting DOROTHY DODD SHOES
have been
the wearer of
invictus shoes
has a perfect understanding as to what
constitutes
"THE BEST GOOD SHOE."

DOROTHY DODD SHOES
the virtues of beauty


FOR THE LEISURE HOUR

## POEMS.

fewtr crebds, better deeds.








 1 Recompens.









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## Question

Column.
"Hartrony," Conception Bay, have seen the song you named. The
sign in question appears to denote sign in question ain
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## Half The Whole.

 Aristote, and we are sure. that this shiliosoppere would he
happy to tnow that think ing peoppe apprecite his wis. happy to know that thinking people appreciate his wis-
dom. a precept and to to wrove that a truth is a working hypothe-
 to the right begnning of the new year? Are you devoing
enough time and energy to the reading of worth-while arnicles? Here is your opportunity. Every week a page of
tick varied, high-class literary efforts is offered to those who have the brains to think and the hearts to feel. Something
is left with the reader and every thougt expessed in is left with the reader, and every thought expressed in
print by men and women has its result in the lives of the ones viho receive it. Nothing is lost. By beginning right, ones who reeive it. Nothing is osit. By beginning right,
with the right attitude toward cultural growth, your life will forge ahead and take a definite place of importance in
the race that meand personal progress and development. the race that means personal progress and development.
Don't forget the good beginning Don't forget the good beginning.

Ways to
Happiness.

Women Who Resolved Not to be Good.




## AT THE NICKEL TO-DAY!

ROUDOLPH L. KOCH, Lyric Tenor sings A Dream-Bartlett.
The Redman's Burden-A somewhat different Indian story. Strong ac Fog-An interesting drama. Author, Banisser Merwin; Players, Mar One Full Reel Williamson's Animated News of the Worid. A Curious Family and A Near-sighted Cupid- Wo exceedingly funn Monday's Feature, Sir James M. Barrie's THE LITTLE MINISTER, in

## Don't Get Skeered,

There won' be any meat famine in St. John's. Local
but we always carry al large stok in our ow revrigrators.
we can always supply you with choice cuts ripht along the
Choice Boiling and Stewing Cuts for hot meals .... 14 \& 16 c. lb. Choice Roast Beef, 18 \& 20c. 1b. Finest Steak. $18,20 \& 25$ c. Ib. MUTTON-Choicest quality Prime Legs, 20c. lb. Boiling and Stewing Cuts, 12 c . Other Cuts, 16 and 18 c . 1 b .

SAGES-Eggs are now scarce, these fill their place. Cam-
bridge, 25 c . Oxford, 22c. Pork, 20c. Beef, 18c. 1b.
BOLOGNA SAUSAGE, our own make, a great sucesss. Lumcheon Sausage
Slack Puddings, Potted Head, besides our other large assortment of specialties
Branches: Water St East, Water St. West, Military Road. I hone 800a.

## MILLEY'S WHITE SALE

WHITE SHIRTINGS,
White Twill Sheetings,
WHITE TABLE LINEN,

Embroideries and Insertions,
in assorted widths, with daintry assortinent
SEE WINDOW.

## S. MILLEY

## Newfoundland Views

beautifully coloured, make a very pleasing Xmas or
PARSONS' ART STORE
THE VIEWS OF BOWRING PARK, SUNSET ON LABRADOR SUNSET IN ST. JOHN'S HARBOR, re gems of Artistic Photography.
Views in cou get a book containing

## Specials.

c. boxes Writing Paper for riting Pads at

Table Oil Cloth
ory Roasters, small size inger Beits, during sale ds, during sale .

## 10c. per yard

.19c. per yard
. 81.50
.. $\$ 1.50$

## DEVINESBig Midwinter Sale

IS ATTRACTING CROWDS OF PEOPLE FROM ALL. PARTS OF THE CITY
Greatest and most unique offer ever made in Dry Goods business Will give away with each suit Men's Clothing a pair of world-famed

Will also give with $\$ 10.00$ purchase of Household Goods, such as Blankets, Quilts, Sheeting; etcy one Savory Roaster with Recipe Book. Think what this means. Goods marked away down with one of the most famous household articles of the century given away free for a $\$ 10.00$ purchase of any goods for household purposes.
But the most appreciated gift of all will be a beautiful Art Picture free with every purchase of from 5 f c . up. These Pictures are really the apex of art-the work of some of the greatest living painters. Be sure
and get one, it will light up your home. No advertising matter attached. and get one, it will light up your home. No advertising matter attached.
All ready for framing.

Blankets for the Nation at half price.






 white marchia \& н. c. friged quits from s.1.0.



Stanfield's Underwear.


Good Time to Buy BLAY CALICO.
 275 yarct, unalaly 5 se, at



Ladies' Knickers AT 35 CENTS PER PAIR.
 cubsuaed vially Ask to see the Tucked Knickers at 40e., and remind
the sales help of the beautiful Premium Picture with your purchase.

Chemises.
5 doz. Chemises in White Lawn, embroidered. Usually
60 c . Now . . . . . . . . . . . . ....
40c. each
NIGHTDRESSES.
4 doz. of serviceable Lawn Nightdresses at 89c. each 10 doz, yery superior goods. Usually $\$ 1.90$
. 81.20 each


CUT THIS OUT
Before You Leave Your Home.

miai.Winer Ste of White Cols, Blametes, ete.,
and get a beautiful Premium Picture or Savory
Roaster free of charge.
sage for the thrifty housekeeper.

## MEN'S SUITS.

American cuts-they are the best on the market and represent
faithful and artistic work. Prices all cut now-range from $\$ 8.00$ to $\$ 14.00$.
From now until end of month we will give to the purchaser of a Suit of faithful and artistic work. Prices all cut now - range from $\$ 8.00$ to $\$ 14.00$.
From now until nd of month we will give to the purchaser of a Suit of
Clothes one pair of the world-famous Dent's Gloves, value $\$ 2.00$.

## BOYS' SUITS Marked Down.

The purchaser of one Boys' Suit will receive absolutely free with each Suit 1 Austrian Fountain Pen. All marked down.

Men's and Boys' B00TS cost to make room for special agency line we intend handling. If you want values in BootsGood Boots-come in

## Hosiery DOUBLE KNEED

 for the boys. the problem in our Iron Knit
Double Kneed, Double Toed


## Embroideries.

goods we carry in this line, and this season we have bought ahead in large quantities, anticipating the usual big demand. Here are some of them:rect from St. Gall, Switzerland, the home of skilled workers. Usually $\$ 1.80$ per yard. Now 3 doz. lengths. Usually $\$ 1.60$. Now
$\qquad$

## CORSETS

 all REDUCED.200 pairs must be cleared at once. We stock the famous D. \& A. from 45 c. to $\$ 2.00$. SPECIAL-150 pairs D. \& A. with all the quality, fit and general efficiency that can be crowded into this most popular of all Corsets. Usual price 60 c. Will leave our store the next few days at 45c. pr.

## TOWELS.

You will notice the big pile just-as you enter the store. At first sight running through your mind is the idea-he will never sell them all. But he will-they all must go. White and Brown Turkish, Diaper, Crash,
Huckeback and others. A great time to supply your Huckleback and others. A great time to supply your
household requirements. Good Towels-Turkish from 10c. to 40c. each. Come early and pick from the pile.

[^0]

## Things to <br> Remember.

## a White Sale, though it is true this section is

 strongly featured, it is a sale of everyentire store. All have been reduced. entire store. All have been reduced.
2. That with every purchase of $\$ 10.00$ on of our Savory Roasters will be given away absoIntedy freo of charge.
3.-That with every purchase of 5 SC. woth of our goods during this great sale will be piven free of charge one of those beautiful Art Pictures we have already referred to.
4.-That a Modern Austrian Fountain Pe
will be given away with Auvery Bo will be given away with every Boys' Suit sold.
5. - That a pair of Dent's $\$ 2.00$ Kid Gloves wil


## NIGHT DRESSES.

2 doz., usually $\$ 1.95$. Now . . . . . . . . . . . . . $\$ 1.30$
4 doz., the real creamy quality, usually $\$ 2.30$. Now $\$ 1.90$
 3 doz. Princess Slips, now .. .... $\$ 2.50, \$ 2.80$ \& $\$ 3.50$ 10 doz. Fancy Lace, Piano and Sideboard Covers at half
price were 80c. Now out they go at . . . . . 40 c.

## TABLE NAPKINS

Listen to this. 20 doz. at 6 c . each, or 70 c . per doz. A beautiful Premium Picture-your choice of sub-
jects, remember-will be given away free with any of
above goods. Keep this in mind.

## White Goods.

## 977 yards WHITE FLANNELETTE at 8c. per yard

 It appeals to you-of course it does. Does it notappeal to every mothe in these high cost of living 12c. to 14c., now .. .. .. . . . . . . . . . . . . 8c. per yard 55 pieces Pink and Striped Flannelette from 8c. to 25 c . 29 pieces SHIRTING (absolutely without gum), 30 inches wide, 8 c . per yard. This line is a stunner and has brought out many
pleasing compliments from our patrons. Shirting,

 Now .......................... per yard
Ask the sales help for Picture or Savory Roaster. $121 / 2$ yards LONG CLOTH, extra wide, for 17c. per yd. This is a line of goods which claims distinction.
Will appeal strongly to sewing circle ladies and those interested in sales of work. Special fine bleached fab ric-bleached in the sun in the
the ordinary way at 25 c. Now

WHITE MADAPOLAM at 17c. per yard This is the greatest favorite of all White Goods,
and ladies who know well the true texture and lasting and ladies who know well the true texture and lastits
qualities of this serviceable article really revel in its
folds. Usually 22 . to 30 . Ner yard SWISS CHECKS or GOOD MUSLIN for 15c. a yard. Can you afford to buy a dozen or more yards now?
You'll need it for the little ones this spring and sumYou ill need the good oldffashioned Muslin that your
mer- it's the
mother used to wear. You get a 20c. and 255. one now
for
 150 yards White Book now going at $\ldots . .10 \mathrm{c}$, per yard
5 pieces Organdie for special purposes. Regular 28 c . . 20 c 287 yards Nainsook. Regular 20c. Now ...... 15 ce ers.
50 yards very fine, with Insertion Embroidery and
yon

 Gioves and Gaviters. 10 doz. Ladies' Colored Wool Gauntlets. Everybody's wearing them. Usually 45 c . to 60 c . per pair. Now $2{ }^{20} \mathrm{c}$. pair


LADIES' UNDERWEAR, a Good Article, at 38 c . Don't think it's the shoddy kind so often on the
arket. No, but a good heavy article for....38e. each Stanfield's, a few suits ladies' left, all wool. Usual-
ly $\$ 1.70$ per garment. Now ............... $\$ 1.35$

Children's White Bear Coats.

Cable News

 All the mountings are oated with



 Seamen Jumps Overboard.




Smallpox Being Stamped Out.

##  

Here and There. Stan ordst Linimeat is for sate
everywhere. Over 12, ,ooo bottles



 thousands of bitlles sold this
carti- decr2:t


 herrive circo povs,eod.
 Alimerina Reaches liver
 Essence of Ginger Wine is sold tre Hill Cor Drug Store, The bottle. Open every night till 11

 Staffords Phoratone Cough
Cure is a fine remedy for Coughs, Cure is a fine remedy for Coughs,
Colds, Bronchitis, Asthma and various Lung Troubles. Price
25c.; postage 5c. extra.-jan3,,ff
sERIOTSLI $\mathrm{HL}_{\mathrm{L}}$-Word as been received that Canon Bisbop, of Her-


the peoples paper-THE EVENING TELEGRAM, Jan. 17th, 1914-10. -read by everyone

If Your Favourite Author Is?

| Jefferey Farnol ${ }^{\text {a }}$ ( Frank H. Spearman |  |
| :---: | :---: |
| Harold Bindoss | R. W. Chambers |
| William J. Locke |  |
| Ridgwell Cullum | Gelett Burgess |
| Harold Mecrrath | ${ }_{\text {Conan Dosle }}$ |
| Jack London Rex Beach | , |
| Owen Wister | George Barr McCutcheon |
| Harold Bell Wright | Stanley Weyman |
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| Our shelves now contain the latest English and the best |  |
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| DICKS \& CO., LTD., |  |

" FINEST WE EVER ATE"
Verdict of our happy potato Customers. 268 Sacks Selected Scotch Potatoes,

TRY A SAMPLE SACK OR TWO.
F. McNAMARA, Queen Street.

## GOSSAGES

Household Soaps. or pelct atatitaction use them. Pricas on reque
GEORGE M. BARR, Agent.

Alliance Assurance Co., Ltd. The Right Hon Lord Rothschilid, G.G.V.O., Chairman. Total Assets Fxceed $\$ 120,000,000$.
 BAINE JOHNSTON \& CO.,
J. J. ST. JOHN.

CATTLE FEED, $\$ 1.40$ sack.
MOLASCUIT, GLUTEN MEAL. CORN MEAL, HOMINY FEED. BRAN and OATS.


FISH SOUNDS and TONGUES FRESH RABBITS. KIPPERED HERRING.
BONELESS CODFIS
J. J. \$T. JOHN.

WRONG IMPRESSION! not by any means PIANO and ORGAN
 WE ARE SELLING CHEAPER IT WILL PAY
CHESLEY WOODS, Piane and organ Warerooms,
Witer street. . ..... st,

Potatoes, Oats, Carrots, etc In stock:
1,090 bags P. E. I. POTATOES-Blues. 100 bags PARSNIPS and CARROTS. 0,000 bushels BLAqK OATS 1,500 bushels WHITE OATS 6,000 bushels MIXED OATS 1,500 bales HAY. 500 bags YELLOW CORN. 500 bags CORN MbAL.
GEO. NEAL.

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| J. C. BAIRD |  |
|  |  |



- Prospero' Bowring Bros., Lta. Saturday, 17/h Jan.





NO FREIGHT RECEIVED FOR NORTH OF TLLT COIE.
 BOWRNG BROTHERS, LDD. GROVE HILL BULETTN THIS WEEK.

 Narcisus

cinths, as will be me annum | cimins, |
| :--- |
| ced later. |

Telephone 18. J. MCNEIL,
Watertord Bridge Road. 501 MTM III

## Should enquire alow my handy, fronter ing, fliling the earlie nity. De supplied.

Pictoridal Paper Pallerins

## For February.

800 PATTERNS IN STOCK.

CHARLES HUTTON,
s. s. "purango." - .
 Next direct sailling from London February 20 thi. FURNESS WITHY \& CO., Ltd., jeni7, ihitt Gity Chambers, Water St. Sole Agnt.


[^0]:    ASK FOR YOUR PICTURE

