

Expect Northern Wheat Output To Fall Ten Per Cent This Year

10 PER CENT LESS WHEAT THIS YEAR

Reports Estimate 2,092,976,000 Bushels in Countries of Northern Hemisphere.

REVIEWS SITUATION

Associated Press Despatch, Washington, Aug. 8.—From 10 to 12 per cent less wheat than last year will be produced this year in countries of the Northern Hemisphere, the department of agriculture announced today on the basis of telegraphic reports and other information, confirming early estimates to that effect. The production this year in fifteen important producing countries, including the United States and Canada, and exclusive of Russia and China, is estimated at 2,092,976,000 bushels, compared with 2,272,901,000 bushels last year.

PLEASURE FROM AUTO SIDESTEPS NEW OWNER

L. Davey Answers Charge Before License Is Transferred.

Lionel Davey hasn't been having much fun since he purchased a motor car. He appeared in court today on a charge of speeding, but informed the chief that he had just bought the car and the license had not been transferred.

NEWFOUNDLAND MAIL TAKES IMPERIAL RATE

Much Annoyance Results Through Ignorance, Postal Officials Say.

The postal rate to Newfoundland for letters is four cents for the first ounce and three cents for each additional ounce. This is one cent more than the rate for Canada. The postal department states that in many cases letters posted to Newfoundland points are carrying three-cent stamps.

WILL INITIATE CLASS.

Olivia Hye, Ladies of the Maccabees, are planning a big time in the initiation of a large class early in September, when it is hoped to have as initiators, a number of prominent men of the city.

R. C. R. BAND PROVIDES EXCELLENT PROGRAM

The Royal Canadian Regiment Band gave a concert on the lawn before the officers' quarters at Wolsley Barracks last evening. The following program was rendered under the direction of Corporal C. A. Stillwell: March, "Father Rhine," Lincke; Overture, "Bronze Horse," Auber; Serenade, "La Manola," Elbenberg; Selection, "The Maid of the Mountains," Fraser and Simson; Waltz, "Souvenir des Bains de Baden," Bousquet; Song, "Little Grey Home in the West," Loehr; Fox Trot, "Soudan," Gabriell; Extra—"God Save the King."

TRANSPLANTED FLOWERS BLOOM IN VICTORIA

Rather a novel feat of horticulture has just been shown at Victoria Park. Cannas, growing in the summer flower beds there, were not all successful. The poorer plants were dug up and discarded. More successful plants from the experimental beds at Springbank were transplanted while in full bloom and are reported to be growing nicely in their new environment.

BANDSMEN PRACTICE ON THE SHADY LAWNS

The bandsmen of the Royal Canadian Regiment at Wolsley Barracks are practicing their morning practices on the lawn in front of the officers' quarters. The sultry weather has made the step necessary. The shady lawns make the practice a pleasure.

U. S. FLIERS OUT OF RACE WEEP OVER MISFORTUNE

Lieuts. Leigh Wade and H. H. Ogden Greet Commander in Iceland.

SEND NEW PLANE

Arrangements Made To Have Airship at Indian Harbor, Labrador.

By FREDERICK R. NEELY, Special to The Advertiser. Copyright, On Board U. S. S. Richmond, Reykjavik Harbor, Iceland, Aug. 8, via Wireless.—Hooked with grief over the disaster that has temporarily put them out of the round-the-world flight, Lieuts. Leigh Wade and H. H. Ogden greeted Lieut. Lowell Smith, their commander, in this quaint little Icelandic capital for the first time since he saw them drop helplessly into an unfrequented sea, several hundred miles from the Faroe Islands.

Surrounded by the crowds that packed the harbor front avenue and greeted as heroes, Lieut. Smith and Lieut. Erik Nelson waited on the shore until a motor trawler from the Richmond landed Wade and Ogden. Breaking from the admiring hundreds who showered them with congratulations, the two remaining American fliers rushed to greet the two who have been temporarily ruled out of the race.

ST. THOMAS OLD BOY COMES AFTER 65 YEARS

J. B. Cox, Well-Known Grain Buyer, Visits the Reunion.

Wednesday brought to the St. Thomas Old Boys' Reunion a man, who, with the exception of one or two short visits, had been away from St. Thomas since 1859—just 65 years. This man was no other than J. B. Cox, a prominent merchant, and well known both in London and St. Thomas as a grain buyer. He said he was able to make his way in the old town, but it felt rather queer and strange.

20 Years Ago

"Land wanted—applications marked 'Tenders for Land' will be received by the undersigned from owners of land suitable for park purposes in the city of London up to 5 p.m. Monday, Aug. 15. Applications to state location and price of land, C. E. Edwards, City Clerk."—Adv.

TRUCK SPEEDS AWAY AFTER HITTING BOY

Young Bicyclist Knocked From Wheel on King Street Bridge.

A boy riding a bicycle across the King Street bridge last evening was knocked off his wheel by a light delivery truck. The truck, instead of stopping, increased its speed. The lad was not injured, but the driver did not even stop to learn such was the case.

Y. M. C. A. IS PREPARING FOR FALL ACTIVITIES

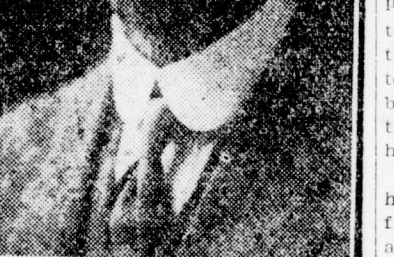
Preparations for the fall activities at the Y. M. C. A. are under way. The building is being house cleaned and redecorated. The billiard room has been gone over and treated to a new coat of paint. The work of decorating the physical director's office and the lobby is now under way. When this work is completed the reading-room will receive freshening coats of paint.

FOREIGN CHILDREN FOND OF READING

Many Nationalities Are Represented on Public Library Lists.

FAIRY TALES LEAD

Little children born in foreign lands, who came to Canada, may learn English and at the same time enjoy stories of the land of their birth.



W. J. BOWSER, K.C., leader of the Conservative party in British Columbia for twenty years, who has announced his retirement.

GERMANY IS FRIENDLY TOWARD GREAT BRITAIN

Lord Mayor of Bristol Tells Impressions to Travellers' Congress.

The delegates to the Imperial Conference of Commercial Travellers, being held in the city of Bristol on July 28, were entertained at dinner and were taken around the city and shown the manufacturing places for which the city is noted. The aeroplane plant in this city is one of the largest in the world, and proved interesting to the visitors. In the old days Bristol was known as the home of merchant princes.

DRUGGISTS STEER CLEAR OF CITY FOR SESSION

Strict O. T. A. Enforcement Declared To Have Lost Convention to City.

The vigilance of London's boys in blue in chasing offenders under the O. T. A. resulted in the city losing a convention last year which would have brought between 600 and 700 visitors into the city.

ALLEGED RUM VENDOR DISCHARGED IN COURT

Magistrate Finds Evidence Insufficient To Convict John Turok.

John Turok, 147 Maitland street, was discharged by Magistrate Gladman this morning on a charge of selling liquor, preferred by Chief Birrell on information given by Mike Laver-Pohl, who has appeared in court three times in ten days on charges of intoxication.

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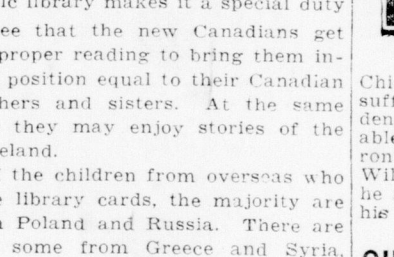
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FAIR NOW ENJOYS BETTER FACILITIES

Agricultural Exhibit Will Be Housed Inside This Year.

A number of changes are being made this year in the arrangement of the various exhibits at the Western Fair. Included in the list is the exhibit of agricultural machinery, which is being placed in the transportation building.



SIR WILLIAM MULOCK, Chief Justice of Ontario, who has sufficiently recovered from an accident he suffered a week ago, to be able to return to his home in Toronto from Wellesley Hospital.

GIRL BITTEN BY DOG RECOVERS SLOWLY

Ruth Coughtrey Is Inoculated To Offset Hydrophobia Danger.

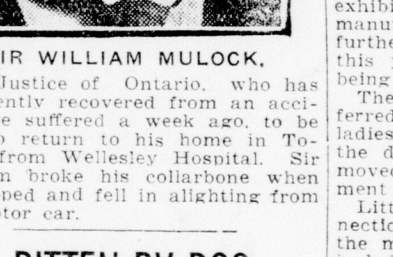
Ruth Coughtrey, 916 Oxford street, who was bitten several days ago by a dog is progressing favorably. She received a bad cut over the left eye and as soon as medical aid was summoned she was inoculated to offset any serious development from the bite.

ST. GEORGE'S SOCIETY WILL ATTEND CHURCH SERVICE

The members of St. George's Society and Sons of England will attend divine service next Sunday evening at St. Matthew's Church, Dundas street east, when Rev. T. J. Charlton is holding a memorial service in memory of the late Frank Mann, Richmond street south.

MYSTERIOUS FIRE ALARM WILL BE INVESTIGATED

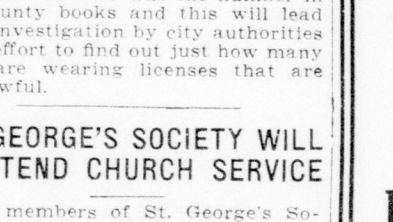
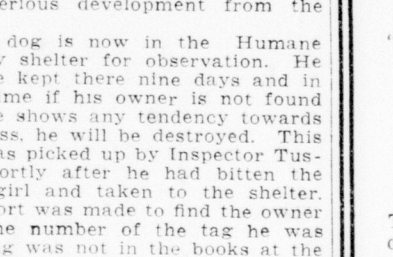
An alarm was turned into the fire department this morning to go to a store at 796 Hamilton road. When they arrived at their destination, they found no flames or any other reason for bringing them to the place. The people who own the store say that an effort will be made to find out the person or persons turning in the alarm.



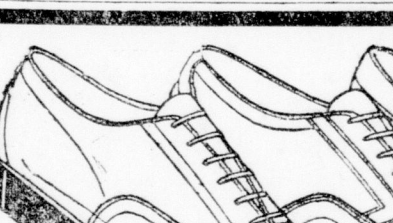
Dr. J. W. Hutchison, OPTOMETRIST, EXPERT EYE EXAMINATION, Office in Johnston Bros. Jewelry Store, Next to Allen Theatre.

UNION SCHOOL PICNIC

The Union School picnic of Craaddock and Labor is being held at Springbank Park this afternoon.

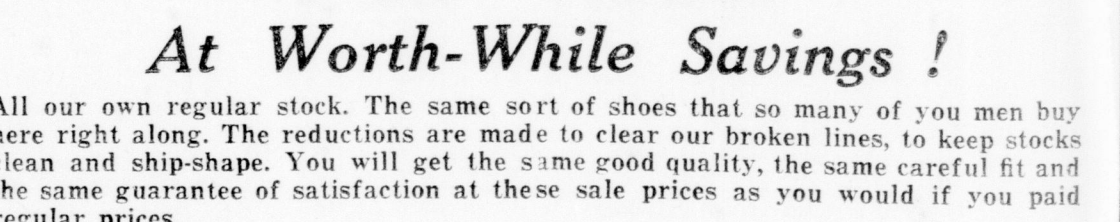


Bathing Suits, Entire Line to Clear, \$1.50 to \$3.95, In Some Instances Less Than Half Price, Wegner Clothing Co., 371 Talbot St. Opp. Market.



Babson Says—'1924 will reward the foresighted! Get the facts and go ahead.' RAND Gives 'facts at a glance.' RAND Visible Records give foresight as well as hindsight. They save the time of executives with instant information. They can be so thoroughly pictured with Rand Colored Signals that any situation may be visualized at a glance.

Write for suggestions of how RAND Visible Card Records can be a great aid to you in developing your business. OFFICE SYSTEMS, DESKS, CHAIRS, STEEL FILES, PRINTING. HAY STATIONERY COMPANY, PHONE 5600, Limited, PHONE 5601, 331 RICHMOND STREET.



Hartt Oxfords—For Men—At Worth-While Savings! All our own regular stock. The same sort of shoes that so many of you men buy here right along. The reductions are made to clear our broken lines, to keep stocks clean and ship-shape. You will get the same good quality, the same careful fit and the same guarantee of satisfaction at these sale prices as you would if you paid regular prices.

FOR THIS WEEK-END ONLY We offer you your unlimited choice of any pair of Hartt Oxfords in our store at only \$6.95 (Regular \$10.00 to \$13.50 values) SEE OUR WINDOW DISPLAY

146-148 DUNDAS ST. Ashplant's THE GOOD SHOE STORE 146-148 DUNDAS ST.

F. STEELE—FOR—GLASSES—Satisfaction Guaranteed—Opposite Loew's Theatre

Rowat's Teas Used in Homes Where Quality Counts. From 70c to \$2.00 Pound. T. A. Rowat & Co. 250 Dundas St. v. Phone 3051-3052.

The Importance of Glasses. Is often overlooked by many who subject themselves to headaches, nervousness, etc. which might readily be overcome by wearing fitted glasses. Care for the eyes that care for you. THE BROWN OPTICAL COMPANY QUALITY BEYOND QUESTION 223 DUNDAS STREET. PHONE 1577. Branches: Hamilton, Montreal and Windsor.

Coal, Coke and Wood. CHANTLER BROS. PHONE 247. 263 BATHURST.

TEDDY BEARS SMALL DOLLS, TIN TOYS Red Star News Co. 10 MARKET LANE.

SPEND THIS SUMMER AT Hotel Sunset Ontario's Popular Summer Resort on the Highlands of Lake Huron. Goderich. Opens June 9, Closes October 1. 100 Outside Rooms with Running Water. No black flies, mosquitoes or hay fever. Golf, Tennis, Lawn Bowling, Dancing, Fishing, Boating, Bathing. For Booklet, write CHAS. C. LEE, Proprietor, Box 'J,' Goderich, Ont. (I-V)

LONDON OPTICAL HAVE YOUR EYES EXAMINED. A. M. DAMBRA, Optometrist, Dominion Savings Building, Richmond Street, Phone 5289.

COAL Egg, Stove, Nut and Pea coal, the best obtainable. Prompt delivery to all parts of the city. Orchard's 45 York St. Phone 384.

YOUNG SHANNON SOUGHT BY WESTERN RELATIVE

If anyone knows the whereabouts of young Shannon, an old resident of this city, now in his 84th year, and communicates with the city clerk's office he will be doing a kindness to Mrs. Thomas Avison, of New Denver, British Columbia.

PROVERBIAL SERIES

"ECONOMY IS WEALTH."

—and the surest way to wealth. Each week you have decided to start a savings account or to purchase a debenture, yet again this week you have put it aside.

Why not come in today—deposit as little as you wish. There is no need to wait until you have a large sum to open an account. Instead of dribbling away your week's salary on incidentals, limit your pocket money and deposit a portion of your earnings in an Ontario Loan Savings account. When your accumulative savings amount to \$76.24 purchase an accumulative debenture; it makes the interest work for you at 5 1/2 per cent per annum.

Come in and talk it over with the manager or write for free booklets.

3 1/2% per annum on savings, 5 1/2% per annum on debentures. CAPITAL \$1,750,000 RESERVE FUND \$2,500,000

Ontario Loan & Debenture Co. "54 Years of Service" Dundas Street, Corner of Market Lane, London. President, A. M. SMART, Manager, T. H. MAIN. SAFETY ASSURED 5 1/2%

FARMERS LEAD ALL CAPITALISTS

Kiwanians Hear Fine Address From Editor of The Onlooker.

MUSICAL PROGRAM

Agrarianism was exalted today at the noon luncheon meeting of local Kiwanians...

Dealing with the farm and farmers, not as a distinctive unit or class, but rather as being linked closely with city life...

Mr. Hodgins classified the farmer as the country's greatest capitalist. He was always an employer of labor...

ISSUES HABEAS CORPUS WRIT IN WOOD'S CASE

Conviction Under O. T. A. Comes Before Mr. Justice Wright Next Thursday.

Toronto, Ont., Aug. 8.—The attorney general having refused a writ to allow the conviction of E. B. Wood...

WRIT IS ISSUED. The Atlantic Sugar Refineries Ltd. have issued a county court writ...

SUES FOR \$539.30. The London Sun Co. has issued a county court writ against Julius Siskind...

PRETTY POLLY CALLS GIRLIE FOR HIS EFFICIENT MASTER

South African Developing a Real Nice Telephone Voice.

A GENTLEMAN, TOO

Owner Frowns at Rude Suggestion That Pet Even Knows How To Kiss.

There is at least one young man in the city who never gets flustered when using the telephone...

He lives in a house near the center of the city, and his tenantry are never ruffled by the most acrid tongue...

"Hallo," he says, "Hallo, Hallo, Hallo," Pretty Polly, Pretty Polly, Scratch a Poll.

The young gentleman is a South African parrot, a soft, gray-colored bird with a rose-colored top...

After that his master takes charge of the conversation and Billy, who he is, and suggests that his head be tickled.

"My Billy," he says, "may know a lot of things, telephone numbers and all that kind of thing, but he also knows when to say nothing if he could get away with it."

OLD CIVIC SAVANTS WORTH MORE HONOR

Sergeant-at-Arms Hopes For a Place To Hang Portraits in New City Hall.

Up in the city hall on the top floor are a number of portraits of former mayors and councilmen...

Sergeant-at-Arms McNamara hopes that if, and when the city gets a new city hall, that he will have a place to hang these portraits...

The "Articles for Sale" columns of The Advertiser classified "Want" ad section will aid the housewife in many economies.

MOTHER OF LOEB TO TAKE STAND

Prisoner Has Been Visited Only Once by Mother Since Entering Jail.

Associated Press Despatch. Chicago, Aug. 8.—Mrs. Albert H. Loeb, mother of Richard Loeb, will take the stand in an effort to gain mitigation of the penalty...

INTERSECTION LAW IMPORTANT ONE

Autoists Not Careful Enough, Traffic Committee Chairman Says.

A strict enforcement of the provincial traffic law, which states that an intersection at a rate of more than ten miles an hour in any town, city or village...

"This law is in effect," he says, "and if carefully observed by all motorists would help matters greatly."

SAYS BIRTH CONTROL LESSENING MARRIAGES

Concluded From Page 1.

Scientists and physicians what would happen if the earth went dry—not a ha Ontario, but physically. The waterpower situation in Canada and the development of the St. Lawrence received attention from N. Mare...

SANSONE WILL FACE TRIAL FOR ASSAULT

Concluded From Page 1.

underwear, and bruised my thigh. While I was fighting with him on the ground I picked up a stone and hit him. He let me up then and bit and slapped me and pushed me back into the car. My sister was crying, and a farmer called and asked if we wanted any help."

Learned To Dance. Questioned by Mr. Murphy, witness stated she had learned to dance last winter. She had been going to Springbank to dance three times a week since the dance hall opened. She thought Sansone was drunk when she met him and she had introduced him to her sister.

Nothing to Say. Questioned by Mr. Gladman, Sansone said he had no wish to say anything in his defense at the present time.

BIRTHS DOUBLE DEATHS.

Canadian Press Despatch. Ottawa, Aug. 8.—The number of births in Canada exclusive of the province of Quebec, last January was more than double the total number of deaths, according to a preliminary report on the vital statistics of Canada, issued today by the Dominion Bureau of Statistics.

ROAD TO UNIVERSITY NOW BEING LEVELLED

A tractor equipped with a road grader is turning the old trail to the new university buildings into a good road. Gravel taken from the pit along side the road has raised it and made a good body.

INVESTIGATION WILL BE HELD INTO TENDERS

Concluded From Page 1. says the mayor, "that there should be regular tender forms for use by the city in all work. If regular forms had been used there would have been no trouble in this case. However, as there seems to be some misapprehension on the part of some of the aldermen, and on the part of the unsuccessful tenderer, as to the actions of the council, this special meeting will clear the air. For that matter I have not been thoroughly satisfied with the question of tenders for some time, and shall be glad to go more fully into the matter."

CASE IS ADJUDGED.

The case against Robert Reardon, charged with causing actual bodily harm to Wallace Sullivan, as a result of an automobile accident on the Ontario Hospital sidewalk some time ago, was laid over a week by Magistrate Hawshaw this morning, as J. M. McEvoy, K.C., counsel for accused was out of the city.

MATTHEWS BACK WITHIN ONE WEEK

U. S. Immigration Commissioner Announces Return of Deputy Treasurer.

By HARRY BERCOVICH. Special to The Advertiser. San Francisco, Cal., Aug. 8.—Charles Matthews, Jun., will leave this city for Canada within one week, it was definitely announced at the office of the United States immigration commissioner here today.

Has Charles Matthews, who went through dogged hardships and days of worry while fleeing from Canada, returned to his native land in the custody of an official of the provincial government.

A week in jail has wrought great changes in Matthews' looks and in his attitude. He grows more despondent and pessimistic as the days go by, and his old-time smile is fading just a bit.

For in the jail all is dreary, and Matthews sees suffering humanity on all sides. The coarse food does not agree with him, and he longs for his good old-fashioned dinner.

Although Matthews is reported to have several hundred dollars at his command, he is not allowed to purchase anything outside the jail. There is a little prison "store" within the pale of the bars, where the men can buy—if they are lucky enough to have the money—candy, tobacco, canned foods and eggs, which they may cook over the small coal oil stoves in their cells.

The food is not allowed to be brought in from the outside because of the activities of dope peddlers, who are on the constant lookout for a chance to smuggle in their grim grin to the prisoner, who is broken in his spirit. And there are no exceptions in the San Francisco jail. Federal prisoner or petty thief, the same rules apply to all and are strictly enforced.

CONDUCTOR AROUSED AS BELL CORD PULLED

Says Passengers Should Push Button When Stop Is Desired.

Early morning passengers on a London street car were aroused from their dozing this morning by a little impromptu skit put on by a passenger and a conductor. The passengers had a good laugh at the expense of the short conductor and the tall passenger who "let their angry passions rise."

"Don't do that," said the conductor. "Don't do what?" asked the passenger, flushing. "Don't do what you did," answered the conductor, leaning from his stool, while the passengers giggled. "I want to get off, that's why I did it," snapped the passenger. "Well, you don't do it again," said the conductor.

CITY HALL RENOVATION BEGAN EARLY TODAY

Work started today on the cleaning and re-papering of the hallway of the city hall, and the top landing is covered with old papers and ladders and all the impediments of builders' and decorators' workmen, in due time the workers will descend to the lower stratum and invade the offices of the city engineer, which also is scheduled for a spring cleaning, and repapering. The color of the new paper has been decided on, but it is understood that a quiet, nerve-soothing shade of blue is the choice of the building inspector.

OVERHEATED AUTO ENGINE CAUSES FIRE SCARE

An overheated engine at the Jack White Motor Sales garage, Dundas street, started to smoke this morning and fearing the engine had caught on fire an alarm was turned into the fire department. When the trucks arrived there were no flames to be seen.

SIX MOTORISTS FINED.

Highway traffic fines from six citizens drew \$60 into the police court treasury this morning.

FIVE PAY \$5 EACH.

Five Londoners paid \$5 each for breaches of city bylaws before police court opened this morning.

BICYCLISTS FINED.

Two bike riders who used their machines after dark without lights, paid \$2 each into Police Court Clerk John Moule today.

Jack and Jill Now Friendly

Mud Turtle Pets at Library Amuse the Children.

Jack and Jill, the adopted mud turtle pets in the children's room at the public library, have become a distinct attraction. When first introduced into the gold fish aquar-

ium they were shy, and crawled into their little green and orange shells on the slightest provocation. They shunned even the companionship of the gold fish.

A few weeks among friends has changed all this. The moment the children approach the aquarium they are met by a wiggling that has been interpreted as a desire for dainty foods, in the form of flies and moths. Feeding the animals at the zoo is no greater attraction for the youngsters than feeding the turtles in the children's room at the library.

ADJOURN INQUEST IN JOHN CASEY DEATH

Canadian Press Despatch. Hamilton, Ont., Aug. 8.—An inquest into the death of John Casey, Cane street, who was struck by an automobile on the Queenston Highway on Aug. 2 and died yesterday from the injuries, was opened this morning by Coroner McIlwraith and adjourned till next Tuesday. His body is at the city morgue, his relatives not having been found.

ORTH'S AUGUST TREAT—ORTH'S AUGUST TREAT—ORTH'S AUGUST TREAT. IMPORTANT—Orth's August Treat. We clear the deck Saturday of Summer Apparel. Be here at 8:30 a.m. We are cutting lower than ever before and that's going some. \$40 Hobberlin \$19.75 \$50 Hobberlin \$26.75. EXTRA! EXTRA!! EXTRA!!! BUY A HOBBERLIN MADE-TO-MEASURE SUIT SATURDAY \$27.50. Haberdashery At Orth's August Treat. STRAWS, PYJAMAS, RUBBER BELTS, LINENE HANKIES, SUSPENDERS, PURE WOOL CASHMERE.

Think of the Comfort of it! We leave it to you if the system of Heating Water you are now using can supply in unlimited quantities hot water for the Bath, Basin, Kitchen Sink and the Laundry, with absolutely no work or delay. A RUUD Gas Water Heater. IS THE FASTEST WATER HEATER IN THE WORLD. \$3 Down \$29.00 \$3 a Month. YOU HAVE WAITED LONG ENOUGH FOR HOT WATER, NOW LET HOT WATER WAIT FOR YOU. City Gas Co. of London. COMMERCIAL DEPARTMENT. 213 DUNDAS STREET. PHONE 835.

SALE OF HIGH-GRADE CHESTERFIELD SUITES AT ENORMOUS SAVINGS. EVERY SUITE OF GUARANTEED CONSTRUCTION AND MOTHPROOF. One Suite High-Grade Tapestry, three pieces, two chairs and Chesterfield; regular value \$145.00. August sale \$79.50. Two Suites High-Grade Cut Velour, mohair trim, large, roomy, comfortable suite; three pieces; regular \$195.00. August sale \$149.00. Two Suites English Mohair, in brown and taupe, large Chesterfield and chairs; regular \$225.00. August sale \$169.00. 15 OTHER SUITES ALL REDUCED. WYATT FURNITURE CO. 349-351 TALBOT ST., BETWEEN KING AND YORK.

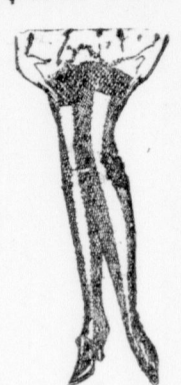
Kingsmills

SALES ON SATURDAY

Embrace Every Department In The Big Store

Rare Opportunity To Secure Summer Merchandise At End-of-Season Prices

Saturday Sale of Ladies' Hosiery
\$2.00 Hose for \$1.69 Pair
 Ladies' Pure Silk Hose, in all the new and popular shades and in all sizes. On Saturday at, pair... **\$1.69**
\$1.50 Hose for 79c Pair
 Ladies' Fiber Silk Hose, all sizes. Regular \$1.50, for, pair... **79c**
At 50c Pair
 Ladies' Cotton Hose, in black, white and brown colors; all sizes. On Saturday at, per pair... **50c**



Saturday Sale of Ladies' Gloves
At 50c Pair
 Two-Button Chamousette Gloves, spear points, light weight for summer wear, in pastel, gray and white... **50c**
At 75c Pair
 Two-Dome Silk Gloves, double tipped, good quality, in black only... **75c**
At \$1.75 Pair
 16-Button Silk Gloves, double tipped, good quality, in all the leading shades... **\$1.75**

Ladies' Summer Underwear At Greatly Reduced Prices
\$2.00 for \$1.25
 Ladies' Combination Step-Ins; in all sizes. Saturday for... **\$1.25**
\$1.75 for \$1.25
 Men's Combinations, ankle length, with small sleeve, balbriggan, for... **\$1.25**
\$1.00 for 69c
 Combinations, with or without small sleeves, tight and loose knee; sizes 36 to 40. Saturday, for... **69c**
From 29c to 75c
 Ladies' Summer Vests, with and without sleeves; all sizes. Saturday **29c, 50c, 75c**

Basement Bargains Sale of Dinner Sets
 Full 97-piece Sets, lovely stock patterns. Prices are almost half of regular:
\$29.00 Dinner Sets \$14.98
\$35.00 Dinner Sets \$16.59
\$59.00 Dinner Sets \$39.50
\$75.00 Dinner Sets \$49.50
 Every Set is complete 97 pieces.

Convincing Bargains In Ready-To-Wear Garments Note the Prices \$12.50 and \$15 Dresses for \$8.75
 18 only Beautiful Swiss Voile Dresses, in the most popular shades and designs. The season's latest creations, on sale Saturday, **\$8.75**



Tissue Gingham Dresses At \$3.95
 Table of Gingham Dresses, in neat checks and plaids. All are suitable for street wear, nicely tailored and prettily trimmed; sizes up to 42. One sale Saturday, for **\$3.95**

Ladies' Crepe Kimonos for \$1.95
 All of good quality crepe, in dainty patterns and colors, nicely trimmed. Several styles to choose from Saturday, for **\$1.95**
All-Wool Pullover Sweaters for \$1.95
 A good variety of colors and sizes to choose from. Worth up to \$4.00, Saturday for... **\$1.95**

Household Utensils At Bargain Prices In the Basement

50c Cups and Saucers for... **23c**
 Soup Plates for... **25c**
 Bread and Butter Plates for... **13c**
 30c Tea Plates for... **15c**
 \$1.60 Meat Platters for... **90c**
 \$2.75 Covered Casseroles for... **\$1.75**
 50c Open Vegetable Dishes for... **29c**
 First Quality, Fine String Brooms, Reg. 95c, for... **69c**
 Garbage Cans, Regular \$1.85, for... **\$1.59**

Corsets, Corselettes At \$2.00
 Pink brocade, four hose supporters, elastic inset at sides. Saturday special at, pair **\$2.00**
At \$2.75
 Pink brocade, four hose supporters, four elastic inserts fastening down under arm. Saturday for, pair... **\$2.75**

Something New, Useful, Ornamental and Attractive
 Bobbed Hair Necklet Combs, in all shades to match your costume, each... **\$1.00**
 Save money by buying a Trimming Comb and trim your own bobbed hair. **50c**
 Only, each... **50c**
 Ladies' Narrow Silk Knit Ties, in all the popular shades... **50c**
 Ladies' Linen Handkerchiefs, embroidered corners. Regular 50c and 35c, to clear at, each **25c**
 Ladies' Novelty Colored Handkerchiefs... **25c**

Children's Ready-To-Wear Bathing Suits at 69c
 8 dozen Jersey Bathing Suits, in a good variety of sizes and colors. Saturday for... **69c**
Children's Romper Dresses for \$1.79
 Made of good quality tissue gingham, in neat checks, pretty two-piece Dresses; sizes 3 to 6 years. On Saturday **\$1.79**

Children's Dresses, Slightly Soiled, At Half Price
 These include voile and dimity, in white and colors, prettily trimmed and well made; sizes 6 to 12 years. Regular \$5.00, \$6.50 and \$7.50, on Saturday at **HALF PRICE**

Attractive Wash Fabrics Specially Priced For Saturday Selling

At 39c Yard
 Pretty Colored Voiles, in dainty patterns, 40 inches wide and fast colors. Specially priced at, yard... **39c**
At 75c Yard
 Fine Quality French Dress Crepes, in all the leading and popular shades, 36 inches wide. Specially priced at, yard... **75c**
At 98c Yard
 Beautiful Routines, in checks, stripes and solid colors, lovely wash fabrics, 36 inches wide. Specially priced at, yard... **98c**
At 29c Yard
 32-Inch Scotch Ginghams, fast colors, in checks and plaids. Saturday, yard... **29c**
At 25c Yard
 40-Inch Factory Cotton, extra heavy quality, but fine weave. Saturday at, yard... **25c**
At 40c Yard
 Galatea and Cinderella Wash Fabrics, in light and dark colors, splendid wearing materials; 32 inches wide, at, yard... **40c**

DOWLERS FOR QUALITY AND VALUES

It Starts Tomorrow!

NOW FOR QUICK ACTION! Inventory time is over, and that means we must dispose of all summer merchandise without delay. To do it we've reduced our already low prices to levels which no man, young man or mother of boys can afford to miss. Come and take advantage of the savings presented by

Dowlers AUGUST CLEARANCE SALE

Offering at unheard-of reductions hundreds of stylish new

Society Brand and Dowler Fine Tailored One and Two-Trouser Suits

In Three Great Clearance Groups:

\$13.75 Formerly up to \$25.00
\$23.75 Formerly up to \$37.50
\$31.75 Formerly up to \$47.50

IT'S A RARE opportunity, men! Think of choosing the finest type of clothes at such unheard-of savings! Not every size in every style of fabric, but all sizes in the lot and wonderful choosing in every size. Suits superbly tailored of fine imported wools—Greenish grays, cloud blues, beach tans—the most favored colorings introduced this season. Sport styles, single and double-breasted models, conservative type—to fit every man. Grasp your opportunity now—don't let it slip by!

August Clearance of Boys' 2-Bloomer Suits		August Clearance of MEN'S TROUSERS	
Up to \$10.	Up to \$15.	Broken lines, priced for sweeping clearance.	Fine Spitting Fabrics, beautifully tailored, \$7.50 values... \$3.85
\$6.45	\$9.45	\$4.50 Rich Tweed Trousers, smart mixtures—go... \$2.85	Splendid Work Pants, close woven fabrics, \$3 values... \$1.95
Mothers! This is a splendid opportunity! Smart styles, many imported strength tested fabrics.		All \$6.50 Cream Serge Outing Trousers, clear... \$3.95	
Boys' Furnishings		Straw Hats Go!	
Boys' \$1.25 Sport Blouses... 85c	Boys' \$1.25 Cotton Bathing Suits... 59c	Up to \$2.50 Fine Straws, \$1.00	Up to \$4.50 Fine Straws, \$2.00
Balbriggan Union Suits, 75c value... 59c	To \$1.00 Tweed Caps... 59c		
White, Tan Blouses, values \$1.00 to \$1.50... 75c	White, Tan Bloomers... \$1.00		
White, Tan Pyjamas, \$1.50 values... 1.00	White, Tan Pyjamas, \$1.50 values... 1.00		
Fine Rib Stockings, 50c values... 35c			

Dowlers
 R. H. & J. Dowler, Limited
 LONDON ST. THOMAS WINDSOR SARNIA WALKERVILLE

COLORFUL PICTURE AT THE MAJESTIC
 "Omar the Tentmaker" Gives Vivid Portrayal of the Orient.
KEATON COMEDY

GRIPPING PICTURE SHOWN AT LOEW'S
 Harrison Ford and Enid Bennett Star in Feature Film.
VAUDEVILLE GOOD

In a setting that is refreshingly English, with types of dramatists who can best portray English characters and a story that is English in its idiosyncrasies as in the tense gripping turns of a thrillingly plausible plot, appears the film "A Fool's Awakening," at Loew's Theatre the last three days of this week.

The opening scenes are in color and vividly portray all the splendor usually associated with the East. The photography throughout is subdued. The close-up gives way to suggested movement in many of the scenes.

Virginia Brown Fair plays the part of the daughter of Imam, Noah Beery as the Shah.

The comedian, Buster Keaton, in the Pale-Face, is truly funny in a western picture. He has the knack of playing the part known as "dumb" and he is effective.

Unemployment Less Out West
 Minister of Labor Says Conditions Worse in Eastern Canada.

J.A. Brownlee
 Hardware and Sheet Metal.
 385 TALBOT ST.

White Enamelware Specials

5-qt. Preserving Kettle... 55c	Oval Roasters... \$1.75
6-qt. Preserving Kettle... 60c	Round Roasters... \$1.25
7-qt. Preserving Kettle... 65c	2-qt. Saucepan... 40c
10-qt. Preserving Kettle... 75c	2 1/2-qt. Saucepan... 45c
12-qt. Preserving Kettle... 85c	3-qt. Saucepan... 50c
14-qt. Preserving Kettle... \$1.00	1-qt. Saucepan... 55c
16-qt. Dishpan... 75c	3-qt. Saucepan... 60c
14-qt. Dishpan... 90c	
17-qt. Dishpan... \$1.10	
21-qt. Dishpan... \$1.25	
No. 68 Tea Kettle... \$1.25	
No. 80 Tea Kettle... \$2.00	No. 1—Common... \$2.35
No. 70 Tea Kettle... \$1.50	21—Lattice... \$3.25
No. 48 Potato Pot... \$1.25	No. 8—Panel... \$3.75
No. 60 Potato Pot... \$1.50	2—Oval... \$4.50

SCREEN DOORS

Sister Rescues Boy and Friend From Lake Erie
 Special to The Advertiser.
 Chatham, Aug. 7.—Leaping fully dressed from a dock at Erie Beach, Miss Ruth Cameron, daughter of Mr. and Mrs. Don Cameron, effected a thrilling rescue of her young brother, Kingsley, and his playmate, Joyce Kimberley. Miss Cameron secured the little girl by the ear and dragged her to safety, the boy hanging on to his playmate. Both children had sunk the second time when the elder girl went to their rescue. The children in bathing suits had been hanging on to a rope, from which they were jerked into deep water by some unknown person.

STEAMER ARRIVALS.
 Southampton, Aug. 6.—Empress of Scotland, Quebec.
 Hong Kong, Aug. 7.—Empress of Russia, Vancouver.
 Empress of Scotland at Southampton, from Quebec.
 France at Havre, from New York, where the crop is very heavy.

APPOINTMENT IS LEFT UNTIL END OF SUMMER
 Canada's Ambassador At Washington Is Not Yet Named.
 Canadian Press Despatch.
 Ottawa, Aug. 7.—Canada's ambassador at Washington will not be appointed for some time. "Not till the end of the summer, anyway," said Premier King tonight, when asked what decision had been reached. The premier repeated that the government had nobody in particular in view for the post so far.

SPRING WHEAT CUTTING COMMENCES IN ALBERTA
 Canadian Press Despatch.
 Lethbridge, Alberta, Aug. 7.—Spring wheat cutting started on a 320-acre field at Coaldale today. The yield is estimated at 25 bushels an acre. Cutting has also started at other points in Southwestern Alberta and will be general next Monday, except in districts close to the mountains, where the crop is very heavy.

TEN CHARGES RESULT FROM AUTO MISHAPS
 Motorists From Toronto and Hamilton To Appear in Guelph Court.
 Special to The Advertiser.
 Guelph, Aug. 7.—Ten motorists from Toronto, Hamilton and other points will appear in the Guelph police court, within the next few days to answer to charges under the motor vehicle act, as the result of motor accidents that occurred over the last week-end. There are also twenty cars in local garages as the result of these same accidents. Civil actions for damages will result in many of the cases.

ARREST JAMES HOGAN ON FORGERY CHARGE
 Found Trying To Dispose of Three Hundred Shares of Mining Stock.
 Canadian Press Despatch.
 Hamilton, Aug. 7.—James Hogan, who stated that he came from Toronto, was arrested here today while trying to dispose of three hundred shares of consolidated West Dome mining stock to a broker. The shares were made out to J. C. Colling, and Hogan stated that he found them on the street in Toronto a few weeks ago. The police learned that a man of this name and answering Hogan's description is wanted at Montreal on a charge of forgery. He is being held while inquiries are being made.

BELAND TO REPRESENT CANADA AT CONFERENCE
 Ottawa, Aug. 7.—Hon. Dr. H. S. Beland, minister of health, will represent Canada at the world conference on the narcotic drug traffic, to be held in Geneva in November. It was announced officially tonight.

MINISTER OF LABOR SAYS CONDITIONS WORSE IN EASTERN CANADA
 Associated Press Despatch.
 Calgary, Aug. 7.—In the opinion of Hon. James Murdock, federal minister of labor, who reached Calgary today, there is more unemployment in Eastern Canada than in the west. This was his reply to a question as to how he viewed the general labor conditions in Canada at the present time.
 "Conditions might be better," he said, "and there are some places where there is more unemployment than in others. British Columbia, for instance, is better in this respect than it has been for a number of years."

TWENTY-FIVE-CENT FEE TO RULE ALL FAIR WEEK

Board Decides To Stake Everything On Low Admission Price.

VOTE IS UNANIMOUS

City Council Representatives Hint Would Consider Covering Possible Deficit.

Convened in special session yesterday afternoon the Western Fair board fixed the admission fee for the big fair in September. Mr. Little thought every day of the fair. After a preliminary vote, resulting 9 to 5 in favor of the 25-cent admission, the decision was made unanimous one.



FROM THE SAUGEEN.

Ormond Royce of Walkerton is only twelve years of age, but he is old at the art of angling. With a small hook he caught this 24-inch, four-pound pike at the power dam, and he is justly proud. A large number of pike and many black bass have been caught in the Saugeen this year.

The council's answer would be different than it would have been with regard to a guarantee. He favored a 25-cent admission, he said. "Lieut.-Col. Robert McEwen urged a 'settled' policy as between the directors of the fair and the city council, in order that the board could know just to what extent each year it could rely on the council for financial support. Col. McEwen argued that since there had been such a general expression of opinion on the part of the citizens clamoring for a 25-cent admission, the council might well get behind the board in a genuine effort to make the lower fee possible.

Would Cover Deficit. Ald. Shaw stated that the reason he had opposed the placing of the sum of \$5,000 in the estimates at the beginning of the year was because he had been given to understand that such an amount would not begin to cover a deficit on the basis of a 25-cent admission in the event of inclement weather. "The fair means a lot to the city, and the council cannot help but get behind the board," Ald. Shaw indicated in conclusion that he for one would lend his support in the council should the board be compelled through force of circumstances to go to that body to cover up a deficit incurred through the 25-cent admission.

Ald. Anderson concurred in the remarks of Ald. Wheaton, and also expressed his willingness to assist the board by his vote in the council in the event of an application regarding a deficit. Ald. Drake declared himself emphatically as being in favor of the 25-cent admission. He informed the board in just as emphatic tones that he believed the council should have a grant of \$5,000 to the Western Fair then it would have been all right for the city council to have done likewise, he argued. Mr. McNeil took a little part at the critics of the fair when he said: "Those of us on the fair board know as much about running the fair as those who criticize the way it is run and a little more than most of them, too."

President Saunders referred to the fact that the county council did not do too badly by the fair in contributing \$200 toward the calf competition. He cited the fact that the board had to pay \$40 for having the water turned on in the fall and last year had paid \$6,000 to the utilities commission for power services after the commission used the board's poles throughout the year for park purposes. The board was required also to pay \$450 each year for police protection, something other organizations and concerns got for nothing.

The subject of the board taking over the management of the Hobby Fair from the Rotary Club and operating it in conjunction with the fair in the fall was brought up by Secretary Jackson at the request of the club. Mr. Silverwood spoke of the "assured success" of the fair as proven by the fact that the idea had been copied in other cities in Canada and the United States as well. The Hobby Fair had not only paid its way in London but had a handsome surplus to its credit.

Mr. Silverwood then moved, seconded by J. H. Wheaton, that President Saunders appoint a committee from the board to meet with the Hobby Fair executive with regard to the proposition of the fair board taking over the control of it for another year and report back to the board for consideration and approval.

Wheaton were appointed as the board's representative to go to Toronto fair as in past years to solicit entries for the Western Fair from exhibitors at the show there. The decision was arrived at to have the inmates of the charitable institutions of the city attend the fair free of charge on Monday, September 8, including those from Westminster Hospital, Byrom Sanatorium, and the three orphanages of the city, Mount St. Joseph's, Protestant and Thomas Always Home.

The board decided on motion of Messrs. Silverwood and Drake to have President Saunders and Secretary Jackson interview both newspapers with a view to securing their undivided support for the fair, and the 25-cent admission. "Perhaps we have it already," remarked Mr. Silverwood, "but I think that it would be well to thus show our appreciation of their work by asking them in a formal way for their support in the best interests of the fair."

The board then adjourned to meet at the call of the chair, first having delegated power to the executive to deal with all matters requiring prompt attention prior to the opening of the exhibition in September.

Cross of Klan Burns At Falls Giant Fiery Emblems Appear On Canadian Soil.

Canadian Press Despatch. Niagara Falls, Ont., Aug. 7.—It has been well known for some time that a branch of the Ku Klux Klan has been formed here, affiliated with a Klan across the river. Last night at 10:45 a giant fiery cross was burned at Falls View on a commanding height. The cross was about ten feet high and apparently covered with some highly inflammable substance. Two automobiles were seen to stop and soon afterwards the cross was doused, and the cars departed.

U. S. CORN CROP PROSPECT UP 70,000,000 BUSHELS

Associated Press Despatch. Washington, Aug. 7.—Prospects for the U. S. harvest of corn this year increased 61,000,000 bushels during July, while the prospective production of wheat increased 70,000,000 bushels during the month, today's monthly crop report of the department of agriculture indicated. The preliminary estimate of winter wheat production was announced as 339,000,000 bushels, while the spring wheat forecast places that crop at 225,000,000 bushels, compared with forecasts of 343,000,000 of winter wheat and 195,000,000 bushels of spring wheat a month ago.

BIG BARGAINS In White Enamelware

WHITE ENAMEL PRESERVING KETTLES.
Regular 75c, at 50c Regular \$1.50, at 80c
Regular 85c, at 60c Regular \$2.00, at \$1.00
Regular 90c, at 65c White Dish Pans, regular \$2.00, at \$1.00

WHITE POTATO POTS, regular \$3.00, at \$1.50

LOTS OF OTHER BARGAINS IN WHITE ENAMELWARE

W. A. O'DELL
HARDWARE.
Phone 187. 387-393 Talbot St. Opposite Market.

Clearance

All Summer Suits Must Go!

Since it's a definitely fixed policy of ours to clear all stocks before another season begins, we're doing that even at the sacrifice of profits.

PALM BEACH SUITS \$17.95	3-Piece Summer Suits \$14.95	Flannel Outing Trousers \$5.95
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Young Men's, Men's, and Stout Men's models, all sizes. Regular value from \$22.00, \$23.50, \$25.00.

All-wool materials, light colors, sizes 35 to 41. Regular \$19.95 to \$25.00 value.

Just a limited quantity of these all-wool English cream flannels. Regular value \$7.50 to \$10.00.

SPECIALS IN BOYS' CLOTHING

Special No. 1—\$7.75 | **Special No. 2—\$10.95**

This lot includes suits that have sold regularly from \$10.00 to \$15.00; some with two Bloomers; in blue, brown and gray, sizes 24 to 35.

One and two Bloomer Suits, all-wool materials and exceptionally well tailored. Regular \$15.00 to \$18.00 value.

DUNDAS ST. **OAK HALL** DUNDAS ST.

READ THE ADVERTISEMENTS
The Maker Stands Behind His Trademark

THE JOHN MARSHALL COMPANY

WHOLESALE STOCK OF FURS

\$17,000 WORTH OF FURS WILL BE SOLD AT LOWER PRICES THAN YOU WOULD OFFER BE HERE WHEN THE DOORS OPEN AT 9 A.M. SATURDAY

OPEN SATURDAY 9 A.M. TO 10:30 P.M.

The \$17,000 Fur Stock of the reliable firm of John Marshall & Co., who assigned a short time ago, will be on sale to the public, Saturday morning, at 9 o'clock. You will have unrestricted choice of all Fur Stock at unheard-of low prices.

OPEN SATURDAY 9 A.M. TO 10:30 P.M.

READ THE LIST AND BE CONVINCED.

Fur Coats

Ladies' China Dog Coats, regular \$60. Our price	\$28
Ladies' Galloway Coats, regular \$60. Our price	\$28
Ladies' Seal Coats, Sable collars and cuffs. Regular \$325.	\$195
Our price	\$195
Ladies' Seal Coats, self trim. Regular \$310. Our price	\$195
Ladies' Seal Coats, Opossum trim. Regular \$310. Our price	\$135
Ladies' Rat Coats, Regular \$125. Our price	\$77.50
Ladies' Coon Coats. Regular \$275. Our price	\$172.50
Ladies' Pony Coats, at bargain prices; also a number of Men's Pony Coats, regular \$30, for	\$12.50

Also an assortment of Driving Gauntlets at wonderful values.

BUY FURS NOW AND SAVE MONEY

Ladies' Coon Stoles, full large size, button three ways. Regular \$27. Our price	\$12
Ladies' Black Dyed Coon Throws, reg. \$22.50, for	\$14.50
Ladies' Natural Rat Stoles, regular \$21, for	\$13.50
Ladies' Southern Rat Stoles, regular \$11, for	\$2.95
Ladies' China Dog Stoles, regular \$10.50, for	\$5.50
10 Ladies' Persian Lamb Stoles, regular \$25, \$27, \$30 and \$35; choice at	\$12.50
Ladies' Gray Lamb Muffs, regular price \$9.50, for	99c
Ladies' Gray Lamb Stoles, regular \$5.50, for	99c
Large Astrachan Cape, regular \$29.50, for	\$10.50
One only Mink Set, regular \$95, for	\$37.50

Several Mink Muffs of the best quality, given at a bargain.

Fur Necklets

Ladies' Astrachan Stoles	\$8, \$9, \$12.50, for \$3.75
Ladies' Kalinsky Necklets, \$7.50, for	\$3.95
Ladies' Russian Marten Necklets, \$14.50, for	\$7.50
Ladies' Fitch, \$16.50, for	\$8.50
Ladies' Stone-Marten Necklets, \$9.50, for	\$4.95
Ladies' Sable, \$16.50, for	\$9.50
Ladies' Black Fox Necklets, \$18.00, for	\$10.50
Beverine Necklets, \$3.50, for	99c
Ladies' Mink Stoles, regular \$27, for	\$10.50
Ladies' Mink Stoles, regular \$47, for	\$22.50
Genuine Seal Stoles, with collar, \$40, for	\$18.50

A. W. RENNIE & CO. 70 DUNDAS STREET, LONDON

Radio Station in Iceland.

On a tiny volcanic island known as Jan Mayers Land, north of Iceland, the Norwegian Government has established a radio weather station. This farthest north station is in the track of the fierce Arctic storms and is of untold value in broadcasting warnings.

THREE THOUSAND BULLS KILLED BY ONE PERSON

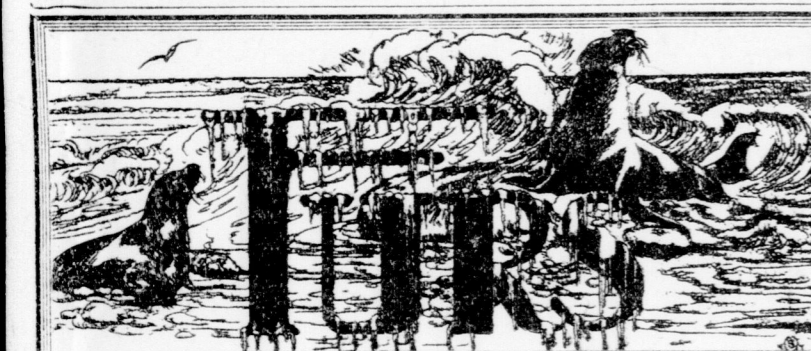
Julia Hoyt Accompanies Belmonte, Famous Matador, to Bull Fight in Spain.

TEN DAYS FETE Men and Women Dance Steadily For Over a Week in Village Streets.

By JULIA HOYT. San Sebastian, Spain, Aug. 8.—I've seen my first bull fight, and when I say that it means much more than merely the bull fight. The fight took place at Pamplona, two hours from here where they are having a ten days' fete. Fete! I never began to understand the meaning of the word before seeing Pamplona.

We left San Sebastian about ten in the morning, and I was lucky in my companions. Not only was Mr. Zuloaga (who has fought himself and knows all there is to know about bull fighting), with me but in addition there was Belmonte, the most famous and popular matador of Spain. Belmonte is 37 and has killed three thousand, two hundred bulls, and I am told is the most courageous and graceful matador known in Spain for twenty-five years.

He rarely fights now owing to his wife's terror of the sport, but both he and his wife promised me that if I ever went to Seville I would see him fight. Belmonte is very small, and yet he gives a decided impression of power. He has a prominent chin, reminding one somewhat of the king of Spain, large, direct brown eyes and many scars. He speaks neither English nor French, so I could not talk with him. The drive to Pamplona is remarkably beautiful; you go up high mountains and through a ravine along a cool little mountain river. When we arrived in the principal square of the town I really felt that I must be dreaming. The square and cafes were packed with men and women (all the men wearing the Basque can, as they do everywhere around here), all talking, drinking, singing and dancing. They dance steadily from Saturday night till a week from the next Monday! Every now and then one would hear a drum and a penny whistle or mouthorgan, and preceding the men playing the instruments would be fifteen or twenty men dancing alone or together, crossing the square forwards and backwards, turning around and around, like nothing in the world but children at play never disarrangeable.



August is the month of Fur Sales. The month to save dollars on your Fur Coat. Our entire stock of new styles made of the choicest pelts, in Hudson Seal, Persian Lamb, Muskrat and Electric Seal, made by the best Canadian furriers, will be offered at prices much lower than we can procure them at later in the fall.

FINE ELECTRIC Seal Coats CHOICE QUALITY Muskrat Coats

Made of the finest skins, with striped bordered bottom, collar and cuffs, handsomely lined and guaranteed to give a wonderful wear. A supreme bargain for August selling.

\$95.00 Same coat, trimmed with sable or squirrel collar and cuffs. Aug. sale price \$149

\$117.50 Other Muskrat Coats at \$125 and \$135.

Arrival of Fall Fashions We have just received some big shipments of New Garments for Fall wear. This array is now open for your inspection. The Coats for Fall are particularly pleasing, as in the imported French Gowns. Come in and let us show them to you.

Final Clearance of Summer Dresses

The balance of our stock of Summer Dresses must be cleared at once. These included Georgettes, Crepe De Chines, Taffetas, Tricotines, Cantons, Voiles, Ratines, etc. Many are elaborately beaded, while some are trimmed with contrasting colors. On sale

\$3.95 \$9.95 \$14.75

Artistic LADIES WEAR CO. Where Fashion Reigns 158 DUNDAS ST.

PICNIC GIVEN BY HARMONY CLUB, O.E.S.

Jolly Program of Sports Is Enjoyed by Many Guests at Port Stanley.

Harmony Star Club held a jolly picnic at Port Stanley yesterday. Over 30 guests left early in the morning for Port Stanley and both dinner and supper were enjoyed. A splendid program of sports had been arranged and a baseball game was an exciting feature of the day's activities. Mrs. Tozer's side winning from Mrs. Newman's team.

PERSONALS

Mr. and Mrs. R. G. Bowie and Miss Nora Scott are holidaying in Muskoka. Miss Winnie Dickie of Montreal is visiting Mrs. Frank Christie, 941 Queen's avenue. Miss Bertie Porter of St. Marys is visiting Mr. and Mrs. Claude White, Princess avenue.

Women and THE HOME

Your Outward Appearance Is An Index to Your Character—If You Want to Succeed You Must Dress the Part.

The professor of psychology at one of our leading universities has been telling his students to dress up. He says that money will not talk to a shabby man, and that good clothes lead to good jobs.



These are words of wisdom to which every young man should give ear. Nothing succeeds like success, and to achieve success you must look successful. And while it is true that clothes do not make the man, they give a mighty reliable tip on the sort of a man he is.

When you see an ill-dressed, slovenly, slovenly man you do not need to be Sherlock Holmes to deduce the fact that he is one of three things. Either he has not the ability to make money, or he is lazy and would rather do without good clothes than work to get them, or else he is too shiftless to keep himself looking neat and tidy—none of which qualities commend him to our admiration.

Of course, a broadcloth coat may cover a craven heart and a worthless back, but just as often a hand-me-down covers a loafer and an incompetent, and if you are going to judge a man solely by his appearance the well-dressed one is a better bet than the poorly-dressed one.

Admittedly, there are exceptions to all rules; but, generally speaking, the more fact that a man is well dressed shows that he has energy and ability, because it takes money to buy good clothes in these days, and the man who can afford good clothing has to be a go-getter. On the other hand, it is equally true that any man who is willing to work can make enough to clothe himself properly, and so we are forced to the conclusion that the well-dressed has more pep to him than has the human ragbag.

Of course, there are men who are industrious and talented who go shabby because they do not care how they look, but this argues a lack of good judgment on their part. They discount their ability because they have to "sell" themselves to everybody with whom they come in contact. They have to be continually proving that they are not the down-and-outers they look to be.

Nobody wants a slovenly doctor, no matter how great his skill. No one has confidence in an out-of-elbow lawyer, no matter how learned and clever he may be. Nobody invites the shabby man to dinners or wants to be seen out with him, and so he misses the enormous advantage he would gain from social contact with the people who could advance his fortunes.

In judging a man by his clothes the cost of the garments is not to be considered. Circumstances may force a man to buy the cheapest possible garments, but they will always be neat and well pressed. He will be shaven and shorn and his shoes polished, even if they are badly worn. It is nothing but sheer laziness that makes a man go about with baggy trousers, a stubble of beard on his face and looking as if he needed a good bath.

A man's characteristics register themselves in his clothes so that all who see may read them. The man who wears up-to-the-minute clothes and who is invariably dressed right for the occasion is a close observer; a man who knows how to use his eyes; one who is quick to think and act, and who is progressive, willing to adopt new ideas and ways of doing things. He is also eager to learn from others, and is generally a good businessman and makes an efficient employee.

On the other hand, the man who wears old-fashioned clothes, whose hats are of the vintage of year before last, whose coats never fit and whose trousers are always too long or too short, is the sort of man who never sees anything until he is slugged with it; who is the last to take up a new idea, and who thinks that his grandfather's way was the best. He is easy-going and any glib salesman can talk him into anything. You will virtually always find that a slipshod run business has a slipshod-looking man at the head of it.

The man who wears the coat of an old suit, the waistcoat of another and trousers of a third, with a pink shirt and a red necktie, and who is as likely to go to an evening party in a worn old tuxedo coat as in evening clothes, is a man who is careless of detail. He may make a lot of money, but most of it will slip through his fingers. He is the sort of man who lets his insurance lapse, and dies without making a will, and who never collects what people owe him. He never makes a big success in life because he never really finishes off anything.

The man who is prim and precise in his dress and who looks as if he had just come out of a bandbox is your detail man. He is as orderly in his mind as he is in his clothes. He is accurate and painstaking. He is a good student at college, he makes a thorough professional man and an invaluable employee.

The man who is on top, the overdressed man, the man who never rises above his clothes. He, too, gives you his measure, which is that of a brainless tailor's dummy.

Of the psychological effect of clothes on the wearer, it is needless to speak. The knowledge that one is well dressed gives one a poise, a self-confidence that nothing else on earth can. It puts pep and energy into one, takes the last bit of spunk out of one. So universal is this reaction to clothes that the first thing the society for helping down-and-out men to come back does is to dress them up.

The moral of which is that if you wish to succeed you must dress the part. People judge us by our clothes. DOROTHY DIX.

University of Manitoba, Winnipeg, and Dr. and Mrs. C. H. Yeaton, professor of mathematics and philosophy at Oberlin College, Oberlin, Ohio, are guests over the week-end with Dr. and Mrs. H. R. Kingston, Oxford street. Both Dr. and Mrs. Yeaton and Dr. Warren are doctor of philosophy graduates of the University of Chicago. Accompanied by Dr. and Mrs. Kingston they are leaving Sunday to attend the International Mathematical Congress in Toronto.

The following appeared in a recent edition of the Evening Star, Washington, D. C.: "Rev. Floyd Talmadge, Holland, pastor of the Adelaide Street Baptist Church, London, Canada, one of the largest and oldest churches in the convention of Ontario and Quebec, and Mrs. Holland are visiting relatives in the city. They were noted from London, through New York and Pennsylvania, camping en route. Before returning to Canada, Mr. Holland, who is an American, and a former resident of the District of Columbia, will visit his alma mater, the College of William and Mary, Williamsburg, Va."

A kitchen shower was held this week at the home of Miss Mary Shaw, 55 Oak street, in honor of Miss Helen Hankinson, a bride-elect. Games were played during the evening, and the prizes were won by Miss B. Roberts and Miss M. Breen. The guest of honor was blindfolded, and as the wedding march was played, she was led to the altar by Miss M. Willoughby, who was dressed as a groom. The bridal bouquet consisted of carrots, onions and beets. Miss Hankinson received a number of useful gifts. During the evening a reading by Miss Roberts was enjoyed.

Roses OUR SPECIALTY. 249 Dundas St. — Phone 2187. THE WEST FLORAL CO. "Say It With Flowers"

England Has a Rat-Killing Week.

England recently showed due appreciation of the rat pest as a living issue by the nation-wide observance of "Rat Week."

Gray's, Limited SPECIAL SHOWING FELT HATS For Saturday All new models in the season's most favored shades, Soft Un-crushable English Hats, priced \$1.95 to \$5.50

Cream Flannel Outing Skirts, \$3.95 Summer Dresses, One-Third Off Regular Prices

A Millinery Clean-Up Sale For Saturday we have gathered together 200 Hats, in shapes, ready-to-wear and sailors; all good shades, also many sport hats. Just a final clean-up day sale 75c

Special Sale of Bedspreads, Sheets and Pillowcases A great opportunity to secure high-grade "seconds" at big reductions; 110 only, Spreads, in honeycomb and ripplette; some "seconds", some slightly soiled.

GRAY'S, LIMITED 140 DUNDAS STREET. PHONES 115-116

My Best Recipe By Mrs. A. T. Edwards, 183 Oxford Street.

TOMATO CREAM SAUCE. Twelve ripe tomatoes, 12 onions, 12 apples, and six red or green peppers. Peel and slice tomatoes, peel and core apples, peel onions. Put apples, onions and peppers through meat chopper, add tomatoes and four cups of brown sugar, two cups vinegar, teaspoonful cinnamon, and teaspoonful ground cloves. Simmer for four hours. Serve with cold meat.

CLUB NEWS ST. GEORGE'S L. A. The Ladies' Aid of St. George's Presbyterian Church held a picnic at Port Stanley yesterday afternoon. The guests, numbering 30, enjoyed supper on the heights, and in charge of the president, Mrs. George Cairncross.

WOMEN'S LABOR PARTY. Mrs. William B. Stewart, who is leaving shortly to reside in Cleveland, was presented with a beautiful gift last evening by the members of the Women's Labor Party at the regular meeting held at the home of Mrs. Fred White, Quebec street. The presentation was made by the president, Mrs. William Burnard. A shower was also given to Mrs. A. Moulie for Baby Moulie, and a number of dainty gifts were received. The house was prettily decorated with many flowers and the hostess was assisted by her daughter, Miss N. White.

Fashions by Wire AN EFFECTIVE COMBINATION. Paris, Aug. 8.—The matching scarf and hat is a fashion of which nobody has yet grown tired, is being expressed today in citron and ivory white. The sports hat and scarf are of citron suzein in many instances, both trimmed with thick ivory silk braid, in the fashion some years ago called "Coronation."

DYED SHEARED ERMINE. Paris, Aug. 8.—In spite of hot streets, the lady must have her touches of fur trimming. Sheared ermine, dyed in shades of beige or cream, is her newest fancy.

DARING BATHING COSTUMES. London, Aug. 8.—Many of the swimming costumes seen today follow the no-waistline idea. Of silk, with huge brilliant dots, they fit the figure closely and flare in a swirl of ruffles above—quite a long way above the knee.

REBEKAH LODGE OFFICERS INSTALLED AT TILLSONBURG Tillsonburg, Aug. 7.—The newly-elected officers of Myrtle Rebekah Lodge No. 177, were installed by the team from Norwich last evening followed by a banquet. Noble grand, Mrs. George Clark; vice-grand, Miss Ivy Stratton; recording secretary, Mrs. S. Chandler; financial secretary, Mrs. W. Knabb; warden, Mrs. Fred Porter; conductor, Mrs. F. Nunn; chaplain, Mrs. Wm. Sutch; R.S.N.G., Mrs. Francis Shearing; L.S.N.G., Mrs. Nunn; F.S.V.G., Miss Irene Shearing; L.S.V.G., Miss Vina Hyatt; inside guard, Oliver Fox; outside guard, Harry Scott.

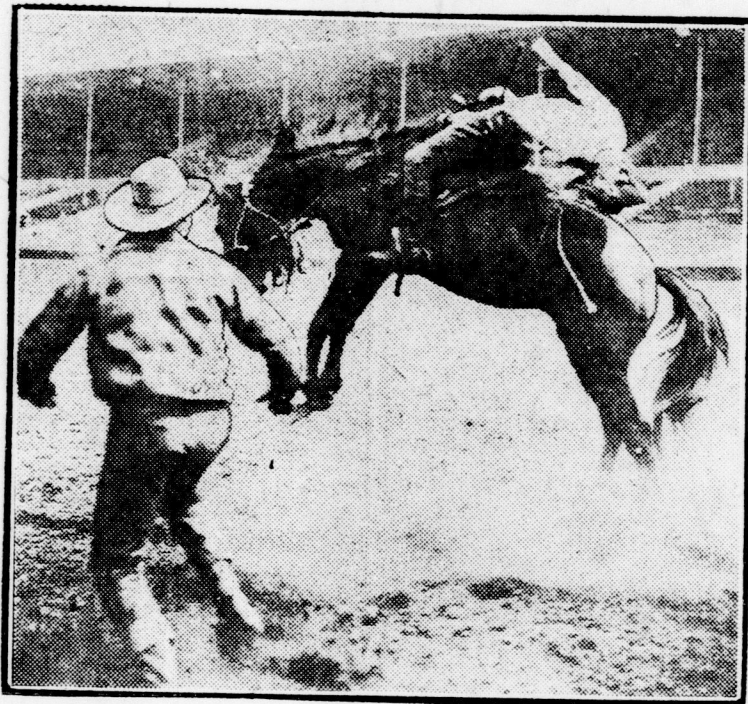
Don't accept substitutes in yellow packages BENSON'S PREPARED CORN is the ORIGINAL CORN STARCH in the yellow package—a favorite for 65 years

FREE! BOYS CAPS 2,000 CAPS to Boys and Girls Boys and Girls FREE PONY COUPON WITH EACH CAP Ashplant's Juvenile Bootery (BALCONY FLOOR)

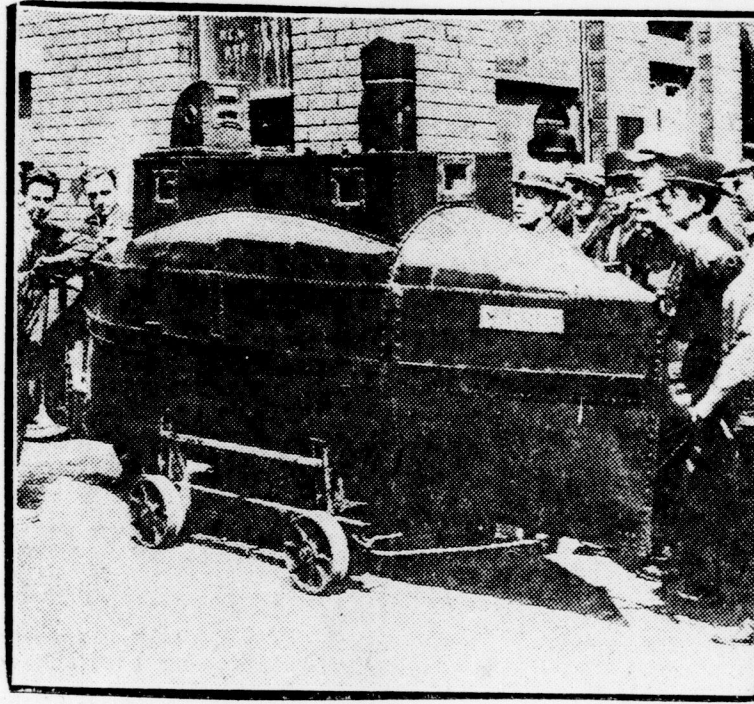
Make Ranch of Butter; Mayor Takes Honors; 12-Foot Ocean Craft



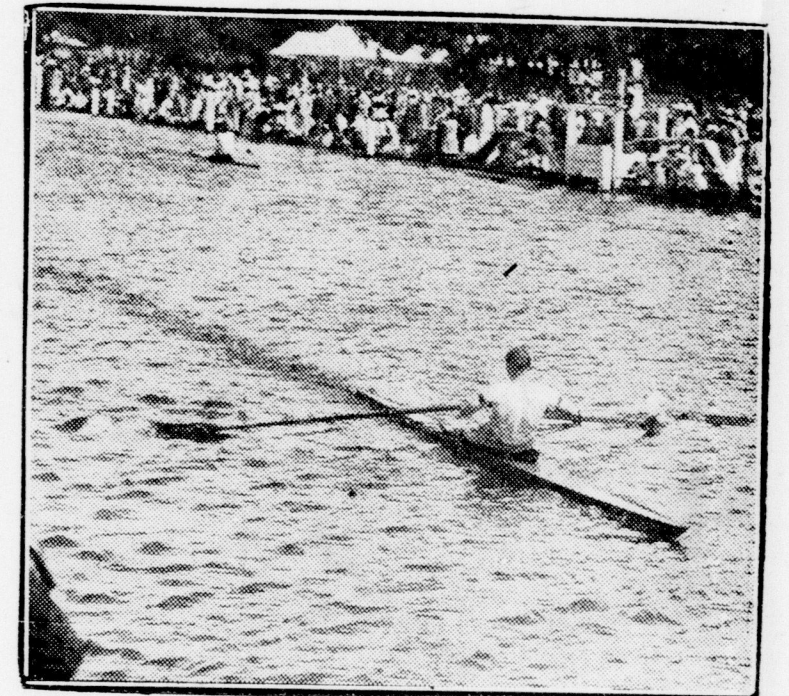
Paavo Nurmi, the marvelous Finnish long-distance runner, is shown winning his heat in the 5,000-meter run at the Olympic track and field games, France



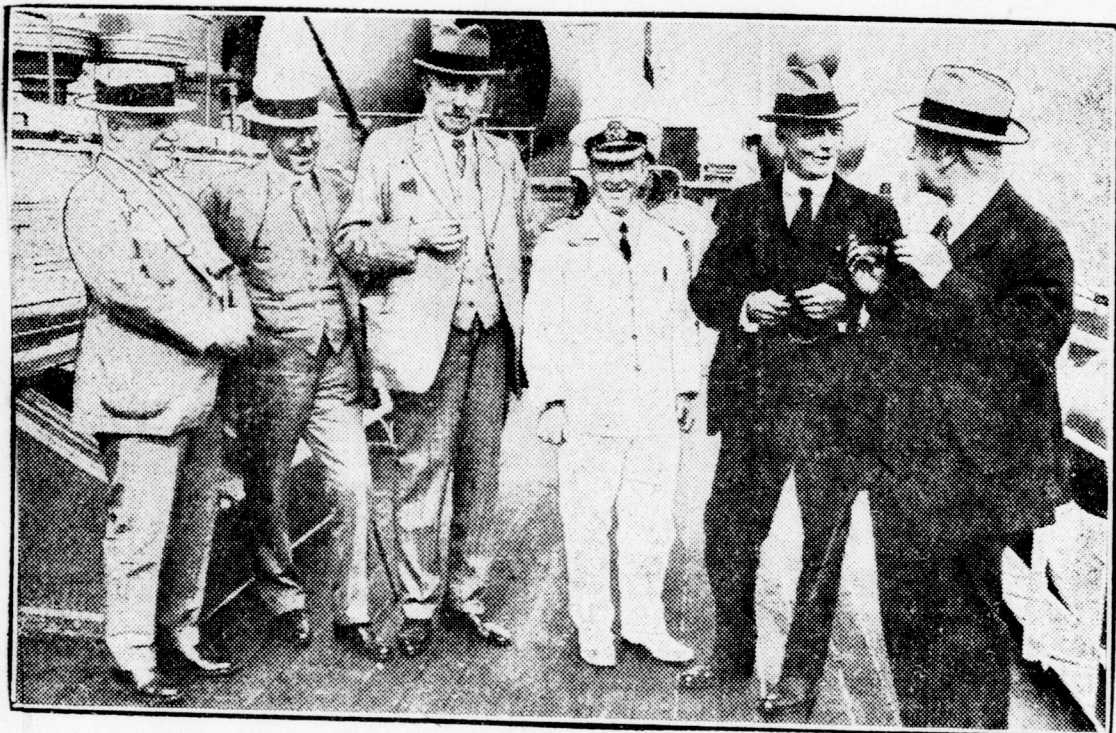
This cowgirl at the British Empire Exhibition found her mount too frisky for her, and was unfortunately thrown in spite of the cowboy who rushed to her rescue



William Oldham, of England, is going to attempt to cross the Atlantic Ocean next month in the twelve-foot craft, with a three-foot beam. The authorities prevented him from making a similar trip some time ago



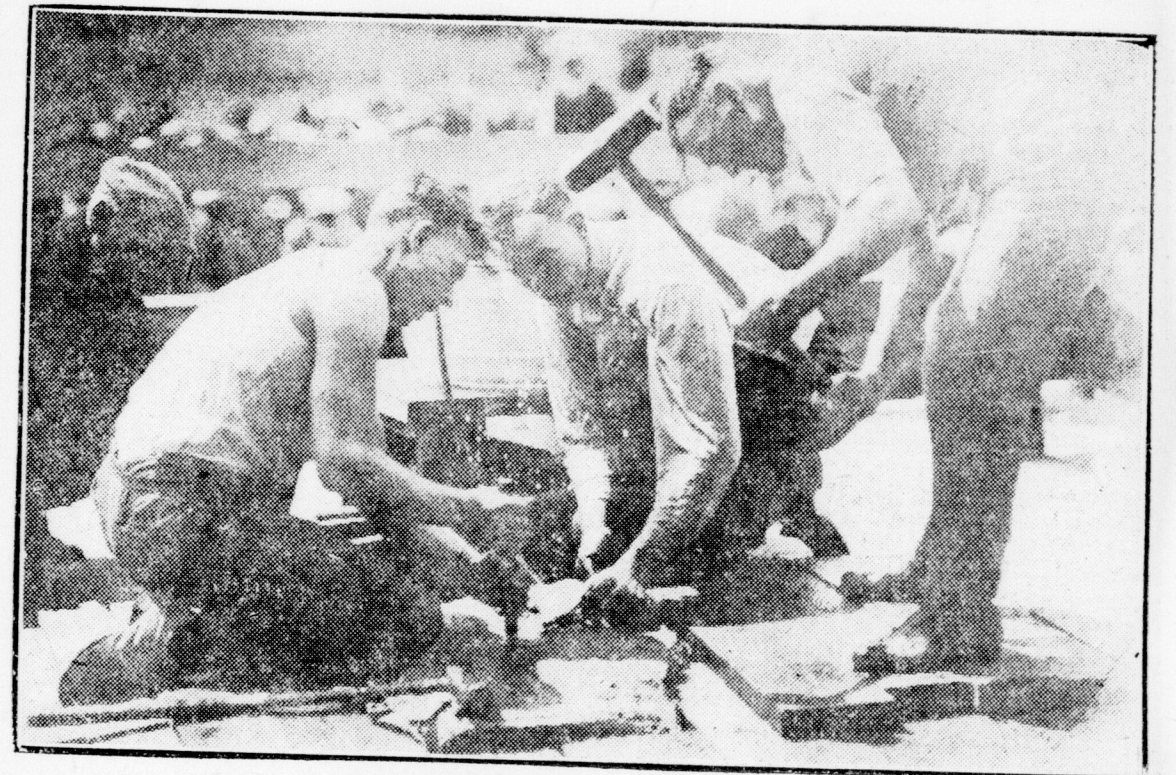
The finish of the Diamond Sculls at Henley, show J. Beresford, Jr., winner, well in front of his opponent, K. N. Craig



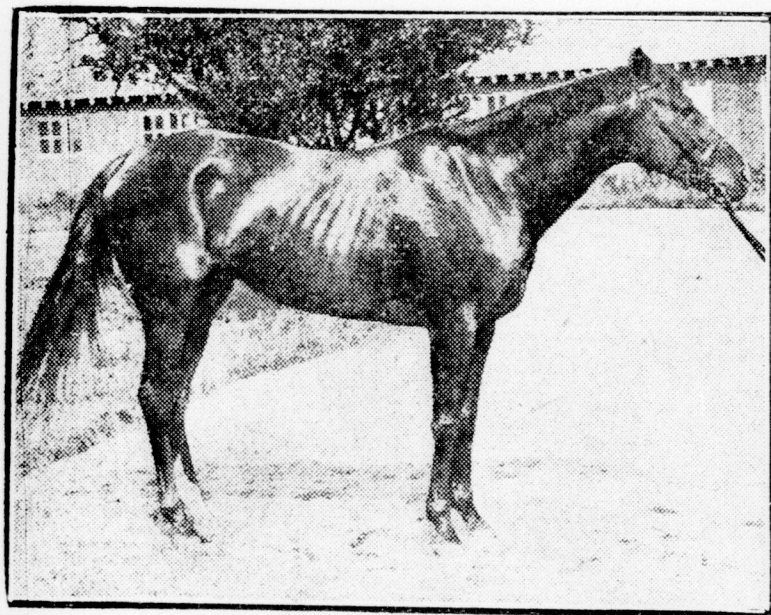
Some of the three hundred members of the Canadian Bar Association are shown on the deck of the Mount Laurier on their way to England. Photograph shows: Hon. Judge Leask, North Bay Hon. Mr. Justice Dacles, Capt. Turnbull, Mr. Justice Campbell Lane, Pierre Ledieu, K.C., and R. G. DeLormier, K.C., all of Montreal



Lady Diana Duff-Cooper, as "Britannia," is pictured as she appeared in the "Heart of Empire" ball, held at Albert Hall, London. Lady Duff-Cooper scored a tremendous hit in New York playing in "The Miracle"



Competitors are shown in the hand-drilling contest at Cobalt, which was one of the many features of the Old Boys Reunion held in the northern mining town recently



Epinard, star of the French turf, which is in the United States to run in three races in September, is shown at Belmont Park, where it was taken out for the first time since its arrival



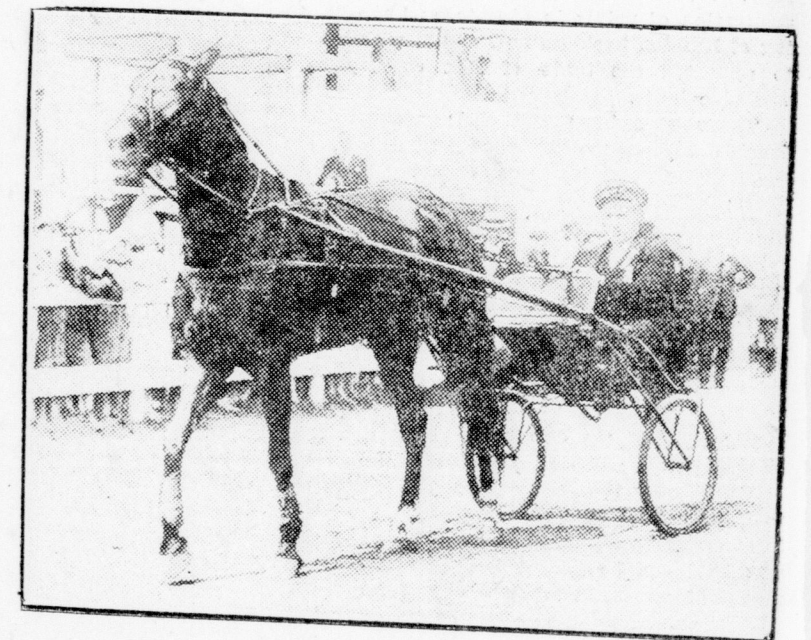
Mrs. Annie C. Bill, of London, England, has founded a new Christian Science Church, independent of mother church in Boston, Mass. This church was founded by a "dissenting minority" as a result of recent litigation.



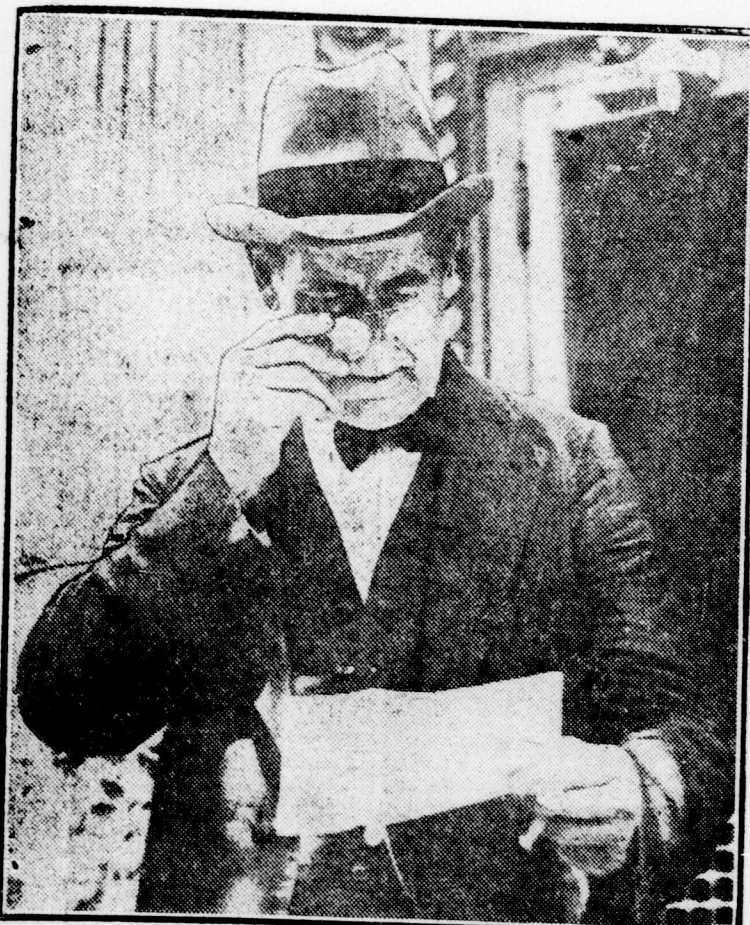
J. Beresford, Jr., is shown in a particularly happy mood after winning the Diamond Sculls at Henley recently. He defeated K. N. Craig



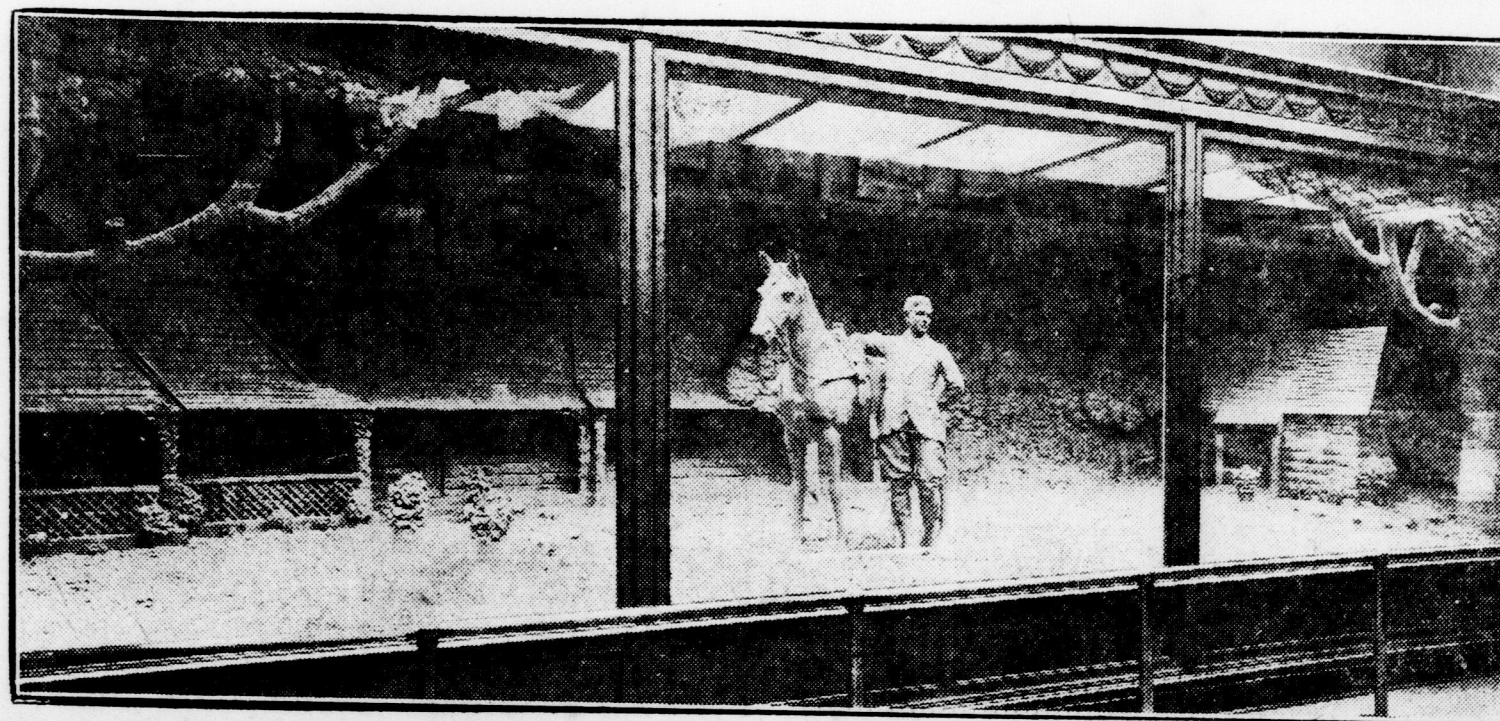
Lieut. Antonia Locatelli, Italian aviator, plans to fly from Ireland to Iceland, thence to Greenland, Canada and the United States. He will be accompanied by a second pilot, a wireless operator



The mayor of Boston proved himself an able horseman when he carried off first honors at the annual trotting races held at the Charles River Speedway, Boston, recently



While in Washington recently, William Jennings Bryan gave out an interview pledging his support to the Democratic party, and expressing his confidence in its success at the polls



One of the most unusual exhibits at the British Empire Exhibition is the one pictured above in the Canadian section. This whole panel, showing the Prince of Wales' ranch, with a figure of the Prince and horse, is made of butter, about two tons being used



A great favorite with John W. Davis, Democratic presidential nominee, is little four-year-old Dorothy Milstead, daughter of the gardener on his estate at Locust Valley, Long Island, N.Y.

**MAIL ROBBERY LOSS
MAY REACH \$55,000**

**Montreal Postmaster Unable
To Name Definite Figure
Yet.**

Canadian Press Despatch.
Montreal, Aug. 7.—While Postmaster Gaudet said this morning he was still unable to say what the loss was resulting from the robbery of a registered mail sack from a delivery wagon here on Tuesday night, various rumors put the amount as high as \$55,000.

At least \$5,000 was in two packages from a Montreal bank. It has been learned. Most of the other packages were from the Maritime Provinces en route west, and some time will be necessary to check up the amounts in them.

**N. Y. FEDERAL RESERVE
REDISCOUNT RATE LOWERED**

Associated Press Despatch.
New York, Aug. 7.—For the third time this year, directors of the Federal Reserve Bank of New York today lowered the rediscount rate, marking it down from 3½ to 3 per cent.

The reduction gives New York the lowest federal reserve in the country. The action, apparently based on a desire to re-align the bank rate with open money market quotations, took Wall Street by surprise. The announcement was followed by active "over-the-counter" trading in Liberty bonds, which earlier in the day had suffered sharp recessions.

**Little Squirrels Learn When a Pile of
Brush Is Not a Safe Place**

By THORNTON W. BURGESS.
The four little Happy Jacks had learned something. They had spent most of their short lives in their own home tree, and to them a tree was the only safe place in time of danger. But now they had learned that there was safety in a pile of brush on the ground. Hadn't one of them escaped from Redtail the Hawk by falling into a pile of brush?

Mrs. Happy Jack led them down to the ground and over to that pile of brush. She told them to play in it for a while, and to learn how to crawl in and out between the sticks and how to get to the bottom of it quickly. They had a great time playing hide-and-seek in there.

But at last Mrs. Happy Jack called them out. "A pile of brush," she said, "is a very safe place in which to hide from Redtail the Hawk or Hooty the Owl. As long as you stay hidden there, you are safe. But you must be sure that you are hidden in a place where there are other enemies from whom it isn't a safe place to hide."

The four little Happy Jacks picked up their ears. "Who?" asked one of the little Happy Jacks.

"Some of your enemies who live on the ground," replied Mrs. Happy Jack. "Buster Bear would tear a little pile of brush like this all apart in no time at all for the sake of a tender young squirrel for his dinner. I suspect that even Old Man Coyote would tear apart as small a pile of brush as this. Under a big pile you would be safe from Old Man Coyote or Reddy Fox, but you wouldn't be safe from Billy Mink if he happened along, nor from Shadow the Weasel. They could follow you anywhere that you could go. Brush piles are safe places in which to hide from enemies who fly. But



Some of Your Enemies Live On the Ground.

trees are the only safe places from enemies who can neither fly nor climb. Old Man Coyote cannot climb. Reddy Fox cannot climb. Buster Bear can climb and so can Bobby Coon and Yowler the Bob Cat. But neither can climb fast enough to catch a nimble young squirrel in a tree. Always pick out a tree from which you can jump into another tree. Then they cannot follow you.

"But Billy Mink and Shadow the Weasel are good climbers. They can follow you into any hole you can squeeze into. Your only hope of escape from them is to try to leave them behind by jumping from tree to tree. You can jump farther than they can. Just remember that there is no excuse for a lively squirrel who keeps his wits about him, being caught by any one but Shadow the Weasel. The secret of long life is knowing just what to do, and doing it. You will want to spend a great deal of time on the ground, but be sure that you never are far from a tree."

"Yes'm," said all the little Happy Jacks, and all four moved a little nearer to the nearest tree.

(Copyright, 1924 by T. W. Burgess.)

**RED ROSE
TEA** is good tea
and the choicest of Red Rose Teas is the
ORANGE PEKOE QUALITY

**No Week-end Complete -
without
Laura Secord
CANDIES**

For Every Occasion

Dundas and Richmond St. (Graham's Store).

REAL SAVINGS
FROM THE
BIG, BUSY HARDWARE STORE

ROOFING. Bird's Celebrated Roofing, at cut-rate prices. Paroid Slate Surfaced, very heavy quality. Sale price for Saturday, \$2.87 per roll. Royal Roofing, \$1.37 1-ply, per roll.	TOOLS—TOOLS—TOOLS Crocodile Wrenches—six handy farm tools in one; practical combination of a pipe wrench, a nut wrench, screwdriver and three dies for cutting and cleaning bolts. Sale price 59c Auger Bit Braces, plain 10-inch sweep. Sale price 98c Hand or Rip Saws, all steel, guaranteed perfect; 26-inch. Sale price \$1.59	PAINT—PAINT—PAINT Sherwin-Williams Service Red Paint, a real good Red Paint. Sale price, \$1.89 per gallon.
TOILET CLIPPERS. Just the Clipper for bobbed-hair and home use. Boker's Charm, \$1.99 pair. Boker's Aristos, \$2.99 pair.	SALE OF VISES. Columbian Garage Vise, adjustable, nut and pipe vise with anvil attachment. Sale price \$4.97 Handy Size Anvil \$2.97 sale price.	HALF-SOLES FOR SHOES Famous panco quality; will outwear leather; three sizes, pair 60c, 65c, 75c

Household Specials In Our Home Department

10-quart Preserving Kettles 49c	14-quart Dishpans for 57c	Willow Clothes Baskets, medium size \$1.29	GARBAGE PAILS No. 1, heavy galvanized \$1.29
12-quart Preserving Kettles 59c	17-quart Dishpans for 67c	Large size \$1.49	No. 2, heavy galvanized \$1.63
14-quart Preserving Kettles 69c	Canning Racks 79c	Map Sticks for 19c	No. 3, heavy galvanized \$2.13

COWAN HARDWARE LIMITED
125-127 DUNDAS STREET. PHONES 3461-3462.

WHITE FANG
by Jack London

**INSTALLMENT 29.
THE INDOMITABLE.**

"It's hopeless," Weedon Scott confessed.

He sat on the step of his cabin and stared at the dog-musher, who responded with a shrug that was equally hopeless.

Together they looked at White Fang at the end of his stretched chain, bristling, snarling, ferocious, straining to get at the sled-dogs. Having received sundry lessons from Matt, said lessons being imparted by means of a club, the sled-dogs had learned to leave White Fang alone; and even then they were living down at a distance, apparently oblivious of his existence.

"It's a waste and there's no taming it," Weedon Scott announced.

"Oh, I don't know about that," Matt objected. "Might be a lot of dog in you. You can tell. But there's one thing I know sure, and that there's no getting away from it."

The dog-musher paused and nodded his head contentedly at Moosehide Mouton.

"Well, don't be a miser with what you know," Scott said sharply, after waiting a suitable length of time. "Split it out. What is it?"

The dog-musher indicated White Fang with a backward thrust of his thumb.

"Wolf or dog it's all the same— he's been tamed already."

"No!"

"I tell you yes, an' broke to harness. Look close there. Dye see them marks across the chest?"

"You're right, Matt. He was a sled-dog before Beauty Smith got hold of him."

"An' there's not much reason against his bein' a sled-dog again."

"What dye think?" Scott queried eagerly. Then the hope that while he had been shaking his head, "We've had him two weeks now, and if anything, he's wilder than ever at the present moment."

"Give 'm a chance," Matt counselled. "Turn 'm loose for a spell. The other looked at him incredulously.

"Yes," Matt went on, "I know you've tried to but you didn't take a club."

"You try it then."

The dog-musher secured a club and went over to the chained animal. White Fang watched the club after the manner of a lion watching the whip of its trainer.

"See 'm keep his eye on that club, Matt said. That's a good sign. He's no fool. He knows to tackle me so long as I got that club handy. He's not clean crazy, sure."

As the man's hand approached his neck, White Fang bristled and snarled and crouched down. But while he eyed the approaching hand, he at the same time contrived to keep track of the club in the other hand, suspended threateningly above him. Matt swung the chain from the collar and stepped back.

White Fang could scarcely realize that he was free. Many months had gone since he passed into the possession of Beauty Smith, and in all that period he had never known a moment of freedom except at the times he had been loosed to fight with other dogs. Immediately after such fights he had always been imprisoned again.

He did not know what to make of it. Perhaps some new deviltry of the gods was about to be perpetrated on him. He walked slowly and cautiously, prepared to be assailed at any moment. He did not know what to do, it was all so unprecedented. He felt the precaution to sheer off from the two watching dogs and walked carefully to the corner of the cabin. Nothing happened. He was plainly perplexed, and he came back again, pausing a dozen feet away and regarding the two men intently.

"Won't he run away?" his new owner asked.

Matt shrugged his shoulders. "Got to take a gamble. Only way is to find out."

"Poor devil," Scott murmured pityingly. "What he needs is some show of human kindness," he added, turning and going into the cabin.

He came out with a piece of meat, which he tossed to White Fang. He sprang away from it, and from a distance studied it suspiciously.

"Hiyu, Major," Matt shouted warningly, but too late of it. But we've come to it now. It's the only thing that to do."

As he talked, with reluctant movements he drew his revolver, threw open the cylinder, and assured himself of its contents.

"Look here, Mr. Scott," Matt objected. "That dog's been through hell. You can't expect 'm to come out a white and shining angel. Give 'm time."

"Look at Major," the other rejoined.

The dog-musher surveyed the stricken dog. He had sunk down on the snow in the circle of his blood, and was plainly in the last gasp.

"Served 'm right. You said so yourself, Mr. Scott. He tried to take White Fang's meat, an' he's dead-o' That was to be expected. I wouldn't give two whoops in hell for a dog that wouldn't fight for his own meat."

"But look at yourself, Matt. It's all right about the dogs, but we must draw the line somewhere."

"Served 'm right," Matt argued stubbornly. "What, an' he's dead-o' 'm for? You said yourself he'd done right. Then I had no right to kick 'm."

"It would be a mercy to kill him," Scott insisted. "He's untamable."

"Now look here, Mr. Scott, give the poor devil a fightin' chance. He ain't had no chance yet. He's just come through hell, an' this is the first time

**DON'T MISS THIS GREAT
August Furniture Sale**

SENSATIONAL VALUES! EVERYTHING REDUCED!

An event that occurs once a year. We have gone through our entire stocks and have taken off 25 to 60% from all prices, regardless of former values. Realizing that thousands of our friends and customers have been waiting for just such a furniture opportunity, we have made additional huge purchases from leading manufacturers, so that stocks would be complete while the sale is in progress, giving everyone the assurance of obtaining genuine bargains not equalled anywhere else, for service, quality, and lasting satisfaction. Our liberal credit terms are yours for the asking, so you can make your purchases without delay and on easy payments.

Special Purchase and Sale of Dainty DINNER SETS

We have just received an immense shipment of Beautiful Dinner Sets at special prices, featuring all the new patterns and designs. To-morrow we place this entire shipment on sale at special prices and terms.

THESE BEAUTIFUL SETS ON SALE TO-MORROW FOR \$19.50 TO \$39.00

\$1 DELIVERS ONE OF THESE SETS \$1

3-Hour Aluminum SALE

FROM 9 TO 12 O'CLOCK TO-MORROW

TEA KETTLES	\$1.25
DOUBLE BOILERS	\$1.25
4-QUART SAUCE PANS	95c

All guaranteed aluminum. Shop early, as supply is limited.

50c CASH Delivers This WALNUT BED OUTFIT \$37.50

To-morrow we place on sale 30 Simmons Bed Outfits, consisting of a beautiful walnut finish steel bed, coil springs and Simmons full mattress. Regular value \$54.00 to go at

\$1 DOWN DELIVERS ONE

ALL SUMMER FURNITURE TO CLEAR AT COST

\$24 Reed Rockers \$15.95

EXTRA! EXTRA!
Spring seat, upholstered seat and back, in heavy English tapestry.

\$225 DINING-ROOM SUITE
Beautiful Queen Anne Suite, in walnut finish **\$149**

\$200 BEDROOM SUITE
Walnut-Finish Bed, Vanity Dresser, Chiffrobe and Dresser **\$130**

"Grand to Have Your Health"

says Mrs. Jenny Evans of Detroit, Mich. Few of us appreciate our health until we lose it. Mrs. Evans worked in a factory, but owing to a weakness and pain in her back she was forced to give up work. She says: "A friend recommended Lydia E. Pinkham's Vegetable Compound, and it made me well. It is grand to have your health, to feel well all the time and to go around like other women without that awful torture of weakness and pain in the back. I am suffering from such troubles should remember that Lydia E. Pinkham's Vegetable Compound is the tried and true medicine now recognized everywhere as the standard remedy for female ills.—Advt."

\$15 SIMMONS MATTRESS \$9.95

Best ticking, all felt, only a limited number to clear. 50c DOWN.

MURINE
Keeps EYES Clear, Bright and Beautiful
Write Murine Co., Chicago, for Eye-Care Book.

ONTARIO FURNITURE COMPANY
WE PREPAY FREIGHT. 225-230 DUNDAS STREET.

Japanese Players Take Commanding Lead Over Canadian Davis Cup Team

CROCKER, WRIGHT ARE BOTH DEFEATED

First Lost in Straight Sets.
Second in Three Out of Five.

Canadian Press Despatch.
Montreal, Aug. 7.—Japan took a strong lead on the opening day of the second round of the American zone Davis Cup lawn tennis to determine the right to challenge the United States for the blue ribbon of the tennis world. The Japanese cracks won both matches against the Canadian champions, the first in straight sets and the second in three sets out of five.

Sumao Okamoto defeated Jack Wright 6-4, 6-4, 6-4. In the second round of the Davis Cup tennis tournament, the Japanese captain had a much more strenuous task against William Crocker and Arthur Wright than the first match. He was extended to the limit, the score being 4-6, 7-5, 6-4, 6-6, 6-1.

Wright played a good game making many fine placements, but Okamoto was too steady for him at critical points. In the Shimizu-Crocker game the match saw-sawed from start to finish with the Canadian taking the first and fourth sets. The latter set was especially brilliant, and was won by the Canadian after a Canadian Canadian literally blew the Japanese away. The effort exhausted him, and he fell an easy victim to the Japanese. The fifth set and the game by Okamoto in this set showed a flash of the old-time form and made many wonderful hits.

Okamoto won the toss and started serving, the first set scintillated with brilliant play, and was deservedly close all the way. Wright, playing magnificent tennis, with the score 3-5 to I against him, brought the score to 5-4 in his favor. Japan evened up, taking Wright's service and then led 4-5. Wright evened by brilliant play, then Okamoto took the next two games, and the first set 6-4, 6-6, 6-1.

The second set was another hard tussle. Okamoto steady as a rock, forced Wright to make costly errors on important points. Wright pulled three games in the set, after being led 4-1. Japan won the second set 6-4, 7-5.

The third set was another close one, the play zigzagging up to four all, when Okamoto won his service and made it 4-1 for Japan. Wright pulled the next game amidst a roar of applause, his last two shots being a service ace and a lovely placement. Okamoto again won his service, and took Wright's match to Japan, 6-3, 6-3, 6-2.

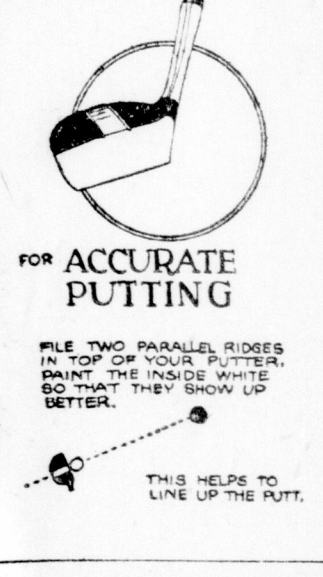
AUSTRALIANS WIN.
Associated Press Despatch.
Baltimore, Md., Aug. 7.—Pat O'Hara Wood of Australia won the first singles match from Ignacio Borriolla of Mexico in the Davis Cup preliminaries which began at the Baltimore Country Club today, in straight sets. The scores were 6-3, 6-0, 6-2.

Australia won both contests from Mexico when Patterson took the second match in straight sets from Liano, 6-0, 6-1, 6-2.

BANTAMS ARE DECLARED READY FOR TONIGHT'S FRAY
Associated Press Despatch.
Chicago, Aug. 7.—Bud Taylor of Terre Haute and Peter Sarmiento, Filipino contender, for the bantam title, held by Abe Attell Goldstein, who meet in the feature bout at Aurora tomorrow night, have finished preparations and are reported well under 120 pounds, the weight agreed to make at 3 o'clock tomorrow. Handlers of both assert they are in prime condition.

PARIS SOFTBALL CHAMPS TO PLAY OFF WITH GALT
Special to The Advertiser.
Paris, Aug. 7.—The champions of the Paris Softball League are to play with the softball champions of Galt in the first round of the Ontario championship series. The winners of Paris League will not be determined for two weeks yet, with the possibility of a tie for first place between the Alpha and Walker Press teams. The Alpha are one game up at present.

Golf AS CHAMPIONS PLAY IT.



FOR ACCURATE PUTTING

FILE TWO PARALLEL RIDGES INSIDE YOUR PUTTER. PAINT THE INSIDE WHITE BETTER! THEY SHOW UP!

How can a player gain accuracy in putting?

Answered by DAVID BROWN, veteran tournament player, former British open champion. Noted especially for his short game and accuracy on approaches.

Naturally, practice is probably the chief factor in getting accuracy, but there is a little device which the average golfer can use which ought to save him from two to five putts during a round of golf. Take your putter—supposing it to be of the clock type and file two little parallel lines on the top of it as shown in the illustration. Paint the inside of the ridges white so they will show up a little better. This allows the eye to line up the ball in making the putt. Instead of keeping the eye on the ball while using this "trick" putter, keep the eye on the parallel lines of the putter and see that the ball strikes just as shown in the illustration.

Bill Regan was turned into a first baseman this spring. He took

On the Side Lines

With C. S. G.

THE DIFFICULTY.
There will always be a difficulty in producing long-distance runners in Canada and United States, when the short-distance runners like Greb and the rest can draw down huge chunks of money for a few days steps.

KEEP KOOL TOPICS.
Whether the L. A. A. is considering jumping into senior rugby, as a local contemporary pretends to think, or whether it's mostly street rumor, as seems most likely, the theory is not quite so unground as the same contemporary makes out.

London has developed fast junior and intermediate teams in the past, but without being the city wildly enthusiastic about rugby. When London won dominion honors in 1914, the team received notoriously poor support. Perhaps senior football, providing a senior team could be assembled here, would arouse real football enthusiasm, which intermediate competition has failed to do.

However, it doesn't look as if a team which could play senior has been gathered here. Perry of Sarنيا, said to be a football prospect for London, is still working in Sarنيا, where he is likely to work.

Another reason why the idea of senior football merely as a warm weather theory, is not quite so idiotic as the local contemporary would have it, is that, unofficially at least, the O. R. F. U. has favored London as a senior football center.

CHERCHEZ LA FEMME.
Charlie Haller, who does some scouting for the Pirates when he can spare time from his business in Pittsburg, was out on his trips through the bushes. He had Mrs. Haller with him when he hopped to Brantford to look over some players in the Michigan-Ontario League one day near the end of the 1923 season. Bay City was playing there that day and Mrs. Haller liked Hazen Cuyler's work very much and urged Charlie to recommend him. Charlie thought "Ki-Ki" hadn't had enough experience.

"He's got him in mind. The next summer he made it a point to take another look at him. This time he was sure his wife had been right and he immediately closed a deal for Cuyler."

Zack Wheat, who during his long career with the Robins had seen hundreds of outfielders come in the league only to flicker out, says that Cuyler is the most promising young flycatcher he has ever seen break into the organization.

"Cuyler" said Wheat in a recent fanning bee, "is the best outfield prospect I have seen since I have been playing. He can do everything a good player should do and does things well. He can hit, judge fly balls, cover a lot of ground and is a constant source of worry while he is on the bases. He should make a great base runner, not because he has speed, but because he knows when to start. Speed alone doesn't make a good base stealer. In order to steal bases a man must know when to start, and the ability to get the jump counts a whole lot."

"Another thing about Cuyler I have watched him on the bases and have noticed that he requires only two or three steps in order to take his top speed. He gets away from a base just like Carey does. All fast men on the bases can't do that. Some players take five or six steps before they are going at top speed and because of the slow start are often thrown out."

"Cuyler, I think, is going to be a great player. He has fitted in well on the Pirates."

up the job when Frank Wotel and the Flint club could not reach terms. Bill had a great row to boot. He had to fill in for a fellow who was an outstanding favorite around the circuit. He had to fill in for a natural 300 hitter.

Regan has done these things. But what fate has done to him is a shame.

During the past ten days the names of several well known players have been given as men likely to assume the management of the Grand Rapids team which has been operated by the Mint League since July 28. Word comes from Kalamazoo that Bill Haligan, president of the team, has decided upon the appointment of Joe Fuhrman, a former Three-F league catcher, who reported to the team last week. Lee Walsh, who was with the team for a few weeks, coming to Grand Rapids from the Muskegon club, is expected to return to the team. He tried his hand in the New York-Pennsylvania League for a while.

Fuhrman, the new manager, did not make a very impressive showing during his stay in Grand Rapids when he made his debut with the team last week. The London players running wild in the bases, it was attributed, howing in a long and tiresome train before reaching Grand Rapids. He is said to have been doing very well behind the bat since that time.

WALKERTON JUNIORS WIN.
Walkerton, Aug. 7.—In the first of the junior W. P. A. semi-final games the local youngsters tonight defeated Seaford here 3 to 0. Alkens, McNab and Campbell were the scorers for the home team. The return game will be played in Seaford Monday.

MAPLE LEAFS AND VETS PLAY TIE AT ST. THOMAS.
St. Thomas, Aug. 7.—In a fast inter-city soccer engagement here tonight the Maple Leaf seven of London played to a 1 to 1 draw with the local United Veterans at St. Thomas. The game was a stellar effort throughout with both the defense and forward lines of both teams putting forth their best.

"Hootch" Sold Kills Rabbit
Chicago, Aug. 7.—Some idea of the potency of the stuff being peddled in Chicago as whiskey was gained yesterday when three ounces of the stuff was given a rabbit. The unfortunate bunny expired within a half hour in extreme agony.

ON THE CATS' TRAIL

Maggie Riley's Tourists Lose 4-2 To Railroad City Seniors.

Special to The Advertiser.
St. Thomas, Aug. 7.—Maggie Riley's much-heralded team from New York City went down to defeat before the local seniors by a score of 4 to 2 in an exhibition tilt here this afternoon. The game was close and interesting throughout, not the least interesting of the features being the work of Maggie herself, who had fifteen put-outs on the field that looked good for two bases, although the bobbed-haired lass was content with one.

The game was anybody's till the eighth, the score standing at two-all. The crowd was settling down to a couple of extra innings when Billings made first on an error and Trenaway walked. With two on, Joe Evans singled, scoring Billings, and Trenaway came home when Simpson muffed Ward's.

The visitors, led by the redoubtable Maggie, looked dangerous in their half of the ninth. The lady brought the crowd cheering to their feet with her single to the fence, and the first on Arlen's fielder's error reached up to form by striking out for the fourth time in succession.

Before the game, two autographed baseball bats were made by Maggie Riley to the oldest baseball fans at the game, Mrs. D. Marlatt, aged 73, and Albert Calcott, aged 72.

Box score.	A. B.	R.	H.	P.	O.	E.
Maggie's Team	4	2	1	1	1	1
Simpson	3	1	0	0	1	2
Ward	4	0	1	1	0	2
D. Ward	4	0	1	1	0	2
Rudley	4	0	0	0	0	1
Tooley	4	0	0	0	0	1
Maggie Riley	4	0	0	0	0	1
Rudley	4	0	0	0	0	1
Price	4	0	0	0	0	0
J. Ward	4	0	0	0	0	0
Totals	34	2	6	24	14	4

S. Thomas	A. B.	R.	H.	P.	O.	E.
Riesborough	3	2	1	2	1	1
Lindsay	3	0	1	2	1	1
Blind	3	0	1	2	0	0
Dean	3	0	0	0	0	0
Blind	3	0	1	2	0	0
Trenaway	3	0	1	0	0	0
Trenaway	3	0	1	2	1	0
Bills	3	0	1	1	0	0
Bills	3	0	1	1	0	0
Campbell	3	0	0	0	0	0
Totals	30	4	6	27	15	3

SARNIA'S FOOTBALL PROSPECTS ARE GOOD
Stonehouse, Perry, Wilson and Richardson To Play For Tunnel Team.

Special to The Advertiser.
Sarnia, Aug. 7.—Rugby prospects among the high school seniors were and the season for the mosekins and mud draws nearer. For a time even a reaching Grand Rapids intermediate series, but the chances of the locals have grown much brighter of late. Roy Simonsen, who is about 30 per cent of the Wallaceburg attack and defence has been here for the past month and is getting into his harness.

Art Wilson, who used to cavort with Petrolia, was in the city last week and changes are being made in the local outfit. Stan Perry, who was counted as gone as lost to London, has heard the call of rugby for this city. Jack Richardson has left London, and is in this city. There is an outside chance that Stan Manore may be joining one of the local teams, and Chick Garvey has expressed his desire to play in the local game. Several players will be lost from last year, but it is expected that a couple of players will make the intermediate grade. Eddie Robinson of the Collegiate, George Scott of the old Bearcats, Ken Willox of London, Cecil Roberts of the Northwolves are additional players who may be seen in the hole, but this will be partially offset by the fact that most of the players will be students of the style of the first year and the fact that the team will individually be a better outfit than last season.

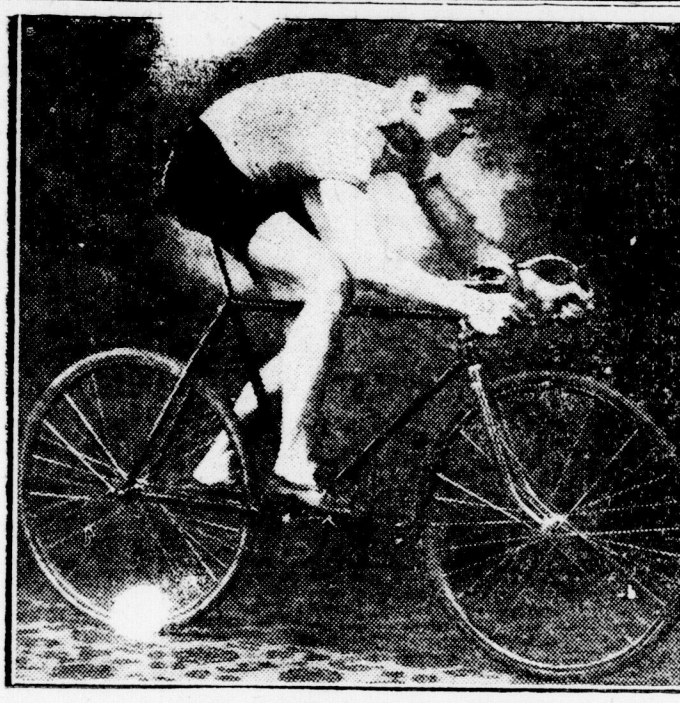
GIBBONS WILL MEET BLOOMFIELD SATURDAY
Associated Press Despatch.
London, Aug. 7.—An audience sale of sixty thousand seats testifies to the interest aroused over the 20-round bout between the Londoner Tom Gibbons, the St. Paul light heavyweight, and Jack Bloomfield, British boxer. London this summer has an abnormally large influx of provincial visitors, attracted by the Wembley Exhibition. Should there be fine weather Saturday the Wembley may possibly be filled to capacity—125,000. This would be a world's record for a light attendance.

JAP WOULD BREAK PEOPLE OF CANNED MEAT HABIT
Canadian Press Despatch.
Vancouver, B. C., Aug. 7.—The importation of Canadian and United States prize cattle into Japan in order to offer the huge annual consumption of canned meats in that country is the mission of Keitaru Mik Ikeyama, prize cattle breeder of Osaka, Japan, who arrived on the liner Empress of Canada.

Record Lunge Weighs 38 Lbs.
Canadian Press Despatch.
Belleville, Ont., Aug. 7.—George Morrow, Rosmore, across the Bay of Quinte from Belleville, caught the largest lunge ever weighed, taken out of the bay. It weighed 38 pounds. It was so unwieldy that it had to be towed ashore and "loaded" there.

KNOLLWOOD PARK ASSC. WILL PICNIC SATURDAY
A picnic of the Knollwood Park Improvement Association members will be held on Saturday at the home of W. J. Lavender, northwest corner of Oxford and Asylum sideroad. The events will be for members only and will consist of a number of contests that were not finished at the picnic of Knollwood Park and district on July 25.

A part of the R. C. E. band will be in attendance and dancing will form the evening's entertainment.



WINS HALF-MILE HANDICAP.
S. H. Orzuluk, 17-year-old pedal pusher from Buffalo, who won the half-mile handicap, beating all the Toronto stars, at the Scarborough Beach Velodrome. He is considered to have a promising future in the game, which is now so popular in Toronto.

President Urges Reforms In Mint

Later Opening and Closing Dates Broached.
Special to The Advertiser.
Grand Rapids, Aug. 7.—Thomas J. Halligan, president of the M-O League, who is here to assist the Grand Rapids club to carry on during the remainder of the season, says this city is assured the Mint League next year. The president is also considering seriously the clubs in the circuit in reforming financial problems. These include a strict adherence to salary limit with a penalty perhaps of an increased forfeit; establishment of a rookie rule; a smaller and more compact circuit; a same schedule and later opening and closing dates. Laddington and Lansing interests are said to be clamoring for admittance to a circuit composed of the Michigan cities, and Halligan says negotiations are under way with Grand Rapids businessmen which will lead to the disposal of the Grand Rapids franchise shortly.

Offers To Fight Luis In Private

Madden Would Do It Without Any Customers At All.
Saratoga, Aug. 7.—W. O. McGeehan writes:
Your correspondent regrets to report a very grave social error on the part of Mr. Bartley Madden, one which ultimately may result in Mr. Madden being ostracized from all functions to which prize-fighters are admitted. There is no use trying to gloss over the offence. Your correspondent might as well proceed to tell just what it was and leave the reader to judge as to its enormity himself.

Mr. Madden offered to fight Senior Luis Angel Firpo for nothing, and in private with no customers. The offer was made in the presence of several witnesses whose reputation for truth and veracity cannot be questioned. Not only that, but Mr. Madden at the current writing remains obdurate. He has repeated the offence in the presence of others and has added to it by declaring in front of the United States Hotel:

"And I will lick the big stiff to a frazzle in about two rounds."

"Caullflower ear circles in this vicinity. The best places in the gas house district have borne an excellent reputation. He has been permitted the entire into the best places in the gas house district and has been regarded as a man of high standing and great probity in Madison Square Garden, the Queensboro Club and Boyle's Thirty Acres. Reports of his conduct at Mr. Thompson's White Sulphur Springs will bring great pain to numbers of his friends."

If Mr. Madden has committed the offence of offering to fight for nothing only once it might have been passed over, and everybody would have blamed the humidity. But the offence was repeated again and again. In fact, as these lines are being pushed to the telegraph office by your correspondent's courier, Mr. Joe Kahn, riding the bay mare Jessamine, Mr. Madden is repeating the challenge in tones loud enough for all Saratoga to hear.

"I'll fight the big stiff any time and any place and for nothing at all," Mr. Madden insists.

Friends of the frenzied fighter are endeavoring to quiet him or to explain to the listeners that Mr. Madden is willing to fight for nothing at all because of a nervous break. But the explanations do not seem to take. It seems only too true that Mr. Madden is willing to fight for nothing at all.

SECOND DAY'S RACES AT SIMCOE ALL CLOSE

Lorne Patchen of Toronto Wins \$500 Purse in 2:17 Pace.
Special to The Advertiser.
Simcoe, Aug. 7.—The second day's races in connection with the Norfolk Old Boys' reunion were run off today in perfect weather. The attendance was very large, and the races close and keen. The results were as follows:

Time	2:17 Pace, Purse \$500.
1	Lorne Patchen, A. Wales
2	Famous Horn, J. W. Horton
3	Castro, M. H. Palmer, Nor-
4	Castle, Unko P. J. Kearns
5	Wardville
6	Frank M. H. Palmer, Nor-
7	Castro, M. H. Palmer, Nor-
8	Castro, M. H. Palmer, Nor-
9	Castro, M. H. Palmer, Nor-
10	Castro, M. H. Palmer, Nor-
11	Castro, M. H. Palmer, Nor-
12	Castro, M. H. Palmer, Nor-
13	Castro, M. H. Palmer, Nor-
14	Castro, M. H. Palmer, Nor-
15	Castro, M. H. Palmer, Nor-
16	Castro, M. H. Palmer, Nor-
17	Castro, M. H. Palmer, Nor-
18	Castro, M. H. Palmer, Nor-
19	Castro, M. H. Palmer, Nor-
20	Castro, M. H. Palmer, Nor-

SPRINGFIELD ARRANGES BASEBALL TOURNAAMENT

Special to The Advertiser.
Springfield, Aug. 7.—An open-to-the-world baseball tournament will be held at Springfield on Aug. 13. The first eight teams to enter will compete for the prizes which amount to \$150. Springfield has always been famous for its tournaments, and this one promises to be bigger and better than ever.

Young's Super-Value Sale

Will feature values that will make a busy week-end of service to those who will profit by these bargains.

Men's Hand-Tailored Suits

Worth Regularly to \$50.00.

Men that appreciate real high-grade clothing should see these garments; very best make and trim. These garments are genuine full cloths, pure wool tweeds and worsteds. If you purchase now you will save \$15 on any suit you select.

Special Saturday - \$33.60
Price - One Day - \$7.95

Values to \$15—Special

Mothers, here is an opportunity! Bring the boys along and fit them out at half price. Some with two Bloomers, sizes 26 to 36, all good colors.

Men's \$6.00 Tweed Trousers, \$3.98
Special Purchase, Young Men's Suits, \$16.80
Genuine suiting cloths, a large variety of colors, all sizes. First long, in sizes 33 to 36, medium light and dark colors.



EXTRA!
Men's Balbriggan Combinations
Short Sleeve, Ankle Length, Not just merely a price garment, but first qualities, from our regular stock of high-grade Egyptian thread, sizes 34 to 44.
\$1.29
Regular \$1.75.

EXTRA!
MEN'S FINE SPRING NEEDLE
MERCURY BRAND.
Fine Ribbed Combinations, of fine combed Egyptian thread, mottled shade, sizes 34 to 46. Regular \$3.00; first quality.....
\$1.55
2 FOR \$3.00.

EXTRA!
Men's Fine Soisette SHIRTS
A highly mercerized fabric, in plain colors: tan, helio, blue, gray, white; styles in separate collar to match, or the button-down collar attached; sizes 14 to 17. Regular \$2.75.
\$1.89

R. J. YOUNG & CO. Limited

LONDON "The Best Place to Shop, After All." LONDON EAST

PERE MARQUETTE FALLS FROM HIGH

But Still Maintains Gains, Reflecting Attractiveness of the Proposed Exchange Terms.

TOMATOES ARE SELLING FOR \$1.00 IN TORONTO

Raspberries Bring From 15 to 20 Cents Wholesale as Quoted by White.

Exchange

Associated Press Despatch. Paris, Aug. 8.—Prices moved irregularly on the bourse today.

LONDON STOCK EXCHANGE

Consols for money, 100/11; 3 1/2 per cent, 100/11; 4 1/2 per cent, 100/11.

GOVERNMENT LOANS

Wood Gundy & Co., head dealers. Royal Bank Chambers, furnish the following prices and yields.

NEW YORK CURB

Table with columns: Stocks, High, Low, Open, Close. Lists various commodities like corn, wheat, and sugar.

METALS

Associated Press Despatch. New York, Aug. 8.—Copper firm. Electrolytic—Spot and futures, 13 1/2.

How the Stocks Closed Today

Table with columns: New York, Toronto, Montreal. Lists various stocks and their closing prices.

STANDARD EXCHANGE

Table with columns: Canadian Press Despatch. Toronto, Aug. 8.—Few chances of any note.

PROVISIONS

Table with columns: Associated Press Despatch. Liverpool, Aug. 8.—Bacon—Cumber-

COFFEE

Associated Press Despatch. New York, Aug. 8.—The market for coffee futures today closed steady.

BUTTER AND EGGS

Canadian Press Despatch. Montreal, Aug. 7.—Trading in butter on cheese is light.

WHEAT FALLS SLIGHTLY IN PRICE ON PARIS MARKET

Associated Press Despatch. Paris, Aug. 8.—There has been a slight fall in the price of wheat here.

SASKATCHEWAN THRESHING WILL BE GENERAL, AUG. 28

Canadian Press Despatch. Regina, Sask., Aug. 8.—Threshing will be general in Saskatchewan by August 28.

HEARING OF JOS. COZETTE SET FOR NEXT MONDAY

Canadian Press Despatch. Cochrane, Ont., Aug. 8.—Preliminary hearing of Joseph Cozette, charged with the murder of little Monica Foster.

TORONTO RAILWAY MARKETS

Brazilian, Also Active. Advances 1/4 at 48—Maple Leaf Is Up One.

Local Market

Although today is an off day on the local market, a few boxes of berries were taken out of the market.

Winnipeg Grain Futures

Reported by The Advertiser by Johnston & Ward. Winnipeg, Aug. 8.—Close.

CHICAGO

Associated Press Despatch. Chicago, Aug. 8.—Corn made a rapid advance in value today as a result of active buying due to the government figures on the corn crop.

BEANS

Canadian Press Despatch. Montreal, Aug. 7.—Demand for beans at about 100 lbs. per bushel for one-pound pickers continues good.

FLOUR

Canadian Press Despatch. Montreal, Aug. 7.—Business in flour is quiet. Prices for millfeed are unchanged.

Wool

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GRAIN MARKETS WINNIPEG

Canadian Press Despatch. Winnipeg, Aug. 7.—The wheat market was displaying a much firmer tone throughout the day's session.

Local Market

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MONTREAL STOCK TURNOVER IS FAIR

Sherwin-Williams Leads Market, Closing at Noon With New High at 128 1/2.

Local Market

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LIVE STOCK CHICAGO

Associated Press Despatch. Chicago, Aug. 8.—Hogs—Receipts 10,000 steady to 100 higher.

Local Market

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Winnipeg Grain Futures

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IN LONDON. N Threadneedle Street, in the old City section of London, the financial heart of the British Empire, the Bank of Montreal has been representing the interests of Canada since 1870.

Its first London office was located at 27 Lombard Street. Later the Bank established an office at 47 Threadneedle Street E.C., afterwards extending its services to the Pall Mall section of London by creating an important branch at Waterloo Place in the heart of the theatre and shopping districts.

BANK OF MONTREAL Established over 100 years Total Assets in excess of \$650,000,000

St. Martins Beat St. Michaels Nine Run Up 10-2 Count On Cellular Champs.

STANDING. St. Martins 5, St. Michaels 1, etc.

St. Martins came a little closer to the top at Sunshine Park last night, when they defeated St. Michaels 10 to 2.

ST. MARTINS. AB. R. H. PO. A. E. St. Michaels, 2nd, 2, 0, 2, 0, 0, 0.

Race Results

SARATOGA RESULTS

FIRST RACE, 5 1/2 furlongs. Wax Lady, 105 (Parke), 3 to 2, 1 to 2, even.

CHURCH LOOP FINALS WILL START MONDAY

A three-game series for the championship of the Church Baseball League will start Monday night.

FIRST RACE, 3-year-olds, \$1,000. Claiming, 6 furlongs. Beautiful Addie, 106 (Fisher), won.

SECOND RACE, 5-year-olds, \$1,000. Claiming, 6 furlongs. Beautiful Addie, 106 (Fisher), won.

THIRD RACE, 4-year-olds and up, claiming, 1,100, 1-16 miles.

FOURTH RACE, 2-year-olds, Woods Theatre handicap, 1,500, 5/8 furlongs.

FIFTH RACE, 3-year-olds and up, claiming, 1,000, 1-16 miles.

SIXTH RACE, 3-year-olds and up, claiming, 1,000, 1-16 miles.

SEVENTH RACE, 3-year-olds and up, claiming, 1,000, 1-16 miles.

EIGHTH RACE, 3-year-olds and up, claiming, 1,000, 1-16 miles.

NINTH RACE, 3-year-olds and up, claiming, 1,000, 1-16 miles.

TENTH RACE, 3-year-olds and up, claiming, 1,000, 1-16 miles.

ELEVENTH RACE, 3-year-olds and up, claiming, 1,000, 1-16 miles.

Twelfth race, 3-year-olds and up, claiming, 1,000, 1-16 miles.

EMPRESS AVENUE AND HAMILTON ROAD TO BATTLE FOR NASH TROPHY.

The winner of the series will hold the John Nash trophy for a year. Askin Elks are the present holders.

Empress Avenue is the home team Monday night at 6 o'clock at Bottrill's diamond.

Stevens of the Hamilton road. The second game will be played on Friday night.

At 6 o'clock the championship series. A collection will be taken to pay expenses.

Transport Nine Ties Perrins 5-5 Four Hits and Two Errors Bring Quartet of Runs.

STANDING. Transport Nine 5, Perrins 5, etc.

Four runs were registered in the last frame on doubles by Stevens and Carfrae.

Stevens pitched for the Round House crew, striking out seven batters.

McCallum and Smith hit triples. Perrins by innings: 0 1 2 0 0 0.

C. N. Transport 5, Perrins 5. Three-base hits—McCallum, Smith.

Two-base hits—Dalglish, Crothers. Singles—Crothers, May.

Struck out—By Stevens 7, by McCallum 2. Empire—Sid Rankin.

Maple Leafs meet St. Andrews in the semi-final of the injured players competition at Springbank.

Two injured players soccer games billed. Leafs meet Saints at Springbank—C. N. R. Plays in St. Thomas.



GO TO PORT STANLEY Western Ontario's "Coney Island"

"CAED MILLE FAILTHE" MEANS "AN HUNDRED THOUSAND WELCOMES" TO THE IRISH PICNIC - NEXT WEDNESDAY, AUG. 13. BIGGEST AND BEST OF THEM ALL! AN IRISH MIRTHQUAKE MORNING, AFTERNOON AND NIGHT! ROLICKING OLD-TIME IRISH SPORTS BIG CASH PRIZES—ALL EVENTS OPEN

THE LONDON & PORT STANLEY RAILWAY

SUNDAY CONCERT August 10. INVERERIE HEIGHTS Afternoon only, 3:30. SYMPHONY ORCHESTRA 25—MUSICIANS—25 ANGELO RUSSO, Director.

SATURDAY, 4:30 p.m. Jersey Creams vs. Gorman & Eckerts Play-off of postponed Civic Holiday Girls' Softball Contest.

Series of Softball Games Scheduled At Port Stanley Best London Team Will Be Selected To Play Cleveland Knits.

CASINO IS POPULAR The crowds attending this popular amusement center this summer are the largest in its history. At Port all paths lead to the Port CASINO Stanley

I. B. S. PICNIC Irish Dancing, Music and Games Scheduled Next Week.

Ten thousand London and St. Thomas softball fans who shouted themselves hoarse at Port Stanley on Civic Holiday in the hope of spurring the London Brownies through to victory over the Cleveland Favorite Knits.

The feature of the tournament will unquestionably be the fact that the winner will be selected to bear London's honors in the clash against Cleveland. Despite the disparity of the two teams, the holiday game will be a hand-icapped affair.

The series of Sunday concerts during the present season has maintained the highest standard, and thousands have enjoyed them.

Next week's outstanding attraction at the lakeside will be the 48th annual Irish picnic, "the biggest and best of them all," conducted under the auspices of the Irish Benevolent Society of London.

Both Intermediate Games Are Billed For Sunshine Park. As the result of a complaint from the O. B. A. that Group A of the Southern Counties League is away behind in its schedule, the local orienteers have arranged to play a double-header with the Stratford Harls at Queen's Park here on Saturday afternoon.

BRUSSELS TELEPHONE CO. MAKES DEBENTURE ISSUE. Brussels, Aug. 7.—The telephone company indebtedness has been consolidated and \$15,000 in ten-year debentures issued by the town at 2 1/2 per cent to provide for the same.

PLAYING WITH MATCHES PROVES FATAL TO BOY. Canadian Press Despatch, Quebec, Aug. 7.—Antoine Barril, 5-year-old son of Mr. and Mrs. Louis Barril, Limouill, died last night here on Saturday of an injury sustained in a game of baseball.

BRUSSELS TAX RATE LOWER. Brussels, Aug. 7.—The tax rate for the year has been struck at 42 mills. This is a half mill lower than last year. The school board's rate while this sun and the county's rate calls for over \$1,800. Local rate is 21.7 mills. The rate is struck on an assessment of \$492,800.

BREAD plays an important part in the vacation menu. Be sure you get the best.

NEAL'S GOOD WHITE BREAD Neal Baking Company Limited Windsor London St. Thomas Sarnia

BANDITS GET \$9,000 FROM VILLARD BANK. Six Men Blow Vault After Cutting All Wire Communication.

J. TAYLOR'S QUARTET WINS ST. MATTHEWS TOURNEY. J. Taylor's rink, including E. J. Ram, W. Cripps and Rex J. G. Gagnett, last night won the tournament at the St. Matthews Bowling Club.

BRUSSELS TELEPHONE CO. MAKES DEBENTURE ISSUE. Brussels, Aug. 7.—The telephone company indebtedness has been consolidated and \$15,000 in ten-year debentures issued by the town at 2 1/2 per cent to provide for the same.

PLAYING WITH MATCHES PROVES FATAL TO BOY. Canadian Press Despatch, Quebec, Aug. 7.—Antoine Barril, 5-year-old son of Mr. and Mrs. Louis Barril, Limouill, died last night here on Saturday of an injury sustained in a game of baseball.

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When You Can Be Well, Why Be Sick! Why Suffer Delay and Grow Worse? Enjoy Life—Health—Happiness.

To have No Back Pains, No Nervousness, No Kidney Disease, With Plenty of Life, Energy and No Blood Disease, is the Wish of Every Young, Old or Middle-Aged Person.

To you—if you are sick—if you suffer—if you are afflicted with any ailments of MEN—if you are worn out, tired or failing, if you need medical advice—if you are not in perfect health—if life is a dragging, miserable existence—if you lack energy, vim and vigor that make life worth living, to you—rich or poor—young or old—you need my treatment at once.

Nerves and Blood Are Life. The lack of nerve force is found among men of all ages. This is true of men in all walks of life, from the day laborer to the mechanic or professional man. Merchant and clergy are no exception.

NO PAIN, NO LOSS OF TIME FROM WORK BY SCIENTIFIC METHODS MY EXAMINATIONS ARE SEARCHING. MY TREATMENT IS SCIENTIFIC. MY CHARGES ARE REASONABLE. DO NOT LET MONEY MATTERS NOR FALSE PRIDE KEEP YOU AWAY.

DOCTOR FOR MEN DR. E. B. HERRICK AND ASSOCIATES, 633 Main St., Buffalo, N. Y.

Short Jobs

Paddy Jones says: "Charley Conkle manager of Bobby Eber, the Canadian bantamweight boxing champion, told me today that he has just about given up hope of piloting his boy to the world's championship."

Conkle has a three-year contract with Eber, but he doesn't expect to be very profitable for either himself or Bobby.

Conkle had bouts arranged for Bobby that would have netted him \$17,000. He was to have made a move, but Carl Tremaine and Kid Roy Mayberry, who were in Edmonton with him, don't look for him to get busy in time to take on the bouts that I have lined up for him. He was on the "right road" a few months ago, but he hasn't come through as I expected. It looks to me as if the boxing fans of Hamilton will have to forget all about him."

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THE BEST YET FOUND

MACKIE'S ORANGEADE 5c SATISFIES YOUR THIRST ALL THE WAY OUR STEAM-COOKED WEINERS ARE WONDERFUL—THEY ALL SAY!

Bert. Nicholas' Grocery Service IS UNEQUALLED. Try It! Bert Nicholas GROCER PT. STANLEY ONT.

Outside Service Ice Cream, Soft Drinks, Cones, served to you in your car. Thank Your Horn and give your order to the boy at your service. WHEATON PORT STANLEY DRUG STORE.

August Sales at Steele's Hardware Cleanup Sale of Screen Doors and Windows.

J. G. STEELE & Co. PHONE 750. HARDWARE. 261 DUNDAS ST.

AMUSEMENTS LOEWS THE FOOL'S AWAKENING with Harrison Ford and Enid Bennett and an All-Star Cast.

MAJESTIC NOW SHOWING NOW The Picture you have been waiting for GUY BATES POST

M-C-DEAGUE BASEBALL TEUMSEH PARK Today, 4 p.m. BAY CITY SATURDAY—3 p.m.

First Annual Picnic SERGEANTS' MESS, FIRST W. O. R., SATURDAY, AUGUST 9, at Springbank, just east of driveway.

MEETINGS REGULAR meeting Richard Coeur de Lion... THE COUNTRY CHAPTER of Middlesex...

BUSINESS OPPORTUNITIES A "WATCH STRATFORD SHOW" Manufacturers and others desiring information...

LOST AND FOUND FOUND Something for nothing? No, but full...

ACCOUNTANTS DOUGHERT, A. J.—Chartered accountant... RAYMOND, F. W.—Accountant, auditor...

MALE HELP WANTED LEARN TO EARN WEEKLY—The pleasant home work making...

FEMALE HELP WANTED CAP operators, experienced only, for...

AGENTS WANTED CHRISTMAS samples of personal greeting cards...

HELP WANTED LEARN BARBER TRADE at Canada's best...

WORK WANTED WANTED—Painting and paperhanging...

BUSINESS CARDS ALL SAVOY shoe repair work is done with best...

TO LET APARTMENTS TO LET—300 Oxford St., fully modern...

FARMS \$5,000—50 ACRES, London Township, close to city...

ROOMS TO LET HOUSEKEEPING rooms, hot water heating, gas, electric light...

DENTAL CARDS BLAIR, DR. JOHN F.—Office moved to 241 Queen Ave.

PRINTING THE HOLLANS PRESS for fine printing, stationery and service...

MOVING AND STORAGE BIGGS FURNITURE STORAGE—Moving vans, 27 Carlisle St.

FINANCIAL WM. McPHILLIPS & CO. Limited, have just taken in exchange several...

REAL ESTATE ASK WHEELER the Homefinder, 182 1/2 Dundas St.

FOR SALE AUCTION SALE, Aug. 20, of farm implements and household effects...

FOR SALE DO YOU WANT THIS—JUST taken in exchange a very fine Heintzman & Co. upright piano...

DO YOU WANT A REAL BARGAIN? WE HAVE just taken in exchange a very beautiful Gerhard Heintzman piano...

ELECTRIC FUTURE 3 light chain shower, \$5. Electric supplies at cut prices...

TO LET APARTMENTS TO LET—300 Oxford St., fully modern, 3-room and 6-room apartment...

THE FURNITURE EXCHANGE 137 KING STREET OPPOSITE CENTRAL FIRE HALL

FARMS \$5,000—50 ACRES, London Township, close to city, brick house, 2 barns, orchard...

ROOMS TO LET HOUSEKEEPING rooms, hot water heating, gas, electric light and phone...

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FOR SALE POULTRY AND LIVE STOCK NEW MILK COW for sale cheap...

FOR SALE CHEVROLET touring, in splendid running order...

FOR SALE AUTO ACCESSORIES NEW STORAGE batteries \$13.50...

FOR SALE TAXI SERVICE BLUE BONNET TAXI—Tel. 682, Baggage transfer...

FOR SALE PERSONAL ALL KINDS of scissors, knives, etc. in quantity...

FOR SALE MEDICAL CARDS JANGHART, DR.—Women's diseases, surgery...

FOR SALE CHIROPY BEATTIE, MISS—Graduate chiropodist, 22 1/2 Dundas St.

FOR SALE INSTRUCTION NO OTHER training so quickly fits young people for positions of independence...

FOR SALE REAL ESTATE OLD gold and silver jewelry, watches, etc.

FOR SALE REAL ESTATE OVER OAK HALL, REALTOR L. H. HULLY, MANAGER...

FOR SALE REAL ESTATE ALBERTA COAL—We are ready to take orders for September delivery...

FOR SALE REAL ESTATE WANTED TO PURCHASE OLD gold and silver jewelry, watches, etc.

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FOR SALE REAL ESTATE ALBERTA COAL—We are ready to take orders for September delivery...

LEGAL CARDS BARTRAM, W. G. R.—Barrister, notary, etc.

CHIROPRACTIC DR. A. W. MACPHEE, Dominion Savings Bank...

OSTEOPATHY CATON, DR. H. V. Has removed to 380 Adelaide St. E.

WINDSHIELDS We have special windshield plate glass...

MOTORCYCLES & BICYCLES Best assortment of wheels in the city...

JURY RETURNS VERDICT OF ACCIDENTAL DEATH Witnesses Declare Road Near Tilbury Was in Bad Condition.

ARCHITECTS & SURVEYORS FARNSCOTT, F. W.—Civil engineer, surveyor...

VETERINARY SURGEONS WILSON, W. J.—Veterinary, horse and dog hospital...

THE LONDON ADVERTISER CLASSIFIED ADS. Standardized Indexed for Quick Reference.

CLASSIFIED RATES. 1 day 10c per word, 3 days 25c per word, 6 days 45c per word.

FOR SALE ONE 235 GALLON BOWSER GASOLINE TANK WITH ONE WATERLOO MEASURING PUMP.

FOR SALE MEDICAL CARDS JANGHART, DR.—Women's diseases, surgery...

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TOMORROW'S RADIO

SATURDAY, AUGUST 9.
(Eastern Standard Time.)
WEAF, NEW YORK—492.
8 p.m.—Dinner music from the Waldorf.
8:10 p.m.—Jeanne Austin, popular singer and pianist; Anne B. Tynan, soprano; Bernard Kops, pianist; Office of Niffen, pianist; Eight Voice Singers; Vincent Lopez and his orchestra.

WJZ, NEW YORK—455.
6 p.m.—Waldorf-Astoria Orchestra.
7 p.m.—Alexis Krieket's Ensemble.
9 p.m.—Natural History Museum talk.
9:30 p.m.—Astor Dance Orchestra.

WHN, NEW YORK—360.
8:30-11 p.m.—WHN favorite artists.

WNYC, NEW YORK—476.
7:30-11 p.m.—Musical program.

WOR, NEWARK—405.
8:15 p.m.—Ernie Krieket's Orchestra.
8:45 p.m.—Bill Child's sport resume.
9 p.m.—Park City Four.
9:30 p.m.—James Macdonald, baritone.
9:45 p.m.—Astor Dance Orchestra.
10 p.m.—Park City Four.
10:30 p.m.—James Macdonald, baritone.
10:45 p.m.—N. J. American Legion program.

WIP, PHILADELPHIA—509.
6 p.m.—Lilic Wip's bedtime stories.
7 p.m.—Comfort's Philharmonic Orchestra.
7:30 p.m.—Vassella's Concert Band.
8 p.m.—Bob Lehman's Orchestra.
10:30 p.m.—Karl Bonawitz, organist.

KDKA, PITTSBURGH—326.
8:30 p.m.—Waldorf-Astoria Band.
9 p.m.—The Children's Period.
9:30 p.m.—James Long's sport review.
10 p.m.—Concordia Westinghouse Band.

WCAE, PITTSBURGH—462.
8:30 p.m.—William Penn dinner music.
9:30 p.m.—Lew Kennedy, baritone.
9:45 p.m.—Musical program.

WRC, WASHINGTON—469.
7:45 p.m.—Helen W. H. Kerr.
8 p.m.—Program of dance music.
9 p.m.—La Salle Sport, pianist.
9:30 p.m.—Helen Sokoloff, violinist.
9:45 p.m.—Song recital.

WGY, SCHENECTADY—380.
9:30 p.m.—Hotel Tulier orchestra.

WBZ, SPRINGFIELD—337.
8 p.m.—Hotel Lenox Ensemble.
9 p.m.—Lew Kennedy, baritone.
9:30 p.m.—Baseball, markets, news.
9:45 p.m.—Kids' bedtime story.
10 p.m.—Hotel Tulier orchestra.
10:30 p.m.—Program to be announced.

WNAC, BOSTON—278.
7:15 p.m.—State Ballroom Orchestra.
8:15 p.m.—Waldorf-Astoria Orchestra.
9:15 p.m.—Copley Plaza Orchestra.

WWJ, DETROIT—517.
7:30 p.m.—Hotel Tulier Concert Band.
8 p.m.—Hotel Tulier dinner music.

WTAM, CLEVELAND—390.
6:30 p.m.—Lew Kennedy, baritone.
9 p.m.—WTAM Dance Orchestra.

CKAC, MONTREAL—425.
6 p.m.—Kids' bedtime story.
6:30 p.m.—Rex Battle's Orchestra.
7:30 p.m.—Program from La Presse Studio.
9:30 p.m.—Joe C. Smith's Orchestra.
8:30 p.m.—Lino Cosulich, violinist.

(Central Standard Time.)
KYW, CHICAGO—536.
Late news evening half hour.
8 p.m.—Joska de Babary's Orchestra.
Menkes, pianist; Herman Essak, violinist; Nell Gwynn, soprano.

WMAQ, CHICAGO—447.5.
8 p.m.—La Salle Orchestra.
8:30 p.m.—Auburn Park Boys' Band.
8 p.m.—Balaban & Katz Theatre Review.

WQJ, CHICAGO—448.
7:15 p.m.—Bert Jacobson, impersonator.
8 p.m.—Ralph Williams' Orchestra.
9 p.m.—Ralph Williams' Orchestra.

WEBH, CHICAGO—370.
6:30 p.m.—Helen W. H. Kerr; Nick Lucas, songs with guitar.
7:30 p.m.—Rosemary Hughes, soprano; William H. Hunt, baritone.
8 p.m.—Langdon Brothers; Paul Locker, tenor; Oriole Orchestra.
8:30 p.m.—Waldorf-Astoria Orchestra.

WOAW, OMAHA—526.
6 p.m.—Popular half hour.
8 p.m.—Frazier's orchestra.
9 p.m.—Musical program.

WOC, DAVENPORT—484.
8 p.m.—Radio chapel service.
8:30 p.m.—Musical program.

WDAF, KANSAS CITY—411.
7 p.m.—School of the Air, Music.
11:45 p.m.—Nicholas' program.

WMC, MEMPHIS—500.
8:30 p.m.—Musical program.

WSD, ATLANTA—429.
8:30 p.m.—Musical program.

WHAS, LOUISVILLE—400.
7:30-9 p.m.—Sylvian Trio.
9 p.m.—Sylvian Trio.

WFAA, DALLAS—476.
8:30 p.m.—Eudora, harp, contralto; and Neiva Boren, violinist.
11 p.m.—Adolphus Hotel Orchestra.

(Pacific Coast Standard Time.)
KGO, OAKLAND—312.
4 p.m.—St. Francis Concert orchestra.
8 p.m.—Arion Trio; Chanson Quartet; soprano, tenor, contralto, bass and cello soloists.
10 p.m.—Henry Halstead's Orchestra.
8 p.m.—St. Francis Concert orchestra.
8:30 p.m.—Arion Trio; Chanson Quartet; soprano, tenor, contralto, bass and cello soloists.
10 p.m.—Henry Halstead's Orchestra.
8 p.m.—St. Francis Concert orchestra.
8:30 p.m.—Arion Trio; Chanson Quartet; soprano, tenor, contralto, bass and cello soloists.

SUNDAY, AUGUST 10.
(Eastern Standard Time.)
WEAF, NEW YORK—492.
2 p.m.—Sunday hymn sing.
4 p.m.—Old Testament lecture.
6:30 p.m.—Cathedral Theatre program.
8:15 p.m.—Skinner organ recital.
9 p.m.—Cathedral Theatre program.
10 p.m.—Morning church service.
1:30 p.m.—Radio Bible class.
6 p.m.—Hotel Pennsylvania Orchestra.

WMAQ, CHICAGO—447.5.
7:30 p.m.—Annalist business talk.
7:50 p.m.—New York Philharmonic Orchestra.

WHN, NEW YORK—360.
9 p.m.—Services at the Peace Cross.

WIP, PHILADELPHIA—509.
9:45 a.m.—Holy Trinity Church service.
2:35 p.m.—Comfort's Philharmonic Orchestra.

WOC, PHILADELPHIA—509.
6:30 p.m.—Bethany Church service.

KDKA, PITTSBURGH—326.
10 a.m.—Church service.
5:30 p.m.—Dinner concert program.
7:30 p.m.—Radio chapel service.

WCAE, PITTSBURGH—462.
2:30 p.m.—Radio church service.
6 p.m.—William Penn dinner music.
7:30 p.m.—New York Philharmonic Orchestra.

WCAP, WASHINGTON—469.
11 a.m.—Covenant Church service.
4 p.m.—Services at the Peace Cross.
8:30 p.m.—Cathedral Theatre program.
8:15 p.m.—Skinner organ recital.
9 p.m.—Cathedral Theatre program.
8:15 p.m.—Skinner organ recital.

WMAF, SOUTH DARTMOUTH—364.
8:15 p.m.—Program from New York Strand.

WBZ, SPRINGFIELD—337.
8:30 p.m.—Sunday evening concert.

WLV, CINCINNATI—423.
9:30 p.m.—Sunday school class.
11 a.m.—Covenant Church service.
9 p.m.—Bellevue's Symphony Orchestra.

WWJ, DETROIT—517.
4 p.m.—Schumann's Concert Band.
5 p.m.—Detroit News Orchestra program.
7:30 p.m.—St. Paul's Cathedral.

WCC, DETROIT—517.
11 a.m.—First N. E. Church.
6 p.m.—Hotel Tulier dinner music.

(Central Standard Time.)
KYW, CHICAGO—536.
10 a.m.—St. Chrysostom's Church.
1:30 p.m.—Studio Church service.

WQJ, CHICAGO—448.
7:30 p.m.—Ralph Williams' Orchestra; Langdon Brothers; Olive O'Neil, prima donna.

GUMP, GOOGLE & CO., Experts In Laughter

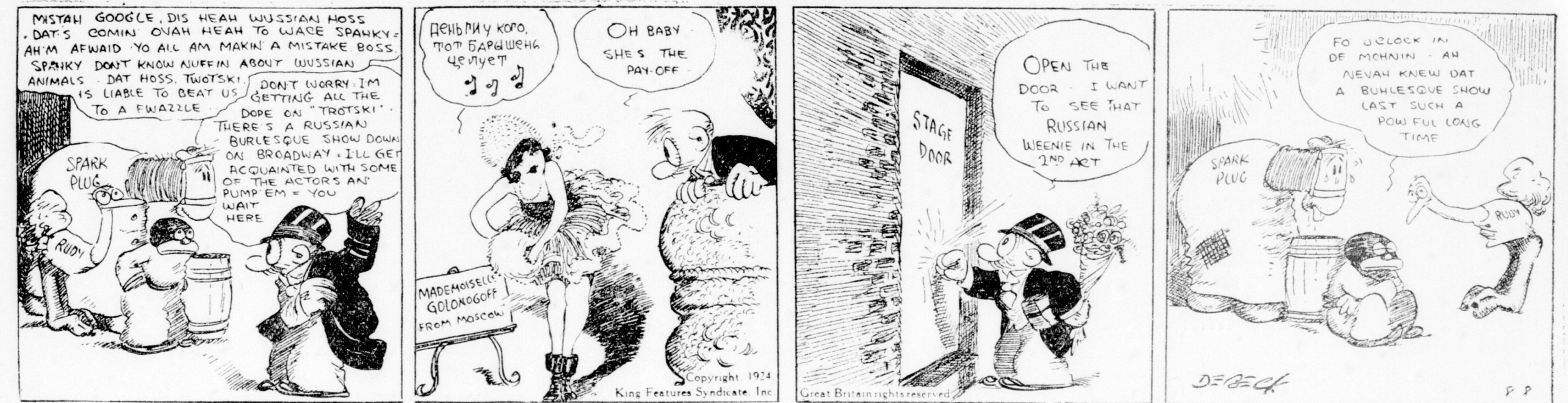
THE GUMPS—THE OTHER SIDE



BARNEY GOOGLE AND SPARK PLUG

Barney Must Be Learning Russian.

By BILLY DE BECK



TOOTS AND CASPER

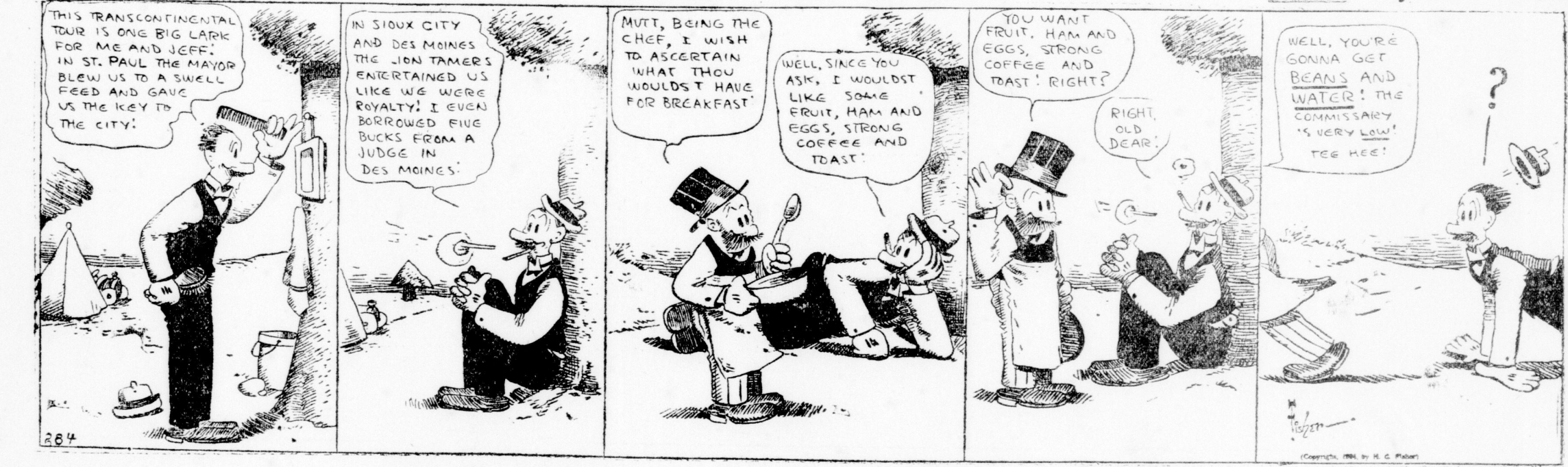
By JIMMY MURPHY



MUTT AND JEFF

Breakfast Out in the Wide Open Spaces.

By BUD FISHER



REG'LAR FELLERS

Mom's Nose Knows.

By GENE BYRNES



AFTER ALL
There's Nothing To Equal
Zam-Buk
FOR THE SKIN!

Clear Your Skin
Of Disfiguring Blemishes
Use **Cuticura**

bites
Going camping or taking a long motoring tour this summer? Then you will need **ABSORBINE, Jr.** If you get bitten up with Mosquitoes or Black Flies, **ABSORBINE, Jr.** will stop the itching and reduce the swelling. And if an accident happens—a cut, sprain or burn—**ABSORBINE, Jr.** is the liniment to use to prevent infection, ease the pain and make things right. Cooling, soothing, healing—**ABSORBINE, Jr.** is the one for you!
\$1.25 a bottle at most druggists or delivered. A liberal trial bottle for 10c in the stamp.
W. F. YOUNG, Inc.
341 St. Paul St. Montreal

Absorbine Jr.

ROBERT'S SYRUP
OF THE EXTRACT OF COD LIVER OIL
GET RID OF THAT COUGH BEFORE IT BECOMES SOMETHING WORSE. IT'S A SYRUP THAT HAS GAINED AN ENVIABLE REPUTATION THROUGHOUT THE WORLD IN TREATING COUGHS, COLDS, OR BRONCHITIS.
BREAKS UP COUGHS

CUNARD ANCHOR
Largest Cabin Steamers in the St. Lawrence Service
(Free rail transportation from Montreal to Quebec.)
Quebec, Queenstown, Liverpool.
Aug. 21, Sept. 18, Oct. 16 Carmania
Sept. 4, Oct. 2, Nov. 1 Garonia
Montreal, Plymouth, Cherbourg, London
Aug. 15, Sept. 20, Oct. 25 Andania
Aug. 30, Oct. 4, Nov. 8 Antonia
Sept. 6, Oct. 11, Nov. 15 Ausonia
Montreal, Glasgow.
Aug. 15, Sept. 12, Oct. 10 Saturnia
Aug. 29, Sept. 26, Oct. 24 Athenia
Sept. 8, Oct. 3, Oct. 31 Cassandra

FROM NEW YORK.
Cherbourg, Southampton.
Aug. 13, Sept. 10, Sept. 24 Berengaria
Aug. 29, Sept. 16, Oct. 1 Mauretania
Aug. 27, Sept. 17, Oct. 8 Aquitania

Plymouth, Cherbourg, London.
Aug. 13, Sept. 10, Sept. 24 Lancastria
Aug. 27, Sept. 17, Oct. 8 Albany
Sept. 7, Oct. 4, Oct. 18 Saxonia

Queenstown, Liverpool.
Aug. 9, Sept. 9, Oct. 9 Franconia
Aug. 23, Sept. 20, Sept. 30 Scythia
Sept. 6, Oct. 4, Oct. 18 Laconia

London, Glasgow.
Aug. 9, Sept. 13, Oct. 11 Columbia
Aug. 21, Sept. 20, Sept. 27, Oct. 25 Assyria
Sept. 6, Oct. 4, Oct. 18 Cameronia
Sept. 9, Oct. 2, Oct. 20 Tuscania

FROM BOSTON.
Queenstown, Liverpool.
Aug. 24, Sept. 21, Sept. 28 Scythia
Sept. 6, Oct. 7, Oct. 14 Samaria

*Full information THE ROBERT REDFORD CO., LTD. Toronto, or Local Agents.

A CITY'S WEEK-END SHOPPING LIST

TRAVEL ROLL-UPS, 89c
HALF PRICE AND LESS.
 Convenient roll-ups for men and women are made of checked or floral cretonne, and lined with rubber. 89c
FRENCH SOAP.
 Pure French Castile 25c a bar
 Mottled Red Soap 25c a bar
 Castile Cakes, large size 3 for 25c
 Small size 6 for 25c
 Main Floor.

The housekeeper who is carefully checking over her household requirements—the week-end guest who looks over his (or her) wardrobe with a critical eye—the prospective vacationist, happily selecting sport attire—or the busy mother who is already thinking of the school clothes to be made this month—

It is with a thought for all these varied needs that we have selected this pageful of suggestions for your week-end shopping list. Sheets and sweaters, millinery and mops, sateens and salad sets, candy and corsets, towels and tweed suits. They are priced to please a city's thrifty shoppers.

Saturday At Candy Circle
 100 boxes Fresh Assorted Chocolates, hard and soft centers, while they last 43c box
 English Polar Mints, clarnico brand 15c jar
 Neilson's Chocolate Bars 6 for 25c
 Main Floor.

Pattern Hats, \$4.95



For the smart tailored suit or the trim street frock, these pattern hats have been designed. The new color scheme which chooses a purple hat for a mauve outfit, may be carried out by selecting a hat of an accenting dark color to wear with your light summer dresses.
 Just sixty hats are included in this special clearance. As many of them are marked at about a quarter of their original value. A word to the wise shopper will be sufficient. Gray, oakwood, almond green, cherry red, citron, and black are the colors represented. Priced Saturday at \$4.95
 Millinery Dept.

A CLEARANCE OF CORSETS

At Half Price and Less.

9 dozen Corsets, some slightly soiled from handling, others broken lines and sizes taken from our regular stock. Both back and front lacing models. An excellent opportunity to secure one of our high grade corsets at a remarkably low price. Sizes 19 to 35. Prices 75c to \$2.98

SUMMER SWEATERS IN A SALE, \$1.98

The Sleeveless Waistcoat Sweater—New, fashion-right, colorful. A manufacturer's clearance with values more than double.



This season the sleeveless waistcoat has risen to first place in sweater fashions. For it is a most successful compromise between summer style and summer comfort.

Are you travelling by boat? Or summering at the beaches? Or spending strenuous hours at the golf links or on the tennis court? Then you know that with your white pleated skirt of flannel or crepe you have exactly as many outfits as you have gay sweaters.

Here are 300 new sweaters at \$1.98 each. Which one of them is yours?

The Sleeveless Waistcoat of fluffy brushed wool in all the warm browns that fall fashion sponsors. Cocoa, pheasant, beige, and the woodland browns, are enlivened with stripes or broken plaids of tomato, coral or blue.

Lightweight Woolen Sweaters in yellow flame tones, combined with powder blue. The very new combinations of pearl gray and tomato, plain white, or white dice-checked with coral, peach and mauve.

Your own becoming color scheme has been worked out in these sweaters. Come early Saturday morning and get it for \$1.98
 Second Floor—See Window.



Very New French Lingerie

Fresh, cool, little garments for these hot days. The sight of a fluffy pile of lingerie will almost make you feel cooler. And certainly it is an important aid to daintiness in the trying heat of midsummer.

Gowns, chemises and step-ins, skillfully designed and embroidered by French needlewomen. They are priced so moderately that you may satisfy your love of pretty things by choosing several sets.

Gowns may have kimono or set-in sleeves, or they may be comfortably sleeveless. The neckline is round or V shaped, and cool, airy, little patterns are embroidered with exquisite skill. Price \$2.50, \$3.00, \$4.50
 Gowns in the Mother Hubbard style with long sleeves and high neck. Price \$4.00 and \$4.50
 Envelope Chemise with strap on the shoulder are embroidered in a variety of attractive designs \$1.75, \$2.50, \$3.00 and \$3.50.
 Steps-ins, with elastic at the waist are trimmed with drawnwork and embroidery \$1.75, \$2.00, \$2.50
 Second Floor.



Summer Hosiery of Silk and Lisle

No part of your summer wardrobe needs such frequent replenishing! The emphasis on ensemble costumes with their carefully chosen color schemes means that each frock must have its hose.
 For sportswear, here are the smart new hose of silk and lisle, dice-checked in azure blue, in blue gray, in pongee, fawn, nude and silver \$2.00
 For summer frocks and slippers there are peach hose of medium-weight silks. They tone with dark satin, or with white kidskin \$2.00 and \$2.50
 White silk hose, with a plain or ribbed top are an excellent value, at \$1.75
 Main Floor.

NEW ARRIVALS IN SATEENS AND SATINETTES

The first August shipments in cotton goods has passed into stock this week. Beautiful new colors, suggesting early fall requirements, for slips, bloomers, linings, trimmings, comforters, cushions, etc. We have added to our regular staple range between forty and fifty new and wanted colors. It would seem almost impossible not to find just the shade you need. See display, Aisle A, close to West Elevators.

MERCERIZED SATEENS that are fine and soft, yet of firm texture; colors that wash well and are safe. Black that is really fast and, moreover, a wonderful lustrous finish, made with the goods, there to stay. You will like our English sateens. We buy from the maker and guarantee value. Almost any color and, of course, white or black; 30 inches 50c yard
FINE SATINETTE is a perfect cotton fabric, sheen like a soft wash satin, more durable and hangs better. Its permanent finish is made by fully mercerizing the yarns before weaving, consequently the threads are soft and silky, a delightful fabric; twenty colors, a few of them we list—ivory, rose, Paddy, almond green, mauve, Alice, sapphire, flesh, peach, honeydew, cerise, tan, sand, gray, navy, black, white; 40 inches 75c

NEW FRENCH FOULARDS

In the same department we can show you a beautiful assortment of these lovely fabrics, made and fully mercerized as described of the satinettes, then finished in most attractive foulard patterns. You will be most pleased with the assortment shown here. Many are their uses, too, from lining a bag to a sporty overblouse, or quite Oriental kimono, and, of course, for lining coats, 40 inches, 85c and \$1.00 yard
 Main Floor.



To the Thrifty Housekeeper

Sheets Made Up Free of Charge

During next week—from Monday 9 a.m. to Saturday 5:30 p.m.—we will plain hem free of charge all sheetings bought in that time from our sheeting department. We are specially prepared with large stocks of new sheetings, bought on the lowest market, priced right, too, so that next week you can save time, labor and money. Put up the sewing machine this hot weather and keep our machines busy. Shop Monday, the values listed in Monday's paper will be on the counter for early shoppers.
 Main Floor.

Sale of "Old Bleach" Huckaback Towels Tomorrow

Rarely do such opportunities present themselves; particularly rare are sales at such splendid discounts of the products of this celebrated maker. Discontinued numbers where the designs are merely changed means nothing to the average housewife, as it affects the makers only, in the loading up of their stocks. It does not represent any defect whatever. Tomorrow Old Bleach clearing numbers at about one-third off today's regular prices demands immediate attention.

SIZES AND PRICES AS ADVERTISED

- 60 only Plain Linen Hemstitched Towels, 12x20 inches, Sale price, each, 29c
- 60 only assorted Linen Huckaback, damask borders, 14x22 inches, each 50c
- 48 only assorted Huckaback, damask borders, 15x24 inches, each 63c
- 36 only delightful quality colored borders, 15x24 inches, each 79c
- 48 only Figured Huckaback, hemstitched ends, 18x30 inches, each 69c
- 60 only Figured Huckaback, hemstitched ends, 20x36 inches, each 79c
- 60 only Figured Huckaback, hemstitched ends, 18x30 inches, each 95c
- 24 only Plain Hemstitched, hemstitched ends, 22x38 inches, each, \$1.19
- 48 only superfine quality with colored borders, 18x34 inches, each, \$1.19

HEAVIER WEIGHT HUCK TOWELS ATTRACTIVELY PRICED

With the increasing demand for the Linen-Face Towels, comes this opportunity to lay in a supply at very special prices. Every towel guaranteed pure linen.

- AT 25c EACH.**
 All linen, loose but even weave, that will dry and wear well. A splendid kitchen towel, 17x33 inches, each, 25c
 Per dozen \$2.85
- AT 79c AND 96c PAIR.**
 John S. Brown's Shamrock Towels were not made of such splendid yarns to be retailed at anything like this figure. A clearing lot at a special discount enables us to offer 20 dozen, 17x33 inches, at, pair, 79c
 48 dozen, 18x34 inches, at, pair, 96c
- AT 59c AND 69c EACH**
 Fleur-de-Lis Linen Huckaback Towels are too well known to need introduction; a general-purpose towel, with hemmed ends, in two sizes, are here offered:
 Size 18x36 ins., 59c each, \$7.00 doz.
 Size 22x38 ins., 69c each, \$8.00 doz.
- AT \$1.10 PAIR.**
 Irish Linen Huckaback of nice even weave, in good weight, finished with spoke hemstitch; a very useful size, an exceptional value. At, per pair \$1.10
 Per dozen \$6.25

Conveniences For the Housekeeper

- Electric Light Bulbs 4 for \$1.00
- Galvanized Wire Clothes Lines—150-foot Line for \$1.25
- 100-foot Line for 75c
- 50-foot Line for 50c
- Wood Mops, the square flat mop, \$1.75
- Self-Wringing Mops 50c
- Sanitary Dust Pans, with the long handle \$1.00
- French Olivewood Salad Sets 19c, 39c and 50c
- O'Cedar Oil 25c and 50c
- O'Cedar Mops, oiled and dry, two sizes, \$1.25 and \$1.75
- Gorham Silver Polish 25c
- Silvo Silver Polish 15c and 25c
- Basement.
- Brasso 15c, 25c and 50c
- Nugget Shoe Polish, brown, black or white 2 for 25c
- Old English Wax, 1-lb. tin 75c
- Johnson Floor Wax, 1-lb. tin 75c
- Three-In-One Oil — polishes, prevents rust and lubricates 15c, 30c and 60c

IN THE MEN'S SHOP TOMORROW

SHIRTS FOR MEN.

Those popular Shirts in poudre blue, with separate collar to match, or attached collar, "Arrow" Brand. Price \$3.00 each

FINE WHITE SOISETTE SHIRTS

With separate collar. Price \$2.50

ATHLETIC UNDERWEAR.

In naincheck, balloon cloth, mesh and all the desirable fabrics. Prices \$1.25 to \$2.50 suit

3-Piece Suits \$17.50

Men's Wool Tweed and Fine Homespun Three-Piece Suits, sizes 35 to 42. Tomorrow \$17.50

Silk Four-in-Hand Ties

in a great variety of colors, plain and stripe effects 59c each or 2 for \$1.00



IN THE MEN'S SHOP TOMORROW

Men's Summer Suits, \$9.95 to \$12.95

Mohair and Palm Beach Suits of excellent quality and skillful tailoring. Sizes 35 to 39 only. Clearing prices \$9.95 and \$12.95

Worsted Suits, \$18.50

Men's Tropical Worsted Suits, in sizes 35 to 39 only, splendid value, at \$18.50

PULLOVERS, \$2.50 TO \$3.95.

Men's Pullover Sweaters, in fancy weaves or plain shades \$2.50 to \$3.95 each

BATHING SUITS, \$3.95.

Two-Piece Bathing Suits for men, navy blue knickers with white Jersey belt to match \$3.95 suit

MEN'S UNDERWEAR.

Balbriggan Shirts and Drawers, natural shade, all sizes 60c garment



ICE-COLD CERTIFIED MILK
 Served from bottles at Soda Fountain—5c bottle.

SMALLMAN & INGRAM LIMITED

PROTECT YOUR MILK
 Aluminum Tops — Clean, sanitary—Will Fit Any Milk Bottle —3 for 10c. Basement.

SMALLMAN & INGRAM

RESTAURANT
 Course Dinner, in the Restaurant, 11:30 to 2. Quick Service, 40 Cents.