

Canada Weekly

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UPDATING OF MAILING LIST

IT IS ESSENTIAL THAT OUR MAILING LIST BE UPDATED AND REVISED. IF YOU DID NOT COMPLETE THE FORM ON PAGE 8 IN THE JUNE 26 ISSUE OF *CANADA WEEKLY*, PLEASE DO NOT FAIL TO FILL IN AND RETURN THE FORM ON PAGE 8 OF THIS EDITION.

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Canada Weekly will not be published during the month of August. Commencing on September 11, it will appear twice a month as **Canada Reports**.



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Canada

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Canada

Significant sales secured at Paris Air Show

It was a record year for Canadian aerospace companies participating at the Paris International Air Show, considered the aviation industry's most important trade forum and showcase. During the show, May 30-June 9, the Canadian contingent, which reached a new high of 40 companies this year, compared with about 30 in 1983, made a record number of sales.

By the close of the last official business day, Minister for International Trade James Kelleher had announced that Canadian companies had signed contracts totalling more than \$97 million at the show and the final total is expected to be even higher.

Published sales at the air show represent only a portion of the actual sales made. Many contracts, particularly military ones, are kept secret, and connections made at the event often take two or three years of negotiations before becoming firm contracts. Actual Canadian sales, therefore, could amount to considerably more than the initial announcement of \$97 million.

Representatives from all parts of the

aerospace industry and all parts of the world, and senior officials of governments and defence services attend the Paris Air Show (Salon international de l'aéronautique et de l'espace) in Le Bourget, north of Paris, to view and compare products and services, open negotiations and sign contracts. The show is held every two years, and this year there were some 1 600 exhibitors. It was the twelfth time Canada has officially participated.

Foreign contracts

Although aviation companies often use the prestige show to announce contracts agreed upon beforehand, three important deals arose directly from contacts actually made at the air show.

The largest contract was a \$23-million order from the United States Navy for Indal Technologies Inc. of Mississauga, Ontario, to supply 14 recovery, assist, securing and traversing (RAST) systems that help helicopters land safely on ships at sea. Officials said that the order could expand to \$500 million over the next five years.



Minister of International Trade James Kelleher (second from right) with Commercial and Economic Minister Alain Dudoit from the Canadian embassy in Paris (left), and representatives of Canadair, at the Canadian pavilion at the Paris Air Show.

Jean-Bernard Porée



Jean-Bernard Porée

Mr. Kelleher (second from right) views Pratt and Whitney's display at the air show with company representatives; Brian Smith of the Aerospace Industries Association of Canada (left); and Tom Chell of the Department of External Affairs (centre).

Menasco Aerospace Limited of Oakville, Ontario secured a \$13-million contract to design, develop and produce flight-control actuators, which do the work of "power steering and power braking", for the Netherlands's Fokker 100 aircraft. The advanced short-to-medium range airliner is set to be introduced by the Netherlands company in 1987.

The third major contract was signed by Aerotech International of Winnipeg, Manitoba. Under the \$1-million contract, which could expand to an additional \$3 million in the next few years, Aerotech will supply portable heating systems to the armies in the Netherlands and Italy.

Earlier at the air show, de Havilland Aircraft of Toronto, Ontario, announced the sale of three Dash 7 aircraft to Shenzhen Airline Corp., a regional airline in South China. The contract includes options for several more planes.

Other foreign contracts signed include: Leigh Instruments' sale of 80 deployable crash position indicators to two British helicopter companies; Indal Technologies' contract worth about \$4 million with the Japanese Defence Agency for the supply of three helicopter recovery systems; and Canadian Astronautics Limited of Ottawa's receipt of a \$300 000-contract for a tactical signal simulator to MEL of

Crawley, England. Several smaller contracts were announced as well.

Mr. Kelleher also said that Rexdale, Ontario's Garrett Manufacturing Limited had signed an agreement with companies from the United States, Italy and Spain to pursue a NATO contract for a submunition dispensing system known as LOCPOD.

Commitment to trade

In a speech at the Paris Air Show, Mr. Kelleher stated that "the Canadian industry, in order to remain viable, must export more than 80 per cent of its products and services". That level was achieved in 1984 with exports of about \$2.8 billion in goods and services out of \$3.3 billion in sales.

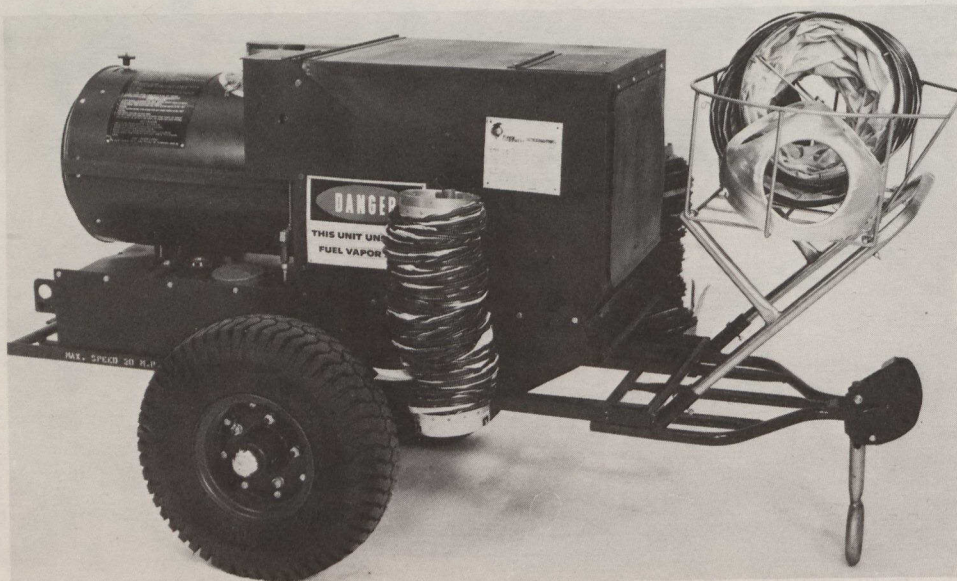
Pointing out that it is best for the Canadian aerospace industry if the barriers to international trade were eliminated, the minister for international trade said that



Menasco will apply the latest technology to the design of the horizontal stabilizer for the Fokker F28 above, in the development of one for the Netherlands' Fokker 100.

he would report to Cabinet on ways to reduce trade barriers between Canada and the United States and that he would remain "equally committed to trying to reduce barriers raised by other countries, including the European Community". Mr. Kelleher continued: "It is my fervent hope that a new round of GATT (General Agreement on Tariffs and Trade) negotiations can get under way next year."

Following the Paris Air Show, the minister attended three days of talks in Stockholm with some 15 trade ministers from other parts of the world. A number of countries including Canada, the United States and Japan pressed for a new round of international trade talks.



Aerotech's portable heaters that were sold to the armies in the Netherlands and Italy, are able to operate continuously in temperatures as low as -54 degrees Celsius.



The US Navy signed a contract to purchase DAF Indal's RAST systems that help helicopters land safely on ships at sea.

In addition to foreign sales at the Paris Air Show, a number of contracts with the Canadian government were signed. Leigh Instruments Limited of Ottawa, Ontario, signed a \$30-million order to supply 40 tactical air navigation systems to the government and Litton Systems Canada Limited of Toronto signed an order worth \$1.6 million for inertial navigation systems for the Defence Department's new *Challenger* aircraft.

Micronav Limited of Sydney, Nova Scotia, also announced a contract in Canada to supply a microwave landing system to the Port Hawkesbury, Nova Scotia airport.

Aerospace Industries Association of Canada (AIAC)

- Established: Early 1960s.
- Membership: 154 companies.
- Representation: Airframe, helicopter and engine manufacturers, avionics and space companies, and many specialized supplier firms covering fabrication, machining, foundries, processes, life support and consulting services.
- Regional distribution:
 - West — 7 per cent
 - Ontario — 42 per cent
 - Quebec — 48 per cent
 - Maritimes — 3 per cent
- 1984 sales:
 - More than \$3 billion
 - Defence — 25 per cent
 - Civil — 75 per cent
 - Exports — 80 per cent

Canadian participants at PIAS '85

- Aerotech International Incorporated of Winnipeg, Manitoba — portable heating systems;
- Air Canada Maintenance Department in Dorval, Quebec — repair and overhaul services;
- Air Canada/Execaire Computer Products of Montreal, Quebec — computer systems for corporate aviation;
- Andrew Antenna Company Limited of Whitby, Ontario — antenna systems equipment;
- Aviation Planning Services Limited of Montreal — consulting services to air carriers, government and airport authorities;
- Bell Helicopter Textron of St. Laurent, Quebec — helicopter manufacturer;
- Boeing of Canada Limited, Winnipeg, Manitoba — aerial target systems;
- Bristol Aerospace Limited of Winnipeg — high technology products for aerospace, electronics and nuclear industries;
- CAE Electronics Limited of St. Laurent — simulators for commercial and military aircraft and airborne Magnetic Anomaly Detection (MAD) equipment;
- Canadair Limited of Montreal — aircraft and component manufacturer;
- Canadian Astronautics Limited of Ottawa, Ontario — aerospace systems, spacecraft hardware, airborne radar systems and satellite ground stations;
- Canadian Commercial Corp. of Ottawa — trade development between Canada and foreign nations;
- Canadian Marconi Company of Montreal — avionics systems;
- Computing Devices Company of Ottawa — acoustic systems for anti-submarine warfare applications;
- DAF Indal Limited of Mississauga, Ontario — helicopter recovery, assist, secure and traverse (RAST) systems;
- de Havilland Aircraft of Canada Limited of Downsview, Ontario — short take-off and landing (STOL) aircraft;
- Diemaster Tool Inc. of Mississauga — tooling and parts for the defence and aerospace industries;
- Dowty Canada Limited of Ajax, Ontario — aircraft landing gear and flight control systems;
- The DSMA Group of Toronto — aeronautical and automotive wind tunnels;
- Execaire Inc. of Dorval — executive jet charter fleet operator;
- FAG Bearings Limited of Stratford, Ontario — precision bearings for aircraft engines, airframes and instruments;
- Fell-Fab International Inc. of Hamilton, Ontario — high-tech textiles;
- Field Aviation Company Limited of Toronto — aeronautical engineering services and installations for general, commercial and military aviation;
- Fleet Aerospace Corp. of Fort Erie, Ontario — vision display systems;
- Garrett Manufacturing Limited of Rexdale, Ontario — environmental control, communication and peripheral vision display systems;
- Haley Industries Limited of Haley, Ontario — aluminum and magnesium sand castings: Haley Advanced Technology (HAT) process;
- Innotech Aviation Limited of Dorval — technical and engineering capability, avionics;
- Leigh Instruments Limited of Ottawa — safety-related electronics equipment and ship communications systems;
- Litton Systems Canada Limited of Rexdale — advanced electronic systems;
- MacDonald Dettwiler and Associates Limited of Richmond, British Columbia — earth resources ground stations, image analysis, digital film recorders and synthetic aperture radar processing;
- Magnus Aerospace Corporation of Ottawa — lighter-than-air helicopters;
- Manitoba Industry Trade and Technology of Winnipeg — industrial development and trade promotion;
- Menasco Aerospace Limited of Oakville, Ontario — landing gear and flight control systems;
- Micronav Ltd./Internav of Sydney, Nova Scotia — new technology ground transmitting equipment for microwave landing systems (MLS);
- Pratt & Whitney Canada Inc. of Longueuil, Quebec — turbofan, turboprop and turboshaft engines for rotary and fixed-wing aircraft;
- Raytheon Canada Limited of Waterloo, Ontario — radar-based civil and military turnkey ATC systems;
- Reed Stenhouse of Toronto — international insurance broker for aviation and aerospace industries;
- Société québécoise des transports/Services Québécois of Montreal — consulting for forest protection and civil aviation projects;
- Thomson-CSF Systems Canada Inc. of Ottawa — systems integrator; and
- Walbar of Canada Inc. of Mississauga — precision component parts for jet aircraft engines.

Quebec and Alberta premiers resign from politics

Two of Canada's provincial premiers, René Lévesque of Quebec and Peter Lougheed of Alberta, have announced their resignations after lengthy political careers and long-term service as leaders. René Lévesque resigned as leader of the Parti Québécois on June 20, exactly 25 years after starting his political career in the province of Quebec and Peter Lougheed announced his resignation on June 26 after leading the Alberta Progressive Conservative Party for two decades.

Lévesque

Mr. Lévesque submitted his resignation in a letter to Parti Québécois Vice President Nadia Assimopoulos, some 12 hours after



René Lévesque

he had thanked the Quebec National Assembly for its congratulations on his twenty-fifth anniversary in politics. He was first elected to the Assembly as a candidate for the Liberal Party in 1960.

After the defeat of the Liberals in 1966,

Mr. Lévesque began to develop the idea that he later called "sovereignty-association". It was rejected by the Liberals in 1967 and Mr. Lévesque left the party to form the Mouvement Souveraineté-Association which became the basis of the Parti Québécois. As leader of the Parti Québécois, Mr. Lévesque became premier of Quebec when they won the majority of seats in the November 15, 1976 election.

During Mr. Lévesque's years as premier, the Parti Québécois introduced some of the province's most progressive legislation. Included were state-run no-fault car insurance for personal injuries, school reforms, far-reaching new labour laws, broad-based social changes, and limits on election spending, making Quebec political parties seek funds from voters, rather than companies, corporations or unions.

Mr. Lévesque's government will also be remembered for Bill 101, the Charter of the French language; the referendum in May 1980, when some 60 per cent of Quebecers rejected sovereignty-association; and the refusal to patriate the Constitution.

The successor to Mr. Lévesque will be elected in a system unique in modern politics, involving all party members, estimated at 110 000, in a province-wide vote. They will vote on September 29 and if there is no clear majority of 51 per cent for any one candidate at that time, all members will again vote on October 6, for one of the three who received the most votes. The party has also established a spending limit of \$400 000 for each candidate.

Lougheed

After 14 years as premier of Alberta, Peter Lougheed resigned from what he called "the best political job in Canada". He said that "from the party's point of view this is the right time". It will give the new leader sufficient time to prepare for an election in 1986, he added.

Mr. Lougheed, whose party holds 75 of 79 legislative seats, will remain a member of the Legislature until the end of the year. His immediate plans are to return to the private sector.

A Calgary native, Mr. Lougheed studied law at the University of Alberta and Harvard and worked as a corporate lawyer before entering politics.

He became Conservative leader in 1965 and inherited a party that had no seats in the Legislature. He and five other Conservatives won seats two years later and, on August 30, 1971, the Conservatives ended 36 years of Social Credit rule and took power. He has since led the Conservative Party to four successive election victories, increasing his majority each time.

In his 14 years in office, Mr. Lougheed moved boldly, pressing for higher prices for oil and gas and raising provincial royalty rates. He established the Heritage Savings Trust Fund, which currently has \$14 billion.

When Prime Minister Pierre Trudeau and the federal Liberals introduced the national energy program in 1980, Mr. Lougheed announced that Alberta would retaliate by cutting oil production. Less than a year later, however, he signed an historic energy accord with the federal government.

Over the past year, the Conservatives have introduced sweeping legislation for the province including: a white paper on industrial and science strategy; a revamped education policy; reduced royalty rates; and a new tourism policy.

The Alberta Conservative Party will select its new leader at a convention on October 13, 1985.



Peter Lougheed

Trade minister in Stockholm and Moscow

Following his trip to the International Air Show in Paris, International Trade Minister James Kelleher attended a meeting of trade ministers in Stockholm, Sweden, June 8 to 10 at which some 20 countries, the Commission of European Communities, the General Agreement of Tariffs and Trade (GATT) and the International Monetary Fund were represented.

The Stockholm meeting was the third in a series designed to bring together trade ministers from a representative group of developed and developing countries. Previous meetings were held last year in Washington and Rio de Janeiro.

In Stockholm, discussions centred on the future orientation of the international trading system. A principal focus was the need to follow up the call from the OECD Ministerial Council and the Bonn Summit in favour of a meeting of senior officials in the GATT this summer to initiate the preparatory process for a new round of trade negotiations.

In Moscow, June 11 to 13, Mr. Kelleher led a Canadian delegation at the meeting of the Canada-USSR Mixed Economic Commission (MEC). Representatives from Ontario, Quebec and Alberta were part of the delegation.

The Agreement on Economic Co-operation between Canada and the USSR, July 14, 1976, provides for a Canadian-Soviet Mixed Commission on Economic, Industrial, Scientific and Technical Co-operation. The Commission meets in principle once a year alternately in Ottawa and Moscow.

The main tasks of MEC are to elaborate a long-term program of economic, industrial, scientific and technical co-operation as well as to develop bilateral trade relations.

"From the Canadian perspective, the MEC gives us access to very senior levels in the Soviet foreign trade establishment and enables us to bring Canadian export interests to the fore," said Mr. Kelleher.

Mr. Kelleher met with Vitaly Vorotnikov the Soviet premier and chairman of the Council of Ministers, who made an official visit to Canada in May. He also met Nikolai Baibakov, head of the Kremlin's state planning committee, to discuss the development of trade and economic ties between the two countries.

The meetings followed a protocol signed by Mr. Kelleher and Vladimir Sushkov, the USSR deputy foreign trade minister, extending economic, scientific, industrial and technical co-operation agreements.

Wave heights measured by new marine weather service

Environment Canada has initiated a new marine weather service called "Sea State Forecast", to forecast the height of waves on Canada's east coast.

"This new service will contribute to the safer operation of commercial fishing vessels, shipping fleets and other off-shore interests," said Environment Minister Suzanne Blais-Grenier.

The Sea State Forecast is issued twice daily from the Marine Weather Centre in Bedford, Nova Scotia and the Newfoundland Weather Centre in Gander, for the

open sea areas off the east coast.

Each forecast is valid for 24 hours and includes the expected change in wave height over the period.

The new forecast gives the combined height of wind waves and the swell for the open sea. "Swell" refers to waves which are formed at a distance and reach the forecast region as long rollers. "Wind waves" are formed by the wind in the immediate area. The regular marine forecast, which emphasizes wind, visibility and precipitation, will continue to be issued four times daily.

Canada's efforts to help revitalize the United Nations

Speaking to the Canadian committee of the United Nations Children's Fund (UNICEF) on June 22, Secretary of State for External Affairs Joe Clark said that in this year of important United Nations anniversaries — the fortieth of the signing of the Charter, the fortieth next December for UNICEF and the thirtieth for the Canadian UNICEF committee — Canada is determined to strengthen and become "more creative in revitalising the UN system". He indicated some of the past successes and failures of the UN and outlined efforts that Canada will undertake to increase its effectiveness and success.

Following are excerpts from Mr. Clark's speech:

The government is making a special effort in 1985, the UN's fortieth anniversary, to revitalize the UN. Important activities are taking place across Canada: the visit of Secretary-General Javier Pérez de Cuéllar last March to Toronto, Ottawa and Quebec City; seminars and conferences on strengthening the UN; the first of what will become an annual National Model UN Assembly, organized by the UN Association in Canada a month ago in Montreal, which brought together 650 university students from across Canada; educational materials on the UN which will be distributed to schools across the country. We want to reach beyond the normal constituency of Canadians who follow and support UN issues.



Joe Clark

At the UN itself, we have been trying to mobilize, along practical lines, support for improving the effectiveness of the UN system. We have been working with a coalition of member states from all political and geographic groupings, not just in New York but also in the other UN capitals of Geneva, Vienna, Paris, Rome and Nairobi....

We shall persevere over the next few years in promoting practical and cumulative

reform of those parts of the system which are not performing effectively....

We are working to improve the effectiveness of the UN in the following ways:

- *First*, by supporting the secretary-general in his unrelenting efforts to help solve difficult political problems around the world, such as in Cyprus, Iran/Iraq, Afghanistan and, most recently, the taking of hostages in Beirut....
- *Second*, by ensuring that multilateral negotiations and discussions, under the UN, spur on and complement bilateral efforts to make progress on nuclear issues and other vital questions of arms control and disarmament.
- *Third*, by improving the UN General Assembly's performance in its consideration of political issues.... Its debates and resolutions, rather than hardening divisions, should point the way toward realistic but equitable solutions.
- *And fourth*, by exposing irresponsible management wherever it appears in the UN system, including urgently, UNESCO. We must not allow politicization to frustrate the UN's essential work.

Let us use the UN's fortieth anniversary year...to launch a process of reform of those parts of the UN system which need it. Let us celebrate the UN's strengths, such as UNICEF. But let us also address ourselves to its problems with diligence and patience, with realism and tenacity.

Agricultural aid for China

Minister for External Relations Monique Vézina recently announced the signing of two agreements valued at \$6.8 million for three Canadian institutions to help improve agricultural education and research in China.

The Canadian International Development Agency (CIDA) will finance the agreements that will link Ontario's Guelph University and the University of Alberta and Olds College in Alberta with two Chinese agricultural institutions, August 1 Land Recla-



Monique Vézina

mation University (HALRU) and Liu He Cadre Training College (CHTC). HALRU's graduates are agricultural professionals and scientists while Liu He trains directors and middle managers for the state farm system.

Both Chinese institutions are located in the province of Heilongjiang, which is "twinned" with Alberta.

Mrs. Vézina said that Canada is well suited to provide this assistance as Canadian prairie soils and climatic conditions are similar to those in Heilongjiang, which lies on the same latitude as Edmonton. Like Alberta, it has hot summers and cold winters, although Heilongjiang receives relatively little snow cover.

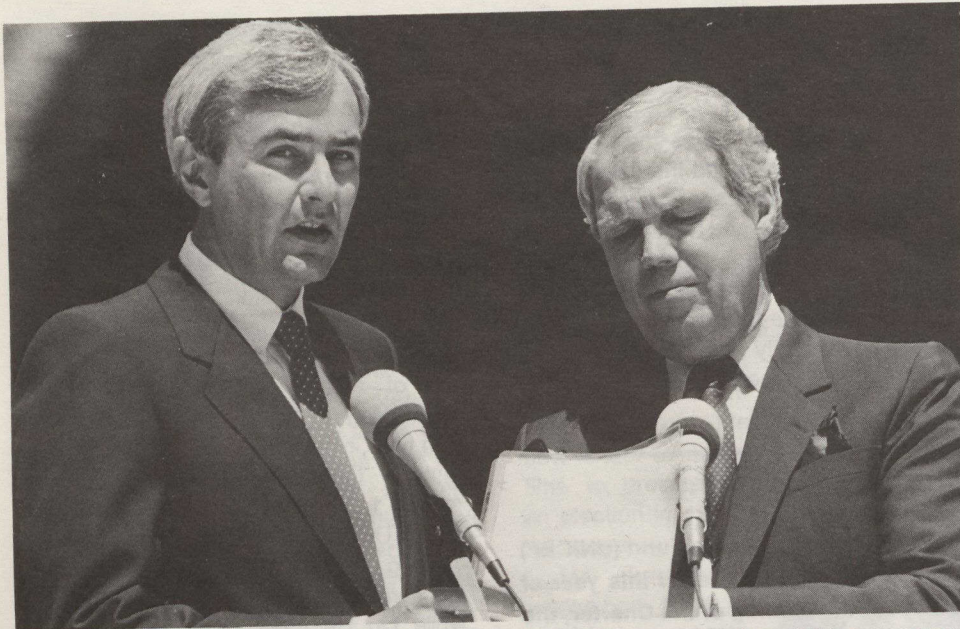
Training programs

Under the terms of the agreements, the Canadian institutions will provide a variety of training programs for personnel from the two Chinese institutions. The programs will range from short-term courses to undergraduate and graduate level programs.

Chinese professors will visit Canadian farms and universities and Canadian professors will visit HALRU and CHTC to advise on curriculum development and course planning on the management of applied research programs. Some research equipment and equipment for classrooms and laboratories will also be provided to both HALRU and Liu He.

Mrs. Vézina said that Canada recognizes the Chinese need to improve agriculture and has therefore made it one of the four sectors of concentration for CIDA's China program. CIDA is currently sponsoring several other agricultural projects in Heilongjiang province. These include projects to upgrade animal breeding technology, modernize dairy management, improve quarantine facilities, increase forage production and introduce modern seed breeding and processing techniques.

New premier for Ontario



Mike Blake, Canapress

David Peterson (left) was sworn in as Ontario's twentieth premier on June 26 in a ceremony outside the legislative building in Toronto. Lieutenant Governor John Aird presided over the ceremony as Cabinet Secretary Edward Stewart (right) administered the oaths of office to the new premier and the 22 members of the Cabinet. Mr. Peterson is Ontario's first Liberal premier in 42 years. The Conservative Party under Frank Miller was defeated, 72-52, by the two opposition parties in a vote of non-confidence on June 18. In the May 2 provincial election, the Conservatives won 52 seats, the Liberals 48 seats and the New Democratic Party (NDP) 25. Mr. Peterson and NDP leader Bob Rae signed a pact on May 28 to topple the Conservative government. The two-year agreement includes proposals for legislation.

Gold Awards for Girl Guide achievers during anniversary



Drew Gagg, The Citizen

Vicki Bowman was one of 75 Girl Guide achievers who received a Gold Award from Prince Philip in Ottawa in June, to mark the seventy-fifth anniversary of Girl Guides of Canada. The organization began in Canada in 1910, when a small Guide company in St. Catharines, Ontario received its registration certificate from England. This year, more than 275 000 girls across the country are celebrating the anniversary at rallies, conventions, camps and twinning projects with Third World countries.

Unique government/industry aerospace agreement

The first memorandum of understanding between the federal government and a Canadian industry sector to promote industry development was signed on May 29 by Minister of Regional Industrial Expansion Sinclair Stevens and Chairman of the Aerospace Industries Association of Canada Dudley Allan.

In a joint announcement, Mr. Stevens and Mr. Allan said the understanding establishes a framework for co-operative action based upon a long-term relationship between the government and the Canadian aerospace industry and a process of full consultation. The understanding is for a five-year term and it can be extended.

The understanding calls for the government to create a secure environment in which Canada's aerospace industry can plan future development with more confidence and so increase high technology job opportunities for Canadians.

Model for other sectors

"We have negotiated a unique arrangement which could serve as a model for other sectors of the economy," said Mr. Stevens. "It ensures that government and the private sector will combine efforts to address key issues and identify growth opportunities over the long term, while allowing each partner to concentrate on what it can do best," he added.

The understanding provides mechanisms for joint discussion and analysis of issues of concern to both parties. These include growth in employment, enhanced competitiveness, market promotion, regional and small business development, and adjustment to government support policies and programs.

Measure for growth

There will also be joint identification and review of opportunities for industry growth in such areas as investment, technology development and acquisition, market penetration, and intelligence gathering.

While this is the first agreement negotiated with an industry sector, the government is also discussing similar memoranda of understanding with other industry sectors such as petrochemicals, clothing and textiles and forest products.

"These industry accords are a vital element of the government's industrial strategy for the year 2000," said Mr. Stevens. "They will provide the framework for Canada's future growth and ensure that Canada plays an important role in the growing global economy," he added.

Major CBC series

The Canadian Broadcasting Corporation is producing an ambitious new series over the next two years, with a projected telecast date of January 1988.

The new series, a 13-hour venture entitled *Hello, Suckers!* will be produced by Mark Blandford. Screenwriter Douglas Bowie and the team responsible for the hit CBC mini-series, *Empire Inc.* will also be involved in the production.

The story is about two men who fight in the First World War and then settle in Montreal. The time frame is concentrated during "the Roaring Twenties".

Toronto arts report

A report on the state of the arts in Toronto, that was commissioned by the Toronto Arts Council to help devise an arts and culture policy for the city, has been released and welcomed by both the arts community and government representatives. Prepared by co-founder of Toronto Free Theatre Tom Hendry, *Cultural Capital*, has been described as an important element in the city's current consideration of new cultural guidelines.

"The arts have earned the right to be taken seriously," said Mr. Hendry. "They're no longer a hobby, but a business," he added.

The report outlines the current situation in the arts and cultural community in the city and stresses its importance to the economy of the whole area. It maintains that the arts community is much larger than was previously considered and estimates that some 150 000 people in the metropolitan Toronto area earn their living in the arts and arts-related industries.

In the year that ended June 30, 1984, total direct spending on arts and culture amounted to more than \$111 million in Toronto and an additional \$139 million was spent on goods and services related to the arts, including bars, restaurants, hotels and public transit. During the period, some six million people were entertained and the report predicts that even with a modest growth rate, total attendance will probably jump to ten million by 1989 and 25 million in 1999.

Despite this, the report maintains that the arts and cultural community is "greatly underfunded" and most artists are living below the poverty line.

The major recommendation of the report is for substantial increases in funding, particularly for smaller groups, from both the government and private sectors.

Photographs capture a day in the life of Canada

A major photographic exhibition reflecting life in Canada on June 8, 1984, will preview at the Canadian National Exhibition in Toronto, Ontario from August 14 to September 2. *A Day in the Life of Canada* will then move to Ottawa, September 24 to January 12, from where it will embark on a three-year tour of Canada with showings in Edmonton, Winnipeg, Vancouver, Calgary, Regina, Windsor, Charlottetown, Halifax and Montreal.

Morris Perlis, president of the sponsoring company, American Express Canada Inc., said that "this exhibit is the most extensive cultural program our company has ever undertaken in Canada. We feel that these extraordinary photographs, which capture the heart and spirit of Canada in a unique 24 hour visual time-capsule should be seen by people across the country".



Mary Martin gets her hair brushed in Elmira, Ontario, site of Canada's oldest and largest Mennonite community.

The exhibition comprises some 250 photographs selected from the photographs which appear in the book, *A Day in the Life of Canada*. It also features unpublished prints chosen from the 100 000 photographs taken on June 8, 1984, the day of the original shoot for the book. Rick Smolan and David Cohen, project directors for the book, created the exhibition.

The photographs were taken by 31 Canadian photo-journalists and 60 leading international photographers. Included among the Canadian photo-journalists were Ottmar Bierwagen, Bill DeKay, Al Harvey, Gail Harvey, Ken Kerr, Douglas Kirkland, Freeman Patterson, Frank Grant, Boris Spremo, Andrew Stawicki and Jim Wiley.



Angela Lowe poses with her brother Trevor and family pet, Dot, prior to her first communion on June 8.

The photographs, in colour and black and white, range in size from 40 by 50 centimetres to large photo murals. Reflecting people and places from every province in the country, they are divided into regional geographic groupings.

In addition to the main exhibition which will be on view in larger centres including art galleries, museums, universities, convention centres and tourist sites, a scaled-down "micro" version is also being prepared for smaller traffic areas such as libraries and bank lobbies.



The Jamieson brothers and David Crane, aged five, raise the Canadian flag in Gaspereaux, Prince Edward Island.

Roger Resmeyer

Andrew Stawicki

Douglas Ball

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News briefs

Stephen Lewis, Canada's ambassador and permanent representative to the United Nations in New York, led the Canadian delegation to the San Francisco conference, June 24-25, commemorating the fortieth anniversary of the signing of the UN Charter. In addition to assessing the performance of the UN, delegates considered how it might improve its contributions to world peace. A joint appeal, urging a recommitment to the UN and the principles of the Charter, that was signed by Prime Minister Brian Mulroney and the heads of government of Argentina, Austria, Jordan, Malaysia, Senegal, Sweden and Tanzania, was submitted to UN Secretary General Javier Pérez de Cuéllar.

Statistics Canada reports that sales of all new motor vehicles in the country totalled 157 645 units in April 1985, the highest monthly total ever registered, surpassing the previous most active sales month of May 1978, when 151 884 units were sold. Sales in April 1985 were 29.9 per cent higher than in April 1984. Sales of North American manufactured passenger cars increased by 25.7 per cent to 95 193 units while those for commercial vehicles rose by 35.3 per cent to 34 060 units.

NCR Canada Limited of Mississauga, Ontario, introduced a low-priced and compact version of its Tower microcomputer at the Montreal Computer Show in June. The new model has software compatibility with all other models in the Tower family.

William Neilson Limited, a Toronto based company and one of Canada's largest ice cream makers, has recently launched a new soybean product, Tofutti. Richard Cowcill, vice-president of marketing for Neilson, a subsidiary of George Weston Limited of Toronto, said it will be sold as an alternative to regular dairy-based ice cream in supermarkets, restaurants and confectioneries across Ontario and possibly Quebec. Company officials hope that Tofutti will prove popular because they maintain it tastes like a high-quality ice cream, but has few calories, little cholesterol and no lactose.

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