






## A STARTLING CONTRAST!

Four years ago you could purchase from any Tailor a Custom Made Suit for $\$ 18.00$ and up. To-day a similar made Suif will cost you from $\$ 50.00$ up, and nof an éasy matter to gef what you would like af that. But why should you worry when you can gef a Ready-made Suit that has all the STYLE, FINISH AND APPEARANCE of a Custom Made Suit and at a pre-war price, As a special inducement we offer for ONE WEEK ONLY OUR STOCK OF MEN'S AND BOYS' READY-MADES AT REDUCED PRICES. - STRICTLY CASH,




## A TEN DAYS SALE of New and Stylish Goods, All Our Sum-

 mer Remains at a Large Reduction. Ladies' and Children's Hats, Ladies' and Children's Dresses, Little Boys' Washing Suits. Come Along! Hear Our Prices And Get a Bargain! BISHOP, SONS \& COMPANY, Limited|  |
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## Staftords Preparations








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Announcing a Week of Important Waist Selling!
Practically Every Waist in the Store is Involved in This Unusual Buying Occasion.

 NEW : Voile Waists, . $\$ 1.60$.



| Mail Orders Promptly and Satistactorily Attended To. |  |  |
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| ALEX. SCOTT, <br> 18 New Gower St. |  |  |
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Order a Good Supply of Groceries for the Holiday.


It's
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| Our Baseball Column. |  |
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| PLAGIARISED AND OTHER WISE. |  |
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Its worth while run the store dut

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## Reid-Newfoundland $\mathrm{C}_{0}$

Frieght Notice.

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II You Decide we are in the Middle of Summer
we can give you MEN'S BALBRIGGAN UN
DERWEAR, special values, at 50 c. and AR, special values, at 50 c . and
85 c. garment.
If you are thinking of renewing
Your Winter Underwear,
we can give you MEN'S STANFIELD HEAVY
WOOL UNDERWEAR at $\$ 1.75, \$ 2.30$, $\$ 2.70$ and $\$ 3.20$ garment.
There is a big run on this at present, and it
is well for the buyer-wise, as it will go up at is well for the buyer-wise, as it will go up at
least half a dollar a garment very shortly.
Just now perha枵 a Half and Half would be as good as anything and we can offer you someas good as anything, and we can offer you some-
thing good. We would like you to try some

Stanfield's Medium Weight Underwear.
at $\$ 1.50, \$ 1.70, \$ 2.00$ and $\$ 3.50$ garment. Or STANFIELD'S MEDIUM WEIGHT COMBINATIONS, only $\$ 3.40$ each.
"The boy of to-day will be the man of to-
morrow." We have a full range of Underwear for the man of to-morrow.

## HENRY BLAIR.



## We Want to Buy CHOICE LOBSTERS.

Hightest Cash prices paid: Write and let us know how many cases you have to offer.

ROBERT TEMPLETON.

| To Lovers of my Lady Nicotine. | Lovers <br> Lady Nicotine. |  |
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| BOWRING BROTERRS, Limited, |  |  |
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Forty Years in the Public Service-The Evening Tolegram Burt \& Lawrence, 14 New Gower St.

## Sausages! Sausages! Sausages!  

 Beet, Mutton, Pork, Lamb, Veal, FOSTER \& SHIELDSCor. King's Beach and Duckworth Street

## Wanted, Immediately !

SCHOONER
to freight salt \& general cargo ior Port au Port and return with load codfish

GEO. M. BARK.


NO MATTER HOW THE FIRE IS CAUSED if you're not insured, you're
a loser. Take time to see about your policie. We. ou the best com. PERCIE JOHNSON

Insurance Azen.


Labrador Service. Freight for S. S. Saigona will be received at Dock Shed, up to 5 O'Clock this, Friday, evening.

## REID-NEWFOUNDLAND Gompany

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## ${ }_{15} \mathrm{EKS}$

Flat Top Desks,
Roll Top Desks,
Typewriter Desks,
Office Chairs,
Steel Filing Cabinels,
Oak Filing Cabinets,
Card Index Outfils,
Card Ledgers.
For Your lispection.
DICKS \& CO., Ltd.
Office Equipment.
DoYouPerspir: Freely?

Enimend
OMR'S


PETER O'MARA


