

EIGHT PAGES TO-DAY,

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

EIGHT PAGES TO-DAY,

TORONTO, Noon.—N. E. to N. winds, a few scattered showers on East Coast, but generally fair and quite cool. Tuesday—Moderate winds, fair and cool. WEDNESDAY, Noon.—Bar. 30.2; Ther. 57.0.

THE EVENING TELEGRAM.

READ BY OVER 40,000 PEOPLE EVERY DAY.

VOLUME XXXVI.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, MONDAY, SEPTEMBER 28, 1914.

\$3.00 PER YEAR.

NUMBER 224.

REID-NEWFOUNDLAND CO.

LABRADOR SERVICE!

THE S. S. "SAGONA"

Will sail from Dry Dock Wharf, St. John's, at 6 p.m. TUESDAY, September 29th, for the usual Labrador ports of call.

Freight will be Received up to 1 p.m. (Tuesday), September 29th.

Reid-Newfoundland Company.

Don't Remain Idle, be a Producer!

FARMS FOR SALE.
TOPSAIL ROAD, 5 Acres
MOUNT PEARL RD., 7 Acres
THORBURN RD., 40 Acres
LOGY BAY RD., 30 Acres
TORBAY RD., 142 1/2 Acres
THORBURN RD., 22 1/2 Acres
TOPSAIL PROPER 2 1/2 Acres
Call and see us and we will take you to look over the property free.

Fred. J. Roil & Co.,
REAL ESTATE.
SMALLWOOD BUILDING,
Duckworth Street.



NOTICE!

There will be a meeting of the Patriotic Association of Newfoundland on Monday, 28th inst., at 8 p.m., in the C. L. B. Armoury.

VINCENT P. BURKE, Hon. Sec'y.
sep25,31

FOR SALE.

1 YOUNG HORSE, about 6 years old.

1 MARE, about 1,000 lbs.

Also

A FEW YOUNG YORKSHIRE PIGS, ready for delivery.

J. W. CAMPBELL,
ROBINSON'S HILL.
Telephone 586. sep22, eod, 11

W. J. WHELAN,
182 Duckworth Street.
Phone 65.

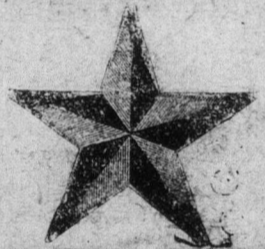
Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories. Private Residences a specialty, at shortest notice. Carpets Cleaned and all orders attended to. P. O. Box 1127.
N.B.—Orders can be left to Janitor Board of Trade Bldg.
sep27, eod, eod

Notice for Tenders!

Tenders will be received from persons wanting the right to cut timber over area 165 sq. miles at Hall's Bay. Tenders to state the prices per cord and thousand feet superficial measurement for logs—stumpage. The highest or any tender may not be accepted.

JAMES R. KNIGHT.
sep19, 11

ROSSLEY



THEATRE.

England's Best Vaudeville Troupe.

THE 4 BRITISH BELLES—4

All New To-Night.
Great Skipping Rope Dance.
All New Songs & Ballads.

Great 2 Reel Feature,
Thanoucer.

AURORA FLOYD.

Dramatized from Miss M.

E. Braddon's novel.

Married But Not Mated—
Vitagraph, and others.

CEMENT!

Just received
2000 barrels

White's Portland CEMENT.

The Best Cement in the market.

H. J. Stabb & Co.

ARE YOU READY FOR THE END OF THE QUARTER?

Have you enough Statement Forms, Bill Heads, Envelopes, Letter Heads, Loose Leaf Day Book Sheets, Loose Leaf Ledger Forms, and other office requisites to put you through? If not give us your order now, we can make instant delivery.

Our printing Plant is fully equipped to fill any order from the largest to the smallest.

We specialize in Loose Leaf work and we can supply you any form you use in any quantity at a lower figure than you pay when you import them direct. Make us prove it. Phone us, No. 47.

Dicks & Co., Ltd.
Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

Unlimited Sale of "Matchless" PAINT!

To the customer who stocks

"Matchless" PAINT,

population marks his only Paint Sales limitation. No matter whether your store is the finest in a large city or the smallest in a limited territory, customers in every station of life will find their way to your store for the Paint which is to them the finest and most economical.

THE STANDARD MANUFACTURING CO., LTD.

FRESH ARRIVALS.

Direct from Orchard to consumer:

Apples—Red, Yellow, Speckled, Streaked.

Pears in barrels and half barrels.

Siberian Crab Apples for preserving.

And Plums—both Red and Blue.

Get some while they last from

EDWIN MURRAY'S
Wholesale Warehouse.

Red Cross Line.

INTENDED SAILINGS.

From St. John's STEPHANO Oct. 3rd.

Passenger Tickets issued to New York, Halifax and Boston.

FARES INCLUDING MEALS & BERTHS ON OUR STEAMERS.

	FIRST CLASS		2nd CLASS	
	Single	Return	Single	Return
To New York	\$40.00	\$70.00	\$15.00	
To Halifax	20.00	35.00	9.00	
To Boston (Plant Line)	29.00	51.00	18.00	
To Boston (D.A.R.)	30.00	51.00	18.00	

Boston connections from Halifax: Plant Line Saturdays at midnight. Dominion Atlantic Railway, through the beautiful land of Evangeline to Yarmouth and thence by Boston and Yarmouth S. S. Co., Ltd., four times weekly. Luxurious accommodation and excellent cuisine by either route. Full particulars from

HARVEY & COMPANY, LTD.
Agents Red Cross Line.

Tennis Club!

Presentation of Prizes for the season will take place on Tuesday, Sept. 29th, at 4.30 p.m., weather permitting.

NOTE.—The grounds will continue open after the 29th, while weather permits.

BRIAN DUNFIELD,
Hon. Secretary.
sep28, 11

Received to-day a fresh supply of

"HEINZ" Goods,

LOWEST PRICES.

- Malt Vinegar, per gall.
- White Vinegar, per gall.
- Pickling Vinegar, per bottle.
- East India Chutney, per bottle.
- Peanut Butter, per bottle.
- Prepared Mustard, per bottle.
- Tomato Ketchup, per bottle.
- Mixed Sweet Pickles, per bottle.
- Sweet Midgets, per bottle.
- Sweet Onions, per bottle.
- Stuffed Olives, per bottle.
- Queen Olives, per bottle.
- Tomato Soup, per tin.
- Spaghetti, per tin.
- Mustard Ketchup, per tin.
- Tomato Chutney, per tin.
- Mustard Dressing, per tin.
- Grape Jelly, per jar.
- Red Currant, per jar.

J. C. BAIRD,
Water Street.

SPECIAL OPPORTUNITY

—WANTED—Men and women for organizing and selling Thrilling European Battle War Book, authentic. Positively largest salary and commission paid. Write JOHN A. HERTEL CO., Ltd., 182 Spadina Avenue, Toronto. sep17, 11

FOR SALE—A Holstein Bull

out of a cow giving 4 1/2 galls. milk a day, after a sire whose dame gave 6 galls. a day; also 3 Good Black and Grey Nub. Pups. Apply to HERBER PARSONS, "Bellview" Farm, Old Plantation Road. sep26, 11

FOR SALE—Two Dwelling

Houses and Shops, situated on New Gover Street West. For particulars apply to WOOD & KELLY, Temple Building, Duckworth Street. sep17, 11

FOR RENT—Offices on first

and second floor Gear Building, 340 Water Street. Low rent, central and commodious. For terms apply to H. GEAR. sep19, 11

TO LET—Dwelling House

No. 24 Freshwater Road, at present occupied by Mrs. James Black, together with the Stable in the rear. For particulars apply to WOOD & KELLY, Temple Building, Duckworth Street. sep19, 11

TO LET—House No. 65

Prescott Street. Possession given at once. Apply R. J. COLEMAN, Mc Bride's Hill. aug26, eod, 11

TO RENT—Furnished

House; good central locality; furnace, electric light, hot and cold water; will rent for winter months or longer; apply 47, this office. sep18, 11

GROVE HILL BULLETIN!

EARLY BULBS FOR INSIDE FORCING AND OUTSIDE PLANTING.

	doz.	100
Paper White Narcissus Grandiflora	25c.	\$1.75
Freezia Refracta Alba Mammoth	30c.	\$1.75
Roman Hyacinths, Pink and White	30c.	\$3.50
Jonguils, Sweet Scented	20c.	\$1.25
Double Roman Narcissus	25c.	\$1.75
Trumpet Major Daffodils	25c.	\$1.75

These Bulbs are now ready for delivery. Phone 217.

J. McNEIL, Waterford Bridge Rd.

OUR CLOTHES



represent a conscientious effort on our part, to give you maximum value for your money.

EACH SEASON

we carefully choose the best quality-fabric in the most attractive patterns and colors and manufacture into Suits, combining the latest

Fashion and Fit. Ask your dealer for our popular Brands, AMERICUS, TRUETT, FITZGERALD, STIL- ENFIT, PROGRESS.

Made only by

Newfoundland Clothing Co., Limited.

CITIZENS!

Silver Medals and Cups, suitably engraved, for Marksmanship. Marlin & Winchester Rifles.

DEFENCE SHOOTING GALLERY.

(Open every night.) Adelaide St. sep15, eod, 11

TO RENT—Dwelling House

No. 47 Freshwater Road. For particulars apply to WOOD & KELLY, Temple Building, Duckworth Street. sep17, 11

LOST—Yesterday Morning,

between Methodist College Hall and Circular Road, via Military and Barrington Roads, Ladies' Silver Watch with Leather Wristlet. Reward this office. sep23, 11

LOST—On Thursday night,

between Theatre Hill and top of Pleasant Street, a pair of Eyeglasses with chain attached, bearing initials M. W. Finder will be rewarded upon returning same to MISS M. WEBBER, 37 Patrick Street. sep23, 11

PARCEL FOUND—A Parcel

addressed to Creelman Brothers, Georgetown, Ontario, has been brought to this office where the owner can get it upon paying expenses. sep26, 11

HELP WANTED.

AGENTS WANTED—"Dorsey" M.B. Battle Cover? wonderful seller. One agent bought fourteen gross. Sample prepaid ten cents. Also send fifteen cents for our fifty page War Book; secure territory. HOLLINRAKE SPECIALTY COMPANY, Toronto. sep28, 11

WANTED—A General Servant, one who understands plain cooking; apply to MRS. McNEIL, Waterford Bridge Road. sep28, 11

WANTED—A Messenger Boy, salary \$4.00 per week; apply this office. sep28, 11

WANTED—A number of Experienced Salesladies for Dry Goods Department and Showroom, also Girl to attend Cash Register; apply Monday, 10.30 am., at THE SAMPLE BARGAIN STORE, 167 Water Street East. sep26, 11

WANTED—A General Servant; apply MRS. P. J. SUMMERS, 24 Gover Street. sep25, 11

WANTED—A Good General Servant; apply to 119 1/2 Pleasant Street. sep25, 11

WANTED—A Female Assistant for Dry Goods, one who has had at least four years' experience; apply by letter only, stating age, where last employed and salary required. G. KNOWLING. sep18, 11

The Crescent Picture Palace.

Begins the Week with an All-Feature Programme To-day.
"The Harvest of Flame,"

Is founded on a recent catastrophe. A large clothing factory that employs hundreds of people takes fire in New York. The escape of the employees and a daring rescue is very real and exciting.
"THE PRETENDER" is a grand society drama, featuring Lois Weber and Philippe Smalley. The photograph of this picture is splendid.
"THE STEP-SON"—which records the strange experience of a millionaire tramp, is a worth while Nestor feature.
"THE SWEDISH ALPS" is a winter scene, showing herds of reindeer.
MR. FREDERICK KNIGHTS, Boston Tenor, sings "Then you'll remember me," from the opera "Bohemian Girl." Prof. Spenser at the piano.

THE NICKEL

ANOTHER GREAT BIG DIVERSIFIED PROGRAMME FOR MONDAY & TUESDAY.

The Two Reel Thriller Feature.

"THE BLIGHT OF WEALTH."

A drama, with Flo Labadie and Dave Thompson. His quarry failed, but his wife had money and they lived in luxury still. The life was not the same, however, and the home ties proved stronger.
THE HEARTS—Selig News Pictorial, an entirely new series of animated records, shown in bright, snappy fashion.
HER HOUR—A Pathe photo-play, of strong character, with a chain of incidents leading up to a tragic climax.
PICKWICK PAPERS—With John Bunny.
THE CYNIC—Comedy-drama.
DOO YAK—The Cartoonist.
DeWITT C. CAIRNS sings Leslie Stuart's Patriotic Ballad—"Soldiers of the King."

His Grace Preaches.

At the R. C. Cathedral, last night, the pulpit was occupied by His Grace the Archbishop, who delivered an inspiring sermon from the Gospel of the day. Emphasizing the value of Charity to our neighbor, His Grace showed the necessity of the practice of this virtue during the present conflict, and exhorted his congregation to pray fervently for those responsible for the war, that in devastating Europe, that God in His wisdom may turn their hearts, and restore peace to the nations. He also made an appeal to the volunteers to come forward and fortify themselves spiritually before going to the front, and assured them that this going to battle with clean consciences and a just cause, is felt that they were doing, in the noblest manner, their duty to their God and their country.

A Happy Re-Union.

HUSBAND WHO WAS SUPPOSED TO BE DROWNED, TURNS UP.
 One of the most startling and rare occurrences nowadays is to see a man, who is supposed to have been lost in his ship at sea, still in the flesh. A case of this sort was illustrated on Saturday evening last when a seaman named Curran, arrived by the "barq. Clitha." Curran left St. John's some twelve months ago in some other vessel for Pernambuco. While there he took sick and was put in hospital. Shortly after, Mrs. Curran received a letter saying that her husband had left on a steamer which never reached her destination. To Mr.'s matters worse, Mrs. Curran had this sad intelligence confirmed by the authorities at Liverpool. About that time, it may be remarked, Mrs. Curran and her family of three were put out of their home on Prince's Street, owing to her inability to pay the rent. The supposed widow and orphan were put on the street with their belongings and later given shelter at the police station, and the case elicited the sympathy of the entire community. When seaman Curran arrived home Saturday, he seemed dismayed to find his three children in an orphanage and his wife engaged as a servant. Thursday and then the happy re-union took place.

The 4 British Belles

New Songs; Skipping Rope Dance.
 The four British Belles continue to play to crowded houses every night, and become more popular at every performance. Those talented young ladies are one of the finest troupes in England, and are booked solid through the United States and Canada for four years. Their act to-night is one that will be remembered with care. They are assisted by Miss Keen, vocalist Miss Webster, one of the best solo singers heard here in years. A great novelty skipping rope dance, all new songs, dances and costumes. The pictures are of the best. To-night will be shown Miss M. E. Braddon's novel dramatized—Aurora Floyd, in two big reels. A Vitagraph with John Bunny, Flora Finch and other stars, besides a Lubin.

Don't Miss It.

As one who had the privilege of being present at the concert given by the Patriotic Concert to be held at the T. A. Hall, on Tuesday evening in aid of our soldiers at the front, I would like to say a word about this excellent performance. I would say again and again, "Don't miss it." The beauty of the setting as Britannia sits surrounded by her volunteers, her soldiers, her sailors; the buoyant swing of the patriotic songs in the choruses which all the audience is invited to join; the impressive and rousing recitations ending in the beautiful "The Star-Spangled Banner" which is an unique entertainment which will long be remembered. Though but few of the reserved seats remain, an equally good if not better effect will be obtained from the 30c. and 20c. seats, so don't miss it.

Where Responsibility Lies.

No matter how large, or how small, a business may be, nobody can deny that the Office is the nerve centre of the firm. Every transaction, important or trivial, must be recorded at the Office. An order is received at the Office, its history is recorded at the Office, and finally payment is received at the Office. If the Office makes an error the firm stands the loss. That's why you must be sure that your office is moderately and dependably equipped for the care of all important papers. To do this effectively you need the up-to-date equipment of the "GLOBE-WERNICKE CO." When sixty offices in St. John's have found this necessity this equipment can surely be of use to you. Mr. Percie Johnson represents this world known firm in Newfoundland.

SKIRMISHING PRACTICE.

On Saturday afternoon about 500 of the volunteers under command of Lieut. Alderley and Bayley went for a long tramp countrywards, and dividing up into sections, spent several hours skirmishing.

Plucky Middy.

Was on Board Each of the Cruisers That Sunk.

Commander Sells told me of the trying experience of a brave little midshipman. It appears that the midshipman was on board the first vessel that was struck, and as she was settling down he jumped overboard and swam clear of the tremendous vortex which the disappearance of the ship had created. He was picked up by another of the cruisers, but soon she also was struck by the torpedo boat and sent down. The midshipman was uninjured by the explosion, and cleared the downward suction. A third cruiser rescued him, but he had not been long on board her when she also received her death wound. Again he got clear and clung to a piece of wreckage from which he was rescued.

"This midshipman was pleased when we, of the Titan, rescued him, and we asked if he would come with us. He preferred to go back to England, however, and accordingly we put him on board a destroyer and hope he is safe at home now."
 "The destroyer also took most of the men I picked up."
 "The Flora picked up over 200, and the Lowestoft's boats rescued others before I came up. One destroyer came up too late to rescue any, but she took away some of the men to England. Those engaged in the work of rescue had to row among the floating naked bodies."

No Advance in Prices.

The prices on Stafford's Liniment, Stafford's Prescription "A", Stafford's Rheumatic Ointment, Cure remain the same as when we placed them for sale in Newfoundland 2 years ago.
 Every Drug that is used in the manufacture of these 3 preparations have increased in price considerably, but we are still going to keep them at the same "retailing" prices both Wholesale and Retail.
"SOUND ADVICE."
 If you have contracted a Cold in some way or other and this Cold has developed into a Cough it would be advisable to try the following treatment:
 Take equal parts of Stafford's Liniment and Camphorated Oil together and apply to the Chest and Back 3 times a day, rubbing in well every time.
 Also—
 Take from one to two teaspoonfuls of Stafford's Phosphate Cough and Cold Cure every 3 hours during the day.
 The above Treatment has been successful in many cases and perhaps yours will be another one added to the list.
 Why not try this Treatment?
 Theatre Hill Store is open every night, sept 19/14

Parker & Monroe, LTD., THE SHOE MEN.

Queen Quality SHOE

"Queen Quality" Shoes have always catered to the feminine instinct for Style. Each season finds them just a bit more stylish, more fascinating and inviting. The new Autumn designs no exception. Far and away the most beautiful models of expert shoe-making we have ever shown. Why not drop in today and look them over? No better time!

Parker & Monroe, LTD., THE SHOE MEN.

Inspector Duff on Our Fishery Resources.

SALMON.

In addition to his observations on bait, cod and herring industry, Mr. Duff, the Scotch fishery inspector, made some observations in respect to a fresh fish industry on other lines. At Bonaventure he was told that one man got eight tonnes of salmon in one haul of his cod-line, another man got twenty-two tonnes during the season and salmon were still more plentiful in Smith Sound and all round Random Island. This salmon, split and salted, fetched only \$16 a tonne, expected fresh, either to the United States or England, it ought to fetch four or five times this amount. With proper salmon nets and with proper protection, Newfoundland might make one of the most important salmon producing countries in the world.

HAKE.

At Belloram he found some large fish from the Grand Banks, being dried and passing under the name of Ling. As a matter of fact they were hake. When dried it fetches a dollar and a half to two dollars less than cod. It is too valuable to be dried. It is being looked for in England. In Scotland in 1912, it fetched 15s. 9d. per cwt., as against 10s. 8d. for cod; in England it fetched 21s. 8d. as against 12s. 10d. for cod. Mr. Duff was told that almost a third of Bank fish consists of this fish. He could not however obtain any definite information as to the existence of a real line in Newfoundland waters, but he has little doubt that it does exist.

FLAT FISH.

Close along the shore he found the "flounder" or "flake," but larger and fatter than these caught on the British coast. He tried them boiled and fried and found them excellent. The average price they fetched in Scotland last year was 12s. 6d. per cwt., whilst in England they brought as much as 16s. They seem to be very abundant and larger on the banks and they would fetch a higher price than the inshore flat fish if a market were available for them.
 Although a great many assert that the plaice occurs in Newfoundland waters, he did not see any. The supply is steadily diminishing in Great Britain and the price is rising. The value of the plaice landed last year in England was over one million pounds sterling, and it has risen in value from 18s. 8d. per cwt. in 1903 to £1 8s. 11d. in 1913.

HALIBUT.

The average price per cwt. last year in England was £3. 5s. 6d. It is chiefly obtained from Iceland and Barents and has been sent over to Grimby from British Columbia. It is found all round the coast in deep water, but it chiefly is fished on the S. W. coast and sent to the nearby markets. The Americans fish it off Bonne Bay. It should be possible to send Newfoundland halibut to England.

TURBOT.

I did not find the real turbot. What passes under the name I saw fresh at Arnold's Cove, N.B. I think it is giant mackerel, a fish common in British waters, but not so large as the Newfoundland fish. I think there would be a market for it could it be sent to England fresh.

THE HADDOCK.

Is found everywhere both on the

coasts and on the Grand Banks. Until quite recently it was not utilized, but of late years it has been brought ashore and cured along with the cod though it does not fetch so high a price. From the size and appearance of those I saw they must be very plentiful. The average price in England last year was 17s. 2d. per cwt., and in Scotland it was 15s.—nearly two thirds greater than the average price fetched by cod. It is a fish that could be easily sent in a fresh condition to the market, bearing in mind that it is a very delicious fish and highly thought of.

SMELTS.

Last year the average price of smelts was 2/9 per cwt. It is found in large quantities on the West Coast, and it is met with in Mortier Bay, at Random, in Tynny Bay, and at various places in Notre Dame Bay. A large trade might be done, if it could be marketed regularly, as it is a very delicious fish and highly thought of.

THE SKATE.

There is the skate, known here as the maiden ray. It is thrown away here. In England it fetches 14s. 3d. cwt.

THE BREEM.

In England bream fetches 5s. per cwt. Mr. Duff obtained a fine specimen at Channel.

EELS.

Eels are common here. They fetch 14s. 7d. per cwt. in England.

DOG FISH.

Dogfish is rapidly becoming of value as a food fish. It fetches 3s. per cwt. The last year's English Fishery Report says—"The development of the landing of dogfish continues and the landings of 1913 surpass all previous records with a total of approximately 65,000 cwts." That speaks for itself.

TUNA.

A school of 200 tuna were one day this summer seen at Bay of Islands. They are reported plentiful by fishermen all round the island. From classical times there has been a valuable "Tunny" fishery in the Mediterranean. Within the last year or two, a canning industry has sprung up on the Californian coast, where tuna are abundant.

LOBSTERS.

Mr. Duff had no opportunity of seeing the lobster fishery as the close season began directly after his arrival. In Scotland, lobsters fetched an average of 1s. 3d. each, although smaller than in Newfoundland. They are becoming too valuable for canning. In time they will all be sent to market fresh.

HARBOURS.

Mr. Duff was struck with the inestimable advantage of the great number of excellent natural harbours enjoyed by Newfoundland. This is an asset incomparably greater than the east coast of Great Britain possesses. **LIMITLESS SUPPLY.**
 I have dealt already with the supply of fish, most observers agree that it is practically inexhaustible. With the facilities for catching it, with its harbours, and its great land-locked fjords, Newfoundland ought to build up a fresh fish industry which will in time equal its salt-cod industry, and be unrivalled anywhere in any part of the world. The initial difficulty lies in the very immensity of the coast line—in the means for collecting the fish when caught, and concentrating it at suitable points for transportation to the European and American markets; for the first essential—I would again lay stress upon this—to a successful fresh fish industry is as far as possible a constant and uninterrupted supply of fish, and regularity and rapidity of delivery.
 Mr. Duff spoke very highly of the possibility in utilizing Trinity Bay and Placentia as collecting ground in a scheme of shipping fish fresh to the British and European markets and to the American and Canadian markets.

Cape Report.

Special to Evening Telegram.
CAPE RACE, To-day.
 Wind S.E. light weather dull; nothing sighted to-day. Bar. 29.00; ther. 40.

DODD'S KIDNEY PILLS
 CURES NEURALGIA, BRIGHT'S DISEASE, DIABETES, ETC.

NOTICE.

THE STEAMER

Portia

Will leave the wharf of **Bowring Bros., Ltd.** on **Wednesday, Sept. 30th,** at 10 a.m., calling at the following places:
 Cape Breton, Ferryland, Fermanagh, Trepassay, St. Mary's, Salmonier, Placentia, Marytown, Burn, St. Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, St. Jacques, Harbor Breton, Pass Island, Hermitage, Gaultois, Pushtrough, Richard's Harbor, Francois, Cape La Hune, Ramen, Burgeo, Rose Blanche, Chancel, Bay of Islands, Bonne Bay.

Freight received until 6 p.m. on Tuesday.
 For freight or passage apply to the Coastal Office of **BOWRING BROTHERS, LTD.** Telephone 208.

IN STOCK,

Ex Stephano.

750 cases
4-Crown RAISINS,
 50-lb. boxes.

750 cases
2-Crown RAISINS,
 50-lb. boxes.

HARVEY & Co. Limited.

If You Want Something Good YOU CAN GET IT HERE.

Prepared Soups,

IN GLASS and TINS.

With these all ready to heat you can be prepared for most any emergency.

Chicken in 1 lb. tins. Boneless Chicken. Chicken & Tongue. Boars' Head. Bacon in Glass. Ass'd. Meat Pastes in Glass and Tins. Ass'd. Fish Pastes in Glass and Tins. British Moor Honey. Mushrooms in Glass. Asparagus (Red Top). Spinach. Vegetables in Glass. Italian Tomatoes.	CHEESE— Gorgonzola. English Cheddar. Canadian Dutch. McLaren's. SINCLAIR'S HAMS and BACON. Blue Nose Butter in prints, 30 and 10 lb. tubs. Pickling Tomatoes. Pickling Spices. Preserving Plums. Gravenstein Apples. Ripe Bananas. California Pears. California Oranges.
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BOWRING BROTHERS, Ltd.
 Phone 332. GROCERY. Phone 332.

MEAT

WE ARE OPEN CONGRATULATED

on our modern equipment and the neat, sanitary condition of our up-to-date market. Why not call and ask us to show you some choice cuts of the **BEST MEATS** and let us tell you our fair prices. We believe we honestly merit your patronage and tell sure a trial of our meat will convince you.

M. CONNOLLY, sep 22/14

Sulphate of Ammonia.

St. John's Gas Light Company.
 Dear Sir—I have analyzed a sample of Sulphate of Ammonia made at your Works, and I found 20.8 per cent. of NITROGEN, Sulphates of Ammonia and Nitrate of Soda are the two principal Nitrogen manure.
 Sulphate of Ammonia is less soluble than Nitrate of Soda, consequently it is a safer manure to use during a wet season.
 Yours truly,
 D. JAMES DAVIES, B.Sc., F.C.S., Analyst and Assayer.

CAMP'S FELT STORM.—Saturday's storm blew down the tent, which is used as an office at Pleasantville. Other tents where the volunteers were quartered were also blown down and the occupants were much disturbed in their night's rest. New tents have been aching tried. The camps at the Rifle Range also felt the storm severely and most of them were thrown out of kilter.

Have Your Photograph Taken To-Day.

THE HOLLOWAY STUDIO, LTD.

Corner Bates' Hill and Henry Street.

Phone 768.

Special Offer!

This Week we are offering our Entire Stock of Child's and Misses NEW WINTER COATS. At Ten per cent Discount.

HENDERSON'S, - - Theatre Hill.

The Best Value House. OPEN TO-NIGHT. SALE NOW ON.

Evening Telegram.

W. J. HERDER, - - Proprietor
W. F. LLOYD, - - - - Editor

MONDAY, Sept. 28th, 1914.

Cheering Words.

The hopeful words of Mr. Winston Churchill in an interview last week with an Italian journalist are most cheering. He stated that we had started with a substantial naval preponderance, more like two to one than sixteen to ten. In the next twelve months we shall have twice as many battleships completing and three or four times as many cruisers as Germany.

If the losses are equal, our position at this time next year will be far stronger than it is to-day. The First Lord declares that the first month of the war they regarded as the most difficult and critical month of the war, and he declares that we have nothing to complain of in the way the month went.

The ships under construction are the most expensive and powerful ships ever built. They are the fruit of the greatest naval effort England has ever made.

As to the warfare on land, he is quite as hopeful. Here is what he said:—

"We are very confident in England about winning the war. We have made up our minds to win if it costs the last sovereign and the last man in the British Empire. Time is on our side. Personally, I never expected to see the campaign go so well in the first two or three months."

"I have always been looking to the seventh, eighth and ninth months of the war to produce the great decision, but the extraordinary gallantry of the French army, and the immense power which Russia has so quickly exerted, the pluck and energy of Serbia, combined with the great Austrian smash-up, have created at the end of the second month a situation which we might have been well content with at the seventh or eighth."

The First Lord has good ground to base his hopeful words. The Kaiser boasted of dining in Paris about the twelfth of August. Here we are at the 28th of September and the Germans have been held up along the Aisne for over a fortnight, and their attacks all along the line have been repeatedly repulsed with heavy losses, and it would appear it is only a question of time and men, both of which will be forthcoming to drive them out of France and Belgium and to cooperate with Russia in an invasion of Germany on both frontiers.

LOST—On Saturday, from Williams' Street, by way of Barnes' Road, a Boys' Fawn Colored Waterproof Coat. Finder will kindly return to 43 Parade Street and be rewarded.—sep28.11

SOMETHING NEW IN SUIT CASES.

"The Fibergras."

Manufactured under a patent process from a grass which is so matted as to guarantee its being absolutely waterproof and insures unusual strength combined with extreme lightness in weight. Fitted with heavy anchor handles, patent brass snap lock, two patent clips and leather bound corners. It is really a most attractive Suit Case. Our price is another attraction.

24 inch Case \$1.70.

ROBERT TEMPLETON

LATEST LATEST

NOON.

THE KAISER IN EAST PRUSSIA.

Special to Evening Telegram. LONDON, To-day. According to a Petrograd despatch to the Times, it has been ascertained beyond doubt that the German Emperor has come to East Prussia.

FRENCH ANNIHILATED A GERMAN REGIMENT.

LONDON, To-day. The French have surrounded and annihilated the 199th regiment of the German reserves, says a Basel correspondent to the Exchange Telegraph Company, in a message sent by way of Rome. The despatch adds the German wounded include a Colonel, a Major, two Captains and two Lieutenants.

GERMANS LOOSE 7,000 BY FRENCH RUSE.

LONDON, To-day. A Paris despatch says the wounded who have arrived at Montluçon give details of the siege of Fort Treton near Verdun. They say that while the Germans were bombarding, the commander of the fort did not reply.

The enemy believing that the fort had been evacuated approached in order to destroy a redoubt. The commander of the fort then set fire to two cartloads of straw inside the structure and the Germans convinced that their shells had started a fire and they could easily take the place, advanced in close formation. The French suddenly unmasked their mitrailleuses which opened a deadly fire. The number of German bodies abandoned on the slopes around Fort Treton estimated at 7,000.

Fierce Battle All Along the Line

DETERMINED ATTEMPT ON FRIDAY NIGHT, SATURDAY AND SUNDAY TO BREAK THE LINE OF THE ALLIES REPULSED SUCCESSFULLY.

LONDON, To-day. The following official statement issued at Antwerp yesterday, has been received by the Reuters' Telegram Co. on Saturday, a detachment of German cavalry troops, comprising one brigade of infantry, two regiments of cavalry, two heavy and four light batteries and artillery was surprised on the march from Tormone towards Ansehe, leaving in Belgian hands many prisoners, wounded and caissons. To-day, Sunday, apparently in revenge for the check, Malines was bombarded by long range guns and our front between Malines and Alost was subjected to a general attack by strong forces. Towards Alost a Belgian cavalry division succeeded in taking the German left wing on the flank and generally our troops maintained their positions. At Malines the railway section suffered severely from bombardment and numerous houses are in ruins and others have been burned; a dozen civilians were killed and many wounded.

Reids' Boats.

The Argyle sails from Placentia for the westward this afternoon. The Bruce leaves North Sydney to-night. The Clyde left Lewisporte at 8.05 a.m. yesterday. The Dundee sails from Port Blandford to-day. The Ethie arrived at Clarendville at 5.45 p.m. yesterday, and sails again to-day. The Glencoe left Belleoram at 8.45 p.m. yesterday, going west. The Home arrived at Lewisporte at 2 a.m. to-day. The Kyle is north of Twillingate. The Lintrose arrived at Port aux Basques at 12.45 p.m. yesterday. The Meigle left Daniel's Harbor at 3.40 p.m. Friday, going north. The Sagona sails for the northward at 6 p.m. to-morrow.

Chartering Steamers.

At present there is a considerable amount of freight at Montreal awaiting shipment to this port. To relieve the congestion the Black Diamond Company has chartered the s.s. Nevada which ship is now on her way here via Gulf ports with large freight. In view of the loss of the s.s. Cacouna another ship will likely be engaged to bring a cargo here from Montreal.

Schooner Lost.

CREW SAFE. Word was received in the city to-day to the effect that the schooner Emerald, of Grand Bank, while bound to St. Pierre with a cargo of coal, went ashore at the Loreys, near Lamaline, and became a total wreck. The crew escaped in a boat.

EARL OF DEVON HERE.—The s.s. Earl of Devon, Capt. Carter, arrived in port from the White Bay service at 7 a.m. yesterday, bringing a full freight and several passengers. She sails again at 6 p.m. to-morrow.

2.40 P.M.

JOFFRE FORCES THE HANDS OF GERMANS.

Special to Evening Telegram. PARIS, To-day. Prolongation of tension of the two long lines of fire and death, fronting each other on the Aisne, must have become insupportable to the Germans, since reports indicate that they have changed their tactics and attacked with bayonet. The opinion is expressed here that General Joffre's master hand is shown in this, and it is believed he has succeeded in pushing his lines inside the range of the deadly German guns and forced the enemy to hand to hand fighting. Since the attacks have been repulsed over the whole front, according to official communications, military experts here cannot see now what resources the German Emperor's generals can call on to retrieve their fortunes.

3.10 P.M.

BATTLE REACHES CRITICAL STAGE.

Special to Evening Telegram. PARIS, To-day. The Matin expresses the opinion that the new troops of the Allies found fronting them on the left were not from the German left wing, but are part of the forces detached after Charlot and sent to East Prussia but now brought back in haste. The general opinion is that the battle has reached a most critical as well as a most violent phase and that the issue cannot be delayed much longer.

RUSSIANS CROSS THE CARPATHIANS.

LONDON, To-day. Pursuing their success, the Russians have pushed over the Carpathian range and captured Uchik, Hungary, near the source of the River Ungh with numbers of guns, artillery, stores and prisoners, says the Petrograd despatch to the Times. The Austro-Hungarian Government has despatched into the plains of Hungary.

BELGIANS CUT RAILWAY COMMUNICATION.

LONDON, To-day. A despatch from Blankenbergh, Belgium, under Sunday's date, says that the Belgians have blown up the viaduct at Berghes, cutting railway communication between Mons and Brussels.

GERMAN COMMANDER KILLS HIMSELF.

LONDON, To-day. A Bordeaux despatch to the Central News says a report has reached there that the German commander at Muelheim, in Alsace, has committed suicide in despair at the fact that he was unable to pass the Vosges. He had previously telegraphed the German General Staff to come and see himself.

VOTE FROM ISLE OF MAN.

LONDON, To-day. From the Isle of Man comes this news: The Manx Legislative Council and House of Keys met together in Tynwald and unanimously decided to ask the Imperial Government to accept \$50,000 as a contribution from the Isle of Man towards the expense of war. Members supporting the resolution say that the gift was only an earnest of the assurance of the readiness of the 50,000 people of the island to sacrifice all their resources in support at this juncture.

Not in America.

"Who would conceive of an American army's officers murdering women and mangle children by bombs hurled from an airship at night into a sleeping city? Who could imagine American soldiers raining death from the sky upon unsuspecting and helpless non-combatants and upon the wounded prisoners in hospitals flying the Red Cross flag? Who could picture American admirals ruthlessly chartering the deep with mines to destroy ships and sailors of neutral nations engaged in the pursuit of peaceful commerce? Who could think of American troops grimly engaged in shooting down disarmed peasants who had tried to defend their little possessions?"

"To these pointed queries anyone knowing this country might well reply: 'It is unthinkable.' No American officer who did what Germans have done in the North Sea, who did what Germans have done in Belgium, could withstand for a single day the avalanche of American criticism. His own people would instantly repudiate him as a barbarian, and no excuse of military advantage over the enemy would be accepted or tolerated."—New York World.

DR. WAKEFIELD LECTURED.—Dr. Wakefield gave an illustrated lecture on "Athens" at King George Institute, last evening. The discourse was interesting and listened to by a large audience. Mrs. Wakefield and Miss Jones rendered delightful solos and duets.

Shipwrecked Crew.

There arrived by the Southern Shore train to-day, Capt. Newman and crew of the S.S. Cacouna, which met her fate at Hare's Ears, Ferryland Head, on Saturday night, as reported elsewhere in these columns. At the time the ship was going at half speed and there was a strong breeze from the south west and very thick, in fact it was so foggy that the forechatter head could not be seen from the Captain's bridge. The ship, though light in ballast, did not drift towards the land, and Capt. Newman was running in the proper course, according to his chart. Suddenly there was a crash. The ship had struck the land and her bottom started to rip and split. Soon she began to fill with water and settle down in the stern. All those on board could do was to get ready to save their own lives. An improvised gangway was put out reaching from the bow of the ship to the rocks and on it the crew walked ashore. They were looked after kindly at Ferryland for the night and yesterday morning the crew boarded the ship again and got their belongings. The chief officer is still standing by the ship which was breaking in two this morning. Capt. Newman and crew are staying at the Seamen's Institute where they will remain until ready to go to their homes.

Tars in Water Cheer Captain ON BRIDGE OF SINKING CRUISER.

The canteen steward of the Hogue was on the deck when he heard an explosion and saw the Aboukir with a decided list. In a few minutes the sea was dotted with heads. The Hogue had just lowered boats when she received a blow which shook the ship, her stern seeming to go down. Then a periscope was seen travelling very quickly and the bow gun fired at it. The periscope disappeared, but whether the submarine descended of her own will, or received her quietus, he did not know. At that moment the Hogue received another shock and began to heel over. Within a quarter of an hour the waves were washing about their feet and Captain Nicholson sang out every man for himself. At once all dived overboard. From the water they saw the captain's head very quickly, and gave him a cheer.

SECURED LARGE CONTRACT.

We understand the Welsa Co. has secured the contract for the supply of a very large number of cords of pit props for a supplier to the Welsa Collieries.

WARNING! IN THE INTEREST OF THE PUBLIC SAFETY.

The Rifle Range on the South Side Hill will be in constant use, from daylight till dark, for musketry practice, until our Regiment leaves for England. All persons are therefore prohibited from approaching the Rifle Range within 200 yards from either side, or within 1,000 yards of the targets to the eastward. Any unauthorized person so doing will be liable to arrest, besides incurring serious danger from rifle bullets. A number of red flags will be used to indicate the Danger Zone. This prohibition does not extend to any part of the Hills west of the 800 yards Firing Point.

By order, JOHN SULLIVAN, Inspector General Constabulary. ST. JOHN'S RIFLE ASSOCIATION, W. H. RENNIE, Hon. Secretary, sep28.14

BORN.

On the 26th inst., a son to Mr. and Mrs. S. Diamond.

DIED.

Yesterday morning, after a long illness, George Winslow, ex-Sergeant R. C. R., and ex-Head Constable T. N. C.; funeral on Tuesday, at 2.30 p.m. from his late residence, 35 Banerman Street; friends will please accept this, the only, intimation.—R. I. P.

This morning, Catherine Quigley, beloved wife of James Farrell, aged 74 years, leaving a husband and three sisters to mourn their loss. Funeral on Wednesday, at 2.30 p.m. from her late residence, 68 Barnes' Road; friends please attend without further notice.—R. I. P.

Fall Styles—1914

WE announced last week the opening display of our new Fall Coats. From the following description of one or two of the most elegant designs an idea good enough to make you want to see the entire stock can be obtained.

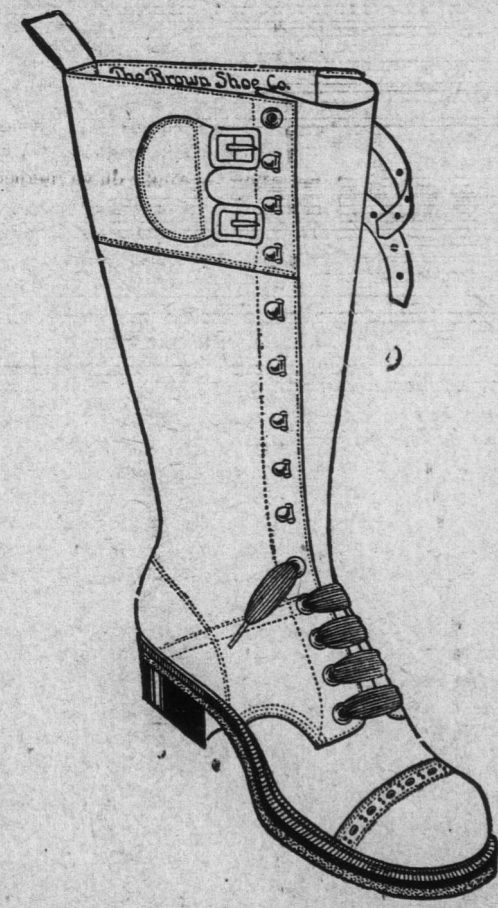
Fancy Astrakan Cloth Coat in dark Tango shade, deep collar of rich Velvet, Raglan sleeves with wide armholes, fancy cuffs and pockets and broad, extra low belt effect. (Same style coat in mid. and dark mahogany Brown, Cardinal, Grey, Navy and many pretty mixtures.)

Astrakan Cloth Coat in fancy Saxe and Black striped mixture. Round corners, deep collar and cuffs, lined throughout rich Saxe Satin.

All styles and sizes of Ladies' Coats in the newest colors and materials.

U. S. Picture & Portrait Co.

Your Fall Boots



Men's Field Boots, 18 inches high, absolutely waterproof, \$7.50, \$6.50, \$6.00. The same in Pegged Boots, \$6.50. Men's 14, 12, 10 and 8 inch Boots, with waterproof tongue, \$7.00, \$6.50, \$5.50, \$5.00. Same in Pegged Boots, \$4.00, \$4.50, \$5.00 and \$5.50. Boys' High Laced Boots, \$5.00, \$4.50, \$4.00 and \$3.50. Youth's High Laced Boots, \$4.00, \$3.50 and \$3.00. These Boots are all solid and waterproof throughout.

F. SMALLWOOD, THE HOME OF GOOD SHOES.

Fighting!

We have been fighting for clean, wholesome, sanitary living for years. Our establishment's sole purpose is to instill in the minds of the people that "cleanliness is next to Godliness." All apparel should be frequently cleansed of the accumulation of dirt, dust and grime.

Agents: Messrs. NICHOLLE, INKPEN & CHAFE, LTD.

UNGAR'S LAUNDRY & DYE WORKS, HALIFAX.

aug26,w.f.m.w

Advertise in The Evening Telegram.

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When Dan
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LAND'S BOO

THE CHAMOIS

is possibly the most sure-footed of all animals, and it is famed for its remarkable agility.

SUNLIGHT SOAP

is the sure friend of every careful housewife and it is famed all over the world for the remarkable ease with which it dispels dirt from the clothes in the wash. The Chamois is to be found only on the loftiest mountain ridges, but SUNLIGHT SOAP is found in all parts of the civilized world.



Divorced Life

Helen Hanson Fuesch

The Valley of Disillusionment

When Dan was struggling to get into his collar this morning, said Mrs. Dale dolefully, he finally cut loose with a string of profanity that made my blood run cold. Marian laughed. "Profanity, now and then, especially in connection with refractory collars, misfit shirts, and a cigar that won't draw, is one of the divine rights of our lords and masters," she declared. "But I had no idea that Dan was like that."

"If I were about to be married," answered Marian, "I should make a most desperate effort to maintain the belief that the man who was to be my husband was like any other man, with all the male good, bad and indifferent points in the catalogue. I should stick to that attitude through thick and thin, and be prepared for any revelation that might come. Then, if he turned out any better than the average, it would prove a source of surpassing joy."

"I wish I had known you before I got married," replied Louise Dale. "I know of nothing that hurts more than disillusionment."

"Without hurling any rocks at your husband, whom I know but casually," rejoined Marian, "I warn you to prepare for a lot of it. The woman who idealizes nothing and nobody, gets along by far the best. Does a business man or woman idealize his partner, or his prospective partner, madly and recklessly? If he did, how long would the members of any firm escape nervous prostration? Marriage is primarily a business deal. It's an arrangement between individuals, both of whom are as imperfect as human beings invariably are. The less idealism there is about it, the less sensitive and wounded feelings there will be to endure."

"Then do you think there aren't any wholly happy marriages?"

THIS DATE IN HISTORY.

SEPTEMBER 28.

New Moon 19th. Day's Past—270. To Come—94.

CAPITULATION of STRASBURG 1870 to the Germans.

PASTEUR died 1895, aged 73. French chemist and physicist. He demonstrated that various diseases are due to organisms and initiated his preparation of "vaccines" to render the higher animals and man immune to their action.

ST. THOMAS'S CHURCH opened 1836.

GENERAL FRENCH born 1862. The brilliant leader of our forces now in France entered the Navy as a youth, afterwards passed into the Army, and in the Egyptian Campaign of 1884-85 made his mark as a cavalry officer; served in the South African War with splendid success, and later was appointed to the Chief Command at Aldershot. We can well imagine that he would spend his birthday in no happier way than moving his camp rapidly nearer Berlin. So may it be!

BATTLE OF MARATHON. A town in ancient Greece famous as the scene of the decisive victory gained by the Athenians over the Prussians in 490 B.C.

Kipling's War Song.

Rudyard Kipling has contributed the following poem to The London Times:—

For all we have and are,
For all our children's fate,
Stand up and meet the war—
The Hun is at the gate.

Our world has passed away
In wanton overthrow;
There's nothing left to-day
But steel and fire and woe.

Though all we know depart,
The old commandments stand:
In courage keep your heart!
In strength lift up your hand!

Once more we hear the word
That sickened earth of old:
No law except the sword,
Unsheathed and uncontrolled.

Once more it knits mankind,
Once more the nations go
To meet and break and bind
A crazed and driven foe.

Comfort, content, delight,
The ages slow-bought gain,
Stand up and meet the war—
Only ours remain.

To face the naked days
In silent fortitude,
Through perils and dismays,
Renewed and re-renewed.

Though all we made depart,
The old commandments stand:
In patience keep your heart!
In strength lift up your hand!

No easy hopes or lies
Shall bring us to our goal—
But iron sacrifice,
Of body, will and soul.

There's but one task for all,
For each one life to give;
Who stands if freedom fall?
Who dies if England live?

Here and There.

CARTHAGINIAN LEFT.—The R.M. S. Carthaginian left Philadelphia at noon, Saturday, for here.

COD PLENTIFUL.—Codfish were plentiful at Twillingate and vicinity Saturday, and some hook and liners got good catches.

Stafford's Liniment cures all aches and pains. Sold everywhere.—sep21

CHARTERING STEAMER.—A steamer is being engaged by Harvey & Co., Ltd., to take a cargo of codfish to the Mediterranean.

Stafford's Liniment should be in every home. No advance in the price.—sep19,14

DEATH OF MGR. DALY.—Rev. Monsignor Daly, who had been ailing for a year, is dead at Halifax, at the age of 76 years, a message to that effect having reached the city this morning.

WHEAT CARGO.—The schr. Triton has left Bonne Bay for Halifax taking 2,669 bushels of wheat, which was salvaged from the wrecked steamer Floriston, and 68 barrels of herring, sent by Mr. C. W. Tessier.

Stafford's Phoratox Cough and Cold Cure is the best preparation for all kinds of Coughs and Colds. Price 25c. a bottle; post, 5c. extra.—sep19,14

BAND CONCERT.—This evening, if conditions are suitable, the C.C.C. band will give a concert at the Camp, Pleasantville, and an excellent programme of patriotic airs has been arranged for the occasion.

PIANO FOR SALE.—A second hand piano by first class manufacturer, in splendid condition. Will be sold for about half its value and with a written guarantee from CHESLEY WOODS, Nfld. Agent, 140 Water St., upstairs.—aug21,14

SLIGHT FIRE.—At the residence of Mr. H. Stone, Topsail Road, yesterday, a slight fire occurred and while most of the occupants were at church. Some sparrows from the chimney ignited the roof. The fire was discovered quickly and put out before any damage was done.

Stafford's Phoratox Cough Cure will cure that cough and cold you have had for a long time. Price 25 cts. Postage 5 and 10 cts. extra.—sep10,14

FALSE ALARM.—At 2.30 Saturday afternoon, a telephone message came to the Central Fire Hall that there was a fire in progress at Kenne's Hill. The Central and East End Companies responded quickly, but on arrival at the place mentioned the only sign of fire to be seen was smoke coming from a garden where rubbish was being burned.

People are doing more reading today than ever before, and it is very important to those who wear glasses that they should be properly fitted. If you have any trouble or are in doubt, go to TRAVELS, the Eye-sight Specialist.—sep13,14

WHALES PLENTIFUL.—The whaling voyage looks more promising now than it did in the early part of the season. The whaler Cachelot, operating around Hawke's Hr., Labrador, has over fifty fish to her credit, some of them being valuable. Whales are reported plentiful at Cachelot's captain and he hopes to have an exceptionally large catch if conditions remain favourable.

Stafford's Prescription "A" is one of the best stomach preparations for sale in Newfoundland. Price: Small size, 25c.; post, 5c. extra. Large size, 50c.; post, 10c. extra.—sep19,14

Volunteers Parade.

The Volunteers held their fourth Church parade yesterday, the several denominational sections being under the command of their respective officers.

The R. C. section left the camp earlier than the others to attend Mass at St. Patrick's Church, with the C. C. Corps.

The other sections of the Regiment were met at King's Bridge by the Methodist Guards Band, which led the parade to the different churches where the pulpits were occupied as follows:—C. of E. Cathedral, Rev. Canon White; Methodist College Hall, Rev. C. A. Whitmarsh; St. Andrew's Presbyterian Church, Rev. J. Sutherland; Congregational Church, Rev. W. H. Thomas; At St. Patrick's, Riverhead, the preacher was Rev. J. F. Pippy.

After the services the companies met at Queen's Road where ranks were reformed, and the parade marched west along Queen's Road, down Theatre Hill and thence by way of Adelaide, Water and Cochrane Streets to Government House where they were inspected by Lieut.-Col. Sir W. E. Davidson. His Excellency then presented stripes to the following:

Regimental Sergt.-Major.—G. Pavor, Drum Major and Signalling Instructor.—W. Miller.

A. COY.
Sergts.—S. J. Ebsary, G. Langhead, Corp.—A. Gardner.

L. Corps.—J. Irvine, R. Williams, A. Penny, A. Manning, H. James, H. Herder, R. Bartlett.

B. COY.
Sergts.—G. Taylor, W. Clare, Corp.—Wilfred Ayre.

L. Corps.—A. Newman, E. Hennebury, W. Ryall, R. Clare, J. Fox, W. Burns, W. M. Green.

C. COY.
Sergt.—C. S. Strong, L. G. Stick, Corp.—Wilbur Chacey.

L. Corps.—W. Knight, R. Shortall, S. Ferguson, C. Garland, E. Churchill, H. Hayter, G. Gordon.

D. COY.
Sergts.—R. Kershaw, C. R. James, Corp.—F. Mercer.

L. Corps.—C. Gilt, J. Butcher, Rev. A. Stanlake, E. Simmons, F. Manston, J. Oakley, W. Ryan.

E. COY.
Sergts.—J. McConnell, O. Steele, Corp.—C. Oke.

L. Corps.—H. Blackall, R. Sheppard, E. O'Toole, E. Howe, B. Oke, W. Hutchings, J. Robinson.

F. COY.
Sergts.—A. Canham, J. Snow, Corp.—C. S. Jance.

L. Corp.—A. Ash.

Owing to the high wind His Excellency did not address the ladies, and after the Guards Band played the National Anthem the regiment left the grounds by the eastern gate, and thence to camp by way of King's Bridge, Forest and Quidi Vidi Roads.

To give the patients at the Hospital an opportunity of seeing the Volunteers they marched through the Hospital grounds after which they halted at Boat House Lane where those wishing to take dinner at their homes were dismissed. Thousands of citizens thronged the streets along the line of march and commented very favourably on the military bearing of the lads.

A Severe Storm.

The storm that swept over the city on Saturday night, was severely felt on the West Coast, and as a result much damage was done. The Postal Telegraphs and Red lines were seriously interrupted and until these can be put in working order the extent of the damage done will not be known. In the harbor several schooners drifted from their moorings, but were eventually taken to safe anchorage by the tugs. All day yesterday a gale from the northwest was raging along the line of railway, and in the harbor some of the vessels had to put out extra moorings.

TRAPPED!

Trappers and Ranchers,—We carry the largest and most complete stock of Netting, Traps, Wire, Fencing Tools, etc.



PAGE AUTOMATIC WIRE STRAINER. The best tool made for erecting and repairing wire fences of all kinds.

FOX TRAPS.

Genuine Blakey & Lamb, with Chain.

No. 2, \$3.95 per doz.; No. 3, \$5.20 per doz.; No. 4, \$6.10 per doz.

FOX NETTING.

16 Gauge, 2" mesh. 24", \$4.50 per roll. All sizes up to 72", \$11.75 per roll. Also 14 Gauge.

COMBINATION FENCING TOOL—Wire Cutter, Wire Twister, Knotter, Staple Drawer, and Pliers.

STAPLES, NETTING FASTENERS, TYING WIRE, ETC.

AYRE & SONS, LTD.

New Hats! New Hats!

Specially and charmingly designed. Neatly and Nattily Trimmed. Prices extremely Low.

SEE THEM TO-DAY.

A. & S. Rodger

The Catch of the Season!

OUR NEW AND STYLISH

VELVET HAT

\$7.50 each.

In Black Velvet Trimmed with the latest Shaded Crown Ruffles.

See Window.

Don't Forget Our Ladies' and Children's Coats.

S. MILLEY

Hearst-Selig News Pictorial

AT THE NICKEL TO-DAY. Another exceptionally good programme will be given at the Nickel Theatre to-day and to-morrow. There will be a full reel of the Hearst-Selig News Pictorial, a new series which have won popular approval wherever presented. They contain the best scenes and latest pictures. "The Blight of Wealth" is an attractive two-reel film with Flo Labadie and Dave Thompson in the principal characters. The genial comedian John Bunny is billed for this evening's programme. He is in a great role and plays it as he does others—perfectly. "The Cynic" is a comedy drama, and "Doc Yak" the cartoonist, will also be seen. Mr. De Witt C. Cairns has arranged to sing Leslie Stewart's stirring song, "Soldiers of the King." From the above it will be seen that the bill arranged for to-day is one which is certain to please. The pictures are all by well known actors and will be shown in a manner which will afford pleasure to all. Be sure and attend this evening's show.

To understand the War now raging in Europe, place your order at once for the Illustrated War News. Descriptive Battle Scenes, Warships, Generals, Officers, &c. Weekly, 20c. GARLAND'S BOOKSTORES—26, 28

Then You'll Remember Me.

As will be seen by the advertisement, the Crescent Picture Palace presents to-day an all feature programme which should pack that popular picture house this evening. The headline "The Harvest of Flame" was photographed in New York at the actual time of the happening and is a most dramatic picture. "The Pretender" a first class society drama acted by the noted stars Lois Weber and Phillips Smalley. "The Steps" is one of those worth while Nestor dramas that is always a pleasure to look at. The winter scene with herds of reindeer is an instructive topic. Mr. Frederick Knights, the Boston tenor sings the tenor song from the opera "Bohemian Girl" "Then You'll Remember Me." Mr. Knights is said to possess a voice of great power and expression that no doubt will please the Crescent patrons.

A Summer Tale.

"You look irritated this evening." "I am—on warm days like this I always suffer from heat rash." "I am liable to heat rash, too, but it never irritates me; it never has since I began to use Zylax, which at once allays the irritation, physical and mental. And I find Zylax Soap with the Ointment so far to prevent heat rash altogether."

Zylax sells at 50 cents a box; Zylax Soap at 35 cents a cake, at your Druggists.

Zylax—London—1713,004,4
MINARD'S LINIMENT FOR SALE EVERYWHERE.

War News

Messages Received During the Night.

GERMANY REPORTS HER LOSSES.

Special Evening Telegram.
BERLIN, Sept. 28.
The total German casualties, including wounded and missing as fully reported to date, are 104,589. The casualty list announced yesterday adds a total of 10,527 to these previously announced.

COUNTER ATTACKS BEATEN BACK.

LONDON, Sept. 28.
A British Official statement given out last night on the battle in Northern France, says: "The situation is satisfactory, and counter attacks on the British front have been beaten back with heavy losses to the enemy."

UNSUCCESSFUL ATTACKS.

PARIS, Sept. 28.
An unofficial communication issued last night, says that the Germans continue day and night attacks of unprecedented violence, but have been unsuccessful.

BRITISH WARSHIP MAKES CAPTURE.

FALMOUTH, Sept. 28.
The German ship Ossa, of 1,800 tons, bound from Portland, Oregon, for Ipswich, with a cargo of wheat and barley, was brought into this port Saturday, having been captured by a British warship.

ST. PIERRE BULLETIN.

PARIS, Sept. 27. (Official)
The enemy has attacked on the whole front, but has been repulsed everywhere. On our left wing we are progressing. On the heights of the Meuse the situation is unchanged. In the Woivre district we are continually gaining ground. The French fleet has destroyed the fortress of Pelagosa and bombarded an Austrian camp.

DECLARED MARTIAL LAW.

PARIS, Sept. 27.
A despatch to the Havas Agency from Amsterdam, says that in order to prevent the exportation of contraband articles to Germany, the Netherlands Government has declared martial law in the Eastern Provinces.

BRITISH CRUISER CAPTURES TWO STEAMERS.

NEW YORK, Sept. 27.
Sir Courtenay Bennett, the British Consul General here, announced this afternoon that the steamer Lorenzo, registered as a United States merchantman, and the Norwegian steamer Theor, had been captured by a British cruiser while in the act of coaling the German cruiser Karl-

rhue at sea, and had been taken to St. Lucia to await disposition by the prize court. Sir Courtenay added that the cruiser had made its escape. The two steamers were captured off the West Indies.

GERMAN OFFENSIVE THROWN BACK.

PARIS, Sept. 27.
An official statement this afternoon says the armies of the Allies and the Germans are in closest contact everywhere, and that there is continual bayonet fighting, generally resulting in favor of the Allies. The statement says that perceptible advances have been made by the Allies between the Oise and Somme and to the north of the Somme from the Aisne to Rheims. In some places the opposing entrenchments are only some hundred yards apart, and violent bayonet charges by the Germans have been repulsed at all points. The vigorous German offensive has been thrown back in the region of Berru and Nogent la Besse.

ROUMANIAN ARMY CORPS.

PETROGRAD, Sept. 27.
A Bucharest despatch says it is rumored that the first Roumanian Army Corps has been ordered to the Austrian frontier.

JAPANESE WIN BATTLE.

TOKIO, Sept. 27.
An official announcement says the Japanese have won a stubborn battle after fourteen days' fighting outside Tsing Tau.

ENEMY REPULSED.

PARIS, Sept. 27.
The enemy has attacked the Allied armies along the entire front, but has everywhere been repulsed. On the left wing we are making progress. On the heights of the Meuse the situation remains unchanged. A German aeroplane dropped a bomb into Paris this morning, killing a man and injuring a girl.

RUSSIAN TROOPS SURROUND PORTS.

VIENNA, Sept. 27.
Russian troops entirely surround the eastern forts at Przemysl. The main Austrian army is retreating in force to Cracow.

9.30 A.M.

BOER GENERAL GOING TO THE FRONT.

BORDEAUX, To-day.
The Boer General, Francois Joubert Pienaar, has arrived at Bordeaux

to offer his sword to the Allied armies. "I fought against General French in South Africa, now I am going to fight with him," said the General to a correspondent. I commanded a Boer army opposed to him at Elandsalaagte, where I received my baptism of fire in civilized warfare.

I have offered my services unconditionally; I do not know as yet how I will be employed, but I expect that it will be in an advisory capacity, that I will be attached in this manner to General French's staff. The war will be long and fierce. The German army, I know, is the finest fighting machine in the world, but we shall beat it in the end, because our armies are something better than machines.

IN TIMES OF WAR you cannot do without clothes any more than you can in times of peace; but at such a time it is necessary that you economize as much as possible; and in order to keep all our help at work we intend to make up Suits and Overcoats, until further notice, at the smallest possible margin of profit. Must be strictly cash orders. Investigate and get our prices; quality of our work needs no advertising. SPURRELL BROS., 365 Water Street, next door to Parker & Monro's.

C. C. C. Parade.

The Catholic Cadet Corps about 250 strong, under command of Lt.-Col. Conroy and Major Kent attended last Mass at St. Patrick's Church yesterday. At the Armory the Corps was joined by the R. C. section of the Newfoundland Regiment, and the entire body proceeded to St. Patrick's by way of LeMarchant Road and Patrick Street.

The celebrant of the Mass was Rev. Fr. Pippy, Chaplain to the Corps, who also preached an impressive sermon from the Gospel of the day. The preacher made an earnest appeal for attendance at the October devotions, which will include special prayers for the conclusion of the war, and the restoration of peace.

Lieut.-Col. Conroy, Major Kant, Capt. V. P. Burke, J. Donnelly, J. F. Moehan, L. C. Murphy, A. Doyle and Adj. J. C. Perez occupied seats in the Sanctuary, while the Volunteer Officers, Capt. O'Brien, Carty and Howlett held front pews in the church.

Upon reforming ranks the Corps returned to their Armory by way of Patrick and Water Streets, McBride's Hill, Cathedral Street, Queen's Road, Military and Harvey Roads, the Battalion Band rendering excellent music along the line of march. Before reaching the Armory the Volunteers separated from the Corps, and lined up on Queen's Road to await the other members of the Regiment who were attending service at their respective churches.

Upon reaching the Armory the Corps was addressed by Lt.-Col. Conroy who announced the following promotions:—Corp. T. Fennessy to Sgt.; Lance-Corporals Jas. Darcy and J. L. Courtney to Corporals. Several good conduct stripes were also presented after which the Battalion was dismissed.

S.S. Cacouna Wrecked on South Shore.

The Black Diamond Line steamer Cacouna, Capt. Newman, went ashore near Ferryland Head, on Saturday night during a thick fog and according to latest reports of the ship's condition, she will be a total wreck. The Cacouna, which was owned by the Black Diamond Company, of Montreal, was engaged in the freight service running between Montreal and St. John's via intermediate ports. After discharging here on Thursday last the ship went into dry dock to be overhauled and have some slight repairs made. On Saturday afternoon last the ship was undocked and left here at 5.30 p.m. in ballast for Sydney. About five hours later the Anglo-American Telegraph Company here had a message from Mrs. Farrell, operator at Ferryland, saying that the Cacouna went ashore at 9.30 p.m. at Hare's Ears, Ferryland Head, the crew were saved and that the ship would be a total loss. Soon after Harvey and Co., Ltd., the agents here for the Black Diamond Line, were apprised that the ship struck the land during a dense fog.

Yesterday Hon. John Harvey was in receipt of the following from Captain Newman:—

"Will be a total loss; no chance of saving; ship breaking up; request Lloyd's Agent to make survey at once."

Last night word was received that the ship was in a submerged state and that some deck fittings were saved.

Following an examination of the ship to-day the crew will come in to St. John's. Captain Newman's wife and son were on board the ship with him.

The Cacouna was 31 years old, built in 1883 by Wigham, Richardson & Co., Newcastle. She was 1,457 tons gross and 931 net, 250 feet long, 35.4 feet beam and 16.4 feet deep.

Say Belgian King Shot Chauffeur

WHO WAS TO BETRAY HIM.

Paris, Sept. 22.—Progres Du Nord to-day relates a remarkable story of the King of the Belgians shooting his chauffeur who traitorously attempted to drive him into the German lines.

The King was with his troops south of Antwerp, says the report. He ordered the chauffeur to drive ahead of them. After a while the King noticed the driver had changed the direction. His Majesty warned him and when the chauffeur took no notice, he ordered him to halt. This having no effect, the King, convinced of treachery, drew a revolver and shot the chauffeur dead. The King then stopped the car and drove back to the Belgian lines in safety.

In the chauffeur's clothing papers were found showing he had received a German offer of \$250,000 for the King's capture.

Old British Soldier

CROSSED THE BAR.

At the advanced age of 84 years, there passed away at his home on Bannerman Street yesterday, after a protracted illness, a veteran British soldier and old landmark in this community in the person of Mr. Geo. Winslow, better known as Sergeant Winslow. Deceased was a native of Ireland and came to Newfoundland over a half century ago. In his early days and before he had reached the age of manhood he enlisted in the British Army. Since then he saw active service in the Crimean War, took part in the Inkerman, Balaclava and Sebastopol engagements for which he was presented with the medals and clasps.

When the Crimean War was over, deceased was promoted to the rank of Sergeant and despatched with the 62nd rifles to Canada. In 1861 he came to St. John's with his regiment and eleven years later joined the Newfoundland Constabulary as Drill Instructor, with the rank of Sergeant. For many years he did police duty at Halfway Grace and Carbonara where his services were very valuable. Subsequently he returned to St. John's and his work was especially commendable during the great diphtheria outbreak. He was appointed Health Inspector at the time and served under Dr. Hubert. Following a crusade of the fever he was made Head Constable. That was in 1893 but did not see much active service after. Deceased was a fine old gentleman, very quiet and of an unassuming nature. He was a great lover of a long walk. Daily in his declining days he used to take a walk countrywards, and though well past the allotted span, could sprint as well as a man fifty years his junior. He was a man of unusual height. Deceased who is survived by three sons was predeceased by his wife a month ago. To the bereaved ones generous and sincere sympathy will be offered and in which the Telegram joins.

BLACK DIAMOND LINE!

PASSENGER RATES INCLUDING MEALS AND BERTHS TO AND FROM MONTREAL AND INTERMEDIATE PORTS.

	FIRST CLASS.		THIRD CLASS.	
	One Way.	Return.	One Way	Return
Montreal to or from St. John's...	\$30 to \$35	\$50 to \$55	\$15.00	\$25.00
Quebec to or from St. John's.....	\$30 to \$35	\$50 to \$55	\$15.00	\$25.00
Charlottetown to St. John's.....	\$15.00	\$8.00
Charlottetown to St. John's and return to Sydney	\$25.00	\$12.00
Sydney to St. John's	\$12.00	\$20.00	\$6.00
Children under two years of age, between Montreal & St. John's	\$5.00	\$2.00

HARVEY & CO., LTD., Agents Black Diamond Line.

Jackets! Jackets! Jackets!

Ladies, Misses, Childs.

A Large Variety Now Opening

RAGLANS! RAGLANS! RAGLANS!

For Ladies and Girls.

The Very Latest Styles.

BOWRING BROTHERS, Ltd.



sept 23.31.eod

Two Souls with but a Single Thought.

"Two souls with but a single thought,
Two hearts that beat as one."

After the betrothal it is perfectly natural to consider the HOME. The HOME is the important point in your married life. The cozier and the more comfortable the HOME, the happier are the conditions under which the couple lives. Let us furnish your Home as you want it. After the man has popped the question and the girl has said yes, then it's only a step to consideration of the Home; for the Home is in itself the biggest, most vital and most important part of the matrimonial venture.

When you come to this important consideration, bear in mind the big part this store has played in outfitting thousands of happy newlyweds. You will do better here than elsewhere. Why? Because we are the only people that have our Mattresses made by machinery in our own building, the only machines of its kind in the country. We also have our Springs made by the only weaver in the country, also the Oxford or Copper Wire. We are making our own Parlour Suites, thus saving considerable in cost. We have the Surface Oak finish for our furniture, which is the only thing of its kind here. Having the Factory in the same building we can handle all sizes of repairing, in fact you can choose your own coverings for Parlour Suite, Mattresses, etc., and have them made to order. We are, where possible, reducing the price, which should appeal to every housekeeper when in need of furniture. A trial order will convince.

C. L. MARCH CO., LTD.

Corner Water and Springdale Streets.

Cost of Living a Problem

With warring Europe facing famine, and already calling for food supplies, this means sky-high prices here.

But there is one food that has not advanced in price—that food is

Grape-Nuts

Made from choicest wheat and barley, Grape-Nuts supplies great food-strength in concentrated, delicious form.

Grape-Nuts comes in wax-sealed packages, protected from moisture, dust and germs. Always fresh, crisp and appetizing.

Economical in ordinary times---

No advance in price now!

"There's a Reason" for Grape-Nuts

—sold by Grocers everywhere.

Canadian Postum Cereal Co., Ltd., Windsor, Ont.

Advertise in The Evening Telegram

Encourage Home Industries!

BUY MATCHES

Made in Newfoundland by Newfoundlanders.
Instead of those "Made in Germany," or "Denmark" or "Tim-buc-to."

Abram Lincoln, President of the U. S. A., once said:—
"I do not know much about the tariff, but I do know this much: when we buy goods abroad, we get the goods and the foreigner gets the money; when we buy goods made at home, we get both the goods and the money."

This may be a hard winter for our Colony, keep your money at home; buy **Matches** made in Newfoundland. **Matches** that are the Best, Cheapest and most suitable for Home, Woods and Vessel.

Manufactured and Guaranteed by
Horwood Lumber Co.
(Limited.)

N.B.—If you cannot get these Matches in your district, write to us and we will have them forwarded to you.
sep28,2w,ead

The Half Crown Library of History & Biography, Illustrated

Cloth Bound, 75c. each; by mail, 4c. extra.

The Life of Gordon by Demetrius C. Boulger.	The Dawn of the 19th Century in England by J. Ashton.
The Life and Times of Savonarola by Professor Villari.	Thos. Carlyle, the Man and His Books, by Wm. H. Wylie.
The Welsh People—their Origin, History and Laws, Language, Literature and Characteristics by Sir John Rhip, M.A.	Rome and Pompeii by Gaston Boissier.
The Barbarian Invasions of Italy by Pasquale Villari.	Chas. Bradlaugh—a Record of His Life and Work, by Hyvatta Bradlaugh Eganer.
Augustus—the Life and Times of the Founder of the Roman Empire, B.C. 63, A.D. 14, by E. S. Shuckburg.	The Life and Times of Machiavelli by Professor Villari.
History of Ancient Civilization by Chas. Seignobos.	The Life of Richard Cobden by John Morley.
History of Mediaeval Civilization by Chas. Seignobos.	The Lives of Robert and Mary Moffat by John Smith Moffat.
History of Contemporary Civilization by Chas. Seignobos.	The Life and Times of John Bright by Wm. Robertson.
History of Florence by Professor Villari.	The Life of Holyoake—Sixty Years of an Agitator's Life, by Geo. J. Holyoake.
	Sir Walter Raleigh by Martin A. S. Hume.
	History of Co-operation by Geo. J. Holyoake.

GARLAND'S BOOKSTORES,
177 and 393 WATER STREET. ST. JOHN'S

The state of war makes our winters none the less severe. In making your old suit or overcoat do for the winter may be false economy. Protect your body from the warring elements by ordering one of our Heavyweight Overcoatings. Owing to general depression in a considerably reduced figure. Also a very fine range of Winter Suitings. Write for samples and self-measuring cards, as we guarantee results.

John Maundel
TAILOR & CLOTHIER
St. John's, N.I.

NEW GOODS

We have just opened our Fall and Winter stock of Ladies' **NEW HATS, COSTUMES, COATS, etc., etc.**

And cordially invite your inspection. Our prices will surely interest you. Mail orders receive our best attention.

William Frew

Bargains in Second Hand Goods
AT OUR
GEORGE STREET SHOP.

3 only No. 3 SLOW COMBUSTION STOVES.
1 only OIL HEATER.
1 only OFFICE CHAIR.
3 only EXTENSION TABLES.
1 only SIDEBBOARD.
1 only WASHING MACHINE.
2 only BEDSTEADS (Single).
1 only BEDSTEAD (Double).
2 only WIRE MATTRESSES (Double).
2 only PARLOUR HANGING LAMPS.
2 only PICTURE EASELS; also a lot of PICTURES, BOOKS, BOOTS, SHIRTS, SINGLET, LAMPS, CHIMNEYS, etc.

SEE OUR BARGAIN WINDOWS OF 10c. & 20c. GOODS.

George T. Hudson, 10 George St.

Sugar, Butter and Cheese.

Just Received:
Choice Prime Butter,
In 14 and 28 lb. Boxes.

American Granulated Sugar,
In Barrels.

50 Choice Cheese,
Twins.


Selling at Lowest Market Rates

COLIN CAMPBELL, - - 85 Water Street.

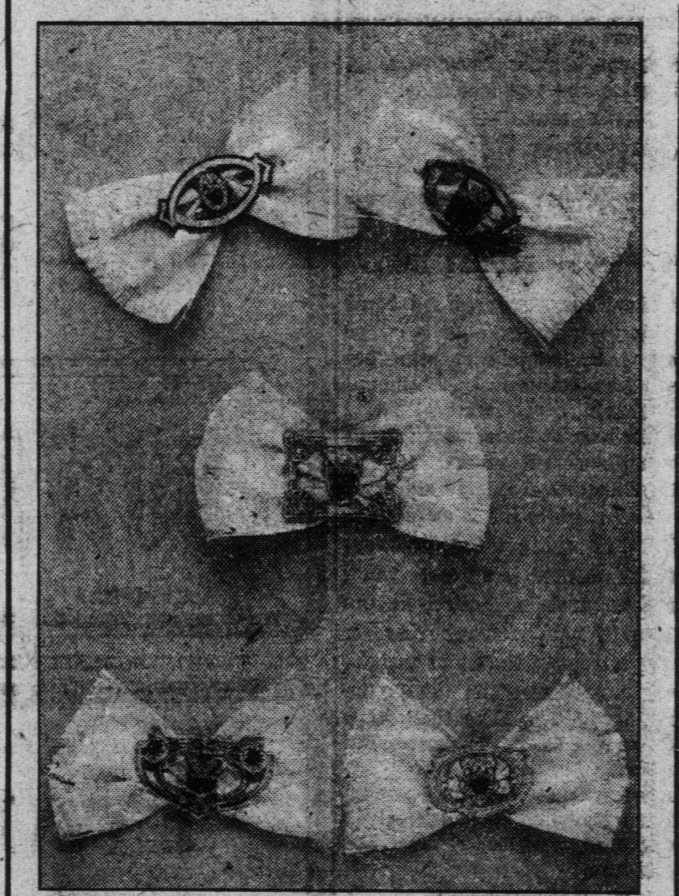
Losses Paid:
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Moderate Rates.
Prompt Payment of Losses.
Honorable Adjustment.

G. M. BARR, Double Protection
Agent.



Enamelled Belt Pins!



End of season stock selling at reduced prices, now all 75 cents each. An exceptional opportunity to secure one of the handsome Pins below cost.

T. J. DULEY & CO.,
THE RELIABLE JEWELLERS.

The Elite Tonsorial Parlour,
Prescott Street, near Rawlins' Cross.

F. ROBERTS, Proprietor,

Has just installed the very latest appliance in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.

OPEN EVERY NIGHT TILL 11 P.M.

Fancy Pork & Beef Products.

SELECTED LIGHT HAM B. PORK
(70 to 80 pieces).

SPARE RIBS (tierces), SPARE RIBS (brls.)
LIGHT JOWLS, SMALL HOCKS.
BONELESS BEEF (barrels).
BONELESS BEEF (half barrels).
FANCY PLATE BEEF (barrels).
FANCY PLATE BEEF (half barrels).

F. McNAMARA, Queen Street.
sep25,ead,1f

SPECIAL SALE OF LADIES FALL & WINTER COATS

Latest English and Continental models.

Prices:
\$2.85, 3.50, 4.00, 4.15, 4.25, 4.75, 5.15, up to \$40.00.

Commencing Saturday, 19th, until further notice, we will allow a special discount of 5 per cent for cash.

Mail Orders a Specialty.
Open Saturday Nights.

Mars & Co.
Smallwood Building.
(Entrance McMurdo's Lane.)
Phone 696.
sep18,4,m,w

The White House Shoe.

FOR LADIES.



Full lines of Ladies' Fall Boots and Shoes now in—The "Bart" Shoe, The White House Shoe.
\$7.00, \$6.50, \$6.00, \$5.50, \$5.00, \$4.50, \$4.00.

The Mansion Shoe for Ladies, \$3.50, \$3.00, \$2.50, \$2.75.
The Princess Shoe for Ladies, \$2.50, \$2.40, \$2.25 and \$2.00.

All solid and suitable for Fall wear.

FOR MEN.



The White House Shoe for Men, Fall styles just in.
\$7.50, \$7.00, \$6.50, \$6.00, \$5.50, \$5.00.

We give a guarantee with each pair of these Shoes we sell.
We are headquarters for Boys' and Girls' Footwear.
N.B.—We are experts at Shoe Repairing.

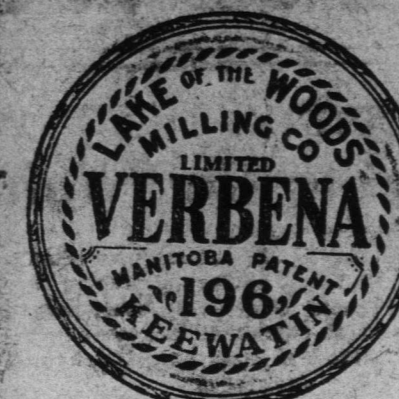
F. SMALLWOOD,
The Home of Good Shoes.

HAYWARD & CO., Water Street, East



AN INTELLIGENT PERSON MAY BE A MONTHLY CORRESPONDING FOR NEWSPAPERS. NO CANVASSING. SEND FOR PARTICULARS. CROSS SYNOPSIS 7172, sept28, 1914.

No Surrender.



The enemy may mobilize its forces and offer a little cheaper in these panicky times but they cannot get the Lake of the Woods Mill to reduce the quality of

Verberna Flour.
sep26,s,m,w,1f

THERE WAS A TIME

when a man wore a heavy winter overcoat, or none at all. But that idea has changed—men are beginning to realize that

Lightweight Overcoats

are the most serviceable and sensible Overcoats they can own.

Ours are correct in style, correct in price, in color and in value, too.

Chaplin,
THE STORE THAT PLEASES.



Irish (J. J. St. John) Butter

Gentle and simple like

Good Butter.

The s.s. Carthaginian brought us another fresh shipment from the Lakes of Killarney. Nothing better ever entered the Narrows.

J. J. ST. JOHN,
Duckworth Street and LeMarchant Road.

J. J. Strang,
Ladies' and Gents' Tailoring,
153 Water Street, St. John's.

FOR EVERY OCCASION

we can make you the right Clothes. So, whether you want a suit or overcoat for dressy occasions, outdoor sports, business wear or general knocking around, we believe our

TAILORING

will satisfy you. We use the best quality of materials, cut and shape clothes according to the newest style and our workmanship is beyond criticism. Come in and let us take your measure.

sep23,ead,31