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|  | Stock-Taking Sale <br> Roal BUTTER! |  |  |
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| RIGHT AND LEFT ON HEAD DIDIT | For the Men |  |  |
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|  |  |  | Ryrie Bros. <br> Cor. Yonge and Adelaide Sts., TORONTO. |
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|  | 7 King Street West. Telephones 409 and 461 |  |  |
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|  | MCKENDRY \& CO., |  |  |
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|  | Skirts and Blouses. <br> New line Check Tweed Skirts, latest cut, special at $\$ 5.90$. |  |  |
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|  | Mckendry \& Co., 218 YONGE STREET (Cor. Albert). |  |  |
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## STEEL SHAFTING



## ＂CANADA＇S LEADING BICYCLES＂

## Massey－Harris Brantford Welland Vale

Are by far the best bicycles ever constructed in Canada．We believe we can prove to the most skeptical that they are the best con－ structed anywhere．They should be－－as they are made in the largest and most completely equipped bicycle plant in the British Empire，and in their construction is embodied all the wheel－making wisdom of the five constituent companies．

See Them．Examine Them．Investigate for Yourself．
See the many New and Beautiful Features．See the Combination Automatic Coaster and Brake．See the Chainless Models．See the Special Design Ladies＇Wheels．See the Light Roadsters．

Leaders in the past，they will distance all others in the future． Material and Construction Cuaranteed by the

Canada Cycle \＆Motor Co．，Limited，\(\underset{\substack{Torfinto<br>canada}}{ }\) acents evervinere wite for oatalooue

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SATURDAY MORNING
THE TORONTO WORLD

## The Ghas. <br> Rogers

 E Sons Go. Auction Sale -
Furniture Upholstery
On April loth
At Their Warerooms
97 Yonge Street
Included in the sale will be many choice designs in their own and
the best American and Canadian makes in.
Bedroom Suites of two and three pieces, in
mahogany, oak and curly birch, etc.
Dressers, Cheffoniers and Dressing Tables
in mahogany, oak and curly birch, etc.
Brass Bedsteads, from the best English, Am
car and Canadian makers, in many sizes. Iron Bedsteads in great variety,
Music Cabinets and Racks,
Fancy Tables and Chairs, Easy Chairs and Rockers, Office Desks and Chairs, etc. Settees, Sofas, Lounges, etc, in
brocatelles, tapestries velours. brocatelles, tapestries velours.
Dining-raom Chairs, Sireboards, Extension
Tables, Buffets, Dinner Closets, etc,, in golden
Fancy Cabinets, in fine mahogany and birch.
Fancy Tea Tables and Stands, Bookcases
and Secretaries, Library Tables and Chairs.
Secretaries, Library Hables Chairs and Mirrors,
Hall
The store is. open for business as usual. You
can get bargains now. Catalogues ready shortly
The Ghas. Rogers do Sons fo,
CHAS. M. HENDERSON \& CO., Auctioneers.




Not Controlled by Any Trust.


Built in Canada by Canadians.

## Quality Always Tells.

## YOU HAVE NO DOUbT heard the GOOD THINGS SAD

## E Z Bicycle.

 WE ARE SELLING THE MOST EXPERIENCED RIDERS. THEY CONTAINED IN OUR HANDSOME MODELS."T: EATON CO. Ready With Spring Wall Papers.
 why great care should be exercised in selecting new. Wail Papers. It is reasonable, there-
fore, to expect the best choice where stocks are the largest and best assorted. No gainsay ing the fact that at this store you find the largest stock and the greatest number
patterns. It has been so for many years, and will be more so this season than ever before. we have picked from the most reliable Canadian, American, English and Japanese makers. and all classes of trade. This assortment represents all grades of paper, from the chea ungrounded papers to the rich Japanese leather
dency of the market at present, and may be helpful to you when buying:
-The big demand will be for strong effective colors, such as greens, crimsons, rien blues and browns
 Colonial decorations on account o

## decorated borders and ceilings. We are also showing many exc

We cannot say too much about our good stock, and we want you to know all about Wall Papers you'll think of this store. That's why we ask you to come on/Mo think of goo


## 


 Wall Papers, with match coilings and 9 -inch borders
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want and wefl mail a satisfying collection
Our Graniteware Sale for Monday.



It is the Best.

## FIDEELEA <br> CEYLON TEA



The North American Life, FREE CAMERA


Easy Terms
 $\$ 12.50$ to $\$ 20.00$.
GARDINERPS,

Fire Insurance


## Archambantt

THOROUGHLY GOOD TAILOR

Ladies' Tailored Gowns, Jaokets, Skirts,
Centlemen's Overcoats, Sults and Car-
ments that other tailors are afraid to
Ladies' Dressmaking-We can execute the satisfaction-wedding trousseaux and mourning orders.

A largely increasing

## Archambauth <br> For Tailoring <br> For Tailoring street,



## THEYHAD TOBUYKRUGER

## Great Wholesale Bankrupt Stock Sale

KRUGER IS A BOSS LIAR.

| Issues a Proclamation to the Burghers Stating That Britain Is in Dire Straits and That the |  |
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| Russians Occupy London. |  |
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| despatch from Buluwayo, dated Monday, |  |
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| March 16 was to cover the removal of the |  |
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| slege guns from Mafeking. <br> Gen. French's Activity, |  |
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Discount of 10 per cent. on Saturday only on all goods purchased. Do not forget there is 10
cent. discount off the prices mentioned below:

GEO. W. NIXON, 000000000000000000000000008
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IHE FAMOUS HYAMS IRIAL One of the leading witnesses, under oath,
makes a statement that clears up a great deal of doubt


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## A Nen Estabisisment

## AN EVENT IN THE HISTORY OF TORONTO

On Monday next the large and beautiful store at No. 83 West King Street will be opened

All gentlemen are cordially invited to call and see "CAMPBELL'S CLOTHING" at the new store. Garments made in the most advanced styles from the very highest grade of material and tailored in the neatest possible manne

Equal in every way to the output of the most fashionable tailor, and ready to put on two hours after being ordered.

The price is probably about half what your own tailor uld charge for the same garment.
A splendid assortment of Spring Overcoats, Suits and Trousers, thoroughly up-to-date in every detail, will be shown at the new store. This will be the finest display of high grade clothing ever seen in Toronto

ING A visit to the Toronto home of CAMPBELL'S CLOTH
See CAMPBELL'S CLOTHING
HIGH BRODELLOTHIMGATRIBHTPRICES
CAMPBELL'S CLOTHING,
83 WEST KING STREET, TORONTO.

## M. LLEWELLTN FINCH, Manager.






## They Fit, Sir.

It is really refreshing to hear discriminating customers tell us how much improved are the goods of our own making over those of previous

From the designs of one of the best New York cutters, the finished garments critically examined by one of Canada's most successful forme custom tailors, our men's clothing is this season the climax of what we've triven for.
We invite skeptical examination of "Semi-ready" fit-materials and values are self-evident

Five minutes of a salesman's time cheerfully given to skeptics may break down a lifetime of prejudice and save a third of your clothing bills.

New spring suits and overcoats n all our stores

Suits and overcoats $\$ 20, \$ 18, \$ 15$ and \$12; Lonelies \$10.

## Semi-ready Wardrobe

$\underset{\substack{\text { Montroal } \\ \text { Winnipeg }}}{\text { Ottawa }}<22$ King Street West, ${ }_{\text {Arcade }}^{\text {Manning }}$
Toronto.


##  The Fashion at Toronto Junction Now to Carry Around Writs and Notices of Action. SUN LIFE CLAIMS $\$ 5000$ DAMAGES



Carling's Ales and Porter are for Sale by Every Liquor Dealer Who Keeps HighClass Gioods. Their Best Advertisement is inside the bottle.




14 SATURDAY MORNING

 Company－New Corporation Floated Data Concerning the Toronto－Lillooe | for the Purpose of Dealing | Gold Reefs Company＇s Pro－ |
| :--- | :--- | LODER SMELTER FOR FORKS VALUE OF THE ORE IN SIGHT．

以及以

# The Mining Stock Investors Go． <br> Limited，of Ontario． 

INCORPORATED UNDER THE COMPANIES ACT OF THE PROVINCE OF ONTARIO． Authorized Capital，\＄300，000，

Divided into Three Hundred Thousand Shares of One Dollar Each，of which Two hundred and Fifty Thousand Shares are Now Offered the Public．

## Directors：

AIKENS，Esq，M．D．．Hamilton Presiden．J．V．TEETZEL，Esq，QC，Mayor Hamiont w．W．ALTON，Bsq．．w．Hamilon；DNO．W．BUR

N．B．－The above list of Directors will be supplemented by the names of three gentlemen to be selected from the directorate of the Trusts and G antee Company．The names referred to are widely known in Ontario．<br>\section*{Trustees：}

## Offices－Sun Life Building，Hamilton，Ont． Official Brokers：

## Objects

The Mining Stock Investors Co．has been incorporated with the following re－
cited objects，viz：To purchase，own and sell mining stocks，bonds and options
The central idea of the company is the banding together fo their mutual advantage of individual investors and speculators in mining stocks．

As is well known the individual speculator has，single－handed to contend with many disadvantages，not the least of which is his in ability unaided to adequately inform himself concerning the rea merits and possibilities of the propositions into which he buys．An－
other disadvantage under which he labors is the fact that he is at the mercy of the ruling factors which control the market．

The reader will readily：recognize that a strong this kind with considerable capital at its disposal will possess advan tages which the single operator upon the market does not enjoy．It will have special facilities for investigating the merits of mines and the standing of mining companies，and will therefore be in a position to intelligently discriminate in its investments．

The company＇s operations will be directed by a board of management which will have in its employ one or more mining engineers and several financial experts．The duties of the engineers will include such special examination of particular mines as the board may see fit to order fom
time to time，and the financial experts will advise the Directors of the time to time，and the financial experts way and as to the opportune mo－ ments at which to buy and sell．

It will be generally admitted that a company thus equipped will be in a position to minimize the risks of investment and speculation， and that the individual who could not alone employ experts to advise him will，as a shareholder in this company，have such at inis service． Besides，instead of investing his funds is one spread over a wide field of enjoy the advantage of having his money spread over a risking all his well－investigated

Moreover，a corporation formed on the basis of this company will have some weight on the market，and in cases where it may be
deemed advisable it may secure control of special issues and thus be enabled to dominate the market price for particular stocks．

Further，being strong，the Mining Stock Investors Co．will have the expert advice and the confidence necessary to take advantage of such opportunities as the present，when，owing to the South African war and the labor troubles in British Columbia，the bottom is out of the：market．The time to buy is when everybody else is afraid to，and that is just what the individual seldom has the courage to do
The Mining Stock Investors ${ }^{\text {Con }}$ ．will devote its attention chiefly to dividend－paying mines and to properties approaching that status．

An important feature of the company＇s programme is its inten tion to extend its operations to the United States，［Great Britain and France．Many investors in these countries look with interest un be Canadian mines，and the market for Canadian

By way of recapitulation it may be pointed out；that by taking shares in this company the investor simply puts his money into care fully investigated stocks instead of risking

Two hundred and fifty thousand shares in the Mining Stock In－ vestors Co．are now offered the public at par，and subscriptions vary－ ing in amou

As above indicated an arrangement has been made whereby the Trusts and Guarantee Company，Limited， 14 King Street West Toronto，undertake to act as treasurers，trustees and registrars for the Investors Company．

Subscribers will，therefore，send applications for stock，together with remittances in payment for same，to 14 King Street West， Toronto．The subscription books will open this morning and remain
open for a limited period． In view of the period．
subscribed，the company reserves the right to allot the shares pro subscribed，the company reserves the right to allot
rata according to size of the applications recelved．

| $\substack{\text { MIILINERY } \\ \text { MANTLES }}$ | S. F. McKINNON \& CO |
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A. E. AMES \& CO now with us; that you s to Easter few, making special efforts for quick and satisfactory buying That means stocks constantly in the full tide of complete-
ness, well displayed, and the prompt and careful filling of all orders. We are anticipating your every present day want in the millinery, the laces and the mantles, not neg lecting, by any means, your future needs. Buyers should make it a duty to see our samples.
S. F. MCKINNON \& COMPANY

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