


Sweet Eva!
Sweet Eva! $\because=$ ²
































##  <br> Baker's Cocoa

 The Food Drink That Suits Everyone old and young, the well and the ill. In is not artificially flavored, but, havaroma of high-grade cocoa beans of which one never tires, may be used at every meal.Trade-mark on every package
BAARE IN CNNADA BY \& CO. LIMITED MONTREAL, CAN.
$\frac{\text { TBE EVENIVG TELEG }}{\text { and }}$


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\%MURPHY'S GOOD THINGS. Farewell to 1921 profits. We are not looking for profits now, we are going
to clean off all 1921 stock at any price to make room for New Goods now on the way. All old goods have to go, and go in a hurry; so come and get your
share of Murphy's Good Things at greatly reduced prices while this Sale




## Cuticura Talcum

 Powder of Atssitter
sit

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 | leather and newest style has |
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| thine. leatest thing in the boe bo |
| line . Per Pair 5.98 |

Ladies', 1.25
Children's, 1.10


Ladies' Tan Boots



## Men's Black Hose



 sat mitur whiterake" ger Puit asked "Recause I warn you that I'm
mot ging at leas. not until Ive
satd what I came to say.



 $\left\{\begin{array}{l}\text { her! "Why, ot corrse", she said. "Tr } \\ \text { there is anything } \mathrm{I} \text { can do to help } \\ \text { yon }\end{array}\right.$ interrupted. "Therst you could," he









MONTREAL, CAN. $\square$

## Somelling Exira Good.

You would soon make a fortune if you got a penny for every time that is said about VIRByd The Lake of the Woods Milling Company.
V. A. Munn, Wholesale Agent.
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FIRE INSURANCE. FIRE INSURANCE








MOREYS COAL IS GOOD COAL! Best Screened North Sydney American Anthracite sizes COAL M. Morey \& Co., Ltd.

## HOW ONE CAPE BRETON

| HOW ONE CAPE BRETON <br> ISLAND BECAME TWO <br> facts and miction. <br> By Rev. CANON LOCKYER. |  |  |
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| known to-day as the north and south <br> headlands. For centuries the south- |  |  |
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| and guaranteed a sturdy and valuable addition to the country. They soonfound that the soil, with careful treat- |  |  |
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| $\begin{aligned} & \text { ment, was capable of yielding excel- } \\ & \text { ment cabbage, and in quantities more } \end{aligned}$ |  |  |
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| With her owner at the tiller and Johnnie Heland at the jib sheet no wind or sea could stop her. This was |  |  |
| sadly evident when the fleet gotcaught one November day in a terrific |  |  |
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| "littelee Trafleygar was the only sur- |  |  |
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| ALWAYS ON SCHEDULE. |  |  |
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## Red Ball Rubbers!



We have just received a shipment of these famous rubbers. Red Ball Black. Red Ball Vac. Red Ball Black Stormking. Red Ball Vac Stormking.
Double wear in every pair. Mail orders receive prompt attention. Special prices for case lots.

## F. Smallwood, <br> 218 and 220 Water Street


"A Pleasure ToTake" arman






## OÜR WISH

That the New Year may dawn for you and yours with an overflowing abundance of Peace, Happin
Prosperity, and as the year

1922
gradually advances, may each suc-
ceeding month leave in its trail the
CHOICEST blessings
for all


Non Alcoholic Wines, Fruit Syrups, etc., for new year
GORDON'S PORT WINE, GINGER BRANDY, MOIR'S PURE FRUIT SYRUPS-Reputed Quarts: Raspberry, Strawberry, Cherry, Lemon, etc.
CALIFORNIA ORANGES and LEMONS. CALIE, RAPE FRUIT, TABLE APPL MOIR'S CONFECTIONERY from 45 and 80 c. box up.
Fancy Presentation Boxes from $\$ 1.00$ up. THRMEIS! TJRKEYS! 20 only PRIME BIRDS, 16 to 20 lbs . each.
C. P. EAGAN, DuckworthStreet \& Queen's Road

THE ETENNNGG Temberimam, sik, dun


## WE HAVE If STOCK READY FOR DELIVERY

## Lantic Icing Sugar

And Lantic Cube Sugar<br>Both in $25-1 \mathrm{~b}$. Boxes

## Lantic Icing Sugar is the Finest Kind-We guarantee Lantic lcing to be Positively

 the Best--try it just once.
## COLIN CAMPBELL, LIMITED.

## 

We Wish our Many Friends A Happy $\mathcal{E}$ Prosperous New Year. And we thank you for the many favors of the past year, and trust that we may continue to enjoy your friendship and valued patronage.
Four Items of Interest.



ALEX SCOTT, al luen bowerest

Advertise in the Evening Telegram

## 1921 - The Year of Storm, Stress and Disaster - 1921

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## 1921 - The Year of Storm, Stress and Disaster - 1921.

restaurant.
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General Chronology
of the Year 1921
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Russia and Turkey signed treaty;
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Dur New Year Wish
May Good Health and Prosperity sit by your hearth and bear you company throughout the coming New Year,
U.S. Picture \& Portrait Co.

St. John's.





## Fishermen! Here's the Boot for You-""Excel'?!


"EXCEL" Made 'All in One Piece'


The Fishermen's Friend
$\qquad$
 scien "EXCEL" Boots are sold by all reliable dealers from Coast to Coast. PARKER \& MONROE, LIMITED, Distributors
 Piuable Uppers, Weatherprool and
Wear Resistlng. Tough Tire Tread
Soles. Made "All in One Piece."


We are Now Offering to the Trade
 MENS and WOMEN'S WINTER COATS SLATTERY'S
Wholesale Dry Goods Co., Limited,


## Now in Stock !

300 brls. Choice N. S. Apples, 75 Boxes Califiornia Oranges,

50 Kegs Green Grapes.
BURT and LAWRENCE.
Forty-Two Years in the Publlo
Service-The Evening Telegran


WANTED TO PURCHASE MUSKRAT AND ALL KINDS OF FURS.
 REHANCE COMMISSION COMPANY, doats 50







## Fancy Molasses!

"To-day ex SS. "Saile I," from Halifax a .. Shipment of Stricty High Grade Fancy Molasses, In Barrels and Tierces. Barre's contain 20 to 22 gallons each. 1 Tierces contain 40 to 42 gallons each. Lowest Prices.
F. McNamara, QUEEN STREET. PHONE 393.

## A

BRIGHT and PROSPEROUS NEW YEAR To OUR Many CUSTOMERS and FRIENDS IS THE WISH OF Bowring Brothers, Limited, GROGERY.
urness Line Sailings




Furness Withy \& Co, Limited.権童

## BURNSIDE

Septeh LUMP COAL, $\$ 15.00$ Best Coal on the Market.
North Sydney's sereened Coal,


## A. H. MURRAY \& $\mathrm{CO}_{\text {, }}$, Ltd.

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# Eus 700 CHILDREN ARE GOING TO THE MATINEE <br> <br> "QUAKER GIRL." <br> <br> "QUAKER GIRL." <br> <br> WILL YOUR TOTS BE THERE? <br> <br> WILL YOUR TOTS BE THERE? <br> TICKETS AT ROYAL STATIONERY. 

We Thank You for your Patronage of the Past Year and extend Best Wishes for A Bright and Prosperous New Year. Marshall Bros.

## "Seek andYouShallFind"

By now almost everyone knows where

## THE UHOON SHOE STORE

is and the wonderful bargains it offers.
The prices of our present stock are so ASTONISHINGLY LOW, that in the pastfew days, we haveactually had great difficulty in making some of our customers believe it.

## Every Shoe is of This Seasons Model.

Come soon and secure your share. THEY WONT LAST LONG.

## THE UHION SHOE STORE

Noah Building, 320 Water Street, St. John's

## ANOTHER REDUCTION

 Coloured Knitting Wool Just received 60 lbs, Saxe, Pink, Brown, Nary, in 1 and 2 ounce slips. Only 20c a slip.
## Yonnow yons

CARSONS, IIIC.
GLASGOW, SCOTLAND.
Makers of Chocolates and Fine Bon Bons, also one and two pound boxes of the famous
"QUAKER GIRL" Assorted Chocolates. Ask fo: the "QUAKER GIRL"
T. B. CLIFT,



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## Sold Out Soon.

 of buying High Grade
of 30 to
on
per cent.
GEM RINGS- $\$ 4.00$ to $\$ 150.00$.
GEM RINGS $\$ 4.00$ to $\$ 150.00$. N . $\$ 2.00$ to $\$ 100.00$
PENDANTS- $\$ 8.00$ to $\$ 35.00$. . Now $\$ 2.00$ to $\$ 20.00$ LOCKETS $\$ 2.00$ to to $\$ 15.00$. $\$ 1.00$ to $\$ 8.00$ EAR RINGS- $\$ 1.50$ to $\$ 20.00$
PEARL BEADS $\$ 6.50$ to $\$ 150.00$. PEARL BEADS $\$ 6.50$ to $\$ 150.00$
Now $\$ 3.00$ to $\$ 100.00$
BROOCHES- $\$ 1.50$ to $\$ 20.00$. BROOCHES- $\$ 1.50$ to $\$ 20.00$. Now $\$ 1.00$ to $\$ 12.00$ LINKS $\$ 2.00$ to $\$ 12.00$. Now $\$ 1.00$ to $\$ 8.00$ NECK CHAINS $\$ 1.50$ to $\begin{aligned} & \text { Now } \$ 9.00 \text {. } 1.00 \text { to } \$ 8.00 \\ & \text { Now } \$ 1.00 \text { to } \$ 5.00\end{aligned}$ ETC, हTC. हTC.
D. A. McRAE,

W. \& R. JACOB \& CO, LTD.

 ties have secured an extensive patronage among buyers who appreciate really high class goods.
T. B. CLIFT, William Nosworthy, Lid.

## St. John's Grocery Stores

## For Ghristmas Trade:

## RAISINS-

SEEDED, 1 lb . packages. MUSCATEL CLUSTER, 1 lb. packages. NATURAL FIGS.
EXCELLENSE \& WAGSTAFF'S ASSORTED JAMS.

## BISCUITS -

TELFER'S \& LOCAL-Plain and Fancy . Mixed.
ASSORTED WINES and SYRUPS.
NUTS-
WALL, ALMOND, PEA, SHELLED WALNUTS.
FRUIT, Tinned-
PEACHES, PEARS, APRICOTS, PINE-
APPLE. Table Apples, Oranges, Lemons, Grapes.

> J. J. ST. JOHN,
> Duckworth St. and LeMarchant Road.

## Oats, Bran, Flour!

In Stock:
1000 bags White Oats, 1000 bags Bran,
500 barrels Vietor Flour, 1000 bags P. E. I. Potatoes. PRICES RIGHT.
'Phone 264
GEORGE NEAL, Ltd.


| What Will I Give Hubby for Christmas? <br> Here is a few good suggestions SHIRTS, COLLARS, TIES, GLOVES <br> SOCKS, BRACES, MUFFLERS, HATS, <br> CAPS, HANDKERCHIEFS, <br> And above all <br> A SPORTY SUIT or OVERCOAT. <br> The Fit-Rite Clothier, <br> Corner Water and Job's C OPEN AT NIGHT. |
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Reid-Newfourdland Co , Limi

## NEW YEAR EXCURSIO

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FREIGHT NOTICE: green bay steamship servic
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Reid-Newfoundland Co., Limi

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