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Advertising - STEARNS' STORES & SALES



From a photograph.

DESCRIPTIVE BOOKLETS, TIME TABLES AND OTHER INTERESTING LITERATURE, together with any information desired, will be cheerfully furnished, or sent to any address, on application to

This Booklet is
Written, arranged and illustrated by
MRS. W. E. SKILLEN,
SAINT-MARTINS-BY-THE-SEA.

THE ST. MARTINS RAILWAY CO.

is doing everything possible
to render

ST. MARTINS

Attractive to Visitors.

A TOURISTS' BUREAU

has been established, and a competent representative will meet all incoming trains, ready to aid Tourists with information or assistance.

W. E. SKILLEN, *G. F. & P. A.*,
St. MARTINS, N. B.



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WHO among the brain workers of our cities needs a vacation, and can only stay away from desk or office two weeks? To such a one the click of a reel and the swish of a line will be music in the ears, and to the fellow who has never yet found real happiness, and to the man or woman who has already proved the Nature cure for tired nerves, this book is written, as a guide to the WOODS AND WATERS OF NEW BRUNSWICK.

Leave the crowded city, board one of the floating palaces which traverse the waters between the cities of the United States and Canada, and only a few hours finds you approaching the city of the "Loyalists," St. John, N. E. Here one is struck with the beauty of the surroundings. Stretching out to the south is the deep blue of the Bay of Fundy, and on the heights overlooking the battery at Negrotown Point, can be seen Martello Tower, a relic of old war times.

This tower crowns the summit of Carleton Heights, and commands a most expansive view of the Bay. It was built in 1812, by the Imperial troops, and its walls are six feet thick, while all the stone used in its construction was conveyed in hand barrows from the shore far below.



✓ N. B. COLL

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LEGISLATIVE
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FREDERICTON,
N. B.



" IN ROCKWOOD PARK."

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ON leaving the steamer, the attraction which first forces itself on the attention of the traveller, is the "Reversing Falls" where the mighty St. John river and the Bay of Fundy engage in a fierce battle of give and take twice in twenty-four hours. In its struggle for supremacy the river is re-enforced by floods from various branches, which all contribute to the force of the angry current, which sweeps through the narrow, rocky gorge, a wild and impetuous torrent, resistless in its force. But with the flood tide the change is wonderful. Old Fundy wakes up and applying all its latent energy, forces the water back on itself until the fall is gradually reversed.

The best time to see the Falls is at low water, but to fully appreciate this natural wonder, the visitor should see them at high tide as well, when the waters tumble up stream.





REVERSING FALLS, ST. JOHN, N. B.

A WALK through the city will be found very attractive, and many of the merchants cater to the wants of Tourists. All the latest magazines are on sale as soon as published, and the daily papers of the cities of the United States are received on the day of publication. Some of the surroundings are well worth bringing a camera along, but should this be neglected, one can be procured on rental from one of the dealers here; and no souvenir will be so much appreciated as the pictures obtained in this way.

One of the special attractions provided by the hand of Nature which has been greatly beautified and expanded by the hand of man, is the famous "Rockwood Park," which is certainly one of the things the visitor should not miss seeing. This park covers about 1,000 acres, and Tourists who visit it are loud in its praise, being delighted with its beautiful drives with ever changing scenes, and the grand outlook where the visitor can view the surrounding country for miles around. The many lakes within the limits of the park add to the beauty and attractiveness of St. John's pleasure resort.



GETTING READY FOR A FISHING TRIP.

ONE of the most delightful sails in New Brunswick is to take the steamer at St. John, and spend the day winding in and out through the beautiful Kennebecasis river, the shores of which, especially on the north side, are high and rugged and wonderfully picturesque, till Hampton is reached, which is only twenty miles from St. John, by rail.

A few miles from St. John, after crossing into Kings County, is the beautiful little summer resort of Rothesay. Though only nine miles ride from the city, Rothesay is situated on the great Inland Basin, and is the favorite summer resort of residents of St. John.

There is at Rothesay a fine hotel, where the hosts, genial "Joc" Kennedy and his good lady, make Tourists very welcome, and at home. The hotel is situated near the depot, the service is unexcelled, while plenty of fresh berries, eggs, cream and game, in its season, make the cuisine one an epicure may well envy.

Carriage drives through every part of this charming resort may be arranged for at the hotel, and every attention is paid to the pleasure of the visitor. The facilities which Rothesay enjoys for bathing, yachting and other amusements, its pure air, its nearness to the city, make Rothesay one of the places the Tourist cannot afford to miss.



ON
THE
WAY
IN



From a photograph.

BUY a ticket at St. John, reading over the St. Martins R. R., board the train, and you run through without change to St. Martins-By-The-Sea, in comfortable cars, cared for by the most courteous of officials, along a road which for the beauties of nature is unsurpassed by any.

There is no more beautiful trip than this,—Over thirty miles of deep and wooded beauty rolls the train, and the Tourist steps from the car to see before him the blue waters

of the Bay of Fundy, glistening upon a level beach on which the car stops.

The first view of St. Martins conveys an impression of restfulness and beauty which deepens as one enters the village, which is built round and facing the bay which greatly resembles the far famed Bay of Naples. St. Martins is famous for its fine streets and beautiful drives. It has been said, and truly, that the visitor could drive in a different direction every day for three weeks, and not exhaust Nature's wonders in the Village by the Sea.



VILLAGE STREET IN ST. MARTINS, N. B.

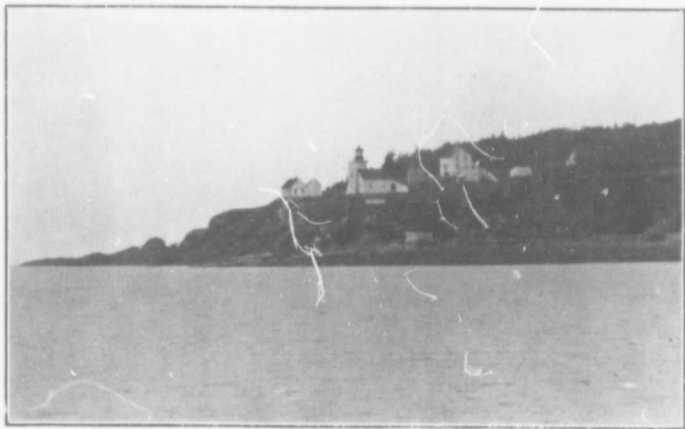


ANVIL ROCK.

CARRIAGES from the best houses attend all trains and the traveller, cared for by some one of these up-to-date hostleries can enter at once upon the enjoyment of his surroundings.

In full view of the train's stopping place and within easy walking distance along the beach are the famous "Red Caves," which are natural caves, washed by the action of the sea from the Red Sandstone, of which the bluffs are formed.

Noted "Anvil Rock," which has formed the basis of many a beautiful picture, taken by enthusiastic camerists, for the friend who "could not come." "Quaco Light," a large revolving light, glimmering out over the waters regularly each night for the safety of the mariner,—and Beacon Light, just opposite. The distance between these two guardians of the coast is three miles but the visitor will find the walk along the beach a delightful one should he desire to visit both in one afternoon.



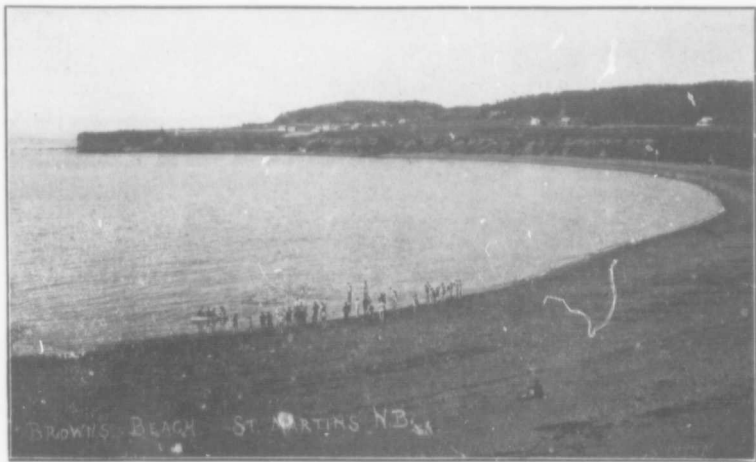
QUACO LIGHT.



THE sea bathing is unexcelled. The beautiful sand beach, stretching in a semi-circle, presents every facility for a salt water plunge, or a roll in the surf, and the absence of fog, that enemy of so many summer resorts, makes of this beach a beauty spot, where one can enjoy to the full the bracing and delicious ocean breezes, or indulge in a sun bath. Should the reader, in skeptical mood, wonder what there is about this beach that can be so very attractive, let him follow the crowd that about five o'clock

each day is seen going down the Main street, and turning beach-ward. Within ten minutes walk from any hotel in the village, it is a scene of happy life by day and night.

Bon-fires are nightly made, around which stories are told, acquaintance and friendships strengthened, clam bakes are held, and music and fun hold high carnival. A fine Tennis Court, within a stone's throw of the beach affords splendid exercise for the young people, which the cool ocean breezes make very enjoyable.

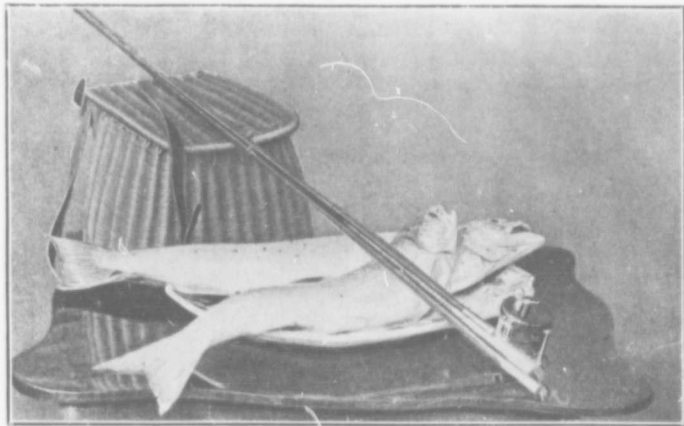


BROWN'S BEACH ST. MARTIN'S N.B.



BUT when a man or a woman either, for that matter, has once tasted the joys of trout fishing, he is a sure disciple of that sport forever. The season begins with May 1st, and ends with October 1st. Spring fishing attracts anglers from all over the country, and the game fish are of two classes,—the small, speckled trout, and his big brother, the lake trout, which is larger and gamier, yet most delicious in flavor. While the water is still cold, or up to the middle of June the fish take live bait, or worms, after that they rise to the fly, and fly fishing is good all through the rest of the season.

Just over the hill in the village, winds the beautiful "Irish River," where the brook trout love to hide; and it is a poor fisherman, indeed, who cannot bring home a good string as a result of an afternoon's sport. The road to this fisherman's paradise winds along shady paths where ferns and wild flowers abound, lined with trees which echo with the song of birds. Here various kinds of small game are seen, and berries abound, all of which tend to make the afternoons spent here stay a long time in the memory.



SPECKLED "BEAUTIES" FROM LAKE THEOBALD.

NO particular part of the vicinity can be mentioned as the best fishing grounds although larger fish are taken in some localities than in others. It has been said of St. Martins that wherever water flows there fish abound. For eating, however, the small brook trout, pulled from the water, broiled over the coals with a bit of bacon, and eaten with the appetite that comes from the clean sea air, cannot be excelled.

A particularly happy day may be had by stepping into the train in the morning, laden with rods, reels and flies, and a well filled lunch basket, riding seven miles, and getting off at "Henry Lake," for the day's sport. Here the train will drop you right by the side of the lake, where boats are obtainable, and fishing is free and all that could be asked for. The trout average half a pound in weight, but many larger ones are taken. Splendid camping places are to be found all along the shore, and it is safe to say that a dinner, eaten here, especially if you take a frying pan along, will taste better than a dinner in any of the best city hotels, while just at the right time, just as the day is ending, and the soft twilight shadows fall, the train arrives to bring you and your day's catch back to town.



SOME NICE FISH, CAUGHT NEAR ST. MARTINS, N. B.



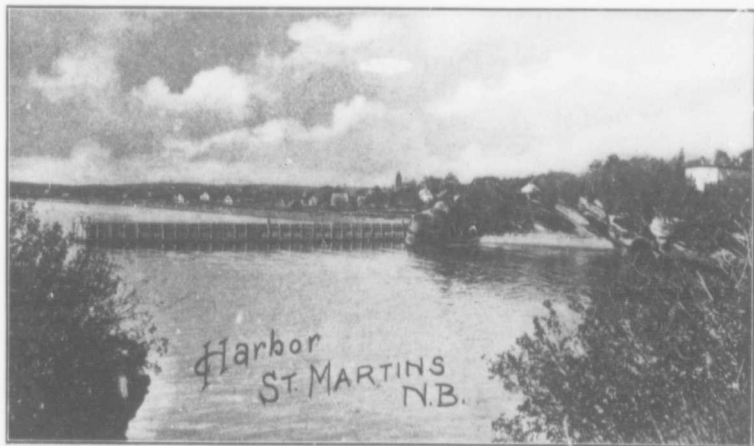
GOIN' FISHIN.'

A FEW minutes walk will take you to the wharf, where smelt fishing may be enjoyed, with amazing results. There are quantities there in their season, and the sport of catching them and Harbor Pollock is most exhilarating.

In this bay also, a great number of lobsters are taken each season, and carried alive for marketing, in fishing smacks.

Clams, that most delicious of bivalves, can be had everyday in the year for the taking. They are the small dark shell variety and there is no better anywhere, in fact, the clams from the Bay of Fundy, are noted far and near and vie with oysters in their delicious flavor.

Just one moonlight evening, one camp fire on the beach, a jolly crowd, a bushel of these clams, covered first with seaweed, then a layer of sweet corn, sea weed again; and while roasting, the music of the graphophone, giving all the latest songs. Well,—one trial will only make you want more.



Harbor
ST. MARTIN'S
N.B.



THE rocks which lie in great profusion around, and guarding the headlands like sentinels, are covered with "Dulse," which gathered and dried in the sun, and eaten, tastes not unlike slack salted, sun cured codfish, the taste for which grows on one. The Tourist eating dulse for the first time is very apt to wonder how it can be eaten, it so resembles sea weed in appearance, but after a little while the pity is that every one cannot get it to eat.

Out in the harbor, in plain sight of the train landing, is most excellent deep sea fishing, and few mornings there are but some fishing boats to be seen. Cod, haddock and other deep sea fishing is here, and during the summer of 1907 these fish were so plenty that there was no market for them. The writer has seen, during this season boats come in, laden with fish, so large that a tall man could

not hold one straight out without dragging the tail on the ground.

¶ No city market can produce fish like these. Pulled from the water, split and broiled over the coals, with melted butter and a bit of lemon,— it's a feast for an epicure.



"OLD FUNDY EXCITED."



IT is impossible in one small booklet to enumerate all of the many attractions which present themselves for the pleasure of the visitor to this section of Canada, but we must not forget the game, for which this vicinity is famous.

Deer are so common that they are often seen grazing with the cattle in the fields, and the results of the chase are to be seen in the immense shipment; of game, seen in transit, or waiting shipment at the St. John depot. While the moose is less beautiful than deer, it requires no great skill to get one in this section. This animal is rightly called the "King of the Forest." His flesh, when properly prepared, (not as seen in the city markets) is a delicious feast, while his head and antlers, many of which measure from forty to fifty inches across, are fit to grace any mansion which may be fortunate enough to secure such. Partridge are in abundance, and on the marsh, within sight of the beach, and within ten minutes

walk from any hotel, Ducks, Teal, Snipe and Plover furnish splendid sport.



MANY of the ladies are becoming equally proficient with their husbands in the use of rod and gun while the beneficial effects of a stay in this delightful climate cannot be estimated.

Never hot, with the cool breeze from the bay always here, many a visitor comes frail and delicate and goes back strong and robust after a stay in this invigorating climate. The air of the woods and sea is the best of vitalizing tonics. No other stimulant is needed, it quickens the blood, re-adjusts the nerves, builds the appetite and gives such sleep when night comes that one marvels at the change.

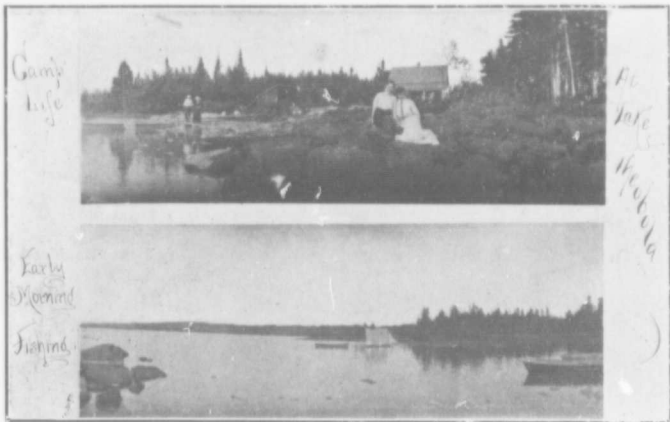
A woman who has once experienced the freedom of such a vacation never willingly goes back to the artificiality of a seaside veranda. No woman need hesitate to take such a trip for fear she lacks strength, for the strength will come to her there. St. Martins is a place where sick women grow well and well women accumulate muscle and happiness. It is Sanitarium, Playground, Hunting and Fishing ground, all in one. The good effects of an outing here prove long and lasting, while the joys of such a vacation are retained in sweetest memory for the rest of one's life.



ST. MARTINS VILLAGE.

ONE of the very pretty drives which St. Martins affords is in the direction of Great Salmon River which lies ten miles distant. Here are the magnificent lakes and pools of Great Salmon River, where the fishing cannot be excelled, the scenery is grand, and the towering hills, surrounding and walling in Great Salmon River, make a picture which no painter can ever emulate. Here also, are the extensive mills of the Bay Shore Lumber Co., a large American firm, operating in Canada, and several fine barges built by the Company have been launched here, and sent out to take an active part in the working world.

In still another direction, reached by carriage drive only, lies Lake Theobald, where the fishing privileges are owned and controlled by a club, who have erected a commodious cottage well fitted with every convenience, and who are always ready to play the host. The scenery here is impressive and the fishing unexcelled, while the cuisine of the fortunate guest of the club equals, if not excels that of many a city table. Unlike many summer resorts the fishing privileges in St. Martins are free to the visitor in almost every part of the parish.



ANOTHER charming drive is in the other direction, along the shore for part of the way, then through woodsy roads where the air is resonant with the songs of birds and sweet with the smell of fruit and flowers; all free for the picking.

The stopping place for this drive is at "Ben Lomond," where the scenery, and the fishing and the "dinner" will well repay the day spent in this way. Near here and along the shores of the lake are fine summer cottages owned and used by residents of St. John. The fishing is fine here also, and the hotel large and airy with immense veranda overlooking the lake, and the welcome enough to suit the most fastidious.

The vacation ended, I am sure the Tourist will take the train for the return journey with feelings of regret, making the resolve that next summer will bring them back, bringing friends with them.



Did you ever watch the camp-fire, when the wood has fallen low,
And the ashes 'gin to whiten round the ember's crimson glow;
With the night sounds all around you — making silence doubly sweet,
And a full moon high above you, that the spell may be complete?
Did you ever sit there, thinking — 'mid your pipe's grey, pungent breath,
While the fire's last feeble flicker met a magic, glow-worm death —
Tell me — were you ever nearer to the land of heart's desire
Than when you sat there smoking, with your feet up to the fire?

LUGGAGE

Remember that the air is never hot here, bring plenty of wraps for cool nights on the beach, and remember also that the prime object for the trip is to have a good time; bring clothing that you can enjoy wearing.

READING

St. Martins has a fine Tabard Inn Library. If you are a member, bring your book along. There is also a circulating library containing many of the latest publications and the magazines will be found on sale as soon as issued.

FISHING TACKLE

Unless the Tourist has a pet rod which he desires to use it will be unnecessary to bother with bringing Rods, Reels or Flies as an elegant line of these goods will be found ready for the choice by the sportsman in St. John a specialty is made of sporting goods of all kinds by W. H. Thorne & Co., to whose advertisement we call attention, and who will be glad to show the various kinds of flies, and fishing tackle and also guns and ammunition.

In St. Martins a full and complete line of these goods is also carried and the fisherman or hunter can be fitted out at short notice.

CAMERAS AND PHOTO SUPPLIES

In St. John a fine line of these goods are carried by Nelson's Book Store, on the corner where all the cars stop, and also at J. M. Roche & Co.'s Photo Supply store. Cameras can be rented, films developed and printing done, giving the Tourist an opportunity to carry home some fine souvenirs.

PHOTOGRAPHIC WORK

At the studio of R. H. W. Rowe, and everyone in St. John can tell you where that is, you will find specimens of the most up-to-date work and at prices that will interest you.

In St. Martins also, a full line of photographic supplies are carried, Cameras are rented and developing and printing carefully done by competent hands. A full line of Souvenir novelties are carried both in St. John and St. Martins covering scenes of interest in both places and are displayed for the pleasure, of the visitor.

DUCK SKIRTS. Golf Jackets, Sweaters, Hunting Jackets, Rubber Boots, and all necessary supplies may be easily obtained, thus doing away with the necessity of extra luggage.

THE OUTFITTING OF MEN.

This store began to fit out men twenty years ago. It has been a men's outfitter ever since and is now the largest business of its kind in Eastern Canada.

In clothing, it is possible for the man who is anything like normal in proportions, to be better fitted from our stock than by the average custom-made garments.

We are just as good producers in NECKWEAR, GLOVES, HATS, UNDERWEAR, HOSIERY, SHIRTS, ETC. We are not content to furnish these things as well as other stores—our constant study is to do better.

YOU, MR. READER!

Should you contemplate spending your next vacation in these parts, it is not necessary for you to burden yourself with baggage containing personal apparel, wait and make your purchases here—we have everything you need for your comfort at right prices.

Write for Catalogue.

OAK HALL.

SCOVIL BROS., Limited.
ST. JOHN, N. B.



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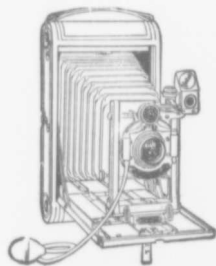
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Something entirely new and prices right.

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photograph, but you will be glad you
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We also make the ordinary black and
white photographs.

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night.

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OTHER NIGHTS BY APPOINTMENT.**



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CORNER KING & CHARLOTTE STREETS, ST. JOHN, N. B.

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BROWNIE CAMERAS, \$1.00, \$2.00, \$3.00, \$6.00 and \$9.00.

KODAKS, from \$5.00 to \$100.00.

Developing and Printing Carefully and Promptly Done.

SOUVENIR GOODS IN STERLING SILVER, CHINA, ETC.

MAIL ORDERS SOLICITED.

E. G. NELSON & CO.



Part of beautiful "Rockwood Park" is set aside for amusement purposes, controlled and conducted by the
FRANK WHITE CATERING CO. LTD.

The beautiful Pavilion, overlooking Lily Lake, is used for supplying Ice Cream, Light Lunches, Candies, Peanuts, Fruit, Post Cards and Souvenirs of the Park. There is also erected around the Lake a Shoot-the-Chutes, Merry-Go-Round, Ferris Wheel, Mechanical Swings, as well as many Boats and Canoes on the Lake.

FINE FISHING TACKLE

TO LURE THE SHYEST TROUT.

FORREST'S
CELEBRATED
Salmon and Trout Flies,
known the world over.

The most beautifully tied flies
you ever saw.



Bristol Steel Rods,
Wood Rods,
and all
other necessaries.

GENERAL SPORTING GOODS.

Supplies for Golf, Tennis, Cricket, Base Ball and Cricket. Lawn Bowls and Croquet.
Canvas Canoes. Thermo's Bottles. Edison's Phonographs and Records.

W. H. THORNE & CO., Ltd., Market Square, St. John, N. B.

THE KENNEDY HOUSE

Rothesay, N. B.

This Hotel caters especially to the comfort and pleasure of the guests, and **Tourists** can be assured of finding here that home care that makes the vacation happy. The Cuisine is the best the season affords, with plenty of fresh berries, cream, vegetables, fish and game.

Carriage meets all trains, and a splendid Livery in connection with the Hotel, makes a trip to the different points of interest (and they are many) near Rothesay, a pleasure.

The proprietor attends personally to the little details that make for a good hotel, and the prices are as low as is consistent with the service given.

Rates from \$1.50 per day up.

For full particulars and prices, address the proprietor,

JOSEPH KENNEDY,
Rothesay, N. B.



*The . . .
St. Martins
Hotel.*

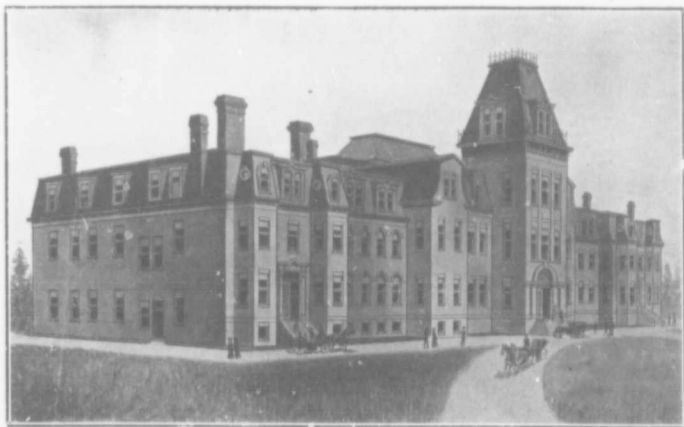
This commodious hotel is situated within five minutes walk from the R.R. station and the beach. The rooms are airy and the service excellent.

The Rates are \$1.50 per day, with special rates by the week.

Free carriage meets all trains.

A fine livery is connected with the hotel and single or double teams can be engaged by the hour or day at a low price. Fine sample rooms in connection.

For terms and particulars, address **JAMES SCHOALES, Prop., St. Martins, N. B.**



THE TOURIST HOTEL COMPANY, LTD.,
OF SAINT MARTINS, N. B. AUTHORIZED CAPITAL, \$45,000.
F. W. CLARK, President and General Manager. J. HARRY KING, Secretary.

The Coming Hotel of the Maritime Provinces is at **ST. MARTINS-BY-THE-SEA**

A live company has been incorporated and has taken over the magnificent Seminary property, costing upwards of \$60,000.

This building is 225 feet long, with three large ell extensions; is built of brick and freestone, on a commanding elevation. The company owns 200 acres of land with the building, well adapted for Golf Links and all outdoor sports.

There is a splendid supply of spring water, piped to the building.

The Hotel, when ready for occupancy, will accomodate two hundred guests. The rooms are large, airy and well lighted.

There is also an Auditorium, acomodating 300 people, well adapted for concert purposes.

Leading men of Canada and the United States are taking an active interest in the promotion of this enterprise, so that the future is big with promise for **St. Martins** and the "**Tourist**" Hotel.

Address inquiries to **J. HARRY KING, Sec.,**
16 Sydney Street, St. John, N. B.



The Beautiful WISHART HOUSE.

St. Martins
By-The-Sea.

Rates \$1.50 per day upward. SPECIAL RATES BY THE DAY, WEEK AND SEASON.

This Hotel is situated in the midst of magnificent grounds, in the heart of the village. The surroundings are homelike, and the happiness of guests the prime object. There are fine sample rooms in connection, and an up-to-date livery service. *For terms and particulars, address the proprietor.*

FREE CARRIAGE MEETS ALL TRAINS.

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ST. MARTINS, N. B.

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FISHING, OUTING AND PICNIC PARTIES

Supplied with all Requisites.

No matter what is wanted, it can be furnished.

Clothing, Footwear, Duck Skirts and Sweaters for Picnics.

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Fishing Tackle---Arms---Ammunition.

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Drugs and Druggists' Sundries.

Confectionery, Soda Water, Choice Ice Cream and College Ices.

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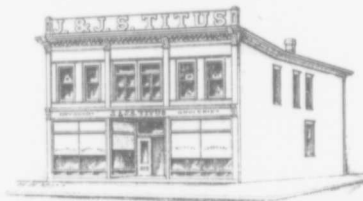
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Prescription Filled, according to your Oculist

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Supplies for
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Parties.



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DRY GOODS, MILLINERY, CLOTHING.
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THE BEN LOMOND HOUSE.

Within Easy Carriage Drive from ST. JOHN or ST. MARTINS.
Fine Fishing and Hunting. Special attention paid to parties, and special rates on application.

Tourists should not miss visiting this lovely summer resort.

FOR TERMS, ADDRESS THE PROPRIETOR.

MRS. S. H. BARKER, Ben Lomond, N. B.

SKILLEN'S BOOKSTORE, ST. MARTINS, N. B.

HEADQUARTERS FOR TOURISTS.

TOURISTS will find a full line of Rods, Reels, Lines, Hooks and Flies, and every requisite for sports, at this store.

RAILWAY INFORMATION BUREAU.

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Served just how you like them best.
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"MORE"

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ST. JOHN, N. B.

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General Merchandise.

Tourists will find here a splendid stock
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Picnic Parties Outfitted

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Artists and
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Prices low as consistent with
best work.

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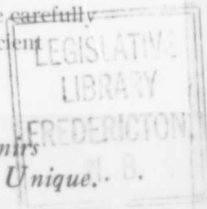
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