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Toronto Folk and Exhibition Visitors Are Cordially Invited to View This Splendid Showing of Authentic Autumn Modes-Remarkable Bargains Will Be Featured Daily.



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HIS SISTERS AND HIS COUSINS AND HIS AUNTS"

## -Eversbody's Going Today to the Opening of the <br> 

 Come and soe MARGUERITE CLARK in "Little Lady Eileen
 4 p.m. 5.45 p.m., 7.15 p.m., 9 p.m. $\quad$ n-






 $\overline{\text { WEEK THE ABORN OPERA COMPANY Holvar }}$ SEPT. "THE BOHETMIAN GIRL"

| MASSEY HALL AUC. 28 |  |
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| [1/ spectacle Ever |  |
|  | prices: |
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|  | Som, |
|  | Orchestra of 40 Musicins |

## UPPER CANADA COLLEGE

 A Boarding School for Boys




## ONTARIO LADIES' COLLEGE

A SCHOOL OF IDEALS AND AN IDEAL SCHOOL FOR GIRLS
 COLLEE RE-OPENS SEPTENBER 22th, 1916 FOR GALEMDAR WRITE REV, F. L. FAREWELL, B.A., PRIMCIPAL

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 - Five SOLDIERS $=4=2$ $=0$ , Apmer fon over

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## Baseball <br> Toronto 2 Baltimore 1 ・ロ・ BOWling 56 Entries for Granite Tourney

 THREE INA ROW FORLEAFS' NEW LEADER


## Leafs Nosed Out Birds Thrilling Game-Bone by Twombly Helped.



Long Shot Montral

THE TORONTO WORLD

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## Exhibition Heralds Fall Season

Warmer Suits and Light-weight Overcoats are necessary for your comfort in the approaching Fall. Our pre-eminence in artistic tailoring is the result of our distinctive methods. Our styles modern, not freakish-Our new display of special Fall weaves and colorings unmatched in the Dominion for excellence and value.

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NEXT, 1.30.
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 $\begin{array}{r}\text { manufacturers } \\ 2467 t \\ \hline\end{array}$

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No Ma'am, One Mistake Doesn't Call for Another! -

## FOE GIVENCHECK IN KOVEL REGION

 Russians Able to Cope With Wh Enemy's Attempts at OfPOISONOUS GAS USED Germans Resort to Often-UseMethods, But Without Methods, But
Success.

FALL FAIRS
 TORONTO - HAMLLTON $=5=2=2$
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Compiled and Edited this year by the Six Master Dictionary Builders. PERCY W. LONG, A.M., Ph. D., Harvard University CLARK S. NORTHUP, Ph. D.,

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THE TORONTO WORLD


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ness．Six times daily，one time．Sunday，seven consecu－
tive insertions，five cents a
word．Twenty words，150，－ word．Twenty words， 150 ，
.000 circulation，$\$ 1.00$ ．





PROMOTED YEARS AGO

 Charese Mate that Morison Na
Their Father
Exposed.

## KHAKICLUB FOR RETURNED SOLDIERS

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## ZEPPELINS REACHED LONDONS OUTSKIRTS <br> Eight Persons Were Killed and Others Iniured Says Ond <br> Others injured. Says of- ficial Report. <br> scale

ive or Six Enemy Airships Took Part in th
Opeftions.

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& \text { New Step Taken by Ladiees } \\
& \text { Auxiliary of Citizens Re } \\
& \text { cruytitg League. }
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MORE CANADIANS DECORATED

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 FIGHTING RECEIVERSHIP
FOR BOSTON AND MAINE








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The Homelovers' Club


Furniture at August Sale Prices
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 New Axminster Rugs at Very Low Prices

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Attractive Drapery Values

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Wall Papers
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The Canadian National Exhibition, which opens today, emphasizes the bonds between Exhibitions from all over Caseas Dominions and the ties that bind us to our gallant Allies friends, claim our interest and attention. The Simpson Store, with its world-wide bue
ter class of merchandise from home manufacturers, from Imperion, has at all times a full stock of the betthat are our Allies and friends. You are cordially invited to visit this acturers and from the countries oing centre. charges are prepaid to your nearest station in Ontario.

Men's $\$ 1.25$ to $\$ 2$ Shirts $\$ 1.19$




Hosiery Sale Clearing






## $\$ 15,450$ Worth of Men's and Women's Fall Boots Today for $\$ 9,655$

1,000 Pairs Men's $\$ 4.00, \$ 4.50$ and $\$ 5.00$ Boots at $\$ 3.24$, Incluading Samples of W.
A. Marsh \& Co., Quebec, and the Aylmer Shoe Co. Satuirday, $\$ 3.24$, 1,000 Pairs Men's Samples and regular sizes; buttor, Bloe Corer and straight lace, in pat-
ent colt, gunmeta, tan calf and vici kid leathers; Goodyear welt and new process Mc-
Kay sewn soles; English
 These are an exceptionally good lot, WOMEN'S BOOTS AT $\$ 2.95$.
These are an exceptionally good lot, including many high -ut novelty styles; best grade
leathers, perfect-fitting lasts. The leathers are: Gunmetal, patent colt, dongola kid and
combination and colored leathers; black kid and cloth top Goodyear welt and flexith combination and colored leathers, black kid and cloth top; Gooody,
McKar welt and and fexible
and turn soles ; ihgh Cuban, Spanish and low leather and rubber heels; toe cap $\$ 6.00$. Saturday morning the lot, $21 / 2$ to 7 . Regular $\$ 4.00, \$ 5.00$ and 2.95 WOMEN'S $\$ 4.00$ AND $\$ 4.50$ PUMPS AND OXFORDS AT $\$ 1.99$.
1,000 pairs, short tots of stock pumps, Colonials and Oxford ties, in patent 1,000 pairs, short lots of stock pumps, Colonials and Oxford ties, in patent colt, gun-
metal and kid leathers; Goodyear welt and McKay sewn soles; toe cap and plain
vamps; Cuban and Spanish heels; all sizes in the lo $\$ 4.50$. Saturday ........... ............ the lot. Regular $\$ 4.00$ and 1.99 BOYS' SCHOOL BOOTS, "ACTIVE SERVICE" BOOTS. Wear Active Service" School Boots are made of all leather, and will stand the rough
of hand tear that boys usually give them, 800 pairs boyst box kip Blicher boots, made
of heavy box kip leather, round full fitting toe shapes, heavy standard screw st of heavy box kip leather, round full fitting toe shapes, heavy standard screw soles and
heels. Solid box toes and counters, Sizes 14 to $13, \$ 1.99^{\prime}$; sizes 1 to $5, \$ 2.29$.
GIRLS' SCHOOL BOOTS.
 Them SIMMPSON

These Boys' Sample Suits $\$ 6.95$
92 suits, made by be on of our highest
grate manter
gate Sorted, only two or three sult of of a patit tern; grays, browns and novelty shaces,
m neat patterns; snappy -single-breasted moke Norfolk models, with narrow pleats
to belt to belt at waist, and fullilifting bow pomers.
Sizes 26 to 34 , Regular $\$ 8.75, \$ 99.50$, Sizes 26 to 34 Regular $\$ 8.75, \$ 9.50$,
$\$ 10.00$ and $\$ 11.00$. $\operatorname{Big}$ Satur. 6.95
day special .............. 6.95 400 BOYS' NEW FALL SUITS CLEARGood school suits, perfectly English tweeds, in dark browns and
grays, or medium shades of tan stripes; single-breasted yoke styles, with
box pleats and belt; full cut bioomers, box pleats and belt; full cut bloomers,
with the new Govenor fasteners at the
knee. Sizes 25 to 35 . Satur knee. Sizes 25 to 35. Satur- 3.95 500 PAIRS SCHOOL BLOOMERS Full fitting and lined with strong white
cotton; English twiweeds in browns and
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100 Good Blouses at Half Price From our own stock, consisting of prac-
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New Felt Sailors From New York
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## China and Brass




## Hardware

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## THE MARKET



