


Toronto 4. Cricket Annual Metinge ．̣．Lacrosse

Maitland Officials

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Clean，Pure，Tonic and Appetizin

## EATON＇S Get In the Game Buy Your Football suppliee <br> <br> 1

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T. EATON Clium
Lacrosse Gossip

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 North End Lacrosse Club Elect Officers and Review Season，
－Notes of the Na － Notes of the Na
tional Game．


SHOE STORES

## Men＇s Boots



TWO STORES open evenings
SLATER SHOE STORES
117 Yonge St．and Cor．College and Yonge Sts．

| Bowling Score |  | When you buy a watch see that the case of the－ watch bears this mark of the ＇Winged Wheel＇ Made and Warranted by Ambrioan Watoh Case Co．of Toronto Ltch． Warch Cases in Brit．$\qquad$ |
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Out To－day REINHARDT＇S
6 BOCK ${ }^{\prime}$
The Grandest of Them All



$\qquad$
"Hill-grown" tea has the small, tender leaves-
with full, rich, delicious fragrance, redolent with full, rich, del
of the spicy tropics.



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T0 CLIMB PIE's PEAK
Oj.



## "Im foing for she said <br> 

 Tillson's.sir."

You vee this Hitle maid has learned to
discriminate tetween diseriminate between rolled oats in
general and
Tillson's Rolled particular.
There $i$ a blg difference. . But there is
only one way you can find it out. By


## Tillsonis Oats

Your grocer has Tilssen's. Two sizes -10 c and 25 c . Each 25 c
package contains a handsome picce of English Porcelain Tabloware.
CANADIAN CEREAL \& MILLING CO., Ltd.
TORONTO, ONT
IORONTO, ONT.


## THE CAFETERIAS LIMITED <br> 

14 and 18 kina strect Enet,
WEDNESDAY, April the third ninoteon hundred and twolve for Ladies and contiemen















# The Greatest Real Estate Ipportunity of To-day in Canada's Greatest City-MONTRELI 

For the last few months, the huge deal engineered and consummated by the Canadian Northern Interests in Montreal has been the main topic of discussion in Canada's greatest metropolis. The magnitude of the C.N.R. undertaking-the project of driving a tunnel through Mount Royal, the securing of a terminal in the heart of Montreal, and the opening up of a new residential city north of the Mountain-has attracted world-wide attention, It is one of the greatest undertakings in the rallway and real estate history of the North American
Continent.

The public's chief interest, of course, is in the C.N.R.'S new residential city, for this new section provides the greatest America of which we know is there a single residential district that offers such possibilities for real estate profits for investors as in the Canadian Northern's Model City in investors
Montreal.

We are exclusive selling agents for nearly two million dollars' worth of property in the Model Oity, which has been
purchased by Toronto \& Montreal Properties, Limited

These lots are FIRST SELEOTIONS, only one other syndicate having an equally wide selection.

Oliver, Reid \& Co., Limited, offer to the public these choice selections. Mail orders will receive the same prompt and courteous attention as personal calls. You have just as estate investments as have Montreal people. It only remain for you to grasp the opportunity. The sale of lots remain April 8th. Prompt action is therefore advisable lots starts o

## Montreal Growing at Rate of 50,000 a Year



Oliver, Reid \& Co., Limited 45 ADELAIDE STREET EAST, TORONTO ROOM 40,112 ST. James street, montreal
Exclusive Sales, Agents for Toronto \& Montreal Properties, Limited


## Here's What the

 Map Shows You
## Some Facts You Should Know

The map shows you the strategioal location of the O.N.R Hodel City, and the double.track tunnel that will lead from
there to the zew O.N.R. terminal in the businese Montreal.

Notice the direct course of the tunnel from Model City station to city terminal. An eight or ton minutes' trifp.

Notice that the distance from Montreal Harbor to Cartierville on Rivivere des Prairies (Back River) is considerably less than the distance between the city limits from East to
West. The natural growth of Montreal in the West. The natural growth of Montreal in the future will
therofore be in the direction of Cartierville. The Model Citr is midway between the Harbor and Cartierville.
Notioe the close proximity of the fashionable suburb of outremont to the Model Oity. Also notice that the Montreal
City limits ruin just outside of the Eastern side of the Model Oity, continuing on to Riviere des Prairies,

##  OLIVER, REID \& CO., Limited

45 Adelaide Street East, Toronto, Ont.
Please send me maps and booklet giving full particulars of real investments in Model City,
C.N.R.'s new residential district of Montreal.
sum:
larger oifties in the in oanala largest oity. There are oully two merce Mt and meroe. It ships more wheat thase any port in Amerios. It Montreal is the financial centre of the Domenten in the groateent wholesale contre. Itt manufactured plodictut
have increased in value over-40 per cont. in the last five Montreal has the largest birth rate of any of the worid's large cities. The natural increase, plus immigration, is, adaing 50,000 a year to the population of Montifeal. The
Model City is only large enough to acommodete ibout a one year inorese in Montreal't population.
 Miontreal. The C.N.R. undertherings alone are escilimated at
about $\$ 25,000,000$. That ato about $\$ 25,000,000$. That ahowis the faith of the great rail.
way systems in the future greatness of an already great citt. A real estate investment alnostat any wheready in great city. city like Montreal will prove a prof table one. The Mo. Moow City
section provides the largeet probibility of future profif.


BOZ HELP WANTED.
 Box Maxaz

 WE WANT YOU TO INVESTIGATE AND BUY A LOT A Mantax ex wivin ARTCLE OOR SALE Finchio Lawaw wixi kip Nomex
Robins Will
Build Office Hity Should
Have Park on

 ARTICLES WANTED.





## The Simpson Store Leads in Value Giving

Spring WeightUnder- Easter Boots at Bar


Some LargeValues in the Men's Clothing Store om good Engizian tw



Some Raincoats for Spring Wear




## This Store Being Closedfor Good Friday

 we have prepered atiot of wondefluv values to concentrate the two days buinessinte one day on Thursay. into one cay on Thurrasy.
You will bo bereed by the gratateof of viuse on the youratelf the tatisicue and dec yays ampot sure to ocar in
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isher



An Faster Dibhon Bargain
An Easter Ribbon Bargain maveral of the beatuiful Milinery Ribbons will 'be
marked at lowered prices oro smart Easter millinery trim ming. These ribbons are 7 and 8 inches wide, and of very
heavy heavy qualitit and even weave. The pattens are of the
best, including new checks and platids. Thursay's bargain price


## The Charm of Splendid Designs in Coals, Suits, Skiris and Dresses

Should you want to find your Easter costume with the least possible delay,
without danger of missing something of the season', inew features, and with the
smallest outlay for the results you demand -in short, if you want the correct outfit at smallest outlay for the results you demand - in short, if yout w
the price you should pey, visit the Simp son Mantle Section. ed moders.
Daint
Dainty touches give each garment an individuality that you will feel at once,
and the prices are less than those often charged for featureless garments. The Simp-
on quality is dominant. SUITS FOR WOMEN AND YOUNG dainty shades of silks or satins; pretty shaped A special suit made of English serge; co
is lined with silk: jaunty pockets; skirt cut in a good style, with
or or without high waist line a colors are black
and navy. Special for Easter
$\qquad$
coilar, with pointed or rounded effects; skirts
are beautifyly tailored and finshed Prices
are beautidu ty to to $\$ 22.00$.
range from $\$$ GIRLS' RAINCOATs. In colors of navy and tan; box back, and
single-breasted, with storm. oclira, fititing close
to throat; agis 6 to 14 years. Regularly single-breasted, with storm collar, fitting close
un to throat; ages 6 to 14 years. Regularly
$\$ 5.00$. Reduced to MISSES' VOILE SKIRTS
serge, with notched mannish collar and tailor- Irish All-wool Voite Skirts, in black or
a pieasure to trim one of these, made in
fashionable style; tive or a pleasure to trim one of these; made in
fashhonabele style; hight or normal wais lin
neatly trimmed with narrow silk
 Remarkable value. 14.50
SUITS OF CREAM SERGE


## Printed Lawn Gowns $\$ 1.00$

Women's Long Kimono Gowns, of fancy printed
lawn, attractive striped floral effect, in sky, pink or helio, deep sailor collar, cuffs and belt of fancy self border; size.
34 to 44 . Thursday ... ............... 1.00

CHALLIE KIMONO GOWINS.
Kimono Gowns of figured cotton challie, sky, navy or
dinal; empire back is outlined with silk: kimono seeres cardinal, nempire back inished with wide band of silk; sizes 34 to 44 Thursday ...... ...... ... ... ........ 1.98
Phenomenal Bargains in Carpet \& Linoleum

 Nomen








## Tapestry Table Covers $\$ 2.95$

Totec


## For Further Announcements See Other Page in this Paper



