



PRESS RELEASE

DEPARTMENT OF EXTERNAL AFFAIRS
OTTAWA - CANADA

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FOR IMMEDIATE RELEASE
THURSDAY, APRIL 28, 1960

THE SECRETARY OF STATE FOR EXTERNAL AFFAIRS HON. HOWARD GREEN ANNOUNCED TODAY THE ACCREDITATION OF MR. SYDNEY D. PIERCE, CANADIAN AMBASSADOR IN BELGIUM, AS CANADIAN REPRESENTATIVE AND AMBASSADOR TO THE THREE EUROPEAN ECONOMIC COMMUNITIES, THE EUROPEAN ECONOMIC COMMUNITY (EEC), THE EUROPEAN ATOMIC ENERGY COMMUNITY (EURATOM) AND THE EUROPEAN COAL AND STEEL COMMUNITY (ECSC). THE PRESENTATION OF CREDENTIALS TO THE PRESIDENTS OF THE EXECUTIVE BODIES OF THE EURATOM, EEC AND ECSC, MR. ETIENNE HIRSCH, PROFESSOR WALTER HALLSTEIN, AND MR. PIERE MANVESTITI TOOK PLACE ON APRIL 20, APRIL 25 AND APRIL 28 RESPECTIVELY.

THE ACCREDITATION OF MR. PIERCE TO THE COMMUNITIES DOES NOT INVOLVE THE OPENING OF A SEPARATE CANADIAN MISSION. THE CANADIAN AMBASSADOR WILL DRAW ON HIS STAFF AT THE EMBASSY IN BRUSSELS TO ASSIST HIM IN HIS NEW FUNCTIONS.

SYDNEY DAVID PIERCE, O.B.E.

MR. PIERCE WAS BORN IN MONTREAL IN 1901. HE IS A GRADUATE OF MCGILL UNIVERSITY. HE SERVED ON THE EDITORIAL STAFF OF THE MONTREAL GAZETTE AND OF THE ASSOCIATED PRESS IN NEW YORK. MR. PIERCE JOINED THE DEPARTMENT OF MUNITIONS AND SUPPLY IN 1940 AND JOINED THE DEPARTMENT OF EXTERNAL AFFAIRS IN 1944 AS SPECIAL ASSISTANT TO THE UNDER-SECRETARY OF STATE FOR EXTERNAL AFFAIRS. THREE YEARS LATER HE WAS APPOINTED CANADIAN AMBASSADOR TO MEXICO. IN 1949 HE WAS NAMED ASSOCIATE DEPUTY MINISTER OF TRADE AND COMMERCE. IN 1950 MR. PIERCE BECAME CANADIAN REPRESENTATIVE TO THE ORGANIZATION FOR EUROPEAN ECONOMIC CO-OPERATION, PARIS, AND IN 1951 WAS APPOINTED IN WASHINGTON WITH THE RANK OF MINISTER. IN 1953 MR. PIERCE WAS APPOINTED AMBASSADOR TO BRAZIL AND IN 1956 HE WAS APPOINTED HIGH COMMISSIONER TO THE UNITED KINGDOM. IN 1958 MR. PIERCE WAS APPOINTED AMBASSADOR TO BELGIUM AND MINISTER TO LUXENBOURG.

MR. PIERCE IS MARRIED AND HAS FOUR CHILDREN.