

10,000 POLICEMEN ARE OUT ON STRIKE IN LONDON, ENGLAND

Circulation Last Week
279,245
Daily Average, 46,541

The London Advertiser

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

HOME
EDITION

THE WEATHER—FAIR AND COOL.

56TH YEAR. No. 22176

THE LONDON ADVERTISER, LONDON, CANADA. FRIDAY EVENING, AUGUST 30, 1918. 128 COLUMNS

PRICE TWO CENTS.

HAIG'S FORCES ARE WITHIN ONE MILE OF THE TOWN OF PERONNE

RUSSIA TO PAY GERMANY SIX BILLION MARKS

CANADIANS SURGED FORWARD THROUGH A SEA OF DEAD DRIVE AGAINST BOGHE LINES

Currie's Troops During the Last Few Days Displayed Great Brilliance in Attacks On German Positions—Canadian Casualties Are Relatively Light.

BY J. F. B. LIVESAY,
Canadian Press Correspondent.
With the Canadian Press, Aug. 29.—After very hard fighting all day yesterday, the entire front of the Canadians has been pushed forward to a depth of 12,000 yards from the jumping-off point on Monday last. The new position is a most important one, as it is the first time that the Canadians have been able to break through the Drocourt-Queant switch. Deep penetration has been made into the line east of Bory and also east of Vignacourt. In the first two days' fighting the Canadians captured over 2,000 prisoners, exclusive of wounded, besides accounting for a large number of enemy dead. A considerable number of guns, both heavy and light, have been captured, but these are not so numerous as the captures of early days of the Amiens battle, because the enemy has followed the policy of withdrawing his artillery as far as possible behind his main line. This has been done in the case of the Scarpe River, approximately as follows:
From about midway between Pelves and Biaches, easterly to the outskirts of Hamblain-les-Prés, the front line runs south of that village, through the woods east, taking in Hamcourt, and trends off to the southwest, where the troops on our right have established themselves in Croisilles.
Stormed Jisaw Wood.
On our left brilliant infantry attacks supported by a great gun concentration resulted after several hours' effort in the storming of Jisaw Wood and the capture of the important position of Hamblain-les-Prés. In this operation we had the assistance of a few tanks.
Much amusement was caused among the Canadians by the capture of a German official report, which says that the ground east of Monchy was captured by the aid of numerous tanks. A few tanks, to say nothing of whippets, took part in the battle of Amiens, but less than a score assisted the Canadians in the present fighting. The going has been over an exceedingly difficult country, pitted with shell holes and the old fortifications of 1917, while numerous small woods and two river valleys offer splendid ground for machine gun strongholds. Particularly the latter have been made good along the Cambrai road, throughout much of which the troops

LARGEST CITY IN WORLD IS LEFT WITHOUT POLICE FORCE

London "Bobbies" Went Out On Strike Early Today.

SPECIALS ASSISTING
Men Demanded Increased Wages and Recognition of Union.

10,000 OUT ON STRIKE.
London, Aug. 30.—Leaders of the union said that at noon today 10,000 policemen were on strike and that the number was hourly increasing.
London, Aug. 30.—London, outside of the little square mile composing the city proper, has practically been without police protection since midnight, when the famous metropolitan police force went on strike. Traffic, usually so well looked after, was left to regulate itself until special constables, private citizens enlisted for the duration of the war to assist the regulars, turned out in hundreds to do the work of the "bobbies."
The police strike became worse as the morning wore on. Many members of the day force joined throughout the metropolitan area. Only a small number of the night men remained at their posts. Plain clothes men picked the streets and tried to induce the officers still on duty and also the special constables to strike.
An hour's tour of the metropolitan area during the early hours of the day found very few policemen on duty. Some who were at their posts had donned uniforms through failure to get the notice from their union that a strike had been declared. They joined the ranks when pickets arrived to tell them of the decision.
The 200 Failed to Report.
In one division alone, that which looks after the working class districts of Battersea and Wandsworth, 800 men failed to report. Such West End centres as Charing Cross, Hyde Park Corner, Marble Arch, Tottenham and Tottenham Court road were without their police.
Similar conditions prevailed in South London, and, in fact, in most of the Metropolitan area.
Traffic, however, proceeded as usual. Drivers, many of whom were themselves strikers a week ago, regulated the movement of vehicles, and there was little crowding.
An early morning call was sent out by Scotland Yard to the special constables. At 9 a.m. many of them had reported for work and were sent to the busiest corners to take on duties which were new to them. Hereafter they simply had acted as patrolmen in quiet sectors or around public buildings.
The stations were not so badly affected as were the streets, as the men of higher rank were not at ready to disregard regulations and thus take the chance of being degraded.
The city of London, police who are not affected by the strike, are not estimated at number 800. The metropolitan force has between 4,000 and 5,000 men. Eight thousand of these have gone to war.
The metropolitan police demand increased wages, recognition of their union, and the reinstatement of a discharged constable who was active in the Police Union.
A majority of the policemen in the Metropolitan force are in the dockyards on the London River. The men in the town of Woolwich itself, however, so far are not affected.



Advertiser Illustration.

"This Is Our Greatest Victory!"

Ottawa, Aug. 30.—"This is our greatest victory!" the phrase occurs in a message which Lieut.-General Sir Arthur Currie, commander of the Canadian corps in France, has sent to the prime minister in response to a telegram of congratulation. Sir Arthur Currie's message reads:
"Your kind message of congratulation is greatly appreciated by myself and the forces under my command. To the splendid discipline and leadership, the indomitable courage and morale, throughout the fighting force, and to the co-operation of all services and the marked efficiency of all the staff, this, our greatest victory, is undoubtedly due. With such a combination I am confident that we shall be able in the future to accomplish even greater things toward the attainment of those principles for which we are fighting, and the establishment of a firm and lasting peace."

OVER 30,000 GALLONS OF WHISKEY POURED INTO MOUNTAIN STREAMS IN ROUND UP BY U. S. OFFICER

Activities of Revenue Agents in the Southern States Have Resulted in the Arrests of Over 200 Moonshiners the Seizure of 486 Stills.

Washington, Aug. 30.—The biggest intensive roundup of illicit whiskey distillers ever undertaken by the Government has just been completed in the southern mountain districts by revenue agents.
The activities of the agents resulted in the seizure of 486 stills, the arrest of 200 moonshiners, the killing of five outlaws and two sheriffs and the wounding of a number of other Government men and liquor makers. This systematic campaign of raids has been under way eight weeks, mainly in the mountainous regions of Alabama, Georgia, Florida, North Carolina and South Carolina—all dry states—but arrests were withheld until today to avoid giving advance information to moonshiners of the activities of a flying squadron of fourteen experienced revenue agents. This band, working swiftly from community to community, cleaned out nests of moonshiners who had been operating without serious difficulty for more than 30,000 gallons of moonshine whiskey was seized and poured down mountain streams. Over \$100,000 worth of illicit copper stills of all sizes and other paraphernalia, automobiles, horses, mules and wagons belonging to the distillers were taken by the flying squadron. About 21,000 pounds of sugar found on distillery premises was confiscated, and the most of it given to the Red Cross. Recommendations for 221 prosecutions have been sent to the department of justice, and forward to United States attorneys, while most of the moonshiners caught in their stills are behind bars in southern jails awaiting trial.

KAISER VISITING KING FERDINAND AT HEALTH RESORT

Copenhagen, Aug. 30.—Emperor William has arrived at Bad Nauheim, says an official telegram from Berlin. To visit King Ferdinand of Bulgaria. The king is being treated for rheumatism.

URGES ECONOMY

Toronto, Aug. 30.—In his speech at the directors' luncheon on the occasion of press day at the Canadian National Exhibition today, W. J. Taylor, president of the Canadian Press Association, decried the fact that in these days of every money and high earnings great masses of the Canadian people are spending their surplus with no thought of the rainy day that will come with the close of the war. He said the most urgent need of the hour was for a great national campaign of personal thrift. People should be urged to begin at once the most rigid form of economy, to forego all luxuries and restrict expenditures to the essentials. By so doing they will help materially in bringing the war to a finish. Thrift, said Mr. Taylor, means the releasing of labor and material for manufacture of war materials on which our gallant army at the front is dependent for the continuance of their magnificent service.

THE WEATHER

LOCAL TEMPERATURES.
Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 76; lowest, 61.
The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 64; lowest, 47.
TOMORROW—SHOWERS.
Toronto, Aug. 30.—8 a.m. Forecast.
Moderate west to south winds, fair today. Showers or thunderstorms in many localities tonight and on Saturday.
Temperatures.
The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:
Stations. High. Low. Weather.
Victoria. 74 48 Fair
Vancouver. 74 48 Fair
Calgary. 62 40 Clear
Winnipeg. 66 42 Fair
Port Arthur. 60 40 Rain
Perry Sound. 74 48 Clear
Port Stanley. 74 48 Cloudy
Buffalo. 72 48 Fair
Toronto. 78 50 Fair
Kingston. 76 54 Fair
Ottawa. 68 48 Fair
Montreal. 74 58 Clear
Quebec. 62 52 Clear
Father Point. 44 44 Rain

CANDIDATE FOR GOVERNOR

Detroit, Aug. 30.—The nomination of John W. Bailey of Battle Creek as Democratic candidate for governor was conceded last night by Edward A. Prensford of Hudson, who opposed him in the primaries Tuesday.

BRITISH CAPTURE BIACHE ONE MILE FROM PERONNE; FORCES UNDER HAIG ARE ADVANCING AT ALL POINTS

OUCH!

[Toronto Telegram.]
Canada's editors suffer enough without having to be associated in membership of the same craft as the illustrious potentates who deheaded about \$100,000 worth of free trips and free meals out of the burdened English taxpayers in war time.

RUSSIA TO PAY GERMANY SIX BILLION MARKS

Amount Agreed Upon Due to Revolutionary Legislation.

OIL FIELD CONCESSIONS

Independence of Baltic Provinces Assured in Brest-Litovsk Treaty.

Copenhagen, Aug. 30.—The principle laid down by Germany in the supplementary agreements to the Brest-Litovsk treaty signed in Berlin Tuesday will not cause or support the forcible dismantling of former Russian territory, explains the semi-official North German Gazette.

The independence of the Baltic provinces is assured, it says, and Russia has consented to recognition of the independence of Georgia (in the Caucasus).

The newspaper adds that Russia has agreed to pay Germany six billion marks for German losses due to Russian revolutionary confiscatory legislation. Of this sum the Ukraine and Finland jointly will pay one billion marks.

Germany has obtained concessions in the oil fields around Baku.

Forces opposed to the central powers, including British troops, are in control of Baku.

RUSS VOLUNTEERS TAKE NOVOROSSYSK, A BLACK SEA PORT

Place Has Been Under Trans-Caucasian Govt. Control Since May.

Amsterdam, Aug. 30.—A Russian volunteer army has captured the Black Sea port of Novorossysk, according to a dispatch from Kiev.

When the Germans captured Sebastopol, the base of the Russian fleet, a part of the Russian fleet escaped to Novorossysk, on the eastern coast of the Black Sea. In May the Germans threatened the port with submarines and airplanes, but it apparently remained under control of the Trans-Caucasian Government.

HEAVY FIGHTING ON USSURI FRONT

Allied Forces Have Clashed With Bolshevik Red Guards.

Tokio, Monday, Aug. 26.—There has been severe fighting between Entente allied forces and Bolshevik red guards on the Ussuri River front along the Manchurian border. The Japanese casualties in the last few days numbered 170, including officers.

Le-Transloy On the Bapaume-Peronne Highroad Taken By the British In Drive Towards Peronne—Further Advances Are Made to the North of Lens.

FRENCH RESUME ATTACK.
With the French Army in France, Aug. 30.—Gen. Humbert's troops, which yesterday took Noyon and advanced to Mount Simon, to the northeast, resumed their attack this morning and are advancing up the difficult heights north of the Oise.

With the British Armies in France, Aug. 30.—Biache, on the south bank of the Somme, and about a mile from Peronne, has been captured by Field Marshal Haig's forces. British troops have entered Les Boeufs, and patrols have passed through Mont des Ombres.

British troops this morning pushed forward in an easterly direction from Bapaume.

The British have made further advances to the north of Lens. At one place they pushed forward for a distance of a thousand yards.

Le Transloy, on the Bapaume-Peronne high road, was reported to have been captured this morning.

Fires, indicating the withdrawal of the Germans, on the northern end of the British front, and especially in the Lys salient, are burning. Many explosions have been observed behind the enemy's lines.

BRITISH TROOPS CAPTURE COMBLES AND TOWN OF CLERY-SUR-SOMME

London, Aug. 30.—British troops have captured Combles, between Bapaume and the River Somme, it was officially announced today by the British war office.

Advanced British troops have crossed the River Somme south and west of Peronne.

Between Hendecourt and the Arras-Cambrai road, the Canadians attacked the German line and made favorable progress, capturing Bullecourt and Hendecourt-lez-Cagnicourt.

The British also captured Clery-sur-Somme, on the Somme River, between Combles and Peronne.

The text of the statement reads:
"In spite of the destruction of river bridges our advancing troops crossed the Somme both south and west of Peronne."

"We have taken Clery-sur-Somme and Combles. In this area alone we took over 200 prisoners and a few guns yesterday."

London and West Lancashire troops made important progress east of the Sense River, capturing Bullecourt and Rendecourt-lez-Cagnicourt after hard fighting, together with the powerful German trench systems protecting these villages.

"Between Hendecourt and the Arras-Cambrai road an attack delivered by Canadian troops early this morning is reported to be developing favorably."

"Astride the River Scarpe, English and Scottish troops continued their advance yesterday and gained valuable ground in the direction of Eterpigny, Hamblain-les-Prés and Plouvain. The village of Remy is held by us. A number of prisoners were captured in these operations."

"In the valleys of the Lawe and Lys rivers we continued to push forward."

BRITISH TAKE RIENCOURT

London, Aug. 30.—British forces east of Arras resumed their advance this morning and at an early hour had penetrated another 2,000 yards on a front of several miles between Bullecourt and the Scarpe, according to advices received here.

The British forces have reached within a mile of the Drocourt-Queant switch line, and have captured Riencourt.

HUN COUNTER-ATTACKS BETWEEN AILETTE AND AISNE ARE REPULSED

Paris, Aug. 30.—German counter-attacks between the Ailette and the Aisne were repulsed last night by the French, says the war office statement today. The French maintained their gains east of Pasly, north of Soissons.

South of the Somme and along the Canal du Nord there was no change in the situation during the night.

German raids along the Vesle, where American troops are stationed, and in Champagne failed.

The statement reads:
"Along the Somme and in the region of the Canal du Nord there was no change during the night."
Continued on Page Three.

BRITISH PRESS WELCOMES U. S. LABOR LEADERS

Samuel Gompers and Others Warmly Welcomed in England.

London, Aug. 30.—The newspapers all editorially welcomed the arrival of Samuel Gompers and other American labor leaders, and gave marked prominence to the declaration of Mr. Gompers that the labor men of the United States are in favor of a war to the limit, without compromise, and will have no part in unofficial negotiations with Socialists of enemy countries.
The Gompers party confronts a situation in the British Labor world which on its face appears to be a delicate one. Spoken for by British workmen are sharply divided by the question of peace terms, and particularly on the question which has arisen several times in the past year as to whether British labor representatives should meet representatives of the German Majority Socialists at a large majority of British workmen are with the Americans on the main issue.

JAP CONSUL-GENERAL GRANTED SAFE CONDUCT BY BOLSHEVİK GOVT.

Amsterdam, Aug. 30.—The Japanese consul-general and the embassy staff, the last Entente representatives at Moscow, have left for home under a special safe conduct provided by the Bolshevik Government, according to a Moscow dispatch, to the Lokal Anseher of Berlin.

EASILY COMFORTED

Amsterdam, Aug. 30.—Commenting on the Frankfurt Zeitung's finding comfort in the assurance that a shortened defence line will require fewer soldiers, the paper declares that the retirement of Rova, which is a mere heap of ruins, is an unpardonable and a military point of view, and concludes: "The mobility of German troops is quickly and easily let the British and French know the German divisions, which are in the hands of a brick wall. He will not, however, break through the German wall of defence. The French will be thrown back over the Rhine."

WOMEN EMPLOYEES AWARDED VIRTUALLY ALL THEY DEMANDED

London, Aug. 30.—The departmental committee, to which was referred the question of wages for women workers on the buses, trams and underground railways after the women had returned to work, has awarded the women virtually what they demanded. Their new rate of pay will be equivalent to 22 shillings a week above what it was before the war. Some claims, however, it is declared, can only be decided on a national basis after a full inquiry. The Government, therefore, has appointed a committee "to investigate and report as to the returns which should be made to women having regard to the interest of both as well as to the value of their work."

London Committee Decides on New Rates of Pay.

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One woman on the committee is Mrs. Sydney Webb.

THREE YEARS IN ARMY, WOUNDED, RETURNED TO CANADA, DISCHARGED AND NOT YET 18 YEARS OF AGE

Record of John R. Rulton, Who Enlisted at the Age of 14 Years and Saw Service in Front Line With the Fighting 18th.

To have enlisted at the age of 14 years, and to have proceeded overseas, into the trenches, receiving a severe wound in the chest, and to return to Canada before reaching the age of 18 years, is the enviable record of John R. Rulton, who resides at 48 Mount Pleasant avenue in this city.

This boy, whose birthday falls in November, enlisted when 14 in the fall of 1915, with the 7th Battalion, which unit he accompanied overseas, after considerable training in this city.

With the Fighting 18th, Rulton was transferred to the 15th Battalion, a Western Ontario unit stationed in the trenches. Here he served in the front line for almost four months, until stricken down by a bullet, resulting in a serious chest wound. After considerable time spent in hospitals in France and England, this young Londoner was recently returned to his home town, being placed in Category

Discharged as Unfit. Upon appearing before a medical board at Carling Heights last week it was found that Pte. Rulton, who is now 17 years of age, was medically unfit for further service due to the wound received in action. Accordingly his discharge was arranged, and on Thursday last he donned the khaki, after over three years in the Canadian service act until over a year from now.

His children all envy his record, and the case of Pte. Rulton is one of many uncounted by the military authorities, young boys being so anxious to be in the fray that they stop at nothing, not even to making a false attestation with regard to their ages.

NAVY DEPENDS ON MERCHANT SERVICE

Ships and Trawlers Ply Their Trade in Every Sea.

"Without our mercantile marine, the navy—and indeed the nation—would not exist," says Admiral Jellicoe, that matchless warrior of the sea. No one who has studied the subject will dare to question the truth of the assertion. From the Shetlands to the coast of Greenland and the Arctic ice, merchant ships and trawlers ply their trade, regardless of the perils that beset them in drifting mine and lurking U-boats.

At the outbreak of war Britain possessed 10,000 ships. Addition of the fishing fleet brought the number to 13,000. Three hundred thousand British and foreign sailors manned these ships, of which 35,000 have paid the supreme penalty of courage opposed by superior force and diabolical methods of warfare, making them the poorest of the poor for the loss of their breadwinners.

Their need is great. The province of Ontario is asked to help relieve that need by giving until the giving hurts, in response to the Navy League of Canada's appeal for \$1,000,000 during "Sailors' Week" September 1st to 7th.

NO TRACE FOUND OF BOY BELIEVED TO HAVE COME HERE TO JOIN THE ARMY

Relatives Searching for Robert H. Loomis, Who Disappeared From Train.

F. L. Edwards of Rockwood, Mich., is in this city today for the second time of late in search of Robert H. Loomis of Oak Park, Chicago, Ill., who ran away from his home in this city some time ago.

The young lad, who is only 14 years of age, was visiting in Detroit with some relatives, and when it came time for him to return to his home in Chicago, he was taken to the train and put safely on board. It was thought that he was going home. When it came time for him to get off, he was not there. He had left a note for his relatives stating that he had left to go to the front.

He was last seen in the city some time ago, and it was believed that he had come to this city to join the army.

His relatives are now searching for him, and it is hoped that he will be found soon.

Every effort is being made to find out the whereabouts of young Loomis, but so far all have met with no success. The boy was last seen in a dark green suit, overalls and white socks. He has blonde hair, and is considered straight back from his forehead.

KAISER SHOT AND BURNED AT BIG PATRIOTIC GARDEN PARTY HELD NEAR UNION

The farm of Oliver Burgess, on the gravel road one mile south of Union, was the scene of great activity last evening, the occasion being a successful garden party held by the South York-Patriotic Women's Association.

From early in the evening until late at night, the crowd of thousands of people was in the garden, and the program was well received.

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RETURNS FROM OVERSEAS

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NURSING SISTER OF WESTERN 'U' HOSPITAL REACHES HOME HERE

N. S. Vera Keene Went Overseas With No. 10 Stationary.

GIVEN GREAT RECEPTION

"I Wish You Could All See How Splendid the Boys Are!" She Declares.

"Oh, I wish you could all go over there to see how splendid the boys are!" It was with these words that Nursing Sister Vera Keene greeted the small army of relatives and friends who assembled at the G. T. R. station at 5:30 o'clock on Thursday afternoon to welcome her home after two years of overseas service.

Special interest is attached to the return of Miss Keene, for many people in the city and Western Ontario, in her own immediate circle of acquaintances. Two years ago she left for overseas with the Western University Hospital Unit (No. 10 Stationary), in command of Lieut.-Col. Seaborn, and almost entirely recruited from Western Ontario families.

Only five weeks ago or so Nursing Sister Keene left the unit in Calais, going to England for three weeks before sailing for New York.

Saw Lieut.-Col. Seaborn, who was on leave, she said, leaving in regard to other Londoners who had left behind with the unit in France, she said: "They were splendid, every one of them was splendid, and doing such fine work."

With everyone clamoring for a word with her, it was difficult for her to collect her thoughts to answer questions.

"What about bombing?" I suppose you have experienced that, asked a reporter, whereat the young nursing sister smiled as if she might a story told, but replied, "We were told not to say much about things like that."

Home Duty for Vera Keene. It was joyful news for her family that she had come back to Canada for home duty for the present.

"Are you going back at all?" asked a voice in the affectionate group that pressed around her. "That depends on whether the war stops soon or not," she answered, which gave rise to the inevitable question, "Do they think the war is going to stop soon?"

"They're feeling pretty happy over the recent successes," she said.

NAME WAS OMITTED, BUT SHE PASSED EXAM.

Miss Barbara Wilson has been badly treated in that when she passed her Junior school entrance examination in June her name was omitted from the list of successful candidates. There was no question of her passing the examination, but being an error on the part of those who prepared the list.

Miss Edna McLaughlin has been granted her entrance certificate by the department of education.

WHAT CAUSED DEATH? ACCIDENT OR SPEED?

The Toronto Telegram has the following editorial reference to the death of George Macbeth, formerly of London, whose funeral was held here yesterday, and the cause.

SPEED FRIENDS ARE FOES TO LIFE. Fractured the leg. Broke one arm. Ruptured three ribs. Perforated one lung.

Injuries recorded above were suffered by the late Mr. George Macbeth in the shock of being run down by a motorcycle on a Toronto thoroughfare.

Mr. Macbeth may have stepped out from behind a moving street car in front of a motorcycle and thus made himself responsible for the accident.

But the late George Macbeth was not responsible for the accident.

The late George Macbeth was not responsible for the accident.

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JAPANESE MAKE APPEARANCE ON USSURI FRONT

Have Encountered Bolsheviks in Giving Aid to Czechoslovaks.

UKRAINIANS FIGHT HUNS

Serious Conflicts Have Occurred With German and Austrian Forces.

LONDON, Aug. 29.—In Western Siberia the Czechoslovaks continue their progress eastward. Vorkhne Udrinsk, 40 miles east of Lake Baikal, is reported to have fallen into their hands.

In spite of reports that Gen. Semenov is powerless, he has turned up again and advanced into Siberia. On the Ussuri front some fighting has been reported between the Bolsheviks and the Czechoslovaks. The Japanese have put in an appearance on this front.

In the Caucasus the Turks have made no further attacks on Baku. The arrival of British forces there, it is said, had an excellent effect on the population, every effort being made to organize the local garrison and place this town in a suitable state of defence.

According to authoritative reports the present uprising in Ukraine continues and serious conflicts with the Germans and Russian forces are constantly taking place. The railroad strike has increased and considerable damage has been done by the strikers.

The Germans, it is said, are finding difficulty in controlling and exploiting the country.

JAPS FIGHT LIKE DEMONS.

VLADIVOSTOK, Monday, Aug. 28.—(Reuters.)—The enemy in considerable numbers attacked desperately along the coast from last Saturday. All the Allied forces participated in the fighting.

FRANCO-BELGIANS IN A TWO-MILE ATTACK ATTAIN OBJECTIVES

Prisoners Belonging To Six German Regiments Are Captured.

BOY ALMOST ELECTROCUTED ON POLE

GOEDERICH, Aug. 29.—Bert Leach, the 14-year-old son of James Leach, grocer, had a narrow escape from being electrocuted on a telegraph pole, along with some other little chaps, while trying to see who could climb highest up a telegraph pole, when in some manner young Leach came in contact with some electric wires. The electric current had to be turned off before the boy could be released.

On information from Hamilton, Chief Postmaster arrested Harold Edwards of that city, and locked him up till an escort from Hamilton arrives to take him back. Edwards has been absent without leave from the army for some time.

DOUGHBOYS' DASH WILL MEAN DEFEAT OF GERMAN CAUSE

Andre Tardieu, Noted French Statesman, Says Enemy Morale Is Dwindling.

CADETS AND GIRL GUIDES AT CHAUTAUQUA

ALLSA CRAIG, Aug. 29.—Over forty young boys and girls, members of the cadets and girl guides, motored over to Chautauqua on Monday morning last, where they joined the main force and will enjoy and take part in the whole week's program of the Chautauqua festival which is being held there.

The cadets are being looked after by Lieut.-Col. J. H. McKay, and Mrs. McKay is acting as chaperon for the girls. The young folks are enjoying a rare treat, which is not only an outing, but an education for them. Most of them are pupils of Col. McKay who is principal of the public school here.

EAST OF ARRAS WHERE CURRIE'S MEN FIGHT IS ALL IMPORTANT

Everything Depends on Successful Turning of Hindenburg Line.

PROSPECTS ARE BRIGHT

Near Future Will Disclose Collapse or Stability of German Defense.

BY ARTHUR S. DRAPER. (Special to The Advertiser. Copyright, 1918, by The Tribune Association, New York.)

LONDON, Aug. 29.—The most important point along the wide battlefield in the west is still east of Arras, where the Scots and Canadians continue to make progress, despite the fact that Ludendorff has thrown in some fresh troops. Along the Arras-Douai railway a fierce battle is being fought.

The Australians, working eastward from the Somme, keeping well in step with the French, also have moved some troops from the Somme to the Scarpe. Ludendorff's fourth and fifth divisions are now fighting along a 35-mile front.

Weather Unfavorable.

The weather continues unfavorable for offensive operations, but despite heavy rains, the armies are working in great numbers, and the British are hammering in their withdrawal, as the Allies are probably making a much muddier and swampy country across the front.

Everything indicates the success of the British operations north and south of the Scarpe. The Hindenburg line is most vulnerable. The Somme offensive is a strong natural defence for the enemy and it is probable that he has constructed a good line behind it during the night. He will not serve him long if Haig drives far into his defences between Bapaume and Monchy.

Will Soon Be Revealed.

That the Allies will recover all the territory they lost in March seems too much to expect in the early future. Whether they can get behind the Hindenburg line and force a collapse of the whole German defensive system in the west will be known shortly.

General Ludendorff makes a rather frank admission in the Berliner Tageblatt, when he says that Ludendorff was guilty of underestimating the strength of British reserves. He says the German and French such heavy blows that they could not recover during the present campaign.

"It was based, however, on error," he says, "and it is good for us to admit as much. Active, active, active, sparing precious German blood, our command, to shorten the front, when, therefore, at home the loss of ground makes a particularly painful impression, and they should be realizing that the measures which are taken do not own their origin to feeling of weakness, but to due to cool and deliberate calculation."

NEARLY THREE MILLION HUNS SLAIN IN WAR

Figures Given Out After Careful Study of Tables.

THOUSANDS CAPTURED

British Took Over 21,000 Germans Between August 21 and 26.

LONDON, Aug. 29.—It is estimated by experts here that the German losses in killed alone now reach a total of more than 2,000,000, and probably approach 3,000,000. These figures were given out after a study of tables of German and Allied losses, which have been published.

The total captures by the Allies on the western front since July 18 now approach 120,000 prisoners and 2,000 guns. The British captured more than 21,000 prisoners between August 21 and 26, while the British total losses in the same period, including all killed, wounded and missing, were only slightly in excess of that figure.

A considerable proportion of the British casualties are in the slightly wounded class.

The captures by the British since August 8 exceed 47,000 officers and men, and the captured guns number nearly 600.

Must Shorten Front.

British military observers say it is now clear that the Germans intend to retire to a shorter line on the western front, where they can obtain better defensive positions against the constantly superior Entente Allied blows, and so that the enemy can economize his forces which have become a necessity on account of his lessening power.

Moreover, the moral effect of any kind of retirement has been proved to be very great in German people and armies, and the enemy's present intention is apparently to make a dash for some line west of the Hindenburg position.

The Germans are watching a very favorable line along the Ailette, Oise, Somme and Tournai, but it remains to be seen whether they will be permitted to make a stand there, or even carry it to this line without it being broken somewhere else by the eager Allied forces.

The most important obstacle to the German scheme at present is the recent British advance on both sides of the Scarpe, which is a serious flanking threat to the whole Hindenburg position. The British are almost in contact with the famous Drocourt-Queant "switch" running from Queant to Lille.

METROPOLITAN POLICE THREATEN TO STRIKE

LONDON, Aug. 29.—The London Metropolitan Police threatened to go on strike after a meeting today, according to the Evening News. Scotland Yard afterwards announced that an increase in pay had been granted to the policemen.

INGEROLL MAN KILLED.

INGEROLL, Aug. 29.—Official word has been received that the Rev. M. Robinson of this town was killed in France on August 10. He was a son of John A. Robinson, Charles street east, and 23 years of age. He leaves a wife and young son, who are at present residing at Oakville.

Pte. Robinson enlisted with the 71st Battalion in 1915 and went overseas in the spring of 1916. For several years he was in the employ of the late Dr. Coleridge, who by his will, left Pte. Robinson \$1,000 to assist in the purchase of a home.

Real Clothes for Real Boys

Clothes that will stand up under the wear that only boys can give to clothes. They're made from cloths that were chosen with great care, and are strongly sewed, with reinforcing where strains are greatest. Impressive as the smartness and fitting qualities are, you'll be equally surprised at the wonderfully reasonable prices we have marked these at.



COLORED SUITS

A splendid selection of the newest fall designs, in over-plaids, broken checks, neat stripes and plain fabrics. Fine English worsteds, Scotch tweeds and rugged but smart Canadian tweeds, in browns, blues, tans, greys, etc. Many attractive new pleated coat styles, with belts, interchange and all round. Sizes 26 to 36 \$5.98 to \$15.00

Swagger New Fall Styles for Men

Our showing of fall styles for men is exceptionally complete. Shipments have been coming in from Canada's foremost tailoring establishments for weeks past. Garments tailored to a standard that's our own, from Canada's seven best makers, and at prices that will surprise you. All we ask from any man is a comparing look. We let the clothes speak for themselves.

EXCLUSIVE HAND-MADE MODELS FROM SEMI-READY AND SAGE \$19.00 to \$40.00

We're satisfying many critical buyers these days with these clever and exclusive hand-made garments. Perfectness of fit, with unusual style and honest imported fabrics make a combination that fits in unusually well with the moderate prices we ask. Let's show you the new belters and soft roll models, in swagger tweeds and worsteds, in greens, browns, greys, tans, etc. \$19.00 to \$40.00

MEN'S SHIRTS.

Here Are the New Styles.

Men's Fine Shirts, soft or stiff cuffs, fine percale and prints 70c, \$1.00, \$1.25

Silk Front Shirts, in a dandy range of new colors and designs \$2.00

New Arrow Soft Cuff Shirts, in all the newest patterns and designs, in new crepes and mercerized cloths \$1.50 to \$4

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TRACTION COMPANY

Improved Service Between London, St. Thomas and Port Stanley.

SUNDAY CARS UNDERLINED:

Through cars leave London for Port Stanley as follows: 8:00 a.m., 10:00 a.m., 1:00 p.m., 4:30 p.m., 6:30 p.m., 9:30 p.m.

Additional cars for St. Thomas only at 3:00 p.m., 5:30 p.m., 11:15 p.m., week days. Returning leave Port Stanley for London and St. Thomas as follows: 8:00 a.m., 9:45 a.m., 11:45 a.m., 2:45 p.m., 6:15 p.m., 9:30 p.m.

Additional cars for St. Thomas only at 8:15 p.m. and 11:20 p.m., week days only. Reduced rates single and return between London, St. Thomas and Port Stanley. Ask agents for information.

HELP SAVE WESTERN CROP

20,000 Farm Laborers Wanted \$12 to Winnipeg

Plus half a cent per mile beyond. Returning, half a cent per mile to Winnipeg, plus \$18.00.

Comfortable Through Trains, Lunch Service at moderate prices, Special Accommodation for Women and a Scenic Route by C.N.R.

Excursion Dates from: London, Aug. 30, Sept. 4 and 11.

By regular trains to connect with C. N. R. No. Special Train Service: 1 from Toronto 10:00 p.m., above dates.

For information see: F. B. CLARKE, City Agent, London.

or write General Passenger Dept., 68 King St. E., Toronto, Ont.

CANADIAN NORTHERN RAILWAY

BRUCE'S RECLEANED SEED WHEAT

We offer for early orders, cash with order. Do not delay as the demand will be large. Help win the war by growing wheat.

Wheat, Abundance—White grain, straw stiff, bald head, hardy and heavy yielder—an old favorite.

Wheat, Dawson's Golden Chaff—White grain, straw stiff, bald head, hardy and heavy yielder—an old favorite.

Wheat, Michigan Amber—Red grain, straw stiff, bald head, hardy and heavy yielder—an old favorite.

Wheat, Red Rock—Red grain, straw stiff, bald head, very heavy yielder and very hardy—a great favorite in Michigan.

Wheat, Red Wave—Red grain, straw stiff, bald head, hardy and heavy yielder—a grand variety.

Fail Rye, Rose—Much heavier yielder than old sort and better in every way. Introduced by Michigan Agricultural College.

Price of all above, 30c lb., 5 lbs. \$1.25, postpaid. By express or freight at purchaser's expense, peck \$1.00, 1/4 bushel \$1.25, bushel \$3.50, 5 bushels \$17.75, 10 bushels \$32.50.

Timothy—No. 1, C.S., \$6.50; No. 2, C.S., \$5.75; No. 3, C.S., \$5.25 bushel; by freight at purchaser's expense.

Bees extra—June, 2 bushels, 30 cents each; Cotton, 2 1/2 bushels, 60 cents each. Where order amounts to \$50 we will pay freight to any Ontario point.

We have good stock of Abundance, and Dawson's, and expect Common Rye. Other varieties are offered subject to United States allowing their export.

Write for our Wheat Circular with prices of Wheat, Timothy, Early Rye, Potatoes, Peas, etc.—FREE.

John A. Bruce & Co. Limited Seed Merchants HAMILTON, ONT.

RUSH OF JEWS TO SERVE BRITAIN IN PALESTINE

NEW YORK, Aug. 29.—The approach of the day of registration of men liable to draft in the American army has

SCHOOL SUITS



Are Ready at Oak Hall

Every school boy must be out-fitted about now for the fall term. Boys—the right kind of boys, Boys—with plenty of life in them, Need Suits that will withstand the service given them.

Here Is Where We Have a Word to Say

Boys' Clothing, to wear, must be well made of good materials, but all the superb fabrics in the world won't give service if the places where the strain comes are not reinforced and properly sewed.

Because Our Boys' Clothing Is So Made We Say It Is "BEST BY TEST"

Three Big Specials for Saturday's Selling

At \$6.95	At \$8.95	At \$10.00
Boys' Tweed Suits, Norfolk style, three-button front, with belt all round, in dark and medium mixtures. Sizes 25 to 28 \$6.50 Sizes 29 to 35 \$6.95	A big variety of patterns in tweed suits to choose from at this price. The popular Norfolk style, with two-way belt and belt all round. All sizes \$8.95	In this lot are blue serges and chevrons, as well as splendid wearing tweed mixtures. All sizes to fit boys from 25 size to the bigger fellows who require a 35 or 36 size. Special Saturday \$10.00

Raincoats for the Boys

A good selection of Boys' Raincoats to choose from to fit all ages. Some with hats to match.	Guaranteed Blouses 75c
Paramatta Raincoats \$3.50	Boys' Shirts 50c, 75c, \$1.00
Tweed Finish Raincoats \$3.50	Boys' Jerseys, button shoulder and pull-over style; old values according to quality \$1.25, \$1.50, \$1.75, \$2.50
Paramatta, with hats \$5.00	Boys' Tweed Hats \$1.25, \$2.00
Tweed Raincoats \$6.75	Boys' Velvet Cord and Velour Hats \$1.00, \$2.50
Youths' Overcheck Tweed Raincoats \$10.00	Boys' Caps 75c, \$1.00, \$1.25
Youths' Fine Tweed Raincoats \$12.00	

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ing.

THE LONDON ADVERTISER COMPANY,
LIMITED.
London, Ont., Friday, August 30.

A RIDICULOUS CLAIM.
IT IS CLAIMED by the Kaiser and some of his mouthpieces, that if the Allied nations will not enter into negotiations for peace, on them rests the responsibility for the continuation of the war and the consequent bloodshed. It would be impossible to imagine a more foolish claim. Germany invaded Belgium without the slightest cause and murdered its people. The murderer standing on the body of his victim says "Negotiate peace with me or on your head rests the responsibility for any more murders I may commit." Imagine in everyday life murderers caught by the police in the act of murdering a whole family, only half being actually murdered, saying to the police "Negotiate terms with us or you will be responsible for the murder of the balance of the family if we succeed in spite of you."

The police would make no terms with the murderers and neither will the Allied nations make terms with the German murderers. They must surrender and let the law take its course just as in the case of the individual murderer.

LORD SHAUGHNESSY'S TIMELY WARNING.
LORD SHAUGHNESSY made a short reference, in his speech at the opening of the Canadian National Exhibition at Toronto, to the question of the nationalization of the railways of Canada. His reference contained a warning that should be heeded by the people of Canada. He is reported as follows:

"I don't want it to be understood that I am opposed to the nationalization of railways. When the people want it—we are a democracy—we must have it.

"But when the time comes for us to formulate a policy on that important matter, we should be very sure, or we may come a cropper."

The warning is in the last sentence. "We should be very sure, or we may come a cropper." A "cropper" is an expression used in England for a fall. The railway problem in Canada is next in importance to the war. The true policy for Canada is public control, not public ownership. Lord Shaughnessy knows the dangers as well as any man in Canada, and when he tells the people, when they "formulate a policy on that important matter" to be very sure or they may have a fall, he knows whereof he speaks.

Lord Shaughnessy says "We are a democracy." Are we? There is room in the consideration of that question to take his advice and "be very sure or we may come a cropper." The fact is our democracy has come a "cropper"—has taken a fall. The Government holds power by reason of the war franchise act, not by the will of the people. We have forsaken democracy. The war franchise act is one of the blackest pages in Canadian history, and the fact that it was possible to pass such an act gives the greatest emphasis to Lord Shaughnessy's warning. We should return as soon as possible to democratic government "while the lamp holds out to burn."

"A stream cannot rise higher than its source" and when the source of power is corrupt, every power flowing from it is in great danger. The wrongs that would flow from nationalization of railways, would destroy democratic government in Canada, for a longer period than the war franchise act has, because there is evidence of an awakening conscience regarding that act. Nationalization of railways in Canada would tie up the government of the country during the lifetime of everyone now living and their children yet unborn.

Bismarck introduced it in Germany in order that he could rule the Reichstag. It helped him wonderfully. Do we want German methods in Canada?

THE GRAVEDIGGER.
PICTURE a queer character in the form of a gravedigger. Perhaps such a gravedigger never existed, but let us imagine that he did. He is filled with a hatred for a certain other man, a man of some attainment and ability with many fast friends, who found himself forced to maintain a certain aloofness from the gravedigger because of the latter's ghastly methods, glowering brows and the hands that twisted the long-handled shovel significantly as the other man came by.

The gravedigger hated the man of parts so intensely that he could never get the matter off his mind. He always hoped for the day when he could dig the other man's grave. When he heard his enemy was sick he would hurry to a spot in the graveyard and cut into the sod. He would lay the sod in orderly piles and scrape the shovel clear of dirt for the digging and trimming and slicing of the pit for the man he hoped was going to die. Twice and thrice he prepared an adequate comfortable pocket in the soft earth for the form of the other one. When he had the grave all ready he would go to the cemetery gate and look around the corner. If a hearse came into sight he would hobble away, toward the grave. He would stand with his spade at attention, waiting for the stately march of the pallbearers to the grave, the placing of the casket on the frame, the lowering of the coffin into the grave. But the hearse always stopped too soon or passed along. Then the gravedigger would curse fate, and think he was cruelly dealt with. He would curse his enemy and cry, "He must die soon, for it is my mission in life to dig his grave!" And he went on digging graves for his enemy until one day, weary

and emaciated from his gnawing hate, he stood wavering near the brink, watching the hearse. It came near, slowed for a moment, and then passed by. The man with the rancorous hatred for his fellow man stood faint from despair, swaying over the grave, then with a wild shriek, pitched into the hole he had dug for his enemy.

Will somebody kindly nominate the Toronto News for the role of the gravedigger? The News is constantly digging a grave into which the Liberal party refuses to fall.

KEEP ON WARNING THEM.
LONDON HAS had few drowning accidents this season within its borders or along the banks of the Thames adjacent to the city. The repeated cautions given through the press and other agencies seem to have had an influence with parents in causing them to give unceasing attention to the necessity for warning their children. Probably more children went to the swimming pools along the river than during any other season, but while usually the undertaker's wagon has been called weekly to some shaded spot on the banks, it has been seen only two or three times during the whole summer. And that's a mighty fine thing to say, a matter for congratulation, in which the undertaker and everyone else will join.

But just when the danger seems past, may be the moment again to ring the alarm bell and call over the city: DON'T LET YOUR BOY OR GIRL BE DROWNED IN THE THAMES THIS YEAR! It also may be the time to repeat the hope that sooner or later, within the city limits or at Springbank, the boys and girls and men and women may have a clean, well-appointed swimming pool, attractively designed and properly managed, in a place where all may find a safe and pleasant swim and some wholesome fun. Who is going to start the ball rolling?

THE CHURCH OF TOMORROW.
DONALD HANKEY is a name that has become familiar during the war as the author of a number of little books that deal with religion. In the introduction to "The Church and the Man" there are a few things told that make one wish that such a soul could have been spared to have a part in the resettlement of religion that seems likely to be an after-war result. For Donald Hankey seems to have been one in whom there was a good deal of the spirit of the Man of Galilee, a good deal of the spirit of going about doing good, and inspiring all his effort, the earnest desire that men should not find the church and its creeds a stumbling block but an aid to high and true living.

What he thought about the future of the church is, perhaps, well summed up in one paragraph of the concluding chapter of "The Lord of All Good Life," where he says:

"When all beauty and all simplicity are found in worship; when all vain traditions and sophistries have been done away with; when its teaching is clear and practicable and simple, and proved by its results; when it fights all its foes and recognizes all its allies; when it includes all classes when it has a way of salvation for all sinners; when love and humility abound—then the church will be the catholic church, the body of Christ."

It is inevitable that in these days, when every work and every institution is being tested as to its worth and its usefulness, that the church should likewise find itself under the closest scrutiny as to the part it can take in binding up world wounds and refreshing weary hearts. It is not a sign of unbelief, or skepticism, or indifference to religion that there is criticism, and sometimes condemnation; it is, rather, the most telling proof that the heart of the world instinctively turns to religion in its dire moments, and is disappointed if it fails to find what it seeks. The church has never been stronger than in the days when it has been poor and diminished and lacking in social influence. It has never been weaker than when it was popular and pampered and protected.

EDITORIAL NOTES.
The moving finger of Allied success writes a tremendous story across the skies of France.

The official scorer of the great war must have chalked up a home run with bases full when the Allies took Bapaume.

Why not publish a west front map every day? Because by the time the artist has drawn the new line and the engraver etched it, it is obsolete.

Would the Canadian boys, flushed with their victories, feel a little better if they knew the people at home were giving them a few rousing cheers?

Surely London's public buildings, which are equipped to burn soft coal, can forego the use of anthracite this year for the sake of those who must have the hard variety.

People who installed electric power for cooking went without breakfast or got up before 8 o'clock yesterday. The authorities might have let the people know through the newspapers that the shut-off was contemplated.

Another young poet-soldier has laid down his life for his ideals in France. Those who had a reading acquaintance with Joyce Kilmer through his poems and reviews in the New York publications will realize the appropriateness with which these lines are quoted:

"The bravest are the tenderest,—
The loving are the daring."

ONE THING THAT HOLDS ITS OWN.
[Memphis Commercial Appeal.]
Everything else is getting smaller—doughnuts and cakes and pies—but the "piece of mind" we get from our critics is the same old regulation size.

PLANT A WALNUT.
[Emporia, Kansas, Gazette.]
Plant a walnut. There may be another war, and if there is your grandchildren can sell the trees for gunstocks.

NOSE DIVE.
Everything is on a war basis now, and a tomato whom we dispersed by a sharp thrust yesterday came down off the back-fence in a spinning nose dive.

The Advertiser's Daily Short Story

Copyright, 1918, by the McClure Newspaper Syndicate.

"WHEN YOU'RE HUNGRY."
By Imes Macdonald.

"For heaven's sake," said Avis Ransome's Aunt Martha caustically, "if you're going to marry him—why marry him and have it over with?"

The startled Miss Ransome pushed the telephone into which she had just been talking back on the table and gazed out of the window absently. "I don't know that I do want to marry him," she answered.

"Well, if you don't know now, you never will know. You keep a perfectly nice young man dangling year after year, hoping against hope until someone else comes along to whom you take a sudden and inconsistent notion—and the first of us should be guided right by the heart. I think you are a little bit of a thing Martin Garland, but that will touch all the rest of his life with just a shade of disappointment if not actual bitterness. It isn't fair—it isn't square. If you love him—why, say so and marry him. If you don't—at least be frank about it and give him a chance to love somebody else before he dies of old age and watchful waiting."

Perplexity was written large in and about the eyes of Avis Ransome. "But how do you know, Aunt Martha—how do you know when you love a man and want to marry him?"

"How do you know when you're hungry?" snapped that good lady. "Why—why you feel it!" exclaimed her niece.

"Exactly! You feel it," said Aunt Martha significantly. "So after five minutes of serious consideration the conscientious Avis reached for the telephone and called up Martin Garland.

"Oh, Mart," she began hurriedly. "I think I've changed my mind. I don't think we'd better meet this afternoon nor any afternoon—ever any more. I've been talking to Aunt Martha—and—and I've come to the conclusion that it isn't fair to you, Mart. And I want to be fair."

"But, Avis," came his quiet voice. "I understand all of that. You needn't worry your head about it at all. I can stand it—it's better than nothing, you know."

"No," she said decisively. "It isn't right. And in all fairness to—to both of us it should be ended right here. Garland's mind was quick on the trigger, and he immediately caught the drift of the thing which he had feared had come. There was someone else. So long as there was no one else he had hoped. But Garland was a good lover and unobtrusively there slipped into his voice a note of pleasant friendliness that was almost impersonal.

"Perhaps you are right, Avis," he said. "But Avis Ransome arose from the phone with a little uneasy feeling that he had accepted the situation a little too readily. Ten days passed and this feeling grew into a certainty, for she had expected him to make some effort to come back. But she hadn't heard a word from him. Then someone told her that he had gone to New York, and all at once she felt like an abandoned child. She missed him, she missed the way that he would admit, even to herself, and her aunt watched her and smiled at herself.

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BITS OF BYPLAY

BY LUKE MCLUKE
(Copyright, 1918.)

Painstaking.
A real painstaking man is Bake. The most painstaking cuss on earth; He laughs until his poor sides ache. He takes pains even with his mirth.

The Limit.
"Smith is a confirmed pessimist, isn't he?" said Brown.
"Yes," agreed Jones. "He is going around now worrying about how cold it is going to be next winter."

Naturally.
"How do you sell shoe leather?" said Old Mr. Soot to Mr. Head.
Said Mr. Head to Mr. Soot:
"I sell shoe leather by the foot."

He'll Be Forced to Go to Heaven.
The old-fashioned renegade who claimed that heaven might have the climate, but hell had the company, wasn't figuring on having to associate with der kater and the rest of the filthy hums.

The Wise Fool.
"A woman generally gains her point," observed the Sage.
"Unless she is trying to sharpen a lead pencil," commented the Fool.

How He Got Her.
Said angry Mrs. Land;
"You palmed yourself off on me when you offered me your hand."

Oh, Joy!
"Dear Mary," wrote the farmer's wife to her married daughter in the city, "you wouldn't know the place at all any more. We got plumbing in the

house, and a real bathroom. And the place where the grape arbor was in the back yard isn't there any more, but is now a garage where father keeps his Ford."

Help!
"The professor seems to be a man of rare gifts," remarked Mrs. Naylor.
"He is," agreed the professor's wife. "He hasn't given me one since we were married."

Grocers Is Grocers.
David Kegerie has a grocery in Eikhart, Ind.
Bert Cauliflower has a grocery in Huntington, W. Va.

Names Is Names.
Ima Fishpaw lives in Cockeysville, Maryland.

Our Daily Special.
A Wife Can Say A Whole Lot When She Is Silent.

Luke McLuke Says.
A man thinks it strange that while he often reads about people who are supposed to be smarter than he is, he never meets any of them.

People used to see how far they

could make a dollar go. But nowadays they seem to be seeing how fast they can make a dollar go.

While it is none of the world's business, the world simply can't forgive a man who forgives an unfaithful wife.

We never knew but one man who was boss of his household. And he was an old bachelor who did his own cooking and made his own bed.

Even though the hat, the tie and the suit he is wearing were selected for him by his wife, a man won't admit that he is heepped.

After a woman has been hitched to the same man for a dozen years she figures that they should have given her a hero medal instead of a marriage certificate.

Any time a man starts to talk about women it is a safe bet that he doesn't believe him when he does happen to tell the truth once.

The managing editor of a wheelbarrow may not have much ambition, but you can't say that he hasn't much push.

Our idea of a busy man would be one who is

Business As Usual

During Alterations To
Our Store Front

Brick & Dundas, Ltd.
Dundas Street

Patriotic Western Ontario

Address All News for This Column
to the Editor of the Women's
Page.

EMBRO.—The regular Red Cross meeting of the ladies of Embro and West Zorra was held in the council chamber Tuesday afternoon, and was attended by eighteen members. The time was spent in sewing shirts. Some of the members spent the time at the home of Mrs. Cody packing shoes for the French refugees. Four boxes were packed and sent to Toronto. The next meeting will be held next Tuesday afternoon.

KERWOOD.—The Women's Institute held their regular monthly meeting at the home of Mrs. Brunt. While the ladies listened to a fine address given by Mrs. Robinson of Hamilton and excellent music by Mesdames Lambert and Chesham, their fingers were busy knitting socks and hemming towels. Within the last month the members have made and have ready for making 36 suits of pyjamas, 22 towels, 2 wash cloths, 15 flannel shirts, 15 pairs of socks. The North Metcalfe Red Cross Society met at the home of Mrs. Johnson. The ladies quilted and hemmed towels. The following articles were sent to Hyman Hall: Forty flannel shirts, 33 towels, 25 pairs of socks, 1 knitted lap robe, 1 quilt. The next meeting will be held at Mrs. John Freer's.

Page of Interest to Women

JIMMY COON STORIES

By Dr. Warren G. Partridge.
Copyright 1917 by George Matthew Adams.

TEDDY POSSUM PUTS ON AIRS.
Teddy Possum was taking a morning walk around Mirror Pond. And as he passed the Beaver's dam, Benny Mink exploded with laughter, and threw himself on the dam and rolled over and over, while he yelled with gasps of delight. "What on earth is the matter with you, Benny Mink?" asked his chum, Sammy Muskrat. "Have you gone plumb crazy, or are you planning to go to an idiot asylum?" And Benny Mink at last was able to pull himself together and stand up on his hind legs, and point the forefinger of his right hand to the passing form of Mr. Teddy Possum, Esquire. "Well, what of it?" snapped out Sammy Muskrat. "Didn't you ever see that silly Teddy Possum before in your life? Can't a fellow walk on his hind legs and look like a boy, without your making a fool of yourself, and rolling all over the bank of Mirror Pond?" But at last Benny Mink, holding both his sides with his hands to keep from bursting himself with laughter, blurted out: "Sammy Muskrat, get up on your hind legs and just get one look at that strutting Teddy Possum! Look at his comb and brush, putting that fine polka on his furry suit. Why, he must have spent hours looking at himself in the water of Mirror Pond!"

SOCIAL AND PERSONAL

Readers Are Invited to Phone All
News of This Kind to the
Society Editor. Phone
3670.

Dr. and Mrs. Hughes have returned from a visit in Grand Bend.

Miss Winnifred Taylor is returning this week from Winnipeg, where she has spent the last few weeks.

Mr. and Mrs. Charles H. White have returned to the city after holidaying at the Inverver, Port Stanley.

Mr. and Mrs. S. L. Taylor have returned from a motor trip to Toronto and Hamilton.

Mrs. C. B. Hunt has returned to



At last was able to pull himself together and stand up on his hind legs.

For Summer Cottage Sanitation



It's splendid!

Merriville after spending the last few months in California.

Miss Irene Stockwell has returned from Chicago, where she was the guest of her brother, Mr. Will Stockwell, and Mrs. Stockwell at Highland Park.

Mr. and Mrs. C. R. Hunt have returned from Winnipeg.

Mrs. Bruce McPherson has left to reside in Hamilton.

Miss Geraldine Glover will leave for Peterboro, where she will engage in teaching.

Mrs. Hunter and son James have returned to Detroit.

CYNTHIA GREY'S MAIL-BOX

Sister to an M. C.

Dear Miss Grey,—At last I have gained enough courage to write to the Mail-Box. My second oldest brother, the Military Cross last November. I wish some of the correspondents near my age would like to correspond with me. I am 18 years old. Would you mind telling me what the following names mean: Rodelaine, Jean, Rupert, Charles, Stuart, Ennis, Frank, and Eugene?

I am also a farmerette. I am enclosing a stamped envelope. Would you mind sending me some lonely address? I wrote to three lonelines and received nice letters in reply. If I do not stop this letter will reach the W. P. B.

A SOLDIER'S GIRL.

Ans.—We salute you very humbly, for it is not every day an M. C.'s sister pays us a visit. Which of our 18-year-olds are going to correspond with this member of our circle?

Jeann signifies gift of God; Rupert, same as Robert; bright in fame; Charles, manly; Frank, free; Eugene, well-born, or noble.

Budget From Bonibel.
Dear Miss Grey.—This is not my first letter to your interesting page. Well, the busy summer will soon be gone. I dread the winter, but we are living on the road to your fair city, and have gas in, as long as it lasts we will be able to keep warm. I think London is a nice, clean place. I would love to live there. I do hope someone

Advertiser Patterns



A Pretty Dress For Mother's Girl.
2431—Blue gingham was chosen for this dress with facings of white poplin. Haberdash, shawl, ruff, collar, linen and chambray, all are good for this style.

The Pattern is cut in four sizes: 8, 10, 12 and 14 years. Size 12 requires 3 1/2 yards of 44-inch material.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

Please send above-mentioned pattern as per directions given below:

Name

Town

Province

Age (if child's or misses' pattern)

Measurement: Bust..... Waist.....

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is just received, you need only mark 35, 34 or whatever it may be. When in waist measure, when misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you less than one week from date of application.

SCHOOL DAYS Again Close at Hand

FABRICS THAT WILL MAKE UP INTO INEXPENSIVE COATS, SUITS, DRESSES AND SEPARATE SKIRTS SUITABLE FOR SCHOOL GIRLS' FALL APPAREL.

Dress Goods and Suiting

Second Floor.
VELOURS (union), plaids and checks, obtainable in six designs, in which the following colors predominate—green with tan, brown with blue, red with black, black with blue. It is medium weight and will make up attractively in suits or skirts, 44 inches. Moderately priced\$1.50 yard

Tweed

(Union), light weight, that will give satisfactory service in dresses or skirts, dark mixtures of brown, green and grey, width 36 inches. Special value75c yard

Shepherd Check Suiting

(Union), medium weight, that will make up stylishly in suits, dresses or skirts, width 45 inches. Splendid value\$1.50 a yard

Scottish Plaid

A strong-wearing fabric that makes up effectively for girls' dresses or skirts, width 35 inches 60c yard

British Serge

Woven from a finely-twisted wool and cotton yarn, suitable for girls' dresses or separate skirts; colors navy, green, cardinal and garnet, width 38 inches. Price ..\$1.25 yard

Big Value in All-Wool Serge

Splendid wearing quality and weight, correct for suits, dresses or skirts; colors, navy, green, brown (dark and medium), and burgundy, width 38 inches. Price\$1.50

Gray's LIMITED

AGENTS FOR THE
LADIES' HOME JOURNAL
PATTERNS.
140 DUNDAS STREET.
PHONES 115-116.

Gray's LIMITED

Coatings

Second Floor.

Coating Serge

(All wool), marine blue only, width 50 inches. Price\$2.00 a yard
Coating Serge, medium weight, width 54 inches, colors grey and blue. Price, a yard\$2.00

Coating Tweeds

A fine grey mixture of splendid wearing quality, medium weight, width 58 inches, remarkable good value. At.....\$2.50 a yard

Checked Coating

Heavy weight, shades dark and light green and green and white, width 54 inches. Big value\$2.50 yard

Novelty Coating

Small black and white check, medium weight, width 56 inches. Price\$2.25 yard

CANADA FOOD BOARD.

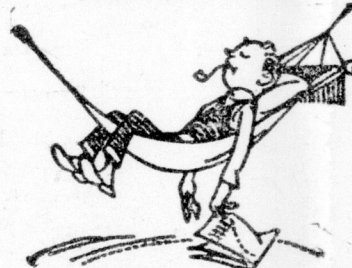
If you are a school boy or girl you can keep chickens, a pig, or rabbits. You can produce enough to feed one soldier and keep him fighting for Canada. Every girl today should learn to cook and all about saving food.

Dress and Suiting Serges

(All wool), black, navy, brown, green, grey, garnet and burgundy, widths 50 to 54 inches. Prices\$2.00 to \$3.00 yard

WAR CANNING BULLETIN

MAKE HIM WORK.



(Issued By Canada Food Board.)

This kind of thing should not be allowed during the coming season. The housekeeper has a double burden when to her ordinary duties is added the labor of putting up her fruit. She should enlist the aid of her menfolk to go down to market and select the fruit for her. Then when she gets it home she should hustle them out of the ham-drawers, old-style liquid preparations, or help her in the canning preparations.

A pipe, a hammock and a magazine are all very well when canning is done, but before that happy time arrives—well, it cannot be tolerated by patriotic housewives.

WHEN You Want Flowers, Think of WEST FLORAL COMPANY
Phone 2187. 249 Dundas Street.

Brings Hair Beauty

Daintiness, Fragrance and Economy Combined in "Velnor" Shampoo.

A home-course in shampooing is made easy and very inexpensive by the introduction of Velnor, a new shampoo that is exquisitely dainty, charmingly packaged and remarkably effective. It is in concentrated powder form—surprisingly soft and fine. In this way it offers more of Nature's own ingredients than can be obtained in ordinary, old-style liquid preparations. From every angle Velnor is to be classed as the most modern of shampoos, science's newest addition to the toilet. It comes "measured out"—in a carton containing six individual sachets of Velnor powder, a convenience that insures fresh, concentrated shampoo on each occasion. It produces a copious, creamy lather that thoroughly cleanses the hair and scalp. It washes out easily, leaving the hair soft, wavy and fluffy, splendid to handle and dress. And it is delightfully cooling, refreshing and invigorating.

FOR SALE IN LONDON BY
TAYLOR'S
Six Drug Stores

Extraordinary Values

FOR EARLY SHOPPERS

It is our duty to urge you to buy your fall outfit early. We have acted on the same advice we are giving you. We went into the market early—weeks earlier than usual, and we bought very heavy. And these garments were bought at much lower prices than they could have been, had we not taken time by the forelock.

NEW FALL SUITS AN EXTRA LARGE ASSORTMENT.

and in view of increasing cost and scarcity of wools, it will be to your advantage to make your selection earlier this year than ever before. Every suit in our stock is there at the former low prices, prices which we cannot duplicate again this season. The styles are delightful and we know that the very suit you have in mind is here waiting for you. They are priced at

\$25.00, \$35.00, \$45.00 to \$75.00



174-AU-10

NEW BLOUSES

For early fall wear. Many new arrivals of the last few days offer an alluring array of autumn's quaintest Blouses, with all the newest collar and cuff effects in a wonderful choice of new autumn shades. Specially priced at

\$2.98, \$3.50, \$4.50 to \$15.00

NEW WINTER COATS

More women are buying their Winter Coats now, which is much earlier than in any previous year. They appreciate that the savings offered now are more important than ever before on account of the rapidly advancing prices and increasing scarcity of wools, and wools such as velours and broadcloth are to be more in demand by the fashionably-dressed woman than ever in former seasons.

Our stocks now offer hundreds of Coats to select from in extra fine all-wool velours, broadcloths, silver-tones, pom-poms, borelo cloth and Salts' guaranteed plushes in a most magnificent range of shades and styles, many self trimmed or trimmed with plush and others are most elaborately trimmed with fur. Prices range from

\$21.50, \$30.00, \$37.50 to \$95.00



Artistic Ladies' Wear Co.

211 DUNDAS STREET. LONDON, ONTARIO.

POLLY AND HER PAIS.—Risque Raiment Is Too Risky For Pa To See.



THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING THE HOUSEKEEPERS' BUYING GUIDE

Canada Food Board License No. 9-5418.

People are wondering how we can do it

SELLING SUCH CHOICE MEAT AT SUCH LOW PRICES.

Each week we can see an increase in this store's business. People are realizing that it pays to buy in East London, where rents are low. We sell only the highest quality provisions at the very lowest prices. For every \$10 worth of cash receipts you receive from this store we will give you 50c worth of trade free. Try us tomorrow.

CHOICE DAIRY BUTTER, 45c LB.	Prime Rib Roast Beef 25c lb.	Smoked Picnic Hams..... 32c lb.
Stewing Chickens 37c lb.	Shoulder Roast Beef 25c lb.	Pickled Picnics 32c lb.
Spring Chickens 42c lb.	Boneless Rolled Pot Roast..... 25c lb.	New Cheese 30c lb.
	Beef Cuttings 25c lb.	Old Cheese 30c lb.
	Fresh-Ground Hamburg 25c lb.	
	Choice Corned Beef 25c lb.	

BURBANK'S MEAT MARKET

613 DUNDAS STREET.
PHONE 2986.

Poultry Pays Painstaking People

Who make poultry-raising a special department, carry it on in a businesslike way by keeping a regular account of plant, stock, cost of food, time, labor and net returns. No business can be expected to pay if run in a haphazard manner, but give your poultry department the same attention as a businessman does his business, and it will pay, and make as good a showing, if not better, than any department on the farm.

We have scores of customers who are doing this, and are more than surprised and pleased with results. Let us help you by supplying your poultry and stock needs. It's always a pleasure to show our goods and give our practical advice.

CAR OF CORN JUST ARRIVED—The best feed to finish hogs on.

RIGNEY BROTHERS

THE LIVE-WIRE FEED STORE.
100 KING STREET. PHONE 425.
Canada Food Board License No. 9-2932.

GREAT PRODUCTION!

EARLIBELL TOMATO

54 Tomatoes from one plant grown by Joseph Brewer, 81 Pipe Line road from our OWN SEED. See them in our Dundas street window.

CUT FLOWERS FROM GLEN MAPLE GARDENS

Gladioli 50c per dozen Asters 25c per dozen
Ferns, Glen Maple quality 50c up

DOMINION SEEDS, LIMITED

110 DUNDAS STREET. PHONE 550. MARKET SQUARE.

CLIFF ROBINSON'S QUALITY MEAT AND FISH SHOP

Store closed all day Monday. Buy your supplies on Saturday. We have the good values for you to select from.

Roasted Beef, no bone..... 25c	Sweet Pickled Shoulders..... 30c
Choice Pot Roast Beef..... 25c	Smoked Picnic Hams..... 30c
Beef Hearts 15c	Pickled Hocks 15c
Stewing Veal 20c	Cooked Pigs Feet, 2 lbs for..... 25c
Shoulders 25c	Lean Beef Cuttings..... 22c
Shoulders Spring Lamb..... 35c	Breakfast Spring Lamb..... 30c
Shortening, Saturday only, lb..... 25c	Old Cheese, lb..... 30c
Pea Meal Breakfast Bacon, very choice, Price only..... 48c	

Fresh Pork Tenderloin, Small Hearts, Calves' Liver, etc.

Crisp Celery, Lettuce, Radish, Cucumbers, Cauliflower, Tomatoes, Beans, etc.

MAKE THIS BRIGHT, SANITARY STORE YOUR STORE.

PHONE 6186. 206 DUNDAS STREET.

Canada Food Board License No. 9-6364.

VEGETABLES

Vegetable Marrow 5c and 10c	Carrots, per bunch 5c and 10c
Cauliflower 20c and 30c	Celery Hearts, per bunch 10c
Celery, white 5c and 10c	Beets, per bunch 5c and 10c
Celery Hearts, per bunch 10c	Carrots, per bunch 5c and 10c
Cabbages, each 5c and 10c	Cabbages, each 5c and 10c
Large Onions 5c	Leaf Lettuce, crisp 5c, 10c
Head Lettuce 10c	Radishes, red 5c
Radishes, green, curled 10c	Endive Green, curled 10c
Tomatoes, choice hot-house, lb. 15c	Rhubarb, per bunch, 8c, 2 for 15c
Cucumbers, hot-house, 5c and 10c	Parsley, Watercress and Mint 5c

MAIN & COLLYER

Telephone 2831. P. O. Box 273.

THE MEAT SHOP OF QUALITY AND SERVICE.

JOHN A. MACDONALD

Meats and Grocer's Sundries. 142 Wortley Road.

QUALITY—When we say meat of quality, we mean just this: No one can buy any better stock than we keep in this store. It pays us to keep the best—it pays you to buy the best, and you can get it here. Try us best.

PRICES—Our prices are always in keeping with the market and quality. If at any time you are not satisfied, please let us know. We are in business here to please and satisfy the consuming trade of South London in our line, we do not propose to allow it to be possible for any one to give better Quality, Service and Prices than may be had at

SERVICE—We believe—in fact, know—that people appreciate good service, and we give it, whether at the phone or counter, or by prompt delivery. It's one thing to give an explicit order over the phone, and another to get just what you order. We see that you get what you order.

MACDONALD'S MEAT MARKET

142 WORTLEY ROAD. Phone 1680. LONDON SOUTH
(License Applied For.)

HOUSEKEEPERS WHO READ THIS PAGE EVERY FRIDAY—AND THERE ARE THOUSANDS OF THEM—SAVE THEMSELVES MUCH TIME AND WORRY OVER THEIR WEEK-END SHOPPING. IT MAKES IT EASIER FOR THEM TO DECIDE WHAT TO BUY AND EASIER FOR THE SHOPKEEPER WHO SERVES THEM.

THE AD IS THE FRIEND OF BOTH.

"THE CASH AND CARRY STORE"

Maple Leaf Salmon, 1/2-lb. tin..... 24c	Domestic Shortening 3-lb. pall 55c	Dalton's Lemonade, per bottle 10c
Carnival Salmon, 1/2-lb. tin..... 11c	Domestic Shortening, 1-lb. carton 25c	Seeded Raisins, 15-oz. pkg., 2 for..... 25c
Cascade Salmon, 1-lb. tin 24c	Crisco, per 1-lb. tin 32c	Creamery Butter, per lb. 47c
Home Jam, 4-lb. pall 65c	Crisco, per 3-lb. tin 35c	Red Rose Tea, 1/2-lb. 30c
Corn Syrup, 2-lb. tins 25c	Pure Lard, 3-lb. pall 90c	Lipton's Tea, 1/2-lb. 30c
Corn Syrup, 5-lb. tins 45c	H. A. Oleomargarine 34c	Salada Tea, 1/2-lb. 34c
Corn Syrup, 10-lb. tins 85c	Armour's Three-X Oleomargarine 34c	Grand Mogul Tea, 1/2-lb. 32c
Quebec Syrup, per bottle 12c		Prunes, 2 lbs. for 25c

Canada Food Board License No. 8-6165.
FRANK SMITH, MARKET LANE

HOUSEKEEPING IS A BUSINESS. ECONOMICAL COOKING IS A SCIENCE.

Our Consumers' League

BY ISABEL C. ARMSTRONG.

WHY DIANA IS DUBIOUS

AS TO THE AVERAGE PERSON MAKING POULTRY PAY.

Diana tells her own story as follows: "I live on a farm and I keep a flock of from 50 to 60 hens. For the last five years I have kept fairly accurate accounts of outlay and income, and I have found that these about balance. I am aware that the expressions 'fairly accurate' and 'about balance' furnish grounds for exception and for cavilling. Nevertheless, they stand, for they state the situation.

"You see, I am an 'average' person, and the above terms express the way the average person does business.

"To secure a balance between expense and receipts scarcely constitutes business success; and yet I allege—and challenge disproof of the allegation—that the great majority of poultry keepers can show no better result than this. I believe there is some money to be made out of poultry (not BIG money), and the reason I have failed to make it I ascribe to the following facts:

"(a) I have been slow to learn the bed-rock principles of successful poultry-keeping.

"(b) I am not willing to devote as much of my time, attention and energy to it as is essential to monetary success.

"(c) The market I have access to is not first-class (indeed, not even second-class.)

With these confessions in mind it will be understood that I have little light upon the subject to impart, from myself. However, I have light, and because it is like that of the moon—reflected—it is by no means to be despised on that account.

"The most lucid, comprehensive and convincing presentation of the subject, in brief form, that I have ever seen, is that set forth in The Country Gentleman under date of February 14, 1914, by H. Armstrong Roberts, under the title 'The Real Money in Eggs.' Mr. Roberts wrote from a four years' experience with a 2,000-hen plant, and although the conditions are pre-war, the value of his compilation of facts and figures, of the thorough way in which he handles his subject, and of his deductions and generalities, is not in the least altered thereby.

A POULTRY CATECHISM.

"The following excerpts are from Mr. Roberts' article:

"Q—Is there a living to be made from poultry? A—Yes, if you are conservative and have common-sense.

"Q—Is there any money in eggs? A—Yes; but it takes a live wire to get it out.

"Q—What can you make a year from each hen? A—From one to two dollars.

"Q—What does it cost to feed a hen a year? A—One dollar and fifty-four cents.

"Q—How many eggs will a hen lay in a year? A—Twelve dozen.

"Q—What does it cost to produce a dozen eggs? My answer, based upon four years' experience with a 2,000-hen plant, is, twenty-one and two-thirds cents.

"One of my chief diversions," derides Mr. Roberts, "on long winter evenings, is to read the numerous systems of so-called eminently successful poultrymen, and to note with sad reflection how much more lucrative their hens are than mine. Here (he says), are a few points that are apt to be kept in the background:

"1. Depreciation in buildings and equipment.

"2. Total value of labor, some of which is contributed by members of the poultryman's family, yet seldom considered as chargeable."

"As to soil, climate and accessible market, Mr. Roberts was ideally situated, being one mile from a railway station that was 15 miles from Philadelphia and 75 miles from New York—the very finest markets. The average cost of food (pre-war), Mr. Roberts found to be \$32 a ton, purchased in the open market, or \$1.60 a hundred. The average yearly consumption of food (White Leghorns), was about 50 pounds, or \$1.44 at above prices. Adding 10c for green stuff makes it \$1.54. (This does not include labor.) His plant represented a \$10,000 investment, but the value of the hens is not included in this estimate. "It is on this one point," he says, "that the visionary poultryman inflates his assets. For example, Mr. Roberts' best thoroughbred Leghorns, obtainable, are worth \$5 apiece as breeders. As egg-producers they are worth \$1.97 each. Their meat value, live weight, 3-1/2 pounds at 18c, is 60 cents each. There are the three appraisements. You may help yourself."

COUNTING THE COST.

"Here is the way he comes at estimating average cost of maintaining a laying hen one year:

Five per cent interest on \$10,000 investment is	\$ 500
(b) Labor for one man (himself) at \$100 a month	1,200
(a) Six per cent depreciation on \$5,000, the value of the actual poultry plant	300
Insurance, telephone, stationery, postage	120
Total	\$2,120

"On the basis of 2,000 layers, this works out at \$1.06 a hen, as the items covering every expense, but the feed bill, \$1.54 and \$1.06; total cost of maintaining one laying hen a year comes to \$2.60.

"I have made no mention," he says, "of cost of hatchery, brooding and rearing and laying period; neither do I include value of hen as meat when her utility as a layer ceases. The one balances the other. Nor have I mentioned cost of rearing male birds, they being self-sustaining by reason of their value as meat."

He ridicules the story, which is perpetually brought forward of the 200-egg laying hen.

"Official statistics fix the national average of the American hen at something like 60 eggs. My average for the past four years is 144. One year it was 167, another year 121." (Variation accounted for by weather conditions.)

"The average net price obtained throughout the year was 36 cents.

"With an average egg yield of 12 dozen at maintenance of \$2.60, I find it costs 21-2/3c to produce one dozen eggs. At average net return of 36c, 14-1/3c is the profit derived from one dozen eggs; \$1.72 per year, with 5c added as value of her by-product, droppings for fertilizer, makes \$1.97 profit a hen a year.

"This was on the basis of an excellent wholesale and retail trade, by which he obtained top-notch prices.

"Now this hen-tale of Mr. Roberts is not a tale of averages. Mr. Roberts is not an average man. He is a highly efficient businessman, and no one need expect his results who does not put into the business his knowledge, energy and efficient business methods.

LABOR "THROWN IN."

"Whether the 'average' person is capable of doing this I leave everyone to judge for himself. The reason that eggs have been sold on the Canadian market for such prices as have prevailed in past years, is owing in great part to the fact that the producers have neither known what was the cost of their production, nor have they been in a position (organized) to set the right cost if they had known. The producers have been in the main the women on the farms, and I have yet to meet a country woman who can tell me what it costs her to produce a dozen eggs.

"As a rule there is no account kept of the amount of feed, or its market value. The hens are fed out of the granary, that's all there is to it. As for labor, that is always thrown in. Many country women can tell closely what their receipts are. As I have said, I have yet to meet one who knows what the expense is. I have asked, I am sure, dozens of women during the last five years, and not one of them could tell. Cornered, they will edge away with eggs, I'd never see a dollar from one year's end to another. And I just think that that money is my part of the income of the farm."

"I do not dispute that the money is due them. The point I am making is, that they have absolutely no idea what it costs them to maintain their poultry, and, therefore, what is the cost value of a dozen eggs. I venture to say, notwithstanding the opinion (founded upon lack of knowledge) of the average consumer, that the cost is very close to the price received!

"There is much more that could be said upon this subject, but I will not say it upon this occasion at least, because what I set out to do was to tell you why I am dubious as to the average person under average circumstances making poultry pay. Quod erat faciendum. DIANA.

OLD-FASHIONED DRIED CORN.

"There is one thing I must do before going back West, and that is, dry some corn like mother used to do, to take with me. Corn out of the can has never tasted like that corn. We used to take our lunches to school, and the memory still clings to me of the dried corn heated up for the dinner for us children in the evening. It was a young matron from the prairie provinces who a few days ago thus recalled a simple, sure and inexpensive method of conserving corn for winter use. It isn't by any means a trick; the merrymaking endows that dried corn with the appetizing flavor. The mother in question had almost forgotten about drying corn, but daughter's mention of it recalled immediately the process and advantages of the system. She said: 'I didn't even make a special occasion of boiling the corn for drying. When preparing it for a meal, instead of cooking just enough, I filled up the pot. I took all the ears that were left, and, using the bake board and a sharp knife, cut the corn off the cob, and spread it on a pan. I dried it in a slow oven, leaving the door open to prevent browning or scorching. About twenty-four hours of such treatment was sufficient, then I put the corn in a bag, and hung it up in a dry place. The salt bags were excellent for corn containers. The dried corn must be soaked in water or milk for some hours before it is heated for the table.' The advantage of this method is obvious as a time-saver, labor-saver and economy of funds, in view of the high cost of glass and tin containers at the present time.

IF YOU APPRECIATE REAL BARGAINS BUY YOUR MEAT HERE TOMORROW

On Saturday we stage one of the biggest meat sales in the history of the store. Monday being a holiday we must clear every slice of meat on our counters before closing time. If you want to save money and at the same time get the choicest quality, come with the crowds tomorrow, and don't forget to buy your meat for over the holiday.

Meats
Threshing Roasts, lb. 28c
Rump Roasts, lb. 30c
Rib Roast Beef, lb. 30c
Breast Genuine Lamb, lb. 28c
Leg Genuine Lamb, lb. 42c
Shoulder Roast Veal, lb. 30c
Pocket to dress!
Breast Veal, lb. 20c
Stewing Veal, lb. 18c

LOOK!
Can You
Afford To Buy
Elsewhere?

Groceries
Carnation Milk, 3 cans 20c
Soap, any kind, 3 bars..... 25c
Macaroni, package..... 12/50
Peas, (Aylmer) can 15c
Lipton's Tea, 1/2-lb package..... 30c
3-lb. Pail Easifirst..... 27c
Blueberries, tin ... 15c
Seedless Raisins, package..... 15c
Peanut Butter, lb. 28c

ANDERSONS

LONDON'S BIG PURE FOOD STORE.
Phones 1643-1644. Stalls 1, 2, 3, 4, 5, Market House.
LICENSE 9-9664

EAT MORE EGGS

Eggs are one of the cheapest foods to be had to take the place of meat. Grocers find our EGG AND POULTRY SERVICE in supplying guaranteed fresh stock of great assistance to their business. They are sure of carefully-selected eggs, prime poultry, and these insure the satisfaction of their customers.

See that your grocer or butcher secures your poultry order from

C. A. MANN & CO., 78 King St. Phone 1577

Canada Food Board License No. 7-078.

It's Patriotic to Eat More Fish and Poultry Now

It's a healthful diet when you get good fish. You can always depend on the fish you get here being of the best varieties from lake and sea, and in prime condition for the table.

COODFISH, HERRING, PICKEREL, SALMON TROUT, SWORDFISH, FLOUNDERS, SEA SALMON, FILLETS, KIPPERS.

ONN'S UP-TO-DATE FISH AND POULTRY MARKET. ONN'S

143 King Street. Canada Food Board License 9-718. Phone 1206.

AT THE CUT-RATE MEAT MARKET :: SPECIAL SALE OF SPRING LAMB ::

Legs Spring Lamb 38c	Prime Rib Beef 28c
Loins Spring Lamb 38c	Choice Rump Beef 28c
Racks Spring Lamb 35c	Shoulder Roast Beef..... 25c
Shoulders (Whole) 32c	Fillet Choice Veal 35c
Pickled Shoulder Pork 32c	Corned Beef 28c

Spring LAMB
LEGS AND LOINS
38c

Patronize this store and save 2c to 5c per pound on your meats.

WE DELIVER TO ALL PARTS OF CITY. FAULDS & DAWES PHONE 6700. MARKET HOUSE.
Canada Food Board License No. 9-5914.

Quit Worrying

Financial worries pass over the head of the man with a bank account. Misfortune and hard times were made for the improvident. Sickness only causes temporary inconvenience to the depositor—it often spells ruin to the other man. SAVE A LITTLE EACH WEEK. Spend a little less than you earn. Start a Savings Account with this strong old bank, and you will be prosperous and contented.

THE BANK OF TORONTO

Head Office: Toronto, Canada. ESTABLISHED 1855
FOUR OFFICES IN LONDON:
Cor. King and Richmond Streets. Cor. Dundas and Adelaide Streets.
Cor. Richmond and John Streets. Cor. Dundas and Taibor Streets.

FREE TICKETS

TO THE

WESTERN FAIR

Here is a chance for London Advertiser readers to see the Great Western Ontario Exhibition without expense. The Fair this year promises to be bigger and better than ever. The exhibits will be complete, the grandstand spectacles wonderful. Everyone will want to be there.

HERE IS THE PROPOSITION

Special Offer No. 1---

Every subscriber who pays a year's subscription to The Advertiser IN ADVANCE will receive a double ticket entitling him to entrance to the Fair Grounds and to the Grandstand. There is no other condition. Just bring in or mail in your subscription for a year and receive your ticket. THIS OFFER APPLIES TO SUBSCRIBERS ANYWHERE.

Special Offer No. 2---

If you cannot attend the big fair, The Advertiser makes you another offer, which is good for a limited period only. Provided you pay a year in advance for your paper, you may deduct 50 cents from the regular subscription price. THIS IS A PRESENT OF 50 CENTS IN CASH.

The regular subscription rates to The Advertiser are as follows:

REGULAR RATES

By mail, \$4.00 a year; delivered in London, \$6.00 a year; at newstands, \$5.00 a year; delivered outside of London, \$5.00 a year.

SPECIAL OFFER NO. 2 IS AS FOLLOWS:

By mail, \$3.50 a year; delivered in London, \$5.50 a year; at newstands, \$4.50 a year; delivered outside London, \$4.50 a year.

SEND IN THE REGULAR PRICE LESS 50 CENTS AND YOU WILL BE CREDITED WITH A YEAR

Special Offer No. 3---

Here is another offer. If you pay for a year at the regular rates you will be credited with fourteen months subscription. THIS IS TWO MONTHS FREE.

Special Offer No. 4---

If you pay at the regular rates for six months you will be given credit for seven months.

OFFERS ARE LIMITED

These offers are good only for a few weeks, and are made for PAID-IN-ADVANCE subscriptions. Any subscriber already paid in advance may pay for another year at these terms if he wishes.

Fill In the Coupon Below and Mail or Bring it to The London Advertiser

LONDON ADVERTISER,
London, Ontario.

My subscription expires

I wish to take advantage of Special Offer No.

Find inclosed

Name

Address

Date

BRITISH ARMY ACT IS
SUPERSEDED BY M.S.A.

TORONTO, Aug. 29.—On the ground that the military service act and the militia act of Canada supersede the British army act, in all those matters where they conflict, the courts here today dismissed the habeas corpus applications made on behalf of John McSwiney and James Roache, who were detained and put into uniform by the military authorities of this district before they had fully completed their two-year terms of imprisonment at Burwash Farm, under the M. S. A.

SIR P. E. LEBLANC MAY DIE.
QUEBEC, Aug. 29.—Sir P. E. LeBlanc, lieutenant-governor of Quebec, is in a precarious condition, and was administered the last rites of the church.

A CHILD DOESN'T
LAUGH AND PLAY
IF CONSTIPATED

Look, Mother! Is Tongue Coated, Breath Feverish and Stomach Sour?

"California Syrup of Figs" can't harm tender stomach, liver, bowels.

Mother! Your child isn't naturally cross and peevish. See if tongue is coated; this is a sure sign of a little stomach, liver and bowels need a cleansing at once.

When listless, pale, feverish, full of cold, breath bad, throat sore, doesn't eat, sleep or act naturally, has stomach-ache, diarrhoea, remembrance, a general liver and bowel cleansing should always be the first treatment given.

Nothing equals "California Syrup of Figs" for children's ills. Give a tea-spoonful, and in a few hours all the foul waste, sour bile and fermenting food which is clogged in the bowels passes out of the system, and you have a well and playful child again. All children love this harmless, delicious "fruit laxative," and it never fails to effect a good "inside" cleansing. Directions for babies, children of all ages, and grown-ups are plainly on the bottle.

Keep it handy in your home. A little given today saves a sick child tomorrow, but get the genuine. Ask your druggist for a bottle of "California Syrup of Figs," then look and see that it is made by the "California Fig Syrup Company."

Nothing equals "California Syrup of Figs" for children's ills. Give a tea-spoonful, and in a few hours all the foul waste, sour bile and fermenting food which is clogged in the bowels passes out of the system, and you have a well and playful child again. All children love this harmless, delicious "fruit laxative," and it never fails to effect a good "inside" cleansing. Directions for babies, children of all ages, and grown-ups are plainly on the bottle.

Buy Your Fall Suit Now
---And Save!

WE HAVE A COMPLETE DISPLAY FOR EARLY SELECTION

An investment certain to yield generous return is the suit chosen from our stock. From these assortments at

\$18.50 to \$50.00

All the cloths and colors new to the season are introduced. The assortment makes specialized provision for petite women and in larger sizes.

A Great Advance Sale of
Women's and Misses'
Fall and Winter Coats

Arranged with definite purpose of saving our patrons the difference in price of

\$7.00 to \$10.00

on every coat and suit by buying here.

These coats are in wool velours, broadcloth, burella, with wool chevrons, full-length models, with large, small and shawl collars, that can be buttoned closely at neck. They are smartly trimmed with seal plush, kit cone and self materials. Every coat is lined with the best of linings, and every coat possesses splendid workmanship throughout.

BEAUTIFUL SALTS' ESQUIMETTE PLUSH COATS, SELLING ELSEWHERE AT \$35.00.

Our Price \$28.50

The New Fall Dresses

Modes sought for immediate wear. These are frocks of the new type, in poplins, messalines, satins, serges and all new wool fabrics, in all shades and assorted sizes.

WE ARE SHOWING OUR NEW FALL HATS IN CHIC STYLES

A few Panamas are being offered at prices below cost.

Metropolitan Suit & Skirt Co.

J. G. Steele & Co. Hardware

Food Choppers \$1.75 to \$3.50 each
Preserving Kettles 35c to \$2.50 each
Fruit Racks 85c each
Wire Strainers 25c and 35c each
Colanders 50c each
Parowax, half pound for 10c

J. G. STEELE & CO. HARDWARE
204 DUNDAS STREET. PHONE 760.

OTTAWA CLUBHOUSE
DESTROYED BY FIRE

Loss of \$45,000 Sustained by Britannia Boat Club.

Ottawa, Aug. 30.—A disastrous fire which broke out about 5 o'clock yesterday afternoon completely destroyed the clubhouse of the Britannia Boat Club at Britannia Bay and all its contents, including 150 or more canoes that were stored in the boathouse, racing canoes and shells, engine accessories, sails and oars and other boating equipment. The dance hall, furniture and contents of the members' lockers were also lost in the fire. Approximate estimate of loss is \$45,000.

SEMENOFF TAKES
IMPORTANT PLACES
FROM BOLSHEVIKI

Soviet Troops Have Retired to Sokatui Siding.

Harbin, via Peking, Aug. 27.—Gen. Semenov, the anti-Bolshevik leader, continues his advance toward Chita and has captured Dawu station and Karanor siding. The Bolsheviki have retired to Sokatui siding.

BOARD OF CONCILIATION
ON WINNIPEG RY. CASE

WINNIPEG, Aug. 29.—Manager A. W. McMillan of the Winnipeg Electric Railway has refused to meet the demands of motemen and conductors for increased pay, claiming that it would mean half a million dollars additional expenditure for the company.

LOSES FINGER WHEN
LINES CATCH IN WHEEL

CAYUGA, Aug. 29.—William Brooks, recently while driving the lines, which were wrapped around one finger, caught in the wheel and severed a portion of the digit. Dr. Gourley was called to amputate the lacerated finger at the first joint.

TEUTONS RETREATING ALONG
WIDE FRONT FOLLOWING THE
CAPTURE OF BAPAUME TOWN

Foe's Losses in Prisoners, Guns and War Materials Are Enormous—Haig's Forces Opposite Peronne Have Reached Western Bank of the Somme.

LONDON, Aug. 29.—The occupation by the British of Bapaume was officially announced tonight in Field Marshal Haig's report.

The statement adds that along the whole front from Bapaume southwards the Germans have been forced to retreat with great loss in prisoners, guns and material. The British have reached the west bank of the Somme opposite Brie and Peronne.

Noyon, on the southern bend of the battlefield, was captured this morning by the French troops of Gen. Humbert.

Combles Outflanked.
Combles, the important railway town northwest of Peronne, has been outflanked by the British, according to reports received here this evening. The town is practically encircled. British troops are on the western outskirts of Maurepas (a mile and a half south of Combles), while patrols have entered Les Bouffins (two miles north of Combles), and Morval (a mile and a half northeast of Combles).

Immediately south of Bapaume the British have reached the Bapaume-Baenuecourt road. Advanced troops are moving on Baenuecourt itself.

The British also have reached the high ground northeast of Gueudecourt and have nearly reached Le Transloy.

Field Marshal Haig's men are reported to have taken Ginchy and Guillemont and to have reached the western outskirts of Maurepas.

South of Peronne British forces today reached the eastern banks of the Somme River, between Peronne and Haplincourt.

Three French Armies Engaged
In Turning Move Along Oise

FRENCH HEADQUARTERS IN FRANCE, Aug. 29.—(Reuters Limited).—Three French armies, one of which captured Noyon today, are now engaged on both sides of the Oise River and are moving forward in close co-ordination.

The passage of the Oise at Morlanval is of interest, because it was the first time that General Mangin was able to cross the river. At Noyon Wood, to the east of Ecuville, which was captured by General Debeney's army, was one of the main artillery centers of the enemy on the front.

REACH REGION OF HAM.
PARIS, Aug. 29.—(Havas Agency).—Some units of the armies of General Debeney and General Humbert, north of the Oise River, yesterday advanced for more than twelve miles, according to Intelligence. The newspaper continues.

New Zealanders Take Bapaume;
Heavy Fighting Along Scarpe

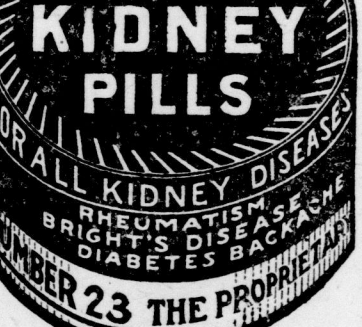
LONDON, Aug. 29.—The text of Field Marshal Haig's report tonight reads: "Successful attacks delivered since August 8 by the fourth, third and first British armies have rendered the enemy's positions on the old Somme battlefield untenable. On the whole front from Bapaume southwards the enemy has been forced to abandon, with great loss in prisoners, guns and materials, the positions which he had gained at such heavy cost in last March and April. We have reached the west bank of the Somme opposite Brie and Peronne, and have taken Henin. "North of Henin we are advancing on the general line of Combles, Morval, Gueudecourt and Baenuecourt. Fresh fighting occurred on this front today, and many casualties have been inflicted on bodies of German infantry who attempted to delay our progress. "This morning the New Zealanders took possession of Bapaume, driving out the enemy's rear guard. "In the sector of Bapaume the enemy is still endeavoring to maintain his positions. The Third French Army, continuing its operations around Noyon, advanced along the line leading to Gueudecourt today and occupied Haplincourt and the field of manoeuvres opposite."

Canal-Du-Nord Is Reached By
French, Nearly Entire Length

PARIS, Aug. 29.—The French after capturing Noyon in heavy fighting today continued their advance and now have a foothold on the southern slopes of Mont St. Simon, more than a mile to the east, according to the wireless announcement tonight. They also have taken Landrimon and Morlanval and have crossed the Ailette river at several points. The text of the report reads: "During the course of the day our progress continued in the region of the Canal-Du-Nord, which we have reached along its entire length except near Catigny and Sermaise. We have occupied Quenoy wood, east of Ecuville and Beaurains. "Further south we captured Noyon in a bitter struggle and advanced as far as the southern outskirts of Haplincourt. To the east of Noyon we gained a footing on the southern slopes of Mont St. Simon and took Landrimon and Morlanval. We captured several hundred prisoners. "Between the Oise and the Ailette our troops crossed the Ailette river at several points north and south of Champs, in spite of the resistance offered by the enemy. Guns and Pont-St. Maré are in our hands."

Canadians Clear
Old Jigsaw Wood
East of Monchy

LONDON, Aug. 29.—Canadian Press Dispatch from Reuter's.—A message from Reuter's correspondent at British headquarters says that one of the features of yesterday's fighting was the clearing of Jigsaw wood, eastward of Monchy, by the Canadians. The Germans strongly resisted, but the Canadians swept forward in grand style and by 3 o'clock in the afternoon, after beginning operations in the morning, they had mopped up the wood. The Canadians claim to have captured 60 guns since Monday. One officer of the 21st Division was taken with his arms folded and one automatic in his hand. He said "his men were hopeless pitroons, and squealed that they were not going to face the Canadians. The Germans in many places are blowing up supplies. The British are now within two thousand yards of the Douvrou-Quant line."



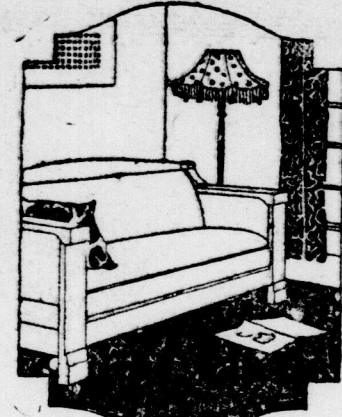
When your nerves are all on edge and sleep seems out of the question take at bedtime—one or two

BEECHAM'S PILLS

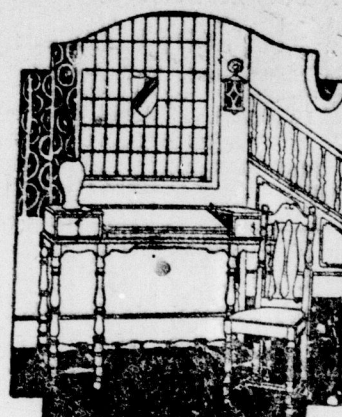
Largest Sale of any Medicine in the World.

Soldiers Soothe Skin Troubles with Cuticura

Sample Soap, Oint., Talcum free of charge. Write to Cuticura, Dept. 5, Boston.

Your Home Is Judged
By Its Furniture

THE distinguishing feature of any home is its furniture. It reflects the taste, judgment and personality of its owner. It is not necessary to pay high prices to have artistic furniture in your home. In this great store you will find the finest type of furniture built in America to-day priced within the means of everyone and sold on club terms if desired.

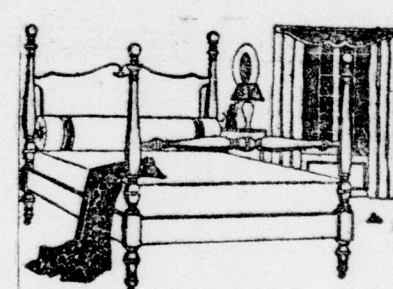


BELOW we are listing but a few of the many substantial values that characterize the large and varied stock of good furniture carried by this store.

THIS week we are making special prices on all upholstered furniture, also on all odd pieces, such as chiffoniers, dressers, tables, beds and chairs.



Rockers



Tables

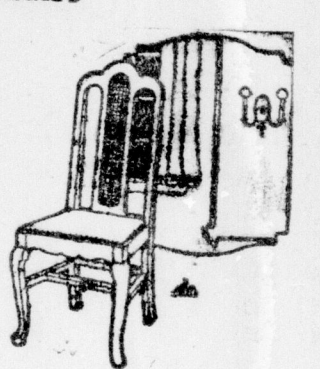


Four-Poster Beds

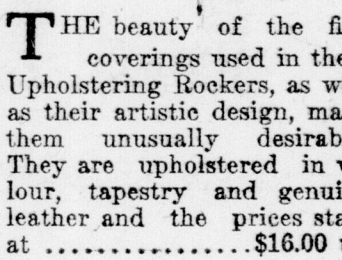
NOTHING equals a Mahogany Four-poster Bed when it comes to artistic bedroom furniture. The bed illustrated is unusually well made with large posts and finished in beautiful brown mahogany. It is specially priced this week at\$45.00

YOU cannot appreciate the values in Dining-Room Furniture offered in this sale until you see the remarkable variety of designs that are now being shown. Dining-Room Tables are reduced to a very low level. Prices start at \$25.

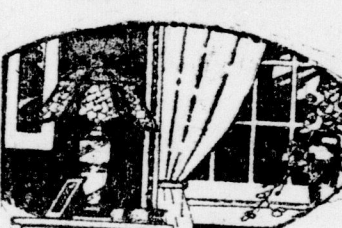
Chairs



DINING-ROOM Chairs, in genuine mahogany, American walnut and oak, some with leather upholstery, others with tapestry or mohair are specially priced at \$4.00.



Lace Curtains



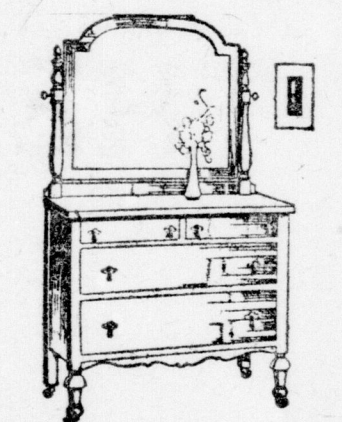
THE beauty of the fine coverings used in these Upholstered Rockers, as well as their artistic design, make them unusually desirable. They are upholstered in velvet, tapestry and genuine leather and the prices start at\$16.00 up

HERE you will find over-stuffed living-room furniture, that for comfort beauty and durability cannot be equaled anywhere in the city at our prices. Davenport, Chairs and Rockers are included in a wide range of designs and styles.

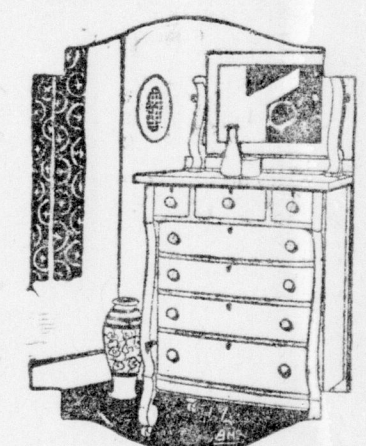
THESE Suites are upholstered in tapestry, velvet, silk damask and other beautiful coverings. Many have loose seat cushions, all have the characteristic comfort found only in the finest furniture. For Suite, as illustrated, above, prices start at\$125.00

Artistically
Designed Dressers

NOW is the time to secure the odd Dresser that you have long desired to complete your bedroom suite. Dressers in mahogany, antique, ivory, American walnut and oak have been specially reduced for the sale we are holding this week. Many period designs are included at these prices, which start at \$25.00.

Rare Values In
Chiffoniers

THE unusual quality of the Chiffoniers included in this sale is evident upon an examination of the cabinet work and designs of the pieces we have assembled on our display floors. Period designs are included and Colonial Chiffoniers, similar to the one illustrated are priced as low as \$24.00.



ONTARIO FURNITURE CO., Ltd.

228-230 DUNDAS STREET

London's Largest Home Furnishers

DISTRICT CASUALTIES

KILLED IN ACTION

PAISLEY.
H. JACK.
R. D. CATHARINES.
R. D. Williams.
L. Sothen.
J. A. HODGKINS.
W. RELLY.
M. C. BOKER.
J. M. ROBINSON.
CLINTON.
J. C. LOCKWOOD.
A. GRAHAM.
W. WALKER.
J. C. AMMON.
W. MCGILLIVRAY.
F. T. ALLEN.
N. STEER.
P. F. SPENCER.
MICHAEL WEISS.
FRED M. ROBINSON.

DIED OF WOUNDS

ST. THOMAS.
Thorpe H. O'Mulveny.
HARRISTON.
Hugh Smith.

WOUNDED

LONDON.
R. V. HALL.
Lieut. C. H. WICKERSON.
ALFRED WILSON.
A. E. CHURCHILL.
W. GLENN.
Lt. D. TURNBULL.
W. H. TAYLOR.
GRANTFORD.
Samuel Gibson.
F. H. BROWN.
Fred Hopkins.
GALT.
WEST LORNE.
B. H. BECKER.
T. W. PENROSE.
Lieut. Haig.
S. R. RAE.
WILLSBURG.
J. A. WATSON.

F. L. WINGHAM.

TIVERTON.
J. A. Abbs.
C. O. CHARTON.
GUELPH.
R. G. HOWDEN.
E. J. PRUNDERGAST.
WALPOLE ISLAND.
W. ISAAC.
BROWNVILLE.
J. W. COOK.
WINDSOR.
R. FULLER.
W. MULLESON.
BLENHEIM.
S. L. BURK.
BLAYNEY.
D. PEDDIE.

PRISONER

PETROLEA.
Flight-Lieut. E. Bullen.

ILL

PETROLEA.
E. A. Elliott.

MISSING

GALT.
A. Wilson.
STRATFORD.
Capt. Evans McKay.

The
Bilious
Habit

Some people have bilious spells about every so often until they get to be a habit.

The liver is at fault. Get the liver right by using Dr. Chase's Kidney-Liver Pills, and the bile will not collect in the blood until it poisons you.

There is no one organ in the human body which has so great a control of health as the liver. Hence the far-reaching effect of this treatment.

Fall Painting

USE THE BRANDAM & HENDERSON ENGLISH PAINTS.

100 per cent pure. The right paint to paint right. Goes farthest, lasts longest, easiest applied.

Call for Color Booklet.

SATURDAY SPECIALS.

4-Hook Coat Boards15c Towel Bars15c
Overseas Boxes15c Mixed Nails4 lbs, 15c

SPECIAL PRICES ON GRANITEWARE.

London Hardware Co.

Successors to Westman Hardware, Limited.
121 DUNDAS STREET.

GASSED

GALT.
D. E. McLean.
GALT.
John W. Johnson.
STRATFORD.
D. D. Valentine.

REPORTED GASSED

LONDON.
Pte. Edwin Bruce Morris.

CANCEL REPORT DEAD

OWEN SOUND.
W. C. Catto.

INJURED

COLLINGWOOD.
A. H. Hall.

RUTHVEN.

Gerald Wigle.

LET IT HELP YOU.

The Great Blood-Maker, Nerve Tonic and System-Building.

TONAL-IRON CAPSULES have cured others, and they will cure you, if suffering from any of the following: Anemia (thin or watery blood), Impure Blood, Nervousness, Nerve and Muscle Twitching, Weakness or Fatigue of the Heart, Shortness of Breath, Excitability, Indigestion, Dyspepsia, Liver Trouble, Pain in the Back, Kidney Troubles, Rheumatism, Vital Weakness in Men, Diseases Peculiar to Women, Mental Worry, Cold Extremities, Numbness, Poor Circulation, Lassitude, or any form of Physical Decline. Price \$1 a box.

Remember, these are capsules and are easily dissolved in the stomach a few minutes after taking. Tonal-iron Capsules cure war nerves. If you are suffering from the worry caused by this war, try them. Sold at all first-class drug stores, or mailed anywhere on receipt of price. Tonal-iron Company, Box 154, London.

BROTHER OF LONDONER HIGHLY HONORED

Dr. John R. Shannon, formerly of Kingston, and a brother of Brig.-Gen. L. W. Shannon, C.M.G., this city, and of R. W. Shannon, K.C., legislative counsel for Saskatchewan, has been appointed surgeon-in-chief and head of the clinic, and has been elected a director of the Manitoba Eye and Ear Hospital of New York.

REOPENS SEPTEMBER 3

London Conservatory of Music, Plans for Big Year—Scholarships, Medals and Prizes for Competition—Talented Students To Be Brought Publicity. After the most successful year in its history, the London Conservatory of Music is planning for another large attendance during 1918-19. The fall term opens Tuesday, September 3, and students are being asked to register as early as possible. Among the features of the institution's work has been the bringing of talented students to the public's attention by means of specially-arranged recitals and concerts. This policy will be emphasized to a much larger extent during the coming year. To students desirous of following a musical career this means a great deal.

An interesting list of scholarships, medals and prizes for the ensuing four terms has been compiled. These are open to competition by students of the conservatory and are the means of giving financial assistance to many successful competitors.

ANNOUNCEMENTS.
Miss Irene Foster, 603 St. James' street, will commence the fall term teaching piano and history, Monday, September 16. 75c



General Ferdinand Foch

—Supreme head of the Allied armies in France—who has the utmost confidence in Canadian fighting men.

Confidence in our ability—strict attention to correct detail—make our glasses supreme.

General Foch in "Smart Glasses" shown in our windows.

BROWN OPTICAL CO.

VISION SPECIALISTS.
223 Dundas Street. Phone 177.

JOHN A. NASH

"My Jeweler"
and OPTICIAN, tests eyes perfectly with New Discovery, Ophthalmometer.
204 DUNDAS STREET, Opp. Gammage's



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EAT
NEAL'S
ALOFA
BREAD

NEAL BAKING CO.
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On Saturday

Come in and buy a box of
Peters
Colonial Chocolates

The old-fashioned bittersweet kind,
50c a Box
TAKE HOME AN
Orange Cake

for Sunday 15c each

Peters Shops

Canada Food Board License 5-359.

ROYAL SHOE SHIN PARLOR

386 RICHMOND STREET.
5c—SHINES—5c
"We Broke the Combine."

THE CANADA AUTO DEVICES CO. SAY
PARTRIDGE TIRES ARE
PREFERRED.
SO DO THOSE WHO HAVE THEM.

ENID BENNETT IN "THE VAMP" AT THE PATRICIA THEATRE TODAY, SATURDAY

Leonard and Wright in Classy
Singing and Dancing
Novelty.

Proving itself a delight in every way, "The Vamp," the latest starring vehicle for dainty Enid Bennett, the famous Thomas H. Ince Paramount star, was presented with great success at the Patricia Theatre yesterday. The photoplay made a pronounced hit with the audience and its success did much to accentuate the popularity of the centre. The story of "The Vamp," written by



Enid Bennett
in "The Vamp"
A Paramount Picture

At the Patricia Today and Saturday.

C. Gardner Sullivan, is an interesting one. Nancy Lyons is a wardrobe girl with a musical show, and she has heard the chorus girls talk much about "vamps" and their success in life. She loves Robert Walsingham, a settlement worker, and when he fails to propose she does the gorgeous dress of a chorus girl and practices her vampish arts upon him, with the result that they are wedded and two days later go to Gretna Junction, Pa., where Walsingham is to take charge of a community house.

Mr. Fleming, a German spy, and Phil Well, his agent, seek to foment a strike among the miners, but the plot fails after Nancy has wrung the secret of the proposed strike from Well, by playing her vamp tactics upon him. Both Fleming and Well are arrested by secret service operatives, and Nancy is hailed as the preserver of the community. There are numerous dramatic situations in the development of the story, the whole story being relieved by much wholesome comedy.

"Tuscon Nell," a western two-act feature, and "Tuscon Nell," a highly commendable screen program.

In vaudeville Leonard and Wright present a classy singing and dancing novelty. Their offering is worthy of all the good things that can be said about the Patricia program for today and Saturday is varied enough to please the most fastidious taste. The entire bill is clean, clever and entertaining.

Monday Will Be Labor Day! School Will Open Soon!

What about those school shoes for the boys and girls? Our service takes as much pains with here to be fitted. Our school shoes will please the boy or girl, miss or youth, with quality and style, and will please the parent as well with value for the price.

School shoes must be strong, but need not be clumsy and out of date.

Give your boy or girl good stout, comely shoes, and let them romp, play and be happy. They'll do better work at school, and you'll be happier for having equipped them with the proper thing. Send your children here for shoes. We guarantee satisfaction.

COOK'S SHOE STORE

The Store With the Stock.

JOE GRAHAM'S CASH ECONOMY MEAT AND FISH SHOP

WEEK-END SPECIALS

Choice Pot Roast Beef, per lb. 25c
Choice Blade Ribs Roast, per lb. 25c
Choice Boiling Beef, per lb. 20c
Nice Roasts of Pork 35c lb.

Also a choice lot of Spring Lamb and Milk-Fed Veal and nice lean pork. Also beef, pork and calves liver.

JOE GRAHAM Cor. Richmond and Piccadilly,
Next to Clark's Grocery.

SELLING-OUT SALE

\$3,000.00 WORTH OF SUMMER WEAR.

This portion of the stock must be disposed of in short order, as summer weather does not last all winter. Now is the time to buy. Prices are at lowest ebb.

MEN'S SUITS.
50 Suits, many of them will do for fall and winter. Now selling at \$12.95, \$15.69, \$18.69, \$19.69, \$21.69, \$24.69, \$27.50

Every pair worth a great deal more than marked. Most of them are in striped materials. Buy them now at \$2.69, \$2.95, \$3.69, \$3.95, \$4.69, \$4.95, \$5.69, \$5.95, \$6.69, \$6.95

FREE A pair of extra quality braces with every pair of pants at \$2.95 and up

ISSUED BY CANADA FOOD BOARD.
Not deprivation, but conservation is what is asked of you.

The Giant Clothing House

LOOK FOR THE BIG BLACK AND YELLOW S.O.S. SIGN
120 Dundas Street. Open Evenings Until 7 o'Clock.

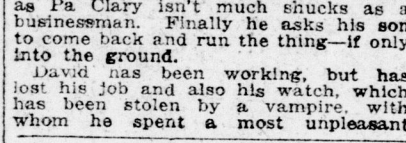
CHARLIE RAY AND CHARLIE CHAPLIN AT THE MAJESTIC TODAY, SATURDAY

Excellent Program Being Pre-
sented at London's Popu-
lar Playhouse.

For genuine wholesome comedy, pep and vigor, "A Nine o'Clock Town," starring Charlie Ray, which was presented at the Majestic yesterday, proved itself one of the best photoplays shown at that popular playhouse in many months. While in a sense it is a burlesque on the business methods of a small town merchant, it shows what may happen when new life and city ideas are infused into the business organization.

Pretty Jane Novak is the leading woman. She is "all to the good." Dorcas Matthews is a beautiful corset model and Catherine Young a wicked vampire. Otto Hoffman and Gertrude Claire are excellent in comedy roles. Here's the story in a nutshell: David Gray has a row with his father just before the opening of the "Emporium" in the home town and goes to the city for a job, leaving \$2,000, which he loves him, much downcast. The "Emporium" doesn't thrive as it should, as Mr. Gray isn't much of a business man. Finally he asks his son to come back and run the thing—if only into the ground.

David has been working, but has lost his job and also his watch, which has been stolen by a vampire, with whom he spent a most unpleasant



Charlie Ray
in "A Nine o'Clock Town"

At the Majestic Today and Saturday.

evening—a lamb among wolves. So he welcomes the chance, but pretends that he doesn't. He says things with a bang, and all goes well till the movie arrives. She is the cynosure of all eyes.

Then the vampire—the dame—appears on the scene and tells David that he will come to her room and she will return his watch, which she says she has been keeping for him. He goes and the old badge game is worked by the woman and her male confederate, David must raise \$5,000 or the world shall learn of his perfidy.

At the last moment the model recognizes the man in the game as her own rascally husband, and David is rescued and left to marry his Katherine in peace, not, however, till he has sold the business for \$75,000, got a job as manager and hired his father as his assistant.

Charlie Chaplin in "The Roustabout" is shown at his best. Charlie is good for a laugh every few seconds in this comedy.

A news weekly shows interesting scenes at home and abroad.

Frank Challen continues to please with his catchy and up-to-date songs. He presents an entire change in his program of songs for today and Saturday at the Majestic bill for the last half of the week is excellent.

Your Boy Overseas Wants This Treat SEND IT TO HIM NOW.

CANADIAN BUTTER
The very best Canadian Creamery Butter, put up in hermetically sealed tins. It cannot spoil until opened. 65c per tin.

Vinegars for Pickling
The very best quality. Also Pure Spices.

Olive Special
Ready to serve, delicious ripe olives from California. Regular 15c value.

10c PER TON. THREE 25c FOR

GURD'S GINGER ALE.
We do not know of a better ginger ale. Try it once. Dry or sweet. Per dozen \$1.20

HEADQUARTERS FOR
PICNIC SUPPLIES AND HOT
WEATHER DRINKS

T. A. ROWAT & CO.
250 Dundas St. Phone 3051-3052.
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RETURNED SOLDIERS WEARING KHAKI MAY ATTEND FAIR FREE

Board of Directors Will Ask
Gen. Shannon to Issue Order.

MANY PLANS PROPOSED
Suggestion Enabling Men to
Enter Grounds Offered by
Advertiser Reporter.

At a meeting of the board of directors held in the Western Fair Association offices yesterday afternoon, it was decided to request Brig.-General L. W. Shannon, C.M.G., officer commanding No. 1 military division, to issue a special order permitting returned men of Western Ontario who are honorably discharged to wear their uniforms while attending the fair in order that they may gain free admission to the grounds.

Considerable discussion was aroused on this point, the meeting being in favor of including the returned discharged men with the men in the uniform who will be admitted free, but a plan on foot was to allow all men in possession of class A war service badges in free, while others suggested providing discharged men with tickets through the secretary of the Soldiers' Aid Commission. However, as all discharged men are in possession of a uniform, the Advertiser reporter present suggested that General Shannon be requested to allow them to wear their uniforms, and that the fair, and it was passed as a resolution at the meeting.

To Pay \$5,000 Damages.
It was announced at this meeting that an adjustment for repairs to buildings at Queen's Park had been made with the military authorities, who agreed to pay \$5,000 for damages and repairs incurred during the occupation of the buildings by soldiers in training.

In addition to the Western Fair Association is in receipt of a \$1,000 grant from the Government.

The new subway under the race track has been completed for the entrance of automobiles at a cost of \$5,291. In addition to the new subway, the cost amounting to \$5,351. The ground and buildings have been made, the cost amounting to \$5,351. The ground and buildings have been made, the cost amounting to \$5,351.

The directors yesterday were opposed to allowing any raffish for any purpose whatever on the grounds during fair week, and several requests for such enterprises were filed. The midway will be one of the greatest attractions this year, although the manager of these concessions wrote to the secretary informing him that he had experienced the greatest difficulty in procuring admittance to Canada for his company, on account of the strict regulations and draft laws.

Autos Taxed \$1 Each.
Inmates of the London Hospital for the Insane and other such institutions in this city will be admitted to the grounds free of charge of Monday of fair week. The King street entrance to Queen's Park will be used to admit only automobiles the property of exhibitors, directors, the fire chief, city engineers, and police department, and other persons with motor cars being required to enter the grounds through the subway under the race track, admittance fee being \$1 per car.

It was decided yesterday to request Mayor C. R. Somerville to issue a formal order to the London Citizens' Band to decorate their premises during fair week. Dr. Routledge and Controller Saunders were selected as deputations to go to Toronto Exhibition to exhibit their stock at the Western Fair.

The board then adjourned until Monday, September 2, when it will meet at Queen's Park at 11 a.m., and meetings will be held each morning of fair week at this hour in the Western Fair offices on the grounds.

LT. C. H. WICKERSON IS LISTED WOUNDED

Pte. Alfred Wistow of King Street Also Numbered Among Casualties.

Word was received Thursday by H. Wickerson of R. R. No. 4, London, that his son, Lieut. C. H. Wickerson, of the Canadian cavalry, was wounded on August 11. Lieut. Wickerson has been two years in France and through many big battles. Prior to enlistment he was employed in Chicago and came to this city from that place to enlist.

Pte. Alfred Wistow has been wounded by shrapnel and admitted to the First Australian Hospital, according to information received by his wife, Mrs. Florence Wistow, 1304 King street.

This is the second time that Pte. Wistow has been wounded. He enlisted with the 124th Cavalry and later was transferred to another unit. Before enlisting he was employed by the Empire Brass Company Dundas.

Pte. Stephen Dalbert Dundas has been wounded and is now dangerously ill at No. 25 Casualty Clearing Station, according to reports received last night. He was wounded on August 26, suffering from wounds in the neck. His next of kin is given as Mrs. Christine Dundas, 365 Dufferin avenue.

MOTORMAN SAVES SIX-YEAR-OLD LAD

Grey Holt, the 6-year-old son of Mr. and Mrs. James Holt, 115 Adelaide street, escaped serious if not fatal injury, on Tuesday evening through the prompt action of the motorman in plugging his Ottawa car at the corner.

The young lad had run out in

BIG BARGAINS FOR THE LAST WEEK OF AUGUST FURNITURE SALE

On account of many people being absent during August on vacations, we have decided to extend our August Furniture Sale, which has been the most successful in the history of our business, for the first week of September. You will have many visitors for the Fair, and will need extra accommodation. Here are two big specials that will surely interest you.

Just Pay
\$5

This is a liberal offer. Other beds up to \$80. Sold on proportionate terms.

\$49.95

Just Pay
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now and this comfortable Bed is delivered to your home. Balance arranged on our liberal credit terms.

This cut shows Divanette closed, which makes a beautiful piece of furniture, or when opened makes a complete bed. It contains a comfortable spring and well-filled separate mattress.

97-Piece Porcelain China Dinner Set for **\$18.95**

These sets are nicely decorated, in assorted patterns. Terms, \$1.00 down, \$1.00 each week.

Prepare for your visitors at our coming fair. Why continue to use the broken Dinner Set when you can buy a complete set at such a low price?

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240 DUNDAS STREET. PHONE 5616. W. D. THOMAS & SON

Try an N.X.Y. Sundae

NO. 25 ON THE MENU CARD AT THE ANNIS CANDY SHOP
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Diamond Rings from \$5 to \$150, including antique diamond rings, three and five diamonds, and many fancy settings in newest designs.
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A Restorative and Tonic.
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Made in England. Soft shapes; all colors and sizes. Our latest import order to escape the submarines. We were fortunate to get them, and the public are lucky to get them at the price,
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Every One Worth \$2.50 to \$3.00.
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THE REAL LIVE STORE.
Famous for Their Little Prices.
371 Talbot, Opposite Market
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WE DELIVER Order Early, Please

Get your Vinegars and Spices for pickling from our stores.
Extra Quality Cider and White Vinegars, in clean jars, per gallon 50c
Pure Spices, whole or ground from fresh stock. Special mixtures of whole Pickle Spice, per package 5c and 10c
Parker's Catsup flavor, per bottle 25c
Finest Silver-Skin Onions, Small Gherkins, White Cauliflower, Red and Green Peppers, Ripe Tomatoes, Celery, Small Beets, Pickling Peas, etc. NEW CLOVER HONEY.
Guaranteed pure. Jars 50c
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John Diprose

South London Store: 180 Wortley Road. Phone 1397.
255 Dundas Street Store. Phone 2282

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The summer holiday's over—the kiddies' thoughts are now of school. Mother, too, is giving her thoughts to new frocks and dresses, and most important of all—Shoes.

Growing boys and girls demand plenty of healthful recreation after school—consequently shoes must be of the better quality kind, made to stand the wear and tear. This is the only kind we feature—the best.

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