




## ANNOUNCENENT EXTRAORDINARY TO FURNITURE BUYERS <br> THE CELEBRATED KENDAL SOMERSAULT DAVENPORT BED TO BE SOLD AT CUT PRICES






 Prices Cut Right and Left - Let the Profits Fall Where They May - Stocks Must be Lowered


## SELLERS-GOUGH FUR CO.

 MANUFACTURERS' SALE

IIIIENSE REDUCTIONS FOR MONDAY
view when we started this sale, no We are going to attain the object we hasm this sale has created among Toronto's matter whope
best shoss.
reductions.

| LADIES' FUR-LINED COATS | EXTRA SPECIA |
| :---: | :---: |
| Fine cloth shells, linings of mink, sable, | PERSIAN LAMB TIES |
| squirrel, and Persian lamb, and lynx, shells in all color | In the new paddle end sty |
|  | fine black satin. |
| \$65.00 to \$85:00. Sale price.... 49,00 | MUFFS to match above, regular <br> $\$ 15.00$. Sale price |
| $\$ 65.00$ MEN'S FUR-LINED COATS, $47.50$ | OD |
| aver and melton cloths, muskrat lined, | Odd lot of stoles and scarfs. Reg..... 1.65 price $\$ 5.00$ to $\$ 7.50$ |
| r and Persian lamb collars. | Men's Beaver and Otter-lined Gauntlets. |
| PERSIAN LAMB JACKETS, $\$$ |  |
| Persian Lamb Jackets, extra choice fur, | WHITE THIBET MUFFS, $\$ 4.50$ |
| \% military, reefer, ane ${ }_{2}$ inches long; regular \$145 to \$110 | Splendid Muffs, in the large mperial |
| \$165. For................. | moders, laxure reg. $\$ 7$. On sale at .. |
| EXTRA QUALITY MINK MUFFS, $\$ 42.50$ | AN EXTRA SP |
| Natural Canadian Fur, large pillow style, | Mink Stole, all choice Canadian Mink, reğular prices $\$ 90$, $\$ 100,79.00$ |
| yles. Every Mink Muff that we have in | \$125, and \$150. Sale price |
| our store is included in this special. | This item includes a cho |
| (e) | Stole in the house. |

244-246 YONGE STREET, Cor. Louisa


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## None Better

## IOMLIN'S PLUM LOAF <br> What they think

Phone for Sample Colleg 3561 $=4=2$
 THEFALLOF ERGLESNEST
WIS ENO FPOTARTHUR




Gannasy Clearance Sale of you had $\$ 9500000$ invention in heantiful onamizásherel Furs and rolated'\$30000.00 in cold cash that would you do? Brats out position! That is out only excuse for prices life the following.

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Vie it our stone personallyThe unadberthoen bargain t equal adoertiod ones.

THE W. \& D. DINEEN CO., LIMITED COR. YoNG AND TEMPERANGE STREETS
Toronto.


OSBORNE Cigarettes
A. CLUBB \& SONS, "Sole Distributors," 5 King St. West



## Something Real in a Sale of Artistic Hair Needs <br>  <br> THE PEMBER STORE

NEWS OF SCLEETY SMMRTCOSTUMESWORII III ST．THOMIS SCCEETY WIS ITTRRCELE

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## Wm．Stitt \＆Co．

Costumiers and Ladies＇Tailors During he month of January，we are making a special reducion in
price of Suits and Cowns，which will give our cutomens an opportuitit Freach Pateen Millioery below cost．
Mail Odder recive prompt and careful attention．is
CORSETS GLOVES LINGERIE

WM．STITT \＆CO． 11－13 KING STREET EAST，TORONTO．


SUNDAY MORNING

Commemorating Birthday of the Bard Robert Burns An Appreciation of the Great Scottish Poet Whose Genius Ap
as Strongly To-day as Ever to All Classes the World as Strongly To-day as Ever to All Classes
over.-By Flora McD. Denison.



ROBERT BURNS

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## Theatrical Notes



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## ${ }^{\text {and }}$

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MUTINY VETERANS


## SUNDAY MORNING

The Toronto World

 suxday Docember Sunday piacember an $^{\circ}$ SUNDAY, Dingeaber 10.
 SUNDAT Docember 29. ${ }_{\text {December }}$ I. ...............ily World, 26 days ....... $1,041,423$ $\begin{array}{ll}\text { Total net circulation, Daily World, } & 26 \text { days } \\ \text {-....- } & 1,041,423 \\ 200,238\end{array}$ Total net circulation, Sunday World, 5 Sundays 2 , Net average circulation, Daily World, 26 days. 40.055 Net average circulation, Sunday World, 5 Sundays 40,048


(signea) sohin lane
Man/ Good Inventions


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## Bachelors, Beware!

Fate never stikes any one such a hard blow that recovery is inPatibe The torer een he eith have omec has





## Between the Shivers












## A Suggestion for Girls











One Hundred Years Hence











The Evil Spirit of Our Woods and Strearns.

## Thorns With Roses.

To the Countess of Yarmouth in her marital troubles indiscreet proceedings. If the earl was not a good hus-
will only go out as much sympathy as goes out to anyon who is in distress, regardless of whether that distress is the
direct consequence of the sufferer's only folly and vanity
Looking over the list of marriages between heiresses of the United States and tited foreigners, it is at once apparen that few, indeed, have been successful, according to the
public's view. Fewer still have been happy. Most of public's view. Fewer still have been happy. Most of
them have been scandalous failures, because the matches them have been scandalous failures, because the matches were made thru the petty workings of socici
side and greed for wealth on the other.
Miss Thaw must have known what everyone else knew that the Earl of Yarmouth came to this side of the Allantic for the purpose of finding a rich woman whom he could marry. He did not conccal his purpose, nor the business
nature of his mission. The negotiations about the marriage settlement were conducted on a purely mercenary basis by lawyers of the two families. The attribute of love, which is supposed to be at least honorably, mentioned, was en tirely left out in the cold.
Little wonder, therefore, that the countess has gone to is what she has for the money.
He did not sign a bond that he would give her all his affection and devotion. It was simply a bargain, and it scarcely seems fair to the earl that she should obtain a di-
vorce. keeo the tite for herself, and deprive him of what he expected, her fortune.
Like many another woman, the countess has learned, her sorrow, that affection is necessary to happy and espectable marriage. When matrimony is reduced to business the participants can look for nothing more, nothing
less, than what comes in business deals.
Women should learn from this blighted romance the wisdom of avoiding vain strivings after social bubbles.
Monetary considerations will always be considered by many, no doubt. Some people will not learn from experience, but if they wish to travel the road ine countess chose they must prepare to endure the thoms and nettles on the wayside.

## Promoting Colonial Interests.

If the con South Africa is not as rated.夫 No country, perhaps, grows better maize, the ratifting now is ere cause is not to be found Transval tobacco is considered excellent, and the Cape in a lack of intelligent, well-organized effort to make the capabilities of the colony known. It is worthy of note in this respect that a new unit, to be known as the South African Organization Union, has come into existence.
Its aims are to bring the Dutch and English together to Its aims are to bring the Dutch and English together to work for the advancement of South Africa, by the develop--
ment of trade with Great Britain and the colonies, and ment of trade 'with Great Britain and the colonies, and federation of the different states.
Such an organization should be a powerful factor in assisting with the work of the agents-general. It should be the friendly co-operato
South African societies.
South African societies.
An enormous field is
An enormous field is open in these directions. The ag-
ricultural possibilities of South Africa are greatly under-
What Does
What does it matter how
where one caught a cold?
The main thing is to cure it.
Yet nine persons out of ten, when they perceive that
you have a cold, become immediately inquisitive as to how you have a cold, become immediately inquisitive as to how
you got it. They guess, and wonder, and speculate, and ask questions until the quizzing becomes more annoying than the cotd itself.

What is the root of this almost universal curiosity about
the origin of a cold? Probably in the instinct for making
converail really care to know how you caught cold, but they
do

Transvaal tobacco is considered excellent, and the Cape
fruit is equal in flavor and quality to anything of the kind fruit is equal in fla
grown for export.
There can be no real fusion of Dutch and English oo real prospect of a united South Africa under the British flag, until both races are animated by the same ambitions, and are impeled to work together for the further ance of common interests. A better knowledge of each
other will do much to bring the two peoples together, and it is to be hoped that the new organization will succeed in this purpose:
In addition to materially benefiting Africa the accomplishment of such a task would serve to make a colony better known amongst its sister colonies and to the British

## it Matter?

can think of no other way of displaying their solicitude for your illness. There is nothing to be said about a cold. sorry a friend has a cold is flat and obvious. The only way of showing any friendly interest in the matter, therefore, is to make the sut sufferer rack his brains to rememb taking a hot bath, or changed at the wrong time from heavy to light clothing. It is hard on the sufferer, but that is par of the price that one must pay for the inestimable pearl of friendship.-San Francisco Bulletin.

## The Moan of the Wind

 There was mockery in its sound and ice in its breath, It answered the sighs of suffering hearts and the aches of hunger with a sudden gust as if tortured by the continuous mourning and wailing of the slarving home."The wind doesn't care for usl" said the oldest on hearing that there would be no bread till the morrow.
wind pitied us."
"Pity's cold, then."
"Ouite true, my lad.
Quite rue, my lad, when it has nothing in its hands. But when
father comes home the tune of the wind may change.
"Perhass"
"Perhaps",
"God has not
"God has not forgotten us, bairn. We will hope on."
It laughs at us."
The mother touched tenderly and fearfully the last bit of coal in the grate. The window-panes shook and rattled, and there was a sigh
from the litte ones in the shack. The brave soul rose and smiled at the trom the litue ones in the shack. The brave sour iose it was emply, or, drather, it was filled with Want. Hunger and an empty cupboard are the parents of despair.
The poet saw

The poet saw such a picture as this when he wrote
"Sad mothers mourning $0^{\circ}$ 'er their trust,
Children by want and misery nurse,"
Tasting life's bitter cup at first."
And it is a picture that Salvation Army officers meet by hundreds in the life of the underworld.
"Shut it out, darling! The walls are not thick enough to deaden the sound. We must have stronger casements, a doible set of curtaing, and a wider, thicker screen, It howls so; it gets on ones nerves. We must have wind. It seems to mock one".
can't bear to hear the wind
can't bear to hear the wind. It seems to mock one.
"A mere fancy, my dear. It is but an atmospheric
that will pass away when the dry air regains its proper place." that will pass away when the dry air regaine is proper place."
"All the same, it is very diagagreable, and we mutr orovide agginst these disturbances. It will cost but a few pounds.
"Yes, only a few pounds."
One's will make all the difference between comfort and discon One's home ought tot be wind and water tight. "Yes, but it is an exceptionally ferce night-bad for the mariner at sea. Our daily paper will be miserabie reading le-minhor for people in
hear that loud blast? It must indeed be a wretched night hear tha
want."

But this was the bare tribute paid that bleak night, in that great house, tot the cry of the poor. Only the wind was remembered-the fire less and foodless were forgotten.

## Not al overdrawn?

"We must do something, captain; I can't sleep. The cry of the ind is the call of God to me
"And to me, adjutant."

The speakers were offigers in the Salvation Army Settlement on tha rders of Hungerland.
"What if Mrs. Faith's husband fails to get that job?
"If he doesn't get it there will be no wages and therefore no food Shall I go and see?
"No; we will go together."
And the humai sollis broke away from their well-earned repose, and tot the tune of the calling wind, ran as angels of Life and Hope.

And, next day, the eldest said, "Mother, you were right! forgotten us and the wind seems to sing a happier tune to-day.".
True, it was not much that the twin-souls of pity had to offer. Bu they came to the house of want with hands full of blessing, and it was sufficient to change the name and look to the cupboard and turn the
sighs of the shack into song. Thgs of the shack into song
Then

Then:
"Not

nen
"Nothing fails of its end. Out of sight sinks the ston
In the deep sea of time, but the circles sweep on,
In the deep sea of time, but the circles sweep on,
Till the low-rippled murmurs along the shores run,
And the dark and dead waters leap glad in the sun.
While the contented, prosperous portion of the world runs merrily
n, heeding not the cry of the poor and the wicked in low places, the humble workers in the great army go out to give cheer and clothing. The old winds moan, but they cannot prevail against this brotherhood of mai
Few seriously think of what a work this vast organization is doing Few seriously think
the undercurrent of life.

## Echoing Thru the Years

There is scarcely a person of fair education in the English-speaking world who does not often recall "The Cotter's Saturday Night," when a week of toil and worry is ended. Nor is there a student of sociolog a' that." If he be a lover of the lyric he will repeat "Flow Gently, Swee Afton," or "Ye Banks and Braes:" if a communicant with nature the
lines of "To a Mountain Daisy," "A Winter Night," or "The Posie," lines of "To a Mountain Daisy," "A Winter Night," or "The Posie,"
will give spinit to his musings; if an enthusiast of narratives in verse he will Wil give spirit to his musings; if an enthusiast of narratives in verse he will
revel in "Tam o'Shanter." and if a disciple of trie sayings he will turn to the epigrams and find such caustic ryhmes as this written to magnif the insolence of a judiciary lord:

Ye ugly glowering spectre?
My face was but the keekin'-gla
It is the fouch of humanity in every
It is the fouch of humanity in every line of his poetry that make us celebrate this month, with as much zest as ever before, the eirtriday. of
Robert Burns. No man has ever touched the strings of sentiment an produced more responsive melody, melody which reechoos thru all heart in all climes. The true affection in which the Scottish bard is held It is an annual tribute to his genius which everyone desires to when January 25 returns. This year the celebration will be no less f vent than before, and it is with pleasure we publich on another page an
appreciation of the gifted plowman by an entertaining writer, Mra. Flore
McD. Denison. appreciation of
McD. Denison.
Admirers of the poet thruout Canada should re-read some of his
songs and epistes on the day which recalls his nativity.




THE TORONTO WORLD
JANUARY 191908











## N






One of the many amusing scenes in "
$\begin{aligned} & \text { son naturatly gitted for the parto of Kathie } \\ & \text { that Mansfield, as the prince, was wil }\end{aligned}$
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SUNDAY MORNING
THE TORONTO WORLD

| THE THEATRE WHERE YOU SEE THE BEST |
| :--- |
| IN MELODRAMA FOR THE LEAST MONEY |
| MATINEE EVERY DAY |
| EVENINGS $10-20-30-50$ EVENINGS |
| MATINEES $10-15-20-25$ MATINEES |

Iman momem CUNNING fROM SIING ŚING TO İBERTY





Scene from the new melodrama, "From Sing Sing to Liberty," at the Majestic this week.

Charles Baron's
burlesque menagerie moluolina THE

## Racing Cats

 An Animal Act Beyond DoseriptionPRESENTING ALL THAT IS NEW, BRILLIANT AND sensational in




Famous Military Organizations new wivisu way






GLIMPSE OF THE POULTRY YARD. $\pm=\mathrm{max}=\mathrm{max}=\mathrm{max}$







$\$ 30$ Silk-Lined Overcoals for $\$ 20$.

$\$ 2$ to $\$ 10$ Saved on every coat "COME ON IN" for bargalns.
OAK HALL clothiern ne Chimes. King
Coomes
Manacer


HE TORONTO WORLD
Interior Views of the Handsome New National Club Which Has Just Been Opened in This City


QUIET ROOM FOR WRITING
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## $1 \%$

This is the mark of the Kennedy School, the school for the expert training of stenographers.
mark of superiority. Is the Kennedy School different from other schools? Better? It is. Let us submit some i
trovertible evidence. The Kennedy School has won the typeyriting cham-
pionship of the world in pionstip of the world in
nine successive contests; it has won the championship of Canada; also the
Canadian students' chamCanadian students, cham-
pionship. In won every typewriting
contest of importance held contest of importance
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Sakes good. The Kennedy School appeals to those whio want
the best. It is old enough to have every advantage
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BIG TORONTO FIRE.
whing destraction by flames of the Rawlinson storage warehouse,
whe total loss 5 mand

iv of beautiful dining-room


JAMES O'NEILL AS VIRGINIUS IN THE PLAY O



HOOLIGANS AT MOSS PARK CARNIVAL.
HOOLIGANS AT MOSS PARK CARNIVAL.
Displaying the ingenuity and grotesqueness employed by the young to create amusement.

AMONG STUDENTS IN TORONTO.-MEMBERS JUNIOR YEAR ONTARIO VETERINARY COLLEGE, FACULTY IN FRONT $\qquad$


LILLIAN RUSSELL IN THE RACING COMEDY, "WILD















## Rof GUY DE LESTARD. <br>  Director of the Berlitz School of Languages (Conservatory of Music

 o has delivered a very instructive and entertaining series of illustrated lec tures on France, in New York, Montreal and Buffalo, and who will rept.them in French in the Music Hall of the Conservatory Tuessay night next.








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Wee haven't tumbiad to our por yet.



lapings MEMORY OF EDWARD HANLAN
Drapings in St. Andrew's Church where funeral service was held. Floral tributes over grave in Necropolis; where
remains were laid.



