





**MAGIC BAKING POWDER**  
CONTAINS NO ALUM  
THAN THE ORDINARY KINDS  
COSTS NO MORE

**The Evening Chit-Chat**  
By BUTE CAMERON



You doubtless know that your high heeled shoes tire you much more than your common sense walking shoes— you, of course, meaning the sex that wears those instruments of torture. You probably realize that the reason you were so abominably tired the other night was not because you had done anything especially strenuous but because you wore those French heeled shoes whilst shopping.

But do you realize that high heeled shoes may do much more than tire you—may actually injure you? If you know anything at all about your internal organism you know that it is a very delicate balanced affair. Now the high heeled shoe throws the weight of the body forward, and if this position is held for too long a time, doesn't it seem quite natural that this delicate equilibrium might be disturbed?

If you don't believe me, ask your doctor. I'll wager he'll talk more forcibly than I have. Yes, I know those dainty, pattery little high heeled shoes are much more attractive than the big clumsy kind. I just love them myself. And I grant you that they are all right for occasions when you are going to be sitting down most of the time. But for occasions when you will have to stand or walk a good deal—well, is the daintiness worth while at the price of certain exhaustion and the risk of physical injury?

Do you know of anything more mortifying than to have someone with whom you have been talking over the telephone for five or ten minutes finally acknowledge that she has company or some pressing engagement from which you are keeping her?

**MADE WELL AND STRONG**

By Lydia E. Pinkham's Vegetable Compound



Another Woman Cured

Maple Creek, Sask.—I have used Lydia E. Pinkham's Vegetable Compound and Blood Purifier, and I am now in perfect health. I was troubled with pains every month. I know other women who suffer as I did and I will gladly recommend your medicine to them. You may publish this if you think it will help others.—Mrs. F. E. COOK, Maple Creek, Sask.

It is a great protection from moths when putting clothes away to scatter over them dried wormwood, which may be procured from many druggists. Each article should be wrapped separately in a newspaper.

When carpets are not taken up, they can be greatly weakened by washing with water in which a tablespoonful of ammonia has been added to a pail of water. This should be done after a thorough sweeping.

When wallpaper is to be cleaned with soda solution or caustic of bread, the room should first be made free of dirt. Work only in one direction. No paper will stand cleaning more than three times.

Always empty a teakettle after using and before filling again with fresh water rinse thoroughly, in that way you avoid boiling over possible germs and also keep sediment from forming in the bottom of the kettle.

**Invermore's Passengers.**

The Invermore arrived at Port aux Basques on time yesterday morning, bringing G. A. Reilly, E. McGeeney, F. A. Regent, E. M. McCracken, W. Parsons, D. Gracie, P. McLean, M. E. Knight, E. and Mrs. Ricketts, S. and Mrs. Grant, Miss D. Thompson, Miss A. Gardner, W. A. and Mrs. White.

**Train Notes.**

The express and local arrived here at 12:40 p.m. to-day bringing about 100 passengers including J. J. Murphy, M.H.A., F. Fortune, J. McCarthy, J. Ryan, Rev. Dr. Whelan, Rev. T. Carwright, Mori Greene, A. Mews, G. Roberts, J. Kavanagh, G. Langmead, Constable Quinlan, J. Curran and G. M. Shears.

**Eczema Not a Blood Disease**

For this reason internal treatments fail to cure—Success of Dr. Chase's Ointment. Experience with the use of Dr. Chase's Ointment will soon convince anyone that Eczema is a disease of the skin and not of the blood.

Mr. A. B. Macanley, Stornoway, Que., writes: "I had itching eczema on my leg for over five years and tried many remedies and several doctors without benefit. Dr. Chase's Ointment cured me completely." Mrs. Chas. Gilbert, Haystack, Pictou Co., N.S., writes: "I was a sufferer from Salt Rheum for ten years and was cured by eight boxes of Dr. Chase's Ointment. I am heartily thankful for this cure and want to recommend Dr. Chase's Ointment to other sufferers."

Why not get the cure started to-day. If you are a sufferer from eczema or any form of itching skin disease you will thank the day you heard of Dr. Chase's Ointment. Go to a box, all dealers, or Edmansson, Bates & Co., Toronto.

**Remember!**

No matter what others may do or say you will always do better at COLLINS'. Look at these values:

**Striped Am. Flannelettes,** absolutely free from dressing, worth 17c. COLLINS' PRICE .....11c. per yard

**Am. Muslins, Silk Finish,** suitable for Evening Blouses, worth 15c., 20c. and 25c. COLLINS' PRICE .....10c. per yard

**P. F. Collins,**  
340, 342, 344 Water Street.

**SLATTERY'S**

**Wholesale Dry Goods House.**

WE OFFER to our Customers, the Trade and Outport Buyers, this Spring, the best selected Stock of Dry Goods of all kinds—American and English—yet put on the market.

See our Stock of Fleece Underwear, Muslins, Embroideries and Dress Goods before purchasing elsewhere!

**W. A. SLATTERY, Slattery Build'g,**  
Perkorth and Espre's Street—near City Hall

**PER S.S. "FLORIZEL,"**  
20 barrels Gravenstein Apples,  
10 baskets Ripe Tomatoes,  
50 barrels Granulated Sugar,  
10 cases Sweet Oranges,  
Potatoes, Beet, Cabbage,  
New York Corned Beef.  
Try Our ECLIPSE TEA, at **40c. 1 lb.**  
People say it's worth 60 cents.  
Buy here every time and get your Coupons.  
**J. J. ST. JOHN, Duckworth-st.**

**FUSSELL'S FULL CREAM CONDENSED MILK IS THE CREAM OF MILKS**

The Secret of Wealth Lies in Four Letters!  
**S A V E**  
To be saving deal with the Reliable Tailoring, Cleaning and Pressing House.  
Have your Clothes Cleaned, Repaired and Pressed by us.  
Have your Overcoat Cleaned, Prepared and a new Collar put on it, and when finished by us it will look as good as new.  
OR BETTER STILL! Have your Overcoat Turned Re-lined and a New Collar put on it, and when finished by us, we assure you it will be as good as a new one. This is the time to have those things done. Note the address:  
**WM. SPURRELL, 174 Duckworth Street.**  
On the Beach. PHONE-727.

**Remedies are Needed**

Were we perfect, which we are not, medicines would not often be needed. But since our systems have become weakened, impaired and broken down through indiscretions which have done from the ages through countless generations, remedies are needed to aid Nature in correcting our inherited and otherwise acquired weaknesses. To reach the seat of stomach weakness and consequent digestive troubles, there is nothing so good as Dr. Pierce's Golden Medical Discovery, a glycytic compound, extracted from active medicinal roots—sold for over forty years with great satisfaction to all users. For Weak Stomach, Biliousness, Liver Complaint, Pain in the Stomach after eating, Heartburn, Bad Breath, Sticking of food, Chronic Diarrhoea and other Intestinal Derangements, the "Discovery" is a time-proven and most efficient remedy.

The genuine has on its outside wrapper the Signature  
You can't afford to accept a secret nostrum as a substitute for this non-alcoholic, medicine of known composition, not even though the agent dealer may thereby make a little bigger profit.  
Dr. Pierce's Pleasant Pellets regulate and invigorate stomach, liver and bowels. Sugar-coated, tiny granules, easy to take as candy.

**Household Notes.**

A woman who does nochtin sewing should see to it that the chair cushions are just the right height: too low a chair strains the muscles and weakens the weaker.

An asbestos mat under the bread pan will help the bread to rise on a cold night, so it will prevent the bottom being chilled. The ordinary store mat can be used.

A reliable furniture polish is made from equal parts of olive oil, vinegar and alcohol. This should be rubbed in with one woolen cloth and polished with another.

To keep blue clothes from fading try adding bluing to the starch. They will retain their color better than if put in the bluing water and then starched.

Pieces of rubber sponge in a mop handle will be found excellent for taking up dust, lint, etc., from hardwood floors or from rugs. They may be used dry or moistened.

A back rest for an invalid which will be found comfortable for one confined to bed is made of a wide board, well padded, and slipped into a cretaneous pillow case.

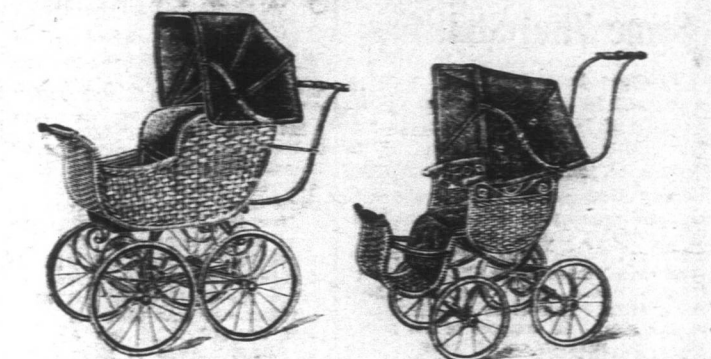
**Will Make Hair Grow**

Every up-to-date woman should have radiant hair. There are thousands of women with harsh, faded, characteristic hair, who do not try to improve it. In England and Paris women take pride in having beautiful hair. Every Canadian woman can have lustrous and luxuriant hair by using S.A.V.I.A., the Great American Sage Hair Tonic. McMurrie & Co. sell a large bottle for 50 cents, and guarantee it to banish Dandruff, stop falling hair and itching scalp in ten days, or money back.

To keep a meal hot for a late comer fill a soup plate nearly full of hot water, place the dinner plate with its contents on top of the hot soup plate and cover closely with still another plate.

**JUST ARRIVED, BY "FLORIZEL,"**  
2,000 PAIRS  
**Men's, Women's and Children's BOOTS,**  
At Prices that were never known in the city before.  
And if you want to get your Footwear at half price and the best value for your money call  
**At The White Shoe Store,**  
301 and 306 Water Street.  
S. B. KESNER, Proprietor.

A New Shipment of **Baby Carriages and Go-Carts** IS NOW ON DISPLAY.



You certainly will want to take the Baby out these bright sunny days, and this store is ready to furnish the finest

**U. S. PICTURE & PORTRAIT Company,** Complete House Furnishers.

**Tea Aprons!**

Priced for Quick Selling.

**197 ONLY TEA APRONS,**

Made of Fine Quality White Lawn with Deep Frill—worth 30c.

**OUR PRICE --- 15 CENTS.**

**HENDERSON'S - - Theatre Hill.**

HAVE YOU TRIED  
**Morris & Company's Canned Meat Products?**  
Ask your Grocer for **MORRIS' Cooked Corned Beef,** White, Red and Gold Label.  
**Once Tried Always Used.**

**JOB PRINTING Neatly EXECUTED**

Organs  
aired.  
UNNS  
er with  
St. John's.  
Buy Your BOOKS From Bookseller.  
Road, by A. E. Jacomb, 75c.  
ier, by M. Gerard, 50c, and  
Mrs. H. E. Gorat, 50c.  
Soul, by Lady Troubridge, 75c.  
Lady, by A. & C. Askew, 75c.  
Book, a sequel to The Iron by Max Pemberton, 50c.  
by author of The Wild  
by Victoria Cross, 20c.  
Seven Sultans, by author House of a Thousand 50c.  
by J. J. Bell, 50c.  
M. Croker, 50c.  
LLER, St. John's.  
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and are WASHABLE.  
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each.  
CH AGAIN.  
Blair  
STORE!  
LOW but the price.  
also stock superior  
Dressers & Stands,  
& Wardrobes, which  
pay you to look  
S & Co.,  
Gower Streets.  
ecuted.









**ARRIVED THIS MORNING**

September 14th.  
**GRAVENSTEIN APPLES.**  
**BANANAS. CALIFORNIA ORANGES.**  
**POTATOES AND CABBAGE.**  
**CHEESE.**—Small Cheese (4 in a crate).  
**KERO. OIL.** 120 test.  
**THOS. SMYTH CO., LTD.**  
 sep14,11

**Gravenstein Apples, etc.**

To arrive ex S.S. "Stephano" Thursday,  
 150 barrels APPLES, 150 barrels CABBAGE,  
 40 bunches BANANAS, 80 baskets PLUMS,  
 60 barrels POTATOES, 20 baskets TOMATOES,  
 10 barrels PEARS.  
 Come along and get our prices on Apples, etc.  
**BURT & LAWRENCE, 14 New Gower St.**  
 P. O. Box 245. Telephone 759.

**Canned Bakeapples!**

JUST RECEIVED, a Shipment of  
 CANNED BAKEAPPLES.

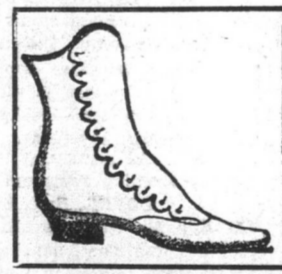
**GEORGE M. BARR.**

See Our  
 Window  
 Display of  
 Ladies' Smart  
 Autumn  
 Footwear!



Navy & Wine Cloth Top  
 Patent Buttoned Boots, at  
**\$2.50**

Black & Brown Velvet Top  
 Patent Buttoned Boots, at  
**\$2.50.**



**STEER BROTHERS.**  
**REID NEWFOUNDLAND COMPANY.**

**Labrador Service!**  
**S. S. "SOLWAY"**  
 Will sail from the Dry Dock Wharf, St. John's on FRIDAY,  
 September 15th, at 6 p.m., calling at the following ports:—  
 Harbor Grace, Catalina,  
 Carbonear, Twillingate,  
 Trinity, Battle Harbor,  
 and the usual ports of call on Labrador.  
 Freight will be received up to 4 p.m. on day of sailing.

**Reid Newfoundland Company**

**A. & S. RODGER.**  
**BIG SWEEP**  
**GENTS' FURNISHINGS.**  
 Neglige Shirts, at remarkable values.  
 Clear Out of Gents' Ties, at 15 cents.  
 SPECIAL BARGAINS in Underwear.  
 Big Range of Ladies' Gloves, in Coloured Lisle, Blues, Browns, Mauves, Rose, Helio, etc.—clearing at Bargain Prices.  
**A. & S. RODGER.**

**Spencer Lodge.**  
 [Bp. Spencer College Hostel, No. 1 Howley Avenue.]  
 This house has been opened under the auspices of a committee appointed by the Diocesan Synod for the reception of girls attending Bishop Spencer College. It is healthily located on the high lands of the city and under competent management. It is lighted by electricity, heated by steam, and its sanitary appointments are certified by the Municipal Inspector as perfect.  
 Application for admission should be made to  
**W. W. BLACKALL, B.A., (Sup. Ed.)**  
 Secretary.  
 sep7,9,14

**Ballantine's Export Beer**  
 Is suiting the public Taste, due to all material, Hops, Malt and Expert Brewing being the best procurable. Ask your Retailer for it.  
**Lindberg Brewing Co., Ltd., Distributors.**  
 sep11,31,m,w,f

**Sixty Years on the Market**  
 and has not given a poor Cup of Tea yet.  
 That is the recommendation of  
**'Golden Pheasant' Tea.**  
 The best 60c. Tea that has been or ever will be sold.  
 OUR MOTTO:—"Cost is forgotten, but Quality remains."  
**J. B. MITCHELL,**  
 Telephone 711. Agent. P. O. Box 324.

The Choicest Product of the Highlands.  
 If you have a love for the genuinely good thing buy such WHISKYS as  
**"THISTLE" or "Spey Royal."**  
 They are Scotland's best Mellow and Matured.  
**JAMES C. BAIRD,**  
 WATER STREET.

**"EDGEHILL"**  
**CHURCH SCHOOL FOR GIRLS,**  
 Windsor, N.S.  
 The Bishops of Nova Scotia and New Brunswick, Patrons.  
 Miss Gena Smith, Lady Principal.  
 Gold Medal, 1908-1910, from the Royal Academy and Royal College of Music, London, Eng.  
 3 Pupils matriculated 3rd, 5th and 9th, McGill 1910 exams.  
 Domestic Science Dept.  
 Perfect Sanitary Conditions.  
 Re-opens Sept. 13th, 1911.  
 For Calendar apply to  
**Rev. H. A. Harley, M.A.,**  
 June 25, 3m Secretary.

**Red Cross and Fur-ness Joint Service**  
**S. S. FREYA**  
 WILL SAIL FOR  
 Spanish and Mediterranean Ports  
 Direct, about September 21st.  
**HARVEY & Co.,**  
 Agents.  
 sep8,m,w,f

**Flower Store Bulletin.**  
 This Week.  
 This week we specialise in Ferns, of which we have a splendid variety, among them some very fine ones.  
 CUT FLOWERS—Asters, several varieties.  
 Wreaths, Crosses, Floral Designs prepared at short notice in first-class style.  
 'Phone 197.  
**J. McNEIL,**  
 Rawlin's Cross.

**FIRE INSURANCE**  
 FIDELITY (FIRE) UNDERWRITERS, of New York.  
 CAPITAL: \$4,500,000.00. LOWEST TARIFF RATES.  
 EVER READY TO MEET THE LARGEST LOSSES IN THE LEAST TIME.  
**CYRIL J. CAHILL,** Agent for Newfoundland.  
 Offices: Law Chambers, Duckworth Street.  
 sep12,3m,eod P. O. Box, No. 8. Telephone, No. 374.

To make room for Fall shipments now due we have decided to offer the balance of our  
**Dress Muslins**  
 —AND—  
**Cottons,**  
 some of which are worth 20c. to 22c., at 10c. per yard. Your Choice at 10c. a yard.  
**ROBT. TEMPLETON**

**There's a Reason.**  
**Horwood's Good Wood Goods** come from their own forests where they are carefully selected and are carefully manufactured at their own mills.  
**HIGHEST QUALITY, BEST VALUE.**  
**Horwood Lumber Co'y, Ltd**  
 Simplicity and Cheapness of Application and Great Covering Capacity.  
**SOLIGNUM** is easily applied, requires no special skill, and the cost is estimated at HALF THE PRICE OF PAINT.  
 On well seasoned wood (planed) one gallon will cover from 400 to 500 square feet.  
**HALF THE PRICE OF PAINT.**

**North Sydney Coal**  
**Cheapest and Best**  
 in the city. 168 tons Best North Sydney Coals, landing ex schooner Nina L.  
**\$6.40, sent Home.**  
**Newfoundland Produce Co.**  
 Limited. Late Duder's Premises.

**The Home of Good Shoes**  
 LADIES! See our Eastern Window for the best Line of Footwear.  
**At \$1.50, \$1.80 and \$2.00.**  
 Also, Our Infants' Boots,  
 Foot form, Black and Tan, Buttoned and Laced,  
**Only 75 cts. and 80 cts.**  
 Our Western Window:  
 Gentlemen, see our Western Window for the best Line of Fine Footwear.  
**At \$2.50, \$2.75, \$3.00, \$3.50 and \$4.00.**  
**F. SMALLWOOD,**  
 The Home of Good Shoes.

**WEATHER FORECAST**  
 TORONTO, Noon.—Moderate w. winds, fine. Saturday winds and a little warmer.  
**VOLUME XXXII**

**USE**

**THE PEOPLES AUCTIONEER**  
 AT THE RESIDENCE OF  
**MR. J. P. WEBB**  
 43 Military Road,  
 On Saturday Next, 16th inst. at 10.30 a.m.  
 VERY SUPERIOR  
 Household Furniture and Effects

Drawing Room.—1 superior chair, mission oak framed, 1 spring, upholstered in green leather, 1 large overstuffed spring lounge, 1 large mahogany mahogany centre table, 1 mahogany rocker, Japanese tea table, book and books, 1 fern pot and stand, linen spring blinds, 1 superior square, 3 hearth rugs.  
 Dining Room.—1 very handsome buffet with bevel plate mirror, round extension dining table to do 40 dining chairs, 1 mahogany rocker, 1 1st class foot Singer machine, oak frame, 1 baby's high chair, 1 do. rocker, 1 ladies' work basket, child's folding go-cart, 2 hearth, 1 reading lamp, 1 carpet swan, small dinner set, glass and crock ware, carpet square, etc.  
 No. 1 Bedroom.—1 very handsome dressing case with oval bevel mirror, washstand to match, 1 some white enamel and brass stand, 1 hair mattress, 1 spring, child's white enamel cot, and and spring, 1 chest drawers oak, 1 rocker, toilet set, carpet and rug.  
 No. 2 Bedroom.—1 superior golden oak dressing case, 1 white enamel & bedstead and wire mattress quite new, 1 health mattress, 1 basket, spring blinds—new, etc.  
 Bath.—Enamel, canvas, new carpet, etc.  
 Kitchen.—1 superior gleewood of range with hot water attachment, 1 ice cream freezer, enamelware, kettles, etc., 1 hammock, bread and oil stove, etc.  
**P. C. O'DRISCOLL, Auctioneer**  
 P.S.—All goods must be taken away by day of sale.  
 On the premises, if not previously disposed of by private sale, on  
**TUESDAY, Sept. 26th, inst. at 12 O'CLOCK, NOON.**  
 That first-class building and business stand known as the Army & Co. Depot, situated on the corner of D'Arny and Cochrane Streets, and rearage right through to Water Street. The building has all modern improvements and heated throughout. It is one of the best in St. John's. Hotel or Business stand. Apply to  
**MRS. J. J. KEARNEY, or**  
**P. C. O'DRISCOLL, Auctioneer**  
 sep19,eod

**Freehold—On Water Street**  
 That desirable dwelling house, No. 418 situated on the N.W. Side of Water Street, opposite the premises and one of the best business stands in the city, having side entrance on Buchanan Street. Apply to  
**MRS. C. COURTENAY,**  
 the premises, or  
**P. C. O'DRISCOLL, Exchange Bldg.**  
 sep19,11

**Fresh BEEF!**  
 In stock and to arrive for  
**Saturday**  
**Godroy Valley**  
**FRESH BEEF.**  
 In best of condition.  
 'Phone 608.  
**A. H. MARTIN, AGENT.**

**FOR CHARTER**  
**French Vessel, d**  
 fish carrier, of 230 tons. Apply to  
**JAS. B. KNIGHT**  
 aug17,11 Commission Merchant  
 Job Printing of all kinds