

## Honest Advertising.

THIS is a topio we all hear jow-a-days because so many people are inclined to exaggerate, Yet has any physician told you that we claimed unreasonable urselves, we know what the answer will be.

That it has all the virtues to-day that was clamed for it in its early days is to be found in its increased use, the recommendation by prominent physioians, and rita
Fletcher's Castoria, is striotly a remedy for Infants and Children. Honestly advertised as such, withoat a claim for more than its over 30 years of use have amply proven. A Baby's remedy for Babies. And not an adult's remedy for all the family


Special Care of Baby.
That Baby should have a bed of its own all are agreed. Tot it
is more reasonable for an infant to ofleep with grown-upa than to toe
a man's medicine in a man's medicine in an attempt to to regiliate the dowideate organdism of
that same infant. Either practice is to be shunned. Neiker be tolerated by peceialistst in chactilec isen to bo be ehum
Your Physican will tell you that Baby's
pared with even greater care than Beby's food.
$\triangle$ Baby's stomach when in good health is too
 Don't be deceived. Make a mental note of this:- It is inportant, Mothers, that you
shoula remember that of function well, the digestive organs of your
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GENUINE ASTORIA A!waYs


Gossard Week
May 9th to 14th
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## PLAYER'S

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THE STANDARD, ST. JOHN, N. B. THURSDAY, MAY 12, 192T


Board of Trade Given Vivid Word Pict Prom Broken gets Remedy for Maritime ills.
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Thin Blood Like Skim Milk
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you do not look for much nourishment in ok skim milch.
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This Dunlop Process Has at Mileage to Fabric Tires
Dunlop Cord and Fabric irs Are Now Made by th
Same Unbeatable Process

## DUNLOP <br> Means BIG Mileage







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Dunlop Tires, Both Cord and Fabric Construction, are Giving Phenomenal Results.
Big Tire Mileage is here to stay. Just as we predicted in 1912 that the Anti-Skid Tire would become standard, so we now predict that Big Tire Mileage will be among the things
every motorist will consistently expect from now

The tire manufacturer who has to apologize for "short life" in his product will be automatically eliminated. Cord Tire construction made possible the coming of a tire that refuses to quit until many thousands of miles have been clicked off. The Cord Tire is now universally accepted as the master choice.
forget that Dunlop Cord Tire is now the most popular. "Dunlop" is at top form, but don"t almost uncut while we are turning out Cord Tires --- "Traction" or "Ribbed" - which seem These motorists wanted more mileage than Fabric Tires were usually expected to give. That set us thinking. We wondered why certain Cord Tire principles could not be applied to Fabric Tires

We experimented and were amazed at the find. It to Dunlop Fabric Tires and make them last longer than
Fabric, Tires were ever known to last. Result: Dunlop
"Cord"-built Fabric Tires are giving some other makes
Dunlop Cord Tires are outdistancing any other Cord Tire made, no matter at what price the tire sells. The stories told here prove all we claim. We have hundreds more like them. Note the remarkable distances covered and the splendid average for all parts of Canada on all makes of cars.
Dunlop Tire \& Rubber Goods Co., Limited Head Office and Factories: Toronto. Brathches in Leading Cities. DUNLOP Double-Life, High-Mileage Cord and Fabric Tires
SAVE YOU MONEY




## FOR WOMEN

AMUSEMENTS
Chocolates Take
A Decided Dro



## THE STANDARD'S FINANOIAL SECTION

WALL. STREET IS
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WO STRONGR DTM
"These Shingles Are Right" Ruberoid Strip Shingles are the ones to use
you want the finest appearance combined wh rugged wearing quality

##  ot more to it than you can see-for one of Shingles is the heavy coating on the Sach "This is a feature exclusive to Ruberoid Strip Shingles. No othershingles made in Canada have a back coating-and no other readyroofing or shingle in the world will look RU-BER-OID ROOFING ${ }^{\text {- }}$ SHINGLES

RU-BER-OID Dealers in NEW BRUNSWICK (Western)



## New lasue <br>  <br> Ceraminations $\$ 500$ and $\$ 1000$ <br> Dated I May, 1921 Due I May, 1941 <br> Interese half yearly 1 May and 1 Now. Principal and Interest payababe at Moncton or <br> | PRICE 100 AND INTTREST |
| :---: |
| TO YIELD 6 P.C. |

J. M. ROBINSON \& SONS, LIMITED

Monton - St. John - Fredericton


STANDA ${ }_{\text {or }}^{\text {THE }}$ R BANK
total assets over ninety millions
St. John Branch:
W. L. Caldow, Manager

MdDOUGALL \& COWANS
58 Prince William Street, S. Jokn, N. B. Branch Offices: Ottawa, Toronto, Winntpeg, Halifas,
St. John., Quebec.

HEAD OFFICE, MONTREAL
Orders executed on all Exchangen.

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B. M. Hill Describes Met of Constructing N. B. Hi $)^{\text {ways }}$





