

GIVE THE YOUNGSTERS A HOLIDAY.


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Up by Crop News
raws for $\$ 1.50$
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Get a straw
at $\$ 1.50$. See




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we offer for quick arly half a thou ses consisting o urplus stock and

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## Enamelware

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## EATON'S FRIDAY

Linens and Cottons Full Bleached English Sheeting, fine
twilled weave, superior quality, 72 inches wide.



 reave, free from specks, 40 inche
tarly 10e yard, Friday bargain Hemstichod Tablo Cloths, fine Scotch
 Table Line damaskl, pure linen, firm even weave, handsome
deocigns ,72 7 inhen deeigns, ${ }^{2}$ incheses wide. ${ }^{\text {f }}$
80 y yard, Friday bargain
Table Napkins, all linen Irish damask,
trong weave, well
assorted, small dainty
de-
 Swiks Applique Dresser Covers, fine open
orork designs, hemstitehed or scalloped edges, T. ${ }^{250}$ weave, red border, 17 inche
$10 c$ yard, Friday bargain
Plain Toe and Chocked Clisas Toweling, all linen, very aborbent, excellent quality, 22
to 227 inches wide. Regularly $122 / 20$ y yard, FriAll Linen Huck Towels, close weave,
grendid bearoom towels, plain borders, hemmed ends. Washed ready for use, size $19 \times 3$. 19
inches. Regularly 29e pair, Friday bargain

## \$7.50 Campers' Blankets, \$4.98

Fine Saxony All-woll Blankets thorough-
yscoure, close a nap, colors darkk green and


## Upholsteries and Curtains

 Wide, with interwoven figures and permanent
dyese.
The range includes orientals, verdures, conventional and striped patterns, Regularly
S1.50 and $\$ 1.25$, Friday bbirgain,
per Tapestry Curtains, 45 and 50 incheses wide,
3 yards long, have heavy matted fring to
 toned colors, red, green, olive, Nite and brown,
two.toned gren and brown with green, odd
ode
 English and Art Oretone, 30 inches. wide,
showing fioral and conventional pattern;,
 and upholstery purposes, generally, Regu-
larly 2 2ce and 30, Friday bargain, yard 190 Nottingham and Fish Net Curtains, 50
60 inches wite, $31 / 2$ yards
long, white or





## High-grade Furniture














## High-class Suitings at Bargain Prices

Smart, handsome, pure wool suitings in this lot, including worsteds, cheviots, serges, tweeds, etc., in self-colored and two-toned stripes, shadow weaves, diagonals, etc., all colors represented in the assortment. Widths 42 to 56 inchés. Many exclusive
suit lengths amongst them, so see Yonge Street window bargain, per yard.

Friday Bargain Price in Dotted Swiss
red peau de this lot comprises a belated shipment of plain colstock, and the whole makes a splendid alance we have culled from colorings; taffetas, tamolines, peau de cygne, louisinette, sapho, in gowns and waists; in the peau de cygne ihere is black, white, cream


## Muslin Clearance, 121/2c

a muslin--uxuying opporgain counter and the has heen offered Sale in aive you as good
batistes, fancy dime; fancy batistes, fancy dimities and beautiful fancy organdies. Regularly
$15 \mathrm{c}, 20 \mathrm{c}, 29 \mathrm{c}$, Friday bargain ......... $121 / 2 \mathrm{c}$ See Xonge Street Windows.

## Muslins <br> Lovely snow-white, sheer weave, with assorted sized spots, beau- iful for dresses or waists and one of the nicest fabrics for thil tiful for dresses or waists, and one of the nicest fabrics for children' drosses, perfect laundering quality. Regularly 25 , Friday bargain <br> A Friday Bargain Snap in Semi-made White Robes

and your dress is complete, no dressmaker to wew minutes 9 stitching
have as pretty a dress as you could wish for, some with insertion and some with embroidery. Regularly $\$ 5.00, \$ 6.50, \$ 7.00$ and $\$ 7.50$, Fri
day bargain price, each ..... .................. $\$ 4.38$

Low Pricing in Wall Papers
 sperial -
heres Tapestry Wanl Paper, in Oriental, color-
ings, side wall only. Regularly 15 c, Friday
berg bargain, single roll $\ldots$................ 90

 Heary Gilt Fall or Dining.room paper,
 300 Rolls Stripe Wall Papers, for bed-
rooms, good style of stripe and color, Friday Yooms, good style
bargain, single roll

500 Rolls Wall Papers, balances of regular


## Bargains in Pictures

Chearing out
chased stoks.
oil 1 pest
Oil Paintings, beautiful landscape and
water scenes, framed in large ornamented gilt
 Od Frames, high.-lass sines, made up into
frames $8 \times 10$ to $16 \times 20$, in the lot are gilt mouldings, plain finished and some with gold
burnishe tips, also variety of darks mouldings,
oll are fited with



 including landacape, pastoral. hanting secenes
and figure subjects. Friday bargain, each 50

Picture Hooks, 5 c Dozen
ranteed solid brasc


## Roller Skate Bargains

 Slates, pairs only, of Ball Bearing Rollerexten
plate, steel
wheels, to


Stationery and Fountain


## Salt and Pepper, Shakers,

 Half-price deesigns, with , ther ling silver serew topes. Some
are diamond are and and sut, some estar cut, some are in
prain colonial design, and the others sho
pretty pate
 mates in the lot. Regularly 81.00 per pait
Friday bargain, each
-Main Floor, Yonge St.
2t

## Carving Sets



A Bargain in Mantel Clocks


 $t$ tected by a convex glass door. Friday bar
gain, eech .................. 4.59
Hair Goods and Notions
 frrat quality hair, any shatd maxeept grey.
learly
larly
\$21.00,
 gain


Bone Hair Pins, smoth finish, America mate, put up 1 Rozee
20iday bargain
 Friday bargain
Comb sets,
 Curls, cluster style, $\dot{v}$ and 8 on eneach elus Hair Switches, full and fuffy
 Hair Pads, odds and ends of regular stoolk
stly black and blonde, some browns. Reg mostly black and blonde, some
larly 15c, 20e, Friday bargain

Side Garters, silk frilled elastic, rubbe
t:onn. Regularly $35 \mathrm{c}, \mathrm{40c}, 65 \mathrm{c}$ pair,


| quaiday |
| :---: |
| Friday bargain ............ ... ... |
| dozen |
| 50 |

Fancy Nillinery Hat Pins, a clearance o
our 10 c and $121 / 2 \mathrm{c}$ lines, Friday bargain, each
Pin Sheets, best English brass Pins. Regu.
Dusing cloth, chemically treated to ab-
Stick Pins, atored pearl tops. Regularl
card, Friday bargain Fancy Needede Cases, 1 itted with large ass
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and

## Shorts Scramble to Cover on N. Y. Stock Exchange




## A PAGE OF REASONS FOR EARLY SIMPSON SHOPPING



## Women's \$8.00 Wash

 Suits $\$ 4.98$
 rounded collar: some are trimmed with braiding.
Skirts are pleated with deep side pleats. $T$ Th regular sel
day $\$ 4.9$.

WOMEN'S SUMMER DRESSES
200 Dresses, in a a great variety of one-piece

 Thfects of mave, The regin, pink of sky with white.


WOMEN'S $\$ 5.00$ COATS, $\$ 1.49$.

 and 42 bust measur
$\$ 5.00$. Friday $\$ 1.49$
women's $\$ 6.50$ SEDARATE SKIRTS, 84.39 ,
 tones) in couple of smart pleated styles, with
double flounce effect and pleated to bottom

\$3 Muslin Kimonos $\$ 1.98$



Waist Department Bargains


 $\$ 2.00$ Corsets Friday $\$ 1.25$


Ladies' Underwear

 25c. Pryiay bargain, 100. to 14
Joss Sticks for



## W

advocate early shopping every day as long as it does not put our customers actual inconvenience. But on Bargain Day we go further-we say "Shop early even though it does cause a little inconvenience. The satisfaction is worth it. At
eight oclock these July mornings are delightul. The store is tresh, cool, bright - shining like a new eight oclock these July mornings are delightful. The store is fresh, cool, bright-shining like a new pin. The bargain
assortments are complete-nobody has had an opportunity to forestall you Every antired salespeople and the energy of a new day. You may pick and choose, select, purchase and be away home again
und before your less enterprising neefghbors have started down town.
Page to-night with your mind made up to shopping ezrly to-morrow, remembering that Saturday is but a half day

## In the July Sale of Linens

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## Verandah Furnitur















## $\underset{\substack{\text { Bargain Day Groceries } \\ \text { 1.000 }}}{\text { ases Crate }}$














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## Frnaa

## Carpet Store Bargain

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JAP MATTING.
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 liso Yards Brussels Carpet, in
large rango firal and Oriental de
signs, including greens.



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