







## Opening the Semi-Ready Wardrobes At 81 Yonde Stree end This Saturday Morning 472 Oven St. West

YOU are specially invited to call and gather for yourself an idea of a great idea-the new system of tailoring men's clothes.

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OW Semi-ready Tailoring has progressed far beyond the attainments of its many imitators can be best judged by a personal visit.

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GFNTLEMEN may feel free at all times to visit the Semi-ready Wardrobes "just to look." There is never any obligation to buy in the Wetcome Store.

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THAT Semi-ready saves you both time and money is not its chief reason for the tremendous success which has attended it since the first small store was opened in Toronto.



THE better style, the distinguishing marks of culture and refinement, and the superior class of tailoring, combined with the finer cloth fabrics, gives the Semi-ready garment a tone which can be produced by only one custom tailor in Toronto--.-and only one in Canada.

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THE Semirenady Sec Suit style for the Fall and Winter session lith Worsted Suit.
This style is made without side or centre vent in the back, Exchange


Into those garnets there are tailored finer worteds, worsen med wed than the custom tailor can afford to import. The
English worsted from the mills of Sir Titus Salts of Saltair, English worsted from the mills of sir Titus Salter of
Yorkshire, are found only in the "Semi-ready" "ulioring.
The "Buran" sarge, the freest ergo made in Canada, it made in
ready" Ward and

To fore That's fie"Lorfellof the; nut!
We save youtthe bother of being measured - the bother of being fitted, andurinemedilungleasantness of having to pay for a suit that does not fit - does not ilookstight -and will not hold its shape -all characteristics of aiftomathening.

Yodutryona Semi-ready suit that has been carefully hand-tailored and lofondXartyy fished. That has been* through the hands' of the most she Wal taxing people in Canada-tailors whose salaries the best custom the pl

Th has the smartness and distinction of a suit designed by a master tailor most knowing and scientific in America.

Youtry on a Semi-ready suit before an entire figure glass-you are acutely. critical because your suit forms part of you, and you expect more from Semifreatly than you do from the custom tailor.

There are no excuses for any ill fit in a Semi-ready suit-you are not flattered as to your appearance when you feel unconsciously that there is something wrong, or are you forced to take a suit againstyour own judgment.

If the suit is not right, don't take it. If by any chance you don't find that your de dissatisfied until you get it home, send it back-we'll refund your money -Why?

For our own sake, because -it wicuid hivitiot to have an unsatisfactory suit on anyone.

Could a custontailor afford to take your suit back?

## Remember the cordial welcome which awaits you to-day--and afterwards-in the two Semi -ready Wardrobes. <br> 81 Yonge St. <br> 472 Queen St. W. <br> ED. WICK, - Proprietor.



SATURDAY MORNING

## LAST WORD TO

 Exhibition Visitors 2

The attencion of tourists and visitors is called to the fact that Toronto sets the pace for Canada as regards style, and hat we have more really exclusive nov. elties in Furs and Hats than anywhere else in town. We claim pre-eminence in every detail of the Fur business, including a most elaborate showing of

## -Perslan Lamb Coats

-Alaska Seal Coats

- Ermine Muffs and Scart - Labrador Mink Sete
-Handsome Fur-lined Coate.
A record of over 40 years in the same business, in the same location, and under the same management, is at least suggestive of reliability, with the goodwill of a host of friends as our best advertisement.
Everybody welcome to see all there is to see without a thought of buying. The store has a cheerful welcome for all comers, and will keep open
night for your convenience

DINEENS
140 YONGE STREET, TORONTO


THE TORONTO WORLD
SEPTEMBER 81906

## MONARCHLIFE assurance company

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SATURDAY MORNING
THE TORONTO WORLD


## The Grown Bank of Canada

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Canadian Westinghouse Go.

## COAL

A Second Crow's Nest

SATURDAY MORNinc


This weather won't las Forever, and when the cool da
come you should be prepared comfort by having one of our up-
todate Fall Suits. Nothing like getting your
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from the new arrivals fhiction
Business Suits fro
Cut and tailored in our ow

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## -SIMPSON



Men's New
Fall Hats





## Umbrellas <br> 



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