

## Delicious in the Cup "SALADA"

Is equalled by no other tea on sale for Quality and Flavour.

## Lady Wyvernes' Daughter

Tonarion men wow WOMEN FROM 0 FORTY TO FFTY

## - 0 -

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## $\mathrm{g}^{5}$



Memorial Day Celebration.

Ceremonies at Sergeants Monument wer Impressivec... Pinegyric
Excellency Sir Willian Allardyce





This is the Last VVeek A riot of economies are featured forite last week of the Sale. Whichever way you turn at the
Royal Stores this week, you will find yourself face to face with a good economy-a chance to BUY FOR LESS, some desirable, seasonable articles. The prices will remind you of pre-war days when your dollar would buy you a full hundred cents worth. In a good many cases the rices are forced down even lower.

Put Away
Your Old Hat





White silk Rillobons<br><br>traches mide. Reg. 30. yarc.<br>

Women's Fine Underwear

at Special Prices
 Womens Combinations


 Made of Knickers.







 Chapiain. The ristation will
extend over July and August.
Just Fol

 I must rung; what the throng is read-
And feed where
the



White Underskirts.
White Underskirts.
Madeoror fine White shirting, nicely trimmed
with tueks and embroidery,
 Princess Underskirts.
 Cambric Knickers.
 Cotton Crepe Knickers. In Pink and White, elastic at knee and waist;
$\substack{\text { assorted sizes. } \\ \text { Prlces. }}$ Prles : . . . . . . .....6se and Fancy Phlk and white Crepes, sauare neck,
long sieeves. Prices....
Brassieres.

| Made of plain and fancy couttil |
| :---: |
| Prlces |



Sale of Cotton Grepe Sacques

and Wrappers
 withero a blu






## Voile Frocks.

White Washing Skirts. Middy Blouses





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| Regivi.0 |
| Roliung ion |

## Muslins Lawns and Piques

White Swiss Muslins.
 Dotted Muslins.
 White Piques.
 Organdie Muslins.
 White Lawn Specials.


| Time for Cooler UNDERWEAR. Men's Fifette Pyjamas. <br>  Men's Baibriggan Underwear. <br>  Sale Price Babrigan Union Suits. <br>  <br>  Men's Athletic Underwear Popuar Farvard Union Sutiee <br>  |
| :---: |

## Wonderful Values in White Goods

## by the yard




The Royal Stores, tid.


Now White SILKS
 ${ }^{36} \mathrm{in}$. wioc
 Nomen






| Riverside Travolling Rugs. |
| :---: |
|  |
| \$9.00 |

Elis \& Co.
Limited.

OF COURSE YOU'VE NOTICED the improvement of Elec tric Lighting of to-day ears ago. We are ad vancing each year in Matters Electrical
Let us show you how handsomely we can illuminate your store, stor window, home, office or factory. It will pay you to investigate.
ST. JOHN'S LICHT AND POWER CO., LTD.

STATUTORY NOTICE.





 Mer's Dark Tan Laced Boot


## Memorial at Wesley

 Church UnveiledBy His Excellency Sir Wm. Allard --Congregation's Tribute to Gallant Dead.



 and Seal's Passengers

## unerer and

$\qquad$


This Week at St. Thomas'

| This Week atSt. Thomas', | HERE AGAIN |
| :---: | :---: |
| 8 p.m. Wednesday,-Brotherhood St. An- drew (Junior), 7.30 p.m. | Crown Porter. |
|  | Crown Lager. |
| Noit | Royal Ale. |
| 为 |  |
| Magistrates Court. | BAIRD \& C0, |
| atio jur oid home |  |
|  | FOR SALE! |
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|  | - Surreys, |
| mand |  |
|  | Bugyys. |

## CUPS AND SAUCERS <br> 10 c . <br>  <br> WASH-BASINS 60 c. <br> S.0.Steele\& Sons, Ltd. <br> 100 Water Street,

 Opposite Seamen's Institute.

 6000 Pairs of Boots and Shoes Recently Purchasen from a bankrupt concern in Haveo Hill, Mass
The BARGAINS you were expecting in BOOTS and SHOES are now on display for your inspection, consisting of Ladies', Misses, Children's Men's and Boys, in the latest styles and POSITIVELY THE LOWEST PRICES. SEE OUR WINDOW FOR DISPLAY OF SAMPLE SHOES

## Three Specials for Friday, Saturday and Monday

| Ladies' 1-strap Comfort Shoe 1.98 | Ladies' White Canvas Boots 89c. | Boys Bik \& Tan Call Bluehers sizins 2.99 |
| :--- | :--- | :--- | :--- | THE AMERICAN BOOT \& SHOE STORE w wee Gewe stred 10





Oom Paul's Lost Millions


Coberon sumy xmorex Anober mitumy yminy ysin



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## Friday, Sat. \& Tuesday $\div$ MARK-DOWN SALE

Will be in full swing-and will be a real eye-opener in price-cutting for the oople of St. Jenn's. In order to make room for the many cases of new goods JW on their way for our "July Drive", we are marking down our present and anyone looking for high quality and low price will find both right here in our well-filled store

## 500 to choose from

HATS!
No two alike
Hats
We've got some wonderful Hats this time-Even if you've got a new hat for the Sum-
mer, you'll feel you really MUST have one of these new arrivals. Dozens were sold mer, you'll feel you really MUST have one of these new arrivals, Dozens were sold
before we could even mark them off, they had such a "come-hither" look in their dainty before we could even mark them off, they had such a "come-hither" look in their dain
styles. Some very "chic" close models for windy days are among the selection.

## Hats

 Large and small shapes.HATS!
All the new shades \& Black
Were commeneing a Big "July Drive" very
shorty. Don't miss this page for a list, of

driving out.":

## COATS

MISSES TWEED COATS in plain shades and Heather mixtures; sizes up to 16 . Prices $\$ 3.90, \$ 4.60$ up.
POLO SPORTS COATS, the newest Coat for country wear, in sizes up to 16 years; plain shades and Heather Mixtures, \$7.50.

COATS
POLO COATS, in Fawn, Blue Brown and Heather Mixtures: all sizes. From \$9.00 to 22.00

BLACK BOLIVIA COATS-Handsome designs for full figures: sizes 36 to 44. Prices $\$ 29.00$ to $\mathbf{3 4 . 0 0}$.

## UMES!

Poiret Twill and Tricotine, in Navy and Black only. These handsome Costumes are made with the fashionable box back; sizes 16 to 42.

Prices 27.50 to $\mathbf{3 2 . 0 0}$
ine Tweeds and Heather Mixtures, to fit 8 to 17 years. Larger sizes have 2 pairs of pants. All prices.

"REMEMBERE-OUP Store is on the other slale of the street"

## 5



We Ackvo whidee vo master in

 MOORE'S BAKERY,'


> NOTICE.

Falay goonimge a soss. I hereby give notice that 14 is my tho
tention to pay $a$ Dividend in the above Contuor , and that all persons hating
matter, steps to see that that partuculars of of such ciaims are flied in my oflec beforo the
16th July 1923 next atter which data it is my intention to pay which date that
Dividend reesad claims of which I shan then hate had
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Graduate Opticlar AST WATER ST. WESY. Plione 916 P.0. Bor 255

## SUNLIGHT SOAP

E1.000: GUMRANTEE OF PURITY ON EVEENMBAR


POWER! 2 and 4 CYCLE arine $\underset{3 \text { to } 80 \text { H.P. }}{\text { Engin }}$



Large quantities spare parts in stock at all times. ACADIA GAS ENGINES,LIt.,

GREY KID BOOTS


EVANGELINE the perfect Shoe for Women.
Evangeline Grey Kid High Guts only $\$ 6.99$ the pair

Our Ladies Department.

## F. SMALLWOOD

The Home of Good Shoes 2188220 WATER STREET

Forty-Four Years in the Service of the Public-The Evening Telegram.

Motor Cycle Trip


## TO-DAY AT THE STAR MOVIE

"UNDER TVVO FLA GS," in ten parts
AND WITH IT THE FULL MOUNT CASHEL BAND,


##  <br> THE KODAK Developing and Print Ing Service Gives you fnished prints from your roll films in 24 hours, without tail. When youre of for a pienic, or on your holididys, take ofour camera with you to "snap)" the good dimess oun have, the lo orely   <br>  <br> The KODAK STORE 309 Water Street. Phone 131 <br> Only One Grade!

 freshness and preserving its bouquet.
## Five to Eelght Years

for Channel Tunnel.








 New Zealan's Finances.



Scythes, Snaths, Snathe Stones, Reap Hooks.

The Direet Agencies, Limited.

There are no two or three grades of "ARMADA." It is a one quality tea-THE BEST--and it is grown on the sunny hiliside slopes of Ceylon, whence it is imporfed DIRECT to Newfoundland-thus always ensuring its

## FIRE INSURANGEI

 RUEEN INSURANCE CO. of America THE GREAT AMERICAN INS. CO. Ocum Mrain NEw York.
## Absolutely no trouble when a loss occurs.






## 000000000000000000000000 <br> at <br> Blair's

## Ladies' Ladies White <br> Cotton HOSIERY Vests <br> SUALITY GOODS.


only
20c. each
Ladies
CORSETS
Unequalled Values

$\$ 1.50$ \& $\$ 1.85$ pair

## _Vulcanite $\cong$ Noofing

Vulcanite Roofing is made and guaranteed by the Beaver Company, Ltd., makers of Beaver Board During the year 1920 and 1921 Vulcanite Roofing sold at seven dollars per roll THE PRICE OF VULCANITE ROOFING IS NOW ONLY $\$ 4.00$ PER ROLL Each roll of Vulcanite Roofing is full size, complete with nails and cement for laying A roll of Vulcanite Roofing contains 108 square feet and will cover 100 square feet of roofing surface Vulcanite Roofing when laid by a certificated roofer, is guaranteed to last for fifteen years Vulcanite Roofing is guaranteed fully equal to higher priced roofings of similer weight and size At $\$ 4,00$ per roll Vulcanite Roofing is cheaper than felt, because given better wear it outlasts felt When Vulcanite Roofing is used, you do not need to buy nails or tins, and your roof does not need to be painted or tarred, or othrwise coated until the Vulcanite has been $t 2$ months on your roof Roofs covered with Vulcanite Roofing pay lower insurance premiums than roofs covered with felt

Colin Campbell, Limited


Men seeking employment must not apply to Messrs. Goodyear, at Grand Falls, unless they have been engaged and furnished with Railway Pass by the proper, authority

Forty-Four Years in the Service of
the Public-The Evening Telegram
manmanme Don't say Paper, Say "EVENING TELEGRAM."

## Glass Breakage :

No matter what style or sizze, or where located, in-
terior or exterior, window, show case, or pavement,
 poicy
rates. JUST CALL UP 1154. U.S. FIDELITY \& GUARANTY CO'Y., CAMADUN HoME offick-roboryo.

Dr Kinsma
Dr. Kinsman's Heart Tablets and Powders








J. A. BASHA



## OFFICE <br> DESKS.

For up-to-date efficiency your office
must have correct equipment in every must have correct equipment in every
detail-The frrst and foremost its
Desk—or Desks.
Here we offer our services with
the very newest and most complete Desks ever built.

Of finest quality Oak, light com-
mercial finish, very massively made, mercial finish, very massively made, mum of convenience to the user, lend
an air of solid dignity to the most severely furnished office.
Get Our Prices on Office Desks.
U. S. Picture \& Porirait Co.

Water St., St. John's.

## HOWARD'S Edinburgh Borax SOAP!

Admitted to be the finest piece oi SOAP on the market. It is becoming more popular day by day. Use no other. Stocked by all the leading grocers both in the CITY and OUTPORTS.


| At Headquarters! |
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for Rxcellence \& Uniformity of Quality.
JOB'SSTORES,Ltd.
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| :---: | :---: |
| Ginghams .. . . . . . . .19e. | Chidiren's Glores . . 10 amp . |
|  | Ladies' Vosts .. .. . . . 16 coc |
| Iman's Caps . . . . . . . . 6 be | Lace Curtalms . . $\mathbf{. 8 1 . 2 5 \mathrm { prg }}$ |
| Cotton Droseses + . . . . . 65 c | Masllins .. .. .. ..2be yd |

MAI ORDERS SENT SAME DAY is recitive.

|  | New Color, New Charm |
| :---: | :---: |



Ex Canadian Sapper from Montreal AT LOWEST PRICES. One Carload ( 500 Bags ) WHITE FEED OATS.

One Carload (287 Bales)
STRAW.

One Carload (400 Bags) BRAN.
F. McNamara, 'PHONE 393

QUEEN STREET


STOCKS for JUNE 18th to 23rd:


BURT \& LAWRENCE

Reid-Newfoundland Co., Limited

Trinity Bay Steamship Service.

Owing to yesterday being a general holiday, Freight for the above route will be accepted to-day, Tues day. Oil shipments will be received to-day also.

Reid-Newfoundland Co., Limited

RED CROSS LINE! NEW YORK HALIFAK ST. JOHN'S. Schedule of Sailings for Juna From New York: From St. John's

Throush rates quoted to all ports.
Speatal ratas anoted on return tickete with slix monther
otop-orer pritleges.


HARVEY \& CO., LTD., St. John's. Nfid., Agts Bowrite \& COMPATI. G. A. CAIPBELL $\& \mathrm{CO}_{0}$


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PASSENGER AND FREIGHT SERVICE
NORTH SYDNEY TO ST. JOHN'S.
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All steel trains of the finest equipment aford comport to
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Leares montreat Dally at 9.00 p.m.
OTTAWA, NORTH BAR, BASKATIOON, EDMONTON and

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North Sydney Screened, Scotch Hoase. hold and Anthracite COAL.
M. MOREY \& Co., Ltd.

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