# * YOU'LL BE SURE TO FIND IT IN "The MAIL and ADVOCATE" THE MAIL 皿 ADVOCATE. 

(Official Organ of The Fishermen's Protective Union of Newfoundland.)

Rain, Frost and Floods Play Havoc With Enemy

General November" Hard
on the German Troops who
Are Encamped in a Bleak
Desolate Region, far Fr
Their Base of Supplies


Shut The Germans 0ff German Torpedo Boat From A Possible Rase

## GEORGE KNOWLING

East, West and Central Grocery Stores. APRICOTS, in large
tins... PEACHES, in large

$.18 \mathrm{c} . \operatorname{tin}$ tins. $\quad . \quad .20 \mathrm{c}$. tin | tins. | PLUMS, 18 c . tin | tins. |
| :--- | :--- | :--- |
| EGG | $.20 \mathrm{c} . \operatorname{tin}$ |  |
| GREENGGES, best |  |  | | $20 \mathrm{c} . \operatorname{tin}$ | $\begin{array}{r}20 \mathrm{c} . \operatorname{tin} \\ \text { NEW PRUNES, } \\ 14 \mathrm{c} . \mathrm{lb} .\end{array}$ |
| ---: | ---: |
| NEW EVAPORATED |  |
| PEACHES .14 c .1 b |  |

Empire Baking Powder, in 1 lb. Tins, 16e. Tin.

| BEANS, good quality, $41 / 2$ c. lb. | LEMON PEEL, good $16 \mathrm{c} . \mathrm{lb}$ |
| :---: | :---: |
| NA RICE, best | PEARL BARLEY, |
| quality . . . . 61/2c. lb. |  |
| ABLE CORN MEAL, | C |
| 14 lbs for 40 c . | CITRON, best, 22c. |

Finest Quality Am. Granulated
Sugar, 7e. Ib.
FULL CREAM IRISH SHAMROCK BRAND $\begin{aligned} & \text { CONDENSED Milk, } \\ & \text { in full } \\ & \text { ize } \\ & \text { tins, }\end{aligned}, \begin{gathered}\text { MALK......11c. tin } \\ \text { TARTARALINE }\end{gathered}$
 Finest candidin GOOD table but BUTTER. . . 40c. lb. TER. . . . . . 32c. lb
"TPe Celestial,"
The Finest CHINA TEA, Strongly recom mended for Invalids, in Tins

50 c. 11 .
FLOUR, BEEF, PORK, MOLASSES, CORN MEAL, OATS, POTATOES AND TURNIPS All at the Lowest Possible Market Prices
Geo. Knowling
 ©UNDER HOT FIRE Possibility Of An Invasion


## 40,000 Men

In One Grave

## British Aviation Fleet Damage Friedrichshafen

| Daring Airship Guns, They | Details of the raid on the Zeppelin |
| :---: | :---: |
| Flew Over German Avia- |  |
| tion Base, Did Much Dam- |  |
| and Returned S |  |
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| that all the bombs tha |  |
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|  | Prenen eremiory |
| British Dest | over Rams |
| And Sin | Ger |
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| The Garry Sent the Big "U. 18 " to the Bottom in Short |  |
| Order of the Coast of | Of Horses Shipped |
| itain Yesterday | To Allies From U.S |


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 Two Defence Lines

British
Successes


In Persia $\qquad$
Strong German Position
in East Africa
(British onicieal Narrativa ..... IN BRITISH MINES



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The North Lancashire Resimen
and casimi Rifese on the right push
and the support under heavy fre

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| :--- |

曾 day.

## Warm Winter Caps! <br> All men appreciate the comfort a warm winter cap <br> Our new caps are better and warmer than anyone knew how to make last year and they are also about 20 p.c. cheaper than last year's purchases. We have over 4,000 caps for you to chose from <br> You are sure to get just what you want at <br> Robert Templeton's

## The Elite Tonsorial Parlor,

Prescott Street, ne ar Rawlins' Cross, F. ROBERTS, Proprietor

Mr. F. Roberts, of the Elite Tonsorial Parlors,
begs to announce to his many patrons, that he has begs to announce to his many patrons, that he has
installed the very latest Massage machines for face installed the very latest Massage machines for face
and hair; also that he will carry full assortment Choice Cigars, Cigarettes and Tobacco. On and after to-day the Parlors will
each weekday from 8 a.m. until 11 p.m.


FIRE STOCK OF GUNS
Selling Cheap to Clear Slightly disfigured by water, bu English Single Barrel Muzzle Loading Guns from $\$ 4.00$ to $\$ 10.00$
Hollis Double Barrel Muzzle Loading Guns, 3-4 bore, 36 in . brl, $\$ 17.50$ reduced to $\$ 12.50$.
Double Barrel Breech Loading Guns, 12 G . from $\$ 10.50$ to $\$ 25.00$. 22 Calibre Rifles.
Winchester and Ross Rifles, all Models and Calibre.
Also New Stock of Gun Powder in 6 1-4, $121-2$ and 25 lb . kegs. 12

## MARTINHARDWARECO

LIMITED.
Front \& Rear, next West of Old Store P.S.-All
se ordered.

## STOVES

"Star Stirling," "Improved Success,"
"Improved Standard."
We also carry a large stock of
Tin Kettles, Boats Kettles, Measures and Funnels.
should order at once.
Fishermen's Union Trading Co., Limited.


## Smart Stylish Fur-Like Sets

 $\mathrm{F}_{\text {ance it is difficult to }}^{\mathrm{OR} \text { aristocratic appear- }}$ get a fur that gives such beautiful, radiating tones, as the real, Black Persian Lamb, but how many persons can affordthis superb fur-it is only
within the reach of the within the reach of the
wealthy-just imagine, a man's Persian Cap costs man's Persian Cap costs
from fifteen dollars up-wards-no wonder that manufacturers are compel ed in self defence to copy
this excellent fur Here is an imitation black Persin Lamb

Muff
and Throwover
that only an expert can tell
from the genuine fur.
This set as illustrated
made to resemble the

fur, and is lined with silk-thread, knotted wide fringe-not the common kind but a rich quality that blends artistic
Persian Lamb

Prices as illustrated a set $\$ 6$ and $\$ 7$ Prices $\$ 3.30$ and $\$ 3.70$.
Anderson's, Water Street, St. John's

## A SNAP!

We have
BARGAIN
10 New Anchors
$\$ 4.50$ per cwit.
150 Fathoms 7-8 inch Chain $\$ 3.50$ per cwt.
A. H. MURRAY

Bowring's Cove.

## In case you

are interested in Suit Cases

IT Suit Cays a case of "I wish I'd bought Suit Case. In case you should need
Suit Case to take the little things home in we would like to draw your attention in this case to the fact that we have the finest assortment Suit Cases that can be seen in the city at the pre-
sent time. II We have just the Suit Case to suit you case; and in case you have any doubt about th truth of this case, we ask you to compare ou Suit Cases with the Suit Cases sold in any other
stores, and in case you have decided to purchase a Suit Case our address is

## U.S. Picture \& Portrait $\mathrm{C}_{0}$.

Advertise in The Mail and Advocate

## A SPLENDID OFFER

We will mail the daily issue of The Mail and Advocate to any address in Newfoundland or Canada from now until the end of 1915 for the sum of $\$ 2.00$.

We will mail the weekly issue of The Mail and Advocate to any address in Newfoundland or Canada from now until the end of 1915 for the small sum of Fifty Cents.

The weekly issue of The Mail and Advocate offers splendid opportunities to business men for advertising their goods as it is read by 50,000 persons every week.

The daily issue of The Mail and Advocate has the largest outport circulation by 100 per
cent of any daily paper in the Colony. It has cent of any daily paper in the Colony. It has
only been published nine months, yet its outport subscription list exceeds by 100 per cent the circulation of any other daily paper.

The weekly issue of The Mail and Advocate has subscriptions all over the Colony and
is the cheapest weekly paper issued in the Colis the cheapest weekly paper issued in the Col-
ony. We give our advertisers good value for ony. We give our advertisers good value for
their money. They appreciate this fact and continue their patronage from year to year Others should note this fact and advertise in the paper that is read by 50,000 persons.


## For Sale:

 Motor Boat F.P.U.```
Built for R. H. Silver, Esq., at their premises,
```

Greenspond, in 1912. Used by President Coaker
he last two, summers during his cruises North.
Boat is fitted with a $27 \mathrm{~h} . \mathrm{p}$. Fraser Engine,
which has given splendid satisfaction. The boat
is 40 feet long and 9 feet wide, and would make
an ideal mission boat
our
tenths of the fuel consumed by the engine is
ero oil.
The reason for solling is, the
enough for the purpose she is now used for
The boat cost about $\$ 1800$ and is well fitted
an every respect. She is provided with sails. She
fishery use
W. F. Coaker.


## For Sale!

A6h.p.Stationary Engine
Master workman make, suitable for running a Stave Mill or Machine Shop.

Engine is fitted with a Patent Clutch Pulley and regulated with a Governor

- Price $\$ 150$.

Apply t
Fishermen's Union Trading Co., Ltd.

## OUTSTANDING TYPES OF MEN IN THE CANADIAN quarters at Salisbury trainng camp

The All-night Cafe Waiter and the Judge's Son and How They Do Their Work-What Makes Them Go To War and the Part Girls Play

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THE BEST IS CHEAPER IN THE END


Job's Stores Limited.

## Write For 0ur Low Prices

Ham Butt Pork
Fat Back Pork
Boneless Beef Special Family Beet Granulated Sugar Raisins \& Curpants All Lines of General Provisions. HEARN \& COMPANY
"Father Time a Severe
But Honest Judge."
"THE NEW FERRO
${ }^{2}$ Kerosene Oil Engine.


Dealing in the buying and sell.
STOCK.
buying or wish to sell write us.
Highest Prices Paid For Raw Furs.

276 W Ater Strect St. John's, N.F.



STEER BROTHERS.

## Our Entire Stock of Ladies',Children's and Men's Flecced Lined Underwear

has been specially priced for a quick clearance. It will be noticed the prices these seasonable garments are marked, after a most extraordinary opportunity to the thrifty and economically inclined shoppers, to purchase a good big moneys' worth of value.
Ladies' Fleece Lined Vests and Pants Heavily Fleeced
Childs' and Misses Fleece Lined Vests and Pants. Heavily Fleeced
Boys' Fleece Lined Shirts and Drawers Heavily Fleeced
Men's Fleece Lined Shirts and Drawers Heavily Fleeced

Sizes 33 to 44
28c. Garment 28c. Garment Sizes 16 to 32 25c. Garment Sizes 24 to 3 27c. Garment Sizes 32 to 46 44c. Garment

## Marshall Bros

 )Healey, C. P.
Moore, Whotesal
Manufactured
FREE TO BOYS AND GIRLS Watches, Printing votitst, Cameras,
Foothanls, Pountuin Pons, ete, ete, for



J. J. St. John

## Readers of the

 Fisherman's Paper ! We have the larges
## FLOUR

Our prices will surprise 250 Barrels Pork and Beef, 150 Barrels Granulated Sugar, 150 Puncheons and Brls.
Best Molasses.

- Also-

Teas and all other Groceries.
N.B.-Goods sent with dispatch to any pa
the City or Train.
J.J.St.J0hn $136 \& 138$ Duck worth St.
No

SOME CHALLENGE: $\xrightarrow[\substack{\text { TINE } \\ \text { TRIED }}]{ }$ CAILLE PERFECTION $\underset{\text { SESTED }}{\text { STES }}$


The Trouble-Proof Engine.
PERFECTION WATERPROOF
IGNITION SYSTEM. No Coils-No Batteries-No Timer Only One Wire on the Whale ssstem.
-The only sate eutiment for toates that





 1y dry, proving beyond diny doubt our clatm
AN ABSOUUTE WATRRPROOF IONITTOON
SYSTRM. Caille Perfection Motor Company F. G. HOUSE \& CO., Columbus Building, St. John's. Sole Agents and Distributors.

WH Save Dollars by Buying Your Suit or Coat at The J. P. MAHER Co., Lid. 95Women'sSampleSuils

Every Suit in the Lot has been copied from the latest models. They are splendidly tailored. The Coats are satin-lined and the Skirts are made in the most fashionable style. We bought them at very low prices because the manufacturers were anxious to convert some of their stock into ready cash; therefore the prices we are selling them for is

## A BARGAIN

$\begin{array}{lllllll}\$ 7.50 & \$ 9.00 & \$ 10.00 & \$ 13.00 & \$ 17.00 & \$ 22.00\end{array}$ $\$ 4.45 \quad \$ 6.30 \quad \$ 7.35 \quad 10.00 \quad 12.50 \quad 16.50$ NO APPROBATION.

## TheSample Bargain Store

J. P. MAHER \& COMPANY, LTD. 167 WATER STREET, EAST,


THE MAIL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, NOVEMBER 24, 1914-6


