



W ${ }^{\text {ITH meat so high in price--and not so good for us }}$ anyway, what a boon to have a food so rich, so good, so nutritious and so economical as "Farmers"" Dairy

Light yet satisfying; easily digested; a balanced ration of the elements that build bone, muscle and tissue; kind to the nerves---this rich, wholesome milk is at the same time the cheapest FOOD you can buy.

## Don't try to make a pint do the duty of a quart

The cold days are gone-and with them the need for heavy foods. Now is the time to double your regular milk orderto use more milk.
--In puddings, sauces, creamed vegetables.
-With light, tasty cereals at breakfast.
-As a beverage at every meal.
--As an in-between-meals drink for the children.
-As a drink before going to bed-satisfies the
hunger-craving that means a restless sleep
Phone Hillcrest 4400
man mixixixim





## Baseball $\begin{gathered}\text { Newark } 1 \\ \text { Toronto }\end{gathered}$ 0

FIRST NO-HIT GAME OF YEAR SERVED UP TO GIBSON'S LEAFS

Rommell, Newark Pitching
Ace, Twirls Marvelous Ace, Twirls Marvelous Leafs Went Runless, Bears Scored Once Hubbell.





ED. MACK, CLOTHIERS TO ALL MANKIND Who Buys His Suit Here Leaves Doubt Outside
He knows that this Store studies fashion
standards more than any other, and maintains quality standard most other stores think unecessarily high

A man who has his eyes and his "mind's astock of Suits and Overcoats, such as we have here, is to have our own idea as to what men's clothing ought to be, and not place before our customers the suits this man or that though
good enough to get their money and ours.
rom the suits at $\$ 20$ to the higher grades a
$\begin{array}{cc}\text { Men's } & \text { Ties - Men's } \\ \text { Men's } & \text { Hose - Men's Shirts } \\ \text { Underwear - Men's Arrow }\end{array}$ RETURNED MEN We are giving special attention to complete outfit-
ting of Returned Men. ED. MACK, 67 YONGE STREET-.-OppositeSimpson


## VETERANS

## DOMINION LANDS

 FOR WAR VETERANSSoldier Settlement Bill Presented in the House

ISO TO PURCHASE
Canada to Buy Private Owned Property for Resale Ottawa, May $\overline{12-T h e}$ solatior set
dement blll Introduced by Hon. Ar Lemont DMay Introduced bo Hy Hor. Ar Ar
Hur Melghen in the house this after thur Melghen in the house this atter-
hoon extens the scope of the leets-
ation passed to
min 1911 , by which Do


##  W. \& D. DINEEN CO., Ltd.

BEARDMORE RECTIAL FIFTEENTH DANCE
AT FORESTERS HALL WAS UNQUE SIGHI



## NINETEENTH PARADE




$\qquad$

$\square$

## 

How to Bathe Foce | war |
| :---: |


-

|  | THANKS FOR COMFORTS. THA |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | $\begin{gathered} \text { How to Bathe Face } \\ \text { To Remove Wr } \end{gathered}$ |
|  |  |
|  |  |
|  |  |
| hal of al ,the veterans associationsin Toronto." INCREASING MEMBERSHI |  |
|  |  |
| Weit |  |
|  |  |
|  |  |
|  |  |






## Simpson's--Suits for Regular, Stout, Tall and Small Men



The Simpson Men's Store is a fully developed department. It offers unstinted choice from the most authoritative clothes in a wonderful variety of models. Every type of figure can be suitably fitted and at a price conforming to your intended expenditure. Returned men are especially invited to investigate these Simpson values.

> Suits for "Regulars" at $\$ 24.00$
> The fabric is a fine-finished tweed, in dark grey mixture. Single-breasted, three-button, soft roll, slighty fitted model. A smart, conservative model. Sizes 36 to 44. $\$ 24.00$.
Suits for Tall Men at $\$ 30.00$
Of dark plain grey cheviot. Single-breasted, three-button, long roll lapels, Semi-fitted model. Trousers can be finished up to 35 -inch cuff bottom. Sizes 38 to $46 . \$ 30.00$.

Suits for Stout Men at $\$ 20.00$
These suits are designed to fit the stou fellow comfortably, and at the same time look extremely smart; dark brown tweed, with halfinch dark stripe effect. Single-breasted, three-
button, soft roll model. Sizes 40 to 50 . $\$ 20.00$.

Young Men's Suits at $\$ 24.00$
Grey and black "Donegal" effect tweed. Single-breasted, two-button, long
oft roll lapels. Form fitting model, with square front effect. Sizes 36 to 42 . soft roll lapels. Form fitting model, with square front effect. Sizes 36 to 42 .
$\$ 24.00$.

Suits for Youths, 16 to 20 Years, $\$ 18.00$
Medium grey tweed, with dark hairline stripe effect. Trencher model, with

## Men's Balbriggan Combinations $\$ 1.50$

 Men's Merino Combinations, Men's Spring Weight Merino


 Men's Elastic Rib Knit Combi. Men's Tru-Knit Merino
 cosed crotcn styie. Long tures-sateen faced shirts and
sieves and ankle length. Sizes 34 to 46 . Today, suit, $\$ 3.00$.

Men's Balbriggan Underwear, 75c.
Shirts and drawers-natural or white shades. Sizes 34 to
Today
7 ce.
Stout Men's Balbriggan Underwear, 85c. Fine flat knit, of spun cotton yarns. French neck. Long
sleeres and ankke length drawers. Sizes 44 to 52 . Today,
garment, 85 c.

Men's Porous-Knit Summer Underwear, 75c. Shirts and drawers to match. Fine quality mesh . knit.
White spun yarns. Sizes 34 to 44 . Today, garment, 75 .

Simpson's Tuesday Market Stmpson Quaith Veal Meats Gocks, Special, per lib, 23c. FRESS VEAL LoINS, tlank oft, specila, per lb.



 BREAKFAST BACON, beneles, mild, by the piowe...... ${ }^{30}{ }^{40}$

 off, by the Piece, 2 lips.ang and up, Special, per lib, 25 c .


3000 lbs. Seed Onions, Dutch Sete, 1b, 12c; 2 lbs. 22c.


 2000 lbs. Finest Creamery Butter, 1b., 55 c .


 Criseo, 1-lb. Tin, 33c.

 California Navel Orangees, Sunkitt Bren 1 bss 25 c. California Navel Orangees, Sunkist Brand, Dozen, 59 c.
Callornata
Lemons,



 Yaple subar, 1b., ioc.


## Victor Records

 Harky lavder recorns20123-When I Was Twenty-70123-When I Was Twenty-
one-
$70119-$ There is somebody Wait70119 - There is Somebody Wait-
ing for Me.
$70120-$ Mrom the North, South, East and Weast.
Eorth, Sou red seal records. 6485 - Doar Old Pal of Mine.
MoCormack. 64795-Kiss Me Again-Mabel
Garrision. 64792-La Capinera (The Wren)

- -flute obligato-Gall-Curel. blue seal records. $5161-$ Beautiful Ohtio - Kilin
Dunlap Dear Little Boy o
Mine Mine-Baker.
45148-Chimes of Normady-
Lambert Murphy; Loxraine Werrenrath.
45150 Roses or Picardy; Love's
Garden of Roses-Mumphy, dandy dance records. 18890-That's It (Fox Trot);
Umbrellas to Mend (One Step) Smith's Orchestra.
8477 - Sinbad Medley
( $\mathrm{F}_{0}$
 dort-Astoria Dance orohestra.
18432-Maytime Wartz. Amer
1can Serenade - Waldort-A 1can Derenade - Wa.
toria Dance orchistra.
5680 -Chong 3560-Chong Medley, (Fox
Trot), Sometime (Fox Trot)-
Smith's Orchestra. popular records. 533-Dn't Cry, Frenchy, Don'
Cry-Hant and Shaw; it Know
What It Means to What It Means to Be Lonesom 851-TYil We Met Again-
Hart and James; Have a Smile
- Sterling Trios 8530-Johnn'ss in Town
Arthur FTidds; My Barney Lie
Over the Ocean- $\operatorname{lilly}$ Murray victrola Dept. - Sisth Hioor.


## Sturdy

Overalls for
Kiddies
Just an inkling of the many
tines we lines
lows.
Blue Chambray Overalls-A one-piece garment with long
sleeves and legs. Saves stock ings, saves time, saves washing. Sizes 2 to 6 years, $\$ 1.50$. Blue and White Stripe Drill,
made the same as above. Sizes made the same as above. Sizes
2 to 6 years, $\$ 1.75$.

Short Length Overalls. Blue and white - that just
reach to the knee. Made with suspender and bib, trimmed with red binding on edges and
pockets. Sizes 3 to 5 years,
65 C pockets
65 .
Khaki Knee Length Overalls, Made with bib and straps to
go over shoulders. Ed go over shoulders. Edges, pock-
ets and bottom of legs trimmed with red. Popula w with the little
fellow. Sizes 3 to 5 years, 75 c. Blue Drill Overalls, with
long legs. Made with bib ana long legs. Made with bib anu
suspenders. Sizes 4 to 6 years,
90 ,

## Gift Suggestions in Dinnerware and Cut Glass for the June Bride

Simpson's has been preparing for this wonderful event $G_{\text {or months. Our }}$ buyer went abroad many months ago to secure again the fine china that all brides love:

The result is the wonderful display you will find in the China Depart ment today. Your favorite Limoges---just the English breakfast ware you long ed for--sparkling cut glass, etc., that leave no desire unsatisfied. Moreover prices are far more moderate than you would expect. The assortments here described and illustrated are only a few of the lovely designs.


Pretty floral daisy design. Large jug and six
tumblers. Clear, evenly tumbers. Clear, evenly is selling at $\$ 4.95$. Cut Glass Fruit Bowl $\$ 3.95$.

speciat otrering for Full 8-inch size-clear, evenly cut daisy floral design on a very heavy clear
white blank.

Regular $\$ 6.00$ value. Today, special, each, $\$ 3.95$.

## $\$ 12.50$ to $\$ 15.00$ China <br> Tea Sets at $\$ 8.95$ 40-piece Sets, of best quanty china. Various and conventional border decorations. All have gold line on han dles and edges. Today, special, set, $\$ 8.95$ simposon's-Baseme <br> Theodore Haviland "Arvon" Dinner Sets, $\$ 79.50$ Handsome new French border decoration, coin line on edges. Full coin goid locoration cold handles. Finest quality Lim oges china. 98 pieces. Spe- cially priced at $\$ 79.50$ set.

Theber SIMIPSON

\$25.00 Dinner Sets at $\$ 17.95$
Only 15 sets. Pretty French border decoration. Gol Only 15 sets. Pretty French border decoration. Gold
lines on handles and edges. 97 pieces. Less than laid-down
cost. Iodity, et $\$ 17.95$

As illustrated-England's premier make of highgrade china. Dainty old rose and green ribbon treatment. An open stock pattern; 100 -piece composition.
Today, set, $\$ 167.00$.

Coalport Old Rose Dinner Service, $\$ 167.00$. Hand-painted, scalloped edges, coin gold on
andles and edges. Complete dinner service of 100 handles and edges. Complete d
pieces. Today, the set, $\$ 167.00$.


