
the evening telegram, st. Johns, newfoundland, march i1, 1924

True Economy

## "SAMAM"

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The Countess
of Landon.


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"CASCARETS" 10c.
BEST LAXATIVE
FOR BOWELS
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Cleopatra Mach
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Her Needle






| SIDE TALKS. <br> By Ruth Cameron. <br> WHY BE PROMP? <br> for pride than to that one has done one's share of the tle more would seem to be a reason able source of pride. And to know that one has never done one's share of others, the labo off economically after one had been removed from it, would seem to be a <br> She Could Have Done Much. And yet who doesn't know women who are more proud of the fact that else? I recall one I know whose existence is a tragedy of large potenthallties never used. They seem to have soured within her and produced a ferment of discontent that would hardly be possible in a lesss gifted woman.' Yet the thing she is most proud of is that she has always subsisted on her small income rather than soll herself with contact the world of wif with contact with the thing she is most ashamed of is and even took some steps toward pre paring herself to be useful. <br> trolled by the inhibition and kindheartedness than $\qquad$ $\qquad$ <br> Krupps in Spain gAiNING control of statr $\qquad$ $\qquad$ a controlling interest in $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ and experts. $\qquad$ $\qquad$ mit them to receive the subsidy they now enjoy, German capitalists will con output and will be able to ships for Germany in Spain. $\qquad$ were first revealed by correspondent of The Da the middle of last month. $\qquad$ terms of the Treaty, of Ver building outside Germany German owners $\qquad$ $\qquad$ <br> Q Simple Home Remedy <br> You will need it every day for the countless little hurts that come up. For burns, cuts, scalds, sumbum, windburn; also for chapped hake it internally Pure, soothing and healing, Take it internally for coughs, colds and sore ther It is tasteless and odorless and gives great relief. <br> - Vaseline - <br> g of our free booklet "Inquire Withi"), CHESEBROUGH MANUFACTURING COMPANY (CONSOLIDATED) tacte ean be obtained in Drag and General Stomes |  |
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## Safety First in Food

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Which were suspended tiations
cember last so
foundand so
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the Newcerred have again been enforeed,
and that an order in Council
prohibtiting the import
. prohibiting the importation of
uninupected meat has been is.
sued So far so good, but now that
we have made our neighburs
carry out their obligations it is high time for the Neworondland
authorities to realize their reassume that responsibility.
The dangers that lurk in food
 preceutions. are taken top guard
against them. Here there is

thorough inspection of foods.
We have a meat tinpector who
who
doubt carries out his duties
no doubt carries out his duties
to the best of h his babily, but it
cannot be dispnted that such $h$ a
position requires a fully qualifed
osition requires a fully qualified
officill who is abe to test scien-


ada the food inspectors have to
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Those who dispose of meat

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is the veterinary inspector only

In England there is an army
aroughout the different ports.
and meat markets. Thanks to.
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tit seldom hap.
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find its way to the consumers.
ond
hese officielis have had to to in
spect as much as 9,000 tons a
weeks. and the valuo of their ser-
ices to the publicie can be an
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food distribution. The practice
and selling meat into from door to city
has grown considerably
has grown consideraraly do doring
recent years, and whie ched to in-
chers meat is subjected to
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over seungs Frivs missing





Motor Boat With
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## ware <br> LE <br> rices to radinaty <br> IICKS. <br> -CASINOST. PATRICK'S AFTERNOON \& NIGHT Last chance to see itl A WONDERFUL PRODUCTION Specialties, and the Mount Cashel Band in a the latest Irish Mus <br> FOR SALE! "COLE" AERO 8-CYLINDER TOURING TEW BATEPY and equippod with CORD TIRES, also TWO SPARES FITTED TO RIMS. <br> Reason for selling, expect to be away during HAROLD MACPHERSON.

## For Sale!

That Leasehold Property with Factory
Situate on Hamilton and Brine 'Street, City.
Machinery and Plant contained in the above ilding, Merchandise Stocks.
Freehold Land on Brine Street-75 feet ontage.
1 Piece of Land on Blackmarsh Road, measuring 1 acre, 1 rood, 36 perches.
Full particulars of the above can be had at he office of the Company on Brine Street. Machinery would be sold as a whole, or in ts to suit prospective purchasers.

## W. H. CHRISTIAN, Liquidator



## "Abie'strishinilose"

## and Stable Thereon



## KNOWLING'S

 BADGES, CREPE PAPERS, RIBBONS, BALL PROGRAMMES and PENCILS, PLAYING CARDS, HORNS, FLAGS, PAPER NAPKINS, STREAMERS, TISSUE PAPERS, DOMINO MASKS, BRIDGE SCORING PADS, DOILIES, PLACE CARDS, PARTY INVITATIONS PERFUMES, ROUGE, COLD CREAMG. KNOWLING, Limited

Stock Market News

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Investigation


## Suggestions for <br> St. Patrick's Day Festivities




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Tremendous Stage Romance at the INickel To-dey Billie Dove in "YOUTh TO YOUTH"


## AYMES WHITE SALE

O WING TO THE MANY ENQUIRIES as to SALE, which is looked upon, undoubtedly as THE WHITE SALE OF THE YEAR -we beg to announce the opening day for

## FRIDAY, March 28

We have been most fortunate in securing much desirable merchandise at prices that
warrant an anticipation of Exceptional Values.


## Pronounced the Season's Best Sale--The

 Sale of the Hour--The Sale that has all the Thrifty Coming.VIIIT IT TO-DAY and every day this week. Our high-powered Annual - WHITE Overflowing with Real Goodness. Everything White.
limited Daintiest of Snow-white Lingerie, offering un LACES, EMBROIDERIES, CORSETS, CAMISOLES NIGHTGOWNS, PYJAMAS, UNDERSKIRTS, WAISTS DRESSES, and innumerable other articles of apparel from the Showroom.
A Sale of Magnitude-a Sale that concerns every
member of the family and the home alike unfolds its greatmember of the family an
est opportunities NOW.

FOR THE HOUSEWIFE
Rare value in SHEETINGS, PILLOW COTTONS SNOW-WHITE QUILTS, BLANKETS, FANCY LINENS,
TABLE CLOTHS, SERVIETTES, DAMASKS, BEAUTIFUL SCRIMS, CURTAIN LACES and TOWELS, etc., all refreshingly NEW.

Everything New, with attractions immeasurably increased by reason of the existing price moderateness.


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Majestic Announcement Resident of McCallum St. Patrick's

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| $\begin{aligned} & \text { amous Vocalist on S.S. Rosalind and } \\ & \text { Will Arrive Wednesday. } \end{aligned}$ | n Exhaustion | Night Concert |  |
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## Aif M Wonderful Waist Event  All to be sold at undreamed of Low Prices. This is the most remarkable Waist Sale ever staged in St. John's. See our window display. <br> $$
\begin{tabular}{|c|c|c|c|c|} \hline \multirow[t]{3}{*}{\begin{tabular}{l} Georgette Waists \\ IN ASSORTED COLORS. \\ Many of this lot selling at less than Half \\ Sale Price 1.59 \end{tabular}
$$

 \& \& SPECIAL \& \& <br>\hline \& | Paisley Waists |
| :--- |
| WORTH $\$ 1.50$. | \& A wonderful display of Georgette, CanCrepe and Tricolette Waists. Offered for your approval at only \& Values up to $\$ 3.00$. \&  <br>

\hline \& Sale Price 45c. \& $$
2.79
$$ \& Sale Price 98c. \& 8 <br>

\hline
\end{tabular} <br>  amazing values cannot last long. <br> Extraordinary Attraction at the Majestic To-Day <br> CAMERON GEDDES <br> CANADA'S PREMIER basso profundo

}
 GERALD S. DOYLE Vistributor.


Late Soloist Godfrey's Symphony Orchestra. When in London was specially requested to sing before Queen Alexandra and Princes Mr. Geddes is coming to the Majestic Theatre after a three vears' successful tour on the Paramount
Circuit from coast to coast, including 20 weeks at the Capitol Theatre, Vancouver. "ROMANCE LAND"
Starring TOM MIX and BARBARA BEDFORD. See the thrilling Chariot Race and the desperate strug-
 OWING TO THE NON-ARRIVAL OF THE ROSALIND MR. GEDDES WILL NOT APPEAR TO-NIGHT.
$\qquad$9

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# BIG SPRRING SALE: Wonderful Opening of New Goods Everything in the Newest and Latest Styles. 

## Serge Dresses.

Colours: Nayy, Brown and Grey.
All sizes.
Good value for sxop. Sale Price $\$ 4.50$.
 at Lowest Prices.
Ladies' and Misses' Costumes
in the very latest styles, ranging from $\$ 9.50$ up.

Also a full line of 1000 PAIRS LADIES' and MISSES'
Slip-on Sweaters.
Prices 2.50 and 2.90

## 

MEN'S SUITS, best of goods, at very lowest prices.
Also a new line of MEN'S SPRING HATS and CAPS

> Ladies' Gloves.

(White Only) With Chamois and Suede finish. Sale Price 20c.

500 PAIRS
Brassieres.
in Twill, Jean, Silk, Satin and Lace all sizes.
Price 45 c . to 1.50 .

## SPECIAL:

selling at a very low price.<br>selling at a very low price.

## Spring Coats.

Prices from 7.50 up.
Ladies Leatherette Coats
with large eollar and patch pockets.
Price 9.50 .
SPORT SKIRTS.
e, Fawn, Steel Grey, Black,
suff and Navy
Prices from 4.50 up. CAREFUL ATTENTION GIVEN TO ALL MAIL ORDERS.

Hals. Hals. Hals. I. LEVITZ, 252 Water St.
Opposite Dicks \& Co.



PREMIER GARMENT COMPANY

## NEW SPRING GOODS

We have just put on display a beautiful line of LADIES' COATS, SUITS, DRESSES, HATS, SKIRTS, WAISTS, Etc., at REASONABLE PRICES.
COATS 4.4


## COSTUMES

If sou intend buying a SUTT for Easter, come in and see us now while our stocks are complete. You will find just the SUIT you are looking for at the PRICE
intend to pay.

## Dresses, Skirts, Waists, etc. <br> 

## IMIPOIRTA NTI--A small deposit will keep any garment until you are ready for same <br> 

341 Water Street (formerly Bishop \& Son's Showroom)



This Truck is equipped with the powerful, eflieient and economical Chevsolet Engine,
and is fitted with a three speed transmis sion, that makes hauling the full load over heavy grades, easy to the driver and at
double the speed of any other truck of its
size

We also supply any style of stationary body mail you catalog upon request.

## WATCH LHEvROLET LEAD <br> BERT HAYWARD,

Water Street, opp. Ayre \& Sons

Hárd Wearing Made by a Firm of World-wide Reputation
 $=E^{-2}=\square$



## New Cabbage

On arrival Rosalind 50 barrels NEW CABBAGE

100 boxes WINESAP APPLES

100 cases SUNKIST ORANGES

Book Your Orders

## vaurge

'Phone 264


## Twyfords, Ltd.

 mencussPlumbing Supplies LAVATORIES BASINS. URINALS. $\qquad$ ватнS

When having your Bathroom fitted up, ask

## TWYFORDS

WM. HEAP \& Co., Ltd. Agents for Newfoundland.

Forty-Five Years in the Service of the Public-The Evening Telegram.

Shollac! Shollac!
DONT USE SUBSTITUTES. Ask your dealer for
"MATCHLESS"
a pure shellac in orange \& whtte.

## SALE

Ladies' Low Cut Rubbers
10 per cent. off Regular Prices.


We are offering our entire stock of
LADIES' LOW CUT RUBBERS
at 10 p.c. off regular prices for cash. Ladies, secure a pair of good, sound
Rubbers, and be prepared for the sloppy
F. SMALLWOOD

THE HOME OF GOOD SHOES 218 \& 220 Water Street.

## Stop

Coughing


Why suffer with that troulesome and annoying
cuug it?
cure ithen you can geta a botile of medieine that will cure it?

 Stafford's Phoratone Cough Cure will cure almost any ordinary congh or Cold, and best
results will be obtained by taling as early as possible.

This PHORATONE COUGH CURE is prepared by This PHORATONE COUGH CURE is prepared by
us from a god reliable prescription that has had 20
years triand has oroduce wonderful results. We
reommend it and gurarantee it
Price: 35c. perbottle PHoratone can be purchased at either of the Knowings - East, West and Central; Wiseman \&

DR. STAFFORD \& SON,


## BEST COAL

$\$ 12.50$ per Ton.
 Also, North Sydney (Sereened) $\$ 13.50$ per Ton. Antliracile Coal--all sizes. <br> A. II. MuRRA \& CO., Limited, <br> \section*{A. I. MURRAY \& Co, Limited,} <br> \section*{A. I. MURRAY \& Co, Limited,}

Forty-Five Years in the Service of
the Public-The Evening Telegram.

Nild. Governnent Railway,
ST. PATRICK'S DAY EXCURSION. Excursion return tickets will be sold be
tween St. John's, Carbonear, Heart's Conter

 exception of Heart's Content Branch point
when tickets will be honored for return passag
up to and including Thursday, March 20th; a $\rho$ to and including Thursddar, March pathage
earlier train connection from said Brand
CROSS-COUNTRY PASSENGER TRAIN
SERVICE. Express train will leave. St. John's Depot at
1.... Thursday, March 13th, going through to
Port aux Basques, making connection with ss Port aux Basques, making connection wit

Nild. Government Railway.
0000000000000000000000000000 FRUIT
vegetables EGGS
ue Monday forenoon ex. S.S. "Rosalind,"
and Selling at Lowest Prices:
"WINESAP" APPLES-
Boxes-assorted Counts.
CALIFORNIA "SUNKIST" ORANGES-

## 216s.

CRANBERRIES-Bxs.- 10 to 15 gals. ea PARSNIPS and CARROTS-(Brls.)

STRICTLY NEW LAID EGGS-
Cases 30 dozen each.
EGGS POSITIVELY GUARANTEED.

1. MciTanara

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Breserexes0
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Fisherman


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