## THE MAIL ND ADVOCATE.

 Official Organ of The Fishermen's Protective Union of Newfoundland.
## * PEOPLE OF EUROPE ARE SPENDING A RED CHRISTMAS *

Fire Destroys Deity's Palace

$\qquad$
 Lonation ber




## ENORMOUS

 WAR 0RDERS FOR THEU.S. Contracts Placed With American Firms Since War Began Total in Value Three Hundred Million Dollars$=4$

## RUBBERS!

At Lowest Prices
For Everyday Sales *) 15

WOMEN'S range in prices from.... 45 c . to 90 c MEN'S range in prices from .......68c. to $\$ 1.65$ GOYS' range in prices from........54c. to 90 c WOMEN'S GATTERS, $\$ 1.60, \$ 1.95, \$ 2.25$ to $\$ 2.65$ MEN'S GAITERS....... $\$ 2.50, \$ 2.80, \$ 2.90$
WOMEN'S LONG RUBBERS. . . . . $\$ 2.25$ WOMEN'S LONG RUBBERS. . . . .... $\$ 2.25$ MEN'S LONG RUBBERS, $\$ 3.60, \$ 4.20, \$ 4.90$ to $\$ 6.00$ GIRLS' LONG RUBBERS, BOYS' LONG RUBBERS.
$\$ 1.50, \$ 1.60, \$ 1.70$ to $\$ 2.05$ BOYS' LONG RUBBERS, $\$ 1.90, \$ 2.00, \$ 2.10$ to $\$ 3.00$ The QUALITY of the above will COMPARE FAVOURABLY with those USUALLY SOLD at much HIGHER PRICES. They are the RIGHT KIND, and some with SPECIAL FEATURES such as HEAVY CORRUGATED G.KIOMWIIG'S $\begin{gathered}\text { East, West } \\ \text { and } \\ \text { central stores }\end{gathered}$
 Hardships Of The Soldiers



Afraid British
Will Starve Them Will Starve Them
 AUSTRIAN KAISER REPORTED DYING
$\qquad$ Indemnify Victims Of the German Raid
$\qquad$


 Vast Expanse To Entice Men Represented Of Arctic White To Make Move By Deputies
Armies Battle In The Snow


 Get Close Up ${ }^{\circ}$ German Trenches









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 tha been negestatace.
SHELL PICKING LATEST INDUSTRY of The french Diphtheria at Long Hr.




## Sleighs and Skates



GIRLS' SLEIGHS
$.40 \mathrm{c}, 50 \mathrm{c}, 65 \mathrm{c}$., 75 c . BOYS' SLEDS . . . . . 35 j c., 55 c ., 60 c ., 80 c. each. CHAMPION COASTERS,
$\$ 1.40, \$ 1.80, \$ 2.20, \$ 2.50, \$ 4.00$ each. BABY SLEIGHS . . . . . $\$ 3.95, \$ 6.00, \$ 8.25$ each. CUTTER BOXES . . . . . . . . . . . . $\$ 1.50$ each. SKELETON SKATES.. .........23c. pair. ACME SKATES. $47 \mathrm{c}, 80 \mathrm{c}$. $\$ 115$ up. Ladies' Glacier Skates, Ladies' Beaver Skates, Regal Featherweight Hockey Skates, Velox, Mic-Mac and Velox Hockey'Skates, Hockey Sticks, Hockey Pucks.



## Are YOU Getting

## YOUR Share?

of the Outport trade, or do think you should have more? you must attract the Outport the best means to that end. Outport trade, then you must advertise in a paper that is is The Mail and Advocate Weekly Edition.
The Mail and Advocate Weekly Edition is read by fifty thousand people. It has a circulation of six thousand, and that number. Avail of this splenthat number. Avail of this splen-
did medium and you will thank for this advic
The Mail and Advocate
eekly Edition, the best adverWeekly Edition, the best adver-
tising medium in Newfoundland.

## BOLINDER'S

DIRECT REVERSIBLE CRUDE OIL ENGINES.

## First in $1893 \quad \therefore \quad \therefore \quad$ Foremost in 1914

 Built in sizes from 5 B.H.P. up to 320 B.H.P. Nearly 100 vessels fitted with Bolinder's Engines Bolinder's design being for large Probellors Messrs. volutions and consequent efficiency. As an example mention might be made of the "MIRI" ( 160 B.H.P.) which tows regularly at Sea a 1500 Ton Tank Barge. The Bolinder will run light indefinitely without any load whatever, and without any recourse to theBlow-lamps low-lamps
hich only enaber will run at any load down to a speed which only enables the engine to just turn over, this
manouvering is carried out by a special device which entirely does away with the necessity for the Blow-
$\qquad$ Bolinder Engines reverse in under 3 secondsaccording to the power of the engine-and what is
more reverse without a failure and without a strain

Alex. McDOUGALL, McBride's Cove, St. John's, N.F
Telegrams: "McDougall, St. John's."
Advertise in The Mail and Advocate

LETTERS TO THE EDITOR

 the Germans everyone would think
more of them and besides it only doe harm of when pand besides it only doest are always grum-
bling about hard bling atout hard times.
Isn't tit trange how thin
ed when you're writing


## Just in Time

A New Shipment of "CONGRES" PLAYINGCARDS

Newest Designs
50c. plk.
MARTIN HARDWARE CO.
Next Door West.

## KEROSENE ENGINES!

FERRO KEROSENE ENGINES H.P. Engine with Reverse $\begin{array}{lll}\text { Regular Price } & \$ 312.80 & \$ 240.00\end{array}$ H.P. Engine without Reverse $\$ 213.00 \quad \$ 160.00$ EVINRUDE DETACHABLE DORY MOTORS Only $\$ 55.00$ complete

## A. H. MURRAY

Bowring's Cove

## Due to Arrive!

A Shipment of
Climax Diary Meal
Climax Molasses Feed Meal
Get our Prices for Delivery from Ships Side.

## Job's Stores Limited.

Write For Our Low Prices
Ham Butt Pork Fat Back Pork Boneless Beef Special Fannily Beef Granulated Sugar Raisins \& Cuirpants All Lines of General Provisions. HEARN \& COMPANY

Just Received
Ex S.S. Morwenna,
500 Sacks Black Oats

Colin Campbell
85 Water Street.

## Christmas Groceries, Fruit Etc.

```
We are booking orders for Turke
Olives, Queens, large btls. Ginger Wine, 35c. per htl.
lol}\begin{array}{l}{\mathrm{ Olives, Stuffed, 45c. bul._ Morton's Syrups, Ho}}\\{\mathrm{ Olives, French, 20c. btl. %ath's Syrups, pts. & qts.}}
HEINZ GOODS.
```

East India Chutney
India Relish.
Sweet Mixed Pickles
Tomato Chutney, Chili Sauce, Tomato Ketchup.
Mustard Dressing..........................
Lazenby's Preserved Ginge
Lemon Cheese, 1 lb. Jars.
Fresh Eggs, Cranberries, Heinz Mince Meat
BIRD'S EGG POWDER, 13C. PER TIN
Bird's Custard Powder, 13c. Pkg.
CRISC 0
For Shortening
30c. Tin.
New Table Raisins,
3 1b. Boxes
and 1 1b. Packages.
Bernese Alps.
Bernese Alps.
Thick Cream, Nelson's Gelatine.
40 c. and 80 c. per tin. Dessicated Cocoanut.
resh Naples Walnuts.
Fresh Brazil Nut:
Fresh Almonds.
Fresh Barcelonias.
California Oranges
Valencia Oranges, Almeria Grapes


## 

## Slaughter Sale

## Furs ! Furs !

Commencing to-day (MONDAY) 21 st instan FURS, consisting of

## Muffs, Scarfs, Ties \& Sets

Caps, Collars and Giloves to match 3 Pieces for $\$ 6.50$.
Sale Room Open Daily, from 2 to 6 o'clock p.m.
ROVAL FURCo.Ltd.


## Rattan Chairs for every use

DME Fashion is as particular about the way
her house is furnished as she is about th her house is furnished as she is about the
way her gowns are made, and her latest craze is for Cane Furniture-The very newest deChairs and Rockers, are now on view in our Show rooms, and were only received from the makers last week; the latest color scheme in this furni-
ture is a deep cream tint shading to rich burn brown tones; which forms a very effective com bination. Now you are arranging your rooms for the
Christmas Season, see our large stock of Can Furniture in new models specially designed fo comfort and elegance, you will certanly find
among them just the Chair you've been needing for a long time to fill some awkward space,
make a real nest-for-rest by the fireside. U.S. Picture \& Portrait Co.
man with eyes wide open can fail to appreciate the fine points of St . Lawrence Construction."

 the price is right. the engine is right. Full particulars and illustrated Catalogues with
e list will be forwarded on application to
R. FENNELL, ${ }^{92}$ Military Road

ALLIANCE ASSURANCE CO., LTD. $\underset{\substack{\text { The RIfat IIO } \\ \text { Roberer Leswis }}}{ }$ TOTAL ASSETS Exceed $\$ 120,000,000$.
Fire Insurance of every descripion effected.
.
BAINE, JOHNSTON \& CO.
agentis tor Newtonndand.



Boy's and Girl's Sell the Latest

## War Budgets!

Published in London every week containing 75 to 100 War Pictures taken on and the Navy. They sell at 12 c . and 14 c . each, and your customers will want a new you valuable prizes for selling them. Write for a dozen at once. We trust you. Pay us when sold. Do not delay, as we only appoint

Boys wanted in town every Thursday, Mirror (weekly edition).
J. M. RYAN SUPPLY C0., 227 THEATRE HLLL, ST, JOHN'S, N.F.


## The Mail and Advocate.

 PRESIDENT TO VISIT CONCEPTION BAY
 $T^{\mathrm{HE} \text { Conception Bay }}$ expresed the desire
expressed the desire of the Councils to be
again by the President and a promise was
resident to visit some of the Councils after the New Year
The question of the price for Labrador fish has now be come a serious matter for the fishermen and Presiden Coaker is resolved to take a hand in the purchase of Lab dor fish off the coast and he has decided to tackie the mat
ter the present winter. Recently the Councils in the Districts of Harbor Main
Brigus, Harbor Grace and Carbonear have been informe that the President will convene a Convention of thos Councils at Coley's Point during the second week of
ary, when the officers of all Councils concerned will be abled to meet the President and formulate a plan of
The President will propose the formatill
Conception Bay District Council which will embrace
Councils in Conception Bay except those situated in de Verde District.
President ind council wil be presided the larger blems which confront the Union in wages, Labrador fishe establishment of two stations of the Export Co . on the La
rador shore to handle the fish caught by the landsmen, an rexport it direct in casks by steamers, and to sell supplies the spot to the fishermen, arranging for other problems connected with the fishery

## y the efforts of their own men and Councils, and the

 hence Mr Coaker's decision to initre F ANOTHER FORWARD MOVEMENT
\#. T I given and the Trading Company will use the premises as marfing business at Barr d sland and Joe Batts Ar. The facilities for loading and discharging steamers the size of th The property has been erected during the last fiftee
years and is modernly equipped and fitted. A large stock supplies will be carried and fish will be collected and pur
chased there for export. Joe Batt's Arm and Barr'd Islan Council of the F.P.U. is the largest in Fogo District and the
securing of this premises will consolidate the Union's work in that vicinity. Joe Batt's Arm is thickly populated and property ther tion in the harbor for the Union business and the securing
of the premises of the Messrs. Earle Sons \& Co . is considered a lucky stroke for the Uni
ed by the Trading Company within the past two weeks an Union and the wonderful confidence which exists in President Coaker's ideas.
 ments concerned are finding the money to purchase th
properties by purchasing Trading Company shares to the cost of the property.
The Union in Fogo Cat Harbor, Doting Cove, Carmanville, Tilting and Fog
already possess splendid new stores. Change Islands an Seldom occupy rented premises. Joe Batt's Arm operate a store which was purchased two years ago, which is now
too small to accommodate the demands of the Union trade. Those who imagined the Union would go smash wh thought of the Trading Company being thus entangled wi now drink their Xmas whiskey with deep sighs, for presen indications prove the Trading Company to be strongest financial business
Country. out, but they have now to confess with Mr. Morine that the
F.P.U. is the greatest organization the Colony has ever beheld and its organizer and leader
 THE PRICE OF FLOUR ADVANCES

HE provision dealers Xmas box to the people to-day is
an advance of 40c. per brl. on flour, which took effect
this morning. The Trading Company by importing a this morning. The Trading Company by importing vancing here although the prices at the mill have advanced very considerably from time to time the past two months. The Trading Company's big importations are now price would advance when the Union flour was sold out price would advance when the prediction has been to-day and the probabil ties are that the price will advance here to eight dollars by the 1st of May

## AT THE CASIN0! CHRISTMAS DAY! <br> Grand Holiday Show! <br> Presenting Franklyn and Hiatt

 (a) Mrs. Gotham, (b) The Shoreditch Handicap, (c) The Midnight Sons. Each with its own Iline of paterer hat has made the act so popplar. This is a novetly you will enje- A Feature Programme of Motion Pictures, Representing The very best in Animated Photography.
prof. p. J. мccarthy at the pano. two shows, in the afternoon! two shows at night
Follow The Crozvd to 1 HE CASINO Christmas Day.

WHERE SMILING * * * * IS ACCOUNTED SIN

CURIOUS YULETIDE GIFTS

## $\mathrm{v}^{2}=\mathrm{T}=\mathrm{T}=\mathrm{E}=\mathrm{E}=\mathrm{L}$



Nothing would bring more pleasure
Riverside Blankets
A Gift that would keep your memory green for a lifetime.

FISH
For Retailing Large Labrador Codish Canned Salmon Canned Codfish
,

HOW SLIGHT PRETEXTS＊ HAVE EMBROILED NATIONS




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## GEORGE KNOWLING



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## A Special Offering Of Table Linens.

We have made tremendous reductions in all Table Linens. Our splendid stock of these was never bigger
nor better than this season, all beautifully patterned designs, and of exceptionally good quality.

White Table Damask
Reg. Price 40 c . Now 32c. Reg. Price 95 c . Now 75 Reg. Price 50c. Now 40c. Reg. Price $\$ 1.00$. Now 80 c Reg. Price 55c. Now 48c. Reg. Price $\$ 1.20$. Now $\$ 1.00$ Reg. Price 60c. Now 50c. Reg. Price $\$ 1.40$. Now $\$ 1.15$. Reg. Price 65c. Now 55c. Reg. Price $\$ 1.50$. Now $\$ 1.25$. Reg. Price 75 c. Now 60 c . Reg. Price $\$ 1.60$. Now $\$ 1.35$ 5 Pieces 72 inches American Special, 60c. yard. 10 Dozen White Mercerized Table Napkins. Reg. 14c. Now 10c.
White Linen Table Cloths as Follows Regular 90 c. Now 75c. Regular $\$ 1.50$. Now $\$ 1.20$ Regular $\$ 1.20$. Now 90 c. Regular $\$ 2.40$. Now $\$ 2.10$. Regular $\$ 1.30$. Now $\$ 1.00$. Regular $\$ 3.80$. Now $\$ 3.00$. A Lot of White Twilled Sheeting Reg. 35c. yard. Now 28c. Regular 60c. yard. Now 50c Reg. 50c. yard. Now 40c. Regular 65c. yard. Now 55 c .
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## J. J. St. John

Readers of the Fisherman's Paper

FLOUR
Our prices will surpris 250 Barrels Pork and Beef, ${ }_{150}$ Bares Granulated Sugar, 150 Puncheons and Bris. Best Molasses.

Teas and all other Groceries.
N.B.-Goods sent with dispatch to any part
the City or
J.J. St. John 130 \& 138 Duckworth St.

## Things of Interest to You

Men Women Children
 saritime Brand Caps Rubber Sandals Warm Gloves cotch Wool Gloves Woven Knickers Dolls of all kinds
 Enghin Mumters Lace Colouses Boys' Jerseys Canadian Rubbers White Blouses $\left.\begin{aligned} & \text { American } \\ & \text { Woolen Sweaters }\end{aligned} \quad \begin{aligned} & \text { Fancy Glassware }\end{aligned} \right\rvert\,$ Mechanical Toys A Special Line of Christmas Calendars Only 7 cents Each.

## Robt. Templeton.

## The Elite Tonsorial Parlor,

Prescott Street, ne ar Rawlins' Cross,
F. ROBERTS, Proprietor,

Mr. F. Roberts, of the Elite Tonsorial Parlors, begs to announce to his many patrons, that he has
installed the very latest Massage machines for face and hair: also that he will carry full assortment Choice Cigars, Cigarettes and Tobacco. On and after to-day the Parlors ${ }^{\text {w }}$
each weekday from 8 a.m. until 11 p.m.

SOME CHALLENGE! $\underset{\substack{\text { TRME } \\ \text { TRIED }}}{ }$ CAILLE PERFECTION


The Trouble-Proof Engine. PERFECTION WATERPROOF IGNITION SYSTEM.
No Coils-No Batteries-No Timer

 Adrantages of Periection Igniter.





Caille Perfection Motor Company Worlds Largest Builders of 2 Cyeie Engines
F. G. HOUSE \& CO., Columbus Building, St. John's. Sole Agents and Distributors.

## ONLY ONE MORE WEEK

We Must Vacate Our Store

All our goods are marked regardless of cost. Don't lose this golden opportunity. Buy Your Xmas goods from us and save money.

## TheSample BargainStore

NOTICE.-Trinity Bay

 cording to the Constitution to
By orrider J. . C. STONEF - dees

## NOTICE


 treasurer, George Fowlow, of Philip
Trinity

T G. STO Trinity Fast | Dec. |
| :---: |
| Doc 1914 |



## SENT HOMF AUSTRIAN AMMUNITION

 Withdrawal of Servian Troops Was Due to Lack of Shells-Captured a goodSupply After their Victory




MR. A. B. MORINE, M.H.A.


MR. J. DWYER, M.H.A.
VOLUNTEERS
GET LEAVE An Irish Concert Arranged By B.I.S. For New Year's Inspected at Government
House by His Excellency
Who Pays Them a High
Compliment
 ANTA CLAUS
REPRESENTE REPRESENTED
BY DEPUTIE

Sinuad trem pase 1)
$\square$ Many of our leading artistes wil
assist, and incluceded in the programna
are seral male choruses.
We understand that His Freell
 We understand that Hises. Exeellence that thery effort will be made to to se se delivered on Christ
Covernor mand tady Davide

## WEDDING BELLS



SMOKER CONCERT
FOR VOLUNTEERS
Interesting Time Arranged
For Our Soldier and
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Baek Cantured a suppls:


Allies Steady
Advance In West
Still Continues

[^0] ctive in Poland
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$\qquad$ schoote disaintricts, where ewe captured
wood, several houses and a retioub.
East of Bethune thast of Bethunc, coope taken po
tession of Givinc we have Les LaBassee r Fog Stopped Fight.
In the Aras region, owing

## in Champagne, lery contests.

## In have securred of Perthes les Hurla

 nonading and two assaults, the re mainder of the line partially gainedon the 21 st, a maximum advance of 80 C including men and matcofing battery lent counter attack was repulsed.
We of Beausesour, where enemy counter Sabstantial Adrance. Grurie Woods on a line of trenche
400 metres We exploded by mines 250 metres.
Fighting continues around Bourneu-
illes but the rather important results
acquired yesterday morning do not acquired yesterday morning do not
seem to be entirily maintained. There
is where.
In Eastern Prussia the Germans are thrown back on the line of Gained Footing.
In Poland the Germans managed to
gain a footing on the lower Bezura north of Sochaczen. Further south
they have reached the River Rawka they have reached the River Rawka
to Bolilion and have gone beyond Ski-
To the eastward, the Austro-German forces are coming down in Poland on a front extending from the southeast $\alpha$ Plotrokow to the west of Nidda.
In Galicia they have reached DunaJec and occupy the line Grybon-Smiz-
rod-Sanok. Jec and oce
rod-Sanok.
A sortie
$A$ sortie attempted by the Przanys!

## Civic Commission

The members of the Civic Commis-
sion held a brief meeting this morning to pass the pay rolls. Schr. Montana is loading
Bay of Islands for Halifax. the belief that conquust
vaded kingdom was almost invaders replenished the Servin
eupply and made possible the routin Retirement of the right wing, says
the Austrian headquarters in Vienn: seem advisable. The withdrawal,
is declared, was made without a bat







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Song-Mr. H.
of the King."
Song-Mr.

## CHRISTMAS DAY AT THE NICKEL.

THREE SESSIONS-MORNING: 10.30; AFTERNOON: 2; NIGHT: 7-THREE SESSIONS. Introducing Miss Margaret Ayer.

The latest addition to the Nickel's galaxy of Vocal Talent.
A BIG HOLIDAY FESTIVAL OF MOTION PICTURES!
A PROGRAMME THAT WILL GIVE GENUINE PLEASURE CHRISTMAS DAY! A PICTORIAL TREAT THAT EVERYONE WILL ENJOY!
Three Sessinns Of Wholesme Chrisimas Enietaimment AI Ye Odie Tyme Picture House.
IT WOULD BE WELL TO COME EARLY.

S. Nithonert, (rates stit
Street on Currismas paras wis
, Ems. Holy Commanion,
R. c.ataterat
Recesional. Cdestate Fididee




Service wivier street

* YOU'LL BE SURE TO FIND IT IN "The MAIL and ADVOCATE" * THE: MAIL AN ADVOCATE. Official Organ of The Fishermen's Protective Union" of Nerofoundland.
(Christmas Number) ST. JOHN'S, NEWFOUNDLAND, THURSDAY, DECEMBER 24, 1914. (Sec. 2. Paǵes, 9-16)

$\square$
Business As Usual


## PAINT, SOAP,

 OILED-CLOTHING.
## 


Home Made Goods
Standard Manufacturing
Company, Limited

## To Beautify the Bedroon

$W^{E} \begin{gathered}\text { have a great variety } \\ \text { handsome Bedsteads } \\ \text { all sizes, of highly po }\end{gathered}$ all sizes, of highly pol-
shed Brass, also Brass with the ished Brass, also Brass in finish.
beautiful Vernis Martin
These Bedsteads are exceedThese Bedsteads are exceed-
ingly elegant design, some ingly elegant design, sports, others massive curved
foot rails. Added to these is a full stock of Iron Bedsteads in Brass combined. First quality
Wire, Hair and Wool MatWire, Hair and fors on hand to fit all sizes.
tresses
U. S. Picture \& Portrait Co.

Complete House Furnishers.

## PHENOMENAL PROGRESS MADE by the F.P.U. DURING the CLOSING YEAR.



The Union Wharf


The Union Wharf.

## READ Xill ! To The Fishermen:

"THE COAKER" Kerosene Motor Engine Is The Favorite !


A Motor Engine made for The Union Trading Co
by the Largest Motor Engine Manufacturers
in America is nowavailable to the Fishermen.

The "Coaker" 4 Cycle Engine can be operated on half the oil consumed by az Cycle Engine. Tris Eniness, power is equal to double the power of same 2 Cycle Engines is made for fishermens suse and expressly yor rap Skifes all hemmission and middle-
Bullies. It is sodd to Union Members at wholesale prices, all men's profits being cut out. We have contracted for the manufacture of 1000 of these Ensines. We sell no engine but the "Coaker." We have them on exhibition at our wharf premises. We carry parts and fittings in stock. We will arrange reasonable terms
 ANTEE THE ENGINE. Write for particulars and ferlms, appmend the Engine as be P. U. Councilis concerning this Enginel. of confidently recom in needed for the Fishering of the very best make and material olve
men's use and GUARANTEED TO GIIEACACTION.
It is above all durable, simple and capable of doing heary work; it is not a toy engine. The Engine starts on Gasolene, and when started, operates on Kerosene oill. The very latest improvements on Motor Engines will be found on the "Coaker." We have sone 200 of these Engines the past spring and all are giving splendid satisfaction. No oither firm can sell you a similiar engine. We possess the sole rights to sel shis Engine i. $\$$ Now Youndland. The man who ours a


 F. P.U. Send along your orders for Spring delivery. For full particulars, priccs, elt apply to

The 1st
Newfoundland Regiment!
are using fiteen 22 calibrer rifes stpplied by us for target shooting.
The instructors say: "Our boys can do better shooting with your rifle than with any $\$ 3.30$ each Postage 14c. extra.

ROBERT TEMPLETON.

Buy the Fishermen's favorite
Brands of Flour.
FIVE ROSES LAKEWOODS

Sold everywhere.
"Money Saved is Money Made"
Conicctionery. Fruit Syrups, Jams, Marmalade, Bread, Cakes, \&e.

RENNIE \& CO., LTD

St. John's to Halifax and New York. RED CROSS LINE
Excellent Passenger Service. S. cITY OF Syveve
s. s. mormenna

FARES Sneludiuy Meals and Berth o New york
halifax Second Cabiu, sp9.00 For Freight on Passaye apl
VEY \& CO., Ltd.
HARVEY \& CO., Ltdo, Agemts.


## Fishermen!

Perfection Soap, Matchless Paint, Standard \& Schooner Oil Clothes. These are the cheapest and best on the marke

The Standard Manuf'g. Co., Itd. WATER STREET EAST.

## Phenomenal Progress

Made by the F. P. U During the Closing Year


Fishermen, Read:
10 Reason's Why 10
"Acadia"
Gasolene and Kerosene engines are the most popular and
extensively sold engines in Eastern Canada and Newloundland. First: Because the construction is most simple and they are easi-
est to operate st to operate.
Second
ene
. etter. Third: Because
her manutactures Hurth: Because Ber

Sixthins of worase water, wind and weather does not affect them and
and
run when most needed. will run when most needed.
Seventh Because they are the strongest engine on the market and
bave never been beaten. have never been beaten.
tested ithth: Because all parts are guaranteed and have been carefully
Ninth: Because customers get more for their money than from
any other company Tenth: Because alr customers are satistied and because you are
using ACADI" Enires and because your neighbours are using
"ACADIA" Engines and because every person wishing to use an En"ACADIA" Engines and because every person wishing to use an En-
gine will use "ACADI" enties. We have a most modern factory and our sales increases each
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WE EUY
odfish, Codoil, Herrings, Salmon, Codroe
Lobsters, Sounds to Tongues, \&c., \&c. WE SELL Flour, Beef, Pork,
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## FISHERMEN!

Stoves, Grates, Mantelpieces, Hardware Glass, Ships' Windlass Pumps Hawse-Pipes, Chocks, Side Lights,

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UP-TO-DATE MaRIWE GASOLIWE EVINES.

The undersigned wishes to inform the public that they have been Manufactures of Hizh Class Gasoline Engines.
We can Supply any size from 3 to 36 II. P.
 B. HARDING, Bonme Bay J. W. CAINES, St. John's,
$\qquad$
Mail and Advocate $\$ 2.00$ a Year.

President Coaker's Log of His Trip to the Ice Floe Last Spring in s.s. Nascopie



Ships off Fogo, March 14th
Steel Ships with the Newfoundanda



PARKER \& MONROE, Ltd.


Stephano and Nascopie Jammed, March 17th.
ng almost within a space of two hundred feet, side by side. Stephano and Nascopie Jammed, March 17th.
e four ships were working almost within a space of two hundred feet, side by side. We hat ontern to allow
the stephano to come astern, and by so doing our ship got nipped in a rafter. The other ships escaped the


The Illfated Southern Cross.
seal pelts.

## FIRE! FIRE!

North British \& Mercantile Insurance Co. Head Offices - Edinburgh and London.
Total Funds - $\quad £ 22,000,000 \mathrm{Stg}$. Insurance effected on all kinds of propert LOWEST CURRENT RATES.

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 At Half Price--50c. on a dollar
alues that have no equal in St. John
3 Prices to Suit Every Pocket Book.
Our Prices are
$\$ 2.45, \quad \$ 3.45, \quad \$ 3.95, \quad \$ 5.25, \quad \$ 5.95, \quad \$ 8.45$, $\$ 9.45, \quad \$ 13.45, \quad \$ 17.95$.
The Sample Bargain Store
J. P. MAHER \& CO., LIMITED.

167 Water Street, East.



S.S. Nascopie.
 The Doctor has cerelitianty.



 Mine."
Mareh 2lst-Wind N.W. by N. N. $\begin{aligned} & \text { have the cooks done any other work } \\ & \text { When all the men are on the ice and }\end{aligned}$


 ture and Bloodhound. ships on inside The captain is yrue to the spirit
 : inip endeavoring to get away to se. stained from ordering them to hand de



 planks fell and struck his toe, appar-- of takng the cooks from their proper
conty breaking it but Mosies tongue daties to hande seals, is now aboult . is still as as lively as os eve. He then be be
about in a day or two if he will remain
$\qquad$

S.S. Diana.

## 

$\qquad$



 and many

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The splendid wharf premises just finished afford complete wharfage and storage facilities.

Through rates of freight to Spain, Italy Portugal, Greece and other European points also to Boston, Montreal, Chicago, \&c.

Rates on application
Furness Withy \& Company, Limited.


Cooks of the S.S. Nascopie

S.S. Bellaventure.

President Cooker's Log of His Trip to The
 Ice Floe Last Spring in the sss. "Nascopie"
$\qquad$
$\qquad$

S. Florizel.



Stephano, Beothic, Bellaventure, March 17th. The Stephano was jammed. The Nascopie was jammed imme diately astern; as seen in illustration.


JOB BROS.ECO. Limited.

Purchasers and Exporters of all the Products of the Fisheries.

HIGHEST PRICES GIVEN FOR COD FISH, COD OIL (Refined and Ordinary)

Fishery Supplies of All Sorts Offered at Very Lowest Prices.

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AT LOWEST MARKET RATES.
Price List on application
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The FISHERMEN Deserve THE BEST
In Readymade Clothing

The Newfoundland Clothing $\mathbf{C o}$.

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W HEN placing ordes for ReadyMade Clothing carefully consider the values we are offering in Gent's Suits and Overcoats. Stylish Patterns and Expert Workmanship are prominent features in connection with the output of our Clothing Factory

Sample orders will have our
prompt attention.


BAIT: Or rather the want of it, is one of the princiand as it is tolerably certain that we shall have good markets and high prices in fish,
time to prepare to capture Bait fishes.
Cheap Light Caplin Seines II that will be easily handled, and as one good haul will pay for the outfit, every Schooner should
have one.
We are making SQUID TRAPS, which will We are making SQUID TRAPS, which will
be most effective. We are making GILL NETS, various sizes. e make COD TRAPS and COD SEINES
Hemp and Cotton. ard and Crescent brands.
e make Hemp and Cotton LINES and We make CORDAGE and CABLES, of all sizes. In fact we make everything required for the Home Indur we ask all our people to support home made where ber possible and so that is money in circulation in Newfoundland.


President Coaker's Log of His Trip to The Ice Floe Last Spring in the s.s. "Nascopie"



# * YOU'LL BE SURE TO FIND IT IN "The MAIL and ADVOCATE" * THE: MAIL AN ADVOCATE. 

Official Organ of The Fishermen's Protective Union of Newfoundland.
(Christmas Number) ST. JOHN'S, NEWFOUNDLAND, THURSDAY, DECEMBER 24, 1914. (Sec. 3. Pages, 17-24) Price:-1 cent.


## Jackman

The
Tailor
Desires to avail of the columns of "The Mail and Advocate" to wish his customers
A Very Happy Christmas

## Fire!

## Fire!

## Fire!

Insure your property
Smith Co., Ltd.
And sell them your
Codfish
Herrings Cod Oil Salmon \&c. \&c.

## Robert Templeton

Nearly every firm has something that they specialise in. Something they sell cheaper, or have better value in, than any other firm.

We stock many lines, but we think no other firm can do just as well for you in the following lines as we can
Guarantee Combination Engines-four cycle-for land and water
Anchor Brand Herring Nets.
Linen Gill Nets for Codfish.
Lobster Cans, Solder and Flux

President Coaker's Log of His Trip to The
Ice Floe Last Spring in the s.s. "Nascopie"

| crew for the many acts of kindness shown me. | $\left\{\begin{array}{l}\text { cate Xmas Number, accompanied with } \\ \text { illustrations. That idea I will fore- } \\ \text { ge in view of the awful disaster which }\end{array}\right.$ | $\left.\right\|_{\text {the men cooked themselves for sup. }} ^{\text {per. Three pounds of soft bread being }}$ |
| :---: | :---: | :---: |
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| The |  |  |
| courteous. My mess mates we Bunting, Chiet Engineer Ledin |  |  |
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|  |  | Capt. Randell, of the Bellaventure, |
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| er Leaingham and Seeond Black | sone |  |
| are both intelligent and genial chapsand it was a pleasure to converse |  |  |
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| about 8 p.m. Dr. Campbell gave the | meals duri |  |
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|  | and plum pudding, and on sunday |  |
| count of the disaster, and the EveningTelegram of Thursay, which con-con |  |  |
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| tained the evidence of several <br> arding the disaster | ior |  |
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| Aurn inat salied in the Nascoiper ere- |  |  |
| exclaimed "Thank God" for our safe |  |  |
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At Christmas.Season
Treat Yourself to the BEST.
McCallum's
Perfection Whisky

Dow's Invalid Port
S. M. Georg. V.

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"Business As Usual!

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British Woollens, cut and made by Colonial workers.

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Thousands in use in Newfound and. Sold by our house the past Orders taken for Organs and Cash Only

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The Pronf of the Pudding is Eating it.
We keep the best and largest variety of STOVE in the country. Send for覽prices and particulars, and we will gladly give you all the information required Trouble is no object, we take it as a apleasure. We also keep in stock
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華 \& THE UNION F'IGHTING POWER IN THE ASSEMBLY \&


ARCH. TARGETT, M.H.A
Nmown wid




## T"

| W. W. HAL <br> (Fogo District.) |  |
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| days, the latter days being spent atthe Methodist College, where successcrowned his efforts in the examin- |  |
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*     * Christmas Customs Ancient and Modern. ** *

Do your baking with
flour made exclusively of the HIGH-GRADE constituents

of the HARD-WHEAT berry

|  |  | But Purity is very econo- |
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|  | doins beli | mical incause |
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"More bread \&
muncos haved al be
PDRITIY Hour
STEER BROTHERS, Agents, Wholesale and Retail.

# FGET OUR PRICES! <br> We offer the Leading Brands of <br> Beef, Pork, Sugar, Kerosene Oil, Rolled Oats, Canned Meats, etc. HEARN \& Company, velimonnimian. 



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artificial
TEETH!
 looking Teeth than can be ob-
tained at the
MARITIME DENTAL PARLORS,
176 Water STreet, 176
Teeth extracted withont pain,
 All other Dental work in pro-

| J. W. SILLIKER, |
| :--- |
| $\substack{\text { D. D.s. . evtist. } \\ \text { (Opposite Mark Chaplinis.) }}$ |

FOR SALE Schooner Laura Grace, thirty all juniper, well built. Fo particulars apply to ALEN B.B. -0 ett, tf

## PERSISTENT:

Ha! That's the kind of Advere
tising that bring you Results,
providing. of course you have it

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## OUR "CONTEMPTIBLE LITTLE ARNY"

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.F.COAKER
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## $=2=$

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Browning's Crackers and Biscuits

We Could Make Them Poorer But We Won't

We Would Make Them Better But We Can't


## men



## XIMAS WITH CANADA'S * * * * MOUNTED POLICE

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*     * WAR'S TRAGEDIES.



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CHRISTMAS AND NEW YEAR GREETINGS Manufacturers of


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Death of the Callant Lancer
And here is one about a





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35 tons, 7 years old; well tound, In

dovertise is the
MALL AND ADVOCATE
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[^0]:    Gain Ground in Many Sections
    Long Battiefront-Giermans

