## MC 2035 POOR DOCUMENT

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| Grand February Clearance Sale |
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| S. L. MARCUS \& CO'S., |







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Great Bargains in

## Men's Pants

Here you are, 300 pair of Pants to choose from; don't let this opportunity go by; you can buy them today at manufacturers' prices,
Regular prices $\$ 1.25, \$ 1.50, \$ 1.75, \$ 2.00$, $\$ 2.25, \$ 2.50 \$ 2.75, \$ 3.00,3.50, \$ 4.00,4,50$

## SALE PRICES

78c. $\$ 1.09, \$ 1.19, \$ 1.48, \$ 1,79, \$ 1.98$ $\$ 2.13,2.48, \$ 2.98, \$ 3.19,3.29,3.39,3.49$, and $\$ 3.89$.

Store open tonight until 11 o'clock
CHARIS MACNUSSON\& 6




 The Family Jar, ${ }^{50}$
Jontas. as much as FOUR 25
MOORE'S DRUG STORE
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D. BOYANER Ofinontidis and Ofticien 38 Dock Street pen Til. 6.15 p .
Sat. 9.30


BOARO OF TROE

Saturday Specials With each purchase of Rexall Goods am
ounting to $\$ 1.252$ Clock will be given Free


Tlowe Prisg Piption DepA ATMENT of our King Street Store never


February Furniture Sale


 $\$ 6.50$ Conches, upholstered in Velours, ett, sale price $\$ 5.25$
16.00 Couches, upholstered in Velours, etc., sale price 12.00 16.00 Couches, upholstered in Velours, etc., sale price 12.00
26.00 Couches, Leather, $\ldots \ldots \ldots . . . . .$. sale price 20.00 Big saving on Brass Beass, Bufrits, Ohina Closets, Diniug airs, Par Or Suites, Dressers, et
AMLAND BROS. LTD.
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bla HERER



SOME CHANGES MADE $\mathbb{N}$ THE



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Saturray's Cash Specials

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 pkgs. fresh Neatech
GILBERT'S GROGERY 143 Charlotes strea
Phone Nain 822.

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| Sale E | Ends To-night |
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| Store | After such a suc |
| Open |  |
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## HAPPENINGS OF THE DAY IN THE STORES AND ON THE STREETS OF THE BIG NORTH END

## Star's Monday Show a Hummer!

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| prevail as in the last contest. RESULT OF LAST |
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|  |
| Boston Dental Parlors 527 Main street 245 Union street. |




Final Clean-up Sale!



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THE EVENING TIMES AND STAR, ST. JOHN, N. B., SATURDAY. FEBRUARY I. 1913


The money you invest in Phonograph Records goes farthest when you buy

## Blue Amberol Records

Farthest from a musical $\mid$ an investment standpoint, standpoint, because Blue because Blue Amberols will Amberols have a finer never wear and reproduce Amberols have a finer
tone than any other phonograph recordsand reproduce in a more lifelike way. Farthest from
 less perfectly than when new, and will never become injured by careless handling.
The Blue Amberol is a Record for
The Edison Phonograph
Hear it at your Edison dealer's today

W. H. THORNE 2 CO., Limited, 42-46 Prince William St.


## MC 2035 POOR DOCUMENT

## CIRISTY MATHEWSONS NEW BASEBALS SERIESCOROP OF 1913 Tgre <br> 



The Star Pitcher of the Giants Tells of the Psychological Effect of Crowds on Baseball Players-He Declares That the Crowd at the Game Stimulates Him to Do His Best Work"Rube" Marquard's Bad Case of Stage Fright and His Subsequent Recovery of Form-Snodgrass' Militant Attitude Toward Fans-A Victim of Nervous Incapacity--"Inside"Stories

"RUBE" MARQUARD, THE S11,000 LEMON WHO MADEGODD







 When His Chance Came
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THE EVENING TIMES AND STAR, TT. JOHN, N. B, SATURDAI, FEBRUARY 1, 191;

## After Stock-Taking Sale at Brown's

THE FACTS ARE THESE: We find we have too much stock on hand. We are compelled to unload. Although the goods are all new and desirable we have made the prices so low that to miss these bargains would be a loss to you.
REMEMBER! THESE PRICES POSITIVEIY END SATURDAY, FEB. 8TH.


## I. Chester Brown, 32 and 36 King Square

Next, keninuw mempe


OUR FEBRUARY CLEARANCE SALE COMMENCES SATURDAY
Your choice of Our Entire Up-to-date, Well Assorted Stock. Thousands of doliars worth of high class shoes at big reduc-
tions
Odd lots broken sizes and samples will be offered low tions. Ongh to effect a Ready Clearance-many less than half-price. You will Save Money on every Shoe you buy, We have No
Old Stock which makes this sale the onportunity of the vear. Old Stock which makes this sale the opportunity of the ye CASH ONLY. No APPROBATION. $\$ 7.00$ Boots - at $\$ 6.00 \|^{\$ 4.00 \text { Boots }}$

| 6.50 | and 6.00 Boots - at | 5.00 | 3.00 Boots $\quad . \quad$ at $\$ 3.00$ |
| :--- | :--- | :--- | :--- | :--- |


| 5.00 Boots - at 4.00 |
| :--- |
| 2.50 Boots - at 2.50 |

4.50 Boots - - at $3.50 \|_{2.00 \text { Boots - - at } 1.65}$

During this sale every line is put in at the above reductions off our prices already the lowest in the trade, which means a wonderful aving to our patron

## FRANCIS \& VAUGHAN 19 KING STREET



Men Are Getting Nearly As Much Sense As Women

By J. R. HAMILTON

$\stackrel{\substack{\text { Manager wana } \\ \text { (Copyrghted) }}}{ }$ UTE often now you hear a man say, "When do the stores begin holding their winter shoe sales? I want to lay in my year's supply of shoes."
Or, you will heara man tell his wiff." "Better look through the papers $m$ y dear. before you buy that stuff." And "my der." who has never done onything
deae but fook through the papers for the past ten years before the hat bought any
 sutr, sity pollowing the advertising in her own shrewd way
stant
But it peakks well for the growing inselligenceco of mosst men to sec that they are be
A store can actuald offer exceptitonal bargains, as quite a few stores are doing in
Not only that, ut thase men seem
money on the personal lhings they buy.
In oher words, the old, Tom-fool idea about advertising has just about passed away. Advertising is a low priced Scientific selling method, which is used
by all ot the brightest business concerns. When a store can sell 2000
pairs of



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vol bargains. for you.
Don't wory about these toreses They have had to figure in season upan cutting
heir prices out of season, and if you don tget your shara of these bergaliss now. their pricies out of season, and if you do not get
you certainly are not geting what is coming to you.
There are some remarkable bargains being offered in this paper these days, and any
man who doesnt watch the advertising and get his share ought to be ashemed

