
thursan morning
A NEW PARTY MUST COME IN
CANADIAN POLITICS国



The Best Value in a Winter Coat $\mathrm{A}^{\text {FUNR.LINED O}}$ miten lining, ottar collar-a thor-
oughly wind and cold proof coat-costing no more than These fur-lined coats are good for season after season
of wear, and they are alway tylish.
W. \& D. Dineen Co., Limited

MOTOR COMPANY APPOINTS NEW MANAGER


These Are Necessary in Every Soldier's Equipment T HE DRG SECTION is extensive in all sorts of
useful and necessary things for both oficers
and prive
 me of them.
Air
Air Pillowew,


Buton, Cleaning Outfith, containing , button
rush, stick, redio cloth and chamois; complete, in 2
Taylore Shaving Sticke, 20e.
Mennen's Shaving
Cream,
in tube, 25.





Active Service Mirors, in cover, 35 c .
Alumine Soap Boze, 10 c

${ }_{-}^{25 \mathrm{c}}$ Main. Floor, James Stuon

## Pocket Size Leather Cases

For Soldiers
E NGLISHMADE COIN TRAYS AND PURSES, made made of morocco teather; price 50 c , Those mer priced at 35c to $\$ 1.00$.



Soidier: Housewives, consetetng of thread. neeales, pime


Kheki Suode Money Bolte, sino.
 Soldiers Find the Flashlight

## Very Necessary

TS QUCK, RIIGIT RAYS zuide the way clearly 1 on hine arkest night, and the excessive use the keep in stock several extra matteries. Following are
the prices of both the Pocket Flashes and the Torch
the
Lamps:
Pocket Flashlighte, in nickel-plated cases; fifted watd 75. and Sse. Torch Type, in black fibre case, with
nicker trimmings. Has very strong lens, Price
each


 Metal Case Flathlight with powerful reflectors and magnifying lens. In several sylyes; all nickel.
plated.
Prices, $\$ 1.50$ and $\$ 1.65$. Biack JJepanned Hand Lenterse that require the
ordinary dry cell. In two design, at $\$ 1.50$ and
ore ordinary dry cell. In two designs, at $\$ 1.50$ and
$\$ 2.25$.
Hand Lanterme, in nickel or wood with hand Lanterns in in inckel or wood cases, fitted
and $\$ 5.50$ each. -Basement.

The Overseas Depot


Khaki Shirts, Sweater Coats and Neckwear

 on active service can giviv. M .
 Omicern. Khizes. Shitu, tade from Vive ilia fiannel
 Sweater Coats
Although the Khale Tuic and Greatcont ate
very warm, opportunity may 1ead the soldie to very warm, opportunity may tead the soldier to
those polaces where he will be the the mercy of the
elements. Here a sweater cat with its clements. Here a sweater coat, with its closely-
knit high storm collar and extra thick woolen ma-
terials will
 cuifs. Sizes 3.3 to 42 Each, stitch design. Made with neat shawl collar, two
pockects and close-fiting cuffs.
Eaizes
and

> Khaki Nechwear and Collars The somewhat ombre typearance necessary to
the
thai taii of necky year be fich in weaxe and fabric. We
mention a few surgestions below:

 Men's Khak Necctwar, fancy silk -knitted, nar-
row shape, reversible style Each.



## Haversacks, Dunnage Bags, Etc.






## Khakl Handkerchiefs and

## Muffiers

$T$ HERe's a speciel booth, situated at the east 1 side of the Alibert street elevators, displaying a chiefs and Murfiers. vice of are mitary lirme, and sarn in stand clean evenq seraki
shade. Made of the finest qualities of silk, linen and







 neat box, tor ….... - Main Fioor, Yonge sit .

The "Active Service" Testament


\% T. EATON CO

Warm, Service able Gioves for Soldiers
I. $\begin{aligned} & \text { He continual outor. } \\ & \text { doors } \\ & \text { olift in } \\ & \text { of } \text { wealther makes it }\end{aligned}$
 hands from the cold and
word and speciall adapted
for the eititia are the follow:
ing lines: ing lines: Knited, Wool
Stroasly, Knan
 sevn finger tipss; are pric
50 c and $\$ 1.000^{\circ} \mathrm{a}$ pari.


One . Fing ored
Gloves for real cold weather, are made
of Alhka, horsinde
and difece thed ald
have knitted culfs. clove Cloves for dree
mear are made of
tan capeskim and are. mined, Prices, are
ind
and $\$ 2.200$ pait. 1.50 Thoe with liniss
are s. 1.50
and $\$ 2.50$ pair Bide Gaverand Horee ed style are Thine with lambs's flove and and one. fintuger
adapted for artillety, transport or cavalry sections he 2 , . 1 ............... 3.75
 able They have one dome fastener, prix searis aid
Boiton thumb. Price, per pair.. ...... 2.50

BootsThat Can Stand the ough Service of Military Training
 ve know, and all carefully made from the touthest
leathers, They are particularly designed for foot comfort and Jong are particuluarly aesinged are for aot and
priced, as the following items show. calt dark brown lifuntry Boot is mate of soind.
arickio, and has double soles. Widths 5 to 11. Price ............................. 5.00
 A Light.Weight Miltiory Boot, made of tan with
low calt, is very smarty shaped for dress war.
Sizes. 5 to 11 . Price................ 5.50 Smilurly made ie a dres boot, with double vis-
colized A ores.
Price A very neat and dionbe boot for orcicers has
boxed toes, double viscoized soles, and is made of
 Same strle in black is pricice An exceptoonlly sood all.
round miltary boot is mate of
tan caliskin, with wide or mo.
 A Apecial Oficen' Boot,
 The Strathcona Mititary Rid.
 very cleverly madistration io is fis
ly and give the very

 Tan Rebber Boo...in milita0

㓡




THE TORONTO WORLD

## Curling Toronto Club Elects Officers <br> First and Second Choices Win at Kenilworth Park

\section*{Order of Illustrious Bones Has Wide and Extensive Membership

 <br> Robbie Stringing 'Em About Cutting Third <br> 


In a New Light Form Conforming with the Ontario Temperance Act.


Made of the same ingredients, and equal in food value and tonic properties to the famous Cosgraves XXX Porter. (Stout), so highly recommended by the medical faculty as a healthful tonic-merely reduced in alcoholic strength to comply with the Temperance Act.

On sale at all Hotels, Dealers and Restaurants, or phone Adelaide 486-487

The Cosgrave Brewery Co. of Toronto, Limited

dink
JOE TINKER IS THE
PRIZE LEMON O











The White Comrade
"Lo, I am with you alway."
And whoever shall give to drink unto one of these . . o oup of cold water only i . ac And in no wise lose his reward." This is the promise from the Great Volunteer in manidnd's servioe.

## TO ALL GOOD MEN AND WOMEN--EVERYWHERE

Last night I saw moving pictures of "The Battle of the Somme." It was the most soul-stirring thing that I have ever seen. It made me feel proud, and sad, tion such as I have never known before.
But the picture that stands out in my memory today is the marvellous work done by the Red Cross Society, following the opening stages of that battle. There, before my eyes, I saw Red Cross Workers going up into the firing line, bringing back the wounded and the dying. I saw them laboring as men never labored before, and for the noblest cause men ne

Friend and foe alike received help and comfort at their hands.

THEY WERE BRITISH RED CROSS WORKERS.

When I came out from the theatre I resolved at once that every penny I contd give every sacrifice could make to help on their work, must be made. I cannot go to fight. (I wear an A. R. button). So the next best thing to do is, give all I can to help alleviate the sufferings, of those who are fighting for leviat
me .

I could not for one moment have dreamed of the work that the British Red Cross Society is doing in this war had I not seen the evidence of those moving pictures. If, this minute, by some magic, that film man and woman, youth and maiden, in the city of To. ronto, I believe that a miliion dollars would fow into the funds of the British Red Cross Society to-day.
Give, my brothers and sisters. Cive as you never gave before to the British Red Oross Fund.
And give to-day.

He,--or she, Gives Twice who Gives NOW. Don't wait to be asked.
Bring your gift in, whether it be only five cents or thousands of dollars.



## Reminders of the Big Simpson Values Today

New StylishHats for Matrons


Good-fitting, very becoming, stylish but in-expensive-this describes every one of the
matrons' new hats that make up a lot of 80 matrons' new hats that mat
that will go on sale today.
They are made of Lyons silk velvet, hav
draped crowns and the narrow brims that ar so becoming to many faces. Fine French
so
wings, imitation ospreys or black ornaments are used for trimming along with good ribbons. Most of them are in black or black
and white, others are black with touches of and white, others are black with touches or
color. Special sale. Thursday at $\$ 4.50$ to
$\$ 6.50$.
Featured in the Misses' Section Today

|  |  |
| :---: | :---: |
|  |  |
|  | \% wiw wix waw wo |
| Exceptionally |  |
| Missies' Dress tisimate oract notice |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| This is the S |  |
|  |  |
| Sale of Suits |  |

Consider TheseLow-Priced Items if You Need Furniture for the Dining Room





 




For Positive Satisfaction We Recommend These Boots to Men, Women and Boys


20,000Rolls of New Nainsook, Towelling and
PortieresSpecially Priced $\$ 14.95$



 Fabrics for High-Class Portieres Hixem in wix rim sim

man wivix mix
 uni fivine边 Twatatit


## Wall Papers on Sale Thursday

inge, 5 en to to per poll











## The SI IMIPSOSON








## Polishes



The October Sale of Lighting Fixtures 8


