



## The Truth About Beaver Board.

Beaver Board may be had in widths of 32 inches or 48 inches, and in lengths of $7,8,9,10$ and 12 feet. You can buy one board or several boards, just the right size for your purpose and so avoid all waste.
Beaver Board is sized back and front and is therefore damp proof and rot proof, besides you are spared the expense of having it sized by your painter. The expense thus avoided may amount to more than $\$ 5.00$ per thousand feet. Remember this when you are computing cost of Beaver Board.
Beaver Board will not crack like plaster, costs less, and looks better. In addition, Beaver Board costs less for repairs or alterations than plaster. Less than $\$ 10.00$ worth of Beaver Board will ceil any room in your house.
The back of every genuine Beaver Board is branded


Look for $\mathbb{C}$ d on the back of the board you buy.
Beaver Board does not show ugly seams like V jointed or pitch pine ceilings, is not wasteful, takes paint better, is more easily cleaned, is much more artistic and is in many other ways superior to $V$ jointed or pitch pine ceiling.
Beaver Board has shown its, superiority to inferior wall boards; its merit has been proven. We can show you two panels on the.OUTSIDE of our store which have been exposed to the rain, sun and snow, since 1912, and are still in good condition. Beaver Board costs slightly more than inferior wall board but once your house is done with Beaver Board you won't have to replace the boards in 10 or even 20 years time, in fact Beaver Board will last as long as your house and is therefore really cheaper than inferior wall board.
The price of Beaver Board is now $51 / 2$ cents per square foot retail.
COLIN CAMPBELL, Limited.
ST. JOHN'S, NFLD.
WATER STREET

"Eldgehill" School for Girls,

## C.L.B.C. Boat Club <br> regatta sweep, 1923. <br> the mary Subistrutes for the blue ptrir <br>  <br> 3rd Race-Gu 4th Race-Ma <br> $\qquad$ $1.415-$ Wo 6 -Winning <br> $\qquad$

"Tee! Trote Have No Bananas"-(Song \& Fo
${ }^{\text {The }}$ The Laughing ${ }_{6}^{\text {Record" }}$ (A Scream. "Oh Sole Mio"-(Waltz.)
"Burning Sands"-(Fox-Trot)
"Red Moon"-(Waltz).
Love Sends a Little Gift of Roses"-(Song). 'Smilin' Thru'

## CHARLIES HUTTON

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We have just received another
We 縣shipment of 5 Cups \& Saucers, 10 cts. Tea Plates, 7 cents. Dinner Plates, 15 cents.
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Complete House Furnishers.
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To-day, ex S. S. "Sachem" from Liverpool
SUNLIGHT SOAP (Cartons.)


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## Men's English Showerproof Raglans

In Mid-Fawn Shades; Plaid Lined with Belt; sizes $34,36,38$ only. We secured these at a bargain and are good value for $\$ 15.00$ to $\$ 17.00$. Special Bargain Price $\$ 11.75$

Men's Fawn Cashmere Finish Mackintoshes with Belt
Only $\$ 7.00$


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## SIDE TALKS. By Ruth Cameron.

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## MARIE PREVOST AT THE POPULAR STAR TO-DAY|

| In a Universal Special in Six Parts. 66 ILIT-S-S-T $D$ - 99 A most delightful Drama of exceptional interest. | Harpola 1010 TN 's Just Dropin.' <br> Come Right in and see him. |
| :---: | :---: |
| Art Acord in the current chapter of The Oregon Trail | Monday: The Super-Sensation 'Bavu' in 9 par |

## Tremendous Reductions Women's Summer Shoes

Our
August Shoe Sale
 is in full swing at our two Stores. every purse.
In Styles that catch the eye. In all the new shades of Brown and
Black Leathers. Lace, Strap and Blucher styles.
All sizes and shapes.
WOMEN'S BROWN CALF OXFORDS at 2.89

Made on medium toe Cuban hell,
sole. Regular price $\$ 3.75 .5$ Sale Price
All sizes in this lot.

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Women's Soft Black Kid Lace Shoes at $\$ 2.49$ A nice Walking Shoe at $\$ 2.49$. Regular price, $\$ 3.00$.
Sale Price ... .. .. .a .,
Women's Soft Black Kid Lace Shoes, $\$ 2.99$ Blucher cut, wide toe, low flat heel; an all solid leather
shoe at er
Regular price $\$ 4.00$. Sale Price .. .. ... .. ... .. 82.999

Women's Dark Brown Calf Shoes at \$3.19



BROWN KID CROSS STRAP SHOE

 Same Shoe Black Kidd 1 strap Shoe

## Mail Orders <br> include 11.

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Columbia's Fish Industry




The Fisheries.

Here are some of Our New Prices: Women's Black Lace Shoes $\begin{aligned} & \text { Former price, } \$ 3.001\end{aligned}$
 Women's Bromen Late hhees. astached Women's Slack 1 Strap Shees pros. Women's Back Lace phteos. S..00
BLACK KID 3-STRAP SHOES at $\$ 2.49$.



## Women's White Canvas Lace Boots, only $\$ 1.50$ the pair




 | Children's White Cand |
| :--- |
| Sizes 6,7 and 8 . |
| Boots |

Women's
Dark Brown Calf Shoes



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## Local Tur

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Back Pork,
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WEEK-END NOTES.

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Truckmen!
Farmers! Fishermen DINNER Right. ners and Lunches Serve

## E.M.RYAN


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MUTT AND JEFT-

A Magnificent Programme for the Week-End at the NCKIE


## SMALLWOOD'S BIG SHOE SALE

Big Values in Ladies' Misses' \& Children's White Canvas Footwear

Only $\$ 1.50$
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Only $\$ 1.50$
Only $\$ 4.75$
Only $\$ 1.30$
Only $\$ 1.10$
Only $\$ 4.50$ the Pair
Only $\$ 5.00$ the Pair

## F.Smallwood

218 \& 220 Water Street.
THE HOME OF GOOD SHOES.


J.J.ST. JOHN.

Ladies'. White Canvas Pumps, with Buckle Ladieds' White Canvas High Laced Boots Ladies' White Canyas Laced Low Shoes Ladies' Grey Kid One-Strap Shoes Girls' White Canvas Laced Boots.... Child's White Canvas Laced Boots Men's Dark Tan Laced Boots
Men's Fine Black Kid Laced Boots
Secure your size to-day.


-



## S.U.F. Drawing!

We are offering the balance of our tickets at Halt
Price ( 5 eents each). Drawing for Prizes Will Take Place on August 15th.
Tickets may be purchased from the members of
the Committeor the following store: W. W. Ford,
Geo. Langmead, K. Ruby, S . Four, R. Harris, S.
Geo. Lamgmead, K Ruby. S. Faour, R. Harris, S.
Goodie, A. S. Wadden and Wm. Mugford.
J. HARUM,
Jg9,4,4,2,28-aug4,11
Ject Committee.

## Regatta Week SPECIALS!

Some Wonderful Values.



## AT THE HOUSE.

Lawyers Feneion, Knight and Blackwood Refuse to Serve on Commission of En quiry into Alleged Scandals-Daily Mail
Strongly Censured by Leader of Opposition and Prime Minister Warren.



## HUGE SHIPMENT <br> LAD"IES' VESTS <br> LADIES: <br> LADIES VESTS VENE <br> $\xrightarrow{\text { LADIES }}$

 Bringing really remarkable values. These werepicked up by our American buyer, bought for cash,
bought in a large quantity and consequently bought bought in a large quantity and consequently bought
considerably lower than their usual prices. These
advantages we gladly turn over to our patrons today.

White Jersey Vests with Strap Shoulder, full assortment of sizes, Value for 33 c .

ODD FELLOWS OUTING SMITHVILLE, AUGUST 29th. DANCE (including tea) - $\$ 1.50$. Sport Programme which is open KEEP DATE OPEN.

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 ANTHRACITECOAL000 Tons Welsh Anthracife Coal
HENRY J. STABB \&CO
HENRY J. STABB \& CO


## the Best Shops Throughout the World Sell Sunlight Soap

PIN THIS UP TO YOUR KITCHEN WALL FOLLOW DIRECTIONS AND SAVE MONEY 8

## $600023 \times 1$


#### Abstract

Use Suntight Soap in this way which saves time and trouble. Put your linen and cotton clothes to soak in cold water overnight, or for at leasfitwo hours. Wringing out in the morning then rub each article with Sunlight Soap, see that you put Soap on all of eaeh article. Roll each article tightly and place the entire wash in a tub of hot water.


## LEAVE SUNLIGHT SOAP ONE HOUR TO DO IT'S WORK

nert t ub the clothes lighty on the washboard, turn each garment in-side out and rub Sunlight Soap on the seams and soiled places. Next, rinse in lukewarm or tepid water, wring out and hang up to dry.

## THE SUNLIGHT WAY IS THE EASIEST WAY

For woolens and flannels first shake each article well to get rid of loose dust. Cut a piece of Sunlight Soap into chips or flakes, put the hips of Sunlight into a pan of boiling water and make a good lather. Wait until the water becomes lukewarm, then wash out each article this lather without rubbing. Don't use the washboard, let Sunlight Soap do the hard work. Squeeze out the water, don't twist. Rinse well in two relays of lukewarm water. Squeeze out the surplus water, don't twist. Hang up the clothes to dry.

Sunli Soap Wil Save Yo Clothes Sunlight Soap Will Save Your Clothes and Consequently Save Your Money $0000000000000000000000000000 \times 0000000$

## Every Intelligent Vornan Uses Sunlight Soap




smammanm Don't say Paper, Say "EVENING TELEGRAM."

AMERICAN and WEISH ANTHRACITE
COAL
Will artive about Au
BEST NORTH SYDNEY SCREENED AM-
ERICAN and WELSH ANTHRACITE COAL.
M. MOREY \& CO., Ltd.

## JOWLSanvRIB!

Just Arrived:
Sperry \& Barnes' Jowls Morrill's Spare Ribs.

GEORGE NEAL, Ltd.

## FIRE! FIRE! FIRE!   Then FRED J. ROIL \& CO. 



Wallace Siverware.



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 $\longrightarrow$ T. J. DULEY \& CO., Ltd.



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