AD BY EVERYONE

## 

NOLAND

## UY. <br> oast land Co .

## Shoe Sale.

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## LD'S <br> inkable RWEAR <br> ces. <br>  <br> are Low, <br> NDERWEAR NDERWEAR. <br> ninerwear <br> Tow. <br> Blair <br> elegram <br> Paper

EIGHT PAGES TO-DAY.
THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING. WINET PAGES \&G-DAT.
 VOLUME XXXIX. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, TUESDAY, SEPTEMBER 25, 1917 \$3.00 PER YEAR.

## LLOYD'S TESTED CHAINS

## BOWFRING BIROTHIMIR, INIMIIIPD.

 Auction Sales : SNARE WIRE.




Notice.







## NOTICE

Discharget soldiers who
will be available for Recruit-
wilscharged soldiers who
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ing the next ing work during the next
few months are asked to communicate with the De-
partment of Militia, St.

## For Sale--Building Lots



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Parrboro, Nora soollan
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J. J. LACEY \& CO., Ltd.


MORISON \& HUNT
Barristers, Solicitors and Notaries,
Bank of Montreal Building,
Water St. St. John's.
GARLAND'S,
$\xrightarrow{\text { THE EVENING TELEGRAM, ST. JOHN', NEWFOUNDLAND, SEPTEMBER } 25,1917-2}$


The Sound of
Wedding Bells

## Won After Great Perseverance!

 ction charna virIf you make your coffee in a percolator, ask your grocer for Seal Brand Coffee

## FINE GROUND

The top of each can is marked as above.

Bedsteads,Springs, Mattresses


 HITE ENaME
with Brass Trin
mings, well made
very reliable.
n Springs we have the Ideal, the aeme of perfection, 120 onturuous springs
ely fastened to solid steel frame, makes it the most durable spring on the


> The NEVERSPREAD Mattress.


 The C. L. MARCH Co., Ltd.
Corner Water and Springdale Streets. «1.

Martin Royal Stores Hardware Co. General Hardware Imirotlers.

Paints, Oils, Varnishes, Cutlery, Tools, Briar Pipes, Bedsteads,
Mattresses, Glass. Locks, Hinges, Guns, Gumpowder, Shot, Shovels,
Traps, Wringers, Washers, Enamelware, Washboards, Axes, Traps, Wringers, Washiers, Enamelware, Washboards, Axes,
Axe Handes and all kinds of Shelf and Heavy Hardware $1 \times 2+1$
 $\qquad$ main or MARTIN ROYAL STORES HAROWARE CO., Ltd


Here it Is.


POSTUN
A wholesom table beverag with winnin flavor.

Used every
where by folk who find tha tea or coffe disagrees.
"There's a Reaso

Patriotic Gathering at Indian Hr. Labra



## SKIPPER <br> KEROSENE QIL

Clean burning
izing.
Best of all for Newfoundland climate-it is purer-that'swhy.
Keeps your carburetor in work-
ing trim. More power to the ing trim. More power to ghe drop, more mieaye the year. Unequalled for cooking and
lighting. lighting.
STANDARD OIL COMPANY
of NEW YORK
FRANKIIN'S AGENCIES, LTD.


## New Goods!

G. Knowling, Ltd. Large Shipment of which the following are some of the numerous sea:

## Seasonable Necessities.

Ladies' New HATS. - Children's New HATS. It is going to be difictult. to seaure Winter Clothing, etce, this fall; we
would therefore advise large purchasing would therefore advise large purchasing


## FURS. GLOVES. BLOUSES. CORSETS  FLOWERS. FEATHERS. BUITONS. INFANTS CLOTHING, <br> GEO. KNOWLING, LTD.



Patriotic
Association

12

ClPings

## $\$ 16.00$.  <br> \& CO .

Train Notes.

 Reid's Boats.

GPatlemen:--

Ho Servist Gardiner


1 E Give Particular Attention to this Ad If SPECIAL PRICES APPEAL TO YOU.

| BACON, | Cheaper <br> BACON <br> 15c. | MILK, <br> per pound. <br> and MILK. |
| :---: | :---: | :---: |
|  | per tin. |  |

## SCHOOL TAMS, FOR GIRLS.

## Silk Velvet,


80 cents each.
Black Silk Velvet Tams,
WITH TASSEL,
95 cents each.

## S. MILLEY



## 

|
We are now showing absolutely the latest models and productions of Style \& Fashion

## Fall Millinery

 Hat Trimmings.Exquisite examples of art, at
$y$, Very Reasonable Prices A.\&S.RODGER'S


## The Requisites of GOOD FOOT-WEAR.

These are FIT, MATERIAL and STYLE. Look for them in this order. Too many begin with style-good looks, whether the Shoe is suited to the foot or not.

If a shoe doesn't fit, it doesn't deserye to be worn. Don't buy it. There is a particular type of shoe that will fit your foot exactly. It is the Shoe for you to wear--always.

This shoe that fits you exactly should be of the finest leather, and put up on artistic lines. INVICTUS SHOES are FIRST made to FIT.

By following the natural, beautiful lines of the human foot, proper style is attained, while from the finest materials that money can buy, high-skilled workmen build into INVICTUS SHOES all that the most exacting wearer can desire in foot-wear.

Let your next pair of Shoes be INVICTUS, and you will have comfort combined with style and durability. We carry a full line of Men's Invictus High and Low Cut Shoes. Call and see them.

## Marshall Pros



ue peoples papbr- DONT SAY PAPsR, SAY"EVENING TELEGRAM." -read by everyone

## Ladies ${ }^{3}$ Fall \& Winter <br> Hats - Coats

We have just received shipments of the above
goods and invite your early inspection whilst the assortment is at its best.
our coat values are well known to be the best procurable, and despite all the circumstances against us this sea-
son, you will find our Coat Values keeping up our reputation in this department.
We are also opening a lot of good values in
L.ADIES' SHOWERPROOF COVERT COATS ladies' black rubber and oll coats. MISSES' BLACK RUBBER COATS.
hen's and boys' black oil coats.
ADIES' FLANNELETTE UNDERWEAR and
NIGHTDRESSES.
ightdresses.
ater the values we now offer, and we advise early aping for your own yood

## HENRY BLAIR.

## 

 EXPECTED DAILY,EARLY WILLIAMS APPLE, Red Apple, a good eating fruit. Also Calii. Oranges, Red and Silver Peel Onions. EDWIN MURRAY'S $W^{\mathrm{E}}$ are still showing a
splendid selection of

## TVEEDS <br> and SERGES.

 No scarcity at Maunder's.However, we beg to remind our cus tomers thesegoods are selling rapidly, and cannot be replaced at the same price.
John Maunder Tailor and Clothier, St. John s, Nild

ONE PRICE TO ALL.
We do not charge any more for Coal delivered from convenient to buy when steamer arrives You Get the Same Advantage
as those who can.
you cannot afford to pay more.
A. II. MURRAY, Beck's Cove.


CUT IN PRICES. Steak, 40e. per lb. Roasting Beef, 30 \& 35c. Ib Frying Beef, 30c. lb. Stewing Beef, 25c. lb. M. CONNDILY. headeuarters FOR SCHOOL BOOKS!


MIXED OATS, WHITE OATS,

Lowest Prices.
Mixed Oats, White Oats, White Oats, SUPERIOR QUALITY. BLACK OATS-Unobtainable.

## F. McNAMARA, Queen Street.



## Ladies' Fall\& Winter Coats

Newest Creations of Fashion


## J. J. ST. JOHN.

SLOAN'S LINIMENTT, Known the world over for its immediate cure. Retailing at 25c. per bottle.

## J. J. ST. JOHN,

Duckworth Street and LeMarchant Road-

TEMPLETON'S 10c. Sale

September 15th to 25th.

Smallwood's Big Shas Sale.

mannempan

## HEADQUARTERS

First
Gravenstien Apples

GEO. NEAL

Ghe Evening Telegram is the People's Paper.

EIGHT Pages to
 REID-NEWFOUNDLAND COMPANY. LABRADOR SERVICE. SS THETIS will sail from Dry Dock Wharf at 2 p.m. Wednes. day,September 26th, calling at Hr . Grace, Carbonear, Trinity, Catalina, King's Cove, Wesleyville, Twillingate, Battle Harbor and usual ports of call as far North as Hopedale.

$\stackrel{$|  Freight reeived up to  |
| :---: |
|  nesday,   September 20th.  |$}{\substack{\text { NOON, Wed- }}}$Reid-Mewfoundland Co .


 gales to-day; clearing to-
Drink WELCHS GRAPE J VOLUME XXXI Auction Sa

TMEPORLS
AUCTONESB.
$\qquad$
SALE BY P
AUCTION

Saturday next, 294
Two Well Finishe
ing Houses,
 ${ }_{\text {sep26,3i }}$ P. C. O'DRISC
Postponed Auc
The Auction, which
have taken place at thl
Hall at 10.03 to-day
postponed.to 10.30 a.
to-morrow, Thursday.
P. C. O'DRIS

AUCTION



$\xrightarrow[\text { aug3,111, eod }]{\text { P. O'DRIS }}$
AUCTION
On Thursday nex
A. H. MURR

2 Metal Life Bo
Davils.

FOR SALE BY P
On Thursday, the
LOT OF DRY.





For Sale---Build


MNSSA



At all Drugkitst, st.

