## YOU'LL BE SURE TO FIND IT IN "The MAIL and ADVOCATE" * THE MAIL 脸 ADVOCATE.

## Thousand And Thirty-Seven Lives Lost In Empress Liner; Survivors Tell Thrilling Tales Of The Horrible Disaster

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TEN MINUTES AFTER THE COLLISION PASSENGERS TRAPPED LIKE RATS

TALES OF SUFERING RELATED
BY THE FEW RESCUED PASSENGERS;
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Freezers!

How to make icecream: Get the LIGHTNING Freezer. The famous Whee Freezer. The fanous Wheel
Dasher lifts, tosses, lightens, Dasher lifts, tosses, lightens,
aerates the cream makes
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Sparklet Syphons, 90 c. Soda Bulbs, 45c. dozen. $\underset{\substack{\text { Sitzogenes, } \\ \text { Extra Parts Kept In Stock. }}}{ }$ \& pints. Extra Perts Kept th Socock
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PICKETS, RAILS, POSTS, BIRCH JUNKS ETC.
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are at present being quoted at a considerable advance Wer last years prices.

500 Cases 24 1's Cooked Corned Beef 450 " 12 2's Cooked Corned Beef 650 " 24 1's Roast Beef 250 " 12 2's Roast Beef
You will ssve money by stocking from this shipSecured Before the Advance. HEARN \& COMPANY

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 For sate at lowest prices, Orders now being booiked BAINE JOHNSTON \& Co.

Coupons and $\$ 5$ notes for empty Virginia Packets. For one month only, commencing May 18th, we will give every smoker
50 Cigarette coupons for every 25 empty Virginia 10 's packets, or for every 50 50 Cigarette coupons for every 25 empty Virginia 10's packets, or for every 50
empty Virginia 5's packets returned to our Premium Department. empty Virgini 5 , ginia 5's packets, also the smoker sending in the highest number of empty New \$5 (Five Dollar) Note Free. Virginia Cigarettes are without doubt-the biggest value--the longest
moke-and the lowest price Cigarette in Newfoundland. What else ?--Why! there's one coupon in every packet of 5 's--and two coupons in every packet of 10's-and on June 18th there's two packets with a $\$ 5.00$ note in each--One for YOU and one for the other fellow-it's easy, smoke Virginia'Eigarettes, that's

## Imperialdobaccole.



Would You Say This Was a Good Suggestion.---

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THE MAIL ATB ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, 1914-5.


UNION MEMBERS AREUNG
FOR ELECTIVE ROAD BOARDS POINTS OUT ADVANTAEES,

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| mavilla rope | block | banking anchors |
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| marline hoyde tet chin | ternbickles | SPCNYARS |
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COLUMBIA and UNION JACK COPPER PAINT!

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| PROPERTS FLOOR POLISH, of world-wide reputation. The best Polish for Hardwood Floors, Linoleums and Canvas; Preserves and Polishes. 6 oz. tins.. . . . . . . . . . . .12c. only. |  |
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## G. KNOWLING

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Is the Beat cerlion tea that can be bonght, ani is onty
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when the " Company is
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Grenfell Mission Actually Preparing For Season's Work In The North


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 UP FOR LOST: TRIP NOW OFF