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VOL X Na 53


ST. JOHN N B, TUESDAY, DECEMBER I, 1914 TWELVE PAGES-ONE CENT
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GRRNAN WAS IN
BRITISH ARMY


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SIGN FOR WAN


British Officers Home From Pront Bring Cheering Word - Lion
 Letters From Headquarters to Mayor
and Police Chief-Asked What Will
be Done, Chief Points to Law

London Says The Germans Have Not Yet Been Beaten Decisively By The Russians<br>Great Battle Still on But Enemy Has Broken Cordon - Great Ruissian Victory Still Possible But Reports Have Been Premature
















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|  | THE TIMES AND STAR CLASSIFIED PAGE |  |
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THE EVENING TTMES AND STAR, ST. IOHN N. B.. TUESDAY DECEMBER, i, 1914

## AMUSEMENTS <br> BREAKMNG NTTO SOCEETY <br> IS FULL OF FUN <br> Catchy Musical Numbers and Good Dancing Also Features at Opera Dancing House <br> <br> December Clearance Sale <br> <br> December Clearance Sale AT BROWN'S

 AT BROWN'S}A bumper crowd greeted the Thomp--
son Musial Company in the opera
 the comedy "Breaking in Society". The
cast was well made up, and each one
tone $\underset{\substack{\text { tppeared } \\ \text { roles } \\ \text { The plot o }}}{\text { to }}$ The plot of the comedy is very light
as seneraly the case in such produc.
tions, it having to deal with the mar--

For the three months just ended our sales have been one-third greater than for any like period in the last ten years. To keep up this phenomenal business we are putting on a Clearance Sale of Broken Lines, Wholesalers' Overstock and the balance of the Tennant \& Holder Stock.

## Sale Starts Tomorrow --- Bargains for You!

## Mlage of George 0 'Brien to Annie Moore, compact that was entered in by their thers many years befber Duine thers many years before. During the titon of the piece it ievopp that Bren is not in loo with $A$ nnie, but but

 Ave with her and intends to marry her.
As the play goos on it it found that
mict








Colored Silk Chiffon regular aso. quainty. sale 190. yard
Only 150 Yards in Lot

To Buy Your Wants During This Sale Will Be To Practice Economy

# I. CHESTER BROWN <br> 32 and 36 King Square. Next Imperial Theatre 












Vanty of vanites, why boast of our
prowess hhen ther are er million os-
triches that can outhick Brickley?



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## HNVE ENGLLHDD,

FBMCE AIND RUSSIIA
Bought Up The Literary Digest?
One would think so to read the let-One woild think so to read the let-1,
Hers which the publishers have recelved
rem German reader, extracts from

# Is The Literary Digest in the Pay of the German Kaiser? 

to be right or truthfoul, have, we feel, with or a desire to be reckiess than umnes of the basest description, reffection upon THE LITERARY DIGEST.

These newspapers have asserted that this well-known weelly has been "subsidized by German gold," that it has gone "into the service of the German Kaiser," that it is "under German control," and that "Gerninan bribe money has made it an organ for the spread of German culture." Then, as-
suming that Canadians are so soft-headed-that reeading THE LITERARY suming that canailians are so softheaded matrally, they warn the Goverumant against its admission to the Doninion.

The publishers of THE LITERARY DIGEsT unqualifedly and unreservecly brand as absolutely false in every detail each and every one of these There is not one sointille, of truth in them:

The business direction and the editorial poliey of the magazine are pre cisely the same today as they have been for the past twenty-five years. It is
published by Funk \& Wagnalls, Americans for generations, who have a worldpublished by Funk \& wagnals, Americans Standard Dictionary of the English
wide reputation as publishers of the New Language, and other famous English reference works which are in the lib raries of every intelligent family in Canada.

THE LITERARY DIGEST circulates as widely and freely in England and France today as it dia before the war commenced, not a single protest having been heard. It has remained for an insignificant coterie of the Canad ian press to attempt to exercise paternal guarcianshin over the
ple by decreeing what they shall and what they shall not read about the war ple by decreeing what they shif and-minded Canadians will relish, let alone
We are very mueh mistaken if rone,
countenance, suoh a relationship, onice they know all the facts.

The Kaiser is Not Paying Our Bills
One of these journals plumbs the depths of the ridieulous. When sneeringly asks why we are making such a lavish expenditure of money
sdvertising in Canadian newspapers, unless this money has been furnished by the Kaiser !

While such a statement scarcely deserves answering, we shall not over
Why This Advertising Campaign Now?
Every intelli business, and with all modesty, we admit that legitimate and judicious ad vertising has always been our custrm, and has been, in fact a
in achieving any commercial success which we may now enjoy

The advertising that we are doing in Canada is merely an extension of campaign which was inaugurated in the United States before the war be gan and whieh has been extended to Canada, because in these times such a impartial journal as THE LITERARY DIGEST should be in greatest demand by the great masses of Canadians, vitally concerned as they are in the fearful struggle, and eager as they naturally are for reliable news from all sides
Therefore, every dictate of cominon "horse-sense") and good business logic it. Therefore, every dictate of cominon "horse-sense". That is our reason $f$ his advertising and our only reason-and we are paying the bill cheerfull this advertising and our

Why We Have Not Yet Resorted to Legal Process Knowing the utter falsity of these newspaper imputations, and the con Canada, it has not been an easy matter to rest quielly under them. We rea lize, however, tho liigh tension under which all the people of the Dominion, including newspfper editors, are laloring at the present time: we realize that rearly 50,000 of Canada's young men are in Europe or on their way prepare to fight shoulder to shoulder to uphold the prineiples of loyalty and love
the mother courtry which every real Canadian feels. We do not forget the
ziety for these loced ones that shadows many homes from Halifar to Vancouver. Were it not for these considerations and the fact that these absurd, yet annoying charges, would inflict their injury upon us long befoee they could be checked by legal process, we should rest our case with the Canadian
 In the meantime
The Literary Digest Will Give $\$ 10,000$ Divided as Follows
$\$ 1,000$ to the Canadian Patriotic Fund of Toronto $\$ 1,000$ to the Canadian Patriotic Fund of Ottawa $\$ 1,000$ to the Canadian Patriotic Fund of Winnipeg $\$ 1,000$ to the Canadian Patriotic Fund of Hamilton $\$ 1,000$ to the Canadian Patriotic Fund of Quebec $\$ 1,000$ to the Canadian Patriotic Fund of Edmonton $\$ 1,000$ to the Canadian Patriotic Fund of Vancouver $\$ 1,000$ to the Canadian Patriotic Fund of Halifax $\$ 1,000$ to the Canadian Patriotic Fund of Montreal $\$ 1,000$ to the Canadian Patriotic Fund of St. John

Uder the simple cinciition that any or all of the newspapers which tave reoklessly, slandered us will come forward with evidence that wit
the satisfaction o: the Canadian Newspaper Press Association:

That the editors or puolisners of THE LITERARY DIGEST have ever rceeived directly or indirectly, a German mark, a British shilling, a French ranc, or a Russian coppeck, or other mones of any kind or in any amount for
the purpose of influencing anything that has been said or left unsaid in th columns of THE LITERARY DTGEST

Now is the time for these newspapers to convince their readers th heir charges have been based on evidence or have been attered simply to By making good their assertions they can also add a material contributio By making good their assertions they can also add a material contribut
to the cause for which they are presumed to have such a zealous regard:

## Ringing Words From a Canadian Editor

 The big, fairminded Canadians who have been reading THE LITERARYDIGEST for many years will doubtless agree with the editor of the Saskatoon DIGEST for many years will doubtless agree with the editor of the Saskatoon Phoenix" who says, "he outcry against THE l/tor and condensor of unerssal opinion, it is one of the most valuable magazines published on the Co tinent. It is of inestimable value to the eager but busy reader, to the student of world-polities, to the man whose business it is, or who makes it his businese oo know the trend of opinion and events throughout the world. Those who pro eess to find pro-German and anti-British sympathies in THE LITERAR digest are gifted'with a preternatural instinct for discovering what thei Get The Literary Digest This Week! We urge those of the Canadian public who are not familiar with THE
LITERARY DIGEST, to commence reading it now ! They will flnd in it all sides of the war impartially reported. They will also find that the same policy extends to all other topies of world-interest, politics, science, invention, commerce, literature, religion, amusements.
ing and helpful publication this will be to you.

FUNK \& WAGNALLS CO. (Publishers of the Famous NEW Standard Dictionary of the English Language) New York

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