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$\underset{\substack{\text { Plub } \\ \text { Dining-room }}}{ }$

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Tragic History. Tragic History.
CONDITION TERRIBLE都




MODISH SPRING SUITS FOR MISSES, $\$ 25.00$
There's such a pleasing diversity of style and color in Misses Suits at this price that the young
person of 14 to 20 will have no difficulty in finding something to suit her requirements. The price too, is quite moderate, considering the excellence of the materials and workmanship. They are practi-
cally all of fine serge; some cut on Norfolk style thers pleated below belt and bearing the new shawl or tuxedo collar; some beltless, and with rows of buttons to trim them; many have overcollars of contrasting material and shade. Colors include The New Charmeuse Paillette Frocks at $\$ 20.00$
Such a girlish style, too, $\mid$ crepe, set on net under
with its short scalloped
bodice, and. collar is of conbolero, which is embroidered trasting shade crepe. The
with touch of color all round, skirt is plainly gathered and is trimmed in front and Colors navy, brown and
back with sike tassel. The black. Sizes 14 to 20.

The "Swagger Chappie" Coat in Tweed Mixture at $\$ 7.95$ This shart garment flavi med, a narrow belt, crosses
loosely from shoulders, and ind front. Colors brown and
falls to about the knee, has white and black and white falls so about the knee, has white and black and white
raglan sleeves and small con- $\begin{aligned} & \text { tweed mixtures. Sizes } 14 \text { to } \\ & \text { vertible collar, button trim- }\end{aligned}$ 20, Price

Union Serge Skirts at \$3.50 A smart style for seneral lide pleats, has heading and
wear is this skirt of navy or self belt. Sizes 22 to 26 black union serge. it is
pleated all round with small
Monch Models, Slip-Ons and Pinch-Backs in Sizes 34 to 42 -- Dollars Less Than Usual Come Today--Come Early If You Can--But Come Anyway and Share the Benefits of the First Offering of Its Kind This Season-and Perhaps the Best.
It is indeed a timely offer--coming as it does just when a man begins to feel the need of lighter clothing. And they re just the smart breezy kind of coats young men demand---for there are slip-on styles, with the full, easyfitting back; pinch-back models, pleated to fit snugly to waist, many with stitched down half belt. Others are belted or trench styles. The materials are tweed in various weaves, smart stripes, fancy mixtures and small checked designs in many shades of greys in light, medium or dark. Some coats are quarter lined, others lined all through. There are 100 only in the lot, so we advise early selection. Sizes 34 to 42 in the lot, but not all sizes in each pattern. Today, specially priced
Dining-Room Suite in Brown Walnut at $\$ 147.00$
This suite is a reproduction, showing the old spool-shaped turnings so popular a few decades ago. It is made in brown walnut, satin finish and consists of:
Buffet, with full length mirror back, 62 inch top, ample drawer space for cutlery and
 top, Serving Table has fuil-length drawer, and 6 Diners have panel backs and slip seats cov-
ered in tapestry. Greatly reduced in price. 9 pieces ........................... 147.00

MEN'S COLORED SHIRTS, REDUCED TO 98c EACH
An extra good Assortment, for in the lot are many from some of the foremost makers of men's shirts. In the selection are plain and fancy materials in single and cluster stripes of the most popular colorings on white grounds. They
have laundered or double soft cuffs; are in coat style, with well-tailored bod-
ies. Sizes 14 to $17 \quad 1-2 . \mathrm{Re}$. duced price, each
And Four-in-Hand
Neckwear at $17 c$
They have wide ends, strongly sewn satin neckbands and full length. Made of cotton mixtures, mercerized and
woven effects in grey, brown, woven effects in grey, brown, red and green with self fig-
ures, stripes, all-over, effects ures, stripes, all-over, effects
and conventional or floral designs. Reduced price, each
Men's Balbriggan Underwear, spring weight, in plain, even
weave, cream shade, with self weave, cream shade, with self
facing. Vest has trimmed edge
in self-colored braid long sleeves in self-colored braid, long sleeves
and ankle length drawers, closefitting and finely ribbed. Sizes 34
to 44 Special price,




SATINS OF EVERY FINISH AND EVERY FASHIONABLE HUE
No fabric can ever quite fill the place of satin for the fashioning of smart frocks which have the added charm of being serviceable. At this season the display of satins in the Silk Department is, unusually extensive, owing to the fact that several longexpected shipments have recently arrived "en masse." There are paillette, satin de chine, duchesse mousseline, grenadine, and other satins of exquisitely soft weave. There are light and heavy weight satins, all of them supple and rich--and in dozens of charming colors. Sand in all its shades from palest cendrillon or cantaloupe to deep Santiago or castor color. Grey in seagull, French and silver grey and oyster white. Redwood, Monáco and peacock blue, and framboise are others of the new shades successfully exemplified-besides such reliable shades as navy blue and black. They are 36 to 40 inches wide, and priced at per yard
$2.00,2.50,3.00,3.50$ and 4.00







That Son-in-Law of Pa's
WELL, EVERY DOG HAS HIS DAY.

:-: BY G. 14. Wellington

and
THE TORONTO WORLD

## TUESDAY MORNING MARCH 191918 BLACK JACK

Canada and the United States have much in common including a prevailing like for Adams Black Jack. A stick a day keeps the dentist away

## Black jack] <br> ADAMS

Pure Chewing Gum
THE HOME GARDEN
dated
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mited

## IRSTS"

URNING TODAY ive if in sororiere. -

## Lettuce From May Till Novembe 

and



## 多! <br> Wash Goods

Simpson's One-Price Sale Today

## Less Than a Dollar For Any Item on Page

life's necessities. So just for today we are going to reverse the story, and take this page to show you how a little less than a dollar can buy what a dollar used to buy before the war, and in many cases much more--and then some

Nearly every department in the store has squeezed some unusual attraction into this re markable Ninety-Five Cent Sale. Arrange to shop early.

Women's Hosiery



 and


## Remarkable Waist Bargains





## 4000 Yards Black Dress Goods at 95c Yard



## Silverware




 Watches at 950
 Jewelry




Furnishings for Men








Electric Dept.



Stationery


## 







## Drugs and Toilet Goods






## 2 SIMPSON DROG:m

## Basement

Hardware-Enamelw

 and







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| Toys---Basement |
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## Chinaware




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## Silk Bargains Extraordinary







## \$1.50 Dresser Scarfs Clearing 95c







Hematy


## Wall Papers

## Room Lots, Today at 95c

larly Rolls. Wall Paper, 16 yards border and 6 rolls ceiling. Regu-
$\$ 1.56$ and $\$ 1.80$. Room lot complete, today, for 95 c .
efrects, in a good assortment of new color tones. Regularly 20
${ }^{2}{ }^{2}$ Quarts Simpson's Varnists Stain for 95 -LLight oak and dark
,
1 Quart R.S. Co. Prepared Paint, and Brush, for $95 \mathrm{c}-\mathrm{High}$
grade paint for finside or outside use, large range of col
cludidng white. One quart and special brush; complete, today,
for 95 c .
Exceptionally Strong Are the Bargains in Whitewear, etc.



Marvelous Bargains for Infants and Children



| Women's $\$ 2.25$ to $\$ 3.00$ <br> Hug-me-tights 95c <br> No Phone or Mail Orders. $\qquad$ $\qquad$ $\qquad$ |  |
| :---: | :---: |



## 95c Shoes



## Big 8.30 Sale of Women's Low Shoes, 95c



500 Pairs of Lace Curtains at 95c a Pair


## Six Wonderful Bargains in Rug Dept.



ewear, etc.



Handkerchiefs



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    Munt ineticoats
    

